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Questions re. Brady:

- 1. Is he still having any seizures?
- 2. Does he have new medication?
- 3. What about the spinal fluid from nose -- serious? Any more?
- 4. Is he alert, awake now? What is his mood?
- 5. Does the Pres. know about his condition? What was the President's reaction?
- 6. There have been rumors Brady isn't as good as we say he is -- have we been honest?

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1/31/13 Key ~ fil

At the request of the chief of staff, John S.

Herrington, assistant Navy secretary, will be coming to the White House for a 60-day period xxx as a consultant to conduct a management review of several offices.

Onder Jim Baker's purview.

"I'm very pleased with the overall performance of our operations, but periodically \$\frac{1}{2}\$ it is healthy to take a look and see if more managemental improvements can be made," Baker said. "Such reviews have already been undertaken in other parts of the White House, and it would be helpful to take a look at some of the shops under my jurisdiction."

Baker pointed out that one element in his decimion was the fact that with recent budget restrictions, several offices are operating with fewer people than in years past and thus have me heavier workloads.

The offices that Heriington will study are public liaison, intergovernmental, the press office and the political office. Herrington will submit his findings and any recommendations he night have to Baker after approximately two months.

Points to be made

- Study undertaken at JAB's initiative not that of RR or others on staff.
- Does not presage any shake-up or clean out of personant.

 Simply a management study, low keek key, to see whether

 we can make further managemerial improvments -- provide

 more efficient, more effective service.

 Natural part of the process at mid-term.
- Has been welcomed by all aides as means of improving overall operations.
- Could conceivably lead to some increase in staffing, but not anticipated now.
- If asked: among other shops that have done this was Ed

 Meese -- the Jenkins management study skm of OPD and

 NSC some months ago.
- Herrington asked to do this because he is familiar with her due it has been a first rate member of the administration.
- Study does not imply criticism or unhappiness with current operations -- simply a desire to do the best EXR job we can during an important phase of the Reagan presidency.

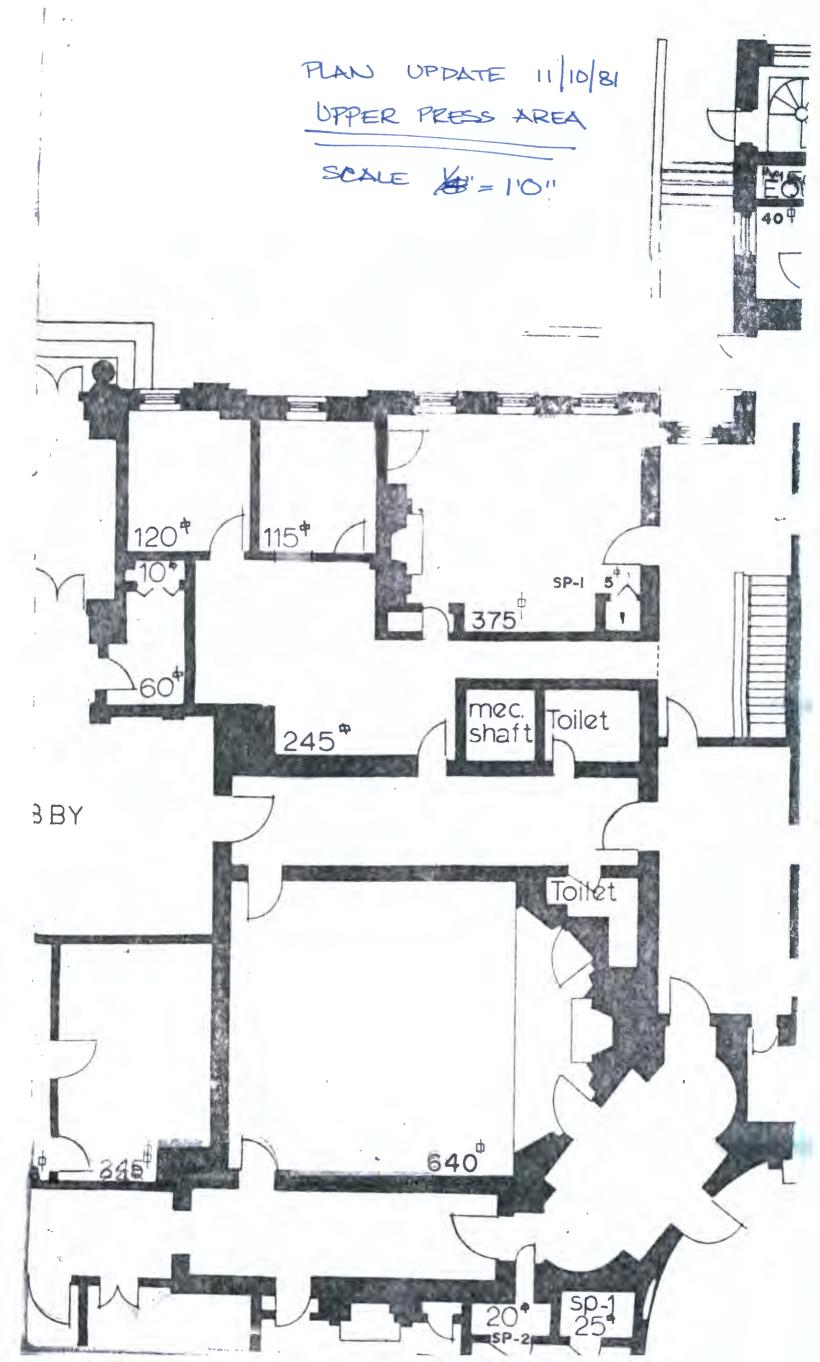
WASHINGTON

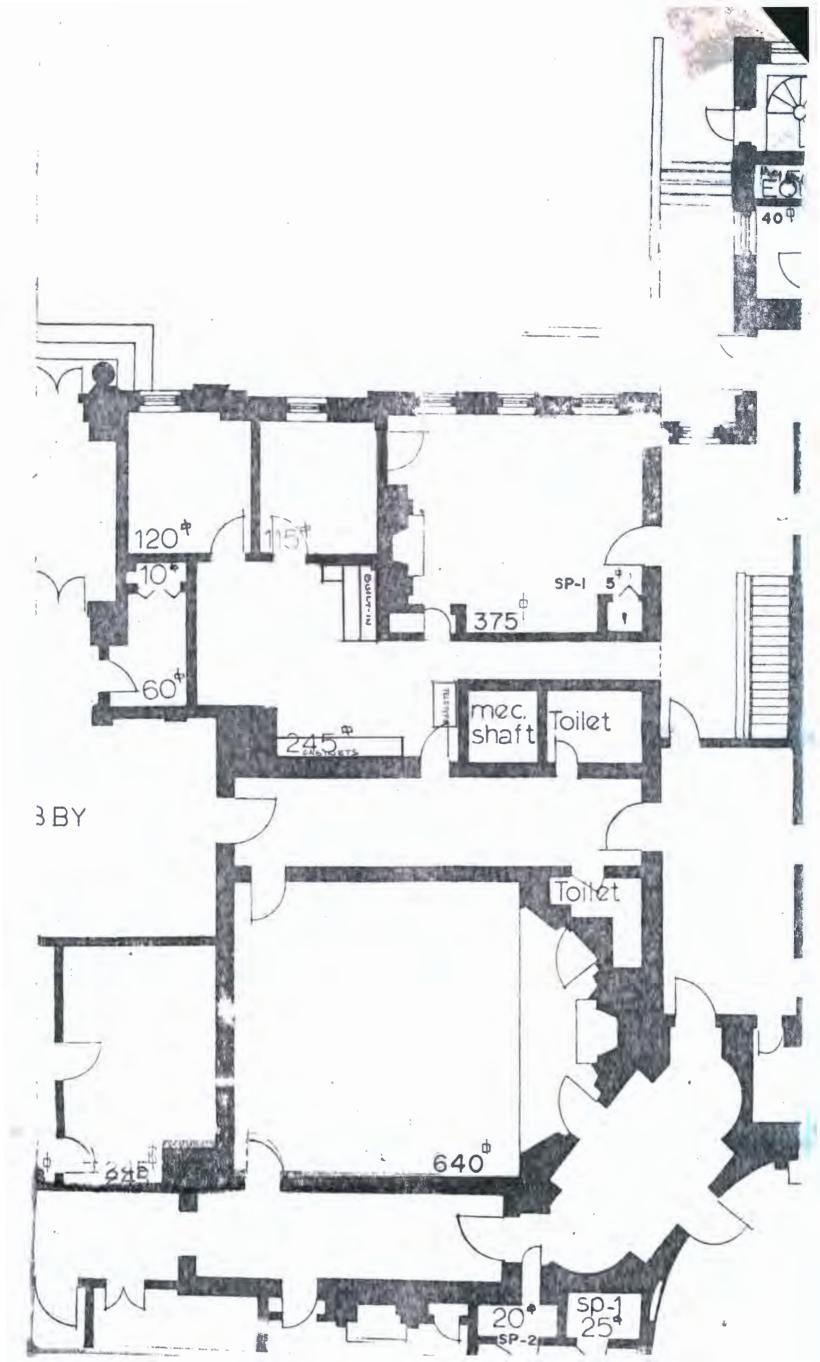
September 22, 1981

MEMORANDUM TO DAVE GERGEN

FROM: Larry Speakes

Let's meet on the question of identifying people the President refers to in speeches. My initial reaction, however, is that we should establish a policy of not identifying these people. There will come a time when we will not want to, and I think as a general guideline, it would be better if we did not identify them.





THE WHITE HOUSE WASHINGTON

October 13, 1981

MEMO FOR PETE ROUSSEL

FROM:

DAVID GERGEN

Do we have a transcript of what Jim Baker told the Sarah McClendon group last Friday?

WASHINGTON

October 15, 1981

MEMORANDUM FOR LARRY SPEAKES

DAVID PROSPERI MIKE BAROODY

FROM:

DAVE GERGEN

SUBJECT:

TV Schedule

It would help all of us, I think, if there were a way that we could have a master schedule—in advance—of when administration spokesmen are appearing on not just the Sunday shows but the dailies. For example, before either Larry or I go into a morning briefing, we should have some idea that a major administration figure has been on the air that morning and what he has said.

Do you have thoughts on ways that we might centralize this whole operation? Ideally, I would like to ensure that the departments call us on a regular basis--as do our key WH figures--and that we double check it through regular contact with the nets.

Thoughts?

Director International Communication Agency United States of America Washington, D. C. 20547 July 28, 1981

Dear Dave:

I thought you would be interested in the enclosed memo that came across my desk. I discussed the contents with Secretary Haig, who was very pleased with the results of our handling of his arms control speech. I would suggest that, if at all possible, advance texts be sent to us as a standard operating procedure.

Warm regards.

Sincerely,

Charles Z. Wick

The Honorable David R. Gergen Assistant to the President and Staff Director The White House

July 24, 1981

MEMORANDUM FOR:

Mr. Wick

FROM:

Jock Shirley

SUBJECT:

Transmission of Official Texts

At this morning's staff meeting, we discussed the attached cable which describes USICA Bonn's successful handling of Secretary Haig's recent speech on arms control. Since the text of the speech reached the post in a timely fashion, there was sufficient time to translate and distribute it to local editors, thus ensuring good coverage and reducing the risk of distortions.

I think it would be extremely useful to mention this to Secretary Haig when you have a chance so he is aware of the positive results when foreign journalists receive texts of senior American officials in time to meet their deadlines. Early receipt by the Agency of embargoed speeches by the President, Vice President and other White House officials so that we may transmit them overseas is equally important. It would be helpful if you could make this point at the White House too.

Attachment

C:C.Cunningham:cmv

cc: D/SS

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INTO RUEEC/SECSTATE WASHDC 8927

BT

UNCLAS BONN 13980

USICA FOR EU/GILBERT

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C E.O. 12065: N/A

SUBJECT: SECRETARY HAIJ'S JULY 14 SPEECH ON ARMS CONTROL

C 1. BECAUSE THE DEPARTMENT CABLED ADVANCE TEXT OF THE

SECRETARY'S SPEECH SIX HOURS PRIOR TO DELIVERY (FOR

THE INFORMATION OF THE HOST GOVERNMENT) WE WERE ABLE

(TO START TRANSLATION EARLY FOR DISTRIBUTION OF THE

FULL GERMAN TEXT AS "SPECIAL" TO THE MEDIA AND TO

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C ADVANCE OF ANY OTHER COMPLETE TEXT SOURCES.

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ACTION: EU

INFO: PGM/P

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DISTRIBUTED FULL TEXT IN GERMAN, WAS FAST (DESPITE
DISADVANTAGE OF TIME DIFFERENCE), THOROUGH AND GENERALLY
POSITIVE. BONN MEDIA REACTION REPORTING JULY 15 AND 17
AND BONN 13579 WAS A REPRESENTATIVE SAMPLING OF
COMMENT IN GERMAN MEDIA.

TRANSLATION AN EXTREMELY USEFUL SERVICE FOR OUR PRINCIPAL CONTACTS AND HOPE WE WILL BE ABLE TO DO SAME IN FUTURE WITH SIMILARLY IMPORTANT HIGH-LEVEL SPEECHES.

4. IN THE MEANTIME, WE WISH TO EXPRESS OUR APPRECIATION FOR THIS EXPEDITIOUS RESPONSE TO OUR FREQUENTLY EXPRESSED NEEDS. TUCH

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#3983



Seo Cherne

Mort

Checker Director

The Rosearch Institute of Shmerica. Inc
589 Tiph Shonn, New York, N. Y. 10011

Mort

Checker September 3, 1981

Dear Charles:

In your absence yesterday, I had an excellent conversation with Gil Robinson. He suggested I write a brief memo on the compelling proposal I want to bring to your attention and also suggested the same memo go to Bill Casey.

Because the time is very short, Robinson will undoubtedly have taken the matter up both with Casey and the appropriate person in the White House while you are travelling and be able to report to you on your return.

I am putting the essential facts on an attached sheet in order to enable Robinson to pass it along to the White House.

Sincerely

Leo Cherne

The Honorable Charles Wick, Director International Communication Agency 1750 Pennsylvania Avenue Suite 700 Washington, D.C. 20547

c.c. Bill Casey

Memo from Leo Cherne on the Commemoration of the 25th Anniversary of the Hungarian Revolution

The Occasion

On October 23, 1956, one of the most significant events in the history of the last 25 years occurred. The students of the universities in Budapest, peacefully seeking to present a series of demands to the leading Hungarian radio station, were fired upon and a number of them killed. Almost instantly, the students and workers of Budapest left their posts en masse to demonstrate in protest. Within hours, that protest faced an onslaught of Russian troops and tanks and what started out as a peaceful protest was transformed into a full fledged revolutionary effort.

Not many hours passed before the Hungarian contingents of the armed forces joined the revolt. Astonishingly, this combined force proved too much for the Soviet military and they withdrew as the revolution spread throughout the balance of Hungary. The long suffering political parties of Hungary joined to elect a new Prime Minister, Imre Nagy, who formed a coalition government and brought back as Mayor of Budapest, Joseph Kovago, who had occupied that position prior to the Soviet takeover of Hungary. (Mr. Kovago is a leading figure in this year's Commemoration.)

On November 4th an overwhelming array of Soviet fire power and troops reentered Budapest and the other major cities of Hungary and put down the all too brief period of Hungarian freedom. It took approximately a week before even this massive assembly of power was able to complete this task. Despite the Soviets' victory, workers councils fought with political means for an additional four months before the last vestiges of this struggle were suppressed.

My own familiarity with these events and the reason I have been asked to be one of the four co-chairmen of the Commemoration, flows from the fact that as Chairman of the International Rescue Committee I was the first American to reach Budapest in the first days after the revolt occurred, bringing with me concrete and substantial supplies of drugs and similar urgently needed life-support supplies.

No post-war event in the Soviet Union's empire aroused as universal an expression of support from the students and workers in virtually every country in the West. Thousands of students in the brief days of the revolution poured into Hungary from universities in England and throughout Europe to add their support. Had it not been for the fact that the Suez crisis occurred at nearly the identical time, it is entirely possible that the political outcome would have been quite different.

The Commemoration

On October 23rd, the Commemoration of this extraordinary interval in history will take place in Washington, culminating in a meeting in which all the Hungarian groups will join in early evening services at St. John's Cathedral.

The events which are in motion in Poland and Afghanistan put into particular focus the significance of this episode 25 years ago. It is important, in my opinion, that President Reagan be identified with the Commemoration and, therefore, I suggest a brief visit to the President in the White House by the following members of the Committee to Commemorate the Hungarian Revolution of 1956. (There are some 40 local and national Hungarian organizations which have joined to coordinate their participation in this effort.)

Honorable Frank Horton, U.S. Congressman Most Rev. Philip M. Hannan, Archbishop of New Orleans (He is in poor health and probably will not be able to attend the ceremonies.) Major General Donald S. Dawson, USAF (retired) Mr. Leo Cherne, Chairman of the Board of Directors, International Rescue Committee Honorable George V. Voinovich, Mayor of Cleveland Mr. Joseph Kovago, former Mayor of Budapest Rever. Baan Vitez, OFM., President, World Federation of Hungarian Freedom Fighters Mr. Tibor Helcz, President, Federation of Hungarian Former Political Prisoners Mr. Laszlo Pasztor, Chairman, Executive Committee, American Hungarian Federation Mr. Istvan B. Gereben, Executive Secretary, Coordinating Committee of Hungarian Organizations in North America

This is the central group, but it is hoped that in addition to these ten people, the following members of the Steering Committee would also be included:

Dr. Edward Teller, Professor Emeritus, University of California Very Rev. Ladislaus Iranyi Sch.P., President, American Hungarian Federation Rev. Imre Bertalan, President, Hungarian Reformed Federation of America Mr. Gordon Wheeler, Legislative Assistant to Congressman Horton.

There are a number of members of Congress who are honorary Vice Chairmen of this Commemoration. Of these, one has been singularly helpful and ought to be invited to join the group if there is a meeting with the President--Senator Robert J. Dole.

If further information is required, I suggest contact with the Executive Secretary, Mr. Istvan Gereben, of the Coordinating Committee of Hungarian Organizations in North America, 4101 Blackpool Road, Rockville, Md. 20853 (301/871-7018). He and former Mayor Joseph Kovago have been the two individuals who have been in touch with me.

THE WHITE HOUSE
WASHINGTON
September 10, 1981

Annual To

MEMORANDUM FOR:

DAVID GERGEN

LARRY SPEAKES

FROM:

MORT ALLIA

SUBJECT:

Foreign Press Briefings

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and productive exerces

I recommend the following briefings of the foreign correspondents for next week:

Jim Baker at the USICA Foreign Press Center discussing the agenda before the President for the rest of the year -- a 10 minute overview followed by 20-25 minutes of questions. Jim is the most senior official not yet interviewed by the foreign press. Ed Meese, Dick Allen, Dave Stockman and the Secretaries of State, Treasury and Defense have all conducted much appreciated interviews with the Washington-based correspondents. This would be an excellent time for Jim to meet with them.

If he agrees, it could be done next Wednesday, Thursday or Friday (September 16-18) at his convenience. The timing would provide an opportunity for an explanation of the budget decisions.

2) A DOD official on the budget decisions which would emphasize how the President maintained his commitment to renew U.S. military strength in spite of the cuts. This could be done by Frank Carlucci and done on background if desired. Further, we could focus on 15-20 of the key reporters and have them go to his DOD office.

Your support of these proposals is requested. If Dave agrees on the Baker proposal, please recommend it to Jim.

WASHINGTON

September 10, 1981

Rete Roussel
Rete chale
RIS Chais

MEMORANDUM FOR DAVE GERGEN

FROM:

CRAIG FULLER

SUBJECT:

PEACE CORPS

Hornit heard Jone 8

I had a conversation with Loret Ruppe, Director, Peace Corps, today.

She is concerned about a <u>Washington Post</u> article which is being developed that describes how the conservatives are attacking the Peace Corps.

Have you heard anything about such an article? Is there something we can do to help Loret?

The Washington Post reporter is Jim Naughtie.

back to

THE WHITE HOUSE

September 15, 1981

MEMORANDUM TO MICHAEL DEAVER

DAVID GERGEN / LARRY SPEAKES

FROM:

MICHAEL EVANS

SUBJECT:

Ricardo Thomas Proposal for Reagan Book

As you may recall when this proposal was first submitted to the White House I was against it.

Ricardo Thomas does not have the weight to do this book. Anyone who gets the access can sell such a project. I think we should wait until a more suitable proposal comes from a photographer and or writer with more stature.

I am reliably informed that Thomas has a very difficult personality.

I would recommend a polite but firm refusal.

WASHINGTON

September 21, 1981

FOR:

DICK ALLEN JIM BAKER MIKE DEAVER LARRY SPEAKES

FROM:

DAVE GERGEN

SUBJECT:

AWACs

From the "Leave No Stone Unturned" Department:

Trude Feldman has one of the widest circulations of any White House correspondent in Jewish newspapers. She would like about 15 minutes with the President on AWACs for a story that could run in their High Holy Day editions coming up very soon. Ordinarily, I would not recommend, but this to me makes some sense. What do you think?

Peh Roussel to Pols add List 19 August 1981 Par

REQUEST FOR SCHEDULING RECOMMENDATION

TO:

Larry Speakes, Lyn Nofziger, David Gerger

9/19

VIA:

GREGORY J. NEWELL

FROM:

MICHAEL P. CASTINE

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING REQUEST UNDER CONSIDERATION:

EVENT:

John Lofton of The Conservative Digest would like to

interview the President for that magazine.

DATE:

OPEN

LOCATION:

The White House.

BACKGROUND:

He and a small group of conservative writers recently met

with the President for an off the record discussion.

RESPONSE DUE: THANK YOU.

YOUR RECOMMENDATION:

Accept Regret Surrogate Message Other

IF RECOMMENDATION IS TO ACCEPT, PLEASE GIVE REASONS:

7777 Leesburg Pike, Falls Church, Virginia 22043 (703) 893-1411

August 13, 1981

Michael K. Deaver Deputy Chief of Staff The White House Washington, D.C. 20500

Dear Mike:

I would like to interview the President for our magazine (CONSERVATIVE DIGEST).

Thank you for the attention to our request.

Sincerely,

John D. Lofton, Jr.

Edn.tdr

WASHINGTON

September 11, 1981

TO: Lyn Nofziger, Dave Gergen, Larry Speakes

FROM: GREGORY J. NEWELL, DIRECTOR

PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION.

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT:

Meeting with the President and Ted Turner

Open

DATE:

LOCATION:

The White House

BACKGROUND:

He was supposed to have been in the receiving line at the Atlanta airport when the President addressed the National Conference of State Legislatures on July 29th when the President had to postpone the trip until the next day, he was unable to speak to him.

YOUR RECOMMENDATION:

Accept___ Regret__ Surrogate Message___ Other___ Priority___ Routine ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

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RESPONSE DUE Sept. 16 TO Fan snodgrass M.

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Turner

BROADCASTING SYSTEM, INC.

1050 TECHWOOD DR., N.W. ATLANTA, GEORGIA 30318

R. E. TURNER CHAIRMAN OF THE BOARD

July 29, 1981

(404) 892-1717

Mr. Mike Deaver The White House Washington, D.C.

Dear Mr. Deaver:

I want to thank you and express to the President my deepest appreciation for giving me the opportunity to greet him in the receiving line at the airport here in Atlanta tomorrow. I understand Ms. McDonough of your office contacted George Breece of my office yesterday and extended the offer for me to greet the President. I only wish I could be in Atlanta tomorrow. I had kept my calender open for Wednesday the 29th, but due to the President's change in schedule, I find myself committed during the President's visit.

Please thank your staff and those whose decision it was to include me in the greeting party, but regretfully I have to decline due to a long standing commitment outside of Georgia.

Mike, I would sincerely appreciate it if a short visit with the President could be arranged. If there is anyone in particular other than yourself that I should contact, please let me know. I wrote to Ed Meese recently and he told me he would forward my letter to you concerning my possibly meeting the President.

I look forward to hearing from you and again, please thank Ms. McDonough for her efforts to keep me appraised of the President's visit to Atlanta.

With best wishes.

R. E. Turner

Sincerely

WASHINGTON

September 23, 1981

MEMORANDUM FOR J. BAKER

M. DEAVERE. MEESEL. SPEAKES

FROM:

DAVE GERGEN

SUBJECT:

THURSDAY NIGHT SPEECH

Sid Davis of NBC called this noon with official notification that all three networks will carry the speech live. I have told him that we still expect it to be 30 minutes or less.

MEMORANDU'M

THE WHITE HOUSE

WASHINGTON

September 23, 1981

MEMORANDUM FOR L. SPEAKES

P. ROUSSEL

FROM:

DAVE GERGEN

SUBJECT: NBC INTERVIEW REQUESTS

Sid Davis of NBC called today to request an interview with the President while in Cancun. They would like up to 30 minutes and it would be devoted to the trip-which they consider a very important one. He noted that if the interview were well timed, it could play on all 3 major NBC news outlets over the next 24 hours. For example, an interview taped on Thursday night in Mexico would play Friday morning on the Today Show and Friday night on NBC News and NBC Magazine.

Please note that NBC also has a standing request with us to interview RR for their special, "The President's First Year," which will be shown at the turn of the year. This is a follow-up to the "Day in the Life."

He would also like to enter a "wildcard request" to be able to talk with RR "anytime anything dramatic happens in the world."

You might note that Davis and NBC have been extremely cooperative and that NBC recently hit the top in ratings.

Pete, I trust that you are nearly completed in your efforts to pull together a master proposal for press interviews that we can bring to Mike and others. I think it is critical to get this schedule laid away as we undertake the fall budget offensive.

cc: M. Deaver

- J. Canzeri
- J. Baker

September 16

3

Dave:

Regarding your corrections on yesterday's briefing transcript --

these are a permanent record of what transpires in the briefing verbatim, which are often reviewed by the press days later. Since most of the reporters tape record the briefings on their own cassettes, and then check them with the briefing transcript, I'm afraid they may question any difference they find between the two.

I'm holding on to your corrections should you think it best to leave them as they are (not including obvious errors, of course), and will wait for your instructions.

Kim

A Division of CBS Inc. 2020 M Street, N. W. Washington, D. C. 20036 (202) 457-4321

September 18, 1981

Mr. David Gergen
Assistant to the President
for Communications
The White House
Washington, D.C. 20500

Dear Mr. Gergen:

On September 28, CBS MORNING will expand to ninety minutes from its current hour format. It will air from 7:30 a.m. to 9:00 a.m., Monday through Friday. In addition, Diane Sawyer will be joining Charles Kuralt in anchoring the broadcast.

CBS MORNING would like to invite the President to appear on the broadcast, to be interviewed by Diane Sawyer, the week of October 5 - 9. We could conduct the interview live during the 8:00 - 9:00 a.m. section of the broadcast, or tape the interview any evening for broadcast the next morning. Diane Sawyer, now based in New York, could either come to Washington, D.C., or Los Angeles later in the week since the President will travel there on October 8.

If that week proves inconvenient, please consider this letter a standing invitation for any subsequent week.

I will call you on Monday, September 21, to discuss this matter further.

Yours truly,

Brian Healy

Washington Producer

CBS MORNING

BMH/JDC