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ID # 292230

WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

- ☐ X-MEDIA
☐ H-INTERNAL

Name of Document: BRIEFING PAPERS
FOR PRESIDENT'S
SCHEDULED
APPOINTMENTS FOR

MAR 30 84

Subject Codes:

P	R	0	0	7	-	0	1
F	4	3	9	5	-		
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1) Subject: Luncheon with the Presidential
Advisory Committee on Women's
Business Ownership

2) Meeting with Melvin Blanc, the creator
of the voices of various ~~the~~ Warner
Brothers studio animal cartoon
characters.

3) Meeting with New York City Construction
Trade Worker representatives

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

THE SCHEDULE OF
PRESIDENT RONALD REAGAN



Friday, March 30, 1984

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (60 min)	<u>NSPG Meeting</u> (McFarlane)	Situation Room (distributed separately)
12:00 m. (60 min)	<u>Lunch with President's Commission on Women's Business Ownership</u> (Fulley)	Cabinet Room (TAB A)
1:25 pm (5 min)	<u>Photo with Mel Blanc</u> (Speakes)	Oval Office (TAB B)
1:30 pm (30 min)	<u>Meeting with Secretary Shultz</u>	Oval Office
2:00 pm (15 min)	<u>Meeting with New York AFL-CIO Union Officials</u> (Tutwiler)	Oval Office (TAB C)
Afternoon	<u>The President and Mrs. Reagan Depart for Camp David</u>	South Grounds

UNP 03/29/84
4:00 pm

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1984 MAR 29 PM 4: 03



Friday, March 30, 1984

9:07 OVAL

9:00 am
(30 min)

Staff Time 9:10 -
(Baker/Meese/Deaver)

Oval Office

9:30 am
(15 min)

National Security Briefing 9:20 - 9:50
(McFarlane), ROBINSON, POINDSTER, +S, WKA

Oval Office

9:45 am
(15 min)

Senior Staff Time 10:48 A.G. Wm. F. SMITH, JB
11:05

Oval Office

10:00 am
(60 min)

Personal Staff Time 11:0

Oval Office

11:00 am
(60 min)

NSPG Meeting 11:06 - 12:08
(McFarlane)

Situation Room
(distributed separately)

12:00 m
(60 min)

Lunch with President's Commission 12:10 - 1:14
on Women's Business Ownership
(Fuller)

Cabinet Room

1:14 -

PERSONAL TIME

(TAB A)

1:25 pm
(5 min)

Photo with Mel Blanc 1:27 - 1:30
(Speakes)

Oval Office

(TAB B)

1:30 pm
(30 min)

Meeting with Secretary Shultz 1:45 - 2:04
McFarlane

Oval Office

2:00 pm
(15 min)

Meeting with New York 2:06 - 2:12
AFL-CIO Union Officials
(Tutwiler)

Oval Office

(TAB C)

Afternoon

2:22 RESIGNATION
The President and Mrs. Reagan
Depart for Camp David

South Grounds

UNP 03/29/84
4:00 pm

THE WHITE HOUSE

WASHINGTON

March 29, 1984

LUNCHEON WITH THE MEMBERS OF THE PRESIDENTIAL
ADVISORY COMMITTEE ON WOMEN'S
BUSINESS OWNERSHIP

DATE: March 30, 1984
TIME: 12:00 PM (60 minutes)
LOCATION: Cabinet Room

FROM: CRAIG L. FULLER



I. PURPOSE

Saturday's Radio Address and your speech next Thursday deal with the subject of women in business. We thought it would be useful to talk informally with the members of your advisory committee about the issues affecting women in business.

This should be a working lunch. The group will be ready to engage in discussions as they eat.

II. BACKGROUND

The President's Advisory Committee on Women's Business Ownership was established by Executive Order 12426 on June 22, 1983. You charged the Committee to review the status of businesses owned by women; to foster, through the private sector, financial, educational, and procurement support for women entrepreneurs; and to provide advice to you and the Administrator of the Small Business Administration on their findings and recommendations.

In its first meeting in November of 1983, the Committee established the following goals:

- 1) to determine if there are problems facing women business owners that are unique to women as a result of their sex, and
- 2) to develop recommendations to remedy these problems, if they exist.

A questionnaire has been developed that is being circulated across the country to aid the Committee in determining if women business owners have difficulties that men do not face in similar business dealings. The Committee's preliminary assessment of those data indicates that there are problems inherent to women business owners which place them in a disadvantageous position with their male counterparts.

Those problems appear to fall into two categories:

- 1) women often lack a general knowledge of the business world and, in particular, the skills needed to operate a business successfully. This is primarily due to the reality that, until a decade or so ago, women were not expected to go into business and their academic training, social associations, and daily interests did not reflect this orientation, and
- 2) the business community lacks the awareness of women business owners and, as a result, participation and procurement is usually available only to those in the "old boy network."

An ongoing objective of the Committee is also to determine what programs already exist throughout the nation that can be imitated elsewhere to assist women business owners. The National Initiative Conferences being sponsored by the SBA across the nation are fine examples of the role government and business can play to address the business needs of women.

The Committee has held two organizational meetings and has scheduled five public meetings across the country to interview and collect data on the status of women's business ownership in preparation for their report to you and Administrator Sanders. The first meeting was held in Washington on March 29. The remaining meetings will be held in Chicago (April 12), Tampa (April 30), San Antonio (May 3), and at a yet undecided location in California (late May). The Committee's report will be completed by June 22, 1984.

III. PARTICIPANTS

Chairman Bay Buchanan Jackson, members of the Committee (list attached), Administrator James Sanders, Craig L. Fuller, Becky Norton Dunlop, and Mary Jo Jacobi.

IV. PRESS PLAN

Photo Opportunity

V. SEQUENCE

The Committee will meet in the Roosevelt Room for one hour prior to the lunch with you at noon. You will join them after they have entered the Cabinet Room for the luncheon.

TALKING POINTS FOR THE FRIDAY, MARCH 30 LUNCHEON WITH
THE PRESIDENT'S ADVISORY COMMITTEE ON
WOMEN'S BUSINESS OWNERSHIP

- o Let me start by saying that this is a working lunch.
- o I wanted the opportunity to have an exchange of views with all of you while you're in the middle of your work on the Advisory Committee.
- o I'd like to talk more about women in business and I would like your ideas on the subject. I think that while our recovery has helped everyone, it has especially helped women in business.
- o But I'm sure there are still obstacles placed in the way of women and I'd like to remove some of those by speaking out on the subject.
- o So, we're here today to talk informally and candidly. I guess you all met a little earlier so, Bay, why don't you start by catching me up with what you would like to discuss today.

PRESIDENT'S ADVISORY COMMITTEE ON WOMEN'S BUSINESS OWNERSHIP

Guest List for Lunch

1. Ms. Angela Buchanan Jackson, Chairman
Washington, D. C.
2. Ms. Corlene Hobbs Cathcart
Majo Ranch
Cody, Wyoming
3. Mrs. Evelyn Echols
President
International Travel Training Course, Inc.
Chicago, Illinois
4. Ms. Clara Giordano
Former resturanteur (retired)
Wyandotte, Michigan
5. Ms. Jean Hails
Hails Construction of Georgia
Rosewell, Georgia
6. Mr. Malcolm A. MacKillop
Senior Vice President/Corporate Relations
Pacific Gas and Electric Company
San Francisco, California
7. Mr. Robert R. McMillan
Vice President, Public Affairs
Avon Products, Inc.
New York, New York
8. Ms. Patricia Nettleship
President
North Pacific Construction Co.
Santa Monica, California
9. Mrs. Beth Davis Rogers
President
Davis Pacific Corporation
Santa Monica, California
10. Ms. Helen Sanchez-Usitalo
Financial Consultant
Sanchez-Usitalo Associates
Dallas, Texas
11. Ms. Susan Sarvis
President
LTS, Inc.
Manchester, New Hampshire

12. Mr. Donald Vincent Seibert
J.C. Penney Company
New York, New York
13. Mrs. Maeley Tom
Chief Administrative Office of the Assembly
Sacramento, California
14. Mrs. Ruth Trotter
President
The Stork Shop, Inc.
Memphis, Tennessee
15. Ms. Paula Brown Winningham
President
Brown and Associates
Dallas, Texas

Administration Attendees

16. The President
17. Craig L. Fuller
Assistant to the President
for Cabinet Affairs
18. James C. Sanders
Administrator, SBA
19. Becky Norton Dunlop
Chairperson, Interagency Committee on WBO
20. Mary Jo Jacobi
Special Assistant to the President
for Public Affairs

THE WHITE HOUSE


WASHINGTON

PHOTOGRAPH WITH MELVIN BLANC

DATE: Friday, March 30, 1984

PLACE: Oval Office

TIME: 1:25 pm (5 minutes)

FROM: Larry Speakes 

I. PURPOSE

For the President to be photographed with Mr. and Mrs. Melvin J. Blanc.

II. BACKGROUND

Mel Blanc is the creator of the voices of Bugs Bunny, Tweety Pie, Porky Pig, Daffey Duck, Speedy Gonzales, Roadrunner, Barney Rubble and Dino of the Flintstones, and numerous other characters. He has been associated with Warner Brothers for many years.

Mr. Blanc is 76 years old and is celebrating 50 years in the entertainment business. He is being honored by the Smithsonian Institution for his 50-year anniversary and last night gave a lecture there called "What's Up, Doc?"

Mr. Blanc worked on charity affairs in California with the President and Mrs. Reagan before the President became Governor.

III. PARTICIPANTS

The President
Mel Blanc
Estelle Blanc

IV. PRESS PLAN

White House photographer only

V. SEQUENCE OF EVENTS

The President will be introduced to Mr. and Mrs. Blanc by Larry Speakes. There will be photographs and brief conversation.

THE WHITE HOUSE

WASHINGTON

March 29, 1984

PHOTO OPPORTUNITY FOR GROUP OF NEW YORK CITY CONSTRUCTION TRADE WORKER REPRESENTATIVES

DATE: Friday, March 30, 1984
LOCATION: Oval Office
TIME: 2:00 p.m.

FROM: Margaret Tutwiler *MT*

I. PURPOSE

To provide twenty-three construction trade worker representatives from the New York metropolitan area with the opportunity to have their pictures taken with the President.

II. BACKGROUND

These construction trade worker representatives will be publicly announcing their endorsement of the re-election of President Reagan immediately after their brief photo opportunity with the President.

These men are the elected representatives of more than 100,000 construction trade workers and their families in the New York metropolitan area. They feel that the President's policies during his first term were responsible for correcting the nation's ailing economy and believe that this progress will continue during a second term in office.

Further, they plan to encourage their fellow trade workers in organized labor to stand with them in their endorsement of the President's re-election. The group's planned announcement comes three days before the meeting of the National Building and Construction Trade Council. This meeting, which will take place at the Washington Hilton on April 2, 3, and 4, will be attended by approximately 1,000 delegates representing over 1 million trade workers.

III. PARTICIPANTS

Twenty-three construction trade workers from the New York Metropolitan area (list attached)

Edward Rollins
George Clark, GOP New York State Chairman
Richard A. Arkwright, Sr. VP of Gray, Seifert and Co.
Douglas Riggs
Margaret Tutwiler

IV. PRESS PLAN

White House Photographer and Reagan-Bush '84 photographer only.

V. SEQUENCE OF EVENTS

- Participants enter the Oval Office.
- Individual photos taken of each of the participants with THE PRESIDENT.
- Group photo taken of the construction trade worker participants with THE PRESIDENT.
- Participants depart the Oval Office.

PARTICIPANTS

Frederick W. Devine
President and Business Manager
Dock Builders - Local Union 1456
New York and New Jersey

Charles E. Terjesen, Jr.
Assistant to the President
Dock Builders - Local Union 1456
New York and New Jersey

Karl W. Stork
Business Manager
Elevator Constructors - #1

William J. Nolty
Business Agent
Ornamental Iron Workers - Local 580

Arthur Moore
Business Manager
Sheet Metal Workers - #28

Thomas J. Connolly
Business Agent
Elevator Constructors - #1

Charles E. Hill
Business Agent
Tile Layer and Helpers
Local Union 88

Walter Lee
Business Agent
Dock Builders - Local Union 1456

James H. Maher
Business Manager
Laithers Metallic - Local Union 46

Vincent Curran
Assistant and Secretary & Treasurer
Enterprise Association of
Steamfitters - Local 638

Richard O'Neill
Assistant Chair PAC
Operating Engineers - Local Union
14-14B

John J. Messinger
Business Manager
Operating Engineers - Local Union
14-14B

John T. Bertrand
Chairman PAC
Operating Engineers - Local Union
14-14B

Daniel S. Lanza
Business Agent
Mason Tenders District Council

Statis Scarlatos
Business Agent
Plumbers Local - #2

Bernard Reinersten
Business Agent
Dock Builders - Local Union 456

John J. Powers
Business Agent
Marble Carvers, Cutters &
Setters - #4

James J. Cooper
Business Manager
Stone Setter Masons - Local 84

John B. Loretoni
Business Agent
Bricklayer District Council

John Daly
Agent at Large
Enterprise Association of
Steamfitters - Local 638

George V. Schafter
Vice President
Enterprise Association of
Steamfitters - Local 638

Joseph G. Blake, Jr.
Business Representative
Marble Helpers - Local 10

John A. Keeley
Marine Constructors

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Business Agent
Tile Layer and Helpers
Local Union 88

Walter Lee
Business Agent
Dock Builders - Local Union 1456

James H. Maher
Business Manager
Lathers Metallic - Local Union 46

John B. Loretoni
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Bricklayer District Council

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Vice President
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14-14B

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