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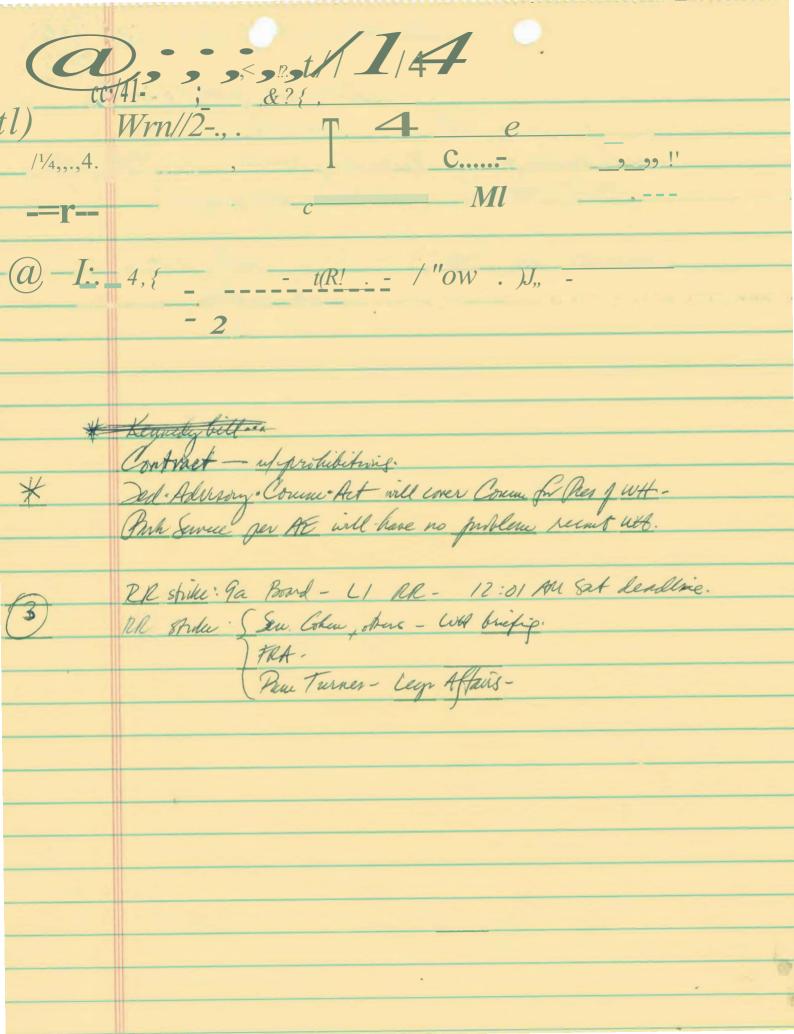
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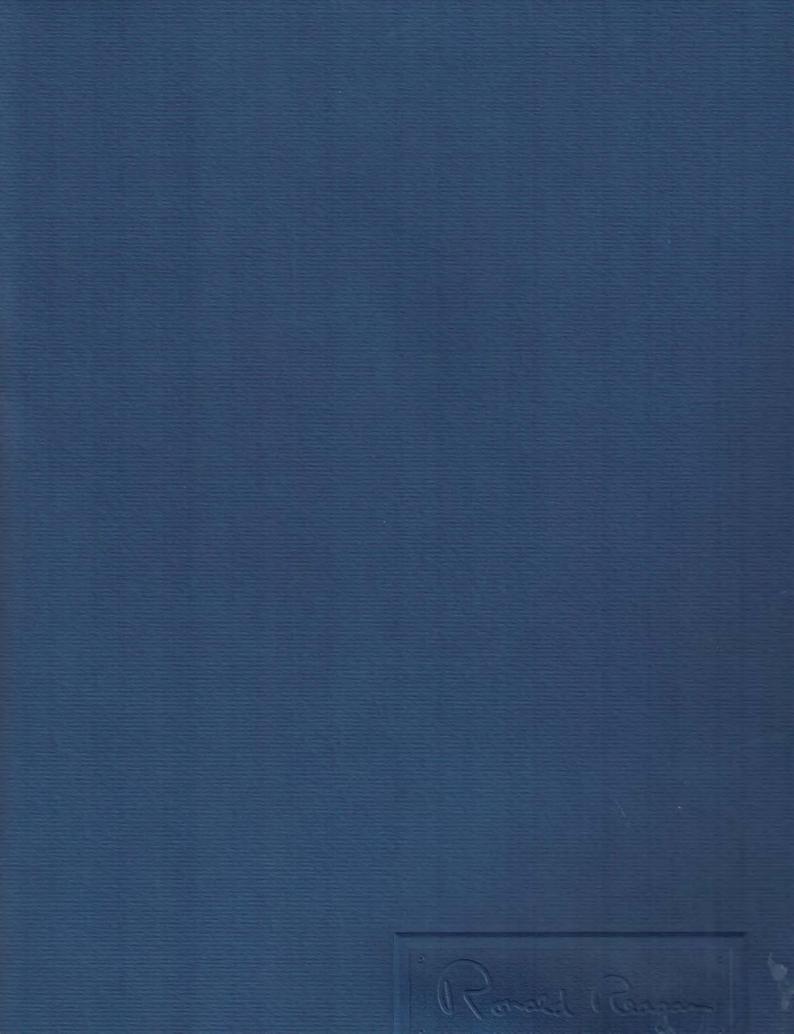
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On February 27, 1985, The Ronald Reagan Presidential Foundation was created to fund the design, construction, endowment, and supervision of a Presidential Library and a Center for Public Affairs and to develop and maintain other activities related to the study of the Presidency and public affairs.

The Reagan Presidential Library will be the ninth library in the Presidential Library system. The practice, begun by President Franklin D. Roosevelt with the dedication of his library in 1940, preserves all documents of the President, provides public access to Presidential records in a single facility meeting the highest professional standards, and enhances research opportunities for scholars and students through the generosity of private philanthropy.

The Ronald Reagan Center for Public Affairs will encourage and facilitate the advanced study of public affairs in the United States, focusing on the major national and international policy issues this country will face in the years ahead. To support this program, the Foundation seeks to build and operate the finest research center in the world.

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In consideration of the pledges of others and the mission of the Foundation, I hereby pledge to The Ronald Reagan Presidential Foundation the sum of

| \$ _ Amount to be paid now | ! |
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| President's Circle | \$100,000 |
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| Founder | \$ 75,000 |
| Benefactor | \$ 50,000 |
| Patron | \$ 25,000 |
| Friend | \$ 10,000 |
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Please send to:

The Ronald Reagan
Presidential Foundation
Department 0001
Washington, DC 20073-0001

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Please contact me about a deferred giving plan



he Proposed

Ronald Reagan Presidential Library to be constructed on the grounds of Stanford University, California

Gift Opportunities



he Ronald Reagan Presidential Foundation is funding the design, construction and endowment of the Reagan Presidential Library and Center for Public Affairs.

To accomplish this the Foundation provides several ways supporters can express their appreciation for the President. The Foundation will recognize major donations from individuals, corporations and foundations by naming specific areas of the facilities after the donor.

Other donors will be listed on prominently displayed plaques at both the Presidential Library and the Center for Public Affairs according to the following categories:

President's Circle \$100,000
Founder \$ 75,000
Benevation \$ 50,000
Patron \$ 25,000
Friend \$ 10,000

It is time for us to realize that we're too great a nation to limit ourselves to small dreams...Let us renew our determination, our courage and our strength. And let us renew our faith and our hope. We have every right to dream beroic dreams." Ronald Wilson Reagan January 20, 1981 Inaugural Address

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|--------------------|-----------|
| Founder | \$ 75,000 |
| Benefactor | \$ 50,000 |
| Patron | \$ 25,000 |
| Friend | \$ 10,000 |

The Ronald Reagan Presidential Library

The Development Fund

The Foundation is seeking \$30 million to construct and furnish the Presidential Library, planned to be 115,000 square feet. Stanford University is providing the land for the Library (20 acres estimated to be worth \$15 million). Major building gifts will be recognized on appropriate plaques naming specific areas of the building.

Exhibition Pavilion will serve the Library's exhibit program. Original Presidential documents, photographs, and videotapes will show how government policy is formulated and document the themes and events of the Reagan Presidency.

Presidential Suite will include a working office with space for support staff.

Executive Auditorium will be used for educational films, public programs, conferences and symposia.

First Lady's Theater will be available for films introducing visitors to the Presidential exhibits.

Administrative Suite will include offices for the Library Director and support staff.

Scholars' Research Reading Room will be open to all visiting researchers for study of the President's papers.

Seminar Rooms will be available to university faculty and students in order to hold classes and study group sessions at the Library and make the fullest possible use of the Presidential papers.

Multi-purpose Conference Rooms will provide flexible space for use during conferences, social gatherings, luncheons and meetings.

Executive Dining Room will be used for hosting distinguished visitors.

The Endowment Fund

n endowment, supporting certain Presidential Library projects, will offer additional opportunities for recognizing major gifts.

Special Programs of the Presidential Library are not funded by the government. Gift opportunities may include named endowment funds for grants-in-aid to scholars, prizes for publications based on the papers, publication grants, conferences, and exhibitions.

The Foundation invites the general public to participate in the project. Both facilities will be built with private funds contributed by thousands of individuals and organizations from across the country and around the world.

The greatest assistance and flexibility to the Foundation in pursuing its goals are gifts of:

- Cash
- Stocks and Bonds

Other types of useful gifts include:

- Bequests, which provide estate tax advantages for the donor and are valuable tools in building an endowment.
- Multi-year gifts pledged for periods from three to five years, which produce immediate impact as well as continuing support for the program.
- Deferred Giving Programs, which provide immediate tax benefits to donors without loss of income capital and are also valuable in building an endowment.
- Computers, audio-visual equipment, and art works would be helpful to both the Library and the Center.

For those donors who, in addition to their personal gift, would like to participate actively in the creation of the Presidential Library and Center for Public Affairs, the Foundation will provide assistance in scheduling luncheons or receptions to let others know about its mission.

On a hillside overlooking Stanford University
will rise the Ronald Reagan Presidential Library.

It is no monument, because this is a
man who would never want one.

It will be a home to ideas... a hearth to
keep aflame the prairie fire that gave
passion to Ronald Reagan's life.

