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ID# 428841

FEODG

58-1 V

#### THE WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

#### INCOMING

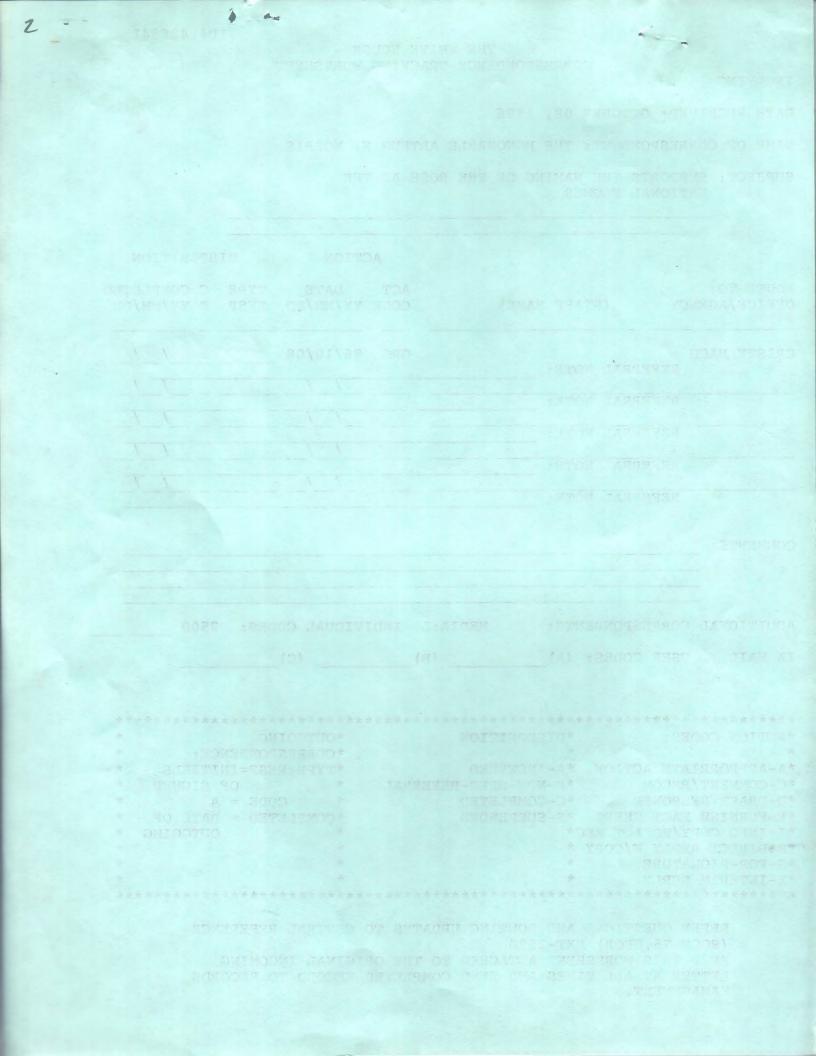
DATE RECEIVED: OCTOBER 08, 1986

MANAGEMENT.

NAME OF CORRESPONDENT: THE HONORABLE ARTHUR E. MORRIS

SUBJECT: SUPPORTS THE NAMING OF THE ROSE AS THE NATIONAL FLOWER

	ACTION DISPOSITION
ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACT DATE TYPE C COMPLETED CODE YY/MM/DD RESP D YY/MM/DD
CRISTY BACH REFERRAL NOTE: REFERRAL NOTE:	ORG 86/10/08 67 686111110
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COMMENTS :	
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*ACTION CODES: *DISPOSITION * * DISPOSITION * * * * * * * * * * * * * * * * * * *	* CODE = A * *COMPLETED = DATE OF * * OUTGOING * * * *
REFER QUESTIONS AND ROUTING UPD (ROOM 75,0EOB) EXT-2590 KEEP THIS WORKSHEET ATTACHED TO LETTER AT ALL TIMES AND SEND CO	ATES TO CENTRAL REFERENCE THE ORIGINAL INCOMING



428841



City of Lancaster Pennsylvania

Arthur E. Morris C Bach Mayor

120 N. Duke St., 17603 - 1599 717-291-4701

October 1, 1986

The President The White House Washington, D. C. 20500

Dear Mr. President:

I have watched with interest for some time as the budding proposal to name the rose as our national flower has blossomed. It is exciting to see this once thorny issue finally resolved.

Lancaster, Pennsylvania -- the Red Rose City -- has long recognized the charm and elegance of the red rose. Although the red rose is indeed an American beauty, it does have its roots in England. Our city's symbol can be traced back 500 years to the War of the Roses when the House of Lancaster (the red rose) prevailed over the House of York (the white rose).

We are delighted that Congress has approved this sweet legislation and urge your support to make it law. One cautionary note that may stem from this action -- I would advise strongly against a possible rose tax to balance the budget. Not only would such a move be bush, but it would bring complaints in bunches. It would be far better to continue the pruning of waste and inefficiency from the federal branch.

It is reassuring to know that our nation's leaders are on the cutting edge of designating the rose to represent the United States of America.

Respectfully submitted,

artt E. Moris

Arthur E. Morris Mayor

AEM/dk

ID# 429393

FEODG

THE WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: OCTOBER 14, 1986

NAME OF CORRESPONDENT: MR. RUDY H. PETZOLD

SUBJECT: REQUESTS THAT ARTIST GLADYS GALLOWAY OF CARO, MICHIGAN BE PERMITTED TO PAINT THE ROSE AFTER IT IS OFFICIALLY ADOPTED AS THE NATIONAL FLOWER, AND SHE WILL BE IN WASHINGTON \*

	AC	TION	DISE	POSITION	
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KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.

#### THE WHITE HOUSE WASHINGTON

November 25, 1986

Dear Mr. Petzold:

T

On behalf of President Reagan, I want to thank you for your message, and for the thoughtful enclosures. The President enjoyed learning about Mrs. Galloway, and appreciates the sentiments that prompted you to bring your suggestion to his attention.

At this date there are no plans for an official portrait of the National Floral Emblem. However, your ideal has been shared with the President's advisers, and your message has been forwarded to the Department of Agriculture for possible future reference.

I am enclosing two copies of the President's proclamation declaring the Rose the National Floral Emblem of the United States. I thought you might wish to share one with Mrs. Galloway. They come to you with the President's best wishes.

Sincerely,

Anne Higgins Special Assistant to the President and Director of Correspondence

Mr. Rudy H. Petzold President Michigan Press Association 827 North Washington Avenue Lansing, MI 48906 NOTES INCLUDED:

4

ENCLOSURES INDLUDE: F1:2 blueline Rose Proclamations ENV/LBL.....LABEL

429893.

### Michigan Press Association

A STATE ASSOCIATION SERVING DAILY AND WEEKLY NEWSPAPER

St. 80/124,5 PETZOLD

WARREN M. HOYT Executive Director

October 6,1986

#### 119th year

**OFFICERS AND DIRECTORS-1986** 

PRESIDENT

Rudy Petzold Tuscola County Advertiser Caro

PRESIDENT-ELECT

Richard Campbell The Argus-Press Owosso

VICE-PRESIDENT Gregory Deliyanne Lansing State Journal

TREASURER

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1985-1988

F.T. Weaver Jackson Citizen-Patriot

Robert E. Periberg Ogemaw County Herald West Branch

Ernest Nagy Mellus Newspapers Lincoln Park

#### 1984-1987

Orren B. Robbins Traverse City Record-Eagle

John Stafford Greenville Daily News

Karen Spang Hamtramck Citizen The Honorable Ronald Reagan President of the United States The White House Washington D.C.

#### Dear Mr. President:

I was delighted to learn recently that my favorite flower, the rose, may soon become the official flower of the United States. The rose is a magnificent choice. The quiet elegant beauty of this flower reflects the beauty of our nation and the elegance of its citizens. The rose is beloved and treasured as a special flower the world over and, I am told, just like in the United States that the gift of a rose is a sign of special friendship and admiration in many other cultures around the world. So, the rose is an especially appropriate choice, not only because of its natural beauty but also because of its internationally appreciated symbolism.

My thoughts turned to the rose as a national flower last night when I had the privilege of previewing an advance copy of a PBS Television documentary about a very gifted and special lady in my rural Michigan hometown of Caro - Gladys Galloway.

Mrs. Galloway is a porcelain artist who is known in many countries of the world, especially since serving as President of the International Porcelain Art Teachers, with members in 28 nations. She has become internationally known for her talent and especially for her unparalleled rendering of roses.

In addition, Mrs. Galloway is a member of the Board of Trustees of People to People International. She was a big hit in the orient when she led a

Page 2

delegation to mainland China and as a result of the success of this trip, it appears she will be leading a similar visit to the Soviet Union next year. In fact, she will be attending People to People International's World Conference at the Hyatt Regency in Washington D.C., October 15-19th.

Mrs. Galloway is a gifted artist, world traveler, beloved citizen of her community and a unique, self-made U.S. ambassador of good-will, communicating through the language of art. She is an articulate spokesman with words as well as at the easel, not only for her chosen art but for beauty, love, friendship and the advancement of international understanding.

Once the rose is officially adopted as the national flower, it would seem there should be an "official portrait" of America's newest national symbol. And, it would be especially appropriate that one of the world's foremost painters of roses - as recognized by her fellow artists in many lands create that portrait. I know she would be delighted to give a gift of her talent if she were invited to do so.

For your information, I have taken the liberty of enclosing some literature concerning Mrs. Galloway, as well as a copy of the PBS video which will help you get to know her better. Perhaps Mrs. Reagan would like to review it.

Should you wish to have a member of your staff confer with Mrs. Galloway, she will be in Washington October 15-19th at the Hyatt Regency. If I can give any further information or help in the matter, please have a staff member call me at 517-673-3181, or drop me a letter or note at my newspaper: The Tuscola County Advertiser, Box 106, Caro, MI 48723.

I believe Mrs. Galloway would provide a beautiful portrait of the rose for use as America's symbol. And it would be especially "American" since it

Page 3

would be the product and gift of an American housewife from a small rural town in the heart of America.

I hope that I am not too presumptous sending this letter, and I thank you for taking time to read it.

Most Respectfully,

Rudy H. Petzold President, Michigan Press Assn. GIFTED ARTIST, WORLD TRAVELER, WORLD-RENOWNED ART TEACHER

# Gladys Galloway

A Rainbow of Color and a Delightful Charm that Can Melt the Toughest Audience!

Presenting the Art of Painting, Beauty in the Marvelous world about us.

# Gladys has shared her golden heart and talents wi

Take a bubbling, outgoing personality, years of experience and knowledge in both painting and people, thousands of miles of traveling, hours of interesting experiences in all parts of the world... add a rainbow of color, a slice of history, a charm and style that melts the toughest audience... and you have Gladys Galloway.

People in her home town, Caro, Michigan, think of her as a gracious, lovely lady with a willing heart that is never too busy to help in the smallest of projects... but to artists throughout the Western hemisphere, she is known as a master artist, magnificent teacher and one of the world's foremost promoters of mankind's oldest form of art. Education and teaching have always been a big part of her life. Attending a local teachers college, studying at Central Michigan University and teaching a one-room country school laid the groundwork for her successful career in teaching and communicating art and the beauties of the world around us.

### Reaching People thru Teaching People

More than three decades ago, she began following another interest... painting... which was to make her world-famous in porcelain art circles. Teaching herself, she began working with watercolors and oils and finally dedicated herself to painting on porcelain. She has evolved into one of America's great art teachers, blessed with the unique ability to convey even the most intricate and difficult of techniques.

For the past 28 years, Gladys has taught the art of painting in her studio leading her quite naturally into another area of activity, writing. Thousands of artists have found her first book... "China Painting Fur: and Basics" now in its 8th printing—one of the easiest and clearest explanations of this fascinating art. A second book... "Holidays and Special Moments"—



Citizen of the year Award Presentation ... Caro, Mi.



Watercolor ... "Botanical watercolor painting captures Nature's Beauty!



Gifted hands make flowers "come alive " on porcelain.

# th thousands all over the world

now in its fourth printing—features holidays of the year in art form. Her most popular publications are the 50 botanical studies which she has painstakingly produced from flowers and plants to insure complete accuracy. Written in English and Spanish, all are part of the materials used by artists world-wide.

Her prominence soon led her to present her work across Michigan, U.S., and in recent years, all-around the world... where people have flocked to meet her, watch her work and learn her techniques. Mrs. Galloway has been the invited guest at scores of seminars and lectures at



museums, colleges, state conventions, national and international exhibitions. Her travels have taken her across the U.S. and recently to Australia, New Zealand, Central and South America, Mexico, Canada and Japan. Her original art is in many museums and exhibitions around the world with many of her most prized creations in private collections.

### She is known as a gifted and determined leader...

As a well-known and gifted international leader, she is the immediate past-president, and currently on the Board of Directors of the International Porcelain Art Teachers with members in 23 countries. During her 2-year term of office, she coordinated 6 Regional Conventions in the U.S. and numerous International Exhibitions. The crowning achievement of her presidency was organizing and presenting the International Conventions at the Renaissance Center in Detroit in July 1980. The show... one of the most beautiful and most successful in the organization's history, drew more than 10,000 visitors from 23 countries.

During her tenure, she also directed a nationwide campaign which led Congress to declare July a special month honoring Porcelain Art. The Resolution was signed by Pres. Jimmy Carter and gave "fine art status" to porcelain painting. She also was active in laying the foundations for a national porcelain art museum and directed the publication of Porcelain Artists which circulated its full-color pages to more than 15,000 top artists around the world.

Recently she was named to the International Board of Trustees of People-to-People International at its convention in India. As a Trustee, she led a delegation to Brazil and Peru in the fall of 1981, where she also was a



Sketching and painting with watercolors from nature provides continuous learning as well as materials to share through future publications.

### Enhancing awareness of porcelain painting

guest artist at the South American Exhibition in Brazil. In 1982 she led a delegation of artists to Mainland China. During the past few years she has been showered with tributes from her own community, from the Michigan Legislature and, the City of Detroit as well as awards from many other states and foreign countries. Gladys was honored as the Citizen of the Year in her hometown, attesting to her continued local involvement, despite heavy national and international activities.

Entertaining, easy to listen to, relaxing, educational and just plain delightful...

Her program presentation adapts and adjusts to any setting...

Gladys captures it all for her audiences with a fast moving mixture...

Gladys Galloway PORCELAIN ARTIST 670 Gibbs Street Caro, Michigan USA 48723 517/673-2445



Porcelain painting by Gladys Galloway shows beauty of this fine Art!



A third book in which Gladys is collaborating with her publisher will feature full color Michigan wildflowers, pen and ink sketches and country philosophy. Limited edition, numbered prints of the wildflowers will also be offered. Her presentation is not about painting as much as it is about beauty and the marvelous world of beauty around us... and she captures it all for her audiences with a fast-moving mixture of demonstrations, art pieces, delightful chatter and a breath-taking slide presentation that will please the master or the novice, the art-lover or the skeptic. Entertaining, easy-tolisten-to, relaxing, educational and just plain delightful, Gladys Galloway and her fascinating presentation can be geared to any age, any sex and any setting... because it's mainly about life and the beauty of life itself.

Whether it's ten or a thousand, Gladys Galloway's presentation adapts and adjusts itself easily and quickly to any setting, to any background ... to any program need. The local newspaper publisher, commenting on Mrs. Galloway, termed her as the lady with the "gifted hands and golden heart"... dedicating "her life to enhancing the public's awareness of the age-old art of porcelain painting, while at the same time having time and concern for the everyday needs of friends, neighbors and acquaintances up and down her own street and out across the world where she is equally well-known."



For more information... phone or write

Steven D. Hoffman (REPRESENTING GLADYS GALLOWAY) The Hoffman Organization 706 East Third Street Flint, Michigan 48503 313/233-3627

# rudy petzold



# Gifted hands, golden heart

What's the real beauty of a neighborhood or a town? It's not flowers, green lawns and well-painted houses .... it's people.

The flowers, lawns and houses are the products — but the real beauty is the people themselves.

We Americans have gotten into sort of a rut these days, bitching and crabbing most of the time about somebody or something. It is said that we've allowed our disgust with national and international affairs cloud the closeup, next-door relationships as well. We've gotten to a point where our cynicism and suspicions have made it hard for us to unselfishly pay tribute to somebody nice that deserves our all-out respect and gratitude.

When we are honest with ourselves, we must admit that probably 99 percent of the everday people we spend most of our lives with are pretty doggone nice. It is a fact that the little joy we have in life these days almost always comes from an experience with .... nice people.

This week we're running a special section honoring one of this town's nice people .... a person that has brought just a tremendous amount of notoriety, honor and beauty to this community.

The tribute is long overdue and we are delighted that the Caro Chamber of Commerce and the Village Council were so quick to join us in our tribute with resolutions and honors of their own.

This beautiful person is Gladys Galloway. Now, she's not the only nice person in this town nor is she the only person with a lot of talent, a lot of love and a lot of unselfish community spirit .... but to us, Gladys sort of sums up what a nice person is and what a nice person means to a community.

As we pay tribute to the qualities of Gladys Galloway — we're really also paying tribute to all nice people in this town. For what is in her is really also in all of us to varying degrees. And so when we salute a gal like Gladys Galloway, we really are also underscoring the goodness in all of the decent and nice people of this town.

During the last year we've gotten to know Gladys especially well working on her book with her. We've found out what a truly prominent personality she is in her field. Most people in this town don't begin to realize how famous she is across America and in many foreign countries, and how beseiged she is with requests for appearances and seminars. It's usually that way, of course — the really important people generally are humble and never make much out of their own success to neighbors and acquaintances close by.

When everything is rosy, it's easy to be

nice. But when you're nice in spite of problems and being hit by one traumatic experience after another then it proves you really are a beautiful person.

Life has been good to Gladys Galloway and her wonderful husband, Harold — but along the way it has dealt them some pretty tough cards as well. But they've taken them and played them as best they could — and through it all kept their balance and their beauty. Time and again they have taken their own problems and turned them into beautiful examples of faith and hope and optimism examples that have been such a help to others.

Beauty in a person begins with a respect for the beauty in other people and other things. When it all boils right down, the beauty in a person is really a reflection of the beauty around him that he has seen and absorbed.

Gladys has this great characteristic. She looks out a window and sees God in nature and things. And the rest of us have been blessed by her gift to translate the beauty she sees into drawings and paintings of equal beauty.

But more importantly, she also looks out into the world at people and she never seems to see the thorns and weeds of people's lives but the buds and the flowers that are always present even in the worst of people. She passes over the shortcomings and magnifies the goodness .... and this peculiar and beautiful quality is what makes so much of Gladys beautiful too.

Her artwork, her lifestyle, her devotion to church, family and community, her unselfishness to others, her love and positive attitude about things and people are a way of life with her. They are not put on — they are the way she is. And that is why she affects so many others.

A community like Caro is quietly enriched by people like Gladys. She doesn't sit on the council or hold a community position of authority .... but she is in the hearts of people whose lives she has touched .... and in the end, that is the most awesome and encompassing authority of all.

Sharing the beauty one sees with others is another major element of a beautiful person. She has given away not only her talents and treasure — but most importantly her time. Of all of life's possessions, time is the most precious gift one can give because it is irreplaceable. When you give your time to others — you are giving them a part of your life — that measured and precious commodity all of us have so little of.

And Gladys has done this — she has given endless hours of her time to others.

Yes, beauty is people .... and at the top of our list of beautiful people in this town is that lovely and elegant lady on Gibbs Street .... with the talented hands and mind .... and above all, with that beautiful golden heart.

### A backward glimpse

(The following account by Enos Goodrich of Watertown concerning the great fire of 1871, is continued from last week)

"Between 2 p.m. and sunset, so rapid was the spread of fire (1871) in some localities that many persons were accused of setting fires, where such a thing had never been thought of. At just midnight I was alarmed by Henry S. Chaplain, a neighbor, who came to inform me that the fire was raging in the fences of a field on my improvement near his residence. I aroused the household, and with a force of some half dozen men, hurried to the scene of action.

"On our arrival we found Mrs Chaplain, a lady of nearly 70 years, combating the conflagaration single-handed. Hurrying to her relief, we removed fences, tore up stumps and roots, and raked leaves until, aided by the dampening influences of approaching morning, we succeeded in subduing the fire.

"A scout around the fields to see where danger threatened most, and a hurried breakfast, ushered in the dawn of the eventful 9th of October, '71. Having been honored by my townsmen with a seat on the board of supervisors, and this being the day fixed by law for their annual meeting, I must prepare for a hasty departure.

"Admonished by the threatening aspect of affairs, I placed a guard of men around my steam saw-mill and lumber yard, which was nearly surrounded by woods. Fortunately, the location was flanked on the west by a pond I had raised for floating and booming logs, a circumstance to which I was doubtless indebted for the saving of the mill.

(to be continued next week)

# Rudy Petzold

# Presidential suite

For a little old country boy, it was all a heady experience ... to live for three days in the Presidential Suite of the Renaissance Center, to play "go-fer" for an international president, and to sleep in one of the bedrooms which in a few days will be occupied by possibly the next president of the United States, Ronald Reagan, and to view the huge city of Detroit from the magnificent mural windows of a 70th floor.

It was all part of the International Porcelain Art Teachers Convention bringing together the finest porcelain artists from 23 nations. No, they aren't all little old ladies with china plates — they are honored, influential and politically involved citizens of their lands and they are big, big business.

Nearly a thousand rooms of the fabulous Detroit Plaza were filled with artists and the gigantic ballrooms of two different floors overflowed with their displays and their creations.

Their Saturday night final roll call sounded like the vote calling of a political convention — except on a hemispheric scale. It was grand, it was class, it was a magnificent experience despite my aversion to spending more than eight hours at a time in a city.

And who, pray tell, was at the very head of all of this? What high-powered organizational genius assembled this great hemispheric gathering of geniuses? What skilled craftsman of international politics and friendship handled each new crisis? What tough, powerful practioneer of bigtime governing stood at the head of all of it?

Why, none other, than that sweet, lovely lady who lives up on Gibbs Street, in that neat white house with that built on painting room out in back ... the lady who bakes the best pecan rolls in Caro, whips out the best bread or best full-scale dinner for surprise drop-ins, who always has time for something "community", is just another neighbor to the rest of the folks on Gibbs Street ... Gladys Galloway, of course.

Few Caroites have seen Gladys Galloway in her real setting of the past two years - as one of the world's respected and regarded porcelain artists, as an international traveler received with almost regal splendor wherever she goes (17 countries the past two years), a skilled, gentle but oh so tough, parliamentarian during a 5½ hour grueling business meeting when the "sweet old ladies" go at it hammer and tong, the tireless head of state of the world of porcelain art who never seemed to stop, was beseiged endlessly by autograph seekers, picture-taking fanatics, and people just wanting to have the honor of meeting her ... it was some sight. It made you mighty,

mighty proud of the lovely neighbor lady who was the best in her business — and people knew it.

Caro would have been proud to see their gal in action. Up on the podium of the gigantic ballroom, standing regally before more than a thousand of the world's best artists, gently, beautifully, but with a firmness that left no doubt about who was in charge, she ran the magnificent show.

Long months of hard work, endless planning, tireless coordinating and exasperating frustration preceded the "big show" that was just part of her many duties as world president. It has been a grueling, tough two years in which Gladys has not only built on the foundations of the organization, which is headquartered in Dallas, but has taken bold new initiatives — not always accepted at first by the somewhat conservative organization.

Her greatest triumph was organizing a campaign to get porcelain art recognized by the Congress and the President. It sounds like an easy thing - but to get a resolution through Congress requires hundreds of cosponsors. She made personal trips to Washington, organized gigantic letter writing efforts ... and just before the convention, after it seemed she would fail ... she made it. President Jimmy Carter has authorized July as National Porcelain Art Month, thereby bringing official recognition to this art from the nation for the first time. This has important ramifications for the future role which this art will play and it will have important financial significance for the art.

For about a year now we were privileged to work with Gladys, handling all of the printing for the convention. Gladys insisted to her Dallas-based board that it be done at "her print shop" back home in Caro. Her loyalty to her town and its business has brought many dollars to this community and this business — and we are grateful.

One of the beautiful features of the final evening was an absolutely exhilarating slide presentation set to music, created and presented by Carl Miller of Fairgrove another hometown boy who has in his art, achieved awesome excellence. His eighteen minute show on the Four Seasons of Michigan — on which he worked around the clock for many, many days — held the audience spellbound. It was a magnificent addition to the program which Tuscola County's small-town folks made magnificent.

Well, it's all over now. The convention is over. Gladys has handed her presidential gavel to a new president. And she can maybe get back to just a little less hectic schedule. But she will be one president that this unique organization will never forget. This small-town painter has given the organization a new face, has taught her fellow painters around the hemisphere that through their common interest, they can help be a powerful force for new international friendships, and she has taught them that genuine, unselfish love for other people is an awesome and powerful force to deal with.

Gladys Galloway is a legend in her time. And this community's people have absolutely no conception of her impact and her prominence in some of the most influential circles in the world.

... but then, she wouldn't be Gladys ... the real Gladys, the best Gladys of all ... that lovely neighbor lady up the street with the painting room out back.



214.

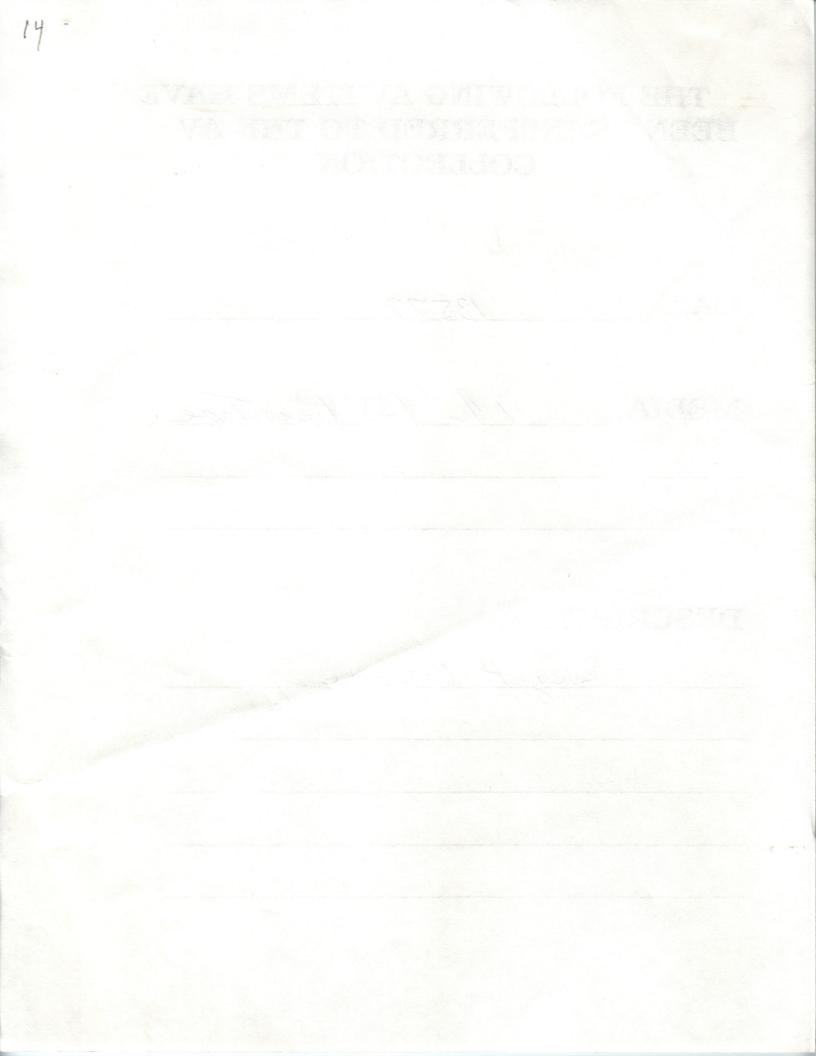
### THE FOLLOWING AV ITEMS HAVE BEEN TRANSFERRED TO THE AV COLLECTION



MEDIA: 11/2 VIAS Video Tape

### **DESCRIPTION:**

Rudy H Petzold





#### THE WHITE HOUSE

WASHINGTON

10/3/86

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#### MEMORANDUM

TO: WILLIAM BALL

FROM: FREDERICK J. RYAN, JR.

SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Signing Ceremony for S. J. Res. 159, designating the Rose as the National Floral Emblem

DATE: October 7, 1986

TIME: 11:45 am

DURATION: 5 minutes

LOCATION: Oval Office

**BACKUP LOCATION:** 

REMARKS REQUIRED: To be covered in briefing paper

MEDIA COVERAGE: If any, coordinate with Press office

FIRST LADY PARTICIPATION:

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

W. Ball
P. Buchanan
D. Chew
J. Courtemanche
M. Coyne
E. Crispen
M. Daniels
T. Dawson
D. Dellinger
A. Dolan
J. Erkenbeck
L. Faulkner
C. Fuller

W. Henkel
J. Hooley
A. Kingon
J. Kuhn
C. McCain
J. Miller
R. Riley
R. Shaddick
B. Shaddix
L. Speakes
G. Walters
WHCA Audio/Visual
WHCA Operations

#### THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

September 29, 1986

TO:

FREDERICK J. RYAN, JR., Director of Presidential Appointments and Scheduling

FROM:

William L. Ball, III

**REQUEST:** 

PURPOSE:

To respond to a request from Senators Thurmond (R-South Carolina) and Johnston (D-Louisiana) for a signing ceremony for S.J. Res 159., designating the rose as the National floral emblem. 1. ...

To honor the request of Senator Strom Thurmond (R-South Carolina) for a signing ceremony in connection with S.J. Res. 159.

BACKGROUND: For decades, the U.S. Congress has debated the designation of a flower as the Nation's symbol. Former Senator Margaret Chase Smith (R-Maine) championed this cause throughout her Senate career. S.J. Res 159., a proclamation designating the rose as the National floral emblem passed the Senate on September 16 and passed the House on September 23. Mrs. Bennett Johnston, wife of the Senator from Louisiana, has been the driving force in accomplishing the enactment of this legislation, and Senator Thurmond is most anxious for a public ceremony.

PREVIOUS PARTICIPATION: None on this issue. DATE AND TIME: No later than Wednesday, October 8, 1986. DURATION: 5 minutes. LOCATION: The Oval Office. PARTICIPANTS:

The President The Vice President

Chief of Staff Donald T. Regan

Senator Strom Thurmond (R-South Carolina) Senator J. Bennett Johnston (D-Louisiana)

Mrs. Mary Johnston Mrs. Margaret Chase Smith (Former Senator, R-Maine)

William L. Ball, III

OUTLINE OF EVENTS: Senators and guests will enter through the Northwest Gate to the West Lobby and will be escorted to the Oval Office for a 5 minute signing ceremony.

REMARKS REQUIRED: Talking points to be provided.

MEDIA COVERAGE: White House photographer only.

RECOMMENDED BY: William L. Ball, III

OPPOSED BY: No opposition

PROJECT OFFICER: Nancy Kennedy



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ID #\_ 450253

#### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

TJ

O . OUTGOING H . INTERNAL - INCOMING Date Correspondence Received (YY/MM/DD) 86 109 130 Name of Correspondent: oar no **MI Mail Report User Codes: (B)** (A) (C Subject: 0 70 D 17 ACTION DISPOSITION ROUTE TO: Tracking Туре Completion Action Date of Date Code YY/MM/DD Response Code YY/MM/DD Office/Agency (Staff Name) ORIGINATOR DIC **Referral Note: Referral Note: Referral Note: Referral Note: Referral Note: DISPOSITION CODES:** ACTION CODES: 1 - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature A - Answered B - Non-Special Referral A - Appropriate Action C - Comment/Recommendation D - Draft Response C - Completed S - Suspended E - Furnish Fact Sheet X - Interim Reply to be used as Enclosure FOR OUTGOING CORRESPONDENCE: Type of Response = Initials of Signer Code "A" Completion Date = Date of Outgoing Comments:

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

### **RECORDS MANAGEMENT ONLY**

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No. of Additional Correspondents:	Media:	Individual Codes:	4200	 
Prime Subject Code: <u>FEQ</u>	26 Seco	ect Codes: 50		 ·

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C		Time:	P.
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SIGNATURE CODES:

<b>CPn</b> - Presidential Correspondence
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- n 0 Unknown n 1 Ronald Wilson Reagan n 2 Ronald Reagan n 3 Ron

- n 4 Dutch n 5 Ron Reagan n 6 Ronald n 7 Ronnie

CLn - First Lady's Correspondence n - 0 - Unknown n - 1 - Nancy Reagan n - 2 - Nancy n - 3 - Mrs. Ronald Reagan

- CBn Presidential & First Lady's Correspondence n 1 Ronald Reagan Nancy Reagan n 2 Ron Nancy

MEDIA CODES:

- B Box/package
- C Copy D Official document
- D Official docu G Message H Handcarried L Letter M Mailgram O Memo P Photo D Desert

- P Photo R Report S Sealed T Telegram V Telephone X Miscellaneous Y Study

ip jog out é gre to belen you Backip m Romorrow at 11:45

#### THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

September 29, 1986

TO:

FROM:

FREDERICK J. RYAN, JR., Director of Presidential Appointments and Scheduling

William L. Ball, III

To respond to a request from Senators Thurmond (R-South Carolina) and Johnston (D-Louisiana) for a signing ceremony for S.J. Res 159., designating the rose as the National floral emblem.

PURPOSE:

**REOUEST:** 

BACKGROUND:

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- REMARKS REQUIRED: Talking points to be provided.

MEDIA COVERAGE: White House photographer only.

RECOMMENDED BY: William L. Ball, III

OPPOSED BY: No opposition

PROJECT OFFICER: Nancy Kennedy

Berkhemer & Kline Inc. Public Relations. Publicity. 261 South Figueroa Street • Suite 250 • Los Angeles, California 90012 • (213) 620-5711

September 25, 1986

- -----

The Honorable Donald T. Regan Chief of Staff THE WHITE HOUSE Washington, D.C. 20500

Dear Mr. Regan:

My firm represents the Pasadena Tournament of Roses Association and my good friend Bay Buchanan Jackson suggested that I immediately write to you personally. The recent vote by the House which designates the rose as America's national floral symbol, has everyone associated with the Pasadena Tournament of Roses very pleased and enthusiastic about the hopeful final approval.

NATER PY DTR

450253

As you may be aware, the Tournament of Roses Association began an annual tradition in 1890 by sponsoring a procession through the streets of Pasadena in which local families decorated their buggies with roses picked from their gardens. Today the Tournament of Roses is America's most-watched event, and is recognized as the world's premiere floral spectacle. The Tournament of Roses Association has been involved in promoting the rose as a symbol of love, peace, friendship, beauty, courage, and strength for 98 years.

We believe that it would be highly symbolic and appropriate for you to consider having as part of the ceremony in which the President signs the legislation into law, the President of The Tournament of Roses Association, Mr. Fred W. Soldwedel, and the 1986-1987 Rose Queen who will be crowned October 23, present as official ambassadors of the Tournament of Roses. Perhaps an exchange of roses -- one from the rose garden at the White House for one from the garden at the Tournament House in Pasadena -- could be arranged.

Mr. Donald Regan Page 2

We will gladly arrange for Mr. Soldwedel and/or the Queen to be in Washington, D.C. for the historic event, or if appropriate during an upcoming trip to California by the President, perhaps the event could be staged in Santa Barbara. Additionally, if possible, the Tournament of Roses Association would be honored to host the ceremony at the Tournament House in Pasadena.

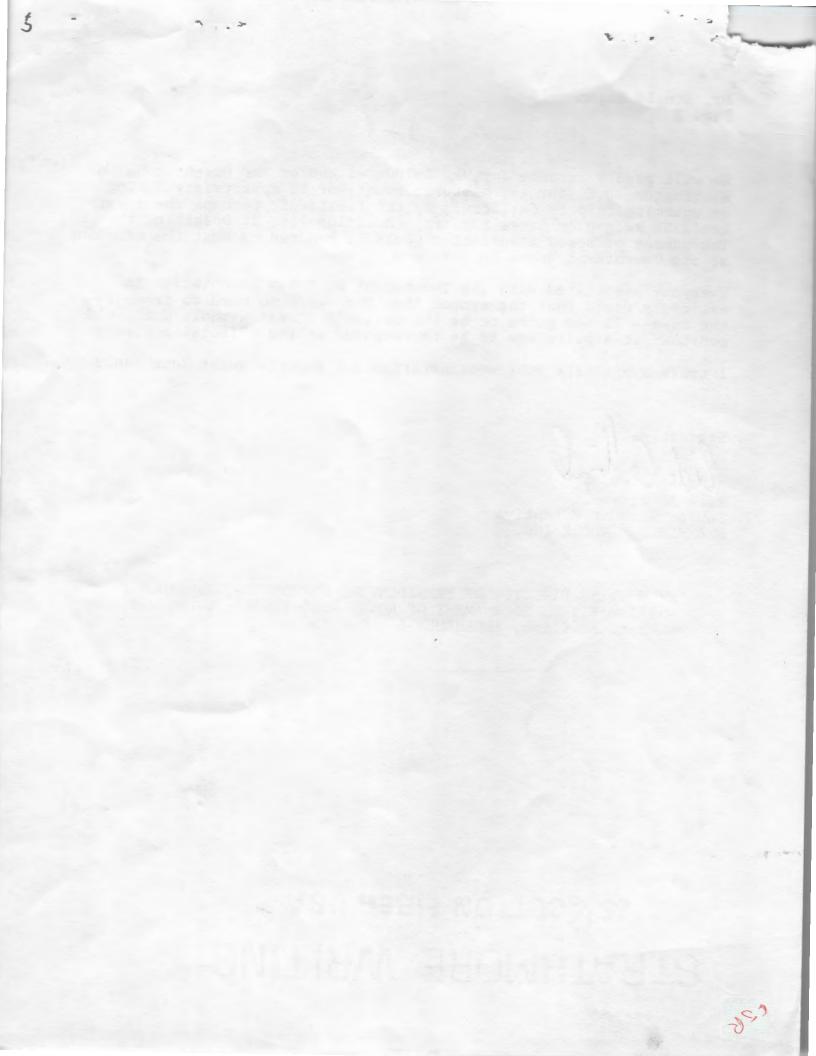
Everyone associated with the Tournament of Roses Association is extremely proud that the symbol that they work so hard to promote-the rose-- is now going to be the nation's floral symbol, and would consider it a privilege to be represented at the official ceremony.

I truly appreciate your consideration and eagerly await your reply.

Sincerely,

Rick A. Minyard Senior Account Executive BERKHEMER & KLINE INC.

cc: Fred Ryan, DIRECTOR OF PRESIDENTIAL SCHEDULING; John H.B French, William Flinn; TOURNAMENT OF ROSES ASSOCIATION; Betsy Berkhemer, Richard S. Kline; BERKHEMER & KLINE INC.



THE WHITE HOUSE te House SHINGTON September 29, 1986 450253 FEOOD **RESPONSE DUE DATE:** ASAP

#### **REQUEST FOR SCHEDULING RECOMMENDATION**

MEMORANDUM FOR:

PAT BUCHANAN LARRY SPEAKES JACK COURTEMANCHE RODNEY McDANIEL RICHARD RILEY MITCH DANIELS WILLIAM BALL MARI MASENG KEN BARUN AL KINGON BOB TUTTLE PETER WALLISON JACK SVAHN

FROM: FREDERICK J. RYAN, JR. PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation on the following scheduling request:

EVENT: Pasadena Tournament of Roses Association invites the President to the Tournament of Roses and as part of the event a signing ceremony for the rose to be the national flower.

DATE: October 23, 1986.

LOCATION: Pasadena, California.

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Surrogate Regret Message Accept Priority Video Routine Written If your recommendation is to accept, please cite reasons below: SJ.R. 159 at with - lastday for action is Jot.8. We have put in sched. purposal for loffig ceremony by Oct.

PLEASE RETURN TO SANDY WARFIELD IN OEOB, ROOM 182 BY THE RESPONSE DUE DATE ABOVE SO THAT YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH THIS REQUEST. THANK YOU.

SEP 26 1986

RECEIVED

SCHEDULING OFFICE

Berkhemer & Kline Inc. Public Relations. Publicity. 261 South Figueroa Street • Suite 250 • Los Angeles, California 90012 • (213) 620-5711

September 25, 1986

The Honorable Donald T. Regan Chief of Staff THE WHITE HOUSE Washington, D.C. 20500

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I truly appreciate your consideration and eagerly await your reply.

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cc: Fred Ryan, DIRECTOR OF PRESIDENTIAL SCHEDULING; John H.B French, William Flinn; TOURNAMENT OF ROSES ASSOCIATION; Betsy Berkhemer, Richard S. Kline; BERKHEMER & KLINE INC. Berkhemer & Kline Inc. Public Relations. Publicity. 261 South Figueroa Street • Suite 250 • La

September 25, 1986

FREE S.J. Res 159 Re- S.J. Res 159 Tour nament of Roses Still war for hear from Still war Ball's affia The Honorable Donald T. Kegan Chief of Staff THE WHITE HOUSE Washington, D.C. 20500

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THE WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: DECEMBER 22, 1986

NAME OF CORRESPONDENT: THE HONORABLE ANTHONY E. RUSSO

SUBJECT: REQUESTS SUPPORT FOR HIS PROPOSAL SUGGESTING THAT THE SONG, "GOD BLESS AMERICA" BE SUNG IN OUR SCHOOLS EVERY DAY

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ROUTE TO: OFFICE/AGENCY (STAF	FF NAME)		DATE YY/MM/DD			
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COMMENTS :						-
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ADDITIONAL CORRESPONDENT						
IA MAIL USER CODES: (	(A) (B	)	(C)			
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REFER QUESTIONS	AND ROUTING UPDA	TES TO	CENTRAL	REFEREI	NCE	

(ROOM 75, OEOB) EXT-2590 KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.

ID# 456738 29,986

#### THE WHITE HOUSE

WASHINGTON

January 19, 1987

Dear Mayor Russo:

On behalf of the President, I would like to thank you for your recent correspondence regarding the proposed daily singing of "God Bless America" in public schools.

Your views on these matters will be shared with the appropriate officials within the Administration for their benefit and consideration. Your input is highly valued and we appreciate your taking the time to write.

Sincerely,

Cristena L. Bach Special Assistant to the President for Intergovernmental Affairs

The Honorable Anthony E. Russo Mayor of Union 2000 Morris Avenue Union, New Jersey 07083

456738



ANTHONY E. RUSSO MAYOR 2000 MORRIS AVENUE UNION, N.J. 07083 688-3232

### THE TOWNSHIP OF UNION

December 16, 1986

Honorable Ronald Reagan White House Washington, D. C.

Dear President Reagan:

I am enclosing a copy of a news release that Associated Press caused to appear in various newspapers throughout the United States.

As a result of my proposal, I was interviewed by many radio stations in New York and New Jersey. In fact, the proposal has become the subject matter on many radio shows during the past few weeks in the New Jersey area. In addition, many veterans organizations are in the process of endorsing the concept.

I sincerely believe that the singing of this great song in our schools every day would do much as far as character building in our children is concerned, and I know that you would undoubtedly agree with that statement.

In any event, I am writing you for the specific purpose of requesting your support of the concept. I know that if you would make a public statement of support of my proposal, there would be no doubt that within a matter of a few weeks the song would be sung in every one of the public schools throughout our fifty states every morning. You would, therefore, be performing a great service with regard to moulding tomorrow's leaders, and you would thereby help to build a solid future America.

I would be very grateful for a response from your office.

Very truly yours,

ANTHONY E. RUSSO Mayor

AER:AR

Enclosure



Regular Meetings of Township Committee 2nd and 4th Tuesdays of each month at 8 P.M. At Municipal Headquarters Eriberger Park



#### IN THE COUNTY OF UNION

#### FOR IMMEDIATE RELEASE

UNION, N.J.--Mayor Anthony E. Russo has called upon his community's board of education to initiate the singing of "God Bless America" before classes each morning.

In a letter to Mrs. Charlene Holden, president of the school board, Russo said asking students to sign a song like the Irving Berlin classic popularized by the late Kate Smith could foster a sense of patriotism among the younger generation.

Russo said, "I believe that our children would be extremely pleased to sing the lyrics of this great song at the start of each day, and I firmly believe that most of the parents would feel likewise. The song imparts a great deal of meaning, and in addition it would serve to remind our children of their rich heritage and that in spite of our periodic problems, we are still the greatest country in the world.

"I have no doubt that if this request were implemented it would probably "catch on" in other school districts in New Jersey and would become an accepted and most welcome way of starting the school day for thousands of children throughout the state."

The mayor continued, "We should do everything possible to build strong and solid moral character in our children - moreso now

#### ANTHONY E. RUSSO Mayor

2000 MCRP'S AVENUE UNION, NEW JERSEY 07083 OFFICE TEL: 688-3232 RESIDENCE TEL: 688-4245

CHAIRMAN: BEAUTIFICATION BUILDING AND GROUNDS FINANCE INSPECTION OF BUILDINGS RECREATION than ever before because of the serious drug epidemic in the form of "crack" that is sweeping through every town and city of the United States. We are no longer a society of concerned parents - we are now a society of frightened parents, and for the most part, the parents of school age children feel totally helpless.

"Character building is the only weapon at our disposal in the battle against the use of drugs. Character is not something that is born in children - it is instilled in the child by his parents, his clergyman, his youth leaders and his school teachers.

The mayor concluded, "The development of a strong love for country within the young mind of a student is certainly a big step forward in the character building process, and in addition, I believe the implementation of the request will help to build better citizens of tomorrow."

> ANTHONY E. RUSSO Mayor

#### THE STAR-LEDGER, Friday, November 14, 1986

# Union mayor wants pupils to sing 'God Bless America' every day

#### **By LISA PETERSON**

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> The Union Township Board of Education will consider a request from the mayor to institute the singing of "God Bless America" each morning at the start of classes in the district's 10 public schools.

> Mayor Anthony Russo said he sent a letter to school board president Charlene Holden detailing his reasons for the proposal.

> Holden yesterday said although she has not received Russo's request, it sounded like a "good idea, if it is legal" and would not offend anyone.

> Meanwhile, a state education official, a spokesman for the State Attorney General's Office and an American Civil Liberties Union spokesman said they foresee no problems with having such a practice.

Russo, who noted he has "always been in favor of a patriotic movement of any kind," said the singing of the song might help the school system fight drug abuse through building character in the students.

"Character is built in the home, the church and in the schools," Russo said.

Youths who are taught patriotism on a regular basis, such as scouts, are most likely to become responsible and upstanding adults, he said.

"You show me a scout, and I'll show you a good girl or boy," the mayor said.

Singing songs like "God Bless-America" and the "Star-Spangled Banner," he added, "makes us all feel good. It instills in us a great deal of love and responsibility for this country."

Russo said he is requesting that time be set aside at the start of each day for the song to be sung, but that students who, for any reason, did not want to participate, would not have to.

"We can't force anybody to sing it," Russo said.

Holden said she expects the proposal to be discussed at Wednesday's school board meet-



Mayor Anthony Russo 'Build character'

ing. However, she said the legality of such a practice would have to be researched by the board's attorneys, and the proposal also would have to be presented to the teachers' union for its approval.

"If it's going to offend people, we also can't do it," she said. "Even a moment of silence (for students to have the opportunity for prayer in the classroom) is prohibited by the state, and we can't even force students to say the Pledge of Allegiance. So there are some things about the mayor's request that would have to be looked into."

Thomas Cannon, a spokesman for the state Attorney General's Office, said former state Attorney General Irwin Kimmelman decided not to defend the state statute regarding the moment of silence when it was challenged in court because the moment of silence was considered by Kimmelman to be an unconstitutional "euphemism for silent prayer."

Cannon said, however, that his office has not been involved in any problems arising from the singing of patriotic songs in school. This, he said, is not considered, like the moment of silence, as "a way to get prayer back into the public schools." Seymour Weiss, the state De-

Seymour Weiss, the state Department of Education's director of controversies and disputes, said although formal religious observances are not permitted in the public schools, he could see no problems arising from Russo's proposal that would involve the Education Department.

Weiss said a statute requires a flag salute every day in the public school system as a result of a 1978 court ruling. However, he noted the law has been modified from its original form, which required all students to stand at attention while the Pledge of Allegiance was being said. Now, Weiss said, full attention during this ceremony is no longer required.

Weiss said the flag salute "contains the same type of terminology" as the song "God Bless America."

He said his office does not monitor patriotic practices in schools, so he does not know if songs like "God Bless America" are sung in other school districts. Edward Martone, executive

Edward Martone, executive director of the state American Civil Liberties Union office in Newark, said he does not see Russo's proposal as a religious expression and, therefore, would anticipate no objections.

"Something like this is more similarly linked to the Pledge of Allegiance," Martone said. "I'd suspect that almost every school system, though not necessarily as a routine, would have something like this during the day."

Union Township Board of Education member Ron Manzella, who is director of Essex County Youth Services, said he believes singing "God Bless America" would reinforce the school's goal of "teaching about freedom and a way of life."

# Newark firefighter and 2 others



ID# 457479

FE OD

THE WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: JANUARY 12, 1987

-3

NAME OF CORRESPONDENT: THE HONORABLE BILL BONER

SUBJECT: WRITES ON BEHALF OF MISS DOTTIE SHORES WHO IS VERY INTERESTED IN PERFORMING THE NATIONAL ANTHEM AT ANY EVENT WHERE THE PRESIDENT WILL BE PRESENT

	ACTION DISPOSITION
ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACT DATE TYPE C COMPLETED CODE YY/MM/DD RESP D YY/MM/DD
REFERRAL NOTE:	ORG 87/01/12 WBA870120AB
REFERRAL NOTE:	
REFERRAL NOTE:	
COMMENTS:	
ADDITIONAL CORRESPONDENTS: MEDIA: I	INDIVIDUAL CODES: 1230
MAIL USER CODES: (A)(E	3)(C)
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*ACTION CODES: * DISPOSITION * * DISPOSITION * * * *A-APPROPRIATE ACTION *A-ANSWERED *C-COMMENT/RECOM *B-NON-SPEC-REFE *D-DRAFT RESPONSE *C-COMPLETED *F-FURNISH FACT SHEET *S-SUSPENDED *I-INFO COPY/NO ACT NEC* *R-DIRECT REPLY W/COPY * *S-FOR-SIGNATURE * *X-INTERIM REPLY *	*OUTGOING * *CORRESPONDENCE: * *TYPE RESP=INITIALS * * OF SIGNER * * CODE = A * *COMPLETED = DATE OF * * OUTGOING * * * * *
REFER QUESTIONS AND ROUTING UPDA (ROOM 75,0EOB) EXT-2590 KEEP THIS WORKSHEET ATTACHED TO LETTER AT ALL TIMES AND SEND COM MANAGEMENT.	THE ORIGINAL INCOMING

#### THE WHITE HOUSE

WASHINGTON

February 17, 1987

Dear Mr. Boner:

William L. Ball, III, Assistant to the President, has referred to me your recent letter on behalf of Miss Dottie Shores. We appreciated knowing of Miss Shores' interest in performing the National Anthem for the President.

As I know you can understand, we receive many requests such as Miss Shores'. At the present time, I am afraid that I cannot be very encouraging. We will, however, be sure to keep the information on file for future reference.

Please accept our appreciation for your taking the time to write along with our best wishes.

Sincerely,

inde Jauldre

Linda Faulker Social Secretary to the White House

The Honorable Bill Boner U.S. House of Representatives Washington, DC 20515

cc: Will Ball, West Wing

#### January 20, 1987

25 the

#### Dear Mr. Boner:

3 ....

Thank you for your letter of December 20 on behalf of Miss Dottie Shores, who would like to perform the National Anthem for President Reagan.

You may be assured "that the appropriate White House Office has been notified of this kind offer. I have asked that you be contacted should there be an appropriate White House function at which Miss Shores could be scheduled to sing.

With best wishes,

Sincerely,

William L. Ball, III Assistant to the President

The Honorable Bill Boner Rouse of Representatives Washington, D.C. 20515

WLB:KRJ:MDB:mdb cc: w/copy of inc to Linda Faulkner - for further action

WH RECORDS MANAGEMENT HAS RETAINED ORIGINAL INCOMING

457479



HOUSE OF REPRESENTATIVES WASHINGTON, D. C. 20515

BILL BONER 5TH DISTRICT. TENNESSEE

4

December 20, 1986

The President The White House 1600 Pennsylvania Avenue, NW Washington, D.C. 20500

Dear Mr. President:

I am writing on behalf of a constituent of the 5th District of Tennessee, Miss Dottie Shores. Miss Shores is very interested in performing the National Anthem at any event where you will be present. I would greatly appreciate any consideration you might be able to give her in this matter. I am enclosing for your information her current address and phone number.

Thanking you in advance for your consideration.

Sincerely,

Bill Boner Member of Congress

BB/dyl

Miss Dottie Shores Route 1, Box 401 Pleasant View, TN 37146 615-746-5712