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Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

NEWS RELEASE

EMBARGOED UNTIL:

Delivery on:
Tuesday, September 16, 1980
10:10 p.m. CDT

CONTACT:

Lyn Nofziger
or
Ken Towery
703-685-3630

ADDRESS BY THE HONORABLE RONALD REAGAN
TEXAS VICTORY COMMITTEE DINNER
LONE STAR TRIBUTE
HOUSTON, TEXAS

In 1980 Texas isn't just a great state--it's an absolutely vital part of the drive toward victory in November.

The people of Texas have always been leaders in the field of energy--but Jimmy Carter has moved Texas and America away from a policy of energy growth toward continued dependence on OPEC.

The people of Texas have always been leaders in supporting a strong national defense--but Jimmy Carter has presided over the erosion of that margin of safety our nation needs to survive.

The people of Texas have always been leaders in the field of economic growth--but Jimmy Carter has given us high unemployment along with rising inflation, rising interest rates, and rising taxes; in fact the only thing that has not risen during his term are the hopes of the American people.

No one is more aware of what this election campaign can mean for America than Texans.

- MORE -

And something that candidate Jimmy Carter said right here in Houston, almost exactly four years ago, gives us some idea of how out of touch he is with what is happening to Texas and to America.

On September 24, 1976, he came to Houston like an avenging angel, breathing fire and brimstone. He said that the then-current rate of inflation was--and I quote--"terrible" and "unacceptable."

That supposedly terrible rate of inflation was well below six percent. And because President Ford had the courage and determination to do something about inflation, that rate was down to 4.8 percent when Jimmy Carter took office.

But the candidate who saw an inflation rate of six percent as unacceptable has accepted rates double and even triple that rate during the last three and one-half years.

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The fact is he has been engaging in a debate for three and one-half years. He has been debating the Jimmy Carter of 1976.

On March 7, 1976, the Atlanta Constitution quoted Candidate Carter as saying full employment was his number one priority and that "a government which cannot insure for its citizens an opportunity to work does not deserve their support."

But the Jimmy Carter of 1980 has put two million Americans out of work this year alone. There are now eight million unemployed.

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"Inflation has fallen sharply." Well it all depends how you look at things. If you accept annualized rates of 18 percent as normal, then a rate of 12.7 has indeed "fallen sharply." But if you look at the same figure from the perspective of 1977 when Jimmy Carter inherited a 4.8 percent inflation rate, 12.7 is not only unacceptable--it's all but unimaginable.

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If it were not for the lucky bonanza of increased oil production from Alaska--which not even Jimmy Carter has yet claimed we owe to him--although that wouldn't surprise me--we would have imported 34 percent more oil the first half of this year than we did in 1976.

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"...a wise and frugal government, which shall restrain men from injuring one another, which shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government, and this is necessary to close the circle of our felicities."

We offer the American people a chance to regain and defend the kind of government envisioned two hundred years ago by Thomas Jefferson. We have it in our power, as one of Jefferson's contemporaries once put it, "to begin the world over again."

Let's start by making America great again!

* * * * *

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★ ★ ★ ★ ★

master

FROM: BOB GARRICK

OUT AT: 1:30 PM.
15 Sept. 1980 / Mon.

✓ Senator Paul Laxalt
✓ Ambassador Anne Armstrong
✓ Bill Casey
✓ Ed Meese
✓ Jim Baker
✓ Bill Brock
✓ Dean Burch
(For Ambassador Bush)
✓ Peter Dailey
✓ Mike Deaver
✓ Drew Lewis
✓ Lyn Nofziger
✓ Verne Orr
✓ Bill Timmons
✓ Dick Wirthlin
✓ Congressman Tom Evans

INFORMATION

FYI - herewith the speech RR will
deliver in Harlingen Texas on Tues.,
16 Sept. and the remarks for the
unity dinner in Houston - same day.
Thank you - all who aided in this
project.

rmg

✓ Richard Allen
✓ Martin Anderson
✓ Jim Brady
✓ Ed Gray

Others :

✓ Ray Bell, 3rd Floor Headquarters

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* * * * *

UNITY REMARKS: HOUSTON

FIRST LET ME SAY THAT AFTER LISTENING TO THE INSPIRING AND VERY GRACIOUS REMARKS OF PRESIDENT FORD, BILL CLEMENTS AND GEORGE BUSH. I WANT TO SAY WE HAVE A UNIFIED TEAM UNSURPASSED IN TALENT AND DEDICATION AND ENERGY AND FAITH IN OUR VALUES. THIS TEAM IS GOING TO HELP US GO ALL THE WAY IN NOVEMBER AND TO WORK FOR THE AMERICAN PEOPLE.

AND I CAN'T THINK OF A BETTER PLACE FOR SUCH UNITY TO BE DISPLAUED THAN TEXAS. SOMEONE SAID TO ME EARLIER IN THE EVENING: "TEXAS IS REAGAN COUNTRY." AND I SAID: "IT USED TO BE. IN 1980 IT'S REAGAN-BUSH COUNTRY."

- 2 -

IN !(*) TEXAS ISN'T JUST A GREAT STATE - - IT'S AN ABSOLUTELY VITAL PART OF THE DRIVE TOWARD VICTORY IN NOVEMBER.

THE PEOPLE OF TEXAS HAVE ALWAYS BEEN LEADERS IN THE FIELD OF ENERGY - - BUT JIMMY CARTER HAS MOVED TEXAS AND AMERICA AWAY FROM A POLICY OF ENERGY GROWTH TOWARD CONTINUED DEPENDENCE ON OPEC.

THE PEOPLE OF TEXAS HAVE ALWAYS BEEN LEADERS IN SUPPORTING A STRONG NATIONAL DEFENSE - - BUT JIMMY CARTER HAS PRESIDED OVER THE EROSION OF THAT MARGIN OF SAFETY OUR NATION NEEDS TO SURVIVE.

THE PEOPLE OF TEXAS HAVE ALWAYS BEEN LEADERS IN THE FIELD OF ECONOMIC GROWTH - - BUT JIMMY CARTER HAS GIVEN US HIGH UNEMPLOYMENT ALONG WITH RISING INFLATION, RISING INTEREST RATES, AND RISING TAXES; IN FACT THE ONLY THING THAT HAS NOT RISEN DURING HIS TERM ARE THE HOPES OF THE AMERICAN PEOPLE.

NO ONE IS MORE AWARE OF WHAT THIS ELECTION CAMPAIGN CAN MEAN FOR AMERICAN THAN TEXANS.

AND SOMETHING THAT CANDIDATE JIMMY CARTER SAID RIGHT HERE IN HOUSTON, ALMOST EXACTLY FOUR YEARS AGO, GIVES US SOME IDEA OF HOW OUT OF TOUCH HE IS WITH WHAT IS HAPPENING TO TEXAS AND TO AMERICA.

ON SEPTEMBER 24, 1976, HE CAME TO HOUSTON LIKE AN AVENGING ANGEL, BREATHING FIRE AND BRIMSTONE, HE SAID THAT THE THEN-CURRENT RATE OF INFLATION WAS - - AND I QUOTE - - "TERRIBLE" AND "UNACCEPTABLE."

THAT SUPPOSEDLY TERRIBLE RATE OF INFLATION WAS WELL BELOW SIX PERCENT. AND BECAUSE PRESIDENT FORD HAD THE COURAGE AND DETERMINATION TO DO SOMETHING ABOUT INFLATION, THAT RATE WAS DOWN TO 4.8 PERCENT WHEN JIMMY CARTER TOOK OFFICE.

BUT THE CANDIDATE WHO SAW AN INFALTION RATE OF SIX PERCENT AS UNACCEPTABLE HAS ACCEPTED RATES DOUBLE AND EVEN TRIPLE THAT RATE DURING THE LAST THREE AND ONE-HALF YEARS.

MR. CARTER DOES NOT WANT TO PARTICIPATE IN THE KIND OF DEBATES DESIRED BY AN OVERWHELMING MAJORITY OF THE AMERICAN PEOPLE. HE SAYS THE FORMAT IS ALL WRONG.

BUT WE KNOW THE REAL REASON. WITH HIS RECORD, HE COULDN'T WIN A DEBATE IF IT WERE HELD IN THE ROSE GARDEN BEFORE AN AUDIENCE OF ADMINISTRATION OFFICIALS WITH THE QUESTIONS ASKED BY JODY POWELL.

THE FACT IS HE HAS BEEN ENGAGING IN A DEBATE FOR THREE AND ONE-HALF YEARS. HE HAS BEEN DEBATING THE JIMMY CARTER OF 1976.

ON MARCH 7, 1976, THE ATLANTA CONSTITUTION QUOTED CANDIDATE CARTER AS SAYING FULL EMPLOYMENT WAS HIS NUMBER ONE PRIORITY AND THAT "A GOVERNMENT WHICH CANNOT INSURE FOR ITS CITIZENS AN OPPORTUNITY TO WORK DOES NOT DESERVE THEIR SUPPORT."

BUT THE JIMMY CARTER OF 1980 HAS PUT TWO MILLION AMERICANS OUT OF WORK THIS YEAR ALONE. THERE ARE NOW EIGHT MILLION UNEMPLOYED.

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BUT THE JIMMY CARTER OF 1980 FINDS AN INFLATION RATE OF 12.7 THIS YEAR SO ACCEPTABLE THAT HE SAID IN HIS "NEW" ECONOMIC MESSAGE - - THE FIFTH "NEW" ONE IN THREE AND A HALF YEARS - - "INFLATION HAS FALLEN SHARPLY." WELL IT ALL DEPENDS HOW YOU LOOK AT THINGS. IF YOU ACCEPT ANNUALIZED RATES OF 18 PERCENT AS NORMAL, THEN A RATE OF 12.7 HAS INDEED "FALLEN SHARPLY." BUT IF YOU LOOK AT THE SAME FIGURE FROM THE PERSPECTIVE OF 1977 WHEN JIMMY CARTER INHERITED A 4.8 PERCENT INFLATION RATE, 12.7 IS NOT ONLY UNACCEPTABLE - - IT'S ALL BUT UNIMAGINABLE.

ON SEPTEMBER 29, 1976, HE WAS QUOTED IN THE NEW YORK TIMES AS FOLLOWS: "I WOULD NEVER INCREASE TAXES FOR WORKING PEOPLE OF OUR COUNTRY AND THE LOWER-AND MIDDLE-INCOME GROUPS ... AND YOU CAN DEPEND ON THAT IF I AM ELECTED."

AS PRESIDENT HE IMPOSED THE SINGLE LARGEST TAX INCREASE IN PEACETIME HISTORY. IN MR. CARTER'S 1981 BUDGET, TAXES ARE DOUBLE WHAT THEY WERE IN 1976 WHICH IS EQUIVALENT TO AN AVERAGE INCREASE IN TAXES OF \$5,000 FOR A FAMILY OF FOUR.

ON MAY 5, 1976, CANDIDATE CARTER WAS QUOTED BY NEWSWEEK: "WITH A PROGRESSIVELY MANAGED ECONOMY, WE CAN ATTAIN A BALANCED BUDGET ... BY 1979."

HE NOT ONLY DIDN'T MAKE IT BY 1979, BUT THE 1980 BUDGET DEFICIT, WITH OFF-BUDGET ITEMS INCLUDED, IS \$77 BILLION, THE LARGEST IN HISTORY.

AS A CANDIDATE, MR CARTER SAID, "I DO NOT BELIEVE WE NEED THE MASSIVE, GOVERNMENT-IMPOSED PRICE INCREASE ... WHICH WOULD ... INCREASE FUEL COSTS BY \$50 BILLION IN THIS YEAR ALONE." THEN, AS PRESIDENT, HE PROPOSED A 50-CENT GASOLINE TAX. IT WAS REJECTED BY CONGRESS. UNSATISFIED, MR CARTER PROPOSED ANOTHER GAS TAX INCREASE THIS YEAR - - THIS TIME A 10-CENT PER GALLON TAX. AGAIN THE CONGRESS REJECTED IT. ANOTHER IS THE JIMMY CARTER WHO, IN 1976, SAID HE WOULD "WORK IN HARMONY" WITH CONGRESS. IF JIMMY CARTER THINKS HIS RECORD OF DEALING WITH CONGRESS REFLECTS "HARMONY" HE NEEDS A MUSIC TEACHER!

AS A CANDIDATE, MR. CARTER SAID, "NOR DO I BELIEVE WE NEED THE MORE THAN \$2 BILLION ANNUAL COST, THE TENS OF THOUSANDS OF NEW FEDERAL, STATE, AND LOCAL EMPLOYEES, AND THE NATIONWIDE FRUSTRATION OF CONSUMER RATIONING." SO WHAT DID HE GIVE US AS PRESIDENT? A NEW ENERGY DEPARTMENT COSTING MORE THAN \$10 BILLION PER YEAR, WITH 20,000 EMPLOYEES, A CONTINGENCY PLAN FOR GASOLINE RATIONING AND A NEW NATIONAL DEPARTMENT OF EDUCATION.

NO WONDER PRESIDENT CARTER DOESN'T WANT TO DEBATE. HE'S BEEN DEBATING CANDIDATE CARTER FOR THREE AND A HALF YEARS - - AND LOSING.

HE LOST ANOTHER DEBATE JUST THE OTHER DAY. SPEAKING ON ENERGY, I HAD TOLD AN AUDIENCE IN CLEVELAND, OHIO, WHAT HIS ENERGY POLICIES HAVE DONE TO THE NATION. I LISTED THE FACTS AND FIGURES ON THE AVAILABILITY OF ENERGY SOURCES IN THE UNITED STATES WHICH HIS POLICIES HAVE PREVENTED US FROM FINDING AND DEVELOPING. HE CALLED THE PRESS TOGETHER AND DECLARED MY FIGURES WERE INACCURATE. WELL, YOU KNOW SOME PEOPLE LOOK UP FIGURES AND SOME PEOPLE MAKE THEM UP. THE FIGURES I AHD USED WERE FROM HIS OWN DEPARTMENT OF ENERGY AND U. S. GEOLOGICAL SURVEY. PRODUCTION OF OIL IN THE CONTINENTAL UNITED STATES HAS DECLINED EVERY YEAR HE HAS BEEN IN OFFICE.

IF IT WERE NOT FOR THE LUCKY BONANZA OF INCREASED OIL PRODUCTION FROM ALASKA - - WHICH NOT EVEN JIMMY CARTER HAS YET CLAIMED WE OWN TO HIM - - ALTHOUGH THAT WOULDN'T SURPRISED ME - - WE WOULD HAVE IMPORTED 34 PERCENT MORE OIL THE FIRST HALF OF THIS YEAR THAN WE DID IN 1976.

IN 1976 HE SAID HE WOULD MAINTAIN OUR NATIONAL SECURITY NEEDS BUT STILL CUT \$7 BILLION FROM THE DEFENSE BUDGET.

WE ARE LIVING WITH THE TRAGIC CONSEQUENCES OF THAT KIND OF THINKING.

CONSIDER THE FOLLOWING:

"WHILE THE SOVIETS PUSH AHEAD ON ALL FRONTS WE CANCEL THE B-1 BOMBER, PUSH ASIDE THE NEUTRON BOMB, STRETCH OUT THE CRUISE MISSILE, SCRAP THE NUCLEAR AIRCRAFT CARRIER, STRETCH DEPLOYMENT OF TRIDENT FAR INTO THE FUTURE, AND SHUT DOWN THE PRODUCTION LINE FOR THE MINUTEMAN II MISSILE AND HAVE STOOD ASIDE WHILE THOUSANDS OF OUR BEST MILITARY PERSONNEL HAVE BEEN DRIVEN OUT OF UNIFORM BY INADEQUATE PAY AND BENEFITS."

THOSE ARE NOT MY WORDS. THEY WERE SPOKEN BY SENATOR HOLLINGS OF SOUTH CAROLINA, A DEFENSE EXPERT, A PATRIOT - - AND A DEMOCRAT.

AND THIS BRING ME TO THE MESSAGE I HOPE YOU WILL TAKE HOME WITH YOU TONIGHT AND TELL TO EVERYONE IN TEXAS:

WE MISS THE ESSENTIAL POINT OF JIMMY CARTER'S FAILURES IF WE THINK THAT ALL OF THIS CONCERNS ONLY THE PAST. THAT'S WHAT JIMMY CARTER WANTS US TO THINK. HE WOULD LIKE US TO THINK IT'S ALL IN THE PAST, THAT HE CAN ESCAPE HIS RECORD - - AND WE CAN ESCAPE ITS CONSEQUENCES.

BUT IT IS NOT IN THE PAST. THE CARTER ADMINISTRATION'S FAILURES ARE WITH US NOW, AT THIS VERY MOMENT. AND EVEN NOW THESE FAILURES SPREAD THEIR ATMOSPHERE OF DESPAIR AND HOPELESSNESS TO THE FUTURE.

AND THAT IS THE MAJOR ISSUE TODAY. NOT JUST WHAT HE HAS DONE, NOT JUST THE PROMISES HE HAS BROKEN, NOT JUST THE SORRY RECORD HE HAS MADE - - BUT WHAT HE IS DOING TO US NOW, WHAT HIS POLICIES HAVE ALREADY DONE TO SHAPE THE FUTURE.

MR. CARTER'S BROKEN PROMISES ARE NOT SIMPLY A MATTER FOR HISTORIANS - - THEY ARE AN URGENT, CURRENT MATTER OF CONCERN TO EVERY AMERICAN FAMILY.

JIMMY CARTER CANNOT BE ALLOWED TO WALK AWAY FROM WHAT HE HAS DONE, AND WHAT HE IS DOING AND THE CONSEQUENCES OF HIS ACTIONS ON THE FUTURE.

AND IF IT IS ASKED WHAT VISION WE OFFER THE PEOPLE OF TEXAS AND THE PEOPLE OF THE UNITED STATES, I CANNOT DO BETTER THAN OFFER THE VISION OF THOMAS JEFFERSON WHO SAW THE NEED FOR:

CONSIDER THE FOLLOWING:

"WHILE THE SOVIETS PUSH AHEAD ON ALL FRONTS WE CANCEL THE B-1 BOMBER, PUSH ASIDE THE NEUTRON BOMB, STRETCH OUT THE CRUISE MISSILE, SCRAP THE NUCLEAR AIRCRAFT CARRIER, STRETCH DEPLOYMENT OF TRIDENT FAR INTO THE FUTURE, AND SHUT DOWN THE PRODUCTION LINE FOR THE MINUTEMAN II MISSILE AND HAVE STOOD ASIDE WHILE THOUSANDS OF OUR BEST MILITARY PERSONNEL HAVE BEEN DRIVEN OUT OF UNIFORM BY INADEQUATE PAY AND BENEFITS."

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" . . . A WISE AND FRUGAL GOVERNMENT, WHICH SHALL
RESTRAIN MEN FROM INJURING ONE ANOTHER, WHICH SHALL
LEAVE THEM OTHERWISE FREE TO REGULATE THEIR OWN
PURSUITS OF INDUSTRY AND IMPROVEMENT, AND SHALL NOT
TAKE FROM THE MOUTH OF LABOR THE BREAD IT HAS EARNED.
THIS IS THE SUM OF GOOD GOVERNMENT, AND THIS IS
NECESSARY TO CLOSE THE CIRCLE OF OUR FELICITIES."

WE OFFER THE AMERICAN PEOPLE A CHANCE TO REGAIN AND DEFEND
THE KIND OF GOVERNMENT ENVISIONED TWO HUNDRED YEARS AGO BY
THOMAS JEFFERSON. WE HAVE IT IN OUR POWER, AS ONE OF
JEFFERSON'S CONTEMPORARIES ONCE PUT IT, "TO BEGIN THE WORLD
OVER AGAIN."

LET'S START BY MAKING AMERICA GREAT AGAIN!

Sept. 14, 1980
First Draft-WFG

UNITY REMARKS: HOUSTON

First let me say that after listening to the inspiring and very gracious remarks of President Ford, Bill Clements and George Bush (others???) I want to say we have a unified team unsurpassed in talent and dedication and energy and faith in our values. This team is going to help us go all the way in November and to work for the American people.

And I can't think of a better place for such unity to be displayed than Texas. Someone said to me earlier in the evening: "Texas is Reagan country." And I said: "It used to be. In 1980 it's Reagan-Bush country."* (~~*This suggestion comes from Jim Baker.~~)

In 1980 Texas isn't just a great state--it's an absolutely vital part of the drive toward victory in November.

The people of Texas have always been leaders in the field of energy--but Jimmy Carter has moved Texas and America away from a policy of energy growth toward continued dependence on OPEC.

The people of Texas have always been leaders in supporting a strong national defense--but Jimmy Carter has presided over the erosion of that margin of safety our nation needs to survive.

Hous 2

The people of Texas have always been leaders in the field of economic growth--but Jimmy Carter has given us high unemployment along with rising inflation, rising interest rates, and rising taxes; in fact the only thing that has not risen during his term are the hopes of the American people.

No one is more aware of what this election campaign can mean for America than Texans.

And something that candidate Jimmy Carter said right here in Houston, almost exactly four years ago, gives us some idea of how out of touch he is with what is happening to Texas and to America.

On September 24, 1976, he came to Houston like an avenging angel, breathing fire and brimstone. He said that the then-current rate of inflation was--and I quote--"terrible" and "unacceptable."

That supposedly terrible rate of inflation was well below six percent. And because President Ford had the courage and determination to do something about inflation, that rate was down to 4.8 percent when Jimmy Carter took office.

But the candidate who saw an inflation rate of six percent as unacceptable has accepted rates double and even triple that rate during the last three and one-half years.

Mr. Carter does not want to participate in the kind of debates desired by an overwhelming majority of the American people. He says the format is all wrong.

But we know the real reason. With his record, he couldn't win a debate if it were held in the Rose Garden before an audience of administration officials with the questions asked by Jody Powell.

The fact is he has been engaging in a debate for three and one-half years. He has been debating the Jimmy Carter of 1976.

On March 7, 1976, the Atlanta Constitution quoted Candidate Carter as saying full employment was his number one priority and that "a government which cannot insure for its citizens an opportunity to work does not deserve their support."

But the Jimmy Carter of 1980 has put two million Americans out of work this year alone. There are now eight million unemployed.

On August 31, 1976, Candidate Carter promised that if elected he would "establish a comprehensive program to fight the many causes of inflation..."

But the Jimmy Carter of 1980 finds an inflation rate of 12.7 this year so acceptable that he said in his "new" economic message--the fifth "new" one in three and a half years--: "Inflation has fallen sharply." Well it all depends how you look at things. If you accept annualized rates of 18 percent as normal, then a rate of 12.7 has indeed "fallen sharply." But if you look at the same figure from the perspective of 1977 when Jimmy Carter inherited a 4.8 percent inflation rate, 12.7 is not only unacceptable--it's all but unimaginable.

Hous 4

On September 29, 1976, he was quoted in the New York Times as follows: "I would never increase taxes for working people of our country and the lower- and middle-income groups...and you can depend on that if I am elected."

As President he imposed the single largest tax increase in peacetime history. In Mr. Carter's 1981 budget, taxes are double what they were in 1976 which is equivalent to an average increase in taxes of \$5,000 for a family of four.

On May 5, 1976, Candidate Carter was quoted by Newsweek: "With a progressively managed economy, we can attain a balanced budget...by 1979."

He not only didn't make it by 1979, but the 1980 budget deficit, with off-budget items included, is \$77 billion, the largest in history.

As a candidate, Mr. Carter said, "I do not believe we need the massive, government-imposed price increase...which would...increase fuel costs by \$50 billion in this year alone." Then, as President, he proposed a 50-cent gasoline tax. It was rejected by Congress. Unsatisfied, Mr. Carter proposed another gas tax increase this year--this time a 10-cent per gallon tax. Again the Congress rejected it. Another is the Jimmy Carter who, in 1976, said he would "work in harmony" with Congress. If Jimmy Carter thinks his record of dealing with Congress reflects "harmony" he needs a music teacher!

How 5

As a candidate, Mr. Carter said, "Nor do I believe we need the more than \$2 billion annual cost, the tens of thousands of new federal, state, and local employees, and the nationwide frustration of consumer rationing." So what did he give us as President? A new Energy Department costing more than \$10 billion per year, with 20,000 employees, a contingency plan for gasoline rationing and a new national Department of Education.

No wonder President Carter doesn't want to debate. He's been debating Candidate Carter for three and a half years--and losing.

He lost another debate just the other day. Speaking on energy, I had told an audience in Cleveland, Ohio, what his energy policies have done to the nation. I listed the facts and figures on the availability of energy sources in the United States which his policies have prevented us from finding and developing. He called the press together and declared my figures were inaccurate. Well, you know some people look up figures and some people make them up. The figures I had used were from his own Department of Energy and U.S. Geological Survey. Production of oil in the continental United States has declined every year he has been in office.

If it were not for the lucky bonanza of increased oil production from Alaska--which not even Jimmy Carter has yet claimed we owe to him--although that wouldn't surprise me--we would have imported 34 percent more oil the first half of this year than we did in 1976.

House 6

In 1976 he said he would maintain our national security needs but still cut \$7 billion from the defense budget.

We are living with the tragic consequences of that kind of thinking.

Consider the following:

"While the Soviets push ahead on all fronts we cancel the B-1 bomber, push aside the neutron bomb, stretch out the cruise missile, scrap the nuclear aircraft carrier, stretch deployment of Trident far into the future, and shut down the production line for the Minuteman II missile and have stood aside while thousands of our best military personnel have been driven out of uniform by inadequate pay and benefits."

Those are not my words. They were spoken by Senator Hollings of South Carolina, a defense expert, a patriot--and a Democrat.

And this brings me to the message I hope you will take home with you tonight and tell to everyone in Texas:

We miss the essential point of Jimmy Carter's failures if we think that all of this concerns only the past. That's what Jimmy Carter wants us to think. He would like us to think it's all in the past, that he can escape his record--and we can escape its consequences.

But it is not in the past. The Carter administration's failures are with us now, at this very moment. And even now these failures spread their atmosphere of despair and hopelessness to the future.

House 7

And that is the major issue today. Not just what he has done, not just the promises he has broken, not just the sorry record he has made--but what he is doing to us now, what his policies have already done to shape the future.

Mr. Carter's broken promises are not simply a matter for historians--they are an urgent, current matter of concern to every American family.

Jimmy Carter cannot be allowed to walk away from what he has done, and what he is doing and the consequences of his actions on the future.

And if it is asked what vision we offer the people of Texas and the people of the United States, I cannot do better than offer the vision of Thomas Jefferson who saw the need for:

"...a wise and frugal government, which shall restrain men from injuring one another, which shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government, and this is necessary to close the circle of our felicities."

We offer the American people a chance to regain and defend the kind of government envisioned two hundred years ago by Thomas Jefferson. We have it in our power, as one of Jefferson's contemporaries once put it, "to begin the world over again."

Let's start by making America great again!

* * * * *

return to
Holman
MASTER

1 - DRAFT

Sept. 12, 1980
First Draft-WFG

UNITY REMARKS: HOUSTON

First let me say that after listening to the inspiring and very gracious remarks of President Ford, Bill Clements and George Bush (others???) I want to say we have a unified team unsurpassed in talent and dedication and energy and faith in our values. This team is going to help us go all the way in November and to work for the American people.

And I can't think of a better place for such unity to be displayed than Texas. Someone said to me earlier in the evening: "Texas is Reagan country." And I said: "It used to be. ~~but~~ ^{In} 1980 it's Reagan-Bush country."* (*This suggestion comes from Jim Baker.)

In 1980 Texas isn't just a great state--it's an absolutely vital part of the drive toward victory in November.

The people of Texas have always been leaders in the field of energy--but Jimmy Carter has moved Texas and America away from a policy of energy growth toward continued dependence on OPEC.

The people of Texas have always been leaders in supporting a strong national defense--but Jimmy Carter has presided over the erosion of that margin of safety our nation needs to survive.

- MORE -

The people of Texas have always been leaders in the field of economic growth--but Jimmy Carter has given us ~~rising~~^{HIGH} unemployment, ^{ALONG WITH} rising inflation, rising interest rates, ^{AND} rising taxes; in fact the only thing that has not risen during his term are the hopes of the American people.

No one is more aware of what this election campaign can mean for America than Texans.

And something that candidate Jimmy Carter said right here in Houston, almost exactly four years ago, gives us some idea of how out of touch he is with what is happening to Texas and to America.

On September 24, 1976, he came to Houston like an avenging angel, breathing fire and brimstone. He said that the then-current rate of inflation was--and I quote--"terrible" and "unacceptable."

That supposedly terrible rate of inflation was ^(well) below six percent. And because President Ford had the courage and determination to do something about inflation, that rate was down to 4.8 percent when Jimmy Carter took office.

But the candidate who saw an inflation rate of six percent as unacceptable has accepted rates double and even triple that rate during the last three and one-half years.

Mr. Carter does not want to participate in the kind of debates desired by an overwhelming majority of the American people. He says the format is all wrong.

But we know the real reason. ~~It's his record~~ With ^{his record,} ~~that~~ ~~record~~ he couldn't win a debate if it were held in the Rose Garden before an audience of administration officials with the questions asked by Jody Powell.

~~But~~ the fact is ~~that~~ he has been engaging in a debate for three and one-half years. He has been debating the Jimmy Carter of 1976.

On March 7, 1976, the Atlanta Constitution quoted Candidate Carter as saying full employment was his number one priority and that "a government which cannot insure for its citizens an opportunity to work does not deserve their support."

But the Jimmy Carter of 1980 has put two million Americans out of work this year alone. There are ^{now} eight million ~~now~~ unemployed.

~~Newsweek quoted Candidate Carter on October 1, 1976: "...we~~
~~THAT IF ELECTED HE WOULD "ESTABLISH A COMPREHENSIVE~~
~~assume that at the end of the four-year period we can cut our~~
~~PROGRAM TO FIGHT THE MANY CAUSES OF INFLATION..."~~
~~unemployment rate down to 4 - 4 1/2 percent."~~

But the Jimmy Carter of 1980 finds an inflation rate of 12.7 this year so acceptable that he said in his "new" economic message--the fifth "new" one in three and a half years--: "Inflation has fallen sharply." Well it all depends how you look at things. If you accept annualized rates of 18 percent as normal, then a rate of 12.7 has indeed "fallen sharply." But if you look at the same figure from the perspective of 1977 when

Jimmy Carter inherited a 4.8 percent inflation rate, 12.7 is not only unacceptable--it's all but unimaginable.

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~~But~~ ^As President he imposed the single largest tax increase in peacetime history. In Mr. Carter's 1981 budget, taxes are double what they were in 1976 which is equivalent to an average increase in taxes of \$5,000 for a family of four.

On May 5, 1976, Candidate Carter was quoted by Newsweek: "With a progressively managed economy, we can attain a balanced budget...by 1979." ^(didn't)
(He not only make it by 1979, but)
~~But~~ the 1980 budget deficit, with off-budget items included, is \$77 billion, the largest in history.

As a candidate, Mr. Carter said, "I do not believe we need the massive, government-imposed price increase...which would...increase fuel costs by \$50 billion in this year alone." Then, as President, he proposed a 50-cent gasoline tax. It was rejected by Congress. Unsatisfied, Mr. Carter proposed another gas tax increase this year--this time a 10-cent per gallon tax. Again the Congress rejected it. Another is the Jimmy Carter who, in 1976, said he would "work in harmony" with Congress. If Jimmy Carter thinks his record of dealing with Congress reflects "harmony" he needs a music teacher!

corrections - pg. 5 - DRAFT-WFG

para 1, line 5.

A new Energy Department costing more than \$10 billion per year, with 20,000 employees, a contingency plan for gasoline rationing and a new national Department of Education.

No wonder President Carter doesn't want to debate. He's been debating candidate Carter for three and a half years -- and losing.

(completely delete para. 3)

He lost another debate just the other day. Speaking on energy, I had told an audience in Cleveland, Ohio, what his energy policies have done to the nation. I listed the facts and figures on the availability of energy sources in the U.S. which his policies have prevented us from finding and developing. He called the press together and declared my figures were in accurate. Well, you know some people look up figures and some people make them up. The figures I had used were from his own Department of Energy and U.S. Geological Survey. Production of oil in the continental United States has declined every year he has been in office.

(no changes in remainder of pages)

See attached
retyped
part

As a candidate, Mr. Carter said, "Nor do I believe we need the more than \$2 billion annual cost, the tens of thousands of new federal, state, and local employees, and the nationwide frustration of consumer rationing." So what did he give us as President? A new Energy Department costing more than \$10 billion per year, with 20,000 employees, ~~and, of course, he pushed~~

~~through a contingency plan for gasoline rationing~~ and a new natl. Dept of Educ.

No wonder ~~Jimmy~~ ^{Pres.} Carter doesn't want to debate ~~me~~. He's been debating ~~himself~~ ^{candidate Carter} for three and a half years--and losing.

~~When I think of his broken promises and how Americans should respond to them, I am reminded of the old Irish saying: "If a man fools you once, shame on him. If he fools you twice--shame on you."~~

He lost another debate just the other day. ^{Speaking on energy,} ~~I told the truth~~ ^{I listed} ~~about what his energy policies have done to the nation, and he told~~ ^{the facts and figures on the availability of} ~~his version.~~ ^{energy sources in the U.S. which his policies}

~~He said crude oil production has risen this year. But I had to remind him that while crude oil production has risen in comparison to last year, it is still lower than in 1978.~~

^{of oil} Production in the continental United States has declined every year he has been in office.

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were ~~from~~ ^{from} his own
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Back to "Production
sentence."

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* * * * *

master

FROM: BOB GARRICK

OUT AT: 2:00 p.m.

Saturday, 13 Sept.

✓ Senator Paul Laxalt
✓ Ambassador Anne Armstrong
✓ Bill Casey
✓ Ed Meese
✓ Jim Baker
✓ Bill Brock
✓ Dean Burch
(For Ambassador Bush)
✓ Peter Dailey
✓ Mike Deaver
✓ Drew Lewis
✓ Lyn Nofziger
✓ Verne Orr
✓ Bill Timmons
✓ Dick Wirthlin
✓ Congressman Tom Evans

INFORMATION

For your review first draft
of RR remarks at Houston unity
event. To be given Tuesday, 16
Sept. 5 p.m. Your input must
be returned to me by 10 A.M.
Monday, 15 Sept. Thank you.

✓ Richard Allen
✓ Martin Anderson
✓ Jim Brady
✓ Ed Gray

Others

✓ *Ray Bell, 3rd Floor*

September 12, 1980
7:00p.m.

To: Bob Garrick

From: Bill Gavin  .

Re: Unity Remarks for Houston, September 16, 1980

Here they are. Jim Baker gave this ia quick read and said o.k. But
send him a copy when it makes the rounds.

Sept. 12, 1980
First Draft-WFG

UNITY REMARKS: HOUSTON

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Newsweek quoted Candidate Carter on October 4, 1976: "...we assume that at the end of the four-year period we can cut our unemployment rate down to 4 - 4 1/2 percent."

But the Jimmy Carter of 1980 finds an inflation rate of 12.7 this year so acceptable that he said in his "new" economic message--the fifth "new" one in three and a half years--: "Inflation has fallen sharply." Well it all depends how you look at things. If you accept annualized rates of 18 percent as normal, then a rate of 12.7 has indeed "fallen sharply." But if you look at the same figure from the perspective of 1977 when

Jimmy Carter inherited a 4.8 percent inflation rate, 12.7 is not only unacceptable--it's all but unimaginable.

On September 29, 1976, he was quoted in the New York Times as follows: "I would never increase taxes for working people of our country and the lower- and middle-income groups...and you can depend on that if I am elected."

But as President he imposed the single largest tax increase in peacetime history. In Mr. Carter's 1981 budget, taxes are double what they were in 1976 which is equivalent to an average increase in taxes of \$5,000 for a family of four.

On May 5, 1976, Candidate Carter was quoted by Newsweek: "With a progressively managed economy, we can attain a balanced budget...by 1979."

But the 1980 budget deficit, with off-budget items included, is \$77 billion, the largest in history.

As a candidate, Mr. Carter said, "I do not believe we need the massive, government-imposed price increase...which would...increase fuel costs by \$50 billion in this year alone." Then, as President, he proposed a 50-cent gasoline tax. It was rejected by Congress. Unsatisfied, Mr. Carter proposed another gas tax increase this year--this time a 10-cent per gallon tax. Again the Congress rejected it. Another is the Jimmy Carter who, in 1976, said he would "work in harmony" with Congress. If Jimmy Carter thinks his record of dealing with Congress reflects "harmony" he needs a music teacher!

As a candidate, Mr. Carter said, "Nor do I believe we need the more than \$2 billion annual cost, the tens of thousands of new federal, state, and local employees, and the nationwide frustration of consumer rationing." So what did he give us as President? A new Energy Department costing more than \$10 billion per year, with 20,000 employees. And, of course, he pushed through a contingency plan for gasoline rationing.

No wonder Jimmy Carter doesn't want to debate me. He's been debating himself for three and a half years--and losing.

When I think of his broken promises and how Americans should respond to them, I am reminded of the old Irish saying: "If a man fools you once, shame on him. If he fools you twice--shame on you."

He lost another debate just the other day. I told the truth about what his energy policies have done to the nation and he told his version.

He said crude oil production has risen this year. But I had to remind him that while crude oil production has risen in comparison to last year, it is still lower than in 1978. Production in the continental United States has declined every year he has been in office.

If it were not for the lucky bonanza of increased oil production from Alaska--which not even Jimmy Carter has yet claimed we owe to him--although that wouldn't surprise me--we

would have imported 34 percent more oil the first half of this year than we did in 1976.

In 1976 he said he would maintain our national security needs but still cut \$7 billion from the defense budget.

We are living with the tragic consequences of that kind of thinking.

Consider the following:

"While the Soviets push ahead on all fronts we cancel the B-1 bomber, push aside the neutron bomb, stretch out the cruise missile, scrap the nuclear aircraft carrier, stretch deployment of Trident far into the future, and shut down the production line for the Minuteman II missile and have stood aside while thousands of our best military personnel have been driven out of uniform by inadequate pay and benefits."

Those are not my words. They were spoken by Senator Hollings of South Carolina, a defense expert, a patriot--and a Democrat.

And this brings me to the message I hope you will take home with you tonight and tell to everyone in Texas:

We miss the essential point of Jimmy Carter's failures if we think that all of this concerns only the past. That's what Jimmy Carter wants us to think. He would like us to think it's all in the past, that he can escape his record--and we can escape its consequences.

But it is not in the past. The Carter administration's failures are with us now, at this very moment. And even now these

failures spread their atmosphere of despair and hopelessness to the future.

And that is the major issue today. Not just what he has done, not just the promises he has broken, not just the sorry record he has made--but what he is doing to us now, what his policies have already done to shape the future.

Mr. Carter's broken promises are not simply a matter for historians--they are an urgent, current matter of concern to every American family.

Jimmy Carter cannot be allowed to walk away from what he has done, and what he is doing and the consequences of his actions on the future.

And if it is asked what vision we offer the people of Texas and the people of the United States, I cannot do better than offer the vision of Thomas Jefferson who saw the need for:

"...a wise and frugal government, which shall restrain men from injuring one another, which shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government, and this is necessary to close the circle of our felicities."

We offer the American people a chance to regain and defend the kind of government envisioned two hundred years ago by Thomas Jefferson. We have it in our power, as one of Jefferson's contemporaries once put it, "to begin the world over again."

Let's start by making America great again!

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