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ACTION CODES: A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure	I - Info Copy Only/No A R - Direct Reply w/Copy S - For Signature X - Interim Reply	ction Necessary	A - Answered B - Non-Specie	C.	Completed Suspended	
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Keep this worksheet attached to the original						

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Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files.

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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

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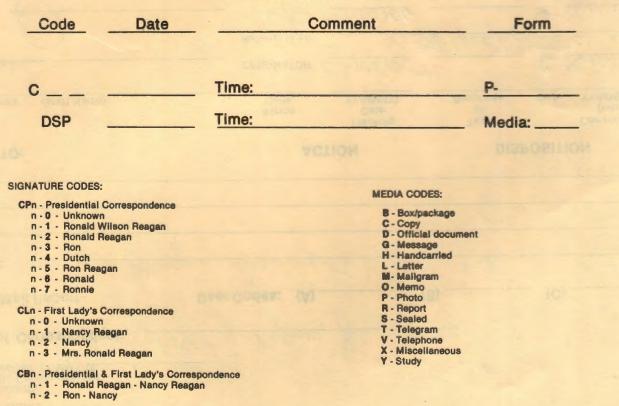
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RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: Media:	Individual Codes:	410	
Prime Subject Code: <u>FEQQE.QL</u>	Secondary Subject Codes:		

PRESIDENTIAL REPLY



1

THE WHITE HOUSE

WASHINGTON

August 7, 1986

MEMORANDUM FOR PETER J. WALLISON

FROM: C. CHRISTOPHER COX

SUBJECT: Ronald Reagan Presidential Foundation Materials

As requested, I have reviewed the materials on the Ronald Reagan Presidential Foundation provided for your information by Fred Ryan on August 5, 1986.

These promotional materials, which are in their final form, are consistent with the guidelines we have established and raise no issues for us. Since Fred clearly expects no response from our office, I recommend that the attached materials be filed without further action at this time. WASHINGTON 434051 CU

Date: August 5, 1986

TO: Peter Wallison

FROM: FREDERICK J. RYAN, JR.. Director Presidential Appointments and Scheduling

Information

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□ Let's Discuss

HU 434051 FE008-01

THE WHITE HOUSE WASHINGTON

Date: August 5, 1986

TO: Donald Regan

FROM: FREDERICK J. RYAN, JR.. Director Presidential Appointments and Scheduling

Information

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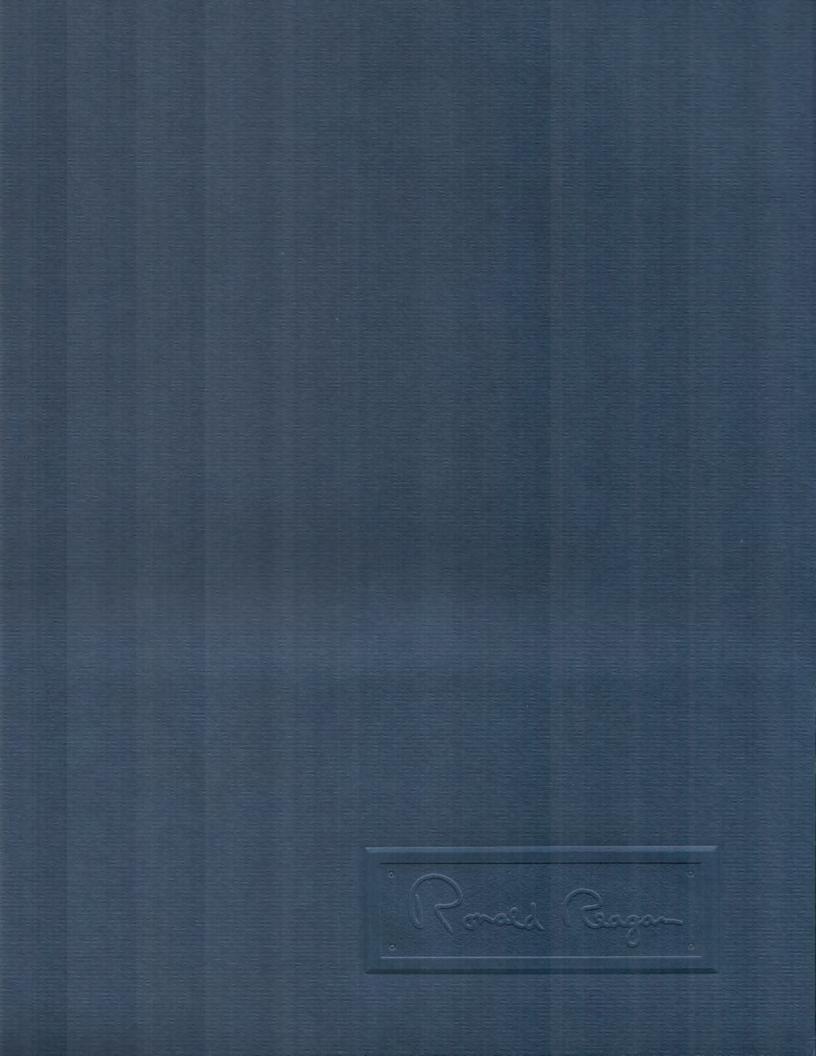
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□ Let's Discuss

THE RONALD REAGAN PRESIDENTIAL FOUNDATION

1025 THOMAS JEFFERSON STREET, N.W. SUITE 820 WASHINGTON, D.C. 20007

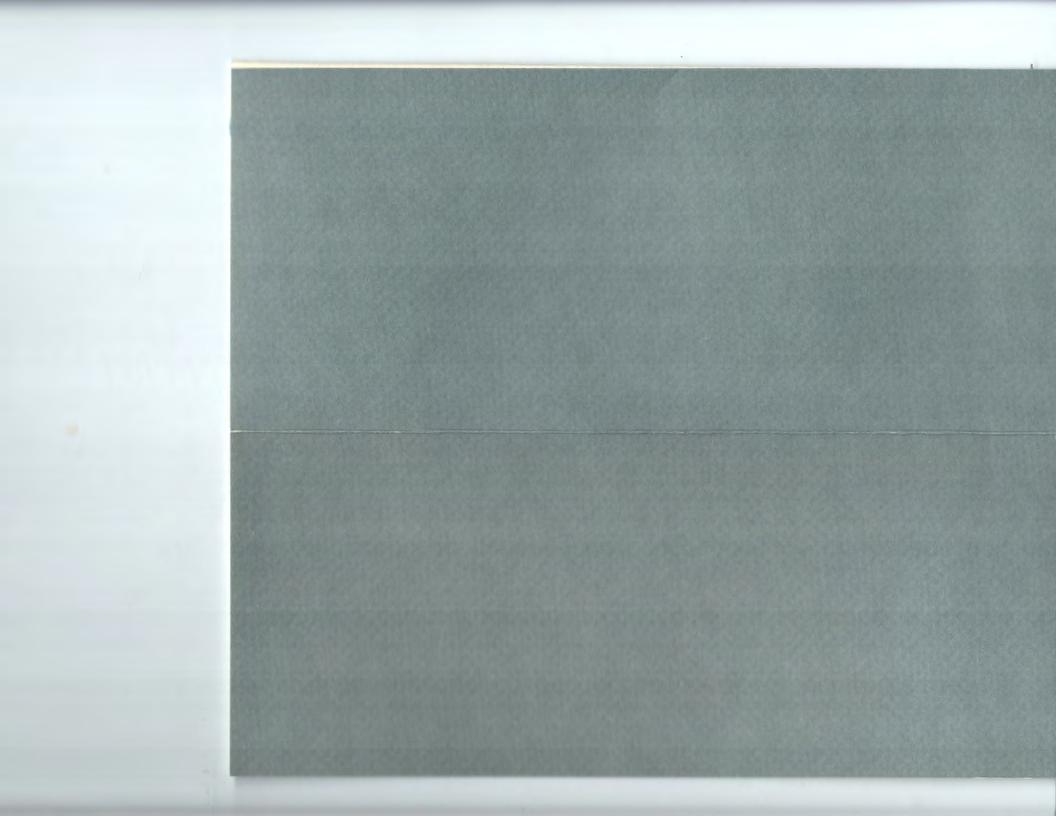






Your opportunity to contribute

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Your contribution may be made payable to The Ronald Reagan Presidential Foundation

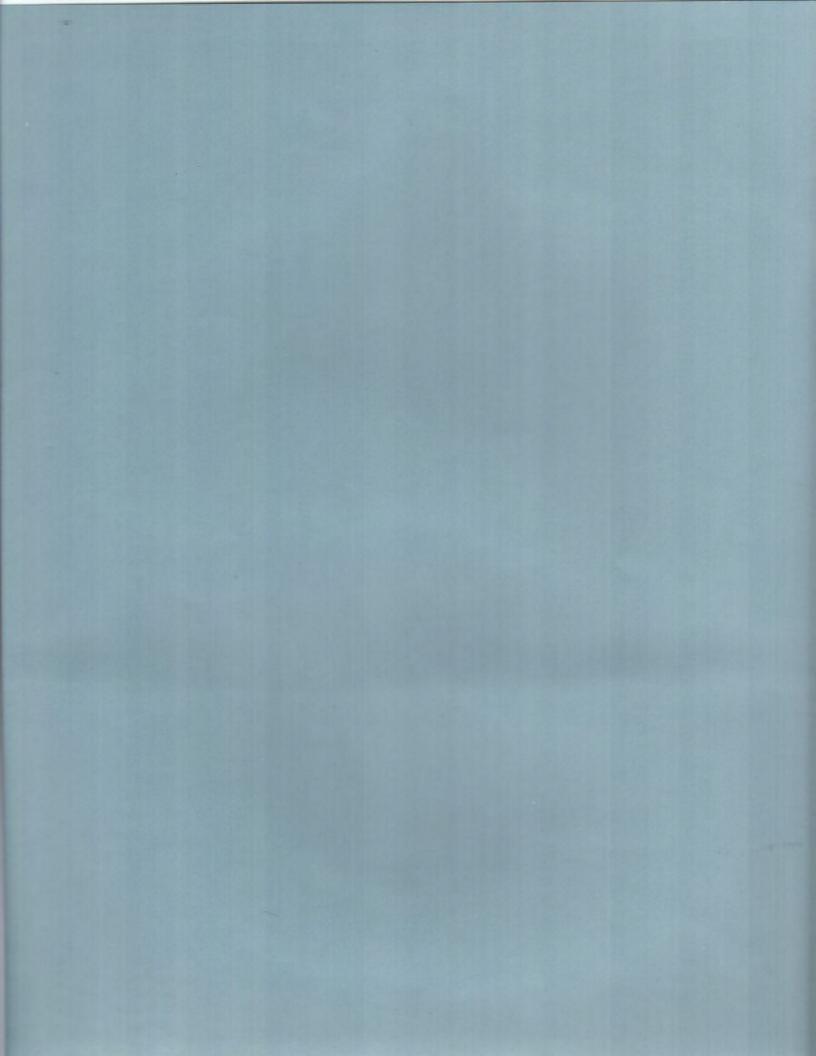




Ronald Reagan Presidential Library

to be constructed on the grounds of

Stanford University, California



The Ronald Reagan Presidential Library

The Ronald Reagan Center for Public Affairs

hen President Ronald Reagan concludes his second term, his Presidential papers will be shipped to the Ronald Reagan Presidential Library which will become a preeminent resource for scholarly research.

The Boards of Trustees of The Ronald Reagan Presidential Foundation and Stanford University have chosen a twentyacre hillside site on the Stanford campus with views of the San Francisco Bay and the coastal mountain range. The building is expected to project a Western ambiance with extensive use of redwood, Spanish tile, adobe tile, functional patios, roof overhangs, frequent and easy access to the out-ofdoors and the sound of moving water. Once constructed by the Foundation, the Library will be turned over to the Federal government for maintenance and operation.

The interior will accommodate the unprecedented volume of Presidential documents while providing easy access for researchers as well as meeting their functional needs. The Library will contain extensive archives (an estimated 60,000 linear feet) of the nation's first full two-term Presidency in nearly 30 years, including the personal and White House papers of the President and his associates, as well as photographs, motion pictures, sound and video tapes. An exhibition area will provide a vivid educational experience for both students and the general public by showing the formulation of public policy, the operation of government, and the record of the Reagan Presidency. Additional library programs will include documentary publications and an oral history project.

The Library will require extensive storage space to protect thousands of documents from deterioration and theft. Stateof-the-art audio-visual and computer equipment will facilitate access to and use of the historic material.

Reading rooms, conference and seminar rooms, and an auditorium for films and scholarly lectures will be necessary in addition to basic facilities and amenities found in other research libraries and public buildings.

President Reagan's association with Stanford University dates from 1975, when he placed his gubernatorial papers at the Hoover Institution. He has continued to deposit his non-Presidential papers there and is also an Honorary Fellow of the Institution. President Reagan's distinguished public career has been devoted to achieving and maintaining peace and economic prosperity while protecting and expanding our individual liberties. The Center for Public Affairs will facilitate advanced study in these areas and provide the resources for objective research and analysis upon which sound public policy must be based.

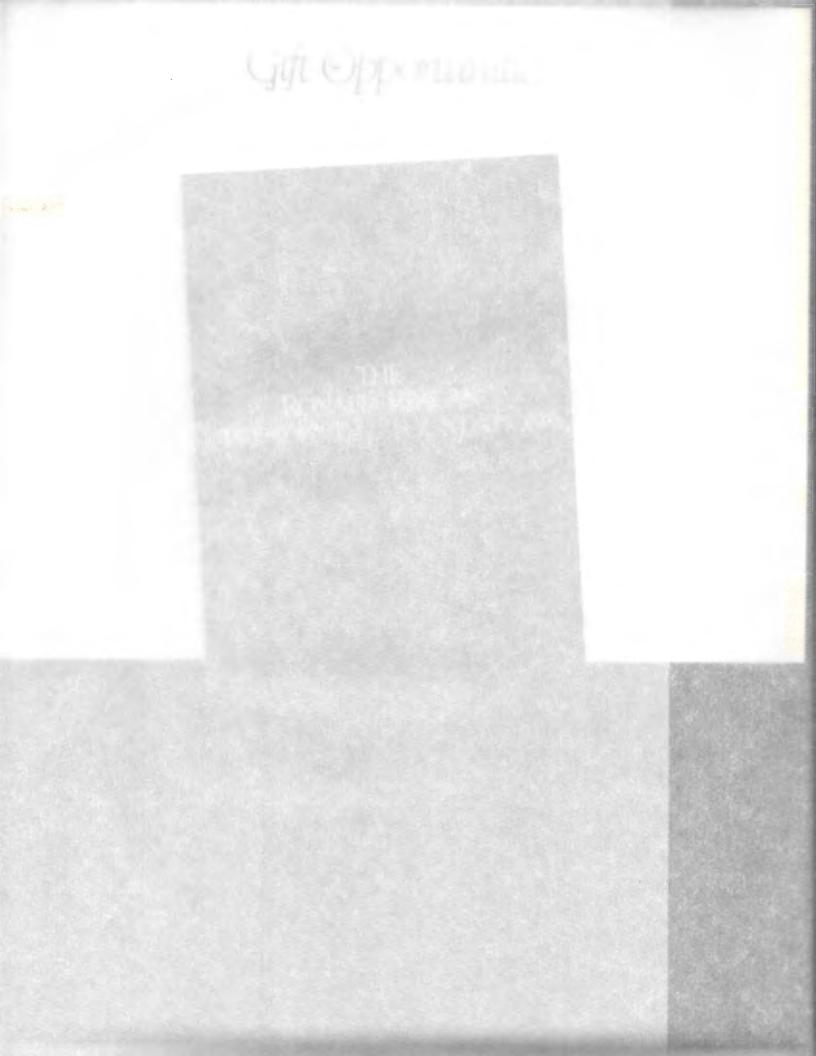
The Center will sponsor small conferences enabling the world's leading experts to meet heads of state and other distinguished leaders in order to discuss and analyze the most important public affairs issues of the time. Residential units for key conference participants will create a congenial setting for the exchange of ideas.

A group of visiting fellows, for whom the Center will provide residential units as well as offices and research support, will constitute the major portion of the research effort. The visiting fellows, appointed for specific terms, are expected to come from colleges and universities, other research institutions, government, the media, business, and the professions. Interacting in a scholarly, interdisciplinary environment, they will pursue independent inquiries and publish works on public policy issues.

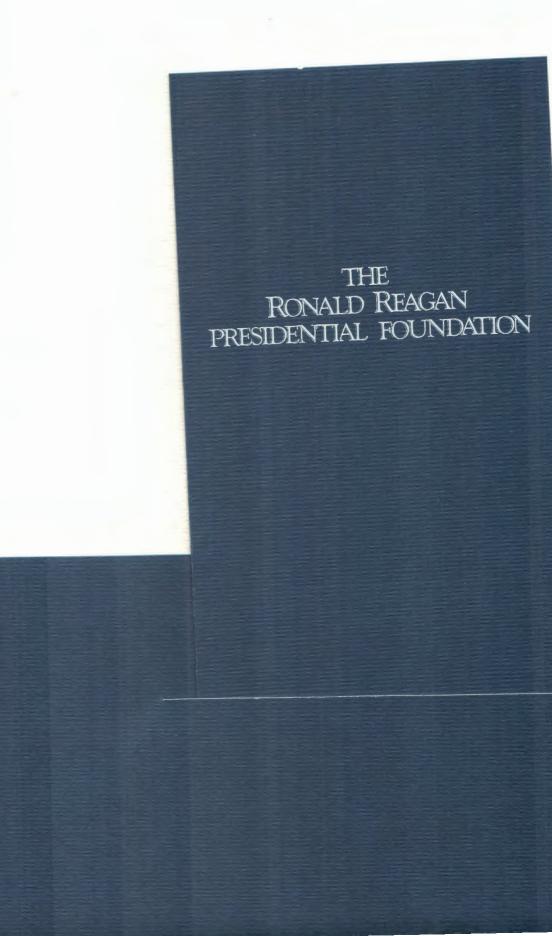
The Board of Trustees of the Foundation is actively seeking a site for the Center in the San Francisco Peninsula area near the Reagan Presidential Library. The Center will consist of a state-of-the-art conference facility with audio-visual and computer capabilities, simultaneous translation equipment and television and recording studios. Seminar rooms, meeting rooms and a small auditorium will be available to meet the Center's conference requirements. Offices for the staff and resident scholars of the Center, as well as a small library, will be included.

Through the activities of its fellows and conference program, the Center will attract worldwide attention and make a substantial contribution to the nation's continued prosperity and to the preservation of its freedom.

The Ronald Reagan Presidential Foundation 1025 Thomas Jefferson Street, N.W. Suite 820 Washington, DC 20007 (202) 342-2900



Gift Opportunities



THE RONALD REAGAN PRESIDENTIAL FOUNDATION

On February 27, 1985, The Ronald Reagan Presidential Foundation was created to fund the design, construction, endowment, and supervision of a Presidential Library and a Center for Public Affairs and to develop and maintain other activities related to the study of the Presidency and public affairs.

The Reagan Presidential Library will be the ninth library in the Presidential Library system. The practice, begun by President Franklin D. Roosevelt with the dedication of his library in 1940, preserves all documents of the President, provides public access to Presidential records in a single facility meeting the highest professional standards, and enhances research opportunities for scholars and students through the generosity of private philanthropy.

The Ronald Reagan Center for Public Affairs will encourage and facilitate the advanced study of public affairs in the United States, focusing on the major national and international policy issues this country will face in the years ahead. To support this program, the Foundation seeks to build and operate the finest research center in the world.

THE RONALD REAGAN PRESIDENTIAL FOUNDATION

1025 THOMAS JEFFERSON STREET, N.W. SUITE 820 WASHINGTON, D.C. 20007 (202) 342-2900

THE RONALD REAGAN PRESIDENTIAL FOUNDATION HAS BEEN CLASSIFIED BY THE INTERNAL REVENUE SERVICE AS A SEC.501(c)(3) NON-PROFIT, TAX EXEMPT EDUCATIONAL INSTITUTION.

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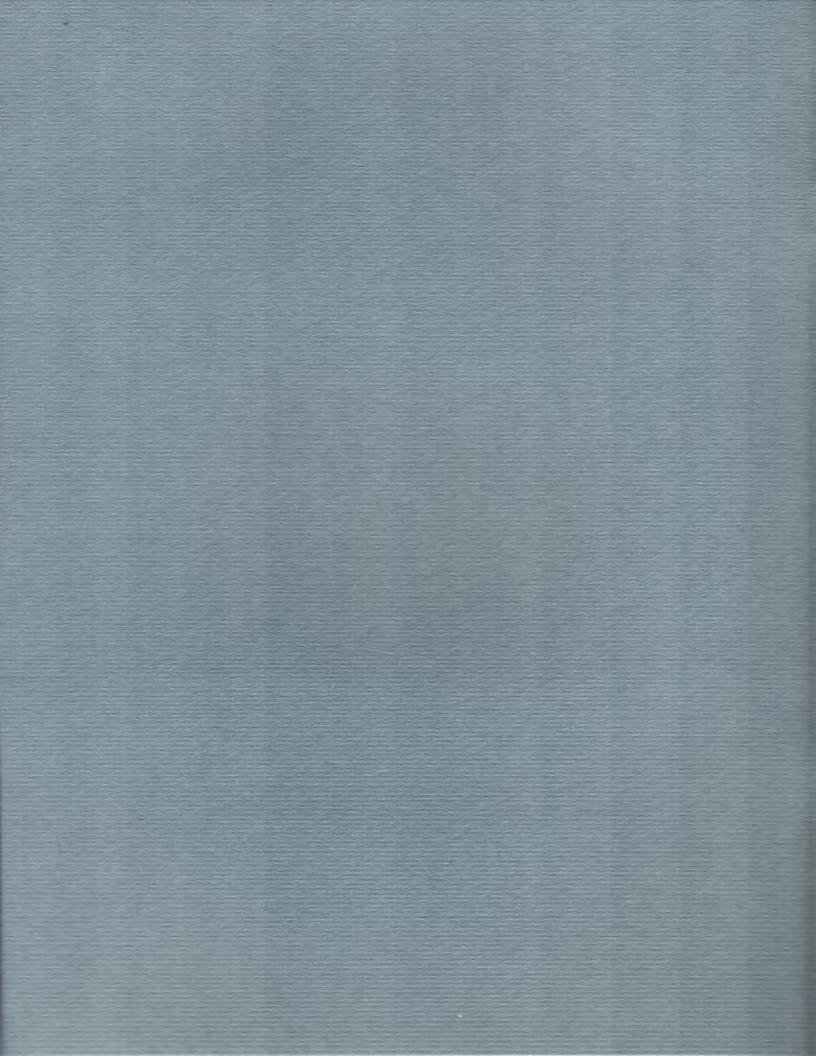
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ne Ronald Reagan Presidential Foundation is funding the design, construction and endowment of the Reagan Presidential Library and Court for Public Affairs

To accomptish this the Foondation prior des several ways supporters can express their appreciation for the Providents. The Foundation will recognormator domations from individuals, a sponsions and foundations to manual specific areas of the facilities after the domatic

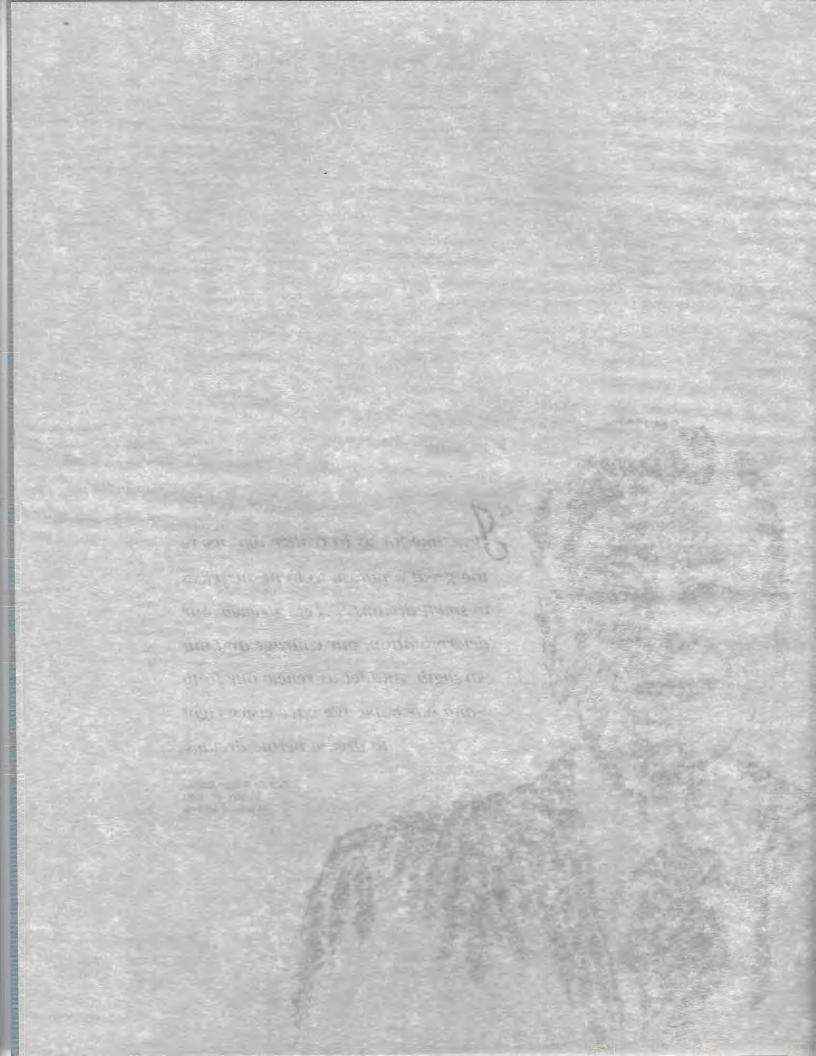
Other donors will be listed on prominently deployed ploques a both the Presidential Library and the Center for Public Albars according to the following categories

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President's Circle	\$100.000
Founder	\$ 75,000
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	\$ 25,000
Friend	5 10 000

t is time for us to realize that we're too great a nation to limit ourselves to small dreams... Let us renew our determination, our courage and our strength. And let us renew our faith and our bope. We have every right to dream heroic dreams "

> Ronald Wilson Reagan January 20, 1 11 Inaugural Address



The Ronald Reagan Presidential Foundation is funding the design, construction and endowment of the Reagan Presidential Library and Center for Public Affairs.

To accomplish this the Foundation provides several ways supporters can express their appreciation for the President. The Foundation will recognize major donations from individuals, corporations and foundations by naming specific areas of the facilities after the donor.

Other donors will be listed on prominently displayed plaques at both the Presidential Library and the Center for Public Affairs according to the following categories:

President's Circle	\$100,000
Founder	\$ 75,000
Benefactor	\$ 50,000
Patron	\$ 25,000
Friend	\$ 10,000

The Development Fund

he Foundation is seeking \$30 million to construct and furnish the Presidential Library, planned to be 115,000 square feet. Stanford University is providing the land for the Library (20 acres estimated to be worth \$15 million). Major building gifts will be recognized on appropriate plaques naming specific areas of the building.

Exhibition Pavilion will serve the Library's exhibit program. Original Presidential documents, photographs, and videotapes will show how government policy is formulated and document the themes and events of the Reagan Presidency.

Presidential Suite will include a working office with space for support staff.

Executive Auditorium will be used for educational films, public programs, conferences and symposia.

First Lady's Theater will be available for films introducing visitors to the Presidential exhibits.

Administrative Suite will include offices for the Library Director and support staff.

Scholars' Research Reading Room will be open to all visiting researchers for study of the President's papers.

Seminar Rooms will be available to university faculty and students in order to hold classes and study group sessions at the Library and make the fullest possible use of the Presidential papers.

Multi-purpose Conference Rooms will provide flexible space for use during conferences, social gatherings, luncheons and meetings.

Executive Dining Room will be used for hosting distinguished visitors.

The Endowment Fund



n endowment, supporting certain Presidential Library projects, will offer additional opportunities for recognizing major gifts.

Special Programs of the Presidential Library are not funded by the government. Gift opportunities may include named endowment funds for grants-in-aid to scholars, prizes for publications based on the papers, publication grants, conferences, and exhibitions.

The Development Fund

The Foundation is seeking over \$30 million to construct and furnish the Center for Public Affairs which is planned to be 145,000 square feet. Major building gifts will be recognized on appropriate plaques naming specific areas of the facility after donors.

Heads of State Suites will be made available as residential suites to heads of state.Guest Living Quarters will be offered to distinguished guests as temporary lodging.Fellows Residences will be offered to Visiting Fellows who need long-term living accommodations.

Executive Office Suites will include areas for a small staff and conference room.

Administrative Suite will include offices for the Director of the Center and staff, and a conference room.

Guest Offices will be available to visiting heads of state and distinguished guests.

Fellows Pavilion will contain clusters of individual offices for a distinguished group of Resident and Visiting Fellows who will constitute the major thrust of the Center's research program.

Center Dining Room will be used by the Director, Fellows, and participants in programs of the Center. It will be appropriately appointed for hosting distinguished visitors.

Center Library will house books, periodicals and newspapers for public policy research.

Center Meeting Room will be the principal meeting area.

Multi-media and Communications Center will house state-of-the-art audio-visual equipment, including television and communications via satellite, a motion picture and video projection facility, a simultaneous translation capability, and computer services with network linkages.

Seminar Rooms will be used by Fellows, visiting scholars and other guests.

Senior Commons Lounge will be an informal area for impromptu discussion and communication among the Fellows.

The Endowment Fund

Affairs, will offer additional opportunities for recognizing major gifts.

Endowed Chairs will be established at the Center.

The Center will award fellowships to individuals for various periods of residence from a few months to a year or more.

Special Programs of the Center are not funded by the government. Gift opportunities may include named endowment funds for grants-in-aid to scholars, prizes for publications based on the papers, publication grants, conferences, and exhibitions.

The Foundation invites the general public to participate in the project. Both facilities will be built with private funds contributed by thousands of individuals and organizations from across the country and around the world.

The greatest assistance and flexibility to the Foundation in pursuing its goals are gifts of:

- Cash
- Stocks and Bonds

Other types of useful gifts include:

- Bequests, which provide estate tax advantages for the donor and are valuable tools in building an endowment.
- Multi-year gifts pledged for periods from three to five years, which pro duce immediate impact as well as continuing support for the program.
- Deferred Giving Programs, which provide immediate tax benefits to donors without loss of income capital and are also valuable in building an endowment.
- Computers, audio-visual equipment, and art works would be helpful to both the Library and the Center.

For those donors who, in addition to their personal gift, would like to participate actively in the creation of the Presidential Library and Center for Public Affairs, the Foundation will provide assistance in scheduling luncheons or receptions to let others know about its mission. On a billside overlooking Stanford University will rise the Ronald Reagan Presidential Library. It is no monument, because this is a man who would never want one. It will be a home to ideas...a hearth to keep aflame the prairie fire that gave passion to Ronald Reagan's life. Rote tachines will be built with private funds countibated by thousand

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The Ronald Reagan Presidential Foundation 1025 Thomas Jefferson Street, N.W. Suite 820 Washington, D.C. 2000⁻⁷ (202) 342-2900

