

# Ronald Reagan Presidential Library Digital Library Collections

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**Collection:** Reagan, Ronald: 1980 Campaign Papers,  
1965-1980

**Series:** XV: Speech Files (Robert Garrick and Bill Gavin)

**Subseries:** A: Bob Garrick File

**Folder Title:** 10/23/1980, Johnson City, TN Ho-down

**Box:** 435

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*Last Updated: 10/10/2023*

*Khachigian,*  
To: Anderson, Brady, Nofziger, Deaver

Sent Oct.

From: Garrick (JMc)

RR Remarks, Johnson City Tenn 10/23

*Sent/Garrick*  
*6:50 PM EDT*  
*20 Oct*

1. Reagan country ; East Tennessee is Republican stronghold.  
Need to fire up the troops for big GOP turnout.

*Sent*

2. Leadership theme: point out Carter failures of leadership.

*2015*

*10/20*

*up*

3. "Unacceptable"

in 1976, Carter said 6% inflation was "unacceptable"  
In 1978, Carter said a cut in capital gains tax rate  
was unacceptable  
IN 1979, Carter said Soviet combat brigade in Cuba  
was "unacceptable"

In every case, Carter had to accept it. Shows weakness  
of leadership; speaks loudly and carries a small stick;  
Carter's carrot and stick foreign policy: he gives away  
the carrots, and beats himself with the stick.

4. Patriotism Tennessee is the Volunteer State (for Mexican War);  
very patriotic. "Other nations may not love us, but they will have  
to respect us" is good line.

*X X Y*