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Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

NEWS RELEASE

EMBARGOED UNTIL:

Sunday, September 7, 1980
2:00 p.m. EDT

CONTACT:

Lyn Nofziger
or
Ken Towery
703-685-3630

REMARKS BY THE HONORABLE RONALD REAGAN
"SUPER SENIOR SUNDAY"
PHILADELPHIA, PENNSYLVANIA
SEPTEMBER 7, 1980

Philadelphia is proud to be known as city of neighborhoods.
I think all of them must be here today.

It is fitting that we should meet here. Philadelphia's
museum of art is a symbol of the great cultural heritage you are
so justly proud of. And, of course, these steps have been made
world-famous by "Rocky." They symbolize determination, hope, a
belief in a dream.

The new dream we all have for a better America can begin
soon--this November.

In Ben Franklin's city, where our nation first announced its
independence to the world, we are reminded in a special way that
older Americans want and deserve the kind of compassion and
effectiveness and responsiveness from government that the Founders
envisioned.

In 1776 when, in this city, the Declaration of Independence
was proclaimed, only one out of every fifty Americans was 65 years

- MORE -

Paid for by Reagan Bush Committee. United States Senator Paul Laxalt, Chairman. Bay Buchanan, Treasurer.

of age or older. In 1980 one out of every nine Americans is 65 or over.

In 1776, in this city, the Founders gave us a Declaration of Independence. But in the past four years, we've been given something different. We've been given a Declaration of Indifference --

--indifference to the plight of the homeowner,

--indifference to the worker,

--indifference to the young just starting out, and especially

--indifference to older Americans whose happiness and peace of mind depend on a strong, sound economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million people out of work. Inflation running nearly three times as high as four years ago. Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War--reaching at times close to 20 percent--lately down to more than 11 percent but now going up again--productivity falling for six straight quarters among the most productive people in history.

He promised he would not increase taxes for the lower and middle-income people--the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen heavily upon you and other Americans who have contributed so much to building your country into a dynamic nation, proud to be "Number One."

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Our older Americans are an important, vital part of the community that makes America strong.

Our older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

If you want to take a look at the future as it would be if the present administration is continued, let me quote what Candidate Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home..."

That's what Jimmy Carter thought of inflation when it was below five percent. What in the world does he expect us to think of it today, when--because of his policies--it is three times that high?

But he doesn't want to talk about his record. He doesn't want to talk about what his policies have done--certainly not in this election season.

But I'm here today to tell you that, together, we can have a new beginning.

A few months ago when the inflation rate reached 18 percent, the President called back his own budget and said he was going to reduce it. Well that's fine--it ended up not being reduced--but I think it's significant that one of the cuts he suggested was in the way Social Security payments are adjusted for inflation. A study he authorized also called for an income tax on Social Security benefits. That would be double taxation because you paid income tax on your payments into Social Security. You shouldn't have to pay again when that money is returned to you.

As Governor of California I found there were things that could be done about your problem:

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A May 31, 1979, Congressional Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal programs. "That excludes waste," the report noted. Including waste would give a much higher figure.

This waste is not only economically unacceptable, it is an insult to millions of older Americans who have to scrimp and save and watch every penny while the federal government squanders tax dollars.

You know where those tax dollars come from and you are tired of hearing the same old excuses about how it can't be helped. It can be helped and we know it.

It's time the federal government started watching every penny and older Americans started getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit of Philadelphia; that's the spirit I'd like to bring to Washington--a spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day, I say to you, in that great spirit:

"Yes, we can!" Let's get on with the job.

With your help, with your vote--and I need and want both, and do not hesitate to ask for them--we will start that task in January 1961.

Every generation is critical of the generation that went before. In recent years our generation has been blamed for much of what seems to be wrong in the world today. Well I will not apologize for our generation. We have known four wars in our lifetime and a great depression that changed the face of the world.

No people who ever lived have fought harder, paid a higher price for freedom, or done more to advance the dignity of mankind.

I would like to quote a line from an address that was never given; an address John F. Kennedy intended to make in late November of 1961. His unspoken words are appropriate today: "We in this country, in this generation, are, by destiny rather than choice, the ~~men~~ on the walls of world freedom."

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* * * * *

hard winter
we've been
we've been

we've been

To _____

Date _____ Time _____

WHILE YOU WERE OUT

M _____

of _____

Phone _____

Area Code

Number

Extension

TELEPHONED		PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	

RETURNED YOUR CALL

Message _____

Operator

687-6710

Mike Deener

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

rec. 10:15am
9/5/80
J. Deener

Preser... copy

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us something different. ^{we've seen} ~~He~~ given us a Declaration of
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Handwritten

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Candidate

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But

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(or next page)

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WANTS TO SEE YOU		URGENT	

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Operator

30

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IF THE
PRESENT ADMIN. IS CONTINUED
Mr. Carter, let me quote what ^{CANDIDATE} Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave ^{one's} own home..."

That's what Jimmy Carter thought of inflation when it was below five percent. What in the world does he expect us to think of it today, when--because of his policies--it is ^{2X THAT HIGH?} ~~in double~~ digits?

~~Using his own commentary on the evil of inflation, things are twice as bad, three times as bad today.~~

~~But he wants us to forget about that.~~ ^{BUT} He doesn't want to talk about his record. He doesn't want to talk about what his policies have done. ^{- CERTAINLY NOT IN THIS ELECTION SEASON.} ~~because he's ashamed of his record.~~

But I'm here today to tell you that, ^{we can have} together, ^{we can have a} new beginning.

(Put name here)

— Insant A. — (2nd page)

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Remember this was before the
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Insert A

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340-2279

FOUND THERE WERE THINGS THAT
As Governor of California I ~~could do about older citizens and I~~
~~could do about their problems~~
~~did something about their problems!~~ (4)

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level to more than 80 percent at \$3,000 a year and below, and up to 92 percent in the lowest income bracket. REMEMBER THIS WAS BEFORE THE RUNAWAY INFLATION WE HAVE TODAY.

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—I will defend the integrity of the Social Security system, the foundation of the economic life of millions of Americans.

A FEW MONTHS AGO WHEN THE INFLATION RATE REACHED 12% THE PRES. CALLED BACK HIS OWN BUDGET AND SAID HE WAS GOING TO REDUCE IT. WELL THAT'S FINE — ~~HE~~ IT ENDED UP NOT BEING REDUCED — BUT I THINK IT'S SIGNIFICANT THAT ONE OF THE CUTS HE SUGGESTED WAS IN THE WAY SOC. SECURITY PAYMENTS ARE ADJUSTED FOR INFLAT. A STUDY HE AUTHORIZED CALLED FOR AN INC. TAX ON SOC. SEC. BENEFITS. ~~THE PRES. WAS ALREADY TAXED WHEN~~

~~YOU PAID THE TAX ON SOC. SEC.~~ THAT WOULD BE DOUBLE TAXATION BECAUSE YOU PAID INC. TAX ON YOUR PAYMENTS INTO SOC. SEC. YOU SHOULDN'T HAVE TO PAY AGAIN WHEN THAT MONEY IS RETURNED TO YOU.

Point A:

which
~~the~~ (\$2.5 to \$25 billion) → only for making
clearer for typist

and watch every penny

You

You

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(3)

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(6)

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But I'm here today to tell you that, together, we can have a new beginning.

As Governor of California I cared about older citizens and I did something about their problems:

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level to more than 80 percent at \$3,000 a year and below, and up to 92 percent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans--and I don't--I have the example set by Nancy when we were in California.

She has been and is today this nation's most ardent supporter of the Foster Grandparents program. This program brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will defend the integrity of the Social Security system, the foundation of the economic life of millions of Americans.

That system will be strong and reliable and protected under a Reagan Administration.

--I will see to it that the promises made by government to every older American under the Medicare and other programs are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. I will not tolerate, and will fight with all my strength, the inexcusable waste, fraud, and abuse of government programs. Many of these programs are aimed at older Americans.

A May 31, 1979, Congressional Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal programs--that's \$2.5 to \$25 billion. "That excludes waste," the report noted. Including waste would give a much higher figure.

This waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government squanders tax dollars.

They know where those tax dollars come from and they are tired of hearing the same old excuses about how it can't be helped. It can be helped and we know it.

I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day, I say to you, in that great spirit:

"Yes, we can!" And now let's get on with the job.

With your help, with your vote--and I need and want both, and do not hesitate to ask for them--we will start that task in January 1981.

Thank you.

T (15)
15
P. 3 of the
"ST. JOE'S"
Remarks

Bob - this is the Correct way to say this:
let them know.

-3-

Nia
DET
TO
WEX
2:50
6 Sept

In a speech to the National Conference of Catholic Charities, on October 4, 1976, Jimmy Carter said that he was "deeply concerned" about the impact "the economy is having on family life in America."

That was when the rate of inflation was 4.8 per cent not the 12 or 15 or even 18 per-cent ~~annual rates~~ ^{annualized rates} we've had under Jimmy Carter. If he is deeply concerned about what he's done to the economy he certainly has a funny way of showing it.

And by the way--when Jimmy Carter speaks of his love for education as he often does, why doesn't he tell us why he has fought legislation that would offer tuition tax credits to parents sending their children to parochial and private schools?

By fighting this needed measure--which is supported by the Republican Party and which I wholeheartedly support, he is saying to millions of parents--not all of whom are Catholics by any means --that he isn't concerned about them or their right to have their children educated in schools that teach the values we cherish.

Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

DEX: To Wexford-
to Gov
thru Deaver
11:40 AM
Sept. 6, 1980
(Gwen
rec'd
at wa)

MEMORANDUM TO: ED MEESE
MARTY ANDERSON

September 5, 1980

FROM: William J. Casey

Jim Rhodes called to urge that both in the senior citizen's speech on Sunday and the economic speech on Tuesday we expand on the paragraph or paragraphs dealing with social security to include the following points:

1. Carter is the first American President to consider cutting back social security, which he did in his widely publicized budget cutting efforts a couple of months back. One of the options was reducing the rate by which payments would be escalated with inflation. He also considered reducing welfare benefits.

2. The study which Carter authorized on social security called for making benefit payments taxable.

W. J. C.

5 Sept. 1980

TO: Mike Deaver

FROM: Bob Garrick

*Super Is.
Sum*

Herewith, suggestions for the St. Joseph Rally for Comm '80 .

The personalized lead into the remarks from Bill Gavin might
localize the situation.

x x x

To: Bob Garrick

September 5, 1980

From: Bill Gavin *B* -

Re: St. Joseph's College Rally.

Paul Westhead (a former neighbor of mine) is now coach of the world champion Los Angeles Lakers. He is also an alumnus of St. Joe's. Perhaps RR might want to make reference to this by saying at the beginning of his remarks.

"It's good to be here at St. Joseph's college, known for its distinguished academic achievements and for the ~~excellent~~ athletic program that has made the name "Hawks" known all over the country. As a citizen of California and Los ~~Angeles~~ Angeles, I want to thank you for giving us Paul Westhead, coach of the champion Lakers and a distinguished alumnus of St. Joe's. This school knows how to produce champions and winners and I hope some of it rubs off today."

Suggested Remarks for St. Joseph College Fieldhouse Rally in
Philadelphia, September 7, 1980.

(The following might be used as part of the basic speech)

I thought that since I am in such a distinguished academic setting, I would try to follow the example shown by scholars and provide you with some documentation of what Mr. Carter has said--and what he has done.

Let me give you a few examples:

In an interview with Fortune magazine in May 1976, he said: "I don't see any reason why the permanent level of inflation can't be as low as 2 or 3 percent."

Today we all know the reason the inflation rate isn't at 2 per cent: Jimmy Carter.

In his latest version of the oldest established permanent floating crap game in government -- the Carter economy -- he tells us that if we give him four more years he just might be able to bring inflation down to 6 per cent.

Only under Carter economics is it considered a triumph to aim for an inflation rate at the end of 8 years that is higher than it was at the beginning of those 8 years.

In an interview with Business Week Magazine, May 3, 1976, he said, "We can have a balanced budget if I'm President. There is no way now to estimate benefits to be derived from top competent management of government."

After four years of Carter economics, there still is no way we can estimate benefits from competent management because we haven't seen any.

At the end of that same interview he was asked: "How do you categorize your brand of economics...?"

His answer is one I cherish. He said:

"How would you describe me? I don't know."

We know now, don't we?

1 :

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