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THE WHITE HOUSE
WASHINGTON

February 3, 1986

MEMORANDUM FOR: FREDERICK J. RYAN, JR.
FROM: ANNE KELLY
SUBJECT: EUREKA COLLEGE

In our meeting with George Hearne and Phil Palin, we discussed the following items:

1. Bestowing an honorary degree on Mrs. Reagan. You agreed to review the request with Mrs. Reagan's office and get back to them with an answer.
 2. Chicago fundraiser. We decided this might be difficult to do this spring or next fall but they should raise the idea again in Spring of 1987.
 3. White House reception for recent contributors. This would also include the last 3 classes of Reagan Scholars. The week of May 12th was preferable to them. This would follow graduation allowing students to participate in a week's worth of activities while here, as well as give Eureka sufficient lead time for the reception.
- N.B. We agreed to check with Fred Fielding on any difficulties with scheduling a brief photo opportunity for Mr. Hassib Sabbagh with the President. Phil Palin is sending me a bio on Sabbagh at which time I'll prepare a memo to Fielding from you.
4. Personal museum at Eureka. You agreed to discuss this with the appropriate people so we could advise Eureka personnel of what role, if any, they should play in this.
 5. Major Donors. Phil Palin will send a list of the major contributors, or potential contributors so that we can keep them in mind for photo opportunities when the President is on the road.

The item Phil Palin will keep pressing me on will be the date for the White House reception.

Eureka
College

Chartered 1855



Ronald W. Reagan Scholarship Program

January 10, 1986

Ms. Anne Kelly
Room 190
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Anne:

It occurs to me that President Reagan has not had an opportunity to meet with George Hearne since Mr. Hearne was selected president of Eureka College. In fact, I believe The President and Mr. Hearne have met on only one occasion. I mention this because The President might have some interest in meeting the new leader of his alma mater, and I am certain that Mr. Hearne would be pleased to bring the greetings of the college.

If you see even a brief time developing in The President's schedule for appropriate introductions to take place, let me know. Mr. Hearne and I will not be leaving Washington until about 6:00 p.m. on January 30. While we do have some afternoon meetings pending, I could go ahead and handle these if you see a chance for The President and Mr. Hearne to meet.

If you need to contact me in the days immediately previous to our January 30 meeting, I will be arriving in Washington on January 28. We have gotten some fairly decent rates at the Embassy Row Hotel and will be trying it out for the first time.

Best regards,

Philip J. Palin
Director

PJP/rc

January 24, 1986

MEMORANDUM

To: George A. Hearne
From: Philip J. Palin
Subject: Reagan Scholarship Fundraising

Currently, the secured fund of the Ronald W. Reagan Scholarships stands at \$1,110,661. Of the outstanding pledges we should be reasonably able to depend on an additional \$500,000 being received. Anticipating the leveling off of Reagan Scholars at twenty or fewer (this will be achieved in academic year 1988 - 1989), a secured fund of \$4,000,000 will be required to support the Scholarship Program from investment income.

This projection anticipates tuition charges being approximately \$6,180, and the operational budget approximately the following:

40,000	Staff Salaries
30,000	Mentoring Expenses
20,000	Postage
10,000	Travel
10,000	Printing
<u>10,000</u>	Other
120,000	Total Operational Budget

To achieve this objective for the secured fund will require identification of an additional \$2.4 million in gifts. This memorandum outlines a strategy and schedule for raising this goal.

The Anniversary Challenge

May 9, 1987, will be the fifth anniversary of the establishment of Ronald W. Reagan Scholarships. It is recommended that we use this date as a focus for our fundraising campaign. Further, it is recommended that the campaign be divided into two parts: a non-public campaign for large gifts totaling \$1,000,000; and a public campaign for the remaining \$1.4 million. Initiation of the second phase would depend on successful completion of the first.

The First Phase

To achieve the total fundraising goal by May 9, 1987, will require beginning immediately on the first phase. The first phase should be completed by September 1, so that a public announcement could be made shortly after the beginning of the school year next autumn.

MEMORANDUM

George A. Hearne

January 24, 1986

Page 2

The first phase consists primarily of seeking major gifts from individuals of means with whom we have had previous contact. It is hoped that in addition to providing financial support these individuals would provide leadership for the second phase. To achieve the first phase goal of \$1 million solicitation of these individuals will seek \$200,000 gifts, adequate to endow one Reagan Scholar. Currently, there are ten who could be solicited at this level.

Additional research and follow-up with current donors may also identify other donors at this level of giving.

The Second Phase

If this first phase is successful, then a public announcement will initiate the second phase. The public campaign will depend on three components:

1. Identification of a foundation, or individual to offer a \$350,000 (25%) challenge gift
2. A direct-mail campaign for \$350,000 plus expenses
3. Development of five regional committees for fundraising, each with their own voluntary leadership: Northeast, South, Middle America, Southwest and Pacific Coast. Each regional committee would have a goal of raising \$140,000 plus expenses.

I will value hearing your reaction and suggestions.

PJP/rc

Ronald W. Reagan Scholarship Program

December 5, 1985

Ms. Anne Kelly
The White House
Room 190
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Kelly:

We appreciate your efforts in arranging for Mr. Casey to meet The President. I understand that Mr. Casey was nothing but enthusiastic. He is certainly a strong supporter of The President.

Are there any indications of where we might stand in regard to a thank-you event for others who have made significant gifts? There are at least eighty individuals who have made important contributions since the last White House event. The President has indicated an interest in meeting these donors.

We are open to the convenience of The President's schedule, but perhaps Mr. Ryan would find it helpful to consider a specific date. If you believe a specific request would expedite scheduling, we would find the period Friday, March 7 - Sunday, March 16, to be especially convenient. The thank-you event could be held at any location most convenient to The President.

Thank you for your help.

Best regards,



Philip J. Palin
Director

PJP/rc

Eureka College

Chartered 1855

RECEIVED
OCT 21 1985
SCHEDULING
OFFICE

Office of the President

October 11, 1985

The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Attn: Mr. Frederick J. Ryan, Jr.
Director of Presidential Appointments & Scheduling

Dear Fred:

We are grateful for the recent telephone contact from Tom Dawson, indicating that the agenda which we had earlier discussed with the President and/or communicated to other members of the staff, is an appropriate one, and one that will be given attention. He has said that you are the proper contact for us in these matters. Therefore, I am taking this opportunity to re-state that agenda.

During a visit with the President on February 27, 1985, Mary Jane West (Chairperson of our Board of Trustees), Dan Gilbert (then President of Eureka College), and I discussed several items of critical importance to the college. The President indicated his enthusiastic support for these at that time. Two of them relate to scheduling.

1. Our Trustees have voted to award an Honorary Degree to Mrs. Reagan, recognizing her important and significant role in the battle against drug abuse, in addition to the valuable role she plays as partner to the President. This needs to be done on the campus during the academic year, but within those restrictions we are prepared to work around the First Lady's schedule for such an occasion. Our Trustees very much want to provide this honor and recognition for her, and the President seemed very anxious to have that done.
2. Eureka College has been in its 130th Anniversary celebration in the past year. We have a commitment from an individual in Chicago to host a fund raising anniversary dinner at some time when the President might be able to make an appearance and provide some remarks on behalf of the college. It is our thought that this might be done in conjunction with another trip that the President would be making to the Chicago area. However, for our host, William Farley, and the college staff to do the appropriate promotion, this should be one in which we could have sufficient lead time. It would obviously not work on the basis of a last minute decision for the President to be in Chicago. In this event, we would see the President making some general remarks about the college and his appreciation for those who are supporting it.

Mr, Frederick J. Ryan, Jr.
October 11, 1985
Page 2

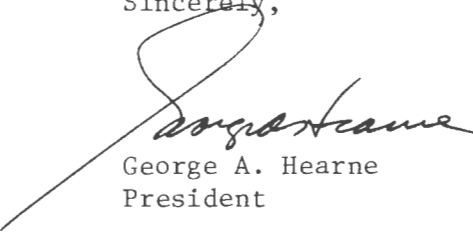
In addition to those discussions, we continue to feel the need for some opportunity - either at The White House or somewhere else at the President's convenience - to which we could invite the students who have been selected as Reagan Scholars during the past two years, and individuals who have made significant contributions to the Reagan Scholarship Fund. This would provide a chance for them to meet the President and for him to extend his personal congratulations and appreciation. Such a meeting was held two years ago when the first class of Reagan Scholars had been selected. It was particularly important in continuing the enthusiasm of the fund raising, and in what it meant to the students selected for the scholarship that bears his name.

One other item of importance to us, which has been discussed with the President, is our negotiations with Clement Stone. A representative group of our Trustees went with me to talk with Mr. Stone about Eureka College. We presented him a proposal for a major gift to assist the college at this time. The President had agreed to make a telephone call to Mr. Stone to thank him for his consideration of this proposal and to express his interest in the college. Unfortunately, the timing of the initial proposed visit was impacted by the death of Mr. Stone's daughter. The President did call Mr. Stone to express his sympathy, but it was not the appropriate time to talk about the other matter. I know that he was willing to do this at some later date, but to our knowledge he has not made that call. This is a matter that perhaps we should check with someone else, but I would appreciate any suggestions you have.

Fred, we appreciate your interest in helping us with these concerns. I know the difficulty of your assignment and of the many demands on the President's time. We are grateful for the special place that he has reserved for his alma mater.

I'll look forward to hearing from you.

Sincerely,



George A. Hearne
President

GAH:pp

Eureka
College

Chartered 1855

Eureka, Illinois 61530

OFFICE OF THE PRESIDENT



The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Attn: Mr. Frederick J. Ryan, Jr.
Director of Presidential Appointments & Scheduling



Eureka College

Chartered 1855

Ronald W. Reagan Scholarship Program

November 11, 1985

Ms. Anne Kelly
Room 190
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Kelly:

As you requested, enclosed is the most recent audit for Eureka College. This report covers the period July 1, 1984 - June 30, 1985.

You will note that the audit shows that during the last fiscal year significant progress was made in stabilizing the financial condition of Eureka College. Two accomplishments are worth a special note. First, the college succeeded in meeting a balanced operational budget; and second, the college was able to reduce its current fund deficit by over thirty percent.

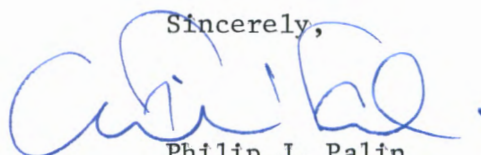
Further, gift income to the college exceeded \$1.5 million. By number of students enrolled, Eureka's gift income is among the top fourteen percent of American colleges.

While this means that Eureka is much more secure than three years ago, we remain vulnerable. It is critical that the current fund deficit be reduced further. To do this will require that gift income continue at the current high level or higher. Any significant reduction in gift income would jeopardize the operational future of Eureka.

Similarly, fundraising for the Ronald W. Reagan Scholarships has gone well. The slowdown during the campaign year and since, however, has caused some difficulty. We are anxious to complete the financial arrangements for the scholarship program by the summer of 1987.

Please let me know if further information on financial matters would be helpful.

Sincerely,



Philip J. Palin
Director

PJP/rc

Enclosure

January 30, 1986

FRED:

To refresh your memory for our 4:00 meeting with George Hearne and Phil Palin of Eureka College, their requests are the following:

1. Bestowing an honorary degree on Mrs. Reagan;
2. Chicago fundraiser celebrating Eureka's 130th anniversary (1985) hosted by William Farley.
provided by [unclear] Fall [unclear] [unclear] Industries
3. Phone call to Clem Stone to follow through on a ?
proposed donation.
4. White House reception for recent contributors including the last 2 classes of Reagan scholars.

I'll be meeting with them first, and will try to discover if they have any other requests.

Anne K.

*Open-ended
- end of August to early May
- possible lunch? - "entire event?"
for the college as a whole
raise & close of visibility
2 previously held
Summer 1982
" 1983
(55000 plus contributors)*

*Refined date: following commencement
late May*

*Attendees: 50-60 contributors
plus spouses
students*

*1984 - trip to Eureka - met w/ major donors
at a reception
\$25,000 more*

THE WHITE HOUSE

WASHINGTON

January 6, 1986

Fred:

A bit of good news. Phil Palin called from Eureka College today to tell us that Harry Casey (the old man from Seattle) just remitted a check for \$500,000 for the Reagan Scholarships endowment.

I think the photo was worth it!



Anne K.

Let's keep in touch on this.

THE WHITE HOUSE

WASHINGTON

January 30, 1986

FRED:

To refresh your memory for our 4:00 meeting with George Hearne and Phil Palin of Eureka College, their requests are the following:

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3. Phone call to Clem Stone to follow through on a proposed donation.
4. White House reception for recent contributors including the last 2 classes of Reagan scholars.

I'll be meeting with them first, and will try to discover if they have any other requests.

Anne
Anne K.

Anne K
Can you pl
do a memo
for me on everything
they want,
Thanks,
Fred

MEMORANDUM
OF CALL

Previous editions usable

TO:

Anne
☒ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Phil Palia
OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*Staff members who were
in Clematone call were
Cathy Osborn and Freshfielding*

RECEIVED BY	DATE	TIME
<i>Karen</i>	<i>11-12-85</i>	<i>9:45</i>

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
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THE WHITE HOUSE
WASHINGTON

9/31/85

TO: FRED RYAN

FROM: THOMAS C. DAWSON
Office of the Chief of Staff

As I warned, you have been
volunteered to deal with the
attached. I have no record
of how the previous
correspondence was handled.

RECEIVED
OCT 1 1985
SCHEDULING
OFFICE

September 27, 1985

Mr. Thomas C. Dawson
Deputy Assistant to the President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Dawson:

Thank you for your helpful response to our concerns. With the election successfully concluded we are anxious to follow through on several matters related to Eureka College and the Ronald W. Reagan Scholarships.

Attached to this letter are several pieces of correspondence and documents related to our operations and previous contact with the White House. For the near term we are especially concerned with two matters:

1. The scheduling of an opportunity for recent major donors and the new classes of Reagan Scholars to meet with President Reagan.
2. The identification of an ongoing contact person on the President's staff who could work with us on scheduling and other matters.

We would welcome your suggestion of Mr. Fred Ryan as our contact person. We have always found Mr. Ryan to be responsive and helpful. It would probably be important for us to meet with Mr. Ryan soon to ensure good communications. In addition to these issues which we discussed on the telephone, we have previously raised with the President and Fred Fielding our interest in a specific Chicago reception and the need to identify some individual, with a clear identification with the President, as chairman of a major fund raising effort for Eureka College.

Mr. Thomas C. Dawson
September 27, 1985
Page 2

We attempt to ensure that our demands on the President's schedule are kept to a distinct minimum, and only involve thanking individuals who have already given substantial support to Eureka College and the Ronald W. Reagan Scholarships. We have also found it helpful to be able to check with White House staff on a variety of matters relating to fund raising operations. Clearly, it is to our mutual benefit to avoid unnecessary embarrassment.

I will look forward to hearing from you again.

Best regards,

A handwritten signature in dark ink that reads "Philip J. Palin". The signature is written in a cursive style with a small "rc" or similar mark at the bottom right of the name.

Philip J. Palin
Director

PJP/rc

Attachments

Signed in Mr. Palin's absense.

Eureka College

Chartered 1856

June 6, 1985

Mr. Donald T. Regan
Chief of Staff to the
President of the United States
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. Regan:

Let me first introduce myself to you as the Acting President of Eureka College. Dan Gilbert ended his term of office on May 15. The Trustees have asked me to assume the responsibilities of that office until a new president is appointed.

There are several matters of extreme importance to Eureka College, two of which Mary Jane West (Chairperson of our Board), President Gilbert and I shared with The President on our visit to the White House earlier this spring. I would like to call them to your attention, and then would hope to be able to schedule an appointment with you to gather your advice and assistance in our planning.

1. Our Trustees would like to honor Mrs. Reagan with an honorary degree, recognizing her important and significant role in the battle against drug abuse, in addition to the valuable role she plays as partner to The President. When told of the Trustees decision, The President seemed genuinely touched and anxious for this to take place. We have indicated our readiness to adapt to Mrs. Reagan's schedule, although we feel it should be during the academic year, and would need to be here on the campus.
2. We discussed with the President our desire to schedule a special 130th Anniversary fund raising event in Chicago at a time when he could be present and lend his support to that celebration. Mr. William Farley, Chairman of Farley Industries, has agreed to sponsor and host such an event this fall. He and others have agreed to work with us in securing commitments for such an event. As we indicated to The President, this will be of critical importance, both as a means to address the current fiscal needs of the college, and as an entree into the Chicago community.

We need to plan this event for the Fall in order to draw the best possible support. A plan that interests us very much would be to have this event one evening, followed by a convocation on the campus the next day at which Mrs. Reagan could receive her

honorary degree. Once again, The President seemed interested in arranging his schedule so that he could attend the 130th Anniversary celebration. We are deeply pleased by his continued desire to demonstrate support for his alma mater.

3. Two years ago, when the Reagan Scholarship Program announced the first Reagan Scholars, The President was able to arrange a reception at The White House in August for the Scholars and for certain of the major donors to the scholarship program. The second class of Scholars came to Eureka in the fall of 1984, and a new class will be coming this Fall. These Scholars have not had the opportunity to meet The President. It is our desire to try to arrange a reception or meeting at The White House this August to which these new Scholars might be invited, along with significant donors to the program. We have not discussed this with The President, although President Gilbert wrote him about this matter prior to Dr. Gilbert's departure.

These three items are the most important on our agenda. I will be happy to arrange my schedule to meet with you at any time that would be convenient to discuss them. Is there someone there that I should contact about setting up an appointment with you?

" Thank you for your help. I will look forward to hearing from you.

Sincerely,

George A. Hearne
Executive Vice President

CAH/jmc

Eureka College

Chartered 1855

Office of the President

July 12, 1985

The Honorable Ronald W. Reagan
President of The United States
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. President:

As you are no doubt aware, the Trustees of Eureka College have asked me to assume the responsibilities of the President's Office until a new President is appointed. In that capacity, I felt it important to write to you to follow up on some of the items discussed in our meeting with you earlier this spring.

1. An honorary degree for Mrs. Reagan.

The Trustees are committed to awarding an honorary degree to Mrs. Reagan in recognition of her achievements and contributions to humankind. We are prepared to accommodate her schedule at any time during our academic year. Classes will begin on August 27, and the year will end with Commencement on May 10, 1986. Our mid-year break will occur between December 16 and January 14. Obviously, we would be pleased to have enough lead time on this so that we can share the announcement and invitation with close friends and supporters of the college.

2. A 130th Anniversary Fund Raising Event in Chicago.

We continue to work with William Farley, who has agreed to host a special fund raiser in Chicago for the college at a time when you could be present. Mr. Farley advises that the success of such a event would be greatly enhanced if it occurs in the fall, before the weather breaks and Christmas plans begin. Mr. Farley and our Trustees are beginning to establish committees to help prepare for this event, and we hope that your schedule will be able to accommodate such an appearance. Funds raised during this event would celebrate the anniversary of the college and go toward relieving the critical financial difficulties we face. As you know, this is vital to us. I hope that you can confirm this possibility, and that some suggested dates might be provided to us so that we can proceed.

3. Chairman of a Special Committee for Eureka College.

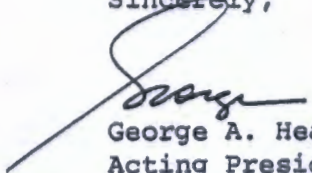
As we discussed, it would be very desirable for us to secure a national chairman for a committee to address the financial difficulties. We are anxious to have any suggestions or recommendations that you would have for this position.

4. Appreciation to Mr. Clement Stone.

Mr. Clement Stone and his staff visited with several Trustees and myself on March 29. During that visit we submitted a proposal to Mr. Stone to consider a major gift to Eureka College. He was very gracious with his time and with his encouragement to the college. We have had no direct response to our proposal as yet, but are hopeful that we will be hearing from him soon. If you feel it is appropriate, a telephone call from you to Mr. Stone to thank him for meeting with us and for his assistance to Eureka College would be very helpful at this time.

Thank you once again for your constant interest in and support of your alma mater. These are the most critical concerns on our agenda at this time, and your response to them will be deeply appreciated.

Sincerely,



George A. Hearne
Acting President

GAH:jmc

Lureka
College

Chartered 1855

Office of the President

May 3, 1985

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

It is now almost two years since you met the first class of Reagan Scholars at the White House. We hope it might be possible for you to host a small event at the White House this summer that would give you the opportunity to meet the nineteen additional Scholars who have been selected since that first group of Scholars was there in August 1983. You can imagine how exciting it would be for these young people, practically your namesakes, to have the opportunity to meet with you. If it is helpful to your calendaring staff, we could recommend some suggested dates, but we would prefer a time that would be most convenient for you and Mrs. Reagan.

This event could also be an appropriate time to invite some of those major donors who have made gifts to the Ronald W. Reagan Scholarships since 1983. There are about fifty individuals whom we believe have given at a level where you might wish to express your personal thanks. Obviously, there could be no better symbol of appreciation than an invitation to the White House and an opportunity to meet both you and the Reagan Scholars at the same event. You may recall that this is the format we followed in 1983. We found it to be very helpful.

As I prepare to leave, I am also very sensitive to find an early opportunity for my successor to be able to meet with you. The Trustees very much hope to have the new president selected by mid-July. If this schedule is followed, it would be possible for the new president to attend this event.

We will look forward to your response.

Sincerely,



Daniel D. Gilbert
President

DDG/rc

THE WHITE HOUSE
WASHINGTON

Phillip Palin
re: Reagan Scholarships

George Hearne
Eureka College (att 11th letter)
(309) 467-3721

outline what ~~was~~
specific requests

ANNE M. KELLY
Associate Director
Private Sector Initiatives

4 things:

- ① Honorary degree for Nancy Reagan
- ② Chicago event for new people associated w/ the college & reception
- ③ Resume w/ meetings for Reagan scholar. donors

May-82 → 2 events at White House
Fall-83 \$10,000 or above

- also he hasn't met and a 3rd classed
of Reagan scholars (34 together)
5 this yr
14 year before
now staying at 5
- ④

calling Clem Stone.

RR was going to make the call
at the time Donna Stone Perch

7
Who did this? what steeper?

- ① who did this? what steeper?
- ② current financial situation -
fundraising materials -
copied other fundraising
activities

Eureka College

Chartered 1855

Ronald W. Reagan Scholarship Program

October 31, 1985

Ms. Anne Kelly
Room 190
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Kelly:

Thank you for your telephone call. I will look forward to working with you on matters relating to the Ronald W. Reagan Scholarships.

As I noted on the telephone, we were pleased to cooperate with The White House in slowing down many of our fund raising activities during the election year. Because of that slowdown, however, it is more important that a few key activities be arranged as soon as possible.

As you requested, enclosed are several pieces of material relating to the Reagan Scholarships. You should find a listing of all current donors to the Reagan Scholarship Program, copies of both last year's and the new Prospectus for the Scholarship Program, a recent newspaper article on the Scholarship Program, a brief pamphlet on Eureka College, and a copy of the letter of October 11 between President George Hearne and Mr. Fred Ryan. We hope that this will be helpful background.

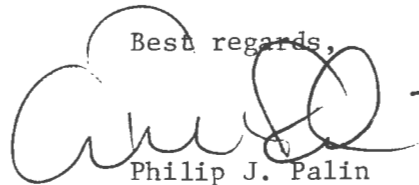
You noted your previous contact with Eureka College while you were in the Private Sector Initiative Office. While I was not involved with what transpired at that time, it is my impression that the activity of the Ronald W. Reagan Scholarships is not especially similar. The Reagan Scholarship Program is committed to the long-term development of a program designed to honor President Reagan and to both identify and prepare outstanding young leaders. We have been careful to avoid any activities which might reflect badly on either the Presidency or on Ronald Reagan. Fred Fielding can probably tell you that we have been the object of extensive investigative reporting by both The Wall Street Journal and The Washington Post. In both cases these newspapers found nothing, because there was nothing to find.

Ms. Anne Kelly
October 31, 1985
Page 2

The last three years have provided significant evidence that the Ronald W. Reagan Scholarships are achieving their goal of identifying outstanding young leaders. While final proof may not be available for twenty years, when these young men and women assume actual positions of authority, there is every indication that we are building an important legacy for Ronald Reagan. With continuing support we are confident that this Program could become widely recognized as one of the most outstanding undergraduate programs in the nation.

We are very appreciative of you being identified as our liaison with The White House. I believe it is possible that this liaison role may become more important in 1986 than at any other time since the Scholarship Program began.

Best regards,



Philip J. Palin
Director

PJP/rc

Enclosures

Eureka College

Chartered 1855

Office of the President

October 11, 1985

The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Attn: Mr. Frederick J. Ryan, Jr.
Director of Presidential Appointments & Scheduling

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1. Our Trustees have voted to award an Honorary Degree to Mrs. Reagan, recognizing her important and significant role in the battle against drug abuse, in addition to the valuable role she plays as partner to the President. This needs to be done on the campus during the academic year, but within those restrictions we are prepared to work around the First Lady's schedule for such an occasion. Our Trustees very much want to provide this honor and recognition for her, and the President seemed very anxious to have that done.
2. Eureka College has been in its 130th Anniversary celebration in the past year. We have a commitment from an individual in Chicago to host a fund raising anniversary dinner at some time when the President might be able to make an appearance and provide some remarks on behalf of the college. It is our thought that this might be done in conjunction with another trip that the President would be making to the Chicago area. However, for our host, William Farley, and the college staff to do the appropriate promotion, this should be one in which we could have sufficient lead time. It would obviously not work on the basis of a last minute decision for the President to be in Chicago. In this event, we would see the President making some general remarks about the college and his appreciation for those who are supporting it.

Mr, Frederick J. Ryan, Jr.
October 11, 1985
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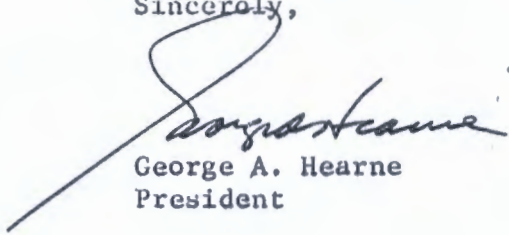
3 In addition to those discussions, we continue to feel the need for some opportunity - either at The White House or somewhere else at the President's convenience - to which we could invite the students who have been selected as Reagan Scholars during the past two years, and individulas who have made significant contributions to the Reagan Scholarship Fund. This would provide a chance for them to meet the President and for him to extend his personal congratulations and appreciation. Such a meeting was held two years ago when the first class of Reagan Scholars had been selected. It was particularly important in continuing the enthusiasm of the fund raising, and in what it meant to the students selected for the scholarship that bears his name.

One other item of importance to us, which has been discussed with the President, is our negotiations with Clement Stone. A representative group of our Trustees went with me to talk with Mr. Stone about Eureka College. We presented him a proposal for a major gift to assist the college at this time. The President had agreed to make a telephone call to Mr. Stone to thank him for his consideration of this proposal and to express his interest in the college. Unfortunately, the timing of the initial proposed visit was impacted by the death of Mr. Stone's daughter. The President did call Mr. Stone to express his sympathy, but it was not the appropriate time to talk about the other matter. I know that he was willing to do this at some later date, but to our knowledge he has not made that call. This is a matter that perhaps we should check with someone else, but I would appreciate any suggestions you have.

Fred, we appreciate your interest in helping us with these concerns. I know the difficulty of your assignment and of the many demands on the President's time. We are grateful for the special place that he has reserved for his alma mater.

I'll look forward to hearing from you.

Sincerely,


George A. Hearne
President

GAH:pp

BC Ted
Lynn
Phil

DRAFT LETTER-Philip J. Palin-1/27/86

Dear Walter:

Recently I was told of your generous gifts and continuing support for Eureka College and the Ronald W. Reagan Scholarships. Thank you for all you have done. Eureka College is very important to me, and I am honored by your help in creating the Scholarship Program.

Sincerely,