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Ag

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PROOT

10/21/85

October 21, 1985

Dear Mr. Kline:

On behalf of the President, thank you for your letter requesting the attendance of the Queen of the 1986 Rose Parade and Mr. Frederick D. Johnson, President of the Tournament of Roses Association at a signing ceremony declaring the rose as the National floral emblem.

We appreciate your extending this opportunity to the President. I regret to write that due to the heavy demands on his schedule, he will be unable to grant your request. However, he asked me to convey to you his sincere appreciation for your thoughtfulness and to extend to you his very best wishes.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

Mr. Richard S. Kline
Chairman of the Board
Berkheimer & Kline, Inc.
Suite 250
261 South Figueroa Street
Los Angeles, CA 90012

FJR/ABC/blb

10/19/85 Fred Ryan memo to Oglesby attached

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

October 9, 1985

TO: M.B. OGLESBY

FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Signing ceremony for the declaration of the rose as the
national floral emblem -- attendance by the Queen of the
1986 Rose Parade and the President of the Tournament of
Roses Parade

DATE: open

LOCATION: The White House or Santa Barbara, California

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept Regret Surrogate Message Other
Priority
Routine

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: OCTOBER 18/14, 1985

TO ANN BROCK

REGRET

Date 10/16/85 FJR

ANN

Berkhemer
& Kline Inc.

Berkhemer & Kline Inc.
Public Relations. Publicity.

261 South Figueroa Street • Suite 250 • Los Angeles, California 90012 • (213) 620-5711

September 30, 1985

Mr. Frederick J. Ryan
Director of Presidential Scheduling
The White House
Washington, DC 20500

Dear Mr. Ryan:

The Pasadena Tournament of Roses is delighted that the rose is about to become America's "national floral emblem" -- and for good reason. The Tournament of Roses presents the country's best known "rose related" events, the Rose Parade and the Rose Bowl football game.

The rose has probably gained more prominence in America as its unofficial symbol because of the Rose Parade and Rose Bowl Game than any other single event, reason or source.

The Rose Queen, the epitome of the "girl next door" is also the symbol of the beauty, charm and grace of America's roses. Since 1891, Rose Queens have raised the nation's consciousness of the rose each year to the level that today no events throughout the world are more associated with the rose than the Rose parade and the Rose Bowl football game.

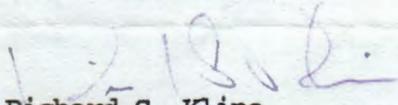
When President Reagan officially proclaims the rose America's national flower, we feel it would be especially fitting for the Queen of the 1986 Rose Parade and the President of the Tournament of Roses Association, Mr. Frederick D. Johnson, Jr., to be present in the White House Rose Garden. The Rose Queen would be prepared to exchange a rose from her garden at Pasadena's Tournament of Roses headquarters, with one from the President to inaugurate and celebrate the naming of our new national flower.

Mr. Frederick J. Ryan
Page Two

The Rose Queen and Tournament President Johnson will be glad to meet with President Reagan at either a bill signing or other event honoring the rose. If more convenient, such an event could take place in Santa Barbara at the Western White House, only a rose petal's throw from Pasadena.

We appreciate your consideration and await your reply.

Sincerely,


Richard S. Kline
Chairman of the Board

RSK/wp

Ann -
Can you make
792-1 to fit
this for a
regret? Thanks
many

OPINION / editorials, letters**STAR-NEWS**William R. Applebee
PublisherWilliam L. Winter
Executive EditorJohn D. Veenstra
General ManagerPatricia Burnett
Managing EditorHall P. Daily
Editorial Page EditorRichard Marshall
Advertising ManagerLester Wiltse
Production DirectorJane Lee
ComptrollerWalter Stiles
Advertising Director**EDITORIALS****Coming up roses**

The U.S. Senate's approval of the rose as the "national floral emblem" is long overdue. In non-Washington English, that means the rose may be about to become the nation's official flower.

House of Representatives action is needed to finalize the decision, but few thorns seem to stand in the Senate resolution's way. The senators' unanimous action came as something of a surprise, since the rose had not been a leading contender in the periodic national flower debates of recent years.

But no one in the city most Americans associate with the rose — Pasadena, of course — should be anything but thrilled. It proves, as Tournament of Roses publicist Bill Flinn wryly notes, "that we made the right decision back in 1889."

It turns out that Pasadena was nearly the home of the Tournament of Oranges, in honor of the plentiful orange groves hereabouts. But roses were just as ubiquitous, a far-handier flower with which to festoon the buggies and carriages of those early days of Pasadena, and certainly more romantic.

Nationally, the official-flower debate has been a fertile one indeed. In the '60s, the late Sen. Everett Dirksen never seemed to tire in his campaign on behalf of adding the marigold to the eagle as part of a national emblem. But support for that cherry blossom seemed to die along with the Illinois Republican in 1969. Since then, backing has cropped up at various times for the sunflower, the Shasta daisy, the violet, the carnation and even just plain grass.

Yet it's only proper that the rose should bloom most brightly. After all, national polls show it's the nation's favorite flower. The rose grows in all 50 states and has been a native wildflower in this country for more than 35 million years. And its designation will be a tribute to the nation's first Washington, George, who is believed to have been the first U.S. rose breeder.

Meanwhile, Capitol Hill rose-lovers have even suggested a good spot for President Reagan's proclamation signing — the White House Rose Garden. Perhaps the former California governor, though, will do the honor in the perfect place — Pasadena on New Year's Day . . .

Share -
To add to
Staffing, pls
Thanks

Mary |

Scheduling
October 2, 1985

The Honorable Ronald W. Reagan
President of the United States
The White House
Washington, DC 20500

Mr. President:

We at the Star-News in Pasadena are encouraged by the prospect of the rose's designation as the national floral emblem of the United States. Before signing legislation authorizing such a decision, which we trust you will, please consider the suggestion we've offered in our Sept. 19 editorial.

Selecting the site we've recommended for the signing ceremony has obvious appeal. And as a California resident, you are fully aware of the importance of the rose to the City of Pasadena and the News Year's Day parade watched by many millions of people around the globe.

Thank you for your kind consideration.

Respectfully,

Hall P. Daily

Hall P. Daily
Editorial Page Editor

HPD:pg

*Staff to
D. G. Lusk*



STARR-NEWS

322 EAST COLORADO BOULEVARD, PASADENA, CALIFORNIA, 91107
(714) 838-8300 / MORNING / EVENING / SUNDAY

October 21, 1982

The Honorable Ronald W. Reagan
President of the United States
The White House
Washington, DC 20500

Mr. President:

We at the Star-Know in Pasadena are encouraged by the prospect of the town's designation as the national floral emblem of the United States. Before signing legislation authorizing such a designation, which we trust you will, please consider the suggestion we've offered in our Sept. 19 editorial.

Including the site we've recommended for the signing ceremony has obvious appeal. And as a California resident, you are fully aware of the importance of the case to the City of Pasadena and the city's 1987 parade watched by many millions of people around the globe.

Thank you for your kind consideration.

Sincerely,

[Handwritten signature]
Bill J. Daily

Bill J. Daily
1111 East 8th Street



THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FE006

INCOMING

DATE RECEIVED: JANUARY 27, 1986

NAME OF CORRESPONDENT: THE HONORABLE HANNIBAL TAVARES

SUBJECT: SUPPORTS H.R. 1052 INTRODUCED BY CONGRESSMAN
ANDY JACOBS TO ESTABLISH THE SONG "AMERICA
THE BEAUTIFUL" AS OUR NATIONAL ANTHEM IN
PLACE OF "THE STAR SPANGLED BANNER"

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
CRISTY BACH		ORG	86/01/27	NAN	C 86/5/17
	REFERRAL NOTE:		/ /		/ /
	REFERRAL NOTE:		/ /		/ /
	REFERRAL NOTE:		/ /		/ /
	REFERRAL NOTE:		/ /		/ /
	REFERRAL NOTE:		/ /		/ /

COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 2500 _____

IA MAIL USER CODES: (A) _____ (B) _____ (C) _____

- *****
- | | | | |
|--------------------------|----------------------|----------------------|---|
| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNFR | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY * | | | * |
| *S-FOR-SIGNATURE | | | * |
| *X-INTERIM REPLY | | | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75,OEOP) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

HANNIBAL TAVARES
Mayor
TELEPHONE 244-7855
ar



OFFICE OF THE MAYOR
COUNTY OF MAUI
WAILUKU, MAUI, HAWAII 96793

January 20, 1986

The Honorable Ronald Reagan
President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear President Reagan:

I ask you to support H. R. 1052, introduced by Congressman Andy Jacobs, to establish the song "America the Beautiful" as our national anthem in place of the "Star Spangled Banner".

People want to be excited and proud of their national anthem. It should be a song the average person can sing easily. The "Star Spangled Banner" is a song that is best sung by professional vocalists.

In contrast, "America the Beautiful" is a great tune, an inspiring and entertaining song, and it is fun to sing.

I am not a musician, but I know a good song when I hear one and when I sing one. In Hawaii, many of our thoughts and feelings are expressed through beautiful songs. Accordingly, "America the Beautiful" describes the land and arouses feelings of love for our country. It is a song of peace, not war!

In recent years, several polls have revealed that public sentiment heartily endorses "America the Beautiful" over the "Star Spangled Banner".

I am very glad to see that the movement to change our anthem has reached the halls of Congress. Please lend your support to Congressman Jacobs' proposal, H. R. 1052.

Very truly yours,

HANNIBAL TAVARES
Mayor, County of Maui

2

3

4

[Faint, illegible text spanning the middle section of the page]

[Faint, illegible text spanning the bottom section of the page]

April 15, 1986

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ER

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PPD0501
PR007

Dear Mayor Halstead:

Thank you for your letter outlining your plans for the President to participate in a ceremony marking the "Nancy Reagan" rose as our national flower. We appreciate knowing of your desire to include President and Mrs. Reagan in a number of corresponding events that you feel they would very much enjoy.

What with all of these excellent opportunities you have offered them, it is indeed with regret that I must inform you there is not a time in the foreseeable future when we can arrange any one of these.

Again, thank you for your thoughtfulness of President and Mrs. Reagan, and please know you have their best wishes.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

The Honorable Charles R. Halstead
Mayor of Tyler
Tyler, TX 75710

FJR/psh/ckb (4FJRA)

Apr 04, 86 Request for scheduling
Recommendation memo also attached

AC > FYI
CB

JJ

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

April 4, 1986

RECEIVED

APR 8 1986

SCHEDULING
OFFICE

TO: ✓ MITCH DANIELS
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Request for President and Mrs. Reagan to attend a ceremony signing into law the rose as the national floral emblem and the unveiling of a nationally patented rose to be called the "Nancy Reagan" rose

DATE: Open
LOCATION: Tyler, Texas

REGRET
Date 4/10/86
EJR
AM

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept ___ Regret ✓ Surrogate Priority ___ Message Video ___ Other ___
Routine ___ Written ✓

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: April 11, 1986 TO JEAN APPLEBY JACKSON



OFFICE

CITY OF TYLER

JULIAN
OFFICE

February 18, 1986

CHARLES HALSTEAD, MAYOR
COUNCIL MEMBERS:
LES RATLIFF, JR.
JERRY D. RUSSELL
LLOYD V. NAULS
TED KAMEL
MAX FREEMAN
HOLLIS PINYAN
GARY GWYN, CITY MANAGER

Mr. Frederick J. Ryan, Jr.
Director, Presidential Appointments
and Scheduling
The White House
Washington, D.C. 20500

Dear Sir:

It is my understanding that Tyler Junior College has invited President Reagan to come to Tyler, Texas, and speak at the TJC 60th Anniversary Convocation on a date this fall. Coincidental with this invitation, I would like to call several items to your attention. There is currently proposed legislation in Congress to make the rose the national floral emblem. This has passed the Senate and is now in the House. Inasmuch as Tyler is known as the Rose Capital of America, we are vitally interested in this legislation. I, along with some Tyler Chamber of Commerce members recently lobbied many Congressmen, as well as presented rose bushes to each Congressman when we could contact them, in Washington, D.C. It is anticipated that the House vote on the rose as a national floral emblem should occur in the near future. Also, in May, 1984, I had the distinct pleasure to be one of a delegation of five who brought some Tyler rose bushes to the White House for planting in the White House garden; and, at that time, we visited with the President.

*sent
received
copy*

We have been discussing the possibility that a nationally-patented rose could be developed in this time frame, and which rose we would like to refer to as the "Nancy Reagan" rose.

We would like to offer this package, and this day could be very special for several reasons:

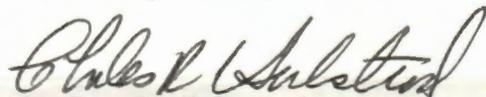
- . Tyler Junior College 60th Anniversary Convocation;
- . signing into law the rose as the national floral emblem;
- . the unveiling of a nationally-patented rose to be referred to as the "Nancy Reagan" rose; and
- . the Texas Sesquicentennial year.

Mr. Frederick J. Ryan, Jr.
February 18, 1986
Page 2

If all the pieces come together, and I believe they can, I feel the President and Mrs. Reagan would find this occasion to be a highlight in the President's illustrious career.

I would be happy to answer any questions you might have, and we will work with you in any way that you suggest, hopeful that we will receive a favorable reply. I remain

Yours very truly,



Charles R. Halstead
Mayor, City of Tyler, Texas

CRH:rnr

xc: Dr. Raymond M. Hawkins, President, Tyler Junior College

Mr. Frederick J. Ryan, Jr.
February 18, 1986
Page 2

If all the pieces come together, and I believe they can, I feel the
President and Mrs. Reagan would find this occasion to be a highlight in
the President's illustrious career.

I would be happy to answer any questions you might have, and we will work
with you in any way that we suggest, hopeful that we will receive a
favorable reply. I remain

Yours very truly,
Chris Cox Counsel's Office, 9-15-86

Clifford A. Husted
Mayor, City of Tyler, Texas

cc: Dr. Raymond M. Hawkins, President, Tyler Junior College

Ag

ID # 406462CU

FE006

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: DAVID CHEW

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: ST Res. 159 Natl. Floral Emblem

ROUTE TO:		ACTION	DISPOSITION			
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>cu/holl</u>		ORIGINATOR	<u>86/10/02</u>			<u>86/10/03</u>
		Referral Note:	<u>for JBS signature</u>			
<u>cu at (32)</u>		<u>D</u>	<u>86/10/02</u>			<u>86/10/03</u>
		Referral Note:				
<u>cu at 29</u>		<u>S</u>	<u>86/10/03</u>			<u>86/10/03</u>
		Referral Note:	<u>Oct 386 JBS memo to David Chew</u>			
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: 0 Individual Codes: _____

Prime Subject Code: FE 006 Secondary Subject Codes: _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence
- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

- CLn - First Lady's Correspondence
- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence
- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

THE WHITE HOUSE

WASHINGTON

October 3, 1986

MEMORANDUM FOR DAVID L. CHEW
DEPUTY ASSISTANT TO THE PRESIDENT AND
STAFF SECRETARY

FROM: JAY B. STEPHENS **ORIGINAL SIGNED BY J.B.S.**
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Enrolled S.J. Res. 159--National Floral Emblem

We have reviewed the referenced joint resolution and have no legal objection to the President signing it.

For your information we note that four states and the District of Columbia have designated the rose (or a type of rose) as state flower: Georgia (Cherokee rose); Iowa (wild rose); New York (rose); North Dakota (wild prairie rose); and District of Columbia (American Beauty rose). Also, many countries have designated the rose as their national flower: Bulgaria (red rose); Czechoslovakia (rose); England (red tudor rose); Iran (red rose); Iraq (rose); Italy (rose); Luxembourg (rose); Rumania (dog rose); and Turkey (rose).

THE WHITE HOUSE

WASHINGTON

October 2, 1986

MEMORANDUM FOR JAY B. STEPHENS

FROM: VICKI MASTERMAN *VM*

SUBJECT: S.J. Res. 159--National Floral Emblem

The attached enrolled resolution adopts and designates the rose as the national floral emblem and requests the President to issue a proclamation making such a declaration. I have attached a memorandum from you to David Chew stating we have no legal objection to the resolution.

Even though there are no legal problems with the resolution, three points are worth noting. First, the resolution states as justification for making the rose our national flower the fact that the rose is "referred to in both the Old and New Testaments." Biblical reference is not a universally acceptable rationale for selecting our national flower. Second, four states and the District of Columbia have designated the rose (or a type of rose) as state flower: Georgia (Cherokee rose); Iowa (wild rose); New York (rose); North Dakota (wild prairie rose); and District of Columbia (American Beauty rose). ~~Third,~~ ^{Many} many countries have designated the rose as their national flower: Bulgaria (red rose); Czechoslovakia (rose); England (red tudor rose); Iran (red rose); Iraq (rose); Italy (rose); Luxembourg (rose); Rumania (dog rose); and Turkey (rose). [This is not to suggest the United States must select as a floral emblem a flower different from all states and other nations; I just thought you may find this information interesting.]

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/01/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10/02/86

SUBJECT: S.J. Res. 159 - NATIONAL FLORAL EMBLEM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	MILLER - ADMIN.	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
MILLER - OMB	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BALL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BARBOUR	<input type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
KING	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
MASENG	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:
Please provide any recommendations directly to my office by Thursday, October 2nd. Thank you.

RESPONSE:

Ninety-ninth Congress of the United States of America

AT THE SECOND SESSION

*Begun and held at the City of Washington on Tuesday, the twenty-first day of January,
one thousand nine hundred and eighty-six*

Joint Resolution

To designate the rose as the national floral emblem.

Whereas the study of fossils has shown that the rose has been a native wild flower in America for over thirty-five million years;
Whereas the rose is grown today in every State;
Whereas the rose has long represented love, friendship, peace, and the devotion of the American people to their country;
Whereas the rose has been cultivated and grown in gardens for over five thousand years and is referred to in both the Old and New Testaments;
Whereas the rose has for many years been the favorite flower of the American people, has captivated the affection of human kind, and has been revered and renowned in art, music, and literature;
Whereas our first President was also our first rose breeder, one of his varieties being named after his mother and still being grown today; and
Whereas the United States is without a national flower: Now, therefore, be it

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the flower commonly known as the rose is designated and adopted as the national floral emblem of the United States of America, and the President of the United States is authorized and requested to declare such fact by proclamation.

Speaker of the House of Representatives.

*Vice President of the United States and
President of the Senate.*



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

OCT 01 1986

MEMORANDUM FOR THE PRESIDENT

SUBJECT: Enrolled Resolution S.J. Res. 159 - National Floral Emblem
Sponsors - Sen. Johnston (D) Louisiana and 54 others

Last Day for Action

October 8, 1986 - Wednesday

Purpose

To designate the rose as the national flower.

Agency Recommendations

Office of Management and Budget

Approval

Department of Agriculture

No objection (Informally)

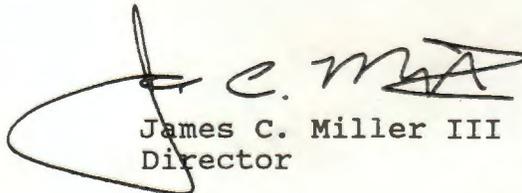
Department of Commerce

No objection

Discussion

S.J. Res. 159 adopts and designates the rose as the national floral emblem, and requests the President to issue a proclamation making such a declaration. A proclamation will be forwarded separately for your consideration.

The text of S.J. Res. 159 states a number of reasons why this designation is appropriate, including that (1) the United States is currently without a national flower and (2) the rose is grown today in every State of the Union. S.J. Res. 159 passed both Houses by voice vote.


James C. Miller III
Director

Enclosures

b

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND ORGANIZATION
WASHINGTON, D. C.

SEP 15 1955

MEMORANDUM FOR THE PRESIDENT

Subject: [Illegible]

Reference is made to [Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FE 006

INCOMING

DATE RECEIVED: SEPTEMBER 25, 1986

NAME OF CORRESPONDENT: MR. DONALD F. X. FINN

SUBJECT: SUBMITS A LIST OF ISSUES ON THE ROSE FOR
CONSIDERATION WHEN DECIDING TO NAME IT AS
THE NATIONAL FLORAL EMBLEM OF AMERICA

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNE HIGGINS	ORG	86/09/25		C 86/09/25
REFERRAL NOTE: _____				
<i>Ralph Blaine</i>	<i>A</i>	<i>86/09/25</i>		<i>C 86/09/24</i>
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COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:T INDIVIDUAL CODES: _____

MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

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| *ACTION CODES: | *DISPOSITION | *OUTGOING | * |
| * | * | *CORRESPONDENCE: | * |
| *A-APPROPRIATE ACTION | *A-ANSWERED | *TYPE RESP=INITIALS | * |
| *C-COMMENT/RECOM | *B-NON-SPEC-REFERRAL | * OF SIGNER | * |
| *D-DRAFT RESPONSE | *C-COMPLETED | * CODE = A | * |
| *F-FURNISH FACT SHEET | *S-SUSPENDED | *COMPLETED = DATE OF | * |
| *I-INFO COPY/NO ACT NEC* | | * OUTGOING | * |
| *R-DIRECT REPLY W/COPY | | * | * |
| *S-FOR-SIGNATURE | | * | * |
| *X-INTERIM REPLY | | * | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

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ms?

u: National Flower

427803

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00751 MOORESTOWN NJ 09-24 0737A EST MOZG

ICS IPMWGWS

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ICS IPMBNGZ CSP

2017610136 TDBN MAPLEWOOD NJ 133 09-24 0616A EST

ICS IPMMOZZ

PRESIDENT RONALD REAGAN RPT DLY MGM

WHITE HOUSE

WASHINGTON DC 20500

MAY I RESPECTFULLY REQUEST YOU CONSIDER THE FOLLOWING WHEN DECIDING TO NAME THE ROSE AS THE NATIONAL FLORAL EMBLEM OF AMERICA.

1. THE ROSE IS THE OFFICIAL FLOWER OF ENGLAND AS THE NATIONAL ARBOR ETUM WILL CONFIRM

2. THE VAST MAJORITY OF ROSES GROWN IN AMERICA ARE HYBRIDS AND ARE NOT NATIVE

3. THE BILL BEFORE YOU INCORRECTLY STATES THAT PRESIDENT GEORGE WASHINGTON WAS THE FIRST AMERICAN ROSE BREEDER, THE HISTORIANS AT MT VERNON WILL CONFIRM THIS IS INCORRECT.

4. THE BILL BEFORE YOU STATES GEORGE WASHINGTON BRED A VARIETY OF ROSE IN HONOR OF HIS MOTHER. THE HISTORIANS AT MT VERNON WILL CONFIRM THIS IS INCORRECT. THIS MISINFORMATION IS A POPULAR MISCONCEPTION AND HAS BEEN URGED BY THE COMMERCIAL ROSE GROWERS OF OREGON WHO NOW ADMIT THEY ARE IN ERROR.

BEST REGARDS

DONALD F.X. FINN, EXECUTIVE DIRECTOR U.S. CONSTITUTION BICENTENNIAL
15 HUDSON AVE
MAPLEWOOD NJ 07040

0635 EST

0732 EST

0844 EST

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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FE006

INCOMING

DATE RECEIVED: SEPTEMBER 26, 1986

NAME OF CORRESPONDENT: MS. NINA ARRABIT

SUBJECT: OPPOSES THE PROCLAIMING THE ROSE AS THE
NATIONAL FLORAL EMBLEM OF THE USA AND
SUPPORTS THE SHASTA DAISY INSTEAD

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNE HIGGINS	ORG	86/09/26		C 86/09/26 TR
<i>Bledsoe</i> REFERRAL NOTE: <i>PDBLED</i>	<i>A</i>	<i>86/09/26</i>		<i>C 86/09/26</i> TR
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COMMENTS:

ADDITIONAL CORRESPONDENTS: 1 MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
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*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *                       OF SIGNER *
*D-DRAFT RESPONSE     *C-COMPLETED        *                       CODE = A *
*F-FURNISH FACT SHEET *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC *                       *                       OUTGOING *
*R-DIRECT REPLY W/COPY *                       *                       *
*S-FOR-SIGNATURE       *                       *                       *
*X-INTERIM REPLY       *                       *                       *
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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

427905

AH



SHASTA DAISY for NATIONAL FLOWER Campaign

P.O. Box 633, Luther Burbank Station
Santa Rosa, California 95402

September 24, 1986

EXPRESS MAIL

President Ronald Reagan
The White House
Washington, D.C. 20500

Dear President Reagan,

Congress apparently has decided, by resolution, to "authorize and request" that you proclaim the "flower commonly known as the rose" as the national "floral emblem" of the United States of America.

We respectfully request that you decline to make such a proclamation, and ask that you consider these questions:

1. Which of the flowers "commonly known as the rose" does Congress have in mind as our emblem? Would it perhaps be the one which is already the symbol of England, or the one which represents the country of Iran? We would argue that the resolution is much too vague.
2. Would not the American public prefer a floral emblem completely unique to this country -- a flower created from American, European and Oriental plants, developed by the famous American plant breeder Luther Burbank -- the Shasta Daisy, now successfully grown by home gardeners in all fifty states?

Congress must have been exhausted from a busy legislative year, else the members would have done more homework before rushing the rose resolution through. Please give the Shasta Daisy's many supporters a chance to place a clear choice before Congress next year, by withholding your approval on this premature resolution.

Thank you,

Nina Arrabit
 Nina Arrabit, Chairman
 Shasta Daisy for National Flower
 Campaign
 (707) 542-0806

Dee Blackman
 Dee Blackman
 Luther Burbank Home & Gardens
 Santa Rosa, California
 (707) 544-2048

SHAFIA TRUST IN NATIONAL BLOWER

For the purpose of the National Blower



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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

FE006

INCOMING

DATE RECEIVED: SEPTEMBER 30, 1986

NAME OF CORRESPONDENT: MR. CARL W. SWANSON

SUBJECT: URGES A VETO OF THE NATIONAL FLOWER BILL AND
RECOMMENDS THE MARIGOLD VICE THE ROSE

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNE HIGGINS <i>file</i>	ORG	86/09/30		C800930 AB
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COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:T INDIVIDUAL CODES: _____

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| * | * | *CORRESPONDENCE: | * |
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| *R-DIRECT REPLY W/COPY | | | * |
| *S-FOR-SIGNATURE | | | * |
| *X-INTERIM REPLY | | | * |
- *****

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75,OEOb) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

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PMS PRESIDENT RONALD REAGAN

WHITE HOUSE DC 20500

THE MARIGOLD SHOULD BE OUR NATIONAL FLOWER NOT THE ROSE THE ROSE IS PRETTY BUT IS HARD TO GROW FRAGILE AND ATTRACTIVE WHEN SEEN AT A CLOSE VIEW THE BRIGHT MARIGOLD LOOKS AMERICAN AND HAS BEEN VOTED AMERICA'S FAVORITE FLOWER BY THE GARDEN WRITERS WHO REALLY KNOW. GARDENERS KNOW WHAT SHOULD BE THE NATIONAL FLOWER NOT CONGRESS
SINCERELY

CARL W SWANSON IMMEDIATE PAST PRESIDENT MARIGOLD SOCIETY OF AMERICA
11654 13 MILE
WARREN MI 48093

4-006087S268 09/25/86

ICS IPMBNGZ CSP

3137510060 POM TDBN WARREN MI 143 09-25 0933A EST

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PMS PRESIDENT RONALD REAGAN

WHITE HOUSE DC 20500

I URGE YOU TO VETO NATIONAL FLOWER BILL. THE DELICATE ROSE DOES NOT TRULY REPRESENT THE RUGGED AMERICAN PEOPLE DO YOU REALIZE THAT WE ARE IMPORTING MORE ROSES EACH YEAR THE ROSE GROWERS HAVE ASKED FOR TARIFF PROTECTION TO HELP KEEP WHAT BUSINESS THEY HAVE LEFT DO WE WANT AN IMPORTED NATIONAL FLOWER AMERICANS ARE NOT KNOWN AS COPYCATS SEVERAL OTHER COUNTRIES HAVE THE ROSE AS IT'S NATIONAL FLOWER WE SHOULD BE UNIQUE TODAYS ROSE IS A RESULT OF CONSIDERABLE FOREIGN BREEDING THE ROSE IS NOT ONLY A LUXURY FLOWER BUT ONE THAT CANNOT BE EASILY GROWN THE MARIGOLD HAS BEEN BRED IN AMERICA IS EASILY GROWN AND THE FAVORITE FOR CITY BEAUTIFICATION AND SCHOOL PEOPLE IT IS KNOWN AS THE

FRIENDSHIP FLOWER AND IS NOT A FLOWER OF ANOTHER COUNTRY IT IS A
RUGGED FLOWER THAT TRULY REPRESENTS THE AMERICAN PEOPLE SINCERELY

CARL W SWANSON IMMEDIATE PAST PRESIDENT MARIGOLD SOCIETY OF AMERICA

11654 13 MILE

WARREN MI 48093

0928 EST

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— —

THE WHITE HOUSE
WASHINGTON

Date: 9-30-86
To: Carl Anderson

is this your
constituency?

Anne
Shouldn't this
be included
in mail
ample?

ANNE HIGGINS
Special Assistant to the
President and Director
of Correspondence
Room 94, x7610

428112



Bill Morris - President
Marigold Society of America
P. O. Box 2489
El Matero, CA 95618

Marigold Society Of America Inc.

PRESIDENT RONALD REGAN
THE WHITEHOUSE
WASHINGTON D.C. 20500

NATIONAL HEADQUARTERS
Box 112
New Britain, Pennsylvania
18901

DEAR Mr. President:

AH

I URGE YOU TO ADD SUPPORTING
THE U.S. CONGRESS RESOLUTION MAKING
THE ROSE THE NATIONAL FLOWER.
THIS CONTROVERSY HAS ONLY BEGUN -
PLEASE DON'T SPOIL OUR FUN!

SINCERELY,

Bill Morris

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

FE 006

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 30, 1986

NAME OF CORRESPONDENT: MS. C. JANE BONING

SUBJECT: FEELS THE MARIGOLD SHOULD BE SELECTED AS THE
NATIONAL FLOWER AND URGES THE PRESIDENT TO
CONSIDER THIS REQUEST

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNE HIGGINS	ORG	86/09/30	NANC	86/10/12 AB
<i>Carl Anderson</i> REFERRAL NOTE: <i>PL</i>	A	86/10/02	NANC	86/10/14 AB
REFERRAL NOTE:		/ /		/ /
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

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- *ACTION CODES: *DISPOSITION *OUTGOING *
- *A-APPROPRIATE ACTION *A-ANSWERED *CORRESPONDENCE: *
- *C-COMMENT/RECOM *B-NON-SPEC-REFERRAL *TYPE RESP=INITIALS *
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- *F-FURNISH FACT SHEET *S-SUSPENDED * CODE = A *
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- *R-DIRECT REPLY W/COPY * OUTGOING *
- *S-FOR-SIGNATURE *
- *X-INTERIM REPLY *

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75,OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

AMERICAN MARIGOLDS
The Friendship Flower

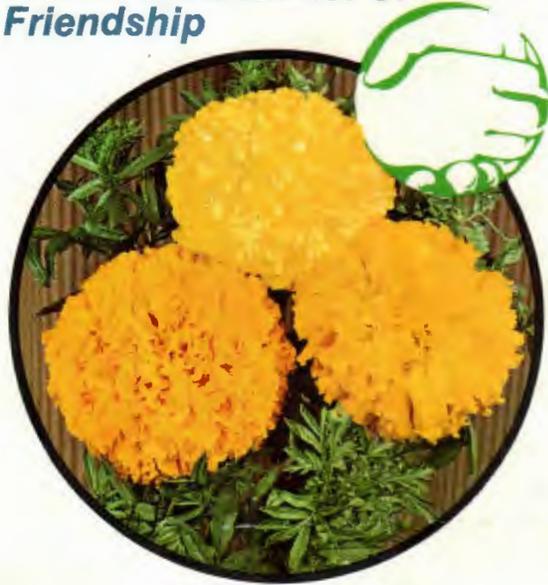
Plant these seeds of friendship in a sunny place in your garden. In spring, when the soil is warm, plant the seeds and cover with about 1/2 cm. (1/4") of soil. Keep the soil moist until the seedlings appear about 9 to 14 days later. Transplant them about 27 cm. (18") apart. These Marigolds will grow into large plants, about 42 cm. (26") tall, and will bloom for a long time.

Seeds of Friendship
A Gift from America's Friendship Force

Not for Sale

MARIGOLDS FROM AMERICA

*Floral Ambassador of
Friendship*



8E

428145

C. Jane Boning
199 Spring Beauty Drive
Lawrenceville, New Jersey 08648

September 24, 1986

AH

The President
The White House
Washington, D.C. 20000

Dear Mr. President,

The members of the Marigold Society of America, Inc. respectfully submit the enclosed information for your consideration.

The marigold versus the rose as a national floral emblem is a long-standing controversy and each flower has its champions.

However, information sent to our organization from your national committee studying the pros and cons of these two flowers, included the specifications by which the decision should be made. We feel the marigold meets these specifications. We are also questioning if this information was made available to the members of Congress before their voice vote.

The following page lists the items as they were presented to us and our response to each.

We hope you will give careful consideration to our request and delay a final decision on the selection of a national floral emblem at this time.

Yours truly,

C. Jane Boning

C. Jane Boning
National vice president
Marigold Society of America

Geraldine Mirabelli
Geraldine Mirabelli

MSA Secretary
George Mirabelli
George Mirabelli
MSA Treasurer

Marigold Society of America, Inc.

Specifications for selection of national floral emblem from Congressional House Committee on Post Office and Civil Service sub-committee on Census Population. Chairperson, Barbara L. Schwemle.

1. Native to North America. Marigold species all native to New World, occur naturally in zones across southwestern USA and southward into Argentina. Two species grow as wildflowers in USA. The rose originates in China.
2. Not modified through selection, breeding, etc. (Does not apply to either plant nor indeed to the dandelion which has been hybridized.)
3. Easily recognized and showy. Applicable to both but marigold was chosen as most popular All-America Selections Winners of all time in 1984 on the 50th anniversary of AAS. Top vote went to First Lady, 2nd. most popular, Queen Sophia marigold. It outsells all other annuals in combined plant and seed sales and in 1987 will receive for the 2nd time, the designation of "Flower of the Year" by the National Garden Bureau. The Marigold is POPULAR.

4. Widespread, grows outdoors in every state, desirable and easily propagated. The marigold is not a state flower but grows in every state. Because of its beauty, brightness and vigor, it is the choice of gardeners and landscapers for home and city beautification projects. The marigolds beauty is visible throughout our nation's capital and the cities and towns of our United States. Flowers of the American marigold grow to diameters of 4-6 inches or more in white, yellow, gold and orange and bi-colors.

The smallest child can plant a marigold seed and watch it grow and bloom. Inexpensive, accessible, reliable and lovely, marigolds display their beauty even after dark.

5. Widely grown in the world as an ambassador to the United States. For many years marigold seed packets, labeled as "Friendship Flower of the United States" have been sent to countries throughout the world. In other lands, the marigold is known by its botanical name of 'Tagetes'.

A marigold wreath of flowers, Leis of Friendship, are presented to honored guests in Hawaii, India and Mexico. In 1986, MSA donated marigolds grown in its national garden at River Farm, Mount Vernon, to the Indian exhibit of the Smithsonian. Marigolds are used on every happy occasion in India.

6. Possesses historical origins. In an 1880 publication, American author James Vick wrote, "The marigold is so well-known that no general description will be necessary, they have been cultivated for more than 200 years. Colonial settlers and craftspeople of today, use the dried marigolds to produce a dye for hand-spun yarns. In Anchorage, Alaska, marigolds grow from the top of the sod roof at the Information center, reminiscent of the pioneers of the midwest who grew them as a bright accent in the center of our country. It is not the floral emblem for any foreign country.

ID# 428219
FR 006

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 30, 1986

NAME OF CORRESPONDENT: MR. GEORGE H. SAMPSON

SUBJECT: PROVIDES INFORMATION REGARDING S.J. RES. 159,
LEGISLATION WHICH WOULD MAKE THE ROSE THE
NATION'S OFFICIAL FLORAL EMBLEM

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNE HIGGINS	ORG	86/09/30	NAN	86/10/2 AB
<i>Carl Anderson</i> PL	A	86/10/02	NANC	86/10/14 AB
REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.



428219

FLORISTS' TRANSWORLD DELIVERY ASSOCIATION
International Headquarters

George H. Sampson
Office of the President

Marion Champol Flowers
230 Park Avenue
New York, New York 10017
Telephone: (212) 687-5903
Mercury Console: 37-6129AA

AH

September 26, 1986

The President
The White House
Washington, DC 20500

Dear Mr. President:

On behalf of the more than 21,000 members of the Florists' Transworld Delivery Association in the United States, I wish to provide additional information regarding S. J. Res. 159, legislation which would make the rose the nation's official floral emblem.

Aware that the United States is one of the few countries in the world without an official flower, FTD has conducted several national polls to give citizens a chance to vote for the bloom they feel deserves the honor of serving as America's national flower.

In 1959 and again in 1976, the Bicentennial year, the public voted at FTD florist shops throughout the nation for the flower they thought should be the national floral emblem. In both polls, the rose won by a very wide margin.

In 1985, we polled 6,000 magazine, newspaper and radio and television editors and producers, some of whom conducted their own surveys among readers, listeners and viewers. Again, the rose won, by an even larger margin than in previous years.

As florists, we love all flowers but the rose is definitely the "people's choice."

Sincerely yours,

UNITED STATES DEPARTMENT OF THE INTERIOR

BUREAU OF LAND MANAGEMENT

Washington, D.C. 20250
Telephone: (202) 254-1200
Fax: (202) 254-1201

Office of the Director
1915 North Capitol Street, N.W.

Washington, D.C. 20540

Mr. [unclear]
The White House
Washington, D.C. 20503

Dear Mr. President:

On behalf of the more than 17,000 members of the
National Rifle Association, I wish to provide additional
information regarding the proposed legislation which
would take the case of the nation's official
game.

While the United States is one of the few
countries in the world without an official game,
it has conducted several national rifle to give
citizens a chance to vote for the most
deserving the honor of serving as the nation's national
game.

In fact, and again in 1976, the House and
Senate voted at 750-100 and 85-15 respectively
in favor of the House and Senate.
The House and Senate have passed the bill
and it is now in your hands.

In 1976, we voted 6,000 members, several states
and national officials and members of the
public. Their support is a testament to the
value of the bill. Again, the House and Senate
passed the bill in previous years.

I believe you have all the information you need
to make a decision on this bill.

Sincerely,
[Signature]