

# Ronald Reagan Presidential Library

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*Last Updated: 03/01/2023*

WHITE HOUSE  
OFFICE OF RECORDS MANAGEMENT  
WORKSHEET

- ☐ X-MEDIA  
☐ H-INTERNAL

Name of Document: BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS FOR

MAR 07 2004

Subject Codes:

P	R	0	0	7	-	0	1
F	I	0	0	1	-	0	2
S	T				-		
A	G				-		
S	O	0	0	3	-		
P	R	0	1	6	-		
B	E	0	0	3	-		
T	A				-		
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1) Subject: Meeting to discuss the deficit  
down payment negotiations.

2) Meeting with the National Association  
of State Departments of Agriculture

3) Lunch with editors of business  
trade press publications.

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

# THE SCHEDULE OF PRESIDENT RONALD REAGAN



Wednesday, March 7, 1984

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 pm (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (45 min)	<u>Personal Staff Time</u>	Oval Office
10:45 am (30 min)	<u>Meeting with Deficit Downpayment Negotiating Group</u> (Darman)	Oval Office
11:15 am (15 min)	<u>Drop by Briefing for State Agriculture Officials</u> (Whittlesey)	Indian Treaty Room
11:30 am (30 min)	<u>Briefing for Business Editors' Lunch</u> (McManus)	Oval Office
12:00 m (75 min)	<u>Lunch with Business Editors</u> (McManus/Rosebush)	Residence
1:30 pm (30 min)	<u>Meeting with Secretary Shultz</u>	Oval Office
2:00 pm	<u>Personal Staff Time</u> <u>Remainder of the Day</u>	Oval Office/ Residence

(TAB A)

(TAB B)

(draft remarks distributed  
separately)

(TAB C)

(draft remarks distributed  
separately)

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN

DCF



Wednesday, March 7, 1984

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 pm (15 min)	<u>National Security Briefing</u> 9:33 - 9:55 (McFarlane), ST, CIA, MKO, REMOVED	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	<del>Oval Office</del>
10:00 am (45 min)	<u>Personal Staff Time</u> 9:55 -	Oval Office
10:45 am (30 min)	<u>Meeting with Deficit Downpayment / 10:47 -</u> <u>Negotiating Group</u> (Darman) (TAB A)	Oval Office
11:15 am (15 min)	<u>Drop by Briefing for State</u> <u>Agriculture Officials</u> (TAB B) (Whittlesey) (draft remarks distributed separately)	Indian Treaty Room
11:30 am (30 min)	<u>Briefing for Business Editors' Lunch</u> (McManus) 11:40 - (TAB C)	Oval Office
12:00 m (75 min)	<u>Lunch with Business Editors</u> (McManus/Rosebush) (draft remarks distributed separately)	Residence
1:30 pm (30 min)	<u>Meeting with Secretary Shultz</u>	Oval Office
2:00 pm	<u>Personal Staff Time</u> <u>Remainder of the Day</u>	Oval Office/ Residence

2:13 RESIDENCE

THE WHITE HOUSE  
WASHINGTON

BRIEFING MEMORANDUM FOR THE PRESIDENT

SUBJECT: DEFICIT DOWNPAYMENT

Wednesday, March 7, 1984  
10:45 a.m. (30 minutes)  
The Oval Office

FROM: RICHARD G. DARMAN *Rich*

I. PURPOSE

This meeting is to discuss the status of the deficit downpayment negotiations -- and to consider where we should go from here on this subject.

II. PARTICIPANTS

✓ The President  
✓ Secretary Regan  
✓ David A. Stockman  
✓ James A. Baker III

✓ See Weinberger

*EM*  
✓ Michael K. Deaver  
✓ Robert C. McFarlane  
✓ Richard G. Darman  
✓ M.B. Oglesby

*MEMO*

III. BACKGROUND

You have already reviewed 2 memos that are relevant -- an advocacy piece by Ken Khachigian and an options paper by Dave Stockman. You have also been briefed by Senators Baker and Laxalt on the "45/45/45" initiative being taken by the Senate Republican Leadership. There have been no significant developments since your meeting with them. But the press and our own Senate Republicans (if not the Democrats) are likely to try to push the process along soon -- as will the regular Congressional timetable, which is beginning to overtake us. If we wish to maintain the offensive, we need to settle on our strategy for this next phase.

IV. OBJECTIVES AND AGENDA

Please see attached page.



THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



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UNP 03/06/84  
4:00 pm



THE WHITE HOUSE

WASHINGTON

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You have already reviewed 2 memos that are relevant -- an advocacy piece by Ken Khachigian and an options paper by Dave Stockman. You have also been briefed by Senators Baker and Laxalt on the "45/45/45" initiative being taken by the Senate Republican Leadership. There have been no significant developments since your meeting with them. But the press and our own Senate Republicans (if not the Democrats) are likely to try to push the process along soon -- as will the regular Congressional timetable, which is beginning to overtake us. If we wish to maintain the offensive, we need to settle on our strategy for this next phase.

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Please see attached page.



OBJECTIVES

Our objectives are to:

- achieve what deficit-reduction we can in 1984 -- consistent with our policy preferences and constrained by the fact that this is an election year;
- keep the blame for the deficits on the Democrats;
- anticipate and somehow protect against Senate Republican adventurism; and
- keep financial markets from getting too nervous.

AGENDA

We need to consider the following issues and options:

- (1) Is our defense bottom line going to move to the 280s -- if not, we will not reach agreement with the Senate Republicans and must plan accordingly?
- (2) If we do intend to move on defense, is it with a view toward agreeing on a package with the Senate only -- to show a united front against the House? Or do we seriously wish to seek a package agreement with the House? [NOTE: The Democratic leadership doesn't really want a compromise agreement -- so their terms are likely to remain beyond what we could accept.]
- (3) If we wish to declare the downpayment negotiations effectively over, do we wish to go on television a la Khachigian? If so, we can blame the Democrats for the breakdown, defend our position on defense, criticize their position on taxes (as in the radio talk), and formally propose that the Congress act on our \$100 billion proposal. But will that be enough?
- (4) Do we need something more like:
  - stating that if the Congress doesn't produce sufficient spending cuts by July, we'll appoint a Commission to develop responsible bi-partisan support for cuts -- so action can be taken in early '85?
  - fleshing out our interest in "tax simplification" a bit more?
- (5) In light of answers to the above, what posture should we take with respect to the Rostenkowski bill -- which is moving to the Rules Committee for a rule?

*B*

# THE WHITE HOUSE

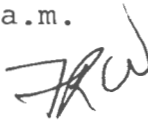
WASHINGTON

March 5, 1984

## MEETING WITH NATIONAL ASSOCIATION OF STATE DEPARTMENTS OF AGRICULTURE

DATE: March 7, 1984  
LOCATION: Room 474, OEOB  
TIME: 10:00 a.m. - 11:30 a.m.

FROM: Faith R. Whittlesey



### I. PURPOSE

To stress the necessity for cooperation between the administration and the state departments of agriculture in the development and implementation of food and agriculture policy.

### II. BACKGROUND

The National Association of State Departments of Agriculture (NASDA) is an association consisting of 54 state secretaries, commissioners and directors of agriculture. These include all fifty states and Puerto Rico, the Virgin Island, Guam and American Samoa.

White House Briefing is being conducted in conjunction with NASDA's mid-year conference, March 5 - 7 at the Hotel Washington. White House briefing agenda attached.

### III. PARTICIPANTS

Secretaries, commissioners and directors of Agriculture from 42 States and Puerto Rico and the Virgin Islands.

### IV. PRESS PLAN

White House Pool

### V. SEQUENCE OF EVENTS

11:15 a.m. -- President arrives, delivers brief remarks

11:28 a.m. -- Presentation of gift to President by Leonard Kunzman, NASDA President

11:30 a.m. -- President departs

Attachment: White House Briefing agenda

THE WHITE HOUSE

WASHINGTON

BRIEFING FOR  
NATIONAL ASSOCIATION OF STATE DEPARTMENTS OF AGRICULTURE  
MARCH 7, 1984  
ROOM 474, OEOB

- 10:00 a.m. -- Welcome and Opening Remarks  
Faith R. Whittlesey  
Assistant to the President for  
Public Liaison
- 10:05 a.m. -- Economy  
Josesh R. Wright  
Deputy Director  
Office of Management and Budget
- 10:30 a.m. -- Foreign Policy  
Ambassador Langhorne A. Motley  
Assistant Secretary of State for  
Inter-American Affairs
- 10:55 a.m. -- Agricultural Policy  
Secretary John R. Block  
Department of Agriculture
- 11:15 a.m. -- Ronald Wilson Reagan  
President of the United States

Received SS

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THE WHITE HOUSE

WASHINGTON

March 6, 1984

LUNCH WITH BUSINESS EDITORS

DATE: Wednesday, March 7, 1984

LOCATION: State Dining Room

TIME: 12:00 noon (75 minutes)

FROM: Michael McManus *MM*

I. PURPOSE:

To meet with an influential group of editors of business trade press publications (industry magazines) who will be writing about Administration initiatives in the weeks and months ahead.

II. BACKGROUND:

A year and a half ago we held a briefing and luncheon for publishers of business trade magazines which was very successful -- it was the first time any Administration had worked with this industry group since President Truman's day. This meeting is a follow-up to that event. This group of 80 editors will be briefed in the morning by Secretaries Hodel, Regan, Dole and Weinberger. They will then be escorted to the State Dining Room where you will have an opportunity to highlight our economic recovery, as well as other issues. You can expect to see stories in industry magazines over the next several months. Industries represented include: agriculture, aerospace, automotive, banking, chemicals, computers, drugs, education, construction, manufacturing, steel, telecommunications and others.

III. PARTICIPANTS:

The President  
80 editors (see attached list)  
Senior staff members hosting tables

IV. PRESS PLAN:

White House Photographer  
WH Writing Pool and Open Photo - to be escorted to the State Dining Room at 11:45. They will cover your remarks at 12:00 and then leave. There will be no coverage of Q & A session after dessert.

V. SEQUENCE OF EVENTS:

As outlined by social office - attached

VI. REMARKS:


Submitted separately by speechwriters  
Briefing materials on several general subjects attached.



SEQUENCE OF EVENTS: LUNCHEON  
Business Editors  
Wednesday, March 7, 1984

TIME: 11:30 a.m.

LOCATION: State Dining Room

FROM: Gahl L. Hodges 

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11:45 a.m. Guests are escorted from the Old Executive Office Building by the Tour Detail to the North Portico and proceed to the State Dining Room via the south door of the Red Room.

NOTE The press will be setting up in the Cross Hall door of the State Dining Room.

Noon THE PRESIDENT arrives the State Floor via elevator and proceeds to the State Dining Room via the south door of the Red Room.

Announcement.

THE PRESIDENT will proceed to stand-up toast lectern for his remarks.

(Photo Opportunity and Writing Pool)

12:10 p.m. Following THE PRESIDENT's remarks, luncheon will be served.

1:05 p.m. Following dessert, THE PRESIDENT will take questions from the stand-up toast lectern.

(No press coverage)

1:15 p.m. THE PRESIDENT departs the State Dining Room enroute the elevator.

1:20 p.m. Guests may depart via the North Portico and the Northwest Gate.

Attendees for Business Press Luncheon - 3/8/84

Anderson Ashburn  
Editor  
American Machinist

Arnold Naidich  
Editor-in-Chief  
Business Research Publications

Arnold P. Consdorf  
Vice President/Editor  
Construction Equipment

Bernie I. Knill  
Editor  
Material Handling Engineering

Beverly Russell  
Editor-in-Chief  
Interiors

Bob Williams  
Executive Editor  
The Harvest Publishing Company

Bruce Millar  
Executive Editor  
HBJ Publications

Bruce Plaxton  
Editorial Director  
Kona Communications, Inc.

Carol M. Carman  
Editor  
Furniture Design & Manufacturing

David E. Link  
Editorial Director  
Professional Builder

David L. Hawthorne  
Publisher/Editor-in-Chief  
Millimeter

David R. Heinly  
Washington Bureau Chief  
Cahners Publishing Company

Domenic A. Mucchetti  
Group VP, Automative/Health G.  
The Hearst Corporation

Don L. Berg  
Editor  
Medical Economics

Edward J. Bride

Editor  
Software News

Edward J. Kompass  
Editor  
Control Engineering

Edward M. Lee  
Editor  
Bakery Production & Marketing

Eileen Walsh  
Editor  
Computer Products

Elsie Dickson  
Editorial Director  
Barks Publications, Inc.

Eugene A. Beaudet  
Editor-in-Chief  
Iron Age

Francis J. Quinn  
Editor  
Traffic Management

Frank T. Egan  
Director of Editorial Planning  
Hearst Business Communications

George A. Glenn  
VP/Editorial Director  
HBJ Publications

Gordon H. Weyermuller  
Editorial Director  
Plant Services

Helen S. Robinson  
Editorial Director  
Gordon Publications, Inc.

J. Delton Pattie  
Editor  
Traffic World

Jane C. Kopacz  
Editorial Director  
Consulting Engineer

Jane Young Wallace  
Editor-in-Chief  
Restaurants & Institutions

Jerry Borrell  
Editor-in-Chief  
Digital Design

John C. Whitmarsh  
Editor  
Computerworld

John J. Dwyer  
Editor-in-Chief  
33 Metal Producing

John J. Gammuto  
Editor-in-Chief  
TPC Training Systems

Katherine O. Pettit  
VP/Editorial Director  
Robbin International, Inc.

Kenneth M. Gettelman  
Editor-in-Chief  
Modern Machine Shop

Kenneth Partch  
Editor  
Supermarket Business

Kenneth Zino  
Editor  
Motor

Leslie Drahos  
Editor  
Government Product News

Marilyn Nevard Herrmann  
Staff Executive, Member Serv.  
American Business Press

Morgan T. Browne  
President  
Bill Communications Inc.

Nick Romano  
Editor/Publisher  
Golf Shop Operations

Paul Curran  
VP, Trade Group Pubs  
Billboard Publications, Inc.

Peter J. Sheridan  
Editor

## Occupational Hazards

Peter R. Berlinski  
Executive Editor  
Restaurant Business

Pierce Hollingsworth  
Editorial Director  
Gorman Publishing Company

Raymond H. Lewis  
Editorial Director  
Industrial Chemical News

Robert B. Morgan  
Editor  
Electrical Consultant

Robert H. Albert  
VP, Corporate Communications  
Bill Communications, Inc.

Robert L. Edgell  
Chairman  
HBJ Publications

Robert R. Bierwirth  
Editor  
Product Design & Development

Robert W. Heitzman  
Editorial Director  
Packaging Digest

Roger Morton  
Editor  
School Product News

Roy L. Diez  
Editor-in-Chief  
Professional Builder

Sal F. Marino  
President  
Penton/IPC, Inc.

Saul B. Dinman  
Editorial Director  
Computer Design

Sid Marshall  
Associate Editor  
Solid State Technology



Stanley Siegelman  
Editor-in-Chief  
American Druggist

Stuart M. Lewis  
Editorial Director  
CEE

Susan A. Whitehurst  
Editor  
Security Distributing & Marketing

Terilyn McGovern Mazza  
Staff Executive, Comm. Service  
American Business Press

Thomas H. King  
President  
American Business Press

Thomas J. Serb  
Editor  
Security World

Willard Clark  
Editor/Associate Publisher  
Photo Weekly

William C. Hayes  
Editor-in-Chief  
Electrical World

William G. Slone  
Associate Publisher  
Beverage Media, Ltd.

William J. D'Alexander  
President  
Delta Communications, Inc.

Bruce Bolger  
Editor  
Incentive Marketing

James A. Boxau  
Managing Editor  
Public Utilities Fortnightly

Leslie Brennan  
Partner  
Eagle/Brennan Communications

C. H. Bussman  
Editor/Publisher

Compass Publications, Inc.

Sara Lee Cerish  
Editor  
Packaging Digest

A. W. Orloski  
Editor  
Converting

Ralph R. Schulz  
Senior VP/Editorial  
McGraw-Hill Publications Co.

C. R. Wilhide  
Consultant  
American Business Press

William Zimmerman  
Editor  
American Banker

Elmyra A. Burrows  
Administrative Secretary  
Wyatt & Saltzstein

Stanley E. Cohen  
Editor  
Advertising Age

Stephen M. Feldman  
Partner  
Wyatt & Saltzstein

Robert A. Saltzstein  
Senior Partner  
Wyatt & Saltzstein

Nicholas C. Zavolas  
Legal Assistant  
Wyatt & Saltzstein

William G. O'Donnell  
Executive Vice President  
American Business Press

Boston's

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FIELD G. E. R.

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