Ronald Reagan Presidential Library Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: President, Office of the: Presidential

Briefing Papers: Records

Folder Title: 04/05/1984 (Case File 275305)

(1 of 2)

Box: 42

To see more digitized collections visit: https://www.reaganlibrary.gov/archives/digitized-textual-material

To see all Ronald Reagan Presidential Library Inventories, visit: https://www.reaganlibrary.gov/archives/white-house-inventories

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: https://reaganlibrary.gov/archives/research-support/citation-guide

National Archives Catalogue: https://catalog.archives.gov/

Last Updated: 11/19/2024

1

Page 18/1

ID# 275305

WHITE HOUSE OFFICE OF RECORDS MANAGEMENT WORKSHEET

H-INTERNAL					
					TR
Name of Document: BRIEFING PAPERS FOR PRESIDENT'S				Subj	ect Codes:
SCHEDULED APPOINTMENTS FOR	AF	PROSE		RO	
1) Subject: Schedule for Trip	to	Lou (April			
Subjects		V			
					7/6-00
2) Meeting with editors of magazines	100 0 101	" [3mm 20.1]			
1 meeting with eathers of	major	wemon's	[//		
Indigazines			[Z]		
DM 111		1		E	
3) Meeting with Women in	410	iseness	H	11	013-60
Conference.			5	P	862-
U			P	L []
4) Visit to Hudson Guild	way	Care Cent	er 5		032-
5) Meeting with New York	City	kwish			
Community leaders.	-	U			
		<u> </u>			
6) Michael Oddress to the New	w yor	k state			
Federation of Cathol	icx	lelipol			
Parenlo.					
7) Memorandum on the Roll	itica	Poituatie	m [
in new york					
ROUTE TO:		ACTION		DISPOS	SITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL	RSZ			С	

THE SCHEDULE OF PRESIDENT RONALD REAGAN



Thursday, April 5, 1984

9:00 am (30 min)	Staff Time (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	National Security Briefing (McFarlane)	Oval Office
10:10 am	Depart for New York	South Lawn
N	 Address the Women in Business Conference Visit the Hudson Guild Day Care Center Drop by Briefing for Jewish Leaders Address the New York State Federation of Catholic School Parents 	
	(Henkel/Whittlesey) (See Separate Schedule)	(trip schedule available later) (supplementary
10:30 pm N	Arrive Back at White House	material noted below) South Lawn

SUPPLEMENTARY BRIEFING MATERIALS

- TAB A Briefing Paper for Photo Op with Editors of Women's Magazines (McManus)
- TAB B Briefing Paper for Address to Women in Business Conference (Whittlesey)
- TAB C Briefing Paper for Visit to Hudson Day Care Center (Fuller)
- TAB D Briefing Paper for Drop-by with Jewish Leaders (Whittlesey)
- TAB E Briefing Paper for Address to New York State Federation of Catholic School Parents (Whittlesey)
- TAB F New York Political Overview

UNP 04/04/84 4:00 pm Received S S

1984 APR -4 PM 4: 29

THE SCHEDULE OF PRESIDENT RONALD REAGAN





Thursday, April 5, 1984

9:00 am (30 min)	Staff Time 9:04 (Baker/Meese/Deaver) - 9:32 Sec Crown National Security Briefing 9:38 - 9:49	Oval Office	
9:30 am (15 min)	National Security Briefing 9:38 - 9:49 (McFarlane)	Oval Office	
10:10 am	Depart for New York	South Lawn	
10:30 pm N	 Address the Women in Business Conference Visit the Hudson Guild Day Care Center Drop by Briefing for Jewish Leaders Address the New York State Federation of Catholic School Parents (Henkel/Whittlesey) (See Separate Schedule) Arrive Back at White House	(trip schedule availablater) (supplementary material noted below) South Lawn	ble

SUPPLEMENTARY BRIEFING MATERIALS

TAB A - Briefing Paper for Photo Op with Editors of Women's Magazines (McManus) TAB B - Briefing Paper for Address to Women in Business Conference

(Whittlesey) TAB C - Briefing Paper for Visit to Hudson Day Care Center (Fuller)
TAB D - Briefing Paper for Drop-by with Jewish Leaders (Whittlesey)

TAB E - Briefing Paper for Address to New York State Federation of

Catholic School Parents (Whittlesey) TAB F - New York Political Overview

UNP 04/04/84 4:00 pm

Kary Olbone

REQUEST FOR APPOINTMENTS

Officer-in-charge To: **Appointments Center** Room 060, OEOB

Please admi	t the following appointments on	5 Aprila	, 1	9 84
r icase adim	t the following appointments on		•	
for	The President	of		
101	(NAME OF PERSON TO BE VISITE	(D)	(AGENCY)	•
1				

BUSH

J Secretary George P. Shultz

Mr. Robert C. McFarlane

, Mr. James Lilley

, Dr. Gaston Sigur

Em,

MKD MKD MRD, NOGETER

MEETING LOCATION

Requested by Florence Bagnall Building White House Room No. 302 Telephone 6173 Room No. Oval Office Date of request 5 April 84 Time of Meeting 9:30

Additions and/or changes made by telephone should be limited to three (3) names or less.

APPOINTMENTS CENTER: SIG/OEOB - 395-60 ' or WHITE HOUSE - 456-6742

THE SCHEDULE OF PRESIDENT RONALD REAGAN





Thursday, April 5, 1984

Staff Time 9:04 Oval Office 9:00 am (Baker/Meese/Deaver (30 min)? - 9:32 SEC. REGAN National Security Briefing 9:38 - 9:49 Oval Office 9:30 am (15 min) (McFarlane) South Lawn Depart for New York 10:10 am - Address the Women in Business Conference - Visit the Hudson Guild Day Care Center - Drop by Briefing for Jewish Leaders - Address the New York State Federation N of Catholic School Parents (Henkel/Whittlesey) (See Separate Schedule) (trip schedule available later) (supplementary material noted below) South Lawn 10:30 pm Arrive Back at White House

SUPPLEMENTARY BRIEFING MATERIALS

TAB A - Briefing Paper for Photo Op with Editors of Women's Magazines (McManus)

TAB B - Briefing Paper for Address to Women in Business Conference (Whittlesey)

TAB C - Briefing Paper for Visit to Hudson Day Care Center (Fuller)
TAB D - Briefing Paper for Drop-by with Jewish Leaders (Whittlesey)

TAB E - Briefing Paper for Address to New York State Federation of

Catholic School Parents (Whittlesey)

TAB F - New York Political Overview

UNP 04/04/84 4:00 pm

THE SCHEDULE OF PRESIDENT RONALD REAGAN



Thursday, April 5, 1984

9:00 am (30 min)		Staff Time (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)		National Security Briefing (McFarlane) Poindertar	Oval Office
10:10 am		Depart for New York	South Lawn
	N	 Address the Women in Business Conference Visit the Hudson Guild Day Care Center Drop by Briefing for Jewish Leaders Address the New York State Federation of Catholic School Parents 	
		(Henkel/Whittlesey) (See Separate Schedule)	(trip schedule availabl later) (supplementary
10:30 pm	N	Arrive Back at White House	material noted below) South Lawn

SUPPLEMENTARY BRIEFING MATERIALS

TAB A - Briefing Paper for Photo Op with Editors of Women's Magazines (McManus)

TAB B - Briefing Paper for Address to Women in Business Conference (Whittlesey)

TAB C - Briefing Paper for Visit to Hudson Day Care Center (Fuller)
TAB D - Briefing Paper for Drop-by with Jewish Leaders (Whittlesey)

TAB E - Briefing Paper for Address to New York State Federation of Catholic School Parents (Whittlesey)

TAB F - New York Political Overview

UNP 04/04/84 4:00 pm

THE WHITE HOUSE

WASHINGTON

PHOTO OP WITH EDITORS OF WOMEN'S MAGAZINES

Thursday, April 5
Edison Room, Grand Hyatt
11:45 a.m. (5 minutes)

FROM: MICHAEL A. MCMANUS

I. PURPOSE

To provide the President an opportunity to greet editors of the major women's magazines.

II. BACKGROUND

The editors will have just been briefed by Jack Svahn and Dorcas Hardy, Assistant Secretary, HHS, for Human Services Development. Topics included the Administration's initiatives in child support, pension equity and child care. These magazines are now regularly running features on opportunities for women entrepreneurs. They have also been supportive of the SBA's conferences on women's business ownership.

III. PARTICIPANTS

The President
Jack Svahn
Dorcas Hardy
Merrie Spaeth
Selected Editors (see attached list)

IV. PRESS PLAN

White House Photographer only

V. SEQUENCE OF EVENTS

After a brief greeting, the President is introduced to each editor as a photo is taken. Suggested greeting is attached.

TALKING POINTS FOR GREETING OF EDITORS OF WOMEN'S MAGAZINES

- -- Hello. I'm so pleased to have this brief opportunity with you.
- -- I know you've all been very supportive of this series of conferences put on by the Small Business Administration.
- -- And with Jack Svahn and Dorcas Hardy, I'm sure you've had a chance to ask questions about a wide range of issues.
- -- As editors, I know you're aware that it's quite a challenge to meet the concerns of today's women.
- -- Why, today's women can be as varied as the names of your magazines.
- -- She can be Savvy. She can be a Working Woman, a Working Mother, a Parent. Perhaps she's a Lady at Home. She may be managing the family's finances, or a small business, or a large business.
- -- I wish time weren't always so short, but I would like to say hello, and thank you, to each of you individually.

Ms. Joann Alter FAMILY CIRCLE MAGAZINE

Ms. Kate White FAMILY WEEKLY

Ms. Rona Cherry GLAMOUR MAGAZINE

Ms. Ruth Whitney GLAMOUR MAGAZINE

Ms. Barbara Kolk GOOD HOUSEKEEPING

Ms. Mary Fiore
GOOD HOUSEKEEPING

Ms. Denise Fortino HARPER'S BAZAAR

Mr. George Gendron INC. MAGAZINE

Mr. Stuart Slater INC. MAGAZINE

Ms. Myrna Blythe LADIES HOME JOURNAL

Mr. Robert E. Riordan Family Media Inc.

Ms. Barbara Blakemore McCALL'S MAGAZINE

Ms. Natalie Gettelson McCALL'S MAGAZINE

Ms. Susan McHenry MS. MAGAZINE

Ms. Elizabeth Crow PARENTS MAGAZINE

Ms. Jan Hart
PARENTS MAGAZINE

Ms. Wendy Reid Crisp SAVVY

Ms. Karen Larsen SEVENTEEN

Ms. Ellen Levine WOMEN'S DAY

Ms. Jane Chestnutt WOMEN'S DAY

Ms. Vivian Cadden WORKING MOTHER

Ms. Mary McLaughlin WORKING MOTHER

Ms. Anne Mollegen Smith WORKING WOMAN

Ms. Julia Kagan WORKING WOMAN

Ms. Bascia Hellwig WORKING WOMAN

Ms. Laura McCarthy VOGUE

THE WHITE HOUSE

WASHINGTON

April 4, 1984

MEETING WITH FIFTH WOMEN IN BUSINESS CONFERENCE

DATE April 5, 1984
TIME Noon - 1:40 p.m.
LOCATION Grand Hyatt Hotel

New York City

FROM: FAITH WHITTLESEY

I. PURPOSE

To recognize and show support for the substantial contributions of women-owned businesses to the health of the economy.

II. BACKGROUND

Women Business Owners of New York is a professional organization to promote the development of women-owned businesses. Each year the association convenes a Women in Business Conference to address the major issues and obstacles facing women in business. This year's conference is cosponsored by the Small Business Administration as part of the National Initiatives Program.

The National Initiatives Program consists of a series of 20 regional conferences to provide technical assistance and guidance to women who wish to enter business for themselves.

III. PARTICIPANTS

1,200 women business owners, corporate executives, and representatives of local, state and Federal agencies.

IV. PRESS PLAN

Open press coverage.

V. SEQUENCE OF EVENTS

11:50 a.m. THE PRESIDENT arrives Grand Hyatt Hotel, proceeds to Edison Room, participates in photo opportunities with editors of women's magazines and with Women in Business Conference dais guests, then proceeds to holding room.

12:15 p.m. THE PRESIDENT is announced off-stage, proceeds to dais, and is seated. Luncheon is served.

1:05 p.m. Hon. James Sanders, Administrator, Small Business Administration, introduces Ms. Maureen Reagan.

Ms. Reagan introduces Ms. Alice Byrne, President, Women Business Owners of New York.

Ms. Byrne makes brief remarks and introduces THE PRESIDENT.

FIFTH WOMEN IN BUSINESS CONFERENCE April 5, 1984
Page 2

SEQUENCE OF EVENTS (cont'd)

1:15 p.m. THE PRESIDENT proceeds to podium, makes remarks. At conclusion of remarks, Ms. Byrne joins THE PRESIDENT at podium and makes presentation.

1:40 p.m. THE PRESIDENT accepts presentation and departs.

THE WHITE HOUSE

WASHINGTON April 4, 1984

VISIT TO HUDSON GUILD DAY CARE CENTER

DATE: April 5, 1984

LOCATION: Hudson Guild Day Care Center

New York, New York

FROM: Craig L. Fuller

TIME: 2:00 P.M. (35 minutes)

I. PURPOSE

To visit a day care center, funded through cooperation of the private sector and government.

II. BACKGROUND

The Hudson Guild Child Care Program is part of the Hudson Guild Neighborhood House. The Child care program at the Guild House serves approximately 250 black, hispanic and other non-minority children. The child care program has three components: a Head Start program, a private nursery school and a day care program. Funding for the child care program comes from Federal, State and local monies, as well as parent fees. In addition, several corporations, including EXXON, Citibank and McGraw-Hill provide provide funds. This center is a good example of the public-private partnership to address this need.

During your tour, Sanford I. Weill, President of American Express will announce that his company will be sponsoring a White House Private Sector Initiative-sponsored luncheon to discuss employer options to promote child care.

III. PARTICIPANTS

- Arthur Zenko, Director, Hudson Guild Day Care Center
- Sanford I. Weill, President, American Express Company
- Susan Fisher, Vice President, Marine Midland Bank
- Harold McGraw, Chairman, McGraw-Hill Inc.
- Charles Long, Executive Vice President, Citicorp

IV. PRESS PLAN

Press Pool Coverage

V. SEQUENCE OF EVENTS

- 2:00 P.M.- arrive Hudson Guild and proceed to holding room
- 2:07 P.M.- arrive Gallery Room for briefing from Mr. Zenko
- 2:15 P.M.- proceed to 2nd floor class room for children's music class demonstration
- 2:30 P.M.- proceed to motorcade for boarding Attachment: Talking points

- o We have a need for quality, affordable child care for working families and I am proud of our accomplishments in support of this service.
- o Child care is a partnership among parents, businesses and government. Parents are the primary partners and they should choose one of the many options available.
- o Overall Federal support for this care has increased from \$2.7 billion in 1980, to \$4.3 billion in 1984.
- o The largest portion of this increase stems from the 1981 Economic Recovery Tax Act, which raised the maximum child care tax credit for working parents from \$400 to \$720 per child.
- o New tax incentives to employers, from that Act, encouraged companies to provide this care as part of an employee benefit package.
- o We have proposed a restructuring of the dependent care tax credit so more benefits would be available to low and middle income taxpayers.
- o Head Start has been expanded from 380,000 children to 430,000, with spending up one-third, since 1980.
- o Thank you all for your wonderful contribution to this program here at the Hudson Guild.

NOTE: This Administration has been attacked for reducing Federal funds for child care, most recently in a March 29th New York Times editorial (attached). Also, Senator Gary Hart toured a child care facility in Harlem on Monday and you may be asked, by reporters covering this tour, to defend your policy.

Attachment

1984 APR -4 PM 3: 48

Who'll Mind America's Children?

To deny the need for a comprehensive childcare policy is to deny the revolution in American life. Yet the Reagan Administration clings to policies that perpetuate the denial. Only Congress seems willing to try to adjust to a new age.

The Congressional Budget Office estimates that by 1990 the majority of America's mothers will hold jobs outside the home, including more than half those with children under 6. One of four children under 10 will be living in a single-parent household and most of their parents will be working, or would be if they could afford child care.

Today, where it exists at all, day care is a hodgepodge of services ill-matched to the need. The Census Bureau estimates that a fourth of the non-working mothers with children under 6 would take jobs if affordable child care were available. So would nearly half the single mothers and a third of the women in families with incomes under \$15,000.

Middle-income taxpayers get the child-care tax credit, but-it means little if anything to the poor. Some companies underwrite child-care services, but only where women workers are indispensable. Private firms across the country provide fewer than 1,000 day care centers.

Funds for Federal social service grants to the states have been cut by 25 percent during the Reagan Administration. States are no longer required to match Federal spending, and the allowable child-care expenditures for families on welfare have been reduced.

A House Committee on Children, Youth and Families, led by California's George Miller, has labored diligently to make some sense of Government programs to learn how best to use both tax credits and direct expenditures. "The time has come," Mr. Miller says, "to launch a major national debate on child care." And do something to provide it.

THE WHITE HOUSE

WASHINGTON

April 4, 1984

MEETING WITH LOCAL JEWISH COMMUNITY LEADERS

DATE: April 5, 1984

LOCATION: Plaza Hotel, The Crystal Room

TIME: 4:00 - 4:15 p.m.

FROM: FAITH WHITTLESEY $\mathcal{F}_{\mathcal{W}}$

I. PURPOSE

To provide you with an ideal forum to address domestic issues.

II. BACKGROUND

As a rule, most of the addresses you have made before Jewish groups have dealt with the Middle East, an area of great importance to the Jewish community and this Administration. However, support for your domestic program is alive and well within some segments of the Jewish community and we feel that it should be discussed. The segment that is supportive of your domestic agenda can roughly be classified as the "local" Jewish community leaders and members, as opposed to perhaps the "national" Jewish leaders.

You will be addressing approximately 100 "local" Jewish leaders from the boroughs of Queens, Brooklyn and Staten Island. There will be a few "national" leaders in the audience. In addition to your address, the group will hear from Phil Abrams, Undersecretary of Housing and Urban Development, Richard Giuliani, U.S. Attorney for the Southern District of New York, who will address the subject of crime, Senator Al D'Amato and Marshall Breger, Special Assistant to the President for Public Liaison, who serves as our liaison to the Jewish community.

III. PARTICIPANTS

Local Jewish leaders, and previously mentioned speakers. Of note in the audience will be Peggy Tishman, President, Jewish Community Relations Council, as it was her organization that helped with the arrangements for this meeting.

IV. PRESS PLAN

To be determined.

V. SEQUENCE OF EVENTS

- 3:15 p.m. Marshall Breger, Special Assistant to the President for Public Liaison opens meeting.
- 3:25 p.m. Phil Abrams, Undersecretary for Housing and Urban Development, who will discuss neighborhood preservation.

3:45 p.m. Richard Giuliani, U.S. Attorney for the Southern District of New York, will discuss crime.

4:00 p.m. You deliver your remarks, and answer questions, should you desire.

4:15 p.m. Senator Al D'Amato

4:25 p.m. Jewish Community Relations Council member will close meeting.

4:30 p.m. Meeting ends.

Receiv ISS

1984 APR -4 PM 3: 22

THE WHITE HOUSE

WASHINGTON

April 4, 1984

MEETING WITH THE NEW YORK STATE FEDERATION OF CATHOLIC

SCHOOL PARENTS

DATE: April 5, 1984

LOCATION: Hilton Hotel, New York City

TIME: 6:30 PM

FROM: FAITH WHITTLESEY TRU

I. PURPOSE

To salute Catholic school parents and to pay tribute to the memory of Cardinal Cooke.

II. BACKGROUND

The New York State Federation of Catholic School Parents represents approximately 400,000 children attending Catholic schools in New York State. On the occasion of their tenth anniversary they are having their annual banquet to honor the memory of Cardinal Cooke. Parents attending the dinner represent the grassroots leadership support for the President's initiative on behalf of non-public school children. This organization was an enthusiastic part of the Coalition for Tuition Tax Credits and participated in the White House meetings on this subject.

III. PARTICIPANTS

Seven hundred Catholic school children's parents, representatives of state and local government and members of the Church hierarchy including Archbishop John J. O'Connor.

IV. PRESS PLAN

Full press

V. SEQUENCE OF EVENTS

- 7:00 The President and Mrs. Reagan proceed to dais and remain standing for "Star Spangled Banner", Pledge of Allegiance, Invocation, Welcoming remarks, Introduction of dais guests
- 7:10 Dinner is served
- 7:55 Program begins
- 8:05 Archbishop O'Connor makes remarks
- 8:16 The President is introduced and then proceeds to to podium
- 8:30 The President concludes remarks and presents Medal of Freedom to Cardinal Cooke posthumously
- 8:35 The President and Mrs. Reagan depart ballroom



MEMORANDUM FOR THE PRESIDENT

TO:

ED ROLLINS

THROUGH:

FRANK J. FAHRENKOPF, JR.

FROM:

WILLIAM I. GREENER, III

DATE:

APRIL 4, 1984

SUBJECT:

NEW YORK - POLITICAL BRIEFING

STATE POLITICAL BACKGROUND

• 1980 presidential results:

statewide:

Reagan 47.0% Carter 44.0% Anderson 8.4%

New York County:

Reagan 26.9% Carter 64.1% Other 9.0%

Electoral Votes - 36

1984 GOP Convention Delegates - 136

Republicans have won:

-- 4 of last 8 presidential elections since 1952;

-- 6 of last 10 U.S. Senate elections since 1956;

-- 4 of last 8 gubernatorial elections since 1954.

1984 PRESIDENTIAL ELECTION

April 3 presidential primary results:

	Mondale	Hart	Jackson	Undetermined
Percentage of Vote	45%	27%	26%	2%
Estimated Delegates	133	57	47	15

- Total Democrat primary vote increased over 33% since 1980; the black vote increased from 12% to at least 20%.
- President Reagan's excellent/good approval rating among New York voters in a Marist College poll stood at 53.6% in January compared to 41.8% last May.
- New York primary summary (based on exit polls):
 - -- Mondale: re-established New York's traditional Democratic coalition of Jewish and Catholic voters, union households, Hispanic and Italian voters, low income groups, senior citizens, and those who feel economically "worse off" since last year; 20% of Mondale's voters influenced by the endorsements of Governor Cuomo and Mayor Koch.
 - did not carry a single geographical section of the state; major -- Hart: support came from the 18-24 age group and families with \$50,000+ incomes.
 - -- Jackson: won 79%-87% of the black vote; did best in under-30 age group; won 6% of the white vote.
- In New York City, Mondale won 45% of the vote to Jackson's 33% and Hart's 20%.
- Network exit pollsters found a disturbing trend in New York for the Democrats that 49% of Hart voters said they would not support Mondale if he were the nominee, while 41% of the Mondale backers said the same thing about Hart.
- Republican primary:
 - -- only contested delegate slate was in the 9th Congressional District in Queens;
 - -- there was no separate statewide popular vote.

STATE POLITICAL SUMMARY

 The primary election for federal, state and local office is September 11, 1984. Filing deadline for these races is July 28, 1984.

U.S. SENATE:

- Democrat incumbent Daniel Patrick Moynihan won a second term in 1982 over Republican state Assemblywoman Florence Sullivan by a 65%-34% margin.
- GOP incumbent Alfonse D'Amato (1980: 45%-44% over Democrat Elizabeth Holtzman), the Reagan-Bush '84 state chairman, is up for election in 1986. D'Amato's January excellent/good approval rating stood at 54.2%.

GOVERNOR:

• Democrat Lt. Governor Mario Cuomo won a narrow victory in 1982 over Republican businessman Lew Lehrman by a 51%-48% margin. Cuomo's January excellent/good approval rating stood at 60.6%.

U.S. HOUSE OF REPRESENTATIVES:

14 Republicans 20 Democrats

- Key 1984 Congressional races:
 - -- 15th C.D. (Manhattan)

Republican Congressman Bill Green won a close election in 1982 and is expected to face strong Democrat opposition in 1984.

- -- 20th C.D. (Central and Southern Westchester County): Democrat Congressman Richard Ottinger is retiring. Both parties have several possible candidates for this marginally Republican district.
- -- 30th C.D. (West-part of Rochester; Batavia): Barber Conable, 20-year incumbent and ranking Republican on the House Ways and Means Committee, is retiring from this marginal Republican district. Both parties have several possible candidates including Ambassador to the Fiji Islands and former Republican state Senator Fred Eckert.

STATE LEGISLATURE:

35 Republicans 52 Republicans 26 Democrats State Senate State Assembly 98 Democrats

• In 1984, Democrats are expected to keep their solid hold over the Assembly while Republicans retain control of the state Senate.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN NATIONAL COMMITTEEMAN NATIONAL COMMITTEEWOMAN George L. Clark, Jr. Richard M. (Dick) Rosenbaum Eunice B. Whittlesey

REAGAN-BUSH '84 STATE CHAIRMAN U.S. Senator Alfonse D'Amato

FINANCE CHAIRMAN Leon J. Weil CO-CHAIRS Richard Bernstein Lois Evans

CO-CHAIRS State Senator Warren Anderson Assemblyman Clarence Rappleyea

Mrs. James (Jill) Houghton Emery

Hon. Ned V. Regan

Mrs. Donald J. (Yvonna) Trump

Mrs. Francis Lehman Loeb Hon. Thomas A. Bolan

Hon Edward Rutkowski

Jonathan Bush

John C. Whitehead Preston H. Long

Received S S

1984 APR -4 PM 2: 48

MEMORANDUM FOR THE PRESIDENT

TO:

ED ROLLINS

THROUGH:

FRANK J. FAHRENKOPF, JR.

FROM:

WILLIAM I. GREENER, III

DATE:

APRIL 4, 1984

SUBJECT: NEW YORK - POLITICAL BRIEFING

STATE POLITICAL BACKGROUND

• 1980 presidential results:

statewide: Reagan 47.0% Carter 44.0% Anderson 8.4% New York County: Reagan 26.9% Carter 64.1% Other 9.0%

Electoral Votes - 36
 1984 GOP Convention Delegates - 136

Republicans have won:

-- 4 of last 8 presidential elections since 1952;

-- 6 of last 10 U.S. Senate elections since 1956;

-- 4 of last 8 gubernatorial elections since 1954.

1984 PRESIDENTIAL ELECTION

April 3 presidential primary results:

-	Mondale	Hart	Jackson	Undetermined
Percentage of Vote	45%	27%	26%	2%
Estimated Delegates	133	57	47	15

- Total Democrat primary vote increased over 33% since 1980; the black vote increased from 12% to at least 20%.
- President Reagan's excellent/good approval rating among New York voters in a Marist College poll stood at 53.6% in January compared to 41.8% last May.
- New York primary summary (based on exit polls):
 - -- Mondale: re-established New York's traditional Democratic coalition of Jewish and Catholic voters, union households, Hispanic and Italian voters, low income groups, senior citizens, and those who feel economically "worse off" since last year; 20% of Mondale's voters influenced by the endorsements of Governor Cuomo and Mayor Koch.
 - -- Hart: did not carry a single geographical section of the state; major support came from the 18-24 age group and families with \$50,000+ incomes.
 - -- Jackson: won 79%-87% of the black vote; did best in under-30 age group; won 6% of the white vote.
- In New York City, Mondale won 45% of the vote to Jackson's 33% and Hart's 20%.
- Network exit pollsters found a disturbing trend in New York for the Democrats that 49% of Hart voters said they would not support Mondale if he were the nominee, while 41% of the Mondale backers said the same thing about Hart.
- Republican primary:
 - -- only contested delegate slate was in the 9th Congressional District in Queens;
 - -- there was no separate statewide popular vote.

STATE POLITICAL SUMMARY

• The primary election for federal, state and local office is September 11, 1984. Filing deadline for these races is July 28, 1984.

U.S. SENATE:

- Democrat incumbent <u>Daniel Patrick Moynihan</u> won a second term in 1982 over Republican state Assemblywoman Florence Sullivan by a 65%-34% margin.
- GOP incumbent Alfonse D'Amato (1980: 45%-44% over Democrat Elizabeth Holtzman), the Reagan-Bush '84 state chairman, is up for election in 1986. D'Amato's January excellent/good approval rating stood at 54.2%.

GOVERNOR:

• Democrat Lt. Governor Mario Cuomo won a narrow victory in 1982 over Republican businessman Lew Lehrman by a 51%-48% margin. Cuomo's January excellent/good approval rating stood at 60.6%.

U.S. HOUSE OF REPRESENTATIVES:

14 Republicans 20 Democrats

- Key 1984 Congressional races:
 - -- 15th C.D. (Manhattan)

Republican Congressman <u>Bill Green</u> won a close election in 1982 and is expected to face strong <u>Democrat</u> opposition in 1984.

- -- 20th C.D. (Central and Southern Westchester County):

 Democrat Congressman Richard Ottinger is retiring. Both parties have several possible candidates for this marginally Republican district.
- -- 30th C.D. (West-part of Rochester; Batavia):

 Barber Conable, 20-year incumbent and ranking Republican on the
 House Ways and Means Committee, is retiring from this marginal
 Republican district. Both parties have several possible candidates
 including Ambassador to the Fiji Islands and former Republican state
 Senator Fred Eckert.

STATE LEGISLATURE:

State Senate 35 Republicans 26 Democrats State Assembly 52 Republicans 98 Democrats

• In 1984, Democrats are expected to keep their solid hold over the Assembly while Republicans retain control of the state Senate.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN
NATIONAL COMMITTEEMAN
NATIONAL COMMITTEEWOMAN

George L. Clark, Jr. Richard M. (Dick) Rosenbaum Eunice B. Whittlesey

REAGAN-BUSH '84 STATE CHAIRMAN U.S. Senator Alfonse D'Amato FINANCE CHAIRMAN Leon J. Weil

CO-CHAIRS Richard Bernstein
Lois Evans
John C. Whitehead

State Senator Warren Anderson Assemblyman Clarence Rappleyea

Preston H. Long

Hon. Ned V. Regan

Mrs. Donald J. (Yvonna) Trump

Mrs. James (Jill) Houghton Emery

Mrs. Francis Lehman Loeb Hon. Thomas A. Bolan

Hon Edward Rutkowski

Jonathan Bush

CO-CHAIRS