

Ronald Reagan Presidential Library

Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Coordination Office, NSC
Folder Title: Summit – Public Diplomacy (2)
Box: 22

To see more digitized collections visit:

<https://www.reaganlibrary.gov/archives/digitized-textual-material>

To see all Ronald Reagan Presidential Library inventories visit:

<https://www.reaganlibrary.gov/archives/white-house-inventories>

Contact a reference archivist at: **reagan.library@nara.gov**

Citation Guidelines: <https://reaganlibrary.gov/archives/research-support/citation-guide>

National Archives Catalogue: <https://catalog.archives.gov/>

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

Box Number RAC BOX 22

COLLINS

18

ID	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
155045	MEMO	ROBERT BEMIS TO COLIN POWELL/THOMAS GRISCOM RE POTENTIAL ISSUES ALERT	1	11/25/1987	B1
155046	LIST	POTENTIAL ISSUES ALERT (REVISION 1)	8	11/24/1987	B1
155047	MEMO	ROBERT BEMIS TO COLIN POWELL/THOMAS GRISCOM RE POTENTIAL ISSUES ALERT	1	12/1/1987	B1
155048	LIST	POTENTIAL ISSUES ALERT (3RD EDITION)	9	11/30/1987	B1
155049	MEMO	ROBERT BEMIS TO COLIN POWELL/THOMAS GRISCOM RE POTENTIAL ISSUES ALERT	1	12/3/1987	B1
155050	LIST	POTENTIAL ISSUES ALERT (REVISION #3)	9	12/3/1987	B1

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-5 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(5) of the FOIA]

B-6 Release would disclose information compiled for law enforcement purposes [(b)(6) of the FOIA]

B-7 Release would disclose information concerning the regulation of financial institutions [(b)(7) of the FOIA]

B-8 Release would disclose geological or geophysical information concerning wells [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

November 23, 1987

ACTION

MEMORANDUM FOR COLIN L. POWELL

FROM: ROBERT W. DEAN ^{RWD}SUBJECT: USIA's Proposed Public Affairs Calendar for
Principals

USIA has sent you and Tom Griscom a calendar of proposed public appearances by senior Administration officials on the subject of the Summit (attached at Tab I). This calendar brings together suggestions that have been made by the White House and the NSC, the State Department, and USIA itself.

While we are not now in a position to give anything like a blanket go-ahead to this calendar, it does usefully bring together for review and discussion suggestions from a variety of sources. Further, USIA does need an NSC okay on some items here for which arrangements now must begin: e.g., a Kampelman WORDNET on December 2. Any arms control events additional to the ones listed here will need, of course, explicit NSC clearance. I believe that we need to address the list to see what we can approve now and what we cannot, and then inform USIA as soon as possible.

Fritz ^{NA} Ermarth and Steve ^{SS} Steiner concur.

RECOMMENDATION

That you authorize the public diplomacy working group under Marybel Batjer to address the first parts of the list to determine on which specifics USIA can be told to proceed now with planning.

Approve _____

Disapprove _____

Attachment

Tab I Incoming memo from USIA, November 18, 1987

Prepared by: Robert Bemis ^B

**United States
Information
Agency**

Washington, D.C. 20547

8530
Office of the Director



NOV 18 1987

MEMORANDUM FOR: Lt. General Colin L. Powell
Deputy Assistant to the President
for National Security Affairs
The White House

The Honorable
Thomas C. Griscom
Assistant to the President
for Communications and Planning
The White House

FROM: Marvin L. Stone *MLS-*
Acting Director

SUBJECT: Proposed Summit Public Affairs
Calendar for Principals

With the summit little more than two weeks away, we need to ensure that all agencies are coordinating their public affairs activities by following one approved plan.

Attached for NSC clearance is a calendar combining the ideas of the White House, State and USIA on the most effective way to utilize public appearances by senior Administration officials to support and complement the President's schedule before, during and immediately after the summit. We understand that the calendar of proposed appearances by State officials submitted to you yesterday does not differ in any significant way from the attached.

Some of the proposed dates and names in the calendar will clearly be subject to change depending upon events and availability of officials. Nevertheless, pending your approval of our calendar, we are proceeding to make the preliminary contacts needed for our media scheduling arrangements.

A copy of this memorandum is being sent to Charles Redman.

SUMMIT CALENDAR

Proposed Public Affairs Activities

November 18, 1987

PROPOSED PUBLIC AFFAIRS CALENDAR FOR THE SUMMIT

[ASTERISK DENOTES EVENTS ALREADY SCHEDULED]

November 20	Armacost Worldnet on Summit issues with special emphasis on regional talks with Vorontsov in Geneva (Alternate date Nov. 30)
Nov. 23-Dec. 2	Series of on-the-record briefings and specialized seminars at the Foreign Press Center on main agenda topics by: Armacost, Whitehead, Ridgway, Nitze, Schifter, Holmes, Adelman and Administration experts on the technical details of the major issues
Nov. 23-Dec. 4	Series of Wireless File, VOA and TV "America Today" interviews on Summit issues with Ridgway, Schifter, Lehman, Kampelman, Nitze, Glitman, Abrahamson, Gaffney, Ikle, Armacost, Murphy, Walters, Carlucci, DAS Simons, Robert Peck, Robert Flatin, Robert Oakley
November 24	Whitehead interactive on human rights following talks in Moscow (To be cancelled if Shultz agrees to Worldnet on 25th)
November 25	Shultz Worldnet interactive to Europe on Summit issues
November 25	*Armacost interview with VOA on regional issues
November 27	*Schifter interview with VOA
November 28	Powell backgrounder from Santa Barbara on Summit themes
November 30	Armacost Worldnet on Summit issues with special emphasis on regional talks with Vorontsov in Geneva

November 30 Ridgway and Kampelman pre-summit overview in State Briefing Room

November 30 Shultz 5-7 minute interview with BBC-TV "Panorama"

November 30 Shultz meeting with Washington editors of Minneapolis Tribune, Atlanta Constitution, St. Louis Post-Dispatch, San Francisco Chronicle

November 30 Peter Rodman and Ermarth backgrounder on human rights and regional issues in White House Briefing Room

Nov 30-Dec 4 Adelman, Kampelman, Nitze, Rowny, Holmes, Thomas one-on-one interviews with regional U.S. press on summit and post-INF issues

Nov 30-Dec 4 Adelman, Kampelman, Nitze, Rowny, Holmes, Thomas hold small group sessions with foreign press at the Foreign Press Center

Nov. 30-Dec 4 Armacost interactive EAnet

December 1 Shultz interview with AP, UPI, Reuter

December 1 Robert Oakley, Fritz Ermarth backgrounder on regional issues in White House Briefing Room

December 2 Shultz combined 20-minute radio interview with VOA, RFE/RL, Deutsche Welle, RFI, Mutual, BBC, Radio Australia

December 2 Rowny and Simons 45-minute briefing on summit issues at Foreign Press Center

December 2 Arms Control Backgrounder: Colin Powell, Bob Linhard in White House Briefing Room

December 2 Kampelman interactive Worldnet on summit issues with Bonn, Brussels, Paris, London, Rome (USIA/EU; S)

December 3 Adelman Sperling Breakfast

December 4 Shultz 20-minute West European pool TV interview

December 4 Colin Powell on-the-record briefing for foreign press

December 4 Ridgway meets Soviet, East European reporters

- 3 -

December 5 Broadcast of VOA "Press Conference USA" with Nitze, Ridgway or Kampelman

December 5-6 Ridgway, Armacost, Schifter brief at Summit Press Center

December 5 Carlucci CNN Newsmaker Interview

December 6 Sunday Talk Shows: Shultz, Carlucci, Ridgway, Nitze

DECEMBER 7-10 Reagan-Gorbachev SUMMIT

December 7 Shultz early a.m. final pre-summit press conference at Summit Press Center

December 7 Morning News Shows: VP Bush, Shultz, Howard Baker

December 7-11 One Principal to appear on USIA TV "America Today" each day

December 7-11 In addition to White House spokesmen, USG principals should be designated to meet international press corps at scheduled times

December 10-11 Shultz News Conference

December 10-11 Backgrounders by:
Schifter, Rodman (Human Rights)
Ridgway, Ermarth (Bilateral Issues)
Murphy, Armacost (Regional Issues)
Nitze, Ridgway, Linhard (Arms Control)

December 10-11 Morning Shows: Howard Baker, Shultz, Carlucci

December 10-11 Post-Summit wrapup Worldnet with Colin Powell

December 10-11 Post-Summit briefing at Foreign Press Center and State by Ridgway

December 11 Colin Powell interview with magazines

December 11-20 Two Crocker/Freeman Worldnet interactives with AF posts on Summit implications for Africa

December 12 Broadcast of Summit wrapup on VOA "Press Conference USA" with Nitze, Ridgway or Kampelman

December 12-13 Sat/Sun TV Shows: Howard Baker, Carlucci, Powell
Op-Ed pieces by Shultz, Carlucci, Powell

December 14-18 Armacost or Murphy interactive Worldnet with
NEA posts on NEA regional issues (Afghanistan,
Iran/Iraq, etc.) discussed during Summit

December 14-18 Shultz, Nitze or Kampelman Worldnet
interactive with EA posts on Summit issues

December 15-18 Shultz, Ridgway or Nitze EURonet

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155045 MEMO

1 11/25/1987 B1

ROBERT BEMIS TO COLIN POWELL/THOMAS
GRISCOM RE POTENTIAL ISSUES ALERT

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155046 LIST

8 11/24/1987 B1

POTENTIAL ISSUES ALERT (REVISION 1)

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155047 MEMO

1 12/1/1987 B1

ROBERT BEMIS TO COLIN POWELL/THOMAS
GRISCOM RE POTENTIAL ISSUES ALERT

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified Information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155048 LIST

9 11/30/1987 B1

POTENTIAL ISSUES ALERT (3RD EDITION)

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155049 MEMO

1 12/3/1987 B1

ROBERT BEMIS TO COLIN POWELL/THOMAS
GRISCOM RE POTENTIAL ISSUES ALERT

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed In accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

COORDINATION OFFICE, NSC: RECORDS

Withdrawer

MJD 3/1/2013

File Folder

SUMMIT - PUBLIC DIPLOMACY (2)

FOIA

F02-073/5

COLLINS

Box Number

RAC BOX 22

18

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
-----------	---	------------------------------	-----------------	---------------------------------

155050 LIST

9 12/3/1987 B1

POTENTIAL ISSUES ALERT (REVISION #3)

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.