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**WHORM Subject File Code:** PR011

(Public Relations: Motion Pictures – Film Strips – Recordings)

**Case file Number(s):** 324000-325999

**Box:** 26

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# WITHDRAWAL SHEET

## Ronald Reagan Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. staffing memo (325354)	re Central American Film	5/22/85	<del>B5</del> M27 11/5/01
COLLECTION: WHORM: Subject File			dd
FILE LOCATION: PR 011 Motion Pictures-Film Strips-Recordings (324000-325999)			5/22/92

### RESTRICTION CODES

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>A. National security classified information.</li> <li>3. Presidential Records Act               <ul style="list-style-type: none"> <li>B1. Release would violate a Federal statute.</li> <li>B2. Release would disclose trade secrets or confidential commercial or financial information.</li> <li>B3. Release would constitute a clearly unwarranted invasion of personal privacy.</li> <li>B4. Relating to appointment to Federal office.</li> <li>B5. Release would disclose confidential advice between the President and his advisors, or between such advisors.</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>B6. Release could disclose internal personnel rules and practices of an agency.</li> <li>B7. Release would disclose information compiled for law enforcement purposes.</li> <li>B8. Release would disclose information concerning the regulation of financial institutions.</li> <li>B9. Release would disclose geological or geophysical information concerning wells.</li> <li>C. Closed in accordance with restrictions contained in donor's deed of gift.</li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

BS

June 17, 1985

YZ 324140  
4500  
PROII  
ME  
IV085  
ST006  
LGCAMPH

Dear Mr. Beach:

This is in follow-up to your earlier invitation for the President to address or video-tape a message to the Pathfinder Organization United States and Canadian Camporee, at Camp Hale, Colorado.

RE

Again, we appreciate your extending this opportunity to the President. Unfortunately, I regret to write that in light of developments in his calendar for that time, we are unable to add this to his schedule. However, the President asked that I convey to you his very best wishes and sincere appreciation.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Mr. Bert B. Beach  
Seventh-Day Adventists  
6840 Eastern Avenue, N.W.  
Washington, D.C. 20012

FJR/JAJ/8echf  
FJR-30

cc and inc. to Duncan Clark for written msg. consideration ✓

# Seventh-day Adventists

CHURCH WORLD HEADQUARTERS: 6840 EASTERN AVENUE NW, WASHINGTON, DC 20012 USA  
TELEPHONE (202) 722-6000 • CABLE: ADVENTIST, WASHINGTON • TELEX: 89-580

April 19, 1985

The President  
The White House  
Washington DC 20500

Mr President:

The Seventh-day Adventist Church sponsors a Pathfinder program for its young people ages 10-15. This is a program designed to teach the young people special outdoor skills and how to be of service to mankind. This Pathfinder organization parallels the Boy Scout and Girl Scout program. It is a co-ed organization and has been in operation within the Seventh-day Adventist Church for nearly fifty years now.

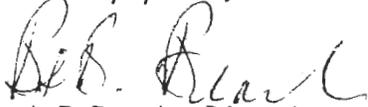
For the first time in the history of the Pathfinder organization there is going to be a United States and Canadian Camporee bringing over 15,000 young people together. This Camporee is scheduled to take place July 31 - August 6, at Camp Hale, Colorado. This is where the Tenth Mountain Division was trained as ski troops between 1942-1944. This military base was turned over by the Army to the Forest Service in 1965 and became Camp Hale Recreational Area with a camp ground.

The Theme for the Camporee is "Pathfinding - Adventures in Service". The opening night, July 31, centers on Adventure in History. (It is for this reason we would like very much to have the President of the United States make an appearance, address and challenge the 15,000 plus young Pathfinders that will be in attendance.)

In view of your heavy schedule of responsibilities, we understand that it might not be possible for you to attend personally the Camporee. In this event, we would be happy if you would consider honoring these thousands of American young people by sending a video-taped message to be screened on the giant Diamond Vision Screen (the same as used at the LA Olympics). It is our hope that your address or video-taped message would end by leading the Camporees in a Pledge of Allegiance to the Flag of the United States.

Thank you so much for giving consideration to this special request.

Sincerely yours,



Bert B Beach, Director  
Public Affairs (Government Relations)

er  
Enclosures

NATIONAL SECURITY COUNCIL  
WASHINGTON, D.C. 20506

October 10, 1985

324171

PRO11

MEMORANDUM FOR FREDERICK J. RYAN

FROM: WILLIAM F. MARTIN *WFM*

SUBJECT: Videotape for Japanese Agricultural Training Council

Your request for a scheduling recommendation (Tab A) to prepare a videotape for the Japanese Agricultural Training Council in recognition of the 20th anniversary of the Japanese Agricultural Training Program has been considered by the NSC. We recommend that this request be turned down.

## Attachment:

Tab A Scheduling Request &amp; incoming ltr

National Security Council  
The White House

*Handwritten initials*

85 OCT 8 P 4: 43

System #

I

Package #

7982

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	<u>A</u>
William Martin	_____	_____	_____
John Poindexter	_____	_____	_____
Paul Thompson	_____	_____	_____
Wilma Hall	_____	_____	_____
Bud McFarlane	_____	_____	_____
William Martin	_____	_____	_____
NSC Secretariat	<u>2</u>	_____	<u>S</u>
Situation Room	_____	_____	_____

I = Information    **A = Action**    R = Retain    D = Dispatch    N = No further Action

cc: VP    Regan    Buchanan    Other \_\_\_\_\_

COMMENTS

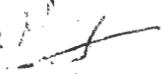
Should be seen by: \_\_\_\_\_  
(Date/Time)

NATIONAL SECURITY COUNCIL  
WASHINGTON, D.C. 20506

October 8, 1985

ACTION

MEMORANDUM FOR WILLIAM F. MARTIN

FROM: GASTON J. SIGUR SUBJECT: Videotape for Japanese Agricultural Training  
Council

Fred Ryan has asked for our recommendation on a scheduling request to prepare a videotape for the Japanese Agricultural Training Council in recognition of the 20th anniversary of the Japanese Agricultural Training Program (Tab A).

I do not see any reason for this request and suggest that it be turned down.

RECOMMENDATION:

That you forward Tab I to Fred Ryan.

Approve WRP

Disapprove \_\_\_\_\_

## Attachments:

Tab I Martin memo to Ryan

Tab A Scheduling Request &amp; incoming ltr

THE WHITE HOUSE  
WASHINGTON

MEMORANDUM

October 2, 1985

TO: WILLIAM MARTIN

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Prepare videotape for the Japanese Agricultural Training  
Council in recognition of the 20th anniversary of the  
Japanese Agricultural Training Program

DATE: October 26, 1985 event

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept \_\_\_ Regret  Surrogate  
Priority \_\_\_ Message \_\_\_ Other \_\_\_  
Routine \_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: OCTOBER 8, 1985

TO ANN BROCK *AB*

32-11.1



AMBASSADOR OF  
THE UNITED STATES OF AMERICA  
TOKYO

June 10, 1985

Honorable Donald Regan  
Chief of Staff and  
Assistant to the President  
The White House  
Washington, D.C. 20500

Dear Don:

This is in reference to a request from the Japanese Agricultural Training Council for a videotaped message from the President to present greetings on the occasion of the twentieth anniversary of the Japanese Agricultural Training Program.

I would appreciate your consideration of this request. I have met many times with both the U.S. and Japanese sponsors of this program, and I believe it has made a very important contribution to increasing the mutual understanding between the two nations. This is especially valuable because the program involves the vital area of agriculture which, while the source of some friction, is an area in which we sold Japan 6.9 billion dollars worth of our agricultural products which came to a surplus of at least 6.8 billion dollars for us.

This request is, of course, one which the President must make the decision on. I am only calling it to your and the President's attention by request.

With Maureen's and my best personal wishes - as always - to you and Ann, I am

Sincerely,

A handwritten signature in black ink that reads "Mike Mansfield". The signature is written in a cursive, flowing style.

## The 20th Anniversary of the Inauguration of J A T P

### Summary of the Ceremonial Meeting

#### I Objects

The Japanese Agricultural Training Program (J A T P), founded based on the agreement between the American and Japanese governments, has successfully continued for twenty years since its start in 1966.

Today the number of the Japanese farming trainees sent to America through the program exceeded 2,800 and reaches almost 7,000 including 4,100 sent through J A T P's predecessor program.

J A T P is designed for the trainees to receive college academic training and practical on-the-farm training for two years in all. The effective combination of the trainings enables them to learn the American methods of farming-rational management and labor, ability to put ideas into practice, international viewpoint, and many others-which are necessary for the future Japanese farming.

The program also provides the trainees with chances to become friends with many Americans, which has now grown into a grass-roots base of the mutual understanding and friendship between the two nations.

With rare experiences and much knowledge trainees returned to Japan, and many have improved their farm management and labor or established a firm footing in the agri-related businesses. Their achievements are outstanding. They have also actively contributed to the development of their communities as young leaders in farming and cultural activities. It is also they who willingly provide assistance and conveniences for American farmers and other friends visiting Japan both on official observational tours and on personal trips. Furthermore, some returned trainees have devoted themselves to the teaching of farming in underdeveloped countries under Japan's technological aid program;

others have immigrated to new countries for the attainment of their farming goals. Their accomplishments are equally remarkable.

Thanks to the trainee's achievements, J A T P has received high reputation as a superb program for educating Japan's future farm successors and for promoting the American-Japanese mutual understanding.

The 20th anniversary of the founding is going to be truly a memorial year for J A T P. The returned trainees feel it indispensable to hold a meeting not only for celebration but also for confirmation of the program's ultimate goals: to establish a firm foundation of the Japanese agriculture for the coming century and to help realize world peace through international friendship in agriculture. The meeting can be a perfect occasion for the trainees to strengthen their union and cooperation, to show their gratitude to their American friends, and to renew the old friendship with them. It will also be an ideal occasion for the returned trainees to make a request to the two governments and associates for their continuous aid and cooperation for the program's further development.

For the above reasons, the returned trainees and the council of the program have decided to hold a meeting celebrating the 20th anniversary of the program's inauguration as follows:

2 Host Organizations

The Japanese Agricultural Training Council.

The Returned Trainee's Support Organization of J A T P.

The Big Bend Community College Foundation.

3 Supporting Organizations (Expected)

The Ministry of Foreign Affairs.

The Ministry of Agriculture, Forestry, and Fishery.

The American Embassy in Japan.

The Japan International Cooperation Agency.

The Association for International Collaboration of Farmers, Japan.

The Japan Young Farmer's Union for International Cooperation.

The Central Co-operatives Bank for Agriculture and Forestry.

The Agriculture, Forestry, and Fisheries Finance Corporation.

The Central Union of Agricultural Co-operatives.

The National Federation of Agricultural Cooperative Association.

The National Mutual Insurance Federation of Agricultural Co-operatives.

The National Association Prefectural Credit Federation of Agricultural Co-operatives.

The National Chamber of Agriculture.

The Rural Youth Education Development Association.

The California Alumni Association.

4 Date

1:00 p.m. - 7:00 p.m. Saturday, October 26th, 1985

5 Place

Hotel New Otani: 4-1 Kioi-cho, Chiyoda-ku, Tokyo

Telephone (03) 265-1111

6 Official Guests (Expected)

Japanese

Representatives of the Ministry of Foreign Affairs.

Representatives of the Ministry of Agriculture, Forestry, and Fishery.

Members of the Diet.

Representatives of prefectural governments.

Representatives of the program's associated agricultural organizations.

Representatives of prefectural organizations of returned trainees.

Americans

Representatives of the Department of State.

Representatives of the Department of Labor.

Representatives of the American Embassy in Japan.

Representatives of state governments.

Representatives of the program's associated colleges and universities.

Host farmers.

Host families.

7 Participants (2,000 in all)

Japanese (1,500)

Returned trainees of J A T P and the predecessor program and their families.

Guests.

Americans (500)

Host farmers.

Host families.

Officials of the program's associated colleges and universities.

Guests.

8 Events

1. Ceremony 12:30 p.m. - 2:30 p.m. in "Room of Cranes"

2. Forum 3:00 p.m. - 4:00 p.m. in "Room of Cranes"

3. Party 4:30 p.m. - 6:30 p.m. in "Room of Lotus"

June 4, 1985

The Honorable Ronald Reagan  
President of the United States  
The White House, 1600  
Pennsylvania Avenue  
N. W. Washington, D. C. 20500  
U. S. A.

Dear Mr. President

Spring is all over Japan now. Its arrival was told some weeks ago by cherry blossoms which the Japanese love the most among all flowers of the season.

Mr. President, I hope you will have a little time to read this letter in your busy daily life and that it will find you in good health above all.

The members of the Returned Trainees' Organization, of which I am the chairman, were once the trainees of the Japanese Agricultural Training Program (J A T P), which was founded based on the governmental agreement between America and Japan in 1965. During the two-year-long stay in your country under the program, we received not only agricultural knowledge at university and practical training on actual farms, but also warm hospitality of all Americans we got acquainted with. The rare experiences and farming knowledge are now the base of our thinking and farm management, and our present business success was not possible without them.

The above-mentioned program has been operated by the Big Bend Community College Foundation in the state of Washington and the Japanese Agricultural Training Council in Tokyo. It has been quite successful for twenty years since the inauguration, thanks to the whole-hearted devotion of the two organizations. We, the trainees who returned home after completing the program, numbered more than 2,600 this year; many of us are growing into leaders of our farming communities.

Mr. President, we decided to hold a meeting in Tokyo on October 26 this year, to celebrate the twentieth anniversary of the founding of the program and to show our deepest gratitude to our American friends. (The details of the meeting are stated in attached sheets.) We sent out invitations to them and more than 450 have informed us of their intention to attend the meeting up till this point. We are greatly impressed by their enthusiastic response and feel responsible to them, too, for making the meeting successful.

We believe the meeting can also be an ideal occasion for our American friends and us to confirm the close cooperation and the mutual goal of contributing to world peace.

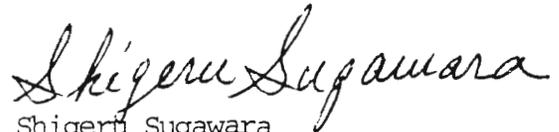
I think Dr. Peter DeVries, head of the Big Bend Community College Foundation, has sent you a letter requesting your honorable message to the anniversary.

Representing all the trainees, I also wrote this letter for the same purpose, for your message will surely be a great encouragement to all the attending American and Japanese program associates and farmers, especially to us young farmers working for the bright future of the Japanese agriculture. Furthermore, your message must arouse a hope in all farmers of the two nations and strengthen the friendly relationship between them.

We are keenly aware how busy you are. However, we would like to have your honorable video-taped message if possible for the above reasons and for the success of the twentieth anniversary.

We wish you much grace of God and your great country continuous prosperity.

Very truly yours,

A handwritten signature in cursive script that reads "Shigeru Sugawara".

Shigeru Sugawara  
Chairman of the Returned  
Trainees' Organization

RECEIVED 05 OCT 85 13-

TO MARTIN

FROM RYAN, F

DOCDATE 02 OCT 85

KEYWORDS: JAPAN

AP

SUBJECT: APPT REQUEST W/ PRES FOR JAPANESE AGRICULTURAL TRAINING COUN 26 OCT

ACTION: MEMO MARTIN TO RYAN

DUE: 09 OCT 85 STATUS S

FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

SIGUR

MILLER

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PEARSON

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COMMENTS

REF#

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NSCIFID

( DR )

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
	C 10/10	Pearson STD MEMO		SU- RP-42 CC-

DISPATCH

✓ 5.7. 19.10

W/ATTCH

FILE

(C)

SA

RD 324171  
PRO11

THE WHITE HOUSE  
WASHINGTON

MEMORANDUM

October 15, 1985

TO: AL KINGON

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Prepare videotape for the Japanese Agricultural Training  
Council in recognition of the 20th anniversary of the  
Japanese Agricultural Training Program

DATE: October 26, 1985 event

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept \_\_\_ Regret  Surrogate \_\_\_ Message \_\_\_ Other \_\_\_  
Priority \_\_\_  
Routine \_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:



RESPONSE DUE: ASAP TO ANN BROCK 

June 4, 1985

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President of the United States  
The White House, 1600  
Pennsylvania Avenue  
N. W. Washington, D. C. 20500  
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Dear Mr. President

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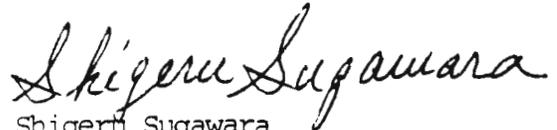
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Very truly yours,

A handwritten signature in cursive script that reads "Shigeru Sugawara". The signature is written in black ink and is positioned above the printed name and title.

Shigeru Sugawara  
Chairman of the Returned  
Trainees' Organization

The 20th Anniversary of the Inauguration of J A T P  
Summary of the Ceremonial Meeting

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The Central Union of Agricultural Co-operatives.

The National Federation of Agricultural Cooperative Association.

The National Mutual Insurance Federation of Agricultural Co-operatives.

The National Association Prefectural Credit Federation of Agricultural Co-operatives.

The National Chamber of Agriculture.

The Rural Youth Education Development Association.

The California Alumni Association.

4 Date

1:00 p.m. - 7:00 p.m. Saturday, October 26th, 1985

5 Place

Hotel New Otani: 4-1 Kioi-cho, Chiyoda-ku, Tokyo

Telephone (03) 265-1111

6 Official Guests (Expected)

Japanese

Representatives of the Ministry of Foreign Affairs.

Representatives of the Ministry of Agriculture, Forestry, and Fishery.

Members of the Diet.

Representatives of prefectural governments.

Representatives of the program's associated agricultural organizations.

Representatives of prefectural organizations of returned trainees.

Americans

Representatives of the Department of State.

Representatives of the Department of Labor.

Representatives of the American Embassy in Japan.

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Japanese (1,500)

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2. Forum 3:00 p.m. - 4:00 p.m. in "Room of Cranes"
3. Party 4:30 p.m. - 6:30 p.m. in "Room of Lotus"

PRO11

WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 85, 06, 18

Name of Correspondent: Mike Mansfield

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Requests videotape for Japanese Agricultural Training Council (20<sup>th</sup> Anniversary of Japanese Agricultural Training Program on Oct. 26, 1985)

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD, Type of Response, Code, Completion Date YY/MM/DD
<u>CS REAG</u>	ORIGINATOR	<u>85, 06, 18</u> TR C <u>85, 06, 18</u>
<u>DC</u>	Referral Note:	<u>Mr. Regan suggests regret</u>
<u>RYAN</u>	<u>R</u>	<u>85, 06, 20</u> TR TR A <u>85, 11, 19</u>
	Referral Note:	

Fred - Note ↑

Regret ✓ ↓

Staff to use

Grant

Olson/rafer

Mike Regan

see: Cheri Nolan

Tom Dawson

- ACTION CODES:
- A - Appropriate Action
  - C - Comment/Recommendation
  - D - Draft Response
  - F - Furnish Fact Sheet to be used as Enclosure
  - I - Info Copy Only/No Ac
  - R - Direct Reply w/Copy
  - S - For Signature
  - X - Interim Reply

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

# RECORDS MANAGEMENT ONLY

## CLASSIFICATION SECTION

No. of Additional Correspondents: \_\_\_\_\_ Media: L Individual Codes: 1150

Prime Subject Code: PR 011 Secondary Subject Codes: CD 078 FD 002  
TA  
AG

## PRESIDENTIAL REPLY

Code	Date	Comment	Form
------	------	---------	------

C		Time: _____	P- _____
---	--	-------------	----------

DSP		Time: _____	Media: _____
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**SIGNATURE CODES:**

**CPn - Presidential Correspondence**

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

**CLn - First Lady's Correspondence**

- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

**CBn - Presidential & First Lady's Correspondence**

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

**MEDIA CODES:**

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

November 19, 1985

Dear Mr. Ambassador:

This is with reference to your letter to Mr. Regan endorsing the request from Mr. Shigeru Sugawara for the President to do a videotaped message for the Japanese Agricultural Training Council on the occasion of the twentieth anniversary of the Japanese Agricultural Training Program on October 26.

We are very sorry it was not possible to provide such a tape for Mr. Sugawara in view of the heavy demands on the President's time. I know you can appreciate the fact that many important requests of this nature must be declined simply because the President's pressing schedule makes it impossible for him to honor each and every one. He was pleased, however, to send a personal written message about this twentieth anniversary celebration.

With kind regard and best wishes,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

The Honorable Michael J. Mansfield  
Ambassador of the United States of America  
Tokyo, Japan

FJR/mhr/blb

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

October 15, 1985

TO: AL KINGON

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Prepare videotape for the Japanese Agricultural Training  
Council in recognition of the 20th anniversary of the  
Japanese Agricultural Training Program

DATE: October 26, 1985 event

LOCATION: The White House

BACKGROUND: See attached

*let's do a  
nice part  
regret to  
Amb. Mangfeld*

YOUR RECOMMENDATION:

Accept  Regret  Surrogate  Message  Other   
Priority   
Routine

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

*[Handwritten signature]*

RESPONSE DUE: ASAP TO ANN BROCK *[initials]*

RECEIVED  
1985  
NATIONAL SECURITY COUNCIL  
WASHINGTON, D.C. 20506

SCHEDULING OFFICE  
October 10, 1985

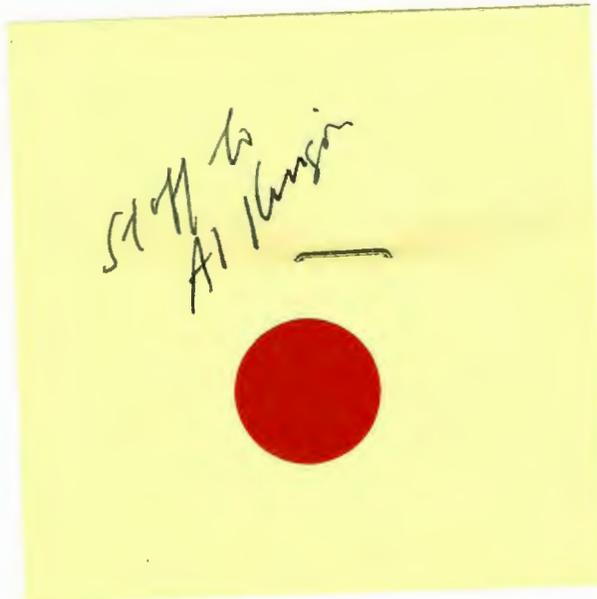
MEMORANDUM FOR FREDERICK J. RYAN

FROM: WILLIAM F. MARTIN *WFM*  
SUBJECT: Videotape for Japanese Agricultural Training Council

Your request for a scheduling recommendation (Tab A) to prepare a videotape for the Japanese Agricultural Training Council in recognition of the 20th anniversary of the Japanese Agricultural Training Program has been considered by the NSC. We recommend that this request be turned down.

Attachment:

Tab A Scheduling Request & incoming ltr



THE WHITE HOUSE  
WASHINGTON

MEMORANDUM

October 2, 1985

TO: WILLIAM MARTIN

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Prepare videotape for the Japanese Agricultural Training  
Council in recognition of the 20th anniversary of the  
Japanese Agricultural Training Program

DATE: October 26, 1985 event

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept \_\_\_ Regret ~~\_\_\_~~ Surrogate \_\_\_ Message \_\_\_ Other \_\_\_  
Priority \_\_\_  
Routine \_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: OCTOBER 8, 1985

TO ANN BROCK *AB*

June 26, 1985

per Fred,  
pb staff to  
NSC

Dear Mr. Ambassador:

Your recent letter endorsing the request for President Reagan to do a videotaped message for the Japanese Agricultural Training Council on the occasion of the twentieth anniversary of the Japanese Agricultural Training Program on October 26, 1985 has been forwarded to me by Don Regan.

We appreciate knowing of your support of this opportunity extended to the President by Mr. Sugawara. Although we are unable to make a firm commitment at this time, we are making notation of your request. The request will be carefully reviewed as the President's schedule for the fall develops, and we will be back in touch closer to the meeting about the possibility of his doing the taping.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

The Honorable Michael J. Mansfield  
Ambassador of the United States of America  
Tokyo, Japan

cc: Mary Rawlins with copy of all incoming



324171

AMBASSADOR OF  
THE UNITED STATES OF AMERICA  
TOKYO

June 10, 1985

Honorable Donald Regan  
Chief of Staff and  
Assistant to the President  
The White House  
Washington, D.C. 20500

Dear Don:

This is in reference to a request from the Japanese Agricultural Training Council for a videotaped message from the President to present greetings on the occasion of the twentieth anniversary of the Japanese Agricultural Training Program.

I would appreciate your consideration of this request. I have met many times with both the U.S. and Japanese sponsors of this program, and I believe it has made a very important contribution to increasing the mutual understanding between the two nations. This is especially valuable because the program involves the vital area of agriculture which, while the source of some friction, is an area in which we sold Japan 6.9 billion dollars worth of our agricultural products which came to a surplus of at least 6.8 billion dollars for us.

This request is, of course, one which the President must make the decision on. I am only calling it to your and the President's attention by request.

With Maureen's and my best personal wishes - as always - to you and Ann, I am

Sincerely,

*Mike Mansfield*

*Oct. 26*

June 26, 1985

Dear Mr. Ambassador:

Your recent letter endorsing the request for President Reagan to do a videotaped message for the Japanese Agricultural Training Council on the occasion of the twentieth anniversary of the Japanese Agricultural Training Program on October 26, 1985 has been forwarded to me by Don Regan.

We appreciate knowing of your support of this opportunity extended to the President by Mr. Sugawara. Although we are unable to make a firm commitment at this time, we are making notation of your request. The request will be carefully reviewed as the President's schedule for the fall develops, and we will be back in touch closer to the meeting about the possibility of his doing the taping.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

*Letter dispatched  
from Fred Ryan's  
office*

The Honorable Michael J. Mansfield  
Ambassador of the United States of America  
Tokyo, Japan

cc: Mary Rawlins with copy of all incoming } sent

6/18/85

Files

JV

T

PF/DC:

Comments/recommendations, please, by c.o.b. Wednesday, June 19.

MEMORANDUM

TO: ✓ AL KINGON - LINDA CHAVE

Thanks.

LDL

324375

Adele

FROM: FREDERICK J. RYAN, JR., :  
PRESIDENTIAL APPOINTMEN'

SUBJ: REQUEST FOR SCHEDULING Recommendation memo

Request 1110  
PROH  
PROOS  
HE  
FB/14

PLEASE PROVIDE YOUR REC  
SCHEDULING REQUEST UNDE

EVENT: Videotape for the Health Care Expo '85

DATE: August 18-24, 1985

LOCATION: Washington Convention Center

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept \_\_\_ Regret  Surrogate \_\_\_  
Priority \_\_\_  
Routine \_\_\_ Message \_\_\_ Other \_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

*[Handwritten signature]*

RESPONSE DUE June 21, 1985

TO JEAN APPLEBY JACKSON

Regret

325031

1800  
PRO11  
PRO14-18  
WE004  
PRO07

June 25, 1985

Dear Mr. Massey:

On behalf of the President and Mrs. Reagan, I thank you for your letter about the March of Dimes Telethon Against Birth Defects, June 29-30, 1985.

As much as he would like to be able to participate in this worthy endeavor, the President's schedule commitments will make it impossible.

The President and Mrs. Reagan send their best wishes for a successful telethon.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Mr. Charles L. Massey  
President  
March of Dimes  
1275 Mamaroneck Avenue  
White Plains, NY 10605

FJR/KC/lmp 6FJR

June 3 85 Request for Scheduling  
Recommendation memo

Dear Mr. Massey:

On behalf of the President and Mrs. Reagan, I thank you for your letter about the March of Dimes Telethon Against Birth Defects, June 29-30, 1985.

As much as he would like to be able to participate in this worthy endeavor, the President's schedule commitments will make it impossible.

The President and Mrs. Reagan send their best wishes for a successful telethon.

Sincerely,

FJR:kc

THE WHITE HOUSE  
WASHINGTON

RECEIVED

JUN 10 1985

June 3, 1985

SCHEDULING  
OFFICE

MEMORANDUM

TO: LINDA CHAVEZ  
FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING  
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: A video, telephone call or appearance in support of the March of  
Dimes Telethon Against Birth Defects

DATE: June 29-30, 1985

LOCATION: The White House

BACKGROUND: See attached

REGRET  
Date 6/12/85  
ER  
AM

YOUR RECOMMENDATION:

Accept \_\_\_ Regret \_\_\_ Surrogate  
Priority \_\_\_  
Routine \_\_\_ Message \_\_\_ Other

telephone call

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

*Kristen has been back for a second visit since  
giving baby to the President - gets good coverage*

RESPONSE DUE June 7, 1985

TO JEAN APPLEBY JACKSON

*and*  
*J. Ryan*

Staff to  
Chavvy

THE WHITE HOUSE  
WASHINGTON

DATE 5/28/85

TO: *Fred Ryan*

FROM: Judi Buckalew

SUBJECT: *Request for  
March of Dimes Telethon*

The attached is for your:

- Information
- Direct Response
- Draft Letter
- File
- Review and Comment
- Appropriate Action
- Signature
- Other

COMMENTS:



**March of Dimes**  
**BIRTH DEFECTS FOUNDATION**

Franklin D. Roosevelt, Founder  
Richard J. Hallinan, Chairman of the Board

1275 Mamaroneck Avenue, White Plains, NY 10605 914 428-7100

CHARLES L. MASSEY  
PRESIDENT

May 23, 1985

President and Mrs. Reagan  
The White House  
Washington, D.C. 20500

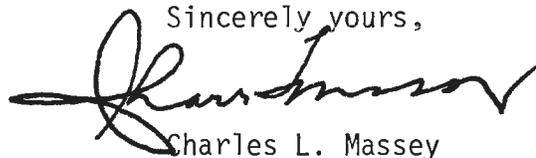
Dear President and Mrs. Reagan:

On behalf of the March of Dimes Birth Defects Foundation and our 1985 National Poster Child Kristen Ellis, we would be honored and delighted if you would lend your support to the March of Dimes Telethon Against Birth Defects to take place June 29-30, 1985.

If your schedule permits, a short segment with you and Kristen and Lucky could be taped at The White House prior to the telethon at a date and time of your choice. A live telephone hookup between you and Kristen could be arranged during the telethon, if that is more convenient. I know your participation would influence millions of Americans to support the March of Dimes and the telethon.

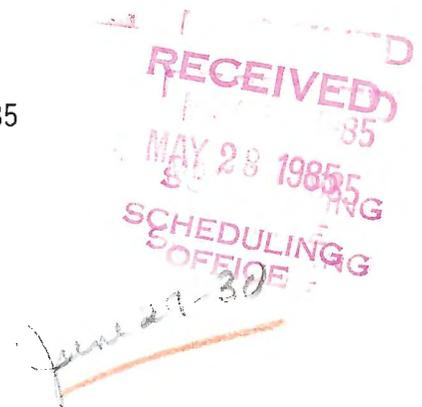
We appreciate all your efforts on our behalf and look forward to your appearing on the 1985 Telethon Against Birth Defects.

Sincerely yours,



Charles L. Massey

CLM:ss



JV

*File  
Original (with  
to Ed Rollins)*

324705

~~22110~~  
1110  
PRO11

THE WHITE HOUSE  
WASHINGTON

RECEIVED  
1985  
SCHEDULING  
OFFICE

HU  
FB001  
PR003  
PL  
FB006-01

SCHEDULE PROPOSAL -

June 10, 1985

TO: FREDERICK J. RYAN, JR.,  
Director of Presidential  
Appointments and Scheduling

FROM: EDWARD J. ROLLINS, Assistant  
to the President for Political  
and Governmental Affairs

REQUEST: The President to provide a 3  
minute audio taping for CFTR  
fundraising event scheduled for  
June 21, 1984. This is the  
Fourth Annual Ronald Reagan  
Dinner. Don Regan will be the  
keynote speaker.

PURPOSE: To express appreciation for  
CFTR activities and past  
support. Encourage continued  
efforts on behalf of  
conservative candidates for  
elected office.

BACKGROUND: Citizens for the Republic was  
formed by the President in 1977  
with funds from the 1976  
Presidential Campaign.

In the past eight years, CFTR  
has supported over 1,000 state  
and local candidates, including  
30 sitting U.S. Senators and  
over 100 currently sitting  
Congressmen. It is the largest  
conservative PAC in terms of  
direct candidate support.

LOCATION: To be determined.

PARTICIPANTS: White House crew

RECOMMENDED BY: Ed Rollins

PROJECT OFFICER: Helen Cameron

~~SECRET~~  
6/15/85  
FJR  
DWM

## THE WHITE HOUSE

WASHINGTON

June 3, 1985

YE 325354

1140

PROH

C0001-07

FG 298

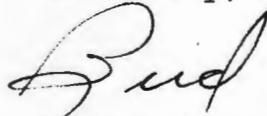
F0005-03

FG 006-12

Dear Charlie:

I read with interest your 29 April note about a USIA television documentary concerning Central America. I would appreciate the chance to view the film. More importantly, would you explore the possibility of getting Congressional dispensation to show this in the United States? Perhaps this could be obtained by enlisting the support of several key Congressmen who, after viewing the film, believe it is something that should be seen by the American public.

Sincerely,



Robert C. McFarlane

✓  
 The Honorable Charles Z. Wick  
 Director  
 United States Information Agency  
 Washington, D.C. 20547

NSC 8504005

MEMORANDUM

## NATIONAL SECURITY COUNCIL

ACTION

May 20, 1985

MEMORANDUM FOR ROBERT C. McFARLANE

FROM: WALT RAYMOND *WR*

SUBJECT: Central American Film

**SIGNED**

Per your request I have prepared a letter for you to send to Charlie Wick concerning USIA's latest effort in the Central American TV business.

Coordination: *RB* Burghardt, *NOT AVAILABLE* North

Recommendation

That you sign the attached letter to Charlie Wick.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

## Attachments

Tab I Letter to Wick  
 Tab II Incoming letter

National Security Council  
The White House

177

System # I

Package # 4005

85 MAY 22 A 8: 47

1773

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson			
Bob Kimmitt	1	K	
John Poindexter	3	<i>[Signature]</i>	
Paul Thompson	4	4	
Wilma Hall	5		
Bud McFarlane	6	<i>[Signature]</i>	A
Bob Kimmitt			
NSC Secretariat	7		D
Situation Room			
Rosie	2	(Done)	Redo

I = Information    A = Action    R = Retain    D = Dispatch    N = No further Action

cc: VP Meese Regan Deaver Other \_\_\_\_\_

COMMENTS                      Should be seen by: \_\_\_\_\_  
(Date/Time)

*Bud,*  
 Considering the reaction we have received from Lee Hamilton on other issues of public diplomacy in US by people paid by U.S.G., I suspect the dispensation will have rough sledding, but we should try.

**United States  
Information  
Agency**

Washington, D.C. 20547

Office of the Director

4005



RCM HAS SEEN

*Walt - for ask  
plus might this be  
another example of  
where, with Cong  
we dispensation  
this market?*

*MAY use  
2 1985*

April 29, 1985

*Bud*

*cc: Alice North  
Don Justice*

Dear Bud:

I am forwarding a copy of our latest television documentary in support of the Administration's Central American policy. It relates to Nicaragua and the Sandinista's flawed election of November 1984 and their recent abuses of the civil and human rights of the Nicaraguan people. The program contains very graphic footage of the FSLN mob tactics used against the democratic opposition during the campaign and it provides a forum for Nicaraguans to deliver hard hitting statements in opposition to the regime.

Reaction to this program at USIA has been enthusiastic and we are now making it available to television networks and USIS posts worldwide. Over the past months, our Central American programs have focused on El Salvador's electoral process, Guatemala's Constituent Assembly elections, the movement of arms from Nicaragua to El Salvador, the expulsion of Roman Catholic priests from Nicaragua and stories of the life of refugees from Sandinista aggression.

I hope that you and your colleagues will find time to view the program. There are few issues more important than the development of democratic institutions in Central America, and we at USIA are proud to be able to work with you in supporting the President's efforts to bring peace and freedom to that troubled region.

Sincerely,

Charles Z. Wick  
Director

The Honorable  
Robert C. McFarlane  
Assistant to the President  
for National Security Affairs  
The White House

*5/3 TV Documentary  
being held in Situation Room*

RECEIVED 17 MAY 85 16

TO MCFARLANE

FROM WICK, C

DOCDATE 29 APR 85

KEYWORDS: USIA

CENTRAL AMERICA

SUBJECT: TELEVISION DOCUMENTARY IN SUPPORT OF US CENTRAL AMERICAN POLICY

ACTION: PREPARE MEMO FOR MCFARLANE DUE: 22 MAY 85 STATUS S FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

RAYMOND

NORTH

FORTIER

COMMENTS

REF# LOG NSCIFID ( JF )

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
<i>Mcfarlane</i>	<i>X 5/22</i>	<i>For Sig</i>	<i>5/23</i>	
	<i>C e/s</i>	<i>Mcfarlane sig LTR</i>		<i>WR- RB- BP-</i>

DISPATCH *-S.F. 6/3* W/ATTCH FILE \_\_\_\_\_ (C)

NATIONAL SECURITY COUNCIL

325354

12011

ACTION

July 29, 1985

MEMORANDUM FOR PAUL B. THOMPSON

FROM: WALTER RAYMOND, JR. *WR*

SUBJECT: USIA Film on "Focus on Nicaragua"

Bud had indicated interest in seeing the USIA television documentary concerning the flawed election in Nicaragua. I have just received the VTR and viewed it. It is a good film, and I would urge you to set up some time for him to see it in the Sit Room. After viewing it, he may wish to send it to Camp David for the President to see on the weekend. I will hold the VTR pending advice from you.

RECOMMENDATION

That you set up a time for Bud to view the film.

Approve *WR*

Disapprove \_\_\_\_\_

Attachment

Tab I Raymond to McFarlane Memo, May 20, 85, w/atchs

Wait: Bud has VCR capability in his home and would prefer to view the film there. Please send it to the Sit room, where Ralph Sigler will ensure it is in the proper format.

Thanks Paul T.

National Security Council  
The White House

261 CB

RECEIVED

System # I  
Package # 4005  
1904

85 JUL 30 P 3: 24

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	
William Martin	<u>7</u>		
John Poindexter			
Paul Thompson	<u>3</u>	<u>✓</u>	
Wilma Hall	<u>2</u>	<u>✓</u>	
Bud McFarlane			
William Martin			
NSC Secretariat			
Situation Room			
<u>Pearson</u>	<u>4</u>		

I = Information    A = Action    R = Retain    D = Dispatch    N = No further Action

cc: VP    Regan    Buchanan    Other \_\_\_\_\_

COMMENTS                      Should be seen by: \_\_\_\_\_  
(Date/Time)

Unusual - but forward to you.

yes - agree

85 JUL 30 P 4: 18

COMMERCIAL

TO: ALBANY

FROM: [illegible]

RE: [illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

85 JUL 30 6 3: 54

[illegible]

THE WHITE HOUSE

WASHINGTON

June 3, 1985

Reynolds

Dear Charlie:

I read with interest your 29 April note about a USIA television documentary concerning Central America. I would appreciate the chance to view the film. More importantly, would you explore the possibility of getting Congressional dispensation to show this in the United States? Perhaps this could be obtained by enlisting the support of several key Congressmen who, after viewing the film, believe it is something that should be seen by the American public.

Sincerely,



Robert C. McFarlane

The Honorable Charles Z. Wick  
Director  
United States Information Agency  
Washington, D.C. 20547

65

4005

MEMORANDUM

NATIONAL SECURITY COUNCIL

ACTION

May 20, 1985

MEMORANDUM FOR ROBERT C. McFARLANE

FROM: WALT RAYMOND *WR*

SIGNED

SUBJECT: Central American Film

Per your request I have prepared a letter for you to send to Charlie Wick concerning USIA's latest effort in the Central American TV business.

Coordination: Burghardt, North <sup>*RS NOT AVAILABLE*</sup>

Recommendation

That you sign the attached letter to Charlie Wick.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Attachments

- Tab I Letter to Wick
- Tab II Incoming letter

**United States  
Information  
Agency**

Washington, D.C. 20547

Office of the Director

4005



THIS HAS BEEN

USIA

*Walt - to ack  
plus might this be  
enough, with Cong. to  
we could get  
dispensation  
this market  
MAY use  
2 1985  
April 29 1985  
Bud*

Dear Bud:

I am forwarding a copy of our latest ~~television documentary in support of the Administration's Central American policy.~~ It relates to Nicaragua and the Sandinista's flawed election of November 1984 and their recent abuses of the civil and human rights of the Nicaraguan people. The program contains very graphic footage of the FSLN mob tactics used against the democratic opposition during the campaign and it provides a forum for Nicaraguans to deliver hard hitting statements in opposition to the regime.

Reaction to this program at USIA has been enthusiastic and we are now making it available to television networks and USIS posts worldwide. Over the past months, our Central American programs have focused on El Salvador's electoral process, Guatemala's Constituent Assembly elections, the movement of arms from Nicaragua to El Salvador, the expulsion of Roman Catholic priests from Nicaragua and stories of the life of refugees from Sandinista aggression.

I hope that you and your colleagues will find time to view the program. There are few issues more important than the development of democratic institutions in Central America, and we at USIA are proud to be able to work with you in supporting the President's efforts to bring peace and freedom to that troubled region.

Sincerely,

Charles Z. Wick  
Director

The Honorable  
Robert C. McFarlane  
Assistant to the President  
for National Security Affairs  
The White House

*5/3 TV Documentary  
being held in Situation Room*

NSC/S PROFILE

UNCLASSIFIED

II ID 8504005

RECEIVED 17 MAY 85 16

TO MCFARLANE

FROM WICK, C

DOCDATE 29 APR 85

RAYMOND

20 MAY 85

MCFARLANE

03 JUN 85

KEYWORDS: USIA

CENTRAL AMERICA

SUBJECT: TELEVISION DOCUMENTARY IN SUPPORT OF US CENTRAL AMERICAN POLICY

-----  
ACTION: PREPARE MEMO FOR MCFARLANE DUE: 11 JUN 85 STATUS X FILES WH  
-----

FOR ACTION

FOR CONCURRENCE

FOR INFO

RAYMOND

NORTH

FORTIER

COMMENTS

RLF# LOG NSCIFID ( JF )

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
Thompson	X 7/30	For Decision	7/31	
	C 7/31	Thompson approved		WR RB CF

DISPATCH

W/ATTCH FILE WH PS(C)

325354

NATIONAL SECURITY COUNCIL

PROII

6/7

TO: JOHN FICKLIN

FROM: FRANCINE

Per our discussion.

Previous Log 4005 (action completed)  
attached.

**United States  
Information  
Agency**

Washington, D.C. 20547

4005  
Office of the Director



June 5, 1985

Dear Mr. McFarlane:

Your letter to Mr. Wick of June 3 arrived during his absence from the office.

I know he would want me to send you a prompt acknowledgment of receipt. We will bring your letter to Mr. Wick's attention upon his return to the office on June 12, 1985.

Sincerely,

Robert A. Schadler  
Executive Assistant  
to the Director

The Honorable  
Robert C. McFarlane  
Assistant to the President for  
National Security Affairs  
The White House

82

5

SO: 11A 5

85 JUN 7 All: 02

THE WHITE HOUSE

WASHINGTON

June 3, 1985

Raymond

Dear Charlie:

I read with interest your 29 April note about a USIA television documentary concerning Central America. I would appreciate the chance to view the film. More importantly, would you explore the possibility of getting Congressional dispensation to show this in the United States? Perhaps this could be obtained by enlisting the support of several key Congressmen who, after viewing the film, believe it is something that should be seen by the American public.

Sincerely,



Robert C. McFarlane

The Honorable Charles Z. Wick  
Director  
United States Information Agency  
Washington, D.C. 20547

65

MEMORANDUM

NATIONAL SECURITY COUNCIL

ACTION

May 20, 1985

MEMORANDUM FOR ROBERT C. McFARLANE

FROM: WALT RAYMOND *WR*

SIGNED

SUBJECT: Central American Film

Per your request I have prepared a letter for you to send to Charlie Wick concerning USIA's latest effort in the Central American TV business.

Coordination: *RS* Burghardt, *NOT AVAIL* North

Recommendation

That you sign the attached letter to Charlie Wick.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Attachments

- Tab I Letter to Wick
- Tab II Incoming letter

**United States  
Information  
Agency**

Washington, D.C. 20547

Office of the Director

4005



*What I have suggested for all  
has merged this to be  
enough, with example of  
we could get  
dispensation  
this market  
Bud*

*MAY 2 1985*

*April 29 1985*

Dear Bud:

I am forwarding a copy of our latest **television documentary in support of the Administration's Central American policy.** It relates to Nicaragua and the Sandinista's flawed election of November 1984 and their recent abuses of the civil and human rights of the Nicaraguan people. The program contains very graphic footage of the FSLN mob tactics used against the democratic opposition during the campaign and it provides a forum for Nicaraguans to deliver hard hitting statements in opposition to the regime.

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I hope that you and your colleagues will find time to view the program. There are few issues more important than the development of democratic institutions in Central America, and we at USIA are proud to be able to work with you in supporting the President's efforts to bring peace and freedom to that troubled region.

Sincerely,

Charles Z. Wick  
Director

The Honorable  
Robert C. McFarlane  
Assistant to the President  
for National Security Affairs  
The White House

*5/3 TV Documentary  
being held in Situation Room*

RECEIVED 17 MAY 85 16

TO MCFARLANE

FROM WICK, C

DOCDATE 29 APR 85

RAYMOND

20 MAY 85

MCFARLANE

03 JUN 85

KEYWORDS: USIA

CENTRAL AMERICA

SUBJECT: TELEVISION DOCUMENTARY IN SUPPORT OF US CENTRAL AMERICAN POLICY

ACTION: PREPARE MEMO FOR MCFARLANE DUE: 11 JUN 85 STATUS S FILES WH

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June 25, 1985

Q

Dear Senator Hawkins:

Pam Turner brought to my attention her acknowledgement of your letter about a showing of the film, "Birth of a Nation" at the White House by Mr. Earl Jernigan at which he, Miss Lillian Gish and Mr. and Mrs. Urban Lillard would be present.

I am very sorry I must advise you for Mr. Lillard that a time is not foreseen when a showing of this film could be arranged in view of the President's very heavy schedule commitments now and in the months ahead.

Please know, though, your interest in writing us on behalf of Mr. Lillard is nonetheless appreciated. We know you will convey to him our thanks and best wishes.

With our best wishes to you,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

The Honorable Paula Hawkins  
Post Office Box 2000  
Winter Park, FL 32790

Attention: Ms. Kerri Hartman

✓ cc: Pam Turner - fyi  
FJR/MHR:vm1 6FJR

THE WHITE HOUSE  
WASHINGTON

TO: FRED RYAN  
FROM: PAM TURNER  
SUBJECT: Scheduling Request

Recommendation on the attached  
request:

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

THE WHITE HOUSE  
WASHINGTON

June 17, 1985

RECEIVED  
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SCHEDULING  
OFFICE

Dear Senator Hawkins:

This is to acknowledge and thank you for your letter regarding the correspondence you have received from Urban Lillard concerning her request for a viewing of "Birth of a Nation" with the President.

In order to ensure expeditious review of your request, I have forwarded your letter to Presidential Scheduling. You may be assured that it will receive prompt and careful consideration.

With kindest regards,

Sincerely,



Pamela J. Turner  
Deputy Assistant to the President  
for Legislative Affairs (Senate)

The Honorable Paula Hawkins  
Post Office Box 2000  
Winter Park, Florida 32790

PAULA HAWKINS  
FLORIDA

## United States Senate

WASHINGTON, D.C. 20510

June 3, 1985

Pamela J. Turner  
Special Assistant to the  
President for Legislative  
Affairs-Senate  
The White House  
1600 Pennsylvania Ave., N.W.  
Washington, D.C. 20500

Dear Pam:

I am enclosing a copy of a letter I have received from Urban Lillard concerning a possible meeting with President Reagan, Lillian Gish and myself to view "Birth Of A Nation". I believe you will find it self-explanatory.

Any information you can furnish about this situation which will help me respond to my constituent's request will be greatly appreciated. Your reply may be sent to the attention of my assistant, Kerri Hartman, at the address below.

Thank you for your time and effort in pursuing this matter. I look forward to hearing from you soon.

Sincerely,



Paula Hawkins  
United States Senator

PH/kh

Enclosure

Gainesville, Florida  
May 17, 1985

Hon. Paula Hawkins  
United States Senate  
Washington, D.C. 20510

Dear Paula:

Your letter to me dated April 30, 1985 has been read with considerable pleasure and interest. Also your letter to the Gainesville Sun published May 9, 1985 regarding your work with Senator Chiles to solve the drug problem. It was also a pleasure to hear of your responses to mail from AARP members at their meeting in Melrose yesterday. Mention was made of your votes in our favor regarding freezing COLA. Cards to be mailed were handed out, a sample of which is enclosed.

Your suggestion in your letter of April 30th to contact you if in need of service has been pondered for several days, wondering if I should have the audacity to request a personal favor of you. So, if the request is not suitable for your consideration, you will simply say no and the matter will be closed.

A friend of mine, Mr. Earl Jernigan, was a projectionist in a local movie theatre for over thirty years. During that time he collected a complete film of D.W. Griffith's "Birth Of A Nation", starring Lillian Gish. Mr. Jernigan now has a motion picture and video tape business in which he uses a small projection room seating about thirty people. We are both great admirers of Lillian Gish and have hoped and tried for several years to have her present at a showing of the historic picture at Mr. Jernigan's place. One try was to arrange a showing at a theatre during the Worlds Fair at Knoxville, Tennessee in 1982, but we were advised that her agent's contract does not permit her presence at a theatre showing The Birth Of A Nation for fear of a vandalous demonstration. Last February we received a note from her, written aboard an airplane on the way down, saying that she would be in Winter Park to open a new theatre there, showing "Broken Blossoms". By the time we were able to telephone the theatre she had gone back to New York to attend "Night Of A Hundred Stars".

Now, here goes for the audacity. Considering President Reagan's intimate association with the motion picture art wouldn't he be interested in seeing the picture that raised it from Nickelodeon to Theatre? The picture that laid the foundation

Hon. Paula Hawkins  
United States Senate  
Washington, D.C. 20510

(2)

of the industry as it still exists. We wonder if Mr. Reagan has ever seen the complete picture and if you have ever seen it in part. Could you suggest to the President that he have Mr. Jernigan show the picture at the White House with Lillian Gish as an invited guest? Of course he would have no reason to invite me but I would hope to attend the showing with my wife so that we could meet you and Miss Gish there in person.

Only the most favorable interest has marked the showings of film that I have attended, but Miss Gish's tour manager, Mr. James Frasier, says a demonstration hazard exists today, so it would be advisable to allow no publicity about the show. If it can be arranged I hope it will be on a date other than the last week of July as Mildred and I have a commitment for that date.

Please be assured of my sincere and lasting appreciation of your kindness in giving this and previous matters your time and attention.

Respectfully,



Urban L. Lillard

P. O. Box 218  
Gainesville, FL 32602



DEPARTMENT OF THE NAVY  
SPACE AND NAVAL WARFARE SYSTEMS COMMAND  
WASHINGTON, D.C. 20363-5100

21 June 1985

Frederick J. Ryan, Jr.  
Deputy Assistant to the President  
and Director of Scheduling  
The White House  
Washington, DC 20500

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Dear Mr. Ryan:

The American Defense Preparedness Association in cooperation with the Naval Research Laboratory is planning a 25th Anniversary Dinner in honor of the Navy's first satellite with the theme being "Navy Leadership in Space". We anticipate attendance to be approximately 1000 people including pioneers of the Navy Space Program and current leaders and developers from both government and industry. The formal reception and dinner are to be held at the Washington Hilton Hotel beginning at 1900 hours on July 9, 1985.

We respectfully request the President provide a short video segment to open the 25th Anniversary Dinner. This would not only serve to recognize those personnel who have contributed so much over the years but would also underscore the Navy's unwavering commitment to continued leadership in space and the tactical exploitation and utilization of space systems. Your message would project that the Navy has a unique in-house capability to develop satellite systems, has made significant contributions, and will continue to develop systems to meet the Navy's and the Nation's requirements.

If you have any questions or need additional information, please have your staff contact the Navy project officer, Captain Arthur H. Collier, USN, at 767-2039.

The Association and the Naval Research Laboratory look forward to your favorable reply.

Sincerely,

T. C. BETTERTON  
Assistant Commander  
for Space Technology

REGRET

Date 6/25/85  
write a message  
JAI

TELEPHONE INQUIRY

Caller Capt. Jackson *File MR (abstract Capt. Jackson and were requesting)*

Phone Number 768-2118

Request for Pros. to deliver message to Navy at Wash. Hilton July 7th on the occasion of 25 Ann. of

Request sent to Ryan "Navy Gen  
Date Resub BY Commodore Spence  
Bohannon

Caller asked:

- Request received?
- Status?
- Other

Message taken by gl Date 6/20

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Reply:

- Request not received
- Request received
- Regret
- Other

522-1829

Reply by \_\_\_\_\_ Date \_\_\_\_\_

SUGGESTED REMARKS BY PRESIDENT:

GOOD EVENING. FOLLOWING PRESIDENT EISENHOWER'S FORMATION OF NASA IN OCTOBER 1958 FROM A CORE OF NAVAL RESEARCH LABORATORY SCIENTISTS, THE NAVY RECOGNIZED THE IMPORTANCE OF SPACE TO THEIR MISSION. THEY REBUILT THEIR INHOUSE TEAM AT NRL WHOSE EFFORTS MET WITH SUCCESS BY THE LAUNCH OF THEIR FIRST SATELLITE, SOLAR RADIATION I, ON 22 JUNE 1960. ON THIS, THE 25TH ANNIVERSARY, I WOULD LIKE TO EXTEND MY PERSONAL THANKS AND BEST WISHES TO ALL OF YOU IN ATTENDANCE TONIGHT. EACH OF YOU CAN BE PROUD OF THE ROLE YOU HAVE PLAYED IN STRENGTHENING OUR NATION'S DEFENSES THROUGH THE EXPLORATION AND TACTICAL USE OF SPACE. AS A RESULT OF YOUR DEDICATION, THE NAVY CAN TRULY SAY IT HAS BLAZED THE WAY IN SPACE FOR 25 YEARS, AND I AM CONFIDENT THAT THROUGH YOUR EFFORTS, THE NAVY WILL MAINTAIN ITS POSITION OF SPACE LEADERSHIP.

THANK YOU ONCE AGAIN, AND I HOPE YOU ENJOY ALL OF TONIGHT'S FESTIVITIES ON THIS MOST SPECIAL OCCASION. GOD BLESS YOU, AND GOOD NIGHT.

sg

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July 1, 1985



Dear Mayor Mercer:

Thank you for your June 10, 1985 letter requesting an appointment with the President while you are in Washington, DC from July 1 - 3, 1985.

We appreciate knowing of your interest in meeting with President Reagan. Unfortunately, I regret to write that, due to the heavy commitments on his official calendar, we are unable to arrange for a personal meeting for you. However, please know that the President appreciates your taking the time to write and your interest in having a meeting with him to discuss your efforts in Sunnyvale, California.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

*Let dispatched  
from Fred  
Ryan's office*

The Honorable John E. Mercer  
Mayor  
City of Sunnyvale  
456 West Oliver Avenue  
Sunnyvale, California 94086

bcc: Ron Alvarado } sent  
ALVARADO

THE WHITE HOUSE  
WASHINGTON

June 20, 1985

MEMORANDUM FOR FREDERICK J. RYAN

FROM: RONALD L. ALVARADO *RLA*

SUBJECT: Mayor John Mercer

*Request for APPLM  
with P July 1-3  
ce to RLA*

I would appreciate it if you would consider the attached letter, which Mayor John Mercer (R-Sunnyvale, CA) asked be forwarded to your office.

Thank you for your assistance.

REGRET

7-1-85

1/102

CALIFORNIA ✓

Regret

7/50  
Gail

Could you  
call + refer  
+ tell Ron Alvarado's  
office?

# CITY OF SUNNYVALE

*The Heart of Silicon Valley*

456 WEST OLIVE AVENUE      SUNNYVALE, CALIFORNIA 94086      (408) 738-5404

June 10, 1985

John E. Mercer  
Mayor

President Ronald Reagan  
The White House  
Washington, D.C. 20500

Brian O'Toole  
Vice Mayor

Dear Mr. President:

Lynn Briody  
Councilmember

I recently sent your Intergovernmental Affairs Office a copy of my city's new 14-minute video, "Sunnyvale, California: A Municipal Corporation Committed to Excellence." I will be in Washington, D.C. from Monday, July 1 through Wednesday, July 3, and I would very much like the opportunity to show you the video and discuss with you the national significance of its message.

Pat Castillo  
Councilmember

Harry Cude  
Councilmember

The major problem facing America's cities is that they are run inefficiently. Unfortunately, few local officials know how to remedy that problem, so they continue to turn to the federal government for subsidies.

Ron Gonzales  
Councilmember

Dolowries Wulfhorst  
Councilmember

Sunnyvale (population: 112,000) on the other hand, has a passion for efficiency and sound fiscal planning, and as a result is in excellent financial shape. For instance, as the film explains, every year we adopt a ten-year balanced budget (that's right, ten-year). Also, we have a policy of not being dependent on federal funds. In addition, all of our management personnel are on a pay-for-performance system (Have you ever heard of a government where people can actually go backwards in pay?).

Sunnyvale has 35 to 40 percent fewer employees than other cities of comparable size, and yet we were recently recognized as being one of the 14 highest-quality, full-service cities in the nation. Our budget system, incidentally, won the award for being the best of any city in the country.

Mr. President, Sunnyvale is dedicated to the notion that government can, and should, be run like a business. Our film shows how it can be done and what the benefits are. I would like to share it with you.

Most respectfully yours,

  
John E. Mercer  
Mayor

Community/A midterm report card



Lui Kit Wong — Mercury News

The Sunnyvale Community Center is one of many attractions in a city that had the third-lowest crime rate in the nation among cities of its size

# SUNNYVALE

By Marlene Somsak  
Mercury News Staff Writer

Sunnyvale has a lot to brag about — its government, crime rate, roads, schools, parks and tennis courts. John Mercer, Sunnyvale's mayor and cheerleader, revels in it all.

But the thing that makes him proudest is that Sunnyvale appears to have survived Proposition 13 virtually unscathed.

The initiative, approved in 1978, lowered property taxes and a source of city revenue previously counted on to finance services.

Sunnyvale's sole concession to the proposition? "We disbanded the bookmobile," Mercer said. "We overreacted. Now it's back."

Sunnyvale, in fact, expanded services and staff after Proposition 13. In 1981, it refunded more than \$1 million to property owners and paid for \$11.2 million in sewage plant improvements with a check from the general fund.

Balancing the loss of property tax revenues was a surge in other collections: Voters established a hotel occupancy tax in 1981 and retail sales tax zoomed after the Town Center shopping complex opened in late 1978.

And so it goes in Sunnyvale, a city recognized for excellence and long-term planning. It is one of 14 U.S. cities — and the only one from California — recently profiled in the book "Municipal Productivity: A Comparison of Fourteen High-Quality Service Cities."

## High quality of life characterizes city

Sunnyvale citizens expect excellence, City Manager Tom Lewcock said. They're in the middle- and upper-middle income brackets and well-educated. Nearly 76,000 of the city's 112,000 residents are active patrons of the city library.

Thirty percent of the city's residents are ethnic minorities, about 13 percent of them Hispanic and about the same percentage Asian.

Sunnyvale is largely a city of tract homes, but residents demonstrate their pride of ownership by spending time and money to minimize the tract look, Lewcock said.

The average cost of a home sold during the six-month period from June to November was \$144,200, according to the Sunnyvale Board of Realtors.

For those who can afford to live in Sunnyvale, the payoff can be great. The quality of life is high:

- ✓ Sunnyvale had the lowest 1983 crime rate in California among the 19 cities with populations between 100,000 and 249,999, the California Department of Justice reported. And in the first half of last year, it had the third-lowest crime rate in the nation among cities of that size, the FBI said.

- ✓ Every neighborhood has a park, well-groomed and stocked with playground equipment. The city's 10 parks have become models; landscape architects laud their functional beauty.

- ✓ Elementary school students in Sunnyvale consistently score above average in reading, writing and mathematics, statewide tests show.

- ✓ A tree, planted and maintained by the city, stands in front of every single-family home in town.

- ✓ Long-term financial planning is something of a religion at City Hall. There's the 10-year budget, updated every year with the latest

data and predictions and any new capital projects.

Then there's the two-year operating budget, which charts and tracks money in a more detailed fashion. It's updated annually, too, but major changes are made only every other year, which saves a lot of staff time, Finance Director Amy Chan said. Sunnyvale's 1984-85 budget totals \$79.7 million.

Seeking efficiency in government, Sunnyvale gives every city department — and nearly every city employee — a set of well-defined performance measures.

The maintenance department, for example, must keep the city's grass to a maximum length of 2½ inches 90 percent of the time.

"People say you can't measure the quality and quantity of government," Mercer says. "We say balance. We do it."

Some city employees grouse privately about the unrelenting accountability, but they agree it

makes for effective government.

With the boom in high technology occurring in its midst, Sunnyvale found itself with a job surplus and a housing shortage. It got serious about reducing the imbalance five years ago.

In 1980, the city council rezoned about 200 acres of industrial land around Central Expressway and Mary Avenue for high-density housing. High interest rates early in the decade repelled developers, but now that area is bustling with construction of some 2,000 apartments and condominiums.

Sunnyvale's council also set out to ease the housing concerns of the elderly, the low- to middle-income, and families who rent.

In the past five years, Sunnyvale:

- ✓ Built a senior-citizen housing complex with more than 100 units.
- ✓ Built 100 condominiums for low- and middle-income residents.

- ✓ Initiated a bond program that helped finance 2,000 housing units, about 500 of which are earmarked for low- and middle-income residents.

- ✓ For every 10 new housing units built, required developers to offer one for sale or rent at prices affordable to low- or middle-income residents.

- ✓ Forbade housing discrimination on account of children.

Sunnyvale prides itself on innovation and likes to point to the way it got its \$5.6 million library renovation and expansion essentially free.

The plan involved selling the library, renting it back, using the sale proceeds for improvements and having enough left over to accelerate building on a \$5.8 million public safety building while

Continued on Page 8VV

Continued from Page 6VV  
socking enough away to buy the library back in 30 years.

"At a time when San Jose is closing library branches, we are expanding our library," Mercer said.

Also during the past five years, Sunnyvale:

- ✓ Established Murphy Street as the city's first heritage landmark district and planned its commercial redevelopment

and rehabilitation.

- ✓ Renovated and expanded its sewage treatment plant, allowing the city to rescind a construction moratorium.

- ✓ Opened a senior center on a former elementary school site.

Looking to the second half of the decade, Sunnyvale has a full agenda. In addition to keeping the pressure on to generate more housing, Sunnyvale hopes to:

- ✓ Persuade Santa Clara County to develop Baylands Park, north of Sunnyvale. The city has offered to maintain the park once it's built.

- ✓ Find a solution to the city's solid-waste disposal problems.

- ✓ Attract a third major department store to the Town Center.

Sunnyvale ended the year on a disappointing sour note when its bid for a high-technology museum was rejected.

# San Jose Mercury

P. ANTHONY RIDDER  
President and Publisher

ROBERT D. INGLE  
Vice President  
and Executive Editor

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Editor

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Sales & Marketing

GENE FALK  
Director of Operations

JOHN HAMMETT  
Vice President  
Employee/Community Relations

Editorials

Thursday, August 27, 1981

6B

## Take a lesson from Sunnyvale

**A**S other California cities search for ways to curtail services and raise fees, Sunnyvale has cash to spare for a second straight year. That's good news for Sunnyvale and should be an encouraging example to municipal officials elsewhere.

With more than \$9 million in an emergency reserve fund already, the Sunnyvale City Council has approved a \$1 million reduction in property taxes for this year. (Last year's surplus was put into the city's open-space fund).

How does Sunnyvale do it? Part of it is fortuitous circumstances: The city's mix of high-value housing and profitable Silicon Valley industry has provided a healthy, growing tax base. Part of it is the result of unanticipated revenue, mainly earnings from high interest on municipal investments.

But a large chunk of the credit goes to the city's sharp financial planning. Using a "comprehensive planning and management system," Sunnyvale projects its debt, capital and operating budgets 10 years ahead. Each annual budget through 1990-91 is balanced.

City Manager Tom Lewcock explains that total expenses, revenues, work hours and unit costs are compiled on a 10-year scale. This process "raises a red flag" early if a proposed project knocks the budget out of balance in

later years. For instance, a program that could not be funded in year nine would be scaled back — or scrapped.

Unlike many cities, Sunnyvale bases municipal spending priorities strictly on its council-approved general plan, and does not anticipate federal revenue sharing money to bail it out.

A sophisticated pay-for-performance system is the second major element in the city's financial system. With each supervisor-level employee rated on a "management achievement plan" that measures service and efficiency, Sunnyvale's managers are paid according to their performance. More than 1,500 labor tasks — from acres of grass mowed to miles of streets swept — are examined in year-end audits. Salaries are adjusted accordingly each year, sometimes downward.

"With this business orientation," Lewcock says, "our system is objective oriented and objectively rated. It proves that government can measure what it is doing."

The International Association of Budget Officers selected Sunnyvale's annual budget as the "Best Budget of 1980." The 1981 version is certainly a winner with the city's taxpayers. It should be mandatory reading for municipal and county officials everywhere.

# North County

Sunnyvale • Mountain View • Palo Alto • Los Altos • Los Altos Hills

## Sunnyvale city manager runs a tight ship

**'An ethic of business and efficiency and innovation developed during the early years this city began to urbanize. Each year things are done to build on that history.'**

— Tom Lewcock,  
Sunnyvale city manager

By Marjorie Miller  
Staff Writer

Sunnyvale City Manager Tom Lewcock thinks his city government might have a thing or two to teach business about how to run a business.

"In some areas we are more business-wise than business," said Lewcock, who runs the city, which has a budget surplus for the second consecutive year.

"An ethic of business and efficiency and innovation developed during the early years this city began to urbanize. Each year things are done to build on that history," Lewcock said.

The payoff for that history of efficient city management was a decision by the city council last week to refund to taxpayers more than \$1 million in property taxes.

Sunnyvale also had about \$1 million to spare last year, but the council decided

then to put it in their growing fund to purchase vacant school sites and other areas to preserve open space in the city. The reserve fund now is \$4.5 million strong.

"Unfortunately, what people pay for city government expenses is a small portion of the taxes they pay," Lewcock said. But in Sunnyvale, he said, they get more for their money.

Sunnyvale's innovative history includes a running 10-year balanced budget, measured productivity of city workers, and city councils that traditionally have not been afraid to spend money in order to save money.

The city is unusual in government for its attempts to let the left hand know what the right hand is doing. City officials make an extraordinary effort to coordinate legislative and budgetary goals, stated and accomplished goals.

And the city replaces people with machines when it can save on labor costs.

In the early 1970s, the city council drafted a 10-year budget of estimated operating and capital costs and revenues. Each year, Lewcock said, the city manager balances the current year's budget as well as each of the nine subsequent year's budgets.

"That keeps you from spending money you have today but won't have five years from now," Lewcock said.

Lewcock engages in another practice that is somewhat of an anomaly since Proposition 13 tightened government money belts: He does not count on uncertain federal and state funds, such as revenue-sharing money that depends on congressional approval, until he is 100 percent sure of receiving them.

"If the money disappears from us, we

are not in a lot of trouble because we are not counting on it," Lewcock said.

On the other hand, the city often finds itself with excess cash, as in June when it suddenly received more money than it expected in state subsidies. The city put \$400,000 in the open space fund and gave \$100,000 to community groups at a time when most cities were cutting off community funds.

Lewcock's annual budget is also based on productivity. All employees' production is measured and budget requests are measured against their productivity.

As in an industrial plant, each city worker and manager are judged monthly on their units of production, the cost per unit vs. planned cost, and on how many units per hour are produced.

Each budget includes exactly where the money will be spent and what is expected

Continued on Page 5B

• • San Jose Mercury ■ Tuesday, August 25, 1981 5B

## Sunnyvale manager runs a tight ship in fiscal seas

Continued from Page 1B

to be produced by each dollar.

"All of this information — what they plan to do vs. what they have done — is a major factor in judging each program manager. The evaluation affects their salary. There is a reward system built in with incentive to do well," Lewcock said.

"It is a pay-for-performance system, a decision-making system, an evaluation system of how well we meet our long-term goals and it is all built around the budget," Lewcock said.

He said most other cities prepare a "line item" budget. "They list paper, gas and so on, but it just tells you how much you spend, but not what you are going to

do with it."

The city also offers a 5 percent salary bonus to employees who come up with schemes to save the city money or to provide service using fewer people.

Lewcock said the city makes some departments bid for city contracts and often will accept competitive private bids.

"If it costs less for the city to do it, the city does it. If the cost is less in the private sector, we contract to do it," he said.

For example, Lewcock said last year the city found it could contract a custodial service to take care of City Hall cheaper than it could pay its own workers to do the job. So, the city hired a custodial service and placed the city

maintenance workers in other jobs.

On the other hand, four years ago, the city decided to buy its own computer hardware and hire a programming staff, rather than continue to spend the \$500,000 annually it was paying for a computer service.

"Four years later with inflation, our data processing budget this year was \$300,000. We have tripled our computer use and have probably reduced the need for additional employees," he said.

Another example of Sunnyvale's spend-to-save attitude was the city's decision two years ago to spend \$1 million to convert the city's street lights to sodium vapor.

"We estimated that through energy

savings we would be paid back over a five-year time. The budget was tight then, but we made the decision anyhow," Lewcock said.

"Now it appears we will pay ourselves back within two to three years. We save about \$300,000 every year in energy bills and that goes up every year with energy costs," he said.

Another cost-saving device is the city's combined police and fire departments, called the Public Safety Department. The department — the first in the county when it was established in 1950 — saves the city about \$1 million to \$2.5 million a year, primarily in personnel costs, Lewcock estimated.

Every officer in the department is a

sworn law enforcement agent and a trained firefighter. The department is highly computerized, including a terminal in each patrol car.

"We have always been more than prepared to invest in technology if it saves on labor costs," Lewcock said.

He said Sunnyvale has 30 percent to 40 percent fewer employees per department than similar California cities offering the same level of services.

The city has a general plan of long-term goals that Lewcock attempts to link to the budget and to productivity results each year. And the city council makes a legislative calendar that is coordinated with the budget and the general plan.

# Local News

The Peninsula Times Tribune	
<b>B</b> ★ Monday July 7, 1980	Obituaries..... B-2
	Weather..... B-2
	Comment..... B-4
	Columns..... B-5

## Sunnyvale — why the city is admired so much

By Laura Ost  
Times Tribune staff

**SUNNYVALE** — To most Bay Area residents, Sunnyvale is a cluster of electronics firms and suburban streets.

But elsewhere, Sunnyvale is viewed as a model city.

City Hall operates so efficiently that about 100 other cities, domestic and foreign, visit each year to see how it works, according to City Manager Tom Lewcock.

Sunnyvale has a low budget, a

### Officials are not afraid to try new ideas to save money

high arrest record, few but hard-working city employees and a progressive image.

And the key to this Utopia, according to Sunnyvale officials, is that the city has never been afraid to try something new to save money in the long run.

"The city is willing to spend money to save money," Lewcock says.

It all began 30 years ago when the city became the first on the West Coast to establish a Public Safety Department, which combines police and fire services. The arrangement cuts staffing by about 40 percent because police officers are trained to help fight fires.

It also saves money because administrative and overhead costs are combined.

The next big step came about 15 years ago when Sunnyvale became one of the first cities to lease computers. But the real savings came in 1977, when the city bought its own computer system.

Sunnyvale was paying the computer-service bureau \$500,000 a year prior to 1977, Lewcock said, a cost that now would be closer to \$1 million. But after an initial in-

vestment of \$750,000, the annual city budget for computer services dropped to \$350,000 a year, he said.

That includes depreciation of the hardware, which will have to be replaced about every five years, Lewcock said. New models will be smaller, cheaper and more efficient, he added.

Another advantage to a city-owned system is control over programming, which Sunnyvale exercises to the utmost.

Most cities use computers for traditional applications such as rec-

ord-keeping, Lewcock said, but Sunnyvale computers can provide "management information."

Sunnyvale computers provide 10 times the number of applications as computers in other cities.

For example, police cars are equipped with computer screens that enable officers to run license-plate checks before they stop a motorist — a safety advantage in that officers know if they are approaching an armed robber.

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The computer system for Public Safety is so highly advanced that the department has operated with the same number of dispatchers, two, for 14 years. This is about half the number as in comparable cities.

The system also can tabulate crime trends, and display the names of officers that have, say, a pilot's license in the event of an air emergency.

Another unusual aspect of Sunnyvale's computer system is that it uses an English-based language and users do not need extensive technical training.

"It's the wave of the future," Lewcock says.

Sunnyvale's library also was computerized long before most other cities.

While ownership is best for computers, there are types of city work for which contracting is more efficient. For example, street overlay and improvement work is done on a contractual basis, according to Lewcock, because it is occasional and seasonal work. Otherwise, city employees would be paid for intermittent work or would have to be temporarily removed from other jobs.

The Public Works Department has 45 percent fewer employees than in comparable cities.

Another factor in the smooth operation of this city is its employees, whose salaries are based on an innovative pay-according-to-performance scheme, AS&S, because of its reputation. Sunnyvale seems to draw motivated employees.

Even today, the city is finding ways to maintain its progressive image. It is attacking the current energy crisis by such measures as installation of sodium