

# Ronald Reagan Presidential Library

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### **WHORM Subject File Code:** PR011

(Public Relations: Motion Pictures – Film Strips – Recordings)

**Case file Number(s):** 243400-246999

**Box:** 19

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Contact a reference archivist at: **reagan.library@nara.gov**

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National Archives Catalogue: <https://catalog.archives.gov/>

*Last Updated: 05/13/2024*

3g

**PEGASUS**  
software, incorporated

7700 leesburg pike  
suite 421  
falls church, virginia  
22043  
(703) 442-0404

24 April 1984

Hon. Craig Fuller  
Assistant to the President  
for Cabinet Affairs  
White House  
Washington, D.C.

Dear Mr. Fuller:

I'm very pleased that you will be able to appear on the nation-wide videoconference on space commercialization being sponsored by the National Chamber Foundation. I would appreciate an opportunity to discuss with you prior to June 7th the subjects that will be covered by the panel you will be on.

I would also like to take you up on your kind offer last time we met to "involve the President at an appropriate point in [our] activity." We would like to invite the President to tape a three minute introduction to the videoconference. We feel this would provide an excellent opportunity for the President to reaffirm his commitment to private commercial development in space--to a large segment of the interested business community. The segment could obviously be taped at any convenient time prior to the June 7th air date.

At the suggestion of Karen Hart in your office I have enclosed for your consideration an outline of the kind of remarks which might be appropriate for the President to make in an introduction, given the structure and focus of the videoconference. I will call your office next week concerning the President's availability for this taped segment.

All of us who are working to support space commercialization appreciate very much both the President's commitment and your own efforts on behalf of this enterprise. We look forward to working with you as the issues develop.

Best regards,

*Gregg Fawkes*  
Gregg Fawkes

Space Enterprise Project  
National Chamber Foundation

GRF/tp  
encl.

consumer software and systems: from idea to marketplace

5/23 - per CHF

Pres. NOT able to  
do tape. FG006-01

LDI

PRO11

OS

MC

243406  
4700

442-0404

Received S S

1984 APR 30 AM 8:39

**OUTLINE OF PROPOSED REMARKS BY PRESIDENT**  
**TAPED INTRODUCTION TO NATIONAL CHAMBER FOUNDATION/BIZNET**  
**VIDEOCONFERENCE ON SPACE COMMERCIALIZATION**  
**AIR DATE: JUNE 7, 1984**

[TIME: 3-5 MINUTES]

1. WELCOMING REMARKS
2. IMPORTANCE OF PRIVATE SECTOR INVOLVEMENT IN SPACE DEVELOPMENT
3. ADMINISTRATION INITIATIVES
  - LEAD AGENCY
  - SPACE STATION
4. HIGHLIGHTS OF COMMERCIALIZATION PROPOSALS, PLANS TO INVOLVE PRIVATE SECTOR IN SPACE STATION, AS APPROPRIATE
5. CLOSING: SPACE AS NEW ECONOMIC FRONTIER FOR NATION



MEMORANDUM  
OF CALL

Previous editions usable

TO:

☒ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

*Allen Pizarro*  
OF (Organization) *Chamber Foundation*

☒ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY

DATE

TIME

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)

\* GPO : 1983 O - 381-529 (312) Prescribed by GSA FPMR (41 CFR) 101-11.6

MEMORANDUM  
OF CALL

Previous editions usable

TO:

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*Re video conf chf participating in  
will do 2-3 min. tape?*

*Please call Catherine Little 463-5552  
or Mr. Fawkes 442-0404:*

*(Pizarro travelling)*

RECEIVED BY

DATE

TIME

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)

\* GPO : 1983 O - 381-529 (312) Prescribed by GSA FPMR (41 CFR) 101-11.6

today - Noon

1:00

1:00

3/8 442-0404 (H) 941-4257

Alan Piskarski - USC of C.

June 7

2-320

Space Enterprise Proj. - govt. + priv. roles  
in space econ. / Video conf. this June

Avail for ~~panel~~ panel / Biz Net - full  
day conf. / look at + discuss possibilities  
for econ. in space / 3 panels

(1) financing in space

(2) success stories in space

(3) priv. + govt. roles in space  
activities

you  
but Econ.  
Summit

??  
Pres.  
involvement  
5 min msg

Greg Fox, Co/C

Cong. Akaka

ChF

CEO of Fed. Express - Fred Smith

1/4 hr.  
panel  
discn.

Kathryn Little  
National Chamber Foundation  
1511 K Street, N.W. #334  
Washington, D.C. 20005

K —  
Can I get  
a copy of their  
Findings?

## MCI Mail

The nation's new postal system.

Published after  
Aug.

Craig Fuller  
Asst to President  
The White House  
1600 Pennsylvania Ave NW  
Washington, DC 20500

Urgent you attend national meeting on space enterprise. Only handful of days left until Thursday, June 7, national video-conference.

You can join the conference in 22 cities listed below. The National Chamber Foundation will release preliminary findings on space enterprise and needs your immediate feedback then.


Expect wide-open informal discussion on setting policy for commercial use of space... capital sources for space enterprise... case studies of firms now pioneering in space.

You can explore business opportunities with executives from range of firms -- large aerospace corporations down to hard-charging start-up companies. And your presence will show leaders in White House and Congress that American business is serious about upholding U.S. edge in space technology & commerce.

Please call N O W to make reservation for the nearest video-conference site. Fee is \$225 for the first person from your firm or \$150 if you register by May 21. Team discounts are available for additional persons from your firm.

CALL N O W AT 202-463-5552

-----  
LOCATIONS: Los Angeles; San Jose; Boulder, CO; Wilmington, DE; Washington, DC; Orlando, FL; Atlanta; Charleston, IL; Boston; Detroit; Billings, MT; Princeton, NJ; New York; Rochester, NY; Winston-Salem, NC; Cleveland; Toledo; Edmond, OK; Pittsburgh; Wilkes-Barre, PA; Austin; Houston.

PANELISTS: James O'Connor, First Boston; R.D. Hensley, Aetna Diversified Technologies; Robert Knox, Prudential Venture Capital; Jerome Siminoff, Citicorp Industrial Credit; Rep. Daniel Akaka; Rep. Robert Walker;  Craig Fuller, Asst. to the President; Gregg Fawkes, National Chamber Foundation; Charles Chafer, Space Services; Dr. Maxime Faget, Space Industries; Russell Ramsland, Microgravity Research Associates; John Yardley, McDonnell Douglas Astronautics; Robert Goss, Astrotech International.



sg

243472

1110

PRO11

FE001

PR007-01

THE WHITE HOUSE

WASHINGTON

July 24, 1984

MEMORANDUM FOR THE WHITE HOUSE STAFF

LD

FROM: WHITE HOUSE TELEVISION

SUBJECT: Videotape of Presidential Activities

At 3:00 p.m., on Thursday, July 26th, a videotape review of the previous week of Presidential Activities will be shown on Channel 2.

This is the normal footage videotaped each day for historical purposes. This program will be aired each Thursday, at 3:00 p.m., on Channel 2.

This week's videotape will include:

- . Signing Ceremony for Captive Nations Week Proclamation -- July 16th
- . Signing Ceremony for Legislation Encouraging a Nation-Wide Drinking Age of Twenty-One -- July 17th
- . President's Remarks at Briefing on Central America -- July 18th
- . President's Remarks at Briefing for the Executive Committee of the President's Private Sector Survey on Cost Control -- July 18th
- . President's Speech to Caribbean Heads of State at Caribbean Summit, Columbia, South Carolina -- July 19th
- . President's Remarks at National POW/MIA Recognition Day Ceremony -- July 20th
- . Ceremony with Apollo Astronauts Commemorating the 15th Anniversary of the Lunar Landing -- July 20th

LD

July 16, 1984

243479  
4620  
PRO11  
HO

Dear Mr. Gage:

Just a note to thank you for sending the cassette tapes of "D-Day: 40 Years Later". It was good of you to take the time to send this material to me. You can be sure that it is appreciated.

With best wishes from President Reagan,

Sincerely,

Herrie Spaeth  
Director, Media Relations

X  
Mr. Fred Gage  
General Manager  
WAFY AM  
2210 Inwood Drive  
Fort Wayne, IN 46825

Enclosures filed in  
oversize Attachments

9556



July 11, 1984

Merrie Spaeth  
Director, Media Services  
The White House  
Washington, D.C.

Dear Ms. Spaeth,

Herewith, please find the cassette copy of the program "D - Day: 40 Years Later".

It's six hours long, but you can catch the flavor by listening to the first part of Part 1 and the last portion of Part 6 for the President's proclamation.

Thank you for your interest - we hope you find the program as facinating as we did in producing it.

Our very best wishes to the President.

Sincerely yours

A handwritten signature in black ink that reads "Fred Gage". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Fred Gage  
General Manager

## RONALD W. REAGAN LIBRARY

The following material was withdrawn from this segment of the collection and transferred to the ✓  
AUDIOVISUAL COLLECTION \_\_\_\_\_ BOOK COLLECTION \_\_\_\_\_ MUSEUM COLLECTION \_\_\_\_\_  
OTHER (SPECIFY: \_\_\_\_\_)

TRANSFERRED FROM OA 9556

SERIES PR 011 MOTION PICTURES-FLM STRIPS-RECORDINGS	BOX NO.
FILE FOLDER TITLE: PR-011 (243400-246999)	
TRANSFERRED BY: Barbara Nelson	DATE OF TRANSFER: 4/28/92

*PRO 11*

**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

☐ **O - OUTGOING**☐ **H - INTERNAL**☐ **I - INCOMING**Date Correspondence  
Received (YY/MM/DD) 1 1*WW-*  
~~*[initials]*~~Name of Correspondent: Linda H. Canado☐ **MI Mail Report**

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Requests a tape of President's speech  
at the interment of the Vietnam Unknown  
soldier to distribute to Operation Rescue  
patrons.**ROUTE TO:****ACTION****DISPOSITION**

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>WHolland</u>	ORIGINATOR	<u>84/07/26</u>	<u>WS</u>	<u>C 84/08/16</u>
<u>WAT19</u>	Referral Note: <u>D</u>	<u>84/07/27</u>		<u>C 84/08/16</u>
<u>WFIEL</u>	Referral Note: <u>S</u>	<u>84/08/16</u>	<u>WS</u>	<u>A 84/08/16</u>
	Referral Note: _____	<u>1 1</u>		<u>1 1</u>
	Referral Note: _____	<u>1 1</u>		<u>1 1</u>

**ACTION CODES:**

A - Appropriate Action  
C - Comment/Recommendation  
D - Draft Response  
F - Furnish Fact Sheet  
to be used as Enclosure

4 - Info Copy Only/No Action Necessary  
R - Direct Reply w/Copy  
S - For Signature  
X - Interim Reply

**DISPOSITION CODES:**

A - Answered  
B - Non-Special Referral  
C - Completed  
S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

Type of Response = Initials of Signer  
Code = "A"  
Completion Date = Date of Outgoing

Comments: July 24 '84, "no" memo attached

Keep this worksheet attached to the original incoming letter.  
Send all routing updates to Central Reference (Room 75, OEOb).  
Always return completed correspondence record to Central Files.  
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.



## RECORDS MANAGEMENT ONLY

### CLASSIFICATION SECTION

No. of Additional Correspondents: \_\_\_\_\_ Media: 2 Individual Codes: 4200 \_\_\_\_\_

Prime Subject Code: PR 011 \_\_\_\_\_ Secondary Subject Codes: SP 885 \_\_\_\_\_ WE \_\_\_\_\_  
PA 001 \_\_\_\_\_ ND 007.01 \_\_\_\_\_  
HO 075 \_\_\_\_\_ BE 003.04 \_\_\_\_\_

### PRESIDENTIAL REPLY

Code	Date	Comment	Form
C		Time: _____	P- _____
DSP		Time: _____	Media: _____

#### SIGNATURE CODES:

##### CPn - Presidential Correspondence

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

##### CLn - First Lady's Correspondence

- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

##### CBn - Presidential & First Lady's Correspondence

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

#### MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

THE WHITE HOUSE

WASHINGTON

August 16, 1984

Dear Ms. Canada:

Your letter of July 18 to Douglas Riggs, Special Assistant to the President for Public Liaison, has been referred to the Office of the Counsel to the President. You have requested a cassette tape of the President's remarks at services for the Vietnam War's Unknown Soldier at Arlington Cemetery on May 28. The tape of the President's remarks would be used for fundraising purposes on behalf of your client, Operation Rescue, Inc.

As Wendell Willkie of my office advised you in an earlier phone conversation, we are not able to comply with such requests. As you might imagine, the President receives a great many requests that he participate in or lend his support to various charitable and other worthy endeavors. As it would be impossible to comply with even a small portion of such requests, it was decided early in the Administration that the President would have to limit his participation only to those projects, necessarily few in number, in which he could be personally involved, or in which all Presidents participate as a matter of historical tradition or precedent.

We appreciate your inquiry. Although I know you will be disappointed by this response, I hope you can understand the reasons we must adhere to the policy described above, in fairness to all who seek the President's participation.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Ms. Linda H. Canada  
Bruce W. Eberle & Associates, Inc.  
8330 Old Courthouse Road  
Suite 700  
Vienna, Virginia 22180

FFF/WLW:nb  
cc: FFFfielding/WLWillkie/Subj./Chron.

THE WHITE HOUSE

WASHINGTON

August 16, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

WENDELL L. WILLKIE

*WLV*

SUBJECT:

Operation Rescue's Request for Tape of  
President's Address at May 28 Service  
for the Vietnam Unknown Soldier

Linda Canada of Bruce W. Eberle & Associates wrote Doug Riggs (Office of Public Liaison) on July 18 on behalf of her client, Operation Rescue, Inc., whom she describes as a "non-profit organization concerned with the POW/MIA issue."

Canada requests an audio cassette tape of the President's address at the services for the Vietnam War's Unknown Soldier, at Arlington Cemetery on May 28. She writes: "Copies of the tape would be distributed to Operation Rescue patrons in appreciation of their support." In a telephone call, Canada confirmed that their hope was to be able to use copies of the tape for fundraising purposes. I advised her orally that White House policy would ordinarily preclude the use of the President's remarks in connection with fundraising activity.

Our press office handles such requests from members of the public on a discretionary basis, generally providing such tapes on request. John Murphy, General Counsel, Veterans Administration, advised me that Operation Rescue was not a registered veterans group; according to Harry Walters, this may in fact be a "fringe" group, causing some difficulties for Administration policy in Southeast Asia. In any event, I think we would be better off simply not providing the tape, rather than doing so coupled with a caveat that it not be used for fundraising purposes.

Accordingly, I have prepared for your review and signature a letter to Canada, advising her that our policy simply precludes compliance with her request.

MEMORANDUM  
OF CALL

Previous editions usable

TO:

Mr.

☐ YOU WERE CALLED BY—

☐ YOU WERE VISITED BY—

Korean War Memorial

OF (Organization)

Scott Hardman

☐ PLEASE PHONE ►

☐ FTS

☐ AUTOVON

821-1550

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

Scott Hardman 821-1550

X2100

Korean War Memorial

4 cassette tape of President's speech May 28

Colvin Greg

usually it's not done for private citizens



THE WHITE HOUSE  
WASHINGTON

July 24, 1984

Doug,

I spoke to Robin Grey in the Press Office re: the attached request. Robin handles all video-tape requests. I read Robin the letter from Linda Canada & he said he had no problem accomodating their request but suggested we talk to David Waller before we processed this request.

Would you check with David Waller: if Waller oks the request that we should contact Robin Grey & ask him to send the tape to Linda Canada.

Thank you.

Mo

243772 cu

BRUCE W. EBERLE & ASSOCIATES, INC., 8330 OLD COURTHOUSE ROAD, SUITE 700, VIENNA, VA. 22180

July 18, 1984

Mr. Douglas A. Riggs  
Special Assistant to the President  
Old Executive Office Building, Room 126  
Washington, D.C. 20500

Dear Mr. Riggs,

As per a conversation earlier this week with Maureen, a member of your staff, I would like to request a cassette tape of President's Reagan's speech at the interment of the Vietnam Unknown Soldier at Arlington Cemetery on May 28, 1984.

I am requesting this tape on behalf of my client, Operation Rescue, Inc., a non-profit organization concerned with the POW/MIA issue. Copies of the tape would be distributed to Operation Rescue patrons in appreciation of their support.

Please let me know if you require additional information in order to process this request.

Thank you for your cooperation. The tape should be sent to my attention at the above address.

Sincerely,

*Linda H. Canada*

Linda H. Canada

LC/pl





244024

ID #

# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PR 011

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMING

Date Correspondence Received (YY/MM/DD) 84/07/27

Name of Correspondent: Howard H. Baker

☐ MI Mail Report

User Codes: (A) (B) (C)

Subject: encloses a tape for the President from Brad Holder

## ROUTE TO:

## ACTION

## DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
CAOGCE	ORIGINATOR	84/07/27	MO	A	84/08/03
✓ GU HILB	Referral Note: A	84/08/06	CPO A	A	84/08/21
	Referral Note:				
	Referral Note:				
	Referral Note:				
	Referral Note:				

## ACTION CODES:

A - Appropriate Action  
C - Comment/Recommendation  
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F - Furnish Fact Sheet to be used as Enclosure

I - Info Copy Only/No Action Necessary  
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C - Completed  
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Code = "A"  
Completion Date = Date of Outgoing

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Prime Subject Code: PR 011 Secondary Subject Codes: PR 014 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## PRESIDENTIAL REPLY

Code	Date	Comment	Form
------	------	---------	------

C	_____	Time: _____	P- _____
---	-------	-------------	----------

DSP	_____	Time: _____	Media: _____
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- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study



August 21, 1984

Dear Mr. Holder:

You were good to think of me and I want you to know how pleased I am by your kindness. Thank you for remembering me with the cassette recording, which I received through Senator Howard Baker, Jr. I truly appreciate the patriotism and support conveyed in your message.

Nancy and I thought you might like to have the enclosed booklet. It comes with our best wishes for the years ahead.

Sincerely,

Mr. Brad Holder  
Rural Route Number 1  
Hinton, Iowa 51024

cc: Senator Howard H. Baker, Jr.  
cc: Legislative Affairs

Enclosure: WH booklet

RR:CMF:JEH:AVH:mds  
PG-4A

840821  
~~840821~~

**GIFT UNIT**

**Date** August 16, 1984

**Letter #** P4A

**Dear** Mr. Holder :

**Fill-in:** the cassette recording, which I  
received through Senator Howard Baker, Jr. I  
truly appreciate the patriotism and support  
conveyed in your message.

Nancy and I thought you might like to have  
the enclosed booklet. It comes with our best wishes  
**Special Instructions:**   
for the years ahead.

**Enclosure(s):** WH Bklt.

**cc:** Senator Howard H. Baker, Jr.  
cc: Legis. Affairs

**Referral:**

**Initials:** RR:CMF:JEH:AVH



August 3, 1984

Dear Senator Baker:

Thank you for your letter transmitting to the President a tape from your constituent, Brad Holder.

Please know that the President very much appreciates the gesture and that we are forwarding the tape to the White House Gift Office in order that an acknowledgement may be sent in the President's behalf.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.  
Assistant to the President

The Honorable Howard H. Baker, Jr.  
Majority Leader  
United States Senate  
Washington, D.C. 20510

MBO/KRJ/JID/tjr

cc: w/copy of inc to John Hilboldt - for  
appropriate action

WHITE HOUSE GIFT REGISTER  
(For President/First Lady)

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 457, OEOB (456-7133)

Date: 8/2/84

Date Gift Received: 7/27/84 Accepted By or Presented to: Legis affs

Title: —

Office: —

GIFT  
INTENDED  
FOR

President: ☒ First Lady: ☐ President & First Lady: ☐  
Other First Family Member (Name): —

DONOR  
INFORMATION

Name of Donor: Mr. Brad Holder  
Title of Donor: —  
Address of Donor: RR #1  
Hinton, IA 51024 Country —  
PRESENTED BY:  
Donor: — Other (Name): Senator Howard H. Baker, Jr.  
Address: WADE, 20510

GIFT  
INFORMATION

Circumstances of Presentation: (including date; location, and purpose of event) Sent to Legis  
affs office  
Description of Gift: Cassette tape

ACKNOWLEDGMENT

Copy Attached: — To be Handled by Gift Unit: ☒  
Coordinate acknowledgment with other office: —  
(ie, Hospitality, NSC, State)

REPORT  
PREPARED  
BY

Name: Terry J. Rooney Tel: X 7500  
Office: Legis affs Room No.: EW102

OTHER  
COMMENTS

—  
—  
—

For Gift Unit Use: Date received: — Through: —

*Please Complete as Thoroughly as Possible*

Date: 2/2/84

Date Gift Received: 7/27/84

Accepted By or Presented to: Leah Allen

Title: \_\_\_\_\_

Office: \_\_\_\_\_

President: ☒

First Lady: ☐

President & First Lady: ☐

Other First Family Member (Name):

Name of Donor: Mr. Brad Holder

Title of Donor:

Address of Donor: RR #1

Hinton, IA 51024

Country

**PRESENTED BY:**

Donor: \_\_\_\_\_ Other (Name): Howard H. Baker, Jr.

Address: WAAC 20510

Circumstances of Presentation: (including date; location, and purpose of event) Sent to Legis  
After office

Description of Gift: Cassette tape

Copy Attached: \_\_\_\_\_ To be Handled by Gift Unit: ☒

Coordinate acknowledgment with other office: \_\_\_\_\_  
(ie, Hospitality, NSC, State)

Name: Terry J. Koceny Tel: x 7500

Office: Legal Affairs Room No.: EW102

**For Gift Unit Use:**

Date received: 8/2/84 *gt*

Through: \_\_\_\_\_

United States Senate

WASHINGTON, D.C. 20510

244024

July 24, 1984

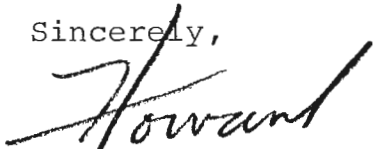
Honorable B. Oglesby, Jr.  
Assistant to the President  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C. 20500

Dear B.:

Mr. Brad Holder of Hinton, Iowa has sent me the enclosed tape, asking that I give it to the President. I would appreciate it if you would consider giving it to him.

Any assistance your office can provide in fulfilling this request will be greatly appreciated.

Sincerely,



Howard H. Baker, Jr.

HHBJr/teg

Enclosures

G, F+

Howard H. Baker Jr.  
United States Senate  
Office of the Minority Leader  
Washington, D.C.  
20510

July 12, 1984.

Dear Mr. Howard Baker Jr.

I would like to ask a favor of you. And Hope that you will Help me out.

Enclosed with this Letter to you is A tape that I made for President Ronald Reagan.

And I wanted to make sure that Mr. Ronald Reagan got the tape And I didn't want to just send it % The White House because I was afraid some Secretary would get it and Mr Reagan would never receive it.

And I thought maybe I could send it to the Republican National Committee, but then I thought of you.

And I hope you could do this favor for me. and make sure Reagan gets the Tape.

You ~~star~~ sure are Welcomed to listen to the tape, if you want to. Its A tape from my Album: John Wayne, America Why I Love Her. And it

wouldn't Hurt Anyone to listen to it.

Its just sad that John Wayne Had to die, Because United States Needs Him. But He being a Legend in His own time, He Left us His Movies, And Books & this Record to always Remind us How Great America is!!

But I would be Greatful to you if You could maybe get this tape to President Ronald Reagan.

Thank You Very Much,  
Sencerily Yours,

Brad Holder.

Brad Holder  
RR#1  
Hinton, Iowa  
51024.



**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

PR 011

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence Received (YY/MM/DD) 84/07/27Name of Correspondent: Howard H. Baker☐ MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: encloses a tape for the President from Brad Holder**ROUTE TO:****ACTION****DISPOSITION**

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
CAOGCE	ORIGINATOR	84/07/27 WS	WLO	A	84/7/28
GU HILB	Referral Note: A	84/08/06			1/1
	Referral Note:				1/1
	Referral Note:				1/1
	Referral Note:				1/1
	Referral Note:				1/1

**ACTION CODES:**

A - Appropriate Action  
C - Comment/Recommendation  
D - Draft Response  
F - Furnish Fact Sheet  
to be used as Enclosure

I - Info Copy Only/No Action Necessary  
R - Direct Reply w/Copy  
S - For Signature  
X - Interim Reply

**DISPOSITION CODES:**

A - Answered  
B - Non-Special Referral  
C - Completed  
S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

Type of Response = Initials of Signer  
Code = "A"  
Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

August 3, 1984

Dear Senator Baker:

Thank you for your letter transmitting to the President a tape from your constituent, Brad Holder.

Please know that the President very much appreciates the gesture and that we are forwarding the tape to the White House Gift Office in order that an acknowledgement may be sent in the President's behalf.

With best wishes,

Sincerely,

N. B. Oglesby, Jr.  
Assistant to the President

The Honorable Howard H. Baker, Jr.  
Majority Leader  
United States Senate  
Washington, D.C. 20510

MBO/KRJ/JID/tjr

cc: w/copy of inc to John Hilboldt - for  
appropriate action

United States Senate

WASHINGTON, D.C. 20510

244024

July 24, 1984

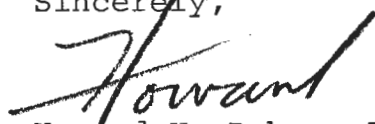
Honorable B. Oglesby, Jr.  
Assistant to the President  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C. 20500

Dear B.:

Mr. Brad Holder of Hinton, Iowa has sent me the enclosed tape, asking that I give it to the President. I would appreciate it if you would consider giving it to him.

Any assistance your office can provide in fulfilling this request will be greatly appreciated.

Sincerely,



Howard H. Baker, Jr.

HHBJr/teg

Enclosures

G, F, +

Howard H. Baker Jr.  
United States Senate  
Office of the Minority Leader  
Washington, D.C. 20510

July 12, 1984.

Dear Mr. Howard Baker Jr.

I would like to ask a favor of  
you. And Hope that you will  
Help me out.

Enclosed with this Letter to  
you is A tape that I made  
for President Ronald Reagan.

And I wanted to make sure  
that Mr. Ronald Reagan got the tape  
And I didn't want to just  
send it % The White House because  
I was afraid some Secretary would  
get it and Mr Reagan would  
never receive it.

And I thought maybe I could  
send it to the Republican National  
Committee, but then I thought  
of you.

And I hope you could do  
this favor for me. and make  
sure Reagan gets the Tape.

You ~~star~~ sure are welcomed  
to listen to the tape, if you  
want to. Its A tape from  
my Album: John Wayne, America  
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wouldn't Hurt Anyone to listen to it.

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But I would be Greatful to you if You could maybe get this tape to President Ronald Reagan.

Thank You Very Much,  
Sencerily Yours,

Brad Holder.

Brad Holder  
RR#1  
Hinton, Iowa  
51024.

# WHITE HOUSE GIFT REGISTER

(For President/First Lady)

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 457, OEOB (456-7133)

Date: 8/2/84

Date Gift Received: 7/27/84 Accepted By or Presented to: Legis Affs

Title: —

Office: —

INTENDED FOR

President: ☒ First Lady: ☐ President & First Lady: ☐  
Other First Family Member (Name): —

DONOR INFORMATION

Name of Donor: Mr. Brad Holder  
Title of Donor: —  
Address of Donor: RR #1  
Hinton, IA 51024 Country —  
PRESENTED BY:  
Donor: — Other (Name): Senator Howard H. Baker, Jr.  
Address: WADE, 20510

GIFT INFORMATION

Circumstances of Presentation: (including date; location, and purpose of event) Sent to Legis Affs office  
Description of Gift: Cassette tape

ACKNOWLEDGMENT

Copy Attached: — To be Handled by Gift Unit: ☒  
Coordinate acknowledgment with other office: — (ie, Hospitality, NSC, State)

PREPARED BY

Name: Terry J. Rokey Tel: X 7500  
Office: Legis Affs Room No.: EW102

OTHER COMMENTS

—  
—  
—

For Gift Unit Use:

Date received: —

Through: —

244060CA  
PR011

THE WHITE HOUSE

WASHINGTON

WVS

REGRET

Date

8/17/84

July 25, 1984

SCHEDULE PROPOSAL

TO: FRED RYAN

FROM: CRAIG L. FULLER

REQUEST: Videotape for Small Town Revitalization

PURPOSE: To make opening remarks for the video-conference.

BACKGROUND: A nationwide videoconference on Small Town Revitalization is scheduled for September 18, 1984. This is the result of a partnership among USDA, the National Endowment for the Arts, and the National Trust for Historic Preservation. It will be broadcast by satellite to six regional centers and dozens of smaller communities all across the country.

Secretary Block has requested that the President pre-tape a short introductory message as an indication of his personal support. The Main Street approach emphasizes local initiative, entrepreneurship and private investment. In its four year history, the program has generated over \$127 million in new investment and over 900 new businesses.

By delivering the introduction, the President could emphasize his support for local economic growth through private initiative. Main Street links our heritage to our future prosperity.

DATE: Prior to September 18, 1984

DURATION: 5 Minutes

RECOMMENDED BY: Secretary Block

REMARKS: Remarks will be required.

OUTLINE OF The President will make brief introductory remarks.

EVENT:

PROJECT OFFICER: Craig Fuller



## Do You Want To Help Your Downtown Come Alive Again?

Here's what some towns have done with the help of the National Main Street Center. Since 1980, the NMSC, a program of the National Trust for Historic Preservation, has helped over 100 communities realize their downtown's economic potential while maintaining its architectural and historic integrity. Here are just some of the remarkable results achieved by the first 30 towns to adopt the "Main Street Approach" to revitalization:

- More than \$127-million in reinvestment and 920 business starts or expansions;
- Three hundred and fifty facade rehabilitation projects completed in just two years;
- Eleven dollars in private investment leveraged by every \$1.00 in funding for a local Main Street project.

Drawings courtesy of  
Tom Moriarty and  
Nicholas H. Holmes, F.A.I.A.

## Revitalizing Downtown:

A National  
Videoconference  
September 18, 1984

Produced by the  
National Main  
Street Center,  
National Trust for  
Historic Preservation

Sponsored by the  
U.S. Department of  
Agriculture and the  
National Endowment  
for the Arts





## Could Your Downtown Use The Main Street Approach?

Main Street towns all have a heritage to preserve and an economy to redevelop. And because they are small communities with limited resources, they must plan carefully to revitalize their sagging downtown business districts. They look for manageable, affordable solutions.

That's where the National Main Street Center can help. It provides training and technical assistance to communities with populations under 50,000 so local citizens can tailor the Main Street approach to fit the needs and special character of their own downtown. The approach itself is flexible, comprehensive, and incremental. It seeks to rebuild the image that downtown projects to shoppers, residents, investors, and visitors.

By concentrating on improvements in four related areas—organization, promotion, design, and economic restructuring—citizens learn how to put existing resources to better use. They also learn how to build more effective public-private partnerships so that everyone who has a stake in downtown has a role to play in its revitalization.

What does all this mean on Main Street? It means . . .

- retaining and strengthening the businesses that give Main Street its variety and vitality;
- diversifying downtown's economic base by recruiting new businesses matched to changing consumer demands and putting old buildings to imaginative new use as residential, office, recreational, and even light industrial space;
- preserving the distinctive features that set Main Street apart from competing commercial areas—its historic buildings and public amenities—and using these to market the image of downtown as the unique center of everyone's community;
- developing special events and festivals that appeal to all ages and interest groups so that Main Street can again become a place where people come to have fun.

## A Main Street Videoconference

September 18, 1984, is the day you can learn all about the Main Street approach through an exciting nation-wide videoconference sponsored by the U.S. Department of Agriculture and the National Endowment for the Arts. This day-long conference is for community leaders—like you—people who are interested in revitalizing their downtown business district.

From the studios of BizNet at the United States Chamber of Commerce in Washington, D.C., the videoconference will be broadcast by satellite to regional conference centers in the following cities:

- Olympia, Washington
- Denver, Colorado
- Jefferson City, Missouri
- Bloomington, Indiana
- Tallahassee, Florida
- Hartford, Connecticut

If you are not near these cities but want to participate, you can arrange to receive the videoconference in your own community. One hundred small communities will be assisted in making such local arrangements by The Learning Channel, a Washington, D.C.-based cable network. (See enclosed card for further information.)

## What Will You Get From The Videoconference?

First-hand advice from people who know how to make a revitalization program work, including NMSC staff, experts in design and economic development, and local Main Street project leaders. Using visual presentations and case studies drawn from towns around the country, these speakers will examine practical, cost-effective improvements that you can adapt to the needs of your own community in the areas of organization, promotion, design, and economic restructuring.

During the 5½-hour videoconference there will be periodic breaks when participants can call in their questions to the BizNet studio. In addition, participants at all sites will receive a special information kit to help them implement the Main Street approach in their own communities. Registrants at each regional conference center will also benefit from a special "wrap-around" program before and after the videoconference. Conducted by representatives of the National Trust and successful state and local Main Street programs, this session will enable participants to ask additional questions and learn more about resources for downtown revitalization in their own region.

## Can Your Community Afford To Pass Up This Opportunity?

No. Fortunately you *can* afford to take advantage of it. Thanks to underwriting by its sponsors, the videoconference is available for only a \$25 registration fee at each of the six regional sites. This covers materials, refreshments, and wrap-around program. Exact locations will be sent to registrants.

For a \$200 fee, networking assistance and informational materials will be provided to those 100 communities that arrange to receive the telecast in their own towns—perhaps building a town meeting around this unique Main Street program.

See the enclosed response card for further information or write to the NMSC, National Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036.



DEPARTMENT OF AGRICULTURE  
OFFICE OF THE SECRETARY  
WASHINGTON, D. C. 20250

JUL 24 1984

SUBJECT: Small Town Revitalization Videoconference

TO: ~~Craig L. Fuller~~  
Assistant to the President for  
Cabinet Affairs

A nationwide videoconference on Small Town Revitalization is scheduled for September 18, 1984. This is the result of a partnership among USDA, the National Endowment for the Arts, and the National Trust for Historic Preservation. It will be broadcast by satellite to six regional centers and dozens of smaller communities all across the country.

I am writing to ask for President Reagan's personal support and involvement. I hope the President will pre-tape a short introductory message to begin the broadcast. The Main Street approach emphasizes local initiative, entrepreneurship and private investment. In its four year history, the program has generated over \$127 million in new investment and over 900 new businesses.

By delivering the introduction, President Reagan could emphasize his support for local economic growth through private initiative. Main Street links our heritage to our future prosperity. Background information is attached for your review. We will provide a draft statement for the President should you find that desirable.

A handwritten signature in cursive script, appearing to read "Jack", is located below the main text.

Attachment



## BACKGROUND ON THE USDA/NATIONAL TRUST PROJECT

The Office of Rural Development Policy was created in 1981 by the Secretary of Agriculture to develop a practical strategy for responding to the needs and opportunities in rural America. The Office reports directly to the Under Secretary for Small Community and Rural Development on issues affecting rural areas.

Responding to the Rural Development Act of 1980, the Office of Rural Development Policy prepared the nation's first comprehensive policy for rural development. Called "Better Country: A Strategy for Rural Development in the 1980's," the report emphasized the importance of building economic vitality in the nation's small cities and towns. The Department of Agriculture recognizes the importance of off-farm income to rural families and that the main streets of small towns must be healthy in order for rural citizens to prosper.

The Office of Rural Development Policy has enlisted the help of the National Main Street Center of the National Trust for Historic Preservation in order to promote their successful techniques for Main Street revitalization to small communities in rural areas. The National Trust, a private non-profit organization, launched its Main Street Program in 1977 to address the commercial revitalization and preservation needs of smaller cities. Originally developed in three pilot Midwestern towns, the program was later expanded to encompass networks of towns in six states: Massachusetts, Pennsylvania, North Carolina, Georgia, Texas, and Colorado. Starting with 30 communities in 1980, this network has grown to include 63 small cities and towns.

The Department of Agriculture is responding to the technical assistance needs of rural citizens by providing the sound development lessons of the National Trust's Main Street program in a series of videocassettes, a format that can be used and re-used at the local level. The project also calls for a week long training institute for rural leaders to be held this summer. That institute will provide first hand training in the areas of economic development, public investment and sound design principles. Also, a national videoconference will be broadcast from Washington, D.C. on September 18, 1984, to six regional conference centers and other local sites.

The Office of Rural Development Policy will coordinate the project for the Secretary. Willard (Bill) Phillips, Jr., Director of that Office expressed his support for the program because it has demonstrated that it works. He pointed out that it properly emphasizes local private involvement and sound business practices as well as design and public sector elements. The videocassettes and user guides are scheduled for completion by August of this year, with the training institute planned for July.

Contact Jeff Soule at the Office of Rural Development Policy, Room 5048-S. Agriculture Building, Washington, D.C. 20250, telephone (202) 447-6653 for further information about the project.

Program Outline: Main Street VideoconferenceI. Opening Segment

- |  |             |
|--|-------------|
| A. Slide or videotape roll-in leading to the program title   | 2-3 minutes |
| B. Professional moderator introduction of videoconference program and procedures; studio   | 3-4 minutes |
| C. Welcome by President Reagan; possibly pre-recorded at the White House   | 3 minutes   |
| D. Introduction by Secretary Block; the importance of traditional downtowns to the economy and quality of life in rural areas; possibly taped on location in Galesburg, Illinois | 3 minutes   |

II. Introduction to Main Street

- |   |            |
|---|------------|
| A. Scott Gerloff, Director, NMSC, review of NMSC history and introduction to the "four point approach"; in studio and pre-recorded, using NMSC slides (or possibly film and video clips ) | 18 minutes |
|---|------------|

III. Promotion

- |  |            |
|--|------------|
| A. Tom Moriarity, NMSC staff, and former project manager Linda Butler explain ways of promoting Main Street in print and through livelier events, using slides and/or video clips to illustrate their points | 20 minutes |
| B. Remote panelists: 1-2 project managers with slide-tape reviews of their promotional activities  |            |
| C. Question and answer segment   | 12 minutes |

IV. Lunch break

30 minutes

V. Co-sponsors' Segment

- |   |  |
|---|--|
| A. Frank Naylor, USDA Under Secretary, explains partnership with NEA and Trust, endorses Main Street approach and indicates relevance of his various agencies to rural development; introduces Willard (Bill) |  |
|---|--|

Phillips, Director, Office of Rural Development Policy, who describes elements of the USDA/Main Street effort and other resources available through his office; live or pre-recorded in studio with slide illustrations 6 minutes

B. NEA Chairman Frank Hodsall on the Endowment's role in supporting the Main Street Project through the years; the director of the Design Arts Program explains some of the NEA-sponsored programs that can aid downtown revitalization; illustrated with slides 6 minutes

C. National Trust President Michael Ainslie on importance of Main Streets to America's cultural heritage; Mary Means, V-P Program Development and founder of the Main Street Project, briefly reviews some of the Trust's financial and technical assistance programs; slide illustrations 6 minutes

VI. Economic Restructuring

- A. Scott Gerloff explains basic importance of repositioning Main Street in the marketplace and range of activities necessary to do so; slides 30 minutes
- B. Business recruitment: excerpt from video-cassette program; studio or remote appearance by market consultant David Bland (5 min stretch)
- C. Financing: consultant Ralph Basile on creative financing for downtown development; slide-audio roll-in on subject of low-interest loan programs, with project manager from Shelby, N.C. or Williamsport, PA, via phone 30 minutes
- D. Adaptive use case study: shot on location (possibly Southbridge, MA) with project manager explanation of financing etc.
- E. Question and answer segment 20 minutes

(5 minute stretch)

VII. Design

- A. Tom Morarity and Richard Wagner, NMSC staff, on the importance of good design to presenting a better image of Main Street:

30 minutes

1. storefronts/building facades; slides and possible excerpt from videocassette on design featuring Thomasville, GA, or Georgetown, TX, with project manager as remote panelist
2. graphic design: pre-produced roll-in using a portion of the NMSC slide show on signs and/or other slides
3. public improvements: the basic do's and don'ts; pre-edited slides and narration

- B. Design assistance programs: remote panelist Anice Read or Dick Ryan describing Texas Historical Commission program (or substitute); slides and narration pre-edited

- C. Question and answer segment

20 minutes

(5 minute stretch)

VIII. Organization

- A. Scott Gerloff and Tom Lutz on getting started and coordinating downtown actions; possible excerpt from videocassette on organization

35 minutes

- B. Hal Mason, Shelby, N.C. project manager, on forming a new non-profit downtown organization; phone-in narration and slides pre-recorded

- C. Ruth Gonzalez, Oregon Downtown Development Assoc. director; pre-recorded on location (in Ithaca, NY, July, '84); the

role of state agencies and private  
sector organizations in supporting  
local Main Street efforts

- D. Question and answer segment with  
Gonzalez and Mason as remote  
panelists 20 minutes

IX. Summary

Scott Gerloff on "where we go from here":  
review of key points regarding the four  
point approach; review of resources listed  
in handouts regarding technical assistance  
and products from the NMSC, other organizations  
and written information; first steps to take  
locally; illustrated with slides and graphics 15 minutes

Up-beat send-off by moderator; exhortation to  
participants at regional and local sites; 2 minutes  
closing credits 2 minutes

Total time: 330 minutes  
(5½ hours)

to Ryan - 7/31

cc: Patsy

Larry

THE WHITE HOUSE  
WASHINGTON

244060EA

9/12 - Patsy - PROL

A taping for  
Video conference of the  
Future of Small Town Am.

July 25, 1984

was approved at LRSM  
last week. Bruce Chapman  
has the lead. The taping  
is set for this Fri.  
9/14. Do you  
suppose it's  
the same  
as this??  
Keen

SCHEDULE PROPOSAL

TO: FRED RYAN

FROM: (Patsy?) CRAIG L. FULLER CF KH

REQUEST: Videotape for Small Town Revitalization

PURPOSE: To make opening remarks for the video-  
conference.

BACKGROUND: A nationwide videoconference on Small Town  
Revitalization is scheduled for September 18,  
1984. This is the result of a partnership among  
USDA, the National Endowment for the Arts, and the  
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Secretary Block has requested that the President  
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indication of his personal support. The Main  
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\$127 million in new investment and over 900 new  
businesses.

By delivering the introduction, the President  
could emphasize his support for local economic  
growth through private initiative. Main Street  
links our heritage to our future prosperity.

DATE: Prior to September 18, 1984

DURATION: 5 Minutes

RECOMMENDED BY: Secretary Block

REMARKS: Remarks will be required.

OUTLINE OF The President will make brief introductory  
remarks.

EVENT:

PROJECT OFFICER: Craig Fuller





DEPARTMENT OF AGRICULTURE  
OFFICE OF THE SECRETARY  
WASHINGTON, D. C. 20250

JUL 24 1984

SUBJECT: Small Town Revitalization Videoconference

TO: ~~Craig L. Fuller~~  
Assistant to the President for  
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Attachment

84 JUN 24 AM 11:58

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| A. Scott Gerloff, Director, NMSC, review of NMSC history and introduction to the "four point approach"; in studio and pre-recorded, using NMSC slides (or possibly film and video clips ) | 18 minutes |
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|--|------------|
| A. Tom Moriarity, NMSC staff, and former project manager Linda Butler explain ways of promoting Main Street in print and through livelier events, using slides and/or video clips to illustrate their points | 20 minutes |
| B. Remote panelists: 1-2 project managers with slide-tape reviews of their promotional activities  |            |
| C. Question and answer segment   | 12 minutes |

IV. Lunch break

30 minutes

V. Co-sponsors' Segment

- |   |  |
|---|--|
| A. Frank Naylor, USDA Under Secretary, explains partnership with NEA and Trust, endorses Main Street approach and indicates relevance of his various agencies to rural development; introduces Willard (Bill) |  |
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(5 minute stretch)

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1. storefronts/building facades; slides and possible excerpt from videocassette on design featuring Thomasville, GA, or Georgetown, TX, with project manager as remote panelist
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(5 minute stretch)

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- A. Scott Gerloff and Tom Lutz on getting started and coordinating downtown actions; possible excerpt from videocassette on organization 35 minutes
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role of state agencies and private  
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IX. Summary

Scott Gerloff on "where we go from here":  
review of key points regarding the four  
point approach; review of resources listed  
in handouts regarding technical assistance  
and products from the NMSC, other organizations  
and written information; first steps to take  
locally; illustrated with slides and graphics 15 minutes

Up-beat send-off by moderator; exhortation to  
participants at regional and local sites; 2 minutes  
closing credits 2 minutes

Total time: 330 minutes  
(5½ hours)

THE WHITE HOUSE  
WASHINGTON

WS

244060CA  
1120  
PRO11  
LG  
FGC19  
PR007

SCHEDULE PROPOSAL

July 25, 1984

TO: FRED RYAN

FROM: CRAIG L. FULLER *CLF/KH*

REQUEST: Videotape for Small Town Revitalization

PURPOSE: To make opening remarks for the video-conference.

BACKGROUND: A nationwide videoconference on Small Town Revitalization is scheduled for September 18, 1984. This is the result of a partnership among USDA, the National Endowment for the Arts, and the National Trust for Historic Preservation. It will be broadcast by satellite to six regional centers and dozens of smaller communities all across the country.

Secretary Block has requested that the President pre-tape a short introductory message as an indication of his personal support. The Main Street approach emphasizes local initiative, entrepreneurship and private investment. In its four year history, the program has generated over \$127 million in new investment and over 900 new businesses.

By delivering the introduction, the President could emphasize his support for local economic growth through private initiative. Main Street links our heritage to our future prosperity.

DATE: Prior to September 18, 1984

DURATION: 5 Minutes

RECOMMENDED BY: Secretary Block

REMARKS: Remarks will be required.

OUTLINE OF The President will make brief introductory remarks.

EVENT:

PROJECT OFFICER: Craig Fuller

251

244147  
1110  
McCall  
WE

THE WHITE HOUSE

WASHINGTON

July 18, 1984

MEMORANDUM FOR THE WHITE HOUSE STAFF

FROM:

*James K. Coyne*  
JAMES K. COYNE  
SPECIAL ASSISTANT TO THE PRESIDENT  
PRIVATE SECTOR INITIATIVES

SUBJECT:

"THE HOPE THAT MADE AMERICA FAMOUS"

As you know, since taking office President Reagan has assigned the highest priority to encouraging private sector initiatives to solve social and economic problems throughout America. The subject video tape captures the spirit of voluntarism by featuring examples of successful volunteer programs from across the nation.

"The Hope That Made America Famous" is a 28-minute film by the President's Advisory Council on Private Sector Initiatives and is available for viewing through WHCA, Extension 4125.



THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

# 245685

PR 011  
+ GR-1

INCOMING

DATE RECEIVED: AUGUST 27, 1984

NAME OF CORRESPONDENT: THE HONORABLE VIC ATIYEH

SUBJECT: REQUESTS TAPE FOR USE AT OREGON FESTIVAL ON  
SEP (15-16) 84

		ACTION		DISPOSITION	
ROUTE TO:	ACT	DATE	TYPE	C	COMPLETED
OFFICE/AGENCY (STAFF NAME)	CODE	YY/MM/DD	RESP	D	YY/MM/DD
MARY RAWLINS	ORG	84/08/27	FR	A	84/09/05
REFERRAL NOTE:					
ANDREW CARD	RSI	84/08/27		C	84/08/27
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 2110

IA MAIL USER CODES: (A) (B) (C)

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*ACTION CODES:	*DISPOSITION CODES:	*OUTGOING	*
*	*	* CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	* OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	* CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
*I-INFO COPY/NO ACT NEC*		* OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
*X-INTERIM REPLY			*

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75,OEOb) EXT. 2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



September 5, 1984

Dear Governor Atiyeh:

I have been asked to thank you for your kind invitation to the President.

Although he is unable to accept, the President wants you to know he appreciates your thoughtfulness and sends you his very best wishes.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

The Honorable Victor Atiyeh  
Governor of Oregon  
Salem, OR 97310

FJR:MR:emuf1  
FJR-1

THE WHITE HOUSE  
WASHINGTON

ID #

245685 ✓  
~~082173~~

PRESIDENTIAL SCHEDULING TRACKING SHEET

Categories: \_\_\_\_\_

To: MR for request  
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Action \_\_\_\_\_

Final Action \_\_\_\_\_

Date \_\_\_\_\_

(COMPUTER CODES: MR, JAJ, FJR, AB, LRSM, DH, HD, Staffed to, Sent to, Pending file, Message, Correspondence, Reagan-Bush)

~~John~~  
to be shown to  
the President? —

Add to  
file

many

Letter from a Governor.

Any interest? NO

245685

Scheduling  
cc: Andy

VICTOR ATIYEH  
GOVERNOR



OFFICE OF THE GOVERNOR  
STATE CAPITOL  
SALEM 97310

August 24, 1984

The Honorable Ronald Reagan  
President of the United States  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, D.C. 20500

Dear President Reagan:

I believe that you may be aware of the "Oregon Festival" that is being promoted by Fuji Telecasting Company in conjunction with the start of the "From Oregon with Love" TV drama. The "Oregon Festival" is being held in the busy Sinjuku District of Tokyo on September 15th and 16th, 1984.

Fuji Telecasting would like to make a 15-30 second tape recording of yourself welcoming visiting Japanese to Oregon. This would be played at the Oregon Festival where Ambassador Mansfield and I will speak.

Your help in making this tape could result in extensive future benefits for Oregon and for the United States.

I urge your support.

Sincerely,

Vic Atiyeh  
Governor



THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

PRO 11

INCOMING

DATE RECEIVED: AUGUST 31, 1984

NAME OF CORRESPONDENT: MISS GAIL V. LEMBO

SUBJECT: INVITATION BY FRANKLIN VOLUNTEER CABLE CREW  
TO MAKE VIDEO TAPE TO APPEAR ON MEET THE  
CANDIDATES PROGRAM IN FRANKLIN, MASSACHUSETTS

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
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MARY RAWLINS

ORG 84/08/31

FR A 840913 TR

REFERRAL NOTE:

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REFERRAL NOTE:

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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*ACTION CODES:	*DISPOSITION CODES:	*OUTGOING	*
*	*	* CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	* OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	* CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
*I-INFO COPY/NO ACT NEC*		* OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
*X-INTERIM REPLY			*

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT. 2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



September 13, 1984

Dear Miss Lembo:

Thank you for your kind invitation to the President to record a video tape through the medium of public access television.

Due to a very busy and demanding schedule at this time, the President will be unable to accept your generous offer to appear on the "Meet the Candidates" program.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Miss Gail V. Lembo  
Coordinator  
Franklin Cable Crew  
1221 Pond Street  
Franklin, MA 02038

FJR:EDK:vml-9fjr

DRAFT

September 11, 1984

Dear Miss Lembo:

Thank you for your kind invitation to the President to record a video tape through the medium of public access television.

Due to a very busy and demanding schedule at this time, the President will be unable to accept your generous offer to appear on the "Meet the Candidates" program.

Sincerely,

FJR:edk

VIDEO TAPE FOR CAMPAIGN

THE WHITE HOUSE

WASHINGTON

ID # 245907

PRESIDENTIAL APPOINTMENTS AND SCHEDULING  
TRACKING SHEET

Categories: \_\_\_\_\_

To: JAJ Action: \_\_\_\_\_

MR to regis

Final Action \_\_\_\_\_

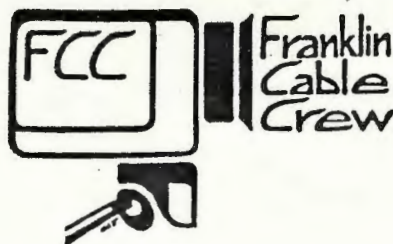
Date \_\_\_\_\_

(COMPUTER CODES: MR, JAJ, FJR, CM, AB, ND, LRSM, DH, HD,  
Staffed to, Sent to, Pending file, Message, Correspondence, Reagan-Bush)



25B  
Scheduling

Re: invite Pres to do video tape message for campaign 245907



August 27, 1984

President Ronald Reagan  
White House  
Washington, D.C. 20501

Dear President Reagan:

You are cordially invited by the Franklin Volunteer Cable Crew to visit 300,000 TV viewers in their homes, at no cost to you, through the medium of public access television. We will video tape a message from you (up to 15 minutes) on why we should vote for you on election day. Your statement will run each night for five consecutive nights the week before the election on our "Meet the Candidates" program.

The Volunteer Cable Crew is made up of mostly housewives who organized for the purpose of bringing local government to the people through municipal access television. Public and municipal access television is available to us through Rollins Cablevision which, according to their executives (provided you accept this invitation) will air your presentation throughout its network which includes Massachusetts, Rhode Island and Delaware (approximately 300,000 viewers). This offer does not include a prerecorded tape.

If you are able to fit Franklin into your campaign schedule, we will videotape your message at our studio located on the campus of Dean Jr. College, Route 140, Franklin, Massachusetts. Franklin is about 18 miles southwest of Boston and easily accessible by major highways from Boston.

This is your opportunity to visit small town, grassroots, America on its own ground and we, as an unpaid volunteer group, would be honored by your acceptance of this invitation.

Very truly yours,

Gail V. Lembo, Coordinator  
1221 Pond Street  
Franklin, Massachusetts 02038  
Telephone 617-533-8882

cc: Republican State Committee  
Boston  
Republican National Committee  
Washington, DC

THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

ID# 246188

AP 011

INCOMING

DATE RECEIVED: SEPTEMBER 05, 1984

RECEIVED

NAME OF CORRESPONDENT: MR. ORAN P. SMITH

SEP 6 1984

SUBJECT: SUGGESTS THAT THE PRESIDENT VIEW THE FILM  
RED DAWN, REQUESTS OPPORTUNITY TO DISCUSS THE  
FILM WITH THE PRESIDENT

SCHEDULING  
OFFICE

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION ACT CODE	DATE YY/MM/DD	DISPOSITION TYPE RESP	C COMPLETED D YY/MM/DD
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MARY RAWLINS

ORG 84/09/05

FR 840913 TR

REFERRAL NOTE:

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REFERRAL NOTE:

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

MI MAIL USER CODES: (A) (B) (C)

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\*ACTION CODES: \*DISPOSITION CODES: \*OUTGOING \*  
\* \* \* \*CORRESPONDENCE: \*  
\*A-APPROPRIATE ACTION \*A-ANSWERED \*TYPE RESP=INITIALS \*  
\*C-COMMENT/RECOM \*B-NON-SPEC-REFERRAL \* OF SIGNER \*  
\*D-DRAFT RESPONSE \*C-COMPLETED \* CODE = A \*  
\*F-FURNISH FACT SHEET \*S-SUSPENDED \*COMPLETED = DATE OF \*  
\*I-INFO COPY/NO ACT NEC\* \* OUTGOING \*  
\*R-DIRECT REPLY W/COPY \* \* \*  
\*S-FOR-SIGNATURE \* \* \*  
\*X-INTERIM REPLY \* \* \*  
\*\*\*\*\*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT. 2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



September 13, 1984

Dear Mr. Smith:

Thank you for your very interesting letter regarding the viewing of a new movie entitled "Red Dawn." The President has asked me to tell you that he will keep in mind your suggestion for a later date.

Thank you again, and may God bless you.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Mr. Oran P. Smith  
Chairman  
South Carolina Federation  
of College Republicans  
106 Peachtree Drive  
Greer, SC 29651

FJR:EDK:vml-9fjr

DRAFT

September 11, 1984

Dear Mr. Smith:

Thank you for your very interesting letter regarding the viewing of a new movie entitled "Red Dawn". The President has asked me to tell you that he will keep in mind your suggestion for a later date.

Thank you again, and may God Bless you.

Sincerely,

FJR:edk

PRESIDENTIAL APPOINTMENTS AND SCHEDULING  
TRACKING SHEET

Categories: \_\_\_\_\_

To: JAG  
re: forger

Action: Mark for letter. glad to keep in m.

Final Action \_\_\_\_\_

Date \_\_\_\_\_

(COMPUTER CODES: MR, JAJ, FJR, CM, AB, ND, LRSM, DH, HD,  
Staffed to, Sent to, Pending file, Message, Correspondence, Reagan-Bush)

#246188



# South Carolina Federation of College Republicans

106 Peachtree Drive, Greer, SC 29651

August 30, 1984

37  
*Scheduling*  
President Ronald Reagan  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mr. President:

I had the recent pleasure of seeing the new movie entitled "Red Dawn" at a local theatre. After talking with a few friends, we decided it is a movie you should see. Entirely on my own, and without suggestion from anyone able to benefit from your seeing the film, I encourage you to see it.

Also, if indeed you are able to view it, I would appreciate the opportunity of viewing it and discussing it with you.

I know you are occupied with many things, and certainly high on your list is what is high on our list: seeing you re-elected.

God Bless you.

Sincerely,

Oran P. Smith,  
Chairman



THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

PRO 11

INCOMING

DATE RECEIVED: SEPTEMBER 07, 1984

NAME OF CORRESPONDENT: THE HONORABLE WILLIAM S. BROOMFIELD

SUBJECT REQUESTS A 30 SECOND TAPED MESSAGE FOR DOUG  
CARL, REGARDING COMING EVENTS

## ACTION

## DISPOSITION

ROUTE TO:	ACT	DATE	TYPE	C	COMPLETED
OFFICE/AGENCY (STAFF NAME)	CODE	YY/MM/DD	RESP	D	YY/MM/DD

M. B. OGLESBY

ORG 84/09/07

*MDA 841010*

REFERRAL NOTE: \_\_\_\_\_

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COMMENTS: \_\_\_\_\_

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1240

MAIL USER CODES: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

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*ACTION CODES:	*DISPOSITION CODES:	*OUTGOING	*
*	*	* CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	* OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	* CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
*I-INFO COPY/NO ACT NEC*		* OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
*X-INTERIM REPLY			*

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT. 2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



October 5, 1984

Dear Mr. Broomfield:

Thank you for your message which was forwarded to me by M. B. Oglesby.

The President appreciates your interest in having him prepare a 30 second message for Mr. Doug Carl who is running for Michigan State Representative.

Although he would like to accommodate your request, heavy demands on his schedule preclude his doing so. He does want you to know, though, he appreciates your thoughtfulness in writing and sends you his best wishes.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

The Honorable William S. Broomfield  
House of Representatives  
Washington, D.C. 20515

FJR:MR:lasf2  
FJR-19A

cc: M.B. Oglesby

September 10, 1984

Dear Bill:

Thank you for your September 5 letter requesting that the President tape a 30 second message for Mr. Doug Carl who is running for Michigan State Representative.

Your interest is appreciated and please know that I have directed your correspondence to the attention of the White House Scheduling Office where I am sure every consideration will be given to this request.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.  
Assistant to the President

The Honorable William S. Broomfield  
House of Representatives  
Washington, D.C. 20515

MBO:KRJ:JID:jid  
cc: w/copy of inc to Fred Ryan - for  
appropriate action

*cc: Margaret Suterwiler - FYI*  
*cc: Lee Verstandig - FYI*



THE WHITE HOUSE  
WASHINGTON

DATE 9/10/84

FOR: FRED RYAN

FROM: M.B. OGLESBY, JR.

SUBJECT: Invitation to the President

APPROVE: \_\_\_\_\_ DISAPPROVE: X

COMMENTS:

CC: Margaret Tutwiler  
Lee Vreelandig

WILLIAM S. BROOMFIELD  
18TH DISTRICT, MICHIGAN

WASHINGTON ADDRESS:  
SUITE 2306  
RAYBURN HOUSE OFFICE BUILDING  
PHONE: 202: 225-6135

DISTRICT OFFICE:  
430 NORTH WOODWARD  
BIRMINGHAM, MICHIGAN 48011  
PHONE 642-3800

# 2462.78

COMMITTEES:  
FOREIGN AFFAIRS  
RANKING MINORITY MEMBER  
SMALL BUSINESS

**Congress of the United States**  
**House of Representatives**  
**Washington, D.C. 20515**

September 5, 1984

Mr. B. Oglesby  
Assistant to the President  
The White House  
Washington, DC 20500

Dear B.,

Enclosed for your information and consideration is a letter I have received from Doug Carl who is running for Michigan State Representative in Michigan's 26th District.

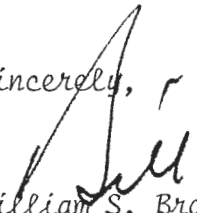
Control of the Michigan House of Representatives will depend largely on the November election and we're hoping the Republicans will be the winners.

Doug Carl has asked about the possibility of the President doing a 30 second taped message that he could use in his campaign.

Thanks for your assistance in this matter, B.

Best wishes.

Sincerely,

  
William S. Broomfield  
Member of Congress

WSB/nm

**DOUG CARL**

FOR STATE REPRESENTATIVE

P.O. Box 1984 Mt. Clemens, MI 48043

August 16, 1984

The Honorable William S. Broomfield  
2306 Rayburn Building  
Washington, DC 20515

Dear Congressman Broomfield:

It was good meeting you this past Wednesday at the 18th District Convention in Pontiac.

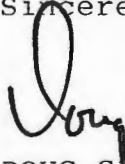
As we briefly discussed, my race for State Representative in the 26th District is critical in terms of which party will control the Michigan House of Representatives in the next session.

A 30 second taped message, suitable for computer phones, from President Reagan ~~would be a~~ tremendous help in defeating my Democrat opponent in November. Your inquiry into this matter would be greatly appreciated.

Your office may contact me at (313) 254-4396.

Thank you so much.

Sincerely,



DOUG CARL  
Candidate for State Representative  
26th District

DC:mk



ID# 246278

THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 07, 1984

NAME OF CORRESPONDENT: THE HONORABLE WILLIAM S. BROOMFIELD

SUBJECT REQUESTS A 30 SECOND TAPED MESSAGE FOR DOUG  
CARL, REGARDING COMING EVENTS

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
M. B. OGLESBY		ORG	84/09/07	MDA 841081	
SC Ryan	REFERRAL NOTE:		84/09/07		1/1
	REFERRAL NOTE:		1/1		1/1
	REFERRAL NOTE:		1/1		1/1
	REFERRAL NOTE:		1/1		1/1
	REFERRAL NOTE:		1/1		1/1

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1240

MAIL USER CODES: (A) (B) (C)

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*ACTION CODES:	*DISPOSITION CODES:	*OUTGOING	*
*	*	* CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
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*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
*X-INTERIM REPLY			*

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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
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MANAGEMENT.

September 10, 1984

Dear Bill:

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Your interest is appreciated and please know that I have directed your correspondence to the attention of the White House Scheduling Office where I am sure every consideration will be given to this request.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.  
Assistant to the President

The Honorable William S. Broomfield  
House of Representatives  
Washington, D.C. 20515

MBO:KRJ:JID:jid  
cc: w/copy of inc to Fred Ryan - for  
appropriate action

*cc: Margaret Sutwiler - FYI*  
*cc: Lee Verstandig - FYI*

THE WHITE HOUSE  
WASHINGTON

DATE 9/10/84

FOR: FRED RYAN

FROM: M.B. OGLESBY, JR.

SUBJECT: Invitation to the President

APPROVE: \_\_\_\_\_ DISAPPROVE: X

COMMENTS:

cc: Margaret Tutwiler  
Lee Veustandig

WILLIAM S. BROOMFIELD  
18TH DISTRICT, MICHIGAN

WASHINGTON ADDRESS:  
SUITE 2306  
RAYBURN HOUSE OFFICE BUILDING  
PHONE: 202: 225-6135

DISTRICT OFFICE:  
430 NORTH WOODWARD  
BIRMINGHAM, MICHIGAN 48011  
PHONE 642-3800

# 196275

COMMITTEES:  
FOREIGN AFFAIRS  
RANKING MINORITY MEMBER  
SMALL BUSINESS

**Congress of the United States**  
**House of Representatives**  
**Washington, D.C. 20515**

September 5, 1984

Mr. B. Oglesby  
Assistant to the President  
The White House  
Washington, DC 20500

Dear B.,

Enclosed for your information and consideration is a letter I have received from Doug Carl who is running for Michigan State Representative in Michigan's 26th District.

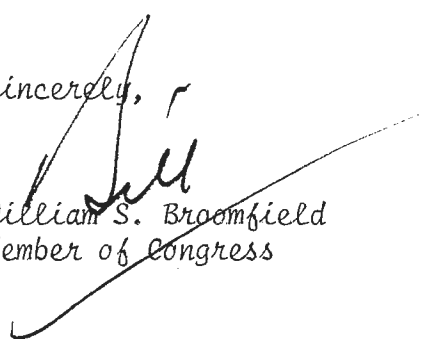
Control of the Michigan House of Representatives will depend largely on the November election and we're hoping the Republicans will be the winners.

Doug Carl has asked about the possibility of the President doing a 30 second taped message that he could use in his campaign.

Thanks for your assistance in this matter, B.

Best wishes.

Sincerely,

  
William S. Broomfield  
Member of Congress

WSB/nm

**DOUG CARL**

FOR STATE REPRESENTATIVE

P.O. Box 1984 Mt. Clemens, MI 48043

August 16, 1984

The Honorable William S. Broomfield  
2306 Rayburn Building  
Washington, DC 20515

Dear Congressman Broomfield:

It was good meeting you this past Wednesday at the 18th District Convention in Pontiac.

As we briefly discussed, my race for State Representative in the 26th District is critical in terms of which party will control the Michigan House of Representatives in the next session.

A 30 second taped message, suitable for computer phones, from President Reagan would be a tremendous help in defeating my Democrat opponent in November. Your inquiry into this matter would be greatly appreciated.

Your office may contact me at (313) 254-4396.

Thank you so much.

Sincerely,



DOUG CARL  
Candidate for State Representative  
26th District

DC:mk



**United States  
Information  
Agency**

Washington, D.C. 20547

Office of the Director



**USIA**

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September 12, 1984

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Dear Bud:

Enclosed for your information is a copy of the transcript of your September 6 interview on the PBS-TV "MacNeil-Lehrer News Hour," during which you discussed U.S. Middle East peace efforts. The transcript was carried on our Wireless File of September 7.

The transcript was transmitted to 214 posts in 134 countries and jurisdictions. It will be translated where appropriate and released in each country to an array of media. Thank you for this contribution to our public affairs efforts overseas.

Best regards.

Sincerely,

Charles Z. Wick  
Director

The Honorable  
Robert C. McFarlane  
Assistant to the President  
for National Security Affairs  
The White House

NSC #8406981

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FRIDAY, SEPTEMBER 7, 1984

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\*POL505 09/07/84

U.S. MIDEAST PEACE EFFORTS AWAIT NEW ISRAELI GOVERNMENT  
(Transcript: McFarlane television interview) (1,510)

Washington -- National Security Advisor Robert McFarlane says he expects that once a new government is formed in Israel, the United States will seek to determine if other Arab nations, especially Jordan, are ready to negotiate with Israel.

The presidential advisor says President Reagan believes that U.N. Resolution 242 remains valid as a basis for a settlement in the Middle East.

He made the comments in an interview September 6 on the MacNeil/Lehrer News Hour television program.

McFarlane also made the following points:

-- "When trouble has arisen in the Middle East, the Persian Gulf...and...in the Red Sea, who do countries in the area turn to -- the United States...They have confidence that this country stands for peace and will act in their best interest."

-- "The United States neither sponsored nor condoned nor endorsed the private effort" by two Americans who reportedly died in a helicopter crash in Nicaragua while aiding opposition forces there.

-- President Reagan believes that the best way to overcome differences with the Soviet Union is by "high level exchanges and good place to start is an exchange" between Secretary of State Shultz and Soviet Foreign Minister Gromyko scheduled for the end of September at the United Nations in New York City.

Following is a transcript of the interview with McFarlane.  
(begin transcript)

QUESTION: We've heard the president (in his B'nai B'rith speech) sound very optimistic about the prospect for peace in the Middle East, and yet his own plan was not accepted by either of the two key countries involved, Israel and Jordan. What is he trying to say?

ANSWER: The United States has an enduring interest in trying to help the countries of the Middle East to come together. The basis of the president's proposal of two years ago was premised on Camp David, fundamentally upon U.N. Resolution 242 -- that is an exchange of peace for territory.

The president believes strongly that the principles involved in the U.N. resolution remain as valid today as they were when it was enacted.

At bottom, it requires that Israel talk directly with its neighbors. The president remains committed to that. Once the government is formed in Israel, I would expect us to seek to do what we can to bring the neighbors together again.

Q: Is there a specific plan underway now to do that?

A: I think it's premature to say that in the short-term I would expect any major initiative to be taken. I think that we have to wait for the parties -- notably Israel in the area to establish its own government -- and then to determine if Israel's neighbors, importantly Jordan, can step up to the issue of direct negotiations for a peace settlement.

Q: Most Middle East analysts would agree that it's going to take some pressure from the United States on Israel to stop the settlements on the West Bank before we can see any progress over there. Is the Reagan administration prepared to exert that kind of pressure or whatever word you want to use for it?

A: For an honest broker to say a priori that it's going to do this or that removes its credibility as an honest broker. The United States wants to help the parties directly negotiate with each other and to come up with a just settlement between them, but to prejudge what it's going to take to do that is probably unhelpful.

Q: The Democratic vice presidential nominee, Geraldine Ferraro, said yesterday that the failure of this administration in Lebanon was that it never adequately explained why the marines were there, and that, in essence, the marines died for no reason, because our policy was never explained. How do you respond to that?

A: The marine presence there -- together with French, British, Italian soldiers -- was to try to prevent a war between Israel and Syria. Now to say that the situation wasn't helped is simply wrong. Ask yourself, what had led to the violence in the first place -- the presence of the PLO in southern Lebanon launching attacks into Israel.

As a consequence of U.S. and other countries' efforts, 15,000 PLO left Lebanon. That's a fundamental change in the situation and the source of violence in the area.

And so it isn't at all fair to say that we didn't achieve something. We achieve something that is very fundamentally important.

I think, too, that if you look at what has happened since a year ago, you find that when trouble has arisen in the Middle East, the Persian Gulf this past June and more recently in the Red Sea mining, who do the countries in the areas turn to -- the United States.



They don't do that out of some instinctive reaction. They have confidence that this country stands for peace and will act in their best interest.

Q : Let me turn now to Central America. The administration has repeatedly denied that these Americans who were killed in this helicopter incident in Nicaragua were CIA, and yet the helicopter apparently took off from an American land strip in Honduras and they apparently had contact with the American embassies in Honduras and El Salvador -- and there are reports to that effect. What was the U.S. role in endorsing the mission of these men, these mercenaries, if that's what they were?

A: The United States neither sponsored nor condoned nor endorsed the private effort that was taken on this past weekend. The Defense, State Departments and CIA have looked exhaustively for any history of association with these private citizens and haven't found any.

You made a point about their having been in touch with the embassy there. As best we can tell, the questions of the embassy in Honduras earlier this year concerned how they could be in touch with governmental officials there about providing assistance. We pointed them -- as we would to any American citizen -- to the local officials.

We surely didn't endorse nor approve nor make possible this kind of effort.

Q: It turns out that they were in the process of transferring arms that they had obtained apparently in this country to the rebel groups in Nicaragua and government-supported groups in El Salvador. Is that the sort of activity that we condone?

A: I don't believe, as nearly I can tell. No one says nor has evidence that there was any ordnance or munitions ever transferred by these people. I have heard reports about clothing, other non-ordnance kind of things.

Secondly, you will recall that when the United States was prevented by the Congress from providing any further assistance in this program area that you can expect the United States to lose influence with the parties and they will naturally turn elsewhere to third countries, to other Latin American countries.

I think that one thing that is being missed here is this. I have seen reports today that the people involved -- indeed there were casualties in this episode -- were Cubans. If we're going to talk about foreign presence and violence, it's curious to me that no one has pointed out that the Cubans were there. Why? What possible justification?

Q: Are you saying that it is all right with the administration for this sort of activity to continue?

A: No I don't. In fact, I said earlier just the opposite -- that we do not condone, encourage, endorse nor facilitate this kind of thing. I'm simply pointing out that when we are prevented from exercising control over whatever happens down there by a cutoff of our funds, that one can expect the people involved to go elsewhere. And this kind of thing can happen, but it surely is not with the encouragement of the U.S. government.

Q: About the Soviets, what we know about the announcement that Marshal Ogarkov has been removed? Do we know anything at this point?

A: We don't basically, and it's probably premature to speculate on either the motives or what may come of it. It is conceivable that indeed it will represent a promotion over time.

There is considerable turmoil within the Kremlin, within the Soviet leadership now -- a kind of turmoil that comes from having to digest an enormous amount of change in the West and in this country in the past four years, and that comes from having to cope with two transitions of leadership in their country and arrange the division of labor and decision-making authority.

Q: And yet they have gone ahead and set up a meeting later this month between our secretary of state and their Foreign Minister Gromyko.

A: The president welcomes that. There's no question but that there is a great deal of misunderstanding between ourselves and the Soviet Union. The president believes that the best way to overcome that is by high-level exchanges and a good place to start is an exchange between the foreign minister and Secretary Shultz. We look forward to that.

(end transcript)

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TO

McFARLANE

FROM WICK, C

DOCDATE 12 SEP 84

KEYWORDS: USIA

MIDDLE EAST

SUBJECT: USIA FWDS TRANSCRIPT OF MCFARLANE 6 SEP INTERVIEW ON MACNEIL-LEHRER  
NEWS HOUR / PBS-TV

ACTION: FOR RECORD PURPOSES

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