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Last Updated: 12/21/2022

THE WHITE HOUSE

WASHINGTON

August 2, 1984

MEMORANDUM FOR FAITH WHITTLESEY

THROUGH: FRANK DONATELLI

THROUGH: DOUG HOLLADAY

FROM: CAROLYN SUNDSETH

SUBJECT: Presidential Drop-By for CWA Convention in
September

We have received a regret for a Presidential drop-by on September 14 or 15 for Concerned Women for America's convention.

There will be 2500 women from all 50 states present plus it will be satellited to over 100,000 more. There is going to be news coverage of the fact that CWA is larger than N.O.W. and represents the family type American woman. The President's schedule at this time seems to be free on those two days.

I know I could request a video, but I agree totally with the memo Linas wrote today on that subject. If all else fails, we can propose a telephone call from Camp David but, since the convention is just up the street at the Shoreham, I think that would be a shabby way to treat these women who are working so hard for the kind of America Ronald Reagan believes in.

Don't you think this is something we should go to bat for? Attached is the original schedule proposal.

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

July 10, 1984

TO: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FAITH R. WHITTLESEY
ASSISTANT TO THE PRESIDENT

REQUEST: For the President to address the Concerned Women for America First National Convention

PURPOSE: An opportunity for the President to express his appreciation to CWA for their standing with him on abortion, religious freedom, the ERA, and the family. Many women who espouse traditional values will be drawn to him when they see his participation and willingness to identify with the women at the convention.

BACKGROUND: Concerned Women for America was started by Beverly LaHaye. At the present time CWA has a membership number of 279,000 (higher than the membership number claimed by N.O.W.). They are women devoted to prayer, education, and action. They have been active in religious liberty cases throughout the country and train women to monitor legislation introduced in their states, as well as local involvement in specific issues. The message will be video-taped and satellited to 100,000 women.

PRIOR PARTICIPATION: None

DATE & TIME: Friday, September 14, Saturday, September 15, 1984, as the President's schedule permits

LOCATION: Shoreham Hotel, Washington, D.C.

PARTICIPANTS: 2,500 delegates from all 50 states

REMARKS REQUIRED: Brief remarks provided

MEDIA COVERAGE: Full Press

RECOMMENDED BY: Faith Ryan Whittlesey

PROJECT OFFICER: Carolyn Sundseth

Already submitted —
for 1st lady by
Dorothy & regretted



Concerned Women for America

P.O. BOX 5100 SAN DIEGO, CA 92105 (619) 440-1267
499 S. CAPITOL, SUITE 114 WASHINGTON, D.C. 20003 (202) 646-1486

Beverly LaHaye
President

Michael P. Farris
General Legal Counsel

NATIONAL ADVISORY COUNCIL

March 14, 1984

Mrs. Fay Angus
Mrs. Kay Arthur
Mrs. Evelyn Christensen
Mrs. Mary Crowley
Mrs. Macel Falwell
Mrs. Elisabeth Elliott Gren
Mrs. Dorothy Helms
Mrs. Anne Kennedy
Mrs. Dorothy Patterson
Mrs. Joyce Rogers
Mrs. Anna Stanley
Mrs. Frances Swaggart
Mrs. Joni Eareckson Tada
Mrs. Christine Wyrzten

Mrs. Carolyn Sundseth
Special Assistant to the President
for Public Liaison
White House
Washington, D.C. 20500

Dear Carolyn,

Your instructions to me were to send you a "barebone" letter with information about our National Convention and CWA. These thoughts will not be organized, but I hope it will be sufficient for you to make a successful presentation to the President's staff.

First of all, our request is as follows: We would like to invite the President to speak to our CWA National Convention on September 14 at the Washington Shoreham Hotel. There are some areas on time slots that we could be flexible according to his schedule. Our convention begins at 1:00 or 2:00 p.m. on Friday, and we would like the President's speech to be around 3:00 or 4:00 p.m. It is our plan to videotape his message and use it again on Saturday night when we will satellite by closed circuit TV our two-hour program across the nation to 100 cities. He could potentially speak to approximately 100,000 women at that event.

Every year we present an exceptional award to someone nationally known that has been courageous in standing for traditional moral and family values. This will be our third award and the CWA Board would like to present this year's award to Nancy Reagan for her strength, courage, and example as an outstanding woman that fits this selection. We would like to invite Nancy to accompany her husband to accept this, if at all possible.

We have high hopes that the President will speak to our convention because he represents the very things that we have been promoting through CWA. As you know, we have been strong supporters of his prayer amendment; we stand right with him on the subject of abortion, religious freedom, and the ERA, just to name a few.

During this critical year when feminist leaders are loudly proclaiming that they will defeat President Reagan in the November election, we feel this convention could be a strength to him and to help break down the "gender gap" myth. As you know, we cannot support a candidate in the election, but there are many other ways to show your approval and support, and I believe this to be an absolute move in that direction. We want him to know that during his next four years in office, we of CWA will be his female support on the issues in contrast to NOW's opposition. Many more women of traditional values will be drawn to him when they can see his participation and willingness to identify with the Christian women at the convention.

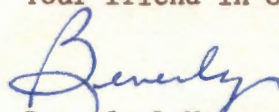
Mrs. Carolyn Sundseth
March 14, 1984
Page 2

I am enclosing a letter that we are using in our office to gather momentum and support for the event. It may give you some additional information, especially the five purposes. Please disregard the financial appeal--unless you know some people who might be interested in helping.

At the present time CWA has a membership of 279,000. Our staff is predicting that at our present growth rate we will be approximately 400,000 by September 14. We are not talking about this to the press and media just yet. Our plan is to mark time and then the first week of September, just before the convention, the Washington Times will do a full spread on the enormous growth of CWA.

I have been writing as though I were sitting talking to you. If it has not been complete or has been confusing, please give me a call.

Your friend in Christ,


Beverly LaHae

BL:nr

Enclosures

P.S. You might want to note that we have a Capitol Hill office--four blocks from the capitol--with two full-time attorneys. We are building our "535 Program" which is training 535 Capitol Hill Congressional Liaisons (all Christian women from the Virginia, Maryland, and D.C. area). Each woman is assigned to an individual congressman or senator. Meanwhile, we are training a corresponding woman to each one of the 535 located in the congressional district and state of each government official. They will work together as a team to lobby and educate on vital issues. We are prepared to give support or opposition to future pieces of legislation.

Date

XXX
XXX
XXX

Dear XXX

On September 14 and 15 you can take part in one of the most historic events ever to take place in the Christian women's movement.

As a generous supporter of Concerned Women for America, I know you're aware of the educational and legal activities of our rapidly growing organization. I also know you're aware that we're on the cutting edge of a powerful pro-family women's movement--a movement that will help defeat the radical feminists in their effort to destroy our nation and our families.

These feminists have falsely claimed they represent all of the women of America. That is just not true!

Yet because they have the favor of the media, they have maintained a monopoly on setting the national agenda on women's issues, while our viewpoint has been ignored or ridiculed by the press.

Well, we're determined to break that monopoly--and 1984 is the year we're planning to do it!

Here's how: we're going to have a CWA National Convention in Washington, D.C., in September of this year! This special two-day event is going to declare to the world that CWA represents the majority of the women in this nation.

There's so much more to tell about the convention, but first let me give you a little background on it. In the fall of 1983, the Lord began showing me how we could use television to get our pro-family message across to a much wider audience than we'd been reaching so far.

On separate occasions, two media experts visited our San Diego office with proposals on how we could get the best use out of television. One man suggested we do an hour-long prime-time documentary telling the dramatic story of CWA.

The second man, Michael Clifford, of Victory Communications, told us how we could use satellite technology to communicate directly with thousands of our CWA members.

I was thrilled at the prospect of doing both projects, but reality soon set in. I knew we didn't have the time, money, or resources to produce a documentary and a teleconference which would cover over 100 cities.

That weekend I prayed for guidance and struggled to find the Lord's leading in this matter. We met again to begin hammering out some concepts and we decided on having a national convention in Washington, D.C., part of which would be broadcast live via satellite to our CWA members in approximately 100 selected cities all across this nation!

As we talked and prayed, God gave us five purposes for holding a national convention:

- 1) to present a moral, spiritual, and political platform for Christian women in this crucial election year;
- 2) to unite the Christian women through a network of prayer and action;
- 3) to inform our members of the most recent legal and legislative activities of CWA in protecting the rights of the family;
- 4) to make a public statement to the press and to the country that Christian women will be involved in setting the agenda on women's issues because we represent the majority viewpoint;
- 5) to strengthen our numbers by recruiting new members.

Our convention will be held at the Shoreham Hotel, Washington, D.C. on September 14 and 15, 1984. It's an event I know you'll want to attend.

On the first day we have invited President Ronald Reagan to address women's issues. We'll also be featuring short video documentaries telling of our legal victories.

At the convention our 2400 members in attendance will hear messages from dynamic Christian leaders on the moral, spiritual, and political platform of CWA. The closing evening will be a Praise Celebration.

This portion of the convention will be broadcast live to approximately 100 cities across America. We shall also replay President Reagan's Friday night speech for our satellite audience.

During the Praise Celebration we are going to hold what may well be the largest televised prayer meeting in history. We're going to get on our knees-- 2400 of us in Washington, D.C. and thousands more in convention halls throughout America.

In response to II Chronicles 7:14, we're going to repent of our sins together. . . we're going to ask God to bless our leaders with wisdom and strength. . . we're going to call upon our Heavenly Father to defeat His enemies!

XXX

Date

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But there's more. In addition to the national convention, we're going to tape the entire event, plus have cameras in selected cities to record what's happening as we pray together. We're going to take this tape and edit it into an hour long program which will be shown later on Christian cable networks throughout America!

Do you realize what this means? We will not only have a national convention, but we'll also have the documentary I had prayed for that will reach an estimated audience of 40 million viewers!

To meet this challenge, we will need to reserve auditoriums in approximately 100 cities. In addition, we'll have the expense of setting up satellite dishes and wide-screen televisions in each city. It will cost \$5,000 per city. We don't have that kind of money right now. That's why I'm asking you to help us "claim a city."

Let me get right to the point. Will you prayerfully consider sponsoring one city? or 5 or 10 cities? Or will you consider getting other friends to sponsor a city with you?

This is a superb opportunity to reach our CWA members, the media and a potential viewing audience of 40 million with the inspiring story of how God has raised up Concerned Women for America. The impact that this event could have in this very critical year may be a history-making venture.

What we need from you now is a commitment to help us accomplish this task. On a separate sheet, I have listed the potential cities where our convention can be seen depending upon your response on the enclosed commitment card.

If you have any further questions about this national convention, please call me at (619) 440-1267.

I need your help in this. Although we do not need all the money until May 15th, we need to know your decision on how many cities you can sponsor by April 16. If you can send the money now, please do. If you cannot, please send the enclosed commitment card so that we can confirm the cities. God bless you as you consider this unique opportunity to have a positive influence on American history.

Your friend,

Beverly LaHaye



Concerned Women for America

P.O. BOX 82957 SAN DIEGO, CA 92138 (619) 440-1287
499 S. CAPITOL, SUITE 114 WASHINGTON, D.C. 20003 (202) 646-1466

Beverly LaHaye
President

Michael P. Farris
General Legal Counsel

April 23, 1984

Faith Whittlesey
Assistant to the President
for Public Liaison
The White House
Washington, D.C. 20002

Dear Faith:

Greetings from San Diego where Tim and I call home when we aren't in Washington, D.C.

Perhaps you are aware that Concerned Women for America will be having a national convention in Washington, D.C. at the Shoreham Hotel on September 14 - 15 of this year. I would like to invite you to address our 2,000 to 2,400 Christian women who will be attending. You have very effectively spoken on the issues to Christian women leaders in the past, and I would be delighted to present you to our group of enthusiastic ladies. We would like you to consider Friday afternoon, September 14. Could you work this into your schedule? As the day approaches we can be more exact on the time of day. We also would encourage you to select family and social oriented issues that would be most current at that time.

In addition, we have invited President Reagan to address our group because these are the ladies who have lobbied tirelessly for the President's Prayer Amendment, Human Life Amendment, Equal Access Bill, just to name a few, and have vigorously opposed the Equal Rights Amendment.

I know it is questionable whether or not he will be able to accept this, but if he cannot I would like to strongly hold out for a personalized video message from the Oval Office as a second choice. These women have worked to support many of his actions and will continue to do so in the next four years.

Every year we offer an award to an outstanding individual whom we feel has been courageous and effective in supporting some area of the family and social issues. This year we would like to present it to our First Lady,

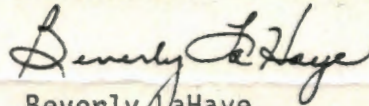
Faith Whittlesey
April 23, 1984

Page 2

Nancy Reagan, if it would be possible for her to attend a brief segment of our program. If you have any suggestions on how best to accomplish this, I would be most appreciative to hear from you.

I will be awaiting your reply to our invitation. If it is positive, could you please send a glossy photo and biographical sketch to us as soon as possible?

Sincerely,


Beverly LaHaye

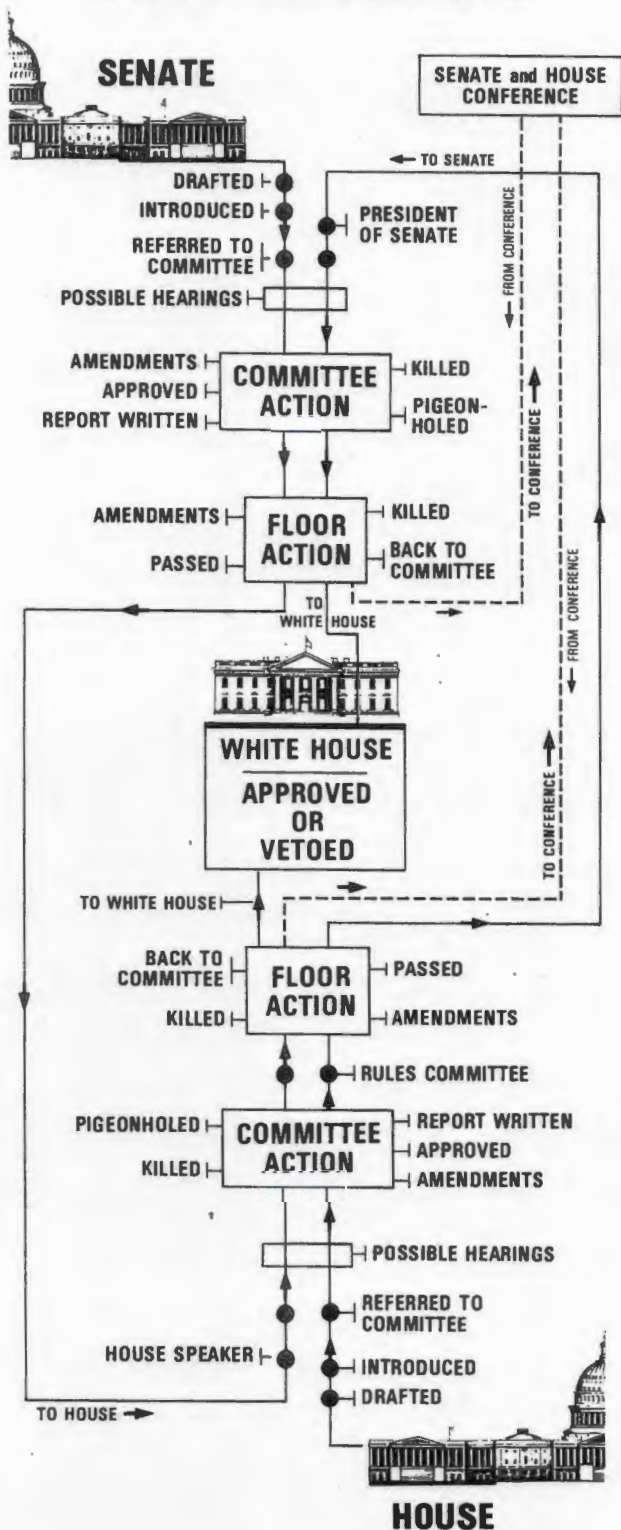
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Enclosures

cc: ✓ Carolyn Sundseth, Spec. Asst. to the President for Public Liaison

Doug Holladay, Spec. Asst. to the President

HOW WE GET OUR LAWS



HOW TO LOBBY FROM YOUR KITCHEN TABLE



If you are a Christian woman, you're in a strategic position to help return this nation to Biblical moral principles. How? By lobbying from your kitchen table.

It is a fact that a minority of committed Christians can change our society—if they're willing to spend time doing so.

You can be a positive influence on your nation—if you will take the time to write letters to your government officials and to newspapers and magazines.

Why communicate with legislators

Every letter you write to a Senator or Representative is extremely important. Many legislators believe that one letter represents the sentiments of at least 100 other constituents who failed to write in.

So your one letter is significant! One hundred letters would carry the influence of 10,000 voters! If you're going to write to a government official about an issue of concern to you, here are a few useful suggestions for you to follow:

- 1** Be informed. Don't rely on hearsay or rumor. Get your facts straight and use newspaper clippings or other documentation to prove your points.
- 2** In your letter, state the specific issue that concerns you, even listing the bill number if you have it. Tell the legislator how it will affect you *personally*.
- 3** Always be polite; sarcasm or anger will only alienate your reader.
- 4** Don't use form letters as legislators usually ignore these.
- 5** You are free to type or handwrite your letter. If you write by hand, however, make it legible.

6 Seek an *answer* not a *response* from your legislator. A response is nothing more than a thank-you letter. To get a real answer, ask specific questions and let the legislator know you're expecting real answers.

7 Write to express gratitude, not just to criticize.

8 Key point: cover only *one topic* per letter and be as concise as you can.

9 Remember you're not trying to "convert" your legislator to your religion. You want to influence his voting patterns.

How to get started

You must be well informed if you're going to write effective letters. One of the best ways to keep current on family and religious liberty issues is to become an active member of Concerned Women for America.

CWA publishes a monthly newsletter (except for December and one summer month) that gives information and updated reports on legislation being considered in Congress. Members who belong to the Capitol Hill Club (donors of \$15 or more each month) receive the Capitol Hill Report from Michael Farris, our lawyer in Washington, D.C. This bulletin reports the current events in Washington and keeps members abreast of lawsuits with which CWA is involved.

Use these publications as source material for your letters. To add credibility to your arguments, you might want to include photocopies of articles from these publications and other news sources as well.

Pay proper respect to your legislators

In writing to the President or your Congressman or Senator, it's important that you address

them properly. When writing to the President of the United States, for example, the address should read:

President Ronald Reagan
The White House
Washington, D.C. 20500

and the salutation should read:

Dear Mr. President:

In corresponding with a Senator or Representative, the address should read:

The Honorable (first and last name)
United States Senate
Washington, D.C. 20510

The Honorable (first and last name)
House of Representatives
Washington, D.C. 20515

and the salutation should read: Dear Senator (last name) or Dear Congressman (last name).

To obtain the names and addresses of your state and local officials, check your local public library or your local office of Voter Registration.

Sample Letter

Dear Senator Johnson:

I am writing to express my support of Senate Bill S-245 which will give parents the right to be notified if their children are receiving contraceptive devices from birth control clinics.

I strongly endorse this bill because it strengthens the important relationship between parent and child—especially during the potentially volatile teen-age years.

As a parent, I want to maintain an open communications link between myself and my teen-age daughters. If my girls are being encouraged to be promiscuous, I want to know about it.

As you undoubtedly know, the family unit is the most precious social structure in human society. It is within this environment that we all are taught moral values, concepts of right and

wrong. I support any legislation which will strengthen family ties. I believe S-245 does this.

I urge you to vote to passage of S-245 when it comes up for a vote next month. Please let me know how you intend to vote.

Thank you for your time.

Sincerely,

Mrs. Joe Sample

Writing to newspapers, magazines and other media outlets

There are very few truly conservative or Christian newspapers in this country. It is true there are a growing number of pro-moral magazines in America, but not many of them have a mass market distribution.

Their effect on the world is an indirect one—changing the lives of those Christians who regularly read them. In non-Christian publications, the only way to get a Christian viewpoint in print is by utilizing the letters-to-the-editor column.

Letters-to-the-editor, in both newspapers and magazines, are very well read. That's why it's important for you to utilize this valuable media source.

Here are some tips to remember when writing to a newspaper or magazine:

- 1** Follow the printed guidelines provided by the publication in question. Letters should be no longer than 250 words.
- 2** Your letters should be simple, direct, well-reasoned. Avoid hysteria.
- 3** Key point: cover only one topic at a time.
- 4** Sign your name; editors refuse to publish anonymous letters.

5 Write while the issue is hot! Respond within one or two days if you want your remarks to have maximum effect.

6 Use short quotations from authoritative sources to give your letter credibility.

The Bottom Line

As Christians, we know that the chief end of men and women on earth is to glorify Jesus Christ and enjoy Him forever. We are to be witnesses for Him and for the principles He has given us in His Word.

One way to take a stand for righteousness and truth is by writing letters! So get busy! You can help change your world—from your kitchen table!

HOW A BILL BECOMES LAW

Submitted

Any member of the House or Senate may introduce a bill or a revision of existing laws. When he submits a bill, it is first entered in the Journal of the House or Senate, and its title and sponsor entered in the Congressional Record for that day.

Numbered

Each bill is given a number and then referred to a committee for consideration. The committee decides if the bill should be taken up by the full committee or referred to a subcommittee.

Deliberated

Committee deliberations are vitally important. A detailed study of the legislation is made; the public can make their views known as well in open hearings. A transcript of this testimony is available for inspection in the committee offices. Many of the bills are printed for distribution.

Reports

After the hearings, the bill is discussed further in the committee. Members are free to amend the bill as they wish. The committee then votes on whether or not to send the bill to the full House

or Senate for a vote. A committee report must accompany each bill to explain it. Minority views may also be included in separate reports.

Placed On Calendars

When a bill is reported by committee, it is placed on a calendar for consideration. Senate debate is unlimited, but in the House the Rules Committee sets the limits of debate.

In both the Senate and House, proponents and opponents present their arguments and amendments are offered and voted on. The bill may be postponed and sent back to the committee for further study.

Voted

The Congressional Record will provide a detailed report of debate on the bill and a list of who voted for or against it.

Passage By One Branch

Once a bill is passed by a branch of Congress, it is sent to the other for approval. If not approved, it is sent to a conference committee for study. This committee is appointed either by the Speaker of the House or the President of the Senate. The committee will rework the bill until both Houses agree on it. The report of the conference committee must be signed by those agreeing to it and have the signature of the majority of the conferees of each House.

This report must be accepted as is by both Houses, or another conference committee meeting must be held. When an agreement is reached on the wording of the bill, it is signed by the Speaker of the House or President of the Senate and is sent to the President of the United States for his signature.

Completed

The bill becomes law under the President's signature—or without his signature if he fails to return the bill, with his objections, within 10 days after receiving it. Even then, the bill can be passed over his veto by two-thirds of the House and two-thirds of the Senate.

For additional copies write to:
Concerned Women for America
P.O. Box 5100 • San Diego, CA 92105
(619) 440-1267

Reasons against: Again, it is an evangelical, Christian right group which I know Mike Deaver believes we have already done enough for.

5. FULL GOSPEL BUSINESSMENS FELLOWSHIP INTERNATIONAL, July 3-7, Anaheim

10,000 to 12,000 Christian leaders, to be held just before the Olympics. They cover every denomination and most are very well-to-do businessmen who are laymen, not preachers. 57 denominations will be represented (I didn't know there were that many). These leaders reach about one million men in their home chapters. The convention center seats 10,000 and can be broadened to overflow rooms with monitors. All proceedings will be televised on the major Christian networks.

Reasons for: This is the widest cross section of Christian men I know of from so many denominations, all businessmen, most own their own business. The President has not attended any of their functions, though their president, Demos Shakarian, has come here for some (he was here last week for our Jewish-Christian briefing on March 19).

Reason against: It is a fundamental, evangelical group, though not political active and cannot be classified as Christian right. Though not political active, they do work on issues and were very active in the fight for the school prayer amendment.

6. CONCERNED WOMEN FOR AMERICA, Shoreham Hotel, September 14 and 15

This is Beverly LaHaye's group, conservative, activist women who are right on with the President's agenda. They are now larger than N.O.W. and are organized in every state. This is their first convention. About 2500 ladies with closed circuit TV reaching about 35,000 more.

Page 3
3-28-84

Reasons for: The gender gap may not still be an issue in September. This is the group that wrote several thousand letters to the President, with Tim and Bev LaHaye presenting 4,000 to him in bound books, congratulating him on his work on school prayer. They do such things as monitor the legislatures in their states for anti-family legislation and lobby against such measures; enter class action suits in religious repression cases across the country. Their lawyer finally got those Nebraska fathers out of jail and the case dropped against their wives.

Reasons against: I can't think of any at this point, not knowing the President's schedule.

CS, This was in the bulk of Sched. Proposal ideas you ran by Frank in memo form. (The copy is in the "pending" folder.)

THE WHITE HOUSE

WASHINGTON

PRESENTATION OF SCHOOL PRAYER LETTERS BY CONCERNED WOMEN FOR AMERICA

DATE: March 1, 1984

LOCATION: Oval Office

TIME: 4:30 p.m.

FROM: FAITH WHITTLESEY

I. PURPOSE:

To present to you four bound books containing approximately 4,000 letters congratulating you on your stand on prayer in the schools. These letters are mostly from women, Concerned Women for America. It is an event to illustrate the wide approval of your initiative on school prayer.

II. BACKGROUND:

Concerned Women for America was started by Beverly LaHaye, who with her husband Tim LaHaye, has a family radio program; they have also authored many books on the family. CWA now has over 250,000 members (the membership number claimed by N.O.W.) who are devoted to prayer and action. They have been active in religious liberty cases throughout the country and train the women to monitor legislation being introduced in their respective states, as well as to be active in other areas of local interest to conservative Christians. Dr. LaHaye, who will accompany his wife, is chairman of an informal committee to advise Reagan/Bush '84 on religious matters.

III. PARTICIPANTS:

Mrs. Beverly LaHaye, President, CWA
Dr. Timothy LaHaye, President, Family Life Seminars

IV. PRESS PLAN:

Wire photos; local T.V.

V. SEQUENCE OF EVENTS:

Tim and Beverly LaHaye enter Oval Office.
Present you with the four books.
You make brief remarks from talking points.
The guests depart.

TALKING POINTS

- Congratulations, Bev, on the growth of Concerned Women for America. I understand your nationwide group now has more members than the leading feminist group and that you are doing a great job. With the work you and Tim have done for years in ministering to the family, you are making a real contribution to the main building block of our society.
- Thanks for these letters. It is always a pleasure to receive so many thousands of letters from women, but particularly so on the subject of putting God back into our schools with the opportunity for children to participate in voluntary prayer.
- And now I guess we are to pose for pictures.

1. EVENT: Presentation to the President of thousands of letters from women
thanking him for supporting prayer in schools.

DATE: March 1, 1984

TIME: 4:30 p.m.

PLACE: Oval office

PROJECT OFFICER: Carolyn Sundseth Ext. 6585

PARTICIPANTS: (Please include home towns, if possible -- attach a list if necessary)

Mrs. Beverly LaHaye, Concerned Women of America, El Cajon, CA

Dr. Timothy LaHaye, Family Life Seminars, El Cajon, CA

Mr. Michael Farris, Concerned Women of America, Great Falls, VA

ON-SITE MEDIA COVERAGE DESIRED: Please indicate what is advisable:

Local TV. Yes XX No

Interviews after event
on the lawn

Yes No

Wire
Photos

 X

Call-out to specialized
Press (only if open
coverage)

Yes No

Which press?

Would a mailing be advisable? If so:

Brief press release is attached

Order photo of the event XX

Mailing should be sent to: (Indicate suggested mailing lists, e.g. Hispanic press, Polish press, business press, local major dailies, columnists etc.)

Christian Press

Further comments or suggestions: This has double benefit. Concerned Women for America is larger than N.O.W. These letters are from women. They concern school prayer, which will come up the following week for a vote in the Senate.



Your personal invitation to attend
the women's event of the century...

CWQA 84

CONCERNED WOMEN FOR AMERICA FIRST NATIONAL CONVENTION



SEPTEMBER 14 - 15
SHOREHAM HOTEL
WASHINGTON, D.C.

THEME: Women Standing Up for What's Right for America



Taking Our Stand

NOTE THIS OUTSTANDING LINEUP OF CONVENTION PERSONS



BEVERLY LaHAYE, President and Founder of CWA, mother, grandmother, author and outstanding leader speaking out on women's issues and selected for four consecutive years as one of the ten most admired, non-congressional, conservative women in the United States.



DEE JEPSEN, former Special Assistant to the President of Public Liaison, and wife of U.S. Senator Roger Jepsen of Iowa, and mother of six children.



AMBASSADOR FAITH RYAN WHITTLESEY, is a member of the senior White House staff. She served as U.S. Ambassador to Switzerland and was elected twice to the Pennsylvania House of Representatives.

FIVE KEY PURPOSES FOR STANDING UP FOR WHAT'S RIGHT

- 1 to present a moral, spiritual, and political platform for Christian women in this crucial election year;
- 2 to unite the Christian women through a network of prayer and action;
- 3 to inform our members of the most recent legal and legislative activities of CWA in protecting the rights of the family;
- 4 to make a public statement to the press and to the country that Christian women will be involved in setting the agenda on women's issues because we represent the majority viewpoint;
- 5 to strengthen our numbers by recruiting new members.

CONVENTION HIGHLIGHTS

Thursday, September 13

6 - 10 pm Registration for early arrivals

Friday, September 14

8:00 am Registration begins
8:30 am "535 Program" training session
1:30 pm Opening session
5:00 pm Dinner break
7:00 pm Concert and evening session

Saturday, September 15

8:00 am Late Registration
9:00 am Morning session
12:00 noon Lunch break
2:00 pm Afternoon session
5:30 pm Dinner break
7:30 pm Concert
8:00 pm Praise celebration

Sunday, September 16

10:00 am Sunday worship service



CHRISTINE WYRTZEN, well-known concert and recording artist, hosts daily radio program, "Notes from Christine."



KENDRA D. COOK, soprano, recording artist, featured soloist on the "Gospel Hour."

PRE-CONVENTION ACTIVITIES

1. A special lobbying training session for anyone interested in the "535 Program" will be held at the Shoreham Hotel on Friday morning at 8:30 A.M. free of charge. A "535" Training Manual will be required and will be available at a cost of \$10.00.
2. Information on optional tours will be available for those arriving on Thursday or Friday morning. Those arriving early for sightseeing the training session may register for the convention Thursday afternoon.

FIRST NATIONAL CONVENTION

1984

LITIES...

"Put on the full armor of God so that you can take your stand against the devil's schemes" (Eph. 6:11 NIV).



CAROLYN B. SUNDSETH, Office of Public Liaison at the White House is responsible for liaison with women's groups and the Christian community. Her long years of experience in community and religious affairs make her a uniquely interesting speaker.



MARY C. CROWLEY, homemaker, wife, mother, grandmother and President of Home Interiors and Gifts, Inc. She has authored many books that have successfully motivated women.



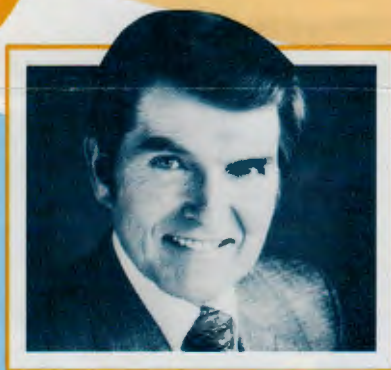
FAYE ANGUS, dynamic speaker and author on social issues whose particular blend of faith and humor has given her the title of "The Evangelical Erma Bombeck."



DAISY HEPBURN, captivating in her personality, her speaking and her writing. A lively communicator who challenges women to action.



MICHAEL P. FARRIS, General Legal Counsel for CWA who will discuss our recent legal defenses of Suzanne Clark, Carolyn Grove, and Vicki Frost, and present them in person to the convention.



DR. TIM LaHAYE, minister, best-selling author, educator, TV personality and foremost authority on secular humanism. He cohosts a weekly television program, LaHayes on Family Life, with his wife, Beverly. [For those remaining at the hotel on Sunday morning, they are invited to a worship service led by Dr. LaHaye.]



PRESIDENT RONALD REAGAN HAS BEEN INVITED TO SPEAK.

CWA FIRST NATIONAL CONVENTION REGISTRATION FORM

INSTRUCTIONS:

1. Use a separate form for each individual.
2. Please fill out the form completely.
3. Make checks payable to Concerned Women for America.
4. Mail completed forms and your checks to C.W.A., Box 5100, San Diego, Ca. 92105.

Name: _____

Address: _____

City/State/ZIP: _____

Telephone: AC/# _____

Member of CWA? Yes _____ No _____

Registration fee includes all sessions, Presidential address, establishing a platform, music by Christine Wyrzten and Kendra Cook, Saturday Evening National Praise Celebration, "535 Program" Training Session, and Sunday Morning Worship Service.

Advance registration must be paid in full by August 15, 1984, in order to receive special rates.

Advance Registration	\$35.00
Regular Registration	\$50.00

Each individual must make her own travel and hotel reservations. Complete information on discounts on travel and lodging will be sent with your registration confirmation.

*1984 Convention Room Rates:

Single	\$75.00
Double	\$85.00
Triple	\$90.00
Quad	\$95.00

Suite rates available.

*Shoreham Hotel will grant an additional \$5 per day discount to all who register by July 15th.

For Presidential Security Clearance

Social Security Number

☐ I plan to arrive early to attend the lobbying training session for the "535 Program."

☐ Please send me information on the sightseeing tours.

Send this form with your registration fee to:

Concerned Women for America
Box 5100
San Diego, CA 92105

Phone: (619) 440-1267



Dear Friend,

I'll be personally looking for you at this historic convention.

Please make every effort to attend. CWA needs you... our country needs you... I believe God wants you to be with us.

Beverly LaHaye



SHOREHAM HOTEL— HOST FOR CWA '84 FIRST NATIONAL CONVENTION

The Shoreham lobby reflects the elegance of a grand European hotel. The ornate frescoes on the arches of the vaulted ceiling have been painstakingly restored. Attractive cast brass chandeliers and pastel green, Oriental wool carpets with their deep green borders and ivory and rose floral patterns give a feeling of stateliness. You will enjoy your stay as you join other concerned women in "Standing Up for What's Right for America."

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

May 2, 1984

TO: ANN WROBLESKI
DIRECTOR OF PROJECTS

FROM: FAITH RYAN WHITTLESEY

REQUEST: Remarks at the National Convention of
Concerned Women for America.

PURPOSE: Each year this group awards an outstanding
individual who has supported some area of the
family and social issues. Mrs. Reagan has
been chosen as the recipient this year.

BACKGROUND: Concerned Women for America is a national
movement of local women who are committed to
traditional values and to the importance of
the American family. They have worked
tirelessly lobbying the President's School
Prayer Amendment, Equal Access legislation
and have vigorously opposed the Equal Rights
Amendment.

PREVIOUS
PARTICIPATION: None.

DATE & TIME: September 14-15 (The time could be
adjusted.)

LOCATION: The Shoreham Hotel.

PARTICIPANTS: 2,400 Christian Women.

OUTLINE OF EVENTS: The award would be made in conjunction with
the Convention.

REMARKS REQUIRED: Brief Remarks.

MEDIA COVERAGE: Full Press.

RECOMMENDED BY: Faith R. Whittlesey

PROJECT OFFICER: J. Douglas Holladay

Sundeth

THE WHITE HOUSE

WASHINGTON

MAY 22 1984

MEMORANDUM FOR FAITH WHITTLESEY

FROM: ANN WROBLESKI *aw*
-RE: CONCERNED WOMEN FOR AMERICA INVITATION
DATE: MAY 22, 1984

Faith, thanks much for the schedule proposal for Mrs. Reagan to address the National Convention of the Concerned Women for America to be held on September 14-15.

Unfortunately, she has a scheduling conflict and will not be able to participate.

However, we do appreciate the invitation. Please don't hesitate to call if I can assist with future invitations for Mrs. Reagan.

THE WHITE HOUSE

WASHINGTON

Handwritten signature/initials

SCHEDULE PROPOSAL

May 2, 1984

TO: ANN WROBLESKI
DIRECTOR OF PROJECTS

FROM: FAITH RYAN WHITTLESEY *FRS*

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Prayer Amendment, Equal Access legislation
and have vigorously opposed the Equal Rights
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PREVIOUS
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DATE & TIME: September 14-15 (The time could be
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OUTLINE OF EVENTS: The award would be made in conjunction with
the Convention.

REMARKS REQUIRED: Brief Remarks.

MEDIA COVERAGE: Full Press.

RECOMMENDED BY: Faith R. Whittlesey

PROJECT OFFICER: J. Douglas Holladay

THE WHITE HOUSE
WASHINGTON

*Stop
1-46
accepted*

January 5, 1984

SCHEDULE PROPOSAL

TO: FRED RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FAITH WHITTLESEY

REQUEST: That the President attend a reception for the
American Legion Auxiliary Third Annual Awareness
Assembly

PURPOSE: The American Legion Auxiliary holds an annual aware-
ness assembly to inform their leaders of the vital
issues facing America. Their desire is not only to
inform women, but to get them involved in the govern-
mental process. The issues discussed will be foreign
affairs and education.

BACKGROUND: The American Legion Auxiliary represents women from
across the country. They are very interested in a
strong defense and foreign affairs. This is a
private organization committed to community service,
self-help, and direct-aid programs. This organization
is 1,000,000 strong with representatives from
all 50 states and the Philipppians. They have been
supportive of this administration.

PREVIOUS
PARTICIPATION: Two years ago Mrs. Reagan accepted an award for Pres-
ident Reagan; last year the President held a reception
for the women.

DATE: March 1, 1984 at 4:00 - 5:30.

LOCATION: East Room of the White House

PARTICIPANTS: Five-hundred women leaders

OUTLINE OF EVENT: President and Mrs. Reagan attend the reception;
the President delivers brief prepared remarks, and
greet the leaders for photo opportunity. After
20 minutes the President and Mrs. Reagan depart.
Light refreshment should be available.

REMARKS REQUIRED: Brief prepared remarks.

MEDIA COVERAGE: Full press

RECOMMENDED BY: Faith Whittlesey

OPPOSED BY:

PROJECT OFFICER: Carolyn Sundseth

THE WHITE HOUSE

WASHINGTON

April 18, 1984

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM:

J. DOUGLAS HOLLADAY ~~SDA.~~

SUBJECT:

Concerned Women for America Convention,
September 14-15

This is the first convention of active conservative women under Beverly LaHaye's leadership. They outnumber N.O.W. and are operating in every state. There will be approximately 2500 ladies present with a closed circuit T.V. capability reaching approximately 35,000 additional.

Would you consider speaking at this?

☒ Yes

☐ No

Comment: