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RHT-15

ID# 494272

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG 128

INCOMING

1987 JUN 16 PM 4:55

DATE RECEIVED: JUNE 15, 1987

NAME OF CORRESPONDENT: MR. WILLIAM D. SWINDELL

SUBJECT: URGES APPOINTING MR. JACK D. SMITH, JR. TO
THE VACANCY ON THE FEDERAL COMMUNICATIONS
COMMISSION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C D
KATJA BULLOCK		ORG	87/06/15		
	REFERRAL NOTE:				
<i>Maureen Hudson</i>					
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				

870701
A 87/07/08
RT 87/07/08
C870710

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                       *                       *CORRESPONDENCE:  *
*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *           OF SIGNER *
*D-DRAFT RESPONSE      *C-COMPLETED        *           CODE = A   *
*F-FURNISH FACT SHEET  *S-SUSPENDED         *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                       *           OUTGOING *
*R-DIRECT REPLY W/COPY *                       *                       *
*S-FOR-SIGNATURE       *                       *                       *
*X-INTERIM REPLY       *                       *                       *
*****

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

July 8, 1987

Dear Mr. Swindell:

On behalf of the President, thank you for your letter recommending Jack Smith for appointment to the Federal Communications Commission. Please be assured that your comments will be given serious consideration.

We appreciate your letting us know of your interest in this candidate.

Sincerely,

Robert H. Tuttle
Director of Presidential Personnel

Mr. William D. Swindell
President and National Director
Citizens for Decency through Law, Inc.
Suite 210
11000 North Scottsdale Road
Scottsdale, AZ 85254

RHT:efrf4
RHT-15

ALL 104 105; 415125; 418115;
485085 PD; 487306 PD

494272



Citizens for Decency through Law, Inc.

June 9, 1987

President Ronald Reagan
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

~~The pending appointment to the Federal Communications Commission remains crucial to the protection and preservation of the moral tone of our nation's airwaves.~~

KB

The renewed posture of the FCC to control obscenity and indecency in the electronic media has elicited strong opposition from irresponsible broadcasters. FCC chairman Dennis Patrick merits your support, Mr. President, in directing the commission to discharge its duty to protect America's families and children from electronic intrusions of obscenity and indecency.

Citizens for Decency through Law (CDL), together with other national pro-family organizations, realizes that your sustained vocal commitment to the moral health and welfare of America has precipitated the FCC's new regulatory stance.

Knowing that you recognize the importance of engaging good people to get a job done right, we once again urge you to appoint Mr. Jack D. Smith, Jr. to the vacancy on the FCC. Mr. Smith shares your commitment to America and our families and children.

Moreover, twelve years of experience at the FCC, including the supervision of the AT&T asset divestiture and two years as FCC general counsel, qualify Jack Smith as a potent prospective contributor to the leadership and regulatory effectiveness of the FCC.

Mr. President, your sustained commitment to an America that is wholesome and decent would be reflected in your appointment of Jack D. Smith, Jr. to the FCC. By doing so, you will help to ensure ~~that~~ the FCC does its duty to clean up America's airwaves.

Sincerely,


William D. Swindell
President and
National Director

:tjo

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG128

1987 JUN 24 PM 2:03

INCOMING

DATE RECEIVED: JUNE 23, 1987

NAME OF CORRESPONDENT: MR. ROBERT L. CLARK

SUBJECT: RECOMMENDS MR. PAUL MCCARTHY OF MASSACHUSETTS
FOR APPOINTMENT TO FILL THE CURRENT VACANCY
ON THE FEDERAL COMMUNICATIONS COMMISSION

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
KATJA BULLOCK	ORG	87/06/23	RHT	AST 07/08 <i>CJ</i>
REFERRAL NOTE:				
SUE MATHIS RICHARD	RSI	87/06/23		C 87/06/23
REFERRAL NOTE:				
<i>MX Sullivan</i>	<i>I</i>	<i>87/07/08</i>		<i>C 87/07/10</i> <i>CJ</i>
REFERRAL NOTE:				
REFERRAL NOTE:				
REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNER | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY * | | | * |
| *S-FOR-SIGNATURE * | | | * |
| *X-INTERIM REPLY * | | | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
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KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

MXS

July 8, 1987

Dear Mr. Clark:

Thank you for your letter to President Reagan recommending Paul McCarthy. Please be assured that your comments will be given serious consideration.

We hope that you will continue to contact us regarding candidates of the highest caliber to serve in the Administration.

Sincerely,

Robert H. Tuttle
Director of Presidential Personnel

Mr. Robert Clark
New England Cablevision
38 Blackburn Center
Gloucester, MA 01930

RECOMMENDATION ROUTING TICKET

CANDIDATE: McCarthy, Paul

RCVD BY: PRR RECAGCY: FCC

RECPOS: Mr

LTR# SENT: 12 PROCESS?: Y N

TO AD: ANF KAR CAB MXS SEP RHT

DATE TO AD: _____ AD TO FILES: _____

RACCNR: 98143 FILESTAT: AD

INCOMPLETE RESUME

BAT: _____ LTR1 & FILESTAT W

COMPLETE RESUME

BAT: _____ LTR1 & FILESTAT C

YOB: _____ SSN: _____

AFTER REVIEW

FILESTAT:	AD	CF
POLRTG:	P	1
POLRTG:	P	1
RTGLVL:	1 (PAS)	2 (PA)
	3 (SES)	4 (SKC)

PAS/SES-LEAD: ANF

MXS SEP

PA-LEAD: CAB

SKC-LEAD: ERS

PARTY: _____ 1980 DOM: _____

RECFOR: _____ AT: _____

(re: endorsement)

494797



New England Cablevision, Inc.

38 Blackburn Center, Gloucester, Massachusetts 01930 (617) 281-0811

KB
cc SA Richard

June 15, 1987

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

As Chief Executive Officer of a growing New England multi-system cable television company, I have been very pleased with the encouraging success of your deregulatory policies in all facets of government. The financial picture of the cable television industry and what it can now offer the American public has brightened considerably with the elimination of unnecessary government interference in the setting of subscriber rates and mandating of programming. Greater business freedoms have stimulated unparalleled financial investments into expanding services which offer a wide variety of programming choices for the American public.

As you well know, the current vacancy on the Federal Communications Commission will have important implications for the continued success or failure of your deregulatory policies well beyond the end of your term in the White House. Considering the shifting winds in Congress for renewed interference at all levels of the broadcasting and cable industries, the next appointee must have the proper balance of political savvy and professional skills to fine tune these policies and consolidate the gains against unnecessary and unwarranted repeal efforts. It is my belief, and the belief of many others that know him, that Paul McCarthy of Massachusetts could offer your newly-appointed Chairman Dennis Patrick the type of technical and management background which undoubtedly will be of great importance in making the most of the next two years.

His grasp of the complex and controversial issues confronting the Commission, including the Fairness Doctrine, syndicated exclusivity and the compulsory license can effectively bolster the deliberations and positively shape the final outcome.

Throughout his career, Paul has demonstrated his knack for compromise and conciliation without sacrificing the interest of his client television stations. His national cable relations firm, Broadcast/Cable Associates, has filled an important niche between broadcasters and cable companies by his ability to bridge differences and build relationships.

As a first-hand observer, I also recognize his political courage in challenging the Massachusetts county machine at the tender age of 24 and losing only after a close recount and court battle. Also importantly, he

Mr. Ronald Reagan, President

June 15, 1987

demonstrated fortitude by bouncing back and challenging his energies into a successful career in the broadcast and cable business.

Our nation needs more young professionals to take time off from their successful careers in order to serve in public life.

Mr. Robert H. Tuttle of your staff has Mr. McCarthy's resume along with other information and letters of endorsement. I believe Paul McCarthy's appointment would make an important difference in the creation of sound regulatory policies. It would also be a critical step in restoring the credibility of the Massachusetts Republican party by recognizing the talents of professionals from this State such as Paul.

Very truly yours,



Robert L. Clark
President

RLC:MG

RHT-15

ID# 494846

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG 128

INCOMING

DATE RECEIVED: JUNE 23, 1987

1987 JUN 25 PM 3 05

NAME OF CORRESPONDENT: MR. BRAD CURL

SUBJECT: RECOMMENDS FORMER FCC GENERAL COUNSEL JACK SMITH FOR APPOINTMENT AS COMMISSIONER OF THE FEDERAL COMMUNICATIONS COMMISSION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
KATJA BULLOCK		ORG	87/06/23	RT	87/07/08
MAUREEN HUDSON		A	87/07/07		87/07/00
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:M INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNER | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY * | | | * |
| *S-FOR-SIGNATURE * | | | * |
| *X-INTERIM REPLY * | | | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE (ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.

July 8, 1987

Dear Mr. Curl:

On behalf of the President, thank you for your letter recommending Jack Smith for appointment to the Federal Communications Commission. Please be assured that your comments will be given serious consideration.

We appreciate your letting us know of your interest in this candidate.

Sincerely,

Robert H. Tuttle
Director of Presidential Personnel

Mr. Brad Curl
Morality in Media
475 Riverside Drive
New York, NY 10115

RHT:efrf4
RHT-15

30 MORALITY IN MEDIA B CURL
475 RIVERSIDE DR
NEW YORK NY 10115 22AM

Western Union Mailgram®



1-0268558173 06/22/87 ICS IPMMTZZ CSP WH9B
2128703222 MGMB TDMT NEW YORK NY 116 06-22 0241P EST

494846

KB

PRESIDENT RONALD REAGAN
WHITE HOUSE
WASHINGTON DC 20500

DEAR MR PRESIDENT,
BY MOVING JAMES MCKINNEY TO THE WHITE HOUSE FROM THE FEDERAL
COMMUNICATIONS COMMISSION YOU ARE GAINING A VERY ABLE MAN, BUT THE
FCC IS LOSING A KEY MAN IN BROADCAST INDECENCY ENFORCEMENT -- ALL THE
MORE REASON TO FILL THE EMPTY FCC COMMISSIONER SEAT WITH FORMER FCC
GENERAL COUNSEL JACK SMITH. JACK AND JIM WERE THE KEY MOVERS IN
TAKING THE FIRST ACTIONS AGAINST INDECENCY BROADCASTERS IN TEN YEARS.
THE FCC HAD PREVIOUSLY RECEIVED 20,000 COMPLAINTS A YEAR WITH NO
ACTION.

WITHOUT SMITH AND MCKINNEY, IMPORTANT NEW BROADCAST INDECENCY POLICY
MAY FALL THROUGH.

SINCERELY
BRAD CURL NATIONAL DIRECTOR MORALITY IN MEDIA
CO-CHAIRMAN NATIONAL DECENCY FORUM

14:39 EST

MGMCOMP

WESTERN UNION
TELEPHONE COMPANY
WASHINGTON, D.C. 20540

1-800-325-8000
TOLL FREE
WESTERN UNION

PRESIDENT RONALD REAGAN
WHITE HOUSE
WASHINGTON DC 20503

DEAR MR. PRESIDENT:
BY INVITING JAMES HOKINS TO THE WHITE HOUSE FOR THE FEDERAL
COMMUNICATIONS COMMISSION (FCC) TO BROADCAST HIS MESSAGE TO ALL THE
FCC IS INVITING A KEY MAN IN BROADCAST INDUSTRY TO BROADCAST
MORE REASON TO FIGHT THE BATTLE WITH FORMER F.C.
GENERAL COUNSEL JACKSON...
TAKING THE FIRST ACTION AGAINST BROADCASTERS IN TEN YEARS,
THE FCC HAS PREVIOUSLY...
ACTION.

FOR YOUR LOCAL NUMBER, SEE THE WHITE PAGES
OF YOUR LOCAL TELEPHONE DIRECTORY

OR
DIAL (TOLL-FREE) 800-325-8000

STUBBLY
FRANK CURT WATTS, JR. DIRECTOR, NATIONAL ASSOCIATION OF
CO-CHAIRMAN, NATIONAL BROADCASTERS ASSOCIATION

OR DIAL WESTERN UNION'S COMPUTER DIRECTLY:
FROM TELEX I..... 6161 FROM TELEX II (TWX)..... 910-4201212

R#T 15

ID# 495200

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG128

INCOMING

DATE RECEIVED: JUNE 29, 1987

1987 JUN 30 AM 4:44

NAME OF CORRESPONDENT: MR. DARWIN D. VANDER ARK

SUBJECT: ENCLOSES COPY OF HIS LETTER TO ROBERT TUTTLE
REGARDING HIS RECOMMENDATION OF MR. JACK
SMITH FOR APPOINTMENT TO FILL THE VACANCY ON
THE FEDERAL COMMUNICATIONS COMMISSION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
KATJA BULLOCK		ORG	87/06/29	RT A	09/14 87/08/31
<i>Maureen Hudson</i>	COHWD	A	87/09/07	TR	87/09/14
REFERRAL NOTE:					
REFERRAL NOTE:					
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNER | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY * | | | * |
| *S-FOR-SIGNATURE * | | | * |
| *X-INTERIM REPLY * | | | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

September 14, 1987

Dear Mr. Vander Ark:

On behalf of the President, thank you for your letter recommending Jack Smith for appointment to the Federal Communications Commission. Please be assured that your comments will be given serious consideration.

We appreciate your letting us know of your interest in this candidate.

Sincerely,

Robert H. Tuttle
Director of Presidential Personnel

Mr. Darwin D. Vander Ark
President
Morality in Media of Michigan, Inc.
2186 44th Street, S.E.
Grand Rapids, MI 49508

RHT:lasf4
RHT-15

495200

RHT-15

MORALITY IN MEDIA of MICHIGAN, Inc.

"A Strategy for Decency"



Darwin D. Vander Ark
President

William W. Johnson
Vice President

James E. Schellenburg
Secretary-Treasurer

Advisory Board:

2186 - 44th Street, S.E. • Grand Rapids, Michigan 49508 • 616-281-1166

June 24, 1987

President Ronald Reagan
The White House
Washington, D.C. 20500

Dear Mr. President,

Attached is a copy of a letter to Mr. Robert Tuttle, Director of Presidential Personnel. I sincerely hope that you will be able to review that correspondence.

The subject of the attached letter is the recommendation that Mr. Jack Smith be nominated to fill the vacancy on the Federal Communications Commission. Mr. President, your administration has developed a reputation of talking about family values, decency, and similar issues only to have those stated policies undermined by administration personnel down the line. The nomination of Jack Smith to the Federal Communications Commission would be an opportunity for you to insure that your stated policies are backed up by action.

Though I would suppose this letter will not get into your hands, I would hope that the staff person who is reading this letter will be faithful in relaying our deep concern for this issue to you. We represent thousands of concerned citizens in the state of Michigan and join with tens of thousands of others across the country who are deeply concerned about the standards of decency on the broadcast media. The nomination of Jack Smith to fill the vacant seat on the FCC is critical to our cause.

Our children and our grandchildren are at stake. Please consider our request.

Yours truly,
Darwin D. Vander Ark
Dar Vander Ark

ssv

encl.

Maura Hudson
RHT #15
Jack Smith
Mr. FCC
upper Lft corner

KB



MORALITY IN MEDIA of MICHIGAN, Inc.

"A Strategy for Decency"

Darwin D. Vander Ark
President

William W. Johnson
Vice President

James E. Schellenburg
Secretary-Treasurer

Advisory Board:

2186 - 44th Street, S.E. • Grand Rapids, Michigan 49508 • 616-281-1166

June 24, 1987

Mr. Robert H. Tuttle
Director of Presidential Personnel
The White House
Washington, D.C. 20500

Dear Mr. Tuttle,

Thank you for your letter of June 15th in response to my recommendation that Mr. Jack Smith be nominated to fill the vacancy on the Federal Communications Commission. I must admit that I am a bit confused by your response.

You indicated that a tentative decision has been made by the President to appoint another individual. Who is that individual? I also wonder if President Reagan has made another decision or if you are simply trying to find someone else yourself.

Mr. Tuttle, this has gone on much too long. I think we are both aware that Mr. Smith is the most qualified person available to fill the vacancy. His outstanding record of service with the FCC, his ability to garner grass-roots support from across the country, and the fact that significant common carriers also support his nomination serve to reinforce the fact that he is indeed the most qualified.

You have been called to serve President Reagan by appointing and recommending those people who will best serve the stated policies of the President. It is clear that Mr. Smith best fits those standards. I remind you that your job is to serve the interest of the President and not any special interest group or, in this case, even the Chairman of the FCC.

We will continue to urge our members across the state of Michigan and nationally to actively support the nomination of Jack Smith to this vacancy. Let's get on with the task before us and present Jack Smith's name as a nominee for the vacant seat on the FCC.

I anxiously await your reply.

Yours truly,

Dar Vander Ark

cc: President Ronald Reagan
Nancy Reagan
Jack Smith
Dennis Patrick
Don Wildmon
Brad Curl
Bill Swindell
Dr. James Dobson

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG128

INCOMING

DATE RECEIVED: JUNE 17, 1987

NAME OF CORRESPONDENT: MR. WILLIAM C. MCREYNOLDS

SUBJECT: VIEWS ON LEGISLATION S. 742 CONCERNING
THE FAIRNESS DOCTRINE, A POLICY OF THE FCC

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
SUE MATHIS RICHARD		ORG	87/06/25	AH	C8707/27
CO HIGG	REFERRAL NOTE:	R	87/07/27	AH	A87/07/27
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 4900
MAIL USER CODES: (A) (B) (C)

- *ACTION CODES: *DISPOSITION *OUTGOING *
- *A-APPROPRIATE ACTION *A-ANSWERED *CORRESPONDENCE: *
- *C-COMMENT/RECOM *B-NON-SPEC-REFERRAL *TYPE RESP=INITIALS *
- *D-DRAFT RESPONSE *C-COMPLETED * OF SIGNER *
- *F-FURNISH FACT SHEET *S-SUSPENDED * CODE = A *
- *I-INFO COPY/NO ACT NEC* *COMPLETED = DATE OF *
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- *S-FOR-SIGNATURE * *
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Letter I.D.....MS.870724.6
Writer Name.....Mr. William C. McReynolds
Number of Pages.....1
Final Reviewer.....
Final Review Date...
Print Date.....870727
PARAGRAPHS SELECTED:
P1:AVH477

NOTES:

ENCLOSURES:

E1:6/19/87 Veto Message by the President

E2:ELOPE

ENV/LBL.....ENVELOPE

Locust at 17th
Des Moines, Iowa 50336
515-284-3331

Broadcasting Group

W.C. McReynolds
President

S. M. Richard
June 16, 1987

The Honorable Ronald Wilson Reagan
President of the United States
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

Ever since it entered the broadcasting industry nearly forty years ago, Meredith Corporation has taken very seriously its obligation to provide the highest level of service to the public. That obligation can best be met if broadcasters are free to exercise their journalistic discretion and provide the public with the widest range of fact and opinion on the important issues of the day. Over the years, however, broadcasters have found it increasingly difficult to exercise that basic journalistic discretion because of the existence of a policy of the Federal Communications Commission known as the Fairness Doctrine. Contrary to the implication fostered by its name, the Fairness Doctrine does not have the effect of encouraging fairness or of permitting the public to hear the full range of fact and opinion. Instead, the Doctrine has been used by special interest groups to prevent the public from hearing views with which those groups disagree. Meredith itself has had ample unfortunate experience with the Doctrine. As a result of the filing of a Fairness Doctrine complaint against it, Meredith has been forced to spend tens of thousands of dollars on attorneys fees and hundreds of hours of management time in defending itself--and that case is still winding its way through the FCC.

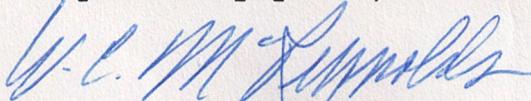
Because of its concern that the Doctrine is being used to thwart conscientious broadcasters in their efforts to serve the public, Meredith has been in the forefront in attempting to have the Doctrine struck down. Less than two years ago, Meredith's actions in this regard began to bear fruit. In its Report Concerning the General Fairness Obligations of Broadcast Licensees, the Federal Communications Commission found that "the interest of the public in viewpoint diversity is fully served by the multiplicity of voices in the marketplace today."

The White House
June 16, 1987
Page 2

Moreover, the Commission concluded in that same Report, which was issued after a lengthy factual inquiry, that "the fairness doctrine, in operation, actually inhibits the presentation of controversial issues of public importance to the detriment of the public and in degradation of the editorial prerogative of broadcast journalists."

Despite these findings by the federal agency with responsibility for overseeing this country's broadcasters, Congress has now passed legislation (S-742) which codifies the Fairness Doctrine. Although well-intentioned, the legislation and the Doctrine that it seeks to codify are counter-productive to the goal of ensuring that the public is well-informed as to the important issues of our day. If not vetoed, the legislation will continue the current system wherein broadcasters have every incentive not to present significant programming on issues of public importance. Meredith respectfully urges that this legislation, which now awaits your signature, be vetoed. Only in this way can the potential for broadcasting be fulfilled and the tenets of the First Amendment served.

Respectfully yours,



William C. McReynolds

WCM/lw
0317kk/63

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ID# 495950

FG 128

*Special
Thanks for note
We have to get off the
dime on this one; we've
been languishing too
long. Expect a
final resolution
shortly.*

INCOMING

DATE RECEIVED: JUNE 24, 1987

NAME OF CORRESPONDENT: MR. PATRICK BUTLER

SUBJECT: RECOMMENDS ALLEN MOORE FOR A POSITION WITH
FCC

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
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HOWARD BAKER		ORG	87/06/24			
	REFERRAL NOTE:					
	REFERRAL NOTE:					
	REFERRAL NOTE:					
	REFERRAL NOTE:					
	REFERRAL NOTE:					

HB 8710714

AB

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION              *OUTGOING                *
*                       *                                     *CORRESPONDENCE:        *
*A-APPROPRIATE ACTION  *A-ANSWERED                *TYPE RESP=INITIALS    *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL      *           OF SIGNER   *
*D-DRAFT RESPONSE      *C-COMPLETED             *           CODE = A     *
*F-FURNISH FACT SHEET  *S-SUSPENDED              *COMPLETED = DATE OF   *
*I-INFO COPY/NO ACT NEC*                                     *           OUTGOING    *
*R-DIRECT REPLY W/COPY *                                     *                       *
*S-FOR-SIGNATURE        *                                     *                       *
*X-INTERIM REPLY        *                                     *                       *
*****
    
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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

July 14, 1987

Dear Pat:

I received your letter on behalf of Allen Moore for the FCC spot.

I very much appreciate your taking the time to put a word in on his behalf. We are getting very close to a final decision and it is very important to me to have your views.

On another subject, I can't thank you enough for all of your help on the N.A.A.C.P. speech. It turned out exceptionally well. As you are aware, we were sweating a little on this one. But with your help we survived unscathed.

I miss having you right next door.

Thank you very very much.

Sincerely,

Howard H. Baker, Jr.
Chief of Staff to the President

Mr. Patrick Butler
Vice President,
Washington
Times Mirror
Suite 1110
1875 I Street, N.W.
Washington, D.C. 20006

HHB/JCT/sew 7HHB

cc: Lorraine Camarano - Rm. 61 - OEOB ✓

THE WHITE HOUSE
WASHINGTON



~~July 13, 1987~~

Dear Pat:

I received your letter on behalf of Allen Moore for the FCC spot.

I very much appreciate your taking the time to put a word in on his behalf. We are getting very close to a final decision and it is very important to me to have your views.

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Mr. Patrick Butler
Vice President, Washington
Times Mirror
Suite 1110
1875 Eye Street, N.W.
Washington, D.C. 20006

HHB/JCT



Times Mirror

Times Mirror
1875 Eye Street, N.W., Suite 1110
Washington, D.C. 20006
202 293-3126

Patrick Butler
Vice President, Washington

June 22, 1987

The Honorable Howard H. Baker, Jr.
Chief of Staff to the President
The White House
Washington, D. C. 20500

Dear Senator,

I am writing in my renewed capacity as a private citizen to recommend Allen Moore for the Federal Communications Commission.

You already know Allen well, so I need not recite all the professional and personal qualities which recommend him for this position.

But I will say that, having known him since our days together in the Ford White House and also knowing most of the other candidates for this position, I have no doubt that Allen is the best candidate in the field, and it would be good to see the best man win.

Sincerely,

PATRICK BUTLER

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FG 128

INCOMING

DATE RECEIVED: JUNE 24, 1987

1987 JUN 25 PM 3 05

NAME OF CORRESPONDENT: THE HONORABLE BOB PACKWOOD

SUBJECT: RECOMMENDS THAT CRAIG SMITH BE NOMINATED FOR
VACANCY ON FEDERAL COMMUNICATIONS COMMISSION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
HOWARD BAKER		ORG	87/06/24		C 87/06/24
	REFERRAL NOTE:				
WILLIAM BALL		RSA	87/06/24		C 87/06/24 AB
	REFERRAL NOTE:				
<i>PP Bull</i>		<i>A</i>	<i>87/06/24</i>	<i>RT</i>	<i>87/06/24</i> AB
	REFERRAL NOTE:				
<i>DP MAX Sullivan</i>		<i>I</i>	<i>87/06/30</i>	<i>RT</i>	<i>87/07/02</i> AB
	REFERRAL NOTE:				
	REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1220
CS MAIL USER CODES: (A) (B) (C)

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|--------------------------|----------------------|----------------------|---|
| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNER | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY * | | | * |
| *S-FOR-SIGNATURE * | | | * |
| *X-INTERIM REPLY * | | | * |
- *****

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KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

MYO

June 29, 1987

Dear Senator Packwood:

Thank you for your letter to Senator Baker recommending Craig R Smith. Please be assured that your comments will be given serious consideration.

We hope that you will continue to contact us regarding candidates of the highest caliber to serve in the Administration.

Sincerely,

Robert H. Tuttle
Director of Presidential Personnel

The Honorable Bob Packwood
United States Senate
Washington, DC 20510

RECOMMENDATION ROUTING TICKET

CANDIDATE: Smith, Craig

RCVD BY: HHB RECAGCY: FCC

RECPOS: Mbr

LTR# SENT: 12 PROCESS?: Y N

TO AD: ANF **KXB** ALB CAB **MXS** SEP RHT

DATE TO AD: _____ AD TO FILES: _____

RACCNr: 1507 FILESTAT: AD

INCOMPLETE RESUME

BAT: _____ LTR1 & FILESTAT W

COMPLETE RESUME

BAT: _____ LTR1 & FILESTAT C

YOB: _____ SSN: _____

AFTER REVIEW

FILESTAT:	AD	CF
	P	1
	P	1
	1 (PAS)	2 (PA)
	3 (SES)	4 (SKC) #1

PAS/SES-LEAD: ANF ALB
MXS SEP

PA-LEAD: CAB

SKC-LEAD: ERS

LTR2: Y N

PARTY: _____ 1980 DOM: _____

RECFOR: _____ AT: _____

United States Senate

WASHINGTON, DC 20510

June 23, 1987

The Honorable Howard Baker
Chief of Staff
The White House
Washington, D.C. 20500

Dear Howard:

Given the President's veto of the fairness doctrine codification bill, it is more important than ever that Craig Smith be nominated for the seat that has been open since April 17 on the Federal Communications Commission. No one has fought harder for the repeal of the doctrine and been more supportive of deregulation in general than Craig.

As you know, Craig has been a spear carrier for the Republican Party dating back to his support of the President's first run for governor in California and culminating with his service to us as Director of Senate Services for the Republican Conference and Deputy Director of the National Republican Senatorial Campaign Committee. Perhaps that's why Craig has generated so much support for this appointment from Republican Senators.

Craig's academic credentials are equally impressive. His ten years of university teaching culminated in the Chairmanship of the Department of Communications at the University of Alabama in Birmingham. During and since that time, he has written many articles and books directly related to issues that will come before the FCC. That's one of the reasons I asked Craig to become President of the Freedom of Expression Foundation. In the four years he has run the Foundation, he has testified on Capitol Hill, appeared before the FCC, and prepared many friend-of-the-court briefs on cases involving the First Amendment and 20th century technology. On every occasion, he has acquitted himself with distinction.

The Honorable Howard Baker
June 23, 1987
Page 2

Craig would make an impressive nominee and send a message to the Hill that this Administration is very serious about its defense of the First Amendment and deregulation in general. I urge you to act on this nomination soon.

Sincerely,

A handwritten signature in blue ink, appearing to read "Bob", with a stylized flourish at the end.

BOB PACKWOOD