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WHITE HOUSE

177695

DISPOSITION

Code

FOR OUTGOING CORRESPONDENCE:

Completion

Date

/MM/DD

Type

of

Response

GTODI

ID #

#### **CORRESPONDENCE TRACKING WORKSHEET** O - OUTGOING INTERNAL H -INCOMING 1 . **Date Correspondence** received (YY/MM/DD) . NAME OF CORRESPONDENT: (C) **(B) DC Mail Report** User Codes: (A) SUBJECT:

ACTION

Action

ORIGINATOR **Referral Note:** 

**Referral Note:** 

**Referral Note:** 

**Referral Note:** 

Code

fracking

Date

Y/MM/DD

**DISPOSITION CODES:** 

ACTION CODES:

Y

**ROUTE TO:** 

Office/Agency

DC

(Staff Name)

I - Info Copy Only/No Action Necessary A - Answered Type of Response = Initials of Signer A - Appropriate Action **B** - Non-Special Referral Code = "A" C - Comment/Recommendation R - Direct Reply w/Copy Completion Date = Date of Outgoing C - Completed **D** - Draft Response **S** - For Signature S - Suspended F - Furnish Fact Sheet to be X - Interim Reply COMMENTS:

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the Correspondence Tracking system to Central Reference, ext. 2590

RESTRICTED - Willo Direct Containing Conta

#### THE WHITE HOUSE

WASHINGTON

#### July 23, 1984

MEMORANDUM FOR DIANNA G. HOLLAND

FROM:

PETER J. RUSTHOVEN

SUBJECT:

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Request from Thomas M. O'Brien for Presidential Gift Items for a Rancheros "Reagan Room" Display

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THE WHITE HOUSE

WASHINGTON

#### March 5, 1984

let's desins your

FRED F. FIELDING

FROM:

FOR:

PETER J.~ RUSTHOVEN

SUBJECT:

Request from Thomas M. O'Brien for Presidential Gift Items for a Rancheros "Reagan Room" Display

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This is fine, of course, but I think we may wish to suggest to Deaver that he make it a point to be in the room the next time these gentlemen visit, so he may graciously steer the conversation away from the topic of any independent electioneering they may wish to do on behalf of the President. Hence, I have prepared a short cover memorandum to that effect for Deaver, with copy to Osborne, to accompany their copies of the current letter to O'Brien.

Attachments

#### THE WHITE HOUSE

#### WASHINGTON

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Sincerely,

Fred F. Fielding Counsel to the President

Mr. Thomas M. O'Brien President Southwest Investment and Trust 6560 North Scottsdale Road Building J, Suite 202 Scottsdale, Arizona 85253

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RESTRICTED - White House Councel's Office

#### THE WHITE HOUSE

WASHINGTON

March 5, 1984

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SUBJECT:

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Attachment

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cc: Kathleen Osborne

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bcc: Michael K. Deaver - Kathleen Osborne

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**MEMORANDUM** 

#### THE WHITE HOUSE

WASHINGTON

January 9, 1984

TO: MIKE DEAVER FROM: KATHY OSBORNE

SUBJECT: TOM O'BRIEN

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Tom called this morning to tell me of a project he wants to put together for the Rancheros Main Building -- a "Reagan Room."

He would like to have some special display cases made to show gift items which RR gives out here at the White house such as cuff links, stick pins, jelly bean jar, etc. He indicated he wanted two of each -- one to show in the Presidential wrapping and the other the actual gift (although the wrapped item could be empty and just show the wrapping paper).

I advised Mr. O'Brien that some of the items definitely would not be available because they were used only for heads of state, etc., and advised that we've never received this type of request before and that I would get back to him.

The President is very fond of Tom O'Brien (and Antonio Aguilar) and it appears they will both be active in a Presidential campaign if the President chooses to run.

Please advise. Thanks.

Kottay

ID WHITE HOUSE **CORRESPONDENCE TRACKING WORKSHEET** O . OUTGOING H - INTERNAL . 1 I - INCOMING Date Correspondence Received (YY/MM/DD) Kather Osborne Name of Correspondent: **MI Mail Report** User Codes: (A) **(B)** (C) Subject: Memo to Tom O'Brien Michael Deavers ne: who desires Reago Room reat ad tial Kanc 210 C **ROUTE TO:** ACTION DISPOSITION Tracking Туре Completion Action Date of Date YY/MM/DD YY/MM/DD Code Response Code Office/Agency (Staff Name) DI ORIGINATOR **Referral Note:** D **Referral Note: Referral Note: Referral Note:** 7 \_\_\_\_ **Referral Note:** DISPOSITION CODES: ACTION CODES: 1 - Info Copy Only/No Action Necessary R - Direct Reply w/Copy A - Answered C - Completed A - Appropriate Action B - Non-Special Referral S - Suspended C - Comment/Recommendation D - Draft Response S - For Signature F - Furnish Fact Sheet X - Interim Reply - 1 FOR OUTGOING CORRESPONDENCE: to be used as Enclosure JV Type of Response = Initials of Signer "A" Code = Completion Date = Date of Outgoing Frack Comments

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#### **RECORDS MANAGEMENT ONLY**

#### **CLASSIFICATION SECTION**

No. of Additional Correspondents:	Media:	Individual Codes:	1110-	
Prime Subject Code: 2.70	OL Seco Subj	ondary ect Codes:	114.15	

#### PRESIDENTIAL REPLY

Code Date	Com	iment Form	<u>n</u>
c	Time:	<u>P.</u>	
DSP	<u>Time:</u>	Media:	
GNATURE CODES: CPn - Presidential Correspondence		MEDIA CODES: B - Box/package	
n - 0 - Unknown n - 1 - Ronaid Wilson Reagan n - 2 - Ronaid Reagan n - 3 - Ron n - 4 - Dutch		C - Copy D - Official document G - Message H - Handcarried	
n - 5 - Ron Reagan n - 6 - Ronald n - 7 - Ronnie CLn - First Lady's Correspondence		L - Letter M - Mailgram O - Memo P - Photo R - Report	
n - 0 - Unknown n - 1 - Nancy Reagan n - 2 - Nancy n - 3 - Mrs. Ronald Reagan		S - Sealed T - Telegram V - Telephone X - Miscellaneous	
CBn - Presidential & First Lady's C n - 1 - Ronald Reagan - Nancy F		Y - Study	

**RESTRICTED** • White House Counsel's Office

#### THE WHITE HOUSE

WASHINGTON

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RESTRICTED . White House Counsel's Office

MEMORANDUM

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bcc: Michael K. Deaver - Kathleen Osborne

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THE WHITE HOUSE

WASHINGTON

January 9, 1984

TO: MIKE DEAVER FROM: KATHY OSBORNE

MEMORANDUM

SUBJECT: TOM O'BRIEN

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ID: 177818 CORRESPONDEN INCOMING CORRESPONDENCE DATE 831121 (PREFIX) (FIRST) THE HONORABLE KENNETH S. TITLE CHAIRMAN	NCE TRACKING WORKSHEET RECEIVED DATE 831129 (LAST) ROTHSCHILD 177818
ORGANIZATION: THOMAS HOPKINS GALLAUDE COMMITTEE STREET: SIX OVERLOOK DRIVE	
CITY: SLOATSBURG COUNTRY: SUBJECT: INQUIRES ABOUT THE POSSIBIL PRESIDENT GIVING HIS GALLAU ALBUM TO GALLAUDET COLLEGE	STATE NY ZIP: 10974 LITY OF THE DDET PRESENTATION
AGY/OFF ACTION CODE TRACKING COHIGG ORG 831129	DATE AH A 8312-3:00
STAFF NAME: PRESIDENT REAGAN COMMENTS:	MEDIA: L OPID: LW TYPE: IBA
CODES: REPORT MI INDIV:	USER:

#### Dear Mr. Rothschild:

On behalf of the President, I want to thank you for your recent letter and your inquiry regarding the Thomas Gallaudet Stamp Presentation Album. The President commends the dedicated efforts of the supporters of Gallaudet College and is most grateful for your thoughtful suggestion. He is very pleased to forward his Presentation Album to you as a gift to the College for permanent display.

With the President's best wishes in the years ahead,

Sincerely,

Anne Higgins Special Assistant to the President and Director of Correspondence

Mr. Kenneth S. Rothschild, Chairman Thomas Hopkins Gallaudet Stamp Committee Six Overlook Drive Sloatsburg, New York 10974

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AVH: JEH: AVH: mds

December 28, 1983

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THE WHITE HOUSE WASHINGTON 0 The Hilddle Un a deadle gilling to them-

THE WHITE HOUSE WASHINGTON 12-6-83 16 Kathy - 0 ---I have the stamp album, do you think the Cresident would want to go along with this request ane yez - he soy go shead

#### THE WHITE HOUSE WASHINGTON

December 1, 1983

MEMORANDUM FOR ANNE V. HIGGINS FROM: SUBJECT: <u>Gallaudet Stamps</u>

Attached is the Gallaudet Stamp Gift. We have changed the records to indicate that the President retained these (they are under value and not subject to report) as well as noting that they are going to the college--I assumed this. THE WHITE HOUSE WASHINGTON

FOR:

FROM: JOHN E. HILBOLDT Director, Gift U Director, Gift Unit Room 494, ext. 2350

DATE:

The attached is for your: ( Information ( Stamps handled in) me '83 - bales ( ) Appropriate Ag archines In () you want them Please review and return: () cc of correspondence Joseible () Item () File ()

#### THE WHITE HOUSE WASHINGTON

**ANNE HIGGINS** Special Assistant to the President and Director of Correspondence Room 94, x7610

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John Hilboldt did me set this Aamp zet?

RECEIVED NOV 29 1983 WHITE HOUSE GIFT UNIT

Gallaudet umni As ALUMNI OFFICE KENDALL GREEN WASHINGTON, D.C. 20002

21 November 1983

#177818 5 ...

The President The White House 1600 Pennsylvania Avenue Washington, District of Columbia

Dear Mr. President,

Like you, I am hearing impaired, and I am proud of what the United States has endeavored to advocate the rights of the handicapped citizens.

I have volunteered a lot of my spare time and as the Chairman of the Thomas Hopkins Gallaudet Stamp Committee, I had a nice working relationship with the United States Postal Service in the inception and the plannings for the Gallaudet stamp. Among the plannings, they are the unveiling of the Gallaudet stamp design at Gallaudet College on June 26, 1982 and the first day stamp dedication ceremony at the American School for the Deaf on June 10, 1983. The Gallaudet stamp has the honor of being the first deafness-related stamp in United States history, and I am very proud to have volunteered in undertaking an important role in this endeavor.

I am very much aware of the fact that you, as the President of the United States, are a receipient of a personalized Presentation Album at every first day stamp dedication ceremonies and I wonder as to what you do with those albums. <u>Could you consider the possibility</u> of <u>giving your Gallaudet Presentation Album to Gallaudet College</u>, of which you are the Patron? Not only that Gallaudet College will be a good place for the perpetual display of the Album, it will also show that it came from a hearing-impaired President and that the Album of the first American deafness-related stamp has a fine home on the Gallaudet College campus, the only liberal arts college for the deaf in the world.

If things can be materialized, I will be happy to correspond with anybody you so designate on this matter.

Thanking you in advance for your time in reading this letter, I remain.

Sincerely yours,

Kenneth S. Rothschild, Chairman Thomas Hopkins Gallaudet Stamp Committee Six Overlook Drive Sloatsburg, New York 10974

BOARD OF DIRECTORS

MR. GERALD BURSTEIN, '50 President 6131 Claridge Drive Riverside, California 92506 Hm: 714/784-0328 Off: 714/683-2889

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MR. JACK R. GANNON, '59 Executive Secretary Alumni Office Gallaudet College Washington, D.C. 20002 Hm: 301/622-2543 Off: 202/651-5104

Organized: 1889

Incorporated: 1908

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THE WHITE HOUSE PRESIDENTIAL GIFT REQUES	T FORM GLOOI
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Ridi Williamoran	REQUEST APPROVED BY:
equested By: <u>Rich Williamson</u>	Department Head
ffice: Intergovernmental Ext.: 7007	REQUEST AUTHORIZED BY:
Affice: Intersoveenmental Ext.: 7007 Affatires Ext.: 7007 Date Requested: 2/3/83 Date Needed: 2/4/83	
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(e.g., box for travel; gift wrap) ENCLOSURE: (e.g., President's card; personal card/note - please attach) DELIVER TO: <u>Penny Eastman</u>	OFFICE #: 7007
(e.g., box for travel; gift wrap) ENCLOSURE: (e.g., President's card; personal card/note — please attach) DELIVER TO: <u>Penny Eastman</u> or	
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(e.g., box for travel; gift wrap)  ENCLOSURE:  (e.g., President's card; personal card/note — please attach)  DELIVER TO:  MAIL TO:	OFFICE #: 7007 West Wigg, 27

79350 ST ST THE WHITE HOUSE PRESIDENTIAL GIFT REQUEST FORM REQUEST APPROVED BY: Requested By: TENNY EASTMAN Rich Williamson Department Head Intergoveenmental Ext.: 7007 Office: REQUEST AUTHORIZED BY: Date Requested: 19/83 Date Needed: PURPOSE: D Event To cive to boremore Trip \_\_\_\_\_ With the President Other · ITEMS REQUESTED: 5 jelly Sean jais 2 Presidential Medallions Gift Wrap SPECIAL INSTRUCTIONS: (e.g., box for travel; gift wrap ENCLOSURE: (e.g., President's card; personal card/note - please attach) DELIVER TO: Penny Eastman OFFICE #: DO WW or MAIL TO: GIFT OFFICE USE ONLY ş. . Order Filled By:

THE SECRETARY OF THE TREASURY WASHINGTON, D. C. 20220

January 2, 1984

No Raps

Received SS

1984 JAN -4 Pil 12: 3

186484 <u>GI 001</u> PR005-02 FG012

Dear Mr. President:

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I want to sincerely thank you and Nancy for the set of glasses charting Wall Street. What fond memories they brought to mind! I've always felt lucky to have a birthday at Christmastime, and to be remembered by good friends makes the holiday season extra special.

Ann and I were both extremely disappointed not to be able to join you for New Year's at the Annenberg's. I especially missed the opportunity for some good golf!

Ann joins me in wishing you and Nancy the very best for the New Year.

With kindest personal regards.

Sincerely,

The President

The White House

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CORRESPONDENCE TRACKING WORKSHEET ID: 186484 INCOMING CORRESPONDENCE DATE 840102 RECEIVED DATE 840103 (LAST) (SUFFIX) (PREFIX) (FIRST) REGAN THE HONORABLE DON TITLE: SECRETARY OF THE TREASURY

ORGANIZATION:

STREET:

STATE: DC ZIP: 20220 CITY: WASHINGTON

COUNTRY: SUBJECT: THANKS FOR BIRTHDAY GIFT AND EXPRESSES DISAPPOINTMENT AT NOT BEING ABLE TO BE AT THE ANNENBERG'S FOR NEW YEAR'S

AGY/OFF ACTION CODE CAFULL ORG

TRACKING DATE 840103

C 830103 PM

STAFF NAME: PRESIDENT REAGAN COMMENTS:

MEDIA: L OPID: RS TYPE: IBA

CODES: REPORT MI INDIV:

USER:

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for the President Mrs

18648455

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29 November 1983

Dear Mrs. Reagan:

EMBASSY OF ISRAEL

WASHINGTON, D.C.

I wanted to say how much I appreciated your lovely gift and the beautiful flowers. Thank you also for the gracious tea you hosted in my honor today. I enjoyed the wonderful company and was deeply moved by your warmth and hospitality.

Thank you again, and please know that you have an open invitation to visit our country.

Warmly,

auir

Shulamit Shamir

Mrs. Nancy Reagan The White House Washington, D.C.



#### THE SECRETARY OF DEFENSE

The prove of how reiph

19358455

WASHINGTON, THE DISTRICT OF COLUMBIA

December 29, 1983 <u>GIOO/</u> December 29, 1983 <u>GIOO/</u> PROOS-0:

PERSONAL

The President and Mrs. Ronald Reagan The White House Washington, D. C. 20500

Dear Mr. President and Nancy:

The Boehm plate you so thoughtfully sent us for Christmas is an absolutely magnificent reminder of what a pleasure it is to be working with you on these large enterprises. It will always be a very beautiful and much treasured part of our home, and we are deeply appreciative in every way.

But, most of all, I would like to say again how grateful I am for the great privilege of working with you and participating to a small extent in the major and vitally needed changes you have made in America, and indeed in the world. It is a wonderful thing really to see so many of the changes that we all could see in the past were so needed in the United States actually taking place, as they did under your leadership in California. Normally, as you know better than any of us, there is a high degree of frustration in simply pointing out the problems and the courses needed to solve those problems, so it is all the more exhilarating and gratifying to see those changes actually happening and bringing about the results that we were all sure would follow if we could only get the changes made.

It is quite an achievement to have reversed in many ways the failed policies, and upset the conventional wisdom of the past, and to have accomplished so much along that difficult path in such a short time. So, I am not only enormously grateful for the opportunity to work with you, but also for what you have done to change the course of history, and to change it so much for the better.

Jane joins me in sending our very best wishes to you both for a most Happy New Year, and for continued good health and happiness.

Very respectfully,

Thanking fresident For Christmas Gist ) ap.

The box of Canky which arrived chreetman Eis - was an Unsyperted keur thear welcome addition ! Many Never



U.S. National Archives & Records Administration

#### Current Status Details for SECL RECID: 193585SS MAIN SUBCODE: GI001

Status Date	2022-01-24
Case Number	]
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1 Not in File 2022-01-24 dbarrie

840106 194044 THE WHITE HOUSE 4110 5300 medinal Here are a couple of those sweet fins. Now other you may find it recomeny to tak The pan on the table edge because of calking up. as I said in Palm Springs, I don't believe those are on sale angulare but here is the address from whence these came : PROD502 Mr. Myron H. Budnick Armont Drug & Chamical &. dre. 16600 M.W. 54 th ave. Miemi 72a. 33014 Enfoy- Ron FROM THE WHITE HOUSE WASHINGTON, D.C. Mr. James Stewart 918 North Roxbury. Beverly Hills, California 840106

RC 194044 GIOOI



THE WHITE HOUSE

Dear Jum Hare are a couple of those Sweet from Now of the you may find it receivery to Take the poin on the table adge because of caling up. and sid in Palm springs, I don't have those one on sole angulare but here is the address from whence these came: Mr. Myron H. Budnick Armont Dring & Chamical B. dre. 16600 M.W. 54 I are. Miani 71a. 33014 Enfoy - Ron

Mr. James Stewart

194045 GI001

ROBERT H. ADAMS Post Office Box 468 Valley Center, California 92082

January 13, 1984

16690 President Ronald Reagan The White House Washington, D.C. 20500

Dear Ronnie.

I have often wondered how those Saccharin Pens work and now I know---what a hell of an idea.

I have written for more and when they arrive I will send some on to you to give to your sweet toothed friends.

Thanks for your thoughtfulness. You never cease to amaze me with your schedule you find time for your friends.

Please give our love to Nancy as well as yourself.

Your Sweet-toothed friend,

No Page

Post.

840106 194045 5300 THE WHITE HOUSE Dear Betty 4 GIODI PRODS-Dan Here are two fours for Sevent Looth Ber. Now & Then he may have to tap the pen on the table edge before using because the powder some times cakes a little. These arent for sale that & know of but have is the address of where these came from: Mr. Myron &. Budnick armont Drug & Chemical Co. due. 16600 N.W. 54 2 ave. Miami Fla. 33014 Enfig - Ron

FROM THE WHITE HOUSE WASHINGTON, D.C.

> Mrs. Robert Adams Box 468 Valley Center, California 92082

840106

THE WHITE HOUSE Jean Betty Here are two four for Sweet Looth Bols Now & then he may have to tap the fen on the table edge before voing because the power some times cakes a little. These arent for sale that & laner of but have is the address of where these came from: Mr. Myron H. Budnick armont Drug & Chemical Re. due. 16600 N.W. 54 2 ave. Miami Fla. 33014 Enjoy - Ron

Mers. Rabert adams

ID: 194896 CORRESPONDENCE TRACKING WORKSHEET INCOMING CORRESPONDENCE DATE 840110 RECEIVED DATE 840118 (LAST) (SUFFIX) (FIRST) (PREFIX) THE HONORABLE SAMUEL R. PIERCE TITLE: SECRETARY

ORGANIZATION: DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

STREET:

STATE: DC ZIP: 20410 CITY: WASHINGTON COUNTRY: SUBJECT EXPRESSES APPRECIATION FOR THE "DESIGN OF THE EAGLE" PLATE

AGY/OFF ACTION CODE CAFULL ORG

TRACKING DATE 840118

MEDIA: L OPID: LW TYPE: IBA

STAFF NAME: PRESIDENT REAGAN COMMENTS:

CODES: REPORT MI INDIV:

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2. TODI

JR.





DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT WASHINGTON, D.C. 20410

THE SECRETARY

January 9, 1984

The President The White House Washington, D.C. 20500

Dear Mr. President:

Thank you so much for the "design of the eagle" plate. It is a very beautiful gift which will always be displayed in a place of honor in my home. It was most kind and thoughtful of you to send me such a unique and wonderful Christmas present. Thank you again.

With best wishes to you and Mrs. Reagan for a great 1984!

Respectfully,

SS

1984 JAN 19 AM 9: 02

SAMUEL R. PIERCE, JR.

ID# 197012

NAN GIOOI

THE WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: FEBRUARY 23, 1984

NAME OF CORRESPONDENT: THE HONORABLE DICK TURNER

SUBJECT APPRECIATION FOR CUFF LINKS, SUPPORTS ENFORCEMENT OF THE OBSCENITY LAWS

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ROUTE TO: OFFICE/AGENCY (STAFF NAME)				C COMPLETE D YY/MM/DD
CRAIG L. FULLER REFERRAL NOTE: REFERRAL NOTE: REFERRAL NOTE:	ORG	84/02/23 84/02/23	NAN	C 84/02/28 C 84/02/29 C 84/02/29
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ADDITIONAL CORRESPONDENTS: ME AI MAIL USER CODES: (A)				
ACTION CODES: *DISPOSITION * A-APPROPRIATE ACTION *A-ANSWERED C-COMMENT/RECOM *B-NON-SPEC D-DRAFT RESPONSE *C-COMPLETE F-FURNISH FACT SHEET *S-SUSPENDE I-INFO COPY/NO ACT NEC* R-DIRECT REPLY W/COPY * S-FOR-SIGNATURE * X-INTERIM REPLY *	N CODES: -REFERRAL D	*OUTGOI * CORRE *TYPE R	NG SPONDEI ESP=IN: OF ODE = 2 TED = 1	* NCE * ITIALS * SIGNER * A *
REFER QUESTIONS AND ROUTING (ROOM 75,0EOB) EXT. 2590 KEEP THIS WORKSHEET ATTACHED LETTER AT ALL TIMES AND SEND MANAGEMENT.	TO THE OR	IGINAL IN	COMING	

# 197012

515 / 225-1200

RICHARD C. TURNER 1054 21# STREET WEST DES MOINES, IOWA 50265

February 13, 1984

llear mr. Vacaident :

sappre.

c. Fuller

Thank you for the cuff links with the seal of your office, a gift you send me as one of your appointed United States Attorneys following one secont wisit to the White House. I shall treasure than. I way also pleased at your suggestion that we do more to emporce the obseconity laws. Me dogues and have been corresponding with my superiors at the Depoilment of fustice about the track downey are gitting on Thanks heavens you are running agoin.

The Democrates are having fits about your proposed the maines Trips Feb ZO. See copy of this morning's by maine Register article which will tikle your as it did us.

& think you slould repeat, again & again, your response (my favorite) to those who question your age: "Well & still putruy socks oustanding up!" A picture would help us 56 yr. olde oustanding up!" A picture would help us 56 yr. olde Very unfriendly to you and Lenator Jepsen

PRESERVATION COSY

#### Mon., Feb. 13, 1984 THE DES MOINES REGISTER / 15A

## Reagan's caucus-day visit a clever play (and a boost for Jepsen's campaign)

#### **By DAVID YEPSEN**

RESIDENT REAGAN showed last week why he will be a tough politician to beat this fall. His decision to campaign in Iowa is one of the better political strokes seen around here in a long time, and it's sent the Democrats to blathering.

A publicity stunt, huffs the Democratic state chairman. A sophomoric grandstand play, puffs Gary Hart.

A publicity stunt in politics? A grandstand play in a campaign? A sophomoric politician? Why, to hear the Democrats talk, you'd think such things didn't happen in electioneering. Judging by how they are squealing, Reagan stuck 'em good.

They worked hard to get a show here, only to have the old actor grab the spotlight by putting another ring under the circus tent.

In one sense, the Democrats' complaining is a little puzzling. Before this



A commentary

campaign is over, they're likely to be complaining that Reagan won't come out and fight, that he's got a "Rose Garden" strategy. (At least that is usually the charge leveled at incumtient presidents in campaigns.)

So what happens when he does campaign? The Democrats say he shouldn't be campaigning.

But it illustrates the president's political prowess, because it shows, once again, that Reagan and his staff recognize the pulpit they have and how to use it.

Much has been written about Reagan's effective use of the presidency to communicate, and this can go down as another example. On Jan. 9. Ed Rollins, Reagan's campaign manager was in Iowa and said the president wouldn't campaign here.

Local Republicans, led by Gov. Terry Branstad, urged a reconsideration of that decision, citing a need to boost attendance at GOP caucuses that night, the need to counter the

David Yepsen is The Register's chief political writer.

year-long barrage of anti-Reagan rhetoric from the Democrats in Iowa. and the need to steal a little of the Democratic thunder.

It's not all a presidential campaign deal, either. A large part of this can be put down as Reagan's coming to help Senator Roger Jepsen get re-elected. Jepsen's Democratic opponent, Congressman Tom Harkin, will come out of the caucuses with a list of the 100.000 most active Democrats in Iowa. Without a boost such as Reagan can provide, Jepsen would get only 30,000 GOP names from poorly attended Republican meetings.

That's giving Harkin a big advantage in raising money and in finding workers. Reagan's trip will help Jepsen counter that. Keeping Jepsen in the Senate will help the GOP keep control of the Senate, which would make Reagan's second term a bit more pleasant than a Senate controlled by the Democrats.

The trip could mean one other thing. Rollins has now got the "Iowa trip" out of the way early in the season, so we might not see Reagan back here for the rest of the campaign, especially if he does the feedlot visit and "major farm speech" bit while he's here.

Everybody around Iowa right now has got a "major farm speech" to give. Ever notice how you never hear a "minor farm speech" in a campaign.

Actually, the modern-day "major farm speech" is really a foreign-policy address, so such lectures tend to be more interesting than the arcane discussions of parity and target prices that were main themes of farm talks a while back.

Reagan is effective at what the Democrats are calling "publicity stunts." Actually, it's fair to say it is a form of presidential leadership. Political scientist Richard Neustadt once wrote that the power of the presidency is the power to persuade.

Regardless of what you think of his policies. Reagan has to be considered an effective president in the use of the media. His acting background serves him well in this "information age."

It sure seems that he knew just when the Democrats would start their last reel in lowa.

Many Democrats and liberals think too much is made of such "stunts," and say reporters avoid more more substantive things.

Such criticisms are usually heard from two sources: (1) politicians who are losing a campaign and who are shopping around for a scapegoat, and

1 ASSESSMENT CHOOP



#### The Democrats worked hard to get a show going here, only to have the old actor grab the spotlight by putting another ring under the circus tent.

(2) politicians who know that reporters are thin-skinned and by twitting us hope to get us to write about them.

The latest practitioner is Gary Hart. Last week in Council Bluffs, Hart gave a speech in which he said "something is very wrong in our democracy. Elections have become a circus, where entertainment is the primary purpose and the horizon of vision is limited to the next ring. Form is elevated over substance, technique and audacity are celebrated over veracity and principle.

"The establishment politics raises pragmatism to an ideology, makes expediency a virtue. The coins of the realm in our current politics are the gimmick, the slick promise, the placebo." Hart, you may recall, is the candidate who drove a tractor to the recent farm forum in Ames. That's not a gimmick? To avoid any mistakes in that "circus," Hart's schedule for earlier in the day called for him to "practice driving tractor" in the morning.'

There is no love between Hart and California Senator Alan Cranston. It probably goes beyond their competition for the same wing of the Democratic Party to a rivalry inside the Senate between an established senator and a young "upstart."

Hart is enjoying a boomlet right now. People are talking about him as a result of his performance in the debates. But Cranston's campaign is moving to douse Hart's spark by saying Hart isn't a distance runner in this race.

Mark Cohen, one of Cranston's delegate hunters, said last week that Hart has not filed full delegate slates in many states. He said that in the six primaries following Iowa and New Hampshire, there are 366 delegates to • be selected and Hart has filed for only 189 delegates, while George McGovern has filed for 188.

"What's the use of catching fire if there's nothing to keep the fire going," Cohen asked.

Hart doesn't deny the count but says that his opponents are getting desperate and that he will be able to get delegates to switch, once he does well in Iowa and New Hampshire. The Cranston people say that's not likely.

One other sign of Hart trouble is his money. Again, while he is enjoying a boomlet now, can it last without more cash? Kathy Bushkin, his press secretary, confirmed that Hart's staff is going without pay for a while in order to dump more money into television commercials. She said they would all be paid later.

Hart's people say Cranston has peaked and is fading. Cranston's people say they are better organized than Hart and so have better nets to catch voters.

Memo to Lee and Van Buren counties: Ask "I'm just a country boy" Lowell Junkins, the majority leader in the Iowa Senate, how he likes all those limousine rides he gets with Des Moines businessmen Bill Knapp and John Ruan, who want the Legislature to help build a World Trade Center in Des Moines.

Senator Jepsen is hot about accounts saying that he's just making his first appearance in Algona in five years. He says he's been there three' times during his term, and his staff says that's pretty good. They even produce pictures of Jepsen in front of the Algona City Hall to prove their point.

"If Jepsen hasn't been in Algona, then someone has been up there impersonating him," says press secretary Jim Lafferty. "We'd better have the FBI investigate."

Maria Menne, the Iowa coordinator for Reubin Askew's campaign, was waiting for an interview with a Newsweek reporter last week when he called to say he was lost. He asked her for directions.

Menne replied, "Why don't you tell me your questions and I'll decide whether I'll give you the directions or not."





-Received SS a 1 1984 JAN 17 PM 7: 31 TR 1-3-34 Dear Mr. President, Betty and & appreciate very much receivery the beautiful christman remembrance . It is a treame and will be & reminder of our pleasure to serve an your ad ministration term. Many thank for all you do for rec. Tel Belo