

Ronald Reagan Presidential Library
Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Speechwriting, Office of: Research Office:
Records, 1981-1989

SERIES: I: SPEECHES, 1981-1989

Folder Title: 06/14/1984 Taping: Reagan Round-Up
(2 of 2)

Box: 163

To see more digitized collections visit:

<https://www.reaganlibrary.gov/archives/digitized-textual-material>

To see all Ronald Reagan Presidential Library Inventories, visit:

<https://www.reaganlibrary.gov/archives/white-house-inventories>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/archives/research-support/citation-guide>

National Archives Catalogue: <https://catalog.archives.gov/>

THE WHITE HOUSE

WASHINGTON

May 31, 1984

Kim:

I know you have been disappointed that I haven't been around to keep you busy, but I'm back now!!!

We have a taping on the 14th of June, for the Reagan Round-up, a nation-wide event taking place on June 23rd.

The campaign has drafted up two different sets of remarks to help you all out. I have attached both of them. Additionally, I have attached a copy of the Reagan-Roundup Manual for you. This should give you a good comprehensive idea of what the Round up is and what they are looking for.

Thanks a bunch and if you have any questions, don't hesitate to give us a ring!

Talk to you soon.

Julie

JULIE BRINK
Office of Margaret D. Tutwiler
456-7620

THE WHITE HOUSE
WASHINGTON

*kinda
close - R-R*

SCHEDULE PROPOSAL

May 24, 1984

TO: FRED RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: MARGARET TUTWILER

REQUEST: Videotape for Reagan Roundup

PURPOSE: To kick-off the Reagan-Bush '84 sponsored Reagan Roundup in the 50 states with activities scheduled for June 23.

BACKGROUND: Reagan Roundup is a one-day, nationwide event on Saturday, June 23. Reagan Roundup will not only attract national and statewide attention, build enthusiasm for the campaign, and mobilize and train volunteers, but it will result in registering new supporters for the President as well. Reagan Roundup is organized to identify supporters of the Reagan-Bush ticket and register only those supporters.

A goal of recruiting 25,000 volunteers for Reagan Roundup to register 100,000 new voters has been set.

Each Reagan Roundup will consist of: (1) an event--such as a rally, cookout or concert--to motivate the volunteer force. The video tape of the President will be included in each event; and (2) a canvass to identify unidentified supporters.

PREVIOUS PARTICIPATION: None

LOCATION: The White House

DATE & TIME: Prior to June 2, 1984 (to allow time to get additional tapes made and shipped to the states)

PARTICIPANTS: The President

OUTLINE OF EVENTS: The President reads the script into the camera.

REMARKS REQUIRED: Script attached

MEDIA: Closed

RECOMMENDED BY: Margaret Tutwiler

REAGAN-BUSH'84

The President's Authorized Campaign Committee

REMARKS BY
THE HONORABLE RONALD REAGAN
PRESIDENT OF THE UNITED STATES
REAGAN-BUSH '84 VOTER REGISTRATION PROGRAMS

HELLO. WELCOME TO THE ROUNDUP.

NANCY AND I ARE GRATEFUL THAT YOU'RE WILLING TO MOUNT UP TO HELP US CORRAL NEW VOTERS.

YOUR ENTHUSIASTIC PARTICIPATION IS ESSENTIAL IF WE ARE TO EARN ANOTHER MANDATE FROM OUR FELLOW AMERICANS AND MOVE FORWARD WITH FOUR MORE YEARS OF PROGRESS FOR OUR NATION.

THE RIGHT TO VOTE IS OUR CROWNING LIBERTY. IT WAS OVER THIS RIGHT TO REPRESENTATION THAT OUR FOUNDING FATHERS MADE THEIR BOLD STAND FOR FREEDOM.

TO SECURE THIS RIGHT, THESE COURAGEOUS EARLY AMERICANS STRUGGLED AGAINST ALL ODDS TO GAIN OUR INDEPENDENCE. AND TO PRESERVE THIS RIGHT, BRAVE AMERICAN MEN AND WOMEN FOUGHT AND DIED WITH HONOR THROUGHOUT THE 208 YEARS OF OUR PROUD HISTORY.

OUR RIGHT TO VOTE ENSURES THAT GOVERNMENT ACTS ONLY WITH THE CONSENT OF THE GOVERNED.

THIS IDEA THAT GOVERNMENT IS BEHOLDEN TO THE PEOPLE IS STILL THE NEWEST, MOST UNIQUE IDEA IN ALL THE LONG HISTORY OF MAN'S RELATION TO MAN.

AND THIS RIGHT TO VOTE, TO PARTICIPATE IN THIS NOBLE EXPERIMENT IN SELF-GOVERNMENT, SHOULD BE ALL THE MORE SACRED TO US BECAUSE IT JUST ISN'T AVAILABLE TO MOST OF THE OTHER PEOPLES OF THE WORLD.

BUT SOMETIMES IT SEEMS THAT WE'VE BEGUN TO TAKE THIS SACRED RIGHT FOR GRANTED. THE PERCENTAGE OF ACTUAL PARTICIPANTS IN OUR ELECTION PROCESS HAS DECLINED IN RECENT YEARS.

WHILE THE VOTING-AGE POPULATION LEAPED BY 57 MILLION BETWEEN 1962 AND 1982, THE PERCENTAGE OF ELIGIBLE CITIZENS WHO ACTUALLY VOTED FELL FROM MORE THAN 62 PERCENT IN 1960 TO JUST UNDER 53 PERCENT IN 1980.

AND IN 1982, JUST 38 PERCENT OF THOSE ELIGIBLE ACTUALLY EXERCISED THEIR RIGHT TO VOTE FOR THEIR ELECTED REPRESENTATIVE IN CONGRESS.

IT'S DISCOURAGING TO SEE AMERICANS TAKE THIS SACRED RIGHT SO LIGHTLY. BUT I BELIEVE THE DECLINE IN VOTER PARTICIPATION IS TIED TO THE PEOPLE'S FRUSTRATION WITH THE UNRESPONSIVENESS OF THEIR BLOATED GOVERNMENT.

AFTER ALL, WHY EXERCISE THE RIGHT TO VOTE, ONLY TO SEE GOVERNMENT GO FAR BEYOND WHAT YOU HAVE VOTED FOR?

WHY STATE YOUR PREFERENCE FOR LESS GOVERNMENT, ONLY TO SEE EVER HIGHER TAXES AND EVEN MORE EXCESSIVE SPENDING?

WHY EXPRESS YOUR DREAM OF A BETTER LIFE, YOUR OWN HOME, A NEW CAR, ONLY TO SEE GOVERNMENT TURN THE DREAM INTO A NIGHTMARE WITH DOUBLE-DIGIT INFLATION AND RECORD-HIGH INTEREST RATES?

WHY PLEAD FOR SAFETY ON YOUR STREET AND IN YOUR HOME, ONLY TO SEE THE CRIMINAL JUSTICE SYSTEM CODDLE THE CRIMINAL AND VICTIMIZE THE INNOCENT VICTIM?

WHY ASK FOR A STRONG, SECURE AMERICA, ONLY TO SEE OUR LEADERS FALTER IN THEIR DETERMINATION TO PRESERVE FREEDOM?

AND WHY PARTICIPATE AT ALL WHEN YOUR GOVERNMENT BLAMES THE PROBLEMS THEY HAVE CREATED ON YOU -- ON SOME SELF-PROCLAIMED "MALAISE" FROM WHICH YOU ARE SUPPOSEDLY SUFFERING?

WELL, I'M CONVINCED AMERICAN VOTERS ARE READY TO BREAK THROUGH THE BARRIER THAT HAS STOOD BETWEEN THEM AND FULL PARTICIPATION IN OUR POLITICAL PROCESS.

BECAUSE FOUR YEARS AGO, THE AMERICAN PEOPLE ROSE UP AND SENT A MESSAGE TO THEIR GOVERNMENT. THEY SAID THEY WERE TIRED OF EXCESSIVE TAXES AND BLOATED BUDGETS, TIRED OF HIGH INFLATION AND INTEREST RATES, TIRED OF CRIME AT HOME AND VACILLATION ABROAD.

THEY TOLD US TO BRING GOVERNMENT IN LINE ONCE AGAIN WITH THE CONSENT OF THE GOVERNED. AND FOR ONCE, AFTER ALL THESE YEARS, SOMEONE LISTENED.

OUR ADMINISTRATION CUT THE GROWTH OF GOVERNMENT IN HALF -- THE INCREASE IN REGULATIONS BY ONE THIRD -- THE RATE OF TAXATION BY 25 PERCENT.

WE BROUGHT INFLATION DOWN FROM OVER 12 PERCENT TO UNDER 4 PERCENT AND CUT INTEREST RATES NEARLY IN HALF.

WE REDUCED SERIOUS CRIMES IN EACH OF THE PAST TWO YEARS -- THE FIRST TIME THAT'S EVER BEEN DONE.

WE SHORED UP OUR NATIONAL SECURITY -- AND RESTORED AMERICA TO HER RIGHTFUL PLACE AS THE LEADING GUARANTOR OF PEACE AND FREEDOM AROUND THE WORLD.

BECAUSE WE LISTENED TO THE PEOPLE AND THEN ACTED, AMERICANS REALIZE TODAY THAT THEIR VOTES CAN MAKE A DIFFERENCE. WE MUST LET THESE NEW VOTERS KNOW THAT THEIR VOTES ARE NEEDED TO FINISH THE JOB WE HAVE STARTED.

IN THIS ELECTION, IT WILL NOT BE ENOUGH JUST TO TURN OUT THE VOTERS WHO SUPPORTED US FOUR YEARS AGO. WE ARE FACING AN EVEN MORE DETERMINED AND BETTER ORGANIZED OPPOSITION THAN BEFORE.

WE HAVE PUT THE NATIONAL INTEREST AHEAD OF THE SPECIAL INTEREST. AND THE SPECIAL INTERESTS ARE NOT TAKING THAT LYING DOWN. THEY HAVE THEIR OWN REGISTRATION DRIVE -- EMPLOYING TACTICS OF FEAR AND DIVISIVENESS AND MISREPRESENTING OUR PROGRAMS IN ORDER TO SCARE NEW VOTERS INTO OPPOSING US.

HERE'S AN EXAMPLE OF HOW SUCCESSFUL THEIR EFFORTS HAVE BEEN: REPUBLICAN GOVERNOR WILLIAM CLEMENTS OF TEXAS RECEIVED 300,000 MORE VOTES IN 1982 THAN HE DID IN 1978. BUT HE LOST, BECAUSE HIS OPPONENTS HAD REGISTERED EVEN MORE NEW VOTERS.

BY COMPARISON, IN 1980 WE WON 8 STATES -- WITH 57 ELECTORAL VOTES -- BY A TOTAL OF JUST 77,000 VOTES.

WE CANNOT ALLOW OUR MANDATE TO BE SWEEPED AWAY BY THOSE WHO WOULD BUILD THEIR MAJORITY BY APPEALING TO THE LOWEST COMMON DENOMINATOR IN ALL OF US -- GREED AND FEAR.

AS I SAID WHEN I TOOK MY OATH TO THE PEOPLE OF AMERICA, "I DO NOT BELIEVE IN A FATE THAT WILL FALL ON US NO MATTER WHAT WE DO. I DO BELIEVE IN A FATE THAT WILL FALL ON US IF WE DO NOTHING."

IF WE SIT BACK AND DO NOTHING, IT COULD COST US STATE AFTER STATE THAT WE WON FOUR YEARS AGO. WE MUST MATCH OUR OPPOSITION NEW VOTER FOR NEW VOTER.

OUR ABILITY TO GATHER SUPPORT FROM NEW VOTERS DEPENDS ON YOU -- ALL OF YOU WHO HAVE OFFERED YOUR TIME AND YOUR HARD WORK TO KEEP OUR MANDATE ALIVE.

YOU ARE CONTINUING ANOTHER GREAT AMERICAN TRADITION OF INVOLVEMENT IN THE POLITICAL PROCESS -- THAT OF THE VOLUNTEER WHO DOES THE BEHIND-THE-SCENES TASKS THAT MAKE THE POLITICAL PROCESS WORK. THAT KIND OF WORK IS ESSENTIAL TO OUR SUCCESS AND APPRECIATED MORE THAN YOU KNOW.

WE COULDN'T GET ALONG WITHOUT WORKERS LIKE BRI (PRON: BRY) LOFTIS OF DALLAS, WHO HAS REGISTERED MORE THAN 800 VOTERS BY STRIKING UP CONVERSATIONS WITH INDIVIDUALS IN GROCERY STORES AND AROUND TOWN. WHEN SHE FINDS OUT SOMEONE'S ON OUR SIDE, WELL, SHE JUST WHIPS A REGISTRATION FORM OUT OF HER PURSE AND LASSOS A NEW VOTER ON THE SPOT.

BECAUSE OF BRI'S DEDICATION, HUNDREDS OF DALLAS RESIDENTS ARE COMING OUT OF THOSE GROCERY STORES WITH SOMETHING MORE VALUABLE THAN THEY COULD EVER BUY THERE. BRI, IF YOU'RE LISTENING, THANK YOU AND KEEP UP THE GOOD WORK.

THEN THERE'S MAGGIE ORTH IN ARIZONA. SHE BROKE HER FOOT ONE NIGHT BUT DIDN'T WANT TO GO TO THE HOSPITAL BECAUSE SHE WAS BUSY PREPARING THE BREAKFAST FOR VOLUNTEERS LIKE YOU. THEN, AS SOON AS THE CAST WAS SET, SHE WAS OUT GOING DOOR-TO-DOOR, ROUNDING UP REAGAN-BUSH SUPPORTERS.

THANK YOU SO MUCH, MAGGIE, BUT BE SURE TO KEEP YOURSELF IN GOOD SHAPE. WE'LL NEED WORKERS LIKE YOU DOWN THE STRETCH.

AND THERE'S BOB BROSTROM, OF VIRGINIA. HE WAS A POLIO VICTIM AS A CHILD WHO STILL DEPENDS ON CRUTCHES TO GET AROUND. BUT THAT'S NOT STOPPING HIM FROM GOING DOOR-TO-DOOR TO FIND THE NEW VOTERS WHO CAN KEEP OUR SUCCESS STORY GOING. GOD BLESS YOU, BOB, AND THANK YOU FOR YOUR DEDICATION.

WE NEED DEDICATED VOLUNTEERS LIKE BRI AND MAGGIE AND BOB -- AND ALL OF YOU -- TO OVERCOME THE EFFORTS OF OUR OPPOSITION.

WE ARE DEPENDING ON YOU TO LET THE AMERICAN PEOPLE KNOW WHAT'S AT STAKE -- AND TO END THE CYNICISM THAT HAS CAUSED TOO MANY TO LOSE FAITH IN THE EFFECTIVENESS OF CASTING THEIR VOTE.

IF WE GIVE IN TO THE FEARMONGERS, IF WE DO NOT PARTICIPATE AND PROTECT ALL THE GAINS WE HAVE MADE, WE WILL PUT AT RISK OUR SACRED LIBERTIES THEMSELVES.

AS OUR FIRST PRESIDENT, GEORGE WASHINGTON, SAID, "THE PRESERVATION OF THE SACRED FIRE OF LIBERTY, AND THE DESTINY OF THE REPUBLICAN MODEL OF GOVERNMENT, ARE JUSTLY CONSIDERED AS DEEPLY -- PERHAPS AS FINALLY -- STAKED ON THE EXPERIMENT ENTRUSTED TO THE HANDS OF THE AMERICAN PEOPLE."

I WANT TO THANK EACH AND EVERY ONE OF YOU PERSONALLY FOR ALL YOU ARE DOING TO KEEP THAT FIRE OF LIBERTY BURNING. THROUGH YOUR HARD WORK AND DEDICATION, YOU ARE KEEPING THAT NOBLE EXPERIMENT -- THE LAST BEST HOPE OF MAN ON EARTH -- ALIVE. GOOD LUCK AND GOD BLESS YOU.

WE ARE DEPENDING ON YOU TO LET THE AMERICAN PEOPLE KNOW
WHAT'S AT STAKE -- AND TO END THE UNDECIDEDNESS THAT HAS CAUSED TOO
MANY TO LOSE FAITH IN THE EFFECTIVENESS OF CASTING THEIR VOTE.

NY
Roundup - tomorrow

IF WE GIVE IN TO THE FEARMONGERS, IF WE DO NOT PARTICIPATE
AND PROTECT ALL THE GAINS WE HAVE MADE, WE WILL PUT AT RISK OUR
SACRED LIBERTIES THEMSELVES.

AS OUR FIRST PRESIDENT, GEORGE WASHINGTON, SAID, THE
PRESERVATION OF THE SACRED FIRE OF LIBERTY, AND THE DESTINY OF
THE REPUBLICAN MODEL OF GOVERNMENT, ARE JUSTLY CONSIDERED AS
DEEPLY -- PERHAPS AS FINALLY -- STAKED ON THE EXPERIMENT
ENTRUSTED TO THE HANDS OF THE AMERICAN PEOPLE.

I WANT TO THANK EACH AND EVERY ONE OF YOU PERSONALLY FOR
ALL YOU ARE DOING TO KEEP THAT FIRE OF LIBERTY BURNING.
THROUGH YOUR HARD WORK AND DEDICATION, YOU ARE KEEPING THAT
NOBLE EXPERIMENT -- THE LAST BEST HOPE OF MAN ON EARTH --
ALIVE. GOOD LUCK AND GOD BLESS YOU.

REAGAN-BUSH '84

The President's Authorized Campaign Committee

REMARKS BY

THE HONORABLE RONALD REAGAN

PRESIDENT OF THE UNITED STATES

REAGAN-BUSH '84 VOTER REGISTRATION PROGRAMS

440 First Street N.W., Washington, D.C. 20001 (202) 383-1984

Paid for by Reagan-Bush '84: Paul Laxalt, Chairman; Angela M. Buchanan Jackson, Treasurer

HELLO. WELCOME TO THE ROUNDUP.

NANCY AND I ARE GRATEFUL THAT YOU'RE WILLING TO MOUNT UP TO HELP US CORRAL NEW VOTERS.

YOUR ENTHUSIASTIC PARTICIPATION IS ESSENTIAL IF WE ARE TO EARN ANOTHER MANDATE FROM OUR FELLOW AMERICANS AND MOVE FORWARD WITH FOUR MORE YEARS OF PROGRESS FOR OUR NATION.

THE RIGHT TO VOTE IS OUR CROWNING LIBERTY. IT WAS OVER THIS RIGHT TO REPRESENTATION THAT OUR FOUNDING FATHERS MADE THEIR BOLD STAND FOR FREEDOM.

TO SECURE THIS RIGHT, THESE COURAGEOUS EARLY AMERICANS STRUGGLED AGAINST ALL ODDS TO GAIN OUR INDEPENDENCE. AND TO PRESERVE THIS RIGHT, BRAVE AMERICAN MEN AND WOMEN FOUGHT AND DIED WITH HONOR THROUGHOUT THE 208 YEARS OF OUR PROUD HISTORY.

OUR RIGHT TO VOTE ENSURES THAT GOVERNMENT ACTS ONLY WITH THE CONSENT OF THE GOVERNED.

THIS IDEA THAT GOVERNMENT IS BEHOLDEN TO THE PEOPLE IS STILL THE NEWEST, MOST UNIQUE IDEA IN ALL THE LONG HISTORY OF MAN'S RELATION TO MAN.

AND THIS RIGHT TO VOTE, TO PARTICIPATE IN THIS NOBLE EXPERIMENT IN SELF-GOVERNMENT, SHOULD BE ALL THE MORE SACRED TO US BECAUSE IT JUST ISN'T AVAILABLE TO MOST OF THE OTHER PEOPLES OF THE WORLD.

BUT SOMETIMES IT SEEMS THAT WE'VE BEGUN TO TAKE THIS SACRED RIGHT FOR GRANTED. THE PERCENTAGE OF ACTUAL PARTICIPANTS IN OUR ELECTION PROCESS HAS DECLINED IN RECENT YEARS.

WHILE THE VOTING-AGE POPULATION LEAPED BY 57 MILLION BETWEEN 1962 AND 1982, THE PERCENTAGE OF ELIGIBLE CITIZENS WHO ACTUALLY VOTED FELL FROM MORE THAN 62 PERCENT IN 1960 TO JUST UNDER 53 PERCENT IN 1980.

AND IN 1982, JUST 38 PERCENT OF THOSE ELIGIBLE ACTUALLY EXERCISED THEIR RIGHT TO VOTE FOR THEIR ELECTED REPRESENTATIVE IN CONGRESS.

IT'S DISCOURAGING TO SEE AMERICANS TAKE THIS SACRED RIGHT SO LIGHTLY. BUT I BELIEVE THE DECLINE IN VOTER PARTICIPATION IS TIED TO THE PEOPLE'S FRUSTRATION WITH THE UNRESPONSIVENESS OF THEIR BLOATED GOVERNMENT.

AFTER ALL, WHY EXERCISE THE RIGHT TO VOTE, ONLY TO SEE GOVERNMENT GO FAR BEYOND WHAT YOU HAVE VOTED FOR?

WHY STATE YOUR PREFERENCE FOR LESS GOVERNMENT, ONLY TO SEE EVER HIGHER TAXES AND EVEN MORE EXCESSIVE SPENDING?

WHY EXPRESS YOUR DREAM OF A BETTER LIFE, YOUR OWN HOME, A NEW CAR, ONLY TO SEE GOVERNMENT TURN THE DREAM INTO A NIGHTMARE WITH DOUBLE-DIGIT INFLATION AND RECORD-HIGH INTEREST RATES?

WHY PLEAD FOR SAFETY ON YOUR STREET AND IN YOUR HOME, ONLY TO SEE THE CRIMINAL JUSTICE SYSTEM CODDLE THE CRIMINAL AND VICTIMIZE THE INNOCENT VICTIM?

WHY ASK FOR A STRONG, SECURE AMERICA, ONLY TO SEE OUR LEADERS FALTER IN THEIR DETERMINATION TO PRESERVE FREEDOM?

AND WHY PARTICIPATE AT ALL WHEN YOUR GOVERNMENT BLAMES THE PROBLEMS THEY HAVE CREATED ON YOU -- ON SOME SELF-PROCLAIMED "MALAISE" FROM WHICH YOU ARE SUPPOSEDLY SUFFERING?

WELL, I'M CONVINCED AMERICAN VOTERS ARE READY TO BREAK THROUGH THE BARRIER THAT HAS STOOD BETWEEN THEM AND FULL PARTICIPATION IN OUR POLITICAL PROCESS.

BECAUSE FOUR YEARS AGO, THE AMERICAN PEOPLE ROSE UP AND SENT A MESSAGE TO THEIR GOVERNMENT. THEY SAID THEY WERE TIRED OF EXCESSIVE TAXES AND BLOATED BUDGETS, TIRED OF HIGH INFLATION AND INTEREST RATES, TIRED OF CRIME AT HOME AND VACILLATION ABROAD.

THEY TOLD US TO BRING GOVERNMENT IN LINE ONCE AGAIN WITH THE CONSENT OF THE GOVERNED. AND FOR ONCE, AFTER ALL THESE YEARS, SOMEONE LISTENED.

OUR ADMINISTRATION CUT THE GROWTH OF GOVERNMENT IN HALF -- THE INCREASE IN REGULATIONS BY ONE THIRD -- THE RATE OF TAXATION BY 25 PERCENT.

WE BROUGHT INFLATION DOWN FROM OVER 12 PERCENT TO UNDER 4 PERCENT AND CUT INTEREST RATES NEARLY IN HALF.

WE REDUCED SERIOUS CRIMES IN EACH OF THE PAST TWO YEARS -- THE FIRST TIME THAT'S EVER BEEN DONE.

WE SHORED UP OUR NATIONAL SECURITY -- AND RESTORED AMERICA TO HER RIGHTFUL PLACE AS THE LEADING GUARANTOR OF PEACE AND FREEDOM AROUND THE WORLD.

BECAUSE WE LISTENED TO THE PEOPLE AND THEN ACTED, AMERICANS REALIZE TODAY THAT THEIR VOTES CAN MAKE A DIFFERENCE. WE MUST LET THESE NEW VOTERS KNOW THAT THEIR VOTES ARE NEEDED TO FINISH THE JOB WE HAVE STARTED.

IN THIS ELECTION, IT WILL NOT BE ENOUGH JUST TO TURN OUT THE VOTERS WHO SUPPORTED US FOUR YEARS AGO. WE ARE FACING AN EVEN MORE DETERMINED AND BETTER ORGANIZED OPPOSITION THAN BEFORE.

WE HAVE PUT THE NATIONAL INTEREST AHEAD OF THE SPECIAL INTEREST. AND THE SPECIAL INTERESTS ARE NOT TAKING THAT LYING DOWN. THEY HAVE THEIR OWN REGISTRATION DRIVE -- EMPLOYING TACTICS OF FEAR AND DIVISIVENESS AND MISREPRESENTING OUR PROGRAMS IN ORDER TO SCARE NEW VOTERS INTO OPPOSING US.

HERE'S AN EXAMPLE OF HOW SUCCESSFUL THEIR EFFORTS HAVE BEEN: REPUBLICAN GOVERNOR WILLIAM CLEMENTS OF TEXAS RECEIVED 300,000 MORE VOTES IN 1982 THAN HE DID IN 1978. BUT HE LOST, BECAUSE HIS OPPONENTS HAD REGISTERED EVEN MORE NEW VOTERS.

BY COMPARISON, IN 1980 WE WON 8 STATES -- WITH 57 ELECTORAL VOTES -- BY A TOTAL OF JUST 77,000 VOTES.

WE CANNOT ALLOW OUR MANDATE TO BE SWEEP AWAY BY THOSE WHO WOULD BUILD THEIR MAJORITY BY APPEALING TO THE LOWEST COMMON DENOMINATOR IN ALL OF US -- GREED AND FEAR.

AS I SAID WHEN I TOOK MY OATH TO THE PEOPLE OF AMERICA, "I DO NOT BELIEVE IN A FATE THAT WILL FALL ON US NO MATTER WHAT WE DO. I DO BELIEVE IN A FATE THAT WILL FALL ON US IF WE DO NOTHING."

IF WE SIT BACK AND DO NOTHING, IT COULD COST US STATE AFTER STATE THAT WE WON FOUR YEARS AGO. WE MUST MATCH OUR OPPOSITION NEW VOTER FOR NEW VOTER.

OUR ABILITY TO GATHER SUPPORT FROM NEW VOTERS DEPENDS ON YOU -- ALL OF YOU WHO HAVE OFFERED YOUR TIME AND YOUR HARD WORK TO KEEP OUR MANDATE ALIVE.

YOU ARE CONTINUING ANOTHER GREAT AMERICAN TRADITION OF INVOLVEMENT IN THE POLITICAL PROCESS -- THAT OF THE VOLUNTEER WHO DOES THE BEHIND-THE-SCENES TASKS THAT MAKE THE POLITICAL PROCESS WORK. THAT KIND OF WORK IS ESSENTIAL TO OUR SUCCESS AND APPRECIATED MORE THAN YOU KNOW.

WE COULDN'T GET ALONG WITHOUT WORKERS LIKE BRI (PRON: BRY) LOFTIS OF DALLAS, WHO HAS REGISTERED MORE THAN 800 VOTERS BY STRIKING UP CONVERSATIONS WITH INDIVIDUALS IN GROCERY STORES AND AROUND TOWN. WHEN SHE FINDS OUT SOMEONE'S ON OUR SIDE, WELL, SHE JUST WHIPS A REGISTRATION FORM OUT OF HER PURSE AND LASSOS A NEW VOTER ON THE SPOT.

Linda Cherry

BECAUSE OF BRI'S DEDICATION, HUNDREDS OF DALLAS RESIDENTS ARE COMING OUT OF THOSE GROCERY STORES WITH SOMETHING MORE VALUABLE THAN THEY COULD EVER BUY THERE. BRI, IF YOU'RE LISTENING, THANK YOU AND KEEP UP THE GOOD WORK.

THEN THERE'S MAGGIE ORTH IN ARIZONA. SHE BROKE HER FOOT ONE NIGHT BUT DIDN'T WANT TO GO TO THE HOSPITAL BECAUSE SHE WAS BUSY PREPARING THE BREAKFAST FOR VOLUNTEERS LIKE YOU. THEN, AS SOON AS THE CAST WAS SET, SHE WAS OUT GOING DOOR-TO-DOOR, ROUNDING UP REAGAN-BUSH SUPPORTERS.

THANK YOU SO MUCH, MAGGIE, BUT BE SURE TO KEEP YOURSELF IN GOOD SHAPE. WE'LL NEED WORKERS LIKE YOU DOWN THE STRETCH.

AND THERE'S BOB BROSTROM, OF VIRGINIA. HE WAS A POLIO VICTIM AS A CHILD WHO STILL DEPENDS ON CRUTCHES TO GET AROUND. BUT THAT'S NOT STOPPING HIM FROM GOING DOOR-TO-DOOR TO FIND THE NEW VOTERS WHO CAN KEEP OUR SUCCESS STORY GOING. GOD BLESS YOU, BOB, AND THANK YOU FOR YOUR DEDICATION.

WE NEED DEDICATED VOLUNTEERS LIKE BRI AND MAGGIE AND BOB -- AND ALL OF YOU -- TO OVERCOME THE EFFORTS OF OUR OPPOSITION.

WE ARE DEPENDING ON YOU TO LET THE AMERICAN PEOPLE KNOW WHAT'S AT STAKE -- AND TO END THE CYNICISM THAT HAS CAUSED TOO MANY TO LOSE FAITH IN THE EFFECTIVENESS OF CASTING THEIR VOTE.

IF WE GIVE IN TO THE FEARMONGERS, IF WE DO NOT PARTICIPATE AND PROTECT ALL THE GAINS WE HAVE MADE, WE WILL PUT AT RISK OUR SACRED LIBERTIES THEMSELVES.

AS OUR FIRST PRESIDENT, GEORGE WASHINGTON, SAID, "THE PRESERVATION OF THE SACRED FIRE OF LIBERTY, AND THE DESTINY OF THE REPUBLICAN MODEL OF GOVERNMENT, ARE JUSTLY CONSIDERED AS DEEPLY -- PERHAPS AS FINALLY -- STAKED ON THE EXPERIMENT ENTRUSTED TO THE HANDS OF THE AMERICAN PEOPLE."

I WANT TO THANK EACH AND EVERY ONE OF YOU PERSONALLY FOR ALL YOU ARE DOING TO KEEP THAT FIRE OF LIBERTY BURNING. THROUGH YOUR HARD WORK AND DEDICATION, YOU ARE KEEPING THAT NOBLE EXPERIMENT -- THE LAST BEST HOPE OF MAN ON EARTH -- ALIVE. GOOD LUCK AND GOD BLESS YOU.



**REAGAN
ROUNDUP
Manual**



REAGAN-BUSH '84

The President's Authorized Campaign Committee

TABLE OF CONTENTS

	<u>Page</u>
Introduction	1
The Ten Steps for Reagan Roundup	2
Event Coordinator	4
Videotape Order Form	6
Publicity and News Coordinator	7
News Releases	9
Volunteer Coordinator	11
Canvass Coordinator	13
Volunteer Sign In Sheet	16
Scripts	17
Canvass Form	20
Canvass Coordinator Report Form	21
Registration Coordinator	22
Registration Coordinator Report Form	23

REAGAN ROUNDUP

INTRODUCTION

Reagan Roundup is a one-day, nationwide event on Saturday, June 23, 1984. Reagan Roundup will not only attract national and statewide attention, build enthusiasm for the campaign, and mobilize and train volunteers, but it will result in registering new supporters for the President as well. Reagan Roundup is organized to identify supporters of the Reagan-Bush ticket and register only those supporters.

A goal of recruiting 25,000 volunteers and registering 100,000 new voters has been established.

Each Reagan Roundup will consist of two parts:

- A. An event, such as a rally, cookout, or concert to motivate the volunteer force. Each event will include a videotaped message from President Reagan and possibly a live appearance by surrogate speakers.
- B. A canvass to identify unregistered supporters. In states where it is permissible, registration will be conducted at the individuals' homes.

A Reagan Roundup County Coordinator should be named for each County that will participate in Reagan Roundup. In addition, the County Coordinator should have the following assistants: Event Coordinator, Publicity and News Coordinator, Volunteer Coordinator, Canvass Coordinator, and Registration Coordinator.

The working relationship of the County Coordinator and the Assistant Coordinators will determine the success of Reagan Roundup. It is important that the County Coordinator have daily contact with the Assistant Coordinators and that the whole group meet as often as necessary to insure everyone's efforts mesh properly.

This booklet contains information and ideas for each of the Coordinator's roles. Since the Reagan Roundup County Coordinator directs the entire program with the help of the Assistant Coordinators, it is suggested that each Coordinator receive a copy of the portion of the manual germane to his or her job title.

THE TEN STEPS FOR REAGAN ROUNDUP

1. Form the team for Reagan Roundup.

The success of Reagan Roundup depends on everyone working together. The team should include:

County Coordinator
Event Coordinator
Publicity and News Coordinator
Volunteer Coordinator
Canvass Coordinator
Registration Coordinator

2. Select the event and the site.

The event will be the focal point of Reagan Roundup to attract media attention while recruiting and motivating the volunteers. The event can be held before or after the door-to-door canvass.

3. Target the precincts.

Selecting the appropriate neighborhoods for the door-to-door canvass will properly utilize the volunteers' time and energy in locating the maximum number of the President's supporters.

4. Recruit the volunteers.

The number of volunteers will dictate the success of Reagan Roundup.

5. Prepare the volunteer training kit.

Providing full instructions and all materials will benefit the effort.

6. Train and motivate the volunteers.

The training session can be motivational, as well as educational, and can be part of the event or held separately prior to the canvass.

7. Assign the volunteers.

Volunteers are assigned areas and provided with clearly marked maps of the streets they are to canvass.

8. Locate supporters.

Volunteers visit each home in the area and if possible, register individuals at that time.

9. Tally the canvass sheets.

Volunteers return their canvass sheets and results of the canvass are determined. If registration can't be done at home, follow up will be done to see that individuals get on the registration rolls.

10. Volunteers are thanked.

Volunteers are thanked and given a certificate.

EVENT COORDINATOR

The Event Coordinator is responsible for organizing the event, which could be anything from a hot dog cookout at someone's home to a rally in a large stadium. The event should be determined by the size of the county, number of the volunteers who will participate, and potential of the media market to cover such an event.

In most states, at least one major event featuring surrogate speakers will be held, and the nature of the event will be determined by what the local news media will best cover. In those cities/counties selected for an appearance by a surrogate speaker, the National Reagan-Bush '84 staff will be on site to help select the event. The Event Coordinator will provide assistance and work under the direction of the campaign site manager. The Event Coordinator should be resourceful, knowledgeable of the community and news media, and able to recruit large numbers of volunteers to assist the National Campaign Staff.

Even though some cities/counties will have the advantage of a larger event with surrogate speakers and National Reagan-Bush site managers, there is little difference in the planning of the event itself. The event should be chosen based on the following:

1. What "sells" best in the community?
2. What would excite both volunteers and the local news media?
3. What can be done within the given budget?
4. What facilities are available?
5. What local talent or celebrities are available?
6. What kind of work force is there to carry out the event?

The event could take place prior to the door-to-door canvass, such as a pancake breakfast, box lunch, or rally; or after the canvass, there could be a cookout, concert, or square dance. Regardless of when the major event is held, volunteers will need to assemble for training and to receive their materials before the canvass. After the canvass, volunteers should turn in their materials and receive their certificates.

A videotape of the President's address to Reagan Roundup volunteers is available for every event. One person should be assigned to handle the videotape portion of the event. If the event is to be held in a hotel, it will probably have appropriate equipment. If an individual's video recorder is to be used, it will be necessary to test the equipment beforehand, since relocating the equipment can effect the system.

Local companies that deal with commercial and residential video equipment can provide advice, assistance, or rental equipment. Videotapes are available in 3/4 inch, 1/2 Beta, and 1/2 VHS. Please remember none of these are interchangeable, so determine what equipment will be used and order the correct tape size immediately, using the form in this booklet

The entire Reagan Roundup Committee, consisting of all coordinators, should assist in the selection of the event. All leaders should have the opportunity not only to offer suggestions, but also to suggest individuals who could provide location, food, equipment, talent, celebrities, etc.

REAGAN ROUNDUP

VIDEOTAPE ORDER FORM

Mail to:

Linda Z. Cherry
Deputy Director, Voter Programs
Reagan-Bush '84
440 First St., NW
Washington, D.C. 20001

Date of Order: _____

Send the following videotape of the President's Reagan Roundup
Address:

_____ 3/4 inch
_____ 1/2 inch Beta
_____ 1/2 inch VHS

Mail videotape to: (please provide a street mailing address)

Name: _____

Address: _____

City/State: _____ Zip: _____

PUBLICITY AND NEWS COORDINATOR

The Publicity and News Coordinator will be responsible for dealing with the news media before and during the event, as well as all publicity associated with Reagan Roundup.

Publicity will be very helpful in recruiting volunteers for Reagan Roundup. This publicity should begin by spreading the word among Republican groups before news of it reaches the general public. Republican Party and Club publications should be used to promote Reagan Roundup. Reagan Roundup posters will be available to display in the County headquarters.

The news media should be provided general information on Reagan Roundup two weeks prior to the event and specific information one week before the event.

Attached you will find two sample releases which you may adapt for your own purposes. One deals with logistics of the event itself and is designed to generate interest in the community and encourage volunteer participation. The other is designed as a media "hook" which will give press information on the special people who will be in the state for the program.

The important things to include in your release are:

1. The date, time and starting point for your program
2. What the basic thrust of your day's events will be
3. Where the wrap-up party will be held and if it's open to the press
4. Who to contact for more information

You should mail your releases to all of the media outlets in your county (including weeklies, dailies, college papers, radio and television), as well as the UPI and AP wire services in your state. You may not think that a crew would travel from a city 30 minutes away from your headquarters, but if they are covering another story in the area, you may be able to entice them to cover your event, also.

When you make your press calls following the mailed release, ask to speak to the assignment editor or news desk. Get the person's name so that, when you make second calls, you will have a contact.

Encourage them to come by, offering them the opportunity to speak with the state chairman, the national surrogates (where appropriate), and the actual day-to-day crew that is running the campaign in your county. Tell them that this will be a good opportunity to get footage of the campaign at work.

When you make calls, have a copy of the actual day's schedule in front of you. A photographer or reporter may be able to cover only one segment of the event and you'll have to have precise times and places so that the press can catch up with you at one stop or another.

Keep a list for yourself of the news people who will be covering your event. After you have made all of your calls, report your estimate to your County Coordinator. They can then brief the volunteers on what to expect during the day. Occasionally, some people do not like to be seen in the media. Knowing when and where the media will be covering the event will allow them to plan accordingly.

On the Friday afternoon before the event, make one last round of calls to the newspapers, TV and Radio stations that said they'd cover the event. Ask for the contact person whose name you got earlier, or, if they are not available, ask for the weekend assignment editor. Tell them that you're calling to remind them that the event is tomorrow, and if there is anything that they need during the day, they can ask for you.

On the day of the event, be as helpful as possible to the media. Help them get shots of the volunteers and point out the key people to them. Prepare yourself for questions about the registration program and the event by speaking with your State Chairman and Reagan Roundup Coordinator.

You'll need to know:

1. How many volunteers you have working
2. How many voters you are planning to register
3. What other voter registration activities you have had in your county
4. How long you have been planning the Reagan Roundup
5. How many other counties are having Reagan Roundups in your state
6. The complete schedule of events for the day

You may want to hand out a prepared release summarizing these points. Consult your Reagan Roundup Coordinator on this idea.

If you are enthusiastic enough on the phone and get your release out early enough, it should be easy to get good press coverage for your event. (Weekends are generally slow in terms of news events.) The Republican side of the campaign has been very quiet up till now and this is a good chance for us to get the message out that we are working at full strength to get the President and Vice President reelected.

If you have any questions or need any additional information, contact your State Reagan-Bush office.

FOR IMMEDIATE RELEASE

CONTACT: JANE DOE
555-1111

REAGAN ROUNDUP SCHEDULED FOR JUNE 23

YOURTOWN -- The Reagan Bush '84 campaign has scheduled a Reagan Roundup program of events for Saturday, June 23, 1984, beginning with a rally at the Yourstate Reagan-Bush headquarters, 123 Main Street, Yourtown, at 9:00AM.

After the rally, the volunteers will be teamed up and will depart for assigned neighborhoods to conduct a city-wide voter registration drive. 22 (fill in your number) counties will be covered in the effort which will run from 9:00AM through 3:30PM on Saturday.

Following the canvassing, all of the volunteers will return to the headquarters at 4:00PM for an All-American cookout with hot dogs, soft drinks, and softball.

This is a coordinated effort in conjunction with events being held in 50 other states on June 23rd. The focus will be registering voters and enlisting volunteer support from now through the general election in November.

According to Reagan-Bush state chairman Mary Jones, "This is an important day on both the national and state level. We have an active, enthusiastic group of local volunteers committed to registering voters."

For further information, please contact Jane Doe at 555-1111. Interested volunteers may sign up to help by calling the same number.

FOR IMMEDIATE RELEASE

CONTACT: JANE DOE
555-1111

REAGAN ROUNDUP HEADLINERS ANNOUNCED

YOURTOWN-- U.S. Secretary of Transportation Elizabeth H. Dole, Secretary of Health and Human Services Margaret Heckler, U.S. Senator John Smith, and Governor Tom Jones will be in Yourtown, New York on Saturday, June 23, 1984, to participate in the Reagan Roundup sponsored by the Reagan-Bush '84 campaign.

The schedule of events will begin at 9:00AM with a rally at the Reagan-Bush headquarters, 123 Main Street, Yourtown. The local volunteers, along with Sec. Dole, Sec. Heckler, Sen. Smith, and Gov. Jones will assemble at the headquarters and from there go to assigned precincts for door-to-door registration drives.

At 3:30PM all of the volunteers will return to the headquarters for a hot dog roast and softball game following remarks by the Governor, Sen. Smith and Secretaries Heckler and Dole.

There will be an opportunity for one-on-one interviews with the officials at the afternoon rally. For further information, please contact Jane Doe at 555-1111.

VOLUNTEER COORDINATOR

The Volunteer Coordinator will oversee the task of recruiting volunteers. This person should be enthusiastic and willing to devote time and effort between now and June 23. Volunteers are the key to the success of each state's Reagan Roundup, and the task of recruiting them should start immediately. Volunteers will be needed to assist with the event and the door-to-door canvass.

There are three important factors to consider when volunteer recruitment begins:

1. Goals

Each state is assigned a specific number of volunteers and goals for new Reagan registrants. This number is by no means a limit; you should exceed your goal if you can. One of the purposes in setting a goal is to give each state an idea of how many volunteers are needed to achieve that number.

2. Where to Find Volunteers

Several organizations are "naturals" to contact for volunteers. They include:

- o GOP county organizations
- o Reagan-Bush county organizations
- o Senate, congressional, state, and local campaigns
- o Republican Women's clubs
- o Youth groups--Young Republicans, College Republicans, Teenage Republicans
- o Business groups--Chambers of Commerce, Rotary clubs, etc.
- o Churches

In addition, there are many, many people who are not connected with any organization who have expressed a willingness to help reelect President Reagan. Everyone should have an opportunity to say they helped in this reelection effort. Reagan Roundup will be an excellent event for these people to be a part of.

3. Methods

The Volunteer Coordinator may choose to use a variety of ways to contact volunteers. Some of the most effective tools are:

- o Letters
- o Telephoning
- o Speaking to various organizations

The National Reagan-Bush campaign will supply flyers announcing Reagan Roundup for mailing and distribution in each state. These flyers can be used to recruit volunteers and raise funds for the campaign. The flyers will have space for filling in specific information about Reagan Roundup events in the different areas in each state.

When using any of the three methods outlined, it is important to be enthusiastic and to stress how much Reagan-Bush appreciates its volunteers, their hard work, and that no program would succeed without them.

4. Rounding up the Volunteers on June 23

A central location should be established for receiving and maintaining names, addresses, and phone numbers of all volunteers. This will allow the Volunteer Coordinator to keep a daily tally of the number still needed to be recruited.

A phone committee should call all volunteers during June 21 and 22 to remind them when and where to meet on June 23. It might be helpful to keep the 50% rule in mind: "50% of all people who promise to attend won't show up."

CANVASS COORDINATOR

The Canvass Coordinator will be responsible for much of the pre-organization before volunteers actually hit the streets. This includes targeting the neighborhoods, assembling the materials, training the volunteers, receiving the completed canvass sheets, and, where appropriate, reviewing and delivering registration forms to the appropriate government office.

Neighborhoods within the precincts should be carefully selected for the door-to-door canvass. Select areas where homes are close together. The best news coverage will result in areas of modest rather than wealthy homes.

The canvass should be set for three to four hours. The time that the canvass is scheduled will be determined somewhat by the event.

Targeting the precincts should be based on the 1980 Reagan vote and the base Republican vote in 1980 and 1982. Selected precincts should have a base Republican vote or have been carried by President Reagan by 65% or more.

A team of two people can cover approximately 60 homes in a three hour period. If the team splits up and canvasses each side of the street simultaneously, more homes can be covered.

The packets for canvassers must be assembled before June 23 and include:

1. Envelope for holding the materials
2. Heavy cardboard on which to write
3. General instructions including phone number for emergencies or questions that might arise
4. Script
5. Instructions and location for registering in that particular state or county
6. Registration forms if appropriate to that state
7. Map with street to be canvassed highlighted
8. Canvass report sheets where volunteers record I.D.(favorable/unfavorable to Reagan), name, address, phone number, and registration information

9. Information to leave at door if no one is home
(note: alert your volunteers that it is against the law to leave information in the mailbox)
10. Writing instrument
11. Instructions for completing canvass and returning materials and canvass sheet

On June 23, either before or after the event, or in some cases during the event, a training and motivation session will be conducted for volunteers participating in the door-to-door canvass.

It will be necessary to have the following materials on hand when volunteers begin to arrive.

1. Large map of area to be canvassed
2. Volunteer sign up sheets
3. Volunteer packet sign out sheets
4. Reagan Roundup name tags and buttons

When volunteers arrive at the designated area they should:

1. Sign in and receive their name tag.

If a "thank you" event is to be held after the canvass, the name tag could serve as a "ticket". The sign up sheets will be used to keep records of the volunteers participating and will be used for the "thank you" letters.

2. Sign out and receive a packet.

A two person team may sign out a packet and go to the same homes together or each side of the street could be canvassed simultaneously.

During the volunteer training session the trainer should be enthusiastic, stress the importance of the volunteer's efforts, stress the need for gathering complete and accurate information and neatly recording it on the canvass sheet, review the script explaining the need to be friendly and non-argumentative, review the days timetable, and take questions.

If possible, a short speech given by a high-level official, such as a Congressman or County Chairman, would be motivating.

While volunteers are canvassing, make sure someone is assigned to man the phone where canvassers will call in case of problems.

At the time set for completion of canvassing, volunteers will return their packets to a designated place. Make sure the volunteers are properly thanked when they return their packets. Certificates will be awarded upon completion.

The Canvass Coordinator can then determine the results: how many homes were canvassed and the number registered or to be registered; and then submit the appropriate form to the Reagan-Bush campaign.

REAGAN ROUNDUP

SCRIPT

"HELLO, MY NAME IS _____. I'M A VOLUNTEER CONDUCTING
A SURVEY IN YOUR NEIGHBORHOOD."

(1) "If the election for President of the United States
was held today, would you vote for President Reagan or the
Democratic nominee? (Record Reagan)

IF DEMOCRAT, STOP HERE "Thank you, Goodbye"

(2) "How many registered voters are in your household?"
(Record Number)

(3) "How many unregistered voters in your household"
(Record Number)

(4) "Are there any 17 year olds who will be 18 by
November 6? (include in unregistered
number)

IF ALL ARE REGISTERED, STOP HERE "Thank you, Goodbye"

"It is very important that everyone who is supporting
President Reagan register to vote. Here is some information
explaining how to register in this area."

(5) "May I have your name?" (Record)

(6) "May I have your phone number?" (Record)

(7) "Would you like to volunteer to help reelect
President Reagan?" (Record)

"THANK YOU, GOODBYE"

REAGAN ROUNDUP

SCRIPT

(For use in states where you can register individuals in their home)

HELLO, MY NAME IS _____. I'M A REAGAN ROUNDUP VOLUNTEER CONDUCTING A SURVEY IN YOUR NEIGHBORHOOD."

- (1) "If the election for President of the United States was held today, would you vote for President Reagan or the Democratic nominee?" (Record Reagan)

IF DEMOCRAT, STOP HERE.

"Thank you, Goodbye"

-
- (2) "How many registered voters are in your household?" (Record number)
- (3) "How many unregistered voters are in your household?" (Record number)
- (4) "Are there any 17 year olds who will be 18 by November 6?" (Include in unregistered number)

IF ALL ARE REGISTERED, STOP HERE

"Thank you, Goodbye"

"It is very important that everyone who is supporting President Reagan register to vote. It is a very simple procedure, and I can register you (or person not registered) right now in your home"

REGISTER INDIVIDUAL AND GO ON TO QUESTION 6

IF INDIVIDUAL TO REGISTER IS NOT HOME PROCEED

(5) "Let me confirm the name of the individual"
(Record)

(6) "May I have your phone number?" (Record)

(7) "Would you like to volunteer to help reelect
President Reagan?" (Record)

"THANK YOU, GOODBYE"

REAGAN ROUNDUP

CANVASS COORDINATOR REPORT FORM

Please return to:

Mrs. Carol Vander Jagt
National Co-Chair Reagan Roundup
Reagan-Bush '84
440 First Street, N.W.
Washington, D.C. 20016

Date: _____

Canvass Coordinator

Name: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____

County and State

Location of Canvass: (Cities, Towns, Areas)

Number of Volunteer Participants: _____

Number of Homes Canvassed: . _____

Number of Supporters Identified: _____

Number of Supporters Identified Who Registered: _____

or
Number of Supporters Identified Who Need to Register: _____

Number of Supporters who will Volunteer: _____

REGISTRATION COORDINATOR

If individuals cannot be registered at their homes, a follow-up program will be developed and operated by the Registration Coordinator to assure that all individuals identified as supporters are registered.

The door-to-door canvassers will provide registration information and locations to individuals, but it is the responsibility of the Registration Coordinator to see they are contacted a second time.

After the canvass sheets are returned, the Registration Coordinator and/or the committee prepares a 3x5 card with the name, address, and phone number of each unregistered individual who indicated support for the President

The Registration Coordinator distributes the cards to volunteers, who will phone these individuals asking if they have registered and offering assistance or providing transportation to the nearest registration location. The phoning should begin on July 9, giving those individuals time to register.

As people are registered, or indicate to the caller that they are, the 3x5 cards are turned into the Registration Coordinator, who maintains the records.

The Registration Coordinator will file the appropriate form with the Reagan-Bush campaign upon the return of all 3x5 cards.

REAGAN ROUNDUP

REGISTRATION COORDINATOR REPORT FORM

Please return to:

Mrs. Carol Vander Jagt
National Co-Chair Reagan Roundup
440 First Street, N.W.
Washington, D.C. 20016

Date: _____

Registration Coordinator

Name: _____

Address: _____

City/State: _____ zip: _____

Phone: _____

County and State:

Location of Canvass: (Cities, Towns, Areas)

Number of Supporters Who Need to Register: _____

Number of Supporters Saying They Registered: _____

Number of Supporters Registered by the Volunteers: _____

Number of Volunteers Involved with the Follow Up: _____

7

1

HA206
.A3
1984
WH

National Data Book
and Guide to Sources

STATISTICAL ABSTRACT OF THE UNITED STATES 1984

104th Edition



**U.S. Department
of Commerce**
Malcolm Baldrige,
Secretary
Clarence J. Brown,
Deputy Secretary

**BUREAU OF
THE CENSUS**
C.L. Kincannon,
Deputy Director

NO. 435. WOMEN HOLDING STATE AND LOCAL PUBLIC OFFICES, BY OFFICE, 1975 TO 1981, STATES, 1981

[As of August. For data on women in U.S. Congress, see table 428]

YEAR AND STATE	Total	State legislature	County commission	Mayor-ty	Town-ships and local councils	STATE	Total	State legis-lature	County com-mission	Mayor-ty
1975	7,089	702	456	566	5,365	Minn. ²	546	24	13	
1977	11,392	806	656	735	9,195	Miss. ²	191	2	5	
1979	14,353	947	947	998	11,461	Mo. ²	424	22	22	
1980	16,083	763	1,144	1,333	12,843	Mont. ²	133	17	10	
1981 ²	16,585	908	1,205	1,680	12,792	Nebr. ²	229	5	22	
Percent ³	12	12	7	9	14	Nev.	19	7	4	
Ala.	327	6	9	26	286	N.H.	207	124	4	
Alaska	199	6	12	11	170	N.J.	435	8	17	
Ariz.	118	7	7	8	86	N. Mex.	115	7	11	
Ark.	375	5	64	34	272	N.Y.	171	18	100	
Calif.	458	12	52	66	338	N.C.	336	22	36	
Colo.	339	23	13	26	277	N. Dak.	189	18	7	
Conn.	297	44	(x)	17	236	Ohio ²	789	10	18	
Del.	71	9	3	12	47	Okla. ²	298	12	6	
D.C.	6	(x)	(x)	-	6	Oreg. ²	347	20	30	
Fla.	362	17	38	32	275	Pa.	533	12	16	
Ga.	222	17	22	18	165	R.I. ²	57	15	(x)	
Hawaii	20	14	4	1	1	S.C.	185	11	21	
Idaho	153	10	8	19	116	S. Dak.	171	11	13	
Ill.	669	32	117	66	454	Tenn. ²	218	6	75	
Ind.	353	12	59	200	82	Tex. ²	740	12	25	
Iowa ²	624	18	25	35	546	Utah	137	8	3	
Kans.	550	22	23	118	387	Vt.	116	39	(x)	
Ky. ²	457	10	25	45	377	Va.	217	9	12	
La. ²	161	2	20	15	124	Wash.	333	35	10	
Maine ²	270	42	-	57	171	W. Va. ²	228	16	7	
Md. ²	160	28	9	12	111	Wis. ²	118	20	71	
Mass.	212	19	5	43	145	Wyo. ²	106	17	3	
Mich.	2,584	16	129	115	2,324					

- Represents zero. X Not applicable. ¹Includes all major State appellate courts and trial courts: 92 in 1975, 104 in 1977, and 177 in 1979. ²Except for State legislature, data are preliminary. ³Percent of all officeholders. Total number of officeholders based on 1977 Census of Governments. ⁴Incomplete reporting. ⁵Township trustees counted as "mayor". Source: Center for the American Woman and Politics, The Eagleton Institute of Politics, Rutgers University, New Brunswick, New Jersey, informal information releases.

NO. 436. PARTICIPATION IN ELECTIONS FOR PRESIDENT AND U.S. REPRESENTATIVES: 1932 TO 1982

[Population estimated, as of November. Resident population 21 years old and over, 1932-1970, except as noted, and 18 and over thereafter; includes Armed Forces. Prior to 1960, excludes Alaska and Hawaii. District of Columbia is included in votes cast for President beginning 1964 and in votes cast for Representative beginning 1972]

YEAR	Resi-dent popu-lation (incl. aliens) of voting age ¹ (1,000)	VOTES CAST				YEAR	Resi-dent popu-lation (incl. aliens) of voting age ¹ (1,000)	VOTES CAST			
		For President ² (1,000)	Per-cent of voting age popu-lation	For U.S. Repre-sentatives ² (1,000)	Per-cent of voting age popu-lation			For President ² (1,000)	Per-cent of voting age popu-lation	For U.S. Repre-sentatives ² (1,000)	Per-cent of voting age popu-lation
1932	75,768	39,732	52.4	37,657	49.7	1958	106,447	(x)	(x)	45,818	43.0
1934	77,997	(x)	(x)	32,256	41.4	1960	109,672	68,838	62.8	64,133	58.5
1936	80,174	45,643	56.0	42,886	53.5	1962	112,952	(x)	(x)	51,267	45.4
1938	82,354	(x)	(x)	36,236	44.0	1964	114,090	70,645	61.9	65,895	57.8
1940	84,728	49,900	58.9	46,951	55.4	1966	116,638	(x)	(x)	52,908	45.4
1942	86,465	(x)	(x)	28,074	32.5	1968	120,285	73,212	60.9	66,288	55.1
1944	85,654	47,977	56.0	45,103	52.7	1970	124,498	(x)	(x)	54,173	43.5
1946	92,659	(x)	(x)	34,398	37.1	1972	140,777	77,719	55.2	71,430	50.7
1948	95,573	48,794	51.1	45,933	48.1	1974	146,338	(x)	(x)	52,495	35.9
1950	98,134	(x)	(x)	40,342	41.1	1976	152,308	81,556	53.5	74,422	48.9
1952	99,929	61,551	61.6	57,571	57.6	1978	158,369	(x)	(x)	55,332	34.5
1954	102,075	(x)	(x)	42,580	41.7	1980	164,381	86,515	52.6	77,995	47.4
1956	104,515	62,027	59.3	58,426	55.9	1982	169,342	(x)	(x)	64,514	38.1

X Not applicable. ¹Population 18 and over in Georgia, 1944-1970, and in Kentucky, 1956-1970; 19 and over in Alaska and 20 and over in Hawaii, 1960-1970. ²Source: 1932-1958, U.S. Congress, Clerk of the House, *Statistics of the Presidential and Congressional Election*. Source: Except as noted, U.S. Bureau of the Census, *Current Population Reports*, series P-25, No. 916; and, beginning 1960, Elections Research Center, Washington, D.C., *America Votes*, biennial (copyright).

PERCENT POPULATION CHAR

Year	1975	1976	1979
	152,308	158,000	158,000
	35,354	35	35
	40,248	41	41
	49,113	51	51
	27,592	29	29
	8,202	8,711	8
	759		
	593		
	337		
	4,132		
	689		
	2,201		
	25,934	26,643	26
	12,892		12
	5,220		5
	8,531		8
	27,064	28,469	29
	7,461		7
	3,699	3,692	3
	7,576	7,939	8
	5,876	6,214	6
	2,965	3,163	3
	11,108	11,780	12
	2,537	2,726	2
	1,917	2,028	2
	3,242	3,408	3
	411	442	
	443	469	
	1,021	1,081	
	1,539	1,628	
	21,889	24,586	25
	179	182	
	2,721	2,920	
	537	525	
	3,257	3,613	
	1,219	1,314	
	3,548	3,907	
	1,762	1,993	
	3,153	3,494	
	5,313	6,408	
	8,773	9,624	
	2,223	2,434	
	2,753	3,033	
	2,325	2,554	
	1,462	1,603	
	13,281	14,904	
	1,354	1,502	
	2,389	2,623	
	1,818	1,990	
	7,719	8,789	
	5,829	6,834	
	470	519	
	490	567	
	226	267	
	1,604	1,838	
	669	783	
	1,315	1,611	
	689	791	
	367	457	
	18,637	20,758	
	2,330	2,601	
	1,495	1,679	
	14,052	15,598	
	203	257	
	547	624	

Based on enumerated population and 2 Persons of Spanish origin Source: U.S. Bureau of the Census.

America does possess — now — the technologies to attain very significant improvements in the effectiveness of our conventional, non-nuclear forces. Proceeding boldly with these new technologies, we can significantly reduce any incentive that the Soviet Union may have to threaten attack against the United States or its allies.

As we pursue our goal of defensive technologies, we recognize that our allies rely upon our strategic offensive power to deter attacks against them. Their vital interests and ours are inextricably linked. Their safety and ours are one. And no change in technology can or will alter that reality. We must and shall continue to honor our commitments.

I clearly recognize that defensive systems have limitations and raise certain problems and ambiguities. If paired with offensive systems, they can be viewed as fostering an aggressive policy, and no one wants that.

But with these considerations firmly in mind, I call upon the scientific community in our country, those who gave us nuclear weapons, to turn their great talents now to

the cause of mankind and world peace, to give us the means of rendering these nuclear weapons impotent and obsolete.

Tonight, consistent with our obligations of the ABM Treaty and recognizing the need for closer consultation with our allies, I'm taking an important first step. I am directing a comprehensive and intensive effort to define a long-term research and development program to begin to achieve our ultimate goal of eliminating the threat posed by strategic nuclear missiles.

This could pave the way for arms control measures to eliminate the weapons themselves. We seek neither military superiority nor political advantage. Our only purpose — one all people share — is to search for ways to reduce the danger of nuclear war.

My fellow Americans, tonight we're launching an effort which holds the promise of changing the course of human history. There will be risks, and results take time. But I believe we can do it. As we cross this threshold, I ask for your prayers and your support. Thank you. Good night. And God bless you. ■

Sent March 16:

Reagan Message to Congress Proposes Crime Control Bill

Following is the White House text of President Reagan's March 16 message to Congress proposing crime control legislation.

TO THE CONGRESS OF THE UNITED STATES:

I am transmitting to the Congress today a legislative proposal entitled, the "Comprehensive Crime Control Act of 1983."

As you know, my Administration has made major efforts to fight crime in America. Soon after taking office, I directed the Attorney General and other Federal law enforcement officials to improve the efficiency and coordination of Federal law enforcement, with special emphasis on violent and drug-related crime. This has been accomplished largely through the work of the Cabinet Council on Legal Policy, chaired by the Attorney General, as well as through leadership provided by the White House Office on Drug Abuse Policy. As a result of these efforts, Federal law enforcement is better coordinated than ever before.

Of even greater importance, this Administration is attacking crime at its source by providing increased resources to Federal law enforcement agencies for apprehension, conviction, and incarceration. Last October, for example, I announced a national strategy to cripple organized crime and put drug traffickers out of business.

We established twelve interagency task forces in key areas of the country — modeled in part on the Task Force that has been operating very successfully in South Florida — to work with State and local law enforcement officials to shut down organized criminal enterprises. We established a National Center for State and Local Law Enforcement Training to assist and train State and local officials in combatting syndicated crime. We also have taken many other actions, including use of the FBI in drug cases, to bring the full resources of the United States Government to bear on the critical problem of crime.

Our efforts are beginning to bear fruit. During 1982, for example, Federal cocaine seizures totalled nearly 12,500 pounds — nearly three times the amount seized in 1981. Heroin seizures almost doubled, and seizures of marijuana increased by 50 percent. I have every reason to believe that these and other administrative actions will continue to increase arrests and convictions of persons who violate Federal law.

But administrative action, however successful, is not enough. If the forces of law are to regain the upper hand over the forces of crime, ensuring that criminals are convicted and put and kept behind bars, basic legislative changes are needed.

During the 97th Congress, the Senate passed S. 2572, the Violent Crime and Drug Enforcement Improvements Act. Among its principal provisions, this legisla-

tion would have made major and urgently needed changes in our laws concerning bail, criminal forfeiture, and sentencing. It is unfortunate that S. 2572 was not enacted during the last Congress, but I look forward to working with the 98th Congress to secure, at long last, passage of critically needed substantive criminal law reform.

The legislative proposal that I am transmitting today provides a thorough and comprehensive reform of those aspects of Federal criminal law that have proven to be the largest obstacles in our fight against crime. Many of our proposals were considered by the 97th Congress. Others are new. Each is important in rolling back the tide of criminal activity that threatens our Nation, our families and our way of life.

Our proposal is summarized in some detail in the materials accompanying this message. I do, however, want to highlight six especially critical reforms:

- **Bail.** Our bill would make it much more difficult for a defendant likely to be a threat to his community to be released on bail pending trial.

- **Sentencing.** The bill would change the sentencing system to ensure that sentences would be determinate and consistent throughout the Federal system, with no parole possible.

- **Exclusionary rule.** Under our proposal, evidence in a criminal case that may have been improperly seized, which is now excluded from evidence, would be admissible upon a showing that the officer making the seizure acted in reasonable good faith.

- **Criminal forfeitures.** Our bill would strengthen the ability of Federal prosecutors to confiscate the assets and profits of criminal enterprises.

- **Insanity defense.** The bill would replace the current Federal insanity defense with a narrower defense applicable only to a person who is unable to appreciate the nature or wrongfulness of his acts.

- **Narcotics enforcement.** Our proposal would substantially increase the penalties for trafficking in drugs and would strengthen the regulatory authority of the Drug Enforcement Administration with respect to the diversion of legitimate drugs into illegal channels.

The bill contains many other important provisions, as well, concerning labor racketeering, capital punishment, consumer product tampering, and extradition, to name only a few. These proposals, taken together, will provide Federal law enforcement officials with important new tools with which to combat crime and will help once again to make our streets safe for all our citizens.

We must not allow further delay in protecting the rights, safety, and quality of life of all Americans. We must act now. Accordingly, I urge prompt consideration and passage of these legislative proposals.

RONALD REAGAN

The White House,
March 16, 1983

**INAUGURAL ADDRESS
PRESIDENT RONALD W. REAGAN**



January 20, 1981
Washington, D.C.





Ronald Reagan



"I do solemnly swear...that I will faithfully execute the Office of President of the United States, and will to the best of my Ability, preserve, protect and defend the Constitution of the United States."

ARTICLE II. SECTION 1.
U.S. CONSTITUTION

Senator Hatfield, Mr. Chief Justice, Mr. President, Vice President Bush, Vice President Mondale, Senator Baker, Speaker O'Neill, Reverend Moomaw, and my fellow citizens:

To a few of us here today this is a solemn and most momentous occasion. And, yet, in the history of our nation it is a commonplace occurrence. The orderly transfer of authority as called for in the Constitution routinely takes place, as it has for almost two centuries, and few of us stop to think how unique we really are. In the eyes of many in the world, this every-four-year ceremony we accept as normal is nothing less than a miracle.

Mr. President, I want our fellow citizens to know how much you did to carry on this tradition. By your gracious cooperation in the transition process you have shown a watching world that we are a united people pledged to maintaining a political system which guarantees individual liberty to a greater degree than any other, and I thank you and your people for all your help in maintaining the continuity which is the bulwark of our Republic.

The business of our Nation goes forward. These United States are confronted with an economic affliction of great proportions. We suffer from the longest and one of the worst sustained inflations in our national history. It distorts our economic decisions, penalizes thrift and crushes the struggling young and the fixed-income elderly alike. It threatens to shatter the lives of millions of our people.

Idle industries have cast workers into unemployment, human misery, and personal indignity. Those who do work are denied a fair return for their labor by a tax system which penalizes successful achievement and keeps us from maintaining full productivity.

But great as our tax burden is, it has not kept pace with public spending. For decades we have piled deficit upon deficit, mortgaging our future and our children's future for the temporary convenience of the present. To continue this long trend is to guarantee tremendous social, cultural, political, and economic upheavals.

You and I, as individuals, can, by borrowing, live beyond our means, but for only a limited period of time. Why, then, should we think that collectively, as a nation, we're not bound by that same limitation? We must act today in order to preserve tomorrow. And let there be no misunderstanding—we are going to begin to act, beginning today.

The economic ills we suffer have come upon us over several

decades. They will not go away in days, weeks, or months, but they will go away. They will go away because we as Americans have the capacity now, as we have had in the past, to do whatever needs to be done to preserve this last and greatest bastion of freedom.

In this present crisis, government is not the solution to our problem; government is the problem. From time to time we have been tempted to believe that society has become too complex to be managed by self-rule, that government by an elite group is superior to government for, by, and of the people. Well, if no one among us is capable of governing himself, then who among us has the capacity to govern someone else? All of us together—in and out of government—must bear the burden. The solutions we seek must be equitable with no one group singled out to pay a higher price.

We hear much of special interest groups. Well, our concern must be for a special interest group that has been too long neglected. It knows no sectional boundaries or ethnic and racial divisions, and it crosses political party lines. It is made up of men and women who raise our food, patrol our streets, man our mines and factories, teach our children, keep our homes, and heal us when we are sick—professionals, industrialists, shop keepers, clerks, cabbies, and truck drivers. They are, in short, “We the people,” this breed called Americans.

Well, this administration’s objective will be a healthy, vigorous, growing economy that provides equal opportunities for all Americans with no barriers born of bigotry or discrimination. Putting America back to work means putting all Americans back to work. Ending inflation means freeing all Americans from the terror of runaway living costs. All must share in the productive work of this “new beginning,” and all must share in the bounty of a revived economy. With the idealism and fair play which are the core of our system and our strength, we can have a strong and prosperous

America at peace with itself and the world.

So, as we begin, let us take inventory. We are a nation that has a government—not the other way around. And this makes us special among the nations of the Earth. Our government has no power except that granted it by the people. It is time to check and reverse the growth of government which shows signs of having grown beyond the consent of the governed.

It is my intention to curb the size and influence of the Federal establishment and to demand recognition of the distinction between the powers granted to the Federal Government and those reserved to the states or to the people. All of us need to be reminded that the Federal Government did not create the states; the states created the Federal Government.

Now, so there will be no misunderstanding, it's not my intention to do away with government. It is rather to make it work—work with us, not over us; to stand by our side, not ride on our back. Government can and must provide opportunity, not smother it; foster productivity, not stifle it.

If we look to the answer as to why for so many years we achieved so much, prospered as no other people on Earth, it was because here in this land we unleashed the energy and individual genius of man to a greater extent than has ever been done before. Freedom and the dignity of the individual have been more available and assured here than in any other place on Earth. The price for this freedom at times has been high. But we have never been unwilling to pay that price.

It is no coincidence that our present troubles parallel and are proportionate to the intervention and intrusion in our lives that result from unnecessary and excessive growth of government. It is time for

us to realize that we are too great a nation to limit ourselves to small dreams. We're not, as some would have us believe, doomed to an inevitable decline. I do not believe in a fate that will fall on us no matter what we do. I do believe in a fate that will fall on us if we do nothing. So with all the creative energy at our command, let us begin an era of national renewal. Let us renew our determination, our courage, and our strength. And let us renew our faith and our hope.

We have every right to dream heroic dreams. Those who say that we're in a time when there are no heroes, they just don't know where to look. You can see heroes every day going in and out of factory gates. Others, a handful in number, produce enough food to feed all of us and then the world beyond. You meet heroes across a counter. And they're on both sides of that counter. There are entrepreneurs with faith in themselves and faith in an idea who create new jobs, new wealth and opportunity. They're individuals and families whose taxes support the government and whose voluntary gifts support church, charity, culture, art, and education. Their patriotism is quiet but deep. Their values sustain our national life.

Now, I have used the words "they" and "their" in speaking of these heroes. I could say "you" and "your," because I'm addressing the heroes of whom I speak—you, the citizens of this blessed land. Your dreams, your hopes, your goals are going to be the dreams, the hopes and the goals of this administration, so help me God.

We shall reflect the compassion that is so much a part of your makeup. How can we love our country and not love our countrymen? And loving them reach out a hand when they fall, heal them when they're sick, and provide opportunity to make them self-sufficient so they will be equal in fact and not just in theory?

Can we solve the problems confronting us? Well, the answer is an unequivocal and emphatic "yes." To paraphrase Winston Churchill, I did not take the oath I have just taken with the intention of presiding over the dissolution of the world's strongest economy.

In the days ahead I will propose removing the roadblocks that have slowed our economy and reduced productivity. Steps will be taken aimed at restoring the balance between the various levels of government. Progress may be slow, measured in inches and feet, not miles, but we will progress. It is time to reawaken this industrial giant, to get government back within its means, and to lighten our punitive tax burden, and these will be our first priorities, and on these principles there will be no compromise.

On the eve of our struggle for independence a man who might have been one of the greatest among the Founding Fathers, Dr. Joseph Warren, president of the Massachusetts Congress, said to his fellow Americans, "Our country is in danger, but not to be despaired of.... On you depend the fortunes of America. You are to decide the important question upon which rests the happiness and the liberty of millions yet unborn. Act worthy of yourselves."

Well, I believe we, the Americans of today, are ready to act worthy of ourselves, ready to do what must be done to ensure happiness and liberty for ourselves, our children, and our children's children, and as we renew ourselves here in our own land we will be seen as having greater strength throughout the world. We will again be the exemplar of freedom and the beacon of hope for those who do not now have freedom.

To those neighbors and allies who share our freedom, we will strengthen our historic ties and assure them of our support and firm commitment. We will match loyalty with loyalty. We will strive for

mutually beneficial relations. We will not use our friendship to impose on their sovereignty, for our own sovereignty is not for sale.

As for the enemies of freedom, those who are potential adversaries, they will be reminded that peace is the highest aspiration of the American people. We will negotiate for it, sacrifice for it; we will not surrender for it now or ever.

Our forbearance should never be misunderstood. Our reluctance for conflict should not be misjudged as a failure of will. When action is required to preserve our national security, we will act. We will maintain sufficient strength to prevail if need be, knowing that if we do so we have the best chance of never having to use that strength.

Above all we must realize that no arsenal or no weapon in the arsenals of the world is so formidable as the will and moral courage of free men and women. It is a weapon our adversaries in today's world do not have. It is a weapon that we as Americans do have. Let that be understood by those who practice terrorism and prey upon their neighbors.

I am told that tens of thousands of prayer meetings are being held on this day, and for that I'm deeply grateful. We are a nation under God, and I believe God intended for us to be free. It would be fitting and good, I think, if on each Inaugural Day in future years it should be declared a day of prayer.

This is the first time in our history that this ceremony has been held, as you have been told, on this West Front of the Capitol. Standing here, one faces a magnificent vista, opening up on this city's special beauty and history. At the end of this open mall are those shrines to the giants on whose shoulders we stand.

Directly in front of me, the monument to a monumental man, George Washington, father of our country. A man of humility who came to greatness reluctantly. He led America out of revolutionary victory into infant nationhood. Off to one side, the stately memorial to Thomas Jefferson. The Declaration of Independence flames with his eloquence. And then, beyond the Reflecting Pool, the dignified columns of the Lincoln Memorial. Whoever would understand in his heart the meaning of America will find it in the life of Abraham Lincoln.

Beyond those monuments to heroism is the Potomac River, and on the far shore the sloping hills of Arlington National Cemetery, with its row upon row of simple white markers bearing crosses or Stars of David. They add up to only a tiny fraction of the price that has been paid for our freedom.

Each one of those markers is a monument to the kind of heroes I spoke of earlier. Their lives ended in places called Belleau Wood, The Argonne, Omaha Beach, Salerno, and halfway around the world on Guadalcanal, Tarawa, Pork Chop Hill, the Chosin Reservoir, and in a hundred rice paddies and jungles of a place called Vietnam.

Under one such marker lies a young man—Martin Treptow—who left his job in a small town barber shop in 1917 to go to France with the famed Rainbow Division. There, on the western front, he was killed trying to carry a message between battalions under heavy artillery fire.

We are told that on his body was found a diary. On the flyleaf under the heading, "My Pledge," he had written these words: "America must win this war. Therefore I will work, I will save, I will sacrifice, I will endure, I will fight cheerfully and do my utmost, as if the issue of the whole struggle depended on me alone."

The crisis we are facing today does not require of us the kind of sacrifice that Martin Treptow and so many thousands of others were called upon to make. It does require, however, our best effort and our willingness to believe in ourselves and to believe in our capacity to perform great deeds, to believe that together with God's help we can and will resolve the problems which now confront us.

And after all, why shouldn't we believe that? We are Americans. God bless you, and thank you.

PRESIDENTS OF THE UNITED STATES

(1789-Present)

1	George Washington (1732-1799)	Federalist	1789-1797
2	John Adams (1735-1826)	Federalist	1797-1801
3	Thomas Jefferson (1743-1826)	Dem.-Rep.	1801-1809
4	James Madison (1751-1836)	Dem.-Rep.	1809-1817
5	James Monroe (1758-1831)	Dem.-Rep.	1817-1825
6	John Quincy Adams (1767-1848)	Dem.-Rep.	1825-1829
7	Andrew Jackson (1767-1845)	Democrat	1829-1837
8	Martin Van Buren (1782-1862)	Democrat	1837-1841
9	William Henry Harrison (1773-1841)	Whig	1841
10	John Tyler (1790-1862)	Whig	1841-1845
11	James Knox Polk (1795-1849)	Democrat	1845-1849
12	Zachary Taylor (1784-1850)	Whig	1849-1850
13	Millard Fillmore (1800-1874)	Whig	1850-1853
14	Franklin Pierce (1804-1869)	Democrat	1853-1857
15	James Buchanan (1791-1868)	Democrat	1857-1861
16	Abraham Lincoln (1809-1865)	Republican	1861-1865
17	Andrew Johnson (1808-1875)	Democrat	1865-1869
18	Ulysses Simpson Grant (1822-1885)	Republican	1869-1877
19	Rutherford Birchard Hayes (1822-1893)	Republican	1877-1881
20	James Abram Garfield (1831-1881)	Republican	1881
21	Chester Alan Arthur (1830-1886)	Republican	1881-1885
22	Grover Cleveland (1837-1908)	Democrat	1885-1889
23	Benjamin Harrison (1833-1901)	Republican	1889-1893
24	Grover Cleveland (1837-1908)	Democrat	1893-1897
25	William McKinley (1843-1901)	Republican	1897-1901
26	Theodore Roosevelt (1858-1919)	Republican	1901-1909
27	William Howard Taft (1857-1930)	Republican	1909-1913
28	Woodrow Wilson (1856-1924)	Democrat	1913-1921
29	Warren Gamaliel Harding (1865-1923)	Republican	1921-1923
30	Calvin Coolidge (1872-1933)	Republican	1923-1929
31	Herbert Hoover (1874-1964)	Republican	1929-1933
32	Franklin Delano Roosevelt (1882-1945)	Democrat	1933-1945
33	Harry S Truman (1884-1972)	Democrat	1945-1953
34	Dwight David Eisenhower (1890-1969)	Republican	1953-1961
35	John Fitzgerald Kennedy (1917-1963)	Democrat	1961-1963
36	Lyndon Baines Johnson (1908-1973)	Democrat	1963-1969
37	Richard M. Nixon (1913-)	Republican	1969-1974
38	Gerald R. Ford (1913-)	Republican	1974-1977
39	Jimmy Carter (1924-)	Democrat	1977-1981
40	Ronald W. Reagan (1911-)	Republican	1981-

the 1990s, the number of people in the UK who are aged 65 and over has increased from 10.5 million to 13.5 million, and the number of people aged 75 and over has increased from 4.5 million to 6.5 million (Office for National Statistics 2000).

There is a growing awareness of the need to address the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people. The Department of Health (2000) has identified the need to ensure that the health care system is able to meet the needs of older people, and the need to ensure that the health care system is able to meet the needs of older people.

