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**WHITE HOUSE
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Name of Document: BRIEFING PAPERS

FOR PRESIDENT'S

SCHEDULED

APPOINTMENTS FOR

N O V 0 6 8 4

Subject Codes:

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Subject: Outline of Schedule - California

A) In Solvang, vote at Veterans' Memorial Building

B) In Los Angeles,

Time Magazine Interview

Newsweek Magazine Interview

Lou Cannon Interview

View Election Coverage

Private Dinner at Jorgensen Residence

Phone Call to Senator Paul Laxalt

Victory '84 Celebration

Private Reception

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
RMHENL		RSZ		C	

Referral Note:

THE SCHEDULE OF
PRESIDENT RONALD REAGAN



Tuesday, November 6, 1984
ELECTION DAY

9:25 am	N	<u>Depart for Solvang, California</u> (Henkel/Tutwiler) [SEE SEPARATE SCHEDULE]	Santa Monica Airport
10:30 am	N	<u>Arrive Veterans' Memorial Building to Vote</u>	Solvang
10:50 am	N	<u>Depart for Los Angeles</u>	Santa Monica Airport
11:50 am	N	<u>Arrive Hotel Suite</u>	Century Plaza
1:00 pm (30 min)		<u>Briefing for Interviews</u> (Speakes)	Hotel Suite
1:30 pm (10 min)		<u>Interview with Time Magazine</u> (Speakes)	Hotel Suite
1:45 pm (10 min)		<u>Interview with Newsweek Magazine</u> (Speakes)	Hotel Suite
2:00 pm (10 min)		<u>Interview with Lou Cannon</u> (Speakes)	Hotel Suite
6:00 pm	N	<u>Private Dinner</u>	Jorgenson's Residence
8:55 pm	N	<u>Arrive Hotel Suite</u>	Century Plaza
9:20 pm	N	<u>Attend Victory '84 Celebration</u>	Century Plaza Hotel - Ballroom
9:45 pm	N	<u>Arrive Suite</u>	Century Plaza Hotel
		<u>ON Los Angeles</u>	

document 430
11/5

THE WHITE HOUSE
WASHINGTON

November 5, 1984

NOTE FOR: RICHARD G. DARMAN
FROM: SARA EMERY

Attached are:

1. Tuesday's Schedule (for the President);
2. Recommended phone call to Senator Laxalt (for the President);

Note: Fred Ryan said it shouldn't show on the schedule because the time of the call might slip a little, depending on events in California.

3. Briefing materials from Bob Sims for Election Day interviews (for the President).

THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT

TUESDAY, NOVEMBER 6, 1984

Los Angeles, Solvang, Los Angeles, California

EVENTS:

SOLVANG: 1) Vote at Veterans' Memorial Building

LOS ANGELES: 1) TIME Magazine Interview
2) NEWSWEEK Magazine Interview
3) Lou Cannon Interview
4) View Election Coverage
5) Private Dinner at Jorgensen Residence
6) Phone Call to Senator Paul Laxalt in Washington
7) Victory '84 Celebration
8) Private Reception

REMAIN OVERNIGHT: Century Plaza Hotel
Los Angeles, California

DRESS: Men's Business Suit; Ladies' Afternoon Dress

PROJECTED WEATHER:

Los Angeles: Partly cloudy; Mid 70's
Solvang: Partly cloudy; Mid 70's

TUESDAY, NOVEMBER 6, 1984

Morning Private breakfast in Suite.

9:00 a.m. Accom. by Mrs. Reagan, proceed to motorcade for boarding.

9:05 a.m. Depart the Century Plaza Hotel en route Santa Monica Airport. Drive Time: 15 mins.

9:20 a.m. Arrive Santa Monica Airport and proceed to Marine One for boarding.

9:25 a.m. MARINE ONE departs Santa Monica Airport en route Santa Ynez Valley Airport.

Flight Time: 55 mins.

10:20 a.m. MARINE ONE arrives Santa Ynez Valley Airport.
- OPEN PRESS
Deplane and proceed to motorcade for boarding.

10:25 a.m. Depart Santa Ynez Valley Airport en route Veterans' Memorial Building. Drive Time: 5 mins.

10:30 a.m. Arrive Veterans' Memorial Building and hold briefly in limo.
- OPEN PRESS
Accom. by Mrs. Reagan, proceed inside to vote.
- PRESS POOL

10:40 a.m. Accom. by Mrs. Reagan, proceed to motorcade for boarding.

10:45 a.m. Depart Veterans' Memorial Building en route Santa Ynez Valley Airport. Drive Time: 5 mins.

10:50 a.m. Arrive Santa Ynez Valley Airport and proceed to Marine One to hold.

11:00 a.m. MARINE ONE departs Santa Ynez Valley Airport en route Santa Monica Airport.
Flight Time: 55 mins.

11:55 a.m. MARINE ONE arrives Santa Monica Airport. Deplane and proceed to motorcade for boarding. - OPEN PRESS

12:00 noon Depart Santa Monica Airport en route the Century Plaza Hotel. Drive Time: 15 mins.

12:15 p.m. Arrive the Century Plaza Hotel and proceed to Suite.

12:20 p.m. Arrive Suite.
PRIVATE TIME: 40 mins.

1:00 p.m. Proceed to Room 1915 for interview briefing.
- OFFICIAL PHOTOGRAPHER

1:30 p.m. TIME magazine interview.

1:40 p.m. Interview concludes.

11/3/84 8:00 p.m.

1:45 p.m. NEWSWEEK magazine interview.

1:55 p.m. Interview concludes.

2:00 p.m. Lou Cannon interview.

2:10 p.m. Interview concludes. Return to Suite.

 WASHINGTON WORK: Remainder of afternoon.

5:30 p.m. Accom. by Mrs. Reagan, proceed to Room 1915 to view
 election coverage. - LIVE TV COVERAGE

5:40 p.m. Accom. by Mrs. Reagan, proceed to motorcade for
 boarding.

5:45 p.m. Depart the Century Plaza Hotel en route Jorgensen
 Residence. Drive Time: 15 mins. In Limo: N. Reagan,
 B. Reagan.

6:00 p.m. Arrive Jorgensen Residence and proceed inside for
 private dinner. - OFFICIAL PHOTOGRAPHER

8:10 p.m. Accom. by Mrs. Reagan, proceed to motorcade for
 boarding.

8:15 p.m. Depart Jorgensen Residence en route the Century Plaza
 Hotel. Drive Time: 15 mins. In Limo: N. Reagan, B.
 Reagan.

8:30 p.m. Arrive the Century Plaza Hotel and proceed to suite.

8:35 p.m. Arrive Suite.

 PRIVATE TIME: 25 mins.

9:00 p.m. Place phone call to Senator Paul Laxalt in Washington.

9:10 p.m. Accom. by Mrs. Reagan, proceed to Los Angeles Ballroom
 off-stage announcement area.

 NOTE: Drop-by private receptions in
 Encino and Brentwood Ballrooms en route.

9:25 p.m. Arrive off-stage announcement area and join family.

 Ruffles and Flourishes
 Announcement (off-stage)
 "Hail to the Chief"

9:30 p.m. Accom. by Mrs. Reagan and family, proceed to dais for
Victory '84 Celebration. - LIVE TV COVERAGE

Proceed to podium for remarks. - LIVE TV COVERAGE

9:50 p.m. Conclude remarks and remain on dais for finale.

9:55 p.m. Accom. by Mrs. Reagan, proceed to 19th Floor.

10:00 p.m. Arrive 19th Floor for private reception.
- OFFICIAL PHOTOGRAPHER

REMAIN OVERNIGHT - THE CENTURY PLAZA HOTEL
LOS ANGELES, CALIFORNIA

THE WHITE HOUSE

WASHINGTON

November 5, 1984

RECOMMENDED PHONE CALL

TO: SENATOR PAUL LAXALT
CHAIRMAN
REAGAN-BUSH '84

DATE: Tuesday, November 6, 1984

TIME: around 9:00 p.m. (PST), 12:00 midnight (EST)

RECOMMENDED BY: James A. Baker, III
Michael Deaver
Ed Rollins

PURPOSE: To express appreciation and thanks to Senator Laxalt and the many who will be with him at the Victory Celebration at the Shoreham Hotel in Washington, D.C. on Election Night.

BACKGROUND: On Tuesday evening, November 6, the Republican Victory Party is being held at the Shoreham Hotel in Washington, D.C. Attendance is expected to be approximately 10,000 people including Cabinet members, White House staff, Reagan-Bush '84 staff members, and the Administration's political appointees.

DATE OF SUBMISSION: November 5, 1984

TALKING POINTS: Suggested talking points, which have been prepared by Reagan-Bush '84, are attached.

November 4, 1984

TALKING POINTS -- ELECTION NIGHT REMARKS BY THE PRESIDENT

- We have won a great victory -- not for ourselves, but for America -- and we owe it to the American people to be worthy of their trust in our leadership.

- More people have voted today than ever before in our nation's history. Just a few years ago, we heard some of the gloom-and-doomers saying that our votes didn't really count -- that ordinary Americans couldn't make a difference.

Well, today there was nothing "ordinary" about the American people. They have made a difference -- they have turned this country around. We are the instruments of their will.

- Already we're hearing that there is no mandate for our leadership over the next four years, that this was a "popularity contest" or some other thing, not an American election.

Well, don't you believe it. We have only begun to rebuild America; our business is far from finished. Tonight, I am asking you -- each and every one of you -- to dedicate yourself to making these the best four years of our lifetimes -- the best four years that America has yet seen.

- We do have a mandate -- for less government interference in our people's lives; for lower taxes; for helping needy Americans get back on their feet; for continuing our program of upgrading America's defenses; for strength abroad; for America as a force for peace throughout the world; for excellence in the workplace, in the classroom and in America's homes.

Our mandate comes from the people. It is not an endorsement of the status quo -- because, let's face it, we aren't as good as we can be. We chose the theme of "rebuilding America" for our campaign because it is our objective. We have had much success, but we aren't finished yet.

Government is still inefficient. High taxes and high spending still choke opportunity and hurt our economy. Crime is going down, but we must work for a safer society. We are stronger than four years ago, but not strong enough. We have spoken with the Soviets, but we must seek real arms reductions through honest negotiations.

We're on the right track, and the people have confirmed this today. But there is so much to look forward to -- and so much we have yet to accomplish. Indeed, we ain't seen nothin' yet.

America is back -- now is the time to move forward into the light of a new day of opportunity and maturity as a nation.

INTERVIEW WITH TIME, NEWSWEEK AND WASHINGTON POST

FOREIGN POLICY

We recommend that you focus on two generic foreign policy themes: continuity and change.

In discussing change we recommend that you tic off specific areas where U.S. influence can be brought to bear in resolving problems. However, we do not think you should go into much detail on specifics.

For example, you will be asked if you plan to name an arms control "czar" and concentrate management of the U.S. Government's arms control process in the White House. There is no need to provide your thoughts on this idea, or other possible approaches to specific problems. If asked, you could begin now to signal -- by stressing change as well as continuity -- that you have some new initiatives under consideration.

CONTINUITY

- o The peace and prosperity we enjoy today are born of the solid policies of the past four years. Peace relies on strength:
 - Militarily, so that we deter aggression. We will continue to maintain our strength.
 - Economically, so that we have the resources to help those less fortunate, and so that the U.S. economy serves as the engine for recovery overseas.
 - Diplomatically, by preserving strong alliances which lower the costs of deterrence for all.
- o Peace also relies on a willingness to negotiate differences with adversaries. We will redouble our efforts to solve problems with the Soviet Union.
- o Prosperity will also require continuity:
 - Efforts toward freer trade -- we will seek to open a new round of multi-lateral trade negotiations and to set a firm date next year.
 - Efforts to solve lingering problem of massive debts in developing countries.
 - Efforts to influence other countries -- notably in Europe -- to adopt the policies which have served us so well here in the U.S.

CHANGE

- o We seek to bring U.S. influence to bear in resolving several of the key problems whose time has come:
 - Arms reductions with the Soviet Union.
 - Establishing a truly effective non-proliferation regime.
 - Efforts to expand our ability to help developing countries, especially through a larger and more effective foreign assistance program.
 - Efforts to forge a greater community of nations in Asia.
 - Efforts to influence the economic renewal of Europe
 - they are simply not creating new jobs and they must.
 - Efforts to advance the peace process in the Middle East when the time is right.
 - Holding our own in Central America and turning the tide -- the free people of El Salvador and elsewhere are winning.