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*Office Copy*  
**REAGAN for PRESIDENT**

9841 Airport Boulevard, Suite 1430, Los Angeles, California 90045. (213) 670-9161

BRIEFING	DOCUMENTS
Chicago	March 13
Belleville	March 14
Mattoon/Charleston	March 14
Champaign/Urbana	March 14
Springfield	March 15
to Peoria	March 15
Peotone	March 15
Sterling/Dixon	March 15
Chicago	March 16
Schaumburg	March 16
Wheaton	March 16
Galesburg	March 16
Chicago	March 17





# REAGAN for PRESIDENT

March 11, 1980

9841 Airport Boulevard  
Suite 1430  
Los Angeles, California 90045  
(213) 670-9161

TO: GOV. REAGAN  
FROM: JIM STOCKDALE

Attached are the Briefing Documents for your Illinois trip March 13-17.

You will find in the front section of the book each stop tabbed by "Event" which will contain information on the Events, Local Politics and Local Demographics.

In the back section (green, red & blue tabs) you will find General Info on the State of Illinois such as State Politics, State Demographics, a map indicating each stop, Biographies of each of the Congressmen and their Districts represented, as well as a copy of the Illinois RFP Finance Committee, and a copy of a Speech made by Gov. James Thompson for the State of the State on January 9, 1980.

A copy of this book has also been distributed to Ed Meese, as well as a "press" copy.

Chicago

TYPE OF EVENT: PRESIDENTIAL FORUM

SPONSOR: League of Women Voters

FORMAT: Broadcast live on PBS, delayed by networks

LOCATION: Continental Plaza Hotel, Wellington Ballroom

MODERATOR: Howard K. Smith

CANDIDATES  
WHO HAVE  
ACCEPTED: Reagan, Bush, Dole, Anderson, Crane, Connally

# PEOPLE  
EXPECTED: 1,000 (including 250 press)

PRICE OF  
TICKET: no charge

Belleisle

TYPE OF EVENTS: There will be two separate events

1. Coffee Reception
2. Shopping Mall appearance (rally)

1. COFFEE RECEPTION

EVENT CHAIRMAN: Ted Farmer

LOCATION: Fischers Restraunt

# PEOPLE EXPECTED: 500

PRICE OF TICKET: \$10 each

FORMAT: Introduction of Reagan delegates, and alternate delegates as listed below:

Delegates: Robert Glenn (Belleville)  
County Board member  
Lorraine G. Wire (Belleville)  
Coroners staff  
Don W. Weber (Collinsville)  
Attorney

Alternates: Dr. H. Frank Holman (Belleville)  
Pathologist  
James R. Crain (Caseyville)  
manufacturers representative  
Erwin G. Plegge (Bethalto)  
Mayor

INTRODUCTION OF GOV REAGAN: Charles Myer - owner of Myer Pontiac (supports RR)  
(RFP State Finance Vice Chairman)

VIP's: Mayor Richard Brauer (D) - Belleville  
John Vernados - RFP Regional Chairman  
James R. Crain - RFP St. Clair Co. Chairman - also  
Reagan Alternate Delegate (see above "format")  
Harry Sterling - St. Clair Co. GOP Chm. - not RR  
William Stiehl - St. Clair Co. Committeeman -not RR  
Ed Ragsdale - Madison Co. GOP Chm - prefers RR  
Ron Davinsay - running for Congress  
Phil Montalvo - running for Congress  
Rosalie Cavataio - Pres. St. Clair Co. Rep. Women  
State Rep. Everett Steele - (prefers Bush)  
from Madison Co. - leaning Reagan



2. SHOPPING MALL APPEARANCELOCATION:

St. Clair Square Shopping Mall  
in Fair View Heights

# PEOPLE  
EXPECTED:

700 in audience -- speech will be broadcast over shopping mall p.a. system inside stores, etc. to reach all customers.

INTRODUCTION  
OF GOV. REAGAN:

State Rep. Dwight Fredrich (pron. fred--rick)

INTRODUCTION  
OF DELEGATES AND  
ALTERNATES:

State Rep. Frank Watson

PLATFORM  
GUESTS:

Mayor George Laxon - Fair View Heights (supports RR)  
State Rep. Dwight Fredrich  
State Rep. Frank Watson

Reagan Delegates and Alternates as  
listed for Coffee Reception Event:

Robert Glenn  
Lorraine G. Wire  
Don W. Weber  
Dr. H. Frank Holman  
James R. Crain  
Mayor Erwin G. Plegge

Mattoon/  
Charleston

TYPE OF EVENTS:

There will be two events

1. Reception at private home of Carl & Evelyn Furry
2. Outstanding Young Farmer of the Year Awards by Jaycees

1. RFP FUNDRAISING RECEPTIONLOCATION:

Private home of Carl & Evelyn Furry (just outside of Mattoon - 2-1/2 miles from airport). Carl Furry is a farmer, owns grain elevator and trucking operation.

# PEOPLE EXPECTED:

100

PRICE OF TICKET:

\$20 each

FORMAT:

Mix &amp; mingle, brief remarks if desired

INTRODUCTION OF GOV REAGAN:

John Vernados - Regional RFP Chairman  
Jim Wood - Coles Co. RFP Coordinator will assist with introductions

VIP's

TBA - list will be provided to advanceman

TYPE OF EVENT: 2. RALLYSPONSOR:

Mattoon Jaycees, Charleston Jaycees

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"Outstanding Young Farmer of the Year" award.  
(recipient must be between ages of 18-36)

LOCATION:

Burgess Osbourne Auditorium, Mattoon

# PEOPLE  
EXPECTED:

350-400

PRICE OF  
TICKET:

no charge, open to public

THEME:

"Energy, Environment and You"

INTRODUCTION OF  
GOV REAGAN:Chuck Womack - professor at Lakeland CollegeM.C.:either Greg Kile (Mattoon Jaycees)  
or Jim Radin (Charleston Jaycees)PLATFORM  
GUESTS:Gene Honn - State Jaycees President - Coles Co.  
Dick Williams - President Charleston Jaycees  
Don Creek - President Mattoon JayceesJoe Sanders - Vermillion County GOP Chairman  
State Sen. Max Coffee - Charleston (1980 delegate -  
uncommitted-but will support whomever Thompson does  
State Rep. Harry (Babe) Woodyard - Chrisman  
Steve Miller - candidate for State Rep. - Danville  
Chuck Baker - candidate for State Rep.VIP's:Roscoe Cunningham - Lawrenceville; attorney; former  
State Rep. (1980 delegate - uncommitted)  
Mayor Roger Dettro - Mattoon  
Mayor Bob Hichman - Charleston  
Jim Wood - Coles Co. RFP Coordinator  
22nd C.D. Delegates & Alternates will be introduced:  
Theodore W. Ahrens (D) Casey (RFP 22nd CD Coordinator)  
Robert C. Douthit (D) Newton  
R. Bruce Anderson (A) Effingham  
William James Wood (A) Charleston  
Leo Slater (A) Robinson  
Lloyd A. Claypool (A) Marshall

Champaign,  
Urbana

TYPE OF EVENT: SPEECH  
FORUM: Champaign County GOP Fundraiser Dinner  
LOCATION: Ramada Inn  
# PEOPLE EXPECTED: 300-400  
PRICE OF TICKET: \$50 each

INTRODUCTION OF GOV REAGAN: Bob Johnson - Champaign Co. GOP Chairman

M.C. Dennis Graff - Champaign Co. RFP Coordinator

HEAD TABLE: Bob Johnson - Champaign Co. GOP Chairman  
Coline Brunner - Champaign Co. GOP Chairwoman  
Dennis Graff - Champaign Co. RFP Coordinator  
Cong. Edward Madigan - 21st C.D. (running as uncommitted delegate; but will go with frontrunner  
Jim Skelton - former Champaign Co. GOP Chairman  
State Sen. Stan Weaver - 52nd State Dist.  
\*\* State Rep. Timothy Johnson (GOP)  
\*\* State Rep. Virgil Wikoff (GOP)

VIP's: Paul E. Jurgens - Decatur (RR delegate)  
Thomas N. Jacob - Bloomington (RR delegate)

\*\* if available to attend

Springfield

TYPE OF EVENT: Campaign Headquarters Appearance

LOCATION: Springfield RFP Headquarters  
(1-1/2 blocks away from Hotel where press availability will be held earlier in the day)

FORMAT: if weather permits, possibly a sidewalk appearance - remarks - otherwise mix & mingle with campaign workers and guests.

# PEOPLE EXPECTED: 100 +

INTRODUCTION OF GOV REAGAN: either Don Totten - RFP State Chairman  
or John Vernados - RFP Regional Coordinator

VIP's Carol Dart - Event Chairman  
others TBA - to be provided to advanceman



*Paris*

This "event" will be an Airport Press Availability stop. Demographics for Peoria have been provided.

Peafowl

TYPE OF EVENT:

Rally (Fundraiser for 8 delegates)

SPONSOR:Eight 17th C.D. Delegates and Alternate Delegates committed to Reagan as listed below:State Rep. Harry Leinenweber - RR campaigned for him in 1978 - 1980 delegateState Rep. Jack Davis - RR campaigned for him in 1978 - 1980 delegateJames G. Schneider - 1976 RR alternate delegate - 1980 delegateEdward Petka - State's Attorney for Will County - 1980 delegateRobert Tezak - Will County Coroner - 1980 alt. del.  
George Michas - Will County Precinct Committeeman - 1980 alt. del.Robert Holt - City Councilman from Watseka (Iroquois County) - 1980 alt. del.Charles "Chuck" Henderson - 1976 RR delegatePURPOSE FOR THE EVENT:

The 17th C.D. will send 10 delegates to RNC, 4 of which are committed to Reagan. They will send 5 alternate delegates, 4 of which are committed to Reagan. In 1976 three out of every 4 delegates selected from the 17th C.D. were Reagan delegates

Area is 50/50 registered GOP/Democrat. Will County was 60/40 for Ford in 1976. Iroquois County was 2/1 for Reagan in 1976, and Kankakee County was 60/40 for Ford in 1976.

LOCATION:

Atrium - Exposition Building on Will County Fairgrounds

# PEOPLE EXPECTED:

500-1,000

PRICE OF TICKET:

\$10 includes box lunch

INTRODUCTION OF  
GOV REAGAN:

Larry Wennlund - attorney from Will County; was  
Will County Ford Chairman in 1976.

M.C.:

Larry Wennlund

VIP's:

Louis Yangas - Will County GOP Chairman  
Arthur T. Lennon - Will Co. State Committeeman  
(uncommitted)  
State Rep. Phil Collins - RFP Regional Coordinator  
Mayor "Bud" Baker (R) - Peotone (supports RR)  
members of City Council have been invited....

Stacking /  
Dixon

TYPE OF EVENT:

Photo Taking Session with Reagan Delegates

16th and 19th C.D. Reagan Delegates and Alternates  
as follows:

Delegates: W. Timothy Simms - Rockford  
(16th CD) Barry W. Darland - Rockford  
Eugene E. Brassfield - Rockford  
Thomas D. Shaw - Dixon

Alternates: David F. Johnson - Rockford  
(16th CD) Mary Lou Cook - Rockford  
Frank M. Manzullo, Jr. - Rockford  
T. William Cook - Rockford

Delegates: Frances A. Killey - Monmouth  
(19th CD) Clifford B. Latherow - Carthage  
Calvin W. Schuneman - Prophetstown  
Clarence E. Neff - Stronghurst

Alternates: Leroy Ufkes - Carthage  
(19th CD) William Stewart - Kewanee  
Donald L. Wills - Honmouth  
Wayne Matter - Viola

TYPE OF EVENTS: There will be two events:

1. Reception (Sterling)
2. Speech (Dixon)

1. RECEPTION

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SPONSOR: Republican State Central Committee for Whiteside County and for Lee County

Whiteside Co. is where Reagan was born;  
Lee Co. is where Reagan grew up.

LOCATION: Brandywine Inn

# PEOPLE EXPECTED: 400

PRICE OF TICKET: \$10/each (proceeds split between RSCC and campaign)

INTRODUCTION OF GOV REAGAN: Hon. Calvin Schuneman - RFP Region IV Coordinator

VIP's: 16th and 19th C.D. Reagan Delegates and Alternates as follows:

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Delegates: W. Timothy Simms - Rockford  
(16th CD) Barry W. Darland - Rockford  
Eugene E. Brassfield - Rockford  
Thomas D. Shaw - Dixon

Alternates: David F. Johnson - Rockford  
(16th CD) Mary Lou Cook - Rockford  
Frank M. Manzullo, Jr. - Rockford  
T. William Cook - Rockford



VIP's:  
(continued)

Delegates: Frances A. Killey - Monmouth  
(19th CD) Clifford B. Latherow - Carthage  
Calvin W. Schuneman - Prophetstown  
Clarence E. Neff - Stronghurst

Alternates: Leroy Ufkes - Carthage  
(19th CD) William Stewart - Kewanee  
Donald L. Wills - Honmouth  
Wayne Matter - Viola

State Sen. David Shapiro - Minority Leader from  
Lee Co. (Amboy) -- supports Connally

other vip's TBA

## 2. SPEECH

LOCATION: Dixon High School Auditorium (Reagan's alma mater)

# PEOPLE EXPECTED: 4,000 - 5,000

INTRODUCTION OF GOV REAGAN: Hon. Calvin Schuneman - RFP Region IV Coordinator

M.C.: TBA

PLATFORM GUESTS: TBA

Chicago

ILLINOIS

(CHICAGO)

March 16, 1980

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TYPE OF EVENT:

"ISSUES AND ANSWERS"

PANEL:

Bob Clark - ABC "Issues and Answers" Correspondent  
John Lawrence - ABC Correspondent traveling with campaign

LOCATION:

WLS-TV - Chicago

STAFF:

John W. Coleman - station manager  
312/AN3-0800

INTRODUCTION  
OF GOV REAGAN:

Peggy Whedon - Producer  
202/393-7700

FORMAT:

Taping at 9:30 (arrive 1/2 hour early)  
Broadcast at 12-12:30

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Schaumburg

TYPE OF EVENTS: There will be two events  
1. RFP Fundraising Reception  
2. RFP Fundraising Brunch

EVENT CHAIRMAN: Bruce Dodds

1. RECEPTION

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LOCATION: Lancers Restraunt (Schaumburg)

# PEOPLE  
EXPECTED: 25

PRICE OF  
TICKET: \$250 each

INTRODUCTION  
OF GOV REAGAN: Don Totten - State RFP Chairman (State Committeeman  
from Schaumburg Area)

VIP's Campaign donors

2. BRUNCH

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LOCATION: Lancers Restraunt

# PEOPLE  
EXPECTED: 250-500

PRICE OF  
TICKET: \$100 per couple

INTRODUCTION  
OF GOV REAGAN: Don Totten

VIP's: 18th C.D. Reagan Delegates and Alternates  
Edward T. O'Connor (D) - Peoria  
Gary S. Stella (D) - Peoria  
Leonard Frank Arons (D) - Peoria

Warden

TYPE OF EVENT: Antique & Collectibles Show

SPONSOR: Marilyn & Don Sugarman (Antique shop owners)

LOCATION: DuPage County Fairgrounds

FORMAT: Brief remarks, mix & mingle

# PEOPLE EXPECTED: 1,000 + (audience comprised of those attending antique show, as well as many pro-life members and college students from the area...media will be in attendance)

INTRODUCTION OF GOV REAGAN: Don Sugarman (Sponsor)

VIP's TBA

Don Miller - Administrator of the Fairgrounds

Jerry Meirs - DuPage RFP Staff - greeting crew

Jack Cota - " " " " "

Bob Fee - " " " " "

Michelle Brodman - " " " " "

Galesburg



TYPE OF EVENTS: There will be two events:

1. Reception
2. Dinner

PURPOSE FOR EVENTS: 80% of Knox County's Republicans support Reagan.

### 1. RECEPTION

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SPONSOR: Knox County GOP

LOCATION: Knox College, Student Center, Lincoln Room

FORMAT: Mix & mingle

# PEOPLE EXPECTED: 100-150

INTRODUCTION OF GOV REAGAN: Frank Gustine - Knox County GOP Chairman  
(uncommitted - privately RR)

VIP's: Sustaining Members of the RSCC

### 2. DINNER

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LOCATION: Knox College Memorial Gymnasium  
(historical site - site of famous  
Lincoln/Douglas debate)

# PEOPLE EXPECTED: 1,000

PRICE OF TICKET: \$25.00 each

INTRODUCTION OF GOV REAGAN: Cong. Robert Michael (18th C.D.)

M.C.: Robert Lindstron - Knox County GOP Finance Committee

HEAD TABLE:

Frank Gustine - Knox Co. GOP Chairman  
Robert Lindstrom - Knox Co. GOP Finance Committee;  
attorney; owns local radio station  
Don Robinson - President Knox Co. GOP Finance  
Committee; VP 1st Galesburg Natl Bank  
Ann Aspin - Knox Co. GOP Chairwoman  
State Rep. Clarence Neff - RFP 19th C.D. Coord.  
Harold Wilson - RFP Knox Co. Chairman; chairman  
Knox Co. Board  
State Rep. Tom McMasters - Galesburg  
State Sen. Ken McMillan - Bushnell  
\*\* State Sen. Prescott Bloom - Peoria  
\*\* State Rep. Fred Tuerk - Peoria  
\*\* State Rep. Mary Lou Sumner - Peoria  
Judge Steve Mathers  
Dorothy Dunn - Pres. Knox Co. Republican Women  
Harold Waters - Arrangements Chairman  
David McDonald - Protocol Chairman

\*\* if able to attend, there is another event going on in  
Peoria that night they will attend.

Chicago

TYPE OF EVENTS:There will be 4 events:

1. Oak Park ride into town on commuter train
2. Chicago Board of Trade Meeting & Walk-thru
3. Council on Foreign Relations - Speech
4. Meeting with American/Polish Congress

1. OAK PARK

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Greet commuters during early morning rush hour.

2. CHICAGO BOARD OF TRADE

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Meeting with Dr. Robert Wilmouth and Alfred Gruetzmacher at the Chicago Board of Trade. They are both Chairmen of the Board. Mr. Gruetzmacher is an RFP Finance Chairman.

Later meet with other members of the Board for a round table discussion, they will tell you about the industry, then open to Q&A.

Walk-thru trading floor (2,500 people present)

David Goldberg will accompany. He is RFP State Treasurer for Illinois, Chairman of the Board of Goldberg Securities.

ILLINOIS

(CHICAGO)

March 17, 1980

TYPE OF EVENT:

SPEECH, Q&A

SPONSOR:

Council on Foreign Relations

PURPOSE FOR EVENT:

Largest foreign policy forum in the United States with membership of 18,000.

(See Appendix for further information on the Council on Foreign Relations)

LOCATION:

Prudential Center Auditorium

# PEOPLE EXPECTED:

1,000

PRICE OF TICKET:

\$4 members; \$6 non-members

INTRODUCTION OF  
GOV REAGAN:

John Rielly - President of Council on Foreign Relations

M.C.:

John Reilly

PLATFORM GUESTS:

John Rielly  
Arthur Cyr - Program Director for CFR

VIP's

TYPE OF EVENT:

Meeting with Polish/American Congress

REPRESENTATIVE:Aloysius Mazewski  
312/286-0500

His is a director of the Council of Foreign Relations.  
Your meeting will most likely be set up in the same  
building as the Luncheon, directly after lunch.