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**WHORM Subject File Code:** IT101  
(International Organizations – Universal Postal Union)  
**Case file Number(s):** 366494 (1 of 9)  
**Box:** 35

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National Archives Catalogue: <https://catalog.archives.gov/>

[0289D]

REMAIL Q & A

Q: What are "international remailers"?

A: International remailers are private entities that collect mail from American businesses, sort it, and ship it overseas to the foreign postal administration offering the most efficient service to the destination countries. Remail is viewed by American companies as a private competitive alternative to international service offered by the Postal Service. It is often less expensive and faster than USPS service. The advent of international remail has placed competitive pressure on the Postal Service to improve its own international service.

Q: Is international remail lawful?

A: Yes. In the opinion of the Attorney General, international remail is "lawful private sector competition." The Department of Justice has stated that they will not prosecute international remailers under the laws that govern the Postal Service's monopoly.

Q: What is the Universal Postal Union?

A: The UPU is an international organization governing postal relations among its approximately 168 member nations. The UPU reenacts an international agreement every five years. Those Acts dictate the rights and obligations of member nations in handling international mail. The 1984 Acts were scheduled to come into force on January 1, 1986, and came into force for the United States with the President's signature earlier this month.

Q: How do the UPU Acts affect remail?

A: Remailers and several executive departments raised the concern that a provision of the UPU Acts could be used to interfere with lawful competition to the Postal Service from remailers. The provision in question, Article 23, paragraph 4 of the UPU Convention, allows postal administrations to refuse to handle international mail posted by remailers.

Q: What is the purpose of today's letter from the President?

A: In the letter signed today, the President, using his authority over international postal agreements, established a process whereby the Attorney General and the State Department will work closely with the Postal Service to help ensure that the UPU Acts are applied in manner consistent with the Administration's policy of promoting competition from the private sector.

36649455

IT101

Some of the present firms in the remail business include:  
Airsystems Corp. of Long Island City, NY; Distrimail  
of Garden City, NY; International Diversified Marketing of  
Bloomington, MN; Jet Courier International of Vernon Hills, IL;  
Telerad of Long Island, NY; TNT Sky Pak of Westbury, NY; Sky  
Courier Network of Reston, VA; Mercury Airfreight International  
of Avenel, NJ; Publication Dispatch Service of Bayside, NY.

ID # 366494 CU

IT101

### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD)   1  /  1  /  

Name of Correspondent: David Chew

MI Mail Report                      User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: President's Ratification of the Universal Postal Union Convention

ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>Curtall</u>	ORIGINATOR	<u>86104114</u>			<u>C 86104114</u>
<u>Curt 24</u>	Referral Note: <u>I</u>	<u>86104114</u>	<u>NAN</u>		<u>C 86104114</u>
	Referral Note: <u>see note attached</u>	<u>  1  /  1  /  </u>			<u>  1  /  1  /  </u>
	Referral Note:	<u>  1  /  1  /  </u>			<u>  1  /  1  /  </u>
	Referral Note:	<u>  1  /  1  /  </u>			<u>  1  /  1  /  </u>
	Referral Note:	<u>  1  /  1  /  </u>			<u>  1  /  1  /  </u>

- ACTION CODES:**
- A - Appropriate Action
  - C - Comment/Recommendation
  - D - Draft Response
  - F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

- DISPOSITION CODES:**
- A - Answered
  - B - Non-Special Referral
  - C - Completed
  - S - Suspended

**FOR OUTGOING CORRESPONDENCE:**  
 Type of Response = Initials of Signer  
 Code = "A"  
 Completion Date = Date of Outgoing

Comments: April 86 RTW memo to David Chew

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

# RECORDS MANAGEMENT ONLY

## CLASSIFICATION SECTION

No. of Additional Correspondents: \_\_\_\_\_ Media: \_\_\_\_\_ Individual Codes: \_\_\_\_\_

Prime Subject Code: \_\_\_\_\_ Secondary Subject Codes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

### SIGNATURE CODES:

#### CPn - Presidential Correspondence

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

#### CLn - First Lady's Correspondence

- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

#### CBn - Presidential & First Lady's Correspondence

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

### MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/14/86 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. TODAY

SUBJECT: PRESIDENT'S RATIFICATION OF THE UNIVERSAL POSTAL UNION CONVENTION

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
BALL	<input type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Do you have any c

*Nancy -  
 This already has a number  
 in the computer. Dean kept  
 the back-up because this  
 is an interim reply.*

RESPONSE:

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR DAVID L. CHEW  
STAFF SECRETARY AND DEPUTY ASSISTANT TO  
THE PRESIDENT

FROM: PETER J. WALLISON  
COUNSEL TO THE PRESIDENT



SUBJECT: Status of the President's Ratification of  
the Universal Postal Union Convention

This office has reviewed the President's ratification of the Universal Postal Union Convention and after consultations with the Department of Justice, the Office of Policy Development and the State Department's Office of Legal Adviser, we are of the opinion that it would not be appropriate to withdraw the President's ratification.

We understand that in lieu of a "reservation" (i.e. objection) to Article 23(4) of the Convention, the Office of Policy Development, the Council of Economic Advisers, the Office of Management and Budget and the Department of Justice have drafted a letter from the President to the Postmaster General and a public statement setting forth the Administration's policy on private sector competition in international mail. We further understand that these documents will be forwarded to the President by John A. Svahn (Assistant to the President for Policy Development) on Monday. We recommend that you continue to hold the Convention pending a decision on Mr. Svahn's submission. We have no legal objection to the concept of a letter and statement being issued in connection with the ratification, but we would appreciate an opportunity to review these documents before they are released.

Furthermore, since the proposed letter and public statement deal directly with implementation of the Convention, we recommend that such documents be cleared with the State Department and the National Security Council. It may also be advisable to contact the Postal Service.

cc: Paul Thompson

ID # 366494 CU  
IT101

# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



- O - OUTGOING
  - H - INTERNAL
  - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: David Chew

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Letters + Statement re Ratification of Universal Postal Union

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>Cut Doll</u>	ORIGINATOR	<u>86104124</u>		<u>C 8604125</u>
	Referral Note:			
<u>CUAT 24</u>	<u>D</u>	<u>86104124</u>		<u>C 86104125</u> <sup>OT</sup>
	Referral Note:			<u>COB</u>
<u>CUAT 29</u>	<u>S</u>	<u>86104125</u>		<u>C 86104125</u>
	Referral Note:	<u>OT</u>	<u>Apr. 25 86 JBS memo to David Chew</u>	
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

- ACTION CODES:**
- A - Appropriate Action
  - C - Comment/Recommendation
  - D - Draft Response
  - F - Furnish Fact Sheet to be used as Enclosure
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  - R - Direct Reply w/Copy
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  - B - Non-Special Referral
  - C - Completed
  - S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
  - Code = "A"
  - Completion Date = Date of Outgoing

Comments: Apr 11 86 BW memo to David Chew re: Status of the President's Ratification is attached

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

April 25, 1986

MEMORANDUM FOR DAVID L. CHEW  
STAFF SECRETARY AND DEPUTY ASSISTANT  
TO THE PRESIDENT

FROM: JAY B. STEPHENS  
DEPUTY COUNSEL TO THE PRESIDENT

ORIGINAL SIGNED BY PJW

SUBJECT: Letters and Statements re: Ratification  
of Universal Postal Union

Consistent with this office's April 11, 1986, memorandum to you on the President's ratification of the Universal Postal Union Convention, we have no legal objections to the above-referenced letters and signing statement being issued.

We recommend, however, that this matter be resolved as expeditiously as possible to avoid further delay between the President's signing of the Convention (April 8, 1986) and issuance of the signing statement and letters to the Postal Service.

JBS/CDM:jmk  
cc: ✓JBStephens  
CDMcGrath  
chron.

THE WHITE HOUSE

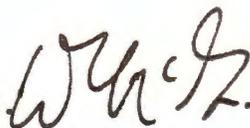
WASHINGTON

April 25, 1986

MEMORANDUM FOR JAY B. STEPHENS

FROM:

C. DEAN MCGRATH, JR.



SUBJECT:

Letters and Statement re: Ratification  
of Universal Postal Union

On April 11, this office advised David L. Chew that we had "no legal objections to the concept of a letter and statement being issued in connection with the ratification" of the Universal Postal Union Convention. See Memorandum from Peter J. Wallison to David L. Chew (April 11, 1986), copy attached. I have worked with the Office of Policy Development, and the Departments of Justice and State on this issue, and believe the proposed letters and signing statement accurately reflect the Administration's position on private sector initiatives.

I have prepared the attached memorandum to David L. Chew to reaffirm our legal position, and to recommend that this matter be expedited to avoid further delay between the President's signing of the Convention (April 8, 1981) and issuance of the letter and statement.

Attachments

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR DAVID L. CHEW  
STAFF SECRETARY AND DEPUTY ASSISTANT TO  
THE PRESIDENT

FROM: PETER J. WALLISON   
COUNSEL TO THE PRESIDENT

SUBJECT: Status of the President's Ratification of  
the Universal Postal Union Convention

This office has reviewed the President's ratification of the Universal Postal Union Convention and after consultations with the Department of Justice, the Office of Policy Development and the State Department's Office of Legal Adviser, we are of the opinion that it would not be appropriate to withdraw the President's ratification.

We understand that in lieu of a "reservation" (i.e. objection) to Article 23(4) of the Convention, the Office of Policy Development, the Council of Economic Advisers, the Office of Management and Budget and the Department of Justice have drafted a letter from the President to the Postmaster General and a public statement setting forth the Administration's policy on private sector competition in international mail. We further understand that these documents will be forwarded to the President by John A. Svahn (Assistant to the President for Policy Development) on Monday. We recommend that you continue to hold the Convention pending a decision on Mr. Svahn's submission. We have no legal objection to the concept of a letter and statement being issued in connection with the ratification, but we would appreciate an opportunity to review these documents before they are released.

Furthermore, since the proposed letter and public statement deal directly with implementation of the Convention, we recommend that such documents be cleared with the State Department and the National Security Council. It may also be advisable to contact the Postal Service.

cc: Paul Thompson

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/24/86 ACTION/CONCURRENCE/COMMENT DUE BY: 4/25/86

SUBJECT: LETTERS AND STATEMENT RE RATIFICATION OF UNIVERSAL POSTAL UNION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
BALL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations by close of business Friday, April 25th. Thank you.

1986 APR 24 PM 4:13

RESPONSE:

THE WHITE HOUSE

WASHINGTON

April 24, 1986

RECORDED

APR 24 1986

MEMORANDUM FOR DAVID CHEW

FROM:

JOHN A. SVAHN *JAS*

SUBJECT:

Public Statement and Private Letter to Accompany  
Ratification of the Acts of the Universal Postal  
Union

Recently the President signed the Acts of the Nineteenth Congress of the Universal Postal Union, a convention which governs the delivery of international mail. Sections of those Acts (and especially Article 23, attached) could be interpreted to allow postal administrations to restrict private competition in international mail delivery. We need to let our own USPS and the postal administrations of other nations know that our policy is not only to permit but to promote healthy private competition, and that we expect implementation of the Acts to conform to that policy, with close cooperation among USPS, State, and Justice.

The potential problem arises from the fact that Article 23, paragraph 4 of the Acts suspends the obligation of postal administrations to forward "re-mail." "Re-mail" is mail collected from domestic businesses by private firms who sort it and ship it as bulk mail to whichever foreign postal administration offers the most efficient service to various foreign destinations. Without policy clarification, the USPS could use Article 23 to suppress private competition in the provision of international mail services by (1) intercepting "remailed" foreign mail in transit through the United States and/or (2) negotiating bilateral agreements to suppress the international activities of private "remailers".

The attached draft statement and letter have been informally cleared with State, NSC, OMB, CEA, Commerce, OPD, Justice, and the White House Counsel. Justice will follow up this letter with more detailed guidelines for implementation of the Acts.

April 15, 1986

Dear Chairman McKean, other Governors, and  
Postmaster General Casey:

I have signed the Acts of the Nineteenth Congress of the Universal Postal Union, negotiated at Hamburg in 1984, but I want us now to make sure that the Acts, and particularly Article 23, are not used to stifle healthy private competition in the international mail arena. The policy of this Administration is to encourage free enterprise in ways that will improve services and reduce costs to our citizens, and I know I can count on your support to carry out this policy.

Therefore, I am asking that you do all within your power, working closely with the Secretary of State and the Attorney General, to permit and promote marketplace competition in international mail, and to influence other nations to do likewise.

Sincerely,

Honorable John R. McKean  
Chairman, Board of Governors  
U.S. Postal Service  
475 L'Enfant Plaza, S.W., Room 10300  
Washington, D.C. 20260-1000

Honorable Albert V. Casey  
Postmaster General  
U.S. Postal Service  
475 L'Enfant Plaza, S.W., Room 1022  
Washington, D.C. 20260-0010

PRESIDENT SIGNS THE ACTS OF THE  
NINETEENTH UNIVERSAL POSTAL UNION CONGRESS,  
SUPPORTS MARKETPLACE COMPETITION IN INTERNATIONAL MAIL

The President has signed the Acts of the Nineteenth Congress of the Universal Postal Union, negotiated at Hamburg in 1984, and expressed to the Postal Service Board of Governors and to the Postmaster General his concern that the Acts might be used in ways that would stifle private competition in the international mail arena.

Administration policy is to encourage free enterprise in ways that will ensure better products and services at lower costs to our citizens. In line with this policy the President has asked the Postal Service Governors and the Postmaster General to permit and promote marketplace competition in international mail, and to influence other nations to do likewise.

SEPARATE LETTERS TO EACH:

BOARD OF GOVERNORS  
U.S. POSTAL SERVICE

Hon. John R. McKean (Chairman)  
John R. McKean Accountants  
1 California Street - Suite 1200  
San Francisco, CA 94111-5484  
415 788-2400

Hon. Peter E. Voss (Vice Chairman)  
President  
Northeastern, Inc.  
948 High Avenue, S.W.  
Canton, OH 44707-4153  
216 456-7600

Hon. George W. Camp  
11950 Chaffin Road  
Roswell, GA 30075-1450  
404 992-5433

Hon. John N. Griesemer  
Route 2, Box 52  
Springfield, Mo. 65802-9704  
417 862-4311

Hon. Tyler McConnell  
400 S. Ocean Boulevard  
Palm Beach, FL 33480-4431  
305 832-8888

Hon. Ruth O. Peters  
2200 N. Taft Street  
Arlington, VA 22201-3617  
703 528-4253

Hon. John L. Ryan  
President  
Dean Brothers Pump  
P. O. Box 68172  
Indianapolis, IN 46268-0172  
317 293-2930

Hon. Robert Sêtrakian  
601 California Street, Suite 610  
San Francisco, CA 94108-2811  
415 398-1111

PMG Albert Casey  
U.S. Postal Service  
475 L'Enfant Plaza West, S.W.  
Washington, D.C. 20260-0010  
268-5225

DPMB JACKIE STRANGE  
U.S. POSTAL SERVICE  
475 L'ENFANT PLAZA WEST, S.W.  
WASHINGTON, D.C. 20260-0010

(One Vacancy)

Jan 7, 1986

**WHITE HOUSE STAFFING MEMORANDUM URGENT**

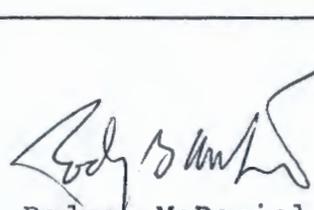
DATE: 4/14/86 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. TODAY

SUBJECT: PRESIDENT'S RATIFICATION OF THE UNIVERSAL POSTAL UNION CONVENTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
BALL	<input type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Do you have any objection to the following approach?

RESPONSE: No objections.

  
Rodney McDaniel  
Executive Secretary  
14 APRIL 86

David L. Chew  
Staff Secretary

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR DAVID L. CHEW  
STAFF SECRETARY AND DEPUTY ASSISTANT TO  
THE PRESIDENT

FROM: PETER J. WALLISON  
COUNSEL TO THE PRESIDENT



SUBJECT: Status of the President's Ratification of  
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cc: Paul Thompson

THE WHITE HOUSE

WASHINGTON

April 11, 1986

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cc: Paul Thompson

# NATIONAL SECURITY COUNCIL EXECUTIVE SECRETARY REFERRAL

TIME STAMP

86 APR 14 10 10  
A10: 10

SYSTEM I LOG NUMBER: 3003

(FIRST DRAFT OF REMARKS)

ACTION OFFICER: THOMPSON *PTJ* DUE: 1500 TODAY

URGENT

- Prepare Memo McDaniel to Chew
- Prepare Memo McDaniel to Elliott
- Prepare Memo McDaniel to Speakes
- Prepare Memo \_\_\_\_\_ to \_\_\_\_\_

\*\*\* PUT RESPECTIVE STAFF OFFICER'S NAME IN MARGIN BESIDE CHANGES.

CONCURRENCES/COMMENTS\*

DUE: \_\_\_\_\_

\*PHONE to action officer at ext. 2562

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|--|---|--------------------------------------|
| <input type="checkbox"/> Burghardt     | <input type="checkbox"/> Levine                 | <input type="checkbox"/> Sachs       |
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| <input type="checkbox"/> Childress     | <input type="checkbox"/> Mahley                 | <input type="checkbox"/> Sigur       |
| <input type="checkbox"/> Cobb          | <input checked="" type="checkbox"/> Major (FYI) | <input type="checkbox"/> Small       |
| <input type="checkbox"/> Covey         | <input type="checkbox"/> Mandel                 | <input type="checkbox"/> Sommer      |
| <input type="checkbox"/> Danzansky     | <input type="checkbox"/> Matlock                | <input type="checkbox"/> Soos        |
| <input type="checkbox"/> deGraffenreid | <input type="checkbox"/> May                    | <input type="checkbox"/> Stark       |
| <input type="checkbox"/> Dobriansky    | <input type="checkbox"/> Menges                 | <input type="checkbox"/> Steiner     |
| <input type="checkbox"/> Donley        | <input type="checkbox"/> Miller                 | <input type="checkbox"/> Tahir-Kheli |
| <input type="checkbox"/> Douglass      | <input type="checkbox"/> North                  | <input type="checkbox"/> Teicher     |
| <input type="checkbox"/> Grimes        | <input checked="" type="checkbox"/> Platt (FYI) | <input type="checkbox"/> Thompson    |
| <input type="checkbox"/> Hughes        | <input type="checkbox"/> Pugliaresi             | <input type="checkbox"/> Tillman     |
| <input type="checkbox"/> Kraemer       | <input type="checkbox"/> Raymond                | <input type="checkbox"/> Wigg        |
| <input type="checkbox"/> Laux          | <input type="checkbox"/> Reger                  | <input type="checkbox"/> Wright      |
| <input type="checkbox"/> Lehman        | <input type="checkbox"/> Ringdahl               | <input type="checkbox"/> _____       |
| <input type="checkbox"/> Lenczowski    | <input type="checkbox"/> Sable                  | <input type="checkbox"/> _____       |

INFORMATION

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|---|---|---|
| <input type="checkbox"/> McDaniel             | <input checked="" type="checkbox"/> Pearson | <input checked="" type="checkbox"/> Secretariat     |
| <input checked="" type="checkbox"/> Rodman    | <input type="checkbox"/> Lehman             | <input checked="" type="checkbox"/> Exec. Sec. Desk |
| <input type="checkbox"/> Poindexter (advance) | <input type="checkbox"/> Fortier (advance)  |   |

National Security Council  
The White House

86 APR 14 5:39

System # I  
Package # 3003  
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	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>—</u>	
Rodney McDaniel	<u>2</u>	<u>✓</u>	
Don Fortier			
Paul Thompson			
Florence Gantt			
John Poindexter			
Rodney McDaniel			
NSC Secretariat	<u>3</u>	<u>BC</u>	<u>D</u>
Situation Room			

I = Information    A = Action    R = Retain    D = Dispatch    N = No further Action

cc: VP Regan Buchanan Other \_\_\_\_\_

COMMENTS                      Should be seen by: \_\_\_\_\_  
(Date/Time)

RECEIVED 14 APR 86 20

TO POINDEXTER FROM CHEW, D  
MCDANIEL

DOCDATE 14 APR 86  
14 APR 86

KEYWORDS: INTL TRADE

SUBJECT: PRES RATIFICATION OF UNIVERSAL POSTAL UNION CONVENTION

.....  
ACTION: MCDANIEL SGD MEMO DUE: STATUS C FILES WH  
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FOR ACTION

FOR CONCURRENCE

FOR INFO

COMMENTS

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ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO  
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THE WHITE HOUSE  
WASHINGTON

Received SS  
1986 APR 30 11:29

April 30, 1986

YES

MEMORANDUM FOR THE PRESIDENT

FROM: JOHN A. SVAHN *JAS*

SUBJECT: Ratification of the Acts of the Universal Postal Union

Recently you signed the Acts of the Nineteenth Congress of the Universal Postal Union, a convention which governs the delivery of international mail. Sections of those Acts (and especially Article 23, attached) could be interpreted to allow postal administrations to restrict private competition in international mail delivery. We need to let our own USPS and the postal administrations of other nations know that our policy is not only to permit but to promote healthy private competition, and that we expect implementation of the Acts to conform to that policy.

The potential problem arises from the fact that Article 23, paragraph 4 of the Acts suspends the obligation of postal administrations to forward "re-mail." "Re-mail" is mail collected from domestic businesses by private firms who sort it and ship it as bulk mail to whichever foreign postal administration offers the most efficient service to various foreign destinations. Without policy clarification, the USPS could use Article 23 to suppress private competition in the provision of international mail services by (1) intercepting "remailed" foreign mail in transit through the United States and/or (2) negotiating bilateral agreements to suppress the international activities of private "remailers".

The attached statement and letter have been cleared with State, NSC, OMB, CEA, Commerce, OPD, Justice, and the White House Counsel.

THE WHITE HOUSE

WASHINGTON

April 29, 1986

Bali, Indonesia

Dear Chairman McKean, other Governors, and  
Postmaster General Casey:

I have signed the Acts of the Nineteenth Congress of the Universal Postal Union, negotiated at Hamburg in 1984, but I want us now to make sure that the Acts, and particularly Article 23, are not used to stifle healthy private competition in the international mail arena. The policy of this Administration is to encourage free enterprise in ways that will improve services and reduce costs to our citizens, and I know I can count on your support to carry out this policy.

Therefore, I am asking that you do all within your power, working closely with the Executive Branch, especially the Secretary of State and the Attorney General, to permit and promote marketplace competition in international mail, and to influence other nations to do likewise.

Sincerely,

Honorable John R. McKean  
Chairman, Board of Governors  
U.S. Postal Service  
475 L'Enfant Plaza, S.W., Room 10300  
Washington, D.C. 20260-1000

Honorable Albert V. Casey  
Postmaster General  
U.S. Postal Service  
475 L'Enfant Plaza, S.W., Room 1022  
Washington, D.C. 20260-0010

PRESIDENT SIGNS THE ACTS OF THE  
NINETEENTH UNIVERSAL POSTAL UNION CONGRESS,  
SUPPORTS MARKETPLACE COMPETITION IN INTERNATIONAL MAIL

The President has signed the Acts of the Nineteenth Congress of the Universal Postal Union, negotiated at Hamburg in 1984, and expressed to the Postal Service Board of Governors and to the Postmaster General his concern that the Acts might be used in ways that would stifle private competition in the international mail arena.

Administration policy is to encourage free enterprise in ways that will ensure better products and services at lower costs to our citizens. In line with this policy the President has asked the Postal Service Governors and the Postmaster General to permit and promote marketplace competition in international mail, and to influence other nations to do likewise.

SEPARATE LETTERS TO EACH:

BOARD OF GOVERNORS  
U.S. POSTAL SERVICE

Hon. John R. McKean (Chairman)  
John R. McKean Accountants  
1 California Street - Suite 1200  
San Francisco, CA 94111-5484  
415 788-2400

Hon. Peter E. Voss (Vice Chairman)  
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216 456-7600

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404 992-5433

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415 398-1111

PMG Albert Casey  
U.S. Postal Service  
475 L'Enfant Plaza West, S.W.  
Washington, D.C. 20260-0010  
268-5225

DPM6 JACKIE STRANGE  
U.S. POSTAL SERVICE  
475 L'ENFANT PLAZA WEST, S.W.  
WASHINGTON, D.C. 20260-0010

(One Vacancy)

Jan 7, 1986

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DTG \_\_\_\_\_

PRIORITY

ADMIN FAX # \_\_\_\_\_

RELEASER \_\_\_\_\_

ROUTINE

RECORD # \_\_\_\_\_

FROM/LOCATION

1. KATHERINE LADD/THE WHITE HOUSE

TO/LOCATION/TIME OF RECEIPT

1. DAVID CHEW/BALI

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INFORMATION ADDEES/LOCATION/TIME OF RECEIPT

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SPECIAL INSTRUCTIONS/REMARKS:

Attached is the final draft letter re ratification of the Universal Postal Union. It incorporates one minor change suggested by OMB. All other senior staff had no objections to the letter. Please advise when this is clear for execution here.

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SPECIAL INSTRUCTIONS/REMARKS:

David: Attached is the cover memo for the President, which you requested to go with the package I sent you yesterday. I have attached a whole new package for the President, if you decide he should see it.

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CLASSIFICATION

Document No. 36649455  
1120-1110  
IT101

**WHITE HOUSE STAFFING MEMORANDUM** F0009  
FG006-11  
FG006-03

DATE: 4/24/86 ACTION/CONCURRENCE/COMMENT DUE BY: 4/25/86  
PR014-08

SUBJECT: LETTERS AND STATEMENT RE RATIFICATION OF UNIVERSAL POSTAL UNION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
BALL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
<del>CHEW</del>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations by close of business Friday, April 25th. Thank you.

RESPONSE:

David L. Chew  
Staff Secretary  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

April 24, 1986

APR 25 1986



MEMORANDUM FOR DAVID CHEW

FROM:

JOHN A. SVAHN *JAS*

SUBJECT:

Public Statement and Private Letter to Accompany  
Ratification of the Acts of the Universal Postal  
Union

Recently the President signed the Acts of the Nineteenth Congress of the Universal Postal Union, a convention which governs the delivery of international mail. Sections of those Acts (and especially Article 23, attached) could be interpreted to allow postal administrations to restrict private competition in international mail delivery. We need to let our own USPS and the postal administrations of other nations know that our policy is not only to permit but to promote healthy private competition, and that we expect implementation of the Acts to conform to that policy, with close cooperation among USPS, State, and Justice.

The potential problem arises from the fact that Article 23, paragraph 4 of the Acts suspends the obligation of postal administrations to forward "re-mail." "Remail" is mail collected from domestic businesses by private firms who sort it and ship it as bulk mail to whichever foreign postal administration offers the most efficient service to various foreign destinations. Without policy clarification, the USPS could use Article 23 to suppress private competition in the provision of international mail services by (1) intercepting "remailed" foreign mail in transit through the United States and/or (2) negotiating bilateral agreements to suppress the international activities of private "remailers".

The attached draft statement and letter have been informally cleared with State, NSC, OMB, CEA, Commerce, OPD, Justice, and the White House Counsel. Justice will follow up this letter with more detailed guidelines for implementation of the Acts.

April 15, 1986

Dear Chairman McKean, other Governors, and  
Postmaster General Casey:

I have signed the Acts of the Nineteenth Congress of the Universal Postal Union, negotiated at Hamburg in 1984, but I want us now to make sure that the Acts, and particularly Article 23, are not used to stifle healthy private competition in the international mail arena. The policy of this Administration is to encourage free enterprise in ways that will improve services and reduce costs to our citizens, and I know I can count on your support to carry out this policy.

Therefore, I am asking that you do all within your power, working closely with the Secretary of State and the Attorney General, to permit and promote marketplace competition in international mail, and to influence other nations to do likewise.

Sincerely,

Honorable John R. McKean  
Chairman, Board of Governors  
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475 L'Enfant Plaza, S.W., Room 10300  
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415 398-1111

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Washington, D.C. 20260-0010  
268-5225

DPMB JACKIE STRANGE  
U.S. POSTAL SERVICE  
475 L'ENFANT PLAZA WEST, S.W.  
WASHINGTON, D.C. 20260-0010

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Jan 7, 1986

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FROM/LOCATION

1. KATHERINE LADD/THE WHITE HOUSE

TO/LOCATION/TIME OF RECEIPT

1. DAVID CHEW/BALI

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(One Vacancy)

Jan 7, 1986

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ADMIN FAX # \_\_\_\_\_

RECORD # \_\_\_\_\_

PAGES 4

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RELEASER BK

FROM/LOCATION

1. KATHERINE LADD/THE WHITE HOUSE

TO/LOCATION/TIME OF RECEIPT

1. DAVID CHEW/BALI TOR!

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