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**WHORM Subject File Code:** PR014-12  
(Public Relations: Sponsorship, Request for Presidential)  
**Case file Number(s):** 200720-205414

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National Archives Catalogue: [https://catalog.archives.gov/](https://catalog.archives.gov/)
THE WHITE HOUSE
January 25, 1984

To Whom It May Concern:

I am happy to write to you on behalf of Ashton McFadden, a young man I have come to admire.

Ashton is one of the many young people I met during my visits to drug treatment centers. He impressed me in a special way because of his deep determination to return to a healthy, productive life. Ashton's potential is remarkable, both academically and personally, so it's no surprise that he looks to the future with great confidence. His experience has matured him and I am certain he will reach the high goals he has set for himself.

Nothing would make me happier than to see Ashton accepted into a school of his choice. I wish him the very best in this endeavor.

Sincerely,

NANCY REAGAN

X

Mr. Ashton McFadden
c/o Mitchell S. Rosenthal, M.D.
President
Phoenix House Foundation, Inc.
164 West 74th Street
New York, New York 10023
December 28, 1983

Mrs. Ann Wroblewski
Office of Special Projects
The White House
Washington, D.C. 20500

Dear Ann:

Enclosed is a copy of a letter I wrote to several college admissions officers on behalf of Ashton McFadden, and some press clips although I'm sure you remember him.

Ashton has done superior academic work, and I think it likely that he'll get into one of the colleges he prefers. I thought the First Lady might want to write a short note in his behalf, since she's known him for more than two years and may wish to underscore how strongly she feels about kids who beat the problem.

With warm personal regards,

Sincerely,

Mitchell S. Rosenthal, M.D.
President

Enclosures
December 27, 1983

Mr. David Worth
Yale University
Office of Undergraduate Admissions
P.O. Box 1502A Yale Station
New Haven, Connecticut 06520

Dear Mr. Worth:

Ashton McFadden has asked that I write and add my recommendation to his application for admission. I am delighted to comply, and I feel that what I have learned about this young man during the past few years will enable you to assess his candidacy with greater understanding.

There is a reason why Ashton's academic performance during his high school years may appear somewhat uneven, for he is one of the many young people today whose adolescence has been interrupted by involvement with drugs. I first met Ashton when he entered a special program of Phoenix House for young men and women whose use of drugs is beginning to affect their lives, and I noted at once the seriousness with which Ashton undertook to overcome this problem.

Since that time I have been impressed by the way Ashton has regained the ground he lost, by his balance, good sense, and capacity for work. I believe Ashton (more than most young people his age) has been tested, and the soundness and perseverance he has revealed auger well for his future success. I feel he is the kind of candidate who will make the most of his opportunities and will contribute substantially to the campus community.

Sincerely,

Mitchell S. Rosenthal, M.D.
President
First lady Nancy Reagan chats with 18-year-old Ashton McFadden, a former drug addict, about a new public service advertising campaign against drug abuse.

Drug campaign aims at teens, parents

By Karen Nelis  
NEW YORK TRIBUNE STAFF

"You don't have to be part of the crowd. Be who you are, and stand up proud. Say no. Just say no."

This jingle, sung by teenagers to an upbeat rock tune, is part of a new multi-media public service advertising campaign against drug abuse — aimed at teenagers and their parents.

A preview of the campaign was presented yesterday for first lady Nancy Reagan, who has added her support and leadership to the issue.

The advertisements, which are being sent to all print and broadcast media throughout the country this week, tell young people to "Just say no," to drugs and advise parents to "get involved with drugs before your children do."

The campaign was created by Needham, Harper & Steers Inc., an advertising agency, under the auspices of the Advertising Council and the National Institute on Drug Abuse.

Began 1½ years ago

Sheila Tate, Mrs. Reagan's press secretary, said the campaign was initiated about 1½ years ago, when Mrs. Reagan suggested that the Advertising Council, a non-profit organization, get involved with the fight against drug abuse.

"I'm very impressed," Mrs. Reagan said after viewing the advertisements. "If we all work together, I just think that we can make a difference, make a dent."

Mrs. Reagan is scheduled to co-host the WABC-TV show, Good Morning, America, today for a special program devoted to drug abuse.

Ashton McFadden, 18, of Manhattan, a former addict who said he once "got high an average of 7 times a day," was invited by Mrs. Reagan to attend the preview of the campaign.

"I think the slogan is great," he said, because it focuses on two significant things — the "development of individuality" and taking a firm stand against drug use.

McFadden, who will complete a Phoenix House drug rehabilitation program next month, presented Mrs. Reagan with an award from Phoenix House last May for her concern about drug abuse.

His mother, Lynn McFadden, also said she thought the advertisement would be effective and could help parents talk about drugs with their children.

"I didn't think I had to discuss drugs with my children," she said. "Now I wish I had discussed the problem sooner. He has a younger sister. She knows."
Ashton McFadden, Phoenix House resident, and Nancy Reagan at offices of advertising firm that designed campaign against drugs.

Nancy’s drug war
Kicks off ad campaign

By MARY ANN GIORDANO

IT WAS MORE than a year ago when Mrs. Reagan addressed a Washington meeting of the Advertising Council, which arranges free public advertising for national issues, and asked for help on her pet project, the prevention and treatment of drug abuse.

Needham took up the challenge and, said Chairman Paul Harper Jr., began researching the project with the help of the National Institute on Drug Abuse.

The theme of the youth campaign is “Just say no” to drugs. Harper said the purpose is to show children they can buck peer pressure to take drugs and still be respected.

With Mrs. Reagan as the campaign was unveiled were Ashton McFadden, 18, and his mother, Lynn, both of Manhattan. Ashton was greeted with a kiss and a hug from Mrs. Reagan—they had met about 18 months ago, when the First Lady visited Phoenix House, a drug treatment center where Ashton is enrolled.

She wore a bright green button on her black-and-white tweed suit with the slogan “Just say no” in white print.

It’s a slogan First Lady, Nancy Reagan said she would like to see all over newspapers, magazines, on radio and on television. And, most of all, it’s a message she would like to see drummed into the heads of thousands of youths across the United States.

The slogan is the theme of a new public service campaign, sponsored by the Advertising Council, to promote the prevention of drug abuse. It was unveiled yesterday to Mrs. Reagan in the Third Ave. office of Needham, Harper & Steers, the advertising agency that volunteered its services for the project.

“If we can just save a few, that’s better than nothing,” Mrs. Reagan said of the campaign. “I do think that if everybody works together, the groups all work together, we can do something. I refuse to say we can’t do anything.”
This letter was also sent to the Directors of Admissions at the following colleges:

Brown University (James H. Rogers)
Cornell University (Anne V. York)
Williams College (Philip F. Smith)
Tufts University (Michael C. Behnke)

Ms. Anne V. York
Cornell University
Office of Admission
410 Thurston Avenue
Ithaca, New York 14850

Mr. Michael C. Behnke
Office of Undergraduate Admissions
Ballou Hall
Tufts University
Medford, Massachusetts 02155

Mr. Philip F. Smith
Office of Admissions
Williams College
P.O. Box 487
Williamstown, Massachusetts 01267

Mr. James H. Rogers
Brown University
Admissions Office - The College
Brown University
Providence, Rhode Island 02912
**WHITE HOUSE COUNSELLOR'S OFFICE TRACKING WORKSHEET**

- **Date Correspondence Received (YY/MM/DD):** 84/01/28
- **Name of Correspondent:** Gerald E. Ford

**Subject:**
Request that the President lend his name as chairman of a public television fundraising event.

**ROUTE TO:**

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<th>Action Code</th>
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**Referral Note:**

1. ___________
2. ___________
3. ___________
4. ___________

**ACTION CODES:**
- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

**DISPOSITION CODES:**
- A - Answered
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- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

**Comments:**

______________________________________________________________

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.
RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: __ __ __ __
Media: ___ Individual Codes: ___ ___ ___ ___

Prime Subject Code: PB 014-12
Secondary Subject Code: PB 006-01

Prime Subject Code: PB 017___
Secondary Subject Code: PB 016-01

PRESIDENTIAL REPLY

Code Date Comment Form

C ___ ___ Time: ___ ___ ___ ___ P. ___
DSP ___ ___ Time: ___ ___ ___ ___ Media: ___

SIGNATURE CODES:
CPn - Presidential Correspondence
n - 0 - Unknown
n - 1 - Ronald Wilson Reagan
n - 2 - Ronald Reagan
n - 3 - Ron
n - 4 - Dutch
n - 5 - Ron Reagan
n - 6 - Ronald
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CLn - First Lady's Correspondence
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n - 2 - Nancy
n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
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n - 2 - Ron - Nancy

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B - Box/package
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L - Letter
M - Mailgram
O - Memo
P - Photo
R - Report
S - Sealed
T - Telegram
V - Telephone
X - Miscellaneous
Y - Study
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
2 February 1984

MEMORANDUM FOR EDWIN MEESE III
FROM: MARIE THESSEN
RE: Fundraiser for Public Broadcasting
    December 1984

Mr. Meese,

I have spoken with Jerry Udwin of Group W Broadcasting about the letter he sent you regarding the national broadcasters getting together and raising money for public broadcasting. (John Richardson mentioned you had taken this letter home with you in your "action" file.) This event is scheduled for December of 1984.

Jerry would like your help in securing President Reagan as Chairman of this event as this would assist the group in recruiting stars to appear in this three-hour prime-time benefit. Specifically, Jerry would like you to talk to Dr. William Baker, the man in charge of the fundraiser.

Dr. Baker has called and I told him I would pass the message on to you.

Let me know if I can provide you with additional information.

CONTACT: Dr. William Baker - [212]307-3663
Jerry Udwin - 429-0196

Dec '83
Please get
my
letter
2-3 '84
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

2 February 1984

MEMORANDUM FOR EDWIN MEESE III

FROM: MARIE THESSEN

RE: Fundraiser for Public Broadcasting
   December 1984

Mr. Meese,

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Dr. Baker has called and I told him I would pass the message on to you.

Let me know if I can provide you with additional information.

CONTACT: Dr. William Baker - [212]307-3663
         Jerry Udwin - 429-0196
THE WHITE HOUSE
WASHINGTON

Karna Small,
I think you should handle this. Perhaps not.
Please let me know.

Jim Jenkins
January 26, 1984

Mr. Edwin Meese, III  
Counsellor to The President  
White House  
Washington, D.C. 20500  

Dear Ed:  

Congratulations on your terrific new appointment! It's a great tribute to you and will give Americans an Attorney General who has long been dedicated to order and justice.  

I'm writing also in behalf of a joint effort by our country's commercial broadcasters who are going to make an unprecedented effort to help fund public television. Commercial broadcasting stations will broadcast a "Night of 1,000 Stars," in December, for three hours, on prime time across the country. The program will carry advertising, and all profits go to public television.  

The President of Group W Television, Dr. William F. Baker, representing the nation's broadcasters, would like to talk to you briefly on the telephone during the next few days to ask that President Reagan lend his name as Chairman of the event. Dr. Baker and I recalled that the President had urged private broadcasters help public television and that you personally have been an advocate of private sector projects such as this.  

I'll call you Friday, January 27, to ask what day you might be reachable for a telephone call from Dr. Baker.  

Thanks in advance, Ed, for your help on this project. And, again, warmest congratulations on your wonderful new assignment.  

Sincerely,  

[Signature]

Group W Television • Group W Radio • Group W Cable  
Filmation Associates • Group W Productions • Group W Satellite Communications • Group W Television Sales  
Home Theater Network • Mutak • Group W Radio Sales • TVSC
## WHITE HOUSE
### CORRESPONDENCE TRACKING WORKSHEET

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<th>I - INCOMING</th>
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**Date Correspondence Received (YY/MM/DD):** 84/01/22

**Name of Correspondent:** Liza Byrd

**Subject:** Requests letter of encouragement to the Northern California Youth Leadership Seminar

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### ROUTE TO:

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### ACTION

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Referral Note:

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### DISPOSITION

**Type of Response Code:** A84 02/19

**Completion Date YY/MM/DD:** 84/02/19

### ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

### DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

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- Code = "A"
- Completion Date = Date of Outgoing

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**Comments:**

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Secondary Subject Code:  

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**PRESIDENTIAL REPLY**

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  - n - 6: Nancy Reagan
  - n - 7: Ronnie

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  - n - 2: Ron - Nancy

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- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study
March 15, 1984

To the Northern California Youth Leadership Seminar of The Hugh O'Brien Youth Leadership Organization:

I am pleased to extend my congratulations to the outstanding young people of the Hugh O'Brien Youth Leadership Organization.

The spirit of enterprise and competition that built our Nation still burns brightly in the world of business where new paths await new leaders with imagination and courage. I wish you every future success.

Sent flat to:
Miss Lisa Byrd
Communications Chairperson
Northern California Youth Leadership Seminar
619 Mountain View Avenue
Mountain View, California 94041

RR:DOE:PAG:XX:AVH:pmv-3pmnc
Memo to Sally Kelley

The request for a message from the President to the early April, 1984, Northern California Youth Leadership Seminar of the Hugh O'Brien Youth Leadership Organization and the Palo Alto Jaycees is valid.

A check was made with Mrs. Byrd of Mountain View, CA., mother of Lisa Byrd, Communications Chairperson of the Youth Leadership Seminar. The Presidential message will be placed in a brochure describing the Seminar's past history and present purpose.

Please send the message c/o: Ms. Lisa Byrd, Communications Chairperson, Northern California Youth Leadership Seminar, 619 Mountain View Avenue, Mountain View, CA 94041.
TO: DEPARTMENT OF EDUCATION

ACTION REQUESTED: FOR COMMENT/RECOMMENDATION

DESCRIPTION OF INCOMING:

ID: 201287

MEDIA: LETTER, DATED JANUARY 18, 1984

TO: PRESIDENT REAGAN

FROM: MS. LISA E. BYRD

619 MOUNTAIN VIEW AVENUE
MOUNTAIN VIEW CA 94041

SUBJECT: REQUESTS LETTER OF ENCOURAGEMENT TO THE
NORTHERN CALIFORNIA YOUTH LEADERSHIP SEMINAR

PROMPT ACTION IS ESSENTIAL -- IF REQUIRED ACTION HAS NOT BEEN TAKEN WITHIN 9 WORKING DAYS OF RECEIPT, PLEASE TELEPHONE THE UNDERSIGNED AT 456-7486.

RETURN CORRESPONDENCE, WORKSHEET AND COPY OF RESPONSE (OR DRAFT) TO:
AGENCY LIAISON, ROOM 91, THE WHITE HOUSE

SALLY KELLEY
DIRECTOR OF AGENCY LIAISON
PRESIDENTIAL CORRESPONDEN CE
January 18, 1984

President Ronald Reagan  
The White House  
Washington D.C.

Dear President Ronald Reagan

As you know the Hugh O'Brien Youth Leadership Organization, formed in 1957, promotes leadership and motivation for outstanding high school sophomores. This year, the Northern California Youth Leadership Seminar is being sponsored by the Palo Alto Jaycees, in cooperation with the Hugh O'Brien Organization. All expenses are provided for the participating students; these include room, board, transportation while at the seminar, lectures, entertainment and special activities. This year, the Palo Alto Jaycees organization will raise a total of $25,000 with the help of other service groups and community-service oriented businesses who donate goods, services, and money to make the seminar weekend a reality.

In the past, you have greatly supported these outstanding students by recognizing them through your letters. This year, the Palo Alto Jaycees would like to give you, our recognized national political leader, an opportunity to play an integral role in the realization of this challenging goal. We would like to include a letter (similar to the letter of encouragement and congratulations you have sent to previous ambassadors) from you in the presentation folder we are distributing to donating companies.

Your past support has been deeply appreciated, and your continued support will act as the catalyst to assure potential donors that the Hugh O'Brien Youth Leadership Organization is stable, nationally recognized and deeply committed to upholding the principles of the American way of life.

Your efforts on behalf of the Hugh O'Brien Youth Leadership Organization will be greatly appreciated and in turn, will help create the "ripple effect"...reaching out and touching many people through the actions of a few.

Sincerely,

Lisa E. Byrd  
Ambassador 1981  
Communications Chairperson

619 Mountain View Avenue  
Mountain View, CA 94041  
415-968-2703
July 1, 1981

Dear Graduates:

Congratulations upon your graduation. During this period of national renewal, you have marked yourselves as people who have the spirit and the ability to sustain American principles in the future.

Our nation is committed to principles of liberty within a moral order. You have come to an understanding of "America's Incentive System," and therefore realize the importance of planning for long-term prosperity. The principles that support our free enterprise system will face many challenges in the coming years. Your talents will be required to continue the record of achievement that has been characteristic of our people.

You have my best wishes for your future happiness and success.

Sincerely,

Ronald Reagan

Graduates of the Hugh O'Brian Youth Foundation's International Leadership Seminar
10880 Wilshire Boulevard
Suite 1500
Los Angeles, California 90024
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**WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET**

- **ID #:** 201536
- **Date:** 02/10/09

**NAME OF CORRESPONDENT:**

**DC Mail Report**

**User Codes:** (A) ___ (B) ___ (C) ___

**SUBJECT:**

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**ROUTE TO:**

- **Office/Agency (Staff Name):**
  - DCAS
  - DCCAST

**ACTION**

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**DISPOSITION**

- **Referral Note:**
  - Michael T. Ocoa
  - Writie down name

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**ACTION CODES:**
- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be

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**COMMENTS:**

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MEMORANDUM FOR MICHAEL K. DEAVER

FROM: JAMES K. COYNE, Special Assistant
Private Sector Initiatives

SUBJECT: Washington Post Artist Eddie McKinnon

February 1, 1984

This is to update our efforts on behalf of the President to re-establish Mr. Eddie McKinnon, the artist whose studio was burned out this past weekend.

--Coordinating with Lynne Cheney of WASHINGTONIAN magazine on the March 1st Rostropovich benefit concerning for Eddie McKinnon. She would like the benefit to be part of the President's effort to assist Mr. McKinnon.

--The auto repair company of Martin and Boyd has offered a 2500 square foot building at 630 L Street, N.W. for Mr. McKinnon's use. It needs to be rehabilitated somewhat however.

--The Mitsui Corporation has pledged a $100 contribution to Mr. McKinnon.

--Ann Lewin, the Director of the Children's Museum, has offered space in their exhibit gallery for Mr. McKinnon's studio as early as this afternoon. She also indicated that a stipend for Mr. McKinnon could be obtained from the NEA (Frank Hodsell). Ms. Lewin was more than willing to give the President credit and provide an instant public forum for the effort.

In my judgement, we should determine as quickly as possible what we want to do and put the mechanics together in the next day or so.
**WHITE HOUSE **
**CORRESPONDENCE TRACKING WORKSHEET**

- **Date Correspondence Received (YY/MM/DD):** [Blank]
- **Name of Correspondent:** Eleanor Williams

**ROUTE TO:**
- **Office/Agency (Staff Name):**
  - [Blank]

**ACTION**

- **Tracking Type:** [Blank]
- **Completion Code:** [Blank]
- **Response Code:** [Blank]

**DISPOSITION**

- **Tracking Code:** [Blank]
- **Completion Date:** [Blank]

**ACTION CODES:**
- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

**DISPOSITION CODES:**
- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**
- **Type of Response =** Initials of Signer
- **Code =** "A"
- **Completion Date =** Date of Outgoing

**Referral Note:** [Blank]  F/F memo to Dodie Livingston

**Comments:**

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Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.
RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: 
Media: 
Individual Codes: 

Prime Subject Code: 
Secondary Subject Codes:

PRESIDENTIAL REPLY

Code Date Comment Form
C 
DSP 

Time: 
Time: 

SIGNATURE CODES:
CPn - Presidential Correspondence
n - 0 - Unknown
n - 1 - Ronald Wilson Reagan
n - 2 - Ronald Reagan
n - 3 - Ron
n - 4 - Dutch
n - 5 - Ron Reagan
n - 6 - Ronald
n - 7 - Ronnie

CLn - First Lady's Correspondence
n - 0 - Unknown
n - 1 - Nancy Reagan
n - 2 - Nancy
n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
n - 1 - Ronald Reagan - Nancy Reagan
n - 2 - Ron - Nancy

MEDIA CODES:
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L - Letter
M - Mailgram
O - Memo
P - Photo
R - Report
S - Sealed
T - Telegram
V - Telephone
X - Miscellaneous
Y - Study
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
February 28, 1984

FOR: DODIE LIVINGSTON
SPECIAL ASSISTANT TO THE PRESIDENT
AND DIRECTOR, SPECIAL PRESIDENTIAL MESSAGES

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message for the Bicentennial Anniversary of the California Brandy Board

Eleanor Williams has requested a Presidential message to be read at the Washington celebration of the Bicentennial Anniversary of the California Brandy Board. We have informed Ms. Williams that we would see if such a message were possible.

Please review the enclosed packet of materials on this Bicentennial and, if you consider it appropriate, prepare a Presidential message for that event. The message should be delivered to Ms. Williams; alternatively, if you believe a message is inappropriate, please advise Ms. Williams of your conclusion. She can be reached at 822-9735.

Thank you for your attention to this matter.

FFF:SMC:ph 2/28/84
cc: FFFielding
SMCooksey
Subject
Chron.
Eleanor Williams (apparently an acquaintance of yours), contacted your office for guidance as to whether it would be permissible to invite White House and Administration officials to the festivities commemorating the Bicentennial Anniversary of the California Brandy Board. Subsequent to the assignment of this matter to me, Williams and I discussed this question over the telephone. At that time, she stated that she merely wanted to invite White House officials to attend this function which is scheduled for March 20, 1984 and will be hosted by the California Congressional Delegation. I told her there would be no legal prohibition to White House staff attending this reception as invited guests; however, each invitee should make his or her own decision about whether they should attend this reception.

Williams then asked if the President, as a Californian, would attend this reception. (She wanted you to recommend the President's attendance.) After checking with Fred Ryan, I told her that the President would not be able to attend, but we might be able to get a Presidential message for her. Williams was delighted at the possibility of a message.

Since Dodie Livingston is an expert on Presidential messages, I have prepared the attached memorandum to Dodie for your review and signature. The memorandum asks Dodie to prepare and deliver a Presidential message to Eleanor Williams for the Bicentennial Anniversary of the California Brandy Board, if she considers such message to be appropriate.

Attachment
MEMORANDUM FOR DIANNA G. HOLLAND

FROM: H. LAWRENCE GARRETT, Jr.

SUBJECT: Request for Advice Regarding the Propriety of Inviting Government Officials to Serve on the VIP Reception Committee of the California Brandy Board

Eleanor Williams called on January 13, 1984, at your direction indicating her desire to invite various Cabinet officials, Senior White House staff, and the President to serve on the VIP Reception Committee and/or participate in the planned festivities of the California Brandy Board commemorating the Bicentennial anniversary.

She forwarded the attached materials yesterday which I, in turn, forward to you for appropriate staffing.

Attachment
January 30, 1984

Mr. Larry Garrett
Associate Counsel to the President
Room 112
Old Executive Office Bldg.
Washington, D.C.

Dear Mr. Garrett,

Here is the kit for the California Bicentennial. I had to wait for them to send it from California.

The Washington event will be March 20, 27 or April 3, and before cabinet offices, senate, White House staff and most departments of all - The President - are invited. I wanted to clear it with you. Thanks for looking into it.

Sincerely,

Eleanor Williams

If you have a question, my office man is 822-9735.
January 30, 1984

Dear Bob:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Chairman of the National Center for Therapeutic Riding's benefit premiere of the film, "Life Is a Bed of Roses" which is scheduled for February 28.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's chairmanship.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

X

Mr. Robert D. Douglas
Executive Director
National Center for Therapeutic Riding, Inc.
Post Office Box 42501
Washington, DC 20015-0501
February 2, 1984

Dear Miss Beach:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Chairman for the 1984 International Children's Festival.

Although she will be unable to participate in events over the Labor Day weekend, she is happy to assist you by being the Honorary Chairman. Please contact me at (202) 456-7905.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

Miss Barbara Kres Beach
President
The International Children's Festival
Fairfax County Council of the Arts
4601 Green Spring Road
Alexandria, VA 22312
February 15, 1984

Ann Wrobleski
Director of Projects
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ann,

I am writing in response to your wonderful letter of February 2, 1984. On behalf of the entire Board of Directors of the Fairfax County Council of the Arts, I would like to thank you for your assistance in delivering our letter and information packages to Mrs. Reagan inviting her to serve as the Honorary Chairman for the 1984 International Children's Festival.

It is indeed a privilege to have the cooperation and support of the First Lady of the United States in an event as special as the Festival. The many performers from across the United States and abroad, and the thousands of visitors that flow over the glens and fields of Wolf Trap will be thrilled at the wonderful news.

Most sincerely,

Barbara Kres Beach
President

Produced by
FAIRFAX COUNTY COUNCIL OF THE ARTS
4601 Green Spring Road • Alexandria, VA 22312 • (703) 941-1527
Dear Dr. Walsh:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to again serve as Honorary Chairman of the annual HOPE Ball which is scheduled for September 21.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's chairmanship.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

X

William B. Walsh, M.D.
President
Project HOPE
The Project HOPE Health Sciences Education Center
Carter Hall
Millwood, VA 22646
March 1, 1984

Ann Wrobleski
Director of Projects
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ann:

Thank you so much for accepting on behalf of Mrs. Reagan the Honorary Chairmanship of the annual HOPE Ball. Had I not been out of the country, you would have heard from me sooner.

It may be of interest for you to know that I was in Grenada, where Project HOPE was asked to restore the health care delivery system which had been left in shambles with the departure of the Cubans. Our military had been temporarily filling in, but we were asked initially through the National Security Council how rapidly we could solve the problem. I believe the First Lady would be pleased to know that the mission has been accomplished and the twenty American health professionals are providing both service, training and the necessary planning, together with our Grenadian colleagues for the future. This was the first technical assistance agreement signed between Grenada and the United States and was evidence of the importance which the Grenadans placed upon the value of the health of their people. Needless to say, the political impact was even greater.

President Reagan continues to be the "Man of the Hour", not only in Grenada, but throughout the Caribbean. During visits to our projects in Barbados and Antigua and in meeting with people as well from St. Lucia, Dominica and Jamaica, I can assure you that if the President were running for re-election in the Caribbean, he would be a really unanimous choice of the people.

Please extend my personal gratitude to Mrs. Reagan for agreeing to serve once again.

Sincere personal regards,

Bill

William B. Walsh, M.D.
**WHITE HOUSE**

**CORRESPONDENCE TRACKING WORKSHEET**

☐ O - OUTGOING  
☐ H - INTERNAL  
☐ I - INCOMING  

Date Correspondence Received (YY/MM/DD)  

**Name of Correspondent:** David Kranh

☐ Mail Mail Report  

**Subject:** Forward Letter from Judy Lentz asking President to sign letter of commendation re: Junior Achievement of Southeastern Wisconsin on Pres. Stationery

**ROUTE TO:**

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**Comments:** Robert  Jr.

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No. of Additional Correspondents: _____  Media: L  Individual Codes: 4900 1220  ____
Prime Subject Code:  PRO14.12  Secondary Subject Codes:  PRO14.08  WE000  ______

PRESIDENTIAL REPLY

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L - Letter
M - Mailgram
O - Memo
P - Photo
R - Report
S - Sealed
T - Telegram
V - Telephone
X - Miscellaneous
Y - Study
Dear Mr. Krahn:

This will respond to your recent letter to Fred F. Fielding, Counsel to the President, inquiring as to whether the President would sign a letter of commendation to winners of the Junior Achievement award in Southeastern Wisconsin.

As I advised in our telephone conversation of Friday, March 2, 1984, it is a matter of longstanding White House policy, in this and previous administrations, to refuse permission to use the name, signature or likeness of the President in connection with any commercial venture, advertisement or endorsement, regardless of the merits of the request. Indeed, given the number of such requests of this nature that the President receives, we are normally forced to decline such requests even from charitable or other non-profit organizations, unless they are entities in which the President is personally involved or participates as President by virtue of historical precedent. Accordingly, I regret to advise you that we cannot approve this request.

We very much appreciate your inquiry into this matter; however, we trust you can understand the reasons we cannot comply with your request.

Sincerely,

Sherrie M. Cooksey
Associate Counsel to the President

Mr. David Krahn
517 East Wisconsin Avenue, #404
Milwaukee, Wisconsin 53202
January 31, 1984

Mr. Fred Fielding  
Counsel To The President  
The White House Office  
1600 Pennsylvania Avenue  
Washington, DC 20500

Dear Mr. Fielding:

Junior Achievement of Southeastern Wisconsin has contacted our office with a request the President may or may not be able to approve. Would you please have someone review the enclosed material and relay to me an answer—one way or the other—so I may report to the constituent the whys and wherefores.

Time is of the essence as the "commendations" would have to be to the printers by mid-February so as to be ready for the annual banquet scheduled for March 8th.

Thank you in advance for your timely attention to this matter.

I can be reached at 414/291-4160. The address is: 517 East Wisconsin Avenue, #404, Milwaukee, WI 53202.

Sincerely,

[Signature]

David Krafm  
State Director

[Handwritten note: Junior Achievement, etc  
C/O Sen. Bob Kasten  
etc]
January 16, 1984

Mr. David Krahn
Office of Senator Robert Kasten
517 East Wisconsin Avenue
Milwaukee, WI 53202

Dear David:

Please forward this letter as necessary.

Enclosed is a copy of the letter of commendation we are asking that President Reagan sign on his personal White House stationery dated March 8, 1984.

If it is possible, we would like to receive from the White House an original with President Reagan's signature and presidential seal. It is our hope that this letter can then be reproduced by Junior Achievement locally and used as a special award of appreciation to the many volunteers who have participated in our economic education programs during this past program year.

If there is a choice of stationery as you suggested there might be, we would prefer something with a drawing of the White House to add to the visual aesthetics of the letter which we will be presenting as an award to be framed and displayed.

Keeping in mind that our recognition event is scheduled for March 8, we would hope that this letter could be in our hands for printing by the second week of February.

Thank you very kindly for your assistance in helping us to honor our volunteers locally in a very special way.

Sincerely,

Joy Lentz
Program Manager

Enclosure
March 8, 1984

With great respect for the mission of Junior Achievement, I resoundly applaud your commitment to the economic education of our nation’s youth through Junior Achievement of Southeastern Wisconsin.

I have no doubt that the kind of personal and corporate commitment necessary for the success of this outstanding volunteer organization is at the core of our nation’s strength. Thank you for your important contribution.

(Signature and Presidential Seal)
Dear Friends:

I am pleased to serve as sponsor of the 23rd Fountain of Flowers Benefit for the Florence Crittenton Home. Warm greetings to everyone attending.

As friends of the Home, you are investing in the lives of our young people. I can't think of a worthier cause. Over the years, the Florence Crittenton Home staff has been there, helping teens get their lives back on track and giving them hope for the future. They provide a valuable and much-needed service.

Please accept my best wishes for an enjoyable event and know that my thoughts are with you.

Sincerely,

Nancy Reagan

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

Mrs. Ralph B. Dewey
6211 Garnett Drive
Chevy Chase, MD 20815
The White House

Pat Dewey file

BO - pls pull

Beto and needs message

mid-March

[Nothing at bottom]

Florence Crittenden
February 8, 1984

Dear Mrs. Dewey:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to again serve as sponsor of your Florence Crittenton Services event on Sunday, April 29.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's sponsorship.

Sincerely,

Ann Wroblewski
Director of Projects
Office of the First Lady

Mrs. Ralph B. Dewey
6211 Garnett Drive
Chevy Chase, MD  20815

AW:pmvfl
AW-3
AW-3

again serve as sponsor of your Florence Crittenton Services event on Sunday, April 29.

Sponsorship
February 6, 1984

Ms. Ann Wrobeski
Public Relations
The White House
Washington, D.C. 20500

Dear Ms. Wrobeski:

On behalf of the co-chairmen of the 23rd Fountain of Flowers Benefit and members of their committee, I am writing to ask if once again Mrs. Reagan will sponsor our Florence Crittenton Services event that will be held on Sunday, April 29.

Instead of the traditional ball at the Mayflower Hotel, this year the charity benefit will take place on a new charter boat appropriately named "The First Lady", a copy of an old paddelwheeler which cruises the Potomac around Washington.

I am enclosing information concerning the new Florence Crittenton services which should interest Mrs. Reagan knowing her support of organizations that assist troubled teenagers. Also enclosed is a copy of her letter and photograph she sent for one of our past programs.

I was so happy to have had the opportunity to meet you last year when my husband and I were guests of Elaine Crispen in the White House staff dining room, and to thank you in person for arranging to have Mrs. Reagan endorse these benefits. Please express our appreciation to her for her kindness and to your assistant, Harleen, to whom I talked when I phoned your office last week.

Since our program has to go to press at an early date we would appreciate hearing from you at your earliest convenience.

With kindest regards, I am

Cordially yours,

6211 Garnett Drive
Chevy Chase, Maryland
20815
phone: 656-2590

Mrs. Ralph B. Dewey for
Mrs. Frank P. Jones, Jr.
Mrs. Thomas D. Webb, Jr.
Co-chairmen
Dear Friends:

Although I cannot be with you, I wanted to send special regards to the Somerville Circles of the Florence Crittenton Home on the occasion of your 20th Annual Fountain of Flowers Ball.

You are to be commended for your efforts on behalf of thousands of special children across the United States.

Please accept my best wishes for a successful event and know that my thoughts are with you.

Sincerely,

Mrs. Ralph Dewey
6211 Garnett Drive
Chevy Chase, MD 20015
Compliments
of
a Friend
1983 was a year of exciting and successful transition for the new Crittenton Services

To meet the changing needs of today's girls and young women, we have introduced a new service to develop self reliance and life skills in those striving to become useful members of our society. The primary focus is a cost-effective OUTREACH approach, in contrast to our previous residential program.

Our new program has already provided hundreds of hours of needed service to adolescent girls before they become pregnant, and to mothers of young children who must survive on their own.

Life skills training and group counseling have been offered at the new CRITTENTON CENTER located in Silver Spring. Staff also visit apartment complexes, libraries, schools, and other agencies to deliver programs in Parenting Skills, World of Work for Teens, Nutrition and the Family, Positive Communication, Mother Burnout, and a special Mother/Daughter Series.

We have reached battered women at four area shelters. We have trained staff at a group foster home. We have used video taped training sessions to teach parenting skills to abusive parents. We have counseled single mothers back into the work force.

The NEW CRITTENTON SERVICES is practicing prevention in the 80's! It is your continued support that will allow us to expand these vital services for which there is such a need in our community.

FLORENCE CRITTENTON SERVICES of Greater Washington
815 Silver Spring Ave., Silver Spring, Maryland 20910
Dear Nancy,

Thank you so much for accepting the honorary chairmanship for the New York City Ballet benefit in June. We are all so appreciative.
You are dear to include us for a dinner at the White House - and we look forward to being there. I long to hear how Jerry has fared in India. I hope he didn't lose too much weight.

Thank you again for all your kindnesses.

Love, Chessy.
February 8, 1984

Dear Mrs. Rayner:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to again serve as Honorary Chairman of the New York City Ballet June Gala.

Please contact me at (202) 456-7905 to discuss the details of Mrs. Reagan's chairmanship.

Sincerely,

Ann Wroblewski
Director of Projects
Office of the First Lady

Mrs. William P. Rayner
Chairman
New York City Ballet
Spring Gala
New York State Theater
Lincoln Center Plaza
New York, New York 10023

AW: pmvfl
AW-3
Again serve as Honorary Chairman of the New York City Ballet June Gala.

Chairmanship
January 30, 1984

Mrs. Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Nancy:

Your kindness last year in accepting the Honorary Chairmanship of the New York City Ballet June Gala helped immeasurably in a big public response and successful evening.

It is my pleasure to Chair this year's Spring Gala set for June 6th. My Co-Chairmen are those who have served as previous Chairmen - namely, Mica Ertegun, Bill Blass, Annette Reed, Lily Safra, Oscar de la Renta, Slim Keith and Peter Sharp.

I realize you are besieged to help out in many similar, worthwhile benefits but I'm writing to ask if you would honor us again this year - it would mean so much to our evening if you were Honorary Chairman.

We are so pleased to learn that President Reagan is going to run for another term.

Love,

Mrs. William P. Rayner
Chairman
N.Y.C. Ballet Spring Gala

ANNUAL SPRING GALA
June 6, 1984

Chairman: Mrs. William P. Rayner
Co-Chairmen: Bill Blass Mrs. Ahmet Ertegun Nancy, Lady Keith
Mrs. Samuel P. Reed Oscar de la Renta Mrs. Edmond Safra Mr. Peter Sharp

Founders: George Balanchine, Lincoln Kirstein
February 6, 1984

Dear Ms. Vannerson and Ms. Chambers:

We are happy to inform you that the President is very pleased to accept your invitation to again serve as your Honorary Chairman for the May 3 Gala, Grand Ole Opry Night at the Kennedy Center with a "Salute to Roy Acuff" in the Terrace Theatre.

With the President's best wishes,

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential Appointments and Scheduling

Ms. Dot Vannerson
Ms. Clair Chambers
Gala Chair
Advisory Committee on the Arts
John F. Kennedy Center
for the Performing Arts
607 Houston Avenue
Houston, Texas 77007

FJR/NM/nlm-FJRM2

cc: Netta Dickey with copy of incoming
Room 188 EOB
Please do write and put on letter and post in Honey Chiu but 1984 as well. Let me see Ulis Frölt.
January 20, 1984

Mr. Fred Ryan
Presidential Scheduling and Appointments
The White House
Washington, D.C. 20005

RE: Gala '84
Honorary Chairman - President Reagan

Dear Fred,

Our friend, Bill Sadlier, said he had spoken to you about President Reagan again serving as our Honorary Chairman for the May 3 Gala in the Terrace Theatre at the Kennedy Center. We are very pleased and grateful that you have agreed to this and would ask that you send us a short note for our file of this confirmation.

Please put the date on your calendar and attend as our special guest. It is going to be a wonderful evening. Our program is Grand Ole Opry Night at the Kennedy Center with a "Salute to Roy Acuff". Our stars are Barbara Mandrell, Loretta Lynn, and Charley Daniels. Cowboy boots and jeans are the dress for the evening. It should be fun!

Again, on behalf of the center, we want to thank you for your help.

Sincerely,

Dot Vannerson and Clair Chambers
Gala Chair

cc: Roger Stevens, Chairman
Kennedy Center
**WHITE HOUSE**
**CORRESPONDENCE TRACKING WORKSHEET**

- **O** - OUTGOING
- **H** - INTERNAL
- **I** - INCOMING

**Date Correspondence received (YY/MM/DD):** 24/02/13

**NAME OF CORRESPONDENT:** Robert Reasee

**Mail Report User Codes:** (A) ______ (B) ______ (C) ______

**SUBJECT:**

**ROUTE TO:**

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**ACTION**

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**DISPOSITION**

**ORIGINATOR**

**Referral Note:** Planning the up.

**Referral Note:** With first look.

**Referral Note:** Close file.

**ACTION CODES:**
- A - Appropriate Action
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TO: Jim Rosebush

FROM: BILL SITTMANN
Special Assistant to the President
and Special Assistant to the
Deputy Chief of Staff

MKD likes this idea perhaps you could look into it and discuss with First Lady.

☐ Information

☐ Action
MEMORANDUM FOR MICHAEL K. DEAVER

FROM: JAMES S. ROSEBURG

SUBJECT: SPORTS ORGANIZATIONS INVOLVED WITH DRUG PROGRAMS

Some time ago you asked me to comment on a suggestion by Pete Roussel that the President establish a commission to examine the problems of drug abuse among athletes. I asked Carlton Turner to comment on this, and I had a response waiting for me on my return from Europe.

Many of the professional sports organizations have already agreed to help the President and Mrs. Reagan fight drugs in their meeting of December 16, 1982. Other sports organizations have declined involvement because they are highly concerned about inflaming an already sensitive issue. Thus, it is not a good idea to pursue politically, and I agree with Carlton that we should stay away from it.
The President and Mrs. Reagan met with the commissioners of the major sports organizations on December 16, 1982. We asked them to help us reduce drug abuse by using the positive influences and role models of prominent, clean athletes. We also asked them to start a positive program to help their own organization as well as America.

The NBA and NHC have responded but the others are less inclined to do so. Thus, the idea may be valid on the surface, but underneath it is not a valid approach. Why should we allow them to use the prestige of the President and First Lady to white-wash the drug problem in major league sports.

I do not agree with Tom Harmon and further believe that when Pete knows the facts, he will agree with me.
MEMORANDUM FOR MICHAEL K. DEAVER
FROM: Peter Roussel

Regarding the attached, perhaps a meeting could be convened here and, at the appropriate time, the President participate. Perhaps he could call for creation of a bipartisan or citizen group to examine and make recommendations -- something akin to the Grace and Kissinger panels, only a drug/athletics panel. Such an effort might have high public approval.
Reagan should lend a hand

Former Heisman Trophy winner Tom Harmon says drug abuse threatens to ruin professional sports and that President Reagan should lend his help to the anti-drug battle.

Harmon, who won the Heisman in 1940 while at Michigan, says the National Football League Players Alumni Association will ask Reagan to persuade pro sports general managers to include a clause in every player’s contract stipulating that “any player who uses drugs is out.”

Why should Reagan intervene?

“He’s the only guy that’s big enough,” Harmon said this weekend, addressing 1,100 people gathered at Yale University for ceremonies honoring the 1983 Walter Camp Football Foundation All-America team.
**WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET**

**DATE**

Date Correspondence received (YY/MM/DD) **84 102 13**

**NAME OF CORRESPONDENT:**

**DC Mail Report**

**SUBJECT:** events in Swaziland

**ROUTE TO:**

**ACTION**

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**DISPOSITION**

**ACTION CODES:**

A - Appropriate Action  
C - Comment/Recommendation  
D - Draft Response  
F - Furnish Fact Sheet to be

**DISPOSITION CODES:**

A - Answered  
B - Non-Special Referral  
C - Completed  
S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

Type of Response = Initials of Signer  
Code = "A"  
Completion Date = Date of Outgoing

**COMMENTS:**

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the Correspondence Tracking system to Central Reference, ext. 2580.
THE WHITE HOUSE
WASHINGTON

TO: Jim Rosebush

FROM: BILL SITTMANN
Special Assistant to the President
and Special Assistant to the
Deputy Chief of Staff

MKD likes this idea perhaps
you could look into it and
discuss with First Lady.

☐ Information
☐ Action
THE WHITE HOUSE
WASHINGTON
February 9, 1984

MEMORANDUM FOR MICHAEL K. DEAVER
FROM: Peter Roussel

Regarding the attached, perhaps a meeting could be
convened here and, at the appropriate time, the President
participate. Perhaps he could call for creation of a
bipartisan or citizen group to examine and make recom-
mendations -- something akin to the Grace and Kissinger
panels, only a drug/athletics panel. Such an effort
might have high public approval.
Reagan should lend a hand

Former Heisman Trophy winner Tom Harmon says drug abuse threatens to ruin professional sports and that President Reagan should lend his help to the anti-drug battle.

Harmon, who won the Heisman in 1940 while at Michigan, says the National Football League Players Alumni Association will ask Reagan to persuade pro sports general managers to include a clause in every player's contract stipulating that "any player who uses drugs is out."

Why should Reagan intervene?

"He's the only guy that's big enough," Harmon said this weekend, addressing 1,100 people gathered at Yale University for ceremonies honoring the 1983 Walter Camp Football Foundation All-America team.
DATE RECEIVED: MARCH 05, 1984

NAME OF CORRESPONDENT: THE HONORABLE GUY VANDER JAGT

SUBJECT: REQUESTS THAT THE PRESIDENT SPONSOR A PROJECT FOR JAKE MOLSKI, A STUDENT, WHO IS IN THE PROCESS OF CONSTRUCTING A ROLL-TOP DESK

NAME OF CORRESPONDENT: THE HONORABLE GUY VANDER JAGT

SUBJECT: REQUESTS THAT THE PRESIDENT SPONSOR A PROJECT FOR JAKE MOLSKI, A STUDENT, WHO IS IN THE PROCESS OF CONSTRUCTING A ROLL-TOP DESK

**ACTION CODES:**
- A-APPROPRIATE ACTION
- C-COMMENT/RECOM
- D-DRAFT RESPONSE
- F-FURNISH FACT SHEET
- I-INFO COPY/NO ACT NEC
- R-DIRECT REPLY W/COPY
- S-FOR-SIGNATURE
- X-INTERIM REPLY

**DISPOSITION CODES:**
- A-ANSWERED
- B-NON-SPEC-REFERRAL
- C-COMPLETED
- OF SIGNER
- CODE = A
- COMPLETED = DATE OF OUTGOING

**OUTGOING**

**CORRESPONDENCE:**

**TYPE RESP=INITIALS**

**OF SIGNER**

**CODE = A**

**COMPLETED = DATE OF OUTGOING**

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE (ROOM 75,OEOB) EXT. 2590

KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.
March 7, 1984

Dear Guy:

Thank you for your March 2 letter on behalf of Mr. John Moore, requesting that the President sponsor a student, Jake Molski, who is involved in a high school wood-working program.

We know you will understand that it is not possible for the President to comply with the many requests he receives for his personal support of all the worthy projects brought to his attention. However, President Reagan is pleased to know of these efforts, and has asked that you convey his warm regards to Jake Molski.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.
Assistant to the President

The Honorable Guy Vander Jagt
House of Representatives
Washington, D.C. 20515

MBO:KRI:MDMB:mdb

WH RECORDS MANAGEMENT HAS RETAINED ORIGINAL INCOMING
March 2, 1984

The Honorable M. B. Oglesby
Assistant to the President for
Congressional Affairs
The White House
Washington, D. C. 20500

Dear "B":

I am enclosing for your review a copy of a letter I recently received from Mr. John Moore, a teacher at Kalkaska High School, Kalkaska, Michigan. Mr. Moore is writing in behalf of one of his students, Jake Molski, who is currently in the process of constructing a roll-top desk, and was hoping that President Reagan would like to "sponsor" the project, and the costs involved.

Any assistance and/of advice you could give in this matter would be greatly appreciated.

With all good wishes,

Sincerely,

Guy Vander Jagt
Member of Congress

GVJ:kpb
Enclosure
Dear Congressman VanderJagt:

My name is John Moore and I am a woodshop teacher at Kalkaska High School. I am writing you in regard to a recent conversation that I had with one of your aides about a roll-top desk that is being constructed by one of my seniors. We are interested in finding out if President Reagan would like to sponsor this project. I realize that I am not one of your constituents, but that I am represented by Congressman Albosta. But, because you are a ranking Republican with access to the White House, I felt that our request could be better served.

To give you a little background on our program; we have developed the finest high school woods program in the state, and one of the very finest in the country. Our students have won numerous awards in regional and state competition. In fact, the past four years we have won the MIES (Michigan Industrial Education Society) State competition in woodworking. And, may I add that we have accomplished all this while working under the most humble conditions.

Many of the projects that our students construct are sponsored by outside individuals because the students are unable to afford the cost of materials.

The project we have in mind for President Reagan is being constructed by such a student. His name is Jake Molski and he is an outstanding, all-around senior with much ability in cabinet making. He is in the process of constructing a beautiful solid walnut roll-top desk of considerable size, standing some 6 feet seven inches tall, and 64 inches wide.

The desk is truly a beautiful piece of furniture which when completed will have a considerable value of between $7,000.00 and $10,000.00. The cost of materials alone will be in the neighborhood of $2,500.00 and if our President chooses to sponsor the desk, this would be the cost to him.

The desk will be completed in mid April and it is our intent to enter it in regional and state competition, and to put it on display at our local bank and the Cherryland Mall in Traverse City during Mother's Day weekend. All...to gain as much notoriety as possible for Kalkaska as well as pay tribute to excellence in industrial arts.

We would appreciate any help and advice that you could give us in handling this request.

Sincerely,

John Moore
Melanie Blasse
3.23.84
THE WHITE HOUSE
WASHINGTON

March 8, 1984

Dear Malcolm:

It was good to hear from you and I was glad to hear that you'll be John's guest at the Bohemian Grove this year. I'll be more than happy to do anything I can to help.

Thanks so much for all your good wishes.

Best regards,

Ron

The Right Honourable Malcolm Fraser, C.H.
44th Floor, Anz Tower
55 Collins Street
Melbourne, Victoria 3000
John Swearingen has asked me to be his guest at the Bohemian Grove this year and I have been asked to nominate some names of members to whom I am known. I hope you don't mind but I put your name down.

It is going to be a very busy year for you and I wish you all good fortune and a thoroughly successful outcome which I am sure will, in fact, be the result.

Yours sincerely,

Malcolm Fraser

The Hon. Ronald Reagan,
President of the United States of America,
The White House,
WASHINGTON, D.C.
UNITED STATES OF AMERICA
INCOMING

DATE RECEIVED: MARCH 28, 1984

NAME OF CORRESPONDENT: THE HONORABLE JOHN P. EAST

SUBJECT INVITATION TO MRS. REAGAN TO SERVE AS HONORARY CHAIRMAN OF THE 1984 MINT MUSEUM ANTIQUES SHOW OCT (5-7) 84, CHARLOTTE, NC

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ROUTE TO:

OFFICE/AGENCY   (STAFF NAME)  ACT  DATE  TYPE  C  COMPLETED

M. B. OGDENBY

ORG 84/03/28

ACT DATE CODE YY/MM/DD  TYPE  RESP  D  YY/MM/DD

ACTION

DISPOSITION

COMMENTS

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1220

MAIL USER CODES: (A)   (B)   (C)

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*OF SIGNER
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*COMPLETED = DATE OF
*OUTGOING

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT. 2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.
April 5, 1984

Dear Senator East:

On behalf of Mrs. Reagan, I wish to thank you for your recent letter endorsing the invitation from the Mint Museum in Charlotte, North Carolina to become Honorary Chairman of the 18th Annual Show.

I wanted to let you know that the request received every consideration. Unfortunately, because Mrs. Reagan has made it a practice not to accept projects she is unable to actively pursue, she is unable to respond favorably. However, she asked me to thank you for your interest and taking the time to write.

If we can be of assistance to you with future invitations, please do not hesitate to contact me. With Mrs. Reagan's warmest wishes,

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

The Honorable John P. East
United States Senate
Washington, D.C. 20510
March 29, 1984

Dear Senator East:

Thank you for your March 26 letter endorsing the invitation Mrs. Reagan has received to serve as Honorary Chairman of the 1984 Mint Museum Antiques Show of Charlotte, North Carolina, October 5-7, and to attend the preliminary black tie events October 1 and 4.

Your interest is appreciated, and you may be assured that your recommendation has been brought to the attention of the First Lady's Office, where I am sure it will receive careful consideration.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.
Assistant to the President

The Honorable John P. East
United States Senate
Washington, D.C. 20510

MBO:KRJ:JID:jid

Vcc: w/copy of inc to Anne Wroblewski - for further action
March 26, 1984

The Honorable M.B. Oglesby, Jr.
Assistant to the President
The White House
Washington, D.C. 20500

Dear Mr. Oglesby:

I have received a copy of the enclosed correspondence regarding an invitation extended to the First Lady by the Chairman of the 18th Annual Mint Museum Antique Show of Charlotte, North Carolina.

I am writing to express my interest in the invitation. I am confident it will be afforded all appropriate consideration. If you could forward my letter to appropriate officials in The White House, I would be most appreciative.

Thank you for your continuing assistance in matters of interest to my constituents.

Sincerely,

John P. East

John P. East
United States Senator

JPE: mw
Enclosure
The First Lady of the United States
Mrs. Ronald Wilson Reagan
The White House
Washington, D.C. 20500

March 15, 1984

Dear Mrs. Reagan:

We would be honored and privileged if you would graciously consent to serve as Honorary Chairman of the 1984 Mint Museum Antiques Show - October 5, 6, 7 - and would like to invite you, if you could arrange your schedule, which we realize is increasingly busy, to be our guest at one or both of the preliminary events - the Sponsors' Celebration October 1 and the Patrons' Party October 4. A bit of background... 

In 1835, Congress, realizing the need for a U.S. Mint near the source of gold (there were at one time between 75 and 100 mines within a 20 mile radius of Charlotte) authorized the building of a Charlotte branch. This handsome building, designed by William Strickland, was removed from its original site in downtown Charlotte in 1935 to allow for expansion of the Federal post office. Through far-sighted efforts of a group of citizens, the historic building was saved, rebuilt at a new location and reopened as The Mint Museum of Art.

Just as the Mint played a vital role in the 19th Century financial community, so it now plays a major role in North Carolina's 20th Century world of the arts. The museum is presently engaged in an extensive expansion program, critical to the Mint's viability, more than doubling its size.

A major project to raise funds for the purchase of directed acquisitions, to enhance volunteer services, strengthen educational programs, is the annual Antiques Show, now in its 18th year. This show, rated as one of the top ten in the country, receives enthusiastic sponsor, patron, volunteer and general public support.

Charlotte is a vital center of Southern growth; North Carolina is increasingly significant in its impact on political trends. We are proud of our city, of our state, and we would like to share our excitement with you.

There is much more we would like to say. But, for now, can you, will you, please do - COME! We want you as a charming personality who would add grace to our efforts to encourage the arts.

Sincerely,

Mrs. E. Reed Gaskin, Chairman
18th Annual Mint Museum Antiques Show

JG/per
March 15, 1984

Mr. Clement E. Conger  
Chairman, Fine Arts Committee  
The White House  
Washington, D. C. 20500

Dear Mr. Conger:

Just before he left town last week on an extended vacation, Charles Crutchfield attempted to reach you. In your absence, he spoke with your secretary. He was calling with the hope, as a favor to him and to us in Charlotte, that you would be willing to present to the First Lady our invitation that she serve - as you did in 1972 - as Honorary Chairman of the 18th Annual Mint Museum Antiques Show - October 5, 6, 7.

We are understandably proud of this fine annual event which is acclaimed as one of the top ten shows in the country. We have grown through these eighteen years, gaining in recognition and helping to build a strong fund in support of the museum. As we mention in the attached letter directed to Mrs. Reagan, the museum is now engaged in a major expansion, with construction continuing into 1985. The future glows with excitement!

It would be the highest honor to have the lovely and gracious First Lady as our Honorary Chairman and, if she could, attend one or both of the two black tie evening events - the Sponsors’ Celebration or the Patrons’ Party - October 1 and October 4.

We have spoken to Senator Helms as well as others of our North Carolina Congressional delegation who enthusiastically endorse our invitation and feel that the date is quite timely.

I would be happy to come to Washington to talk with you and Mrs. Reagan about our Antiques Show and its impressive background and to present our invitation to her to be the Honorary Chairman and our guest.

Will you speak to her in the meantime in our behalf? We will be most grateful and appreciative of your assistance and hope you will be able to set up a time for her to receive us, at her convenience of course. I will call you within the week for any suggestions you may have for us.

Sincerely,

Mrs. E. Reed Gaskin, Chairman  
18th Annual Mint Museum Antiques Show

JG/per

To benefit the Mint Museum of Art  A Woman’s Auxiliary Project
THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: MARCH 29, 1984

NAME OF CORRESPONDENT: THE HONORABLE CHARLES PASHAYAN JR.

SUBJECT: REQUESTS INVITATION FOR FABULOUS STUDIO BAND FROM PORTERVILLE, CALIFORNIA, TO PERFORM FOR THE PRESIDENT JUL (23-28) 84

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REFERRAL NOTE:

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1240

MAIL USER CODES: (A) (B) (C) 

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE (ROOM 75, OEOB) EXT. 2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.
April 6, 1984

Dear Mr. Pashayan,

Your message concerning your interest in the "Fabulous Studio Band" performing at the White House was forwarded to me for consideration.

Regrettably, it will not be possible for us to schedule such a performance, July 23-28.

With best wishes,

Sincerely,

Gahl L. Hodges
Social Secretary to the White House

The Honorable
Charles Pashayan, Jr.
House of Representatives
129 Cannon Building
Washington, D.C. 20515
March 30, 1984

Dear Chip:

Thank you for your March 28 letter on behalf of the members of the "Fabulous Studio Band" from Porterville, California, who would like to perform for the President and the White House staff during their visit to Washington, July 23-28.

Your interest is appreciated, and you may be assured that your recommendation has been brought to the attention of the appropriate White House officials. I have asked that you be contacted as soon as we are able to make a determination.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.
Assistant to the President

The Honorable Charles Pashayan, Jr.
House of Representatives
Washington, D.C. 20515

MBO:KRJ:JID:jid

cc: w/copy of inc to Fed-Ryan - for further action
Mr. M. B. Oglesby  
Assistant to the President for  
Legislative Affairs  
The White House  
Washington, D.C. 20500  

Dear Mr. Oglesby:

The "Fabulous Studio Band" has been an institution in the Porterville, California, public schools in my Congressional District since 1953. In the 31 years since it was founded by Buck Shaffer, who still directs the band, the band and its student musicians have brought the great sound of "big band" music to listeners all over the world.

Best of all, the world-wide tours of the Fabulous Studio Band of the Porterville Public Schools have all been taken at private, rather than public, expense. Students participating in the band's tours have all earned their travel money. This year the band will leave California July 13 for its 10th United States tour, sponsored by the SUNKIST Growers of California and Arizona.

As the enclosed copy of a letter from Buck Shaffer indicates, the Fabulous Studio Band will be in the National Capitol Area from July 23 through July 28. They would love to present a concert for you and for the White House staff. I heartily endorse this proposal and plan to do all that I can to assist in making it possible.

In addition to good, clean, talented entertainment, the Fabulous Studio band represents an excellent example of cooperation between the public schools and the free enterprise system, plus the American spirit of volunteerism.

I hope that you and everyone in the White House will be able this summer to hear a concert by the Porterville Public Schools "Fabulous Studio Band." Please let me know what I can do to coordinate arrangements.

Sincerely yours,

[Signature]

Member of Congress
THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: MARCH 29, 1984

NAME OF CORRESPONDENT: THE HONORABLE JESSE HELMS

SUBJECT INVITATION FOR MRS REAGAN TO SERVE AS HONORARY CHAIRMAN OF 18TH ANNUAL MINT MUSEUM ANTIQUES SHOW OCT (5-7) 84 IN CHARLOTTE, NC

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ROUTE TO: Office/Agency (Staff Name)

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M.B. OGLESBY

REFERRAL NOTE: [Handwritten note]

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COMMENTS:

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ADDITIONAL CORRESPONDENTS

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MAIL USER CODES: (A) _______ (B) _______ (C) _______

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Refer questions and routing updates to Central Reference (Room 75, OEOB) Ext. 2590. Keep this worksheet attached to the original incoming letter at all times and send completed record to records management.
April 5, 1984

Dear Senator Helms:

On behalf of Mrs. Reagan, I wish to thank you for your recent letter endorsing the invitation from the Mint Museum in Charlotte, North Carolina to become Honorary Chairman of the 18th Annual Show.

I wanted to let you know that the request received every consideration. Unfortunately, because Mrs. Reagan has made it a practice not to accept projects she is unable to actively pursue, she is unable to respond favorably. However, she asked me to thank you for your interest and taking the time to write.

If we can be of assistance to you with future invitations, please do not hesitate to contact me. With Mrs. Reagan's warmest wishes,

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

The Honorable Jesse Helms
United States Senate
Washington, D.C. 20510
March 30, 1984

Dear Senator Helms:

Thank you for your March 28 letter endorsing the invitation the First Lady has received to serve as Honorary Chairman of the 18th Annual Mint Museum Antiques Show in Charlotte, North Carolina, October 5-7.

Please know that I have directed your correspondence to the attention of the First Lady's Office, where I am sure it will receive careful consideration.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.
Assistant to the President

The Honorable Jesse Helms
United States Senate
Washington, D.C. 20510

MBO:KRJ:JID:jid

cc: w/copy of inc to Anne Wroblewski - for further action
Mr. M. B. Oglesby
Assistant to the President
for Legislative Affairs
The White House
Washington, D. C. 20500

Dear Mr. Oglesby:

It has come to my attention through a good friend, Charles Crutchfield, that the First Lady has received an invitation to serve as Honorary Chairman of the 18th Annual Mint Museum Antiques Show in Charlotte, North Carolina on October 5, 6, 7.

I understand that this fine, annual event is acclaimed as one of the top ten shows in the country. The museum is now engaged in a major expansion, with construction continuing into 1985.

With pleasure, I endorse the invitation and hope that the First Lady's busy schedule will allow many North Carolinians the opportunity to meet Mrs. Reagan at this prestigious cultural event.

Thank you for your attention to this matter. With kindest regards, I am

Sincerely,

[Signature]

JESSE HELMS
March 28, 1984

Mrs. Ronald Reagan
The White House
Washington, DC 20500

Dear Nancy:

Somewhere in the pile of invitations in your office is a request for you to be Honorary Chairman of the 18th Annual Antiques Show benefiting Charlotte's Mint Museum of Art.

The history of the Mint Museum is nothing short of remarkable. The museum's main building used to be a federal mint. The folks in Charlotte are very proud and dedicated to the future of the Mint Museum. They recently passed a bond referendum which will double the size of the museum.

I hope you will give this opportunity favorable consideration.

Thank you for your cooperation. With kindest regards.

Sincerely,

Jesse

JESSE HELMS:ygf

c: Mrs. E. Reed Gaskin

Enclosure
The Hon. Jesse Helms  
United States Senate  
Washington, D. C. 20510  

Dear Senator Helms:

It was a pleasure to have the opportunity to talk with you during your recent visit to Charlotte and to share in the exciting, as well as informative, evening at the Radisson.

You may recall in our conversation that I mentioned the invitation we planned to extend to Mrs. Reagan to serve as Honorary Chairman of the 18th Annual Antiques Show benefiting the Mint Museum and to be our guest at one or both of the preliminary black tie evenings — the Sponsors' Celebration October 1 and the Patrons' Party October 4. I thought you might like to know that we have now written to Clement Conger, asking that he present our request.

Enclosed are copies of our letter to Mr. Conger and also the one to Mrs. Reagan. They give a brief background of this top-rated event and its contribution to the growth and development of the arts.

It would be an honor and a privilege to have the lovely and gracious First Lady come to Charlotte at this timely period in the affairs of North Carolina.

We will be most appreciative of anything you can do to champion our cause.

Sincerely,

Mrs. E. Reed Gaskin, Chairman  
18th Annual Mint Museum Antiques Show

To benefit the Mint Museum of Art    A Woman's Auxiliary Project
MINT MUSEUM ANTIQUES SHOW
6401 Morrison Blvd,
Charlotte, NC 28211

March 15, 1984

Mr. Clement E. Conger
Chairman, Fine Arts Committee
The White House
Washington, D.C. 20500

Dear Mr. Conger:

Just before he left town last week on an extended vacation, Charles Crutchfield attempted to reach you. In your absence, he spoke with your secretary. He was calling with the hope, as a favor to him and to us in Charlotte, that you would be willing to present to the First Lady our invitation that she serve - as you did in 1972 - as Honorary Chairman of the 18th Annual Mint Museum Antiques Show - October 5, 6, 7.

We are understandably proud of this fine annual event which is acclaimed as one of the top ten shows in the country. We have grown through these eighteen years, gaining in recognition and helping to build a strong fund in support of the museum. As we mention in the attached letter directed to Mrs. Reagan, the museum is now engaged in a major expansion, with construction continuing into 1985. The future glows with excitement!

It would be the highest honor to have the lovely and gracious First Lady as our Honorary Chairman and, if she could, attend one or both of the two black tie evening events - the Sponsors' Celebration or the Patrons' Party - October 1 and October 4.

We have spoken to Senator Helms as well as others of our North Carolina Congressional delegation who enthusiastically endorse our invitation and feel that the date is quite timely.

I would be happy to come to Washington to talk with you and Mrs. Reagan about our Antiques Show and its impressive background and to present our invitation to her to be the Honorary Chairman and our guest.

Will you speak to her in the meantime in our behalf? We will be most grateful and appreciative of your assistance and hope you will be able to set up a time for her to receive us, at her convenience of course. I will call you within the week for any suggestions you may have for us.

Sincerely,

Mrs. E. Reed Gaskin, Chairman
18th Annual Mint Museum Antiques Show

JG/per
The First Lady of the United States  
Mrs. Ronald Wilson Reagan  
The White House  
Washington, D. C. 20500

Dear Mrs. Reagan:

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A major project to raise funds for the purchase of directed acquisitions, to enhance volunteer services, strengthen educational programs, is the annual Antiques Show, now in its 18th year. This show, rated as one of the top ten in the country, receives enthusiastic sponsor, patron, volunteer and general public support.

Charlotte is a vital center of Southern growth; North Carolina is increasingly significant in its impact on political trends. We are proud of our city, of our state, and we would like to share our excitement with you.

There is much more we would like to say. But, for now, can you, will you, please do - COME! We want you as a charming personality who would add grace to our efforts to encourage the arts.

Sincerely,

Mrs. E. Reed Gaskin, Chairman
18th Annual Mint Museum Antiques Show

JG/per
March 21, 1984

The Hon. Jesse Helms
United States Senate
Washington, D. C. 20510

Dear Senator Helms:

It was a pleasure to have the opportunity to talk with you during your recent visit to Charlotte and to share in the exciting, as well as informative, evening at the Radisson.

You may recall in our conversation that I mentioned the invitation we planned to extend to Mrs. Reagan to serve as Honorary Chairman of the 18th Annual Antiques Show benefiting the Mint Museum and to be our guest at one or both of the preliminary black tie evenings - the Sponsors' Celebration October 1 and the Patrons' Party October 4. I thought you might like to know that we have now written to Clement Conger, asking that he present our request.

Enclosed are copies of our letter to Mr. Conger and also the one to Mrs. Reagan. They give a brief background of this top-rated event and its contribution to the growth and development of the arts.

It would be an honor and a privilege to have the lovely and gracious First Lady come to Charlotte at this timely period in the affairs of North Carolina.

We will be most appreciative of anything you can do to champion our cause.

Sincerely,

Mrs. E. Reed Gaskin, Chairman
18th Annual Mint Museum Antiques Show

To benefit the Mint Museum of Art A Woman's Auxiliary Project
**THE WHITE HOUSE**  
CORRESPONDENCE TRACKING WORKSHEET

**DATE RECEIVED:** APRIL 03, 1984

**NAME OF CORRESPONDENT:** MR. WILLIAM CHRISTOPHER

**SUBJECT:** INVITATION TO ATTEND OR BE HONORARY CHAIRPERSONS FOR AWARD TO MS. WALLIS ANNENBERG ON JUL 12 84

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**ROUTE TO:**  
OFFICE/AGENCY:  
(STAFF NAME)

<table>
<thead>
<tr>
<th>ACTION</th>
<th>DISPOSITION</th>
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<td>ACT CODE</td>
<td>DATE YY/MM/DD</td>
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**REFERRAL NOTE:**

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**COMMENTS:**

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**ADDITONAL CORRESPONDENTS:**  
MEDIA:L INDIVIDUAL CODES

**MI MAIL**  
USER CODES: (A) (B) (C)

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**ACTION CODES:**  
*A-APPROPRIATE ACTION  
*C-COMMENT/RECOM  
*D-DRAFT RESPONSE  
*F-FURNISH PACT SHEET  
*I-INFO COPY/NO ACT NEC  
*R-DIRECT REPLY W/COPY  
*S-FOR-SIGNATURE  
*X-INTERIM REPLY  

**DISPOSITION CODES:**  
*OUTGOING  
*CORRESPONDENCE:  
*TYPE RESP=INITIALS  
*OF SIGNER  
*CODE = A  
*COMPLETED = DATE OF  
*OUTGOING  

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE (ROOM 75, OEOB) EXT. 2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.
April 27, 1984

Dear Mr. Christopher:

The President has asked me to respond to your very kind letter advising of the tribute dinner being held on July 12th at which the Devereux Foundation will honor Ms. Wallis Annenberg for her concern and support for children, adolescents and young adults who are neurologically and emotionally handicapped.

The President is honored by your invitation to him and Mrs. Reagan to attend this event and would like very much to be able to accept. Unfortunately, their schedules at that time are such that it will not be possible for them to be with you.

As to your further suggestion about honorary chairpersons, the President must also have me express regrets. He has asked me to explain the established policy of limiting chairmanships to those inherent in the Office or those in which personal participation is possible.

The President sends his thanks for your interest and thoughtfulness in writing, along with best wishes for a most successful and memorable event.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential Appointments and Scheduling

Mr. William Christopher
"AFTER MASH" 
Post Office Box 900
Beverly Hills, California 90213

FJR/hcd/1m/4FJRA 
cc: Ann Wroblewski/EW
Mary - This should be written next week since they need to know re honorary chainmanship for printing purposes.

Jean
MEMORANDUM

TO: CRAIG FULLER - FAITH WHITTLESEY - JIM CICCONI

FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Attend or Honorary Chairmen - Tribute Dinner honoring Ms. Wallis Annenberg by The Devereux Foundation

DATE: July 12, 1984

LOCATION: Beverly Hills, CA

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept ___ Regret ___ Surrogate ___ Message ___ Other ___

Priority ___ Routine ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE 4/10/84 TO JEAN APPLEBY JACKSON
TO: FAITH WHITTLESEY - CRAIG FULLER - JIM CICCONI
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
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DATE: July 12, 1984
LOCATION: Beverly Hills, CA
BACKGROUND: See attached

YOUR RECOMMENDATION:
Accept Regret Surrogate Message Other
Priority Routine

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:
accept honorary chairmanship. Foundation helps handicapped children.

RESPONSE DUE 4/10/84 TO JEAN APPLEBY JACkSON
TO: JIM CICCONI - CRAIG FULLER - FAITH WHITTLESEY
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Attend or Honorary Chairmen - Tribute Dinner honoring Ms. Wallis Annenberg by The Devereux Foundation

DATE: July 12, 1984
LOCATION: Beverly Hills, CA
BACKGROUND: See attached

YOUR RECOMMENDATION:
Accept ___ Regret ___ Surrogate ___ Message ___ Other ___
Priority ___ Routine ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

No opinion

RESPONSE DUE 4/10/84 TO JEAN APPLEBY JACKSON
Dear Mr. President and Mrs. Ronald Reagan:

On July 12, 1984, Ms. Wallis Annenberg is to be honored by The Devereux Foundation for her concern and support for children, adolescents and young adults who are neurologically and emotionally handicapped. The tribute dinner will be held at the Beverly Wilshire Hotel in Beverly Hills, California.

Knowing of your close friendship with Mr. and Mrs. Walter Annenberg and with their daughter, Wallis, I thought you might wish to share in honoring this most deserving friend by either being in attendance on July 12th, or by allowing us to list your name as Honorary Chairpersons in support of Wallis and the work of the Devereux Foundation.

As you may be aware, Devereux has a residential treatment facility in Santa Barbara where both Wallis' son and my son are in residence. It is Devereux's goal to give these young people the care and support they need so they may return to their families with the possibility of making some positive contribution to society.

Your support of Wallis Annenberg not only will bring tribute to her but also will further enable The Devereux Foundation to be of greater service to many more children in need of their therapeutic intervention. I know Wallis would be delighted to learn of your support.

May I have the pleasure of hearing from you at your earliest convenience.

Sincerely,

William Christopher