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ID # 362332

# WHITE HOUSE OFFICE OF RECORDS MANAGEMENT WORKSHEET

- ☐ X-MEDIA  
☐ H-INTERNAL

TR

Name of Document: BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS FOR

OCTO385

Subject Codes:

P R 0 0 7 - 0 1

T R 1 4 9 -

S T 0 3 5 -

S P 9 9 5 -

B E 0 0 3 -

F I 0 1 0 - 0 2

W H 0 0 9 - 0 1

E G 0 3 1 -

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1) Subject: Schedule for trip to Cincinnati,  
Ohio

2) Visit to Proctor and Gamble "Ivorydale"  
plant.

3) Address to the Cincinnati Business  
Forum to enlist business support  
for tax reform.

4) Biographical sketches of Congressmen  
scheduled to fly on Air Force One:

A) Delbert Latta

B) Thomas Kindness

C) Willis Gradison

D) Bob McEwen

5) Memorandum regarding the political  
situation in Ohio.

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



Thursday, October 3, 1985

9:50 am	The President departs for Trip to <u>Cincinnati, Ohio to speak on Tax Reform</u> (Kington)	South Lawn  (TAB A - trip schedule)
3:55 pm	<u>Arrives back at the White House</u>	South Lawn

SUPPLEMENTARY BRIEFING MATERIALS

TAB B - Briefing for Visit to Proctor & Gamble "Ivorydale" Plant  
(Kington)

TAB C - Briefing for Address to the Cincinnati Business Forum (Kington)

TAB D - Congressional Participation (Friedersdorf)

TAB E - Ohio Political Overview (Daniels)

UNP 10/02/85  
4:00 pm



THE SCHEDULE OF  
PRESIDENT RONALD REAGAN

Thursday, October 3, 1985



9:50 am

The President departs for Trip to  
Cincinnati, Ohio to speak on Tax Reform  
(Kington)

South Lawn

(TAB A - trip schedule)

9:47

3:55 pm

Arrives back at the White House

3:52

SUPPLEMENTARY BRIEFING MATERIALS

South Lawn  
3:54-4:54  
Dr. Smith's  
Office

4:55 To Routine

TAB B - Briefing for Visit to Proctor & Gamble "Ivorydale" Plant  
(Kington)

TAB C - Briefing for Address to the Cincinnati Business Forum (Kington)

TAB D - Congressional Participation (Friedersdorf)

TAB E - Ohio Political Overview (Daniels)

UNP 10/02/85  
4:00 pm



THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT

FOR

THURSDAY, OCTOBER 3, 1985

CINCINNATI, OHIO

- EVENTS: 1) Ivorydale Soap Manufacturing Plant  
\* Tour of Production Room and  
Packaging facilities  
\* Lunch with Ivorydale employees  
\* Brief remarks  
2) Cincinnati Business Forum on Tax Reform  
\* Remarks

WEATHER: Mostly Sunny; Slightly Breezy; Low - 45°, High - 65°  
DRESS: Men's Business Suit; Ladies' Afternoon Dress

THURSDAY, OCTOBER 3, 1985

- 9:45 a.m. Proceed to Marine One for boarding. - OPEN PRESS
- 9:50 a.m. MARINE ONE departs The South Lawn en route Andrews Air  
Force Base. Flight Time: 10 mins.
- 10:00 a.m. MARINE ONE arrives Andrews Air Force Base.  
- OPEN PRESS/CLOSED ARRIVAL
- Deplane and proceed to Air Force One for boarding.
- 10:05 a.m. AIR FORCE ONE departs Andrews Air Force Base en  
route Cincinnati, Ohio.

Flight Time: 1 hr. 10 mins.  
Time Change: None  
Food Service: Refreshments/Snacks  
Guests Aboard: Cong. Willis D. Gradison  
(R-Ohio)  
Cong. Del Latta (R-Ohio)  
Cong. Thomas Kindness  
(R-Ohio)  
Cong. Robert McEwen  
(R-Ohio)

10/2/85 2:00 p.m.

11:15 a.m. AIR FORCE ONE arrives Greater Cincinnati Airport.  
- OPEN PRESS/LIVE TV/CLOSED ARRIVAL  
Deplane.

Met by:

Gov. Martha Layne Collins (D-KY)  
Mayor Charles Luken (D-Cincinnati)  
Sen. Stanley J. Aronoff (R-Cincinnati)  
Rep. Dave Johnson (R-New Canton)  
Rep. William L. Mallory (D-Cincinnati)  
Rep. Vernal Riffe Jr. (D-New Boston)  
County Commissioner Norman Murdock  
(R-Cincinnati)

Proceed to Marine One for boarding.

11:20 a.m. MARINE ONE departs Greater Cincinnati Airport en route  
Union Terminal landing zone. Flight Time: 15 mins.

11:35 a.m. MARINE ONE arrives Union Terminal landing zone.  
- PRESS POOL/LIVE TV/CLOSED ARRIVAL

Deplane and proceed to motorcade for boarding.

11:40 a.m. Departs Union Terminal landing zone en route Ivorydale  
Soap Manufacturing Plant. Drive Time: 10 mins.  
In Limo: D. Regan

11:50 a.m. Arrive Ivorydale Soap Manufacturing Plant and proceed  
inside to staging area.

Arrive staging area. - OFFICIAL PHOTOGRAPHER

Met by:

Mr. Owen B. (Brad) Butler, Chairman,  
Procter and Gamble  
Mr. John G. Smale, President, Procter  
and Gamble  
Mr. Lloyd D. Ward, Manager, Ivorydale  
Soap Manufacturing Plant

11:55 a.m. Escorted by Lloyd Ward, proceed into production room  
and view production and packaging facilities.  
- PRESS POOL/LIVE TV

12:05 p.m. Escorted by Lloyd Ward, proceed to holding room.  
Escorted by Lloyd Ward, arrive holding room.

12:10 p.m. Escorted by Lloyd Ward, proceed to cafeteria and join  
lunch line. - PRESS POOL/LIVE TV

12:15 p.m. Escorted by Lloyd Ward, take seat in cafeteria and  
lunch with Ivorydale employees.  
- PRESS POOL/LIVE TV (beginning only)

Lunch concludes.

12:40 p.m. Brad Butler introduces you.

12:42 p.m. Proceed to lectern and make brief remarks.  
- PRESS POOL/LIVE TV

12:50 p.m. Conclude remarks, step away from podium and remain  
standing.

Lloyd Ward makes brief presentation to  
you.

Accept presentation and depart en route holding room.  
- OPEN PRESS/LIVE TV

Arrive holding room.

1:00 p.m. Proceed to motorcade for boarding.

NOTE: Brad Butler, John Smale and Lloyd  
Ward bid farewell outside holding room.  
- OFFICIAL PHOTOGRAPHER

1:05 p.m. Depart Ivorydale Soap Manufacturing Plant en route  
Clarion Hotel, downtown Cincinnati.  
Drive Time: 15 mins. In Limo: D. Regan

1:20 p.m. Arrive Clarion Hotel, downtown Cincinnati, and proceed  
inside to holding room via elevator.

Arrive holding room.

1:25 p.m. Proceed to Grand Ballroom off-stage announcement area.



Arrive Grand Ballroom off-stage announcement area.

Ruffles and Flourishes  
Announcement (off-stage)  
"Hail to the Chief"

Proceed to dais and be seated. - OPEN PRESS/LIVE TV

Dr. Charles Barrett, Chairman, Cincinnati  
Business Committee and Chairman, Greater  
Cincinnati Chamber of Commerce, introduces  
you.

1:35 p.m. Proceed to podium and make remarks.- OPEN PRESS/LIVE TV

1:50 p.m. Conclude remarks and depart dais en route holding room.  
Arrive holding room.

1:55 p.m. Proceed to motorcade for boarding.

2:00 p.m. Depart the Clarion Hotel en route Union Terminal  
landing zone. Drive Time: 5 mins. In Limo: D. Regan

2:05 p.m. Arrive Union Terminal landing zone and proceed to  
Marine One for boarding.  
- PRESS POOL/LIVE TV/CLOSED DEPARTURE

2:10 p.m. MARINE ONE departs Union Terminal landing zone en route  
Greater Cincinnati Airport, Covington, Kentucky.  
Flight Time: 15 mins.

2:25 p.m. MARINE ONE arrives Greater Cincinnati Airport,  
Covington, Kentucky.- OPEN PRESS/LIVE TV/CLOSED ARRIVAL  
Deplane.

Met by:

Rep. Lewis W. Blessing Jr. (R-Cincinnati)  
Rep. Jaqueline O'Brien (R-Cincinnati)  
Rep. Thomas A. Pottenger (R-Cincinnati)  
City Councilman Guy Guckenberger  
(R-Cincinnati)  
City Councilman Ken Blackwell  
(R-Cincinnati)

Proceed to Air Force One for boarding.

10/2/85 2:00 p.m.

2:30 p.m. AIR FORCE ONE departs Greater Cincinnati Airport,  
Covington, Kentucky en route Andrews Air Force Base.

Flight Time: 1 hr. 5 mins.  
Time Change: None  
Food Service: Refreshments/Snacks  
Guests Aboard: Cong. Willis D. Gradison  
(R-Ohio)  
Cong. Del Latta (R-Ohio)  
Cong. Thomas Kindness  
(R-Ohio)  
Cong. Robert McEwen  
(R-Ohio)

3:40 p.m. AIR FORCE ONE arrives Andrews Air Force Base.  
- OPEN PRESS/CLOSED ARRIVAL

Deplane and proceed to Marine One for boarding.

3:45 p.m. MARINE ONE departs Andrews Air Force Base en route The  
White House. Flight Time: 10 mins.

3:55 p.m. MARINE ONE arrives The White House. - OPEN PRESS

Deplane and proceed inside.


*B*

# THE WHITE HOUSE

WASHINGTON

October 2, 1985

## VISIT TO THE PROCTOR & GAMBLE "IVORYDALE" PLANT

DATE: October 3, 1985  
LOCATION: Ivorydale Soap Plant  
Cincinnati, Ohio  
TIME: 11:50 A.M. (75 minutes)  
FROM: Alfred H. Kingon 

### I. PURPOSE

To continue to build support for your tax proposal.

### II. BACKGROUND

Proctor & Gamble's Ivorydale plant has been producing soap products for 100 years and presently employs approximately 2000 workers. The company has been vocal in support of your tax plan.

You will tour the plant and observe the production of Ivory bar soap. After the tour, you will proceed to lunch with the workers and upon conclusion of the meal, make brief remarks in the employee cafeteria.

The Chairman of Proctor & Gamble, Owen Butler, has been active in the area of educational reform. He is presently serving as chairman of the Business and the Schools subcommittee of the Washington-based Committee for Economic Development. It is possible he will mention his efforts in this area.

### III. PARTICIPANTS

- Owen "Brad" Butler, Chairman, Proctor & Gamble
- John G. Smale, President, Proctor & Gamble
- Lloyd D. Ward, Manager, Ivorydale Plant

### IV. PRESS COVERAGE

Open Press/Pool Coverage

### V. SEQUENCE OF EVENTS

Outlined in detailed travel schedule.




*C*

THE WHITE HOUSE

WASHINGTON

October 2, 1985

ADDRESS TO THE CINCINNATI BUSINESS FORUM

DATE: October 3, 1985  
LOCATION: Clarion Hotel  
          Cincinnati, Ohio  
TIME: 1:20 P.M. (45 minutes)  
FROM: Alfred H. Kingon 

I. PURPOSE

To enlist business support for your tax proposal.

II. BACKGROUND

The Cincinnati Business Forum is made up of executives of the 31 largest companies in the greater Cincinnati area. Also in attendance will be members of the Greater Cincinnati Chamber of Commerce. This group covers an eight county area in Ohio, Kentucky and Indiana. It is expected the crowd of 1000 will have a mix of small business and big business executives.

III. PARTICIPANTS

- Dr. Charles Barrett, Chairman, Cincinnati  
Business Forum

IV. PRESS COVERAGE

Open press and live local television coverage.

V. SEQUENCE OF EVENTS

Outlined in detailed travel schedule.

*D*

CONGRESSMAN DELBERT L. LATTA (R-OH)

Congressman Del Latta is a 14th term Republican representing the 5th Congressional District of Ohio (northwest portion of the State, including Bowling Green).

Prior to running for Congress, Mr. Latta was a practicing attorney. Mr. Latta was an Ohio State Senator for three terms, 1952 to 1958, representing nine northwestern Ohio counties.

Mr. Latta now serves on the Rules Committee where he ranks 2nd and on the Budget Committee where he is the Ranking Minority Member.

Del Latta is married to the former Rose Mary Kiene. They have two children and two grandsons and reside in Bowling Green, Ohio.

Congressman Latta will be travelling one way to Ohio aboard Air Force One.



CONGRESSMAN THOMAS N. KINDNESS (R-OH)

Congressman Tom Kindness is a 6th term Republican representing the 8th Congressional District of Ohio (portion of the state just north of Cincinnati and west of Dayton).

Tom Kindness was born in Knoxville, Tennessee. Prior to running for Congress, Mr. Kindness was a practicing attorney in Washington, DC. He served on the Hamilton (Ohio) City Council for three terms from 1964 to 1969 and two terms as Mayor of Hamilton from 1964 to 1967. He was also a State Representative from 1971 to 1974.

Congressman Kindness serves on the Government Operations Committee where he ranks 2nd (Ranking Minority Member - Information, Justice and Agriculture Subcommittee) and Judiciary Committee where he ranks 4th (Ranking Minority Member - Administrative Law and Governmental Relations Subcommittee). He has announced that he will run against Senator John Glenn in 1986.

Mr. Kindness is married to the former Averil Jeran Stoneback and has four children (from a previous marriage). Mr. & Mrs. Kindness reside in Hamilton, Ohio.

Congressman Kindness will be travelling round trip aboard Air Force One.

CONGRESSMAN WILLIS D. GRADISON, JR. (R-OH)

Bill Gradison is a 6th term Republican representing Ohio's 2nd District (Hamilton County - eastern Cincinnati and suburbs).

Gradison had one unsuccessful bid for Congress in a 1974 special election against Democrat Congressman Tom Luken. He faced Luken again in the 1974 general election and was able to overtake Luken by 2,600 votes. In the 1976 election, Luken recognized Gradison's growing popularity and decided to run in the other Cincinnati-based District. Gradison has been easily reelected ever since.

Congressman Gradison's major legislative crusade had been for indexing the federal tax system, and he considered it a stunning victory when indexing was enacted in 1982.

Bill Gradison currently serves on the Budget Committee and ranks seventh on the Ways and Means Committee of which he is Ranking Republican on the Subcommittee on Health.

The Congressman (who has five children by a previous marriage) and his wife, Heather, have two children and reside in Cincinnati. Gradison is one of several GOP members of Congress whose wives received appointments in the Reagan Administration. In 1982, Heather Gradison, a former railway company employee, became a Commissioner on the Interstate Commerce Commission.

Congressman Gradison will be travelling round trip aboard Air Force One.

CONGRESSMAN BOB McEWEN (R-OH)

Congressman Bob McEwen is a 3rd term Republican representing the 6th Congressional District (southern portion of the state including Portsmouth).

Prior to running for Congress, Bob McEwen was a real estate developer. In 1974, he was elected to the Ohio State House of Representatives and served until 1980.

Congressman McEwen currently serves on the Public Works and Transportation Committee where he ranks 9th, the Veterans' Affairs Committee where he ranks 5th (Ranking Minority Member - Education, Training and Employment Subcommittee) and the Permanent Select Committee on Intelligence where he ranks 6th.

Bob McEwen is married (Liz), has 4 children and resides in Hillsboro, Ohio.

Congressman McEwen will be travelling round trip aboard Air Force One.

*E*


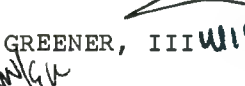





# Republican National Committee

Frank J. Fahrenkopf, Jr.  
Chairman

## MEMORANDUM FOR THE PRESIDENT

THROUGH: FRANK J. FAHRENKOPF, JR.   
FROM: WILLIAM I. GREENER, III   
TERRY WADE   
DATE: OCTOBER 2, 1985  
SUBJECT: OHIO -- POLITICAL BRIEFING

### STATE POLITICAL BACKGROUND

- o Presidential election results: (23 electoral votes)
  - 1984 statewide: Reagan 59.5% Mondale 40.5%
  - Hamilton County: Reagan 63.7% Mondale 36.3%
  - 1980 statewide: Reagan 52.0% Carter 42.0% Anderson 6.0%
  - Hamilton County: Reagan 58.5% Carter 36.5% Anderson 5.0 %
- o Republicans have:
  - won 7 of the last 9 presidential elections;
  - won 5 of 13 U.S. Senate elections since 1954;
  - won 5 of the last 8 gubernatorial elections.
- o Ohio has become one of the barometers of national political sentiment. It has not only voted for the winner in the last six presidential elections, but has come within at least two percentage points of matching the winning candidate's national performance. In 1984, President Reagan's national vote margin and his Ohio vote margin were equal, 59%-40%.

### U.S. SENATE:

- o Incumbent Democrat Sen. John Glenn is favored to win re-election to a third term in 1986. His defeat in the 1984 presidential primary does not seem to have tarnished his image among Ohio voters. Glenn's only weakness may be financial, as he has over a \$2 million campaign debt from his 1984 presidential campaign and had only \$120,220 cash-on-hand as of June 30.
- o On September 23, six-term Republican Cong. Tom Kindness announced his candidacy to seek the GOP nomination to oppose Sen. John Glenn.

- o Kindness is not expected to have any primary opposition in his bid for the nomination.

## GOVERNOR:

- o Republicans have an excellent opportunity at regaining the statehouse in 1986. Incumbent Democrat Dick Celeste, elected in 1982 with 59% of the vote, is one of the most unpopular governors in the state's history. Celeste's unpopularity is due in part to his raising state income taxes by 90% in 1983 and his handling of the state's Ohio savings and loan scandal.
- o In March of 1985, Celeste was beset with a severe statewide financial crisis when Home State Savings Bank, a state insured Cincinnati-based savings and loan association, collapsed. The failure of Home State precipitated a run on the state's 70 other privately insured institutions.
- o A letter asking GOP state Chairman Michael Colley to make party endorsements for governor was signed by 28 of the 40 Republicans serving in the state Legislature. The intention of the July 2 letter emanated from the more conservative faction of the state GOP and was clearly aimed at preventing Rhodes from winning the nomination. Colley agreed to form a committee to make endorsements for lesser state offices but ruled out a state party endorsement for governor. The GOP State Central Committee meets October 4 to vote on the issue.
- o Three Republicans (state Senate President Paul Gillmor; 76-year-old, four-time Gov. Jim Rhodes; and state Sen. Paul Pfeifer) have announced their intention to seek the GOP gubernatorial nomination.
- o Cleveland Mayor George Voinovich, thought by many to be the best candidate, has announced that he will run for re-election as mayor and not seek the GOP gubernatorial nomination.
- o Celeste will face a primary challenge from two Democrats: city councilman and former Mayor Dennis Kucinich and state Rep. Tom Gilmartin.

## U.S. HOUSE OF REPRESENTATIVES: 10 Republicans 11 Democrats

- o The May 17, 1985 Cook Political Review newsletter survey of political analysts rates the 1986 Ohio congressional race/races as follows:
  - Likely Republican John Kasich (R)
  - Likely Democrat Tom Luken (D); Marcy Kaptur (D); Edward Feighan (D)
  - Lean Democrat James Traficante (D)
  - no change remaining 16 districts
- o Republican representation in the U.S. House delegation decreased by one seat in the 1984 elections. The GOP loss occurred in the 17th District where Republican Lyle Williams was defeated by Mahoning County Democrat Sheriff James Traficante. All other congressional incumbents in each of the state's 20 other districts were successful in winning re-election.

## o Key 1986 races:

- 17th C.D. -- Freshman Democrat James Traficante, who received 59% of the vote in 1984 against incumbent Republican Lyle Williams, will probably be targeted in 1986.
- Other Democrat held seats that may be targeted include Donald Pease, 13th C.D. (1984 winning percentage - 66%); and Tom Luken 1st C.D. who received 58% in 1984.

STATE LEGISLATURE:	State Senate:	18 Republicans	15 Democrats
	State House:	40 Republicans	59 Democrats

- o Both Republican Senate and House candidates were extremely successful in the 1984 legislative elections. In the state Senate, Republicans regained control by posting a net gain of 2 seats. While in the House, Republicans won a net gain of 3 seats, thus reducing the Democrat majority from 25 to 19 seats.

STATE ISSUES

## ECONOMY:

- o Ohio's August unemployment rate of 8.8% was a decrease of 0.5% from July's rate of 9.3%. Despite this decline, the state's rate is still nearly 2% higher than the August national rate of 6.9%.
- o Ohio remains heavily dependent on older industries like auto, steel, glass and machine tool manufacturing in which structural unemployment will remain a problem. Ohio ranks second among the states in steel production and in the top three in auto production.

## FARM ISSUES:

- o Ohio ranks 13th in the nation in farm production, with predominantly smaller family farms producing soybeans, corn, dairy products and cattle. The state shares a number of the problems plaguing agriculture nationwide.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN	Michael Colley
NATIONAL COMMITTEEMAN	James Rhodes
NATIONAL COMMITTEEWOMAN	Ms. Martha Moore
1984 REAGAN BUSH CO-CHAIRS	Robert Taft, II
	Jean Ashbrook
	Robert Hughes
	Del Latta
FINANCE CHAIR	Fred Lennon
CO-CHAIR	Ed Lozick

This report was prepared by Tim Fuller under the direction of Don Todd.