

Ronald Reagan Presidential Library

Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Reagan, Ronald: 1980 Campaign Papers,
1965-1980

Series: XV: Speech Files (Robert Garrick and Bill Gavin)

Subseries: B: Bill Gavin File

Folder Title: Drafts and Back-up Documents –
09/07/1980, Philadelphia (Older Americans) (3 of 7)

Box: 438

To see more digitized collections visit:

<https://www.reaganlibrary.gov/archives/digitized-textual-material>

To see all Ronald Reagan Presidential Library Inventories, visit:

<https://www.reaganlibrary.gov/archives/white-house-inventories>

Contact a reference archivist at: **reagan.library@nara.gov**

Citation Guidelines: <https://reaganlibrary.gov/archives/research-support/citation-guide>

National Archives Catalogue: <https://catalog.archives.gov/>

9-1-80
11:35 a.m.

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

Philadelphia is proud to be known as city of neighborhoods.

I think all of them must be here today.

It is fitting that we should meet ~~on these steps~~ ^{2 Philadelphia} made world-famous by "Rocky." They symbolize determination, hope, a belief in a dream. ~~Rocky finally realized that dream.~~ ^{more. The museum of art as a symbol of the great cultural heritage you are so proud of. And, of course, these steps and scene.} ~~And the people of Philadelphia and of America will see the new beginning of~~ ^{HIS} ~~the~~ ^{SAVED THE} ~~the~~

~~people of Philadelphia and of America will see the new beginning of~~ ^{THE} ~~the~~ ^{NEW} ~~the~~ ^{we all have} dream, for a better America, CAN BEGIN SOON-- THIS NOVEMBER.

You want inflation to stop killing your hopes and dreams. You want to ~~have~~ ^{KEEP} more of your hard-earned money in your pocket and ~~not~~ ^{SEND} ~~going to~~ ^{LESS OF IT TO} Washington. You want a job. You want a strong national defense.

To all of these demands Jimmy Carter for ~~four years~~ ^{his} ~~lack of action~~ ^{LACK OF ACTION} has been saying: "No, we can't". ~~FOR 4 YEARS HIS~~ ^{HAS SPOKEN LOUDER THAN HIS WORDS.}

But you prefer, and I prefer, the spirit of Philadelphia, the ~~spirit of Rocky~~ ^{THAT SAYS} ~~and we are going to say~~ "Yes we can!"

We can have a strong America again and we will, ~~starting in~~ ^{IF WE HAVE} ~~January of 1981 if you help us between now and November.~~

There is ~~something more to today's gathering than good friends,~~ ^{HERE, TODAY.} ~~good food, good music and good fellowship~~

I see ^{HERE, TODAY.} a living commitment to the values of family, work and neighborhood.

I see a commitment to the compact that binds all Americans, a pledge to each other of all that is best in our lives for the sake of our country. Today, all along this majestic parkway, that compact is seen in action. ~~THAT'S THE SPIRIT OF THIS CITY AND IT ALWAYS HAS BEEN.~~

STET

In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

~~Franklin~~
Ben was 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia and America's older citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one out of every fifty Americans was 65 years of age or older. In 1980 one out of every nine Americans is 65 or over.

9 In 1776, ^{IN THIS CITY} the Founders gave us a Declaration of Independence.

BUT in the past four years, Jimmy Carter has given us ^{SOMETHING DIFFERENT. HE'S GIVEN US} a Declaration of Indifference --

--indifference to the plight of the homeowner,

--indifference to the worker,

--indifference to the young just starting out, and especially

--indifference to older Americans whose happiness and peace of mind depend on a strong, sound, economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million ^{PEOPLE} out of work. Inflation running ^{nearly 3 TIMES AS} ~~at 18 percent in~~ ^{HIGH AS 4 YEARS AGO.} the first quarter of 1980. Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War -- reaching at times close to 20 percent -- lately down to more than 11 percent but now going up again -- productivity falling for six straight quarters among the most productive people in history.

~~Through his inflation he has raised taxes on the American people~~
~~by 30 percent while their real income has risen only 20 percent.~~
He promised he would not increase taxes for the low and middle-income people -- the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen ^{HEAVILY} upon
YOU AND OTHER
~~older~~ Americans *who have CONTRIBUTED SO MUCH TO BUILDING YOUR COUNTRY*
INTO A DYNAMIC NATION, PRIDE TO BE "NUMBER ONE."

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

OUR Older Americans are an important, vital part of the community that makes America strong.

OUR Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

In the past four years we have seen savings eaten away, pensions eroded and fixed incomes savaged by the inflationary policies of the Carter administration.

This is the way things are. But things don't have to be this way.

The spirit that is so evident here today, the spirit of family and neighborhood and work and a commitment to our compact together -- this spirit, if put into effective political action can put an end to ~~this~~ rising inflation, insensitive government and the Carter approach of "No action, No hope, No record."

Inflation isn't a force of nature, something beyond our capacity to control -- although Jimmy Carter certainly makes it seem that way.

Inflation is caused. It is caused by decisions -- bad decisions, unnecessary decisions -- made in the White House and in Congress. If there is one message I want you to carry away with you today it is this: something can be done about inflation. Something can be done

about high taxes. Something can be done to insure that ~~the~~ older Americans get the benefits they deserve ~~without seeing~~ them eaten away by inflation.

Don't believe ~~the~~ Carter ~~message~~ that all we can do is wait and hope.

Working together we can change the government policies, ~~and~~ make them responsive to our values and to our goals.

We know it can be done. When President Ford left office the inflation rate was 4.8%. You know what has happened to that inflation rate under Carter policies. It has gone as high as 18%. Look back over his record and ask yourself: does the kind of ~~same~~ treatment you have been getting from this administration deserve four more years?

THE ROOT CAUSES OF

AND HAVE WORKED FOR, AND NOT,

AND SOMETHING CAN BE DONE ABOUT THE INCREDIBLE WASTE, FRAUD, ABUSE AND MISMANAGEMENT IN GOVERNMENT

YOU JIMMY WHEN HE SAYS

If you want to take a look at the future as it would be under Mr. Carter, let me quote what Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home, ~~can't~~ ["] ~~buy a new dress every year, ...~~"

~~That's~~ ^{IF THE WORLD} That's what Jimmy Carter thought of inflation when it was below five per cent, ^W ~~What~~ does he expect us to think of it today, when ~~it is~~ ^{BECAUSE} ~~his policies~~ ^{OF} ~~it is~~ in double digits?

^{USING HIS OWN COMMENTARY ON,} ~~According to his own views of~~ the evils of inflation, things are twice as bad, three times as bad today.

But he ~~doesn't~~ ^{US TO FORGET ABOUT THAT.} wants to ~~talk about~~ that. He doesn't want to talk about his record. He doesn't want to talk about what his policies have done to ~~Americans and especially to older Americans.~~

~~He doesn't want to talk about his record because he's ashamed of~~
~~HIS RECORD.~~

^{TOGETHER, WE CAN} But I'm here today to tell you that ~~a~~ ^A new beginning. ~~And this is a special day to bring that message. Seven years ago, as Governor of California, I notified all California agencies on aging to observe and honor this day, the first Sunday after Labor Day, as "Grandparents Day." I don't take credit for originating the idea. That must go to Mrs. Marion McQuade of West Virginia, a grandmother of fifteen grandchildren. So this is a day honoring many here today -- including me. I'm proud to say!~~

^{OF CALIFORNIA} As Governor ~~I~~ ^A cared about ~~the~~ older citizens ~~in California~~ and I did something about their problems:

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level

to more than 80 per cent at \$3,000 a year and below, and up to 92 per cent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans -- and I don't -- I have the example set by Nancy when we were in California.

PERSONALLY AND DEEPLY INVOLVED and IS TODAY THIS NATION'S MOST ARDENT SUPPORTER OF

She has been ~~involved in~~ the Foster Grandparents programs. ~~THIS~~

PROGRAM brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will ~~protect~~ and defend the integrity of the Social Security System, ~~THIS IS THE FOUNDATION OF THE ECONOMIC LIFE OF MILLIONS OF AMERICANS.~~ THAT SYSTEM WILL BE STRONG AND RELIABLE AND PROTECTED UNDER A REAGAN ADMINISTRATION

--I will see to it that the promises made by government to every older American under the Medicare and other programs, are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. ~~and~~ I will not tolerate, and will fight with ~~every bit of strength at my command~~ *ALL MY STRENGTH* the inexcusable waste, *OF THESE PROGRAMS ARE* fraud, and abuse of government programs, ~~many~~ aimed at older Americans.

CONGRESSIONAL

A May 31, 1979, Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal ~~PROGRAMS~~ ^{\$2.5} ~~budget~~ ^{\$25} -- that's ~~to~~ ^{to} \$20 billion. "That excludes waste," the report noted, ^{WASTE} "including ~~it~~ would give a much higher figure."

~~The same report said that fraud, abuse and waste in HEW's programs alone ranged between \$6.3 billion and \$7.4 billion. Jimmy Carter's own Secretary of Health, Education and Welfare estimated a few years ago that at least \$7 billion was wasted every year by his department.~~

~~Estimates of waste in GAO reports over an eight month period came to an astonishing \$10 billion -- and that's only from studies of relatively few federal programs.~~

~~All of~~ this waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government

squanders tax dollars. ^{IF THEY KNOW WHERE THOSE TAX DOLLARS COME FROM AND THEY ARE TIRED OF HEARING THE SAME OLD EXCUSES ABOUT HOW IT CAN'T BE HELPED. IT CAN BE HELPED AND YOU KNOW IT.}

I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day, I say to you, in that great spirit:

"Yes, we can!" ^{AND NOW LET'S GET ON WITH THE JOB.}

^{WITH YOUR HELP, WITH YOUR VOTE -- AND I NEED AND WANT BOTH, AND DO NOT HESITATE TO ASK FOR THEM -- WE WILL START THAT TASK IN JANUARY, 1981. THANK YOU}

Mrs. Nancy Reagan first saw a Foster Grandparent Program possibility when she visited a hospital as wife of the Governor of California.

A young handicapped child was under treatment and his grandfather was beside him for support and strength. Mrs. Reagan's interest in the handicapped and retarded child moved the Foster Grandparent Program into a State-wide activity. It spread across to Nevada and was eventually picked up and became a national program under ACTION.

During the present campaign, Mrs. Reagan makes it a special effort to visit a Foster Grandparent Program in as many areas as her schedule permits.

Bill - I tracked this small
info this AM

Jace Bergant
3571

9-1-80
11:35 a.m.

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

Philadelphia is proud to be known as city of neighborhoods.
I think all of them must be here today.

It is fitting that we should meet on these steps, made world-famous by "Rocky." They symbolize determination, hope, a belief in a dream. Rocky finally realized that dream. And in November the people of Philadelphia and of America will see the new beginning of their dream for a better America.

You want inflation to stop killing your hopes and dreams. You want to have more of your hard-earned money in your pocket and not going to Washington. You want a job. You want a strong national defense.

To all of ~~these demands~~ ^{this} Jimmy Carter, for four ^{long} years, by his ~~lack of action~~ ^{said}, has been saying: "No, we can't".

But you ~~prefer~~ ^{Know} and I ~~prefer~~ ^{"yes,"} the spirit of Philadelphia, the spirit of Rocky, and we ~~are going to say~~ ^{"Yes we can!"}

America has been a strong nation.

We can have a strong America again and we will, ~~starting in next~~
~~January of 1981~~, if you help us between now and November.

There is ~~something~~ more to today's gathering than good friends, good food, good music and good fellowship.

I see a living commitment to the values of family, work and neighborhood.

I see a commitment to the compact that binds all Americans, a pledge to each other of all that is best in our lives for the sake of our country. Today, all along this majestic parkway, that compact is seen in action.



In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

Ben was 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia's and America's older citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one out of every fifty Americans was 65 years of age or older. In 1980 one out of every nine Americans is 65 or over.

In 1776, the Founders gave us a Declaration of Independence; in the past four years, Jimmy Carter has given us a Declaration of Indifference --

--indifference to the plight of the homeowner,
--indifference to the worker,
--indifference to the young just starting out, and especially
--indifference to older Americans whose happiness and peace of mind depend on a strong, sound, economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million out of work. Inflation running at 18 percent in the first quarter of 1980. Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War -- reaching at times close to 20 percent -- lately down to more than 11 percent but now going up again -- productivity falling for six straight quarters among the most productive people in history.

Through his inflation he has raised taxes on the American people by 30 percent -- while their real income has risen only 20 percent. He promised he would not increase taxes for the low and middle-income people -- the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen upon older Americans.

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Older Americans are an important, vital part of the community that makes America strong.

Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

In the past four years we have seen savings eaten away, pensions eroded and fixed incomes savaged by the inflationary policies of the Carter administration.

This is the way things are. But things don't have to be this way.

The spirit that is so evident here today, the spirit of family and neighborhood and work and a commitment to our compact together -- this spirit, if put into effective political action can put an end to this rising inflation, insensitive government and the Carter approach of "No action, No hope, No record."

Inflation isn't a force of nature, something beyond our capacity to control -- although Jimmy Carter certainly makes it seem that way.

Inflation is caused. It is caused by decisions -- bad decisions, unnecessary decisions -- made in the White House and in Congress. If there is one message I want you to carry away with you today it is this: something can be done about inflation. Something can be done about high taxes. Something can be done to insure that the older Americans get the benefits they deserve without seeing them eaten away by inflation.

Don't believe the Carter message that all we can do is wait and hope.

Working together we can change the government policies and make them responsive to our values and to our goals.

We know it can be done. When President Ford left office the inflation rate was 4.8%. You know what has happened to that inflation rate under Carter policies. It has gone as high as 18%. Look back over his record and ask yourself: does the kind of economic treatment you have been getting from this administration deserve four more years?

If you want to take a look at the future as it would be under Mr. Carter, let me quote what Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home, can't buy a new dress every year, ..."

If that's what Jimmy Carter thought of inflation when it was below five per cent, what does he expect us to think of it today, when through his policies it is in double digits?

According to his own views of the evils of inflation, things are twice as bad, three times as bad today.

But he doesn't want to talk about that. He doesn't want to talk about his record. He doesn't want to talk about what his policies have done to Americans and especially to older Americans.

He doesn't want to talk about his record because he's ashamed of it.

But I'm here today to tell you that a new beginning can be ours. And this is a special day to bring that message. Seven years ago, as Governor of California, I notified all California agencies on aging to observe and honor this day, the first Sunday after Labor Day, as "Grandparents Day." I don't take credit for originating the idea. That must go to Mrs. Marion McQuade of West Virginia, a grandmother of fifteen grandchildren. So this is a day honoring many here today -- including me, I'm proud to say!

As Governor I cared about the older citizens in California and I did something about their problems:

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level

line on the person w/ 15,000 a year. How much does he lose to inflation each month - each year

to more than 80 per cent at \$3,000 a year and below, and up to 92 per cent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans -- and I don't -- I have the example set by Nancy when we were in California.

She has been involved in the Foster Grandparents programs. It brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will protect and defend the integrity of the Social Security System. *Not one single person will lose the Soc. Security benefits they rightfully deserve during my Administration.*

--I will see to it that the promises made by government to every older American under the Medicare and other programs, are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. And I will not tolerate and will fight with every bit of strength at my command the inexcusable waste, fraud, and abuse of government programs, many aimed at older Americans.

A May 31, 1979, Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal budget -- that's \$5 to \$50 billion. "That excludes waste," the report noted, "including it would give a much higher figure."

The same report said that fraud, abuse and waste in HEW's programs alone ranged between \$6.3 billion and \$7.4 billion. Jimmy Carter's own Secretary of Health, Education and Welfare estimated a few years ago that at least \$7 billion was wasted every year by his department.

Estimates of waste in GAO reports over an eight month period came to an astonishing \$10 billion -- and that's only from studies of relatively few federal programs.

All of this waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government squanders tax dollars.

I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day I say to you, in that great spirit:

"Yes, we can!"

Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

1 Sept. Monday / 1605

TO: Drew Lewis:

Here is the first drsft of the "Super Senior Sunday" speech.

Prepared by Bill Gavin.

This will be present by RR on 7 Sept.

Turn around from you must be by 10 a.m. Tuesday 2 Sept.

Please have it returned to Bill Ga ven / 2nd floor room 5.

Bob Garrick

hang

Good Speech —

~~off the line~~

*I believe this
is too long for the
audience particularly at
this location —*

*Why ~~not~~ strong
reference to Social Security?*

9-1-80
11:35 a.m.

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

Philadelphia is proud to be known as city of neighborhoods.

YES

I think all of them must be here today.

~~It is fitting that we should meet on these steps, ~~made world-~~
~~famous~~ by "Rocky." They symbolize determination, hope, a belief in
a dream. Rocky finally realized that dream. And in November the
people of Philadelphia and of America will see the new beginning of
their dream for a better America.~~

NO

You want inflation to stop killing your hopes and dreams. You want to have more of your hard-earned money in your pocket and not going to Washington. You want a job. You want a strong national defense.

To all of these demands Jimmy Carter for four years, by his ~~lack~~ lack of action, has been saying: "No, we can't".

But you prefer and I prefer the spirit of Philadelphia, the spirit of Rocky, and we're going to say "Yes we can!"

NO
over →

We can have a strong America again and we will, starting in January of 1981 if you help us between now and November.

There is ~~something~~ more to today's gathering than good friends, good food, good music and good fellowship.

I see a living commitment to the values of family, work and neighborhood.

I see a commitment to the compact that binds all Americans, a pledge to each other of all that is best in our lives for the sake of our country. Today, all along this majestic parkway, that compact is seen in action.

Spirit of Phila - more
birth place of nation - neighborhoods -

In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

Ben was 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia's and America's older citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one out of every fifty Americans was 65 years of age or older. In 1980 one out of every nine Americans is 65 or over.

In 1776, the Founders gave us a Declaration of Independence; in the past four years, Jimmy Carter has given us a Declaration of Indifference --

--indifference to the plight of the homeowner,

--indifference to the worker,

--indifference to the young just starting out, and especially

--indifference to older Americans whose happiness and peace of mind depend on a strong, sound, economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million out of work. Inflation running at 18 percent in the first quarter of 1980. Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War -- reaching at times close to 20 percent -- lately down to more than 11 percent but now going up again -- productivity falling for six straight quarters among the most productive people in history.

Through his inflation he has raised taxes on the American people by 30 percent -- while their real income has risen only 20 percent. He promised he would not increase taxes for the low and middle-income people -- the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen upon older Americans.

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Older Americans are an important, vital part of the community that makes America strong.

Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

In the past four years we have seen savings eaten away, pensions eroded and fixed incomes savaged by the inflationary policies of the Carter administration.

This is the way things are. But things don't have to be this way.

The spirit that is so evident here today, the spirit of family and neighborhood and work and a commitment to our compact together -- this spirit, if put into effective political action can put an end to this rising inflation, insensitive government and the Carter approach of "No action, No hope, No record."

Inflation isn't a force of nature, something beyond our capacity to control -- although Jimmy Carter certainly makes it seem that way.

Inflation is caused. It is caused by decisions -- bad decisions, unnecessary decisions -- made in the White House and in Congress. If there is one message I want you to carry away with you today it is this: something can be done about inflation. Something can be done about high taxes. Something can be done to insure that the older Americans get the benefits they deserve without seeing them eaten away by inflation.

Don't believe the Carter message that all we can do is wait and hope.

Working together we can change the government policies and make them responsive to our values and to our goals.

We know it can be done. When President Ford left office the inflation rate was 4.8%. You know what has happened to that inflation rate under Carter policies. It has gone as high as 18%. Look back over his record and ask yourself: does the kind of economic treatment you have been getting from this administration deserve four more years?

If you want to take a look at the future as it would be under Mr. Carter, let me quote what Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home, can't buy a new dress every year, ..."

If that's what Jimmy Carter thought of inflation when it was below five per cent, what does he expect us to think of it today, when through his policies it is in double digits?

According to his own views of the evils of inflation, things are twice as bad, three times as bad today.

But he doesn't want to talk about that. He doesn't want to talk about his record. He doesn't want to talk about what his policies have done to Americans and especially to older Americans.

He doesn't want to talk about his record because he's ashamed of it.

But I'm here today to tell you that a new beginning can be ours. And this is a special day to bring that message. Seven years ago, as Governor of California, I notified all California agencies on aging to observe and honor this day, the first Sunday after Labor Day, as "Grandparents Day." I don't take credit for originating the idea. That must go to Mrs. Marion McQuade of West Virginia, a grandmother of fifteen grandchildren. So this is a day honoring many here today -- including me, I'm proud to say!

As Governor I cared about the older citizens in California and I did something about their problems:

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level

to more than 80 per cent at \$3,000 a year and below, and up to 92 per cent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans -- and I don't -- I have the example set by Nancy when we were in California.

She has been involved in the Foster Grandparents programs. It brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will protect and defend the integrity of the Social Security System.

--I will see to it that the promises made by government to every older American under the Medicare and other programs, are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. And I will not tolerate and will fight with every bit of strength at my command the inexcusable waste, fraud, and abuse of government programs, many aimed at older Americans.

A May 31, 1979, Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal budget -- that's \$5 to \$50 billion. "That excludes waste," the report noted, "including it would give a much higher figure."

The same report said that fraud, abuse and waste in HEW's programs alone ranged between \$6.3 billion and \$7.4 billion. Jimmy Carter's own Secretary of Health, Education and Welfare estimated a few years ago that at least \$7 billion was wasted every year by his department.

Estimates of waste in GAO reports over an eight month period came to an astonishing \$10 billion -- and that's only from studies of relatively few federal programs.

All of this waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government squanders tax dollars.

I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day I say to you, in that great spirit:

"Yes, we can!"

Rush!

TO: Ed Gray / 1 Sept.

This is the first draft of the Super Senior Sunday speech by Bill Gavin. It will be delivered Sept. 7 by RR.

Pls review - turn around is due at 10 a.m. on Tuesday

2 Sept. Please return direct to Bill Gavin - room 5, 2nd floor.

Bob Garrick

*To Bill Gavin
9/1/80 6:20 PM
ESG*

9-1-80
11:35 a.m.

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

Philadelphia is proud to be known as city of neighborhoods.

I think all of them must be here today.

It is fitting that we should meet on these steps, made world-famous by "Rocky." They symbolize determination, hope, a belief in a dream. Rocky finally realized ~~that~~ ^{his} dream. ~~And in November the people of Philadelphia and of America will see the new beginning of their dream~~ ^{So can the new I see} ~~for a better America~~ ^{can begin soon -- this November.}

You want inflation to stop killing your hopes and dreams. You want to ~~have~~ ^{keep} more of your hard-earned money in your pocket and ~~not~~ ^{send} ~~going~~ ^{less of it} to Washington. You want a job. You want a strong national defense.

To all of these demands, Jimmy Carter ~~for four years, by his~~ ^{For 4 long years} ~~lack of action~~, has been saying: "No, we can't".

But you prefer, and I prefer, the spirit of Philadelphia, the spirit of Rocky, and we're going to say "Yes we can!"

We can have a strong America again and we will, starting in January of 1981 if you help us between now and November.

There is ~~something~~ more to today's gathering than good friends, good food, good music and good fellowship.

I see a living commitment to the values of family, work and neighborhood.

I see a commitment to the compact that binds all Americans, a pledge to each other of all that is best in our lives for the sake of our country. Today, all along this majestic parkway, that compact is seen in action.

his lack of action from his words and promises

In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

Ben was 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia's and America's older citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one out of every fifty Americans was 65 years of age or older. In 1980 ^{only} one out of every nine Americans is 65 or over.

In 1776, the Founders gave us a Declaration of Independence; in the past four years, Jimmy Carter has given us a Declaration of Indifference --

--indifference to the plight of the homeowner,
--indifference to the worker,
--indifference to the young just starting out, and especially
--indifference to older Americans whose happiness and peace of mind depend on a strong, sound, economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million ^{people} out of work. Inflation running ^{Nearly three times} ~~at 18 percent in~~ ^{as much higher as four years ago.} ~~the first quarter of 1980.~~ Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War -- reaching at times close to 20 percent -- lately down to more than 11 percent but now going up again -- productivity falling for six straight quarters among the most productive people in history.

Through his inflation he has raised taxes on the American people by 30 percent -- while their real income has risen only 20 percent. He promised he would not increase taxes for the low and middle-income people -- the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen ^{heavily} upon older Americans.

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Older Americans are an important, vital part of the community that makes America strong.

Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

In the past four years we have seen savings eaten away, pensions eroded and fixed incomes savaged by the inflationary policies of the Carter administration.

This is the way things are. But things don't have to be this way.

The spirit that is so evident here today, the spirit of family and neighborhood and work and a commitment to our compact together -- this spirit, if put into effective political action can put an end ~~to this rising inflation, insensitive government and the Carter approach of "No action, No hope, No record."~~ *the root cause of*

Inflation isn't a force of nature, something beyond our capacity to control -- although Jimmy Carter certainly makes it seem that way.

Inflation is caused. It is caused by decisions -- bad decisions, unnecessary decisions -- made in the White House and in Congress. If there is one message I want you to carry away with you today it is this: something can be done about inflation. Something can be done about high taxes. Something can be done to insure that the older Americans get the benefits they deserve ~~without seeing them eaten away~~ *and have worked for, and not* by inflation.

you Jimmy when he says
Don't believe the Carter message that all we can do is wait and hope.

Working together, we can change the government's policies, ~~and~~ *We can* make them responsive to our values and to our goals.

We know it can be done. When President Ford left office the inflation rate was 4.8%. You know what has happened to that inflation rate under Carter policies. It has gone as high as 18%. Look back over his record and ask yourself: does the kind of ~~economic~~ treatment you have been getting from this administration deserve four more years?

If you want to take a look at the future as it would be under Mr. Carter, let me quote what Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home, can't buy a new dress every year, ..."

~~if~~ ^{in the world} that's what Jimmy Carter thought of inflation when it was below five per cent. ^{-- because} what does he expect us to think of it today, when ~~through~~ his policies ^{it is in double digits?} ^{Commentary}

^{using his own words to condemn} According to his own ~~views of~~ the evils of inflation, things are twice as bad, three times as bad today ^{as they were when he took office}. But he ~~doesn't want~~ ^{us to forget about that.} to talk about that. He doesn't want to talk about his record. He doesn't want to talk about what his policies have done to Americans and especially to older Americans.

He doesn't want to talk about his record because he's ashamed of it.

^{together, we can make} But I'm here today to tell you that, a new beginning ~~can be ours~~. And this is a special day to bring that message. Seven years ago, as Governor of California, I notified all California agencies on aging to observe and honor this day, the first Sunday after Labor Day, as "Grandparents Day." I don't take credit for originating the idea. That must go to Mrs. Marion McQuade of West Virginia, a grandmother of fifteen grandchildren. So this is a day honoring many here today -- including me, I'm proud to say!

As Governor I cared about the older citizens in California and I did something about their problems:

~~I~~ I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level

to more than 80 per cent at \$3,000 a year and below, and up to 92 per cent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans -- and I don't -- I have the example set by Nancy when we were in California.

She has been involved in the Foster Grandparents programs. It brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will protect and defend the integrity of the Social Security System.

--I will see to it that the promises made by government to every older American under the Medicare and other programs, are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. And I will not tolerate, and will fight with ~~every bit of strength~~ *all my strength* at my command the inexcusable waste, fraud, and abuse of government programs, many aimed at older Americans.

A May 31, 1979, Joint Economic Committee report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of ~~the~~ federal ~~budget~~ ^{Programs} -- that's ~~\$5~~ ^{\$2.5} to ~~\$50~~ ^{\$25} billion. "That excludes waste," the report noted. "including it ~~would~~ ^(waste) give a much higher figure."

The same report said that fraud, abuse and waste in HEW's programs alone ranged between \$6.3 billion and \$7.4 billion. Jimmy Carter's own Secretary of Health, Education and Welfare estimated a few years ago that at least \$7 billion was wasted every year by his department.

Estimates of waste in GAO reports over an eight month period came to an astonishing \$10 billion -- and that's only from studies of relatively few federal programs.

All of this waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government squanders tax dollars.

I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day I say to you, in that great spirit:

"Yes, we can!"

REMARKS INCORPORATED
ED GRAY 8/2/80

DICK ALLEN —

DREW LEWIS

Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

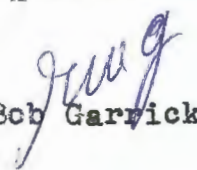
1 Sept. 1980

TO: Dick Allen

This is the speech for "Super Senior Sunday" to be given
Sept. 7, by RR.

Turnaround is due at 10 a.m. Tuesday, 2 Sept.

Should be delivered to Bill Gavin , 2nd floor, room 5.


Bob Garrick

9-1-80
11:35 a.m.

PHILADELPHIA "SUPER SENIOR SUNDAY" REMARKS

Philadelphia is proud to be known as city of neighborhoods.
I think all of them must be here today.

It is fitting that we should meet on these steps, made world-famous by "Rocky." They symbolize determination, hope, a belief in a dream. Rocky finally realized that dream. And in November the people of Philadelphia and of America will see the new beginning of their dream for a better America.

You want inflation to stop killing your hopes and dreams. You want to have more of your hard-earned money in your pocket and not going to Washington. You want a job. You want a strong national defense. ~~YOU WANT TO STOP PRES. CARTER'S POLICY OF MUSTARD.~~

To all of these demands Jimmy Carter for four years, by his ~~lack~~ lack of action, has been saying: "No, we can't".

But you prefer and I prefer the spirit of Philadelphia, the spirit of Rocky, and we're going to say "Yes we can!"

We can have a strong America again and we will, starting in January of 1981 if you help us between now and November.

There is ~~something~~ more to today's gathering than good friends, good food, good music and good fellowship.

I see a living commitment to the values of family, work and neighborhood.

I see a commitment to the compact that binds all Americans, a pledge to each other of all that is best in our lives for the sake of our country. Today, all along this majestic parkway, that compact is seen in action.

In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

^{Franklin}
Ben ^{was} 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia's ^{analogy to} ^{PK's age?} and America's older [Senior]? citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one ~~out~~ of every fifty Americans was 65 years of age or older. In 1980 one ~~out~~ of every nine Americans is 65 or over.

In 1776, the Founders gave us a Declaration of Independence; in the past four years, Jimmy Carter has given us a Declaration of Indifference --

--indifference to the plight of the homeowner,
--indifference to the worker,
--indifference to the young just starting out, and especially
--indifference to older Americans whose happiness and peace of mind depend on a strong, sound, economy.

The Carter record is a litany of despair, of broken promises, of sacred trusts abandoned and forgotten.

Eight million out of work. Inflation running at 18 percent in the first quarter of 1980. Black unemployment at about 14 percent, higher than any single year since the government began keeping separate statistics. Four straight major deficits run up by Carter and his friends in Congress. The highest interest rates since the Civil War -- reaching at times close to 20 percent -- lately down to more than 11 percent but now going up again -- productivity falling for six straight quarters among the most productive people in history.

Through his inflation he has raised taxes on the American people by 30 percent -- while their real income has risen only 20 percent. He promised he would not increase taxes for the low and middle-income people -- the workers of America. Then he imposed on American families the largest single tax increase in history.

Directly and indirectly, this crushing burden has fallen ^{squarely} upon ~~those you~~ older Americans *who have contributed so much to building your country into a strong, dynamic "number one" nation.*

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Our ^[Senior] Older Americans are an important, vital part of the community that makes America strong.

Our ^[Senior] Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

In the past four years we have seen savings eaten away, pensions eroded and fixed incomes savaged by the inflationary policies of the Carter administration.

This is the way things are. But things don't have to be this way.

The spirit that is so evident here today, the spirit of family and neighborhood and work and a commitment to our compact together -- this spirit, if put into effective political action can put an end to this rising inflation, insensitive government and the Carter approach of "No action, No hope, No record."

Inflation isn't a force of nature, something beyond our capacity to control -- although Jimmy Carter certainly makes it seem that way.

Inflation is caused. It is caused by decisions -- bad decisions, unnecessary decisions -- made in the White House and in Congress. If there is one message I want you to carry away with you today it is this: something can be done about inflation. Something can be done about high taxes. Something can be done to insure that the older

Americans get the benefits they deserve without seeing them eaten away by inflation.

AND Something can be done about the incredible waste and mismanagement in the government colossus that reaches into our pockets to pay for its insatiable appetite.

Don't believe the Carter message that all we can do is wait and hope.

Working together we can change the government policies and make them responsive to our values and to our goals.

We know it can be done. When President Ford left office the inflation rate was 4.8%. You know what has happened to that inflation rate under Carter policies. It has gone as high as 18%. Look back over his record and ask yourself: does the kind of economic treatment you have been getting from this administration deserve four more years?

If you want to take a look at the future as it would be under Mr. Carter, let me quote what Jimmy Carter was saying four years ago. In 1976 he said: "Older people with fixed incomes fear the day that their lives are squeezed. An elderly person on a fixed retirement check buys inferior food, maybe has to leave one's own home, can't buy a new dress every year, ..."

If that's what Jimmy Carter thought of inflation when it was below five per cent, what does he expect us to think of it today, when through his policies it is in double digits?

According to his own views of the evils of inflation, things are twice as bad, three times as bad today.

But he doesn't want to talk about that. He doesn't want to talk about his record. He doesn't want to talk about what his policies have done to Americans and especially to older Americans.

He doesn't want to talk about his record because he's ashamed of it.

But I'm here today to tell you that a new beginning can be ours. And this is a special day to bring that message. Seven years ago, as Governor of California, I notified all California agencies on aging to observe and honor this day, the first Sunday after Labor Day, as "Grandparents Day." I don't take credit for originating the idea. That must go to Mrs. Marion McQuade of West Virginia, a grandmother of fifteen grandchildren. So this is a day honoring many here today -- including me, I'm proud to say!

As Governor I cared about the older citizens in California and I did something about their problems:

I approved cost of living increases in senior citizens aid and provided \$46 million in new property tax relief for senior citizens, ranging from 32 percent for those at the \$6,000 a year income level

to more than 80 per cent at \$3,000 a year and below, and up to 92 per cent in the lowest income bracket.

And in case I need any reminder of what we owe to older Americans -- and I don't -- I have the example set by Nancy when we were in California.

She has been involved in the Foster Grandparents programs. It brings together the elements that make up a sense of community for all Americans: those in need, those who can help, and an awful lot of love. The experience and the tenderness, the love and the wisdom that only older citizens can bring to the care of children is at the heart of this program. Nancy saw this program work in California and through her help, we have seen it expand into other states and is part of a federal program as well.

So we will bring to Washington a commitment to the need^s and the hopes of older Americans, a proven record of accomplishment.

And it is on this record I intend to build a growing commitment to your needs. As President

--I will protect and defend the integrity of the Social Security System.

--I will see to it that the promises made by government to every older American under the Medicare and other programs, are kept.

--I will institute real tax reforms that can help older Americans retain their dignity, their self-respect, and their self-reliance as productive members of society. And I will not tolerate and will fight with every bit of strength at my command the inexcusable waste, fraud, and abuse of government programs, ^{which victimize} ~~many aimed at~~ older Americans.

Congressional
A May 31, 1979, ~~Joint Economic Committee~~ report cited a Justice Department estimate that deliberate fraud and abuse accounted for one to ten percent of the federal budget -- that's \$5 to \$50 billion. "That excludes waste," the report noted, "including it would give a much higher figure."

The same report said that fraud, abuse and waste in HEW's programs alone ranged between \$6.3 billion and \$7.4 billion. Jimmy Carter's own Secretary of Health, Education and Welfare estimated a few years ago that at least \$7 billion was wasted every year by his department.

Estimates of waste in GAO reports over an eight month period came to an astonishing \$10 billion -- and that's only from studies of relatively few federal programs.

All of this waste is not only economically unacceptable, it is an insult to millions of older Americans who have to watch every penny, to scrimp and save while the federal government

squanders tax dollars. *They know where those tax dollars come from, and they are tired of hearing the same old excuses about how it can't be helped. It can be helped, and they know it.*
I say it's time the federal government starts watching every penny and older Americans start getting their money's worth out of taxes and their full value out of social security and pensions!

That's the spirit I'm going to bring to Washington. That's the spirit of Philadelphia. That's the spirit that older Americans want to see once more in government.

And so on these steps, on Grandparents Day I say to you, in that great spirit:

"Yes, we can!" *And now let's get on with the job.*
With your help and your vote -- I need and want both, and do not hesitate to ask for both -- we will start that task in January, 1981. Thanks

In Ben Franklin's city, where our nation first announced its independence to the world, we are reminded in a special way that older Americans want and deserve the kind of compassion and effectiveness and responsiveness from government that the Founders envisioned.

Ben was 81 when he helped shape the Constitution of the United States. That's the spirit of Philadelphia's and America's older citizens: faith in this country; belief in its values.

In 1776 when, in this city, the Declaration of Independence was proclaimed, one out of every fifty Americans was 65 years of age or older. In 1980 one out of every nine Americans is 65 or over.

In 1776, the Founders gave us a Declaration of Independence; in the past four years, Jimmy Carter has given us a Declaration of Indifference --

--indifference to the plight of the homeowner,

--indifference to the worker,

--indifference to the young just starting out, and especially

--indifference to older Americans whose happiness and peace of mind depends on a strong, sound, economy.

→ **INSERT.**

I am particularly aware of what the Carter policies have done to women over 65. They are the fastest growing group of poor in America today. (According to testimony before the Pension Subcommittee of the Senate Finance Committee, April 3, 1979.) They are tragic victims of the Carter Declaration of Indifference.

Older Americans are an important, vital part of the community that makes America strong.

Older Americans want a government that will keep its promises to them and meet its commitments to them. Today I pledge such a government to you.

~~ROSS HES~~ - ~~33122760~~

PHILADELPHIA ELDERLY 9-7

215- 568- 0300

MARK HOLTZMAN - PHILADELPHIA "REAGAN-BUSH"
COMMITTEE

I SPOKE WITH:

MIKE TUCKER → (FORMER BUSH DIRECTOR IN PENNSYLVANIA) 11:30, 8-27.

CRAFT BOOTHS

Bill Garvie
Kevin would
like to see you.