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Last Updated: 11/12/2024

THE WHITE HOUSE

WASHINGTON

February 24, 1984

TAPING SESSION

DATE: February 27, 1984

LOCATION: Diplomatic Reception Room

TIME: 5:00 PM

FROM: Jann Duval



I. PURPOSE

To tape a message from the President.

II. BACKGROUND

This message will be played at the National Association of Manufacturers' 1984 Annual Congress of American Industry March 8, 1984 at the Washington Hilton Hotel, Washington, DC.

Attending will be approximately 1,000 NAM member company CEOs.

III. PARTICIPANTS

The President

IV. PRESS PLAN

None

V. SEQUENCE OF EVENTS

Standard video taping set-up.

attachments: to be submitted by the speechwriters office.

(Dolan/BE)
February 24, 1984
5:30 p.m.

PRESIDENTIAL TAPING: NATIONAL ASSOCIATION OF MANUFACTURERS
MONDAY, FEBRUARY 27, 1984

I want to extend the warmest greetings to all of you participating in N.A.M.'s Congress of American Industry. Although I'm sorry I can't be with you in person, I want to thank your chairman, Jim Henderson, and your president, Sandy Trowbridge, for giving me this opportunity to say a few words.

First, I'm sure all of you are as pleased as I am about the economic recovery now underway -- inflation is down, sales and profits are up, and there are more people holding jobs than ever before. N.A.M.'s support was crucial to the success of this Administration's economic recovery program and you deserve to take a big bow for the recovery. Because of your support, we were able to hold down spending, reduce taxes, and cut into the thicket of Federal regulations.

But I'm here to tell you today that we still need your support to deal with the economic problems that remain. You know better than most that interest rates can come down more, exports can and should increase, and, of course, Federal spending and budget deficits desperately need to be controlled.

If we are to keep America moving forward, we must avoid quick fixes like protectionist legislation or tax increases. And that's why I'm grateful to N.A.M. for helping us mobilize support to reduce Federal spending and to pass a constitutional amendment demanding spending limits and a balanced budget.

Over the long run, we must also work to restore the competitiveness of the United States at home and abroad. And toward that end, this Administration wants to work closely with N.A.M.; we're looking forward, especially, to the recommendations of John Young's Commission on Industrial Competitiveness. But we can also act now in order to achieve an investment-oriented tax system, to permit more joint research and development projects, streamlined patent laws, regulatory restraint and, of course, passage of the Export Administration Act.

I'm looking forward to working with all of you on these projects. I'm delighted you're having this congress and I hope all of you will return home determined to make America's economic future even better. But most of all, I wanted to thank all of you associated with N.A.M. for your support in the past. I think our economic future will be bright and prosperous, provided we continue to work together to reduce big Government and rely on the energy and resourcefulness of free people.

Thank you and God bless you all.

THE WHITE HOUSE

WASHINGTON

February 24, 1984

TAPED VIDEO ADDRESS FOR THE FOURTH REPUBLICAN WOMEN'S LEADERSHIP
FORUM

DATE: Monday, February 27, 1984
LOCATION: Diplomatic Reception Room
TIME: 5:00 p.m.

FROM: Margaret Tutwiler *MDT*

I. PURPOSE

To address approximately 150 top Republican women attending RNC's fourth Republican Womens' Leadership Forum.

II. BACKGROUND

Leading Republican women from 15 southern states will be meeting in Miami Beach, Florida the weekend of March 2-4 for the fourth in a series of regional Republican Women's Leadership Forums sponsored by the Republican National Committee.

These meetings are designed to bring together Republican women with members of the Reagan Administration, Republican Congresswomen and issues specialists to discuss the Administration's programs and policies. In addition, these meetings address new ways to recruit, train, finance and elect more Republican women to public office.

Special guests at this forum include:

Secretary of Transportation Elizabeth Dole
Senator Paula Hawkins
Congresswoman Bobbi Fiedler
Congresswoman Marjorie Holt

III. PARTICIPANTS

Taping crew from NRCC.

IV. PRESS PLAN

There will be open press coverage at the forum in Miami Beach.

V. TALKING POINTS

Remarks have been prepared by White House speechwriters.

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(Church/BE)
February 24, 1984
2:30 p.m.

PRESIDENTIAL TAPING: REPUBLICAN WOMEN'S LEADERSHIP FORUM
MONDAY, FEBRUARY 27, 1984

It's a pleasure to have this opportunity to speak with you today. I want to thank you for all you've done for our cause and our party, and encourage you to do still more. I'm sorry I can't be with you in person, but Secretary Dole and others will bring me a full report when they come back.

I know you're looking forward to a full weekend of briefings and workshops covering a variety of issues and subjects. But in the coming election there is a question you'll be faced with and should be ready for: "Are we better off today than we were 4 years ago?"

Well, I think there have been great changes in America in these last few years, and even greater changes and opportunities lie ahead. It was only a short time ago we were being told our country's best days were over. Pessimism was everywhere. It seemed every time we turned on the evening news, we heard someone warning of America's decline. Crime and drugs made it dangerous to walk our streets, and we didn't feel safe in our homes. Prices and interest rates were spiraling out of control, Americans were living from paycheck to paycheck, and they'd stopped dreaming of owning a home.

And our problems stretched far beyond our shores. Respect for America was waning overseas; we had permitted our military strength to erode dangerously. Some even questioned whether we had the will to defend peace and freedom.

But America is strong, her heart is good and true. We pulled together and, with help from above and lots of hard work, we've made a new beginning. And today we have a program to help every man, woman, and child in America: it's called economic recovery.

Some of the pessimists must be living in a different world. To listen to them, you'd never know the good news:

- growth in Federal spending cut in half;
- inflation down;
- interest rates down;
- housing and auto industries alive again;
- 4 million new jobs last year;
- productivity growing again;
- and regulations cut by 25 percent.

And just as the economy's roaring back, we have new purpose and direction in America's foreign policy. Today the world knows what we stand for. When planes landed on a small island in the Caribbean, they weren't Soviet planes, they were American. The memory of Iran still fresh in our minds, we knew we only had one choice. And today American students aren't being held hostage in Grenada.

In our relations with the Soviet Union, by strengthening our defenses and making clear our determination to negotiate, we have laid the foundation for meaningful agreements and a safer, more peaceful world.

I think women can feel more secure about the future. And opportunities for them are sprouting like mushrooms. In 1983,

women filled almost three-quarters of all new jobs in managerial, professional, and technical fields. The number of women-owned businesses is growing four times faster than those owned by men. Here in Washington, we've appointed more than a thousand women to high-level, policy-making positions with women like Jeane Kirkpatrick, Elizabeth Dole, Margaret Heckler, Sandra Day O'Connor, and Faith Whittlesey heading the list.

Alexis de Tocqueville, the great philosopher and commentator, took a long look at our country two centuries ago and wrote: "If anyone asks me what I think the chief cause of the extraordinary prosperity and growing power of this nation is due to, I should answer to the superiority of their women." His words are even more true today.

Women in the eighties are a diverse majority with varied interests and futures. Some seek to start their own business or run for political office, others focus on the home and family. And some seek to do all these things.

America needs your wisdom, your inner strength, and your compassion in every phase of our Nation's life -- in our families, communities, businesses, politics, and government. We must work together to ensure women participate in the manner they choose and that they are treated equally.

To accomplish this we've reduced the marriage tax penalty, nearly doubled the maximum child care credit, increased the limits for I.R.A. and Keogh contributions, and eliminated estate taxes on family farms and businesses for surviving spouses.

And believe me, these reforms are being utilized. In 1982, 21 million couples took advantage of the marriage penalty reduction, and three times more people took advantage of I.R.A. reforms than before the law was changed.

But we're not stopping there. We're moving to ensure equitable treatment in pension benefits and I.R.A.'s, to facilitate child and dependent care, and to enforce delinquent parent support payments.

So, it's plain for anyone to see: We have a solid record of accomplishments to offer. But as the elections draw closer, we must also make certain that voters are aware that it is Republicans who have a bold vision of the future, and all the others have to offer are the failed mistakes of the past.

We are the ones who will push to simplify the tax code. We are the ones who want to bring responsibility to Government spending via balanced budget and line-item veto amendments. We're the ones who'd strengthen the social institutions that are the foundation of our society and our freedom. Fundamental values have been under attack for too long and it's time we stood up and said enough is enough. We can start by letting God back into our classrooms.

We need your help to reach these goals. When you return to your neighborhoods and communities, help us get our message out. Tell people of the progress we have made, use what you have learned at this forum, and act on your ideas.

Remember, we have set out to renew America and it will take every one of us working together to make things right. I'd like

Page 5

to thank you for what you've done in the past, and I hope I can continue counting on you. The Republican Party needs you and America needs you.

Good luck and God bless you all.

THE WHITE HOUSE

WASHINGTON

February 24, 1984

VIDEOTAPING SESSION WITH REPRESENTATIVE LYNN MARTIN

DATE:	Monday, February 27, 1984
LOCATION:	Diplomatic Reception Room
TIME:	5:00 p.m.
FROM:	M. B. Oglesby Margaret Tutwiler

I. PURPOSE

To provide a videotape of Representative Lynn Martin talking with the President about his recent visit to Dixon, Illinois.

II. BACKGROUND

Representative Lynn Martin's office has requested this brief videotaping session to augment a half-hour program which they are preparing about the President's recent trip to his hometown of Dixon, Illinois, which is included in the Representative's district.

All of the public events which took place during the President's visit were videotaped by the Representative's office. They plan to edit the footage into a thirty-minute program and give it to the City of Dixon as well as make it available for other public use, particularly in the schools and service clubs throughout Northwest Illinois.

During this videotaping session, the Representative will be asking the President to speak about his recent trip and to reminisce about his life in Dixon.

III. PARTICIPANTS

Representative Lynn Martin (Illinois-16)
Videotaping crew from the National Republican Congressional Committee.

IV. PRESS PLAN

None

V. TALKING POINTS

The questions which Representative Martin will be asking the President are attached as well as recommended talking points for the President's concluding remarks.

QUESTIONS WHICH REPRESENTATIVE MARTIN WILL BE ASKING THE
PRESIDENT DURING THE VIDEOTAPING SESSION:

1. Your recent trip to your hometown of Dixon brought pride not only to that city, but also to all of Northwest Illinois. Could you give us some of your afterthoughts upon returning to the White House?
2. Despite the cold, I could not help but feel warmth while watching the parade in Dixon. And the birthday celebration in the City's high school gym was a cross between a pep rally and a family birthday party. What were your thoughts as you attended those events?
3. All of the honor bestowed upon you as a President coming home was deserved. But while growing up, and especially in high school, didn't you do some things that were, shall we say, a bit mischievous? And what was the punishment when you did?
4. Your birthplace, Tampico, celebrated your birthday with over 900 people in the Village's high school gym. What is your recollection of your first few grades in school?

(At this point, Representative Martin hopes the President will mention his regret at not being able to include a visit to Tampico in his recent trip back to Illinois.)

5. Mr. President, with Tampico as your birthplace and Dixon as your boyhood home, I feel you are one of my constituents. I must say I am very honored.

(Representative Martin would then like the President to respond to her statement with his feelings about having worked with her for the last three years. Recommended talking points are attached.)

TALKING POINTS FOR VIDEOTAPING SESSION WITH CONGRESSWOMAN
LYNN MARTIN (R-ILLINOIS)

Lynn Martin asked that you conclude with some comments about her work in the Congress. We recommend that you say the following:

- Lynn, let me conclude by saying that I am delighted to have had the opportunity to work with you over the last three years.
- Your efforts in the Congress -- especially on the Budget Committee -- have been a great help to me in our victorious fight against inflation and advancing the economic recovery.
- I know the citizens of Illinois' 16th District are justly proud of the outstanding representation you provide them in Washington.
- Lynn, I look forward to your continuing help and support in the years ahead.

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