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News Letter

Christian Anti-Communism Crusade

EDUCATION - EVANGELISM - DEDICATION

AUGUST, 1962

DR. FRED C. SCHWARZ, EDITOR

BOX 890, LONG BEACH 1, CALIF.

Who is Winning the War?

"Whom the gods wish to destroy they first make mad" — Tolstoi

I was reminded of this famous statement by the great Russian novelist and philosopher as I sat in the lounge of a beautiful home and discussed the present world situation with a charming, well-educated, and highly-successful businessman. He expressed the belief that the Communist tide was now receding and no evidence apparently could shake this conviction. Typical of his argument was his interpretation of the Communist conquest of Cuba.

Incredible as it may sound, he argued that it was really a good thing for the Western World that the Communists had conquered Cuba because it provided a living example of the horror which Communism imposes once it is in power. He was confident that this example of Communism in action would cause the other nations of the Western Hemisphere to turn from it in disgust and revulsion.

I was somewhat taken aback as this was the first time I had heard the Communist conquest of Cuba interpreted as a victory for the free world. I endeavored to point out, that although Cuba was a mere ninety miles from the coast of the United States, it could not be seen by the naked eye from any other country. Mere observation would not reveal the regime of fear and hunger that existed. The heart sobs of the political prisoners languishing in the jails could not be heard, and the look of anguish of the parent betrayed to the Communist secret police by his own child could not be seen. I suggested that the attitudes of the people of Latin America toward Castro and Cuba was determined not by the evidence of their own eyes but by the reports they received through the channels of communication. **No man's judgment is any better than his information** and like Communists everywhere the Cubans have a very effective propaganda program utilizing radio, magazines, newspapers and books with great effect.

The frightening thing was that this highly-educated, cultured, patriotic, and successful American businessman was able to overlook such matters as the possible use of Cuba as a missile base for an attack on the United States, its use as a military supply base for revolutionary guerrilla forces in all other countries of Latin America; its use as a diplomatic center to finance the subversion of non-Communist governments, and its organization and training of professional revolutionaries from other countries. **The puzzling question is,**

"Why was this man not concerned about these things?"

His attitude to the Communist takeover of British Guiana was similar. He said he believed that British Guiana would have a short period of Communist dictatorship and, when the Guianese people discovered what Communism is by experience, they would then cast it out. He apparently had no concern that British Guiana in Communist hands would serve as a military supply base for the Communist revolutionary forces in neighboring Venezuela and Brazil.

If the attitude of this man was unusual, we might shrug our shoulders and say we have always had such incurable optimists in our midst. When such a man represents a strong segment of the educated community, possibly even the dominant segment, the nation is in desperate peril. No ship was ever yet saved from sinking by the refusal of the crew to admit that it was in danger until every last cabin was flooded.

A completely false picture of the progress of the Communist war is presented and apparently believed in many circles. Arguments advanced to show that the Communists are losing their battle for world conquest include the following:

1. There is a major split in the forces of world Communism and that Russia is mortally afraid of the growing power of Communist China and will ultimately join with the West against this danger from the East.



Dr. Schwarz making a fine point at the Madison Square Garden Anti-Communism Rally.

2. Communism in China is a failure. There is a great famine and the people are starving. As a result of this there will soon be an internal revolt that will overthrow the Communist regime. All we need is to exercise a little patience and all will be well.
3. Not one of the newly-born nations of Africa has officially embraced Communism.
4. The growing economic strength of Europe as shown by the common market has offset the gains Communism has made and is making in southeast Asia, Africa, and Latin America.

The rationalizations are as numerous as they are dishonest and reveal the unwillingness of many minds to face the truth because the truth is too unpleasant. This tendency, though natural, may be suicidal.

The truth is ugly. Nevertheless, it must be faced. It is, that, during the last decade, the Communists have made enormous gains and that they are continuing to gain up until this moment. The situation of the free world becomes more perilous. It cries out for an honest audit and appropriate sacrifice and dedication if all is not to be lost.

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Strong Offensive Needed For Victory

The offensive must be seized in the battle against Communism. This is not easy and it demands a much greater devotion of time and money than most have yet been willing to make. It demands a greater depth of understanding of the nature of Communism itself and a more complete dedication to freedom.

It is in an effort to contribute to the realization of these goals that the various anti-Communism schools are conducted throughout the nation.

It is a well-established and sordid principle of debate that when you are unable to answer effectively the arguments of your opponent it may prove profitable to attempt to discredit him personally. If the messenger is discredited, the message may be disregarded.

A well-organized and sustained campaign to discredit the Christian Anti-Communism Crusade and its President has flourished throughout the nation these last months. The objective has been to classify the Crusade as a right-wing extremist organization and myself as a spokesman of the extreme right wing. Once the label is clearly attached, many people feel justified in ignoring the facts presented and the logic of the argument.

The center of dissemination of the misinformation and slander has been and is New York City. From this city information is pumped into the communication arteries of the world. If the information is false, the whole world believes a lie.

New York City is the headquarters of most of the great communication media—the radio and television networks, the wire news service, and the national news magazines. These have been presenting selective and false information to the nation and the world. If the truth is to be told, it must be presented in an unanswerable form in New York City. For this reason we decided to invest our assets of time, energy and money in a Greater New York School of Anti-Communism and to seek maximum exposure so that the truth might be revealed.

THE OPPOSITION

The opposition to our coming was organized even before our arrival. The enemy had been alarmed by the response received to the televising of the program "Hollywood's Answer to Communism" and they were determined that our path should be difficult. A movement was organized to boycott the sponsor of the program and to prevent its product from being displayed on the shelves of the supermarkets unless they promised that they would cease to sponsor programs of the Christian Anti-Communism Crusade and myself. This threat of economic boycott was reported in the New York Times.

Various church groups met and published in advance of our coming condemnations of the Christian Anti-Communism Crusade and these schools of anti-Communism without providing any opportunity for us to face our accusers or submit evidence.

After our arrival in New York was announced secret meetings of a variety of organizations were called and plans laid to recruit as many groups as possible to secure a public denunciation of the Christian Anti-Communism Crusade, its personnel and program.

We found that it was extremely difficult even to rent office space. After we had made arrangements to rent a set of offices, the agreement was vetoed by someone higher in authority than the man with whom we had negotiated.

A large corporation was eager to sponsor programs on television but were discouraged when they found the campaign of slander and innuendo that was taking place and the potential threat of economic boycott of their products. In many quarters it was accepted without question that since we were Christian we were anti-semitic.

Those who are moved by pressures and who are fearful of earning the disfavor of pressure groups found it expedient to be neutral.

The biggest shock of all came when we discovered that we were unable to purchase time on any television station to present the truth.

THE SOURCE OF THE OPPOSITION

The opposition is remarkable for its catholicity. It includes:

1. The Communists and their philosophic allies.
2. The Nazis and Neo-Nazis.
3. The Anti-Semites.
4. The Presbyterian, Episcopalian, and Congregational Churches of New York.
5. The Department of Social Relations of the Protestant Council of New York.
6. The Anti-Defamation League of B'nai B'rith.
7. The Columnist, George Sokolsky.
8. Harry Bridges.

These are truly strange bedfellows:

The above statements are not lightly made. All the organizations mentioned are on record as to their opposition.

Gus Hall

Gus Hall boasts that the Communists take pride of place in the organization of the attack on us. In POLITICAL AFFAIRS, April, 1962; he writes: obviously referring to the Southern California School of Anti-Communism conducted in Los Angeles last year:

"You have to understand the concentrated assault upon the West Coast made by the ultra-Right in the United States to appreciate this. It was an attempt by them to secure a beachhead here, and from there spread it all over. It's aim was to transform the American people into a hysterical anti-Communist mob. There are many other points of attack, but the West Coast was obviously a concentration. Millions of dollars were spent on this mobilization. Millions; just on this pilot project.

"Communists, I'm proud to say, played an important role in struggling to defend democratic rights from this fascist-like assault. It started with our statement ten months ago, that warned of this danger and outlined a tactical approach for the mobilization of the Democratic forces to oppose this menace.

"At first, many, including progressives, questioned the correctness of this tactical approach. Today, many recognize it as an important contribution to the defense of democracy."

The various direct and indirect agencies of the Communist conspiracy parroted this Communist line. No lie was too outrageous for the Communists to use. Their reasoning is simple—since we are the enemy of Communism, we must be discredited.

Any statement that can discredit us helps the Communist cause. Therefore, any discreditable statement is true. We accept the vicious, lying, slanderous campaign by the Communists as a badge of honor and wear it with pride.

The philosophic associates of Communism naturally joined the attack. These associates include not only the fellow traveling organizations favorable to Communism but the totalitarian organizations, allegedly hostile to Communism. Many people do not realize that Communism, Nazism and Fascism are brothers under the skin. Nazism and Fascism were simply heretical sects of Communism. Naturally enough they joined the attack. We have been picketed in New York by Communists, Neo-Nazis, and Anti-Semites. Various anti-semitic publications describe me as the most dangerous man in the United States. Their opposition and hatred confirms my conviction of the righteousness of our message and method.

Strange Bedfellows

The motive behind the antagonism of the other groups mentioned is puzzling. I make no attempt to pass judgment but merely record the fact of the antagonism. I like to think that it is due in large part to misinformation and that when they learn the truth they will change their position and become friends. Nevertheless, the fact of the opposition is on record. I will report some of the statements of Mr. Arnold Forster, civic rights director of the Anti-Defamation League of B'nai B'rith; Robert J. Stone, Chairman of the Department of Social Relations of the Protestant Council of New York; and Columnist, George Sokolsky.

Arnold Forster

Addressing the 110th annual convention of District One of B'nai B'rith, Arnold Forster stated as reported in the New York Herald Tribune, June 6:

"The radical Right is 'pretty late and not doing a very good job at fighting Communism, but is doing a damnably effective job of preaching disunity among Americans and stimulating attacks on such basic institutions as our churches, schools and libraries.'

"He told of an effort by Dr. Schwarz to get the Anti-Defamation League to hold a 'formal hearing' to prove that Dr. Schwarz was not anti-Jewish. It took the form of a phone call two weeks ago to the ADL leader in New York. Mr. Forster refused the request because 'we will not permit ourselves to be used in this way.' The Right-wing leader plans to hold a rally in Madison Square Garden in August.

"Because of the ADL refusal to be drawn into any such kind of 'trial' Mr. Forster said, the organization has since been subjected to a two-page attack in a National

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Attack to Discredit Dr. Schwarz & C.A.C.C. (Continued)

Review, edited by William F. Buckley. Mr. Forster described Mr. Buckley as an 'eighteenth century egg-head' and a 'quixotic beatnik in a Brooks Brothers suit.'

"The speaker assailed Dr. Schwarz's upcoming New York rally plans. 'His program—along with other ringmasters of the radical Right—calls for U.S. withdrawal from the United Nations', he said. 'It condemns our effective anti-Communist program, such as the Alliance for Progress, as being Marxist.'

"It confuses many Americans by offering inane, meaningless black-and-white solutions to our most complicated problems of survival. It would have Americans stand by, mute and disorganized, each man searching for Communists at home, while international Communism capitalizes the distress and starvation of the world."

Rebuttal

I replied immediately and the newspaper published my reply as follows:

"I must comment on the statements of Arnold Forster, civil rights director of the Anti-Defamation League of B'nai B'rith, as published by you recently.

"He describes me as 'one of today's foremost practitioners of a philosophy of despair and gloom.' The truth is I urge an acknowledgment of the realities of the nature of Communism and the present world situation and a personal dedication to study and devotion to freedom—with an attitude of cheerfulness and enthusiasm.

"He classifies me as a Right-wing leader. I challenge him to produce any evidence from what I have said, written or done to justify this charge.

"He claims that I tried to get the Anti-Defamation League to hold a 'formal hearing' to prove that I was not anti-Jewish. I merely requested an informal meeting to discuss with responsible officials problems that had arisen and to clarify areas of possible misunderstanding.

"He states that my program calls for United States withdrawal from the United Nations. This is untrue.

"He declares my program 'condemns our effective anti-Communist program, such as the Alliance for Progress, as being Marxist.' This is a somewhat more sophisticated distortion. I support programs to improve economic and social well-being in all countries. I claim material measures are insufficient and must be supplemented by an ideological and spiritual offensive. To trust to material means alone to change political institutions and ideologies is Marxist.

"One frequent criticism is that I offer no solutions to the problems Communism presents. Mr. Forster varies this theme by charging I offer 'inane, meaningless black-and-white solutions to our most complicated problems of survival.' Do I sense a suggestion of a philosophy of gloom and despair?

"His statement that I 'would have Americans searching for Communism at home and inactive throughout the world' is contradicted by the entire record of our organization. Why have I been declared an 'illegal immigrant' by the Left-leaning government of British Guiana? Would he suggest it is because I have been advising Americans to ignore Communism outside the borders of the U.S.A.?"



Picket parodies Dr. Schwarz's Book

Protestant Social Action Council

Robert J. Stone, Chairman of the Department of the Social Relations of the Protestant Council of New York published the following statement:

"As you know, Dr. Fred Schwarz is in New York for his Christian Anti-Communism Crusade. He is in Madison Square Garden during the latter part of this month and intends his 'school' to open sometime later. Many parishioners and clergymen are being invited to this Crusade. Your Department of Christian Social Relations is concerned that you are aware of the effect of this Crusade in other cities.

"The Christian Social Relations Department was authorized by the Board of Directors to issue to you a statement, for whatever use you desire to make of it, calling to your attention the dangers of this Crusade.

"It has not been prepared for press release.

Statement on Dr. Fred Schwarz and Christian Anti-Communism Crusade

"The world today needs every endeavor which exposes or weakens the menace of dictatorship, whether of the right or of the left. Communism is the enemy of freedom, of religion and of America. The Christian Anti-Communism Crusade, however, is not the answer to this danger.

"Although its stated purpose is to make Americans aware of the nature of Communism and its philosophy of dialectical materialism, the self-styled 'Crusade' actually produces an entirely different result.

"Its leader, Dr. Fred Schwarz, does not recognize the need for a serious program to combat Communism by attacking its sources. In fact, he condemns such anti-Communist programs as the Alliance for Progress as 'Marxist' in origin. If his approach should be followed, America would stand aside mute, while world Communism capitalized on the distress, starvation and sickness of the peoples of the world. To Schwarz, democracy cannot stand on its own, before men and women in other lands. In his view, foreign aid will only give people in undeveloped countries 'electric lights . . . so that Communist literature can be read.' This is a philosophy of despair, which we as Americans cannot support. Worse, it is a philosophy which actually helps the spread of Communism.

"On the local level, his procedure of vaguely attacking all who do not follow his leadership spreads dissension, suspicion and defeatism.

"It cannot even be said that the 'schools' operated by the 'crusade' are devoted primarily to the evils of Communism. The 'faculty' members attack universities, churches and organized labor. They advocate United States withdrawal from the United Nations and cast doubts on the ability of the State Department to furnish leadership in the field of foreign policy.

"We note the comment of a group of California religious leaders, who report that, in the wake of the schools conducted by Dr. Schwarz, there has been a resurgence of attacks on churches, schools, universities, and libraries.

"In our view, the Christian Anti-Communism Crusade is not in fact an effective voice against Communism. It completely misconceives its significance and offers no effective program to combat it. It shouts of doom and despair and offers little or no basis for hope. We agree that Dr. Schwarz should have every freedom to express his opinions but we strongly recommend that citizens look to their churches, synagogues, educational institutions and responsible community organizations rather than to the Schwarz Crusade for dependable information and guidance in the fight against Communism."

The similarity of the language used by Mr. Forster and the Rev. Stone is remarkable!

Columnist, George Sokolsky

The continuing antagonism George Sokolsky reveals as he writes his column is puzzling. Many times I have been asked the question, "What has George Sokolsky against you?" The only reply I have been able to give has been, "I do not have the faintest idea." George Sokolsky has an honorable record in the battle against Communism. When he shows constant antagonism, it would be natural to assume that he had substantial reasons for such an attitude. Careful reading of his column will shed little light on the basis of his prejudices. Originally he seemed to be suspicious because I was drawing substantial crowds and the Christian Anti-Communism Crusade was receiving a substantial income. He seemed to believe that I was making a personal fortune from the Christian Anti-Communism Crusade.

There are always people ready to believe this. Perhaps it is an unconscious reflection of their own characters. However, the facts are now readily available to every honest inquirer. There is no secret concerning my income. I receive a salary of \$5,000 a year and my wife receives \$450 a month as secretary of the Christian Anti-Communism Crusade of Australia. All other income is used in the work of the Crusade. All lecture fees that I receive are paid to the Crusade. All royalties from my books are paid into the funds of the Crusade. These royalties exceed my salary. My income is less than it was when I was in medical practice.

These facts are now part of the public record and have received wide publicity through an article in the New York Times. The accusation of patriotism for profit is losing its potency. Therefore, other dis-

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credible issues must be sought.

GEORGE SOKOLSKY has plunged deep into the barrel and discovered a beauty. I am now completely discredited. My great crime is that I am an Australian interfering in the internal affairs in America.

Alien Should Mind His Own Business

In his column in the New York Journal American the heading is "Alien Should Mind His Own Business". He writes: "Dr. Schwarz is an Australian. He is not an American citizen. Therefore, before I can pay the slightest heed to his discussion of an American problem, I want to know why, if he lives here, earns his living here, works here, and only visits Australia occasionally, he does not become an American citizen." He concludes his column with the statement, "What bothers me is that Schwarz is not an American citizen."

I am truly happy that George Sokolsky is not typical of the rich, warm, hospitable heart of America. Many people believe that the problem of Communism transcends national boundaries. I am reminded of another Australian, Sister Kenny, who was welcomed in America as she tried to alleviate the suffering of American children stricken with poliomyelitis. I do not know of anyone who told her to keep out of American internal affairs.

Any intelligent person knows that there are immigration laws which govern the status of visitors from other countries. Mr. Sokolsky is unworthy of his country and past record when he tries to obscure the issue of the truth or falsehood of my message in such a manner. I cannot contemplate the generous reception I have received from Americans without moist eyes and a warm heart, and I know that in this area George Sokolsky does not represent the American people.

I must leave the question of his motive to those who know him better. I would like nothing better than to grasp his hand in friendship and stand at his side in the battle against our common Communist enemy.

THE BREAKTHROUGH

At one point we were beginning to feel that those, who had warned us against coming to New York and foretold dire tragedy, were right. The opposition appeared too powerful, the financial boycott too effective, the blackout too complete. We were encouraged by the knowledge that the hearts and hands of many thousands from coast to coast were with us and many people were praying for our success.

We were not without friends in New York. Bill Buckley, editor of National Review, was outraged by the dishonesty and injustice. Since then his powerful pen has decimated and exposed the defamatory foe. When the history of the New York campaign comes to be written, the role of Bill Buckley will tower and will prove the old adage that the pen is mightier than the sword.

With the open attack by Arnold Forster and the reply by Bill Buckley, the situation began to improve. The New York Times sent reporters to investigate and the newspaper was honest and objective in its reports. A reporter was sent to do a thorough investigation of the financial position of the Crusade. He set out to discover the truth. If there was any measure of patriotism for profit, he intended to reveal it. His report received wide circulation and

REPRINT FROM THE NEW YORK DAILY NEWS

WANT TO KNOW YOUR ENEMY ?

Your worst enemy, whether you are aware of the fact or not, is Communism. Communism will continue to be the whole free world's worst enemy until Communism is destroyed or made powerless.



Dr. Fred Schwarz

Anybody with any sense makes it his business to learn everything he can about any enemy or enemies he has. The more you know about an enemy, the better your hope of overcoming him.

All of which has been leading up to an earnest recommendation that you obtain, read, reread, and mayhap re-reread a book called "You Can Trust the Communists (to do exactly as they say)," by Dr. Fred Schwarz; Prentice-Hall, Inc., Englewood Cliffs, N.J., 1960; 187 pages, \$2.95.

About one million copies of this book have now got into circulation. It is to be hoped that figure may be multiplied greatly in the next few years.

Dr. Schwarz has the enemy's number from every angle; spells out in "You Can Trust the Communists" exactly why the Reds are the enemies of freedom, decency and happiness that they are; and outlines (in his last chapter, "Program for Survival") various ways in which individual citizens can get effectively into the fight to bring about a final, worldwide defeat of these enemies.

You're advised to pay no attention to some smear stuff now being circulated here against Dr. Schwarz by assorted Communists, fellow travelers, and anti-anti-Communists.

What occasions this smear campaign is the fact that Dr. Schwarz is soon (June 28) to stage one of his increasingly famous anti-Communism rallies in Madison Square Garden. This one, incidentally, has as co-chairmen Adm. Arleigh Burke, Ret.; Charles Edison, Henry B. Sargent, and Gene Tunney.

Naturally, the local friends of Moscow (and they are fairly numerous) would love to discredit Dr. Schwarz, in advance of the June 28 rally, as a crackpot right-wing extremist.

He is nothing of the kind; and his book is one of the deadliest, most level-headed and best-informed analyses of the aims and methods of the Communist enemy that we've ever been privileged to read. Again, permit us to recommend it to you, as strongly as we know how.

for the first time the national and international projects of the Christian Anti-Communism Crusade received national publicity. A careful reading of his report answered completely the accusations that had been made in various quarters. This report was published in the New York Times June 24th and is reprinted on page 6.

THE NEW YORK DAILY NEWS, the newspaper with the greatest American circulation, joined the fray and on Monday, June 18, printed the editorial which is reprinted on this page.

The television boycott was broken and a series of telecasts was arranged on Channel 9, in preparation for the Anti-Communism Rally planned for Madison Square Garden on June 28.

In addition to this a series of open letters to the people of New York was published as advertisements in the New York Times, New York World Telegram, and the Wall Street Journal. The Anti-Communism program was now beginning to make an impact. These letters are reprinted on page five.

OPEN LETTER TO BUSINESSMEN IN THE GREATER NEW YORK AREA

If you were asked to consider International Communism as a competitive corporation and judge its future prospects by standard business methods, would your conclusions justify complacency or concern? Relevant subjects for consideration would be: (1) past achievements; (2) present assets; (3) management; (4) future plans. Lenin began Bolshevism with about seventeen supporters in 1903. His Party conquered Russia with about 40,000 members in 1917. Today his Party has conquered more than one billion people. This is exceptional achievement by any standard of judgment.

International Communism today can list the following assets:

1. 1,000,000,000 slaves.
2. The economic product of the labor of this billion, which it can exploit from the vantage point of monopoly.
3. Multiple-megaton thermonuclear devices, ballistic missiles, missile-bearing submarines, enormous military resources.
4. A network of universities to train their management personnel for all countries.
5. 300,000 trained espionage agents.
6. Vast advertising program utilizing magazines, newspapers, books and radio programs in major languages of the world.
7. An established sales force in every country.

Their management is thoroughly trained, tested, experienced, and of proven loyalty. Their future plans are announced—the conquest of the entire world. If they succeed, and they are confident they will, your personal losses will be enormous. These include: 1. All your assets; 2. Your positions in business and society; 3. Your religious freedom; 4. Your family; 5. Possibly your life. As Che Guevara, Communist Cuban leader, said on May 25, 1962, "The imperialist and monopolist enemy (U.S.A.) is not going to be defeated until the last of its magnates goes to jail, at least, or to the gallows, because that's the only way the defeat of imperialism can be made final." The defeat of Communism is your major business responsibility. The minimum requirement is knowledge of the enemy.

OPEN LETTER TO ALL CITIZENS ON THE TREATMENT OF COMMUNISM

Accurate diagnosis is the foundation for effective treatment of any disorder. When the sufferer from an ailment is not responding to the prescribed treatment, it may be inadequate to merely increase the dosage of medication. A new diagnostic approach may be needed. A study of the nature of Communism provides the basis for a new direction in treatment.

Communism operates under twin imperatives: (1) It must come to power by deception; (2) It must remain in power by force.

This is so because Communism is in conflict with human nature. Communism is a system of dictatorship: man desires to be free. Given a clear choice between economic security with slavery and economic insecurity with freedom, the overwhelming majority will choose to be free and face the consequences. Today's world is divided into three major areas: (1) under Communist dictatorship; (2) neutral; (3) the Western Alliance.

In the first group, Communism imposes its will on the people by force. In the second group, Communism is advancing by deceit; it exploits the nationalism, resentment and economic under-privilege of each area to advance Communism to power. In the third group, the formal appeal of Communism is static or waning, and Communism concentrates on immobilization and demoralization while the advance continues in the ex-colonial nations. An understanding of these principles would provide a rationale for a dynamic offensive for freedom. The most effective weapon against deception is knowledge.

OPEN LETTER TO PARENTS IN THE GREATER NEW YORK AREA

As you plan, work and sacrifice for the future well-being of your children, are you taking for granted the most important problem of all—the survival of Constitutional Democracy and the Government of Law? The problems demanding your attention include your child's: (1) Education; (2) Future family life; (3) Economic security; (4) Character development; (5) Religious training.

To provide the best, you support the finest schools, take insurance policies, encourage the activity of church and synagogue, support cultural and charitable causes, and worry about friends and marriage and associated problems. All sacrifice and prudent planning will be vain if the plans of Communism to conquer the world and kidnap your child succeed. The possibility of this result cannot be ignored. The past record of the conquest of 1,000,000,000 since 1917 demands that future plans be considered seriously.

If Communism wins, these results will follow:

1. Education will be replaced by rigid indoctrination to mold your child into the pre-determined pattern.
2. Family loyalties and emotional ties will be destroyed. Your child will be trained to be an informer on his parents, brothers and sisters for the Communist State.
3. The economic security granted to the inmates of a prison will remove the need for personal initiative and devotion.
4. Your child's moral character will be twisted to the hideous devices of the Communist dialectic.
5. He will be taught atheism, materialism and worship of the Communist Party, and his religious liberty will die.

The defeat of Communism is the most urgent of all tasks for the well-being of your child. This task cannot be left to others. To be effective, you need knowledge of the enemy.

OPEN LETTER TO YOUTH

The Communists have announced to all the world that your future life will be lived in a Communist State. In your planning for the future, have you given adequate attention to the possibility that this is no idle boast? It is hard to ignore or treat lightly the future plans of those whose past achievements dwarf achievements of all others. Communism has conquered 1,000,000,000 since 1917. If Communism should succeed, you would lose:

1. All civil liberties.
2. The right to choose your own job or profession.
3. The right to move freely from place to place.
4. The right to associate with those companions you deem compatible.
5. Freedom of speech, with the resulting right to criticize the Government and its leaders.
6. The opportunity to work from improvement of social or economic injustice.

Very few Americans would deliberately choose such a life, but it may come without their choice. Many years of intense study are given to preparation for your future career. Does not the preservation of the right to make a career merit the expenditure of some time and energy? Are you still content to leave your future destiny in the hands of the older members of the community? Is their past record cause for complete confidence on your part? If the older generation fails, do you not have to pay the price of many of the best years of your life in uniform, with the possibility of the loss of life itself? Your idealism and fresh approach is needed in the battle to defeat Communism. The first step is to thoroughly understand the enemy. You must learn his philosophy, morality, tactics, objectives and organization.

THE NEW YORK TIMES, SUNDAY, JUNE 24, 1962

Reports of Dr. Schwarz' Anti-Communist Crusade

Dr. Schwarz and W. E. Pietsch, an old-time radio evangelist, were co-founders of the Crusade. Dr. Schwarz, who was executive director, succeeded to the presidency after Mr. Pietsch died in 1960.

Annual List Given

Money taken in by the Crusade, which now has its headquarters in Long Beach, California, was listed as follows:

1953.....	\$ 23,356
1954.....	34,156
1955.....	21,674
1956.....	48,842
1957.....	44,119
1958.....	104,841
1959.....	215,602
1960.....	364,535
1961.....	1,273,942

(The accounting was shifted in 1955 from a June 1-May 31 basis to a January 1-December 31 basis.)

The Crusade spent \$223,788 last year for administrative costs, including salaries of about thirty staff members, travel expenses and rent for branch offices, according to its report. The top salary was \$7,800, paid to James D. Colbert, Vice-President. Dr. Schwarz received a salary of \$5,000. His wife, who is secretary of the Australian branch, gets \$450 a month.

Dr. Schwarz, who spends ten months of the year traveling about the United States, lives on an expense account while in this country.

Travels 100,000 Miles

"My home here is a hotel room in whatever city I happen to be", he said. He estimated that he traveled more than 100,000 miles annually, making speeches and arranging rallies and schools of anti-Communism.

Dr. Schwarz is staying here at the Prince George Hotel, 14 East 28th Street, in a single room while arranging for Thursday's Garden rally and the five-day Greater New York School of Anti-Communism to be conducted at Carnegie Hall beginning August 27th.

Admission to the Madison Square Garden rally is from \$1 for a balcony seat to \$250 for a patron's box of eighteen seats. Registration for the school is \$20, with half price for students and clergymen.

Dr. Schwarz denied a charge made by Stanley Mosk, California Attorney General, that the Crusade was "patriotism for profit".

He scored as "fantastic distortions" figures used by the Attorney General in a recent West Coast television talk. Dr. Schwarz said he had publicly challenged Mr. Mosk to bring formal proceedings against him or the Crusade.

On the basis of receipts and contributions—a gross of \$311,253 and an alleged net profit of \$214,737—in the ninety days following a big Crusade rally in Los Angeles last June, Mr. Mosk had said "there would be a million dollars a year—in just one city".

Calling this "a ridiculous projection", Dr. Schwarz said the rallies and schools usually stimulated a heavy flow of contributions immediately thereafter, which later dwindled.

The Crusade is tax-exempt. Its sales of literature and tickets of admission are also exempt from sales taxes and Federal admission taxes. Contributions are tax deductible. The Internal Revenue Service, which denied the organization's request for tax exemption in 1955, granted it the following year on the basis that the Crusade was "operated exclusively for religious and educational services."

Dr. Schwarz said the \$5,000 salary was his sole income. The Schools of Anti-Communism in the various cities are billed \$100 for each of his lectures, but the money goes to the parent organization, the Christian Anti-Communism Crusade. Dr. Schwarz will give ten lectures at the school in this city in August.

Royalties to Crusade

All royalties on Dr. Schwarz' books go to the Crusade. His "You Can Trust the Communists (To Be Communists)," published by Prentice-Hall, Inc., at \$2.95 and now also in paperback, has sold nearly 1,000,000 copies.

The Crusade recently sent paperback copies to 280,000 ministers, priests and rabbis in the United States. Prentice-Hall donated 200,000 copies. Purchase of the 80,000 others and distribution of the entire lot cost the Crusade \$45,000. Dr. Schwarz said he estimated the royalties on his books were bringing the Crusade about \$20,000 a year.

The Crusade spent \$390,000 last year in what it described as "domestic missionary work" and \$234,560 in foreign missionary work. The domestic part included printing, promotional work, expenses of the schools and part of the salary and traveling expense costs.

Dr. Schwarz said that most of the schools did not pay their own way through registration fees, but stimulated interest in the Crusade and thus led to contributions. He said also that the sales of books, taped talks and anti-Communist films showed a deficit last year of \$33,415. This was because some of the items are sold below cost.

The foreign work, being expanded this year, is carried on in about a dozen countries. The greatest single foreign expenditure last year was \$152,615, sent to India.

This included \$58,000 for a rotary press and a building to enlarge the distribution of "The Voice of Kerala", a daily newspaper the Crusade has been subsidizing for nearly three years. It has a circulation now of 29,000 in an area where the Communists formerly were in control and still very strong.

Also, \$5,000 was used for an anti-Communist book in Kerala. Ten thousand dollars went to purchase property for a home for orphan boys in Secunderabad in Andhra State, and additional amounts for the sustenance of fifty boys and their teachers. Other sums were spent on literature and in support of native organizations.

In India, as in other countries, the Crusade avoids controlling or appearing to control the local institutions it aids.

But British Guiana, where Dr. Schwarz sent \$37,067 for three native teams to distribute literature, show films and make speeches against Communism, Prime Minister Cheddi B. Jagan accused the United States-based Crusade of working for the opposition of his People's Progressive party.

"We didn't support any political party", said Dr. Schwarz. "We just fought Communism".

In Australia, the only country outside the United States where the Crusade has a permanent branch office, \$18,225 was spent. In Australia, a small amount of money is raised locally. The paid staff includes, besides Mrs. Schwarz, a director at \$400 a month. Most of the current work in Australia is distribution of literature and subsidizing Dr. Schwarz' book.

In Japan, where \$11,974 was sent last year, the book has been translated into Japanese and help is being given to student organizations opposed to Communism.

Lesser amounts were spent in other countries. A comic book in Spanish, distributed widely in Mexico, has colored cartoons of Communist soldiers prodding a priest with a bayonet, a whip-flourishing woman with hammer and sickle on her uniform threatening helpless children, and a group of slave laborers, one of whom is being lashed by a guard. The Crusade also paid for 3,000 copies of Dr. Schwarz' book in Spanish for Mexican distribution.

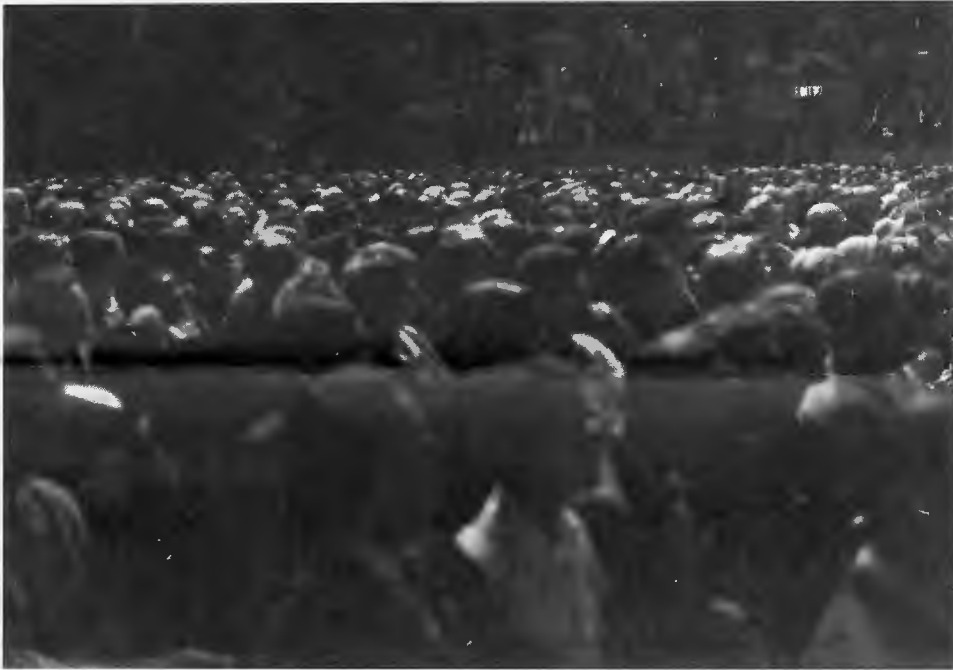
Dr. Schwarz took note of criticisms made in some quarters that the Crusade was subsidized by ultra-conservative wealthy men or their corporations and that it was conditioning its followers for membership in rightist organizations like the John Birch Society.

Asserting that no more than five per cent of its direct contributions came from wealthy individuals or corporations, he said that the Crusade had depended solely upon the "pure grass-roots support" of thousands of small contributors until 1957. Then the Allen-Bradley Company of Milwaukee, a manufacturing concern, printed at its own expense and distributed the text of Dr. Schwarz' testimony before the House Committee on un-American Activities on the dangers of Communism. He said Allen-Bradley had since contributed \$10,000 a year to the Crusade.

An unsolicited check for \$5,000 from Patrick J. Frawley Jr., who heads a complex of big companies, resulted in Mr. Frawley's identification with the Crusade. He later became chairman of the Southern California School of Anti-Communism. Mr. Frawley now gives \$30,000 to the Crusade.

The Schick Safety Razor Company, one of the companies headed by Mr. Frawley, paid for televising in the Los Angeles area the Crusade's Hollywood Bowl rally at which motion picture stars appeared last October.

ANTI-COMMUNISM RALLY IN MADISON SQUARE GARDEN



A sea of heads in the crowd of 8,000 at the Rally.

Madison Square Garden has been the scene of many historic battles but on June 28th it was, in the words of Arthur McDowell, Educational Director for the Upholsterers' Union, the scene of the greatest anti-slavery demonstration since Lincoln. 8,000 people gathered and roared approval as the speakers urged a deeper study of the nature of Communism and a greater devotion to freedom. This rally was note-

worthy on many counts. Here are a few:

1. The Attendance of 8,000

In view of the extraordinary circumstances that confronted us this attendance was a triumph. Prior to this rally the Democratic Party had sponsored a birthday celebration for Mrs. Eleanor Roosevelt. Many film stars were featured. The attendance was 2,500. We are proud 8,000 attended our rally.



Pickets and their banners organized by the Communists.

2. The Frenzy of the Communist Opposition

The Communists had gathered their shock-troops to protest the rally. 200 pickets flaunting banners with dishonest and insane slogans marched and chanted. They were

truly a pathetic sight. I walked across to talk to them and was met by a crescendo of screams and jeers. The police who were present in large numbers obviously feared a riot and were relieved when I departed.



Pat Boone as he said: "I would rather my girls were blown into Heaven with an atomic bomb than taught into hell by the Communists."

3. The Humility, Courage and Devotion of Pat Boone

Pat Boone scorned an immoral neutrality advocated by many advisors and at great personal inconvenience attended and spoke at the rally. Among many fine pronouncements he made this magnificent statement, "I would sooner see my four daughters blown into Heaven by an atomic bomb than taught into Hell by the Communists."

4. The Reports of the News Media

Led by the New York Times the papers of the New York area were honest in their reporting. They discarded the dishonest label of "Right-Wing Extremist" and reported the facts. Other national newspapers have yet to follow suit. The St. Louis Post-Dispatch gave the rally considerable space but remained the victim of its own delusion that the Christian Anti-Communism Crusade is the sponsor of Right-Wing activities. Their concern was revealed in their summation, "Dr. Schwarz has not become a hit in New York but he has resilience and persistence. He is not a force to be taken lightly."

GREATER NEW YORK SCHOOL OF ANTI-COMMUNISM

Murray Kempton, Left-Wing columnist and iconoclast of the hostile New York Post, wrote: "I would not bet that they will not set the Hudson completely on fire yet". Many thousands are praying that his words will prove prophetic when the Greater New York School of Anti-Communism convenes in Carnegie Hall August 27-31. The stage is now being set; the students are enrolling; the faculty preparing and many are praying that this event will mark a turning-point in the heretofore disastrous battle with Communism.

Our goal is to fill Carnegie Hall for all sessions and to televise the messages into millions of homes. Substantial contributions are needed to make this possible. I know of no investment that promises greater dividends than one to utilize the television resources of New York City to teach the truth concerning Communism and to challenge to a national rebirth of freedom under God.



Street demonstrators protest Jagan's Regime prior to February riots and arrival of British troops.

BRITISH GUIANA

How often we hear the cry, "Too late". We have been emphasizing the dangerous situation existing in British Guiana for a long time. While others were sleeping we were working. Through the efforts of the Christian Anti-Communism Crusade and Dr. Sluis many thousands of Guianese awakened to the imminent danger of Communism. Great quantities of literature have been distributed; anti-Communism study circles established and anti-Communism workers inspired. The Communists, led by Dr. Cheddi Jagan, have become frantic and have launched a campaign of distortion and lies and have conferred upon Dr. Sluis and myself the unique honor of our classification as illegal immigrants. The truth has made them afraid.

Cheddi Jagan has now confirmed with his own words what we have been pro-

claiming for so long. In replying to a question of a Commission of Inquiry into the cause of the recent riots in British Guiana he said, "I am a Communist."

We must keep the stream of literature flowing and Communism must be washed from the shores of South America.

"YOU CAN TRUST THE COMMUNISTS" Spanish Edition

The Spanish edition of the book, "You Can Trust the Communists" is being widely welcomed. It is urgent that a cheaper edition in paper-back be provided. The publishers have offered to produce such an edition if we purchase 100,000 copies. This will cost \$35,000 but the saving in dollars and lives may be incalculable.

FINANCES

One newspaper in New York City described me as a man with a million-dollar bankroll. In 1961 the gross income of the Christian Anti-Communism Crusade was over one million dollars therefore we "have" one million dollars. This is like saying that the Community Chest received ten million dollars last year therefore they "now have" ten million dollars. The money given has been invested in the battle. It is regarded as a sacred trust. We announce to all the world that we are spending this money unselfishly for the causes for which it is given. Our reserves are now exhausted. We depend upon the continuing contributions of our friends and the friends of a free world. You have proved faithful in the past and I am confident you will not fail in the future. We march forward together, constrained by the love of Christ, equipped by the power of the Spirit, confident of final victory.

Yours very sincerely,

Fred C. Schwarz, President
Christian Anti-Communism Crusade



Cheddi Jagan's Headquarters

INDIA

While our eyes are concentrated on New York, Cuba, British Guiana and areas of danger near at hand the tragedy of Asia marches on. We are delighted with the continuing activities of our Indian co-laborers in Kerala and Andhra States. The truth newspaper "The Voice of Kerala" continues to publish. The rotary press is now in action. The quality of the paper has improved but their needs continue to be very great. We must not fail them.

In Andhra State, Brother and Sister Devananda Rao now care for fifty neglected boys. The workers travel to the villages and preach the message of Christ's redeeming love and warn of the Communist danger.

IMPORTANT NOTICE

COMING SCHOOLS OF ANTI-COMMUNISM

Greater New York Area
Carnegie Hall.....Aug. 27 - 31
San Francisco Bay Area
San Mateo.....Sept. 17 - 21
Northern Ohio School
Cleveland.....Oct. 1 - 5

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