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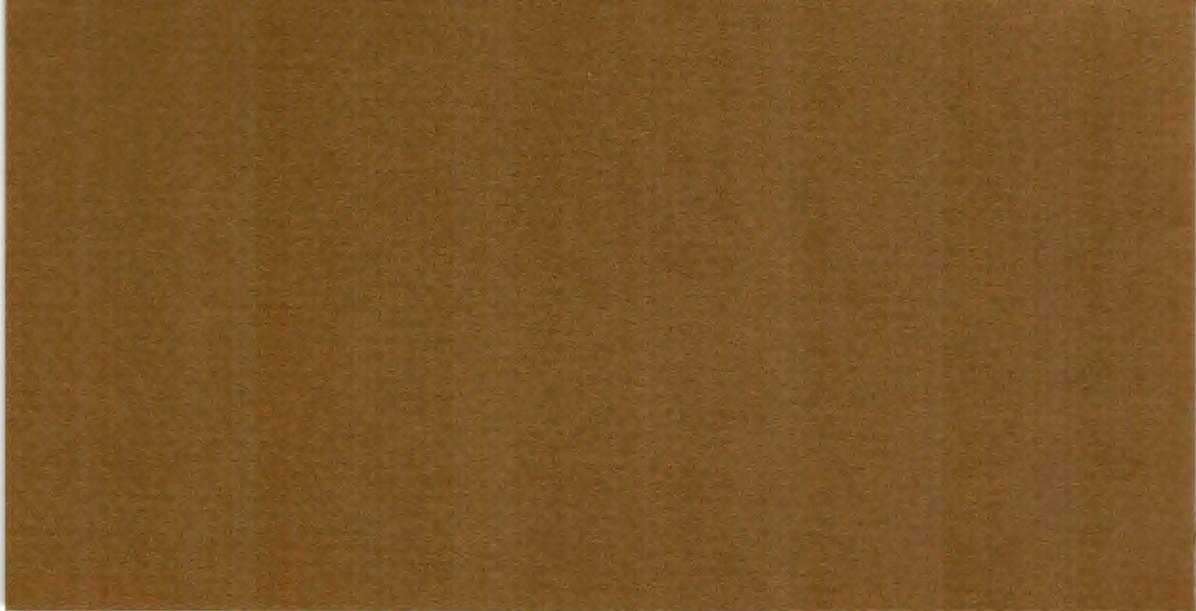




Gerald R. Ford Presidential Museum
Dedication Committee

The President's Tour

Friday, September 18, 1981
Gerald R. Ford Presidential Museum
9:15 A.M.
Please present this ticket at the door.



Grand Rapids, Michigan. Naturally.

**Visitor's
Guide
& Map.**



Ronald Reagan Presidential Library Digital Collections

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Welcome to Grand Rapids.

GREATER
**GRAND
RAPIDS**
CONVENTION
BUREAU

245 Monroe, N.W.
Grand Rapids, Michigan 49503
(616) 459-8287



ORCHESTRA

SEC ROW SEAT

F 3

ADMIT ONE THIS DATE ONLY

FORD MUSEUM DEDICATION CEREMONY
RAIN TICKET

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GRAND RAPIDS, MI

FRIDAY
11:00 A.M.

ADMISSION BY THIS TICKET ONLY

NO REFUND PRICE NO EXCHANGE

ADMISSION BY
TICKET ONLY

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ORCHESTRA



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City Walk

Grand Rapids

Welcome

to Citywalk, a stroll among the treasures and pleasures of Grand Rapids. Citywalk highlights the old and the new, taking strollers past the city's venerable architectural landmarks and pointing out the many pieces of contemporary outdoor sculpture that brighten the urban scene. Citywalk offers a glimpse of Grand Rapids' history and a directory of its present-day cultural institutions. It affords visitors and residents alike a close-up view of the artistic, cultural, architectural and historical mosaic that is Grand Rapids city life.

Citywalk has been divided into two loops. The first loop, attractions 1 through 20, begins in the heart of downtown and wends its way north along the riverfront and then through the Civic Center area with its world-famous Calder stabile. (Estimated walking time: 90 minutes)

The second loop, attractions 21 through 48, guides walkers through the downtown commercial districts and along the paths that lead to the city's nationally acclaimed museums housing a variety of exhibits to suit every taste. (Estimated walking time, excluding museum visits: 2 hours)

1. The old Pantlind Hotel (1), at once a link to Grand Rapids' past and barometer of hopes for its future, is the first Citywalk stop. The Pantlind enjoyed its heyday during the years when the furniture industry flourished here. The twice-yearly furniture markets attracted thousands of buyers, sales representatives and out-of-town manufacturers who filled the city's hotel rooms to overflowing. Like the city's most renowned product, the Pantlind was top of the line.

Today, as the downtown renaissance gathers momentum, the Pantlind is undergoing its own renewal. Purchased by the Amway Corporation and renamed the Amway Grand Plaza Hotel, the building is being renovated and refurbished. Beside the historic structure will stand its ultra-modern counterpart, the twenty-eight story riverside tower scheduled for opening January 1983.

2. From the Pantlind, Citywalk heads north on Monroe, then west on Lyon Street to the Exhibitors Building (2). The Exhibitors Building's golden days, like the Pantlind's, coincided with those of the furniture industry. Careful inspection of the building's colorful facade reveals the palettes, brushes, T-squares, compasses and other implements incorporated into the design as a salute to the artists and artisans of the furniture industry.

The Great Depression took its toll on the furniture industry, and the Exhibitors Building, too, fell upon hard times. Tenants decamped, taxes lapsed, and during World War II, the army leased the site for weather school training classes. Postwar prosperity and purchase by a group of local businessmen returned the structure to its intended use. Since then, the building has housed a mix of offices, furniture showrooms and art galleries, some of which are open to the public for browsing or buying.

3. Directly opposite on Lyon is the George Welsh Civic Auditorium (3), now part of the new Grand Center entertainment and convention complex. The Art Deco structure was built as a relief project during the heart of the Depression and has done multiple duty for years as a convention and exhibition center, sports and entertainment site and home of the Grand Rapids Symphony Orchestra. With the completion of the new Grand Center, the Welsh surrenders some of its former functions, many of which are represented graphically in the highly stylized figures carved into its facade.

4. Lyon ends at the Interurban Bridge (4) over which the interurban railroad once ran, connecting Grand Rapids to Kalamazoo and other nearby

cities. A pedestrian walkway today, the bridge spans what a century-and-a-half ago was the foot of the grand rapids, a mile of racing water coursing to an 18-foot drop over limestone ledges. The ledges are gone now, hauled away in bits and pieces over the years for use in construction. Even the four islands that dotted the riverscape between Pearl and Wealthy streets have vanished, victims of past notions of progress which decreed extension of the east river bank beyond the islands. Dams have replaced the once grand rapids, and the wooded islands lie beneath a bed of concrete.

5. The Interurban Bridge leads into Ah-Nab-Awen Bicentennial Park (5), built to commemorate the nation's bicentennial and the city's sesquicentennial anniversaries and to pay tribute to the Indians who were the area's original inhabitants.

As you enter the park from the bridge, the first stop is the Tree of Dates, a patio area in which 324 granite paving blocks, inscribed with years from 1776 to present, are laid out in the shape of a tree. Funds and sponsorship for the dates were received from area businesses, churches, organizations, families and individuals. July 4, 1976, was the block contributed by the schoolchildren of Grand Rapids. At the park's dedication ceremony, the tree's designer, James Markle, explained its significance: "One date will not, and does not stand alone, but joins with others to complete a history and heritage that started in 1776 and will continue into the future."

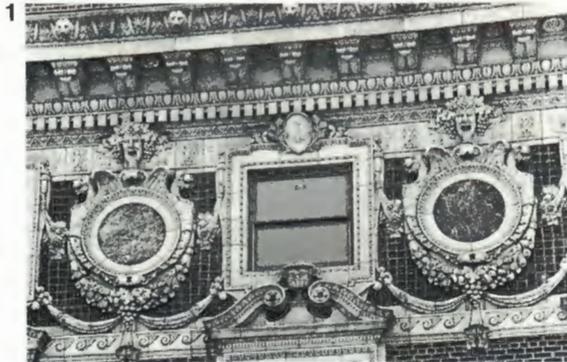
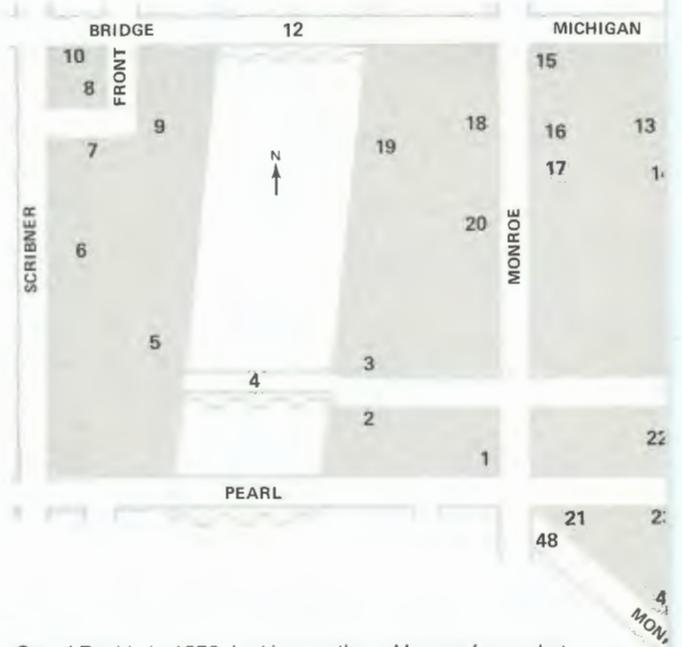
To the left as you face the Tree of Dates are three earth mounds, symbolic of mounds built, just west and north of today's park site, 2,000 years ago by a prehistoric culture. The three mounds also represent the three tribes — Ottawa, Ojibwa (Chippewa) and Potawatomi — that dwelt here before the white man's arrival.

Close by rises a stately white pine, reminder of the Lone Council Pine which, Indian legends say, grew over the burial site of a beloved chieftain. His spirit, a white owl, lived in the branches and protected his people. A footpath curves past the pine, dips below the Interurban Bridge and parallels the river's edge for pleasant strolling beside the gently flowing waters, restored to purity in the wake of the growing environmental consciousness of the past decade.

6. Due west of the park's amphitheater area, on Front Street, is the Gerald R. Ford Presidential Museum (6). Scheduled to open in 1981, the museum will house the artifacts and memorabilia of the city's favorite son and the nation's 38th President.



Grand Rapids in 1832, looking west across the Grand River. The three frame structures on the east bank are Louis Campau's trading post, present site of the Monroe Mall plaza and fountain.



Grand Rapids in 1870, looking north on Monroe from what is now the intersection of Monroe Avenue and Pearl Street.



1. Pantlind Hotel
2. Exhibitors Building
3. George Welsh Civic Auditorium
4. Interurban Bridge
5. Ah-Nab-Awen Bicentennial Park
6. Gerald R. Ford Presidential Museum
7. Red Schoolhouse
8. Atwood Brass Company Building
9. Lorrie's Button
10. Bridge Street
11. Grand River Sculpture and Fish Ladder
12. Michigan Street Bridge
13. La Grande Vitesse, Calder Stable
14. Mini Calder
15. Motu
16. City Hall
17. Calder on the Roof, Kent County Bldg.
18. Steel sculpture
19. Solar Painting: The Terminator
20. Grand Center



7



In the late nineteenth century, millions of logs cut from surrounding forests were floated downriver each year. Heavy rains in 1883 caused this seven-mile-long logjam which rushed through the city in less than two hours, taking several bridges with it.

13



11



7. Just north of the museum is what most people now call the Red Schoolhouse (7), but which was known when first built in the late 1860s as the German-English School Association. The German immigrants who built it held meetings and socials upstairs in the entertainment hall. Downstairs was the schoolroom and to the rear, a bar, downfall of at least one teacher whose frequent tipping led to his dismissal. Later bought to house the Monarch Road Machinery Company, the building is still owned by the same family and is currently being restored.

8. Next door, on the original site of the city's first Baptist mission, is the Attwood Brass Company Building (8), formerly one of the city's three street-car barns.

9. Back across Front Street at the northwest corner of Ah-Nab-Awen Park is Lorrie's Button (9), a Festival '76 prizewinner. The bright red button, fashioned of fiberglass and urethane foam, invites climbing and sliding and suggests, according to its creator, Hy Zelkowitz, that children are the link between the past and the future.

10. Bridge Street (10), just a few steps north, is a main thoroughfare for the many ethnic neighborhoods that make up the city's west side. As you head west for Scribner Avenue, note the nineteenth-century Victorian-style commercial buildings that line the street.

11. Scribner, going north, crosses the expressway, angles downhill and passes the Grand River Sculpture and Fish Ladder (11), the massive concrete environmental sculpture designed by Joseph Kinnebrew IV. In the fall, the geometric structure is packed with spectators watching the Coho salmon battle their way upstream to spawn and then to die. Spring and summer bring out the fishermen who defy the current to hook their share of the river's bounty.

12. From here, you can continue north to the Sixth Street Bridge, the longest truss bridge in Michigan, designated as a historic landmark and in the process of being completely restored. Or, you can retrace your steps from Scribner to Bridge Street and head east across the Michigan Street Bridge (12). In the river below, millions of logs were floated downstream in great spring log drives to local sawmills and furniture factories. Scores of steamboats once churned up and downstream, laden with passengers and freight. Water tumbling over the rapids poured through canal channels,

powering factories along the banks. The steamboats and the channels are gone now, but the river, rescued from near-fatal pollution by a massive clean-up campaign, is re-emerging as a focal point of city life.

13. Along the east bank lies the Vandenberg Center, a complex of government buildings surrounding an open plaza. Dominating the plaza area from the Ottawa Avenue side is La Grande Vitesse (13), the bright red Alexander Calder stabile that made history as the first sculpture in America to be financed jointly by federal and private funds. Weighing in at 42 tons, Calder's 54-foot long, 43-foot high, 30-foot wide steel abstraction of movement was regarded by many citizens as too avant-garde for Grand Rapids. But, La Grande Vitesse, which means great swiftness, or grand rapids, has become a symbol of the city in more than name alone.

14. Nearby on the plaza is the Mini-Calder for the Blind (14), an exact replica, 0-23 scale, of La Grande Vitesse, comprised of 15,561 nuts and bolts and 27 steel plates. The work is an invaluable aid, not only to the blind, but to those interested in the design of the stabile and its exact construction.

15. Mark di Suvero's sculpture (15), Motu, stands on the Monroe side of the plaza, just west of the Federal Building. Suspended from one of its three steel beams is a mammoth rubber tire in which one can swing and examine the work from a participant's rather than an observer's perspective.

16. Now head for City Hall (16). Immediately inside the east entrance is a large painting by Fil Vaccaro. To the left is usually displayed the Flying Colors, one of four airplane models painted by Alexander Calder for Braniff International Airlines as a salute to the nation's Bicentennial and presented to the city by Braniff. Also on display is a permanent collection of art works of all kinds, acquired through gifts and the city purchase prizes awarded during the city's annual Arts Festival.

17. The ninth floor of City Hall is one of several spots from which to view the Calder on the Roof (17), the world's largest Calder painting. Measuring 127 feet square, the red, black and white abstract design was a gift from the artist, and covers the rooftop of the Kent County Administration Building. A charming replica graces the roof of a bird house nearby.

As you leave City Hall by the Monroe Avenue exit, note on the wall to your right the Rainbow

Mural, donated by Stephen Fryckhom, one of the city's best known designers. On the left is Vesta, Nate Horowitz's steel sculpture which springs up the stairwell from street to plaza level in angular counterpoint to the surrounding buildings. Just outside the building is the firefighters' bell, all that remains of the old City Hall tower.

18. Directly across Monroe in front of the Hall of Justice is a weathered steel, fragmented pyramid (18) commissioned by friends as a memorial to attorney Richard Spindle. The untitled piece was created by Joseph Kinnebrew and bears an inscription on one side that only the closest scrutiny will reveal.

19 & 20. Just west of the Hall of Justice is Ron Watson's sculpture, Solar Painting: The Terminator (19). The white-painted, steel, split cylinder is oriented toward the sun which casts a kaleidoscope of shadows on its surfaces. From this spot near the river, it's a short walk back to Monroe and then south, to the Grand Center (20). Inside the center are exhibition and convention facilities and De Vos Hall, a 2450-seat performing arts auditorium. The new hall, widely acclaimed for its acoustics, is now home for the Grand Rapids Symphony Orchestra, Grand Rapids Civic Ballet and West Michigan Opera Company.

The Grand Center is the final stop on the first loop of Citywalk.

Citywalk was designed
and produced by

Urban Concern Inc.
17 Fountain Street, N.W.
Grand Rapids, MI 49503

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21, 22, 23 & 24. The second Citywalk loop begins at the northeast corner of Pearl and Monroe in an area characterized by a number of nineteenth-century commercial buildings. To the right is the McKay Tower (21), once the Grand Rapids National Bank Building. Its columns, according to one Grand Rapids historian, were meant "to convey the concept of a temple of finance." The original two-story building, built in 1915, was extended to its present 16 stories in 1926-27. East on Pearl and to the left is the Waters Building (22), once the largest exhibitors' building in the country, but later remodeled for office use. Note the distinctive fire escapes. To the right is the Ledyard Building (23), more than a century old and done in the Italian style with galvanized iron cornices. The Michigan Trust Building (24), on the southeast corner of Ottawa and Pearl, is the city's first "skyscraper," the first Grand Rapids building to reach the exalted height of ten stories. Completed in 1892, it was also the first local building to be devoted exclusively to offices.

25. One block north, on Lyon, is the Grand Rapids time capsule, a gleaming white Apollo space capsule (25). Hundreds of items — including a skate board and blue jeans — considered representative of life in Grand Rapids in 1976 were chosen by members of Steketee's Department Store Teen Board and placed in the capsule, which is to be opened July 4, 2076.

26. One block east is the Old Federal Building (26), whose Beaux Arts style has earned it a place on the National Register of Historic Landmarks. Once the city's main post office, later the federal courthouse, the building becomes home for the Grand Rapids Art Museum in the fall of 1981.

27. From here, if you head east on Lyon, uphill all the way, you'll see the Luman Winter Frieze (27) on the south wall of the Gerald R. Ford Health and Physical Education Center of Grand Rapids Junior College. The horizontal, marble bas relief was commissioned by the Grand Rapids Board of Education and depicts the history of Grand Rapids from the early Indian settlements to the present.

28. Retrace your steps, back down Lyon Street hill, to St. Mark's Episcopal Church (28) on Division Avenue at Pearl. Built in 1848, the church's exterior is Grand River limestone hauled from the river by oxen. Over the years have come additions to the original structure — first the towers, then the transept and, in 1872, the twin spires.

29. Citywalk continues south on Division Avenue to Fountain Street and left to the Romanesque-style Fountain Street Church (29) with its colonnades, soaring bell tower and majestic rose window. Non-denominational today, the church once housed a Baptist congregation whose roots can be traced back to the first Baptist Indian Mission, founded in 1826 on the west side of the Grand.

30. To the left of the main entrance is Bobby Uhl's totem sculpture (30) which dances when touched and casts a shadow on the adjacent wall, creating the illusion of two figures. The artist says of her creation, "It's an iron drawing that's intended to make people smile or laugh"

31. Just north of Fountain Street Church on Bostwick Avenue is Grand Rapids Junior College (31), one of the three oldest junior colleges in the nation and the oldest in the state. Its depth and breadth of academic and occupational programming have earned it a national reputation.

32. A bit further east on Fountain Street is Joseph Kinnebrew's Stroll Sculpture (32), constructed of steel and painted bright green.

33. Opposite is the Grand Rapids Public Library (33), which boasts many fine collections including a particularly noteworthy assemblage of books on furniture design. The north building was completed in 1968; the 1902 Ryerson Building, done in Renaissance Revival style, was a gift to the city from Martin Ryerson, grandnephew of Louis Campau, the city's founder. In a sidewalk niche outside the children's room stands Sizby, a playful yellow creature fashioned by Thomas Leech. The sculpture was designed for all Grand Rapids children and was named by one of them.

34 & 35. Directly south is Veterans' Memorial Park (34) where carefully tended flower beds bank the pillars and stone memorials that honor those local citizens who died in four twentieth-century wars. Gazing out over the park are two bronze busts, one of Grand Rapids civic leader Thomas Gilbert, and the other of Henry Wadsworth Longfellow, chosen for commemoration because he was "the beloved poet of America." Around the corner on Division is the Grand Rapids Civic Theatre (35), the oldest community theater in Michigan. Over the years, Civic Theatre has presented many fine plays starring outstanding local performers.

36. Two blocks east of the park, at Fulton Street and Ransom Avenue, is the St. Cecilia Music

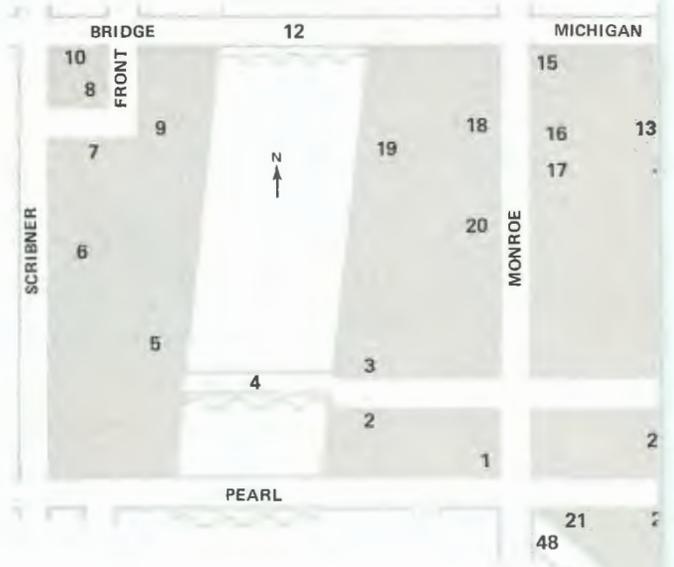
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28



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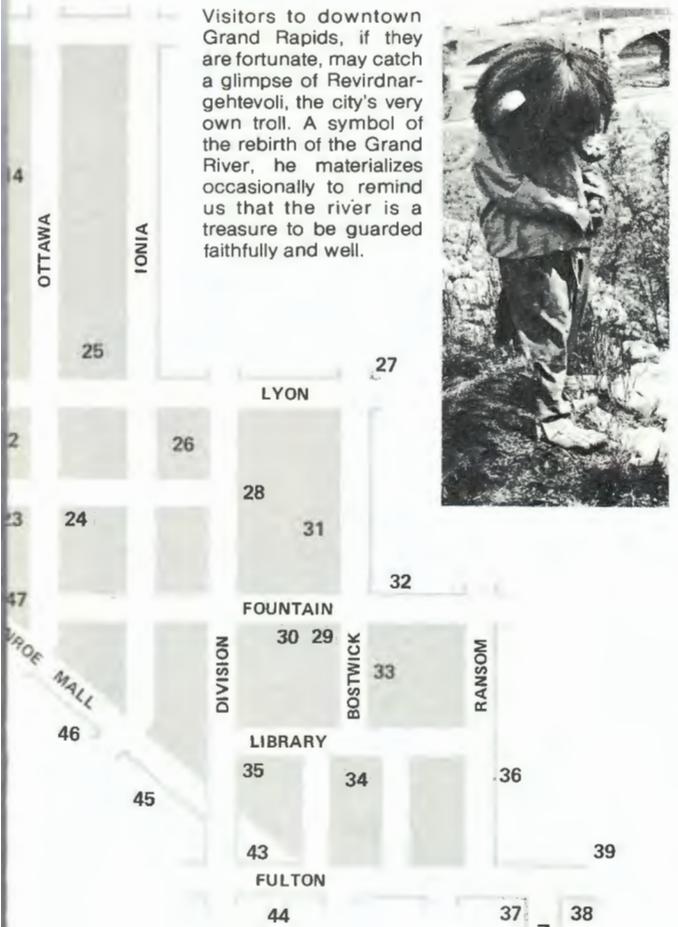
A view of Pearl Street looking west from Monroe Avenue and the McKay Tower. The large building on the northwest corner of Monroe and Pearl is the Pantlind Hotel. Due west is the Pearl Street covered bridge, completed in 1858.



40

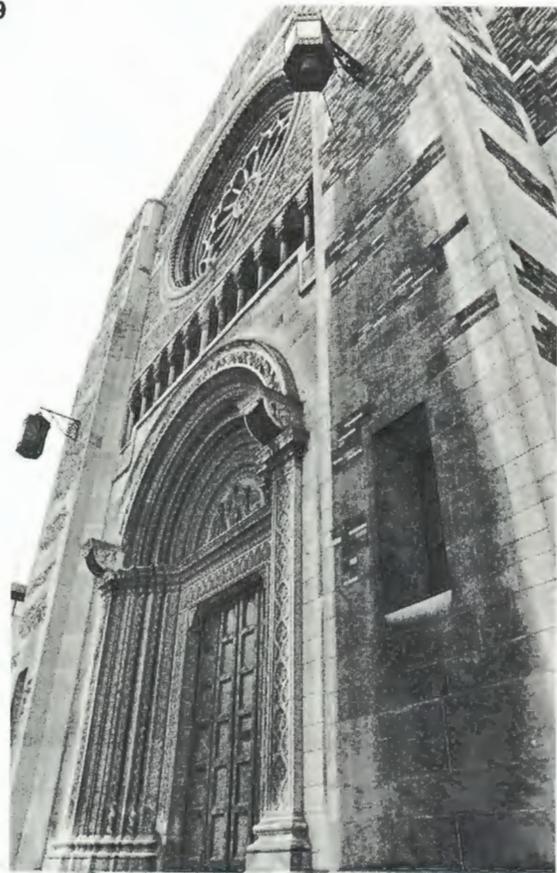


Visitors to downtown Grand Rapids, if they are fortunate, may catch a glimpse of Revirdnargehtevoli, the city's very own troll. A symbol of the rebirth of the Grand River, he materializes occasionally to remind us that the river is a treasure to be guarded faithfully and well.



- 21. McKay Tower
- 22. Waters Building.
- 23. Ledyard Building
- 24. Michigan Trust Building
- 25. Apollo Space Capsule
- 26. Old Federal Building
- 27. Luman Winter Frieze
- 28. St. Mark's Episcopal Church
- 29. Fountain Street Church
- 30. Totem Sculpture
- 31. Grand Rapids Junior College
- 32. Stroll
- 33. Grand Rapids Public Library
- 34. Veterans' Memorial Park
- 35. Grand Rapids Civic Theatre
- 36. St. Cecilia Music Society
- 37. Willard Building
- 38. Grand Rapids Art Museum (Pike House)
- 39. Heritage Hill District
- 40. Grand Rapids Public Museum
- 41. Calkins Law Office
- 42. Voigt House
- 43. Monument Park
- 44. Heartside Historic District
- 45. World's Smallest Doorway
- 46. Michigan National Bank Building
- 47. Flatiron Building
- 48. Campau Square

29



48



Society building (36), the 1893 Italian Renaissance structure that is the only building in the country built and maintained by women for the sole purpose of the performance of music. Inside is a 695-seat auditorium; a ballroom that was originally used for balcony seating; and a stained glass memorial window executed by the Tiffany studio. Outside, above the entrance, are terra cotta reliefs with a musical motif; on the south wall is the terra cotta trim rescued by the Kent County Council for Historic Preservation in 1971, when another old structure was torn down.

37. Across Fulton is the Willard Building (37), with its elegant peacocks displaying their fine terra cotta feathers.

38, 39, 40, 41 & 42. From this Citywalk stop, a number of enticing possibilities beckon. East on Fulton is the Greek Revival Pike House (38), current quarters of the Grand Rapids Art Museum. Further east is the Heritage Hill District (39), once the city's most exclusive residential neighborhood and unique today for the great diversity of its distinct architectural styles, more than 60 in all. The Heritage Hill Association has its own fascinating walking tour of the area. South on Jefferson Avenue from Fulton is the Grand Rapids Public Museum (40), the oldest institution of its kind in the midwest. The museum houses a variety of exhibits including Gaslight Village, an authentic re-creation of a shop-lined 1890's Grand Rapids street, and People of the Grand, the story of the area from prehistoric times to 1826. The Calkins Law Office (41), the city's oldest frame building painstakingly restored, stands just south of the museum. Four blocks east is Voigt House (42), a graceful Queen Anne-style home administered by the Public Museum and operated by volunteers of the Kent County Council for Historic Preservation as a "museum of living history."

43. A walk west on Fulton toward downtown will bring you to Monument Park (43) and its elaborate Union blue Civil War Monument commemorating all of those Kent County men and women whose actions and sacrifices helped bring about the Union victory.

44. South of the park is the Heartside Historic District (44), presently being restored for commercial and residential use.

Monument Park rests at the entrance to Monroe Mall, the city's project to revive the downtown commercial area by attracting shoppers and strollers. Closed to motor traffic, the bench-lined mall com-

bines a modern pedestrian streetscape with historic business places. Here, too, are some of the more than 20 varieties of streetlights that grace the downtown area.

45 & 46. On the mall, just south of Ionia Avenue, strollers should look for what is reputed to be the world's smallest stairway (45), a favorite point of interest for the younger set. Further along, also on the left, is the Michigan National Bank Building (46) with its terra cotta reliefs depicting the early history of Grand Rapids. A carved stone Indian surveys the scene from the corner of the building.

47. A block further at Ottawa is the Flatiron Building (47) on the right. It is one of the city's oldest commercial buildings, built in 1863, and was named for its unusual three-sided shape.

48. Monroe Mall ends at Campau Square (48), one of the city's most historic spots, the place of its beginnings. Louis Campau, the founder, established his trading post here. The city's first Roman Catholic mission stood nearby; so did the first frame home, built in 1833. On the site of these milestones of the past are the new plaza and its fountain, symbols of the future.

In the past decades, downtown Grand Rapids had fallen into a state of decline. But a concerned business community, many dedicated individuals and citizens' groups and the city itself have invested considerable time and money in its revitalization. Their efforts have borne fruit, and downtown Grand Rapids is once again on the way to becoming the hub of city life.

Grand Rapids Art Museum: Free, closed
Mondays, 459-4676

Grand Rapids Civic Ballet: 454-4771

Grand Rapids Civic Theatre: 459-7146

Grand Rapids Public Museum: Free, open every
day except Christmas, 456-3977

Grand Rapids Symphony Orchestra: 451-0608

Heritage Hill Association: 459-8950

St. Cecilia program information: 459-2224

Voigt House: 458-2422

West Michigan Opera Company: 451-2741

Celebration on the Grand
schedule of events and
locations.



Monday, 9/14/'81

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.
Location: Citywide

Concerts on Monroe Mall

Time: 5 p.m. to dark
Location: Monroe Amphitheater

Hot Air Balloon Race

Time: 6 p.m. to dark
Location: To be announced

Fireworks

Time: At dark
Location: Ford Museum Riverfront

Tuesday, 9/15/'81

Trout/Salmon Fishing Contest

Daily through Friday
Time: 6 a.m. to 9 p.m.
Location: Grand River

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.
Location: Citywide

Amway Grand Plaza Hotel Dedication

Time: 5 p.m.
Location: Amway Grand Plaza Hotel

Concerts on Monroe Mall

Time: 5 p.m. to dark
Location: Monroe Amphitheater

Wednesday, 9/16/'81

Trout/Salmon Fishing Contest

Time: 6 a.m. to 9 p.m.
Location: Grand River

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.
Location: Citywide

Gerald R. Ford Stamp Collection Viewing and Auction

Time: 1 p.m. to 5 p.m.
Location: Grand Center

Ethnic Festival

Time: 5 p.m. to dark
Location: Ford Museum Amphitheater

Concerts on Monroe Mall

Time: 5 p.m. to dark
Location: Monroe Amphitheater

Bicycle Tour

Time: 5:30 p.m. to 7 p.m.
Location: Downtown

Larry King Show

Time: 11:45 p.m. to 7 a.m.
Location: Amway Grand Plaza Hotel

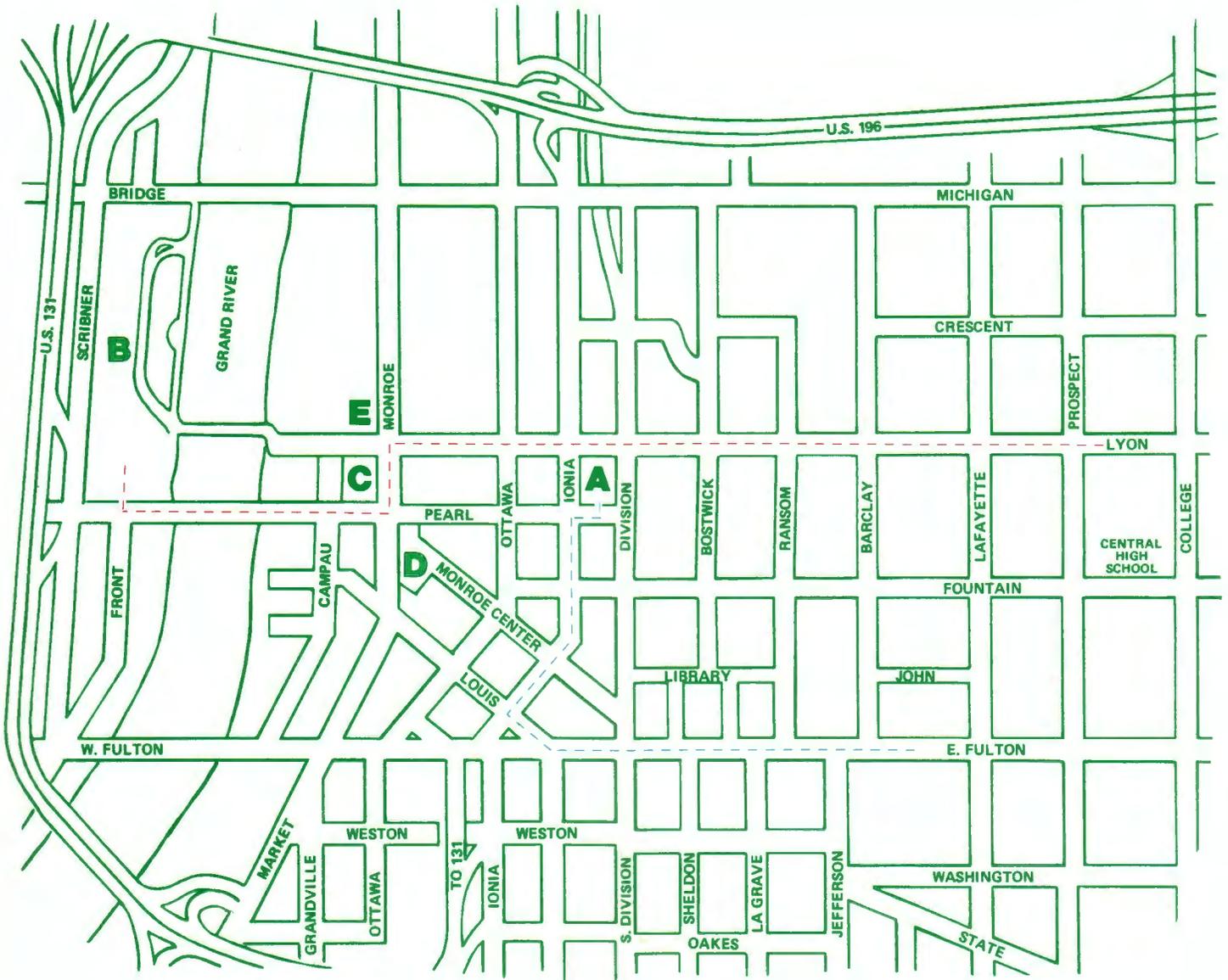
Thursday, 9/17/'81

Trout/Salmon Fishing Contest

Time: 6 a.m. to 9 p.m.
Location: Grand River

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall



- A. Art Museum
- B. Ford Museum
- C. Amway Grand Plaza Hotel
- D. Monroe Amphitheater
- E. Grand Center
- Art on the Move street procession route
- Ford Museum Parade route

Thursday, 9/17/'81 Cont.

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.

Location: Citywide

"Art on the Move" street procession

Time: 9 a.m. to 10 a.m.

Location: Old Museum to New Museum

Downtown Food Booths

Time: 10 a.m. to 10 p.m.

Location: Downtown

Grand Rapids Art Museum Dedication

Time: 10 a.m. to 11 a.m.

Location: New Museum

Flower Show

Time: 2 p.m. to 7 p.m.

Location: Calder Plaza Building

Concerts Ford Amphitheater

Time: 5:30 p.m.

Location: Ford Museum Amphitheater

Concerts on Monroe Mall

Time: 5:30 p.m. to dark

Location: Monroe Amphitheater

"Mid-September Night To Remember"

Time: 6 p.m.

Location: Welsh Auditorium

Dinner and Gala

Time: 6 p.m.

Location: Grand Center

Bob Hope Special

Time: 9 p.m. to 11 p.m.

Location: DeVos Hall

Champagne Reception

Time: 11 p.m.

Location: Grand Center

Larry King Show

Time: 11:45 p.m. to 7 a.m.

Location: Amway Grand Plaza Hotel

Friday, 9/18/'81

Trout/Salmon Fishing Contest

Time: 6 a.m. to 9 p.m.
Location: Grand River

"Good Morning America"

Time: 7 a.m. to 9 a.m.
Location: Live from Grand Rapids

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.
Location: Citywide

Parade to Ford Museum

Time: 9:30 a.m. to 10:30 a.m.
Location: Lyon/Monroe/Pearl

Downtown Food Booths

Time: 10 a.m. to 10 p.m.
Location: Downtown

**Gerald R. Ford Presidential Museum
Dedication**

Time: 11 a.m. to 12:30 p.m.
Location: Ford Museum

Outdoor Festival

Time: 12 Noon to 9 p.m.
Location: Ford Museum Lawn

Amateur Radio Broadcast

Time: 12 Noon to 6 p.m.
Location: Amway Grand Plaza Hotel

Flower Show

Time: 10 a.m. to 7 p.m.
Location: Calder Plaza Building

West Side Celebration

Time: 5 p.m. to dark
Location: Stockbridge

Concerts on Monroe Mall

Time: 5 p.m. to dark
Location: Monroe Amphitheater

Gala Fireworks Display

Time: Dark
Location: Ford Museum Riverfront

Saturday, 9/19/'81

Activities/Sales Downtown

Time: 9 a.m. to 9 p.m.
Location: Monroe Mall

Neighborhood Merchants Festival

Time: 9 a.m. to 9 p.m.
Location: Citywide

Corporate Team Run (10 kil.)

Time: 10 a.m. to 12 Noon
Location: Ford Museum Lawn

Outdoor Festival

Time: 10 a.m. to 9 p.m.
Location: Ford Museum Lawn

Downtown Food Booths

Time: 10 a.m. to 10 p.m.
Location: Downtown

Masters Sports Swim Meet

Time: 12 Noon
Location: G.R.J.C./Fieldhouse

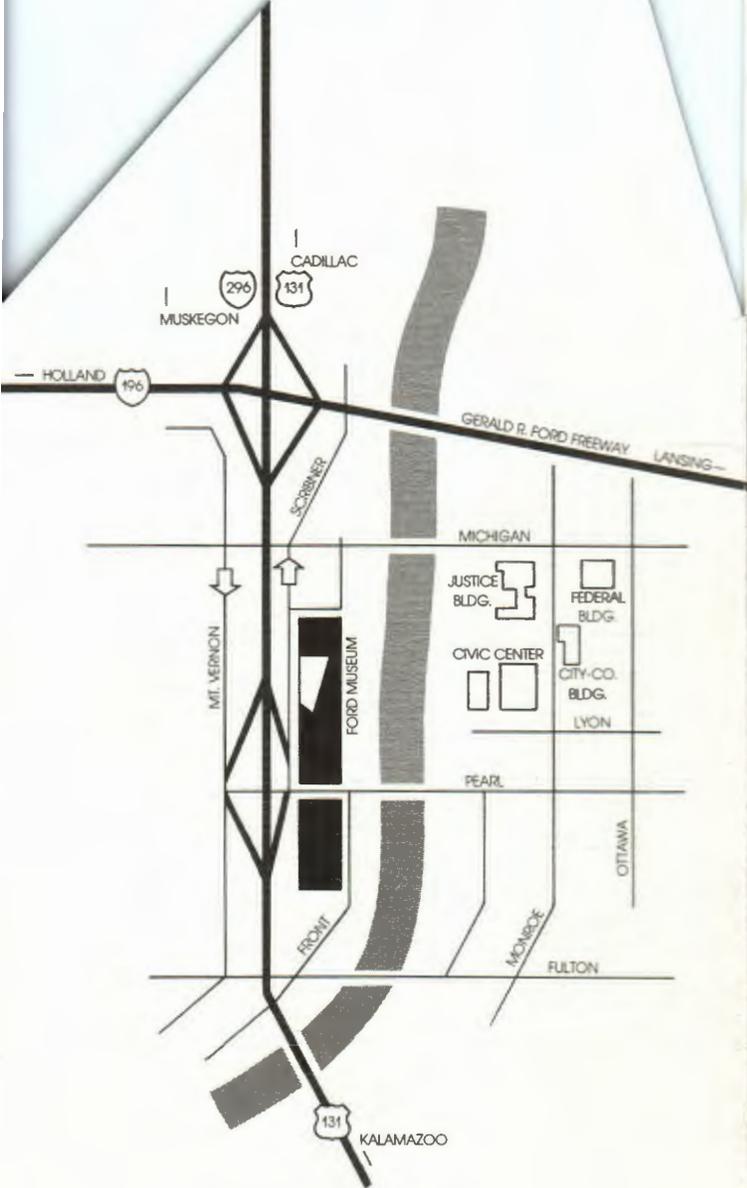
Concerts on Monroe Mall

Time: 5 p.m. to dark
Location: Monroe Amphitheater

THE
GERALD R. FORD
MUSEUM



THE GERALD R. FORD MUSEUM



The Gerald R. Ford Presidential Museum is located on the bank of the Grand River in downtown Grand Rapids, the former President's hometown. The facility is easily reached from the major highways that serve the city as shown by the map on the left.

The museum officially opens on September 18 when it is formally dedicated by Gerald R. Ford following a week-long celebration commemorating the event. It will offer visiting tourists and scholars a revealing look at the life and times of the former President, including a full scale replica of the Oval Office appointed as it was during Mr. Ford's tenure in the White House.





The tour of the museum begins with a 20-minute movie about Ford's life and public service. Following this presentation, visitors move upstairs to the exhibition gallery and mini theaters where they are introduced to Jerry Ford, the boy, college student, politician, husband and father.

Among the exhibits is the original letter of resignation written by Richard M. Nixon. Other displays present happenings associated with America's Bicentennial celebration, the confron-

tation with Cambodia over the *Mayaguez* affair, Betty Ford's role as First Lady and numerous other significant events.

The Gerald R. Ford Presidential Museum is a two-story, triangular structure with a 300-foot long glass wall that reflects a panoramic scene of the river and city. It was built with private donations, and upon dedication, will be turned over to the General Services Administration for operation by the National Archives and Records Service.

HOURS:

The museum is open from 9:00 am to 4:45 pm Monday thru Saturday. Noon to 4:45 pm on Sunday. It is open every day of the year except New Year's Day, Thanksgiving and Christmas.

ADMISSION:

A fee of \$1.00 is required of everyone 16 years of age and over. Admission is free to persons under 16 and to organized school groups. School groups are encouraged to telephone for arrangements a week in advance of their scheduled visit.

PRESIDENTIAL LIBRARIES

The Gerald R. Ford Library is one of seven presidential libraries administered by the National Archives and Records Service of the General Services Administration. Other Presidential Libraries and Museums now open to the public are:

The Herbert Hoover Library
West Branch, Iowa 52358

The Franklin D. Roosevelt Library
Hyde Park, New York 12538

The Harry S. Truman Library
Independence, Missouri 64050

The Dwight D. Eisenhower Library
Abilene, Kansas 67410

The John F. Kennedy Library
Boston, Massachusetts 02125

The Lyndon B. Johnson Library
Austin, Texas 78705

The Gerald R. Ford Library
Ann Arbor, Michigan 48109



National Archives and Records Service
General Services Administration

The Gerald R. Ford Museum
303 Pearl Street, N.W.
Grand Rapids, Michigan 49504
(616) 456-2674



CELEBRATION
WEEK

SCHEDULE OF EVENTS



IN-HOTEL EVENTS, MONDAY, SEPTEMBER 14

Delta Nu Alpha Transportation Fraternity

6:30 a.m. - 8:30 a.m. — Breakfast Meeting in the Pantlind Ballroom

Grand Rapids Home Builders Press Conference

3:00 p.m. - 4:30 p.m. — Coffee Break in the Campau Room

6:00 p.m. - 11:00 p.m. — Bar & Dinner in the Pantlind Ballroom

International Diamond Corporation

7:00 a.m. - 8:00 a.m. — Buffet Breakfast in the Vandenberg Room B

10:30 a.m. — Coffee Break in the Vandenberg Room A

12:00 Noon - 1:00 p.m. — Lunch in the Vandenberg Room B

3:00 p.m. — Coffee Break in the Vandenberg Room A

6:00 p.m. - 7:00 p.m. — Hosted Bar in the Campau Room

7:00 p.m. - 10:00 p.m. — Dinner in the Vandenberg Room B

COMMUNITY EVENTS, MONDAY, SEPTEMBER 14

Downtown & Citywide Merchant Promotions

Special sales at stores throughout the city — all week.

Concerts On Monroe Mall

5:00 p.m. - 9:00 p.m. — Monroe Mall Amphitheatre

A potpourri of music, dance, comedy and more.

Hot Air Balloon Race

6:00 p.m. — Weather permitting.

Launches from Lamar Park in Wyoming if winds are SW.

Launches from Riverside Park if winds are N.

Kick-Off Fireworks Display

Dusk — Ah-Nab-Awen Park (Ford Museum)



IN-HOTEL EVENTS, TUESDAY, SEPTEMBER 15

International Diamond Corporation

10:30 a.m. — Coffee Break in the Vandenberg Room A

3:00 p.m. — Coffee Break in the Vandenberg Room A

Interstate Motor Systems

7:00 a.m. - 9:00 a.m. — Breakfast Buffet in the
Hospitality Room, Third Floor

Amway Grand Plaza Hotel Dedication *(Private party by invitation only.)*

5:00 p.m. - 7:10 p.m. — Reception in the Lower Lobby and the
Continental Room

6:30 p.m. - 7:10 p.m. — Cold Buffet in the Pantlind Ballroom

7:45 p.m. - 9:15 p.m. — Dinner in the Grand Center, Grand Hall

9:30 p.m. - 12:00 Midnight — Coffee, tea, chocolates and fruit in the Lower
Lobby, Pantlind Ballroom, Continental Room
and on the Mezzanine by the Campau Room.

COMMUNITY EVENTS, TUESDAY, SEPTEMBER 15

Grand River Trout & Salmon Fishing Contest

6:00 a.m. - Sunset — Anywhere on the Grand River in Kent County.
Prizes daily, grand prize for largest catch of the week.

Hot Air Balloon Race

6:00 p.m. — Weather permitting.
Launches from Lamar Park in Wyoming if winds are SW.
Launches from Riverside Park if winds are N.

Downtown & Citywide Merchant Promotions

Special sales at stores throughout the city — all week.

Concerts On Monroe Mall

5:00 p.m. - 9:00 p.m. — Monroe Mall Amphitheatre
A potpourri of music, dance, comedy and more.



IN-HOTEL EVENTS, WEDNESDAY, SEPTEMBER 16

Associated Furniture Show

- 8:00 a.m. — Coffee Break in the Exhibit Area
- 11:00 a.m. — Coffee Break in the Exhibit Area
- 11:30 a.m. - 1:30 p.m. — Luncheon Buffet in the Lower Concourse, Grand Center
- 5:30 p.m. - 7:30 p.m. — Buffet Dinner in the Lower Concourse, Grand Center

Amway Crown Ambassadors

- 12:00 Noon — Luncheon at Ada, Michigan

United Way of Kent County

- 12:00 Noon - 1:30 p.m. — Luncheon in the Welsh Auditorium

Amway Grand Plaza Hotel Open House *(Private party by invitation only.)*

- 5:30 p.m. - 8:30 p.m.

COMMUNITY EVENTS, WEDNESDAY, SEPTEMBER 16

Grand River Trout & Salmon Fishing Contest

- 6:00 a.m. - Sunset — Anywhere on the Grand River in Kent County.
Prizes daily, grand prize for largest catch of the week.

Downtown & Citywide Merchant Promotions

- Special sales at stores throughout the city — all week.

Gerald R. Ford Stamp Collection Viewing & Auction

- 1:00 p.m. - 7:00 p.m. — Welsh Auditorium, Black & Silver Room

Concerts On Monroe Mall

- 5:00 p.m. - 9:00 p.m. — Monroe Mall Amphitheatre
A potpourri of music, dance, comedy and more.

Ethnic Festival

- 5:00 p.m. - 9:00 p.m. — Ah-Nab-Awen Park (Ford Museum)

Grand Bike Tour

- 5:30 p.m. — Begins and ends at Ford Museum. (6 miles)

Larry King Show

- 11:45 p.m. - 5:00 a.m. — Public may watch from
Amway Grand Plaza Hotel Lobby.



IN-HOTEL EVENTS, THURSDAY, SEPTEMBER 17

Associated Furniture Show

- 8:00 a.m. — Coffee Break on the Concourse, Grand Center
- 11:00 a.m. — Coffee Break on the Concourse, Grand Center
- 11:30 a.m. - 2:00 p.m. — Luncheon Buffet at the Grand Center
- 5:30 p.m. - 7:30 p.m. — Buffet Dinner on the Concourse, Grand Center

Ford Commemorative Committee

- 8:00 a.m. - 9:00 a.m. — Breakfast in the Continental Room

Grand Rapids Art Museum

- 11:45 a.m. - 2:00 p.m. — Luncheon in the Pantlind Ballroom

Amway Crown Ambassadors

- 12:00 Noon - 2:00 p.m. — Luncheon in the Vandenberg Room A

Grand Rapids Rotary

- 12:00 Noon - 2:00 p.m. — Luncheon in the President Ford Room

Mid September Night To Remember *(By advance ticket only.)*

- 6:00 p.m. — Reception, Program and Dinner following at the Welsh Auditorium and the Grand Center

Patron Gala Event *(By advance ticket only.)*

- 6:00 p.m. — Reception in the Pantlind Ballroom
- 7:15 p.m. — Bar and Canapes in the Continental Room
- 7:45 p.m. - 8:30 p.m. — Dinner at the Grand Hall, Tent

Western Michigan Veterinary Medical Association

- 6:30 p.m. - 7:30 p.m. — Reception in the Vandenberg Room A & B
- 7:30 p.m. - 10:30 p.m. — Dinner in the Vandenberg Room A & B

Amway Corporation Bob Hope Simulcast

- 8:00 p.m. - 11:00 p.m. — Reception in the Continental Room

COMMUNITY EVENTS, THURSDAY, SEPTEMBER 17

Grand River Trout & Salmon Fishing Contest

- 6:00 a.m. - Sunset — Anywhere on the Grand River in Kent County.
Prizes daily, grand prize for largest catch of the week.

Downtown & Citywide Merchant Promotions

- Special sales at stores throughout the city — all week.

Art On The Move

- 9:00 a.m. — Street procession from the old Grand Rapids Art Museum on Fulton Street to new quarters on N. Division Avenue.



Community Events, Thursday — *continued.*

Grand Rapids Art Museum Dedication

10:00 a.m. — Pearl Street at Division Street

Speeches by Gov. William G. Milliken and other officials,
music by Grand Rapids Symphonic Band & Junior College Band.

Downtown Food Booths

All Day — Cafes and booths on Monroe Mall.

Flower Show

2:00 p.m. - 7:00 p.m. — Calder Plaza Office Building

Sponsored by the Kent County Federation

Concerts At The Ford Museum

5:00 p.m. - 9:00 p.m. — Concerts

Concert On Monroe Mall

5:00 p.m. - 9:00 p.m. — Monroe Mall Amphitheatre

A potpourri of music, dance, comedy and more.

WLAV Street Dance

7:00 p.m. — Monroe Mall Amphitheatre — Live music.

Larry King Show

11:45 p.m. - 5:00 a.m. — Public may watch from

Amway Grand Plaza Hotel Lobby.



IN-HOTEL EVENTS, FRIDAY, SEPTEMBER 18

Amway Corporation

8:30 a.m. — Continental Breakfast in the Continental Room
12:00 Noon - 2:00 p.m. — Luncheon in the Pantlind Ballroom

Gerald R. Ford Museum

9:30 a.m. - 10:30 a.m. — Continental Breakfast at the Ford Museum Lobby
7:30 p.m. - 10:00 p.m. — Buffet Dinner at the Ford Museum

L. G. Cook Buyers Marketing

9:45 a.m. - 10:00 a.m. — Coffee Service in the President Ford Room
12:00 Noon - 12:45 p.m. — Lunch in the President Ford Room

Kent County Republican "300" Club

8:00 p.m. - 10:30 p.m. — Bars at the Grand Center, Upper Terrace

COMMUNITY EVENTS, FRIDAY, SEPTEMBER 18

Grand River Trout & Salmon Fishing Contest

6:00 a.m. - Sunset

Downtown & Citywide Merchant Promotions

Special sales at stores throughout the city — all week.

Ford Museum Presidential Parade

9:30 a.m. — Starts at Lyon Street and Division Street, west to Monroe Street, south to Pearl Street and west to Front Street.

Downtown Food Booths

All Day — Cafes and booths on Monroe Mall.

Flower Show

2:00 p.m. - 7:00 p.m. — Calder Plaza Office Building

Gerald R. Ford Presidential Museum Dedication Ceremonies

11:00 a.m. — Dedication
12:00 Noon — Presidential Museum Outdoor Festival

Amateur Radio Broadcast

Amway Grand Plaza Hotel Lobby

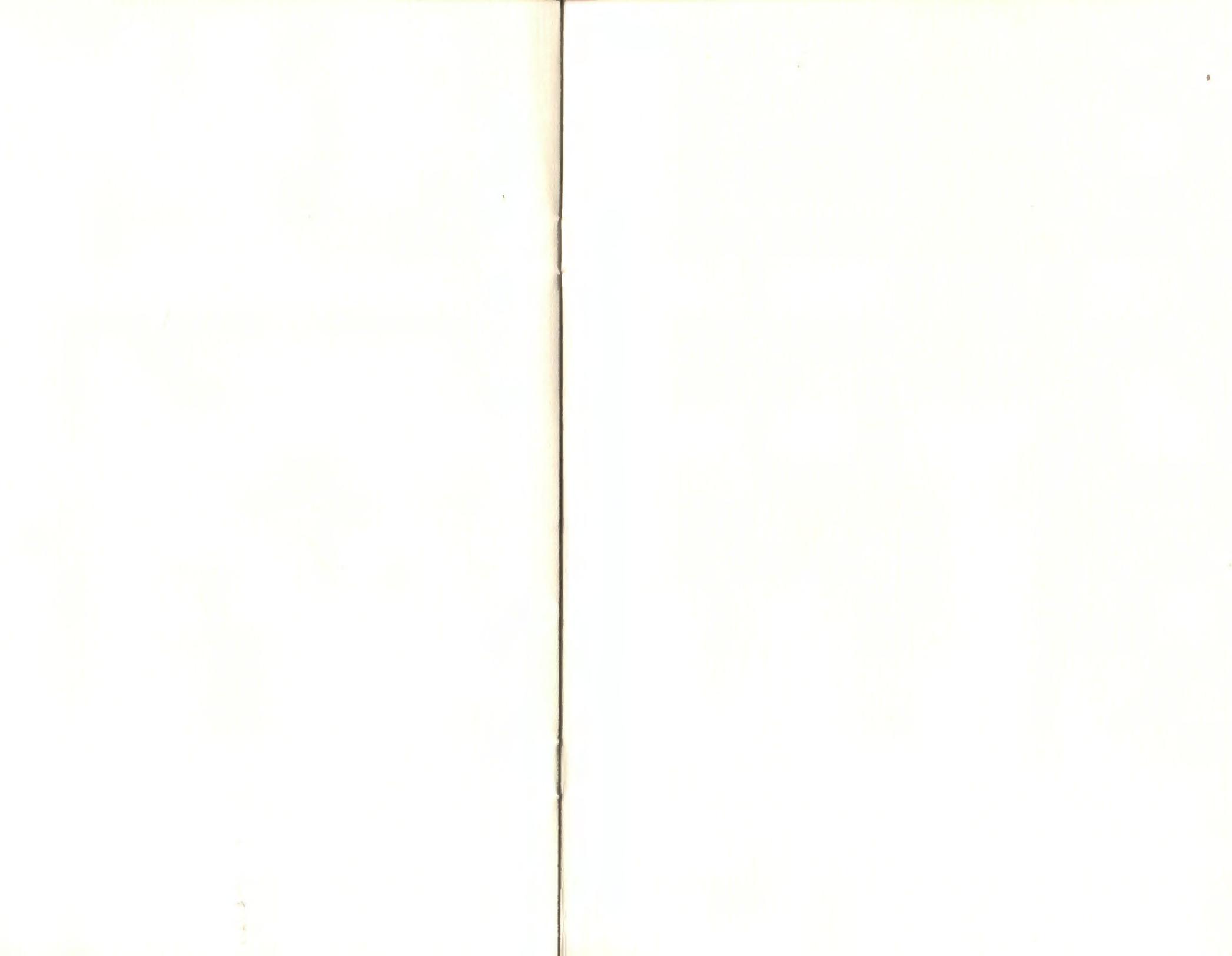
Westside Celebration

5:00 p.m. - Until fireworks display.
"The West Side Welcomes The Ford Museum." Polka music, dancing, food booths. Stockbridge District, north of the Ford Museum.

Concerts On Monroe Mall

5:00 p.m. - 9:00 p.m. — Monroe Mall Amphitheatre
A potpourri of music, dance, comedy and more.

Gala Fireworks Display



GOP
 Gorton Pressler
 Hatch
 Miyakawa
 Rosten

Democrats
 ✓ Bentzen
 ✓ Nefflin
 ✓ DeConcini

TOTAL	<u>50</u>	<u>Dem</u>
51	19	32

Claim 2 more Republican
 " 4 " Democrats

Hearing date next week or
 early following week

1104 }
 311 }

DeConcini



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Grand Rapids, Michigan 49503



