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STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:46

PAGE: 1

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                REAGAN      CARTER      ANDERSON      UNDECIDED
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( 9) STATE: ALABAMA
8/2  GULF %      57          22          4          18
9/15 DMI %      40 -17      41  19      3  -1      16  -2
9/18 POST %     34  -6      47   6      5   2      14  -2
10/15 DMIB %    42   8      47   0      4  -1      7   -7
    AVG % CHANGE      -5.0          8.3          0.0        -3.7

( 3) STATE: ALASKA
6/2  DMI %      45          22          20          13
10/10 DITT %    44  -1      21  -1      8 -12      29  16
    AVG % CHANGE      -1.0        -1.0        -12.0       16.0

( 6) STATE: ARIZONA
7/30 DMI %      57          15          13          14
9/14 SCTD %     42 -15      27  12      14   1      17   3
9/18 DMI %      49   7      25  -2      11  -3      15  -2
10/13 DMI %     45  -4      22  -3      14   3      19   4
    AVG % CHANGE      -4.0          2.3          0.3        1.7

( 6) STATE: ARKANSAS
7/17 TARR %     47          28          9          16
8/29 DDAY %     36 -11      45  17      6  -3      13  -3
9/20 DDAY %     39   3      48   3      6   0      7   -6
9/27 ASLT %     42   3      41  -7      4  -2      13   6
    AVG % CHANGE      -1.7          4.3        -1.7       -1.0

(45) STATE: CALIFORNIA
APRIL RNC %     43          31          20          6
5/15 RNC %      39  -4      28  -3      26   6      7   1
7/13 DMI %      41   2      23  -5      22  -4      15   8
8/7  FIEL %     51  10      20  -3      23   1      6  -9
8/28 DMI %      45  -6      27   7      16  -7      12   6
9/4  CPOL %     39  -6      29   2      18   2      14   2
9/15 DMI %      43   4      26  -3      17  -1      14   0
10/4  NY T %    42  -1      28   2      11  -6      21   7
10/7 DMIT %     44   2      29   1      13   2      15  -6
10/7 FAIR %     39  -5      29   0      13   0      20   5
10/9 DMIT %     45   6      25  -4      22   9      8 -12
10/11 DMIT %    43  -2      36  11      14  -8      7  -1
10/13 DMIT %    44   1      35  -1      14   0      7   0
    AVG % CHANGE      0.1          0.3        -0.5       0.1
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STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:46

PAGE: 2

	REAGAN		CARTER		ANDERSON		UNDECIDED
(7) STATE: COLORADO							
6/18 MOR %	41		24		27		6
7/1 DMI %	40	-1	22	-2	24	-3	15 9
9/8 TV 9 %	39	-1	23	1	27	3	11 -4
9/13 RSER %	43	4	29	6	17	-10	11 0
9/30 POST %	42	-1	27	-2	15	-2	16 5
10/3 DMIT %	42	0	24	-3	15	0	19 3
10/5 DMIT %	42	0	26	2	14	-1	18 -1
10/7 DMIT %	40	-2	23	-3	16	2	21 3
10/9 DMIT %	43	3	23	0	15	-1	18 -3
10/11 DMIT %	40	-3	21	-2	19	4	20 2
AVG % CHANGE		-0.1		-0.3		-0.9	1.6
(8) STATE: CONNECTICUT							
8/7 U C %	28		24		27		21
8/22 DMI %	36	8	28	4	21	-6	16 -5
8/25 HCRT %	36	0	35	7	15	-6	14 -2
9/14 FINK %	32	-4	30	-5	26	11	12 -2
9/15 DMI %	31	-1	29	-1	19	-7	21 9
9/16 U C %	29	-2	28	-1	27	8	16 -5
10/13 DODD %	31	2	35	7	15	-12	19 3
10/13 HCRT %	37	6	35	0	16	1	12 -7
10/14 DMIT %	32	-5	34	-1	17	1	16 4
AVG % CHANGE		0.5		1.3		-1.3	-0.6
(3) STATE: DELAWARE							
8/28 MOR %	41		37		15		7
9/29 HARR %	42	1	37	0	15	0	6 -1
10/12 MOR %	38	-4	42	5	14	-1	6 0
AVG % CHANGE		-1.5		2.5		-0.5	-0.5

STATE LONGITUDINAL BALLOTS

Decision/Making/Information

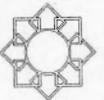


20-Oct-80 TIME: 10:47

PAGE: 3

	REAGAN		CARTER		ANDERSON		UNDECIDED	

(17) STATE: FLORIDA								
6/28 DMI %	43		28		18		11	
8/28 DMI %	43	0	30	2	9	-9	18	7
9/3 SPTR %	38	-5	38	8	8	-1	16	-2
9/15 DRES %	43	5	36	-2	8	0	13	-3
9/30 SPTR %	42	-1	40	4	7	-1	10	-3
10/1 DMI %	43	1	31	-9	7	0	20	10
10/5 WPST %	38	-5	37	6	8	1	17	-3
10/14 DRES %	50	12	29	-8	6	-2	15	-2
10/15 DMIT %	43	-7	39	10	7	1	11	-4
10/18 DMIT %	43	0	39	0	8	1	10	-1
AVG % CHANGE		0.0		1.2		-1.1		-0.1
(12) STATE: GEORGIA								
8/31 MOR %	32		54		7		7	
(4) STATE: HAWAII								
MAY ADVT %	25		39		16		21	
8/18 ADVT %	30	5	26	-13	12	-4	32	11
9/17 ADVT %	28	-2	42	16	15	3	15	-17
AVG % CHANGE		1.5		1.5		-0.5		-3.0
(4) STATE: IDAHO								
MAY 1980 %	35		36		24		6	
8/23 BOIS %	52	17	11	-25	7	-17	30	24
AVG % CHANGE		17.0		-25.0		-17.0		24.0
(26) STATE: ILLINOIS								
5/15 MOR %	35		36		24		6	
8/23 DMI %	42	7	27	-9	16	-8	16	10
9/11 CBS %	39	-3	31	4	23	7	7	-9
9/18 TRIB %	35	-4	29	-2	16	-7	20	13
9/29 DMI %	34	-1	31	2	14	-2	21	1
10/4 TRIB %	29	-5	34	3	13	-1	18	-3
10/5 WPST %	31	2	34	0	17	4	18	0
10/12 CBS %	34	3	33	-1	10	-7	22	4
10/13 DMIP %	44	10	38	5	12	2	6	-16
10/16 DMIT %	44	0	31	-7	13	1	10	4
AVG % CHANGE		1.0		-0.6		-1.2		0.4



STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:47

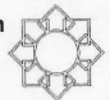
PAGE: 4

	REAGAN		CARTER		ANDERSON		UNDECIDED	

(13) STATE: INDIANA								
6/2 MOR %	43		30		12		15	
9/9 MOR %	38	-5	29	-1	11	-1	22	7
10/5 DMI %	43	5	27	-2	10	-1	20	-2
10/12 U IN %	51	8	28	1	5	-5	16	-4
AVG % CHANGE		2.7		-0.7		-2.3		0.3
(8) STATE: IOWA								
5/15 RNC %	34		32		19		15	
6/27 IPOL %	44	10	26	-6	19	0	11	-4
8/24 IPOL %	47	3	30	4	12	-7	11	0
10/4 IPOL %	44	-3	32	2	12	0	12	1
AVG % CHANGE		3.3		0.0		-2.3		-1.0
(7) STATE: KANSAS								
7/3 CONS %	39		24		18		19	
8/27 TJRN %	48	9	25	1	9	-9	18	-1
8/31 MOR %	47	-1	31	6	13	4	9	-9
9/20 TJRN %	44	-3	26	-5	10	-3	20	11
AVG % CHANGE		1.7		0.7		-2.7		0.3
(9) STATE: KENTUCKY								
9/26 MOR %	40		41		8		11	
(10) STATE: LOUISIANA								
8/26 MOR %	39		39		6		15	
9/15 KNDY %	38	-1	38	-1	4	-2	21	6
9/15 MOR %	39	1	39	1	4	0	17	-4
10/8 KNDT %	39	0	34	-5	2	-2	25	8
10/9 KNDT %	39	0	36	2	2	0	24	-1
10/10 KNDT %	39	0	36	0	3	1	23	-1
10/11 KNDT %	40	1	35	-1	4	1	22	-1
10/12 KNDT %	44	4	38	3	5	1	13	-9
10/13 KNDT %	41	-3	43	5	4	-1	8	-5
AVG % CHANGE		0.3		0.5		-0.3		-0.9

STATE LONGITUDINAL BALLOTS

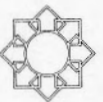
Decision/Making/Information



20-Oct-80 TIME: 10:48

PAGE: 5

	REAGAN		CARTER		ANDERSON		UNDECIDED
(4) STATE: MAINE							
7/14 MOR %	39		34		21		6
9/17 GROS %	31	-8	31	-3	14	-7	24 18
9/29 U MN %	35	4	37	6	19	5	9 -15
AVG % CHANGE		-2.0		1.5		-1.0	1.5
(14) STATE: MASSACHUSETTS							
6/30 BCKR %	19		33		31		17
9/30 BEKR %	27	8	26	-7	24	-7	23 6
10/5 GLOB %	32	5	33	7	21	-3	14 -9
AVG % CHANGE		6.5		0.0		-5.0	-1.5
(21) STATE: MICHIGAN							
6/5 MOR %	33		27		25		15
8/28 DMI %	36	3	32	5	16	-9	16 1
9/16 MOR %	31	-5	27	-5	16	0	26 10
9/20 MOR %	29	-2	27	0	17	1	27 1
9/29 MOR %	38	9	30	3	12	-5	20 -7
10/5 WPST %	35	-3	34	4	12	0	19 -1
10/7 MORT %	32	-3	37	3	12	0	3 -16
10/9 MORT %	37	5	41	4	14	2	8 5
10/11 MORT %	40	3	38	-3	14	0	9 1
10/13 MORT %	39	-1	37	-1	14	0	10 1
10/15 MORT %	39	0	38	1	13	-1	11 1
10/17 MORT %	39	0	39	1	11	-2	11 0
10/18 MORT %	38	-1	38	-1	15	4	11 0
10/19 MORT %	38	0	37	-1	12	-3	12 1
AVG % CHANGE		0.4		0.8		-1.0	-0.2
(10) STATE: MINNESOTA							
7/12 MOR %	31		26		30		13
9/5 MPOL %	32	1	33	7	18	-12	13 0
10/10 MPOL %	30	-2	34	1	18	0	18 5
10/15 DMIB %	35	5	42	8	14	-4	9 -9
AVG % CHANGE		1.3		5.3		-5.3	-1.3



STATE LONGITUDINAL BALLOTS

20-Oct-80

TIME: 10:48

PAGE: 6

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REAGAN CARTER ANDERSON UNDECIDED

(7) STATE: MISSISSIPPI

8/20 DMI %	48		33		4		15	
9/15 DMI %	40	-8	43	10	5	1	13	-2
10/13 TARR %	40	0	33	-10	2	-3	25	12
10/17 DMIB %	47	7	39	6	3	1	10	-15
AVG % CHANGE		-0.3		2.0		-0.3		-1.7

(12) STATE: MISSOURI

5/12 GLOB %	33		38		14		14	
8/21 MOR %	43	10	35	-3	13	-1	10	-4
9/29 GLOB %	40	-3	42	7	12	-1	6	-4
10/1 MOR %	41	1	33	-9	8	-4	18	12
10/17 MORT %	41	0	45	12	6	-2	7	-11
10/18 MORT %	43	2	41	-4	8	2	8	1
AVG % CHANGE		2.0		0.6		-1.2		-1.2

(5) STATE: NEBRASKA

10/1 SRI %	45		26		8		15	
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(3) STATE: NEVADA

7/28 NRES %	57		19		14		11	
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(3) STATE: NEW HAMPSHIRE

9/23 U NH %	45		20		17		18	
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(17) STATE: NEW JERSEY

6/28 DMI %	34		19		33		14	
8/23 DMI %	39	5	24	5	16	-17	22	8
9/15 DMI %	33	-6	27	3	17	1	23	1
9/30 EGTN %	33	0	32	5	22	5	13	-10
10/5 WPST %	28	-5	30	-2	15	-7	27	14
10/14 CBS %	34	6	28	-2	12	-3	26	-1
10/15 DMIB %	42	8	28	0	13	1	16	-10
AVG % CHANGE		1.3		1.5		-3.3		0.3

(4) STATE: NEW MEXICO

9/14 ZIA %	39		30		13		18	
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(41) STATE: NEW YORK

5/9 SSWN %	31		28		22		20	
7/30 SSWN %	41	10	20	-8	19	-3	20	0
8/8 PLSR %	36	-5	16	-4	31	12	17	-3
8/21 POST %	27	-9	29	13	17	-14	27	10
8/28 DMI %	31	4	31	2	15	-2	24	-3
8/29 NYTM %	30	-1	33	2	20	5	14	-10
9/16 FINK %	29	-1	35	2	15	-5	19	5
9/18 LINK %	33	4	34	-1	18	3	15	-4
9/21 SSWN %	33	0	40	6	15	-3	12	-3
9/22 DMI %	27	-6	31	-9	16	1	26	14
10/5 WPST %	28	1	36	5	13	-3	23	-3
10/9 NWSD %	32	4	39	3	13	0	16	-7
10/20 NWSN %	36	4	39	0	12	-1	13	-3

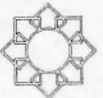


STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:49

PAGE: 7

	REAGAN		CARTER		ANDERSON		UNDECIDED
(13) STATE: NORTH CAROLINA							
9/4 FINK %	39		39		4		8
9/18 OBSR %	33	-6	46	7	6	2	13 5
9/29 OBSR %	34	1	46	0	4	-2	16 3
AVG % CHANGE		-2.5		3.5		0.0	4.0
(4) STATE: NORTH DAKOTA							
7/7 MOR %	54		23		16		7
9/15 MINT %	48	-6	24	1	18	2	10 3
AVG % CHANGE		-6.0		1.0		2.0	3.0
(25) STATE: OHIO							
5/21 MOR %	35		33		22		10
5/29 OHST %	35	0	34	1	15	-7	17 7
8/24 MOR %	41	6	31	-3	12	-3	16 -1
9/13 MOR %	41	0	33	2	12	0	14 -2
9/30 ABEC %	40	-1	29	-4	13	1	18 4
10/5 WPST %	34	-6	37	8	10	-3	19 1
10/7 MORT %	34	0	32	-5	9	-1	21 2
10/9 MORT %	35	1	41	9	13	4	10 -11
10/11 MORT %	34	-1	41	0	14	1	12 2
10/12 CBS %	36	2	34	-7	7	-7	23 11
10/13 MORT %	37	1	40	6	12	5	10 -13
10/15 MORT %	39	2	40	0	12	0	10 0
10/17 MORT %	41	2	41	1	11	-1	7 -3
10/18 MORT %	41	0	41	0	11	0	7 0
10/19 MORT %	40	-1	40	-1	12	1	8 1
AVG % CHANGE		0.4		0.5		-0.7	-0.1
(8) STATE: OKLAHOMA							
8/21 DMI %	51		29		7		13
9/26 ORES %	47	-4	30	1	4	-3	19 6
AVG % CHANGE		-4.0		1.0		-3.0	6.0



STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:49

PAGE: 8

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	REAGAN	CARTER	ANDERSON	UNDECIDED

(6) STATE: OREGON				
6/17 BARD %	32	29	29	19
8/17 ORGN %	35 3	25 -4	17 -12	23 4
9/24 KOIN %	37 2	29 4	20 3	14 -9
9/30 DMI %	39 2	30 1	13 -7	18 4
10/15 DMIB %	37 -2	41 11	15 2	8 -10
AVG % CHANGE	1.3	3.0	-3.5	-2.8

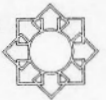
(27) STATE: PENNSYLVANIA

6/28 MOR %	37	28	26	9
8/28 DMI %	36 -1	32 4	13 -13	19 10
9/14 TECN %	31 -5	33 1	16 3	20 1
9/14 DMI %	36 5	31 -2	14 -2	8 -12
9/28 GLP %	40 4	33 2	16 2	11 3
10/5 WPST %	35 -5	33 0	11 -5	21 10
10/7 MORT %	34 -1	33 0	13 2	20 -1
10/9 MORT %	41 7	37 4	14 1	9 -11
10/10 CBS %	34 -7	32 -5	10 -4	23 14
10/11 MORT %	39 5	39 7	13 3	10 -13
10/13 MORT %	39 0	38 -1	13 0	10 0
10/15 MORT %	38 -1	38 0	13 0	12 2
10/17 MORT %	35 -3	41 3	14 1	10 -2
10/18 MORT %	36 1	40 -1	14 0	10 0
10/19 MORT %	36 0	42 2	11 -3	9 -1
AVG % CHANGE	-0.1	1.0	-1.1	0.0

(4) STATE: RHODE ISLAND

6/21 MOR %	29	28	28	14
7/15 ORES %	38 9	22 -6	26 -2	14 0
8/31 MOR %	28 -10	37 15	20 -6	14 0
9/25 MOR %	30 2	37 0	23 3	10 -4
AVG % CHANGE	0.3	3.0	-1.7	-1.3

Call
Frank
Donohue



STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:50

PAGE: 9

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                                REAGAN      CARTER      ANDERSON      UNDECIDED
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( 8) STATE: SOUTH CAROLINA
8/23 DMI %                   42          42          4          13
10/1 GRNP %                  37      -5      37      -5      4      0      22      9
10/10 SPEC %                 42       5      36      -1      3      -1      19     -3
    AVG % CHANGE                     0.0          -3.0          -0.5          3.0

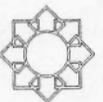
( 4) STATE: SOUTH DAKOTA
9/22 DMI %                   46          24          15          16

(10) STATE: TENNESSEE
6/23 MOR %                   45          37          12          7
10/2 DMI %                   40      -5      43       6      3     -9      13      6
10/15 DMIT %                 43       3      43       0      5       2       8     -5
    AVG % CHANGE                  -1.0          3.0          -3.5          0.5

(26) STATE: TEXAS
6/26 DMI %                   43          31          11          14
7/15 ASTM %                  49       6      30      -1      11       0      10     -4
7/30 ASTM %                  61      12      20     -10      12       1       8     -2
8/23 DMI %                   46     -15      37      17       6     -6      11      3
9/10 KNDY %                  34     -12      42       5      11       5      14      3
10/2 CBS %                   39       5      40      -2       3     -8      18      4
10/2 DMI %                   50      11      33      -7       5       2      11     -7
10/5 WPST %                  39     -11      39       6       6       1      16      5
10/13 DMIP %                 46       7      43       4       7       1       5    -11
10/15 U HS %                 47       1      36      -7       4     -3      13      8
10/15 DMIT %                 46      -1      41       5       6       2       6     -7
    AVG % CHANGE                     0.3          1.0          -0.5          -0.8

( 4) STATE: UTAH
8/9 DNWS %                   62          12          10          16
8/17 TRIB %                  64       2      15       3      11       1      10     -6
10/8 DNWS %                  62      -2      12      -3      10      -1      14      4
    AVG % CHANGE                     0.0          0.0          0.0          -1.0
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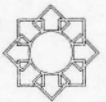



STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:50

PAGE: 10

	REAGAN	CARTER	ANDERSON	UNDECIDED
(3) STATE: VERMONT				
7/1 MOR %	36	29	30	5
7/9 DMI %	33 -3	24 -5	30 0	13 8
9/5 NARA %	35 2	31 7	17 -13	17 4
10/13 MOR %	36 1	34 3	20 3	10 -7
AVG % CHANGE	0.0	1.7	-3.3	1.7
(12) STATE: VIRGINIA				
8/22 DMI %	42	33	8	17
9/23 MGEN %	40 -2	34 1	8 0	18 1
9/23 GOP %	43 3	34 0	12 4	9 -9
AVG % CHANGE	0.5	0.5	2.0	-4.0
(9) STATE: WASHINGTON				
8/19 STIM %	42	30	20	8
9/13 STIM %	40 -2	30 0	18 -2	12 4
9/24 DMI %	37 -3	25 -5	21 3	18 6
10/5 DMI %	34 -3	25 0	14 -7	27 9
10/9 DMIT %	34 0	25 0	14 0	27 0
10/11 DMIT %	34 0	29 4	14 0	23 -4
10/13 DMIT %	36 2	31 2	13 -1	20 -3
10/15 DMIT %	37 1	33 2	12 -1	18 -2
AVG % CHANGE	-0.7	0.4	-1.1	1.4
(6) STATE: WEST VIRGINIA				
8/20 RYAN %	36	28	7	26
9/9 CRLS %	26 -10	38 10	14 7	22 -4
10/14 RYAN %	32 6	41 3	3 -11	24 2
AVG % CHANGE	-2.0	6.5	-2.0	-1.0
(11) STATE: WISCONSIN				
7/3 MCRD %	33	28	25	14
8/28 DMI %	38 5	32 4	14 -11	16 2
9/20 DMI %	37 -1	32 0	15 1	16 0
9/23 MCRD %	36 -1	26 -6	27 12	10 -6
9/30 MOR %	36 0	34 8	18 -9	12 2
10/18 MORB %	39 3	39 5	11 -7	11 -1
10/19 MORT %	39 0	39 0	11 0	10 -1
AVG % CHANGE	1.0	1.8	-2.3	-0.7



STATE LONGITUDINAL BALLOTS

20-Oct-80 TIME: 10:51

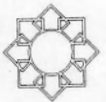
PAGE: 11

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	REAGAN	CARTER	ANDERSON	UNDECIDED
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(3) STATE: WYOMING

9/29	DMI	%	52	21	13	14
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INITIALIZE ARRAYS AND VARIABLES

INTEGER IPC(50,25,4), ICHG(50,25,4), IH(50,3), NSRV(50)
INTEGER NEV(50), STATE(3)
REAL AVPC(50,4), SUM(4)
DOUBLE PRECISION ISRV(50,15), IDATE
DATA (SUM(L), L=1,4)/4*0/

READ IN STATE LABELS & DATA

OPEN(UNIT=20, FILE='STATES.LBL')
OPEN(UNIT=21, FILE='PINSTA.DAT')
OPEN(UNIT=22, ACCESS='SEQOUT', FILE='LNGSTA.DAT')
DO 30 I=1,50
READ(20,400) (IH(I,L), L=1,3)
30 CONTINUE
35 READ(21,405,END=45) IS, NSRV(IS), NEV(IS)
N1=NSRV(IS)
DO 40 M=1,N1
READ(21,410) ISRV(IS,M), (IPC(IS,M,L), L=1,4)
40 CONTINUE
GO TO 35
45 CLOSE(UNIT=20, FILE='STATES.LBL')
CLOSE(UNIT=21, FILE='PINSTA.DAT')

OUTPUT OF ALL STATES

COMPUTE PERCENTAGE AND AVG PERCENTAGE CHANGE

80 DO 88 I=1,50
IF (NEV(I).EQ.0) GO TO 88
NSV=NSRV(I)
IF (NSV.EQ.1) GO TO 88
DO 84 M=2,NSV
DO 82 L=1,4
ICHG(I,M,L)=IPC(I,M,L)-IPC(I,M-1,L)
SUM(L)=SUM(L)+ICHG(I,M,L)
82 CONTINUE
84 CONTINUE
DO 86 L=1,4
AVPC(I,L)=SUM(L)/(NSV-1)
SUM(L)=0
86 CONTINUE
88 CONTINUE

OUTPUT BALLOT TABLE

ILINE = 10
90 DO 94 I=1,50
IF (NEV(I).EQ.0) GO TO 94
IF (ILINE .GE. 35) WRITE(5,180)
180 FORMAT(1H0,66('-',12(/))

IF (ILINE .EQ. 10 .OR. ILINE .GE. 35) 190, 192
190 CALL DATE(IDATE)
CALL TIME(ETIME)
IPAGE = IPAGE + 1
WRITE(5,200)


```

200 FORMAT(1H0,20X,'STATE LONGITUDINAL BALLOTS')
WRITE(5,210) IDATE, ITIME, IPAGE
210 FORMAT(1H0,15X,A10,2X,'TIME: ',A5,15X,'PAGE: ',A5)
WRITE(5,300)
300 FORMAT(1H0,66('='))
WRITE(5,305)
305 FORMAT(1H0,25X,'REAGAN      CARTER      ANDERSON      UNDECIDED')
WRITE(5,310)
310 FORMAT(1H0,66('-'))
192 IF (ILINE .GE. 35) ILINE = 10
WRITE(5,535) NEV(I),(IH(I,L),L=1,3)
NSV = NSRV(I)
DO 92 M=1,NSV
IF (M.GT.1) GO TO 91
WRITE(5,550) ISRV(I,M),(IPC(I,M,L),L=1,4)
IMARG = IPC(I,1,1) - IPC(I,1,2)
IF (NSV .EQ. 1) 800, 801
800 WRITE(5,570) IMARG
ILINE = ILINE + 2
801 GO TO 92
91 WRITE(5,555) ISRV(I,M),IPC(I,M,1),ICHG(I,M,1),
CIPC(I,M,2),ICHG(I,M,2),IPC(I,M,3),ICHG(I,M,3),IPC(I,M,4),
CICHG(I,M,4)
ILINE = ILINE + 1
92 CONTINUE
IF (NSV.EQ.1) GO TO 94
WRITE(5,560) (AVPC(I,L),L=1,4)
ILINE = ILINE + 1
IMARG = IPC(I,NSV,1) - IPC(I,NSV,2)
WRITE(5,570) IMARG
ILINE = ILINE + 1
94 CONTINUE
WRITE(5,520)

```

FORMAT STATEMENTS

```

400 FORMAT(3A5)
405 FORMAT(3I2)
410 FORMAT(A10,4I3)
444 FORMAT(1H ,T49,A10)
520 FORMAT(1H1,66('-'),12(/))
535 FORMAT(1H0,'( ',I2,' )', ' STATE: ',3A5)
550 FORMAT(1H ,2X,A10,' %',2X,4(8X,I3))
555 FORMAT(1H ,2X,A10,' %',7X,4(3X,I3,2X,I3))
560 FORMAT(1H ,4X,'AVG % CHANGE ',3X,4(6X,F5.1))
570 FORMAT(1H ,4X,'REAGAN MARGIN ',9X,I5)
999 STOP
END

```





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INITIALIZE ARRAYS AND VARIABLES

INTEGER IPC(50,25,4), ICHG(50,25,4), IH(50,3), NSRV(50)
INTEGER NEV(50), STATE(3)
REAL AVPC(50,4), SUM(4)
DOUBLE PRECISION ISRV(50,15), IDATE
DATA (SUM(L), L=1,4)/4*0/

READ IN STATE LABELS & DATA

OPEN(UNIT=20, FILE='STATES.LBL')
OPEN(UNIT=21, FILE='PINSTA.DAT')
OPEN(UNIT=22, ACCESS='SEQUENT', FILE='LNGSTA.DAT')
DO 30 I=1,50
READ(20,400) (IH(I,L), L=1,3)
30 CONTINUE
35 READ(21,405,END=45) IS, NSRV(IS), NEV(IS)
N1=NSRV(IS)
DO 40 M=1,N1
READ(21,410) ISRV(IS,M), (IPC(IS,M,L), L=1,4)
40 CONTINUE
GO TO 35
45 CLOSE(UNIT=20, FILE='STATES.LBL')
CLOSE(UNIT=21, FILE='PINSTA.DAT')

OUTPUT OF ALL STATES

COMPUTE PERCENTAGE AND AVG PERCENTAGE CHANGE

80 DO 88 I=1,50
IF (NEV(I).EQ.0) GO TO 88
NSV=NSRV(I)
IF (NSV.EQ.1) GO TO 88
DO 84 M=2,NSV
DO 82 L=1,4
ICHG(I,M,L)=IPC(I,M,L)-IPC(I,M-1,L)
SUM(L)=SUM(L)+ICHG(I,M,L)
82 CONTINUE
84 CONTINUE
DO 86 L=1,4
AVPC(I,L)=SUM(L)/(NSV-1)
SUM(L)=0
86 CONTINUE
88 CONTINUE

OUTPUT BALLOT TABLE

ILINE = 10
90 DO 94 I=1,50
IF (NEV(I).EQ.0) GO TO 94
IF (ILINE .GE. 35) WRITE(5,180)
180 FORMAT(1H0,66('-',),12(/))

IF (ILINE .EQ. 10 .OR. ILINE .GE. 35) 190, 192
190 CALL DATE(IDATE)
CALL TIME(ITIME)
IPAGE = IPAGE + 1
WRITE(5,200)

200 FORMAT(1H0,20X,'STATE LONGITUDINAL BALLOTS')

WRITE(5,210) IDATE, ITIME, IPAGE

210 FORMAT(1H0,15X,A10,2X,'TIME: ',A5,15X,'PAGE: ',I2)

WRITE(5,300)

300 FORMAT(1H0,66('='))

WRITE(5,305)

305 FORMAT(1H0,25X,'REAGAN CARTER ANDERSON UNDECIDED')

WRITE(5,310)

310 FORMAT(1H0,66(' - '))

172 IF (ILINE .GE. 35) ILINE = 10

WRITE(5,535) NEV(I),(IH(I,L),L=1,3)

NSV = NSRV(I)

DO 92 M=1,NSV

IF (M.GT.1) GO TO 91

WRITE(5,550) ISRV(I,M),(IPC(I,M,L),L=1,4)

IMARG = IPC(I,1,1) - IPC(I,1,2)

IF (NSV .EQ. 1) 800, 801

800 WRITE(5,570) IMARG

ILINE = ILINE + 2

801 GO TO 92

91 WRITE(5,555) ISRV(I,M),IPC(I,M,1),ICHG(I,M,1),

CIPC(I,M,2),ICHG(I,M,2),IPC(I,M,3),ICHG(I,M,3),IPC(I,M,4),

CICHG(I,M,4)

ILINE = ILINE + 1

92 CONTINUE

IF (NSV.EQ.1) GO TO 94

WRITE(5,560) (AVPC(I,L),L=1,4)

ILINE = ILINE + 1

IMARG = IPC(I,NSV,1) - IPC(I,NSV,2)

WRITE(5,570) IMARG

ILINE = ILINE + 1

94 CONTINUE

WRITE(5,520)

FORMAT STATEMENTS

400 FORMAT(3A5)

405 FORMAT(3I2)

410 FORMAT(A10,4I3)

444 FORMAT(1H ,T49,A10)

520 FORMAT(1H1,66(' - '),12(/))

535 FORMAT(1H0,'(',I2,')', ' STATE: ',3A5)

550 FORMAT(1H ,2X,A10,' %',2X,4(8X,I3))

555 FORMAT(1H ,2X,A10,' %',7X,4(3X,I3,2X,I3))

560 FORMAT(1H ,4X,'AVG % CHANGE ',3X,4(6X,F5.1))

570 FORMAT(1H ,4X,'REAGAN MARGIN ',9X,I5)

999 STOP

END

Decision/Making/Information





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INITIALIZE ARRAYS AND VARIABLES

INTEGER IPC(50,25,4), ICHG(50,25,4), IH(50,3), NSRV(50)
INTEGER NEV(50), STATE(3)
REAL AVPC(50,4), SUM(4)
DOUBLE PRECISION ISRV(50,15), IDATE
DATA (SUM(L), L=1,4)/4*0/

READ IN STATE LABELS & DATA

OPEN(UNIT=20, FILE='STATES.LBL')
OPEN(UNIT=21, FILE='PINSTA.DAT')
OPEN(UNIT=22, ACCESS='SEQUENT', FILE='LNGSTA.DAT')
DO 30 I=1,50
READ(20,400) (IH(I,L), L=1,3)
30 CONTINUE
35 READ(21,405,END=45) IS, NSRV(IS), NEV(IS)
N1=NSRV(IS)
DO 40 M=1,N1
READ(21,410) ISRV(IS,M), (IPC(IS,M,L), L=1,4)
40 CONTINUE
GO TO 35
45 CLOSE(UNIT=20, FILE='STATES.LBL')
CLOSE(UNIT=21, FILE='PINSTA.DAT')

OUTPUT OF ALL STATES

COMPUTE PERCENTAGE AND AVG PERCENTAGE CHANGE

80 DO 88 I=1,50
IF (NEV(I).EQ.0) GO TO 88
NSV=NSRV(I)
IF (NSV.EQ.1) GO TO 88
DO 84 M=2,NSV
DO 82 L=1,4
ICHG(I,M,L)=IPC(I,M,L)-IPC(I,M-1,L)
SUM(L)=SUM(L)+ICHG(I,M,L)
82 CONTINUE
84 CONTINUE
DO 86 L=1,4
AVPC(I,L)=SUM(L)/(NSV-1)
SUM(L)=0
86 CONTINUE
88 CONTINUE

OUTPUT BALLOT TABLE

ILINE = 10
90 DO 94 I=1,50
IF (NEV(I).EQ.0) GO TO 94
IF (ILINE .GE. 35) WRITE(5,180)
180 FORMAT(1H0,66('-',12(/))

IF (ILINE .EQ. 10 .OR. ILINE .GE. 35) 190, 192
190 CALL DATE(IDATE)
CALL TIME(ITIME)
IPAGE = IPAGE + 1
WRITE(5,200)

WRITE(5,210) IDATE, ITIME, IPAGE

210 FORMAT(1H0,15X,A10,2X,'TIME: ',A5,15X,'PAGE: ',I2) Decision/Making/Information

WRITE(5,300)

300 FORMAT(1H0,66('='))

WRITE(5,305)

305 FORMAT(1H0,25X,'REAGAN CARTER ANDERSON UNDECIDED')

WRITE(5,310)

310 FORMAT(1H0,66('-'))

172 IF (ILINE .GE. 35) ILINE = 10

WRITE(5,535) NEV(I),(IH(I,L),L=1,3)

NSV = NSRV(I)

DO 92 M=1,NSV

IF (M.GT.1) GO TO 91

WRITE(5,550) ISRV(I,M),(IPC(I,M,L),L=1,4)

IMARG = IPC(I,1,1) - IPC(I,1,2)

IF (NSV .EQ. 1) 800, 801

800 WRITE(5,570) IMARG

ILINE = ILINE + 2

801 GO TO 92

91 WRITE(5,555) ISRV(I,M),IPC(I,M,1),ICHG(I,M,1),

CIPC(I,M,2),ICHG(I,M,2),IPC(I,M,3),ICHG(I,M,3),IPC(I,M,4),

CICHG(I,M,4)

ILINE = ILINE + 1

92 CONTINUE

IF (NSV.EQ.1) GO TO 94

WRITE(5,560) (AVPC(I,L),L=1,4)

ILINE = ILINE + 1

IMARG = IPC(I,NSV,1) - IPC(I,NSV,2)

WRITE(5,570) IMARG

ILINE = ILINE + 1

94 CONTINUE

WRITE(5,520)

FORMAT STATEMENTS

400 FORMAT(3A5)

405 FORMAT(3I2)

410 FORMAT(A10,4I3)

444 FORMAT(1H ,T49,A10)

520 FORMAT(1H1,66('-'),12(/))

535 FORMAT(1H0,'(',I2,')',',',STATE:',3A5)

550 FORMAT(1H ,2X,A10,'%',2X,4(6X,I3))

555 FORMAT(1H ,2X,A10,'%',7X,4(3X,I3,2X,I3))

560 FORMAT(1H ,4X,'AVG % CHANGE ',3X,4(6X,F5.1))

570 FORMAT(1H ,4X,'REAGAN MARGIN ',9X,I5)

999 STOP

END

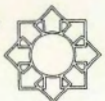




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      INTEGER IVOTE(30,4), FMTI(10)
      REAL BETA(4), A(4), YEST(4), YMEAN(4)
      DOUBLE PRECISION DATE1, IDATE(30)
      OPEN(UNIT=20,FILE='DMINAT.DTA',ACCESS='SEQIN')
      OPEN(UNIT=21,FILE='NATDMI.DAT',ACCESS='SEQOUT')
      CALL DATE(DATE1)
      CALL TIME(ETIME)
      READ(20,10) (FMTI(I),I=1,10)
10  FORMAT(5X,10A5)
11  N = N + 1
      READ(20,FMTI,END=12) IDATE(N), (IVOTE(N,J),J=1,4)
      GO TO 11
12  N = N - 1
      IPAGE = IPAGE + 1
      WRITE(21,500)
500  FORMAT(T20,'PRESIDENTIAL BALLOT TRACKING')
      WRITE(21,505)
505  FORMAT(T17,'DECISION MAKING INFORMATION NATIONAL DATA')
      WRITE(21,510) DATE1, ETIME, IPAGE
510  FORMAT(T15,A10,T30,'TIME: ',A5,T40,'PAGE: ',I3)
      WRITE(21,515)
515  FORMAT(66('='))
      WRITE(21,520)
520  FORMAT(1X,'SURVEY DATE',T20,'REAGAN',T30,'CARTER',T40,
      &'ANDERSON',T50,'UNDECIDED')
      WRITE(21,525)
525  FORMAT(T22,'% ',T32,'% ',T44,'% ',T55,'% ')
      WRITE(21,530)
530  FORMAT(66('--'))
      DO 20 I = 1,N
      WRITE(21,30) IDATE(I), (IVOTE(I,J),J=1,4)
30  FORMAT(1X,A10,T21,I2,T31,I2,T43,I2,T54,I2)
      RSUMX = RSUMX + IVOTE(I,1)
      CSUMX = CSUMX + IVOTE(I,2)
      UNSUMX = UNSUMX + IVOTE(I,4)
      USUMX = USUMX + IVOTE(I,4)
      RSUMX2 = RSUMX2 + (IVOTE(I,1)*2)
      CSUMX2 = CSUMX2 + (IVOTE(I,2)*2)
      ASUMX2 = ASUMX2 + (IVOTE(I,3)*2)
      USUMX2 = USUMX2 + (IVOTE(I,4)*2)
20  CONTINUE
      RMEAN = RSUMX/N
      RSD = SQRT((RSUMX2 - (N*(RMEAN*2)))/(N-1))
      CMEAN = CSUMX/N
      CSD = SQRT((CSUMX2 - (N*(CMEAN*2)))/(N-1))
      AMEAN = ASUMX/N
      ASD = SQRT((ASUMX2 - (N*(AMEAN*2)))/(N-1))
      UMEAN = USUMX/N
      USD = SQRT((USUMX2 - (N*(UMEAN*2)))/(N-1))
      WRITE(21,530)
      ILINE = N + 7
      IL = (60 - ILINE) + 4
      WRITE(21,32)
32  FORMAT(IL())
      IPAGE = IPAGE + 1
      WRITE(21,500)
      WRITE(21,505)
      WRITE(21,510)
      WRITE(21,512)
512  FORMAT(T30,'STATISTICAL DATA')
      WRITE(21,515)
      WRITE(21,522)
522  FORMAT('SURVEY DATE',2X,'REAGAN',2X,'DIFF',2X,

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&2X,'DIFF')
WRITE(21,523)
523 FORMAT(T43,'SON',T57,'CIED')
WRITE(21,524)
524 FORMAT(T17,'% ',T31,'% ',T45,'% ',T59,'% ')
WRITE(21,530)
DO 50 I = 1,N
  IF (I .EQ. 1) WRITE(21,52) IDATE(I), (IVOTE(I,J),J=1,4)
52 FORMAT(1X,A10,T17,I2,T31,I2,T46,I2,T60,I2)
  ID1 = IVOTE(I,1) - IVOTE(I-1,1)
  ID2 = IVOTE(I,2) - IVOTE(I-1,2)
  ID3 = IVOTE(I,3) - IVOTE(I-1,3)
  ID4 = IVOTE(I,4) - IVOTE(I-1,4)
  AD1 = AD1 + ID1
  AD2 = AD2 + ID2
  AD3 = AD3 + ID3
  AD4 = AD4 + ID4
  IF (I .NE. 1) WRITE(21,54) IDATE(I), IVOTE(I,1), ID1,
&IVOTE(I,2), ID2, IVOTE(I,3), ID3, IVOTE(I,4), ID4
54 FORMAT(1X,A10,T17,I2,T24,I2,T30,I2,T38,I2,T45,I2,T52,I2,
&T58,I2,T65,I2)
50 CONTINUE
  AD1 = AD1/N
  AD2 = AD2/N
  AD3 = AD3/N
  AD4 = AD4/N
  WRITE(21,56) RMEAN,AD1,CMEAN,AD2,AMEAN,AD3,UMEAN,AD4
56 FORMAT(1X,'MEANS',T15,F5.2,T23,F5.2,T29,F5.2,T37,F5.2,
&T43,F5.2,T51,F5.2,T57,F5.2,T64,F5.2)
  WRITE(21,58) RSD, CSD, ASD, USD
58 FORMAT(1X,'STD. DEV.',T15,F5.2,T29,F5.2,T43,F5.2,T57,F5.2)
  WRITE(21,530)
  DO 70 J = 1,4
  DO 60 I = 1,N
    SUMXY = SUMXY + (I * IVOTE(I,J))
    SUMX = SUMX + I
    SUMY = IVOTE(I,J)
    SUMX2 = SUMX2 + (I*2)
60 CONTINUE
    YMEAN(J) = SUMY/N
    XBAR = SUMX/N
    BETA(J) = ((N*SUMXY) - (SUMX*SUMY))/((N*SUMX2) - (SUMX*2))
    A(J) = YMEAN(J) - (BETA(J) * XBAR)
    YEST(J) = A(J) + (BETA(J) * (N+1))
    SUMXY = 0.0
    SUMX = 0.0
    SUMY = 0.0
    SUMX2 = 0.0
70 CONTINUE
  WRITE(21,600)
600 FORMAT(T15,'PRESIDENTIAL BALLOT TRACKING AND PROJECTION')
  WRITE(21,505)
  WRITE(21,510)
  WRITE(21,515)
  WRITE(21,520)
  WRITE(21,525)
  WRITE(21,530)
  DO 80 I = 1,N
    WRITE(21,52) IDATE(I), (IVOTE(I,J),J=1,4)
80 CONTINUE
  WRITE(21,605) (YEST(J),J=1,4)
605 FORMAT(1X,'ESTIMATE',T21,F4.1,T31,F4.1,T43,F4.1,T54,F4.1)
  WRITE(21,610) (YMEAN(J),J=1,4)
610 FORMAT(1X,'MEAN',T21,F4.1,T31,F4.1,T43,F4.1,T54,F4.1)
  WRITE(21,615) (BETA(J),J=1,4)

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610 FORMAT(1X, BETA WEIGHTS, T21,F6.3, T31,F6.3, T43,F6.3, T54,F6.3)

&F6.3)

WRITE(21,620) (A(J),J=1,4)

620 FORMAT(1X, 'Y-INTERCEPT', T21,F4.1, T31,F4.1, T43,F4.1, T54,F4.1)

WRITE(21,530)

STOP

END

Decision/Making/Information





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      INTEGER IVOTE(30,4), FMTI(10)
      REAL BETA(4), A(4), YEST(4), YMEAN(4)
      DOUBLE PRECISION DATE1, IDATE(30)
      OPEN(UNIT=20,FILE='DMINAT.DTA',ACCESS='SEQIN')
      OPEN(UNIT=21,FILE='NATDMI.DAT',ACCESS='SEQOUT')
      CALL DATE(DATE1)
      CALL TIME(ETIME)
      READ(20,10) (FMTI(I),I=1,10)
10  FORMAT(5X,10A5)
11  N = N + 1
      READ(20,FMTI,END=12) IDATE(N), (IVOTE(N,J),J=1,4)
      GO TO 11
12  N = N - 1
      IPAGE = IPAGE + 1
      WRITE(21,500)
500  FORMAT(T20,'PRESIDENTIAL BALLOT TRACKING')
      WRITE(21,505)
505  FORMAT(T17,'DECISION MAKING INFORMATION NATIONAL DATA')
      WRITE(21,510) DATE1, ETIME, IPAGE
510  FORMAT(T15,A10,T30,'TIME: ',A5,T40,'PAGE: ',I3)
      WRITE(21,515)
515  FORMAT(66('='))
      WRITE(21,520)
520  FORMAT(1X,'SURVEY DATE',T20,'REAGAN',T30,'CARTER',T40,
      &'ANDERSON',T50,'UNDECIDED')
      WRITE(21,525)
525  FORMAT(T22,'% ',T32,'% ',T44,'% ',T55,'% ')
      WRITE(21,530)
530  FORMAT(66(' '))
      DO 20 I = 1,N
      WRITE(21,30) IDATE(I), (IVOTE(I,J),J=1,4)
30  FORMAT(1X,A10,T21,I2,T31,I2,T43,I2,T54,I2)
      RSUMX = RSUMX + IVOTE(I,1)
      CSUMX = CSUMX + IVOTE(I,2)
      UNSUMX = UNSUMX + IVOTE(I,4)
      USUMX = USUMX + IVOTE(I,4)
      RSUMX2 = RSUMX2 + (IVOTE(I,1)*2)
      CSUMX2 = CSUMX2 + (IVOTE(I,2)*2)
      ASUMX2 = ASUMX2 + (IVOTE(I,3)*2)
      USUMX2 = USUMX2 + (IVOTE(I,4)*2)
20  CONTINUE
      RMEAN = RSUMX/N
      RSD = SQRT((RSUMX2 - (N*(RMEAN*2)))/(N-1))
      CMEAN = CSUMX/N
      CSD = SQRT((CSUMX2 - (N*(CMEAN*2)))/(N-1))
      AMEAN = ASUMX/N
      ASD = SQRT((ASUMX2 - (N*(AMEAN*2)))/(N-1))
      UMEAN = USUMX/N
      USD = SQRT((USUMX2 - (N*(UMEAN*2)))/(N-1))
      WRITE(21,530)
      ILINE = N + 7
      IL = (60 - ILINE) + 4
      WRITE(21,32)
32  FORMAT(IL(/))
      IPAGE = IPAGE + 1
      WRITE(21,500)
      WRITE(21,505)
      WRITE(21,510)
      WRITE(21,512)
512  FORMAT(T30,'STATISTICAL DATA')
      WRITE(21,515)
      WRITE(21,522)
522  FORMAT('SURVEY DATE',2X,'REAGAN',2X,'DIFF',2X,

```

&2X,'DIFF')

WRITE(21,523)

523 FORMAT(T43,'SON',T57,'CIED')

WRITE(21,524)

524 FORMAT(T17,'%',T31,'%',T45,'%',T59,'%')

WRITE(21,530)

DO 50 I = 1,N

IF (I.EQ. 1) WRITE(21,52) IDATE(I), (IVOTE(I,J),J=1,4)

52 FORMAT(1X,A10,T17,I2,T31,I2,T46,I2,T60,I2)

ID1 = IVOTE(I,1) - IVOTE(I-1,1)

ID2 = IVOTE(I,2) - IVOTE(I-1,2)

ID3 = IVOTE(I,3) - IVOTE(I-1,3)

ID4 = IVOTE(I,4) - IVOTE(I-1,4)

AD1 = AD1 + ID1

AD2 = AD2 + ID2

AD3 = AD3 + ID3

AD4 = AD4 + ID4

IF (I.NE. 1) WRITE(21,54) IDATE(I), IVOTE(I,1), ID1,

&IVOTE(I,2), ID2, IVOTE(I,3), ID3, IVOTE(I,4), ID4

54 FORMAT(1X,A10,T17,I2,T24,I2,T30,I2,T36,I2,T45,I2,T52,I2,
&T58,I2,T65,I2)

50 CONTINUE

AD1 = AD1/N

AD2 = AD2/N

AD3 = AD3/N

AD4 = AD4/N

WRITE(21,56) RMEAN,AD1,CMEAN,AD2,AMEAN,AD3,UMEAN,AD4

56 FORMAT(1X,'MEANS',T15,F5.2,T23,F5.2,T29,F5.2,T37,F5.2,
&T43,F5.2,T51,F5.2,T57,F5.2,T64,F5.2)

WRITE(21,58) RSD, CSD, ASD, USD

58 FORMAT(1X,'STD. DEV.',T15,F5.2,T29,F5.2,T43,F5.2,T57,F5.2)

WRITE(21,530)

DO 70 J = 1,4

DO 60 I = 1,N

SUMXY = SUMXY + (I * IVOTE(I,J))

SUMX = SUMX + I

SUMY = IVOTE(I,J)

SUMX2 = SUMX2 + (I*2)

60 CONTINUE

YMEAN(J) = SUMY/N

XBAR = SUMX/N

BETA(J) = ((N*SUMXY) - (SUMX*SUMY))/((N*SUMX2) - (SUMX*2))

A(J) = YMEAN(J) - (BETA(J) * XBAR)

YEST(J) = A(J) + (BETA(J) * (N+1))

SUMXY = 0.0

SUMX = 0.0

SUMY = 0.0

SUMX2 = 0.0

70 CONTINUE

WRITE(21,600)

600 FORMAT(T15,'PRESIDENTIAL BALLOT TRACKING AND PROJECTION')

WRITE(21,505)

WRITE(21,510)

WRITE(21,515)

WRITE(21,520)

WRITE(21,525)

WRITE(21,530)

DO 80 I = 1,N

WRITE(21,52) IDATE(I), (IVOTE(I,J),J=1,4)

80 CONTINUE

WRITE(21,605) (YEST(J),J=1,4)

605 FORMAT(1X,'ESTIMATE',T21,F4.1,T31,F4.1,T43,F4.1,T54,F4.1)

WRITE(21,610) (YMEAN(J),J=1,4)

610 FORMAT(1X,'MEAN',T21,F4.1,T31,F4.1,T43,F4.1,T54,F4.1)

WRITE(21,615) (BETA(J),J=1,4)

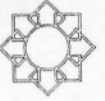


&F6.3)

WRITE(21,620) (A(J),J=1,4)

620 FORMAT(1X,'Y-INTERCEPT',T21,F4.1,T31,F4.1,T43,F4.1,T54,F4.1)

Decision/Making/Information



WRITE(21,530)

STOP

END

PRESIDENTIAL BALLOT BY STATES
20-Oct-80 TIME: 15:51

Decision/Making/Information



STATE VOTES REAGAN CARTER ANDER- UND DATE SOURCE
SON

LARGE ELECTORAL STATES*****

CALIFORNIA	45	44	35	14	7	10/13	DMI TRK
ILLINOIS	26	44	31	13	12	10/18	DMI TRK
MICHIGAN	21	38	37	12	12	10/19	DMI TRK
NEW YORK	41	36	39	12	13	10/20	NEWSDAY
OHIO	25	40	40	12	8	10/19	MOR TRK
PENNSYLVANIA	27	36	42	11	9	10/19	MOR TRK
TEXAS	26	46	41	6	6	10/15	DMI TRK

MEDIUM ELECTORAL STATES*****

FLORIDA	17	43	39	8	10	10/18	DMI TRK
GEORGIA	12	32	54	7	7	8/31	MOR
INDIANA	13	51	28	5	16	10/12	U IND/PURDUE
LOUISIANA	10	41	43	4	8	10/13	KENNDY TRK
MARYLAND	10	0	0	0	0	0/ 0 0	
MASSACHUSETTS	14	32	33	21	14	10/ 5	BOSTON GLB
MINNESOTA	10	35	42	14	9	10/15	DMI BRSHFR
MISSOURI	12	43	41	8	8	10/18	MOR TRK
NEW JERSEY	17	34	28	12	26	10/14	CBS/NY TIMES
NORTH CAROLINA	13	34	46	4	16	9/29	OBSERVER
TENNESSEE	10	43	43	5	8	10/15	DMI TRK
VIRGINIA	12	43	34	12	9	9/23	GOP POLL
WISCONSIN	11	39	39	11	10	10/19	MOR TRK

SMALL ELECTORAL STATES*****

ALABAMA	9	42	47	4	7	10/15	DMI BRSHFR
ALASKA	3	44	21	8	29	10/10	DITTMAN
ARIZONA	6	45	22	14	19	10/13	DMI
ARKANSAS	6	42	41	4	13	9/27	ASSOC LT
COLORADO	7	40	21	19	20	10/11	DMI TRK
CONNECTICUT	8	37	35	16	12	10/13	HRTFRD COURA
DELAWARE	3	38	42	14	6	10/12	MOR
HAWAII	4	28	42	15	15	9/18	HON ADVERTSR
IDAHO	4	52	11	7	30	8/ 3	BOISE
IOWA	8	44	32	12	12	10/ 4	IOWA POLL
KANSAS	7	47	28	8	17	10/ 3	SPECIAL
KENTUCKY	9	40	41	8	11	9/26	MOR
MAINE	4	35	37	19	9	9/26	STAR
MISSISSIPPI	7	47	39	3	10	10/17	DMI BRHFR
MONTANA	4	47	33	4	17	8/28	DMI REGIONAL
NEBRASKA	5	45	26	8	15	9/30	SRI POLL
NEVADA	3	57	19	14	11	7/28	NEVADA RESEA
NEW HAMPSHIRE	4	45	20	17	18	9/23	U N HAMPSHIR
NEW MEXICO	4	39	30	13	18	9/14	ZIA RESEARCH
NORTH DAKOTA	3	48	24	18	7	9/15	MINOT DAILY
OKLAHOMA	8	47	30	4	19	9/26	OPN RESEARCH
OREGON	6	37	41	15	8	10/15	DMI BRSHFR
RHODE ISLAND	4	30	37	23	10	9/25	MOR
SOUTH CAROLINA	8	42	37	4	17	10/19	BAKER ASSOC
SOUTH DAKOTA	4	46	24	15	16	9/22	DMI
UTAH	4	62	12	10	14	10/ 8	DEST NEWS
VERMONT	3	36	34	20	10	10/13	MOR
WASHINGTON	9	37	33	12	18	10/15	DMI TRK
WEST VIRGINIA	6	32	41	3	24	10/14	RYAN
WYOMING	3	52	21	13	14	9/29	DMI



PINPLO.FOR is a FORTRAN plotting routine. The user may select a bar graph or line graph format for the output. Within the line graph option the user may specify one, two or three items to be plotted simultaneously. Output is stored in a user-designated file which should carry a .DAT extension. The output file may be reproduced on hard copy for all options and on the terminal screen for bar graphs and single-item line graphs.

INITIALIZE AND DIMENSION ARRAYS

```

INTEGER TITLE(6),FMTI(10),FMTB(6),FMTL(6),FMT1(6),FMT2(6)
INTEGER FMT3(6),IPC(3),IPTS(3),ID(3),VID(3)
REAL LL,INCR,D(500,15),MIN(15),MAX(15)
DOUBLE PRECISION FILEI,FILEO,IDATE,ITEM(3),LBL(500)
DATA N/0/,RNG/60.0/,(ID(I),I=1,3)/*','+', '#'/

```

Read in Data File

```

TYPE 100
ACCEPT 105, FILEI
OPEN(UNIT=20,FILE=FILEI)
READ(20,110) NVAR,(FMTI(I),I=1,10)
10 N=N+1
READ(20,FMTI,END=15) LBL(N),(D(N,J),J=1,NVAR)
DO 14 J=1,NVAR
IF (N.GT.1) GO TO 12
MIN(J)=D(N,J)
MAX(J)=D(N,J)
GO TO 14
12 IF (D(N,J).LT.MIN(J)) MIN(J)=D(N,J)
IF (D(N,J).GT.MAX(J)) MAX(J)=D(N,J)
14 CONTINUE
GO TO 10
15 N=N-1
CLOSE(UNIT=20,FILE=FILEI)

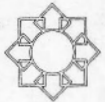
```

SPECIFY TITLE, VARIABLES, AND RANGE

```

17 TYPE 200
TYPE 202
ACCEPT 204, (TITLE(I),I=1,6)
TYPE 206
ACCEPT 214, NH
IF (NH.EQ.0) NH=4
18 TYPE 208
ACCEPT 214, IGR
IF (IGR.NE.2.AND.IGR.NE.1) GO TO 18
TYPE 210
ACCEPT 214, NV
IF (IGR.EQ.2.AND.NV.NE.1) RNG=45.0
DO 20 I=1,NV
TYPE 212, I
ACCEPT 214, VID(I)
IF (IGR.EQ.1) GO TO 20
TYPE 216, VID(I)
ACCEPT 105, ITEM(I)

```

```

20 CONTINUE
   TYPE 240
   ACCEPT 105, FILE0
   OPEN(UNIT=22,FILE=FILE0)
   I1=VID(1)
   IF (NV.GT.1) GO TO 25
   LL=MIN(I1)-5
   UL=MAX(I1)+5
   GO TO 35
25 MIN1=MIN(I1)
   MAX1=MAX(I1)
   DO 30 I=2,NV
   I1=VID(I)
   IF (MIN1.GT.MIN(I1)) MIN1=MIN(I1)
   IF (MAX1.LT.MAX(I1)) MAX1=MAX(I1)
30 CONTINUE
   LL=MIN1-2
   UL=MAX1+5
35 RANGE=UL-LL
   INCR=RANGE/RNG

```

Output Title and Vertical Axis

```

CALL DATE(IDATE)
WRITE(22,500) (TITLE(I),I=1,6),IDATE
WRITE(22,502)
IF (IGR.EQ.1) GO TO 45
DO 40 I=1,NV
WRITE(22,504) ID(I),ITEM(I)
40 CONTINUE
45 CALL VERTAX(IGR,NV,1,LL,UL)
IF (IGR.EQ.2) GO TO 60

```

Bar Graph Option

```

J1=VID(1)
DO 50 I=1,N
CALL HORZAX(NH)
PC=D(I,J1)
IPC1=PC
DIST=PC-LL
PTS=DIST/INCR
IPTSI=INT(PTS+.5)
ENCODE(30,400,FMTB) IPTSI
WRITE(22,FMTB) LBL(I),IPC1
50 CONTINUE
GO TO 999

```

Line Graph Option

```

60 DO 80 I=1,N
CALL HORZAX(NH)
DO 65 J=1,NV
J1=VID(J)
PC=D(I,J1)
IPC(J)=PC
DIST=PC-LL
PTS=DIST/INCR

```



```

      IPTS1=INT(PTS+.5)
      IPTS(J)=IPTS1-1
65  CONTINUE
      IF (NV.NE.1) GO TO 70
      ENCODE(30,410,FMT1) IPTS(1)
      WRITE(22,FMT1) LBL(1),IPC(1)
      GO TO 80
70  ENCODE(35,420,FMT1) IPTS(1)
      WRITE(22,FMT1) LBL(1),IPC(1)
      ENCODE(17,422,FMT2) IPTS(2)
      WRITE(22,FMT2)
      WRITE(22,423) IPC(2)
      IF (NV.EQ.2) GO TO 80
      ENCODE(17,424,FMT3) IPTS(3)
      WRITE(22,FMT3)
      WRITE(22,425) IPC(3)
80  CONTINUE
999  CALL HORZAX(NH)
      CALL VERTAX(IGR,NV,2,LL,UL)
      PAUSE
      GO TO 17

```

Format Statements

```

100  FORMAT(1H0,'ENTER INPUT FILE NAME')
105  FORMAT(A10)
110  FORMAT(I5,10A5)
200  FORMAT(1H0,'ENTER TITLE FOR PLOT (MAX.=30 CHARACTERS)')
202  FORMAT(1H , 'I',28('-',), 'I')
204  FORMAT(6A5)
206  FORMAT(1H0,'ENTER SPACING FACTOR FOR VERTICAL AXIS
      C (DEFAULT = 4)')
208  FORMAT(1H0,'ENTER GRAPH OPTION CODE: 1 = BAR GRAPH;
      C 2 = LINE GRAPH')
210  FORMAT(1H0,'ENTER NUMBER OF VARIABLES TO BE PLOTTED
      C (MAX. = 3)')
212  FORMAT(1H0,'ENTER VARIABLE CODE #',I2)
214  FORMAT(I2)
216  FORMAT(1H 'ENTER LABEL FOR VARIABLE # ',I2)
240  FORMAT(1H0,'ENTER OUTPUT FILE NAME')
400  FORMAT(16H(1H ,A10,1X, '-', ,I2,12H('*'),1X,I3))
410  FORMAT(16H(1H ,A10,1X, '-', ,I2,12HX,'*',1X,I3))
420  FORMAT(16H(1H ,A10,1X, '-', ,I2,13HX,'*',T61,I3))
422  FORMAT(9H(1H+,12X, ,I2,6HX,'+'))
423  FORMAT(1H+,T66,I3)
424  FORMAT(9H(1H+,12X, ,I2,6HX,'#'))
425  FORMAT(1H+,T71,I3)
500  FORMAT(1H1,T23,6A5,12X,A10)
502  FORMAT(1H , ' ')
504  FORMAT(1H ,T28,A1,' = ',A10)
      STOP
      END

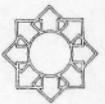
```

Subroutine to Print Vertical Axis

```

SUBROUTINE VERTAX(M1,M2,M3,X,Y)
  ILL=X
  IUL=Y

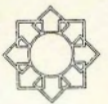
```



```
IF (M1.EQ.2.AND.M2.NE.1) GO TO 10
IF (M3.EQ.1) WRITE(22,100) ILL,IUL
WRITE(22,102)
IF (M3.EQ.2) WRITE(22,101) ILL,IUL
RETURN
10 IF (M3.EQ.1) WRITE(22,104) ILL,IUL
WRITE(22,106)
IF (M3.EQ.2) WRITE(22,105) ILL,IUL
RETURN
100 FORMAT(1H0,11X,I3,T71,I3)
101 FORMAT(1H ,11X,I3,T71,I3)
102 FORMAT(1H ,11X,'I',12(4('-'),'I'))
104 FORMAT(1H0,11X,I3,T56,I3,4X,'#',4X,'+',4X,'#')
105 FORMAT(1H ,11X,I3,T56,I3,4X,'#',4X,'+',4X,'#')
106 FORMAT(1H ,11X,'I',9(4('-'),'I'))
END
```

Subroutine to Print Horizontal Axis

```
SUBROUTINE HORZAX(M2)
DO 10 M1=1,M2
WRITE(22,100)
10 CONTINUE
RETURN
100 FORMAT(1H ,11X,'I')
END
```

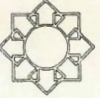
```

INTEGER IBALOT(50,6), ISTATE(50,3)
REAL V(50,9)
DOUBLE PRECISION IDATE
OPEN(UNIT=21,ACCESS='SEQIN',FILE='STABAL.DTA')
OPEN(UNIT=22,ACCESS='SEQIN',FILE='STATES.LBL')
OPEN(UNIT=23,ACCESS='SEQOUT',FILE='DISUND.DTA')
CALL DATE(IDATE)
CALL TIME(ETIME)
TYPE 1
1 FORMAT(1H , 'WHAT % OF UNDECIDED GOES TO REAGAN?')
ACCEPT 5, RUD
5 FORMAT(F4.2)
TYPE 10
10 FORMAT(1H , 'WHAT % OF UNDECIDED GOES TO CARTER?')
ACCEPT 15, CUD
15 FORMAT(F4.2)
TYPE 20
20 FORMAT(1H , 'WHAT % OF UNDECIDED GOES TO ANDERSON?')
ACCEPT 25, AUD
25 FORMAT(F4.2)
DO 30 I = 1,50
READ(21,35) (IBALOT(I,J),J=1,6)
READ(22,37) (ISTATE(I,K),K=1,3)
30 CONTINUE
35 FORMAT(6I2)
37 FORMAT(3A5)
DO 40 I = 1,50
V(I,1) = IBALOT(I,1)
V(I,9) = IBALOT(I,2)
V(I,6) = IBALOT(I,3) + (RUD * IBALOT(I,6))
V(I,7) = IBALOT(I,4) + (CUD * IBALOT(I,6))
V(I,8) = IBALOT(I,5) + (AUD * IBALOT(I,6))
V(I,2) = V(I,6) - V(I,7)
IF (V(I,2) .GE. .1) V1 = V1 + IBALOT(I,2)
V(I,3) = V1
IF (V(I,2) .LE. -.1) V2 = V2 + IBALOT(I,2)
V(I,4) = V2
IF (V(I,2) .EQ. 0.0) V3 = V3 + IBALOT(I,2)
V(I,5) = V3
40 CONTINUE
WRITE(23,45)
45 FORMAT(T15, 'ELECTORAL VOTE WITH UNDECIDED VOTE DISTRIBUTED')
WRITE(23,50) IDATE, ETIME
50 FORMAT(T20, A10, 5X, 'TIME: ', A5)
WRITE(23,55)
55 FORMAT(70('='))
WRITE(23,60)
60 FORMAT(1X, 'STATE', T18, 'EV', T24, 'REAGAN', T34, 'CARTER',
&T41, 'TOSS', T47, 'REAGAN', T54, 'CARTER', T61, 'ANDERSON')
WRITE(23,65)
65 FORMAT(T22, 'MARGIN', T31, 'EV', T36, 'EV', T41, 'UP', T48,
&'%', T54, '%', T62, '%')
WRITE(23,70)
70 FORMAT(70('-'))
DO 80 I = 1,50
K = V(I,1)
IF (I .EQ. 1) WRITE(23,90)
IF (I .EQ. 8) WRITE(23,95)
IF (I .EQ. 21) WRITE(23,100)
WRITE(23,85) (ISTATE(K,J),J=1,3), IBALOT(I,2), (V(I,JJ),JJ=2,8)
80 CONTINUE
85 FORMAT(1X, 3A5, T18, I2, T22, F5.1, T30, F4.0, T36, F4.0,
&T41, F3.0, T47, F4.1, T54, F4.1, T62, F4.1)
90 FORMAT(1X, 4A5, T18, I2, T22, F5.1, T30, F4.0, T36, F4.0,
&T41, F3.0, T47, F4.1, T54, F4.1, T62, F4.1)

```

&141,F3 0,147,F4.1,154,F4.1,162,F4.1)
90 FORMAT(1X,'LARGE ELECTORAL STATES',47('*'))
95 FORMAT(1X,'MEDIUM ELECTORAL STATES',46('*'))
100 FORMAT(1X,'SMALL ELECTORAL STATES',47('*'))
WRITE(23,105)
105 FORMAT(70('-'))
WRITE(23,110) RUD, CUD, AUD
110 FORMAT(1X,'UNDECIDED % TO REAGAN: ',F4.2,
&' TO CARTER: ',F4.2,' TO ANDERSON: ',F4.2)
STOP
END

Decision/Making/Information





PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
AGGREGATE PERCENTAGES BY SURVEY

D/M/I SURVEYS	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	43	36	15	6
JUNE 1980 %	36 -7	34 -2	20 5	10 4
JULY 1980 %	49 13	23 -11	15 -5	14 4
AUGST 1980 %	41 -8	31 8	12 -3	16 2
SEPT 1980 %	41 0	35 4	12 0	12 -4
OCTOB 1980 %	40 -1	39 4	11 -1	10 -2
AVG % CHANGE	-0.6	0.6	-0.8	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

$\mu = 41.6$
std dev = 4.27

$\mu = 33.0$
std dev = 5.54

$\mu = 14.1$
std dev = 3.31

$\mu = 11.3$
std dev = 3.50

40.2
2.5

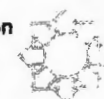
35
2.9

1.2
24.6
.4
.4
.0

-2.4% decline.

$\bar{X} = \text{Base} -$

43% of turnout.



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: PARTY -- STRONG REPUBLICAN

SIZE OF SUBGROUP: 8%
TURNOUT PROBABILITY: 88%
TARGET PERCENT: 97%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-12	85	5	9	1
JUNE 1980 %	-14	83 -2	2 -3	12 3	3 2
JULY 1980 %	-7	90 7	1 -1	4 -8	4 1
AUGST 1980 %	-11	86 -4	6 5	2 -2	6 2
SEPT 1980 %	-14	83 -3	6 0	4 2	6 0
OCTOB 1980 %	-12	85 2	5 -1	5 1	5 -1
AVG % CHANGE		0.0	0.0	-0.8	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: PARTY -- WEAK REPUBLICAN

SIZE OF SUBGROUP: 14%
TURNOUT PROBABILITY: 82%
TARGET PERCENT: 78%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-18	60	26	10	4
JUNE 1980 %	-16	62 2	15 -11	17 7	6 2
JULY 1980 %	-3	75 13	6 -9	13 -4	8 2
AUGST 1980 %	-14	64 -11	11 5	10 -3	14 6
SEPT 1980 %	-19	59 -5	17 6	12 2	12 -2
OCTOB 1980 %	-9	69 10	13 -4	10 -2	8 -4
AVG % CHANGE		1.8	-2.6	0.0	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: PARTY -- LEAN TOWARD REPUBLICAN

SIZE OF SUBGROUP: 9%
 TURNOUT PROBABILITY: 80%
 TARGET PERCENT: 75%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-12	63	15	17	5
JUNE 1980 %	-18	57 -6	12 -3	25 8	6 1
JULY 1980 %	-5	70 13	4 -8	15 -10	11 5
AUGST 1980 %	-8	67 -3	7 3	14 -1	13 2
SEPT 1980 %	-14	59 -8	11 4	17 3	13 0
OCTOB 1980 %	-5	70 11	12 1	13 -4	5 -8
AVG % CHANGE		1.4	-0.6	-0.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: PARTY -- INDEPENDENT

SIZE OF SUBGROUP: 19%
 TURNOUT PROBABILITY: 68%
 TARGET PERCENT: 47%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-1	46	28	16	10
JUNE 1980 %	-14	33 -13	23 -5	29 13	14 4
JULY 1980 %	2	49 16	13 -10	16 -13	22 8
AUGST 1980 %	-11	36 -13	22 9	14 -2	27 5
SEPT 1980 %	-4	43 7	26 4	14 0	17 -10
OCTOB 1980 %	-9	38 -5	31 5	14 0	17 0
AVG % CHANGE		-1.6	0.6	-0.4	1.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: PARTY -- LEAN TOWARD DEMOCRAT

SIZE OF SUBGROUP: 9%
TURNOUT PROBABILITY: 72%
TARGET PERCENT: 26%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-3	23	48	21	8
JUNE 1980 %	-7	19 -4	39 -9	28 7	13 5
JULY 1980 %	-10	16 -3	31 -8	34 6	18 5
AUGST 1980 %	-11	15 -1	46 15	24 -10	15 -3
SEPT 1980 %	-12	14 -1	47 1	28 4	11 -4
OCTOB 1980 %	-8	18 4	58 11	21 -7	4 -7
AVG % CHANGE		-1.0	2.0	0.0	-0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: PARTY -- WEAK DEMOCRAT

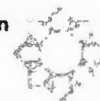
SIZE OF SUBGROUP: 25%
TURNOUT PROBABILITY: 72%
TARGET PERCENT: 22%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	12	34	41	19	6
JUNE 1980 %	2	24 -10	42 1	20 1	14 8
JULY 1980 %	18	40 16	32 -10	14 -6	15 1
AUGST 1980 %	8	30 -10	39 7	13 -1	18 3
SEPT 1980 %	9	31 1	48 9	9 -4	12 -6
OCTOB 1980 %	2	24 -7	51 3	11 2	13 1
AVG % CHANGE		-2.0	2.0	-1.6	1.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: PARTY -- STRONG DEMOCRAT

SIZE OF SUBGROUP: 17%
 TURNOUT, PROBABILITY: 81%
 TARGET PERCENT: 14%

D/M/1 SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	1	15	67	13	5
JUNE 1980 %	-4	10 -5	71 4	11 -2	8 3
JULY 1980 %	11	25 15	51 -20	9 -2	14 6
AUGST 1980 %	-3	11 -14	71 20	7 -2	11 -3
SEPT 1980 %	-1	13 2	70 -1	9 2	8 -3
OCTOB 1980 %	-7	7 -6	81 11	7 -2	5 -3
AVG % CHANGE		-1.6	2.8	-1.2	0.0

PAUSE

TYPE G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: IDEOLOGY -- VERY CONSERVATIVE

SIZE OF SUBGROUP: 13%
TURNOUT PROBABILITY: 70%
TARGET PERCENT: 72%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	-12	60		26		9		5	
JUNE 1980 %	-18	54	-6	27	1	10	1	9	4
JULY 1980 %	0	72	18	12	-15	5	-5	10	1
AUGST 1980 %	-7	65	-7	22	10	5	0	8	-2
SEPT 1980 %	-8	64	-1	23	1	5	0	8	0
OCTOB 1980 %	-15	57	-7	30	7	5	0	8	0
AVG % CHANGE		-0.6		0.8		-0.8		0.6	

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: IDEOLOGY -- SOMEWHAT CONSERVATIVE

SIZE OF SUBGROUP: 41%
TURNOUT PROBABILITY: 64%
TARGET PERCENT: 68%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	-18	50		35		11		5	
JUNE 1980 %	-18	50	0	28	-7	15	4	8	3
JULY 1980 %	-10	58	8	19	-9	11	-4	12	4
AUGST 1980 %	-18	50	-8	26	7	9	-2	15	3
SEPT 1980 %	-20	48	-2	32	6	10	1	11	-4
OCTOB 1980 %	-19	49	1	33	1	9	-1	9	-2
AVG % CHANGE		-0.2		-0.4		-0.4		0.8	

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: IDEOLOGY -- MODERATE

SIZE OF SUBGROUP: 16%
TURNOUT PROBABILITY: 69%
TARGET PERCENT: 47%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-9	38	36	18	8
JUNE 1980 %	-21	26 -12	39 3	20 2	15 7
JULY 1980 %	-7	40 14	23 -16	16 -4	21 6
AUGST 1980 %	-11	36 -4	30 7	9 -7	25 4
SEPT 1980 %	-8	39 3	32 2	13 4	16 -9
OCTOB 1980 %	-16	31 -8	41 9	9 -4	19 3
AVG % CHANGE		-1.4	1.0	-1.8	2.2

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: IDEOLOGY -- LIBERAL

SIZE OF SUBGROUP: 30%
TURNOUT PROBABILITY: 69%
TARGET PERCENT: 22%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	2	24	47	23	6
JUNE 1980 %	-2	20 -4	38 -9	31 8	12 6
JULY 1980 %	9	31 11	31 -7	22 -9	15 3
AUGST 1980 %	0	22 -9	41 10	21 -1	16 1
SEPT 1980 %	2	24 2	45 4	19 -2	13 -3
OCTOB 1980 %	3	25 1	49 4	19 0	7 -6
AVG % CHANGE		0.2	0.4	-0.8	0.2

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: EDUCATION -- SOME HIGH SCHOOL OR LESS

SIZE OF SUBGROUP: 21%
TURNOUT PROBABILITY: 66%
TARGET PERCENT: 37%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	3	40	44	10	5
JUNE 1980 %	-3	34 -6	45 1	9 -1	12 7
JULY 1980 %	7	44 10	31 -14	10 1	15 3
AUGST 1980 %	-3	34 -10	44 13	7 -3	16 1
SEPT 1980 %	-1	36 2	41 -3	8 1	15 -1
OCTOB 1980 %	-11	26 -10	57 16	7 -1	9 -6
AVG % CHANGE		-2.8	2.6	-0.6	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: EDUCATION -- HIGH SCHOOL GRADUATE

SIZE OF SUBGROUP: 32%
TURNOUT PROBABILITY: 73%
TARGET PERCENT: 45%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-1	44	39	11	5
JUNE 1980 %	-12	33 -11	38 -1	18 7	11 6
JULY 1980 %	12	57 24	21 -17	10 -8	13 2
AUGST 1980 %	-3	42 -15	31 10	10 0	17 4
SEPT 1980 %	-5	40 -2	37 6	10 0	13 -4
OCTOB 1980 %	-2	43 3	39 2	9 -1	9 -4
AVG % CHANGE		-0.2	0.0	-0.4	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: EDUCATION -- SOME COLLEGE/VOCATIONAL

SIZE OF SUBGROUP: 25%
TURNOUT, PROBABILITY: 75%
TARGET PERCENT: 45%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-4	41	39	14	7
JUNE 1980 %	-4	41 0	24 -15	26 12	10 3
JULY 1980 %	-1	44 3	23 -1	17 -9	17 7
AUGST 1980 %	-2	43 -1	26 3	14 -3	17 0
SEPT 1980 %	1	46 3	29 3	15 1	10 -7
OCTOB 1980 %	-5	40 -6	37 8	15 0	9 -1
AVG % CHANGE		-0.2	-0.4	0.2	0.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: EDUCATION -- COLLEGE GRADUATE

SIZE OF SUBGROUP: 14%
TURNOUT PROBABILITY: 82%
TARGET PERCENT: 49%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-3	46	25	24	5
JUNE 1980 %	-9	40 -6	25 0	26 2	9 4
JULY 1980 %	-5	44 4	21 -4	22 -4	12 3
AUGST 1980 %	-2	47 3	24 3	14 -8	15 3
SEPT 1980 %	-7	42 -5	31 7	15 1	13 -2
OCTOB 1980 %	-1	48 6	26 -5	9 -6	16 3
AVG % CHANGE		0.4	0.2	-3.0	2.2

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: EDUCATION -- POST-GRADUATE

SIZE OF SUBGROUP: 8%
 TURNOUT PROBABILITY: 85%
 TARGET PERCENT: 39%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-2	37	24	31	7
JUNE 1980 %	-9	30 -7	33 9	33 2	4 -3
JULY 1980 %	2	41 11	25 -8	21 -12	13 9
AUGST 1980 %	-2	37 -4	30 5	18 -3	16 3
SEPT 1980 %	-1	38 1	38 8	16 -2	8 -8
OCTOB 1980 %	5	44 6	27 -11	22 6	7 -1
AVG % CHANGE		1.4	0.6	-1.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

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G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- NEW ENGLAND

SIZE OF SUBGROUP: 7%
TURNOUT PROBABILITY: 78%
TARGET PERCENT: 43%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	9	52	30	16	3
JUNE 1980 %	-3	40 -12	30 0	19 3	11 8
JULY 1980 %	1	44 4	16 -14	27 8	13 2
AUGST 1980 %	-5	38 -6	23 7	22 -5	17 4
SEPT 1980 %	-11	32 -6	25 2	24 2	18 1
OCTOB 1980 %	-2	41 9	38 13	10 -14	10 -8
AVG % CHANGE		-2.2	1.6	-1.2	1.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- MID-ATLANTIC

SIZE OF SUBGROUP: 21%
TURNOUT PROBABILITY: 77%
TARGET PERCENT: 37%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	0	37	34	25	5
JUNE 1980 %	-3	34 -3	29 -5	23 -2	15 10
JULY 1980 %	6	43 9	25 -4	19 -4	13 -2
AUGST 1980 %	-4	33 -10	32 7	16 -3	19 6
SEPT 1980 %	-2	35 2	37 5	14 -2	14 -5
OCTOB 1980 %	2	39 4	39 2	13 -1	10 -4
AVG % CHANGE		0.4	1.0	-2.4	1.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: REGION -- GREAT LAKES

SIZE OF SUBGROUP: 23%
 TURNOUT PROBABILITY: 73%
 TARGET PERCENT: 55%

D/M/1 SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-18	37	37	21	6
JUNE 1980 %	-24	31 -6	40 3	22 1	7 1
JULY 1980 %	-4	51 20	19 -21	13 -9	16 9
AUGST 1980 %	-15	40 -11	28 9	12 -1	20 4
SEPT 1980 %	-13	42 2	33 5	12 0	14 -6
OCTOB 1980 %	-13	42 0	35 2	13 1	10 -4
AVG % CHANGE		1.0	-0.4	-1.6	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: REGION -- FARM BELT

SIZE OF SUBGROUP: 7%
 TURNOUT PROBABILITY: 76%
 TARGET PERCENT: 52%

D/M/1 SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-11	41	40	9	10
JUNE 1980 %	-12	40 -1	35 -5	12 3	13 3
JULY 1980 %	-1	51 11	19 -16	15 3	15 2
AUGST 1980 %	-5	47 -4	26 7	10 -5	16 1
SEPT 1980 %	2	54 7	26 0	12 2	8 -8
OCTOB 1980 %	-8	44 -10	34 8	7 -5	15 7
AVG % CHANGE		0.6	-1.2	-0.4	1.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- MOUNTAIN

SIZE OF SUBGROUP: 5%
TURNOUT PROBABILITY: 81%
TARGET PERCENT: 60%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-8	52	25	18	5
JUNE 1980 %	-17	43 -9	24 -1	29 11	4 -1
JULY 1980 %	-10	50 7	27 3	7 -22	17 13
AUGST 1980 %	-13	47 -3	33 6	4 -3	17 0
SEPT 1980 %	-15	45 -2	40 7	7 3	9 -8
OCTOB 1980 %	3	63 18	23 -17	9 2	5 -4
AVG % CHANGE		2.2	-0.4	-1.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- PACIFIC

SIZE OF SUBGROUP: 13%
TURNOUT PROBABILITY: 80%
TARGET PERCENT: 55%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-7	48	35	10	8
JUNE 1980 %	-18	37 -11	28 -7	29 19	6 -2
JULY 1980 %	-16	39 2	26 -2	23 -6	13 7
AUGST 1980 %	-12	43 4	28 2	18 -5	12 -1
SEPT 1980 %	-17	38 -5	35 7	17 -1	10 -2
OCTOB 1980 %	-20	35 -3	36 1	18 1	11 1
AVG % CHANGE		-2.6	0.2	1.6	0.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- BORDER SOUTH

SIZE OF SUBGROUP: 18%
TURNOUT PROBABILITY: 66%
TARGET PERCENT: 53%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-5	48	39	10	4
JUNE 1980 %	-19	34 -14	41 2	12 2	13 9
JULY 1980 %	3	56 22	27 -14	6 -6	11 -2
AUGST 1980 %	-6	47 -9	34 7	6 0	13 2
SEPT 1980 %	-11	42 -5	41 7	7 1	11 -2
OCTOB 1980 %	-16	37 -5	47 6	9 2	8 -3
AVG % CHANGE		-2.2	1.6	-0.2	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: REGION -- DEEP SOUTH

SIZE OF SUBGROUP: 8%
TURNOUT PROBABILITY: 64%
TARGET PERCENT: 48%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-3	45	44	4	8
JUNE 1980 %	0	48 3	35 -9	8 4	9 1
JULY 1980 %	3	51 3	23 -12	6 -2	20 11
AUGST 1980 %	-6	42 -9	44 21	1 -5	13 -7
SEPT 1980 %	1	49 7	36 -8	6 5	9 -4
OCTOB 1980 %	-10	38 -11	50 14	2 -4	10 1
AVG % CHANGE		-1.4	1.2	-0.4	0.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: INCOME -- UNDER \$5,000

SIZE OF SUBGROUP: 8%
TURNOUT PROBABILITY: 60%
TARGET PERCENT: 35%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	9	44	50	0	6
JUNE 1980 %	-4	31 -13	42 -8	14 14	13 7
JULY 1980 %	2	37 6	31 -11	15 1	17 4
AUGST 1980 %	-11	24 -13	45 14	9 -6	22 5
SEPT 1980 %	-11	24 0	47 2	7 -2	22 0
OCTOB 1980 %	-13	22 -2	58 11	11 4	9 -13
AVG % CHANGE		-4.4	1.6	2.2	0.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: INCOME -- \$5,000 - \$9,999

SIZE OF SUBGROUP: 14%
TURNOUT PROBABILITY: 69%
TARGET PERCENT: 42%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-4	38	42	15	6
JUNE 1980 %	-14	28 -10	49 7	13 -2	10 4
JULY 1980 %	8	50 22	20 -29	13 0	17 7
AUGST 1980 %	-3	39 -11	35 15	8 -5	17 0
SEPT 1980 %	6	48 9	34 -1	10 2	8 -9
OCTOB 1980 %	-4	38 -10	44 10	11 1	6 -2
AVG % CHANGE		0.0	0.4	-0.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: INCOME -- \$10,000 - \$14,999

SIZE OF SUBGROUP: 15%
 TURNOUT PROBABILITY: 72%
 TARGET PERCENT: 48%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-6	42	34	18	6
JUNE 1980 %	-14	32 -10	39 5	20 2	9 3
JULY 1980 %	2	50 18	26 -13	12 -8	12 3
AUGST 1980 %	-7	41 -9	35 9	10 -2	14 2
SEPT 1980 %	-11	37 -4	37 2	13 3	13 -1
OCTOB 1980 %	-12	36 -1	39 2	12 -1	13 0
AVG % CHANGE		-1.2	1.0	-1.2	1.4

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: INCOME -- \$15,000 - \$19,999

SIZE OF SUBGROUP: 16%
 TURNOUT PROBABILITY: 75%
 TARGET PERCENT: 52%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-7	45	40	11	4
JUNE 1980 %	-14	36 -9	36 -4	19 8	9 5
JULY 1980 %	-1	51 15	25 -11	16 -3	9 0
AUGST 1980 %	-10	42 -9	29 4	13 -3	15 6
SEPT 1980 %	-12	40 -2	33 4	19 6	8 -7
OCTOB 1980 %	-8	44 4	37 4	10 -9	9 1
AVG % CHANGE		-0.2	-0.6	-0.2	1.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: INCOME -- \$20,000 - \$29,999

SIZE OF SUBGROUP: 23%
 TURNOUT PROBABILITY: 75%
 TARGET PERCENT: 55%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-12	43	34	18	5
JUNE 1980 %	-16	39 -4	26 -8	25 7	11 6
JULY 1980 %	-10	45 6	26 0	14 -11	14 3
AUGST 1980 %	-15	40 -5	30 4	14 0	16 2
SEPT 1980 %	-14	41 1	34 4	13 -1	12 -4
OCTOB 1980 %	-16	39 -2	38 4	13 0	9 -3
AVG % CHANGE		-0.8	0.8	-1.0	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: INCOME -- \$30,000 - \$39,999

SIZE OF SUBGROUP: 9%
 TURNOUT PROBABILITY: 75%
 TARGET PERCENT: 56%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-15	41	36	18	6
JUNE 1980 %	-11	45 4	25 -11	24 6	6 0
JULY 1980 %	-9	47 2	22 -3	19 -5	13 7
AUGST 1980 %	-10	46 -1	26 4	14 -5	14 1
SEPT 1980 %	-11	45 -1	36 10	9 -5	9 -5
OCTOB 1980 %	-8	48 3	31 -5	11 2	10 1
AVG % CHANGE		1.4	-1.0	-1.4	0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: INCOME -- \$40,000 OR MORE

SIZE OF SUBGROUP: 7%
 TURNOUT PROBABILITY: 75%
 TARGET PERCENT: 65%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	-9	56	18	21	5
JUNE 1980 %	-17	48 -8	13 -5	28 7	11 6
JULY 1980 %	-6	59 11	15 2	15 -13	11 0
AUGST 1980 %	-10	55 -4	23 8	12 -3	10 -1
SEPT 1980 %	-17	48 -7	30 7	11 -1	11 1
OCTOB 1980 %	-11	54 6	29 -1	12 1	5 -6
AVG % CHANGE		-0.4	2.2	-1.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- ENGLISH

SIZE OF SUBGROUP: 40%
TURNOUT PROBABILITY: 72%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	48	NA	26	NA	15	NA	11	NA
JULY 1980 %	NA	48	0	26	0	15	0	11	0
AUGST 1980 %	NA	47	-1	29	3	9	-6	15	4
SEPT 1980 %	NA	45	-2	32	3	11	2	12	-3
OCTOB 1980 %	NA	45	0	36	4	10	-1	9	-3
AVG % CHANGE			-0.8		2.5		-1.3		-0.5

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- GERMAN

SIZE OF SUBGROUP: 27%
TURNOUT PROBABILITY: 67%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	49	NA	20	NA	21	NA	9	NA
JULY 1980 %	NA	49	0	20	0	21	0	9	0
AUGST 1980 %	NA	50	1	23	3	10	-11	18	9
SEPT 1980 %	NA	53	3	27	4	10	0	11	-7
OCTOB 1980 %	NA	46	-7	30	3	12	2	12	1
AVG % CHANGE			-0.8		2.5		-2.3		0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- ITALIAN

SIZE OF SUBGROUP: 9%
TURNOUT PROBABILITY: 59%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	42 NA	29 NA	14 NA	15 NA
JULY 1980 %	NA	42 0	29 0	14 0	15 0
AUGST 1980 %	NA	37 -5	32 3	14 0	17 2
SEPT 1980 %	NA	45 8	22 -10	20 6	13 -4
OCTOB 1980 %	NA	42 -3	41 19	10 -10	7 -6
AVG % CHANGE		0.0	3.0	-1.0	-2.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- BLACK

SIZE OF SUBGROUP: 12%
TURNOUT PROBABILITY: 52%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	19 NA	55 NA	10 NA	17 NA
JULY 1980 %	NA	19 0	55 0	10 0	17 0
AUGST 1980 %	NA	8 -11	68 13	9 -1	14 -3
SEPT 1980 %	NA	9 1	69 1	10 1	12 -2
OCTOB 1980 %	NA	2 -7	79 10	7 -3	12 0
AVG % CHANGE		-4.3	6.0	-0.8	-1.3

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- EAST EUROPEAN

SIZE OF SUBGROUP: 8%
TURNOUT PROBABILITY: 69%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	31 NA	24 NA	34 NA	11 NA
JULY 1980 %	NA	31 0	24 0	34 0	11 0
AUGST 1980 %	NA	30 -1	29 5	18 -14	23 12
SEPT 1980 %	NA	31 1	38 9	17 -1	14 -9
OCTOB 1980 %	NA	38 7	38 0	12 -5	11 -3
AVG % CHANGE		1.8	3.5	-5.5	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: ETHNIC HER -- HISPANIC

SIZE OF SUBGROUP: 5%
TURNOUT PROBABILITY: 50%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	39 NA	42 NA	13 NA	5 NA
JULY 1980 %	NA	39 0	42 0	13 0	5 0
AUGST 1980 %	NA	31 -8	48 6	11 -2	10 5
SEPT 1980 %	NA	36 5	52 4	6 -5	6 -4
OCTOB 1980 %	NA	27 -9	60 8	8 2	5 -1
AVG % CHANGE		-3.0	4.5	-1.3	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: AGE TARGET -- 65+ AFF

SIZE OF SUBGROUP: 11%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	55 NA	24 NA	15 NA	6 NA
JULY 1980 %	NA	55 0	24 0	15 0	6 0
AUGST 1980 %	NA	55 0	25 1	3 -12	17 11
SEPT 1980 %	NA	47 -8	28 3	10 7	14 -3
OCTOB 1980 %	NA	38 -9	35 7	11 1	16 2
AVG % CHANGE		-4.3	2.8	-1.0	2.5

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: AGE TARGET -- 65+ NAFF

SIZE OF SUBGROUP: 26%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	41 NA	38 NA	9 NA	12 NA
JULY 1980 %	NA	41 0	38 0	9 0	12 0
AUGST 1980 %	NA	31 -10	43 5	6 -3	20 8
SEPT 1980 %	NA	44 13	33 -10	8 2	14 -6
OCTOB 1980 %	NA	35 -9	53 20	3 -5	9 -5
AVG % CHANGE		-1.5	3.8	-1.5	-0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: AGE TARGET -- NEW VOTERS

SIZE OF SUBGROUP: 63%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	37 NA	30 NA	22 NA	12 NA
JULY 1980 %	NA	37 0	30 0	22 0	12 0
AUGST 1980 %	NA	38 1	30 0	15 -7	16 4
SEPT 1980 %	NA	37 -1	38 8	18 3	7 -9
OCTOB 1980 %	NA	41 4	34 -4	16 -2	8 1
AVG % CHANGE		1.0	1.0	-1.5	-1.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 17 - 24 YEARS OLD

SIZE OF SUBGROUP: 13%
TURNOUT PROBABILITY: 23%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	30	NA	36	NA	29	NA	5	NA
JULY 1980 %	NA	46	16	25	-11	20	-9	9	4
AUGST 1980 %	NA	37	-9	33	8	18	-2	13	4
SEPT 1980 %	NA	38	1	36	3	17	-1	9	-4
OCTOB 1980 %	NA	40	2	38	2	18	1	4	-5
AVG % CHANGE			2.5		0.5		-2.8		-0.3

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 25 - 34 YEARS OLD

SIZE OF SUBGROUP: 25%
TURNOUT PROBABILITY: 39%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	28	NA	35	NA	26	NA	11	NA
JULY 1980 %	NA	46	18	25	-10	15	-11	14	3
AUGST 1980 %	NA	38	-8	30	5	15	0	16	2
SEPT 1980 %	NA	37	-1	38	8	18	3	7	-9
OCTOB 1980 %	NA	41	4	34	-4	16	-2	8	1
AVG % CHANGE			3.3		-0.3		-2.5		-0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 35 - 44 YEARS OLD

SIZE OF SUBGROUP: 17%
TURNOUT PROBABILITY: 50%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	43 NA	23 NA	22 NA	11 NA
JULY 1980 %	NA	51 8	22 -1	14 -8	14 3
AUGST 1980 %	NA	46 -5	27 5	12 -2	15 1
SEPT 1980 %	NA	42 -4	35 8	13 1	11 -4
OCTOB 1980 %	NA	42 0	33 -2	16 3	10 -1
AVG % CHANGE		-0.3	2.5	-1.5	-0.3

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 45 - 54 YEARS OLD

SIZE OF SUBGROUP: 14%
TURNOUT PROBABILITY: 57%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	45 NA	29 NA	16 NA	10 NA
JULY 1980 %	NA	52 7	21 -8	12 -4	15 5
AUGST 1980 %	NA	43 -9	31 10	9 -3	16 1
SEPT 1980 %	NA	40 -3	35 4	10 1	14 -2
OCTOB 1980 %	NA	43 3	43 8	5 -5	10 -4
AVG % CHANGE		-0.5	3.5	-2.8	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 55 - 64 YEARS OLD

SIZE OF SUBGROUP: 15%
TURNOUT, PROBABILITY: 62%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	34	NA	37	NA	17	NA	12	NA
JULY 1980 %	NA	46	12	24	-13	14	-3	16	4
AUGST 1980 %	NA	41	-5	31	7	9	-5	18	2
SEPT 1980 %	NA	44	3	34	3	5	-4	17	-1
OCTOB 1980 %	NA	37	-7	44	10	4	-1	15	-2
AVG % CHANGE			0.8		1.8		-3.3		0.8

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: AGE/C -- 65 YEARS AND OVER

SIZE OF SUBGROUP: 18%
TURNOUT PROBABILITY: 58%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN		CARTER		ANDERSON		UNDECIDED	
MARCH 1980 %	NA	NA		NA		NA		NA	
JUNE 1980 %	NA	36	NA	42	NA	12	NA	10	NA
JULY 1980 %	NA	50	14	21	-21	11	-1	18	8
AUGST 1980 %	NA	41	-9	35	14	5	-6	19	1
SEPT 1980 %	NA	45	4	31	-4	8	3	16	-3
OCTOB 1980 %	NA	38	-7	43	12	6	-2	12	-4
AVG % CHANGE			0.5		0.3		-1.5		0.5

PAUSE

Type G to Continue, X to Exit, T To trace.

*X



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: VOTER TYPE -- CONSERVATIVE REPS

SIZE OF SUBGROUP: 22%
TURNOUT PROBABILITY: NA%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	74	15	8	3
JUNE 1980 %	NA	71 -3	10 -5	15 7	5 2
JULY 1980 %	NA	81 10	6 -4	6 -9	6 1
AUGST 1980 %	NA	77 -4	7 1	7 1	9 3
SEPT 1980 %	NA	72 -5	10 3	9 2	9 0
OCTOB 1980 %	NA	78 6	9 -1	8 -1	6 -3
AVG % CHANGE		0.8	-1.2	0.0	0.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: VOTER TYPE -- MOD/LIBERAL REPS

SIZE OF SUBGROUP: 7%
TURNOUT PROBABILITY: NA%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	65	14	18	3
JUNE 1980 %	NA	57 -8	10 -4	23 5	9 6
JULY 1980 %	NA	75 18	13 3	5 -18	7 -2
AUGST 1980 %	NA	61 -14	14 1	10 5	15 8
SEPT 1980 %	NA	64 3	15 1	10 0	11 -4
OCTOB 1980 %	NA	67 3	12 -3	10 0	11 0
AVG % CHANGE		0.4	-0.4	-1.6	1.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: VOTER TYPE -- CONSERVATIVE WHT TCKSPLTE

SIZE OF SUBGROUP: 13%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	45	32	12	10
JUNE 1980 %	NA	60 15	18 -14	16 4	7 -3
JULY 1980 %	NA	52 -8	21 3	14 -2	13 6
AUGST 1980 %	NA	44 -8	26 5	11 -3	19 6
SEPT 1980 %	NA	47 3	27 1	14 3	12 -7
OCTOB 1980 %	NA	44 -3	35 8	11 -3	10 -2
B AVG % CHANGE		-0.2	0.6	-0.2	0.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: VOTER TYPE -- MOD/LIBERAL TKCPLITTERS

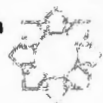
SIZE OF SUBGROUP: 17%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	48	24	19	9
JUNE 1980 %	NA	27 -21	28 4	33 14	12 3
JULY 1980 %	NA	42 15	10 -18	24 -9	24 12
AUGST 1980 %	NA	35 -7	19 9	19 -5	28 4
SEPT 1980 %	NA	42 7	18 -1	22 3	19 -9
OCTOB 1980 %	NA	38 -4	24 6	21 -1	17 -2
AVG % CHANGE		-2.0	0.0	0.4	1.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: VOTER TYPE -- CONSERVATIVE WHT DEMOCRAT

SIZE OF SUBGROUP: 14%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	30	54	11	4
JUNE 1980 %	NA	29 -1	46 -8	14 3	11 7
JULY 1980 %	NA	46 17	34 -12	4 -10	16 5
AUGST 1980 %	NA	31 -15	47 13	8 4	14 -2
SEPT 1980 %	NA	31 0	54 7	6 -2	9 -5
OCTOB 1980 %	NA	22 -9	61 7	4 -2	12 3
AVG % CHANGE		-1.6	1.4	-1.4	1.6

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
 CONSTITUENCY: VOTER TYPE -- LIBERAL WHT DEMOCRATS

SIZE OF SUBGROUP: 22%
 TURNOUT PROBABILITY: NA%
 TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	9	53	20	8
JUNE 1980 %	NA	10 1	49 -4	28 8	13 5
JULY 1980 %	NA	29 19	41 -8	22 -6	8 -5
AUGST 1980 %	NA	20 -9	46 5	17 -5	16 8
SEPT 1980 %	NA	21 1	49 3	17 0	13 -3
OCTOB 1980 %	NA	19 -2	56 7	19 2	7 -6
AVG % CHANGE		2.0	0.6	-0.2	-0.2

PAUSE

Type G to Continue, X to Exit, T To trace.

*G



PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: VOTER TYPE -- BLACK/HISPANIC NON-GOP

SIZE OF SUBGROUP: 6%
TURNOUT PROBABILITY: NA%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	22	58	20	0
JUNE 1980 %	NA	21 -1	52 -6	14 -6	13 13
JULY 1980 %	NA	29 8	43 -9	10 -4	18 5
AUGST 1980 %	NA	11 -18	65 22	10 0	14 -4
SEPT 1980 %	NA	15 4	65 0	10 0	9 -5
OCTOB 1980 %	NA	5 -10	78 13	8 -2	10 1
AVG % CHANGE		-3.4	4.0	-2.4	2.0

PAUSE

Type G to Continue, X to Exit, T To trace.

*G

PRESIDENTIAL BALLOT PERCENTAGES & PERCENTAGE POINT CHANGE
CONSTITUENCY: VOTER TYPE -- OTHER NON-GOP

SIZE OF SUBGROUP: %
TURNOUT PROBABILITY: NA%
TARGET PERCENT: NA%

D/M/I SURVEYS	DEV.	REAGAN	CARTER	ANDERSON	UNDECIDED
MARCH 1980 %	NA	NA	NA	NA	NA
JUNE 1980 %	NA	NA NA	NA NA	NA NA	NA NA
JULY 1980 %	NA	35 NA	32 NA	12 NA	21 NA
AUGST 1980 %	NA	23 -12	37 5	18 6	22 1
SEPT 1980 %	NA	21 -2	50 13	14 -4	15 -7
OCTOB 1980 %	NA	26 5	47 -3	17 3	10 -5
AVG % CHANGE		-3.0	5.0	1.7	-3.7

PAUSE

Type G to Continue, X to Exit, T To trace.

*G