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March 17, 1982

It is my understanding that the National Institute of Building Sciences plans to launch a major private sector initiative on March 26th. This effort, the Building Energy Efficiency Project, is aimed at mobilizing the nation's building community to address comprehensively the important goal of improving the energy efficiency of America's existing building stock.

I strongly support this timely undertaking and encourage all Federal agencies active in this area to work with the nation's building community in this important initiative.

You have my every best wish for success. Please be assured that I will follow your progress with great interest.

RONALD REAGAN ^a

To James Rosebush's office for transmittal to:

returned to Livingston, after signing

Mr. Gene C. Brewer

President, National Institute of Building Sciences

1015 - 15th Street, N.W.

Washington, D.C. 20005

RR:Silverman:ck

cc: K.Osborne/D.Livingston/H.Stewart/CF

DUE: MARCH 17

Draft information provided by DOE.

President's ltr. endorsing the Building Energy Efficiency Project

DRAFT: SILVERMAN: MARCH 17

It is my understanding that the Institute plans to launch a major private sector initiative on March 26th. This effort, the Building Energy Efficiency Project, is aimed at mobilizing the Nation's building community to comprehensively address the important goal of improving the energy efficiency of America's existing building stock.

I strongly support this ^{timely} ~~important~~ undertaking and encourage all Federal agencies active in this area to work with the Nation's building community in their ~~endeavor~~ ^{important} initiative.

You have my every best wish for success in ~~this most worthy initiative.~~ ^{Please be assured that} I will follow your progress with great interest.

RR

TINA

Mar 17

Mar 26

The Presidential message appearing in draft below has been cleared by the Department of Energy for use by the National Institute of Building Sciences in conjunction with their March 26th conference on improving energy efficiency in existing buildings. The Institute provided a draft to the White House, which was conveyed to the Department and revised.

March 16, 1982

DRAFT PRESIDENTIAL MESSAGE
NATIONAL INSTITUTE OF BUILDING SCIENCES

It is my understanding that the Institute plans to launch a major private sector initiative on March 26th. This effort, the Building Energy Efficiency Project, ^{is aimed at} ~~attempts~~ ^{ing} ~~to mobilize~~ the Nation's building community to comprehensively address the important goal of improving the energy efficiency of America's existing building stock.

I strongly support ~~this effort and wish you well in~~ ^{and} ~~this important undertaking.~~ ~~for the Nation's building community to undertake this task.~~ ~~In addition, I encourage all Federal agencies active in~~ ~~this area to work with them in their efforts.~~ ^{the Nation's building community} ~~I have every~~ ^{best wish for success in} ~~expectation that this private sector initiative will be~~ ^{most worthy} ~~successful.~~ I will follow its progress with great interest.

Your

Ronald Reagan

THE WHITE HOUSE
WASHINGTON

Dodie,

Attached is a request for a presidential message (suggested draft attached) for their briefing session.

Since it is such a strong private sector initiatives approach to energy efficiency, they wondered if a presidential message addressing their efforts might be warranted. I would think it could be extremely general. Please let me know your response.

Note please that they need the letter by March 12. It can be sent back to my office for forwarding. Thank you.

Holly Stewart

6450



National Institute of
BUILDING SCIENCES

1015 Fifteenth Street, N.W.
Suite 700
Washington, D.C. 20005
(202) 347-5710

March 3, 1982

Mr. J. Upshur Moorhead
Special Assistant to the President
for Private Sector Initiatives
Room 134
Old Executive Office Building
Washington, D.C. 20500

Dear Jay:

Attached for your information is a copy of our agenda for March 26 and an Executive Summary of the Building Energy Efficiency Project.

Our agenda is reasonably firm. Mr. Baroody has accepted our invitation. Congressman Broyhill has tentatively accepted, barring an unexpected development in North Carolina or in his committee. Senator Johnston has tentatively accepted but may have to speak at another time during the program because of a Senate Budget Committee markup scheduled for 9:00 a.m. on March 26.

We have already sent these materials to approximately 400 senior executives of the nation's building community. As Gene Brewer indicated in his February 9, 1982 letter, (copy attached) the Institute hopes that this project can be the first successful major private sector initiative to address the important issues of energy efficiency in the nation's existing buildings. Because of the current economic state of the building community, we really need the help and encouragement of the Administration to properly launch this activity.

As you may know, the Institute has been a consistent supporter of the President's Regulatory Relief and Private Sector Initiatives program. We have submitted to Vice President Bush three reports recommending specific federal regulatory relief actions affecting the building and land development processes. Craig Fuller and Chris DeMuth are fully aware of the Institute's contributions in this regard.

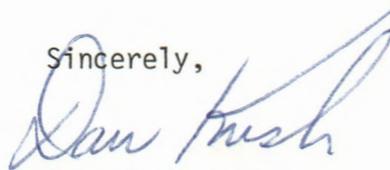
I have attached a draft letter for the President's signature. Please make whatever changes that you feel are appropriate to this draft. If you prefer a telegram format, that would be fine with us. If you can transmit a final document to us not later than March 12, we will copy our invitees as a reinforcement to our invitation. This will maximize attendance and thus establish a firm basis for launching the project on March 26.

Mr. J. Upshur Moorhead
March 3, 1983
Page Two

Gene Brewer, John Tato and I will be happy to answer any questions you may have about the project, the Institute's record of past support for the Administration or the attached Presidential letter. I have also enclosed for you a copy of our most recent annual report.

Please let us know as soon as possible when you can finalize this request.

Sincerely,

A handwritten signature in blue ink that reads "Dan Kush". The signature is written in a cursive style with a large initial "D".

Daniel M. Kush
Director of the Office
of Program Planning

cc: Mr. Craig Fuller, Assistant to the President for Cabinet Affairs
Mr. James Rosebush, Deputy Assistant to the President
Mr. Chris DeMuth, Executive Director, President's Task Force on
Regulatory Relief
Mr. Gene C. Brewer, President, NIBS

DMK/gm

DRAFT

March 3, 1982

Mr. Gene Brewer
President
National Institute of Building
Sciences
1015 15th Street, NW
Washington, D.C. 20005

Dear Mr. Brewer:

It is my understanding that the Institute plans to launch a major private sector initiative on March 26.

This effort, The Building Energy Efficiency Project, attempts to mobilize the nation's building community to comprehensively address the important goal of improving the energy efficiency of America's existing building stock.

I strongly support this effort and wish you well in this important undertaking. The time has clearly come for the nation's building community to undertake this important task. In addition, I encourage all federal agencies active in this area to cooperate fully with and support this undertaking. My Administration will follow the progress of this private sector initiative with great interest.

Sincerely,

Ronald Reagan
President of the United States

HAND DELIVERED

National Institute of
BUILDING SCIENCES

1015 Fifteenth Street, N.W.
Suite 700
Washington, D.C. 20005
(202) 347-5710

GENE C. BREWER, President

February 9, 1982

Mr. James S. Rosebush
Special Assistant to the President
Room 348
Old Executive Office Building
Washington, D.C. 20500

Dear Jim:

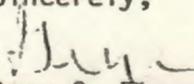
For your information, I have attached a copy of my recent letter to Mr. William J. Baroody. You will note I asked him to participate in the launching of a major, private sector initiative, sponsored by the Institute to increase the energy efficiency of the nation's existing buildings. Also invited to participate on March 26 are Senator Bennett J. Johnston (D-LA) and Congressman James T. Broyhill (R-NC).

Jim, as I indicated to you during our January 13 meeting, the Institute is highly supportive of the President's Private Sector Initiatives program. The Building Energy Efficiency Project represents our first major effort to organize the private sector of the building community to accomplish objectives heretofore largely attempted by the federal government. Because of current conditions in the building community, it will be a challenge to launch this worthy activity. We would appreciate the Administration's support of this undertaking as a private sector initiative. A letter or telegram from the President would be most helpful. This will help to lay the basis for the initiation of the project on March 26.

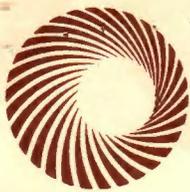
If you or your staff need any further information on this effort, please contact me, Dan Kush or John Tato of my staff.

Continued best of luck with your new duties.

Sincerely,


Gene C. Brewer
President

cc: Mr. Jay Moorhead



National Institute of
BUILDING SCIENCES

BRIEFING AGENDA

BUILDING ENERGY EFFICIENCY PROJECT

MARCH 25

Reception 6:00-8:00 P.M.

MARCH 26

Welcome and Overview 9:30 A.M.

Gene C. Brewer, President
National Institute of Building Sciences

Opening Remarks 9:45

*Senator Bennett J. Johnston, Jr. (D-LA)
Ranking Minority Member, Energy Regulations Subcommittee,
Committee on Energy and Natural Resources and

*Congressman James T. Broyhill (R-NC)
Ranking Minority Member; Committee on Energy and Commerce

Background and Scope of the Building Energy Efficiency Project 10:30

Joseph Newman, President
Tishman Research Corporation

Reception and Luncheon 11:30

Speaker: *William J. Baroody, Jr.
President, American Enterprise Institute
and
Member, President's Task Force on Private Sector Initiatives

Panel Discussions: the Problems and Opportunities of Increased Building Energy Efficiency 1:30 P.M.

Non-Residential Buildings

Moderator: *Daniel M. Galbreath, Principal
John W. Galbreath Co.

Residential Buildings

Moderator: *George Haufler, President
Bird & Sons, Inc.

Benefits of the Building Energy Efficiency Project 3:00

Joseph G. O'Grady, Vice President
Public Service Electric and Gas Co. Research Corporation

Concluding Remarks 3:30

Adjourn 4:00

The briefing will be held in the Hyatt Regency, Crystal City, 2799 Jefferson Davis Highway, Arlington, Virginia. Rooms have been reserved at the following rates: \$80 single and \$90 double. Reservations can be made by calling the hotel at (703) 486-1234.

*Invited Speakers, confirmation pending

PARTIAL LIST OF INVITED EXECUTIVES

Building Product & Equipment Manufacturers

Acorn Building Components, Inc.
Arthur Zapico
Vice President, Marketing

Andersen Corporation
George O. Hoel
Vice President & Sales Manager

Armstrong World Industries, Inc.
W. H. Offermann
Marketing Mgr., Insulation Products

Barber-Colman Company
J. L. Kelly
Vice Pres., Energy Systems Marketing

Carrier Corporation
George F. Robinson
Vice President, Marketing

CertainTeed Corporation
George Hoffman
Vice Pres., Residential Insulation SMG Group

DAP, Inc.
Richard Gallant
Senior Vice President of Sales

Dow Chemical Company
A. J. Carbone
Director of Marketing
Functional Products and Systems

Dravo Corporation
C. E. Burtch, Senior V. Pres.
Marketing & Int'l

The Foxboro Company
George Trearchis
Director of Marketing

General Electric Company
John B. McKitterick
Vice President, Development

Grumman Energy Systems, Inc.
Leonard Rothenberg
Vice President

GTE Sylvania Inc.
George T. McKay
Director of Marketing

Hewlett-Packard Company
Alfred P. Oliverio
Vice President, Marketing

Honeywell, Inc.
R. L. Patton
Vice President, Field Marketing

IBM Corporation
F. G. Rodgers
Vice President, Marketing

Johns-Manville Corporation
Joseph D. Murphy
General Merchandising Mgr.

Levitron Mfg. Company, Inc.
Thomas Blumberg
Vice President, Marketing

Libbey-Owens-Ford Company
Larry Moeller
Mgr. Contract and Distribution Mktg.

Owens-Corning Fiberglas
Guy O. Mabry
Vice President, Insulation Operations Division

Reynolds Metals Company
John M. Noonan
Vice President and Gen. Mgr.
Construction Products Division

Robertshaw Controls Company
William Cashin
Asst. Gen. Mgr., Control Systems Div.

Rockwool Industries
S. L. Matthews
Vice President

Square D Company
R. A. Hegeman
Vice President, Sales

Texas Instruments
Howard Moss
V.P. of Corporate Marketing Choices

The Trane Company
Peter P. Philhower
Vice President, Marketing

U.S. Gypsum
R. P. Faust
Director of Corporate Marketing

Westinghouse Electric Corporation
B. W. Morrison
Vice President, Marketing

Building Trade Associations and Professional Societies

American Consulting Engineers Council
Larry N. Spiller
Exec. Vice President

American Gas Association
Thomas Lobeig
Vice President, Marketing

American Institute of Architects
David O. Meeker, Jr.
Exec. Vice President

American Institute of Real Estate Appraisers
Larry G. Hayes
Exec. Vice President

Building Owners & Managers Assn.
Gardner S. McBride
Exec. Vice President

Edison Electric Institute
Frederick L. Webber
Exec. Vice President

Gas Appliance Manufacturers Assn.
Harry A. Paynter
President

International Council of Shopping Centers
Albert Sussman
Exec. Vice President

Mortgage Bankers Association of America
Dr. Mark J. Riedy
Exec. Vice President

National Association of Corporate Real Estate Executives
Joseph R. Bagby
President

National Electrical Contractors Association
Robert I. Higgins
Exec. Vice President

National Electrical Mfgs. Assn.
Bernard H. Falk
President

National Restaurant Association
Robert V. Neville
Exec. Vice President

National Rural Electric Cooperative Association
Robert D. Partridge
Exec. Vice President

Sheet Metal & Air-Conditioning Contractors National Association
Donald Clark
Exec. Vice President

U.S. League of Savings Associations
William B. O'Connell
President

Gas & Electric Utilities

Arizona Public Service Company
O. Mark De Michaele
Exec. Vice President
Corporate Customer & Employee Relations

Boston Edison Company
Craig Peffer
Vice President, Marketing

Columbia Gas of Ohio, Inc.
Jim Lee
Vice President, Supply & Utilization

Duke Power Company
William H. Fox, Jr.
Manager, Marketing
Charlotte Division

Florida Power & Light Company
J. T. Petillo
Director, Market & Energy Conservation

Massachusetts Electric Company
John C. Amoroso
Director, Consumer Services

Northeast Utilities
Raymond Donovan
Vice President of Customer Services

Pacific Gas & Electric Company
G. S. Clifton, Jr.
Vice President, Customer Operations

San Diego Gas & Electric Company
James A. Hunter
Manager Conservation Systems

Washington Gas Light Company
Herbert Tanner
Manager of Marketing

Designers, Consultants and Contractors

Brown & Root, Inc.
Charles Burt Williams
V.P., Business Development

Daniel, Mann, Johnson & Mendenhall
James P. Murphy
Vice President

Heery International, Inc.
Douglas A. Bulleit
Vice Pres., Corp. Development

Hellmuth, Obata & Kassabaum, Inc.
George W. Hellmuth
Senior Vice President

Howard Needles Tammen & Bergendoff
Lloyd Bakan
Marketing Director & Associate

Leo A. Daly Company
J. M. Ingram
Vice President

Turner Construction Company
Doug Bennett
Manager, Business Development

Welton Becket Associates
Michael J. Riordan
V.P., Director of Business Development



EXECUTIVE SUMMARY

BUILDING ENERGY EFFICIENCY PROJECT

OVERVIEW

The nation's 65 million residential and 4 million non-residential buildings consume one-third of the total energy used by the U.S. at a cost of more than \$100 billion per year. At the same time, there is common agreement that at today's prices and with available technology, substantial, cost effective increases in building energy efficiency are possible. Increased investment in energy efficiency improvements can save consumers billions of dollars in reduced energy costs while providing jobs for thousands of workers in the economically depressed building industry.

However, even with the impetus of escalating energy prices, the nation as a whole has been slow in responding to these opportunities. Also, because of specific barriers, progress in certain segments of the market will continue to be retarded.

Past public and private sector efforts to respond to this situation have met with only limited success, and new government initiatives in this area are unlikely. The Building Energy Efficiency Project intends to fill this void. In a comprehensive and systematic fashion it will focus the resources of the building community on improving building energy efficiency through new business opportunities.

Through the National Institute of Building Sciences, the project will proceed in two phases.

- A strategy development period in which the creativity and expertise of the private building community will be used to identify the economic potential for energy efficiency improvements, to determine the barriers to the achievement of this potential, and to develop the means of eliminating these constraints.
- An implementation phase in which specific programs will be undertaken by the building community to increase the market for energy efficiency products and services.

The Building Energy Efficiency Project is distinguished from previous initiatives in that it will be—

- a product of the building community—not a government program;
- oriented to the economic self interest of building

owners and the construction community—not built on regulation;

- a practical agenda for action—not another theoretical study of the building energy issue;
- based on real and current experience—what works and pays for itself; and
- an integration of all energy technologies and building types—not narrowly focused on particular aspects of building energy use.

The strategy development phase of the work will begin with an assessment of the potential for increasing the energy efficiency of existing buildings. The extent to which this potential, by building type and end use, will be realized under current conditions will be estimated. Those circumstances with great potential for savings, but little activity to date, will be targeted for detailed analysis. In these cases the characteristics and concerns of the involved decisionmakers will be investigated as will applicable energy improvement equipment and materials. From these analyses program recommendations aimed at eliminating barriers through information, education, demonstrations and incentives will be developed. Finally, these proposals will be integrated into a total program of action for the building community.

The strategy development will be funded primarily by the private sector. Senior executives of the manufacturers of building products and equipment, utilities, building trade associations, professional societies, building trade unions, design firms, public agencies, and others that support the effort will participate through membership on a Sponsors Council. The Council will provide policy guidance to the program and enhance its stature as a major, national initiative. Further, the work will be performed with the technical assistance of a project committee drawn from the Institute's membership. This committee will assure that all of the concerned segments of the building community have the opportunity to shape and contribute to the program. Finally, it will assure broad input on energy efficiency products and techniques and the market for them.

BENEFITS

To the extent that the project ultimately contributes to a more energy efficient building stock, the entire building community will benefit. However, by itself, the strategy development phase (for which funding is being sought) will provide substantial benefits in terms of market data and new business opportunities.

For the **manufacturers** of energy related building products and equipment, the strategy development will offer—

- the first comprehensive description of the current and potential energy retrofit market based on combined government and private sector market survey data and expert opinion;
- a detailed analysis of the economic and other factors which shape the market for energy efficiency improvements;
- information on the relative efficiencies and actual in use performance of competing energy efficiency products and equipment;
- insight into business opportunities for new products and new distribution channels for current products;
- a platform for seeking desired uniformity in state and local energy conservation legislation; and
- the opportunity to establish new ties with building owner groups and other segments of the building community.

For **utilities** it will afford—

- the opportunity to develop beneficial energy efficiency programs in concert with the building community, thereby reducing the potential for having to resist unfavorable public initiatives;
- data on the potential for increasing building energy efficiency as an alternative to expanding generating capacity;
- insights into new business opportunities and potential areas of diversification;
- information on how to increase the effectiveness of current energy conservation and load management programs;
- an independent, credible source of energy efficiency data; and
- a forum for discussions with the other concerned segments of the building community.

Building product suppliers, contractors, and the construction trade unions, will gain—

- a detailed definition of the size of the current and potential markets for energy efficiency improvements;
- a role in defining the actions that could be taken by the public sector to improve the market for energy efficiency improvements;
- information on consumer motivations, buyer behavior, and improved marketing techniques;
- data on new building energy efficiency products and techniques and associated business opportunities; and
- the opportunity to establish new working relationships with manufacturers, designers and building owner groups.

For **building designers and consultants,** the benefits will include—

- detailed information on the potential market for energy efficiency consulting and retrofit design services;
- the opportunity to gain first hand information on the needs of building owners and the factors which determine their interest in increased building energy efficiency;
- insights into the opportunities for additional services related to increasing the energy efficiency of existing buildings; and
- data on the relative effectiveness of alternative energy efficiency products and techniques.

Building owners and related interests will receive—

- an independent assessment of the performance of wide range of energy efficiency techniques and products in different building types;
- the opportunity to work with other sectors of the building community in defining mutually acceptable programs to enhance the economic incentives for energy efficiency improvements; and
- a platform to explain their investment criteria and other concerns to product manufacturers, suppliers, designers, consultants and retrofit contractors.

GOALS AND OBJECTIVES

The overall objective of the program is to encourage the economic use of energy in the nation's existing buildings. At the same time, the program will seek to preserve maximum freedom of choice regarding the levels of energy efficiency to be attained and the means of attaining those levels.

The program will complement market forces, especially escalating energy prices, in creating opportunities for increased building energy efficiency. Further, it will reinforce and encourage other energy programs with similar objectives.

The program will rely predominantly on voluntary, cooperative efforts and will emphasize cooperation between the public and private sectors of the building community. Further, only cost effective measures will be pursued.

In order to be broad and balanced, the project will consider—

- the nation's entire stock of existing residential, commercial, institutional and industrial buildings;
- the interests of all owners and users of buildings, including tenants; and
- all end uses of energy in buildings, except industrial and other processes that are not typically related to building services and functions.

The program may involve incentives and a full range of demonstration, information, education and research activities aimed at improving building energy efficiency. These activities will be designed to fill gaps and eliminate overlaps in existing programs.

STRATEGY DEVELOPMENT

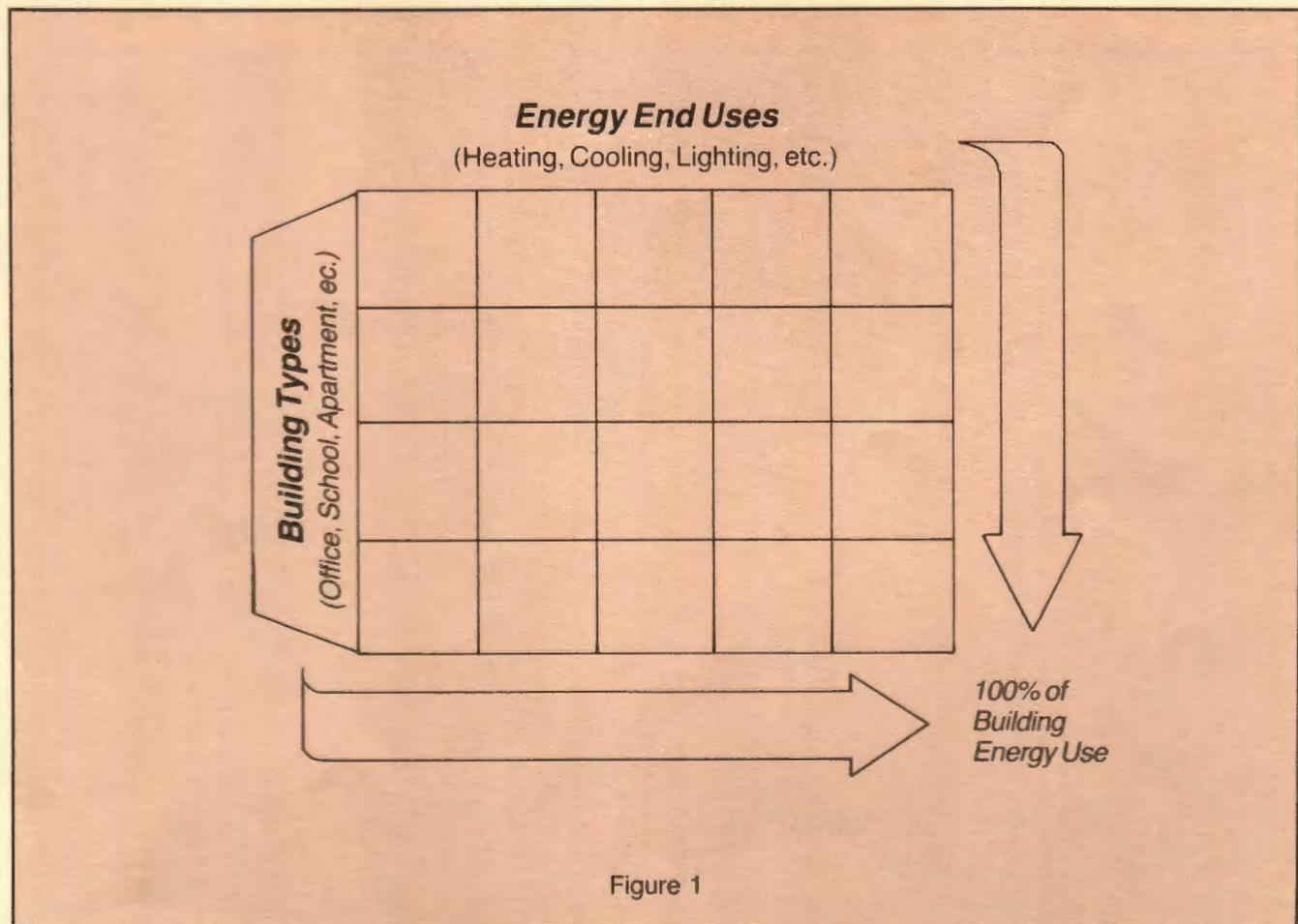
Overview It is proposed that the strategy development phase of the program will consist of the following four steps:

- segmenting building energy use into its component parts in terms of building types and end uses;
- targeting the most promising opportunities for increased energy efficiency, i.e. those circumstances with high potential for greater efficiency but little action under current market conditions;
- developing innovative approaches to realizing the targeted opportunities through detailed assessments of the factors which shape these market segments; and
- combining these approaches into programs and projects for action by the building community.

Segmentation The purposes of this initial task in the strategy development are to:

- establish a framework for compiling and analyzing the substantial body of information on building energy use;
- highlight the greatest opportunities for near term gains in efficiency; and
- provide the basis for building community consensus on an overall strategy for increasing building energy efficiency.

It is proposed to segment building energy use by building type, eg. offices and schools, and energy end use, eg. space heating and domestic water heating. This approach will result in the matrix depicted below. Each combination of building type/end use corresponds



to a portion of the total energy used by the existing building stock. As a whole, the matrix will account for all energy used in buildings.

The segmentation process will assure that the building type/end use descriptions developed neither exclude major segments of building energy use nor overlap.

Targeting This step will consist of comparative analyses of the building type/end use segments. It will determine the focus of subsequent project activities through the identification of the most promising opportunities for increasing building energy efficiency.

The proposed method of targeting opportunities is based on the following two key elements of the program's mission:

- achieving maximum near term reductions in expenditures on energy; and
- complementing existing market forces and building energy programs.

These two considerations are depicted as the axes of the following figure. Each building type/end use segment will be "mapped" against them. In order to locate each segment in this way, existing data on building energy use, relevant conservation techniques, market forces and current retrofit activity, and energy efficiency programs will be compiled and analyzed. Both public and private sector sources of data will be consulted.

Using the percentage of energy saved, the reduction in energy costs or some other similar measure, each building type/end use segment will be plotted and a written analysis will be prepared. Each analysis will document the data that was evaluated and the judgments that were made regarding the near term total

potential for reducing energy costs and the extent to which this potential will be achieved through particular conservation programs and technologies.

The concluding step in the targeting process will be to determine the appropriate approach to each segment. A key consideration will be significant regional variations.

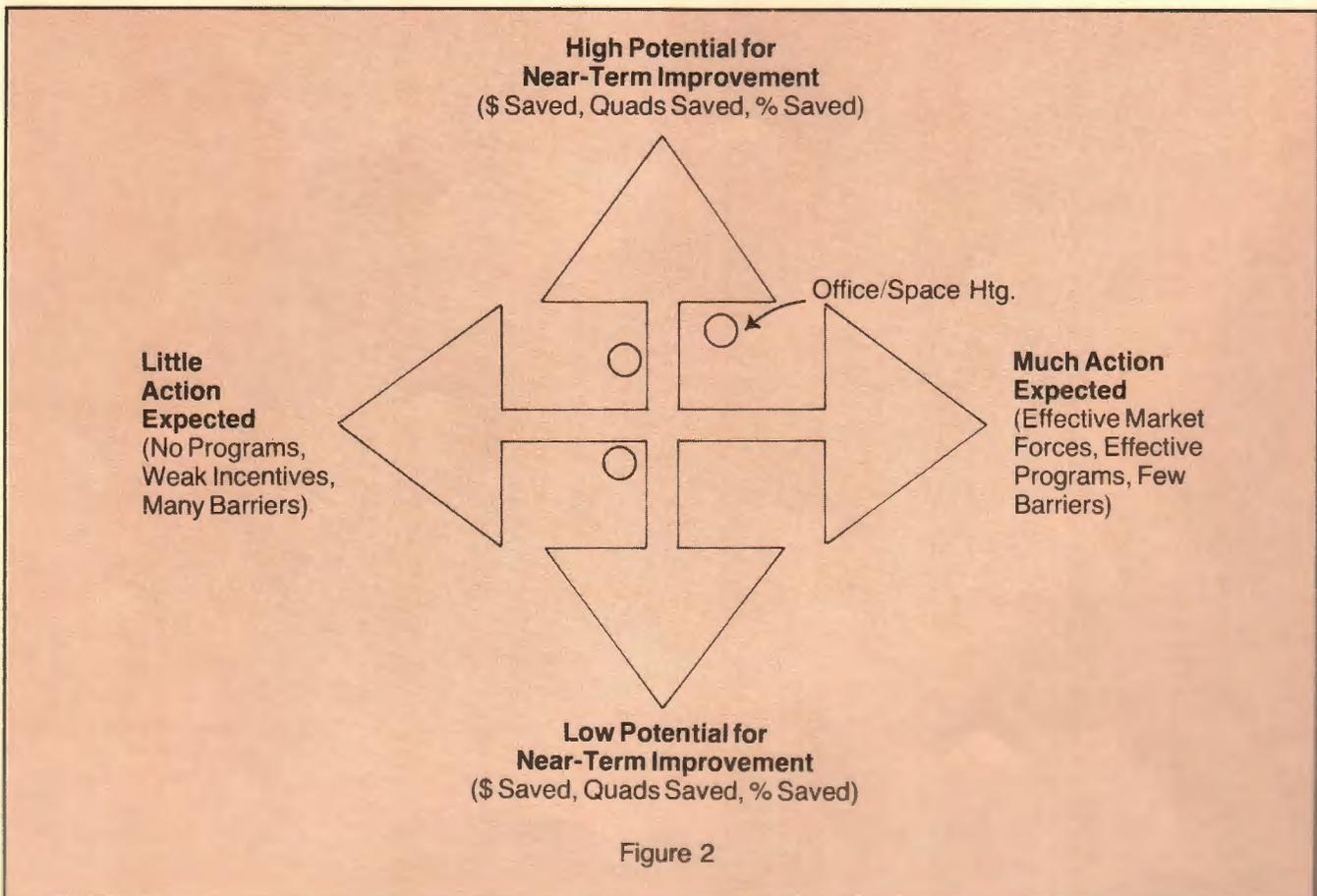
Segment Analysis In this step, the segments targeted for the development of projects and strategies will be analyzed in detail. As suggested in figure three, these analyses will define each segment in the following terms.

- the relevant energy conservation techniques;
- the decisionmakers who determine the extent to which energy efficiency improvements will be made; and
- the economic and other factors which both encourage and discourage investments in energy efficiency improvements.

Unlike the segmentation and targeting activities which will depend predominantly on secondary sources of information, this task will involve detailed research, interviews, and surveys of product manufacturers, utilities, contractors, designers, building users, and others.

In addition to examining the targeted building type/energy end use segments, it is anticipated that this task will include the analysis of several broader issues, i.e., incentives for increased energy conservation by tenants.

This research and analysis effort will require the most time and the greatest level of effort of all strategy development activities. It will result in a series of analyses of "segment strategies" recommending actions that can



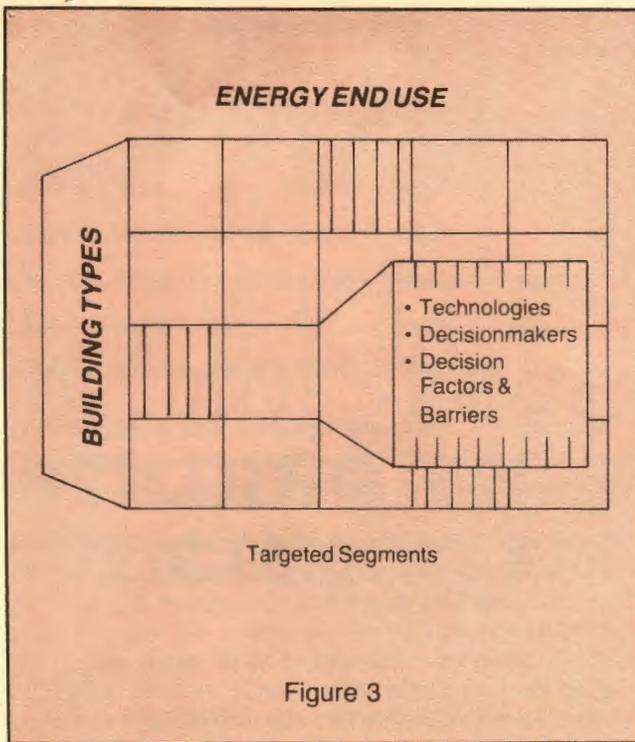


Figure 3

be taken to increase energy efficiency within each targeted segment. Recommended actions could include, for example, the following:

- research and development or demonstration of particular energy efficiency technologies;
- educational efforts aimed at particular decision-makers; and
- various market development efforts aimed at eliminating barriers to or providing incentives for increased investment in energy efficiency improvements.

Each segment strategy will be described in sufficient detail to identify the specific actions that should be taken and the roles of key participants.

Program Integration As the final step in the strategy development, this task will integrate the individual segment strategies into a comprehensive and complementary program of action for the building community.

The overall program will be derived from grouping the segment strategies according to one or more of the following dimensions.

- the technologies involved in the recommended activities;
- the decisionmakers affected by the recommended activities; and
- the decision factors and barriers at which the actions are aimed.

As suggested by the following figure, the character of the activities included in a program will depend upon its orientation. For example, if a program is aimed predominantly at barriers, its activities may focus on information and incentives. In turn, the types of activities included in a program will determine the source of its long term support and what groups should be involved in it on a continuing basis. Finally, the mix of programs that constitute the overall strategy will determine the most appropriate organizational form of the project in its implementation phase.

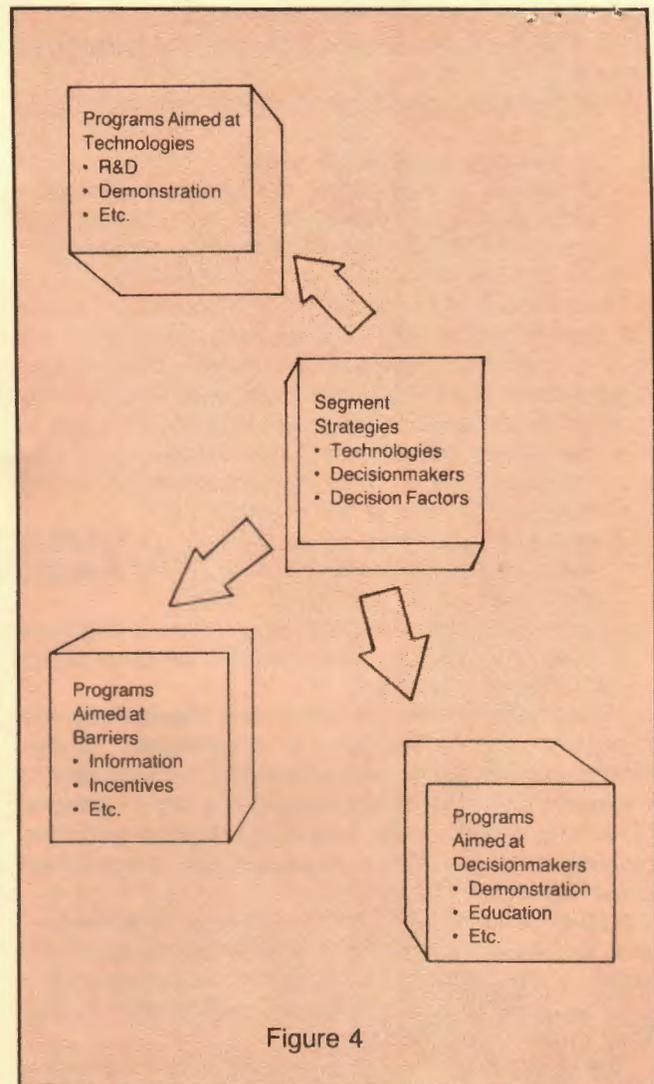


Figure 4

The strategic planning process will conclude by incorporating into the overall plan associated activities which will complement other existing energy programs.

IMPLEMENTATION

The ambition of the program is to move as quickly as possible into implementation following strategy development. In fact, to the extent that a consensus is reached on the desirability of initiating specific projects, implementation activities may begin before the overall strategy is completed. An important consideration is the involvement of all of the concerned segments of the building community in the strategy development so that they participate in defining their roles in implementation.

PROJECT ORGANIZATION

Overview The two objectives of the project organization that will be established for the strategy development are (1) to assure autonomy and flexibility and (2) to relate the project in a constructive way to the organization and operating policies of the Institute. The result is a proposed organization consisting of three major elements.

Sponsors Council A small council composed of the financial sponsors of the project will function as the client for the strategy development. It will meet periodi-

carry during this initial phase of the work.

As the client, the Sponsors Council will perform as follows:

- evaluate and comment on all research and analyses;
- recommend priorities for study;
- participate in developing the segment strategies and integrating them into an overall program; and
- provide its recommendations on the program to the Institute.

In addition, it is expected that the Sponsors Council will be the most visible organizational element of the project during the strategy development and will provide leadership in achieving implementation of its programs.

Because of their prominent role in the work, the executives serving on the Sponsors Council must:

- represent the firms and organizations which are the financial sponsors of the project;
- possess, by virtue of position or professional stature, the ability to effectively promote the project within the building community; and
- have, through training and experience, an overview of building energy issues and the structure of the building community.

Project Committee A committee drawn from the membership of the Institute and supplemented by representatives of the project's financial sponsors will (1) serve as the basic technical resource to the project and (2) insure that all of the pertinent interests within the building community have the opportunity to participate in the strategy development.

As the technical resource, the committee will undertake the initial segmentation and targeting activities. Small, issue-oriented subcommittees will address the targeted building type/energy end use segments and other cross-cutting issues.

The committee will assure that all deliberations are open and balanced. Any gaps in representation will be identified and filled. Finally, the committee will report the progress and results of the strategy development to the Institute.

Staff and Consultants Institute staff will support the activities of the Sponsors Council and the project committee. In addition to coordinating and administrative functions, the staff will conduct specific research and analysis as required. The staff will be supported by contractors and consultants who will provide specific expertise in the areas of energy efficiency technologies, market analyses, modeling, and other pertinent disciplines. The intention is to be capable of readily supplementing the expertise of the project committee and Sponsors Council.

RESOURCES AND SCHEDULE

Resources At this time, financial support is being sought for only the strategy development phase of the project. A substantial portion of the total effort required for this phase will be provided on a voluntary basis through the project committee and the Sponsors Council.

To provide the needed administrative support and coordination as well as the research and analytical capabilities that will be required during the strategy development, \$370,000 in financial support is being sought.

The following chart indicates, by task, the anticipated uses of these funds.

	Staff	Sub- contracts	Travel	Other Direct Costs	Total
Segmentation	20,000	20,000	--	2,000	42,000
Targeting	20,000	20,000	--	2,000	42,000
Segment Analysis	10,000	80,000	20,000	40,000	150,000
Program Integration	25,000	30,000	--	6,000	61,000
Project Management	50,000	--	15,000	10,000	75,000
	\$125,000	\$150,000	\$35,000	\$60,000	\$370,000

Sources of funding will include building product and equipment manufacturers, utilities, building trade associations, professional societies, building trade unions, design firms, and others.

Schedule While the strategy development phase will require approximately one year to complete, implementation activities may proceed before its completion. Segmentation and Targeting, which will rely predominantly on secondary sources of information, are scheduled to be completed within three months. Segment Analyses, with its detailed investigations, is proposed to take approximately six months. Program Integration will overlap Segment Analyses and will extend two months after its completion.

The duration of the project's implementation phase is unspecified since it will be determined by the overall strategy and how aggressively it is pursued by the building community.

NATIONAL INSTITUTE OF BUILDING SCIENCES

The Building Energy Efficiency Project is being undertaken by the Institute, a non-profit, private corporation, that was authorized by Congress in 1974 to improve the building regulatory environment and to foster technological advancement in building.

The Institute has advised both government and the private sector on the issue of energy use in buildings. The Building Energy Efficiency Project is a reflection of the Institute's continuing commitment to encouraging a constructive dialogue between all segments of the building community, both private and public, on this issue of national importance.



National Institute of
BUILDING SCIENCES

1015 Fifteenth Street, N.W.
Suite 700
Washington, D.C. 20005

066556

1220

PR 014-12

PP005-01

March 17, 1982

REC-104

Dear Mrs. Thurmond:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Chairman of the Hope Ball.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's participation.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

X

Mrs. Strom Thurmond
6015 Claiborne Drive
McLean, VA 22101

AW:vms
AW-3

X Enclosures filed in 3374
Oversize Attachments #

THE WHITE HOUSE
WASHINGTON

DATE: _____

TO: Ann

~~Yes~~
NR 2/23

FROM: Nina Wormser
Scheduler for Mrs. Reagan
212 East Wing
x7910

Mrs. Strom Thurmond
19 February 1982

Dear Mrs. Reagan,

It is with much pleasure that I am writing to you to ask you to serve again as Honorary Chairman of the Hope Ball which will be held September 24, 1982.

Enclosed is last years calendar program which you so graciously endorsed and served in this capacity.

I look forward to hearing from you at your earliest convenience, and as Chairman of the 1982 Hope Ball, we hope to make this year's event the best ever for this worthwhile project.

On another note, I wish to congratulate you for the outstanding work you have been doing both in Florida and Texas in conjunction with your project concerning drugs. The Texas Hear on Drugs program will be a

most effective pilot project,
and I am so pleased that
you are carrying your cam-
paign to the people.

Strom and I support your
efforts and stand ready to
help you in any way we can.

Strom joins me in sending
you and the President our
highest regards,

Affectionately,

Nancy

Dg/

066558
PR014-12

THE WHITE HOUSE

August 24, 1982

Dear Friends:

I am happy to serve as Honorary Patron of the 1982 Meridian House Ball and I want to commend you for your participation in Meridian House International's worthy task of promoting international understanding.

Thank you so much for doing your part in welcoming our country's foreign guests and showing them America's friendliness and generosity. Hospitality is an American tradition, and many visitors from around the globe have been touched and enriched by this tradition through the friends of Meridian House. Americans are also greatly privileged to learn the views and practices of citizens in other countries through Meridian House's cultural presentations.

Please accept my sincere wishes for an enjoyable evening and continued success throughout the coming year.

Sincerely,

NANCY REAGAN

A

Meridian House International
1630 Crescent Place, N.W.
Washington, D.C. 20009

re: Mrs. Reagan being Honorary Patron
of the 1982 Meridian House Ball

820825

Early September
Photos.

DRAFT

~~EC - UPR~~
pls SEE -
pls edit
+ warm up

Dear Friends:

It is with deep pleasure that I commend you for your participation in Meridian House International. Promoting international understanding is, indeed, a formidable task in today's complex world, but you and other volunteers across the country succeed in accomplishing this much needed goal.

Welcoming our country's foreign guests gives them the true feeling of America's friendliness; assisting these guests gives them the sense of our generosity -- a spirit with which we have been imbued since our founding. Hospitality has long been the hallmark of the American people, and hundreds of thousands of international visitors from around the globe have been the contemporary recipients of this strong tradition from the friends of Meridian House.

But we are also a people searching for solutions to problems common to all nations. Through Meridian House's symposia, seminars, and roundtable discussions, Americans have opened their minds to the suggestions of other countries, and thus, we all learn. And your cultural presentations have given us glimpses of the various heritages we all claim.

I am proud to have been invited to serve as Honorary Patron of the 1982 Meridian House Ball. Please accept my sincere wishes for an enjoyable evening and continued success throughout the coming year.

Sincerely,

EC
NDR

D. K.
A. P.

Dear Friends:

I am happy to serve as Honorary Patron of the 1982 Meridian House Ball and I want to commend you for your participation in Meridian House International's worthy task of promoting international understanding.

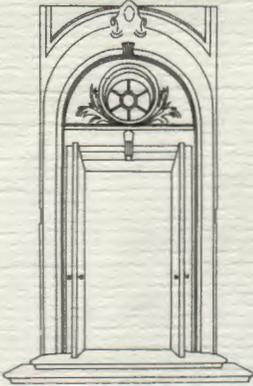
Thank you so much for doing your part in welcoming our country's foreign guests and showing them America's friendliness and generosity. Hospitality is an American tradition, and many visitors from around the globe have been touched and enriched by this tradition through the friends of Meridian House. Americans are also greatly privileged to learn the views and practices of citizens in other countries through Meridian House's cultural presentations.

Please accept my sincere wishes for an enjoyable evening and continued success throughout the coming year.

Sincerely,

NANCY REAGAN

Meridian House International



MERIDIAN HOUSE INTERNATIONAL

1630 Crescent Place, N.W.
Washington, D.C. 20009
Telephone (202) 667-6800

JUN 25 1982

Office of the President

June 22, 1982

Ms. Marcia Heimberger
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ms. Heimberger:

Per your request of a few weeks ago, I am pleased to enclose a draft letter for you to use as the basis for Mrs. Reagan's message in the 1982 Meridian House Ball program. I have also enclosed a copy of the letter Mrs. Reagan sent last year, for your reference.

We have just begun work on the Ball program, and we will not be going to press on it until early September. Thus, you can return Mrs. Reagan's letter and photograph to me at your convenience prior to that time.

If you have any questions about the Ball or Meridian House International, please let me know.

With every good wish,

Sincerely,

Patricia A. Johnson

Patricia A. Johnson
Vice President for
Development

Enclosures: Suggested draft letter for
1982 Ball program
Copies of 1981 program material
1981 Annual Report
Meridian House International Brochure

066558
PRD/4/12

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Vice Chairman

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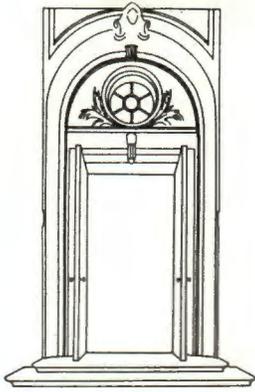
Mr. Ritchie T. Thomas

Mrs. John S. Walker

Mrs. Charles Swan Weber

Mr. Barry Zorthian

Meridian House International (MHI) is a non-profit corporation in the field of international affairs and dedicated to supporting intercultural exchange programs. The activities of Meridian House International include services to international visitors and diplomats, programs of citizen education in world affairs, cultural events and community projects. A tax-exempt corporation, MHI is financed by government contracts and grants, foundation support, and corporate and individual gifts. It owns and operates Meridian House, a Washington landmark of exceptional architectural quality which is on the National Register of Historic Places. Its programs include: the Visitor Program Service (VPS), and the Washington International Center (WIC); and its affiliates are: the National Council for International Visitors (NCIV), the International Visitors Information Service (IVIS), and The Hospitality and Information Service for Diplomats (THIS).



Meridian House Ball

October 1, 1982

1630 Crescent Place, N.W., Washington, D.C. 20009

Telephone (202) 667-6800

June 22, 1982

Honorary Patron

Mrs. Reagan

Honorary Sponsor

Mrs. Haig

Honorary Chairman

The Honorable Selwa Roosevelt

Chairmen

Mrs. Ardon B. Judd, Jr.

Mrs. Bob L. Schieffer

Men's Committee Chairman

The Honorable James S. Dwight, Jr.

Mrs. Ronald Reagan
Office of the First Lady
The White House
Washington, D.C. 20520

*forwarded
to W.C.
Shed.*

Dear Mrs. Regan:

We hope that you have received our 1982 Meridian House Ball advance reservation package. These have been distributed to many friends of Meridian House International, and we expect that the Ball will again be successful for our programs of service to foreign diplomats and visitors and our world affairs activities for Americans. Meridian House has had a long and distinguished record of promoting international understanding.

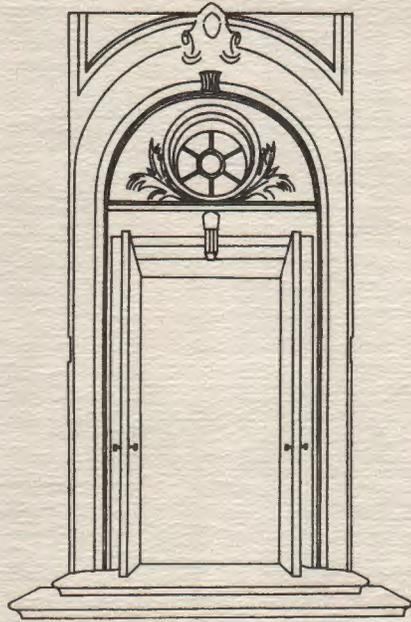
May we invite you and the President to attend the Ball as guests of Meridian House? As Honorary Patron, you already do much to ensure the success of this event; it would be an additional honor to have your presence the evening of October 1st.

We look forward to hearing from you. With every good wish,

Sincerely,

Mrs. Ardon B. Judd
Co-Chairman

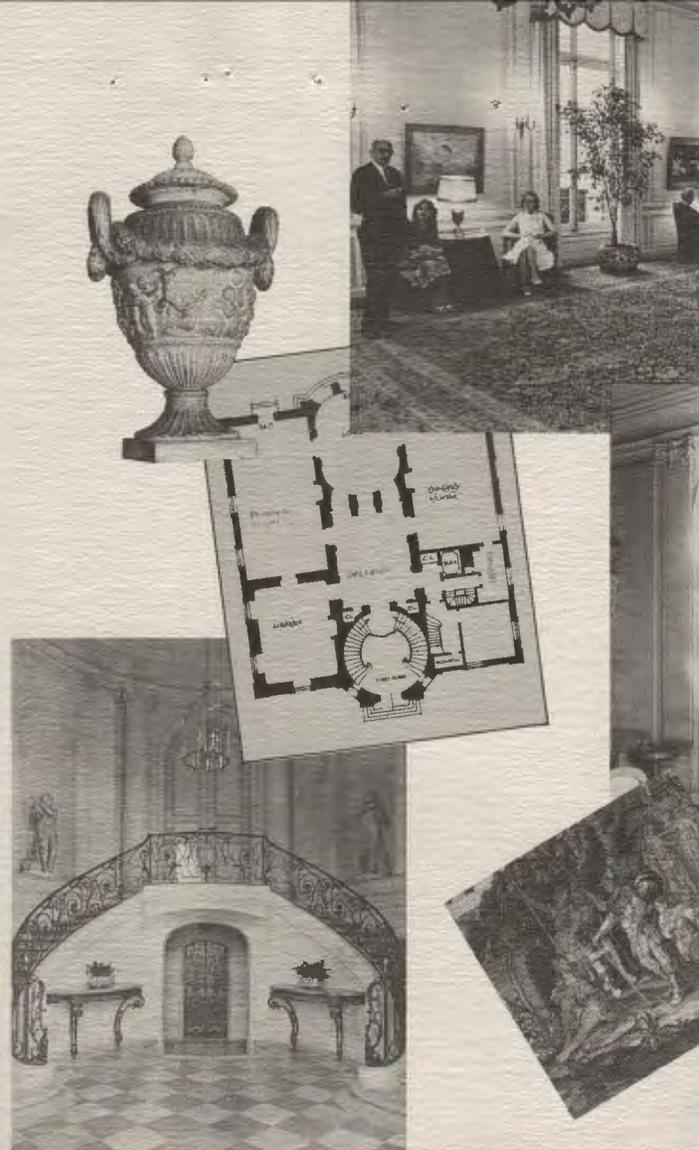
Mrs. Bob L. Schieffer
Co-Chairman



MERIDIAN
HOUSE
INTERNATIONAL

Meridian House International is a nonprofit educational and cultural institution which promotes international understanding. It provides services to international visitors and resident diplomats; conducts international symposia, conferences, cultural presentations and seminars; and administers and supervises its associated programs and affiliates.

Located near historic 16th Street, Meridian House serves as a reception center, world affairs council, international art gallery and performing arts center. It is available for conferences, meetings and receptions by its affiliates, by corporate benefactors, and by nonprofit and private institutions whose international objectives are similar to those of Meridian House International.



Meridian House reflects the timeless beauty of eighteenth century France, a period which has been called the Age of Elegance. The principle of bisymmetric design intrinsic to classical French architecture is exemplified in the floor plans, elevations, architectural details and accessories throughout the house and formal terraced gardens. A rambling side garden offers informality within the dignified setting.

Of particular interest are the ornamental wrought iron grillwork, the handsome mouldings and the overdoors, some painted, and others in relief, including one of Louis XV.

The stately drawing room with antique Kerman carpet and some pieces of French period furniture, displays

Photo by L. DeTurro





Photos courtesy of Commission of Fine Arts

twentieth Century American paintings on loan from the Phillips Collection.

The dining room is dominated by a spectacular Mortlake tapestry (circa 1590) which depicts Alexander the Great meeting Diogenes.

The library houses a collection of books on the United States. The symmetrical architectural design is emphasized by the entry doors on which are affixed antique leather bound book-backs; when closed, the doors become a continuation of the library shelves.

Meridian House, through its beauty and the purity of its style is a masterpiece of one of the Nation's foremost architects. The building and its surroundings provide a conducive setting for fostering international understanding.



*For U.S. Citizens a Doorway to the World
For International Visitors A Doorway to the U.S.A.*

Designed by John Russell Pope, architect of the Thomas Jefferson Memorial and the National Gallery of Art, Meridian House has been judged by the U.S. Commission of Fine Arts to be unsurpassed in Washington in terms of design, beauty of materials, and excellence of workmanship. It is listed on the National Register of Historic Places.

MHI ACTIVITIES

Meridian House International activities offer a continuing learning experience: for international visitors, a chance for an in-depth examination of American Society; for U.S. Citizens, an introduction to other cultures. Meridian House's activities include: World Affairs Seminars, Business-Political Forums, and Seminars for Resident Diplomats. Other events include international cultural presentations, such as concerts, performing artists, and art exhibitions. Most of these activities are open to the public.

Under the auspices of its Community Interaction Program, Meridian House International offers its programs to the multi-ethnic, multi-lingual Washington community as well as to the international business and academic worlds. Foreign children's films, visits to exhibits, and other activities at Meridian House bring children in contact with many other societies.



Photo by Paul G. Beswick

PARTICIPATION

Among some of the participants in Meridian House activities are: the Diplomatic Corps, foreign dignitaries invited by the U.S. Government, foreign visitors assisted by the MHI affiliates, foreign students, corporate contributors and people interested in international affairs. Individuals demonstrate their support of Meridian House through financial contributions and through participation in its programs and as active volunteers.

SERVICES TO INTERNATIONAL VISITORS

Meridian House International's services to international visitors include those carried out through its associated programs and affiliates:

- **Washington International Center (WIC)**
conducts orientation programs and cross-cultural training for AID-sponsored, other government-sponsored and privately-sponsored international specialists studying in the United States.
- **Visitor Program Service (VPS)**
develops professional seminars and observation tours throughout the U.S. for USICA-sponsored and privately-sponsored groups of international scholars and government leaders.
- **The Hospitality and Information Service (THIS)**
helps resident diplomats and their families adapt to life in the Nation's Capital and understand American institutions.
- **International Visitors Information Service (IVIS)**
provides information and multilingual assistance to visitors, assists at international conferences, and maintains a language bank with volunteer interpreters covering 50 languages.
- **National Council for International Visitors (NCIV)**
provides a liaison between 42 private agencies that organize professional tours for international visitors, and 92 local volunteer groups in communities throughout the U.S. that assist these visitors.

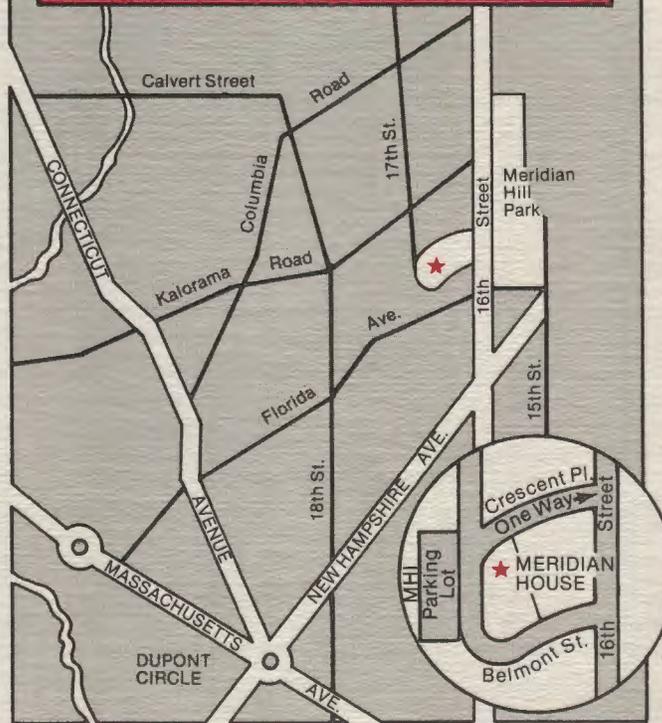
Meridian House International is financed by government contracts and grants, foundation support, corporate and individual gifts which are tax-exempt; and by fees for the use of the general rooms and garden by appropriate organizations.



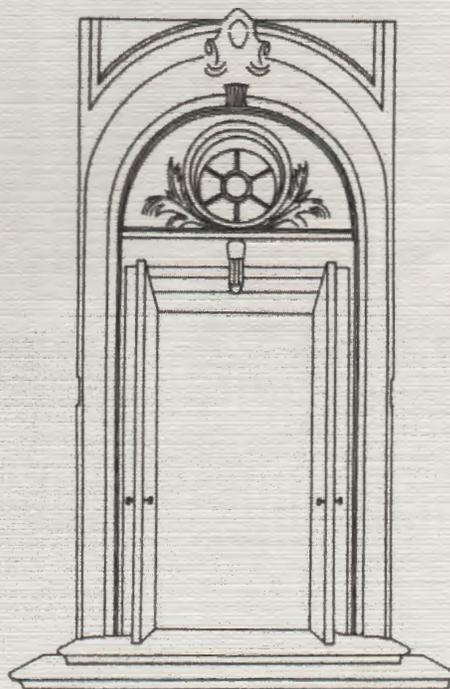
Painting by Lily Spandorf

MERIDIAN HOUSE INTERNATIONAL
1630 Crescent Place, N.W.
Washington, D.C. 20009

For further information:
202-667-6800
202-332-1025



MERIDIAN HOUSE INTERNATIONAL



**ANNUAL
REPORT**

1981

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Mr. Barry Zorthian

Of Counsel
Mr. Ritchie T. Thomas



On the day of the exchange of First Day of Issue USA-Netherlands diplomatic relations stamps with the U.S. Postmaster General, Queen Beatrix and H.R.H. Prince Claus stand with MHI Chairman and Mrs. Frank Ikard and MHI Trustee Mrs. Dean E. Brown, Jr., Counselor Mrs. Donald Jeffries and Trustee Mrs. Charles Swan Weber.

MESSAGE FROM THE PRESIDENT

The year 1981 has been another successful chapter in the twenty-two-year-long history of Meridian House International's sustained endeavors to foster greater international understanding. Through the untiring efforts of the five Meridian House International (MHI) affiliates and their corps of volunteers, tens of thousands of international visitors were provided an array of services which enabled them better to understand the United States and to experience its democratic way of life. At the same time, through a wide-ranging world affairs study program, MHI offered tens of thousands of Americans an opportunity better to understand the history and culture of foreign societies.

Although the uncertain economic situation and the efforts of the Federal Government to reduce expenditures prompted Meridian House to reevaluate its position, it has been fortunate to maintain intact its key contracts with several U.S. Government agencies, particularly the International Communication Agency (ICA) and the Agency for International Development (AID). This circumstance has helped to sustain progressive forward motion in the five affiliated programs which, through their services to diplomats and international guests, have once again made a significant contribution to the achievement of our country's intercultural exchange objectives and its goal of helping less developed nations achieve balanced economic progress.

The range and volume of services performed by MHI's affiliates are indeed impressive. The Visitor Program Service (VPS) has programmed almost 1,000 foreign leaders for one-month observation tours of the United States. The Washington International Center (WIC) prepared 4,500 specialists from 150 countries to pursue courses of study in universities and institutions throughout the country. The Hospitality and Information Service (THIS) welcomed and assisted 6,500 diplomats and their families in becoming a part of the Washington community. The International Visitor Information Service (IVIS) provided assistance in 55 languages to more than 200,000 travelers, while the National Council for International Visitors (NCIV), through its volunteer network of 92 agencies in 83 American cities, facilitated the visits of thousands of international guests to every state in the union.

Our world affairs study program was equally varied and intense. Scores of seminars, fora, round-table discussions and symposia have enabled our members to explore political, economic, social, and security issues of concern in the search for greater international cooperation and world peace. Subjects ranging from energy to foreign aid, environment to east-west relations, and agriculture to cultural exchange have been the focus of these discussions which have been led by distinguished national and foreign leaders drawn from government, academia, the press and from cultural institutions.

Our Ambassador's Lecture Series and related special events featured as guest speakers the Envoys to the United States from a dozen countries and made possible a review of the relationship between those countries and the U.S. and the contribution these countries have made to the development of the present world community.

Our studies programs were complemented by art exhibitions and cultural events. Highlights of our exhibitions were "Picasso-on-Paper," loaned by the Spanish Government; Egyptian paintings, jewelry and handicrafts loaned by the Egyptian Government; the bronze sculptures of

Mexican artist Humberto Peraza; an Art Show organized with the Commission of European Communities; and the Banco Nacional de Mexico's collection of paintings depicting Mexico's XIX Century landscapes and people. We also co-sponsored, with the Ibero-Latin American Cultural Attaches, an exhibition of paintings from 24 countries to help celebrate 1001 years of the Spanish language. And, during December, we held our first MHI Family Art Show featuring works by members, friends and staff of MHI.

Although this report highlights 1981, it is important to note that the momentum of this past year's effort helped to generate an array of extraordinary cultural endeavors in the early months of 1982. Our variety of conferences and seminars on international affairs has been augmented by a major new Tinker Foundation Series on Latin America.

Three major symposia have been sponsored: The first, "The Continuity of Czechoslovakian Creativity," offered seminars on Czechoslovakia in an exhibition setting of glass sculptures, contemporary Czechoslovakian prints, and the 17th century works of Wenceslaus Hollar.

The Netherlands Symposium celebrated the Bicentennial of Netherlands-United States diplomatic relations and featured an important seminar on the history of this relationship, and a two-part exhibit of a segment of the world-famous miniature Dutch village "Madurodam" and the paintings of six contemporary Dutch realists. Meridian House was honored to receive Her Majesty Queen Beatrix and HRH Prince Claus on their visit to Washington.

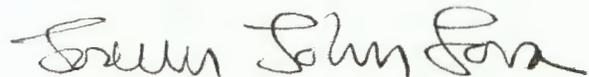
We have now embarked on a year-long symposium on Korea, as the National Coordinator and Co-sponsor for this celebration of 100 years of friendly relations between the United States and Korea.

As always, Meridian House and its affiliates benefitted enormously from the support of volunteers who gave generously of their time to our various activities.

As we begin our twenty-third year, we hope to continue our contractual relationships with ICA and AID which support most of the operations of VPS, WIC and NCIV, and with FAA which supports IVIS' Information Service at Dulles International Airport.

The other MHI activities—THIS, IVIS and our World Affairs Center forums and other cultural events—depend almost entirely on money from foundations, corporations, and individual members and friends. It is precisely these private funds that have enabled us to diversify and strike out in new directions. These efforts, in turn, have attracted new and increased support from private sources.

This is a source of satisfaction, as, in an era of federal austerity, Meridian House International and all like organizations must diversify programs, seek new clients for services and new sources of support. It was partly for this reason that MHI has become an informal membership organization. Our contributors—individual, corporate and foundation—participate in our varied activities; we, in turn, consider them an integral part of Meridian House and depend on them for our future growth and prosperity.



Meridian House International in 1981 offered its members a highly diversified schedule of events. The variety of these activities drew audiences with different interests and perspectives—a fact which exemplified MHI's goal of serving as an international center for segments of contemporary U.S. society ranging from school children to diplomats, corporate representatives, and government officials, from artists and cultural devotees to persons interested in international politics. The combination of seminars/symposia conducted in concert with the visual backdrop of paintings and exhibitions is mutually reinforcing: one enhances the other and leads to a better understanding of the multifaceted nature of other societies.

A partial listing of these 1981 presentations follows:

BUSINESS/POLITICAL FORA

Nicaraguan Economy in the 1980s: Roberto Mayorga-Cortez, Alternate Executive Director at the World Bank.

Chilean Economy in the 1980s: Sergio de Castro, Minister of Finance of Chile; and H. E. Jose Miguel Barros, Ambassador of Chile.

Prospective Solutions to Greek Industrial Stagnation:* Dr. Maria NegroPonti Delivanis, Higher School of Industrial Studies, Greece.

US-Canada Relations:* Marcel Pepin, Chief Editorial Writer for *Le Soleil*, Quebec.

Japan-US Editors Colloquium: Richard H. Leonard, *Milwaukee Journal*; Hugh Patrick, Yale University; George Chaplin, *Honolulu Advertiser*; Kiyooki Murata, *Japan Times*; John Sawhill, former Secretary of Energy; Jim Vesely, *Detroit News*; Mitsuo Kono, *Yomiuri Shimbun*; Gerald Warren, *San Diego Union*; William Hosokawa, *The Denver Post*.

Third US-Mexico Communication Media Symposium: (with the Johnson Foundation) Hon. William Clark, then Deputy Secretary of State; Everett E. Briggs, Department of State, Mexican Affairs; Luigi Einaudi, National Security Council; Socorro Diaz, *El Dia*, Mexico City; Hon. Clement J. Zablocki, House Committee on Foreign Relations; Richard Leonard, *Milwaukee Journal*; Fernando Canales Lozano, *Novedades*, Mexico City.

New Zealand Economic and Commerical Perspectives:* Leonard C. Bayliss, Bank of New Zealand.

Financial Decisions of the 1980s: Dr. Roberto Newell-Garcia, Instituto de Banca y Finanzas, A.C., Mexico.

DIPLOMATIC SEMINARS

The Defenseless Child—Seminar on Prevention of Child Abuse and Neglect: Co-sponsored with the Embassy of Sweden. H.E. Wilhelm Wachtmeister, Ambassador of Sweden, plus specialists from Sweden.

Diplomatic Economic and Commerical Officers' Round Table: With the Washington International Business Council.

Trade, Inflation and the Dollar: Hon. Thibault de St. Phalle, former Executive Director, Export-Import Bank.

Roundtable: The Making of Foreign Policy:* Leaders from 18 Latin American countries and the U.S.

India: Economic and Political Scene: H.E. K. R. Narayanan, Ambassador of India.

Malaysia: Challenge of the 80s: H.E. Zain Azraai, Ambassador of Malaysia.

Reaganomics and the Congress: Bruce R. Bartlett, Deputy Director, Joint Economic Committee.

WORLD AFFAIRS SEMINARS

U.S., NATO & Russia: Problems and Prospects: Hon. Francis O. Wilcox, Director General of the Atlantic Council of the U.S.; Dr. Karl Cerny, Georgetown University.

Washington school children enjoy a recital by Marcelle Matta, of Cairo, an Egypt Today presentation.

Greek Ambassador Tzounis is greeted by MHI President, Ambassador Jova. Heads of Mission come to Meridian House as guests and as lecturers.

A representative from the District Government presents a photograph of Mayor Marion Barry to the wife of USICA program participant, Dr. Hans Daniels, Lord Mayor of Bonn, as the Lord Mayor and Ambassador Jova visit.



NATIONAL CULTURAL PRESENTATIONS

The Spanish Influence on the Political Structures of Latin America and Political Realities of Contemporary Spain: H.E. Hugo Margain, Ambassador of Mexico; H.E. Jose Liado, Ambassador of Spain; Dr. Juan Linz, Yale University; Dr. Eusebio M. Mujal-Leon, Georgetown University; John Wallach, Hearst Newspapers.

East-West Relations Post-Poland: Hon. Malcolm Toon, former Ambassador to the U.S.S.R.; Carl Marcy, Committee on East-West Accord; Robert S. Kaiser, *Washington Post*.

Round Table Discussion on Mutual Concerns of Higher Education:* (With International Institute of Education); Presidents and administrators from the five Washington universities and from 17 countries.

The Future of Human Rights in the Western Hemisphere: Thomas Buergethal, American University.

US-German Relations:* The Lord Mayor of Bonn, Dr. Hans Daniels.

Impact of Religion on Egyptian Society: Russell W. Howe, Correspondent; Dr. John Mason, Cooperative Housing Foundation; Ms. Fatihia El-Backry, Foreign Service Institute; Dr. Muhammad Abdul-Rauf, Islamic Center.

Planning for Growth in Egypt: Dr. Khalid Ikram, World Bank; Dr. Nadia H. Youssef, International Center for Research on Women; Thomas Lippman, *The Washington Post*; John K. Cooley, Carnegie Endowment.

Nicaragua: The Private Sector View: William Baez Sacasa, President, FUNDE; and **The Governmental View:** H.E. Arturo J. Cruz, Nicaraguan Ambassador to the U.S.

International Implications of United States Energy Policy:* Ulrich Steger, member, German Parliament.

The United States: A Pluralistic Society: Dr. Bennetta B. Washington, Former Director of National Women's Job Corps, and various leaders from minority affairs organizations.

American Refugee Committee: Meridian House International provided administrative support and space to this private organization.

Honorary Sponsor of the Meridian House Ball, Mrs. Alexander Haig, and Ambassador Leonore Annenberg, then U.S. Chief of Protocol, greet the Ambassadors of Nepal.

A colloquium Luncheon on XIX Century Mexican Life & Letters brings together members of academia, government and the arts.

Against a background of contemporary European art, the Honorable Francis O. Wilcox speaks on the U.S., NATO and the USSR.



SPECIAL CULTURAL PROJECTS

Picasso on Paper: Exhibition of 104 graphic works by Pablo Picasso, lent by the Government of Spain.

European Art Exhibit: In collaboration with the Commission of the European Communities.

Egypt Today at MHI: a) Opening Speaker: Madame Anwar el-Sadat. b) Exhibitions: works of contemporary Egyptian artists; display of the handicrafts of desert tribes; contemporary jewelry by Ahza Fahmy. c) Piano concerts at Meridian House and in local schools by Marcelle Matta, Cairo Conservatory. d) Workshops on jewelry design by Ahza Fahmy.

Mexico: XIX Century Landscapes and People: (In collaboration with Banamex Cultural Foundation); a) Exhibition of 19th century paintings from Banco Nacional de Mexico's collection. b) *Seminar on XIX Century Mexican Art:* Benjamin Forgey, *The Washington Star*; John Wilmerding, National Gallery of Art; Ms. Mary-Anne Martin, Senior Vice President, Sotheby Parke Bernet; Dr. Elisa Vargas Lugo de Bosch, Universidad Nacional Autonoma de Mexico. c) *Seminar on XIX Century Mexican Life & Letters:* Ms. Graciela Romandia de Cantu, Art Consultant; Dr. Merritt Bates, South Dakota State University; Dr. Edmundo O'Gorman, President, Mexican Academy of History.

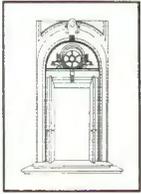
Exhibitions: Bronzes by Mexican Sculptor Humberto Peraza; Art by contemporary Latin Americans from collections of the Cultural Attaches of Latin American Embassies celebrating 1001 years of the Spanish language.

Managing the Stately Homes of England: Christopher Scott, Managing Director of Hever Castle, Kent, England.

Roundtable Discussion: Currents of Contemporary American Visual Arts:* Participants from Bangladesh, Yugoslavia, Mexico, Venezuela, Syria, and Egypt.

Holiday Art Exhibition: Showing of works by Meridian House Trustees, members and volunteers.

*Includes participants from USICA's International Visitors Program



Meridian House
1630 Crescent Place, NW
Washington, D.C. 20009

(202) 332-1025

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Since 1950 WIC has conducted orientation and cross cultural training programs for foreign visitors sponsored by the U.S. Agency for International Development and other Government agencies, as well as for privately-sponsored international specialists studying in the United States.

In 1981, WIC performed multiple services for 4,075 international visitors from 128 countries.

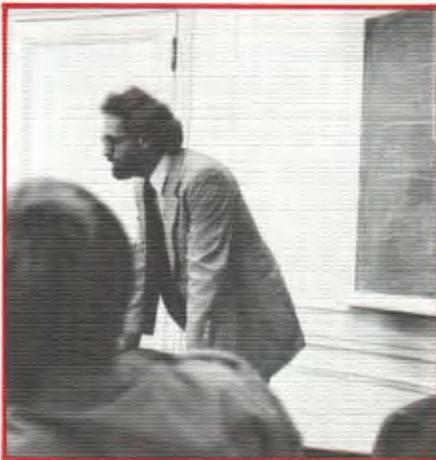


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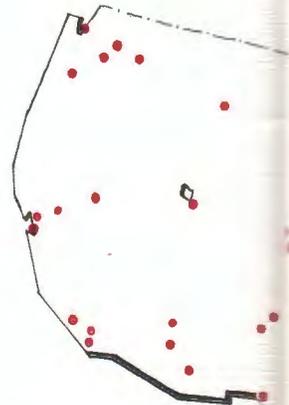
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VISITORS PROGRAM SERVICE

Nine hundred and thirty-three visitors sponsored by the U.S. International Communication Agency participated in 560 professional seminars and observation tours developed by VPS during 1981. As the theme-oriented groups and specialists travelled throughout the U.S., their local programs were supported by volunteer organizations in NCIV communities.



In one of the Meridian House lecture rooms, a WIC staff member compares changes in U.S. society with trends in other countries for a group of AID-sponsored trainees.



NCIV Across the U.S.

92 Communities
4 Regions
and Puerto Rico



MHI Counselor Mrs. Walter Washington, moderator of a panel of community minority leaders, discusses our pluralistic society with VPS participants.



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HOUSE INTERNATIONAL

THE HOSPITALITY AND INFORMATION SERVICE

Information to assist resident diplomats and their families in adapting to life in the Washington area is offered to new arrivals. Programs designed for all age groups introduce them to American ways and institutions.

Over 6,350 men, women and children from foreign Embassies participated in THIS activities during the past year.



Meridian House
1630 Crescent Place, NW
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(202) 232-3002

INTERNATIONAL VISITORS INFORMATION SERVICE

MIS provides information and multilingual assistance to travellers at its downtown reception center and at Dulles Airport. Its volunteer Language Bank covers over 50 languages and is a much used city-wide resource. Home hospitality and foreign language escort service are available to sponsored visitors.

In 1981, IVIS assisted 138,000 visitors of whom 39,040 were from other countries.

IVIS

801 19th Street, NW
Washington, D.C. 20006

(202) 872-8747 or USA-TRIP



Mrs. Reagan greets young guests from foreign Embassies at the traditional THIS White House Christmas party.



IVIS volunteer guides escort the wife of an International Monetary Fund trainee on a tour of Washington; IVIS conducts a weekly program for the spouses of the Fund's Economic Development Institute.



NATIONAL COUNCIL FOR INTERNATIONAL VISITORS

Under a contract with the U.S. International Communication Agency, the Council serves as an operational link between 42 private agencies (such as VPS) which organize professional visits for international guests, and 92 local volunteer groups (such as IVIS) which assist them in communities throughout the U.S.

The self-supporting community organizations in 1981 contributed \$15 million and an estimated one and a half million volunteer hours to services for visitors from abroad.

MERIDIAN HOUSE INTERNATIONAL PUBLICATIONS

The publications of Meridian House International include in-house newsletters for some 6,000 volunteers, guidelines for over 90 community organizations, sightseeing information for transient visitors, helpful hints for resident visitors, scientific treatises for AID/WIC alumni, summaries of symposia, and catalogues of exhibitions.

A partial list appears below. Each piece reflects the needs or interests of participants in segments of specialized programs.

(MHI) MERIDIAN HOUSE INTERNATIONAL

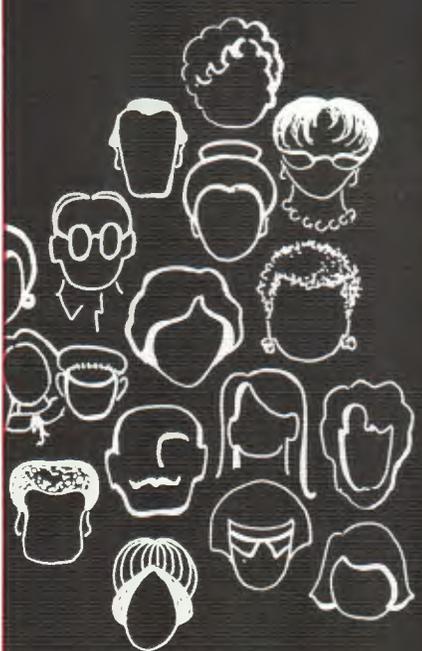
Illustrated catalogues:

- EGYPT TODAY: Sixteen Contemporary Artists—\$5.00
- MEXICO: NINETEENTH CENTURY PEOPLE AND LANDSCAPES—\$7.00
- PICASSO ON PAPER—\$3.00
- REALITY REVISITED—Six Dutch Painters—\$12.50
- Summary Report of a 3-day seminar:
ENVIRONMENT: The Global Connection—\$5.00

This brochure explains to the international visitors that guide service, home hospitality, and many of the other services received are freely given by private citizens who believe their participation increases understanding between U.S. citizens and the people from other countries.

Volunteers

are people who care



in NCIV Communities
Across the U.S.A.

- MHI Newsletter: Available quarterly to friends and supporters.

(WIC) WASHINGTON INTERNATIONAL CENTER

- HANDBOOK FOR TRAVELERS TO THE USA—\$1.00
- INTERNATIONAL EXCHANGE NEWS—Scientific articles disseminated to 55,000 AID participants worldwide.
- THERE IS A DIFFERENCE: Seventeen Intercultural Perspectives—(2nd edition)—\$4.50
- THE THAI WAY—\$2.00
- WASHINGTON: Where to go—\$1.00
- AMERICAN SOCIAL BEHAVIOR: Sources of Cross-Cultural Misunderstanding—(30 minute videotape)—\$100.00

(THIS) THE HOSPITALITY AND INFORMATION SERVICE

- COOKING BY COMMITTEE—An international cookbook—\$5.00
- THE KITCHEN—A guide to Marketing and Food Preparation—\$1.50

(MIS) INTERNATIONAL VISITORS INFORMATION SERVICE

- MIS Brochure—Services described in 6 languages—\$.25

(NCIV) NATIONAL COUNCIL FOR INTERNATIONAL VISITORS

- NATIONAL DIRECTORY OF COMMUNITY ORGANIZATIONS SERVING THE SHORT-TERM INTERNATIONAL VISITOR—\$7.00
- AT EASE WITH YOUR INTERNATIONAL GUEST—Pamphlet—\$.50
- THE UNITED STATES INTERNATIONAL VISITOR PROGRAM: Strengthening the Community Organization—\$1.50
- THE SHORT TERM VISITOR FROM ABROAD—Pamphlet—\$.50
- VOLUNTEERS ARE PEOPLE WHO CARE—Brochure—\$.25
- WHERE TO PHONE NCIV ACROSS THE USA—Brochure—\$.25

With descriptive catalogue in hand, two local residents study Picasso etchings.



MERIDIAN HOUSE

In the early 1920's the expanding city of Washington crossed Boundary Street (Florida Avenue), and 16th Street was transformed from a rural road into an imposing avenue.

Among those to build in the fashionable new area was Irwin Laughlin, a Pittsburgh steel magnate and former U.S. Ambassador to Spain. He commissioned John Russell Pope to design Meridian House, so called because the zero meridian of the United States was placed on Sixteenth Street.

The 45-room house and the gardens, enjoyed by his family for many years, is considered one of the best examples of French 18th century domestic architecture on the East Coast. Meridian House is on The National Register of Historic Places.

Today, Meridian House International is owned and operated by a Board of Trustees and it functions as an international center according to the terms of the Ford Foundation grant with which it was purchased in 1959.



- A dignitary is welcomed in the courtyard.
- The entrance hall staircase guides the visitor to the main floor.
- The pollarded trees on the terrace offer protection from sun and showers.

The Library (left) and Loggia (right) serve many purposes.

Below L to R:

- The Mortlake tapestry in the Dining Room serves as a backdrop for a panel discussion.
- The Drawing Room doubles as picture gallery and lecture room.
- A speaker addresses seminar luncheon guests in the dining room.

The mood and appearance of the Drawing Room change with individual exhibitions.



MHI CONTRIBUTORS: PRIVATE SECTOR SUPPORT Calendar Year 1981

Meridian House International, a non-profit educational and cultural institution which is dedicated to promoting international understanding, is classified by the Internal Revenue Service as a tax-exempt organization under Section 501(c)(3) of the Code. Almost every activity conducted by Meridian House and its affiliated organizations is supported through a combination of both public and private funds.

Public funds through specific service contracts and grants are received from various government agencies, including the U.S. International Communication Agency, the Agency for International Development, and the Federal Aviation Administration. Grants for specific projects have also been received during 1981 from the National Endowment for the Arts, the National Endowment for the Humanities, and the Government of Canada.

Private funds are obtained through donations from corporations, foundations and individuals as indicated on this list. Meridian House gratefully acknowledges these donations and specifically acknowledges the work of the 1981 Meridian House Ball Committee, co-chaired by Mrs. William E. Brock, III, Mrs. Martin F. Malarkey, and Mrs. Daniel Parker, as well as the efforts of the 1981 Corporate Campaign Committee, chaired by Mr. William W. Lehfeltd of General Electric Company.

It is through private funds that Meridian House gains the flexibility and the encouragement to organize innovative intercultural programs which serve diplomats, international visitors, and the American public.

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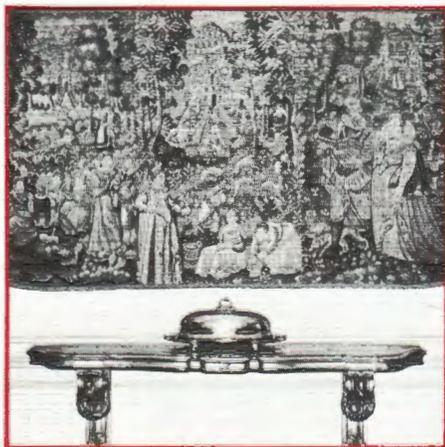
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MHI is most grateful to the donors of the accessories, books and furnishings which now enhance the house. Among them is this 18th century tapestry given in memory of Mrs. Katherine Chapin Biddle by her son.

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 Mr. Peter L. Gilsey
 Mr. Charles C. Glover, III
 Mr. and Mrs. James R. Golden
 Col. and Mrs. Julius Goldstein
 Hon. and Mrs. Marshall Green
 Mr. and Mrs. Edgar L. Haff, Jr.
 Hon. and Mrs. Lloyd Hand
 Mr. Robert C. Harris
 Mr. R. Philip Harly
 Mr. Daniel C. Hayes
 Hon. and Mrs. Francis S. M. Hodsoll
 Mrs. Oliver W. Holmes, Jr.
 Mr. and Mrs. Peter Hopper
 Hon. Outerbridge Horsey
 Ms. Christine A. Johnson and
 Mr. Robert T. Laycock
 Mr. and Mrs. James D. Johnston
 Mr. Stephen Kelin
 Miss Marian King
 Hon. Spencer M. King
 Mr. and Mrs. C. Thomas Koenig
 Mr. and Mrs. Fritz-Alan Korth
 Dr. and Mrs. Peter F. Krogh
 Mr. and Mrs. John P. Lautz
 Mr. and Mrs. Robert LeBaron
 Mr. and Mrs. Marx Leva
 Mr. Alan C. Levin
 Mr. and Mrs. Larue R. Lutkins
 Ms. Despina M. Magloudis
 Mrs. Harold N. Marsh
 Hon. and Mrs. Robinson McIlvaine
 Mrs. William E. McKay
 Mr. Michael McKeown
 Mr. and Mrs. Gerald Mendenhall
 Mr. and Mrs. Lee E. Metcalf
 Mr. and Mrs. Dale Miller
 Mr. and Mrs. Harlan D. Mills
 Mr. and Mrs. Clarence Moore
 Mr. Robert C. Moore
 Mr. Robert Nathan
 Mrs. Florence L. Neuman
 Hon. and Mrs. David D. Newsom

Ms. Judith Nicholson
 Ms. Louisa Nielsen
 Mr. and Mrs. Thomas Paro
 Mr. and Mrs. C. Godfrey Paska
 Mrs. James R. Patton, Jr.
 Mr. and Mrs. Paul Petrus
 Mr. James H. Pipkin, Jr.
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 Hon. and Mrs. David H. Popper
 Hon. and Mrs. John Richardson, Jr.
 Mr. and Mrs. Ronald G. Ridker
 Mr. Hamilton Robinson
 Mr. and Mrs. Archibald Roosevelt
 Mr. Lewis Rumford
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 Mr. David Schaff
 Mr. and Mrs. L. Ronald Scheman
 Mr. Samuel Scrivener, Jr.
 Mr. Paul Shapin
 Mrs. Oattie Signell
 Hon. and Mrs. Leonard L. Silverstein
 Hon. and Mrs. Henry P. Smith, III
 Mr. and Mrs. Robert C. Smith
 Ms. Stacia A. Stratton
 Mr. and Mrs. Charles Stuart
 Hon. William H. Taft, III
 Mrs. Katherine A. Tignor
 Dr. Russell M. Tilley, Jr.
 Mr. and Mrs. David L. Titus
 Mrs. Walter Tobriner
 Hon. and Mrs. Horace G. Torbert, Jr.
 Dr. and Mrs. Warren Tsuneishi
 Hon. John W. Tuthill
 Mr. and Mrs. T. Graydon Upton
 Hon. Robert H. B. Wade
 Mr. and Mrs. Robert G. Walker
 Mr. Gerald Warner
 Mr. Neal O. Weigel
 Mr. Leonard Weiss
 Mr. and Mrs. William E. Weld, Jr.
 Ms. Adelia C. Wheeler
 Hon. and Mrs. Francis O. Wilcox
 Hon. Jean Wilkowski
 Mr. and Mrs. Evan M. Wilson
 Mr. and Mrs. Thaddeus Wittlin
 Mr. and Mrs. John M. Wolfe
 Mrs. Wallace M. Yater

Meridian House International has been classified by the IRS as a 501(c)(3) organization. Donations are tax-deductible; checks can be made payable to: Meridian House International.

There are other ways to contribute: Mr. and Mrs. Fernando Legoreta Vilchis of Banco Nacional de Mexico, (which loaned and mounted the exhibition of XIX Century Mexican Art) greet Counselor Robert Gray who, as a member of various MHI Committees, has contributed his valuable expertise to our endeavors.



1981 FINANCIAL STATEMENTS

BALANCE SHEET June 30, 1981 and 1980

	1981			1980	
	Operating Funds	Restricted Funds	Plant Fund	Total	Total
ASSETS					
Current assets:					
Cash:					
Demand deposits	\$ 48,065	\$ 171,159	\$ 55,944	\$ 219,224	\$ 182,675
Time deposits	1,378		55,944	57,322	57,028
Marketable securities, at cost (market value \$68,162 and \$67,258)		5,000	63,389	68,389	69,310
Accounts receivable:					
International Communication					
Agency		60,309		60,309	94,093
Other	29,371	7,435		36,806	43,707
Advances		7,223		7,223	7,846
Prepaid items	14,960	40,170		55,130	39,231
Due (to) from other funds	32,362	(36,906)	4,544	-0-	-0-
Total current assets	<u>126,136</u>	<u>254,390</u>	<u>123,877</u>	<u>504,403</u>	<u>493,890</u>
Property, plant and equipment:					
Land			75,695	75,695	75,695
Land improvements (parking lot)			28,096	28,096	28,096
Art objects			34,255	34,255	24,160
Building and improvements			482,439	482,439	482,439
Furniture and equipment			280,720	280,720	264,328
			901,205	901,205	874,718
Accumulated depreciation			450,560	450,560	420,201
			450,645	450,645	454,517
	<u>\$ 126,136</u>	<u>\$ 254,390</u>	<u>\$ 574,522</u>	<u>\$ 955,048</u>	<u>\$ 948,407</u>
LIABILITIES					
Current liabilities:					
Accounts payable:					
Trade	\$ 9,670	\$ 106,511	\$	\$ 116,181	\$ 129,471
Agency for International Development		3,149		3,149	39,161
International Communication Agency	15,750	69,480		85,230	67,995
Rents collected in advance	300			300	594
Total current liabilities	<u>25,720</u>	<u>179,140</u>		<u>204,860</u>	<u>237,221</u>
Fund balances	100,416	75,250	574,522	750,188	711,186
	<u>\$ 126,136</u>	<u>\$ 254,390</u>	<u>\$ 574,522</u>	<u>\$ 955,048</u>	<u>\$ 948,407</u>

The accompanying notes are an integral part of these financial statements.

STATEMENT OF INCOME, EXPENSES AND FUND BALANCES

Years Ended June 30, 1981 and 1980

	1981			1980	
	Operating Funds	Restricted Funds	Plant Fund	Total	Total
Income:					
Rent	\$ 141,075	\$	\$	\$ 6,795#	\$ 6,619#
Special fees and activities	110,471	27,805		138,276	117,156
Contributions	246,000	156,272	10,305	412,577	316,131
Contracts and grants	61,500	5,604,508		5,666,008	5,519,447
Interest	14,898	579		15,477	12,536
Administrative charges	310,027			#	#
Sale of publications	750	6,237		6,987	6,417
Snack bar sales		26,788		26,788	26,104
Other	11,937	19,639		31,576	31,381
Total income	<u>896,658</u>	<u>5,841,828</u>	<u>10,305</u>	<u>6,304,484</u>	<u>6,035,791</u>
Expenses:					
Salaries	370,552	1,388,302		1,758,854	1,623,565
Payroll taxes, retirement and insurance	64,111	237,814		301,925	257,577
Lecturers and meet officers	700	59,167		59,867	59,907
Grantees' travel and related expenses		2,987,622		2,987,622	3,193,952
Equipment maintenance	7,860	8,692		16,552	14,130
Office supplies and expenses	33,912	91,617		125,529	129,881
Rent, off-premises	23,362	167,537		190,899	88,693
Telephone and telegraph	9,726	76,458		86,184	101,882
Transportation and subsistence	3,433	170,305		173,738	143,552
Printing and related expenses	19,811	102,768		122,579	104,867
Hospitality	19,115	32,534		51,649	48,067
Utilities	26,426			26,426	19,063
General insurance	3,589	428		4,017	3,953
Maintenance and repair	25,106			25,106	24,397
Garden supplies and maintenance	5,181			5,181	4,760
Contracted services	40,458			40,458	34,943
Depreciation	26,287	4,072		30,359	31,004
Professional and consulting fees	20,935			20,935	14,892
Special activities	45,405	99,672		145,077	67,434
Operation and maintenance charge (rent)	57,055	77,225		#	#
Charge from MHI Executive Office for administration expense	30,859	279,168		#	#
Community involvement programs		3,556		3,556	2,787
Grant refunds		8,193		8,193	112
Purchase for resale		18,307		18,307	17,034
General expense	12,502	49,967		62,469	32,197
Net transfers to (from) Other Funds	23,869	(23,869)		-0-	-0-
Total expenses	<u>870,254</u>	<u>5,839,535</u>	<u>10,305</u>	<u>6,265,482</u>	<u>6,018,649</u>
Excess of income over expenses	26,404	2,293	10,305	39,002	17,142
Fund balances, beginning of year	74,012	72,957	564,217	711,186	694,044
Fund balances, end of year	<u>\$ 100,416</u>	<u>\$ 75,250</u>	<u>\$ 574,522</u>	<u>\$ 750,188</u>	<u>\$ 711,186</u>

#Eliminated interfund charges and credits in consolidation.
The accompanying notes are an integral part of these financial statements.

STATEMENT OF CHANGES IN FINANCIAL POSITION

Years Ended June 30, 1981 and 1980

	1981				1980
	Operating Funds	Restricted Funds	Plant Fund	Total	Total
Working capital provided from					
Excess of income over expenses	\$ 26,404	\$ 2,293	\$ 10,305	\$ 39,002	\$ 17,142
Add charges (deduct credits) not affecting working capital					
Depreciation			30,359	30,359	31,004
Contributions of art objects			(9,865)	(9,865)	(24,160)
Working capital provided from operations	26,404	2,293	30,799	59,496	23,986
Working capital used					
Aquisition of property, plant and equipment			16,622	16,622	22,453
Increase in working capital	\$ 26,404	\$ 2,293	\$ 14,177	\$ 42,874	\$ 1,533
Changes in working capital					
Increase (decrease) in current assets					
Cash	\$ 7,768	\$ 18,131	\$ 10,944	\$ 36,843	\$ 9,011
Marketable securities			(921)	(921)	(48,608)
Accounts receivable	(7,248)	(33,437)		(40,685)	87,481
Advances	(1,711)	1,088		(623)	(20,518)
Prepaid items	584	15,315		15,899	162
Due (to) from other funds	19,872	(24,026)	4,154	-0-	-0-
	19,265	(22,929)	14,177	10,513	27,528
Increase (decrease) in current liabilities					
Accounts payable	(6,845)	(25,222)		(32,067)	25,970
Rents collected in advance	(294)			(294)	25
	(7,139)	(25,222)		(32,361)	25,995
Increase in working capital	\$ 26,404	\$ 2,293	\$ 14,177	\$ 42,874	\$ 1,533

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS

1—Summary of Significant Accounting Policies

Fund Accounting

Meridian House International records its transactions in three separate, self-balancing funds; namely, the Operating Funds, Restricted Funds and Plant Fund. Each Fund reflects only those transactions applicable to its designated functional area.

Operating Funds

Reflects transactions related to the general operations of the organization, including the revenue and expenses relative to the operation of the physical plant.

Restricted Funds

Reflects transactions of various projects and activities that are funded by contracts and grants which are restricted as to use by the terms of the contract or grant.

Plant Fund

Represents the investment in land, building and equipment. Operating expenses applicable to the land and building are charged to Operating Funds expense. Expenses applicable to furniture and equipment are charged to either Operating Funds or Re-

stricted Funds expenses, depending on the utilization of such items.

Property, Plant and Equipment

Property, plant and equipment are carried at cost or, in the case of donated items, at market value as of the date of acquisition. Depreciation is computed using the straight-line method at varying annual rates as follows:

Land improvements	4%
Building and improvements	2-1/2%, 10%
Furniture and equipment	7-1/2%, 20%

Art objects, all of which have been received as contributions, are not depreciated.

When assets are retired or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts and any resulting gain or loss is reflected in income for the period. The cost of maintenance and repairs is charged to income as incurred; significant renewals and betterments are capitalized. Deduction is made for retirements resulting from renewals or betterments.

Federal Income Tax

Meridian House International is exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code and is classified as an organization that is not a private foundation.

2—Pension Plan

Eligible employees are covered by a contributory retirement plan which is funded through the purchase of individual annuity contracts from the Teachers Insurance and Annuity Association. Meridian House International follows the practice of recording as expense the total premiums paid on such contracts in each fiscal year. The

total charges to income on account of retirement insurance premiums for the years ended June 30, 1981 and 1980, amounted to \$144,734 and \$117,466 respectively, which was distributed to the various funds as follows:

	1981	1980
Operating Funds	\$ 30,573	\$ 21,601
Restricted Funds	114,161	95,865
	<u>\$144,734</u>	<u>\$ 117,466</u>

3—Leases

Meridian House International has entered into two lease agreements for office space as follows:

Location	Expiration	Monthly Rent
1825 H Street, N.W.	9/30/85	\$ 2,049
1776 Massachusetts Avenue, N.W.	10/31/85	15,391

Both leases provide for annual increases in the monthly rental rate to reflect a proportionate share of any increases in real estate taxes and operating costs.

4—Contingencies

Engineering tests indicate that a portion of the Meridian House property is located on a geological fault, and that there has been some movement along this fault due to the disturbance of the lateral support during excavation by former adjacent landowners. The potential liability, if any, to Meridian House in the event of a land slide is unknown at this time. Preliminary estimates of the cost of constructing an effective barrier to stabilize any movement along the fault range from \$200,000 to \$300,000.

REPORT OF CERTIFIED PUBLIC ACCOUNTANTS

The Board of Trustees
Meridian House International

We have examined the balance sheet of Meridian House International as of June 30, 1981 and 1980, and the related statements of income, expenses and fund balances, and changes in financial position for the years then ended. Our examinations were made in accordance with generally accepted auditing standards, and accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, such financial statements present fairly the financial position of Meridian House International as of June 30, 1981 and 1980, and the results of its operations and the changes in its financial position for the years then ended, in conformity with generally accepted accounting principles applies on a consistent basis.

Main Hurdman
Certified Public Accountants

August 21, 1981
Washington, D.C.



**FOR INTERNATIONAL VISITORS: A DOORWAY TO THE U.S.A.
FOR U.S. CITIZENS: A DOORWAY TO THE WORLD.**



During 1981, 934,275 people from the United States and the 140 countries listed below gave and/or received services performed by MHI, one of its programs or one of its affiliates. The countries in color were the focus of a special event, seminar or exhibition presented by Meridian House International.



50,402 INTERNATIONAL VISITORS SERVED IN 1981

AFRICA: 1746

Benin, Botswana, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Chile, Congo, Djibouti, Ethiopia, Gabon, The Gambia, Ghana, Guinea, Ivory Coast, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierre Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Uganda, Upper Volta, Zaire, Zambia, Zimbabwe

CANADA: 627

EAST ASIA AND PACIFIC: 2482

Australia, Burma, Cambodia, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, Papua New Guinea, Peoples Republic of China, Philippines, Thailand, Vanuatua (former Fiji), South Vietnam.

EUROPE: 5386

Austria, Belgium, Bulgaria, Cyprus, Czechoslovakia, Denmark, European Economic Community, Finland, France, Federal Republic of Germany, German Democratic Republic, Greece, Hungary, Iceland, Ireland, Italy, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, Turkey, United Kingdom, Union of Soviet Socialist Republics, Yugoslavia.

LATIN AMERICA: 2492

Argentina, Bahamas, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Dominican Republic, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad & Tobago, Venezuela.

NORTH AFRICA, MIDDLE EAST, SOUTH ASIA: 2005

Afghanistan, Algeria, Bahrain, Bangladesh, Egypt, India, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Morocco, Nepal, Oman, Pakistan, Qatar, Saudi Arabia, Sri Lanka, Sudan, Syria, Tunisia, United Arab Emirates, Yemen.

MULTI-NATIONAL GROUPS: 1706

UNIDENTIFIED FOREIGN TRAVELERS: 33,958

UNITED STATES PARTICIPATION: 883,877

IVS Information Service: 98,877

MHI Activities: 60,000

NCIV Communities: 725,000

In addition to those U.S. citizens receiving direct information and those attending MHI cultural events, there are thousands who serve in NCIV community organizations, as volunteers with professional resources in virtually every occupation.

The important by-product of these activities is a better informed U.S. citizenry.

COUNSELORS: Former Trustees of Meridian House International

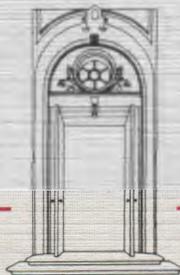
Mr. Joe L. Allbritton
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Hon. Andrew H. Berding
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Mrs. William D. Blair, Jr.
Mr. Huntington T. Block
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Mr. Neil Carothers, III
Hon. Henry E. Catto
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Hon. W. True Davis
Mrs. J. Edward Day
Mrs. Jane Roberts DeGraff
Mrs. George C. Denby
Mr. Frank L. Dennis
Mr. Charles Duncan
Mr. George M. Elsey
Dr. Roselyn P. Epps
Mr. Kimball C. Firestone
Mrs. Peter M. Flanigan
Mr. Rudolph Flythe
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Mr. Gordon Williams
Mrs. Winston C. Willoughby
Mrs. Shepherd Witman
Mrs. Wallace M. Yater



*This Report was prepared by
MHI Trustee, Mrs. Dean E. Brown, Jr.*



MERIDIAN HOUSE INTERNATIONAL

1630 CRESCENT PLACE, N.W., WASHINGTON, D.C. 20009

Telephone: 202-667-6800 • 202-332-1025

Dg

"Copy"

066558
4800
PR014-12
PP005-01

March 17, 1982

Dear Miss Johnson:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Patron of the Meridian House Ball.

yes

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's participation.

Sincerely,

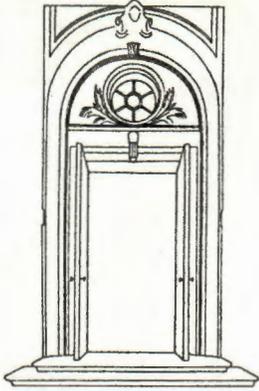
Ann Wroblewski
Director of Projects
Office of the First Lady

X

Miss Patricia Ann Johnson
* Meridian House International
1630 Crescent Place, N.W.
Washington, D.C. 20009

AW:vms
AW-3

re: Mrs. Reagan serving as Honorary Patron of the
Meridian House Ball



MERIDIAN HOUSE INTERNATIONAL

1630 Crescent Place, N.W.
Washington, D.C. 20009
Telephone (202) 667-6800

FEB 17 1982

Office of the President

yes
NR - 2/23

February 11, 1982

Ms. Ann Wrobleski
Director of Special Projects
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ms. Wrobleski:

Enclosed is a copy of our letter to Mrs. Reagan requesting that she again serves as Honorary Patron of the Meridian House Ball. I would be deeply grateful for your assistance with this request.

This year the Ball will be held on Friday evening, October 1st, and will again include the participation of Washington's Diplomatic Corps. The Chairmen for this event are Mrs. Ardon B. Judd, Jr., and Mrs. Bob L. Schieffer.

I hope that sometime soon you will be able to visit Meridian House as I would enjoy showing you this handsome building.

With every good wish,

Sincerely,

Patricia Ann Johnson
Vice President/Development

Enclosure: Copy of letter to Mrs. Reagan

February 5, 1982

Mrs. Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

The Board of Trustees of Meridian House and I would be deeply honored if you could again serve as Honorary Patron of the 1982 Meridian House Ball, scheduled for the evening of October 1. Serving in this traditional capacity, you and other First Ladies have done much to ensure the success of this annual event.

As you know, Meridian House International promotes international understanding by explaining American objectives and assisting foreign diplomats and visitors, and by conducting world affairs programs and international cultural events for Americans. It is our hope that such exchanges of persons and of the arts are a mutually beneficial avenue for meeting today's many challenges.

Each year the Ball raises private support for this important work. The Ball is attended by members of the Diplomatic Corps, official Washington, and prominent Washingtonians, all of whom participate because of the role of Meridian House International in making Washington truly an international city.

I look forward to hearing from you and sincerely hope that in the near future we will be able personally to welcome you to Meridian House, a place which has provided a welcome to America for hundreds of thousands of foreign guests and an institution which has given Americans the opportunity to learn more about the world in which the United States operates.

Sincerely,

Joseph John Jova
President

bcc: Anne Wrobleski

THE WHITE HOUSE
WASHINGTON

Ann - Is this (w/)
ready for
filling?
Where are

we on this?

~~Call +
ask where
draft + it -~~

~~w/ 8x10
BW glasses~~

~~OK~~

To Ann
Date 3-23-82 Time 10:20

WHILE YOU WERE OUT

M Patricia Johnson
of Meridian House
Phone 667-6800

Area Code	Number	Extension
TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL <input checked="" type="checkbox"/>
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL

Message placing
message + 8x10
glossy
keep track
MH they are dialing

59

066558
4800
PR014-12
PP005-01

March 17, 1982

TR

Dear Miss Johnson:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Patron of the Meridian House Ball.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's participation.

Sincerely,

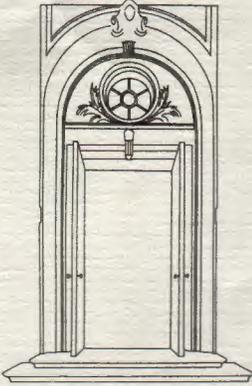
Ann Wrobleski
Director of Projects
Office of the First Lady

X

X Miss Patricia Ann Johnson
Meridian House International
1630 Crescent Place, N.W.
Washington, D.C. 20009

AW:vms
AW-3

Re: Mrs. Reagan serving as Honorary Patron of the
Meridian House Ball



MERIDIAN HOUSE INTERNATIONAL

1630 Crescent Place, N.W.
Washington, D.C. 20009
Telephone (202) 667-6800

FEB 17 1982

Office of the President

yes
NR - 2/23

February 11, 1982

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Director of Special Projects
Office of the First Lady
The White House
Washington, D.C. 20500

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With every good wish,

Sincerely,

Patricia Ann Johnson
Vice President/Development

Enclosure: Copy of letter to Mrs. Reagan

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Vice Chairman

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Vice Chairman

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Vice Chairman

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Vice Chairman

Mrs. Dean E. Brown, Jr.
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Treasurer

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Meridian House International (MHI) is a non-profit corporation in the field of international affairs and dedicated to supporting intercultural exchange programs. The activities of Meridian House International include services to international visitors and diplomats, programs of citizen education in world affairs, cultural events and community projects. A tax-exempt corporation, MHI is financed by government contracts and grants, foundation support, and corporate and individual gifts. It owns and operates Meridian House, a Washington landmark of exceptional architectural quality which is on the National Register of Historic Places. Its programs include: the Visitor Program Service (VPS), and the Washington International Center (WIC); and its affiliates are: the National Council for International Visitors (NCIV), the International Visitors Information Service (IVIS), and The Hospitality and Information Service for Diplomats (THIS).

February 5, 1982

Mrs. Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

The Board of Trustees of Meridian House and I would be deeply honored if you could again serve as Honorary Patron of the 1982 Meridian House Ball, scheduled for the evening of October 1. Serving in this traditional capacity, you and other First Ladies have done much to ensure the success of this annual event.

As you know, Meridian House International promotes international understanding by explaining American objectives and assisting foreign diplomats and visitors, and by conducting world affairs programs and international cultural events for Americans. It is our hope that such exchanges of persons and of the arts are a mutually beneficial avenue for meeting today's many challenges.

Each year the Ball raises private support for this important work. The Ball is attended by members of the Diplomatic Corps, official Washington, and prominent Washingtonians, all of whom participate because of the role of Meridian House International in making Washington truly an international city.

I look forward to hearing from you and sincerely hope that in the near future we will be able personally to welcome you to Meridian House, a place which has provided a welcome to America for hundreds of thousands of foreign guests and an institution which has given Americans the opportunity to learn more about the world in which the United States operates.

Sincerely,

Joseph John Jova
President

bcc: Anne Wrobleski

066994

4800

PR014-12

WE001-01

March 15, 1982

Dear Lady Sarah:

Chubbill

On behalf of the President and myself, I wish to commend the members of the Los Angeles County Inter-Agency Council on Child Abuse and Neglect and the ICAN Associates for your work in helping to solve one of America's most pressing problems: child abuse and neglect. This tragic problem is one which requires the concerted and cooperative efforts of all citizens in supporting prevention and treatment programs.

It is particularly gratifying to hear of your efforts to involve private citizens and the business community in the support of your efforts. The focus of the ICAN Neighborhood Family Center project in establishing a cooperative partnership between public agencies and the private sector is a unique, admirable venture. It is my hope that your example will be followed by communities throughout the United States. There is clearly a need for local involvement in human service programs through voluntary private funding.

Your focus on child abuse prevention and making the home safe for young children is a critical element. As violence breeds violence, child abuse prevention becomes even more significant as a deterrent to the alarming increase in crime.

~~ENCLOSURES FILED IN~~
~~OVERSIZE ATTACHMENTS # 10672~~

Again, I applaud the efforts of your organization. I consider it a pleasure to serve as the honorary chairperson of the ICAN Associates.

Sincerely,

NANCY REAGAN *A*

Lady Sarah Churchill, Chairperson
ICAN Associates
MacLaren Hall
4024 North Durfee Avenue
El Monte, CA 91732

Lady Sarah Churchill, Chairperson
The ICAN Associates
Mac Laren Hall
4024 N. Durfee Avenue
El Monte, CA 91732

3-13-85

pls. file

Dear Lady Sarah:

On behalf of the President and myself, I wish to commend the members of the ICAN Associates and the Los Angeles County Inter-Agency Council on Child Abuse and Neglect for your work in helping to address the problem of child abuse. This tragic problem needs the commitment of dedicated persons such as yourself.

It is particularly gratifying to learn of your efforts to involve business and private citizens in the development of Neighborhood Family Centers throughout Los Angeles County. These centers can be an effective way to help change the behavior patterns of abusing parents toward more rewarding methods of child-rearing.

Your focus on child abuse prevention and making homes safe for young children is very important. As violence breeds violence, child abuse prevention becomes even more significant as a way to reduce the alarming increase in crime throughout the United States.

Again, I applaud your objectives and I am pleased to endorse your efforts. As an advocate for the promotion of business and industry in America, I join the ICAN Associates in encouraging corporations and foundations to consider the significant impact they are able to make on behalf of children and the quality of life throughout our society through their support of ICAN Associates programs.

Sincerely,

NANCY REAGAN

THE WHITE HOUSE
WASHINGTON

Mrs. Reagan--

Attached is Lady Sarah Churchill's letter asking you to be Honorary Chairman of the ICAN Associates--we talked about this about ten days ago.

I contacted Pete Schabarum's office and had them draft a possible response to Lady Sarah--it is attached. Please look it over and let me know if I need to let anyone else know of your decision to accept.

Ann

NR
ok
2/2 -



**BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES**

856 HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012

(213) 974-4111

PETER F. SCHABARUM
CHAIRMAN OF THE BOARD

February 19, 1982

FEB 25 1982

Ms. Ann Wrobleshi
Director of Projects
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ann:

In response to our recent telephone conversation, I am forwarding a draft letter to the ICAN Associates for Mrs. Reagan's use.

ICAN Associates is an outstanding organization which has set an excellent example for cooperative efforts among professionals and between the public and private sectors. The ICAN Neighborhood Family Center concept was designed as a model for replication in communities throughout the country. The effectiveness of this organization is recognized by child abuse experts in the medical, legal, social, judicial and educational fields. Mrs. Reagan's affiliation with ICAN will significantly enhance our efforts to bring in private funds to support and expand this worthwhile program.

Looking forward to seeing you in Los Angeles soon.

Sincerely yours,

THOMAS N. HIBBARD
Senior Deputy

THN:m1

Enclosure

cc: Deanne Tilton

UNIVERSITY OF CALIFORNIA
LIBRARY



(Copy to Marcia Hernandez 5/17/82)

TYPE FOR
NOR sis & held
for return from L.A.

(DRAFT)

Lady Sarah Churchill, Chairperson
ICAN Associates
MacLaren Hall
4024 N. Durfee Avenue
El Monte, California 91732

Dear Lady Sarah:

On behalf of the President and myself, I wish to commend the members of the Los Angeles County Inter-Agency Council on Child Abuse and Neglect and the ICAN Associates for your work in helping to solve one of America's most pressing problems: child abuse and neglect. This tragic problem is one which requires the concerted and cooperative efforts of all citizens in supporting prevention and treatment programs.

It is particularly gratifying to hear of your efforts to involve private citizens and the business community in the support of your efforts. The focus of the ICAN Neighborhood Family Center project in establishing a cooperative partnership between public agencies and the private sector is a unique, admirable venture. It is my hope that your example will be followed by communities throughout the United States. There is clearly a need for local involvement in human service programs through voluntary private funding.

Your focus on child abuse prevention and making the home safe for young children is a critical element. As violence breeds violence, child abuse prevention becomes even more significant as a deterrent to the alarming increase in crime.

Again, I applaud the efforts of your organization. I consider it a pleasure to serve as the honorary chairperson of the ICAN Associates. I look forward to working with you on behalf of children throughout America.

Sincerely,

Mrs. Ronald Reagan

Mike Lewis
2/13 -
974-4111

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holer

My dear Jerry,

It is a pleasure to enclose information regarding the Los Angeles County Inter-Agency Council on Child Abuse and Neglect I.C.A.N. and the I.C.A.N. Associates. as you can see, we have established a unique partnership between the public and private sectors in Los Angeles County for the prevention and treatment of child abuse and neglect a tragic social problem significantly contributing to subsequent crime and violence.

With a great deal of local and government support we have launched a concerted effort to try to stop or prevent this tragic mistreatment of children.

We are committed to involvement in supporting programs previously considered to be the total responsibility of Government. It is our hope that our program can become a model for replication throughout the United States.

Since our objective is to raise private financial support for our programs we are not asking for Government funds. We are in fact seeking your endorsement of our efforts to increase local responsibility and voluntary support to improve

the quality of family life for all members of
our society. I have enclosed a book on
Cedar House our first venture which required us
raising \$200,000 a year for it's first year then
through a lot of local hard work we set up a
committee in Jay Beach of local people who now
raise half this ~~summer~~ sum entirely on their
own. We have just acquired and opened two
more of these centers which will be fully operative
within 3 months. I can truthfully tell you we
are having an enormous success of prevention instead
of cure, but there is a long road ahead.
To have the honour of having Mrs. Reagan as
our honorary chairman, will not only give us a
thrust in the direction prescribed by the President
in his latest speech at the Waldorf, but I feel will
make our efforts to raise large sums by way
of voluntary subscriptions much easier.
She has been given a hard time by the Press
but I do believe handled herself incredibly well on 60
Min, poor lady I wouldn't be in her boots for anything.
Thank you Jerry I know you can
help Love Sawal

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

SUNSHINE DAY, 1981

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA
A PROCLAMATION

As our great Country moves forward into new opportunities for corporate and community growth, we must reflect on our most precious resource for the future of America, our children. Our success in the realization of the goals and dreams for which we are committing ourselves is dependent upon the degree to which our children are prepared and motivated to carry forth with the basic human values upon which this Country was founded. I commend the American family for its long history of concern for maintaining the highest possible standards for our children.

American families are comprised of a diverse representation of ethnic, cultural, economic, social and educational backgrounds. Within each of these family structures we find elements of struggle to cope with the stresses of everyday living.

Most children receive love, attention and nurturing; some, unfortunately do not. These are the children who are victims of neglect, abuse and deprivation.

All children, whatever their lot in life, thrive on attention that affirms their importance as human beings.

I, therefore, urge all Americans to observe August 16, 1981 as a celebration of children, known as "Sunshine Day". This is a day when adults spend time as a gift of love with a child, whether as a family member or with a child without parents. Sunshine Day, which emanated from Los Angeles County, was informally celebrated in over forty states last year and resulted in untold happiness for millions of children through organized local events and personal and individual activities.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the third Sunday in August, beginning August 16, 1981, as "Sunshine Day". I call upon every American to join me in this tribute to children.

IN WITNESS WHEREOF, I have hereunto set my hand this day of _____, in the year of our Lord nineteen hundred eighty-one, and of the Independence of the United States of America the two hundred and fifth.

RONALD REAGAN

#####

Mrs. Nancy Reagan
May 20, 1981
Page 2

We would be honored to have you as an Honorary member of ICAN Associates. We are also now sponsoring "Sunshine Day", to be celebrated the third Sunday of each August as a national tribute to children. It is a day when adults are encouraged to spend time with children as a gift of love. Sunshine Day was adopted in over 40 States last year, and we hope it will be celebrated in all 50 States this year.

Supervisor Peter Schabarum is sending his Deputy, Tom Hibbard, to Washington the week of June 8 to meet with White House staff. Mr. Hibbard plans to discuss ICAN's programs and the potential for future cooperative action. Deanne Tilton, ICAN Administrative Director and ICAN Associates Advisor, will also be meeting with your staff at that time.

Again, we commend you for your inspirational concern for children who are innocent victims of tragic circumstances. We sincerely hope you will be able to join us in Los Angeles and add your moral support to the cause to which the members of ICAN Associates are dedicated on behalf of abused and neglected children.

Sincerely,

Christina Crawford Koontz
Christina Crawford Koontz
President

Lady Sarah Churchill
Lady Sarah Churchill
Chairperson

Tove Borgnine
Tove Borgnine
Executive Vice President

Bourne Morris
Bourne Morris
Co-Founder

Abbe Lane Leff
Abbe Lane Leff
Chairperson, Project
MacLaren

Elaine Trebek
Elaine Trebek
Co-Founder

Anthony Pierno, Esq.
Anthony Pierno, Esq.
Legal Advisor

Michael Francisco
Michael Francisco
Financial Advisor

Deanne Tilton
Deanne Tilton
Administrative Advisor

CCK:DT:th

Enclosures

THE ICAN ASSOCIATES



private fund raising associates of the
Los Angeles County Inter-Agency Council
on Child Abuse and Neglect

MacLaren Hall, 4024 Durfee Road, El Monte, California 91732 • (213) 575-4348

May 20, 1981

*letter of support
proclamation*

ICAN Associates

BOURNE MORRIS
ELAINE TREBEK
Co-Founders
LADY SARAH CHURCHILL
Chairperson
CHRISTINA CRAWFORD KOONTZ
President
TOVE BORGNINE
Executive Vice President
STEPHANIE ROSENBLOOM
Secretary
JOSETTE BANZET COWAN
Treasurer

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MICHAEL FRANCISCO
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KIKI BORLENGHI
DODO GAYLE

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EDIE ADAMS
LINDA WACHNER APPELBAUM
ROBERT BORLENGHI
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MONIQUE SCHALLER EVANS
CHRISTINA GALANTE
NELSON GROSS
GLORIA GUNZBURG
LILIANA HARTLEY
MR. & MRS. CASEY KASEM
BERNARD & NICOLE KATZ
ROBYN KNAFTON
RUTA LEE LOWE
JEANNE MARTIN
JOHN MILLER
ROXIE ROKER
MORT ROSS
ALIZIA GUR SCHRAEGER
CAROL CURB SCOTT
SASHA STALLONE
DORIS STOLLER
DIANA & IRWIN YABLANS
NONA ZIV

Honorary Members

CHER
EYDIE GORME LAWRENCE
VICTORIA McMAHON
SALLY STRUTHERS RADER
BARBARA RICKLES
JOAN RIVERS ROSENBERG
BARBRA STREISAND

Special Advisors

SYBIL BRAND
KEITH COMRIE
JUDGE PETER E. GIANNINI
JUDGE CAROL GOODSON
LAURA HUXLEY

Mrs. Nancy Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

It is a pleasure to enclose information regarding the Los Angeles County Inter-Agency Council on Child Abuse and Neglect (ICAN) and the ICAN Associates. As you can see, we have established a unique partnership between the public and private sectors in Los Angeles County for the prevention and treatment of child abuse and neglect, a tragic social problem significantly contributing to subsequent crime and violence.

With the support of major public agencies, County Board of Supervisors, corporate representatives, and entertainment personalities, we have launched a concerted effort to stop the tragic mistreatment of children through increased public awareness of the need for community involvement in supporting programs previously considered to be the total responsibility of Government. It is our hope that our program can become a model for replication throughout the United States.

Since our objective is to raise private financial support for our programs, we are not asking for Government funds. We are rather seeking your endorsement of our efforts to increase local responsibility and the voluntary support of business toward goals which will improve the quality of family life for all members of our society. Because of your demonstrated concern and sensitivity to the needs of children, we believe your knowledge and support of our efforts would be invaluable to our cause.

We therefore, respectfully request the pleasure of your company at a reception in your honor at the home of Tove and Ernest Borgnine at a time convenient to you between the dates of June 22 and August 7, 1981. We will be inviting local officials, members of the ICAN Associates, and other personalities who support our cause, many of whom are well-known to you. We believe this occasion will serve to acquaint you with our efforts and the scope of our support in your home State.

ICAN Council Members

EDDY S. TANAKA, Chairperson
Director, Public Social Services
RICHARD P. BYRNE
Presiding Judge, Juvenile Court
GEORGE DEUKMEJIAN
California Attorney General
J.R. ELPERS, M.D.
Director, Mental Health
KENNETH FARE
Acting Chief Probation Officer

DONALD G. GALLOWAY
Director, Community Development
DARYL GATES
Chief, Los Angeles Police Department
DR. STUART GOTHOLD
Superintendent, L.A. County Schools
DR. WILLIAM JOHNSTON
Superintendent, L.A. City Schools
JOHN H. LARSON
County Counsel

WILBUR LITTLEFIELD
Public Defender
THOMAS NOGUCHI, M.D.
County Coroner
MORRIS J. PAULSON, Ph.D.
Professor of Psychiatry
UCLA School of Medicine
BURT PINES
Los Angeles City Attorney
PETER J. PITCHESS
Sheriff

HELEN RAMIREZ
Director, Department of Adoptions
SARAH TURNBULL
Corporate Planning Director, United Way, Inc.
JOHN VAN DE KAMP
District Attorney
ROBERT WHITE
Director, Health Services

DEANNE TILTON
ICAN Administrative Director
ICAN Associates Advisor

ICAN Policy Committee

Eddy S. Tanaka, Chairperson
Director, Public Social Services

Richard P. Byrne
Presiding Judge, Juvenile Court

George Deukmejian
California Attorney General

J.R. Elpers, M.D.
Director, Mental Health

Kenneth Fare
Acting Chief Probation Officer

Donald G. Galloway
Director, Community Development

Daryl Gates
Chief, Los Angeles Police Department

Dr. Stuart Gothold
Superintendent, L.A. County Schools

Dr. William Johnston
Superintendent, L.A. City Schools

John H. Larson
County Counsel

Wilbur Littlefield
Public Defender

Thomas Noguchi, M.D.
Chief Medical Examiner-Coroner

Morris J. Paulson, Ph.D.
Professor of Psychiatry
UCLA School of Medicine

Burt Pines
Los Angeles City Attorney

Peter J. Pitchess
Sheriff

Helen Ramirez
Director, Department of Adoptions

Sarah Turnbull, Corporate Planning Director
United Way, Inc.

John Van de Kamp
District Attorney

Robert White
Director, Health Services

Associates

Bourne Morris
Managing Director, Ogilvy & Mather, Inc.

Elaine Trebek
Author, Producer

The ICAN Associates Board

Bourne Morris

Senior Vice President
Ogilvy & Mather, Inc.
Managing Director, L.A. Office

Elaine Trebek

Writer/Producer; Advisor, California Film Commission

Lady Sarah Churchill

Owner, Churchill Galleries, L.A., N.Y., Las Vegas, Jamaica
Daughter of the Duke of Marlborough

Christina Crawford Koontz

Author, Mommie Dearest, national best-seller, relating
her story as an abused child. Actress.

Husband, David Koontz
Businessman/Film Producer

Tove Borgnine

CEO and President, TOVA-9, Skin Care Corporation

Husband, Ernest Borgnine
Academy Award Winning Actor

Stephanie Rosenbloom

Founder, Associates for Troubled Children

Husband, Lawrence Rosenbloom
Abbott, Belmont & Lawrence, Insurance Company

Josette Banzet Cowan

Golden Globe Award Winning Actress; Founding Board, Thaliens.

Michael Francisco

Senior Partner
Price Waterhouse & Co.

Woodward Kingman

Executive Vice President
Crocker National Bank

Abbe Lane Leff

Entertainer

Husband, Perry Leff
President, National Cable Television

The ICAN Associates Board

Page 2

Sonny Melendrez

Radio Announcer, "KMPC"; television personality "Kids Are People Too"; Creater of Sunshine Day, national children's day.

Anthony Pierno, Esq.

Senior Partner

Memel, Jacobs, Pierno & Gersh

A California Commissioner of Corporations during gubernatorial term of Ronald Reagan.

Rita Vale

Fashion Coordinator; Owner, ladies' boutique, Las Vegas

Husband, Jerry Vale

Singer/Entertainer

Kiki Borlenghi

Portraitures; Designer, Italian high fashion; Board of L.A. Children's Museum

Husband, Robert Borlenghi

Real Estate Developer

President & Owner

Resdeco, Inc.

Dodo Gayle

Past President, Associates for Troubled Children

Husband, Marvin Gayle

Attorney

Honorary Members & Special Advisors

Sybil Brand

Cher

Keith Comrie

Judge Peter E. Giannini

Judge Carol Goodson

Laura Huxley

Eydie Gorme Lawrence

Victoria McMahon

Sally Struthers Rader

Barbara Rickles

Joan Rivers Rosenberg

Barbra Streisand

The ICAN Associates Members

Diane Abramson

Former award winning film and fashion designer. Noted Beverly Hills hostess and fund raiser.

Edie Adams

Actress/Singer

Linda Wachner Appelbaum

President, U.S. Division, Max Factor; President, Massoni Parfumi

Monique Schaller Evans

Member of the N.Y. Stock Exchange; former owner of N.Y. modeling agency.

Christina Galante

Commissioner of Motion Pictures, State of California and City of Los Angeles.

Gloria Gunzburg

Businesswoman; Community Leader

Casey Kasem

Actor/Announcer

Wife, Jean

Actress

Bernard Katz

Jewelry Designer

Wife, Nicole

Tax Consultant

Robyn Knapton

Special Events Coordinator
Tandem Productions/TAT Communications

Ruta Lee Lowe

Actress/Singer; President, Thaliens

Jeanne Martin

Entertainment Industry; Community Leader

John Miller

Vice President & Manager
The Bank of California

The ICAN Associates Members

Page 2

Roxie Roker

Actress, "The Jeffersons"

Mort Ross

Businessman

Alizia Gur Schraeger

Israeli Actress; Writer/Producer

Carol Curb Scotti

Officer of Scotti Bros. Music Corp; sister of Mike Curb

Sasha Stallone

Writer/Producer

Husband, Sylvester

Actor

Doris Stoller

Husband, Gene

Industrialist

Diana Yablans

Community Leader

Irwin Yablans

Film Producer

Nona Ziv

Board Member, Westside Junior Philharmonic Committee

Husband, Meir

International Marketing Executive

Copies sent to D. Balfour 3-14-86

The following Oversize Attachment is boxed at the end of this series. Please ask your archivist to retrieve this item if you wish to see it.

OVERSIZE ATTACHMENT #

10672

OA Box # 22, OA# 10672-10841 (4 of 7)

WHORM SUBJECT FILE PR 014-12

CASE FILE # 066994

ed/

067072
4610
PR014-12

March 26, 1982

Dear George:

President malorsee

It was good to hear from you again and to learn that your application for the Bohemian Club is moving along. When the membership committee contacts me about this, as is their custom, I will certainly give your application my wholehearted support.

With best wishes,

Sincerely,

Ron A

x
Mr. George C. Roche, III
x President
Hillsdale College
Hillsdale, Michigan 49242

RR:AVH:KCS:pps

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HILLSDALE COLLEGE

HILLSDALE, MICHIGAN 49242

GEORGE C. ROCHE III
PRESIDENT

March 1, 1982

KS
The Honorable Ronald W. Reagan
President
United States of America
The White House
Washington, D.C. 20500

Dear President Reagan:

Arrangements have proceeded nicely with my application to join the Bohemian Club. It is my understanding that you have been one of those from whom the Club has solicited a letter of recommendation on my behalf. I know how busy every moment of your day must be, but I would very much appreciate your writing such a letter to the membership committee.

Thanks in advance.

All my best,

George Roche

CS

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 82103122

REGRET

Date 3/23/82

F.R.

Name of Correspondent: Bonnie Frischild

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Invites the President & Mrs. Reagan to serve as honorary Chairmen for their benefit evening, "A Spring Smoochards Gala" 25 April, 1982 in Georgetown Park in Washington, D.C.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>✓ SC Rawl</u>	ORIGINATOR	<u>820323</u>		<u>C</u>	<u>82103122</u>
	Referral Note:	<u>1 1</u>	<u>Regretted by telephone</u>		<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
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Comments: IV 820425 820425 DC Washington

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
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Prime Subject Code: PR 014-12 Secondary Subject Codes: FG 114 _____
IV 082 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence
 - n - 0 - Unknown
 - n - 1 - Ronald Wilson Reagan
 - n - 2 - Ronald Reagan
 - n - 3 - Ron
 - n - 4 - Dutch
 - n - 5 - Ron Reagan
 - n - 6 - Ronald
 - n - 7 - Ronnie

- CLn - First Lady's Correspondence
 - n - 0 - Unknown
 - n - 1 - Nancy Reagan
 - n - 2 - Nancy
 - n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence
 - n - 1 - Ronald Reagan - Nancy Reagan
 - n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
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- H - Handcarried
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- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

11910 _____ 2 lb

REFUEL



International Association of Parents of the Deaf, Inc.

March 23, 1982

The Honorable
Gregory Newell
Director of Scheduling
The White House
Washington, D. C. 20500

Dear Mr. Newell:

Your office has suggested that we forward a copy of our letter to the President and Mrs. Reagan, as enclosed, in order to possibly expedite your consideration of our request for them to serve as Honorary Chairmen of our benefit on Sunday, April 25, 1982, in Georgetown Park, Washington, D. C.

Thank you very much for assisting us with this special request. We are working on a short deadline for the formal invitation, but we do so hope we can have the support of the President and Mrs. Reagan, who would be shown at the top of the invitation as Honorary Chairmen for the evening.

Sincerely,

A handwritten signature in blue ink that reads "Bonnie Fairchild". The signature is written in a cursive style.

Bonnie Fairchild
President

Enclosure

**I LOVE
YOU**



TELEPHONE INQUIRY

Caller Roy HARRIS
D.N.H. Assoc. - Parents of the Deaf.

Phone Number 524-1966

Request _____

1) Attend DINNER

2) Honorary Chairman

Request sent to P.

Date last wk - By Roy Harris

Caller asked:

- Request received?
- Status?
- Other _____

Message taken by ND Date 3/23

* * *

Reply:

- _____ Request not received
- _____ Request received
- _____ Regret
- _____ Other _____

Reply by _____ Date _____

Calligraphy FR Mon —

37



International Association of Parents of the Deaf, Inc.

March 19, 1982

REGRET

Date 3/23/82



FM 067092

*Scheduling
attn: F. Ryan*

The President and Mrs.
Ronald Reagan
The White House
Washington, D. C. 20500

Dear Mr. President and Mrs. Reagan:

The International Association of Parents of the Deaf plans to recognize The Honorable and Mrs. Howard H. Baker, Jr., and The Honorable and Mrs. James C. Wright, Jr., during our benefit evening, "A Spring Sweethearts Gala," at 7:00 p.m., Sunday, April 25, 1982, in Georgetown Park, Washington, D. C.

We would be greatly honored if you both will serve as Honorary Chairmen for this program and be our special guests during all or whatever part of the evening you can attend.

Proceeds from the benefit will go to the IAPD, which is headquartered in the Washington area. Also, certain funds will assist the Georgetown Symphony and the Washington Civic Opera with their annual programming. These two latter organizations have already committed to providing music and entertainment for the reception, dinner, program and dancing.

The IAPD is actively involved with most matters concerning deafness and hearing impairment issues. Through its 17,500 total members from throughout the United States, IAPD generates support and information for deaf people, family members, and a wide range of professionals dealing with hearing problems. IAPD works closely with Gallaudet College and the deaf community in Washington and will hold its 1982 convention on the Gallaudet campus. To continue its work, IAPD is reliant on private contributions, and this benefit will be instrumental in reaching certain 1982-83 budget goals.

Speaker and Mrs. O'Neill have already accepted our invitation to also serve as Honorary Chairmen and Congressman and Mrs. Norman Mineta of California are serving as General Chairmen for the event. The Minetas are very interested in our programming, and Mrs. Mineta was for years a teacher of the deaf.

I LOVE YOU



We expect about 500 people to attend this black tie occasion, and several members of the Congress and the Administration will be in attendance. The evening's program will proceed as follows:

7:00 - 8:00 p.m. -- Reception and Cocktails
8:00 - 9:30 p.m. -- Dinner
9:30 - 10:00 p.m. -- Special Presentations and Remarks
10:00 - 10:30 p.m. -- Entertainment
10:30 - 11:30 p.m. -- Dancing

We respect the efforts you have undertaken to help the disadvantaged and handicapped and to provide inspiration for those of us who are also both parents and concerned about people who need special assistance. You will notice at the bottom of our letterhead the universal sign, fostered by our organization, for "I Love You," which I know will be shared many times during our evening together and in honor of the Bakers and Wrights.

I do so hope you will accept our invitation to be Honorary Chairmen for our program. Mr. Roy Harris, who has helped established many annual events in Washington, including the Ambassadors Ball, is coordinating our arrangements and will be in touch with your office shortly to answer any questions and hopefully to receive your concurrence. In case your staff should need to contact Mr. Harris in the interim, he can be reached by telephone at his office 524-1966.

Thank you very much for considering our request, and we hope you can be with us.

Sincerely,



Bonnie Fairchild
President

cc: Congressman and Mrs. Mineta