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Dear Mr. Forte:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2 - May 3, 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain.

I heartily endorse this meeting, and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

R. Roonea Reagan

The Right Honorable Rocco Forte
Chief Executive
TrustHouse Forte
166 High Holborn
London WC2
England
MEMORANDUM FOR SUZIE TALAAT
OFFICE OF PRIVATE SECTOR INITIATIVES

FROM: C. DEAN MCGRATH, JR.
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Private Sector Initiatives' British-American Conference: Invitation to Rocco Forte

Counsel's office has reviewed the letter of invitation to Mr. Forte to attend the Private Sector Initiatives' British-American Conference. While we have no specific objection to the proposed invitee, we could not, in the limited time available, investigate whether it would be appropriate for the President to personally invite Mr. Forte.
Dear Ms. Austin:

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Sincerely,

Ronald Reagan

Ms. Virginia Austin
President
Association of Junior Leagues
825 Third Avenue
New York, New York 10022
Dear Mr. Mark:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Rueben Mark
Chairman, President and
Chief Executive Officer
Colgate Palmolive Company
300 Park Avenue
New York, New York 10022
E WHITE HOUSE
WASHINGTON

April 11, 1988

Dear Mr. Morrow:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Mr. Richard M. Morrow
Chairman and
Chief Executive Officer
Amoco Corporation
200 East Randolph Drive
Chicago, Illinois 60601
Dear Mr. Spencer:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Edson W. Spencer
Chairman and
Chief Executive Officer
Honeywell, Inc.
Honeywell Plaza
Minneapolis, Minnesota 55408
Dear Mr. Whittemore:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Edward W. Whittemore  
Chairman and  
Chief Executive Officer  
American Brands, Inc.  
1700 East Putnam Avenue  
Old Greenwich, Connecticut  06879
Dear John:

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Sincerely,

[Signature]

Mr. John M. Richman
Chairman and
Chief Executive Officer
Kraft, Inc.
Kraft Court
Glenview, Illinois 60025
Dear Mr. Hall:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Donald J. Hall
Hallmark Cards
25th and McGee Streets
Kansas City, Missouri 64108
April 11, 1988

Dear Mr. Mills:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Robin D. Mills
President
Glenbrook Laboratories
90 Park Avenue
New York, New York 10016
April 11, 1988

MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following people (Presidential salutations are indicated):

Ms. Austin
Ms. Virginia Austin
President
Association of Junior Leagues
825 Third Avenue
New York, New York 10022

Mr. Mark
Mr. Rueben Mark
Chairman, President and CEO
Colgate Palmolive Company
300 Park Avenue
New York, New York 10022

Mr. Morrow
Mr. Richard M. Morrow
Chairman and CEO
Amoco Corporation
200 East Randolph Drive
Chicago, Illinois 60601

Mr. Spencer
Mr. Edson W. Spencer
Chairman and CEO
Honeywell, Inc.
Honeywell Plaza
Minneapolis, Minnesota 55408

Mr. Whittemore
Mr. Edward W. Whittemore
Chairman and CEO
American Brands, Inc.
1700 East Putnam Avenue
Old Greenwich, Connecticut 06879
John
Mr. John M. Richman
Chairman and CEO
Kraft, Inc.
Kraft Court
Glenview, Illinois 60025

Mr. Hall
Mr. Donald J. Hall
Hallmark Cards
25th and McGee Streets
Kansas City, Missouri 64108

Mr. Mills
Mr. Robin D. Mills
President
Glenbrook Laboratories
90 Park Avenue
New York, New York 10016

Max
The Honorable Maxwell Rabb
American Ambassador
U.S. Embassy in Rome
Via Veneto 119a
00817 Roma
Italia
TO: REVIEW UNIT
STRIPPING DESK
OTHER

LETTER NUMBER: P5I/RR invite Addlors
LETTERS DATED: 04/11/88
NUMBER OF LETTERS: 8
DISKETTE: 485R
INITIALS: JFC
Dear:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public-private partnerships and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2-3 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain. I am particularly pleased that my wife Nancy will also be addressing this unique Conference.

I heartily endorse this meeting and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

RR
Dear Don:

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Sincerely,

Ronald Reagan

Mr. Donald Koll
President and
Chief Executive Officer
Koll Development Corporation
901 Via Lido Soud
Newport Beach, California 92663
THE WHITE HOUSE
WASHINGTON

April 11, 1988

Dear Don:

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Sincerely,

Mr. Donald Koll
President and
Chief Executive Officer
Koll Development Corporation
901 Via Lido Soud
Newport Beach, California 92663
TO: Central File

FROM: C. DEAN McGRATH, Jr.
Associate Counsel
to the President
THE WHITE HOUSE
WASHINGTON

April 12, 1988

Dear Mr. Carr:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. Oliver T. Carr, Jr.
Chairman
The Oliver Carr Company
Suite 900
1700 Pennsylvania Avenue, N.W.
Washington, D.C. 20006
Dear John:

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Sincerely,

The Honorable John J. Creedon
Chairman of the Board
Metropolitan Life
One Madison Avenue
New York, New York 10010
THE WHITE HOUSE
WASHINGTON

April 12, 1988

Dear Douglas:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

The Honorable C. Douglas Dillon
Brungs and Company
Room 2300
1270 Avenue of the Americas
New York, New York 10020
Dear Mr. Furlaud:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Mr. Richard M. Furlaud
Chairman of the Board and CEO
Squibb Corporation
Post Office Box 4000
Princeton, New Jersey 08543
THE WHITE HOUSE  
WASHINGTON  

April 12, 1988  

Dear Mr. Hennessy: 

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility. 

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Sincerely,  

Ronald Reagan  

Mr. Edward L. Hennessy, Jr.  
Chairman of the Board  
Allied-Signal Incorporated  
Post Office Box 300R  
Morristown, New Jersey  07960
Dear Mr. Houghton:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. James R. Houghton
Chairman and CEO
Corning Glass Works
Corning, New York 14831
Dear Mr. Lang:

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Sincerely,

Ronald Reagan

Mr. Eugene M. Lang
President and CEO
REFAC Technology Development Corporation
Room 1007
122 East 42nd Street
New York, New York 10168
Dear Bill:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

General William Lyon, USAF
Chairman
William Lyon Company
19 Corporate Plaza
Newport Beach, California 92660
Dear Mr. Mills:

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Sincerely,

Mr. Robin D. Mills
President
Glenbrook Laboratories
90 Park Avenue
New York, New York 10016
Dear Mr. Spanos:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

[Signature]

Mr. Alex G. Spanos
Chairman of the Board
A.G. Spanos Development, Inc.
1341 West Robinhood Drive
Stockton, California 95207
Dear Mr. Watt:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Mr. Raymond A. Watt
Chairman of the Board and CEO
Watt Industries, Inc.
2716 Ocean Park Boulevard
Santa Monica, California 90405
MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following people (Presidential salutations are indicated):

Mr. Atwater
Mr. Horace B. Atwater, Jr.
Chairman of the Board and CEO
General Mills, Inc.
P.O. Box 1113
Minneapolis, Minnesota 55440

Mr. Gates
Mr. William Gates, III
Chairman and CEO
Microsoft
16011 Northeast 36th Way
Redmond, Washington 98073

Mr. Hoch
Mr. Orion L. Hoch
Chairman and CEO
Litton Industries
360 North Crescent Drive
Beverly Hills, California 90210

Mr. Howell
Mr. William R. Howell
Chairman and CEO
J.C. Penny Company, Inc.
1301 Avenue of the Americas
New York, New York 10019

Jim
Mr. James E. Olson
Chairman of the Board and CEO
AT&T
550 Madison Avenue
New York, New York 10022
Mr. Rawl
Mr. Lawrence G. Rawl
Chairman of the Board
Exxon Corporation
1251 Avenue of the Americas
New York, New York 10020

Mr. Weadock
Mr. Daniel P. Weadock
Executive Vice President
ITT Corporation
320 Park Avenue
New York, New York 10022

Mr. Weaver
Mr. Charles Weaver
Chief Executive Officer
Clorox Company
P.O. Box 24305
Oakland, California 94623
Dear Mr. Atwater:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2 - May 4, 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain.

I heartily endorse this meeting, and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

Ronald Reagan

Mr. Horace B. Atwater, Jr.
Chairman of the Board and
Chief Executive Order
General Mills, Inc.
Post Office Box 1113
Minneapolis, Minnesota 55440
Dear Mr. Magowan:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2 - May 4, 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain.

I heartily endorse this meeting, and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

[Signature]

Mr. Peter Magowan
Chief Executive Officer
Safeway
Fourth and Jackson Streets
Oakland, California 94660
March 29, 1988

Dear Mr. Miller:

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Sincerely,

[Signature]

Mr. William R. Miller
Vice Chairman of the Board
Bristol-Meyers Company
345 Park Avenue
New York, New York 10154
Dear Mr. Oreffice:

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Sincerely,

Ronald Reagan

Mr. Paul F. Oreffice
President and
Chief Executive Officer
Dow Chemical Company
2030 Dow Center
Midland, Michigan 48671

E WHITE HOUSE
WASHINGTON
March 29, 1988
Dear Mr. Stafford:

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Sincerely,

Ronald Reagan

Mr. John Stafford
Chairman of the Board and
Chief Executive Officer
The Pillsbury Company
Pillsbury Center
200 South Sixth Street
Minneapolis, Minnesota 55402
Dear Mr. Zimmerman:

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Sincerely,

Mr. Richard M. Zimmerman
Chief Executive Officer
Hershey Foods
100 Mansion Road, East
Hershey, Pennsylvania 17033
MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following people (Presidential salutations are indicated):

Dr. Auletta
Mr. Giovanni Auletta Armenise
President
Banca Nationale dell'Agricoltura
Via Salaria 231
00198 Roma
Italia

Mr. Staniar
Mr. Burton B. Staniar
Chairman and Chief Executive Officer
Westinghouse Broadcasting Company, Inc.
888 Seventh Avenue
New York, New York 10106
Dear Dr. Auletta:

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President
Banca Nationale dell'Agricoltura
Via Salaria 231
00198 Roma
Italia
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Sincerely,

Ronald Reagan

Mr. Burton B. Staniar
Chairman and Chief Executive Officer
Westinghouse Broadcasting Company, Inc.
888 Seventh Avenue
New York, New York 10106
March 22, 1988

MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following people (Presidential salutations are indicated):

Rick
The Honorable Richard R. Burt
American Ambassador
U.S. Embassy in Bonn
Derchmanns Avenue
5300 Bonn 2
Federal Republic of Germany

Max
The Honorable Maxwell Rabb
American Ambassador
U.S. Embassy in Rome
Via Venito 119A
00817 Roma
Italia

Jeff
The Honorable Geoffrey Swaebe
American Ambassador
U.S. Embassy in Belgium
27 Boulevard du Regent
B-1000 Brussels
Belgium

Joe
The Honorable Joe Rodgers
American Ambassador
U.S. Embassy in France
2 Avenue Gabriel
75382 Paris
Cedex 08
France
The Honorable Richard R. Burt  
American Ambassador  
U.S. Embassy in Bonn  
Derchmanns Avenue  
5300 Bonn 2  
Federal Republic of Germany

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U.S. Embassy in Bonn  
Derchmanns Avenue  
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Via Venito 119A
00817 Roma
Italia
The Honorable Joe Rodgers  
American Ambassador  
U.S. Embassy in France  
2 Avenue Gabriel  
75382 Paris  
Cedex 08  
France

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2 Avenue Gabriel  
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U.S. Embassy in Belgium  
27 Boulevard du Regent  
B-1000 Brussels  
Belgium

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