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Last Updated: 05/13/2024





WASHINGTON

4/16/84

MEMORANDUM

TO:

BEN ELLIOTT/JANN DUVAL

FROM:

FREDERICK J. RYAN, JR.

SUBJ:

APPROVED PRESIDENTIAL ACTIVITY

MEETING:

The taping session previously scheduled for May 14 at 5:00 pm is moved to May 7 at the

same time for 30 minutes duration

DATE:

TIME:

DURATION:

LOCATION:

REMARKS REQUIRED:

MEDIA COVERAGE:

FIRST LADY PARTICIPATION:

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman

J. Rosebush

M. Castine

R. Deprospero

R. Scouten

F. Whittlesey

B. Elliott

B. Shaddix

D. Fischer C. Fuller

W. Sittman

W. Henkel

L. Speakes

E. Hickey G. Hodges WHCA Audio/Visual WHCA Operations A. Wrobleski

Nell Yates

C. McCain B. Oglesby Ly

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

5/15/84

TO:

MARGARET TUTWILER/JANN DUVAL

FROM:

FREDERICK J. RYAN, JR.

SUBJ:

APPROVED PRESIDENTIAL ACTIVITY

MEETING:

Videotaping for Incumbent GOP Congressmen

DATE:

May 17, 1984

TIME:

4:00 pm (changed from 2:00 pm as previously notified

DURATION:

30 minutes

LOCATION:

Oval Office

REMARKS REQUIRED:

No

MEDIA COVERAGE:

No

FIRST LADY

PARTICIPATION:

No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman

J. Rosebush

R. Deprospero

R. Scouten

B. Elliott

B. Shaddix

D. Fischer

W. Sittmann

C. Fuller

L. Speakes

W. Henkel

WHCA Audio/Visual

E. Hickey

WHCA Operations

G. Hodges

A. Wrobleski

C. McCain

Nell Yates

B. Oglesby

WASHINGTON



5/11/84

MEMORANDUM

TO:

BEN ELLIOTT/JAN DUVAL (Coordinate with Margaret Tutwiler)

FROM:

FREDERICK J. RYAN, JR. JH

SUBJ:

APPROVED PRESIDENTIAL ACTIVITY

Videotaping session for Incumbent GOP Congressmen

seeking re-election this fall (first group)

DATE:

May 17, 1984 (changed from May 21)

TIME:

2:00 pm

DURATION:

30 minutes

LOCATION:

Oval Office (changed from Residence)

REMARKS REQUIRED:

MEDIA COVERAGE: No

FIRST LADY

No PARTICIPATION:

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman

J. Rosebush

R. Deprospero

R. Scouten

B. Elliott

B. Shaddix

D. Fischer

W. Sittmann

C. Fuller W. Henkel L. Speakes

E. Hickey

WHCA Audio/Visual WHCA Operations

G. Hodges

C. McCain

A. Wrobleski Nell Yates

B. Oglesby

WASHINGTON



5/11/84

MEMORANDUM

BEN ELLIOTT/JAN DUVAL (Coordinate with Margaret Tutwiler) TO:

FREDERICK J. RYAN, JR. JH FROM:

SUBJ: APPROVED PRESIDENTIAL ACTIVITY

Videotaping session for Incumbent GOP Congressmen MEETING:

seeking re-election this fall (first group)

May 17, 1984 (changed from May 21) DATE:

2:00 pm TIME:

30 minutes DURATION:

Oval Office (changed from Residence)

REMARKS REQUIRED: No

MEDIA COVERAGE:

FIRST LADY

PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman J. Rosebush R. Deprospero R. Scouten B. Elliott B. Shaddix

D. Fischer W. Sittmann C. Fuller L. Speakes

W. Henkel WHCA Audio/Visual E. Hickey WHCA Operations

A. Wrobleski G. Hodges Nell Yates C. McCain

B. Oglesby

THE WHITE HOUSE WASHINGTON

Helen/Netta/Cecilia
Way 17
2pm Videotaping fore
Accumbent 600 congressionen
has been changed to Oval

WASHINGTON

May 16, 1984

SCHEDULE PROPOSAL

TO:

Fred Ryan, Director

Presidential Appointments and Scheduling

FROM:

James K. Coyne, Special Assistant to the

President, Private Sector Initiatives

REQUEST:

Presidential taping

PURPOSE:

To commend the Advertising Council for their new Magic Lantern which was prepared as a service to thousands of

public service organizations.

BACKGROUND:

The two-hour video cassette on how to do

public service advertising has been

created by Ogilvy & Mather for the Advertising Council. It will be made available at no cost to the public service organizations which cannot call on the expertise of the Advertising Council for their advertising

and public relations needs.

The presentation was inspired by the President's Advisory Council on Private

Sector Initiatives.

DATE:

Next available taping session.

RECOMMENDED BY:

James K. Coyne

A MESSAGE FROM PRESIDENT REAGAN

There is no greater force for good than the force of people helping each other.

This presentation from The Advertising Council adds something new to that idea. It offers help to the organizations that are doing the helping by showing them how to use their advertising more effectively.

Everybody knows the power of advertising in commerce. It can be just as powerful an influence for the public welfare -- raising money for charitable causes, spreading information on questions of health, taking a stand on matters of conscience.

For 42 years The Advertising Council itself has been demonstrating this in many of America's most famous campaigns, from Smokey the Bear through A Mind is a Terrible Thing to Waste. Now it is offering what it has learned, in developing over 800 such campaigns, to thousands of public service organizations across the country.

The production of this presentation exemplifies the spirit of voluntarism. It was inspired by the President's Advisory Council on Private Sector Initiatives. It was written and produced by Ogilvy & Mather, an advertising agency which works without pay for fifty-four public service organizations across the country. The out-of-pocket costs were paid for by contributions from ten of America's leading corporations. And the examples shown came from dozens of public service organizations and volunteer advertising agencies.

I feel certain that this joint presentation will be a big help to public service organizations and to the advertising agencies, corporations and media that in turn help those organizations.

RÉCEIVED

THE WHITE HOUSE

WASHINGTON

MAY 11 1984

May 10, 1984

228102

SCHEDULE PROPOSAL

T0:

FRED RYAN, DIRECTOR

PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM:

JANN DUVA

REQUEST:

Taped message from the President

PURPOSE:

A greeting to the 3rd International Warranty and Housing

Conference October 7 in Sydney, Australia.

BACKGROUND:

Home Owners Warranty Corporation (the sponsoring corporation) has proved the the private sector can regulate itself better than the government can in the world wide effort to provide

quality housing through the free enterprise system.

PREVIOUS

PARTICIPATION:

None

DATE:

Before October 1, 1984

DURATION: 5 minutes

LOCATION:

Diplomatic Reception Room

PARTICIPANTS:

The President

OUTLINE OF

EVENT:

Standard video taping set-up.

REMARKS REQUIRED: Yes.

RECOMMENDED BY:

PROJECT

OFFICER:

Jann Duval

Jane Moss Snow Public Affairs

May 8, 1984

Ms. Jann Duval
Taping Office
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Ms. Duval:

I hope that you enjoyed your China trip. It must have been a fabulous experience which makes any other request seem mundame.

However, the 3rd International Warranty and Housing Conference is scheduled for October 7 in Sydney, Australia. Home Owners Warranty (HOW), the founder of insured warranties/insurance for new single family housing in the States, will present an update of our program to England, Canada, Australia, Ireland, Finland and Japan.

The HOW 16mm film will document the first decade of this builder/consumer protection through interviews with key builders, bankers, realtors and home owners.

We would like to have President Reagan tape a greeting to the Conference participants expressing his pleasure in this world-wide effort to provide quality housing through the free enterprise system. A point should be made of the fact that HOW has proved that the private sector can regulate itself better than government can.

HOW was founded by the National Association of Home Builders and is now a builder-owned company which the Association endorses. It has been acclaimed by James Miller, Elizabeth Dole, Sen. Charles Percy and the President's Commission on Housing. HOW also works closely with the federal housing agencies.

The HJW informal dispute resolution procedure is considered the most advanced of any used by industry. The Office of Consumer Affairs has been instrumental in increasing awareness of its effectiveness.

Letter to Ms. Duval May 8, 1984 Page 2

I have enclosed a fact sheet and pamphlet which will give you further information. Please call me with any questions. I do hope that this will fit in with your schedule within the next six to eight weeks. We will write a script for your guidance, of course.

Thank you for your immediate attention.

Best wishes,

Jane Moss Snow

JMS:kmo

Ig

THE WHITE HOUSE

WASHINGTON

RECEIVED

MAY 11 1984

SCHEDULING

OFFICE

SCHEDULE PROPOSAL

May 7, 1984

T0:

FRED RYAN, DIRECTOR

PRESIDENTIAL_APPOINTMENTS AND SCHEDULING

FROM:

JANN DUVAL

REQUEST:

Filmed message from the President.

PURPOSE:

A salute to the Guard and Reserve "Today's Minute Men"

at Miller Outdoor Theatre. The Production is "America

In Concert" which has an audience of 15-20,000 people.

BACKGROUND:

This is a family type show including the United States

Navy Band, as well as the United States Naval Air Command

Choir from Pensecola. It is a format to support the

young people in the Armed Forces.

PARTICIPANTS:

The President

DATE:

Before September 15

DURATION 5 minutes

LOCATION:

Diplomatic Reception room

PREVIOUS

PARTICIPATION:

None -

OUTLINE OF

EVENT:

Standard video taping set-up.

REMARKS

REQUIRED:

Yes.

RECOMMENDED BY:

Jann Duval

PROJECT

OFFICER:

Jann Duval



AMERICA IN CONCERT

Produced By

Southwest Jazz Ballet Company

As Doval

March 27, 1984

Pr ...

Whitehouse Greeting Office 17th Street & Pennsylvania Ave., N.W. Washington, D.C. 20500

Attention: Ms. Joan DeCain

Gentlemen:

As a National Director of the Navy League of the United States, I had the opportunity of seeing a filmed message from President Reagan at the New York Council's Annual Dinner. We would appreciate it very much if you might be able to arrange the same type of message to be filmed for presentation at Miller Outdoor Theatre on September 21 and 22, 1984. Our salute will be to the Guard and Reserve, "Today's Minute Men." We normally produce "America In Concert" each year and premiere it at Miller Outdoor Theatre to an audience of approximately 15-20,000 people. This extravaganza is family oriented and at Miller Theatre admission is free.

Mr. George Strake, Jr. is the Honorary Chairman of this event and has been since its inception four years ago. It is a family type show and accompanying us in the show will be the United States Navy Band from New Orleans as well as the United States Naval Air Command Choir from Pennsacola. In keeping with our by-laws and the ideals of our Board of Directors and Advisors as well as the Committee of "America In Concert," we are constantly saluting and advising communities to support the young people in our Armed Forces. We have been extremely fortunate in receiving more than two hundred commendations and awards from the Navy Department, plus many others from the Air Force, Army and the United States Marines.

In our past years, our guests of honor and speakers have been George W. Strake, Jr., Admiral G.E.R. Kinnear, II, USN (Ret), and Major General Hugh W. Hardy, USMCR (Ret). This year, invitations have been sent to Chief of Naval Reserves to be the guest speaker for the evening of September 21, 1984, and to Mr. Gilbert Turner, to be the guest speaker for the evening of September 22, 1984.

Special Advisory Committee

Honorable George W. Strake Jr.

LCdr. John Alexander, USN Engon Officer - Board Of Military Advisors Dean D. Baxter

Comm. R.T.E. Bowler, Jr. USN (Ret.) Scoretary To assirer

U.S. Readinstitute
John O. Campbell
Gen Mor., Mover Theater
E.F. Charles worth
C-E Lummus

Capt. Carter B. Conlin. USNR-R MGen. A. Harry Conrad Jr. USAR Montectu

Honorable Jack Fields
U.S. House of Provisentatives
M.Gen, Hugh W. Hardy USMCR
God Quest
Diana Winton Haves

Guert Coarters
Capt. Cal Dean Hill, USNR
ENW Associates

Mrs. George E.R. Kinnear II

Rodney C. Koenig
Fultmott & Jeworski
Jerry L. McGaugh
US/4 Acedemy Alumni Assoc

Maj. Barry Milo. USMC Capt. W.A. Rockwell, USN RAdm. Francis Neal Smith, USNR

Col. Rey I. Smith. USAFR Matery Affairs Committee Chamber of Commerce

RAdm. Chester H. Taylor, USNR (Ret.) Gilbert M. Turner Narrena: Charman, Employers Support Guard & Reserve D.O.D. Lt. Col. Maurice H. Udell, TANG

Arr Force Association : Thomas J.: Volz Southwest Arrines

(Committee in formation)

Hor crary Member Richard G. Tallboys, C.M.G., O.B.E.

Working Committee

G.P. De Fillipp III some it's Charman of the Board Rita Brosh Artistic Director Pamela Eden Mas a Coordinator Capt. G.W. Holyfield.USNR-R Coordinator/Mutary Affairs John Alexander, USN Listen Officer - Board Of Military Advisors Lee Dorn Coordinator/Public Relations Rebecca Schwartz Copraisator-Grants Jay Ston Co Idinister Photography Courait itan-Carrespondênce

Southwest Jazz
Ballet Company
P.O. Box 38233
Houston, Texas 77238
Phone: (713) 686-6299

We would like to present a film of the President's Salute to the Guard and Reserve during this show. We usually will arrange a slide show of some sort, which lasts approximately 6 minutes. If the President would like to say something between 3 and 6 minutes, we would be extremely honored to present that on the screen for the audience to view. Please feel free to contact either my office or Mr. Strake's office, or Mr. Turner's office for any information you may desire concerning the Southwest Jazz Ballet Company.

For your perusal, I have enclosed some information which will more or less define what we are all about. We are a 501(c)(3) Public Foundation, and the documentation is enclosed. We sincerely appreciate your assistance in this matter.

Again, thank you very much.

Sincerely yours,

G.R. DeFillipo, III

President

cc: George W. Strake, Jr.
Honorable Jack Fields
Gilbert M. Turner

GRD/mdl



AMERICA IN CONCERT

Produced By

Southwest Jazz Ballet Company

Special Advisory Committee

Honorary Chairman Honorable George W. Strake Jr.

LCdr. John Alexander, USN
Liaison Officer – Board Of Military Advisors
Dean D. Baxter
Arco
Comm. R.T.E. Bowler, Jr. USN (Ret.)
Secretary-Treasurer
U.S. Naval Institute
John O. Campbell
Gen. Mgr., Miller Theater
E.F. Charlesworth
C-E Lummus
Capt. Carter B. Conlin. USNR-R
MGen. A. Harry Conrad Jr. USAR
Monsanto
Honorable Jack Fields
U.S. House of Representatives

U.S. House of Representatives MGen. Hugh W. Hardy USMCR Geo Quest Diana Winton Hayes Guest Quarters Capt. Cal Dean Hill, USNR LKW Associates

Mrs. Thomas J. Kilcline Mrs. George E.R. Kinnear II Rodney C. Koennig

Rodney C. Koenig Fulbright & Jaworski Jerry L. McGaugh USN Academy Alumni Assoc. Maj. Barry Milo, USMC Capt. W.A. Rockwell, USN RAdm. Francis Neal Smith, USNR EXXON

Col. Roy I. Smith, USAFR Military Affairs Committee, Chamber of Commerce

RAdm. Chester H. Taylor, USNR (Ret.) Gilbert M. Turner National Chairman, Employers Support

National Chairman, Employers Support Guard & Reserve, D.O.D.

Lt. Col. Maurice H. Udell, TANG Air Force Association Thomas J. Volz Southwest Airlines

(Committee in formation)

Honorary Member Richard G. Tallboys, C.M.G., O.B.E.

Working Committee

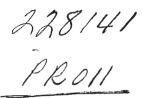
G.R. De Fillipo III
President & Chairman of the Board
Rita Brosh
Artistic Director
Pamela Eden
Music Coordinator
Capt. G.W. Holyfield, USNR-R
Coordinator/Military Affairs
John Alexander, USN
Liaison Officer — Board Of Military Advisors
Lee Dorn
Coordinator/Public Relations
Rebecca Schwartz
Coordinator-Grants
Jay Storr
Coordinator Photography
Dianne Neff

Southwest Jazz Ballet Company P.O. Box 38233 Houston, Texas 77238 Phone: (713) 686-6299

Coordinator-Correspondence

A Coffe for fundenced All Market

WASHINGTON April 17, 1984



MEMORANDUM FOR MICHAEL DEAVER, DEPUTY CHIEF OF STAFF

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE AA W

PRESIDENT FOR PUBLIC LIAISON

ROBERT MCFARLANE, ASSISTANT TO THE PRESIDENT FOR NATIONAL

AFFAIRS

SUBJECT:

Presidential Video-tape for 40th Anniversary of Polish American Congress,

May 5, 1984, Chicago

The Polish American Congress (PAC) has invited the President to address the PAC at its banquet commemorating Polish Constitution Day and the 40th anniversary of the PAC at the Conrad Hilton in Chicago on May 5. This commemoration will be the largest and most important Polish-American event of the year. 2,000 people will be in attendance at the banquet and tens of thousands will be attending other programs in Chicago at that time.

The PAC is the recognized umbrella organization of this key ethnic community. The PAC has played a very important role in U.S.-Polish relations, and has supported the President's sanctions policy very strongly.

Unfortunately, neither the President nor the Vice-President will be able to attend the banquet. Their absence breaks a tradition by which almost every recent President has attended a PAC banquet during his term.

Kenneth Dam has agreed to represent the Administration at the banquet, but it is also vitally important that the President have visibility at this event. Thus, we feel that it is very important that a video-taped message be prepared for this event. The message, which would be played not only at the banquet, but also on Polish television and radio programs throughout the U.S., would send an important message not only to the 8 million Polish-Americans, but to the people of Poland itself.

However, we have been advised that no video-taping sessions are scheduled between now and May 5. Because of the importance of this event, we strongly recommend, that a special video-tape session be scheduled upon the President's return from Asia, on May 3 or 4.

Attached (Tab A), is formal scheduling proposal.

cc: James Baker

WASHINGTON

SCHEDULE PROPOSAL

April 17, 1984

TO:

FREDERICK J. RYAN, JR., DIRECTOR PRESIDENTIAL APPOINTMENTS

SCHEDULING

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE FRWILK PRESIDENT FOR PUBLIC LIAISON ROBERT MCFARLANE, ASSISTANT TO THE PRESIDENT FOR NATIONAL

SECURITY AFFAIRS

REQUEST:

For the President to tape a message for the 40th Anniversary of the Polish American Congress

PURPOSE:

To recognize the largest and most important Polish-American organization.

BACKGROUND:

The Polish American Congress (PAC) is celebrating its 40th anniversary and Polish Constitution Day with a special program in Chicago which will culminate in a banquet on May Previous banquets have been attended by former President's, but President Reagan will not be able to participate this year.

Nine million Americans are of Polish heritage. They live mainly in the industrial Northeast (Illinois to New York). Though predominantly registered Democrats, they overwhelmingly supported the President in 1980. The PAC's president, Al Mazewski, has supported most of the President's domestic and foreign policies, especially those affecting U.S.-Polish relations. The banquet will be covered by local and Polish-

American press.

PREVIOUS PARTICIPATION:

The President has made amplified phone calls to the PAC in the summer and fall of 1983.

DATE AND TIME: May 3 or 4

REMARKS REQUIRED: Brief remarks

RECOMMENDED BY:

Faith Whittlesey, Robert McFarlane

PROJECT OFFICER: Linas Kojelis, OPL, x2741

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National Security Council The White House

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Dep. Exec. Sec'y			
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Tom Shull			
Wilma Hall			
Bud McFarlane			
Bob Kimmitt	3		A
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TO DEAVER, M

FROM MCFARLANE

DOCDATE 17 APR 84

WHITTLESEY, F

17 APR 84

RYAN, F

02 MAY 84

KEYWORDS: POLAND

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SUBJECT PRES VIDEO TAPE FOR 40TH ANNIVERSARY OF POLISH AMERICAN CONGRESS ON

5 MAY 1984 IN CHICAGO

ACTION: FOR DECISION

DUE: 25 APR 84 STATUS C FILES WH

FOR ACTION

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FOR INFO

DEAVER, M

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THE WHITE HOUSE

WASHINGTON

April 17, 1984

228/41 PRON

MEMORANDUM FOR MICHAEL DEAVER, DEPUTY CHIEF OF STAFF

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE $\mathcal{A}\omega$

PRESIDENT FOR PUBLIC LIAISON

ROBERT MCFARLANE, ASSISTANT TO THE PRESIDENT FOR NATIONAL SECURITY

AFFAIRS

SUBJECT:

Presidential Video-tape for 40th Anniversary of Polish American Congress, May 5, 1984, Chicago

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Attached (Tab A), is formal scheduling proposal.

cc: James Baker

National Security Council The White House

33 APRZT P1:16

System # 3208 Package #

	SEQUENCE TO	HAS SEEN	DISPOSITION
Dep. Exec. Sec'y	•		
Bob Kimmitt		K	<u> </u>
John Poindexter			
Tom Shull			
Wilma Hall	2	_	
Bud McFarlane	3	_ M	A
Bob Kimmitt		7.00	<u> </u>
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Situation Room			
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RECEIVED 21 APR 84 13

TO

DEAVER, M

FROM MCFARLANE

DOCDATE 17 APR 84

WHITTLESEY, F

17 APR 84

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SUBJECT	PRES VIDEO TAPE FOR 407	TH ANNIVERSARY OF POLISH AMERI	CAN CONGRESS ON
	5 MAY 1984 IN CHICAGO		
ACTION:	FOR DECISION	DUE: 25 APR 84 STATUS	C FILES WH
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WASHINGTON

3200 228141 RECEIVER PRO11 MAY 2 1984 April 17, 1984

SCHEDULE PROPOSAL

TO:

FREDERICK J. RYAN, JR., DIRECTOR

APPOINTMENTS PRESIDENTIAL

SCHEDULING

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE FRWICK

PRESIDENT FOR PUBLIC LIAISON

ROBERT MCFARLANE, ASSISTANT TO THE

PRESIDENT FOR NATIONAL

SECURITY AFFAIRS

REQUEST:

For the President to tape a message

for the 40th Anniversary of the

Polish American Congress

PURPOSE:

To recognize the largest and most

important Polish-American orga-

nization.

BACKGROUND:

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American press.

PREVIOUS PARTICIPATION:

The President has made amplified phone calls to the PAC in the

summer and fall of 1983.

DATE AND TIME:

May 3 or 4

REMARKS REQUIRED: Brief remarks

RECOMMENDED BY:

Faith Whittlesey, Robert McFarlane

PROJECT OFFICER: Linas Kojelis, OPL, x2741

THE WHITE HOUSE · WASHINGTON

Date: May 2, 1984

TO: Robert McFarlane

FROM: FREDERICK J. RYAN, JR.. Director
Presidential Appointments and
Scheduling

	ation

- \square Action
- ☐ Let's Discuss

TO DEAVER, M

FROM MCFARLANE

DOCDATE 17 APR 84

RECEIVED 21 APR 84 13

WHITTLESEY, F

17 APR 84

RYAN, F

02 MAY 84

KEYWORDS: POLAND

WHS

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SUBJECT PRES VIDEO TAPE FOR 40TH ANNIVERSARY OF POLISH AMERICAN CONGRESS ON

5 MAY 1984 IN CHICAGO

ACTION: FOR DECISION

DUE: 25 APR 84 STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

DEAVER, M

DOBRIANSKY

COMMENTS

REF#

LOG 8403128 8403310 NSCIFID (V V)

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Remitte

THE WHITE HOUSE

WASHINGTON

April 17, 1984

MEMORANDUM FOR MICHAEL DEAVER, DEPUTY CHIEF OF STAFF

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE 480

PRESIDENT FOR PUBLIC LIAISON

ROBERT MCFARLANE, ASSISTANT TO THE SECURITY PRESIDENT FOR NATIONAL

AFFAIRS

SUBJECT:

Presidential Video-tape for 40th An= niversary of Polish American Congress, May 5, 1984, Chicago

The Polish American Congress (PAC) has invited the President to address the PAC at its banquet commemorating Polish Constitution Day and the 40th anniversary of the PAC at the Conrad Hilton in Chicago on May 5. This commemoration will be the largest and most important Polish-American event of the year. 2,000 people will be in attendance at the banquet and tens of thousands will be attending other programs in Chicago at that time.

The PAC is the recognized umbrella organization of this key ethnic community. The PAC has played a very important role in U.S.-Polish relations, and has supported the President's sanctions policy very strongly.

Unfortunately, neither the President nor the Vice-President will be able to attend the banquet. Their absence breaks a tradition by which almost every recent President has attended a PAC banquet during his term.

Kenneth Dam has agreed to represent the Administration at the banquet, but it is also vitally important that the President have visibility at this event. Thus, we feel that it is very important that a video-taped message be prepared for this event. The message, which would be played not only at the banquet, but also on Polish television and radio programs throughout the U.S., would send an important message not only to the 8 million Polish-Americans, but to the people of Poland itself.

NSQ # 8403208

THE WHITE HOUSE WASHINGTON

TO:

BILL SITTMANN

FROM:

Special Assistant to the President and Special Assistant to the

Deputy Chief of Staff

Please turn caun

Action

Marios

However, we have been advised that no video-taping sessions are scheduled between now and May 5. Because of the importance of this event, we strongly recommend, that a special video-tape session be scheduled upon the President's return from Asia, on May 3 or 4.

Attached (Tab A), is formal scheduling proposal.

cc: James Baker

WASHINGTON

SCHEDULE PROPOSAL

TO:

ME 003
April 17, 1984 HEDULIN HUSI3-53 OFFICE FREDERICK J. RYAN, JR., DIRECTOR APPOINTMENTS

PRESIDENTIAL SCHEDULING

FG006-12

3208

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE FRWILK PRESIDENT FOR PUBLIC LIAISON

ROBERT MCFARLANE, ASSISTANT TO THE

PRESIDENT FOR NATIONAL

SECURITY AFFAIRS

REQUEST:

For the President to tape a message for the 40th Anniversary of the Polish American Congress

PURPOSE:

To recognize the largest and most important Polish-American organization.

BACKGROUND:

The Polish American Congress (PAC) is celebrating its 40th anniversary and Polish Constitution Day with a special program in Chicago which will culminate in a banquet on May Previous banquets have been attended by former President's, but President Reagan will not be able to participate this year.

Nine million Americans are of Polish heritage. They live mainly in the industrial Northeast (Illinois to New York). Though predominantly registered Democrats, they overwhelmingly supported the President in 1980. The PAC's president, Al Mazewski, has supported most of the President's domestic and foreign policies, especially those affecting U.S.-Polish relations. The banquet will be covered by local and Polish-American press.

PREVIOUS PARTICIPATION:

The President has made amplified phone calls to the PAC in the summer and fall of 1983.

NSC#8403208

DATE AND TIME:

May 3 or 4

REMARKS REQUIRED:

Brief remarks

RECOMMENDED BY:

Faith Whittlesey, Robert McFarlane

PROJECT OFFICER:

Linas Kojelis, OPL, x2741

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

April 17, 1984

TO:

FREDERICK J. RYAN, JR., DIRECTOR PRESIDENTIAL APPOINTMENTS AND

SCHEDULING

FROM:

FAITH WHITTLESEY, ASSISTANT TO THE FRUIT PRESIDENT FOR PUBLIC LIAISON ROBERT MCFARLANE, ASSISTANT TO THE PRESIDENT FOR NATIONAL SECURITY AFFAIRS

REQUEST:

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DATE AND TIME: May 3 or 4

REMARKS REQUIRED: Brief remarks

RECOMMENDED BY: Faith Whittlesey, Robert McFarlane

PROJECT OFFICER: Linas Kojelis, OPL, x2741

THE WHITE HOUSE WASHINGTON

228228 PD
 215065 PD
 PR○11

May 31, 1984

FOR: FILES

FROM: JUDY JOHNSTON

SUBJECT: Taping: FCC 50th Anniversary Dinner

Mike Uhlmann reviewed the attached remarks. His changes were made through the Counsel's Office.

Roger: This came over in regular mail from West Wing so I didn't receive until 4:00 p.m. Sherri Cooksey called Mike earlier and they made some deletions.

Judy

DOCUMENT NO.	215065
DOCUMENT NO.	_

PD

OFFICE OF POLICY DEVELOPMENT

			NCE/COMMENT DUE BY: 1:3		
JECT: PROPOSE	D PRESIDENTI	AL TAP	ING: 50TH ANNIVERSARY	DINNER C	F THE
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RESPONSE TO:

[☐] John A. Svahn
Assistant to the President
for Policy Development
(x6515)

[☐] Roger B. Porter
Director
Office of Policy Development
(x6515)

Document No.	

WHITE HOUSE STAFFING MEMORANDUM

DATE:	5/30/84	_ ACTION/CONCL	JRREN	E/CO	MMENT DUE BY: _	1:30 p.m.	TODAY	
SUBJECT:	PROPOSED	PRESIDENTIAL	TAPI	NG:	50th ANNIVER	SARY DINNE	R OF TH	łΕ
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McFAR	LANE]				
REMARKS:								

May we have your comments on the attached proposed taping by 1:30 p.m. TODAY. Thank you.

RESPONSE:

PRESIDENTIAL TAPING: 50th ANNIVERSARY DINNER OF THE FEDERAL COMMUNICATIONS ACT THURSDAY, MAY 31, 1984

Representatives of the Congress, the Courts, the Commerce Department, the Federal Communications Commission, and distinguished ladies and gentlemen: Good evening. It's a pleasure to be with you, via modern electronic communication, to congratulate the Federal Communications Commission on its 50th Anniversary.

The Commission's founding in 1934 brought together under one roof the duties of the Federal Radio Commission and the telecommunications responsibilities of the Interstate Commerce Commission. This unusual marriage of interests has served our country well through the 50 -- often rough, sometimes tumble -- years of the F.C.C.

Radio communication is nearly as old as this century. With the advent of ship-to-shore transmissions, it became clear that radio frequencies had to be protected from interference. The Navy first took on the job, and then the Department of Commerce licensed channels, trying to ensure that each operator stayed on his own frequency. As the commercial potential of this new medium became clear, broadcasters swamped the airwaves of our big cities. It was evident to all concerned that the time had come to get the situation organized.

By 1934 -- I was a sportscaster by then -- radio licensing was part of the Federal scheme. The new Federal Communications Commission reported 623 broadcast stations on the air that year.

Today there are over 9,400 radio stations and 1,400 T.V. stations in service throughout America.

The Commission has also grown. On that first day of the F.C.C., July 11, 1934, 233 employees reported for work. Today, over 1,900 professionals work for the F.C.C. The industries regulated by the Commission -- not only broadcasting and telecommunications, but mobile radio, satellites, and so many others -- are inseparably linked to our national vitality and the American way of life.

Change, of course, has been the one aspect of electronic communications that has remained constant. The business has been perpetually evolving, leaping forward with electronic discoveries, setting new ground rules for itself with every advancement. Today, for example, competition is seeping into every nook and cranny of the telephone business. Telephones in automobiles are becoming standard equipment. Paging devices and other wireless forms of communication permit us to keep in touch anywhere in the world. Fifty years ago, in the first summer of the F.C.C., this was the stuff of comic strip and science fiction writers, not regulators.

This jubilee year of the F.C.C. helps us recognize the importance of maintaining our freedom -- every American's most precious possession -- in light of the technological progress. If our liberty is to have meaning, it must keep pace with technology. The slow, sure attainment of First Amendment rights for broadcasters has been a significant step in the right direction. In 1982, I had the opportunity to express my support

for full First Amendment rights for radio and television broadcasters. As I said then, there is simply no basis under our First Amendment to distinguish between a journalist who uses a microphone and a camera, and a journalist who uses newsprint and ink. Protection for both should be equally vigorous.

The electronic press informs, educates, enlightens, and entertains. Sometimes it even gets under our skin, but that's its job, too. In 1984, we will likely see the number of television stations surpassing the number of daily newspapers in this country. Television and radio must be afforded the same Constitutional protection as other members of the press. Our current F.C.C. Director, Mark Fowler, has provided leadership and common sense in this effort.

I believe the F.C.C. has been a good regulatory institution.

It's an institution of integrity, often asked to do the seemingly impossible task of regulating rapidly expanding, and sometimes unruly technologies.

And it's performed well. We've seen the F.C.C. become everything you wanted from your Government . . . and less. We've learned that sometimes, the best we can do in Washington is to get out of the way of the innovators and entrepreneurs. Mark S. Fowler and his colleagues can be proud of the job they are doing. The F.C.C. is there when it's needed -- as a cop on-the-beat, keeping the airwaves free and clear. But it's not standing as a roadblock to those who would enter the highways of service to the American people.

So, congratulations to all of you who work with and for the Federal Communications Commission, especially to the pioneers present tonight. When the F.C.C. opened its doors for business some 50 years ago, few dreamt that it would usher our country into the communications revolution of the last half century. I salute a great agency and its leadership for making good on a 50-year-old promise of service to the American people. Here's to your next 50.

God bless you all.

MEMORANDUM

RO 228228PD PRO11

215016 -

THE WHITE HOUSE

WASHINGTON

May 21, 1984

FOR FILES

FROM JUDY JOHNSTON

SUBJECT: Taping D-Day Remarks for French Television

Lehmann Li reviewed and approved the attached remarks. No comments were relayed to the Speech Office.

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RESPONSE TO:

SVVEET

☐ John A. Svahn
Assistant to the President
for Policy Development
(x6515)

☐ Roger B. Porter
Director
Office of Policy Development
(x6515)

Document No.

WHITE HOUSE STAFFING MEMORANDUM

DATE:	5/21/84	ACTION/CONCUR	RENCE/O	COMMENT DUE BY:	10:00 a.	m. TUESI	DAY, 5
SUBJECT: P	RESIDENTIAL	TAPING: D-DAY	REMARK	S FOR FRENCH TEL	EVISION		
		TUESDA	Y, MAY	22, 1984			
		ACTION	ı FYI			ACTION	I FYI
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				ELLIOTT			
REMARKS:							

Please forward any comments/edits directly to Ben Elliott in room 100 by 10:00 a.m. TUESDAY, MAY 22, with an information copy to my office.

Thank you.

RESPONSE:

1984 HAY 21 FH 7: 42

PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984

This year, thousands of Americans are returning to the Normandy shores to revisit the scene of that momentous landing 40 years ago. Tonight, hundreds are, like myself, guests in your country as we join in remembering that day. On behalf of all Americans, I thank you for your gracious hospitality.

Franco-American friendship has a long and proud past.

Indeed, one of the great heroes of American history is a

Frenchman. Scores of towns, streets, and squares -- even a

college -- in America bear his name. A beautiful park that I

look out upon each day -- directly across the street from the

White House in Washington -- is named in honor of him. He was

the Marquis Marie Joseph de Lafayette, and he served with

George Washington as a General in the American Revolutionary

Army. Yet despite the importance of Lafayette's skill, he took a

step as a legislator that had even greater significance for the

two centuries of friendship and alliance between your country and

mine.

On July 11th, 1789, as Deputy in the French National Assembly, Lafayette introduced a bill calling for the passage of a declaration of the rights of man. Formally adopted by the Assembly 5 weeks later, the declaration appeared as the preamble to the French Constitution of 1791. This Declaration of the Rights of Man embodied the same fundamental beliefs about human liberty as those expressed the American Declaration of

Independence and Bill of Rights. Together, those French and American documents proclaim that all men are endowed with equal, God-given rights, that among these are, "Life, Liberty, and the Pursuit of Happiness." It is this shared commitment to human freedom that has formed the bedrock on which our fast friendship has been built. And it was in the name of this human freedom that so many brave men gave their lives on the beaches of Normandy 40 years ago.

Those courageous men, living and dead, gave us a priceless legacy of peace and prosperity in Europe -- a legacy that has endured now for more than two generations. To preserve that legacy of peace, those of us who cherish liberty must continue to labor together.

Your country and mine are members of an Alliance committed to the liberty of Western Europe. Of course, membership in the Alliance imposes its burdens. To demonstrate the American commitment to this continent, thousands of American troops must be stationed here in Europe, far from their homes and families. France, the United States, and all the Alliance nations, must spend more on defense than any of us like to do in peacetime. But the burdens we must bear in defending our freedom are far less than the horrors we would have to endure if we lost that freedom.

I believe that the best way we can honor those who gave so much 40 years ago, is by rededicating ourselves today to the cause for which they fought: Freedom -- freedom for ourselves, freedom for our children, and freedom for generations yet unborn.

Thank you and God bless you.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

□ O - OUTGOING □ H - INTERNAL □ I - INCOMING Date Correspondence Received (YY/MM/DD)			Buc	
Name of Correspondent:	d Da	man		
MI Mail Report User Subject: Presidential Tap Franch Television	Codes: (A)	D-Day	Remark May 2	(C) 2, 1984
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Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date Code YY/MM/DD
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CUAT 89 =	Referral Note:	84,05,00	- JV	C8405,00
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CUAT 04	Referral Note:	84,05,22	JV	C 34105 A 2
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C - Comment/Recommendation R - D D - Draft Response S - Fo	Referral Note: Info Copy Only/No A Irect Reply w/Copy or Signature terim Reply	ction Necessary	DISPOSITION CODES: A - Answered B - Non-Special Reference FOR OUTGOING CORR Type of Response = Code = Completion Date =	ESPONDENCE: Initials of Signer "A"
Comments:				

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

	CLASS	SIFICATION SECTION	
No. of Additional Correspondents:	Media:	Individual Codes:	
Prime Subject Code:	Seco Subje	ondary ect Codes:	
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THE WHITE HOUSE

WASHINGTON

May 22, 1984

MEMORANDUM FOR BEN ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF SPEECHWRITING

FROM:

RICHARD A. HAUSER

DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT:

Draft Presidential Remarks for D-Day Taping for French Television

Our office has reviewed the above-referenced draft remarks and has no legal or other substantive objection to them.

cc: Richard G. Darman

RAH:PJR:pr 5/22/84

cc: RAHauser
PJRusthoven
Subject

Chron.

THE WHITE HOUSE

WASHINGTON

May 22, 1984

MEMORANDUM FOR RICHARD A. HAUSER

FROM:

PETER J. RUSTHOVEN

SUBJECT:

Draft Presidential Remarks for

D-Day Taping for French Television

Richard Darman's office asked us this morning to provide comments directly to Ben Elliott by 10:00 a.m. today on the above-referenced draft remarks, which the President is scheduled to tape this afternoon for subsequent broadcast on French television on the 40th anniversary of D-Day.

The draft remarks, which manage in two pages to include appropriate comments about French-American ties dating to Lafayette, the Normandy invasion and the NATO Alliance, present no legal or other substantive problem on which our office need comment.

A memorandum for Elliott, with copy to Darman, is attached for your review and signature.

Attachment

Document No.	

WHITE HOUSE STAFFING MEMORANDUM

SUBJECT: PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984 ACTION FYI VICE PRESIDENT MEESE MCMANUS BAKER MURPHY DEAVER STOCKMAN ROGERS DARMAN P SS SPEAKES	I FYI
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REMARKS: Please forward any comments/edits directly to Ben Elliott in room 100	

Please forward any comments/edits directly to Ben Elliott in room 100 by 10:00 a.m. TUESDAY, MAY 22, with an information copy to my office.

Thank you.

RESPONSE:

(Robinson/BE Edit)
May 21, 1984
7:00 p.m.

PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984

This year, thousands of Americans are returning to the Normandy shores to revisit the scene of that momentous landing 40 years ago. Tonight, hundreds are, like myself, guests in your country as we join in remembering that day. On behalf of all Americans, I thank you for your gracious hospitality.

Franco-American friendship has a long and proud past.

Indeed, one of the great heroes of American history is a

Frenchman. Scores of towns, streets, and squares -- even a

college -- in America bear his name. A beautiful park that I

look out upon each day -- directly across the street from the

White House in Washington -- is named in honor of him. He was

the Marquis Marie Joseph de Lafayette, and he served with

George Washington as a General in the American Revolutionary

Army. Yet despite the importance of Lafayette's skill, he took a

step as a legislator that had even greater significance for the

two centuries of friendship and alliance between your country and

mine.

On July 11th, 1789, as Deputy in the French National Assembly, Lafayette introduced a bill calling for the passage of a declaration of the rights of man. Formally adopted by the Assembly 5 weeks later, the declaration appeared as the preamble to the French Constitution of 1791. This Declaration of the Rights of Man embodied the same fundamental beliefs about human liberty as those expressed the American Declaration of

Independence and Bill of Rights. Together, those French and American documents proclaim that all men are endowed with equal, God-given rights, that among these are, "Life, Liberty, and the Pursuit of Happiness." It is this shared commitment to human freedom that has formed the bedrock on which our fast friendship has been built. And it was in the name of this human freedom that so many brave men gave their lives on the beaches of Normandy 40 years ago.

Those courageous men, living and dead, gave us a priceless legacy of peace and prosperity in Europe -- a legacy that has endured now for more than two generations. To preserve that legacy of peace, those of us who cherish liberty must continue to labor together.

Your country and mine are members of an Alliance committed to the liberty of Western Europe. Of course, membership in the Alliance imposes its burdens. To demonstrate the American commitment to this continent, thousands of American troops must be stationed here in Europe, far from their homes and families. France, the United States, and all the Alliance nations, must spend more on defense than any of us like to do in peacetime. But the burdens we must bear in defending our freedom are far less than the horrors we would have to endure if we lost that freedom.

I believe that the best way we can honor those who gave so much 40 years ago, is by rededicating ourselves today to the cause for which they fought: Freedom -- freedom for ourselves, freedom for our children, and freedom for generations yet unborn.

Thank you and God bless you.



Document No. <u>228 228 55</u>

10:00 a.m

WHITE HOUSE STAFFING MEMORANDUM

ACTION/CONCURRENCE/COMMENT DUE BY:

SUBJECT:	PRESIDENTIAL TA	PING: D-DAY I	REMARKS	FOR FRENCH TELEVISION		
		TUESDAY	Z, MAY	22, 1984		
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REMARKS:

Please forward any comments/edits directly to Ben Elliott in room 100 by 10:00 a.m. TUESDAY, MAY 22, with an information copy to my office.

Thank you.

5/21/84

RESPONSE:

(Robinson/BE Edit)
May 21, 1984
7:00 p.m.

PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984

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Your country and mine are members of an Alliance committed to the liberty of Western Europe. Of course, membership in the Alliance imposes its burdens. To demonstrate the American commitment to this continent, thousands of American troops must be stationed here in Europe, far from their homes and families. France, the United States, and all the Alliance nations, must spend more on defense than any of us like to do in peacetime. But the burdens we must bear in defending our freedom are far less than the horrors we would have to endure if we lost that freedom.

I believe that the best way we can honor those who gave so much 40 years ago, is by rededicating ourselves today to the cause for which they fought: Freedom -- freedom for ourselves, freedom for our children, and freedom for generations yet unborn.

Thank you and God bless you.

1984 MAY 22 PM 3: 13

Revisedas

THE WHITE HOUSE

WASHINGTON

May 22, 1984

MEMORANDUM FOR BEN ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF SPEECHWRITING

FROM:

RICHARD A. HAUSER

DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT:

Draft Presidential Remarks for

D-Day Taping for French Television

Our office has reviewed the above-referenced draft remarks and has no legal or other substantive objection to them.

cc: Richard G. Darman -

MEMORANDUM

1984 MAY 22 PM 4: 18 NATIONAL SECURITY COUNCIL

4120

May 22, 1984

MEMORANDUM FOR BEN ELLIOTT

FROM:

ROBERT M. KIMMITT Boy

SUBJECT:

Presidential Taping: D-Day Remarks for French

Television

We have reviewed and concurred with the subject draft Presidential remarks, as modified.

Attachment Draft Remarks

cc: Richard G. Darman

Document No.	

WHITE HOUSE STAFFING MEMORANDURGENT

	TUESDA	Y, MAY	22, 1984		
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MARKS:					
Please forward any by 10:00 a.m. TUESI	comments/edi AY, MAY 22,	ts dire	ectly to Ben Elliott in information copy to m	room 100	
Thank you.			22	7	

PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984

This year, thousands of Americans are returning to the Normandy shores to revisit the scene of that momentous landing 40 years ago. Tonight, hundreds are, like myself, guests in your country as we join in remembering that day. On behalf of all Americans, I thank you for your gracious hospitality.

Franco-American friendship has a long and proud past.

Indeed, one of the great heroes of American history is a

Frenchman. Scores of towns, streets, and squares -- even a

college -- in America bear his name. A beautiful park that I

look out upon each day -- directly across the street from the

White House in Washington -- is named in honor of him. He was

the Marquis Marie Joseph de Lafayette, and he served with

George Washington as a General in the American Revolutionary

Army. Yet despite the importance of Lafayette's skill, he took a

step as a legislator that had even greater significance for the

two centuries of friendship and alliance between your country and

mine.

On July 11th, 1789, as Deputy in the French National Assembly, Lafayette introduced a bill calling for the passage of a declaration of the rights of man. Formally adopted by the Assembly 5 weeks later, the declaration appeared as the preamble to the French Constitution of 1791. This Declaration of the Rights of Man embodied the same fundamental beliefs about human liberty as those expressed the American Declaration of

Independence and Bill of Rights. Together, those French and American documents proclaim that all men are endowed with equal, God-given rights, that among these are, "Life, Liberty, and the Pursuit of Happiness." It is this shared commitment to human freedom that has formed the bedrock on which our fast friendship has been built. And it was in the name of this human freedom that so many brave men gave their lives on the beaches of Normandy 40 years ago.

Those courageous men, living and dead, gave us a priceless legacy of peace and prosperity in Europe -- a legacy that has endured now for more than two generations. To preserve that legacy of peace, those of us who cherish liberty must continue to labor together.

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Continue to

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Thank you and God bless you.

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Document No.

WHITE HOUSE STAFFING MEMORANDUM

BJECT: PRESIDENTIAL T	APING: D-DAY I	REMARKS	FOR FRENCH TELEVISION	1
	TUESDAY	Y, MAY	22, 1984	
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HERRINGTON			TUIWILER	
HICKEY			WIRTHLIN	
			ELLIOTT	

RESPONSE:

Thank you.

securinat No.

WHITE HOUSE STAFFING MEMORANDUM

RELOIME			
DARMAN			

by 10:00 a.m. Turnow, May 23, with an information copy to my office

RESPONSE

(Robinson/BE Edit)
May 21, 1984
7:00 p.m.

PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION TUESDAY, MAY 22, 1984

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Thank you and God bless you.

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Document No.	
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WHITE HOUSE STAFFING MEMORANDUM

DATE:5/21/84	ACTION/CONCURR	ENCE/C	OMMENT DUE BY:	10:00 a	.m. TUESI	AY,	
SUBJECT: PRESIDENTIAL TAPING: D-DAY REMARKS FOR FRENCH TELEVISION							
TUESDAY, MAY 22, 1984							
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FULLER			WHITTLESEY				
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Please forward any comments/edits directly to Ben Elliott in room 100 by 10:00 a.m. TUESDAY, MAY 22, with an information copy to my office.

Thank you.

RESPONSE:

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Richard G. Darman
Assistant to the President
Ext. 2702

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WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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COMMENTS:

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

5/25/84

TO:

BEN ELLIOTT/JANN DUVAL (Coordinate with Faith Whittlesey)

FROM:

FREDERICK J. RYAN, JR. AMC

SUBJ:

APPROVED PRESIDENTIAL ACTIVITY

MEETING:

Videotape message for Cattle Baron's Ball in Dallas on June 16 - fundraiser for American Cancer Society

DATE:

May 31, 1984

TIME:

5:30 pm

DURATION:

5 minutes

LOCATION:

Diplomatic Reception Room

REMARKS REQUIRED:

Yes

MEDIA COVERAGE:

No

FIRST LADY

PARTICIPATION:

No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman

J. Rosebush

J. Buckalew

R. Deprospero

R. Scouten

B. Shaddix

B. Elliott D. Fischer

W. Sittmann

C. Fuller W. Henkel

L. Speakes
WHCA Audio/Visual

E. Hickey

WHCA Operations

G. Hodges C. McCain A. Wrobleski Nell Yates

B. Oglesby

THE WHITE HOUSE

WASHINGTON

May 25, 1984

MEMORANDUM FOR FRED RYAN

FROM:

JUDI BUCKALEW

SUBJECT:

CATTLE BARON'S BALL

I have spoken with my contact in the New York office of the American Cancer Society. They have verified that the Cattle Baron's Ball on June 16, 1984 is a valid Cancer Society event. It is an annual event. Last year, Larry Hagman, from the TV series, "Dallas" was the guest.

The event is sponsored by the Texas Division of the American Cancer Society, and raises the most money for the Texas division. Whether it raises the most money or is the biggest fund raiser for the American Cancer Society overall may be texas style hyperbole.

If you have any further questions, please do not hesitate to call ext. 6573.



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

TO:

FRED RYAN, DIRECTOR

PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: MIKE MCMANUS WWW.

REQUEST: A video taped message from the President.

PURPOSE: This message will be played at the nation's

largest fundraiser for the American Cancer Society, the Cattle Baron's Ball which will

be held on Bunker Hunt's Dallas Ranch

on June 16, 1984.

BACKGROUND: This ball will be attended by 2,000 prominent

Texans and will be covered by the "international"

media and press.

This year's theme is "The Reel West," A Celebration of the Great Hollywood Cowboys.

PREVIOUS

PARTICIPATION: None

DATE: May 31 DURATION: 5 minutes

LOCATION: Diplomatic Reception Room

PARTICIPANTS: The President

OUTLINE OF

EVENT: Standard video taping set-up.

REMARKS

REQUIRED: Yes

MEDIA COVERAGE: Yes

PROJECT

OFFICER: Jann Duval

Jean Set Judalen Jahren Jahren



May 21, 1984

Ms. Jan Mahan Duval The White House Washington, D.C. 20500

Dear Ms. Duval,

I am the daughter of Jane Withers, the actress, and William Moss, a strong supporter of the Republican party and a personal friend of Vice President Bush.

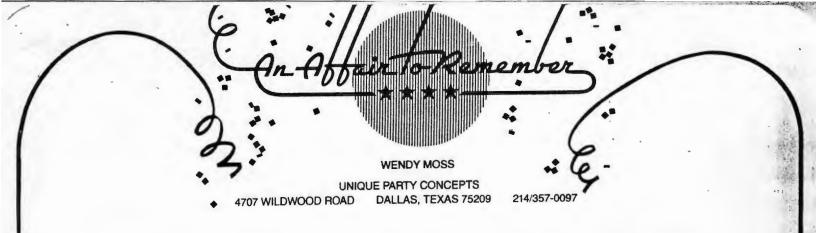
I am involved in producing the nation's largest fundrasier for the American Cancer Society, the Cattle Baron's Ball, which will be held on Bunker Hunt's Dallas ranch on June 16, 1984. The ball - which will be attended by 2,000 prominent Texans and will be covered by the international press and media - is entitled, "The Reel West: A Celebration of the Great Hollywood Cowboys." To enhance this theme, several of the great movie and television cowboys - Dale Robertson, Amanda Blake, Gene Autry, Jane Russell - will be attending, along with our entertainers, The Sons of the Pioneers and Crystal Gayle.

Because President Reagan is, of course, one of the greatest Hollywood cowboys, we would sincerely like to include a message from him during this very exciting and important event. We would like to discuss the possibility of the President recording a brief video tape, in which he would stress the importance of the fight against cancer and remind our guests of the real meaning for attending the event, which, last year, donated a half million dollars to the American Cancer Soceity in a single night.

We would play the video on a giant screen onstage, immediately preceding Crystal Gayle's performance, and to the great surprise of the guests. This brief message would be a very inspiring moment and an exciting prelude to the President's visit to Dallas for the Republican National Convention this summer. As far as filming the video, we could either send a small crew from Dallas or pay for one you suggest in Washington.

I will be in touch with you by telephone soon to discuss this matter further.

Wendy Moss An Affair to Remember, Inc.



Wendy Moss is creating a new world in entertainment.

The owner of a party company called "An Affair To Remember,"

Ms. Moss uses theatrical sets and personalized entertainment to bring glamour to parties of varied themes, purposes and sizes. Based in Dallas, Ms. Moss and her company travels everywhere to create these events. And in three years, her repertoire has been extremely varied.

For an annual meeting of corporate presidents in Las Vegas, she created a week-long string of parties, culminating in a Moroccan murder mystery extravaganza. For an intimate Dallas dinner party, she transformed a home into the famed Moulin de Mougins restaurant in the South of France. For a Dallas debutante ball, she turned a movie studio into a Hollywood wonderland, complete with a Schwab's Drugstore, Grauman's Chinese Theater, two orchestras and a singing Marilyn Monroe lookalike who descended into the ball via a crescent moon.

"When a guest enters one of our parties, they will be totally transformed into another environment," says Ms. Moss. "And for the duration of the event, they can forget the outside world."

The daughter of Hollywood star Jane Withers and Texas oilman and philanthropist Bill Moss, Ms. Moss founded An Affair To Remember three years ago. Her first productions were murder mystery parties,

in which guests came as characters in custom-written mysteries.

Now, her work includes charity balls, corporate events and private parties of all types.

All of the events share a common philosophy.

"I believe all facets of a party should be handled under the same roof, and each party should be personalized for the hosts and their guests," she says. "We design, create and produce everything: invitations, food, entertainment and decor. By doing this, we ensure that the mood of our guests will build from the moment they receive the invitation."

"And when a guest leaves one of our parties, they know that, for a few hours, they have truly experienced An Affair To Remember."



May 21, 1984

The Honorable Michael Deaver The White House Washington, D.C. 20500

Dear Mr. Deaver,

I am the daughter of Jane Withers, the actress, and William Moss, a strong supporter of the Republican party and a personal friend of Vice President Bush.

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We would play the video on a giant onstage screen, immediately preceding Crystal Gayle's performance, and to the great surprise of our guests, who would not be forewarned. This brief message would be a very inspiring moment and an exciting prelude to the President's visit to Dallas for the Republican National Convention this summer. As far as filming the video, we could either send a small crew from Dallas or pay for one you suggest in Washington.

I will be in touch with you by telephone to discuss this further, or you can call me at (214) 357-0013 or my home, 357-2878. Enclosed is some information on my party company and last year's ball.

Plese let me know if you need any more information.

Sincerely,

Wendy Moss

/ms enclosures

CATTLE BARONS

From preceding page

decor. Items up for auction range from first-class European holidays and Caribbean cruises to stud services by the son of Secretariat.

Set in the rolling hills of B.F. Phillips' ranch north of Dallas, re-creations of historic Texas scenes will provide backdrops for the *au courant* cowboys. A 24-foot replica of Spindletop has center stage, surrounded by such Lone Star era-markers as

the Alamo and, of course, the best little Chicken Ranch in Texas. Set for the sidelines are strolling country singers, an Arabian horse show, a trickroping demonstration and a fast-draw contest. Those who aren't amused by all this can swill their way to Margaritaville or gnaw their way to heartburn on chicken-fried steak, tacos, fried catfish and barbecued ribs.

That all this western mad-

ness was dreamed up by Jacquelyn (Mrs. Toddie Lee)
Wynne should come as no surprise to the upper social circles.
Never one to do things in a small way, Jacque is known for her outlandish costume parties—the white-wreathed funeral motif for her 29th birthday, the Casablanca party for which she re-created Rick's Cafe, the seventh anniversary where she appeared in a white wig as Marilyn Monroe.

Jacque says she created the gala because she was disappointed with previous benefits for the American Cancer Society.

"The year before we started it, the benefit was a marathon dance contest," she recalls. "It raised \$1,000, and that was for the whole city of Dallas."

Jacque complained about the dismal showing at the next board meeting, and as a result, she and her friend Patti Hunt were put in charge of the following year's benefit.

"We wanted to do something different from the usual blacktie, and we felt like the men would be a lot more interested in coming if they didn't have to get dressed up," she says. "It was before country-and-western was in, and frankly, I wasn't sure if it would go over. I was afraid that it might be too hokey."

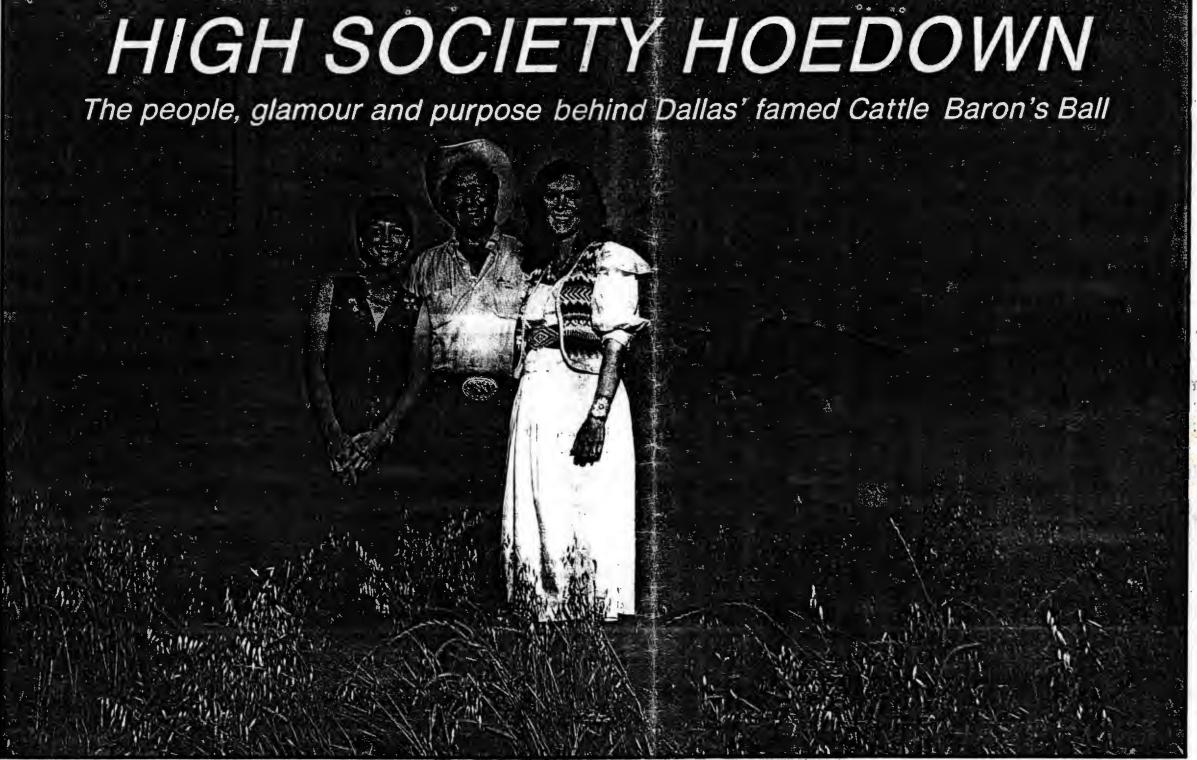
Hokey or not, the affair went

over. Close to 500 people showed up for the first Cattle Baron's Ball, held at the the Wynnes' Star Brand Ranch in Kaufman.

"We were scared to spend a lot of money on it, so we got everyone to donate their time," she says. "For the first four or five balls, a group of 10 of us worked ourselves to death to do everything — we moved the lawns, put up the decorations, swept the stage and cleaned up afterwards."

But she admits it all paid off. "The first year, we were nominated for the best function put on for the Cancer Society, but we didn't win because they felt it was too much of a regional theme, that it wouldn't work anywhere else. Two years later, we had the largest single-night fund-raiser in the country, and the Cancer Society sent down people from New York to see what we were doing. Now they're having Cattle Baron's Balls in Palm Beach and New York and all over. I didn't have any idea that first year quite what it would grow into."

VANTAGE THE TASTE OF SUCCESS



B.F. Phillips, host of the 1983 Cattle Baron's Ball, greets the event's co-chairwomen, Janie McGarr, left, and Peggy Sewell on Phillips' ranch.

- Staff photo by Michael S. Wirt

By A.J. LOYE

hen the first Cattle Baron's Ball made the social scene a decade ago, it set a new style on the charity-ball circuit. It was the first to forsake the fusty formality of hotel ballrooms for the dusty terrain of Texas ranch land. It shunned the standard seven-course cuisine for barbecued brisket and longneck Lone Stars. It compelled the elite to closet their constraining black-tie attire and cut loose in more ca-

sual cowboy garb.

Which is not to say there is anything casual about the Cattle Baron's Ball. It is the myth of Texas excess made reality, the Crystal Charity on the range. It is part Dodge City abandon and part Ewing extravagance. It is everything Hollywood ever hallucinated about the Wanton West.

And as it grew in favor with the creme de la cowboy, the Cattle Baron's Ball became a people-watchers' paradise, the costumes more elaborate with each passing year. Socialites took their Indian-princess fantasies to New York designers and returned in form-fitting

sequins, feathered headdresses sweeping to the ground. Others donned exotic-skin boots, intricately beaded jackets and enough sterling silver to prompt another panic.

And those who didn't get more elaborate got more daring. Gold lame and appliqued haltertops plunged lower, fringed skirts rose higher, leathered flanks were bound tighter. And they're still talking about the woman who arrived in see-through black lace with nothing but prime cuts underneath.

As the players became more outlandish, so did the playground. Professional party designers transformed pastures into stylized western movie sets. Entertainers were imported from the cover of Rolling Stone: Willie Nelson, Tom T. Hall, Tammy Wynette, Johnny Cash. A fleet of orange helicopters deposited the stars of TV's "Dallas" at the center of the soiree scene. National Geographic shutterbugs came West to catch the natives at a "typical" tribal function.

The auction items got more esoteric and the bull got deeper. "She usually gets what she wants," said oilman Bill Hamilton after his wife bid \$9,000 for a Texas-shaped dia-

Continued on Page 9

Cattle Baron's Ball scenes from previous years: 'Dallas' star Linda Gray is helped with her jacket by Peter MacDonald, chief of the Navajo nation, above. Norman and Nancy Brinker, dressed for the occasion, above right. J.R. Ewing (Larry Hagman) chats with Indian princesses Melinda Wynn and Frances Shepherd, right. Willie Nelson, below, featured performer last year, is pictured with 1982 chairpersons Jackie Stewart and Ashley Smith.

- File photos by Andy Hanson





From Page One

mond. "I drill a well and she gets the money when it comes out. What she doesn't get, the government does." An equally free-spending but less flamboyant baron placed the high bid for a lunch with Larry Hagman. "I don't mind paying \$3,500 for lunch," he said, "but I would pay \$10,000 to keep my name out of the paper." (Send to Unique, c/o Herald Square.)

Each ball seems an attempt to top the last, and pulling it off demands an instinct for the theatrical and an accountant's acumen. And if Saturday night's 10th annual Cattle Baron's Ball does no less than equal last summer's gala, it will be a contender for Texas-class showmanship.

With an appropriate theme of "Big Bucks, Texas," Cattle Baron's 1982 was, as one observer put it, "a celebration of everything it means to be Texas rich."

By 7:30, chauffeur-driven limosines were bumper to bumper on the farm road leading to rancher Cloyce K. Box's spread near Frisco — the original Southfork of "Dallas." Barons paid \$1,000 a couple just to get past the gate, and some had already laid out twice that just to dress the part. From there, the big spending began.

Gamblers lined up to trade cash for chips at the craps tables. Others signed multithousand-dollar checks for auction items including a registered longhorn bull named Bon-Bon and a cruise aboard the Love Boat. At a general store across the drive, baronesses bought New Mexico turquoise and Navajo rugs. Cattle Baron's T-shirts at \$15 appeared to be a bargain by comparison.

The center of action was a stadium-sized barn transformed by party designer Wendy Moss into the Big Bucks Saloon. Chandeliers were installed in the rafters and turn-of-the-century mahogany bars were trucked in from Red's Antiques. Deer and boar heads covered the walls, wooden Indians guarded the cantinas, and models dressed as dance-hall host-esses waved from swings overhead.

The guests were no less luminous than the surroundings. There were bank presidents and corporate executives, oilmen and the ubiquitous "investors," real-life cattle barons, would-be barons and the merely rich. There were even some true cowboys, or at least ex-Cowboys, in the form of Roger Staubach and Charlie Waters, whose wife Rosie co-chaired the gala with Jackie Stewart and Ashley Smith. There was hotel baroness Caroline Hunt Schoellkopf in a bad-man black hat and the polo and Burger King Brinkmans, Norman and Nancy, who had her Barboglio white dress westernized by designer Milo with sequined stars and feathers.

And there were the Holly-wood heavies — just about the whole cast of "Dallas." The crowd-shy Victoria Principal kept to the sidelines and denied her identity as the put-upon Pamela Ewing to anyone approaching her. Larry Hagman wore a white hat and bandana, his eyes red from allergies. Linda Gray sat at Cloyce Box's table, while Patrick Duffy and Steve Kanaly cruised through the crowds.

Outside, surreys and stagecoaches carried socialites on sightseeing tours of the ranch while the less squeamish tossed cow chips to vie for a helicopter flight to beauteous Beaver, Okla., for the national meadowmuffin fling-off.

Far past his allotted two hours, headliner Willie Nelson twanged through his greatest hits, perhaps none more appropriate than "If you've got the money, honey, I've got the time."

1983 Cattle Baron's co-chairmen Peggy Sewell and Janie McGarr seem to have put together all the ingredients to match last year's success. The 1,500 tickets for Saturday night's ball were sold out weeks in advance. The usual array of stars have been imported: Barbara Mandrell as the headline performer, Larry Hagman as a guest auctioneer, a handful of others from the Ewing clan for

Continued on next page



Gall Watts and Nancy Strouss flank 'Dallas' star Patrick Duffy at the 1980 Cattle Baron's Ball.

WINGTIPS

CHARITY FAIR
APPLICANTS SOUGHT

If you are a non-profit, charitable organization, Red Bird Mall cordially invites you to participate in our 8th Annual CHARITY FAIR, October 15. It's the "Sweetest Day of the Year" and we want to help you raise funds for your various philanthropic endeavors. For a CHARITY FAIR application form call 296-1487 or stop by our Information Booth in Center Court.

RED BIRD MALL OUR WINGS ARE FULL OF IMAGINATION.

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The New York Times Magazine

Food

By Abbott Combes



TEXAS TREAT

The food of the Southwest can be as hot as its blistering climate.

EXANS, IT SEEMS, have their fingers in many pies. Take quiche. Wendy Moss, a Dallas-based planner of extravagant dissented parties, from the thesis of Bruce Feirstein's book, "Real Men Don't Eat Quiche," stirred up a Texas variety and produced a tasty pie as hot and spicy and macho as the Southwest itself.

When not spicing up quiches with jalapeño peppers, Miss Moss operates An Affair to Remember Inc., a company that dreams up and

executes fanciful parties. There was, for example, the "Murder in Marrekesh" solree, which she staged in Las Vegas for the Young Presidents' Organization, complete with live camels and a sultan's tent. Or the debutante party, entitled "Get Your Kicks on Route 66," that managed to relocate the highway so that it passed through Fort Worth. Not to mention the entire Western town that she built for the Cattle Baron's Ball in Dallas.

Says Miss Moss, the 35year-old daughter of Jane Withers, the actress, and William Moss, the oilman and film producer, her flair for the dramatic is "in my genes."

Wendy Moss's Texas quiche

drained

- 1 pie crust, either frozen or
- made from scratch
 1 7-ounce can of mild
 jalapeño peppers,
- 1 small tomato, seeded and diced
- diced

 y pound sharp Cheddar
- cheese, grated 4 eggs, beaten.
- Preheat oven to 350 degrees.
 Place the pie crust in a
- nine-inch pie plate. If a purchased frozen crust is used, it should not be thawed before cooking.
- seeded and cut into long, thin strips on top of the crust. Sprinkle the diced tomato over the peppers. (There should be about twice as much pepper as tomato. For a milder version, use about a half a can of the peppers, cut into smaller pieces.)
- 4. Sprinkle the grated cheese over the peppers and tomato.
- 5. Pour the beaten eggs over the cheese.
- 6. Bake in the preheated oven for 30 to 40 minutes or until the eggs are set.
- until the eggs are set.

 7. Slice into small pieces to be served as hors d'oeuvres or into larger pieces for a luncheon dish.



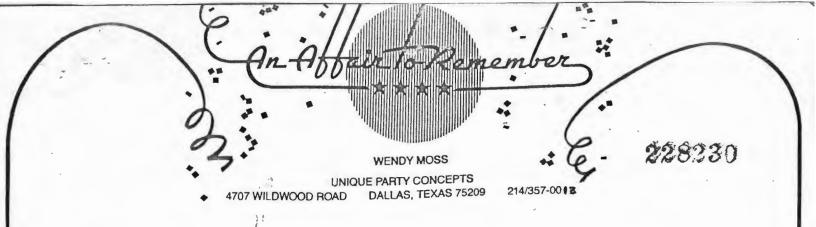
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May 21, 1984

The Honorable Michael Deayer The White House Washington, D.C. 20500

Dear Mr. Deaver,

I am the daughter of Jane Withers, the actress, and William Moss, a strong supporter of the Republican party and a personal friend of Vice President Bush.

I am involved in producing the nation's largest fundraiser for the American Cancer Society, the Cattle Baron's Ball, which will be need on Bunker states ranching in 1984. The ball - which will be attended by 2,000 prominent Texans and will be covered by the international media - is entitled, "The Reel West: A Celebration of the Great Hollywood Cowboys." To enchance this theme, several of the great movie and television cowboys - Dale Robertson, Amanda Black, Gene Autry, Jane Russell - will be attending, along with our entertainers, The Sons of the Pioneers and Crystal Gayle.

Because President Reagan is, of course, one of the greatest Hollywood cowboys, we would sincerely like to include a message from him during this very exciting and important event. We would like to discuss the possibility of the President recording a brief video tape, in which he would stress the importance of the fight against cancer and remind our guests of the real meaning of the event, which last year donated a half million dollars to the American Cancer Society. The half million was the proceeds for the single night!

We would play the video on a giant onstage screen, immediately preceding Crystal Gayle's performance, and to the great surprise of our guests, who would not be forewarned. This brief message would be a very inspiring moment and an exciting prelude to the President's visit to Dallas for the Republican National Convention this summer. As far as filming the video, we could either send a small crew from Dallas or pay for one you suggest in Washington.

I will be in touch with you by telephone to discuss this further, or you can call me at (214) 357-0013 or my home, 357-2878. Enclosed is some information on my party company and last year's ball.

Plese let me know if you need any more information.

Sincerely,

Wendy Moss

/ms enclosures

flence let me know if you need any more information.

Copies serit to M. Raulas 5-25-84

Sincerely

Wendy Moss

/ms enclosures