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WITHDRAWAL SHEET

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Collection Name WHITE HOUSE OFFICE OF RECORDS MANAGEMENT

(WHORM): SUBJECT FILE

Withdrawer

DLB 5/11/2010

File Folder

CO077 (JAMAICA) (041896-079999)

FOIA

S10-306

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The above documents were not referred for declassification review at time of processing Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA] B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

EMBASSY OF JAMAICA 1850 K STREET, N.W.

SUITE 355

WASHINGTON, D. C. 20006

TELEPHONE: (202) 452-0660

REF. NO.

September 22, 1981

Mr. James A. Baker, Chief of Staff and Assistant to the President White House 1600 Pennsylvania Avenue Washington, D. C. 20500

Dear Mr. Baker:

It is with much pleasure that I forward to you the enclosed material relating to some recent activities of my Prime Minister, the Rt. Honourable Edward Seaga. If I or members of my Embassy can be of any further service in this regard, please feel free to contact me.

With kind regards and my very best wishes,

Yours most sincerely,

Per Florence, draft from Dos > NSC today. Will send

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MEMORANDUM

5710

3200 20077 F6006-12

046165

THE WHITE HOUSE WASHINGTON

October 23, 1981

ACTION

MEMORANDUM FOR JIM BAKER

FROM:

DICK ALLEN

SUBJECT:

Letter to Ambassador Keith Johnson

of Jamaica

Attached at Tab A is a suggested reply to Jamaican Ambassador Keith Johnson who forwarded to you materials on Jamaica and Prime Minister Edward Seaga (Tab B).

The reply is polite and appreciative. It has been cleared by State.

RECOMMENDATION

That you approve the suggested reply to Ambassador Johnson at Tab A.

Annuaria	Digannwarea	
Approve	Disapprove	
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Attachment

Tab A Proposed Reply

Tab B Incoming Correspondence

NSC ID# 8105710

SUGGESTED REPLY

Dear Mr. Ambassador:

Thank you for the materials you recently forwarded to me. Given the tremendous interest in Jamaica, your thoughtfulness in providing informative brochures, including several of the Prime Minister's key statements, is appreciated.

I look forward to a continuation of the close working relationship between our governments which has existed since the very earliest days of this Administration.

Sincerely yours,

James A. Baker

His Excellency Keith Johnson, Ambassador of Jamaica.

NATIONAL SECURITY COUNCIL

ACTION

October 21, 1981

MEMORANDUM FOR RICHARD V. ALLEN

FROM:

ROGER W. FONTAINE 28

SUBJECT:

Letter to Ambassador Keith Johnson of Jamaica

Attached at Tab A, for Jim Baker's signature, is a State drafted note to Jamaican Ambassador Keith Johnson thanking him for a variety of materials on Jamaica and Prime Minister Seaga which was sent to Mr. Baker (Tab B).

Attached at Tab I is your memo to Jim Baker forwarding the proposed reply for his signature.

RECOMMENDATION

That you sign the memo to Jim Baker at Tab I.

Approve Disapprove

Disapprove ____

Attachments

Tab I

Memo to Jim Baker

Tab A

Proposed Reply

Tab B

Incoming Correspondence

RECEIVED

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(Classification)

3/S # 8128460 Date October 19, 1981

8 DEPARTMENT OF STATE 8 0019 P2: 46
EXECUTIVE SECRETARIAT
TRANSMITTAL FORM

FOR: Mr. Richard V. Allen

National Security Council

The White House

REFERENCE:

REMARKS:

TO:	James A. Baker	FROM:		Johnson	
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Sugar Pagar for

L. Paul Bremer, III Executive Secretary

NATIONAL SECURITY COUNCIL

September 30

To: NSC/Secretariat

From: Roger Fontaine

Please forward the attached file -- 5710 -- to the State Department for a draft reply for Mr. Baker's signature.

Thx.

5710

DATE: 9/28/81

TO: Irene

Margaret Tutwiler recommended that we forward this letter to Mr. Allen's office with a request that the appropriate member of his staff draft a response to this letter on behalf of Mr. Baker.

Would you please send the draft to my attention?

Many thanks.

FROM:

Katherine Camalier Office of James A. Baker, III White House/West Wing X 6797

EMBASSY OF JAMAICA 1850 K STREET, N.W. SUITE 355

WASHINGTON, D. C. 20006

TELEPHONE: (202) 452-0660

REF. NO.

September 22, 1981

Mr. James A. Baker, Chief of Staff and Assistant to the President White House 1600 Pennsylvania Avenue Washington, D. C. 20500

Dear Mr. Baker:

It is with much pleasure that I forward to you the enclosed material relating to some recent activities of my Prime Minister, the Rt. Honourable Edward Seaga. If I or members of my Embassy can be of any further service in this regard, please feel free to contact me.

With kind regards and my very best wishes,

Yours most sincerely,

Ambassador

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RECEIVED 29 SEP 81 19

TO

ALLEN

FROM CAMALIER, K DOCDATE 28 SEP 81

JOHNSON, KEITH

22 SEP 81

046165

KEYWORDS: JAMAICA

SEAGA, EDWARD

SUBJECT: MATERIALS RELATED TO SOME ACTIVITIES OF PM SEAGA

ACTION: PREPARE MEMO FOR ALLEN DUE: 02 OCT 81 STATUS S FILES

FOR ACTION

FOR CONCURRENCE FOR INFO

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MEMORANDUM FOR: STATE SECRETARIAT

DEPARTMENT OF STATE

DOCUMENT DESCRIPTION:

TO: BAKER, JAMES A

SOURCE: JOHNSON, KEITH

DATE: 22 SEP 81

KEYWORDS: JAMAICA

SEAGA, EDWARD

SUBJ: MATERIALS RELATED TO SOME ACTIVITIES OF PM SEAGA

REQUIRED ACTION: DRAFT REPLY FOR WH SIG

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STAFF DIRECTOR

---- FOR NSC USE ONLY ----

FOR INFO

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MEMORANDUM

NATIONAL SECURITY COUNCIL

ACTION

October 9, 1981

MEMORANDUM FOR RICHARD V. ALLEN

FROM:

ROGER W. FONTAINE &

SUBJECT:

Letter from Donald L. Totten Regarding

U.S.-Jamaican Economic Relations

Attached at Tab A is a letter to you from State Senator Donald L. Totten (Illinois) requesting your assistance on a project being promoted by one of his constituents, David Meineke.

Mr. Meineke's proposal is a recycled version of a project for which he attempted to get our endorsement during the campaign. Whether it has merit or not, I strongly advise no involvement in this scheme whatsoever.

Henry Nau concurs.

RECOMMENDATION

That you not respond to Senator Totten's letter nor have any contact with Mr. Meineke.

Approve January A

Disapprove

Attachment

Tab A Letter from Senator Totten

RECEIVED

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Comments:	





STATE OF ILLINOIS STATE SENATE

DONALD L. TOTTEN

1032 STRATTON BUILDING
SPRINGFIELD, ILLINOIS 62706

839 WEST HIGGINS ROAD SCHAUMBURG, ILLINOIS 60195

October 1, 1981

Hon. Richard V. Allen,
Assistant to the President for
National Security Affairs
National Security Council
Old Executive Office Bldg
Washington DC 20506

Dear Dick:

Mr. David Meineke, a constitutent of mine, dropped in my office theother day regarding a project dealing with Jamaica.

Mr. Meineke related to me conversations he has had with Prime Minister Seaga and with various agencies of the Federal Government. He also related his concern that American policy is not as supportive of the Seaga administration as it could be.

Mr. Meineke is a partner in the firm of New Media Combine with a Mr. Short. I am enclosing a copy of the project paper and would appreciate any assistance you might be able to give Mr. Meineke.

Keep up the good work.

Sincerely,

Donald L. Totten

1w

DAVID E. MEINEKE PHOTOJOURNALISTIC PROJECTS EXECUTIVE REPORTAGE

New York: Post Office Box 9001 Hudson Heights, New Jersey 07047 201: 868-6672 CHICAGO: 703 EAST GOLF ROAD SCHAUMBURG, ILLINOIS 60195 312: 884-6006

> **MEMO** ON PROMOTIONAL **ASSISTANCE** FOR JAMAICAN -**AMERICAN ECONOMIC** RELATIONS

> > NEWMECO **PROJECT** NO. 8104

 $BACK_{GROUND}$

Official American interest in Jamaica increased dramatically with the election of Edward Seaga as Prime Minister.

U.S. News and World Report (5-19-80) said Jamaica is at a political crossroads. One road leads to Havana, the other to Washington.

Caribbean leaders are now looking to Ronald Reagan for money, sympathy, trade, and for patience. Last year the U.S. government gave about \$150 million to Caribbean states and various aid programs. There will be requests for more, much more; and nailing down the Castro setback in Jamaica will be one of the reasons for support.

The Chicago Sun Times (11-3-80), in an article about Seaga, notes that: "The economic problems that confront him are so profound there can be no assurance he will succeed; and these are compounded by political violence; 500 people have been slain since Manley announced he would submit his government to an election. We (the <u>Sun Times</u>) should hope that Seaga will be allowed to govern without being terrorized and that this first economic movement will nudge the country around to viability."

Much of the rest of the Caribbean will be watching. Former Prime Minister Manley, though he wasn't an enemy of America and the West, was the best friend in the region of Cuba's Communist dictator Fidel Castro. Manley's Marxism failed Jamaica. If Seaga can make free enterprise work, he can provide an historic example for other deprived island nations to emulate.

Seaga may become the pivotal voice against Marxism in the economy of the Caribbean and Central America.

Seaga immediately sought U.S. help to rebuild his country. He was the first state visitor to the Reagan White House.

According to Forbes (12-22-80), we can't credit brilliant American diplomacy for the rebirth of democracy in Jamaica. Local issues, the abject values of socialism in the islands, and the spectacle of tens of thousands of refugees fleeing Cuba have all hurt the Marxist cause. "Our policies don't have anything to do with it. We lucked out," says Peter Johnson, former State Department official and now Director of the Central American Action Committee, a private group with U.S. government support aiming to lure private American investment into the area.

The organization's meeting in Miami in November of 1980 lured leading politicians and businessmen from all over the Caribbean to bid for American business.

- U.S. executives, including representatives of all aluminum, shipping, manufacturing, clothing, construction, and world enterprises were told Jamaica would welcome foreign investors.
- H. Blair Smith, Assistant Chairman of the Board of the Reynolds Metals Corporation, which has an aluminum operation in Jamaica, said he had been "tremendously impressed by the spirit of confidence by the Jamaican businessmen."
- "U.S. business leaders are urging aid for the new government of Jamaica to meet what leaders of the Caribbean islands describe as critical shortages of food and foreign exchange." So said the New York Times on 11-12-80.

Investor concern has remained low.

The Jamaican economy faces several other long and short term problems which hamper growth prospects.

As the <u>Kingston Daily Gleaner</u> recently observed: "The unpalatable fact is that since 1974 there has been a growing decline in the level of private, foreign, and domestic investments in Jamaica. In 1977 the decline in net investment reached a disconcerting 83%." This errosion in capital formation was a graphic indication of the reaction of major investors to the politically generated uncertainties in Jamaica.

Business America Magazine (1-15-79) said Jamaica is encountering major economic problems; including a serious foreign exchange crises, inflation, a high unemployment rate, a breakdown of confidence in the private sector, and emigration of skilled and managerial personnel. Major factors responsible include the quintupling of oil prices since 1973; the undiversified nature of the export economy and the fact that prices for major export products have not risen as fast as the prices of imports; recession abroad; and nearly 40% decline in net tourism rates since 1974; and an outflow of the net private capital in place of the traditional capital inflow.

Jamaica has one of the most highly developed labor movements in the third world, yet unrest has mounted as inflation and devaluation have erroded wages and living standards of the workers. Strikes in these areas have hampered production in a number of other sectors.

Jamaica has suffered a serious problem of emigration of managerial, technical, and entrepreneurial personnel. Although Jamaica has always had a high level of emigration during this century, the present phenomenon is

different in that it represents a movement of individuals with higher education and income levels, rather than those that had limited prospects in Jamaica. Key personnel in many fields are leaving faster than replacements can be trained. This has resulted in a serious deterioration of the economy's ability to produce goods and services and to adjust to changing circumstances.

Crime has seriously affected the Jamaican economy. It has frightened tourists, raised public concern, hastened the emigration of skilled people, and inhibited foreign specialists from accepting assignments in Jamaica. Two factors have increased its economic and psychological impact. The increase in violent crimes in the early and mid 1970's and the high percentage of middle-class victims. However, the latest indications are that the rate of violent crimes has begun to drop.

American know-how is also needed. Mervyn Assam, for example, who runs Central Soya of Trinidad (the island produces 80 million pounds of poultry annually) complains that poultry exports dropped 40% last year because a heat wave in the U.S. cut down the supply of American breeder eggs. "We need to start a breeder industry, but we need help. We know pullets, we know broilers, but the breeders are a different kettle of fish." That is the type of American aid he thinks would help.

Aware of all this, Peter Johnson of the U.S. business organization asks, "Why wait until it teeters on the brink of disaster again."

In a tone combining desperation with hope, Jamaica's Edward Seaga declares, "Never has there been an instance where all the pieces fit into one as now. This is a glorious opportunity."

Ogden Reid thinks that now we have an important chance that won't be there indefinitely. He stresses the time is now.

Seaga's prime interest in rebuilding Jamaica can be broken down into the following categories:

- Food and agriculture
- 2. Tourism and hotel construction
- 3. Bauxite
- 4. Sugar
- Fuel (gasahol production to reduce oil imports)

He wants most urgently to encourage private enterprise.

"We have to earn our way out of the crisis, not just borrow," Mr. Seaga said. The Bank of Jamaica is completely out of reserves, and the country owes more than \$1 billion, primarily to U.S. banks.

The U.S. has traditionally been Jamaica's major trading partner. The vast bulk of U.S. imports from Jamaica consists of bauxite and alumina. The U.S. has exported a wide variety of foodstuff, raw material, and manufactured goods to Jamaica.

John Kimball, of our State Department, said that in the seven years since 1973 the U.S. has had a foreign exchange of \$2 billion with Jamaica.

Mr. Kimball envisions an economic turn-around with the help of the U.S., the North Atlantic Communities and the Caribbean trading area all participating.

"In the past we have kept them in 100,000 jobs. More than the population of Jamaica (2.2 million) visited Jamaica; so as you can see, we have a very strong relationship with them."

40% of Jamaica's professionals have abandoned the island since 1972, creating a critical lack of doctors, nurses, teachers, and managers.

About the size of Connecticut, Jamaica is the world's second largest producer of bauxite. The mining of bauxite, the processing of alumina, and rising sugar prices enabled Jamaica to double its gross domestic production during the 70's. The island's economy was helped by more than half a million tourists a year, but the rising political violence and slayings in the 70's caused a sharp drop in visitors.

J. P. Morgan said: "Never do business with a man you can't trust."
Regarding Jamaica, the private sector here and abroad has heeded his advice. Since the 70's, investment in productive enterprise has plummeted while capital flight, spurred by punitive taxation, outbursts of lawlessness and political unrest has accelerated. Barron's reporter James Grant reported in mid-January 1979: "People died in Jamaica last week because the price of gasoline went up 12¢ a gallon. At last count, six were dead, including three policemen; the streets of Kingston were littered with baracades and stalled cars. Crowds poured through the streets crying, 'The poor can't take it any more,' and they had a point. The rise of consumer prices last year more than tripled to 35%, unemployment is rampant with some 24% of the labor force out of work."

Per capita income fell 40% during the Manley years. Inflation exceeds 20%, after one period in which it soared nearly 50%. Workers in Kingston earn an average of only \$30.00 per week, far below the poverty line. The unemployment rate in most areas is more than 30% and runs twice that in the crime-ridden slums of Kingston.

Nearly all the Caribbean islands share staggering economic problems and teeming over-population. The climbing price of oil sucks money from the Caribbean. The population is young and growing, skills are scarce, unemployment runs from 15% to 50%, technology is thin, and transportation is frequently primitive. On top of that, the Caribbean depends on foreign imports, from food to industrial goods, to survive; and there is always a hurricane that sweeps through now and then to wipe out a year's work.

The most immediate financial disaster area may be Jamaica. The new prime minister says the left wingers left the island almost bankrupt. He says he must reschedule \$1 billion of debt over ten years with a three-year moratorium on payments. Even then, and even with a hoped for pick-up in business and tourism, he says he will need \$250 million more each year, for each of the three years, to get the island back on its feet. A special \$40 million American aid bill is working its way through Congress (12-80), and the International Monetary Fund is putting together a major aid package.

According to <u>Business America</u> (3-10-80) the results of the first year of the IMF program have been mixed, although the Jamaican government has won praise from the IMF for its implementation of the economy.

More and more Jamaicans want their nation to move closer to the U.S., yet this may not happen. For some time now I thought it would be constructive to emphasize the positive aspects of the Seaga administration. In my view, it might counteract some of the prevailing negative attitudes toward foreign aid. The latest surveys show Americans favor almost total budget cuts in foreign aid. I believe that a photo-journalistic project verifying the problems to be solved and showing actual, specific progress towards the solutions of those problems would help allay fears of those suspicious of the waste usually connected with foreign aid.

Recalcitrant legislators might be less grudging in their approval; the media might be inclined to report some encouraging viewpoints if they were furnished by an objective, non-governmental source.

All the above data suggests the following projects:

A suggested method of corresponding with Congressmen is to have oversize picture postcards printed, illustrating the aid projects in operation with a personal story on the reverse side signed by Seaga.

These "postals from the P.M." can be easily disseminated. Additionally, I am told that postcards stand a much greater chance of reaching a Congressman or Senator because the copy is out in the open where everyone can read it enroute to the addressee, so it is usually read in order to prevent the embarrassment of not being "in on the story," so to speak. It is more likely to be read by the addressee than a letter, the contents of which are private until opened. In addition, the postcards are an easy and colorful way to obtain access to the business community, and could be sent on a continuing basis with much the same "home movie" type charm Jack Parr used in his famed "home movie travelogs" on the Tonight Show.

I believe photographic stories supporting and verifying a positive point of view would be published; as research has shown little coverage of the Caribbean and interest by the editors contacted.

A suggested photo project is the Twin Rivers program now in operation. It involves teaching bench terracing, conservation of water and stocking of fish on local farms. This program has tended to triple the yield. This is important to Jamaicans, as 40% of the food they import rots before it reaches its destination.

Involved in this program is a farmer with ten children and $2\frac{1}{2}$ acres of land, who could not feed his family. As a result of the terracing program, he is now able to sell 2/3 of what he raises and has plenty left over to feed his family. He went from feeding no one to feeding 30 people on $2\frac{1}{2}$ acres.

The <u>Daily Gleaner</u>, published in Kingston since 1834, is, surprisingly, a marvelous, isolated example of freedom of the press, in that, even when the People's National Party of socialist Michael Manley took over, the paper was able to maintain an independent editorial policy.

Although the Manley government took over radio and television stations and turned them into propaganda organs and helped to finance a rival daily, the <u>Daily Gleaner</u> managed to maintain its independence throughout the Manley regime. A story illustrating the past and present difficulties of maintaining this successful operation would seem to me to be extremely worthwhile, particularly in light of how many independent press voices have been lost in the recent past.

A tradition of freedom of speech as exemplified in the Kingston paper is something the Jamaicans have in common with us. It has kept alive "what's left of freedom of the press on the island." (Barrons 6-18-79)

Another suggested photo project is the court system. In spite of the violence and the deprivation occurring within the country, the average citizen still has confidence in the courts. Though 70% of the people in Kingston are unemployed, even the radicals show restraint and respect for the court system.

Downtown Kingston is a destitute area. Streets are unpaved, garbage is piling up, and buildings are in disrepair. Gangs of young thugs commit muggings and robberies. Crime is so bad that the American embassy has been moved to a safer neighborhood; and yet, there is a teaching program in the slums of Kingston (elementary and secondary technical school) that is so highly regarded by all the Jamaicans that while violence occurs around the school, called "Operation Friendship," the school itself remains inviolate, an island of education within the slum. It is American financed and another good illustration of the U.S. doing something right.

Money, however, isn't the whole story.

Mr. Kimball contends most of the slum clearance could be done without American capital but that it needs American technology. Where better to publicize that fact than in the American media?

According to <u>Variety</u> (11-26-80), Jamaica is hoping to use tourism as an immediate means to help rebuild Jamaica's economy; a multi-city advertising blitz in the U.S. is now underway.

Mr. Seaga said that tourism, which went into a deep slump this past year because of excessive political violence, was making a comeback, with hotel reservations up 20% since his election.

Tourist problems seem to be improving, according to an article in the New York Post (3-3-81): "Indeed the friendliness one encounters is reminiscent of the Jamaica of twenty years ago - when I first visited the island. Security, which was a bugaboo during the Manley administration, appears to be no more a problem than it is contemporarily in any area of the world."

Although there is just about every kind of hotel accommodation from American style luxury beach-fronts to smaller tucked away inns with less than twenty rooms, tourism is still suffering and many people who visit now vow never to return.

Modern Photography (4-79) said that even though, from the standpoint of tourist photography, the island provides thoroughly spectacular scenery, is jammed with character-filled faces, historic homes, villages and markets that could keep a photographer busy for months, the island has acquired a bad reputation over the past few years. People who return from Jamaica complain of bad treatment from the natives, rip-off prices, and being unnecessarily hassled.

Modern Photography urges two serious rules that should always be followed: Keep the car's back doors locked and the windows rolled up if you are travelling alone or with one other person; and if you do become lost and someone offers to get in and show you the way, don't let them. Another thorny problem is taking pictures of people. The Jamaicans feel exploited by photographer tourists and apparently are highly vocal in expressing their views.

Montego Bay has two superior markets; the straw market and the fruit market, but tourists and photographers are cautioned to be inconspicuous.

Seaga wants to combat tourist concern over violence; perhaps with more police patrols in tourist areas.

I think a photo story showing a family having a <u>safe</u> and happy vacation would be reassuring . . . couldn't hurt to show interplay with friendly and helpful policemen.

There are still unique attractions to suggest to tourists:

The Governor's Coach Train is still a wonderful day trip through the mountains and valleys, with stops along the way for sightseeing and picnicking as well as a tour through a rum factory, complete with samples.

Another spectacular, worthwhile visit is Rose Hall, one of the more famous homes of the colonial days now open to the public. The previous owner was known as the witch of Rose Hall because she killed four husbands and assorted lovers before being killed herself at the age of 29 by her fourth husband. The house is beautifully restored and the views are magnificent.

Ever since Seaga was elected, I have been trying to create a package illustrating these viewpoints, feeling it was a constructive example that should be brought to the attention of all, as it might dispel some public cynicism, inspire others to emulate Seaga's policy, and create a more agreeable climate for tourism and business in the Caribbean.

It is, I feel, an opportunity that shouldn't be missed.

ADDENDUM

Recalling Ogden Reid's view that we now have an important chance that won't be there indefinitely, I think it is important to realize another opportunity that presents itself at this time and place to our benefit, if we grasp it.

Some third world nations, using UNESCO as a vehicle, are attempting to create a sensored press on a worldwide basis.

One of the third world's major complaints against the Western press is that the only thing the Western press covers is disaster; that when a third world nation attempts something constructive, the Western press is never there, much less interested. Coverage the likes of which has been discussed in this memo is the type of coverage the third world desires, but claims to never get.

This project has come to the attention of Leonard Sussman, Executive Director of Freedom House in New York, who sees this as a perfect example of a deterrent to UNESCO's efforts towards world censorship. It is, in his opinion, "the last best chance" to defeat what is generally regarded as an unsavory proposition and general end of worldwide freedom of the press.

The stories created would be an excellent example and suggested format for voluntary Western coverage of third world activities that might be used to blunt the edge of those who favor world press censorship.

Mr. Sussman stresses the importance of this project <u>now</u>, as does Leonard Marks, who is Chairman of the World Press Freedom Committee.

Mr. Sussman believes photography can counteract the UNESCO project better than other media because of its immediacy. It is understood without translation or, at its best, without accompanying explanations, which are sometimes biased.

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WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

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The President

The White House

Washington, D.C.

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WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

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The President

The White House

Washington, D.C.

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THE WHITE HOUSE
WASHINGTON

May 3, 1982

Dear David:

I appreciate very much your letter of March 30 bringing me up to date on the activities of the U.S. Business Committee on Jamaica.

As you know, I had an excellent meeting with Prime Minister Seaga when I visited Jamaica on April 7. He expressed his deep appreciation for the work of the Business Committee and for your personal efforts particularly. I suggested to him the importance of facilitating the work of the Committee and the need to cooperate closely in removing obstacles to the inflow of private capital into the Jamaican economy.

I am hopeful that the necessary conditions to support and accelerate the work of your Committee will be established. I thank you again for this effort you have undertaken and the important contribution you are making to the success of our program and relations with Jamaica.

Sincerely,

Ron

Mr. David Rockefeller 30 Rockefeller Plaza New York, N.Y. 10112

06497355 NSC #8202314

THE WHITE HOUSE

WASHINGTON

ACTION

April 29, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

WILLIAM P. CLARK WA

SUBJECT:

Letter from David Rockefeller Re the U.S.

Business Committee on Jamaica

Issue

You need to respond to a letter from David Rockefeller bringing you up to date on the activities of the U.S. Business Committee on Jamaica (Tab B).

Facts

Rockefeller writes about the progress but also the problems of the Business Committee. Only five new investments and one expansion have been approved totaling \$21 million and 1800 jobs. The problems have to do with constraints on licensing of foreign exchange, high import duties, and other factors that inhibit foreign investment.

Discussion

Your letter suggests the excellent meeting you had with Prime Minister Seaga and your hope that he will expedite the resolution of these problems. It also thanks Rockefeller for his efforts.

Recommendation

That you sign the letter to Rockefeller at Tab A. Your speechwriters have cleared the letter.

OK NO

Attachments

Tab A Response to Rockefeller

B Incoming letter from Rockefeller

Prepared by: Henry Nau

#2314

MEMORANDUM

NATIONAL SECURITY COUNCIL

ACTION

April 15, 1982

MEMORANDUM FOR WILLIAM P. CLARK

SIGNED

FROM:

HENRY R. NAU

SUBJECT:

Letter to the President from David Rockefeller

Re the U.S. Business Committee on Jamaica

David Rockefeller wrote the President about the work of the U.S. Business Committee on Jamaica (Tab B).

I have attached a memo from you to the President (Tab I) forwarding a reply for his signature.

Fortine and Baile concur.

RECOMMENDATION: That you sign the memo to the President at Tab I.

APPROVE

DISAPPROVE

Attachments

Tab I

Memo to the President

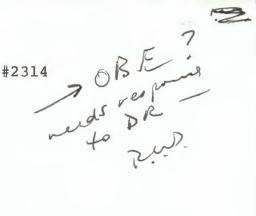
A Response to Rockefeller

B Incoming letter from Rockefeller

THE WHITE HOUSE

WASHINGTON

April 10, 1982



INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM:

WILLIAM P. CLARK

SUBJECT:

David Rockefeller's Update on U.S. Business

Committee on Jamaica

Issue

David Rockefeller has written you to bring you up to date on the activities of the U.S. Business Committee on Jamaica.

Views

The Committee has not made as much progress as originally hoped. Only five new investments and one expansion have been completed totaling \$21 million and some 1800 jobs.

Discussion

Rockefeller suggests that you raise with Prime Minister Seaga the following points:

- Urge that an amendment to the Agricultural Incentives Act, which has been in final form since last fall, be approved. This would give impetus to 14 agribusiness projects which are pending.
- Encourage him to develop a plan of action for the major sectors of the economy, such as sugar, tourism and manufacturing, which would set clear priorities for allocation of foreign exchange, application of customs duties, and granting of incentives.
- Urge him to appoint top level members for each of these sectors with full authority to act. This arrangement is working well with regard to bauxite.

*82 APR 10 AIO:22

Attachment

Letter from Rockefeller Tab A

NATIONAL SECURITY COUNCIL

#2314

ACTION

April 6, 1982

MEMORANDUM FOR WILLIAM P. CLARK

FROM:

HENRY R. NAU

SUBJECT:

Rockefeller's Letter to the President Re Update on U.S. Business Committee on Jamaica

David Rockefeller has written the President to inform him of the activities of the U.S. Business Committee on Jamaica. I have summarized Rockefeller's main points in a memo from you to the President (Tab I).

RECOMMENDATION: That you sign the memo to the President at Tab I or alternatively that you discuss the points with the President personally.

1.	Sign	the	memo	to	the	President	
				/			
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Discuss Rockefeller's letter with the President personally

OK	NO	

Attachments

Tab I Memo to the President
A Rockefeller letter

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TO CLARK

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KEYWORDS: INTL TRADE ECONOMICS

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SUBJECT: LTR FM ROCKEFELLER RE UPDATE ON US BUSINESS COMM ON JAMAICA

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THE WHITE HOUSE WASHINGTON

May 13, 1982

NOTE FOR DAVID ROCKEFELLER ART QUINN PETER MCPHERSON CRAIG NALEN

The attached is sent for your information.

Bill Clark
William P. Clark

CATHY

On log 3186 (attached), you are going to send the note addressed to Rockefeller, Art Quinn, McPherson & Nalen along with a copy of the fact sheet only.

You should have addresses for the first two. McPherson is Director of Aid and Nalin is President of OPIC.

Labels attached.

Thanks, Brian

amarcan Initiatives: answers to

RECEIVED 08 MAY 82 13

TO

CLARK

FROM LEVINE

DOCDATE 07 MAY 82

KEYWORDS: JAMAICA

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U.S.G. Jamaican Initiatives: Answers to New York Times Article

Jeff Gerth in his April 27 New York Times article, "Reagan's Jamaican Push Helps US Industry," attempts to show that Administration efforts to help Jamaica in fact were instigated out of concern for big business. The article is ridden with inaccuracies and misinformation.

Recent USG support to Jamaica includes the procurement of 1.6 million tons of Jamaican bauxite for the US strategic stockpile, valued at approximately \$55 million; possible OPIC insurance coverage to the joint GOJ-US company bauxite venture, ALPART; and support for the Rockefeller investment committee.

The Gerth article states that the Administration waived federal laws requiring competitive bidding for stockpile procurements and the use of American-flag vessels for shipping. This is not true. The bauxite program procured bauxite as a target of opportunity, noting its low price, the capability to employ materials exchange and agricultural barter to increase the amount of material procured, and the foreign policy benefits derived from such a program. Considering the vast deficit of materials needed to meet our stockpile goals, the ability to derive some foreign policy benefits from stockpile purchases should be a factor in determining which materials be procured. The Armed Services Committees of the House and Senate fully agree with this approach, and they support the bauxite procurement. Competitive negotiations were employed in the program.

American-flag vessels were not used because they were found unsuitable after an interagency review. Scheduling delays were factors in this determination. The House Merchant Marine Committee wants to review this program to bring pressure on the Administration to use American-flag vessels in all government procurements.

The article states that the Overseas Private Investment Corporation (OPIC) had exceeded its guidelines in offering insurance to one country. This also is not true. Even if the insurance coverage to ALPART currently under consideration is proceeded with, OPIC coverage to Jamaica will still not exceed guidelines.

The article claims that "the efforts of the Rockefeller Committee have yet to match the rhetoric;" this statement is unfair and inaccurate. The committee has demonstrated a very high level of effort. Although new investment in Jamaica has been limited for a variety of reasons, as the economic infrastructure in Jamaica mends from the Manley days and as worldwide economic conditions improve, the investment

foundations built by the Rockefeller committee could yield impressive economic returns for Jamaica.

In order for the momentum of Seaga's economic recovery program to continue, new USG programs such as the ones criticized in the <u>Times</u> article will have to be implemented. Outside of this stray article, the Administration's efforts in Jamaica have been almost uniformly praised and supported by the Hill, the media, and by our allies.

Reagan's Jamaican Push Helps U.S. Industry

By JEFF GERTH
Special to The New York Times

WASHINGTON, April 27 — President Reagan's expressed wish to transform Jamaica into an economic showplace of the Caribbean has prompted three Federal agencies to waive laws and bend rules, thereby providing more than \$100 million to bolster the Jamaican operations of leading American aluminum companies.

The President has designated Jamaica, under Prime Minister Edward

P. G. Seaga, as the centerpiece of his Caribbean Basin Initiative and as the testing ground for what he describes as the "magic of the marketplace." It is an important theme in both Mr. Reagan's foreign and domestic policy.

The assistance to the aluminum companies, pushed through in the name of helping Jamaica and pleasing the President, underscores the close relationship between the Administration's foreign policy and American business. It also illustrates the extent to which the Federal bureaucracy responds to Presidential directives, especially when the President has publicly and repeatedly voiced enthusiasm for a project.

At Mr. Reagan's request, David Rockefeller, then chairman of the Chase Manhattan Bank, organized a group of businessmen to help revitalize Jamaica through private investment. But that group, the United States Business Committee on Jamaica, has already concluded that "pure private investment in the more traditional sense

Continued From Page 1, Section 1

will not do the trick by itself, espe-

The effort to help Jamaica by generating American investment has yet to pay off there, but the Federal assistance to corporations has already stirred questions in Congress.

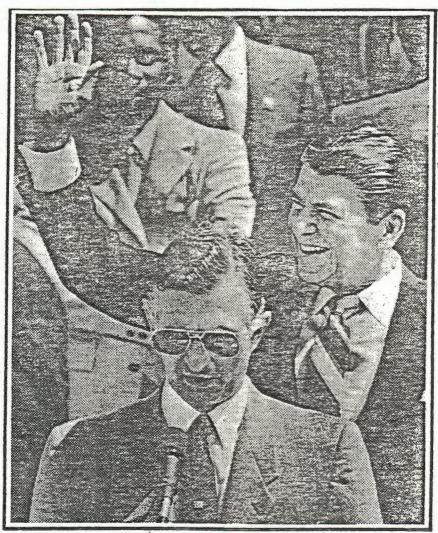
In one case under investigation by a Congressional committee, the General Services Administration, at President Reagan's direction, organized the purchase of \$67 million worth of Jamaican bauxite for the United States strategic stockpile. The Administration waived Federal laws calling for competitive bidding and use of American-flag vessels.

"I follow the directives of the President," said Roy Markon, G.S.A. commissioner for the Federal Property Resources Service, defending the noncompetitive acquisition. "He said buy Jamaican bauxite, and the best way to do that is a negotiated deal."

The bauxite is be mined by the Reynolds Metals Company and the Kaiser Aluminum and Chemical Corporation and shipped, processed and stored by Reynolds, enabling those companies to increase their business and lower their overhead when worldwide demand for bauxite and aluminum is depressed.

To accomplish the deal, the Federal Emergency Management Agency was required to rearrange its priorities for stockpile purchases since, according to Government officials, bauxite was not considered a top priority.

In another case, the Overseas Private Investment Corporation, an independent Federal agency in the executive branch, has tentatively agreed to guarantee a \$50 million loan and grant insurance against political risk such as war or expropriation to Kaiser, Reynolds and the Anaconda Aluminum Company to help those companies expand a jointly owned bauxite venture, known as Alpart. Top OPIC officials acknowledged in interviews that the assistance exceeded the agency's limit on insurance to one country, but they said the agency would alter its procedures because of political pressure and Presidential interest.



United Press Internations

President Reagan waved to crowds as Jamaican Prime Minister Edward P. G. Seaga welcomed him upon his arrival at Kingston airport on April 7.

'We Can Bend the Rules'

"The President says we want to help the Caribbean and Jamaica, so we can bend the rules," said Robert L. Jordan, vice president of OPIC for public and Congressional affairs.

As part of his effort, Preident Reagan is to meet Wednesday with chief executive officers of American companies that have investments in Jamaica and other Caribbean countries.

President Reagan and other top Administration officials were lobbied for aid to the aluminum industry by Jamaican leaders and the Rockefeller group. More members of the group come from the aluminum industry than from any other industry.

In addition to the investigation by the House Committee on Merchant Marine and Fisheries, some Government and private foreign policy experts have questioned the effect on United States policy making of the Rockefeller group's joint involvement with the Administration, Jamaica and business interests.

Last fall Myer Rashish, then Under Secretary of State for Economic Affairs, concerned about the "limited impact" of efforts to help Jamaica and the State Department's heavy reliance on Mr. Rockefeller as an intermediary with the Jamaican Government, called for a study, according to State Department officials and documents. Mr. Rashish resigned earlier this year, and the Jamaican study has not been completed.

Relations With Jamaica

Mr. Rockefeller, now retired from the Chase Manhattan Bank, originally agreed to be interviewed about his committee's activities but canceled the appointment, citing personal reasons. Nancy S. Truitt, the committee's executive director, did not return sev-

eral phone calls.

Under President Reagan and Mr. Seaga, who was elected Jamaica's Prime Minister about the same time as Mr. Reagan won the United States election, Jamaican-American relations have been close. Mr. Seaga replaced a Socialist, Michael Manley, and gained favor with President Reagan because of his conservative philosophy, oriented toward private enterprise. Mr. Seaga was the first foreign leader to visit President Reagan in Washington. The Seaga visit last year led to the creation of Mr. Rockefeller's committee and hope for Jamaican revitalization through private investment

The philosophic ties and hope remain. President Reagan visited Mr. Seaga in Jamaica earlier this month. He told reporters before he went that Jamaica was "where the whole Caribbean initiative began." While he was there, he praised Mr. Rockefeller's committee. The Caribbean Basin Initiative, announced in February, is a package of private sector-oriented aid, trade and investment incentives that awaits Congressional approval.

Documents and Interviews

More than a year after the formation of the Rockefeller group, the reality of Jamaican revitalization and American business investment and the efforts of the Rockefeller committee have yet to match the rhetoric, an examination based on documents and interviews with Jamaican and American officials discloses. Specifically, the examination finds little progress, as shown by these developments:

In the 12 months ended March 31, 1982, according to Mr. Seaga, only 18 new American investments totaling \$10 million had started in Jamaica, despite his goal of attracting \$638 ma-

lion in foreign investment in three years. Six other investments, totaling \$32 million, have been approved but

are not yet in operation.

gJamaica's umemployment has remained basically flat over the last year, at about 250,000 people — a rate of 26 percent — and the new American investments have created only 1,000 jobs at most, according to Jamaican figures. Per capita income remained steady while the rate of inflation de-

clined significantly.

Most of the American business investments so far have not involved the 25 companies that are members of the Rockefeller committee such as the Exxon Corporation, Chase Manhattan Bank, Eastern Airlines, the Atlantic Richfield Company and Bank of America. Furthermore, large investments planned by committee members require Government assistance.

Access to High Officials

Whatever its success, the Rockefeller committee, although not a Government agency, has enjoyed unusual Government support and frequent access to President Reagan and other senior officials, according to Government documents. In Jamaica, the committee is provided office space and an administrative staff by the Jamaican Government, and Secretary of State Alexander M. Haig Jr. has assigned a State Department official to act as liaison with the committee, documents also show.

During one of the committee's meetings with President Reagan, a gathering last July 2 in the Cabinet Room, the President was asked to authorize the purchase of Jamaican bauxite, according to several persons who participated in the meeting. The arrangements and briefing papers within the White House for that meeting were handled exclusively by the office of Michael K. Deaver, White House deputy chief of staff, including Joseph W. Canzeri, then his assistant, according to several of the participants. Administration officials say it is quite unusual for the National Security Council not to brief a meeting that pertains to foreign policy.

Mr. Deaver declined to respond to questions about the meeting. Mr. Canzeri, who resigned earlier this year following disclosure of a low-interest loan he had received from Laurance S. Rockefeller, said that David Rockefeller "may have called me up and requested the meeting." Mr. Canzeri added that it was "probably very possible" that he had scheduled the meet-

ing for the President

Military Needs Cited

Last November, while on vacation at his California ranch, President Reagan cited military needs in officially directing the purchase of 1.6 million tons of Jamaican bauxite.

The United States maintains a stockpile of more than 100 crucial or strategic materials for defense needs or for use during national emergencies. The purchase of Jamaican bauxite is the only acquisition specifically directed by Presidential order in more than 20 years, according to G.S.A. officials.

Some Administration officials say bauxite, the ore from which aluminum is obtained, was not a crucial need because the 1981 stockpiling goal for Jamaican bauxite was based on political risk calculations that were made during the administration of Mr. Manley, Mr. Seaga's predecessor, and that are no longer valid. Paul K. Krueger, the assistant associate director for resource preparedness at the Federal Emergency Management Agency, which coordinates stockpile priorities, said in an interview that he would rank bauxite "seventh or eighth" on a list of 13 needed materials.

Under the Strategic and Critical Materials Stockpiling Act of 1979, competitive bidding in stockpile acquisitions can be waived only by the President, who must explain his reasons to Congress.

A few days after President Reagan anounced the stockpile purchase, the General Services Administration, the chief procurement agency for the purchase, sent a letter to Congress saying the acquisition would not be competitive because the President had directed a government-to-government negotiation for "foreign policy" rea-

Roger Campbell, a spokesman for Reynolds Metals, said his company's participation was "an accommodation to the Jamaican Government" and that the Reynolds price quotations were "close to cost."

Late last year Representative Walter B. Jones, Democrat of North Carolina, chairman of the House Merchant Marine and Fisheries Committee, asked the G.S.A. why American-flag vessels were precluded from bidding on the bauxite purchase, since the Cargo Preference Act of 1954 requires Federal agencies to use such vessels when available. The Reynolds ships are registered in Panama.

Reynolds and the General Services Administration said other carriers did not qualify because their ships would not "properly interface" with the "unloading facilities at the Reynolds installation at Gregory," according to G.S.A. documents.

The House committee plans to hold hearings next month on the bauxite acquisition to see whether it was necessary, why competitive practices were not followed and why American ships were precluded, according to Edmund Welch, committee counsel.

-Plant Expansion Sought

President Reagan's interest in bauxite includes the contemplated expansion of Alpart, the jointly owned plant in Jamaica.

Alpart applied last year to the Overseas Private Investment Corporation for insurance against political risk. In dhe early 1970's, OPIC's board of directors adopted a rule limiting the agency's insurance coverage in any one country to 10 percent of the agency's total exposure. A Senate committee report in 1973 criticized OPIC, asserting that it had bowed to political pressure and imprudently insured aluminum companies in Jamaica.

Although OPIC's coverage in Jamaica is already over the 10 percent limit, according to OPIC officials, the agency has agreed to a \$50 million loan guarantee for Alpart. The agency, according to OPIC and company officials, has also tentatively agreed to extend insurance coverage for some of the expansion, which is expected to cost more than \$100 million.

Craig A. Nalen, president and chief executive officer of OPIC, said in a telephone interview that OPIC's Jamaica exposure was 11 percent but that "we are going to bend a little when there's political pressure." He added that OPIC also had to be "prudent." Mr. Nalen went on to say that he had discussed the Jamaican bauxite insurance issue with President Reagan while they were in Jamaica earlier this month.

He said Mr. Reagan was "heartened to know that the Alpart expansion" was going ahead and that OPIC was "making available partial insurance."



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THE WHITE HOUSE

INFORMATION

WASHINGTON

May 12, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

WILLIAM P. CLARK

Mr

SUBJECT:

Jamaican Initiatives: Answers to New York

Times Article

Jeff Gerth in his April 27 New York Times article, "Reagan's Jamaican Push Helps US Industry," attempts to show that Administration efforts to help Jamaica in fact were instigated out of concern for big business. The article (Tab A) is ridden with inaccuracies and misinformation.

Recent USG support to Jamaica includes the procurement of 1.6 million tons of Jamaican bauxite for the US strategic stockpile, valued at approximately \$55 million; possible OPIC insurance coverage to the joint GOJ-US company bauxite venture, ALPART; and support for the Rockefeller investment committee.

The Gerth article states that the Administration waived federal laws requiring competitive bidding for stockpile procurements and the use of American-flag vessels for shipping. This is not true. The bauxite program procured bauxite as a target of opportunity, noting its low price, the capability to employ materials exchange and agricultural barter to increase the amount of material procured, and the foreign policy benefits derived from such a program. Considering the vast deficit of materials needed to meet our stockpile goals, the ability to derive some foreign policy benefits from stockpile purchases should be an important factor in determining which materials be procured. The Armed Services Committees of the House and Senate fully agree with this approach, and they support the bauxite procurement. Competitive negotiations were employed in the program.

American-flag vessels were not used because they were found unsuitable after an interagency review. Scheduling delays and environmental risks were factors in this determination. The House Merchant Marine Committee wants to review this program to bring pressure on the Administration to use American-flag vessels in all government procurements; this, of course, is not always possible.

The article states that the Overseas Private Investment Corporation (OPIC) had exceeded its guidelines in offering insurance to one country. This also is not true. Even if the insurance coverage to ALPART currently under consideration is proceeded with, OPIC coverage to Jamaica will still not exceed guidelines.

CONFIDENTIAL Review 5-7-88



cc Vice President
Ed Meese
Jim Baker
Mike Deaver

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The article claims that "the efforts of the Rockefeller Committee have yet to match the rhetoric;" this statement is unfair and inaccurate. The committee has demonstrated a very high level of effort. Although new investment in Jamaica has been limited for a variety of reasons, as the economic infrastructure in Jamaica mends from the Manley days and as worldwide economic conditions improve, the investment foundations built by the Rockefeller committee could yield impressive economic returns for Jamaica.

In order for the momentum of Seaga's economic recovery program to continue, new USG programs such as the ones criticized in the <u>Times</u> article will have to be implemented. Outside of this stray article, the Administration's efforts in Jamaica have been almost uniformly praised and supported by the Hill, the media, and by our allies.

CONFIDENTIAL

Prepared by: Richard Levine



92 p 2/11/10

MEMORANDUM

ACTION

NATIONAL SECURITY COUNCIL

May 7, 1982

MEMORANDUM FOR WILLIAM P. CLARK

FROM:

RICHARD LEVINE

SUBJECT:

"Reagan's Jamaican Push" - response to New York

Times Article

Attached at Tab I is the requested memo to the President, answering the Jeff Gerth article's castigation of the Administration's Jamaican initiatives (New York Times, April 27). A more comprehensive Memorandum for the Record is also being prepared. State and GSA concur.

RECOMMENDATION

That you sign the memo to the President at Tab I.

Approve Disapprove

Attachments

Tab I Memorandum for the President Tab A Gerth NYT Article

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CONFIDENTIAL attachment

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COMMENTS

National Security Council
The White House

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THE ATTACHED MEMORANDUM SHOULD BE EDITED TO MAKE IT UNCLASSIFIED PER OUR EARLIER CONVERSATION.

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THANKS.

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12 MAY 1982

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THE WHITE HOUSE

INFORMATION

WASHINGTON

de 10/2/2012

MEMORANDUM FOR THE PRESIDENT

FROM:

WILLIAM P. CLARK V

SUBJECT:

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CONFIDENTIAL VOLUME
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