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**FOIA** 

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| ID     | Doc<br>Type | Docum   | nent Description                                |                                | No of<br>Pages | Doc Date | Restrictions |
| 149264 | REPORT      |         | NTO ECONOMIC S<br>OMACY THEMES (                | SUMMIT: PUBLIC<br>DRAFT)       | 4              | ND       | B1           |
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#### THE WHITE HOUSE

WASHINGTON

DECLASSIFIED

Sec.3.4(b), E.O. 12958, as amended

White House Guidelines, Sept. 11, 2006

BY NARA (CA)

March 31, 1988

MEMORANDUM FOR THOMAS C. GRISCOM

FROM:

COLIN L. POWELL (

SUBJECT:

Public Diplomacy Themes for Toronto Economic

Summit

I attach a draft, for your information, of our initial thinking on the substantive economic issues we will want to raise at Toronto (Tab A). We will have to factor in the political themes at a later stage.

Attachment

Tab A

Draft Public Diplomacy Themes



#### Toronto Economic Summit Public Diplomacy Themes

149264

#### I. Overview

President Reagan's first Economic Summit was Ottawa (1981).

Themes he raised -- promoting growth through reliance on market forces, need for structural reform, benefits of privatization, attention to risks of East-West trade -- were greeted with great skepticism.

In the intervening eight years, these ideas have become basic tenants of government policy in all Summit countries, and many others as well. Energy formerly devoted to state planning and control of the economy has been directed into liberalizing the creative forces of the private sector. Belief in economic freedom has replaced belief in economic control.

The results are evident in those countries which have pushed the new economic philosophy the hardest: higher growth, more jobs, lower inflation. The world economy has shown remarkable resiliency in dealing with economic events. The Summit countries have stayed the course in drive to liberalize their economies.

International economic cooperation is working well.

With the economic foundation in place, we must complete the rest of the structure. Broad policy goals must be translated into specific sectoral objectives. The hard work lies ahead. The U.S. intends to be in the forefront, both domestically and

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internationally, in triving the fruits of economic freedom to the people.

Toronto will be a key forum in this effort, following on the OECD Ministerial and preceding the GATT Ministerial.

#### II. Specific objectives:

- (1) Economic policy coordination: A key U.S objective will be strengthening the arrangements for economic policy coordination agreed upon at the Tokyo and Venice Summits. These demonstrated their resiliency in the wake of the October 1988 developments in financial markets; some fine-tuning may be desirable. Summit countries will have to follow through on efforts to improve growth and reduce external imbalances.
- (2) Agriculture: U.S. will seek to move agricultural reform beyond the commitments taken at Venice. We seek agreement on a market-oriented approach to the GATT negotiations, in line with the U.S. proposal to phase out trade distorting government subsidies and trade barriers. A framework agreement should be completed by the mid-term review.
- (3) Debt: The debt strategy agreed to at Tokyo and reaffirmed at Venice is working. Substantial progress has been made since Venice, both bilaterally and through the Paris Club. We will pursue the further development of the case-by-case menu approach

to resolving debt problems while dr. raprog global solutions or taxpayer assumption of LDC debt.

- (4) International Trade: Substantial results at the December mid-term review of the Uruguay Round are more likely if the Summit endorses such an outcome. We will work to this and. We will reaffirm our longstanding opposition to protectionist trade measures. We expect a discussion of how non-OECD economies, particularly the NICs, can contribute responsibly to sustaining global prosperity.
- (5) Structural adjustment: With the macro-economic policy framework largely in place, we expect greater focus on steps which should be taken to make individual sectors more competitive and efficient. Greater transparency of structural inefficiencies within OECD economies would be desirable.
- (6) Other topics: other topics which may come up include
  East-West economic relations; policy lessons from the October
  1987 financial market developments; privatization efforts.
- III. Possible Public Diplomacy Events
- (a) Speech on international economic issues in Chicago before business group prior to May 18-19 OECD Ministerial.

- (b) Worldnet speech to Firepe and Japan prior to Freeze.

  (but after Moscow).
- (c) Interview with Summit country journalists prior to Toronto.
- (d) USIA's International Council (June 15-17) provided forum of world leaders in business, etc. President's participation confirmed.
- (e) Cabinet officers would have key responsibility for pursuing U.S. objectives as President will be occupied with Moscow Summit through early June.



Sec.3.4(b), E.O. 12998, as amended NATIONA
White Prouse Guidelines, Sept. 11, 2005 wash
BY NARA / COB DATE / 8/(3)

NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20506

ACTION

March 25, 1988

MEMORANDUM FOR COLIN L. POWELL

Eu for

FROM:

STEPHEN I. DANZANSKY

Nati Sec Advisor has seen

SUBJECT:

Public Diplomacy Themes for Toronto Summit

Tom Griscom has asked for our initial thoughts on the substantive issues we will want to pursue at Toronto. Recognizing that they are preliminary, and have not yet been discussed within the White House Summit Group, I have prepared some public diplomacy themes for Tom Griscom's information (Tab A). These only deal with the economic issues. We will, of course, have to factor in the political issues at a later date.

We will meet with him upon his return from Moscow next week to discuss the themes further.

#### RECOMMENDATION

That you sign the memo to Griscom at Tab I.

Approve

Disapprove

Jeremy Curtin and Marybel Batjer concur.

Attachments

Tab I

Memo to Griscom

Tab A Dra

Draft Public Diplomacy Themes

Prepared by: Eric Melby





#### IDENTIAL ACTION DATA SUMMARY REPORT

RECORD ID: 8802327

DOC ACTION OFFICER

CAO ASSIGNED ACTION REQUIRED

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# National Security Council The White House



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TO: GRISCOM, T

FROM: POWELL

DOC DATE: 31 MAR 88

SOURCE REF:

KEYWORDS: PUBLIC DIPLOMACY

TORONTO SUMMIT

PERSONS:

SUBJECT: PUBLIC DIPLOMACY THEMES FOR TORONTO SUMMIT

DUE DATE: 29 MAR 88 ACTION: POWELL SGD MEMO

STATUS: C

STAFF OFFICER: DANZANSKY

LOGREF:

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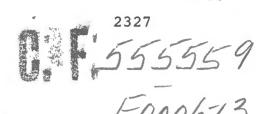
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THE WHITE HOUSE

WASHINGTON



Sec.3.4(b), E.O. 12950, un microsci White House Guidelines, Sept. 11, 2006 BY NARA COB, DATE 1/8/13

March 31, 1988

MEMORANDUM FOR THOMAS C. GRISCOM

FROM:

COLIN L. POWELL

SUBJECT:

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Summit

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Tab A Draft Public Diplomacy Themes

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A



#### Toronto Economic Summit Public Diplomacy Themes



#### I. Overview

President Reagan's first Economic Summit was Ottawa (1981).

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Atole Waver-3/14/20/20 internationally, in bringing the fruits of economic freedom to the people.

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- (c) Interview with Summit country journalists prior to Toronto.
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- (e) Cabinet officers would have key responsibility for pursuing U.S. objectives as President will be occupied with Moscow Summit through early June.

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#### NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20506

Nati Sec Advisor has seen

ACTION\_

FROM:

February 23, 1988

MEMORANDUM FOR HOWARD H. BAKER, JR. COLIN L. POWELL

SUBJECT:

STEPHEN I. DANZANSK

White House Summit Group (WHSG)

At our February 11 meeting, you agreed to convene a meeting of the WHSG prior to the next Sherpa meeting (February 27-29) in Montreal to review USG objectives for the Economic Summit.

Since neither Secretary Baker nor Secretary Shultz will be in town this week, scheduling becomes a problem. I, therefore, propose that the WHSG meeting be postponed until after the Montreal Sherpa meeting. In Montreal, Allen Wallis, David Mulford and I will be guided by existing USG policy.

We have convened a small interagency working group (Dan Crippen attended for Senator Baker) to review our strategy for the Montreal meeting and specifically address the U.S. response to a Canadian issues paper circulated several days ago. As a result, we have decided to focus upon the following objectives at the Montreal meeting:

- determine Canadian intentions and to press our agenda on the structure of the Summit, particularly in light of the President's letter (Tab I);
- respond to the Canadian issues paper, focussing on (b) issues we want to stress at the Summit and deflecting emphasis on those which are off the mark; and
- (c) ascertain other countries' views on our preliminary objectives.

Upon our return, we will submit a proposed objectives paper to the WHSG which will reflect the discussion with our colleagues from other Summit countries.

#### RECOMMENDATION:

| That  | the  | next   | WHSG | meeting | be | held | after | the | February | 27-29 |
|-------|------|--------|------|---------|----|------|-------|-----|----------|-------|
| Sherr | oa m | eeting | g.   |         |    |      |       |     |          |       |

Approve

Disapprove

Ty Cobb and Mar

Attachment

Tab I

President's Letter to Mulroney Prepared by:

Eric Melby

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#### COMPIDENTIAL

Dear Brian:

I much appreciated receiving your letter of January 12 with your thoughts on the structure of the forthcoming Toronto meeting.

Recent economic developments do indeed add to the importance of our June meetings. Our discussions will be watched closely for indications that we are taking concrete steps to sustain global economic prosperity and laying the groundwork for continuing economic growth. The Summit will also present us with a forum to demonstrate the strength of our democracies.

I, therefore, applaud your desire to give increased attention to economic issues and I agree with the notion of an earlier start and inclusion of Finance and Foreign Ministers in the Monday morning economic meetings. I would suggest you consider a format which would involve the Finance Ministers more extensively in the preparation and drafting of the final communique.

Your desire to reduce the formality of the meetings, thus creating an environment more conducive to spontaneous discussion of key economic and political issues, is very much in line with my own thoughts. I encourage you to change the format to achieve the right atmosphere. We should avoid doing things in certain ways merely because they have been done that way before.

On the matter of the communique, I commend to you our experience at Williamsburg where only the topics actually discussed were included in the final statement. That discipline, as I recall, streamlined the statement and effectively connected the three components of the Summit: the discussion among the Heads, the communique, and the message conveyed to the public.

I look forward to reviewing preparations for Toronto when we meet in the spring. I am confident that under your leadership, the Toronto Economic Summit will be a substantive and personal success.

Sincerely,

Ron

The Right Honorable
Brian Mulroney, P.C., M.P.
Prime Minister of Canada
Ottawa

Authority NSC/State Waivers

4 dr 3/14/2020

#### National Security Council The White House

| COMMENTS               | Should be se | en by:                   | (Date/Time)           |
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RECORD ID: 8801398

RECEIVED: 23 FEB 88 15

TO: POWELL

FROM: DANZANSKY

MELBY

DOC DATE: 23 FEB 88

ORIGINAL SUBJECT:

STAFF OFFICER: MELBY

WH SUMMIT GRP MTG RE CANADIAN ISSUES

ACTION: POWELL APPROVED RECOM

STATUS: C FILES: WH

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DUE DATE: 26 FEB 88

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