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THE WHITE HOUSE

WASHINGTON

August 20, 1987

MEMORANDUM TO TOM GRISCOM

FROM: ELIZABETH BOARD  
SUBJECT: Media Activities

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This is to bring you up to date on the media activities arranged by the Office of Media Relations to carry out the Bork nomination communications plan.

The following interviews are definitely booked in our target areas:

RADIO

- \* WADK-AM, Newport, RI, Dan Polsby, Northwestern Law School, live on a call-in show 8/18
- \* WFLA-AM, Tampa, FL, Judge Sofaer live on a call-in show 8/20
- \* WTIK-AM, Durham, NC, C. Allen Foster, Duke Law School, and Frank Donatelli 8/27 for a drive-time program
- \* WGAC-AM, Augusta, GA, Donatelli live in drive-time 8/28
- \* KPEL-AM, Lafayette, LA, Ken Cribb live in drive-time 9/10

NOTE: More radio programs have requested interviews but we have been unable to find appropriate spokesmen for them.

TELEVISION

- \* WFTV, Orlando, Donatelli by Cox Washington news bureau 8/14
- \* WSB-TV, Atlanta, Cox 8/14
- \* WSOC-TV, Charlotte, NC, Cox 8/14
- \* WILL-TV, Champaign, IL, Michael Hoeflich and Don Dripps (Univ. of Ill. Law School) on talk show 8/20
- \* WXFL-TV, Tampa, Donatelli by Newslink news bureau 8/26
- \* WPEC-TV, West Palm Beach, Newslink 8/26
- \* KNOE-TV, Monroe, LA, Newslink 8/26
- \* WDSU-TV, New Orleans, Newslink 8/26
- \* WMBD-TV, Peoria, IL, Newslink 8/26
- \* WVTM-TV, Birmingham, AL, Newslink 8/26
- \* WJHP-TV, Greensboro, NC, Newslink 8/26

Non-target interviews:

TELEVISION

- \* WKBD-TV, Detroit, Donatelli by Cox Washington news bureau 8/14
- \* WHIO-TV, Dayton, OH, Cox 8/14
- \* WPXI-TV, Pittsburgh, Cox 8/14
- \* KTVU-TV, San Francisco, Cox 8/14

(cont.)

- \* WOR-TV, New York, Donatelli by Newslink news bureau 8/26
- \* WXYZ-TV, Detroit, Newslink 8/26
- \* WATE-TV, Knoxville, Newslink 8/26
- \* WHBQ-TV, Memphis, Newslink 8/26
- \* WKRN-TV, Nashville, Newslink 8/26
- \* WDAF-TV, Kansas City, Newslink 8/26
- \* KHON-TV, Honolulu, Newslink 8/26
- \* KOIN-TV, Portland, OR, Newslink 8/26
- \* KTVY-TV, Oklahoma City, Newslink 8/26

EDITORIALS

Media Relations has submitted the following editorials:

Chicago Sun Times  
(circ. 639,000)

signed by:  
Howard Baker

Decatur Herald  
(Illinois, circ. 50,000)

A.B. Culvahouse

Birmingham News  
(Alabama, circ. 181,000)

Ken Cribb

Charlotte Observer  
(N.C., circ. 175,000)

Secretary Bennett

Raleigh News & Observer  
(N.C., circ. 163,000)

Terry Eastland

Providence Journal  
and Evening Bulletin  
(circ. a.m. 73,000  
circ. p.m. 134,000)

Frank Donatelli

Mobile Press Register  
(circ. 98,000)

J. Michael Farrell  
General Counsel, Energy

We are encouraging attorneys and law school professors referred to us by the WH Counsel's Office to place their own editorials and letters-to-the-editor.

LETTERS TO THE EDITOR

All have been sent out. We will follow up next week on whether or not they were published.

<u>Kansas City Star</u>	Ken Cribb
<u>Des Moines Register</u>	Ken Cribb
<u>Shreveport Journal</u>	Ken Cribb
<u>Arkansas Gazette</u> (Little Rock)	A. B. Culvahouse
<u>Seattle Post-Intelligencer</u>	Gary Bauer
<u>Dallas Morning News</u>	Ken Cribb
<u>Atlanta Constitution</u>	Doug Riggs General Counsel, Commerce

ADDITIONAL PROJECTS

Bork Cuts:

Have produced a tape of 6 audio cuts (total: 5 minutes) of the President speaking on Bork in recent speeches. The tape is playing on the WH actualities line, both locally and toll-free. Media Relations is mailing information on the tape and a transcript to all radio stations in the 9 target states.

Religious Broadcasters:

Public Liaison will send a mailing to 1,194 religious broadcasters (radio) advising them of the availability of the radio actualities. Transcripts will be provided.

Hispanic Broadcasters:

9 Hispanic groups have endorsed Bork. We are in the process of lining up Hispanic spokesmen for Radio & TV, as well as for editorials. Will get them on the RNC Spanish actuality line.

August 27, 1987

MEMORANDUM FOR TOM GRISCOM

FROM: ELIZABETH BOARD  
SUBJECT: Media Activities #2

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This is update #2 on the media activities arranged by the Office of Media Relations this week to carry out the Bork nomination communications plan. There are no repeats from memo #1.

The following interviews are definitely booked in our target areas:

RADIO

- \* WMBI-AM, Chicago, Mike McConnell, Northwestern University Law Professor, interviewed 8/21
- \* WEEB-AM, Southern Pines, NC, Terry Eastland live on a 30-minute a.m. talk show 8/25
- \* WMAQ-AM, Chicago, Professor McConnell live on a debate/call-in show p.m. drive-time 8/26
- \* KARN-AM, Little Rock, Frank Donatelli live on an hour-long call-in show 8/28
- \* WSMB-AM, New Orleans, Terry Eastland live on a call-in show 8/28
- \* WINZ-AM, Miami, Frank Donatelli and Elliott Richardson interviews will be taped for a Sunday evening talk show 8/30
- \* KTAR-AM, Phoenix, Dan Casey, American Conservative Union, and a representative of People for the American Way on call-in show 8/31
- \* WACV-AM, Montgomery, AL, Elliott Richardson live on a call-in show 9/1, syndicated to 11 Alabama stations
- \* KASU-FM, State University, AR, Elliott Richardson interview taped for a.m. drive-time show 9/1
- \* WDWS-AM, Champaign, IL, Ronald Rotunda, University of Illinois Law Professor, on debate program with a member of the opposition 9/1
- \* WWON-AM, Woonsocket, RI, Frank Lavin live on a call-in show 9/2
- \* WPEO-AM, Peoria, Professor Rotunda, 9/2 (interview) and 9/4 (debate with opposition)
- \* KFYI-AM, Phoenix, Frank Lavin live on an hour-long a.m. drive-time call-in show 9/15

TELEVISION

- \* WXIA-TV, Atlanta, Elliott Richardson interviewed by Gannett Washington Bureau 9/1
- \* KPNX-TV, Phoenix, Gannett interview 9/1

Note: Conus and Potomac News have requested television interviews on 9/11, 9/14, and 9/15, but spokesmen are not yet nailed down. It would be very helpful if Senator Baker is available for local TV interviews any day the week of Sept. 8-11.

Non-target interviews:

RADIO

- \* "Missouri Liberty Federation Report", Abraham Sofaer, taped interview 8/25, syndicated to:
  - KLFJ-AM, Springfield
  - KMIS-AM, Portageville
  - KDEX-AM, Dexter
  - KLRK-FM, Vandalia
  - KYMC-FM, Manchester
  - KCCV-AM, Independence
  - KOZQ-AM & KFBD-FM, Waynesville
  - KYMO-AM, East Prairie
  - KTCB-AM & KMAL-FM, Malden
  - KXCV-FM, Marysville

TELEVISION

- \* KUSA-TV, Denver, Elliott Richardson interviewed by Gannett Washington Bureau 9/3
- \* KARE-TV, Minneapolis, Gannett interview 9/3
- \* WLVI-TV, Boston, Gannett interview 9/3
- \* KOCO-TV, Oklahoma City, Gannett interview 9/3
- \* KVUE-TV, Austin, Gannett interview 9/3

EDITORIALS

Media Relations has submitted the following editorials:

<u>Wall Street Journal</u> (circ. 1,985,000)	signed by: Ronald Rotunda Univ. of Illinois
<u>Chicago Tribune</u> (circ. 760,000)	Ronald Rotunda
<u>Florida Times-Union</u> (Jacksonville, circ. 160,000)	Ken Cribb
<u>Palm Beach Post</u> (circ. 104,000)	Frank Donatelli
<u>New Orleans Times-Picayune</u> (circ. 276,000)	John Baker Louisiana State Univ.
<u>New Orleans Times-Picayune</u>	Basile Udoo Louisiana Univ.

Washington Journalism Review      Marlin Fitzwater  
(monthly, circ. 28,000)

We are now offering a generic op/ed from President Reagan, "Why I Nominated Judge Bork," to papers with a circulation under 100,000. A report on this project will be in next week's memo.

ADDITIONAL PROJECTS

Bork Cuts:

Audio cuts from President Reagan's speeches concerning the Bork nomination on the WH actualities line have been averaging 600 calls a day. As of mid-day Friday, we had received over 2600 calls.

A new selection of cuts from President Reagan's speeches concerning the Bork nomination has been prepared for Radio America. Radio America will send tapes of these cuts to their stations by Labor Day (370 stations across the country and Armed Forces Radio in 57 countries).

September 4, 1987

MEMORANDUM FOR TOM GRISCOM

FROM: ELIZABETH BOARD  
SUBJECT: Media Activites #3

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This is update #3 on the media activities arranged by the Office of Media Relations this week to carry out the Bork nomination communications plan. There are no repeats from memos #1 and #2.

The following interviews are definitely booked in our target areas:

RADIO

- \* WBTG-AM, Tuscumbia, AL, Frank Lavin to be interviewed 9/8
- \* WPEO-AM, Peoria, Ronald Rotunda, University of Illinois Law professor, on interview shows 9/9, 9/10, call-in show 9/11
- \* WKIS-AM, Orlando, Frank Lavin on interview show 9/14
- \* KNST-AM, Tucson, "Open Forum" call-in show with pro-Bork commentators, 9/25

TELEVISION

- \* WTTW-TV, Chicago, Mike McConnell, Northwestern University Law Professor, on debate talk show to be sent to PBS stations nationwide, 9/3
- \* WTVJ-TV, Miami, Howard Baker satellite interview with local anchor (through Conus) 9/11
- \* WLS-TV, Chicago, Howard Baker through Conus 9/11
- \* WVUE-TV, New Orleans, Howard Baker through Conus 9/11
- \* WRAL-TV, Raleigh, NC, Howard Baker through Conus 9/11
- \* KTVK-TV, Phoenix, Howard Baker through Conus 9/11

Non-target interviews:

RADIO

- \* KLIF-AM, Dallas, Abraham Sofaer on live, p.m. drive-time call-show 9/11
- \* KTFS-AM, Texarkana, TX, Terry Eastland on live call-in show 9/11
- \* Conus AF audio service interview with Howard Baker to be sent to 1000 stations nationwide 9/11



TELEVISION

- \* Conus, TV-Direct, interview with Howard Baker to be sent to 90 stations nationwide 9/11
- \* WCBS-TV, New York, Howard Baker satellite interview with local anchor through One-on-One Exclusive 9/14
- \* KCBS-TV, Los Angeles, Howard Baker through One-on-One 9/14

EDITORIALS

Media Relations has submitted the following editorials:

signed by:

Atlanta Constitution  
(circ. 412,000)

Larry Thompson  
(Atlanta attorney)

Baton Rouge Advocate  
(circ. 56,000)

Clarence Thomas  
Chairman, EEOC

Tampa Tribune  
((circ. 215, 000)

Secretary Hodel

ADDITIONAL PROJECTS

Fork Cuts:

Audio cuts from President Reagan's speeches concerning the Bork nomination on the WH actualities line continue to average about 600 calls a day. As of mid-day Friday, we had received 2800 calls during the past week.

Gannett Newspapers:

The Gannett News Service - Television interview of Elliott Richardson this past week was made available to the Gannett newspaper bureau reporters along with the names of several other spokesmen.

THE WHITE HOUSE

WASHINGTON

September 16, 1987

MEMORANDUM FOR TOM GRISCOM

FROM: ELIZABETH BOARD

SUBJECT: Regional Media Activities #4

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This is update #4 on the media activities arranged by the Office of Media Relations to carry out the Bork nomination communications plan. There are no repeats from the earlier memos. (The Conus interviews with Senator Baker in last week's memo were replaced by those listed below.)

The following interviews are definitely booked in our target areas:

RADIO

- \* ABC Radio Network, Abraham Sofaer on the "Michael Jackson Show" carried by 88 stations nationwide, 9/16
- \* ABC Radio Network, Elliott Richardson live on the "Owen Spann Show," carried by 100 stations nationwide, 9/18
- \* ABC Radio Network, Frank Donatelli live on the "Ray Briem Show," carried by 71 stations nationwide, 9/16
- \* Los Angeles/syndicated, Carl Anderson on a 30-minute talk show carried by 35 stations nationwide, 9/8
- \* WKIS-AM, Orlando, Frank Lavir live interview 9/14
- \* WJNO-AM, West Palm Beach, Abraham Sofaer live interview 9/15
- \* WKMX-AM, Enterprise, AL, Terry Eastland on talk show 9/20
- \* The Conus Howard Baker interview was distributed by AP Radio to 1000 member stations

TELEVISION

- \* KPRC-TV, Houston, Howard Baker interviewed by local anchor through Conus, 9/11
- \* WBBM-TV, Chicago, Howard Baker by local anchor through Conus 9/11
- \* KOB-TV, Albuquerque, Howard Baker by local anchor through Conus 9/11
- \* KWTU, Oklahoma City, Howard Baker by local anchor through Conus 9/11
- \* WOWT-TV, Omaha, Howard Baker interviewed by Conus 9/11
- \* WRTV, Charlotte, Howard Baker by Conus 9/11

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- \* WAGA-TV, Atlanta, Frank Donatelli interviewed by Storer Washington bureau 9/11
- \* WITI-TV, Milwaukee, Donatelli by Storer 9/11
- \* WXIA-TV, Atlanta, Howard Baker interview with local anchor through One-on-One 9/14
- \* KATV-TV, Little Rock, Howard Baker with local anchor through One-on-One 9/14
- \* WBRC-TV, Birmingham, Howard Baker with local anchor through One-on-One 9/14
- \* WUSA-TV, Washington (Maryland target), A. B. Culvahouse interview 9/14
- \* WCPX-TV, Orlando, Donatelli interview on 9/14
- \* The Conus Howard Baker interview was distributed to 90 other television stations in the Conus Network

Non-target interviews:

RADIO

- \* KMOX, St. Louis, Frank Lavin live interview 9/14
- \* WOR Radio, New York, Frank Donatelli live interview 9/15

TELEVISION

- \* KCST-TV, San Diego, Frank Donatelli interviewed by Storer 9/11
- \* WSBK-TV, Boston, Donatelli by Storer 9/11
- \* WJBK-TV, Detroit, Donatelli by Storer 9/11
- \* WJKW-TV, Cleveland, Donatelli by Storer 9/11
- \* WTVG-TV, Toledo, Donatelli by Storer 9/11

EDITORIALS

<u>Arizona Republic</u> (Phoenix, circ. 330,000)	signed by: Howard Baker
<u>Arizona Republic</u>	Gary Born University of Arizona law professor
<u>Arizona Daily Star</u> (Tucson, circ. 80,000)	Gary Born
<u>Dallas Morning News</u> (circ. 378,000)	Gary Born
<u>Augusta Chronicle &amp; Herald</u> (circ. 90,000)	Ken Cribb

Adding an editorial writer in Spanish by Rudy Beserra to  
1000 Hispanic newspapers and TV and radio stations.

Many other surrogates asked to write editorials and submit them on their own. It is difficult to track these because we do not get all the target newspapers.

LETTERS TO THE EDITOR

Chicago Tribune  
(circ. 760,000)

Jack C. Terrazas, Jr.  
Hispanic USA magazine

MAILINGS

All of the mailings outlined in the Communications Plan were carried out.

Additional mailings:

- \* Remarks by the President to the National Law Enforcement Council (including remarks on Bork) to Business, Crime/Law Enforcement, Aging, (250) 7/29
- \* President's speech to the nation, 8/14, to Hispanic print, and the Captive Nations list (400)
- \* Photo of the President with law enforcement leaders, 9/11, with his remarks at the meeting, a fact sheet on Judge Bork and criminal law and a transcript of the press conference to Law Enforcement Press (100)
- \* List of organizations endorsing the nomination and the WH Issue Brief to Dailies, Columnists, Jewish, Asian Americans, Catholics, Business, Broadcast Media, Aging and Crime/Law Enforcement (3000), 9/16
- \* Editorial in Spanish to the Hispanic media (1000) 9/16

ADDITIONAL PROJECTS

Bork Cuts:

A new selection of cuts were recorded for the White House Actualities Line 800 number. The number of calls have increased (1000 recorded in one 26-hour period) but no total is available for the week. The Bork cuts are available on the line whenever there is no current actuality from one of the President's speeches.

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THE WHITE HOUSE

WASHINGTON

October 15, 1987

MEMORANDUM FOR TOM GRISCOM

FROM: ELIZABETH BOARD  
SUBJECT: Regional Media Activities #5

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This is update #5 on the media activities arranged by the Office of Media Relations to carry out the Bork nomination communications plan.

RADIO INTERVIEWS

- \* WPLP-AM, St. Petersburg, FL, Professor Ronald Rotunda interview on 9/17
- \* ABC Network, KABC-AM, Frank Donatelli on syndicated "Ray Briem Show" 9/17
- \* WTKN-AM, Pittsburgh, Frank Donatelli on live 9/23
- \* WARM-AM, Aboca, PA, Frank Lavin on live, call-in show 9/29
- \* WLAD-AM, Danbury, CT, Frank Lavin on live, call-in show 10/2
- \* WJNO-AM, West Palm Beach, Frank Lavin on live, 10/5
- \* KGIL-AM, Mission Hill, CA, Frank Lavin on live, 10/6
- \* WHIO-AM, Dayton, Ohio, Frank Lavin on live, call-in show 10/9
- \* Conus (AP Radio), Howard Baker interviewed 10/5

TELEVISION INTERVIEWS

- \* KRON-TV, San Francisco, Frank Lavin interviewed by Chronicle Broadcasting 10/1
- \* KAKE-TV, Wichita, Frank Lavin by Chronicle 10/1
- \* WOWT-TV, Omaha, Frank Lavin by Chronicle 10/1
- \* KTPX-TV, Midland, TX, Frank Lavin by Chronicle 10/1
- \* Newsfeed Network (Westinghouse Broadcasting - 69 stations), Howard Baker interviewed 10/5
- \* Potomac News Bureau (90 stations), Howard Baker interviewed 10/5
- \* Conus (90 stations), Howard Baker interviewed 10/5

EDITORIALS

The following editorials were submitted:

Peoria Journal-Star  
(circ. 104,000)

signed by:  
Secretary Brock

(continued)

Philadelphia Daily News  
(circ. 250,000)

William Vallente  
Professor, Villanova University

Augusta Chronicle and Herald  
(Georgia, circ. 85,000 Sun.)

Ken Crib

Chicago Tribune  
(circ. 760,000)

Gerhard Casper  
Professor, Univ. of Chicago

Philadelphia Daily News  
(circ. 250,000)

Charles Rogovin  
Professor, Temple University

Pittsburgh Post-Gazette  
(circ. 186,000)

Secretary Hodel

Note: We asked Carla Hills to submit an Op/Ed from her paper on Bork to the Dallas Morning News, the New York Times, and the Los Angeles Times.

September 30, 1987

MEMORANDUM FOR TOM GRISCOM

FROM: ELIZABETH BOARD

SUBJECT: MISCELLANEOUS MEDIA ACTIVITIES FOR BORK

GROUPS ACTIVITIES:

- \* The Presidential Commission on Broadcasting to Cuba; Dr. Tirso Del Junco, Director. Sent op-ed to The Dallas Morning News, The San Antonio Express-News and the San Antonio Light.
- \* Ukrainian Congress Committee of America; Myron Wasylyk, Executive Director. Sent press release out to 140 papers and radio stations across the nation.
- \* Victims Assistance Legal Organization; Frank Carrington, Executive Director. Sent op-ed to The Birmingham News and The Commercial Appeal. Presently scheduling news conferences with victims of crime who support Judge Bork's views on criminal justice.
- \* 721 Coalition; Pat McGuigan, Director of the Judicial Reform Project. 800+ names of prominent Arizonians appear on a full-page add in the Arizona Republic, Pat has been on over 30 radio talk shows for Bork including The Marlin Maddux Show, a Christian talk show that is syndicated to 200 stations nationwide. He has taken the leadership of The Concerned Women for America in to see Senator DiConcini.
- \* The U.S. Hispanic Chamber of Commerce; Hector Barreto, President. Op-ed to The San Antonio Express-News and the San Antonio Light.
- \* International Association of Chiefs of Police; Jerald Vaughn, Executive Director. They testified and had op-eds sent to the Atlanta Constitution, The Birmingham News and The Dallas Morning News.
- \* National Federation of Republican Women; Judy Hughes, President. She has sent an op-ed to all newspapers in Louisiana, Alabama, Georgia, Texas, Florida, Mississippi, Tennessee, North Carolina and Arkansas. News release sent to all media in nine target states listed above and to the 111 media representatives at their convention in Florida.

- \* Mexican-American Foundation; Tony Valencia, President and CEO. Op-ed in nine Florida Newspapers.
- \* Agudath Israel; David Zweibel, Counsel. Submitted a pro-Bork press release to Jewish publications across the country. Also placed an op-ed in Jewish papers nationwide.
- \* Airborne Law Enforcement Association; Maj. R.R. Raffensberger, President. Placed an op-ed in newsletters and law enforcement magazines nationwide.
- \* American Coalition for Life; Ray Allen, President. Mr. Allen, being from Texas, will place pro-Bork op-ed in every publication in the state. Also has weekly radio show syndicated to 300-400 christian stations nationwide. He will urge people to write/call their Senators.
- \* Asian American Voters Coalition; Dr. Kyo Jhin, Chairman. Has placed an op-ed in Asian publications across the country.
- \* Association of Federal Investigators; The Honorable Alan C. Nelson, President. have sent out newsletters and press releases.
- \* Federal Criminal Investigators Association; Robert Fuesel, President. Editorials to the media in Chicago, trying to book TV and radio interviews.



THE WHITE HOUSE

WASHINGTON

October 15, 1987

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: TOM GIBSON *TG*  
Director of Public Affairs

SUBJECT: Office of Public Affairs Activities  
in Support of Judge Bork

The following is a list of specific initiatives performed by the Office of Public Affairs (OPA) on behalf of the effort to confirm Judge Bork for the Supreme Court.

When the magnitude of the White House effort became clear in mid-July, I assigned Joe Rodota to work full-time on the Bork effort exclusively, coordinating research and the production of advocacy materials for Bork supporters in and outside of the Administration. Joe's regular duties were absorbed by other members of the staff, and he reported to me regularly on the pace and direction of his efforts.

The following items are divided among four categories that correspond to the basic functions of this office: (1) Generation of advocacy materials for distribution or publication; (2) research; (3) surrogate support; and (4) White House staff support.

Materials for Distribution or Publication

- o White House Talking Points. Three sets of materials detailing Judge Bork's record on key issues were prepared by this office. The first package -- a 15-page overview -- was staffed on July 15 and disseminated on July 28. Subsequently, we distributed updates on crime (September 10) and civil rights (September 29).

These materials were mailed to 800 Administration spokesmen (including ambassadors and members of boards and commissions) and approximately 2,500 editorial writers and columnists. The Office of Media Relations sent these materials to its own list of media contacts; other White House offices (political affairs, public liaison, intergovernmental affairs, etc.) were provided these materials on "Issue Brief" letterhead to send to their constituent groups as well.

- o Talking Points on Judicial Confirmation Process. Distributed July 28 with other Bork materials, these materials included information from the Congressional Research Service report as well as original research conducted by OPA. Mailed to 800 Administration spokesmen, 2,500 editorialists and columnists.
- o Pro-Bork Update. Signed by Tom Griscom, this package of updated pro-Bork materials was sent to 800 Administration spokesmen on September 30. These materials included an executive summary, selected White House Talking Points, and positive editorials and columns.
- o Letters to the Editor. We responded to approximately 10 anti-Bork articles or columns during August in targeted states. OPA drafted responses and solicited signatures by Administration officials.
- o Pro-Bork Op-Eds. OPA drafted approximately 12 pro-Bork Op-Eds for use in target states, and solicited signatures from appropriate Administration officials. The typical Op-Ed took ten days from staffing to mailing.

In addition, OPA provided draft Op-Eds for Secretary Dole, Florida Lt. Governor Robert Brantley and EEOC Chairman Clarence Thomas. Secretary Dole did not fulfill her commitment to the North Carolina paper. Intergovernmental Affairs worked with Lt. Gov. Brantley and Media Relations was responsible for placement of Clarence Thomas' piece.

- o Carla Hills materials. Supported Carla Hills' effort by converting her pro-Bork statement into an Op-Ed (rejected by Washington Post; resubmitted to additional papers) and preparing press releases for individual studies by her team of scholars.
- c Presidential Statement for Selected Regional Newspapers. Drafted statement and worked with Justice and White House lawyers in a number of revisions. Pending.
- c Senate Floor Statements. Over Columbus Day weekend, OPA drafted three pro-Bork floor statements which, with Department of Justice comments included, were delivered to Legislative Affairs October 12.

Senate Floor Talking Points. Also provided to Legislative Affairs October 12 draft talking points on the independence of the judiciary and the senate advice and consent role.

Congressional Record statement. Prepared response to Rep. Conyers' attack on Judge Bork's role in Watergate. With White House comments included, forwarded to Legislative Affairs before the August recess for appropriate handling.

- o Pro-Bork Hispanic Op-Ed. Prepared by this office and, in coordination with the Office of Public Liaison and Office of Media Relations, translated into Spanish and placed in several hundred Hispanic publications.
- o Bork endorsements press release. OPA took the lead and, with support from Public Liaison, prepared a 6-page press release listing selected Bork endorsers, with supportive quotations. The Press Office asked OPA to coordinate the effort so that something could be released at the President's 450 event with pro-Bork groups.
- o Talking Points on Bork and Crime. Provided to Intergovernmental Affairs, for use by mayors and local law enforcement groups.
- o Pro-Bork rally. Drafted remarks for a former Administration official, for delivery at October 9 pro-Bork rally on the Ellipse.
- o Public inquiries. Answered approximately 100 requests from the general public for pro-Bork materials.
- o Background briefings. Briefed reporters and columnists from cleared advocacy materials.

#### Research

- o Senate statements. Reviewed committee transcripts and floor debate on confirmation of Justices Marshall, O'Connor, Rehnquist and Scalia, and Judge Manion, as well as other published statements by selected Senators.
- o Ideology and confirmations. Provided to selected senior White House staff one-page reviews of the rejections of John Rutledge, John Parker, and Abe Fortas, refuting the allegation that these nominees were rejected for ideological reasons.
- o Polls. One week in advance of the first anti-Bork poll, provided to selected senior White House staff analysis of polls on civil rights issues in the 1960s.
- o Confirmation conversion. Provided to selected senior staff quotes (drawn from public documents) by Democrats showing flip-flop from demanding "open-mindedness" to decrying a "confirmation conversion."
- o Special interests. Provided to White House Speechwriters detailed information (from public documents) on stands taken by key anti-Bork groups including People for the American Way and the American Civil Liberties Union.

- o Administration strategy. Monitored public statements by legal scholars critical of Administration strategy on Bork. Provided summary to selected White House senior staff.
- o Committee members. From public documents, assembled record of Senators Kennedy, Biden, Leahy and Metzenbaum on issues related to criminal justice and personal integrity. Provided to principal Bork supporters.
- o Cabinet liaison. Also worked with Terry Eastland to coordinate research and writing tasks.

#### Surrogate Support

- o Worked with Bob Bork, Jr. concerning his Washington Post Op-Ed and his television appearances.
- o Briefings. Provided briefing materials, in a question-and-answer format, to Senator Baker, Tom Griscom, A.B. Culvahouse and Frank Donatelli. Provided copies of these briefing materials to the White House Counsel's Office, in response to their interest in preparing a surrogates' briefing book.
- o Surrogates list. Drafted initial Bork surrogates list for use by Press Office in placing supportive spokesmen. Solicited additional surrogates through mailings (PAS-level) and personal contacts throughout confirmation process. These individuals (Clarence Thomas, Madeleine Will, etc.) were added to active surrogate roster.
- o Pro-Bork Group. Provided pro-Bork materials to "We the People," a pro-Bork groups operating out of the Dolphin Group's California headquarters, at their request.
- c State legislators. Provided guidance to Intergovernmental Affairs staff at state legislative conference, in advance of clearance of pro-Bork talking points.

#### White House Support

- o Regional wires. With the computer center, programmed DIALCOM to give the Office of Public Affairs copies of all regional and local wire stories on Judge Bork. OPA reviewed approximately 100 wire stories each day and selected important regional reports for inclusion in the daily Bork clippings. This proved to be an excellent source of information on Bork endorsements and public positions taken by Senators.

- o Bork clips. The circulation of Bork clips (now a twice-daily exercise) was suggested and driven by OPA, in coordination with the News Summary Office and others. Each day, the Office of Public Affairs provides to News Summary the daily Department of Justice clips that form much of the clips package.
- o 24-hour warnings. Approximately three times per week in September, provided to selected senior white house staff a summary of "Imminent Bork Events" -- culled from the regional AP and UPI daybooks, these memoranda listed pro- and anti-Bork events scheduled to take place within 24 hours. Also included Bork-related events in nightly "update" memcranda to the Chief of Staff.
- o Issues lunch. Mentioned Judge Bork and related judicial issues in several Friday issues memoranda to the President.

cc: Tom Griscom

THE WHITE HOUSE

WASHINGTON

October 14, 1987

MEMORANDUM FOR JOHN TUCK

FROM:

JOE RODOTA 

SUBJECT:

Senator Baker's Pro-Bork Op-Eds

Media Relations has been able to confirm publication of the following under Senator Baker's signature:

1. Arizona Republic  
September 13, 1987  
"Baker: A Vital Role to Play in War on Crime"
2. Chicago Sun-Times  
September 20, 1987  
"Howard Baker defends Bork's civil rights record"

Arizona Republic essay on crime attached.

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BY HOWARD H. BAKER JR.

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**W**ASHINGTON — When President Reagan leaves office 16 months from now, he will leave behind a legacy of federal judges committed to winning the war on crime. The judges appointed by the president during his tenure have already made a difference. A recent study showed that the president's district court appointees were far less lenient toward criminal defendants than were judges appointed by former President Carter. Over the past seven years, in fact, federal criminal sentences have increased 30 percent

overall.

The progress we have made in reducing crime must not be undone. In this regard, it is well to remember the critical role the Supreme Court plays in the administration of criminal justice at both the federal and state levels. Nearly one-third of all cases decided by the Supreme Court are criminal cases. This fact is often overlooked, yet it presents a compelling reason why Judge Robert H. Bork, the president's nominee for the court, should be confirmed.

"When it comes to crime and the safety of our citizens," Reagan said recently, "it is so important for our courts to take a tough, clear-eyed look at the Constitution's purpose to 'establish justice and ensure domestic tranquility.'" And Bork would be such a justice. Throughout his public career, he has expressed a keen understanding of the problems facing law enforcement professionals. He has consistently advanced common-sense readings of the Constitution that would help — not hinder — the search for truth in criminal trials.

From 1973 to 1977, Bork served as solicitor general, the Justice Department's chief litigator in all cases before the Supreme Court. During his tenure as solicitor general, he argued for a broad

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## Baker: A Vital Role To Play In War On Crime

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view of "consent" as a basis for a police search. In *US. vs. Edwards* (1974), Bork argued that the Fourth Amendment did not necessitate a warrant to search an individual who is already lawfully in custody. And in another case he successfully argued that the police were not required to obtain a warrant to make an arrest in a public place, if they have probable cause to believe that the suspect has committed or is committing a crime.

As solicitor general, Bork also argued and won the landmark case of *Gregg vs. Georgia*, in which the Supreme Court upheld the constitutionality of a state death penalty statute, thereby permitting the issue of capital punishment to be decided by the American people through their elected representatives. This case is especially important because the court's decision, following Bork's argument, stems directly from the Constitution. As he noted, the Constitution is not silent on the

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*"Nearly one-third of all cases decided by the Supreme Court are criminal cases. This fact is often overlooked, yet it presents a compelling reason why Judge Robert H. Bork, the president's nominee for the court, should be confirmed."*

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death penalty: in fact, it explicitly refers to capital punishment four different times.

### **Strict Adherence To Constitution**

**T**his capital punishment case is especially relevant to the debate over Bork's nomination because it illustrates his belief that the Constitution is not a blank slate upon which may be inscribed the personal preferences of any individual judge. The Constitution has meaning, he believes, which judges are bound to follow. As he has put it, "The judge who looks outside the Constitution looks inside himself and nowhere else." And in criminal justice, as in all areas of jurisprudence, Bork is guided by a principled interpretation of the Constitution and the law.

As a member of the U.S. Court of Appeals since

1982, Bork has continued to oppose expansive interpretations of court-created procedural rules that would enable criminals to escape justice. But the constitutional rights of the accused must be protected, and Bork has ruled in favor of defendants when the law requires it. In *U.S. vs. Brown* (1987), for example, he joined in a panel decision overturning the convictions of members of the "Black Hebrews" sect, on the ground that the trial court erred in dismissing a certain juror — thereby violating the defendants' constitutional right to a unanimous jury.

Bork will be a tough Supreme Court justice, yet he will be fair. His record demonstrates that he will rule as the law requires him to. He will rule in favor of law enforcement when the law requires; but he will not hesitate to overturn convictions where the Constitution compels such a result.

Impressed by Bork's impressive record and his principled approach to all areas of the law, groups representing nearly 350,000 law enforcement professionals have endorsed his nomination. The National District Attorneys Association, the Fraternal Order of Police, the International Association of Chiefs of Police, the National Sheriffs Association, the National Troopers Coalition, the International Narcotics Enforcement Officers Association and other law enforcement groups agree that Bork's outstanding overall record merits swift confirmation for the nation's highest court.

The assessments of the police officers in the streets have been seconded by Bork's colleagues in the legal community. Former Chief Justice Warren Burger has praised Bork as the most qualified nominee in 50 years. Justice John Paul Stevens has hailed Bork as "very well qualified and a very welcome addition to the court." The American Bar Association, for the second time in five years, has given Bork its highest recommendation.

By selecting Bork, the president has found an outstanding replacement for retiring Justice Lewis Powell. The Supreme Court needs a full complement of nine justices when it reconvenes the first Monday in October. The Senate should act without additional delay to ensure that the ninth justice is Robert H. Bork.




THE WHITE HOUSE

WASHINGTON

October 15, 1987

MEMORANDUM FOR SENATOR HOWARD BAKER

FROM: William L. Ball, III 

SUBJECT: Activities Relating to Nomination of Judge Bork

The following activities were undertaken by the Office of Legislative Affairs in conjunction with the Bork nomination:

- Meeting with Judge Bork following announcement of his nomination to discuss the confirmation process generally.
- Courtesy Calls: scheduled 48 meetings for Judge Bork with members of the Senate. A member of our staff was present at each of these meetings (list attached).
- Mock Sessions: organized two mock hearings for Judge Bork in the EOB. (8/6 and 9/10).
- Personally discussed Bork nomination with all Republican senators and 40 Democrats (list attached).
- Prepared phone call requests for the following:
  - The President
  - The Vice President
  - Senator Howard Baker
  - Secretary Baker
  - Secretary Lyng
  - Secretary Dole
  - Ambassador Yeutter
  - Secretary Hodel
  - Secretary Brock
  - Secretary Bowen
  - Secretary Bennett
- Worked with Senate leaders (Dole, Simpson, Hatch) and former Senator Slade Gorton to contact undecided senators.
- Distributed following prepared materials to senators (mass distribution):
  - Blue Book (general profile of Bork record)
  - Response to Senator Biden's analysis of Blue Book
  - Bork Civil Rights Record

- Press summaries of Bork editorials (for use in daily floor statements)
- Carla Hills group materials
- Prepared "draft" speeches for use by Senators
- General "themes" paper (GOP only)

NOTE: In addition, many individual requests for specific materials were accomodated.

- Conducted "mail surveys" of several Senate offices.
- Participated in development of "outside contacts" list.
- Prepared materials for seven Presidential phone calls and twelve Presidential meetings (list attached).
- Conducted 26 staff strategy meetings on Bork (list attached). This does not include "unscheduled" sessions.
- Attended Judiciary Committee hearings, consulting daily with Committee members and staff.

### Presidential Telephone Calls

Senator Stennis	September 30, 1987
Senator Boren	October 2, 1987
Senator D'Amato	October 5, 1987
Senator Evans	October 5, 1987
Senator Ford	October 5, 1987
Senator Cohen	October 9, 1987
Senator Hollings	October 9, 1987

### Presidential Meetings

Meeting with GOP Leadership	September 15, 1987
Meeting with Republican Leader Dole, Senator Alan Simpson and Senator Strom Thurmond	October 1, 1987
Meeting with Senator Heflin	October 1, 1987
Meeting with Senator Exon	October 2, 1987
Meeting with Senator DeConcini	October 2, 1987
Meeting with Senator Heinz	October 2, 1987
Meeting with Senator Stafford	October 2, 1987
Meeting with GOP Leadership	October 6, 1987
Meeting with Senator Dixon	October 6, 1987
Meeting with Senator Chiles	October 6, 1987
Meeting with Senator Graham	October 6, 1987
Meeting with Senator Stevens	October 7, 1987

Senators called by Senator Baker on Bork Nomination

Senator John Stennis	July 21, 1987
Senator Lawton Chiles	July 22, 1987
Senator Bob Graham	July 21, 1987
Senator Alan Dixon	July 21, 1987
Senator Bennett Johnston	July 21, 1987
Senator Sam Nunn	July 21, 1987
Senator Wyche Fowler	July 22, 1987
Senator Terry Sanford	July 21, 1987
Senator Richard Shelby	July 22, 1987
Senator Robert Packwood	August 13, and September 16 & 23, 1987
Senator Pete Domenici	September 16 & 20, 1987
Senator Phil Gramm	September 17 & 22, 1987
Senator William Roth	September 18, 1987
Senator Ted Stevens	September 18, 1987
Senator Orrin Hatch	September 24 & 30, 1987 October 1, 1987
Senator Warren Rudman	September 25, 1987 October 7, 1987
Senator Malcolm Wallop	September 25, 1987
Senator Daniel Inouye	September 25 & 28, 1987
Senator Rudy Boschwitz	September 25, 1987 October 5, 6, & 8, 1987
Senator Robert Byrd	September 28, 1987 October 5, 1987
Senator Jesse Helms	September 30, 1987
Senator Ernest Hollings	September 30, 1987 October 6, 1987
Senator Mark Hatfield	October 5, 1987
Senator Frank Murkowski	October 7, 1987
Senator William Cohen	October 8, 1987

Courtesy Calls for Judge Bork

Sen. Dole (Simpson and Thurmond attended)	July 7, 2:00
Sen. Thurmond	July 7, 2:45
Sen. Byrd	July 7, 3:30
Sen. Packwood	July 8, 8:30
Sen. Grassley	July 8, 9:30
Sen. Biden	July 8, 10:00
Sen. Hatch	July 8, 11:30
Sen. Simpson	July 8, 4:30
Sen. Kennedy	July 9, 4:00
Sen. Humphrey	July 14, 1:00
Sen. Hatfield	July 17, 11:30
Sen. Stafford	July 17, 2:00
Sen. Shelby	July 17, 4:00
Sen. DeConcini	July 20, 11:00
Sen. Cochran	July 20, 2:00
Sen. Stennis	July 20, 2:45
Sen. Boschwitz	July 21, 11:15
Sen. Chafee	July 21, 1:45
Sen. Simon	July 23, 1:30
Sen. Danforth	July 23, 2:30
Sen. Specter	July 23, 4:00
Sen. Boren	July 27, 4:30

Sen. Bumpers	Tues., July 28, 2:30
Sen. Weicker	Tues., July 28, 4:30
Sen. Dixon	Wed., July 29, 3:00
Sen. Fowler	Wed., July 29, 4:00
Sen Metzenbaum	Fri., July 31, 2:30
Sen. Moynihan	Mon., Aug. 3, 5:00
Sens. Specter/Heinz	Wed., Aug. 5, 4:00
Sen. Wilson	Thurs., Aug. 6, 10:30
Sen. Pressler	Thurs., Aug. 6, 1:30
Sen. Breaux	Fri., Aug. 7, 10:00
Sen. Packwood	Thurs., Sept. 10, 1:00
Sen. Leahy	Fri., Sept. 11, 2:00
Sen. Heflin	Fri., Sept. 11, 3:00
Sen. Johnston	Mon., Sept. 14, 11:30
Sen. Evans	Mon., Sept. 14, 1:30
Sen. Conrad	Mon., Sept. 28, 3:30
Sen. Hollings	Mtg. w/Bork Sept. 28, 4:15
Sen. Durenberger	Wed., Sept. 30, 9:30
Sen. Specter	Wed., Sept. 30, 4:00
Sen. Gore	Fri., Oct. 2, 10:30
Sen. Inouye	Mon., Oct. 5, 3:30
Sen. Chiles	Tues., Oct. 6, 3:30
Sen. Dole	Tues., Oct. 6, 4:30
Sen. Nunn	Thurs., Oct. 15, 8:30
Sen. Murkowski	Thurs., Oct. 15, 9:00
Sen. Heinz	Thurs., Oct. 15, 4:00

Sen. Armstrong

Declined

Sen. Bentsen

Declined

Senators personally contacted by the Office of Legislative Affairs

Republicans

Senator Armstrong  
Senator Bond  
Senator Boschwitz  
Senator Chafee  
Senator Cochran  
Senator Cohen  
Senator D'Amato  
Senator Danforth  
Senator Dole  
Senator Domenici  
Senator Durenberger  
Senator Evans  
Senator Garn  
Senator Gramm  
Senator Grassley  
Senator Hatch  
Senator Hatfield  
Senator Hecht  
Senator Heinz  
Senator Helms  
Senator Humphrey  
Senator Kassebaum  
Senator Kasten

Senator Karnes  
Senator Lugar  
Senator McCain  
Senator McClure  
Senator McConnell  
Senator Murkowski  
Senator Nickles  
Senator Packwood  
Senator Pressler  
Senator Quayle  
Senator Roth  
Senator Rudman  
Senator Simpson  
Senator Specter  
Senator Stafford  
Senator Stevens  
Senator Symms  
Senator Thurmond  
Senator Tribble  
Senator Wallop  
Senator Warner  
Senator Weicker  
Senator Wilson

Democrats

Senator Adams  
Senator Baucus  
Senator Bentsen  
Senator Biden  
Senator Bingaman  
Senator Boren  
Senator Breaux  
Senator Bumpers  
Senator Byrd  
Senator Chiles  
Senator Conrad  
Senator Cranston  
Senator DeConcini  
Senator Dixon  
Senator Dodd  
Senator Exon  
Senator Ford  
Senator Fowler  
Senator Glenn  
Senator Gore  
Senator Graham  
Senator Heflir  
Senator Hollings  
Senator Inouye

Senator Johnston  
Senator Kennedy  
Senator Lautenberg  
Senator Leahy  
Senator Metzenbaum  
Senator Moynihan  
Senator Nunn  
Senator Proxmire  
Senator Pryor  
Senator Reid  
Senator Sarbanes  
Senator Sasser  
Senator Shelby  
Senator Simon  
Senator Stennis  
Senator Wirth



WLB Meetings

July 2  
July 6  
July 10  
July 20  
July 22  
July 27  
July 28  
July 30

August 4  
August 11  
August 18  
August 19

September 8  
September 16  
September 17  
September 21  
September 24  
September 29

October 1  
October 3  
October 5  
October 6  
October 7  
October 8  
October 9  
October 11

THE WHITE HOUSE

WASHINGTON

October 14, 1987

MEMORANDUM FOR SENATOR BAKER

FROM: JOHN C. TUCK

SUBJECT: SUMMARY OF SENATOR BAKER'S COMMUNICATIONS  
ACTIVITIES AND MEETINGS ON BEHALF OF JUDGE BORK

The following summarizes your communications activities and meetings on behalf of Judge Robert Bork:

Communication activities

1. **Speeches**

Address to the NAACP in New York	- July 9, 1987
Address Minority Business Groups Briefing	- July 15, 1987
Address to Political Appointees	- July 21, 1987
Address to Political Appointees	- July 23, 1987
Address at Public Liaison Briefing	- July 29, 1987
Address to Junior Statesmen	- August 4, 1987
Address to California Republican Party Dinner in Los Angeles	- August 24, 1987
Address to Citizens for the Republic Luncheon in Los Angeles	- August 25, 1987
Address to American Farm Bureau Board of Directors in Chicago	- September 1, 1987
Address to Associated Press Broadcasters Board of Directors	- September 17, 1987
Address to American Newspaper Publishers Association	- September 23, 1987
Address to Scripps-Howard Editors	- September 28, 1987
Address Business Leaders	- September 29, 1987
Address Public Liaison Briefing	- September 30, 1987

10/14/87 12:00 p.m.

Address to CEO's - October 1, 1987

Address to Associated Press Board of Governors - October 6, 1987

Address to Associated Press Board Members - October 7, 1987

Address to Southern Newspaper Publishers Association - October 12, 1987

## 2. Television

McNeill/Lehrer Interview - August 5, 1987

Interviews with CBS & ABC - August 6, 1987

Interviews with NBC & CNN - August 7, 1987

Interview with Citizens Network - August 10, 1987

Interview with Today Show - August 13, 1987

Interview with CNN - August 13, 1987

Interview with Face the Nation - August 16, 1987

Interview with CBS - August 26, 1987

CONUS - September 11, 1987

WOMT (Omaha, Nebraska)

WBBM (Chicago, Illinois)

KPRC (Houston, Texas)

KOB (Albuquerque, New Mexico)

KWTV (Oklahoma City, Oklahoma)

WBTW (Charlotte, North Carolina)

Interview with Meet the Press - September 13, 1987

One-on-One - September 14, 1987

KATV (Little Rock, Arkansas)

KCBS (Los Angeles, California)

WCBS (New York, New York)

WBRC (Birmingham, Alabama)

WXIA (Atlanta, Georgia)

WMC (Memphis, Tennessee)

Interview with CNN - September 14, 1987

Interview with Meet the Press - September 20, 1987

Interview with McNeil/Lehrer - October 2, 1987  
 Interview with CBS - October 2, 1987  
 CONUS - October 5, 1987  
 Newsfeed Network (Westinghouse) - October 5, 1987  
 Potomac News Bureau - October 5, 1987

### 3. Reporters/Written Press

Time Magazine Interview - July 30, 1987  
The Washington Times Interview - July 30, 1987  
 Time Interview - August 12, 1987  
 Newsweek Interview - August 12, 1987  
 Hugh Sidey Interview - August 12, 1987  
St. Petersburg Times Interview - September 17, 1987  
 Time Magazine Interview - October 1, 1987

### 4. Editorials

Arizona Republic - September 13, 1987  
 "Baker: A vital Role to Play in War on Crime"  
Chicago Sun Times - September 13, 1987  
 "Howard Baker defends Bork's civil rights record"

### 5. Telephone Calls

Senator John Stennis - July 21, 1987  
 Senator Lawton Chiles - July 22, 1987  
 Senator Bob Graham - July 21, 1987  
 Senator Alan Dixon - July 21, 1987  
 Senator Bennett Johnston - July 21, 1987  
 Senator Sam Nunn - July 21, 1987  
 Senator Wyche Fowler - July 22, 1987  
 Senator Terry Sanford - July 21, 1987  
 Senator Richard Shelby - July 22, 1987  
 Roger Smith, Chairman, GM - August 6, 1987  
 Senator Bob Packwood - August 13, 1987  
 Nicholas Katzenbach - September 14, 1987  
 Senator Robert Packwood - September 16 & 23, 1987  
 Senator Pete Domenici - September 16 & 20, 1987  
 Senator Phil Gramm - September 17 & 22, 1987  
 Senator William Roth - September 18, 1987  
 Senator Ted Stevens - September 18, 1987  
 Senator Orrin Hatch - September 24 & 30th,  
 October 1, 1987  
 10/14/87 12:00 p.m.

Senator Warren Rudman	- September 25, 1987 October 7, 1987
Senator Malcolm Wallop	- September 25, 1987
Senator Daniel Inouye	- September 25 & 28, 1987
Senator Rudy Boschwitz	- September 25, October 5, 6, & 8, 1987
Senator Robert Byrd	- September 28 & October 5, 1987
Senator Jesse Helms	- September 30, 1987
Senator Ernest Hollings	- September 30, & October 6, 1987
Senator Mark Hatfield	- October 5, 1987
Senator Frank Murkowski	- October 7, 1987
Senator William Cohen	- October 8, 1987

### Meetings

Senior Staff Meeting	- July 6, 1987
Meeting with Senators Thurmond, Dole, Specter and Grassley	- July 8, 1987
Meeting with Senator Robert Byrd and Judge Bork	- July 9, 1987
New York Times Editorial Board Session in New York	- July 9, 1987
Senior Staff Meeting	- July 14, 1987
Meeting with Jewish Leaders	- July 15, 1987
Senior Staff Meeting	- July 16, 1987
Senior Staff Meeting	- July 22, 1987
Meeting with Senator Weicker and Judge Bork	- July 28, 1987
U.S. Chamber of Commerce Working Luncheon	- July 29, 1987
Senior Staff Meeting	- July 30, 1987
Senior Staff Meeting	- August 3, 1987
Bork Mock Hearing	- August 6, 1987
Senior Staff Meeting	- August 9, 1987
Senior Staff Meeting	- August 11, 1987
Jewish Leaders Meeting	- August 12, 1987

10/14/87 12:00 p.m.

Senior Staff Meeting - August 20, 1987

LA Times Editorial Board Breakfast  
(CEO's) - August 25, 1987

LA Times Editorial Board Session - August 25, 1987

Pre-Brief and Judge Bork Meeting  
in California - August 28, 1987

Senior Staff Meeting - August 28, 1987

Washington Times Editorial Board - September 8, 1987

Senior Staff Meeting - September 9, 1987

Senior Staff Meeting - September 11, 1987

Bork Mock Hearing - September 11, 1987

Will Ball Meeting - September 11, 1987

USA Today Editorial Board - September 14, 1987

Senior Staff Meeting - September 16, 1987

Senior Staff Meeting - September 18, 1987

Senior Staff Meeting - September 22, 1987

Senator Specter Meeting - September 22, 1987

Senior Staff Meeting - September 23, 1987

Senator Dixon Meeting - September 23, 1987

Senior Staff Meeting - September 28, 1987

Senator Nunn Meeting - September 29, 1987

Senator Graham Meeting - September 29, 1987

Senior Staff Meeting - September 30, 1987

Senator Boren Meeting - September 30, 1987

Senator Heinz Meeting - September 30, 1987

Senator Stafford Meeting - September 30, 1987

Senator Chafee Meeting - September 30, 1987

Senator Cohen Meeting - September 30, 1987

10/14/87 12:00 p.m.

Senator Hatfield Meeting	- September 30, 1987
Senators Dole, Simpson and Thurmond Meeting	- October 1, 1987
Senator Breaux Meeting	- October 1, 1987
Senator Heflin Meeting	- October 1, 1987
Senator Stafford Meeting	- October 2, 1987
Senator DeConcini Meeting	- October 2, 1987
Senator Heinz Meeting	- October 2, 1987
Senator Exon Meeting	- October 2, 1987
Senior Staff Meeting	- October 2, 1987
Senator Dixon Meeting	- October 6, 1987
Senator Chiles Meeting	- October 6, 1987
Senator Graham Meeting	- October 6, 1987
Senior Staff Meeting	- October 6, 1987
Senior Staff Meeting	- October 7, 1987
Senator Stevens Meeting	- October 7, 1987
Senior Staff Meeting	- October 8, 1987
Republican Policy Lunch	- October 13, 1987

10/14/87 12:00 p.m.

## Suggested Talking Points on Bork Initiatives

### RR

- o 42 speeches, meetings, targetted phones calls ~~and meetings~~; average one every other day over the last three months; with breaks in a well-earned vacation.

### Baker

- o 18 sep speeches; 28 T.V. appearances; 7 major print media, interviews 2 op-eds; Personal ~~calls to 28~~ *talks to other 60* senators.

### Communications

- o Unprecedented communications effort in scope an aggressiveness -- played under the standard rules of engagement -- straight forward, accurate information about our nominees record.  
  
(Links to previous W.H. statements that we "didn't anticipate the highly partisan, and occassionaly vicious nature of the opposition to Judge Bork.)  
  
-- Drafted 4 sets of Advocacy materials & disseminated to 800 Admin Spokesmen and 2,500 on a targetted media list; Followed-up with additional infor to 100's of callers wanting more.  
  
-- Drafted 3 dozen draft op-ed, letters to editors, sample floor speeches, for use by supporters.  
  
-- Coordinated regional wire feedback from targetted states.  
  
-- Efforts directly spawned total of 1,140 radio interviews; 310 television interviews, 29 columns; even translated into Spanish; for hispanic press.
- o Dedicated staff full time/exclusively to Bork nomination effort.
- o The media was certainly aware of the aggressiveness -- cause to blame our Office of Public Affairs as being the source of candidate Biden's personal embarrassments -- later found out to be the product of one of his Democrat brethern.

### Leg Affairs

- o 48 courtesy calls; prep for hearings; half dozen murder boards; top priority on busy schedule;
- o Met daily with Senate GOP staff and leadership; personally lobbied Bork Nomination with all GOP and 40 Democrat Senators.



All other Office in W.H.

- o Every Office had a role; every Office went full speed:
  - Political Affairs -- 59 support group meetings; several 1,000 piece-mailings to Republican activists; dozens of radio interviews.
  - Public Liaison -- sought/delivered 62 constituent group endorsements -- coordinated supported groups with memberships totaling memberships in the millions; telephone trees delivered tens of thousands of calls, and thousands of letter; produced 28 mailings and briefings.
  - Cabinet Office -- Coordinate support among principles in Departments adn Agencies
  - Policy Office Cribb/Bauer -- Worked with nearly 50 outside groups; wrote op-eds etc.
  - Counsels office/A.B. Culvahouse -- normally staid -- did television interviews -- local/regional T.V.; CNN,

Blame of Korologos and Griscom by Garment

- o Unsure what is gained by finger pointing, other than the personal notoriety of assessing blame.
  - Tom Korlogos gave freely of his time, considerable effort, and unique expertise in steering the confirmation.
  - Tom Griscom left no avenue unexplored in getting our story on the Judge's record out.

THE WHITE HOUSE

WASHINGTON

October 16, 1987

MEMORANDUM FOR THE PRESIDENT

FROM: THOMAS C. GRISCOM <sup>3</sup>

SUBJECT: Weekly Issues Update -- Communications

There has been some criticism by some in the media and elsewhere that the nomination of Judge Bork has been mishandled -- that the White House has not done enough. Nonsense. The time and energy invested by the Administration is almost without precedent. This is a listing in brief of examples of the full-court press that the White House has sustained during the last 100 days:

Your Activity -- 42 speeches, meetings, and targetted phone calls; average one every other day over the last three months; with breaks in a well-earned vacation.

Howard Baker's Activity -- 18 speeches; 28 T.V. appearances; 7 major print media, interviews 2 op-eds; personal talks with 60 senators.

Legislative Affairs Activity -- 48 courtesy calls; prep for hearings; half dozen murder boards; met daily with Senate GOP staff and leadership; personally lobbied Bork Nomination with all GOP and 40 Democrat Senators.

Press and Communications Activity -- Dedicated staff full time/exclusively to Bork nomination effort; drafted and disseminated four separate packages of advocacy materials to White House staff offices, 800 Administration spokesmen and 2,500 writers and columnists on a targetted media list; drafted and placed three dozen draft op-eds, letters to editors, and suggested floor speeches; directly spawned 1,140 radio interviews, 310 television interviews, 29 columns, and translated your remarks into Spanish for hispanic press.

The media was more than aware of the White House aggressiveness. At one point several reporters sought to blame candidate Biden's personal embarrassments (later found out to be the product of Democrat brethren) on an overzealous White House communications effort.

Every other White House office had a role, every office went full speed. Examples:

Political Affairs -- 59 support group meetings; several 1,000 piece-mailings to Republican activists; dozens of radio interviews;

Public Liaison -- sought/delivered 62 constituent group endorsements -- coordinated support groups with memberships totaling in the millions; telephone trees delivered tens of thousands of calls, and thousands of letters; produced 28 mailings and briefings;

Cabinet Office -- coordinated speeches and support among principles in Departments and Agencies;

Domestic Affairs Office -- Worked with nearly 50 outside groups; gave numerous press interviews on behalf of Bork, and wrote op-eds etc.;

Counsel's Office -- normally staid, did local, regional, and national television interviews; wrote and placed opinion pieces.

It is important to note, as a matter of fact, that this full-court press for Judge Bork's confirmation has occurred in the context of governing on other vital issues of the day -- the introduction of your Economic Bill of Rights for America's future prosperity, Trade, AIDS, an INF agreement, the Persian Gulf and nettlesome War Powers Act issues, peace in Central America, and writing a responsible Federal budget.