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**WHORM Subject File Code:** FG002-37  
(Federal Government Organizations: Former Presidents:  
Ford, Gerald R.)

**Case file Number(s):** 100000-199999

**Box Number:** 5

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40

MEMORANDUM

8052

116928

NATIONAL SECURITY COUNCIL

ACTION

November 24, 1982

1110  
FG 002-37  
CO 051

MEMORANDUM FOR WILLIAM P. CLARK

FROM: DENNIS *JCB* BLAIR

SUBJECT: Speech Material for Former President Ford's  
Speech to the French Chamber of Commerce,  
1 December 1982

Attached in accordance with Admiral Poindexter's instructions are several inserts for President Ford's speech which say some of the things which we in the Administration cannot say publicly. This material has been reviewed by the military cluster and relevant regional staff members.

RECOMMENDATION

That you forward the attached material to Former President Ford.

Approve           

Disapprove           

*JCB*

*Judge,  
We have passed the attached to  
President Ford's staff.  
J*

NSC 8208002

THE WHITE HOUSE  
WASHINGTON

November 26, 1982

Penny Circle:

Attached are some proposed inserts for  
President Ford's speech to the French  
Chamber of Commerce that Dennis Blair  
promised you.



John Poindexter

Attachments

## MILITARY DEFENSE OF EUROPE

Many observers have been surprised by President Mitterrand's strong commitment to strengthen France's armed forces, his support of the two-track NATO INF decision of December, 1979, his criticism of the anti-nuclear movement and his realistic appraisal of the Soviet military threat to Europe.

I applaud President Mitterrand for both his words and actions in this crucial area of common concern to all the countries of the West. His motivation is not a desire to please the United States, or to follow U.S. policies. It is rather that he recognizes that it is in the interests of France to maintain the balance of power in Europe that has and will continue to preserve the peace, and that American might is indispensable to that balance. It so happens that maintaining that balance is in the American interest as well. Twice in this century the United States entered a European war in part to restore that balance, and by our current commitment of men and weapons to Europe in peacetime, we hope to prevent a third occurrence.

## ECONOMIC RELATIONS WITH THE SOVIET UNION

President Reagan announced on November 13 that the seven largest industrial democracies and the European Community had reached an overall agreement on trade relations with the East, and that he was lifting our Poland-related oil and gas sanctions against the Soviet Union. For the next two days there were contradictory statements from government officials in Paris including one that said France was "not a party" to the agreement. During the period that this country's sanctions were in place against the Soviet Union, and especially after our Commerce Department issued temporary denial orders against two French companies for violating those sanctions, it seemed that many in France thought that the real villain in the piece was the United States, not the Polish government which had declared war against its own people, or the Soviet government which had instigated that war.

We in the United States did not consider our sanctions against the Soviet Union to be the ideal response to events in Poland - those measures lost business for American companies also. However we felt strongly that the actions of the Polish and Soviet governments had been so egregious that some punishment was required, even if that punishment exacted costs to ourselves and our allies.

However beyond the events in Poland, we feel that it is essential for the West to forge a common policy in the economic area to complement its policy in the security area. To us it makes no sense to sell the Soviets technology which has military application, or which will allow the Soviet Union to maintain

the heavy military emphasis of its economy. It makes no sense to give the Soviet Union credit terms which are better than those which we grant to each other. It makes no sense to import so much natural gas from the Soviet Union that sectors of our economies are largely dependent on them, and Soviet hard currency earnings are dramatically increased.

I think that we can all agree on these premises. What is harder is to put them into action. We all want the other country to carry the burden and accept the sacrifices of adhering to these principles. But once there is one country which makes an exception for itself, then all the others have an excuse to follow, foolish deals are made with the Soviet Union, and we are all forced to increase our expenditures for defense in order to retain deterrence.

It is up to France to take a leading role in stopping this vicious cycle. France has signed a trade protocol with the Soviet Union which sets certain terms for credits to the USSR. It must find imaginative ways to adjust other terms of its financial arrangements with the Soviets so that it does not give other countries an excuse for imprudent lending.

France has agreed to purchase a certain amount of natural gas from the first strand of the Siberian pipeline. It must take the lead in limiting further purchases so that development of alternative, more secure sources of natural gas will not be blocked because of Soviet market manipulation.

France is taking great steps forward to develop its high technology industries. It must play a leading role in ensuring that high technology items are not sold to the Soviet Union which will lead directly to an increase in that country's military capabilities.

These actions are not concessions of national sovereignty to American wishes. They are the responsibility of one of the leaders of the Western alliance.

### THIRD WORLD POLICIES

I frankly have been bothered by irresponsible French actions in certain areas of the world where the United States has been pursuing prudent policies to build peace and security.

In Central America the United States is pursuing a broad approach which includes economic assistance, political support and security assistance. It is simplistic and harmful to hear from European spectators, including some Frenchmen, that we have a one-sided, exclusively military approach to Latin America, that we see Soviets behind every tree, and that we are stifling genuine revolutionary movements in Latin America, the only genuine way progress can be made in that benighted area. This sort of coffee-shop analysis bears no relationship to the reality of Central America, a reality which includes economic problems whose solution must depend on increasing free trade in the world, which includes countries which are moving voluntarily from military to civilian rule, which includes massive support by the Soviet Union through Cuba to forces which are out to sabotage democratic processes where they can, and to create repressive, one-party states where they have siezed power.

The United States does not claim to have all the answers in dealing with Latin America, but we are working hard to forge realistic policies which will emphasize the development of sturdy democratic political processes, sustainable economic development, and an ability to resist attacks from extremist groups financed and armed from the outside. We invite France and other European countries to join us in this effort with constructive suggestions and actual assistance, not to lecture us

with vague theories on social development, and not to provide military assistance to regimes which threaten their neighbors.

In Africa, the United States is also leading a very difficult and delicate effort to bring peace to Southern Africa. We are involving the Republic of South Africa in that effort not because we approve of its apartheid policies in any way, but because there can be no solution in that part of the world if South Africa is not a part of it. Several European countries are involved with us in that effort, including France, and know full well the difficulties and the realities of our efforts. Consequently, it baffles us when high French officials say publicly that it is the United States that is standing in the way of a solution to the problems of Southern Africa. On the contrary, it is the United States which is leading the way to a solution.

RECEIVED 24 NOV 82 18

TO CLARK

FROM BLAIR

DOCDATE 24 NOV 82

KEYWORDS: FRANCE

INTL TRADE

FORD, GERALD R

SPEECHES

SUBJECT: MATERIAL FOR FORMER PRES FORD SPEECH TO FRENCH CHAMBER OF COMMERCE

1 DEC

ACTION: FOR DECISION

DUE: 27 NOV 82 STATUS X FILES

FOR ACTION

FOR CONCURRENCE

FOR INFO

CLARK

COMMENTS

REF# LOG NSCIFID ( J / )

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
	NOV 3 0 1982	<i>Pouderter approved</i>		
	NOV 3 0 1982	<i>Clark noted</i>		<i>DB</i>

DISPATCH \_\_\_\_\_ W/ATTCH FILE *wh* (C)

8052

UNCLASSIFIED

CLASSIFICATION

CIRCLE ONE BELOW

MODE

PAGES

9

IMMEDIATE

DACOM #

98

RELEASER

Dj

WFO HAS SEEN

PRIORITY

DEX #

DTG

270030Z NOV 82

ROUTINE

TTY #

FROM/LOCATION/

1. THE WHITE HOUSE SITUATION ROOM

TO/LOCATION/TIME OF RECEIPT

1. KATHY MCGRAW FOR JUDGE CLARK / SANTA BARBARA

2. TOR: 270049Z NOV 82

INFORMATION ADDRESSEES/LOCATION/TIME OF RECEIPT

1.

2.

SPECIAL INSTRUCTIONS/REMARKS:

ATTACHED: PKg # 8052

Fad's Speed to  
Friend Charles of Commar

UNCLASSIFIED

CLASSIFICATION

NOV 11 1982

National Security Council  
The White House

439

Package # 8052

24 P 5: 39

	SEQUENCE TO	HAS SEEN	ACTION
John Poindexter	1	<i>[initials]</i>	A
Bud McFarlane	2	<i>[initials]</i>	A
Jacque Hill			
Judge Clark			
John Poindexter	3	<i>[initials]</i>	
Staff Secretary	5		N
Sit Room	4	11/26	DACOM TO JUDGE FOR INFO

I-Information A-Action R-Retain D-Dispatch N-No further Action

DISTRIBUTION

cc: VP Meese Baker Deaver Other

COMMENTS

*Bud,*  
 We need to get this to Ford for a  
 speech early next month. ~~in N.Y.C.~~  
~~to the French American Society~~ I suggest  
 you approve and will DEX to Ford  
 and DACOM to Judge. *[initials]*

*[Handwritten signature]*

UNCLASSIFIED

CLASSIFICATION

CIRCLE ONE BELOW

MODE

PAGES 9

IMMEDIATE

DACOM # 98

RELEASER Dj

PRIORITY

DEX #     

DTG 270030Z NOV 82

ROUTINE

TTY #     

FROM/LOCATION/

1. THE WHITE HOUSE SITUATION ROOM

TO/LOCATION/TIME OF RECEIPT

DJ 1. KATHY MCGRAW FOR JUDGE CLARK / SANTA BARBARA / 270049Z NOV 82

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

INFORMATION ADDRESSEES/LOCATION/TIME OF RECEIPT

1. \_\_\_\_\_

2. \_\_\_\_\_

SPECIAL INSTRUCTIONS/REMARKS:

ATTACHED: PKg # 8052

01:18:16  
00:00:00  
00:00:00  
MCGRAW FOR JUDGE CLARK  
SANTA BARBARA  
SITUATION ROOM

1982 NOV 27 00 30

UNCLASSIFIED

CLASSIFICATION

*FB 002-37*

# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) *83101108*

Name of Correspondent: *Robert H. Michel*

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: *Enclosed letter from Dan Ernst, questions how former President Ford should be addressed.*

### ROUTE TO:

### ACTION

### DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<i>Mr. Rube</i>	<i>A</i> ORIGINATOR	<i>83101108</i>	<i>NAN</i>	<i>C</i>	<i>83101131</i>
_____	_____	<i>/ /</i>	_____	_____	<i>/ /</i>
_____	_____	<i>/ /</i>	_____	_____	<i>/ /</i>
_____	_____	<i>/ /</i>	_____	_____	<i>/ /</i>
_____	_____	<i>/ /</i>	_____	_____	<i>/ /</i>
_____	_____	<i>/ /</i>	_____	_____	<i>/ /</i>

#### ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

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- S - Suspended

#### FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: *Handled by phone*

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

# RECORDS MANAGEMENT ONLY

## CLASSIFICATION SECTION

No. of Additional Correspondents: \_\_\_\_\_ Media: L Individual Codes: 1240 \_\_\_\_\_

Prime Subject Code: EG 00237 Secondary Subject Codes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

**SIGNATURE CODES:**

- CPn - Presidential Correspondence
- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

- CLn - First Lady's Correspondence
- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence
- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

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- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

ROBERT H. MICHEL  
18TH DISTRICT, ILLINOIS

REPUBLICAN LEADER

WASHINGTON OFFICES:  
H-232, U.S. CAPITOL  
(202) 225-0600  
2112 RAYBURN BUILDING  
(202) 225-6201

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

RALPH VINOVIK  
ADMINISTRATIVE ASSISTANT

DISTRICT OFFICE:  
100 N.E. MONROE, ROOM 107  
PEORIA, ILLINOIS 61602  
(309) 671-7027

COUNTIES:  
BROWN MASON  
BUREAU PEORIA  
CASS SCHUYLER  
KNOX STARK  
TAZEWELL

January 6, 1983

117760

Mr. Ken Duberstein  
Assistant to the President  
for Legislative Affairs  
The White House  
Washington, D.C. 20500

Dear Mr. <sup>Ken</sup>Duberstein:

Enclosed is a copy of a letter from one of my constituents. I would appreciate if you could send me the information that he desires.

Thank you for your cooperation concerning this matter.

Sincerely,

Robert H. Michel  
Member of Congress

RHM:kk  
Enc.

*Kelly test*

*Mr. President  
former President  
Mr. Michel  
12-11-82*

*31  
KD*

DEC 9 REC'D

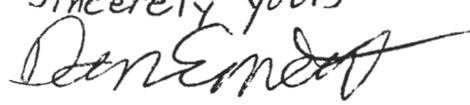
November 1, 1982  
Peoria Heights High School  
508 East Glen Avenue  
Peoria Heights, Illinois 61614

The Honorable Robert Michel  
House of Representatives  
Rayburn Office Building  
Washington DC, 20513

Dear Mr. Michel:

A question has come about as to how one should address a former President. Since Ex-President Ford came to Illinois I was interested in knowing if he is addressed as President Ford or Mr. Ford also, is he entitled to the same priveleges as the President in Office.

Thank you for your Time,

Sincerely yours  
  
Dan Emert



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

January 11, 1983

1192937D  
1110

FG 002-27

MEMORANDUM FOR: Ed Harper

FROM: Lawrence A. Kudlow (Hamburger) *MJH*

SUBJECT: Materials for Gerald Ford Speech

As per your request, here are draft answers to the proposed questions.

Question:

How much has productivity increased since January 1981?

Answer:

From Q4/80 to Q3/82 productivity (output per hour in the private business sector) increased by 2.1%. This represents a 3.6 percentage point improvement over the Q4/78 to Q4/80 period when productivity declined by 1.5%.

Question:

How much more purchasing power has accrued to Americans as a result of lower inflation (same period).

Answer:

As a result of the decline in inflation since the end of 1980 purchasing power of Americans has increased over 8%. For the average American family of 4 earning \$26,274, this means an increase in purchasing power of \$1,736 over what it would have been had the 1980 inflation rate continued through Q3/82. For all American families this increases the purchasing power of their disposable income by nearly \$180 billion.



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET

DATE:

1/11/83

TO:

Emily Rock

FROM: ASSOCIATE DIRECTOR  
FOR ECONOMICS AND PLANNING

As per your request.

127562  
4000

FG 002-37

No. 440424

**RECEIPT FOR CERTIFIED MAIL—30¢ (plus postage)**

SENT TO <i>OFFICE OF GERALD FORD</i>		POSTMARK OR DATE
STREET AND NO. <i>P.O. Box 927</i>		
P.O., STATE AND ZIP CODE <i>RANCHO MIRAGE, CA 92290</i>		
OPTIONAL SERVICES FOR ADDITIONAL FEES		
RETURN RECEIPT SERVICES	1. Shows to whom and date delivered .....	14¢
	With delivery to addressee only .....	65¢
	2. Shows to whom, date and where delivered ..	35¢
	With delivery to addressee only .....	85¢
DELIVER TO ADDRESSEE ONLY .....		50¢
SPECIAL DELIVERY (extra fee required) .....		

PS Form 3800 NO INSURANCE COVERAGE PROVIDED— (See other side)  
Apr. 1971 NOT FOR INTERNATIONAL MAIL \* GPO : 1972 O - 460-743

**STICK POSTAGE STAMPS TO ARTICLE TO COVER POSTAGE (first class or airmail),  
CERTIFIED MAIL FEE, AND CHARGES FOR ANY SELECTED OPTIONAL SERVICES. (see front)**

1. If you want this receipt postmarked, stick the gummed stub on the left portion of the address side of the article, **leaving the receipt attached**, and present the article at a post office service window or hand it to your rural carrier. (no extra charge)
2. If you do not want this receipt postmarked, stick the gummed stub on the left portion of the address side of the article, date, detach and retain the receipt, and mail the article.
3. If you want a return receipt, write the certified-mail number and your name and address on a return receipt card, Form 3811, and attach it to the back of the article by means of the gummed ends. Endorse front of article RETURN RECEIPT REQUESTED.
4. If you want the article delivered only to the addressee, endorse it on the front **DELIVER TO ADDRESSEE ONLY**. Place the same endorsement in line 2 of the return receipt card if that service is requested.
5. Save this receipt and present it if you make inquiry.

ID # 131232

FB002-37

WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 83 03 21

Name of Correspondent: Jeremiah Denton

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Requests a Photo of President Ford for a Constituent.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
SA Duke	ORIGINATOR	83103122	NAW	C	83103124
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /

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- C - Comment/Recommendation
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No. of Additional Correspondents: \_\_\_\_\_ Media: L Individual Codes: 1220

Prime Subject Code: 1002.37 Secondary Subject Codes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

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  - n - 7 - Ronnie
  
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  - n - 0 - Unknown
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  - n - 2 - Nancy
  - n - 3 - Mrs. Ronald Reagan
  
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- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

JEREMIAH A. DENTON, JR.  
ALABAMA

United States Senate

WASHINGTON, D.C. 20510

-57414

March 16, 1983

131232

Honorable Kenneth Duberstein  
Assistant to the President  
for Legislative Affairs  
The White House  
Washington, D.C. 20500

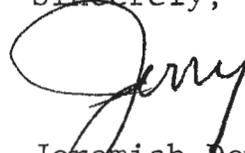
Dear Ken:

A constituent of mine, a high school history teacher, has requested a photograph of President Ford in order for her class to complete their Presidential picture collection.

I would greatly appreciate any information on how she could obtain one. Please direct the information to Lisa Roberts of my staff.

Thank you for your assistance in this request.

Sincerely,



Jeremiah Denton  
United States Senator

JAD:lr

Lisa Roberts

10  
ID: 139376 CORRESPONDENCE TRACKING WORKSHEET PAGE D01  
INCOMING CORRESPONDENCE DATE 830518 RECEIVED DATE 830521  
(PREFIX) (FIRST) (LAST) (SUFFIX)

MR. ALAN A. REICH  
TITLE: PRESIDENT

139376  
FG 002-37

ORGANIZATION: NATIONAL ORGANIZATION ON DISABILITY

STREET: 2100 PENNSYLVANIA AVENUE, NW

CITY: WASHINGTON STATE: DC ZIP: 20037  
COUNTRY:

SUBJECT: ENCLOSES A COPY OF THEIR NEWSLETTER FEATURING  
FORMER PRESIDENT GERALD FORD AS HONORARY  
CHAIRMAN

AGY/OFF ACTION CODE TRACKING DATE  
PL MORE ORG 830523

c 830524 LD

STAFF NAME: PRESIDENT REAGAN  
COMMENTS: ATTENTION JOAN MORECI

MEDIA: L OPID: MO TYPE: IBA

CODES: REPORT MI INDIV:

USER:

PL BUCK II 830524

c 830524 LD

See Id 139376 PL

WHITE HOUSE STAFFING MEMORANDUM  
OFFICE OF PUBLIC LIAISON

MAY 24 1983

DATE: \_\_\_\_\_ ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_

SUBJECT: Mat. Org. on Disability newsletter

	ACTION	FYI		ACTION	FYI
WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>	TILLER	<input type="checkbox"/>	<input type="checkbox"/>
VIPOND	<input type="checkbox"/>	<input type="checkbox"/>	VILA	<input type="checkbox"/>	<input type="checkbox"/>
ROUSSELOT	<input type="checkbox"/>	<input type="checkbox"/>	GRAF	<input type="checkbox"/>	<input type="checkbox"/>
BLACKWELL	<input type="checkbox"/>	<input type="checkbox"/>	SUNDSETH	<input type="checkbox"/>	<input type="checkbox"/>
✓ BUCKALEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MORECI	<input type="checkbox"/>	<input type="checkbox"/>
GALE	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JACOBI	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JEPSEN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

RESPONSE:

#139376



# National Organization on Disability

2100 Pennsylvania Avenue, NW  
Washington, D.C. 20037  
(202) 293-5960 — TDD (202) 293-5968



*Joan Morici*

#### HONORARY CHAIRMAN

Gerald R. Ford

#### DIRECTORS

Richard M. DeVos, Chairman

President, AMWAY Corporation

Alan A. Reich, President

Philip E. Beekman

President, Seagram Company, Ltd

Henry B. Betts, M.D.

Medical Director,  
Rehabilitation Institute  
of Chicago

Mayor Helen Bossalis

Lincoln, Nebraska

Joseph Boyle, M.D.

Chairman

American Medical Association

Colby Chandler

President, Eastman Kodak Company

Eddie Fraser

President, Miner & Fraser

Public Affairs, Inc

Elbert E. Gilbertson

Chairman

American Hospital Association

Frank J. Jirka, Jr., M.D.

President, AMA

Robert E. Kirby

Chairman

Westinghouse Electric Corporation

Lane Kirkland

President, AFL/CIO

Edward C. Merrill, Jr., Ph.D.

President, Gallaudet College

Mercedes M. Miller

Membership Chairman,

Friends of N.O.D.

Honorable George Nigh

Governor of Oklahoma

Itzhak Perlman

Robert C. Pew

Chairman, Steelcase, Inc

Burton Press, D.D.S.

President

American Dental Association

Honorable John D. Rockefeller, IV

Governor of West Virginia

Howard A. Rusk, M.D.

Distinguished University Professor

New York University

Harold Russell

Chairman, President's Committee on

Employment of the Handicapped

Roger B. Smith

Chairman

General Motors Corporation

Judge Leonard Staisey

Honorable James R. Thompson

Governor of Illinois

Honorable Dick Thornburgh

Governor of Pennsylvania

Reverend Harold Wilke

Director, The Healing Community

David T. Williams

Chairman, Community

Advisory Committee

Sir John Wilson, C.B.E.

President, International Agency

for the Prevention of Blindness

Mayor Coleman Young

President, U.S. Conference of Mayors

#### LEADERSHIP COUNCIL

##### CONTRIBUTORS

American Medical Association

AMWAY Corporation

ARA Services Inc.

De Vos Foundation

Eastman Kodak Company

IBM Corporation

MacArthur Foundation

Steelcase, Inc.

U.S. Department of HHS

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May 18, 1983

President Ronald Reagan  
The White House  
Washington, D.C. 20500

Dear President Reagan:

I thought you would want to know that former President Gerald Ford has joined with us in our private sector endeavor to improve the lives of disabled Americans. A copy of our newsletter featuring his becoming Honorary Chairman of N.O.D. is enclosed.

Respectfully,

*Alan A. Reich*  
Alan A. Reich  
President

Enclosure

cc: President Gerald Ford  
Mr. Richard M. DeVos

# REP



# ORT

A PERMANENT, PRIVATE, NON-PROFIT ORGANIZATION FURTHERING COMMUNITY PARTNERSHIPS AND ACTION

## Decade of Disabled Persons Launched in the U.S. Congress, April 5

More than 200 people attended a hearing on House Resolution 39, on the Decade of Disabled Persons held April 5, in Washington, D.C. The resolution was co-sponsored by Congressmen Larry Winn, Jr. (R-KS) and Tony Coelho (D-CA).

The hearings were called by the Subcommittee on Human Rights and International Organizations, of the House Foreign Affairs Committee. Gus Yatron (D-PA) is Chairman of the Subcommittee.

Members of Congress, and leaders in government and the private sector who presented testimony at the hearings were:

- **Gus Yatron**, (D-PA).
- **Larry Winn, Jr.** (R-KS).
- **Dr. Jean Elder**, Commissioner of Administration on Developmen-

tal Disabilities, U.S. Department of Health and Human Services.

- **George Conn**, Acting Assistant Secretary of Special Education and Rehabilitative Services, U.S. Department of Education.
  - **Ambassador John McDonald**, Department of State.
  - **Richard M. DeVos**, Chairman, National Organization on Disability, President, Amway Corporation.
  - **Peter B. Aldridge**, Mayor of Wethersfield, Connecticut.
  - **William Spencer**, M.D., Director, Texas Rehabilitation Institute, Baylor University, Houston, Texas.
  - **Harold Russell**, President's Committee on Employment of
- (continued, page 3)*



Gerald R. Ford, new N.O.D. honorary chairman

## Former President Ford Named N.O.D. Honorary Chairman

Former President of the United States Gerald R. Ford has been named honorary chairman of N.O.D., it has been announced by Richard M. DeVos, chairman.

"We are delighted to have as our honorary chairman a person who has such a deep concern for the welfare of all Americans," said DeVos. "His unselfish and tireless work with other public service organizations is well-known, and we are confident he will contribute greatly to our efforts, as well," he added.

"President Ford symbolizes the true American spirit of voluntarism and self-help initiative that is the cornerstone of N.O.D. He has volunteered his time to serve us, just as people in thousands of communities across the nation volunteer their time and energy to improve the lives of disabled persons in their area," DeVos continued.

*(continued, page 3)*



### DECADE OF DISABLED PERSONS (1983-1992) MESSAGE OF UNITED NATIONS SECRETARY-GENERAL PEREZ DE CUELLAR

The General Assembly has proclaimed the period 1983-1992 as the United Nations Decade of Disabled Persons.

This proclamation underlines the determination of the international community to carry forward the impetus given by the International Year of Disabled Persons in 1981 towards the prevention of disability and the equalization of opportunities for disabled persons, as well as their rehabilitation in society.

I am therefore fully confident that during this decade efforts will be intensified for the implementation of the world programme of action concerning disabled persons, the primary aim of which is to realize the rights of as many as 500 million disabled persons around the world to contribute to and benefit from the economic and social progress of their countries. However, this cannot be achieved unless society changes its attitude towards people with disabilities. Indeed, we should focus on their abilities and the contribution they can make.

We bear the responsibility to encourage and assist disabled persons to lead useful and meaningful lives. This is not to be done as an act of charity but because it is their right and because society as a whole can progress only if each of its members is given full recognition and respect for his or her own inherent dignity and worth.

I appeal to all governments, concerned organizations and individuals alike to contribute to the implementation of the world plan of action during this decade and beyond, and thereby demonstrate our commitment to the "full participation and equality" of persons with disabilities.

Released in New York, Geneva, and Vienna — April 19, 1983.



NATIONAL ORGANIZATION ON DISABILITY

2100 Pennsylvania Ave., N.W., Suite 232 • Washington, D.C. 20037 • (202)293-5960

## National Organization on Disability

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## Lima, Ohio and Louisiana First to Issue Proclamations On Decade of Disabled Persons

Lima, Ohio became the first city, and Louisiana the first state to issue proclamations declaring 1983-1992 as the "Decade of Disabled Persons." Across the country, more than 200 mayors and governors have issued proclamations for their city or state.

In Lima, N.O.D. Community Liaison Fred Carver worked with Mayor Harry J. Moyer to get his city to issue a proclamation.

Carver is also trying to raise enough money to build a recreation sports facility for disabled persons in Lima. The complex will house a track, basketball court and swimming pool. He is receiving donations from citizens who "buy a brick" of the facility.

In Louisiana, N.O.D. State Liaison Franklin B. Stagg urged his governor, David C. Treen, to be the first state to pass the proclamation.

N.O.D. would like to hear from other cities and states that have issued Decade of Disabled Persons proclamations.

State of Louisiana

David C. Treen  
Governor

### Proclamation

WHEREAS, in the United States, it is estimated that there are some 35 million Americans who have disabilities. During this past year, accelerated efforts have been made nationally and in Louisiana to find solutions for the physical and social problems faced by the handicapped in this country and to help the handicapped achieve the full participation in national and community life that they deserve; and

WHEREAS, progress has resulted this past year, as a result of the initiative and resources of individuals and organizations in all parts of America and Louisiana society who have worked in partnership with disabled persons; and

WHEREAS, further action, however, obviously is required to increase public understanding of the unfulfilled needs and potential contributions of disabled persons; and

WHEREAS, additional progress is needed in expanding education opportunity, improving access to housing, buildings and transportation, expanding employment opportunities, expanding participation in recreational, social and cultural activities, expanding and strengthening rehabilitation programs and facilities, applying biomedical research aimed at conquering major disabling conditions, reducing the incidence of disability by preventing accidents and disease and expanding our application of technology to minimize the effects of disability;

NOW, THEREFORE, I, DAVID C. TREEN, Governor of the State of Louisiana, do hereby proclaim the Decade 1983-1992 as

### THE DECADE OF THE DISABLED

in Louisiana.



I do hereby certify that this is a true and correct copy of the original as the same appears on the books of the Secretary of State.

Attest My

Hand and Seal

of this 11th day of March, 1983.

Franklin B. Stagg

Secretary of State

The Louisiana proclamation, declaring "1983-1992" and the "Decade of Disabled Persons."



Lima, Ohio Mayor, Harry J. Moyer, left, presents his proclamation declaring 1983-1992 the "Decade of Disabled Persons" to Community Liaison Fred Carver.



A quarterly publication of the National Organization on Disability, 2100 Pennsylvania Ave., N.W., Suite 232, Washington, D.C., 20037. N.O.D. newsletter materials may be reprinted without permission of the National Organization on Disability.

## IBM Executive Named Head of Corporate Partnership Program

John H. Stanford, an IBM executive on loan to N.O.D., has been named director of the Corporate Partnership Program, it was announced by Richard M. DeVos, chairman.

The program, in which 270 corporations participated during IYDP, is aimed at expanding opportunities for disabled persons, both in their interest and the interest of America's Corporations.

"We are fortunate to have a person with such broad knowledge and experience in the corporate world," DeVos said. "This appointment is a great example of corporate social responsibility in action, and we all are most grateful to IBM Chairman John Opel and his fine company for leading the way," he said.

A 10-point Corporate Partnership Program for the Decade of Disabled Persons was announced recently by DeVos. He called upon Corporations to:

1. Set up a high-level management committee to recommend and monitor special initiatives for services, products, employment, and community action in the area of disability.

2. Develop special career planning and hiring for disabled employees, taking their special needs into account.

3. Review the company's products and services to determine what additions or modifications might benefit disabled persons and the company itself.

4. Review opportunities for enhancing the productivity of disabled workers through special, innovative accommodations.

5. Review and improve accessibility of work areas for disabled persons.

6. Sponsor and participate in community job training programs for disabled persons, which will identify and help place qualified applicants in the local work force.

7. Sponsor local branch activities with the local chapters of disability-related organizations.

8. Sponsor award and recognition programs for disability organizations.

9. Feature disability articles in company publications—newsletters, annual reports, etc., and sponsor commercials as public service advertising



*John Stanford, Director, Corporate Partnership Program*

to further attitudinal understanding and specific goals of the Decade of Disabled Persons.

10. Encourage management and employees through special incentive programs to become involved with disability organizations throughout the United States, including the National Organization on Disability's community partnership committees in over 1,000 communities throughout the country.

"I am truly excited about the opportunity to participate with N.O.D. in this important program," Stanford said. "Corporations obtain their revenue from communities in which disabled persons live. In the spirit of good citizenship, companies should play a vital role in the achievement of full participation in all aspects of life for all disabled persons," he continued.

Stanford has been with IBM Corporation since 1966, most recently serving as Branch Manager at IBM's Customer Service Division in Hartford. He is a former Air Force instructor, and was an advisor for the Opportunities Industrialization Center in Minneapolis.

He is currently developing a strategy for generating the interest and participation of Corporations both large and small throughout the nation.

Contact Stanford at N.O.D. for more information on the Corporate Partnership Program.

He is willing to visit or work with Corporations to collaborate on the development of the ten point program.

## Decade of Disabled Launched

*(continued from page 1)*

the Handicapped.

- **Louise McKnew**, National Spinal Cord Injury Foundation, Director, Washington Office.
- **Frank Bowe**, Ph. D.
- **Robert Broshar**, President, American Institute of Architects.
- **Alan A. Reich**, President, National Organization on Disability
- **Frederick Robbins, M.D.**, President, Institute of Medicine of National Academy of Sciences.

"A wide range of expertise was represented among the speakers at the hearing," N.O.D. Chairman DeVos said. "This is a tribute to the deep interest and concern that Americans from all segments of society have for improving the lives of disabled persons. The hearing reaffirmed my belief that the problems of disability touch each one of us. Thus, everyone must do his part to help find solutions to these human problems," he said.

Additional written statements have been received from national organizations and concerned citizens. A document on the Decade of Disabled Persons is being prepared by the Government Printing Office. Its purpose will be to help acquaint the American public with the goals and aspirations of the Decade of Disabled Persons.

## Ford Named Honorary Chairman

*(continued from page 1)*

Ford served as Vice President under Richard M. Nixon from December, 1973 until he became the 38th President following the resignation of Nixon. He served as President from August 1974 to January 1977. During his presidential tenure Ford signed into law Public Law 94-142, the landmark legislation guaranteeing education for all handicapped children.

Ford was elected to the U.S. House of Representatives in 1948 and re-elected every two years through 1972, serving 25 years in the House. He was elected Chairman of the Republican Conference in 1963 and chosen Minority Leader in 1965. He was also permanent chairman of the 1968 and 1972 Republican National Conventions.

With the addition of President Ford, thirty directors, disabled and non-disabled, now serve on N.O.D.'s Board of Directors. They are leaders in business, education state and local government and the field of disability.

# Thirteen Communities Win \$25,000 For Outstanding Partnership Programs

by Linda Schulz, Vice President, N.O.D.

At a Capitol Hill reception on April 5, 1983, Richard M. DeVos, Chairman of the National Organization on Disability, presented \$25,000 in cash awards to thirteen communities. The communities were recognized for their outstanding efforts in expanding opportunities for persons with disabilities during 1981 and 1982. The reception for award winners was the culmination of N.O.D.'s 1982 Community Partnership Awards Program.

The winners were chosen from a field of 127 entries by an independent panel of expert judges. The judges picked five communities to receive \$5,000 and \$2,500 Community Achievement Awards for developing outstanding programs and projects in four or more goal areas. Ten communities received \$1,000 Community Program Awards for carrying out excellent programs and projects in a single goal area.

The winning communities are:

## COMMUNITY ACHIEVEMENT AWARDS

- Wethersfield, CT—\$5,000
- Clark County, NV—\$2,500
- Gardena, CA—\$2,500
- Knoxville, TN—\$2,500
- Milford, CT—\$2,500

## COMMUNITY PROGRAM AWARDS

- Bergen County, NJ—\$1,000
- Boca Raton, FL—\$1,000
- Fridley, MN—\$1,000
- Gardena, CA—\$1,000
- Milford, CT—\$1,000
- San Antonio, TX—\$1,000
- St. Cloud, MN—\$1,000
- Suffolk County, NJ—\$1,000
- Vernon Parish, LA—\$1,000
- West Orange, NJ—\$1,000

Gardena, CA and Milford, CT were recipients of both Community Achievement and Community Program Awards. In addition, N.O.D. honored 27 communities as honorable mention winners.

The honorable mention winners are:

- Aiken County, SC
- Bloomfield, CT
- Cache County, UT
- Camden County, NJ
- Champaign-Urbana, IL
- Columbus, OH
- Frederick, MD
- Glendale, CA
- Hampden County, MA
- Hilo, HI
- Indianapolis, IN
- Kokomo, IN
- Marquette, MI
- Maui County, HI
- McPherson, KS
- Milwaukee, WI

- Mobile, AL
- Natchitoches, LA
- Nevada County, CA
- Norwood, CA
- St. Paul, MN
- Stutsman County, IA
- Todd-Wadena County, MN
- Westminster, CA
- Westmoreland County, PA
- Whittier, CA
- Winneshiek County, IA

More than 200 persons including congressmen, journalists, Community Partnership representatives and leaders in the disability field attended the reception. The competition was made possible by a special grant from the John D. and Catherine T. MacArthur Foundation.

"The quality of all the entries received was extremely high, and the judges were faced with difficult decisions," DeVos told the gathering. "However, there were no losers in this competition. I regard all the communities who entered as winners, since they are working to improve the lives of disabled persons in their area. All of the communities can serve as models for Community Partnership programs in towns, cities and counties throughout America," he said.

## COMMUNITY PARTNERSHIP PROGRAM

The purpose of N.O.D.'s Community Partnership Program is to mobilize America's communities to expand opportunities for persons with disabilities through grass roots volunteer action. In pursuit of this goal, N.O.D. encourages communities to:

- form a Community Partnership Committee whose membership is representative of all sectors of the community, disabled and non-disabled, government and private;
- assess the unmet needs of disabled persons in the community;
- set long-term goals based on these needs; and
- develop and carry out programs and projects to meet those needs;

The N.O.D. further encourages these Community Partnership Committees to implement programs based on the following national goals set during the International Year of Disabled Persons:

- Expanded Educational Opportunity
- Improved Access to Housing, Buildings and Transportation



First Place Winner Wethersfield, Connecticut was well represented at the hearings and reception. Left to right, are Mayor Peter Aldridge, Mrs. Aldridge, Kathleen Heffernan, Wethersfield Community Partnership Vice-chairperson and Joe DePhilips, a former resident of Wethersfield, now at the U.S. Department of Education.



**Richard M. DeVos**, chairman, N.O.D., right, enjoys the company of, left to right, **Kris Warren**, American Dental Association, **Lee McCoy**, member, N.O.D. Community Advisory Committee, Mobile, Alabama, **Ruth Goodman**, liaison, West Orange, New Jersey Community Partnership Committee and **John Collins**, member, N.O.D. Community Advisory Committee. Reflecting the nationwide scope of disability and the involvement of towns, cities and counties in N.O.D.'s Community Partnership Program, individuals came from throughout the country to participate in the launching of the Decade of Disabled Persons in the U.S.

The membership of winning Community Partnership committees includes state legislators, business executives, journalists, policemen, ministers, nurses, social workers, disabled consumers, family members of disabled persons, rehabilitation counselors, county judges, students, housewives, city council members, teachers, architects, doctors, members of civic groups and local government agency officials.

Community support is also reflected in the impressive cooperation engendered from outside the Committee to carry out needed activities. Examples include the allocation of funds by local governments for architectural modifications to public buildings, the addition of handicapped parking spaces by local businesses and the cooperation of public school officials in classroom handicapped awareness presentations.

### ASSESSING NEEDS

Most of the winning Community Partnership groups carried out some form of needs assessment. This assessment provided some indication of the numbers of disabled persons living in the community and the variety of barriers they faced. Needs assessments were carried out through door-to-door interviews, survey forms appearing in local newspapers, in utility bills or sent out by human service agencies and in town meetings.

- Greater Opportunity for Employment
- Expanded and Strengthened Rehabilitation Programs and Facilities
- Purposeful Application of Biomedical Research Aimed at Conquering Major Disabling Conditions
- Reduction in the Incidence of Disability through Accident and Disease Prevention
- Increased Application of Technology to Ameliorate the Effects of Disability
- Expanded International Exchange of Information and Experience to Benefit All Disabled Persons.

"The keystone of our program has been the truly outstanding participation of all segments of our community. Various people working within the fields of medicine, religion, business and education and others are anxious and happy to work with us."

### COMMITTEES REFLECT PARTNERSHIP IDEAL

All winning communities successfully used the concept of "partnership"—developing a broad base of community support. This support is reflected both in Committee membership and cooperation from individuals and groups from outside the committee. This partnership ideal is summed up by Tom Lasher, Committee chairperson for Wethersfield:



**The Milford, Connecticut contingent at the April 5 reception.** Left to right, back row, **Stephanie Phillips**, **Helen Arnold**, **Vivian Durant**, and **Albert Palmer**. Front row, **Meg Casey**, chairman, Community Partnership Committee, and **William Lyons**.



*Approximately 200 members of Congress, media representatives, leaders in the disability field and others, attended the Congressional hearing on April 5 in Washington, D.C. In addition to sponsoring the resolution for the Decade of Disabled Persons, Congressman Larry Winn, Jr. (R-KS), center, also introduced in the U.S. House of Representatives the resolutions for the 1981 NYDP and the 1982 NYDP.*

The results of these needs assessments provided the basis for setting the Committees' long-term goals. For instance, the Gardena Committee found that the city's disabled population living in group homes had increased 100% in eight years and that services to the frail elderly and mentally handicapped residents of the city should be expanded to prevent inappropriate institutionalization of those groups.

### SETTING GOALS

Most of the communities concluded that improving architectural and transportation access, expanding employment opportunities, increasing participation in recreational, social and cultural activities, political advocacy and public awareness were high priorities.

### ARCHITECTURAL AND TRANSPORTATION ACCESS

Of the numerous goals chosen by the winning Communities, a large proportion chose to deal with the problems posed by architectural and transportation barriers. As a result of Committee efforts, for instance, downtown Wethersfield is now virtually barrier free to persons in wheelchairs, with curb cuts improving sidewalk accessibility and the majori-

ty of public, commercial buildings and recreational areas made accessible.

In Knoxville, the Committee took on the massive task of working with 1982 World's Fair designers to assure that it would be the first World's Fair completely accessible to people with disabilities.

Many Committees are working closely with their local governments to assure future compliance with accessibility standards. For example, a member of the Boca Raton Committee reviews all blue prints submitted for zoning and is in the process of revising the zoning ordinances to strengthen accessibility provisions.

A number of Committees undertook programs to improve local handicapped parking provisions. The Suffolk County Committee carried out an extensive awareness campaign to educate the general public on this issue. It also was responsible for the passage of a unique piece of local legislation raising fines above state mandated levels for drivers who violate handicapped parking rules. Proceeds from the fines are earmarked for County programs for handicapped persons. As a result of the Committee's efforts, 200 new handicapped spaces were added throughout the county.

Improving transportation services accessible to handicapped persons

was also high on the list of priorities for a number of winning communities. The Fridley Committee, for example, persuaded the neighboring Minneapolis Metropolitan Transit Commission to expand its Accessible Metro Mobility service to Fridley. The Knoxville and Milford Committees saw to it that city transportation services include a door to door bus service for handicapped and elderly persons.

### ACCESS TO RECREATIONAL, SOCIAL AND CULTURAL ACTIVITIES

To improve access to recreational, social and cultural activities, Wethersfield's therapeutic recreation program was expanded to provide disabled children and adults with comprehensive social and leisure activities including bowling, swimming, horseback riding and crafts.

In Boca Raton, the Committee succeeded in persuading city government to allocate \$50,000 to improve access to public recreation facilities. The completion of construction of ramps onto a local beach was a media event, with extensive local television, radio and newspaper coverage.

Both the Clark County and Knoxville Committees developed programs to encourage local disabled artists including art shows and establishment of a theatre for the deaf in Knoxville.

### EMPLOYMENT

To improve employment opportunities for handicapped people, Bergen County, Wethersfield and San Antonio developed successful Job Banks. Bergen County's placement service for handicapped individuals provides such job-seeking skills training as interviewing techniques and resume writing. It also matches qualified applicants with appropriate job openings and works closely with potential employers and rehabilitation professionals. San Antonio's Wethersfield's programs are similar.

All three programs have a high rate of success which will continue to improve, for as Bergen County's Community Partnership Liaison Tom McKenna says, "As we are able to document successful employment records of our disabled Job Bank users, more and more companies will come to us for qualified candidates."

## PUBLIC AWARENESS AND MEDIA RELATIONS

Public awareness and good relations with the media were major ingredients in all thirteen successful Community Partnership Programs. The Milford Committee carried out an extensive awareness campaign which featured handicap simulation activities for local community leaders and an awareness program for the schools. Both have become permanent activities.

The Clark County and St. Cloud Committees developed audio-visual presentations using Hollywood themes to help promote positive attitudes toward handicapped people. Clark County's effort was a widely circulated video-film for young people. Using a "Star Wars" theme the film dramatizes the problems disabled youngsters face when confronted with negative attitudes and misconceptions. The film was produced (with donated labor and equipment) by a local television station. "Yellow Brick Road," a slide tape presentation developed by the St. Cloud Committee using scenes from the film "The Wizard of Oz", has been shown to numerous adult and school audiences in the city.

In speaking about the importance of breaking down attitudinal barriers, Suzanne Thomas, Clark County Liaison summarized the approach of all the winning Communities: "There was a common thread running through all the projects. Bring down the attitudinal barriers by getting people involved. Once people are involved with disabled people and see for themselves the abilities and talents of the able-disabled—the battle is won."

Without effective use of the news media, winning Community Partnership Committees would not have been as successful as they were in communicating the message. All winning communities had excellent cooperation from local television, radio and newspapers.

For instance, the Clark County Committee over a two year period persuaded local newspapers to include three multi-page tabloid sections on various issues related to disability.

Summing it all up, Knoxville Community Partnership Liaison Jean Jolly states, "There has always been a close working relationship between the Committee and the news media. In fact, in many cases, news coverage of a particular problem we are trying to

solve is often the best catalyst for a quick solution. And media coverage of a successful project is one of the best ways to thank those whose hard work and cooperation made it possible."

## USE OF RESOURCES

Another attribute which characterized the winning communities was effective use of resources, such as cost effective program ideas, innovative fund raising strategies and mobilization of volunteers.

Says Gene Painter, Gardena Committee Chairperson, "We've been able to pull together services, funding and manpower from many sectors, from city government, including the Mayor's office and the city council, from state and federal sources, from local businesses and civic organizations, the news media and from national organizations such as the National Organization on Disability and the U.S. Conference of Mayors."

## FUND RAISING

Despite hard economic times, the thirteen communities were able to use a variety of traditional and innovative approaches to fund raising. Milford Committee members sold IYDP balloons and tickets to local drama production and raffled a doll house. The Vernon Parish Committee has an annual barbecue which nets enough money to provide a driver's salary and

operating costs for a transportation service for elderly and disabled parish residents.

Many committees were able to make use of federal Department of Housing and Urban Development Community Development Block Grant Funds and state and local government funds. Groups such as local Chambers of Commerce, and other private service organizations also raised money to support Committee projects. Government and private groups also provided in-kind services such as office space, equipment, technical assistance, printing and, as in the case of San Antonio's Job Bank, whose executive director is a Veterans Administration supported Masters Degree student, loaned personnel.

Committees avoided many funding problems by developing cost-effective strategies for solving problems. While it would have cost thousands of dollars to ramp an inaccessible post office in Leesville, the Parish's main city, Vernon Parish Committee members came up with a solution which only cost \$200 and allows disabled and elderly persons to use the post office from their cars using an intercom and drop boxes similar to those in drive-in banks.

## VOLUNTEERS

The Committee's activities would never have gotten off the ground



**Bruce Blower**, Chairman, Suffolk County Handicap Advisory Board, right, front, was among more than 200 people at the reception honoring the thirteen Community winners. Blower accepted the plaque and \$1,000 check for Suffolk County.

without the help of volunteers, dedicated individuals from all walks of life who are willing to spend many hours of unpaid time developing programs, working with local government and private agencies, speaking to various groups, and carrying out fund-raising activities.

Committee members also solicited manpower from other groups. For example, lacking the funds to develop a needed access guide for West Orange, the Committee got permission from the local school district to recruit high school students to carry out a unique social studies project: the students conducted an access survey of two large shopping malls. The West Orange Committee also uses high school speech students to record the local newspaper for visually impaired persons.

Describing the commitment of the fifty-four Community Partnership Committee members and others in Vernon Parish who help them, Melvin Roberts says, "We have a hard-working bunch of people here. Everybody works, from the lowest peon on the totem pole to the district judge!"

### CONCLUSION

In conclusion, these thirteen communities were honored because they so successfully pulled together the available community resources, got the support of all segments of the community, dealt with funding issues in ways that overcame the tight economic times, and developed programs and projects that will have lasting benefit for disabled citizens and the communities in which they live.

They were honored because they are also models of the spirit of voluntarism that is so uniquely American and is one of our great strengths.

By recognizing progress in these communities, the National Organization on Disability seeks to encourage the replication of the best ideas and to stimulate long-term commitment to the full participation of disabled persons in American life.

**NOTE:** Summaries of each of the winning entries can be obtained by writing to N.O.D.



## N.O.D. Board Member Kirby Featured in Ad Council Campaign

Robert E. Kirby, Chairman of the Westinghouse Electric Corp., and a member of N.O.D.'s Board of Directors, is the narrator of the public service announcement that is part of the 1983 campaign for N.O.D. by the Advertising Council.

The PSA is available in 30-second and 60-second versions on 16 mm. color film, for TV stations, and on audiotape for radio. The Ad Council has sent it to stations in all the top markets for use throughout the country.

Write or call your local stations to encourage them to air the PSAs.

## N.O.D. Says Thanks To Its Many Hard Working Volunteers

Volunteers are a vital force not only in the more than 1,000 Community Partnership Committees around the country, but in our Washington, D.C. office too. We would especially like to recognize the contributions of our in-house volunteers, Margaret Goodwin and Susan Brooks.

Thanks to Dona Peters of the Department of Health and Human Services and the Washington Volunteer Readers for the Blind, we have REPORT and the N.O.D. Program Manual in braille and on cassette tapes. Brailled and taped copies of N.O.D. materials can be obtained by contacting Jean Fitzgerald at N.O.D.

The National Office On Disability **"CHARLIE VOSS"**

Public Service Announcements  
available in :60, :30 lengths on 16mm film  
60 SECONDS





R.E. KIRBY: (VO) This is Charlie Voss, production control coordinator for a computer service company. From early morning, Charlie is on the move -- meeting deadlines, responding quickly to change, planning for the future, and working around the unexpected.





Sound like a regular day? It is. And it is for Charlie Voss, too -- key member of a team that helps keep this business on top. Charlie Voss has overcome a lot of his own barriers and his employer has knocked out other things in his way.





ROBERT E. KIRBY: (OC) The result: a two-way effort that enables Charlie Voss to put his ability to work. 1981 was the International Year of the Disabled Person. But this year is no time to forget about putting the abilities of America's 35-million disabled people to work. More than ever, we in business (VO) need to find and match the abilities of the disabled with the right job.

A Public Service Campaign of the Advertising Council



CNDS-2360/2330

The 1983 N.O.D. Advertising Council Campaign Storyboard.

# "Friends" Of N.O.D. Established

In February, the "Friends" of the N.O.D. was formed to broaden the base of involvement and support by individuals, disabled and non-disabled alike. "The initial response to our appeal for 'Friends' has been highly encouraging, and we hope to increase the momentum during the remainder of 1983," stated Mercedes Miller, Membership chairman of "Friends".

Ms. Miller, who recently was an Assistant Director of ACTION, also serves as a member of the N.O.D. Board of Directors. She explained that "Friends" who make contributions of \$15, \$25 and up on an annual basis receive a certificate of membership and are included in mailings of N.O.D. newsletters and other materials.



*Mercedes Miller, "Friends of N.O.D." membership chairman and N.O.D. Board Member*

Ms. Miller stated, "I am pleased and honored to serve as chairman of this N.O.D. effort. I am confident that many individuals across the country who support the goals and objectives of N.O.D. will become 'Friends' in the next few months and we will thus broaden our base of support and involvement. I regard this effort as central to the attainment of the goals of the Decade of Disabled Persons." Ms. Miller serves as Membership chairman in a voluntary capacity.

## National Organizations Continue Active Role During Decade

by Linda Schulz, Vice President, N.O.D.

THE PEOPLE TO PEOPLE COMMITTEE FOR THE HANDICAPPED announces that it has available copies of its "Directory of Organizations Interested in the Handicapped." The publication contains an annotated list of more than eighty organizations and numerous federal and state agencies serving handicapped persons. The booklet was published in 1980 in honor of the International Year of Disabled Persons, and contains a wealth of useful information. To obtain this FREE directory, write to Mr. Bill McCahill, People-to-People, Inc., c/o P.C.E.H., 1111 20th Street, N.W., Washington, D.C. 20036.

THE HEALING COMMUNITY is sponsoring the 1983 International Religious Year of Persons with Disabilities. Numerous religious and disability groups are organizing activities and programs geared toward helping church, temple, synagogue and other local religious units improve architectural accessibility, communications and attitude toward persons with handicapping conditions. For information and price list of resource material contact The Healing Community, Harold H. Wilke, Director, 139 Walworth Avenue, White Plains, New York 20606 (914/761-4986).



"Prevention of Disabling Injuries" is the theme of a Conference sponsored by the AMERICAN MEDICAL ASSOCIATION. The Conference, which will be held on May 20-21 in Miami, Florida will focus on such issues as prevention of injuries on the highway, on the job, at home, and during recreation, and alcohol related problems as well as cost benefits of prevention. Speakers will include experts in medical rehabilitation, insurance, epidemiology and sports medicine. For information, contact AMA Department of Meeting Services, 535 N. Dearborn Street, Chicago, Illinois 60610 (312/751-7209).

## Decade Resolution Nears Passage In Congress

The resolution designating the Decade of Disabled Persons in the U.S. is nearing passage in the House of Representatives. The resolution, co-sponsored by Rep. Larry Winn, Jr. (R-KS) and Rep. Tony Coelho (D-CA), has received over 120 co-sponsors in the House and 29 in the Senate.

The Subcommittee on Human Rights and International Organizations, chaired by Rep. Gus Yatron (D-PA), met and subsequently submitted the resolution to the Foreign Affairs Committee, on April 13th.

As a result of the hearing, a section was added to the House Concurrent Resolution No. 39 calling on the President to report to the Congress annually on the progress and plans within the Executive branch on furthering the goals of the Decade.

When there are sufficient co-sponsors in each House (half of the quota members), a Conference will be held to resolve any differences in the respective versions. The President then is expected to issue a proclamation.

We urge our readers to contact their Congressmen in support of this bill. In the House it is Concurrent Resolution 39, and in the Senate Concurrent Resolution 22.

## Biomedical Research Discussions Started with National Academy of Sciences

Frederick Robbins, M.D., Nobel laureate and president of the Institute of Medicine of the National Academy of Sciences, has begun discussions with N.O.D. on the Decade of Disabled Persons goal of "purposeful application of biomedical research aimed at conquering major disabling conditions."

Dr. Robbins, who was a major contributor to the conquering of polio, met with N.O.D. President Alan Reich and staff members recently. Included in the discussions were six officials from the Institute of Medicine and three directors from the National Institutes of Health.

Further dialogue and development will address the following questions:

- In order of numbers of Americans who might be affected, what are the disabling conditions amenable to cure through biomedical research?
- Which disabling conditions will benefit most from intensification of effort?
- How do we best stimulate purposeful biomedical research?
- How do we identify and bring to bear new resources, if needed?
- How do we encourage and promote progress without arousing false hopes?



*Frederick Robbins, M.D., President, Institute of Medicine of National Academy of Sciences, makes a point during his testimony at the Congressional hearing. Waiting to testify is Louise McKnew, National Spinal Cord Injury Foundation, Director, Washington Office.*



## Annual PCEH Meeting is on TARGET for '83

The theme for the 1983 annual President's Committee for Employment of the Handicapped (PCEH) meeting, held May 4-6 in Washington, D.C. was TARGET. All panels, workshops and public forums related to this theme.

TARGET stands for:

**T—Technology.** How can we respond to rapidly changing technology in order to open new areas of employment for disabled people?

**A—Attitudes.** What are the attitudes demonstrated by both employers and disabled people which affect employment of handicapped individuals, and what are strategies for improving negative attitudes?

**R—Resources.** How can rehabilitation and other human services more effectively prepare disabled people for employment?

**G—Growth.** Where are the growth areas in employment opportunities for disabled persons?

**E—Employment.** What impact does high unemployment have on disabled persons?

**T—Training.** Are disabled persons getting the right training for the most accessible employment?

More than 3000 people attended the 3-day conference.



*N.O.D. Chairman Richard M. DeVos, right, presents his testimony during the Congressional hearing on the "Decade of Disabled Persons". Waiting to testify are William Spencer, M.D. director, Texas Rehabilitation Institute, left, and Alan A. Reich, N.O.D. president, center.*

## Cabinet Officers Appoint Decade of Disabled Liaisons to N.O.D.

Responding to the request of the N.O.D. to begin early and develop agency-wide Decade of Disabled Persons programs, several Cabinet officers and agency heads have appointed liaisons.

"Disabled people throughout the country have been well-served by the liaisons to the N.O.D. over the past two years. They are knowledgeable and dedicated," said Alan Reich, N.O.D. President.

Cabinet officers who have appointed liaisons are as follows:

Agency	Agency Head	N.O.D. Liaison
ACTION	Thomas Pauken	Daniel Bonner
AID	Peter McPherson	Patrice Malone
Commerce	Malcolm Baldrige	Gerry Lucas
Defense	Casper Weinberger	William Robertson
DOT	Elizabeth Dole	Eugene Lehr
Education	Terrel Bell	Chet Avery
HHS	Margaret Heckler	—
HUD	Samuel Pierce	Clifton Baldwin
Interior	James Watt	Andrew Adams
Labor	Raymond J. Donovan	Robert Cuccia
Peace Corp	Loret Ruppe	Yoko Arthur
VA	Harry N. Walters	Karen Draper

"This group will work with us to ensure effective public-private cooperation in furthering the Decade of Disabled Persons goals," Reich said.

The government leaders have undertaken a number of actions:

- Secretary of Defense Weinberger directed the Secretaries of the Army, Navy, Air Force and Directors of Defense agencies to appoint Decade coordinators and forward their Decade plans to him.

- Secretary of HUD Pierce has issued a directive to all Regional Administrators asking them to appoint Decade coordinators; issue appropriate executive memoranda to their staff; review past accomplishments and current needs for improved services; develop action plans; and recommend department-wide actions.

Pierce stated, "I am proud that the Department was a recognized leader of both the 1981 IYDP and the 1982 NYDP programs, and I am sure that you share my commitment to improving assistance to disabled Americans during this Decade of Disabled Persons."



Defense Secretary Casper Weinberger

- VA's Harry Walters wrote N.O.D., "I can assure that this agency will continue its involvement in the goals envisioned for the Decade of Disabled Persons."

- Secretary Donovan commented in his reply to N.O.D., "a vital component of this effort is the ability of disabled persons to find, obtain and hold meaningful employment. The Department of Labor is fully committed to that goal."

- Secretary of Commerce Baldrige replied, "I plan to announce the Decade of Disabled Persons to all Commerce employees within the next few weeks and request their support of the long-term goals established for this period. I also will ask top managers of the Department to support these goals through the programs they administer at the national and international level."

- Secretary Bell pledged that the Department of Education "would continue its policy of sensitivity to the needs of handicapped persons."

- Furthering the Decade of Disabled Persons internationally, AID Administrator, Peter McPherson, and Peace Corps Director, Loret Ruppe, have sent messages to their domestic and overseas staff reinforcing their expectation of effective agency responsiveness to the challenge. Both agency heads reaffirmed their commitment to continuing America's leadership in this important area of human concern.

N.O.D. and the agency liaisons are planning the first coordination meeting for mid-May.

## First of Six Disability Posters Released by N.O.D.

The first major public awareness campaign of the Decade of Disabled Persons has been launched by N.O.D., it was announced by Richard M. DeVos, chairman. The campaign consists of a series of six posters which will be distributed throughout the United States. Each poster depicts a disabled person who has achieved full participation in his or her area of interest or occupation.

The subject of the first poster is 10-year old Ernestina Verduzco from San Francisco, who lost both her legs in a train accident when she was four. Ernestina does not let this disability slow her down, however. She is an active little girl, and is depicted in the poster participating in one of her favorite pastimes, playing the recorder in her school's music class.

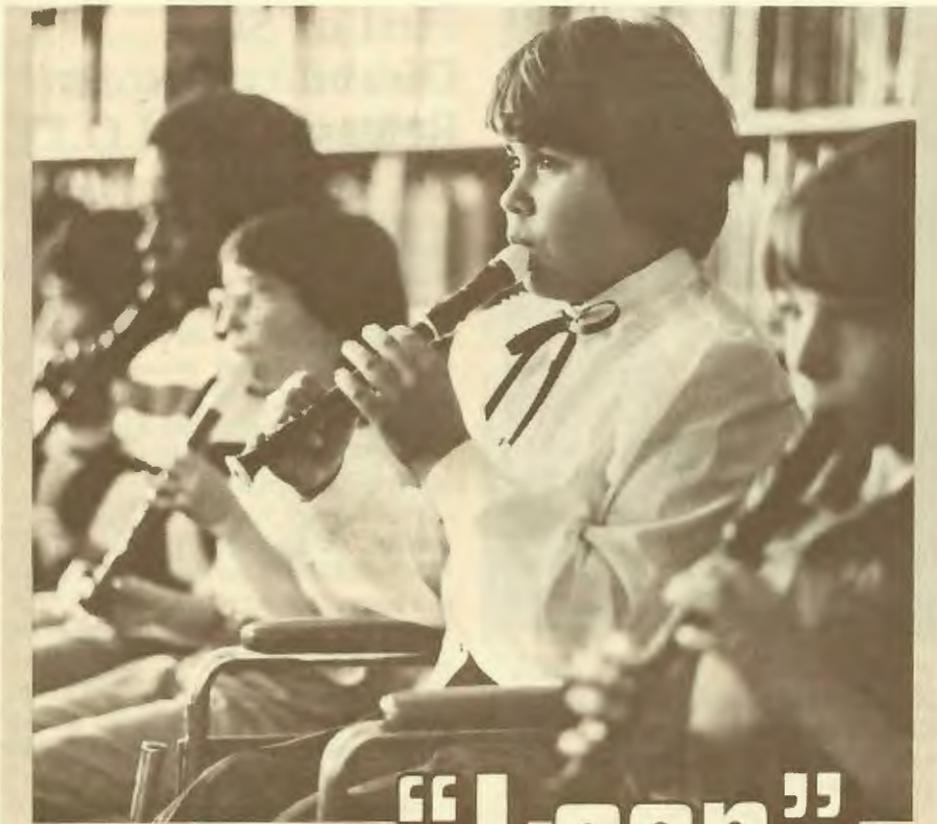
"When somebody tells me I'm handicapped, I tell them I'm not that handicapped, because I do have artificial legs, and I can walk, and so there's really nothing that should be a handicap," Ernestina is quoted as saying in the poster. Her goal is to teach handicapped children some day.

Supported by the N.O.D., one thousand Community Partnership Committees across the United States are working to expand opportunities for persons with disabilities, such as Ernestina. In Ernestina's home town, San Francisco, the Partnership Committee is the Mayor's Council on Disabilities which is chaired by the Reverend Dr. Norman E. Leach.

"These posters accurately capture what disabled persons strive for— independence and a place in the mainstream," DeVos said. "Ernestina was faced with a crisis that would have shattered many people. Instead of feeling sorry for herself, she rose above the barriers posed by society and with courage and determination went on with her life," he added. "These posters should also remind all of us that many obstacles can be overcome with hard work and persistence. That is a lesson worth remembering," Mr. DeVos said.

The black and white, 18" x 24" posters were created by the Eastman Kodak Company and produced by the Westinghouse Electric Company.

(continued next page)



**“I can”**



To learn more about your local Community Partnership Program and how you can be involved, contact your Mayor or County Commissioner, or call today.

202-293-5960

National Organization on Disability  
2100 Pennsylvania Ave. N.W.  
Washington, DC 20037

Ten-year-old Ernestina Verduzco plays the recorder in her school's music class. At the age of four, she lost both her legs in a train accident.

In her own way, in her own words, she insists:

"When somebody tells me I'm handicapped, I tell them I'm not that handicapped, because I do have artificial legs, and I can walk, and so there's really nothing that should be a handicap."

Isn't it time for you to share in Ernestina's courage and self-esteem? Learn more about opportunities for disabled men, women and children who insist on saying, "I can."

**Isn't it time you got involved?**

*Ernestina Verduzco, of San Francisco, is the subject of the first in a series of six Decade of Disabled Persons posters being distributed across the United States by N.O.D.*

**The National Organization on Disability**  
2100 Pennsylvania Ave., N.W., Suite 232, Washington, D.C. 20037  
(202) 293-5960

**First Poster Released**  
(continued from page 11)

N.O.D. plans to release a different poster every other month throughout 1983. The remaining posters picture a professor who is blind, a truck driver who is paraplegic, a tennis player with one leg, a corporate executive with a hearing impairment and a wheelchair user at the ballot box.

The posters will be distributed to all Community Partnership Committees, 300 national organizations, corporations, all state governors, agencies of the U.S. government, and other affiliated parties. Single copies are available free from the N.O.D.

There is some unavoidable duplication of names in our mailing list. If you receive more than one copy of REPORT, please pass the extra(s) along to a friend.



Dr. Ray E. Hiebert, Editor  
Larry Lichtenauer, Assistant Editor

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HO 043 \_\_\_\_\_

### PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

**SIGNATURE CODES:**

- CPn** - Presidential Correspondence
  - n - 0 - Unknown
  - n - 1 - Ronald Wilson Reagan
  - n - 2 - Ronald Reagan
  - n - 3 - Ron
  - n - 4 - Dutch
  - n - 5 - Ron Reagan
  - n - 6 - Ronald
  - n - 7 - Ronnie
  
- CLn** - First Lady's Correspondence
  - n - 0 - Unknown
  - n - 1 - Nancy Reagan
  - n - 2 - Nancy
  - n - 3 - Mrs. Ronald Reagan
  
- CBn** - Presidential & First Lady's Correspondence
  - n - 1 - Ronald Reagan - Nancy Reagan
  - n - 2 - Ron - Nancy

**MEDIA CODES:**

- B** - Box/package
- C** - Copy
- D** - Official document
- G** - Message
- H** - Handcarried
- L** - Letter
- M** - Mailgram
- O** - Memo
- P** - Photo
- R** - Report
- S** - Sealed
- T** - Telegram
- V** - Telephone
- X** - Miscellaneous
- Y** - Study

153720



Office of the Director  
Federal Emergency Management Agency

Washington, D.C. 20472

July 6, 1983

11 JUL 1983

MEMORANDUM FOR: Edwin Meese III  
Counsellor to the President

FROM: Louis O. Giuffrida *L O Giuffrida*  
Director

SUBJECT: President Gerald Ford's Visit to the National  
Emergency Training Center (NETC)

On October 7, 1983, former President Ford has a speaking engagement at Gettysburg College (about 15 minutes away from the National Emergency Training Center site) for a Dwight D. Eisenhower Memorial Service. The October 7 date coincides with the annual Fire Prevention Week Proclamation that will be issued by the President.

Mr. Ford has accepted an invitation to come to the NETC campus in Emmitsburg, Maryland, on October 7. He will lay a wreath at the Fallen Firefighters Memorial on the campus. The ceremony will begin at 1:30 p.m.