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THE WHITE HOUSE

WASHINGTON

April 9, 1986

MEMORANDUM FOR THE CHIEF OF STAFF
JOHN POINDEXTER

FROM: PAT BUCHANAN *PB*

As of now, there is no major address scheduled in the run-up to the economic summit in Tokyo.

Ought we not remedy this? The President has both a case -- the enormous success of his policies, rooted in the Reagan philosophy -- and a mounting challenge: Protectionism. Seems to me that the "Winds of Freedom" theme, and the paper worked up by NSC for the Tokyo summit, would provide us with the basis for a memorable address, that would outline the President's coherent and principled policy on economics and trade, underline the enormous successes achieved, (including ending the energy crisis) and make a powerful case against the protectionist forces now assembling on the Hill. While protectionism is in vogue in Capitol corridors, it is an issue on which even the liberal and media intelligentsia, as well as almost every economist and conservative, backs the President. Understand advance has been looking at a National Council on Trade Conference appearance in New York the morning of the D'Amato fund-raiser. Given a go-ahead, we could have the speech-writers working all weekend from the Danzansky paper (NSC), and have a draft by Monday.

Otherwise, we will have only departure and arrival statements, before the speech to the American Chamber of Commerce in Tokyo.

MEMORANDUM TO DTR

From Pat Buchanan

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L ought we not to remedy this? The President has both a case--- the enormous success of his economic policies, rooted in the Reagan philosophy---and a ^{mounting} ~~challenge~~ that is mounting: Protectionism. ~~It~~ Seems to me that the "Winds of Freedom" theme, and the paper worked up by NSC for the ~~the~~ Tokyo summit, would provide us with the ~~the~~ basis for a memorable address, that would outline the President's ~~policy~~ ^{coherent and principled policy} ~~and policies~~ on economics and ~~the~~ trade, point up the enormous success, ^{so achieved (including ending the energy crisis)} and make a powerful case against the protectionist forces ~~now~~ now assembling on the Hill. ~~White~~ White protectionism is in vogue in Capitol corridors, it is an issue, on which even the liberal ~~XXXXXX~~ ~~XXXXXXXXXXXXXXXXXXXX~~ and media intelligentsia, as well as almost every economist and ~~almost all~~ conservatives, back the ~~the~~ President. Understand advance has been looking at a National Council on Trade Conference ^{appearance} in New York the morning of the D'Amato Fund-raiser. Given a go-ahead, ~~we~~ we could have the speech-writers working all weekend from ~~the~~ the Danzansky paper, ^(NSC) and have a draft by Monday.

~~Any~~

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April 9, 1986

MEMORANDUM FOR THE CHIEF OF STAFF

JOHN POINDEXTER

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April 9, 1986

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John P. Poindexter

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THE WHITE HOUSE
WASHINGTON
Authority: *NBI State Wawers*
BY *ds* DATE *2/14/2020*

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MEMORANDUM FOR DONALD T. REGAN
JOHN M. POINDEXTER

FROM: DENNIS THOMAS
DONALD R. FORTIER

SUBJECT: Tokyo Economic Summit: Progress Report

Preparation for the Tokyo Economic Summit is moving on schedule. A meeting of the Summit White House Working Group on March 11 reviewed progress to date and identified two issues on which your guidance is sought.

SUMMIT PREPARATIONS

Substance

Stephen Danzansky reported on a meeting of the Economic Summit Sherpas over the weekend of March 7-9 in London which resulted in a clearer sense of what will be on the agenda of the Summit and the likely positions of the various participants. Several U.S. initiatives are likely to receive strong support: Summit endorsements for the new trade round and the Baker Plan (provided there is continued progress on negotiations in the GATT Preparatory Committee in Geneva and with Mexico on debt), and the issues of terrorism and narcotics will receive attention. Additional agenda items are outlined in the attachment at Tab A.

There is also agreement among the Summit nations to devote the first morning of the Summit to "unstructured time," to allow free form discussion among the Heads of State. This concept, which the President endorsed in his January meeting with the Sherpas, is in concert with the original purpose of the Economic Summits and will provide an opportunity for the President to raise issues of importance to him.

In order to prepare the President for participation in the "unstructured time" session, potential topics are being reviewed on which the President might wish to lead discussion. Two topics we are exploring are: "Living with a Sick Bear," the challenges facing the Free World as it deals with an economically weak Soviet Union; and "Food for Africa," a discussion of development solutions to the problems of African hunger. These proposals are currently being developed for your approval. In addition, other subjects have been suggested such as "The Challenge of an

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Aging Population" and "Agriculture." These will also be developed as options; however, we recommend that the discussion be confined to one or perhaps two topics.

One outstanding substantive issue is the appropriate U.S. position regarding a proposed international monetary conference. Your guidance is sought on this question, which is discussed more fully below.

Public Diplomacy

James Rentschler has agreed to assist once again in the coordination of the Summit public diplomacy program. Rentschler will pursue the Tokyo public diplomacy concept (outlined in the paper at Tab B) which builds upon the theme of "Building a Better and Safer World: The Winds of Freedom," developed over the last months by the Summit White House Working Group. This thematic approach will be particularly effective in linking the Tokyo Summit, the President's trip to Indonesia and the next Reagan-Gorbachev meeting as a public perception continuum. As in previous Summits, the necessary steps will now be taken to communicate these themes in the appropriate fora: Presidential statements, radio addresses, Cabinet Secretary speeches, etc.

Your guidance is sought on the scheduling of a major public diplomacy event before the President's departure for the Far East, described more fully below.

Logistics

The Japanese have provided a tentative meeting schedule for the Tokyo Summit (Tab C). You will note that the proposed Japanese compromise to our request for shorter morning and afternoon sessions on the first day is to begin the session at 9:30 a.m. and end at 1 p.m., with a half hour break during the meeting (we had requested a 9:30-12:30 time frame) and from 3:00-6:00 p.m. in the afternoon with a 30 minute break (we had requested 3:00 to 5:30 p.m.). William Henkel indicated that we should continue to seek the shorter sessions.

Preparations for the President's Far Eastern trip, including Tokyo, are well advanced. The current itinerary is attached (Tab D).

Presidential Briefing Schedule

The process of briefing the President for Tokyo will begin in the first week in April. On April 7 there is scheduled a half hour meeting of the Summit White House Group with the President to review Summit preparations. On April 8 and 14 there are meetings scheduled with the President to meet with outside experts to prepare him for the first morning's

"unstructured time." On April 22, there will be an NSC meeting to review political and bilateral security issues related to the Summit nations. On April 23, the Summit White House Group will meet again with the President to discuss the agenda of the Economic Summit. In addition to the oral briefings, written materials will be prepared for the President beginning April 4 for his weekend reading. Final briefing meetings will occur in Tokyo on the Saturday and Sunday prior to the Summit.

ISSUES FOR GUIDANCE1. International Monetary Conference

Since the State of the Union, considerable international attention has been drawn to the President's direction to the Secretary of Treasury to study the question of whether to convene a monetary conference. As you know, this is an issue that has been discussed at previous Summits and the merits of such a conference has been the subject of division among the Summit nations.

Unfortunately, at present, there is also serious division within the Administration on this issue. Although there is apparently no policy decision to proceed with a monetary conference, as the Tokyo Summit approaches, the pressure will build for the Administration to indicate its intentions. The lack of a clear Administration policy will attract continued inquiries from our Summit partners. There is also a risk that the appearance of indecision on this question may be seized upon by the media as the Summit issue.

Guidance is requested: What is the Administration policy on the monetary conference? What should be the President's position on Tokyo?

2. Public Diplomacy Event

As a keystone to the Tokyo public diplomacy program, the Summit White House Working Group recommends that the President consider delivering a major address on the Winds of Freedom theme before his departure for the Far East. It is suggested that this speech take place in Los Angeles on the first leg of his trip at an appropriate location (e.g., a university, World Affairs Council). The timing of the speech and its location on the United States' Pacific shore will dramatize the President's trip and the call for East-West unity.

Guidance is requested: Whether it is acceptable to schedule a major thematic speech for the President in Los Angeles (April 25) on the first leg of his trip to the Far East.

Attachments

Tab A Additional Agenda Items
Tab B Public Diplomacy Concept
Tab C Tentative Meeting Schedule
Tab D Itinerary for Far Eastern Trip

Tokyo Summit Preparation
Status of Sherpa Process
London Meeting, March 7-9

Primary Agenda Items

I. Economic issues

A. Trade

- Summit will strongly endorse new round.
- Summit will endorse reduction and dismantling of trade restrictions.
- Summit will endorse exchange rate progress.
- Summit will endorse structural adjustment corrections to deal with imbalances.

B. International Monetary Issues

- Should Summit nations endorse concept and agenda of a monetary conference?

C. Debt

- Summit will likely endorse Program for Sustained Growth ("Baker Plan")

D. Oil Price Decline

- Summit will recognize beneficial effects of decline in oil prices on world economy

II. Political and Other Issues

A. Terrorism

- Summit will endorse stronger statement on terrorism beyond Bonn civil aviation statement to include some U.S. initiatives.

B. Narcotics

- Will be subject of discussion at working lunch of Heads of State (May 5) and will be referenced in a Nakasone Summit statement.

C. Science and Technology

- Summits historically remark on these issues. Possible subjects for discussion, referral to working groups or mention in Summit statements: "Human Frontiers," Environment, Neurobiology, Space Stations.

III. Unstructured Time

- Three hour meeting on opening day of Summit for Heads of State to discuss issues of interest to them.

PRESIDENT REAGAN'S TRIP TO ASIA (SPRING 1986) AND GORBACHEV II:

THE PUBLIC DIPLOMACY FRAMEWORK

I -- Core Concept

The President's Asian trip and the Tokyo Economic Summit, followed by Gorbachev II, form a public diplomacy continuum; major thematic chords sounded from the earlier platform should both amplify and reinforce the basic message of the later.

II -- Controlling Theme

The Winds of Freedom: With strong American leadership directed toward building of a better and safer world, the fresh winds of freedom are blowing, East and West.

III -- Target Perceptions

A. Scene

- The President's trip to Guam, Bali, the Tokyo Economic Summit, and any additional stop(s)/event(s) should be publicly viewed as yet another practical and positive expression of the economic principles which he has articulated since the Ottawa Summit of 1981, together with the central foreign policy objectives embodied in his Geneva meeting with Soviet Leader Gorbachev, highlighting
 - improved communication between different societies;
 - peaceful competitiveness of differing political and economic systems;
 - unflagging support for democratic aspirations;
 - free economies which meet human needs;
 - free-nation solidarity in the service of mutual security.
- Explicitly or implicitly every part of the April-May itinerary should provide reciprocal reinforcement for one or more of these principles and further influence the public climate for Gorbachev II.

B. Primary Target Perception

- An energetic President and the continuing American renewal: assertive U.S. leadership is essential to world peace and prosperity.

C. Supporting Target Perceptions

- Reality is catching up with Ronald Reagan's vision: commonality of interests in the Atlantic and Pacific communities now a positive trend in the late 20th Century.
- Recommitment to Democracy: the future lies with those nations espousing full political/economic self-expression and self-determination.
- The U.S. is a reasonable partner in the search for lasting peace.

D. Individual Locations and Matching Messages

1. Guam

- Main theme; indivisibility of democratic freedom.
- Specific emphasis
 - America's role in preserving peace in the Pacific ("No man is an island")

2. Bali/Indonesia

- Main theme: America remains centrally relevant to the promotion of democratic cooperation, economic progress, and security in the Pacific Basin.
- Specific emphases
 - ASEAN contributes to regional stability and prosperity.
 - Indonesia on the path of democracy.
 - U.S. offers a partnership of shared values.
 - Primacy of economic and political freedom (lesson of the Philippines).

3. Tokyo Economic Summit/Japan

- Main theme: Summit partners help power the winds of freedom increasingly blowing democratic self-rule and entrepreneurial energy across the globe.
- Specific emphases
 - Free markets. Freedom from encumbering government regulation, ownership, or control, together with freedom of choice for consumers.
 - Free trade. Freedom to flow without barriers or distortions; resistance to protectionism and continuing support for new round of multilateral negotiations.
 - Free investment. Freedom to invest in enterprises; freedom from onerous or growth-depressing taxation which stifles new investment.
 - Free nations. Freedom for LDCs to grow and move toward self-sufficiency through economic reform, reaping the benefits of Summit consensus on sustained non-inflationary market-oriented growth.

4. Summit Bilaterals

- Main theme: Western democracies retain the initiative in jointly shaping a freer and safer world.
- Specific Emphases
 - Japan: emerging Japanese role in supporting broader Western security.
 - All: necessity of united stand on East-West issues.
 - All: sincerity of American commitment to progress in U.S.-USSR relationship.

--- All: implications of the Philippines experience directly affect/support Western interest in promoting expanded freedom.

--- All: tightened international cooperation is the key to combatting terrorism.

--- All: tightened international cooperation is also the key to cutting drug traffic.

5. Possible other stop(s)/event(s)
(appropriate material to be developed)

6. Post-Asia: Gorbachev II (U.S.)

- Main theme: Building on the New Start at Geneva.

- Specific emphases

--- Realism: Pursuit of understanding with the Soviets must continue to proceed in full and frank awareness of the major differences existing between democratic and Communist societies.

--- Reducing, eventually eliminating nuclear and conventional arsenals. We have the opportunity and the mandate to press forward with the reduction of nuclear arsenals.

--- Encourage respect for Human rights. U.S. will remain second to none in the vigorous defense of human rights, believing that countries which respect civil liberties and quality of life are unlikely to unleash war.

- Reducing the use and threat of force. Any recipe for better superpower relations must include Soviet cessation of efforts to expand influence in other countries through armed intervention and subversion.

- Building trust, a more cooperative, relationship. Improved people-to-people, as well as government-to-government communication between our countries can promote better understanding and lead to strengthened peace and stability.

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Sunday 4 May

- 14.00-17.00 Welcoming Ceremony in the Front Yard of Akasaka Palace
- 18.30-19.30 Reception in Garden Lounge, Hotel New Otani
- 20.00-22.00 Separate Working Dinners
- Heads of Delegation: Prime Minister's Official Residence
- Foreign Ministers: Iikura House
- Finance Ministers

Monday 5 May

- 9.30-13.00 Separate Sessions
- Heads of Delegation meet in the Kacho-no-ma, Akasaka Palace
- Foreign Ministers meet in the Asahi-no-ma, Akasaka Palace
- Finance Ministers meet in the Sairan-no-ma, Akasaka Palace
- 13.00 Group Photograph in the Main Yard of Akasaka Palace
- 13.30-14.30 Working Lunches
- Heads of Delegation and Foreign Ministers: Japanese-Style Annex, Akasaka Palace
- Finance Ministers: Dining Room, Akasaka Palace
- 15.00-18.00 Plenary Session
- Heads of Delegation, Foreign Ministers and Finance Ministers meet in the Hagoromo-no-ma, Akasaka Palace
- 20.00-22.00 Separate Working Dinners
- Heads of Delegation, Sazanka-so, Hotel New Otani
- Foreign Ministers

FINANCE MINISTERS

Tuesday 6 May

9.30 - 12.30 Plenary Session

(If Separate Sessions are held)
()
(9.30 - 10.30 Separate Sessions)
()
(Heads of Delegation meet in the)
(Kacho-no-ma, Akasaka Palace)
()
(Foreign Ministers meet in the)
(Asahi-no-ma, Akasaka Palace)
()
(Finance Ministers meet in the)
(Sairan-no-ma, Akasaka Palace)
()
(10.45 - 12.30 Plenary Session)
()
(Heads of Delegation, Foreign)
(Ministers and Finance Ministers)
(meet in the Hagoromo-no-ma, Akasaka)
(Palace)

13.00 - 14.30 Plenary Lunch in the Momo-no-ma,
Hotel New Otani

16.00 - 16.30 Joint Press Conference in the Tsuru-no-ma,
Hotel New Otani

19.00 - 21.30 Court Banquet at Imperial Palace

THE WHITE HOUSE

WASHINGTON

OUTLINE SCHEDULE OF THE PRESIDENT AND MRS. REAGAN

APRIL 25-MAY 7, 1986

Friday, April 25, 1986

Depart The South Lawn (8:35 am)

Arrive Andrews Air Force Base (8:45 am)

Depart en route Los Angeles, California (8:50 am EST -

Flight Time: 5 hrs. 10 mins. without interchange)

Arrive Los Angeles International Airport (11:00 am PST)

Arrive Century Plaza Hotel (11:40 am*)

NOTE: Mrs. Reagan will have arrived in Los Angeles on separate schedule on April 24, 1986.

WASHINGTON WORK/PRIVATE TIME

REMAIN OVERNIGHT: Century Plaza Hotel

Los Angeles, California

Saturday, April 26, 1986

Depart Century Plaza Hotel (8:10 am*)

Arrive Los Angeles International Airport (8:35 am*)

Depart Los Angeles, California en route Honolulu, Hawaii (8:40 am

PST - Flight Time: 5 hrs. 30 mins. without interchange)

NOTE: Taped Radio Address

Arrive Honolulu, Hawaii (12:10 pm Local)

Brief Airport Arrival Ceremony at Hickam Air Force Base - Remarks

(12:15 pm Local)

Depart Hickam Air Force Base (12:35 pm*)

Arrive Residence (1:00 pm*)

(T) CINCPAC Briefing (pm)

REMAIN OVERNIGHT: Private Residence

Honolulu, Hawaii

Sunday, April 27, 1986

WASHINGTON WORK/PRIVATE TIME

REMAIN OVERNIGHT: Private Residence

Honolulu, Hawaii

* Denotes approximate time

03/07/86 9:00 a.m.

Monday, April 28, 1986

WASHINGTON WORK (am)

Depart Honolulu, Hawaii en route Guam (10:30 am Local - Flight
Time: 8 hrs. 30 mins. with interchange)
Cross International Dateline

Tuesday, April 29, 1986

Arrive Guam (3:00 pm Local)

Brief Arrival Ceremony at Andersen Air Force Base - Remarks
(3:05 pm)

PRIVATE TIME (1 hr. 15 mins.)

NOTE: Possible brief reception at Officers' Club.

Depart Guam en route Bali, Indonesia (4:30 pm Local - Flight
Time: 5 hrs. 40 mins. with interchange)

Arrive Bali, Indonesia (7:10 pm Local)

Brief Arrival Ceremony at Ngurah Rai Airport (7:15 pm)

Courtesy Call on President and Mrs. Soeharto at Pertamina Cottages
(7:25 pm)

Arrive Suite (8:05 pm)

REMAIN OVERNIGHT: Nusa Dua Beach Hotel
Bali, Indonesia

Wednesday, April 30, 1986

WASHINGTON WORK/PRIVATE TIME

REMAIN OVERNIGHT: Nusa Dua Beach Hotel
Bali, Indonesia

Thursday, May 1, 1986

WASHINGTON WORK/PRIVATE TIME (am)

Tete-a-Tete with President Soeharto at Pertamina Cottages
(10:00 am*)

Plenary Meeting with President Soeharto at Pertamina Cottages
(10:30 am*)

Private Lunch in Suite

WASHINGTON WORK/PRIVATE TIME/STAFF BRIEFINGS

Meeting with ASEAN Representatives - Site TBD (3:00 pm*)

WASHINGTON WORK/PRIVATE TIME

Dinner at Putri Bali Hotel hosted by President and Mrs.
Soeharto (7:30 pm*)

Arrive Suite (9:40 pm*)

REMAIN OVERNIGHT: Nusa Dua Beach Hotel
Bali, Indonesia

* Denotes approximate time

03/07/86 9:00 a.m.

Friday, May 2, 1986

WASHINGTON WORK/PRIVATE TIME (am)

Depart Nusa Dua Beach Hotel (10:00 am*)

Courtesy Call on President and Mrs. Soeharto at Pertamina Cottages Hotel (10:30 am*)

Depart Bali, Indonesia en route Tokyo, Japan (11:00 am Local -

Flight Time: 7 hrs. 25 mins. with interchange)

NOTE: Mrs. Reagan departs on separate schedule.

Arrive Tokyo, Japan (8:25 pm Local)

REMAIN OVERNIGHT: Hotel Okura
Tokyo, Japan

Saturday, May 3, 1986

NOTE: Mrs. Reagan is on separate schedule.

WASHINGTON WORK/PRIVATE TIME (am)

NOTE: Taped Radio Address

(T) Summit Briefings (pm)

(T) Possible Bilaterals (pm)

REMAIN OVERNIGHT: Hotel Okura
Tokyo, Japan

Sunday, May 4, 1986

NOTE: Mrs. Reagan is on separate schedule.

WASHINGTON WORK/PRIVATE TIME (am)

(T) Summit Briefings (pm)

(T) Possible Bilaterals (pm)

Official Economic Summit Welcoming Ceremony with Heads of State/
Government at Akasaka Palace (4:30 pm)

Reception with Heads of State/Government - Site TBD (6:30 pm)

Working Dinner with Heads of State/Government at Prime Minister's
Official Residence (8:00 pm)

REMAIN OVERNIGHT: Hotel Okura
Tokyo, Japan

Monday, May 5, 1986

Working Breakfast/Briefing with Senior Staff

Meeting with Heads of State/Government at Akasaka Palace (9:30 am)

Walk/Photo Session with Heads of State/Government in Imperial
Gardens of Akasaka Palace (1:00 pm)

Working Lunch with Heads of State/Government and Foreign
Ministers at Akasaka Palace (1:30 pm)

Plenary Session at Akasaka Palace (3:00 pm)

Working Dinner with Heads of State/Government - Site TBD (8:00 pm)

NOTE: Mrs. Reagan arrives Tokyo approximately 8:00
p.m. Local time.

REMAIN OVERNIGHT: Hotel Okura
Tokyo, Japan

* Denotes approximate time

03/07/86 9:00 a.m.

Tuesday, May 6, 1986

Working Breakfast/Briefing with Senior Staff

(T) Meeting with Heads of State/Government at Akasaka Palace
(9:30 am)

Plenary Session at Akasaka Palace (10:45 am)

Working Plenary Lunch - Site TBD (1:00 pm)

Joint Statement at Hotel New Otani (4:00 pm)

Banquet hosted by Emperor Hirohito at the Imperial Palace (7:00 pm)

REMAIN OVERNIGHT: Hotel Okura
Tokyo, Japan

Wednesday, May 7, 1986

WASHINGTON WORK/PRIVATE TIME (am)

(T) Possible Bilaterals (am)

Depart Tokyo, Japan en route Anchorage, Alaska (11:00 am Local -

Flight Time: 7 hrs. 25 mins. with interchange)

Arrive Anchorage, Alaska (1:25 am Local)

Refuel (1 hr.)

Depart Anchorage, Alaska en route Andrews AFB (2:25 am Local -

Flight Time: 6 hrs. 55 mins without interchange)

Arrive Andrews AFB (1:20 pm EDT)

Depart Andrews AFB (1:25 pm)

Arrive The South Lawn (1:35 pm)

03/07/86 9:00 a.m.

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

DECLASSIFIED
BY NARA *chr* DATE *01/14/2020*
11, 2003

March 17, 1986

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ACTION

MEMORANDUM FOR DENNIS THOMAS
DONALD R. FORTIER

SIGNED

FROM: STEPHEN I. DANZANSKY

SUBJECT: Tokyo Summit: Progress Report

Attached for your signature is a memorandum for Donald Regan and John Poindexter reporting on the progress of the Tokyo Summit preparations. As requested, the memorandum sets out the two questions identified at the March 11 Summit White House Working Group meeting on which Regan/Poindexter guidance is sought:

-- What is the U.S. policy regarding the proposed international monetary conference?

-- Can we schedule a major Presidential address on Summit themes during the President's stop in Los Angeles on the first leg of his Far Eastern trip?

RECOMMENDATION:

That you sign the memorandum to Regan and Poindexter at Tab I.

Approve *DR* Disapprove _____
AD Platt, *WR* Walt Raymond and *JM* Johnathan Miller concur.

Attachments

- Tab I Memo to Regan and Poindexter
- Tab A Agenda Items
- Tab B Public Diplomacy Concept
- Tab C Tentative Meeting Schedule
- Tab D Itinerary for Far Eastern Trip

National Security Council
The White House

JM

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Bob Pearson	<u>1</u>	<u>P</u>	<u>A</u>
Rodney McDaniel	<u>2</u>	<u>my 3-19</u>	
Don Fortier	<u>3</u>	<u>df</u>	<u>A</u>
Paul Thompson			
Florence Gantt			
John Poindexter			
Rodney McDaniel			
NSC Secretariat	<u>4</u>	<u>BI</u>	<u>MD</u>
Situation Room			

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cc: VP Regan Buchanan Other _____

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FROM DANZANSKY

DOCDATE 17 MAR 86

KEYWORDS: INTL TRADE

TOKYO SUMMIT

SUBJECT: TOKYO SUMMIT ~ PROGRESS RPT

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At the Summit an unexpected topic received substantial
attention: Ag

AG

On the economic side, a single topic seemed to dominate the discussion, both among the Heads of State and during the Plenary Session: Agriculture.

The President maintained that the Summit nations have tried to shift the costs of domestic agricultural distribution on to world markets by subsidizing exports and restricting imports.

This generates trade friction of the kind currently being encountered between the U. S. and E. C. on the matter of grain sales. He estimated the cost of Summit nation agriculture subsidy programs to consumers and taxpayers at nearly \$100 billion per year.

~~annum.~~ ^{and he} He called for a concerted approach to the problem and asked that the new round of trade negotiations address the issue of such distributions

~~Many other Summit leaders joined the discussion.~~ [Prime Minister Lubbers, representing the E. C., calling for the formation of a group of experts.]

Among the Summit leaders

There emerged a strong consensus that the facts needed to be swept from under the carpet and examined by a group competent to address the problem.

The Summit asked that the OECD look into this important issue.

In light of the recent strong OECD declaration on the problems of agriculture, the Summit nations decided to give full support to the OECD's studies and statements on these matters.



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**United States
Information
Agency**

Washington, D.C. 20547

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June 12, 1986

Dear Mr. President:

My sincere congratulations on the resounding success of your recent trip to Asia and to the Tokyo Economic Summit. USIA is proud to have provided the public diplomacy support that helped you to achieve that success.

USIA officers at 214 USIS Posts around the world drew on VOA, WORLDNET, Press and Program information to carry your message to some 286 million people. We are grateful that, busy as they were, Secretaries Shultz, Baker, Baldrige and U.S. Trade Representative Yeutter gave so generously of their time to participate in USIA public affairs activities that reached audiences that ranged from top government officials to educational and cultural leaders to secondary school students. In addition to on-the-spot coverage of your trip, USIA media also gave extensive coverage to the separate activities of Mrs. Reagan in Malaysia and Thailand.

I have enclosed a report of USIA's Public Diplomacy activities in support of your Asia visit. The single "Highlights" page, which I have attached immediately adjacent to this letter, succinctly describes the coordinated USIA activities and special emphases that gave your message such tremendous impact and reach.

Should you wish to study the report in more detail, attached hereto is an index of the succeeding tabs in the full report.

Once again, my congratulations.

With my best regards.

Sincerely,

Charles Z. Wick
Director

The President
The White House

HIGHLIGHTS OF
PUBLIC DIPLOMACY SUPPORT
BY THE UNITED STATES INFORMATION AGENCY
FOR THE PRESIDENT'S TRIP TO ASIA AND THE TOKYO SUMMIT

This report (Executive Summary - Tab 1) summarizes USIA's multifaceted public diplomacy campaign in support of the President's visit to Asia and Tokyo. USIA media presented and promoted U.S. policies and views overseas to over 286 million people, including:

- * About 90 million readers of foreign newspaper articles based on briefings and interviews arranged by the Agency's Foreign Press Centers (Tab 2) or taken from the daily Wireless File (Tab 5).
- * A Worldnet interactive Tokyo Summit audience conservatively estimated at about 77 million (Tab 3).
- * VOA's 118.7 million radio listeners (Tab 4).

Special emphasis was placed on:

1. Facilitating President Reagan's pre-Summit interviews with:
 - Japan's Yomiuri Shimbun, April 9, 13.8 million readers;
 - Four of the world's major Wire Services, April 21, circulation of over 300 million;
 - Correspondents from six foreign newspapers April 22, with combined readership of 8.4 million;
 - ASEAN news organizations, April 24;
 - Japanese newspapers with total readership of over 42 million, and Japanese wire services, April 30.
2. President Reagan's May 6 press conference in Tokyo, broadcast worldwide by VOA, fed to Europe by Worldnet satellite, and carried in its entirety on the Wireless File.
3. Extensive media coverage of Mrs. Reagan's separate activities in Malaysia and Thailand.
4. Interviews, speeches and briefings of Secretaries Shultz, Baker and Baldrige, White House Chief of Staff Regan and other Administration officials.

PUBLIC DIPLOMACY SUPPORT
BY THE UNITED STATES INFORMATION AGENCY
FOR THE PRESIDENT'S TRIP TO ASIA AND THE TOKYO SUMMIT

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PUBLIC DIPLOMACY SUPPORT
BY THE UNITED STATES INFORMATION AGENCY
FOR THE PRESIDENT'S TRIP TO ASIA AND THE TOKYO SUMMIT

EXECUTIVE SUMMARY

USIA, working closely with the White House Press Office and other government elements, made a major effort to assure the public affairs success of the President's trip to Asia and of the Tokyo Summit. Among the pre-Summit highlights to which USIA contributed was the series of Presidential interviews which reached vast audiences in Japan, Western Europe and the ASEAN countries and set a receptive climate for the President's visit to Bali and Tokyo. Agency radio, press, and television covered all aspects of the President's travel. The separate activities of the First Lady in Malaysia and Thailand, organized with the help of USIS Posts in these countries, were also extensively covered by USIA media.

USIS Posts in Djakarta and Tokyo closely coordinated with the White House advance press teams before the trip and with Larry Speakes during the trip to set up press centers for more than a thousand American correspondents and hundreds more from other countries. The Posts also coordinated USIS media coverage of events from the various sites involved, and provided backstopping services for press conferences, briefings, press statements and the like. The almost overnight conversion of Bali into a modern communication center was a major accomplishment to which the USIS Post made a singular contribution. USIA officers in Bali and Tokyo also provided a steady flow of accurate information to the journalists in attendance, made special arrangements for interviews, worked closely with Larry Speakes, and arranged media activities for Mrs. Reagan's group and also for the staffs of State, Treasury and other Departments.

Agency preparations for the May Summit began in February with the drafting of a public diplomacy strategy paper which served as the basic document for Agency programming, as a guide to the White House public affairs task force in the initial stages of its efforts, and as a comprehensive action plan for participation of senior USG officials in USIA programming.

Through the active participation of Secretaries Shultz, Baker, Baldrige, USTR Yeutter and senior members of their staffs in this pre-Summit programming, USIA television, radio and press reached countless millions of foreign viewers, listeners and readers with authoritative messages supportive of USG political and economic objectives for the Tokyo Summit and the President's trip to Asia.

In addition, USIA's traveling media reaction staff provided twice-daily media reaction reports in Bali and Tokyo. USIA language officers served as Summit liaison officers to keep the USG alert to other nations' interpretations of Summit developments. USIA officers and clerical staff served as the backbone of the White House public diplomacy task force for the Summit. VOA, TV, and the Wireless File provided on-site coverage of fast breaking developments during the trip. The immediate post-Summit Worldnet from Tokyo with Assistant Secretaries Mulford and Ridgway provided key European journalists with the USG perspective on the Summit.

In the coming months, USIA will be focussing on two Summit issues -- terrorism and trade negotiations. On the first, an inter-Agency public diplomacy task force, chaired by USIA, has been established to coordinate and give impetus to efforts in this area. With the GATT Ministerial scheduled for mid-September, USIA -- working with USTR -- will direct its economic programming toward the achievement of USG objectives in a new round of multilateral trade negotiations.

The following highlights provide an indication of the variety and reach of USIA programming on the Summit and the President's trip.

BRIEFINGS AND FACILITATION FOR THE FOREIGN PRESS

The Foreign Press Center developed its initial plan for Summit-related activities early in February, and at that time began coordinating activities with the interested posts, USIA area offices, the Director's Office, the White House Deputy Press Secretary for Foreign Affairs, the Public Diplomacy Coordinating Team when it was formed in April, and with the USIA Liaison Officer to the White House, Don Mathes, when he assumed that position in April.

The Foreign Press Center's proposed activities report was submitted to the Programs Bureau on March 11 and incorporated into the overall Agency report.

The following Summit-related activities are listed in chronological order:

PRESIDENTIAL INTERVIEW:

The Foreign Press Center worked with the White House Press Office and the Public Diplomacy Team in arranging a written Q&A and a photo opportunity with the President for the Japanese newspaper, Yomiuri Shimbun, three weeks before the Tokyo Economic Summit. Yomiuri carried the interview in its April 9 morning edition to 9 million readers and in its afternoon edition to 4.8 million readers.

SIGUR FPC BRIEFING:

Laying the groundwork for reporting on the President's upcoming ASEAN trip and for the Tokyo Summit, Gaston Sigur, Assistant Secretary of State for East Asia and the Pacific, briefed foreign correspondents on April 17. Reporting on the briefing were: H. Siebert, Die Welt, West Germany, 210,000; Y. Jin, Beijing Daily, China, 1.8 million; T. Kuroiwa, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.; N. Kodama, Jiji Press Service, all Japanese newspapers; T. Sakuma, Chunichi-Tokyo Shimbun, Japan, 1.9 million A.M., 850,000 P.M.; J. Chin, Youth Daily, Taiwan, 85,000; T. Awamura, Asahi Shimbun, Japan, 8.3 million A.M., 4.5 million P.M.; C. Shuang, United Daily News, Taiwan, 220,000; M. Liu, Economic Daily News, Taiwan, 200,000; S. Koak, MBC-TV, Korea, 1.9 million; K. Hiramoto, TBS-TV, Japan, 9 million; A. Abe, Sankei Shimbun, Japan, 2 million A.M., 1.1 million P.M.; N. Cho, Yonhap News Agency, all Korean newspapers; M. Ou, Central News Agency, all Taiwanese newspapers; D. Foulds, DPA, West Germany and newspapers in 75 countries; D. Chang, Joong-ang Ilbo, Korea, 400,000.

PRESIDENTIAL WIRE SERVICES INTERVIEW:

The Foreign Press Center worked with the White House Press Office, the USIA Liaison Officer to the White House and the Public Diplomacy Team in identifying the world's major wire services based in the Washington area. The White House selected four of the 33 available wire services for its April 21 Presidential interview: AFP, Reuters, AP and UPI. In addition to France, AFP reaches 154 countries and 750 client news organizations (with good representation in Africa); Reuters reaches 160 countries with 3000 client news organizations; AP's World Service reaches 117 countries (largely in Asia and Latin America); and UPI's International Service has outlets in 100 countries. The estimated worldwide circulation for all four news agencies is between 300 million and a half-billion.

PRESIDENTIAL PANEL INTERVIEW:

Coordinating efforts with the six USIS posts from the Summit-participating countries, with the appropriate USIA area offices and with the Public Diplomacy Team, the Foreign Press Center recommended six foreign correspondents to the White House Press Office and the USIA Liaison Officer to the White House for a panel-type interview with the President. Reporting on the April 22 interview were: Roberto Pesenti, Il Messaggero, Italy, 315,000; Patricia Colmant, Les Echos, France, 75,000; Reginald Dale, The Financial Times, Great Britain, 211,000; Petra Muenster, Handelsblatt, West Germany, 100,000; Bill Johnson, Globe & Mail, Canada, 340,000; Akiyuki Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.

RENTSCHLER FPC BRIEFING:

Fifteen correspondents from nine countries attended the FPC's April 23 briefing by Ambassador James Rentschler, Public Diplomacy Coordinator, and Michael Kosson, Director, State Department Office of European Security and Political Affairs. Reporting on the briefing were: C. Yamakawa, Fuji TV, Japan, 6 million; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 700,000; T. Shimura, Akahata, Japan, undetermined circulation; S. Butler, The Telegraph, India 40,000; D. Chang, Joong-ang Ilbo, Korea, 400,000; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; Y. Osawa, Tokyo Shimbun, Japan, 1.5 million; S. Guilliland and V. Beytout, Les Echos, France, 75,000; W. Lethi, Der Bund, Switzerland, 60,000; V. Legantsov,

TASS, 3700 newspapers, 50 radio and 80 TV stations in the USSR; T. Akiyama, TBS-TV, Japan, 9 million; R. Towny, Reuters, Great Britain, 3000 client news organization in 160 countries; J. Chung, Dong-a Ilbo, Korea, 900,000; J. Polakoff, Canadian Jewish News, 5,000.

PRESIDENTIAL INTERVIEW:

The Foreign Press Center worked with the Public Diplomacy Team and the White House Press office in identifying ASEAN news organizations for an April 24 written Q&A with the President on his ASEAN trip. The EA Area Office at USIA and State followed up with questions from the six newspapers: Kompas, Indonesia, 330,000; The New Straits Times, Malaysia, 206,000; The Bangkok Post, Thailand, 75,000; The Straits Times, Singapore, 230,000; Business Day, the Philippines, 130,000; the Borneo Bulletin, 30,000.

YEUTTER FPC BRIEFING:

Twenty-eight correspondents from 11 countries attended the FPC's April 24 briefing by U.S. Trade Representative Clayton Yeutter on the Tokyo Economic Summit. Reporting on the briefing were: P. Lake, Australian Broadcasting Commission, 5.5 million TV, 17 million radio; Y. Laudy, La Libre Belgique, Belgium, 125,000; B. Albrechtsen, Berlingske Tidende, Denmark, 118,000; S. Friedland, IPS, Third World clients; N. Kodama, Jiji Press Service, all Japanese newspapers; T. Shimamura, Akahata, Japan, undetermined; C. Yamakawa, Fuji TV, Japan, 6 million; F. Bastien, CBC, Canada, 15 million; A. Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 660,000; N. Greenaway, Canadian Press Service, all newspapers, 300 radio and TV stations; T. Yavuz, Milliyet, Turkey, 140,000; M. Partesi, CFI, French Newsletter, undetermined; K. Emmerich, ORF, 2.5 million in Austria, 6.5 million in East Europe; I. Austin, MacLean's, Canada, 650,000; T. Yoshida, Nihon Kezai, Japan, 2.1 million A.M., 1.1 million P.M.; W. Leuthi, Der Bund, Switzerland, 60,000; Z. Liu, Xinhua News Agency, China, all newspapers; P. Muenster, Handelsblatt, West Germany, 100,000; W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 377,000; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; C. Hartman, AP World Service, 117 countries; T. Koprulu, Hurriyet, Turkey, 525,000; M. Sase, Tokyo Shimbun, Japan, 3.5 million A.M., 1.5 million P.M.; L. Johnson, ZDF, West Germany, 9.5 million; S. Yanagishima, Sankei Shimbun, Japan, 2 million A.M., 1.1 million P.M.; S. Kubo, Yomiuri

Shimbun, Japan, 9 million A.M., 4.8 million P.M., M. Ou, Central News Agency, Taiwan, all newspapers.

SMART FPC BRIEFING:

Twenty-two correspondents from 10 countries attended the FPC's April 24 Economic Summit briefing by Bruce Smart, Under Secretary for International Trade, at the Commerce Department. Reporting on the briefing were: W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 380,000; N. Kodama, Jiji Press Service, Japan, all newspapers; C. Hartman, AP World Services, 117 countries; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; N. Fu, China Times, Taiwan, 1 million; I. Austin, MacLean's, Canada, 650,000; H. Siebert, Die Welt, West Germany, 210,000; T. Shimura, Akahata, Japan, undetermined; S. Friedland, IPS, Third World placement; K. Hiramoto, TBS-TV, Japan, 9 million; P. Muenster, Handelsblatt, West Germany, 100,000; Z. Liu, Xinhua News Agency, China, all newspapers; D. Hoffman, Neue Zurcher Zeitung, Switzerland, 109,000; C. Webb, UPI International Service, 100 countries; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; Y. Funabashi, Asahi Shimbun, Japan, 8.3 million A.M., 4.5 million P.M.; M. Blaho-Beke, Magyar Nemzet, Hungary, 230,000; M. Liu, Economic Daily News, Taiwan, 200,000; M. Ou, Central News Agency, Taiwan, all newspapers; K. Kim, MBC-TV, Korea, 1.9 million; B. Karnad, Hindustan Times, India, 200,000; A. Leroux, EFE, 570 clients in Spain, 1590 abroad.

PRESIDENTIAL INTERVIEW:

Ten Washington-based correspondents for Japanese newspapers and wire services submitted written questions to the President concerning the Tokyo Economic Summit. On April 30, the correspondents were given written answers to their questions and a photo opportunity with the President. Participating Japanese newspapers included: Asahi Shimbun, 8.3 million A.M., 4.5 million P.M.; Nihon Kezai, 2.1 million A.M., 1.1 million P.M.; Mainichi Shimbun, 5 million A.M., 2.4 million P.M.; Kyodo News Service, all Japanese newspapers; Sankei Shimbun, 2 million A.M., 1.1 million P.M.; Yomiuri Shimbun, 9 million A.M., 4.8 million P.M.; Chunichi Tokyo Shimbun, 1.9 million A.M., 850,000 P.M.; Jiji Press Service, all newspapers, Hokkaido Shimbun, 993,000 A.M., 839,000 P.M.; Nishi Nippon Shimbun, 650,000.

TELEVISION AND FILM

USIA-TV offered posts worldwide a range of television products highlighting U.S. participation in the Tokyo economic summit. A comprehensive series of WORLDNET interactives linked top Administration officials with leading media representatives in European capitals and in Tokyo. Two of President Reagan's major summit addresses were carried, in entirety, to key European audiences via the WORLDNET satellite network. "America Today" provided live, on-the-spot news coverage from the Tokyo summit, including highlights from the intermediate stops on the President's and Mrs. Reagan's trip. For posts not receiving the daily WORLDNET satellite feed, USIA-TV provided videotape versions of selected news backgrounders, briefings, and WORLDNET interactives for local TV broadcast and outreach to influential contacts.

WORLDNET Interactives

USIA-TV's programming was kicked off by a series of scene-setting WORLDNET interactives linking top Administration officials with leading media representatives in Europe and Japan. The interactive schedule was specially-formulated to address the major economic items on the summit agenda, and include participation from the summit countries as well as other EEC trading partners.

On April 24, Secretary of State George Shultz discussed topics ranging from trade and monetary affairs to terrorism with journalists in Bonn, Brussels, London, Ottawa, Paris, Rome and Tokyo, resulting in substantial media coverage in several European nations.

Secretary of Agriculture Richard Lyng took the stage on April 29 to address U.S. and European agricultural trade, currently one of the most divisive issues in transatlantic relations. Interactive participants in Bonn, Brussels, Copenhagen, Lisbon, Madrid, Rome and The Hague gave the program high marks and filed a number of reports in European business journals. USIS Bern found the program an "excellent opportunity to discuss (the) US - EEC trade dispute" with local contacts, and USIS Brussels termed the exchange "comprehensive and illuminating."

Treasury Secretary James Baker's April 30 interactive with Bonn, Brussels, London, Ottawa, Rome, Paris and Tokyo previewed key economic issues on the summit agenda and resulted in extensive print and television coverage in Bonn, London and Rome. USIS Paris called the program a "superb scene-setter" for the Tokyo summit, while USIS Brussels termed it especially timely.

WORLDNET concluded its Tokyo economic summit series with a fourth, and last, interactive direct from Tokyo as Assistant Secretary of State for European Affairs Rozanne Ridgway joined forces with Assistant Secretary of the Treasury David Mulford to provide European audiences with an on-the spot summit wrap-up report. Media representatives as well as government officials attended the program in six different European cities. As summed up by USIS Brussels, "the satellite capability from Tokyo added yet another impressive plus to WORLDNET as a timely vehicle for U.S. policy articulation and...unprecedented access to key Administration officials."

All four interactives were offered to posts worldwide in VCR format.

"America Today"

"America Today," WORLDNET's daily news program, provided immediate and on-location news coverage of the economic summit via four special satellite feeds direct from Tokyo to Washington. In the days surrounding the summit, "America Today" aired 30 separate news stories focusing on the meeting, and the political and economic issues discussed by the summit country leaders. Coverage highlights included the President's and Mrs. Reagan's stops enroute to Tokyo, backgrounders on the summit process and major agenda items, the tough stance on terrorism adopted by summit leaders, security precautions and the final summit declaration.

Special WORLDNET Feeds

In addition to the WORLDNET interactives and live, "America Today" coverage, USIA-TV sent European audiences major policy speeches and special summit features via the daily, two-hour WORLDNET satellite feed.

President Reagan's pre-summit address at the Chamber of Commerce and post-summit press conference in Tokyo were both transmitted, in entirety, to key European audiences via the daily WORLDNET satellite feed. WORLDNET also aired a special McLaughlin One-on-One segment with Chief of Staff Donald Regan and a P/DS-produced program on "The Specialized Role of the U.S. Dollar" featuring prominent American economic scholars.

Satellite File

Used by 140 broadcasters in more than 110 nations across the globe, Satellite File carried the "summit message" in a specially-produced, three-part series exploring the summit process and the major economic items on the meeting's agenda. Prepared and distributed in advance, the summit scene-setters were designed for placement with local television broadcasters during the summit timeframe.

Foreign Press Center Briefings

Foreign Press Center briefings on economic and trade issues with Bruce Smart, Under Secretary of Commerce for International Trade, and U.S. Trade Representative Clayton Yeutter were taped by USIA-TV and made available in VCR format to posts worldwide for outreach to key economic contacts.

RADIO BROADCASTS

The Voice of America sent a small team of reporters to Tokyo to cover the Economic Summit Conference and President Reagan's trip. The team included reporters from VOA's News and English Programs Division, Near East and South Asia Division, American Republics Division and East Asia and Pacific Division.

Highlights of VOA's and the Radio Marti Program's reportage of the economic summit and President Reagan's trip follows:

--In all, 50 reports were filed by correspondents from the News Division and from the regional language divisions, covering summit proceedings on economic matters, the declaration on terrorism, and President Reagan's news conference. VOA also had a summit reaction report from London and a President Reagan news conference overview compiled in Washington.

--The eight language services of VOA's East Asia and Pacific Division gave extensive coverage to President Reagan's meeting with ASEAN leaders in Bali and the summit. The Thai Service carried a special telephone feed from VOA's Bangkok office on Nancy Reagan's visit to Thailand.

--The Near East and South Asia Division correspondent present at the summit interviewed Yasu Nobe, a Japanese specialist on Middle Eastern affairs and terrorism, and Mr. Mathur of India's Trade Development Authority in Tokyo. VOA's Arabic Service broadcast the full text of the Tokyo Summit leaders statement on terrorism which mentioned Libya by name. The eight language services of the Division and several other of VOA's language services broadcast comments on terrorism by Secretary Shultz, delivered during a televised interview from Tokyo.

--During a four-day period, there were over 500 calls from medium wave radio stations in Latin America and the Caribbean requesting telephone feeds of VOA's broadcasts about the summit and the President's trip. The Brazilian Service also fed an average of two reports daily to three leading networks with a total of 108 stations.

--VOA's Press Conference USA program featured Secretary of State George Shultz before the summit and with trade experts following the meeting. An Encounter program before the summit concentrated on trade with Japan and included Japanese Deputy Counsel General Seiichiro Ojtsuka. A Focus program on Japan was broadcast before the summit and another broadcast on May 19 concentrated on World Trade with the summit as the focal point.

--The President's news conference on Tuesday, May 6, was broadcast to all parts of the world. The session was carried live to networks covering Asia, South Asia, Latin America and the Carribean. VOA-Europe extended its medium wave schedule one hour to carry the President's remarks live.

--Six editorials were prepared that related to the President and Mrs. Reagan's trip across the Pacific. Four were on the summit itself, including one on the issue of terrorism. The other two were on the ASEAN/Indonesian visit and Mrs. Reagan's tour of Malaysia and the Philippines.

--The Radio Marti Program broadcast reports filed by their Toyko correspondent included a summit preview and coverage of President Reagan's meetings with the leaders of the world's major industrial nations, their agreements on terrorism and the international monetary system.

Press Center, excerpts of Pentagon spokesman Sims' Foreign Press Center briefing on terrorism as a Summit issue, the transcript of Treasury Secretary Baker's and Secretary Lyng's Worldnet interviews, Kenneth Adelman's address at Fordham University, and many other articles based on U.S. official statements on Summit themes.

SUMMIT WEEKEND SPECIAL FILE

The Special File of May 3 and 4 was entirely devoted to developments at the Summit and included all of the statements, briefings and communique coming out of the meeting. Included were: the transcript of and articles on the briefings by Shultz, Baker and Speakes, the transcript of the President's remarks to the Tokyo Chamber of Commerce, the transcripts of television interviews of Shultz, Baker and Regan, and a number of other Summit-related articles. This was followed on the succeeding two days with articles reporting the U.S. view of Summit achievements based on statements by all of the major U.S. officials, including:

- an article on the White House and Shultz statements;
- an article on the Baker, Speakers briefings in Tokyo;
- the text of the Summit statement on the Soviet nuclear accident;
- the text of the Summit statement on terrorism;
- the text of the Tokyo declaration on reductions in nuclear weapons;
- the transcript of the Shultz press briefing on terrorism;
- an article and text from the Baker briefing on the Summit outcome;
- an article on the Reagan-Mitterrand meeting;
- excerpts from the Regan "Today" show television interview;
- the final Tokyo communique;
- the transcript of the Ridgway-Mulford Worldnet conference;
- the transcript and an article on the President's news conference in Tokyo.

INTERVIEWS AND BYLINE ARTICLES

Among the many interviews and byline articles transmitted by the File were a number that were USIA-exclusive:

- Interview with Treasury Secretary Baker.
- Interview with Council of Economic Advisers Chairman Beryl Sprinkel.

- Byline article by USTR Clayton Yeutter.
- Byline article by Under Secretary of State Allen Wallis.

BACKGROUND ARTICLES

Staff-written background articles on specific Summit issues based on interviews with U.S. officials included: one on U.S. trade policy based on interviews with USTR officials; one on global debt based on an interview with Treasury's Deputy Assistant Secretary for Developing Nations, James Conrow; one on the U.S. economy's contribution to global growth, based on interviews with Commerce Department economist Robert Ortner and other official and private economists; and one on international monetary policy based on an interview with Deputy Assistant Treasury Secretary Thomas Berger.

Press and Publications

HIGHLIGHTS

Wireless File coverage of the Tokyo Economic Summit was the most intensive ever mounted for a comparable international gathering. It included interviews with or byliners by many of the senior U.S. economic officials, background articles on all the major issues addressed at the Summit, the transmission of every important text by a U.S. official on a Summit issue, coverage of the OECD ministerial and other pre-Summit economic meetings, and on-the-spot coverage of the Summit itself. In all, posts received 35 staff articles, 20 texts or excerpts, and ten interviews with high-level officials. In the four days of actual summit coverage, posts received a special May 3 and 4 weekend edition containing all four Summit documents, the full transcript of President Reagan's Summit-concluding news conference, 14 other texts and transcripts of U.S. policy statements and briefings during the course of the meeting, and 12 news articles by correspondents on the scene.

PRE-SUMMIT COVERAGE

During the pre-Summit period, coverage concentrated on the major international economic meetings prior to the President's Asian trip, including the World Bank-IMF Development Committee meetings in Washington and the OECD Ministerial in Paris. On April 18 the File opened coverage with the text of USTR Yeutter's call for launching of a new trade round, delivered to the OECD Ministerial in Paris, and an article based on the OECD communique and U.S. briefings and statements. Posts also got the text of Secretary Baldrige's statement to the meeting as well as an article on the Baldrige briefing and a background article on U.S. official statements and releases on the U.S.-EC trade issue.

Other Summit-related documents furnished posts by the File included excerpts of the Whitehead news conference in Paris dealing with European support on Libyan terrorism, two articles on briefings and statements by U.S. officials on EC actions on terrorism, an interview with Secretary Baker on April 22 in which he expressed confidence in the success of the Tokyo Summit, the President's April 23 U.S. Chamber of Commerce speech on allied Summit cooperation, the Shultz VOA press conference on anti-terrorist strategy at the Summit, the transcript of the Reagan interview with Summit journalists, an article on Summit opportunities seen by Commerce Under Secretary Bruce Smart, addressing journalists at the Foreign

RECEIVED 16 JUN 86 18

TO PRESIDENT

FROM WICK, C

DOCDATE 12 JUN 86

KEYWORDS: USIA

TOKYO SUMMIT

SUBJECT: USIA PARTICIPATION IN TOKYO SUMMIT

ACTION: FOR RECORD PURPOSES

DUE:

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FOR ACTION

FOR CONCURRENCE

FOR INFO

RAYMOND

DANZANSKY

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