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Dear Mr. Rouse:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2 – May 4, 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain. I am particularly pleased that my wife Nancy will also be addressing this unique Conference.

I heartily endorse this meeting, and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

Ronald Reagan

The Honorable James W. Rouse  
Chairman of the Board  
The Enterprise Foundation  
610 American City Building  
Columbia, Maryland 21044
March 21, 1988

Dear John:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

[Signature]

Mr. John H. Bryan, Jr.
Chairman and
Chief Executive Officer
Sara Lee Corporation
3 First National Plaza
Chicago, Illinois 60602-4260
MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

March 21, 1988

I would like to request a Presidential invitation for the following people (Presidential salutations are indicated):

John
Mr. John H. Bryan, Jr.
Chairman and CEO
Sara Lee Corporation
3 First National Plaza
Chicago, Illinois 60602-4260

Mr. Rouse
The Honorable James W. Rouse
Chairman of the Board
The Enterprise Foundation
610 American City Building
Columbia, Maryland 21044
March 8, 1988

Dear Mr. Akers:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

RONALD REAGAN

Mr. John F. Akers
President and CEO
IBM Corporation
Old Orchard Road
Armonk, New York 10504

RR/PSI-FJR/DM-Counsel/AVH/pt (3PGR)
PSI Invite/RR

CLEARED THRU RHETT DAWSON and
DEAN McGRATH (COUNSEL'S OFFICE)

LETTERS WENT TO ALL OF THE ATTACHED
Dear Mr. Akers:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public/private partnerships, and corporate social responsibility.

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Sincerely,

Ronald Reagan

Mr. John F. Akers
President and CEO
IBM Corporation
Old Orchard Road
Armonk, New York 10504
Dear Richard:

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Sincerely,

The Honorable Richard Treibick
President and Chairman of the Board
Cable Holdings, Inc.
745 Fifth Avenue
New York, New York 10151
MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following persons (Presidential salutation is indicated)

Mr. Horner
Mr. Larry D. Horner
Chairman and Chief Executive Officer
Peat, Marwick and Main
345 Park Avenue, 38th Floor
New York, New York 10154

Mr. Smith
Mr. 0. Stanley Smith, Jr.
Chairman and CEO
Federal Standard Savings & Loan Association
1339 Main Street
Columbia, South Carolina 29202

Mr. Haas
Mr. Peter E. Haas, Sr.
Chairman of the Board
Levi Strauss and Company
1155 Battery Street, 7th Floor
San Francisco, California 94107

Mr. Harbison
Mr. Earle H. Harbison, Jr.
President and Chief Operating Officer
Monsanto Company
800 North Lindbergh Boulevard
St. Louis, Missouri 63167
OUTPUT FOR PSI/RR INVITEES 03/08/88

Mr. John F. Akers
President and CEO
IBM Corporation
Old Orchard Road
Armonk, New York 10504

The Honorable John M. Albertine
Vice Chairman
Farley Industries
Suite 200
2000 L Street, N.W.
Washington, DC 20036

The Honorable William Aramony
President
United Way of America
701 North Fairfax Street
Alexandria, Virginia 22314

Mr. Rand V. Araskog
Chairman
ITT Corporation
320 Park Avenue
New York, New York 10022

The Honorable Ann Ascher
President
Ann Ascher, Inc.
201 South Beverly Glen Boulevard
Los Angeles, California 90024

The Honorable J. Patrick Barrett
7578 Hunt Lane
Fayetteville, New York 13066

Mr. John F. Bookout, Jr.
Chairman and CEO
Shell Oil Company
P.O. Box 2463
Houston, Texas 77001

Mr. I. MacAllister Booth
President and CEO
Polaroid Corporation
549 Technology Square
Cambridge, Massachusetts 02139

Mr. Edward A. Brennan
Chairman of the Board and CEO
Sears, Roebuck and Company
Sears Tower
Chicago, Illinois 60684

The Honorable Frederic H. Brooks
Chairman of the Board and CEO
MacGregor Sporting Goods, Inc.
25 East Union Avenue
East Rutherford, New Jersey 07073
Mr. Theodore F. Brophy  
Chairman of the Board and CEO  
General Telephone and Electric Company  
One Stamford Forum  
Stamford, Connecticut 06904

Mr. James E. Burke  
Chairman and CEO  
Johnson and Johnson  
One Johnson and Johnson Plaza  
New Brunswick, New Jersey 08933

Mr. John B. Carter, CLU  
President and CEO  
Equitable Life Assurance Society  
787 Seventh Avenue  
Tower Area 48  
New York, New York 10019

The Honorable Michael P. Castine  
Director  
SpencerStuart  
55 East 52nd Street  
New York, New York 06904

Mr. John S. Chamberlain  
President and Chief Operating Officer  
Avon Products, Inc.  
9 West 57th Street  
New York, New York 10019

The Honorable Colby H. Chandler  
Chairman and CEO  
Eastman Kodak Company  
343 State Street  
Rochester, New York 14650

Mr. John Clendenin  
Chairman and CEO  
Bell South Corporation  
675 West Peachtree  
45th Floor  
Atlanta, Georgia 30375

The Honorable Don V. Cogman  
Vice President, Government Affairs  
MAPCO, Inc.  
1100 Connecticut Avenue, N.W.  
Suite 535  
Washington, DC 20036

Mr. Lodwrick M. Cook  
Chairman and CEO  
Atlantic Richfield Company  
515 South Flower Street  
Los Angeles, California 90071
The Honorable Elaine D. Crispen
Press Secretary to the First Lady
The White House
Washington, DC  20500

Mr. Michel David-Weill
Senior Partner
Lazard Freres & Company
One Rockefeller Plaza
New York, New York  10020

Mr. Martin S. Davis
Chairman and CEO
Gulf+Western, Inc.
One Gulf+Western Plaza
New York, NY  10023

The Honorable James Edson Duffy
President of Communications
ABC-TV
1330 Avenue of the Americas
New York, New York  10019

Mr. Christopher Edley
President and CEO
United Negro College Fund, Inc.
500 East 62nd Street
New York, New York  10021

The Honorable Jock Elliott
Chairman Emeritus
Ogilvy & Mather
2 East 48th Street
New York, New York  10017

The Honorable Thomas W. Evans
Partner
Mudge Rose Guthrie
Alexander & Ferdon
180 Maiden Lane
New York, New York  10038

Dr. Thomas F. Frist, Jr.
Chairman and CEO
Hospital Corporation of America
One Park Plaza
P.O. Box 550
Nashville, Tennessee  37202

The Honorable Edward O. Fritts
President and CEO
National Association of Broadcasters
1771 N Street, N.W.
Washington, DC  20036
Mr. Walter B. Gerken  
Chairman of the Board and CEO  
Pacific Mutual Life Insurance Company  
700 Newport Center Drive  
Newport Beach, California 92660

Mr. Roberto C. Goizueta  
Chairman and CEO  
The Coca-Cola Company  
One Coca-Cola Plaza, N.W.  
Atlanta, Georgia 30313

The Honorable Alexander H. Good  
Director General  
U.S. and Foreign Commercial Service  
Department of Commerce  
15th and Constitution Avenue, N.W.  
Washington, DC 20230

The Honorable Lyda Hill  
President  
Hill Development Corporation  
5000 Thanksgiving Tower  
601 Elm Street  
Dallas, Texas 75201

Mr. Allen F. Jacobson  
Chief Executive Officer  
3M Company  
3M Center  
Building 220-14W-04  
St. Paul, Minnesota 55144-1000

Mr. F. Ross Johnson  
President and CEO  
RJR Nabisco, Inc.  
200 Galleria Parkway, N.W.  
Suite 970  
P.O. Box 105642  
Atlanta, Georgia 30348

Mr. David T. Kearns  
Chairman and CEO  
Xerox Corporation  
P.O. Box 1600  
Stamford, Connecticut 06904

The Honorable James L. Ketelsen  
Chairman of the Board  
Tenneco, Inc.  
P.O. Box 2511  
Houston, Texas 77001

The Honorable Gordon C. Luce  
Chairman of the Board and CEO  
Great American First Savings Bank  
600 B Street  
San Diego, California 92183
The Honorable A. C. Lyles  
President  
A. C. Lyles Productions  
Paramount Pictures  
555 Melrose Avenue  
Hollywood, California 90038

The Honorable James T. Lynn  
Chairman of the Board and CEO  
Aetna Life and Casualty  
151 Farmington Avenue  
Hartford, Connecticut 06156

Mr. Hamish Maxwell  
Chairman of the Board and CEO  
Philip Morris International  
120 Park Avenue  
New York, New York 10017

Mr. John F. McGillicuddy  
Chairman and CEO  
Manufacturers Hanover Trust Corporation  
270 Park Avenue  
New York, New York 10017

Mrs. Genevieve A. McSweeney  
President  
John Douglas French Foundation for Alzheimer's Disease  
4519 Park Verona  
Calabasas, California 91302

The Honorable John A. Meyers  
Chairman, Magazine Group  
Time, Inc.  
Rockefeller Center  
New York, New York 10020

Mr. Paul A. Miller  
Chairman of the Board and Chief Executive Officer  
Pacific Lighting Corporation  
810 South Flower Street  
Los Angeles, California 90017

The Honorable George F. Moody  
President, CEO and Director  
Security Pacific Corporation  
Security Pacific National Bank  
Terminal Annex  
P.O. Box 2097  
Los Angeles, California 90051

The Honorable Robert A. Mosbacher Jr.  
President  
Mosbacher Energy Company  
Suite 2200  
712 Main Street  
Houston, Texas 77002
Mr. Allen E. Murray  
Chairman and CEO  
Mobil Corporation  
150 East 42nd Street  
New York, New York 10017

Mr. John J. Nevin  
Chairman and CEO  
The Firestone Tire & Rubber Company  
1200 Firestone Parkway  
Akron, Ohio 44317

Mr. Brian O'Connell  
President  
Independent Sector  
1826 L Street, N.W.  
Washington, DC 20034

Mr. Kenneth H. Olsen  
President and CEO  
Digital Equipment Corporation  
111 Powdermill Road  
Maynard, Massachusetts 01754

Dr. Anthony J. F. O'Reilly  
President and CEO  
H. J. Heinz Company  
P.O. Box 57  
Pittsburgh, Pennsylvania 15320

Mr. David Packard  
Chairman  
Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, California 94303

Mr. Charles D. Peebler, Jr.  
Chief Executive Officer  
Bozell, Jacobs, Kenyon & Eckhardt  
40 West 23rd Street  
New York, New York 10010

The Honorable John J. Phelan, Jr.  
Chairman and CEO  
New York Stock Exchange  
11 Wall Street  
New York, New York 10005

Mr. Thomas Plaskett  
Chairman, CEO and President  
Pan American Airways  
Pan American Building  
200 Park Avenue  
New York, New York 10166

Mr. A. William Reynolds  
Chairman and CEO  
GenCorp  
175 Ghent Road  
Fairlawn, Ohio 44313-3300
The Honorable Dana G. Rinehart  
Office of the Mayor  
90 West Broad  
Columbus, Ohio 43215

The Honorable James D. Robinson III  
Chairman and CEO  
American Express Company  
American Express Tower  
World Financial Center  
New York, New York 10258

The Honorable David Rockefeller, Sr.  
Chairman  
Rockefeller Group, Inc.  
New York City Partnership  
Room 5600  
30 Rockefeller Plaza  
New York, New York 10020

The Honorable George W. Romney  
Chairman  
VOLUNTEER: The National Center  
1111 North 19th Street  
Arlington, Virginia 22209

The Honorable Paul C. Sheeline  
Deputy Chairman  
Inter-Continental Hotels Corporation  
1120 Avenue of the Americas  
New York, New York 10036

Mr. Walter V. Shipley  
Chairman and CEO  
Chemical Bank  
277 Park Avenue  
New York, New York 10172

The Honorable Martin R. Shugrue, Jr.  
President  
Continental Airlines  
2929 Allen Parkway  
15th Floor, Executive Offices  
Houston, Texas 77019

Mr. Andrew C. Sigler  
Chairman and CEO  
Champion International Corporation  
One Champion Plaza  
Stamford, Connecticut 06921

Mr. John G. Smale  
Chairman and CEO  
The Procter and Gamble Company  
One Procter and Gamble Plaza  
Cincinnati, Ohio 45202
March 16, 1988

MEMORANDUM FOR PAT THOMAS

FROM: SUZIE TALAAT

SUBJECT: Additional Presidential Invitations

I would like to request a Presidential invitation for the following person (Presidential salutation is indicated)

Richard
The Honorable Richard Treibick
President and Chairman of the Board
Cable Holdings, Inc.
745 Fifth Avenue
New York, New York 10151
1  Mr. Keough  Don  
Mr. Donald Keough  
President and Chief Operating Officer  
The Coca-Cola Company  
One Coca-Cola Plaza, N.W.  
Atlanta, Georgia  30313

2  Mr. Hannaford  Pete  
Mr. Peter Hannaford  
Chairman and Chief Executive Officer  
The Hannaford Company, Inc.  
Suite 200  
1655 15th Street, N.W.  
Washington, D.C.  20005

3  Mr. Lerner  
Mr. Irwin Lerner  
President and Chief Executive Officer  
Hoffmann-La Rouche, Inc.  
340 Kingsland Street  
Nutley, New Jersey  07110

4  Mr. Maxwell  
Mr. Robert Maxwell  
Chairman  
Pergamon Press, Ltd.  
Headington Hill Hall  
Oxford OX3 OBW  
England

5  Mr. Murphy  
Mr. Foster Murphy  
Director of Volunteer Centre  
29 Lower King's Road  
Berhamsted, Herts HP4 2AB

6  Mr. McGowan  
Mr. William McGowan  
Chairman  
MCI Telecommunications  
1133 19th Street, N.W.  
Washington, D.C.  20036
Mr. Philip L. Smith  
President and CEO  
General Foods Incorporated  
250 North Street  
White Plains, New York 10625

Mr. Roger B. Smith  
Chairman and CEO  
General Motors Corporation  
3044 West Grand Boulevard  
Detroit, Michigan 48202

The Honorable Robert D. Sparks  
President  
W. K. Kellogg Foundation  
400 North Avenue  
Battle Creek, Michigan 49016

Mr. Gordon K. G. Stevens  
Chairman and CEO  
Unilever United States, Inc.  
10 East 53rd Street  
Suite 24  
New York, New York 10022

Mr. Clement W. Stone  
Chairman of the Board  
Combined Insurance Corporation  
123 North Wacker Drive  
Chicago, Illinois 60606

The Honorable Jean Stone  
Former Mayor of Scarsdale  
16 Heathcote Road  
Scarsdale, New York 10583

The Honorable R. William Taylor  
President  
American Society of Association Executives  
1575 I Street, N.W.  
Washington, DC 20005

Mr. John Thompson  
Chairman and CEO  
Southland Corporation  
2828 North Haskell  
Dallas, Texas 75221

The Honorable Richard Treibick  
President and Chairman of the Board  
Cable Holdings, Inc.  
745 Fifth Avenue  
New York, New York 10151

The Honorable Alexander Trowbridge  
President  
National Association of Manufacturers  
1776 F Street, N.W.  
Washington, DC 20006
Dr. P. Roy Vagelos
Chairman
Merck and Company
126 East Lincoln Avenue
Rahway, New Jersey 07065

The Honorable C. William Verity, Jr.
Secretary of Commerce
Department of Commerce
Washington, DC 20230

The Honorable John T. Walsh
Vice President
Project HOPE
Suite 500
Two Wisconsin Circle
Chevy Chase, Maryland 20815

The Honorable William B. Walsh
President
Project HOPE
2 Wisconsin Circle
Suite 500
Chevy Chase, Maryland 20815

Mr. John F. Welch, Jr.
Chairman and CEO
General Electric Company
3135 Easton Turnpike
Fairfield, Connecticut 06431

The Honorable Charles Z. Wick
Director
United States Information Agency
301 Fourth Street, S.W.
Washington, DC 20547

Mr. Joseph Williams
Chairman and CEO
Warner Lambert Company
201 Chamber Road
Morris Plains, New Jersey 07950

The Honorable Robert Woodson
President
National Center of Neighborhood Enterprise
1367 Connecticut Avenue, N.W.
Washington, DC 20036
MEMORANDUM FOR THE PRESIDENT

FROM: FREDERICK J. RYAN, JR.

SUBJECT: BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

As John Phelan, Chairman of your Board of Advisors on Private Sector Initiatives, mentioned to you in December, discussions have been taking place about a possible British-American Conference on Private Sector Initiatives. I am pleased to report that arrangements have been reached for a Conference in London on May 2-4, 1988. It will be attended by business leaders and government officials from England and the United States. Prime Minister Thatcher and Prince Charles have both indicated their interest in this meeting and have agreed to attend.

This Conference will follow up on the first International Conference on Private Sector Initiatives held in Paris, France, in November 1986. The Italian-American Conference on Private Sector Initiatives held in Milan and Venice, which you attended last June, was the first official follow-up meeting. As you recall, at that Conference the Italians announced that they were forming their own task force on private sector initiatives.

There is currently great interest in England in developing successful private sector initiatives. Many positive developments are already occurring and the British and American delegations could learn much from each other's successes.

As an example of private sector initiatives, all costs for organizing this Conference are being provided by private sector donations.

In the past you have extended an invitation to a limited list of individuals encouraging their attendance at these conferences. We would again like to extend the invitation for this Conference under your signature. A draft letter is attached for your review.

Recommendation:

That you approve the attached letter to invitees to the British American Conference on Private Sector Initiatives.

Approve _______ Disapprove _______ Other _______
February 11, 1988

MR. PRESIDENT:

The attached letter on a British-American PSI Conference has been approved by NSC, and the Offices of Domestic Policy, Public Liaison, and Cabinet Affairs. Counsel's Office has no legal objection.

Rhett Dawson
TO: STEVENS

FROM: LEDSKY

KEYWORDS: GREAT BRITAIN

PERSONS:

SUBJECT: DRAFT PRES LTR TO INVITEES / BRITISH - AMER CONF ON PRIVATE SECTOR INITIATIVES 2 - 4 MAY

ACTION: STEVENS SGD MEMO

STAFF OFFICER: LEDSKY

FILES: WH

DOCUMENT DISTRIBUTION

FOR ACTION FOR CONCURRENCE FOR INFO

LEDISKY

COMMENTS:

DISPATCHED BY ___________________ DATE ___________ W/ATTCH: YES NO
OPENED BY: LF CLOSED BY: NSAPK

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

SUBJECT: PRESIDENTIAL LETTER TO INVITEES TO THE BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

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REMARKS:
Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

RESPONSE: February 8, 1988

NSC has reviewed and concurs in the Presidential letter to those invited to the British-American Conference on Private Sector Initiatives.

Paul Schott Stevens
Executive Secretary

Rhett Dawson
Ext. 2702
**URGENT**

**SYSTEM I LOG NUMBER:** 0975

☐ (FIRST DRAFT OF REMARKS)

**ACTION OFFICER:** Ledsky  
DUE: Cob Mon. 78

- Prepare Memo Stevens to Dawson
- Prepare Memo Stevens to Dolan
- Prepare Memo Stevens to [Insert Name]
- Prepare Memo [Insert Name] to [Insert Name]

*** PUT RESPECTIVE STAFF OFFICER'S NAME IN MARGIN BESIDE CHANGES.***

**CONCURRENCES/COMMENTS**  
DUE: Noon Mon. 78

*PHONE to action officer at ext. X 5646*

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**INFORMATION**

- Stevens
- Courtney Perito
- Exec. Sec. Desk
- Powell (advance)
- Negroponte (advance)
- Secretariat

Logged By MC  
URGENT  
Return to Secretariat
Suscribe from Repa and look at office sending list. Ok
February 25, 1988

TO: FRED RYAN

FROM RHETT B. DAWSON
    Assistant to the President for Operations

The attached edited version of the President's letter to British-American PSI Conference attendees is fine. As a reminder, though, Counsel's Office asked to review the mailing list before the letter is mailed out.
MEMORANDUM FOR RHETT DAWSON

FROM: FREDERICK J. RYAN, JR.

SUBJECT: Invitation to British-American Conference

As you know, the President has agreed to sign a letter of invitation to the British-American Conference on Private Sector Initiatives.

As the attached re-draft indicates, Mrs. Reagan will be attending the Conference. We have already sent this letter to the First Lady's office for approval and they have concurred.

I don't know whether this change requires re-staffing or not, but I am sending it to you for whatever review is necessary.

Please let me know when we can proceed on this letter as we would like to mail it as soon as possible.

Thank you.
Dear:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public-private partnerships and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this progress, on May 2-4, 1988, a British-American Conference on Private Sector Initiatives will be held in London, England. The Conference will be attended by business leaders and government officials from our two countries. His Royal Highness Prince Charles and Prime Minister Thatcher have cooperated in planning this Conference with leaders of philanthropic organizations in the United States and Great Britain. I am particularly pleased that my wife Nancy will also be addressing this unique Conference.

I heartily endorse this meeting and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

RR

[Signature]
February 9, 1988

TO:  FRED RYAN

FROM: RHETT B. DAWSON
Assistant to the President
for Operations

Attached for revision is your package on the British-American PSI Conference. Edits are marked on your cover memo, and a suggested insert from Ken Cribb is indicated on the President's letter. Once these are revised, please return them to my office.

Counsel's Office has no objection to the letter, but notes that they have not reviewed the list of addresses.
MEMORANDUM FOR SUZIE TALAAT
OFFICE OF PRIVATE SECTOR INITIATIVES

FROM: C. DEAN MCGRATH, JR.
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: British-American Conference List

Counsel's office has reviewed the above-referenced list of persons to be invited to the Private Sector Initiatives' British-American Conference. While we have no specific objection to the proposed invitees, we could not, in the limited time available (less than 48 hours), investigate whether it would be appropriate for the President to personally invite each of the approximately one hundred thirty individuals listed.

Suzie Talaat received approval from Dean McGrath 11:45 3/8/88
Letter approved by AVP 12:30 3/8/88
No Beth Dawson approval needed.

-RVL
3/8/88
Dear:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public-private partnerships and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this program, on May 2-4, 1988, a British American Conference on Private Sector Initiatives will be held in London. In addition to Prime Minister Thatcher and His Royal Highness Prince Charles, this meeting will be attended by approximately one hundred business leaders and government officials from Great Britain and the United States.

I heartily endorse this Conference and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

RR
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

SUBJECT: PRESIDENTIAL LETTER TO INVITEES TO THE BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

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| Crippen | RYAN | |
| CULVAHOUSE | SPRINKEL | |
| DAWSON | TUTTLE | |
| DONATELLI n/c | | |
| FITZWATER | | |

REMARKS:

Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

RESPONSE:

Rhett Dawson Ext. 2702
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88

ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

SUBJECT: PRESIDENTIAL LETTER TO INVITEES TO THE BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

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REMARKS:
Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

RESPONSE:
This looks fine. I would include a sentence on privatization.

see edit. Ken Cill

Rhett Dawson
Ext. 2702
Dear:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public-private partnerships and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes. For example, Britain's pioneering work in privatizing government activities best suited to the private sector reassured us.

In order to continue this program, on May 2-4, 1988, a British American Conference on Private Sector Initiatives will be held in London. In addition to Prime Minister Thatcher and His Royal Highness Prince Charles, this meeting will be attended by approximately one hundred business leaders and government officials from Great Britain and the United States.

I heartily endorse this Conference and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

RR
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88  ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

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RESPONSE:

Rhett Dawson
Ext. 2702
**WHITE HOUSE STAFFING MEMORANDUM**

**DATE:** 02/05/88  
**ACTION/CONCURRENCE/COMMENT DUE BY:** C.O.B. Monday 02/08

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| FitzWater | | |

**REMARKS:**

Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

**RESPONSE:**

Rhett Dawson  
Ext. 2702

[Handwritten notes: Kentner - no comments, bledsor - no comments, no comments]
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88  ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B., Monday 02/08

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RESPONSE:

[Signature]
Rhett Dawson
Ext. 2702
**WHITE HOUSE STAFFING MEMORANDUM**

**DATE:** 02/05/88  
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Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

**RESPONSE:**

Rhett Dawson  
Ext. 2702
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

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Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

RESPONSE: February 8, 1988

NSC has reviewed and concurs in the Presidential letter to those invited to the British-American Conference on Private Sector Initiatives.

Paul Schott Stevens
Executive Secretary
MEMORANDUM FOR RHETT B. DAWSON
ASSISTANT TO THE PRESIDENT FOR OPERATIONS

FROM: C. DEAN MCGRATH, JR.
ASSOCIATE COUNSEL TO THE PRESIDENT.

SUBJECT: Presidential Letter to Invitees to the
British-American Conference on Private Sector
Initiatives

As requested, this office has reviewed the draft letter submitted
to be sent by the President to attendees at a conference on

We have no legal objection to the draft letter, but hasten to add
that we have not reviewed the list of addresses. Thank you for
submitting the draft for our review.
**WHITE HOUSE STAFFING MEMORANDUM**

**DATE:** 02/05/88  
**ACTION/CONCURRENCE/COMMENT DUE BY:**  C.O.B. Monday 02/08

**SUBJECT:** PRESIDENTIAL LETTER TO INVITEES TO THE BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

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**REMARKS:**

Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

**RESPONSE:**

[Signature]

Rhett Dawson  
Ext. 2702
WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/05/88  ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Monday 02/08

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RESPONSE:

Rhett Dawson
Ext. 2702
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Please provide any comments/recommendations directly to my office by close of business on Monday, February 8th. Thanks.

RESPONSE:

Rhett Dawson
Ext. 2702
MEMORANDUM FOR THE PRESIDENT

FROM: FREDERICK J. RYAN, JR.

SUBJECT: BRITISH-AMERICAN CONFERENCE ON PRIVATE SECTOR INITIATIVES

As John Phelan, Chairman of your Board of Advisors on Private Sector Initiatives, mentioned to you in December, discussions have been taking place about a possible British-American Conference on Private Sector Initiatives. I am pleased to report that arrangements have been reached for a Conference in London on May 2-4, 1988. It will be attended by business leaders and government officials from England and the United States. Prime Minister Thatcher and Prince Charles have both indicated their interest in this meeting and have agreed to attend.

This Conference will follow up on the first International Conference on Private Sector Initiatives held in Paris, France, in November 1986. The Italian-American Conference on Private Sector Initiatives held in Milan and Venice, which you attended last June, was the first official follow-up meeting. As you recall, at that Conference the Italians announced that they were forming their own task force on private sector initiatives.

There is currently great interest in England in developing successful private sector initiatives. Many positive developments are already occurring and the British and American delegations could learn much from each other's successes.

As an example of private sector initiatives, all costs for organizing this Conference are being provided by private sector donations.

In the past you have extended an invitation to a limited list of individuals encouraging their attendance at these conferences. We would again like to extend the invitation for this Conference under your signature. A draft letter is attached for your review.

Recommendation:

That you approve the attached letter to invitees to the British American Conference on Private Sector Initiatives.

[Approval Options: Approve, Disapprove, Other]
Dear:

As governments around the world continue to examine new approaches to public problems, they are increasingly discovering how much can be accomplished through voluntary action in the private sector. In the United States, our program has focused on methods to expand charitable giving, personal voluntarism, public-private partnerships and corporate social responsibility.

In our continuing dialogue with British leaders in the business and charitable communities, we have discovered many common interests between our two countries and have learned much from each other's successes.

In order to continue this program, on May 2-4, 1988, a British American Conference on Private Sector Initiatives will be held in London. In addition to Prime Minister Thatcher and His Royal Highness Prince Charles, this meeting will be attended by approximately one hundred business leaders and government officials from Great Britain and the United States.

I heartily endorse this Conference and I hope you will seriously consider attending. It will provide an unprecedented opportunity for the business and philanthropic leaders from both nations to discuss new solutions to the important challenges that lie ahead.

Sincerely,

RR

For example, Britain's pioneering work in privatizing government activities better handled in the private sector has served as a shining example for our privatization efforts in this country.