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Dinner (Dolan)(Itchon) 09/20/1988

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Last Updated: 11/14/2024

robinsonl —

alz

TAPING: ALZHEIMER'S ASSOCIATION DINNER

HELLO JERRY. I KNOW
YOU'RE SURROUNDED BY MANY
FRIENDS TONIGHT, A GROUP
MUCH LARGER THAN THE
HANDFUL OF PEOPLE WHO
WERE WITH YOU WHEN YOU
FIRST CAME TO WASHINGTON
TO GIVE BIRTH TO THE
ALZHEIMER'S DISEASE AND
RELATED DISORDERS
ASSOCIATION IN 1979.

NOW, AS WE BOTH
PREPARE TO LEAVE OFFICE,
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DURING THAT TIME,
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2

PRIVATE SECTORS.

A VOICE THAT,
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FRONTS AGAINST THIS
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JERRY, YOUR EFFORTS
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ALZHEIMER'S ASSOCIATION
ARE TESTIMONY TO THE
UNIQUE AMERICAN SPIRIT --
VOLUNTEERISM.

WELL, TONIGHT THAT
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THAN EVER. I WANT TO
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4

ALWAYS BELIEVED IN
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#

(Dolan edit)
September 19, 1988
4:30 p.m. *KX*

PRESIDENTIAL TAPING: ALZHEIMER'S ASSOCIATION DINNER
TUESDAY, SEPTEMBER 20, 1988

Hello Jerry. I know you're surrounded by many friends tonight, a group much larger than the handful of people who were with you when you first came to Washington to give birth to the Alzheimer's Disease and Related Disorders Association in 1979.

Now, as we both prepare to leave office, I'm thinking about how much we've each achieved over the last 8 years.

During that time, the association has been a voice heard by many of us in both the public and private sectors.

A voice that, through the years, has lead the fight on all fronts against this devastating disease that affects millions of families.

Jerry, your efforts and those of the entire Alzheimer's Association are testimony to the unique American spirit -- volunteerism.

Well, tonight that spirit is more important than ever. I want to take a moment to thank you, for all you've done, for the initiative you've taken as a volunteer, to build an organization that today stands by millions of American families.

For the leadership you've shown by example and that you've encouraged in thousands of other volunteers who carry the message of help and hope in their own communities.

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(Dolan edit)
September 15, 1988
4:00 p.m. 5

PRESIDENTIAL TAPING: ALZHEIMER'S ASSOCIATION DINNER
TUESDAY, SEPTEMBER 20, 1988

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/15/88

ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. Friday 09/16/88

SUBJECT: PRESIDENTIAL TAPING:

1. WOMEN'S SPORTS FOUNDATION
2. YOUTH ENTREPRENEURSHIP SEMINARS
3. ALZHEIMER'S ASSOCIATION DINNER
4. THANKSGIVING MESSAGE FOR THE ARMED FORCES
5. CHRISTMAS MESSAGE FOR THE AMRED FORCES
6. PRESBYTERIANS FOR DEMOCRACY AND RELIGIOUS FREEDOM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HOOLEY	<input type="checkbox"/>	<input type="checkbox"/>
DUBERSTEIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KRANOWITZ <i>none</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
POWELL <i>none</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MASENG <i>none 135</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER - OMB	<input type="checkbox"/>	<input type="checkbox"/>	RANGE <i>none</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OGLESBY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RISQUE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAUER <i>none</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
CRIPPEN <i>none b.10</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CULVAHOUSE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUCK	<input type="checkbox"/>	<input type="checkbox"/>
DAWSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
DONATELLI	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCKINNEY <i>none</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOBBS	<input type="checkbox"/>	<input type="checkbox"/>	DOLAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			FAULKNER		<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Tony Dolan by close of business on Friday, 09/16, with an info copy to my office. Thanks.

RESPONSE:

(Dolan edit)
September 15, 1988
4:00 p.m.

PRESIDENTIAL TAPING: ALZHEIMER'S ASSOCIATION DINNER
TUESDAY, SEPTEMBER 20, 1988
1988 SEP 15 PM 5:11

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(Dolan edit)
September 15, 1988
4:00 p.m.

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1:30 p.m.

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PRESIDENT RONALD REAGAN

MESSAGE TO JEROME H. STONE

CHAIRMAN, ALZHEIMER'S ASSOCIATION

HELLO JERRY. I KNOW YOU'RE
SURROUNDED BY MANY FRIENDS
TONIGHT, A GROUP MUCH LARGER THAN
THE HANDFUL OF PEOPLE WHO WERE
WITH YOU WHEN YOU FIRST CAME TO
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HAS LEAD THE FIGHT ON ALL FRONTS
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JERRY, YOUR EFFORTS AND THOSE OF
THE ENTIRE ALZHEIMER'S ASSOCIATION
ARE TESTIMONY TO THE UNIQUE
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SOLUTIONS THAT DON'T COME BY
INDIVIDUAL EFFORT, BUT RATHER BY
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GROW FROM THEM.



Ronald McDonald Children's Charities

Established in memory of Ray A. Kroc

Nancy > FXI
EQ

Susan
7/5/88

Ronald McDonald
Children's Charities
One McDonald's Plaza
Oak Brook, Illinois 60521
(312) 575-7048

Board of Trustees:

Fred L. Turner
Chairman of the Board

Gerald Newman
President, CEO

Kenneth L. Barun
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Executive Director

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Michael R. Quinlan

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Paul D. Schrage

Linda Smith

Richard G. Starmann

Reginald Webb

June 29, 1988

Mr. Fred Ryan
Assistant to the President
The White House
Washington, D.C. 20500

Dear Fred,

I'm sorry I missed you in Washington during the promotional tour for my book. I did call to have lunch, but you were in L.A. I'm sure we'll get together soon.

If you will recall, a few months ago I spoke to you about the Alzheimer's Association's retiring chairman, Jerry Stone. The contribution he has made to our society over the past eight years in raising the level of awareness of this debilitating and irreversible disease has brought new hope to those victims and the families of victims affected by this illness.

The President's commitment to this cause, as no one knows better than you, has been heartfelt and sincere. I have been asked by Susan Gannon, Director of Public Relations for the Alzheimer's Association, and a friend, to pursue the possibility of a video message by the President for Jerry Stone to be shown on two separate occasions, October 7 and 8, 1988 in Chicago.

I have enclosed Susan's letter to me, along with backup material on the Alzheimer's Association, and most importantly, suggested text for the taped message. It appears to be no longer than two minutes in length, and well within the parameters of a Presidential message.

As you know, I only suggest or request those things to you that I feel are meaningful and important. This is one of those Fred, and I appreciate your attention and consideration of this request. It would go a long way for a lot of people, and most of all, Jerry Stone.

Fred Ryan
Page Two

Please give me a call after reviewing this. I'd like to give Susan a response soon.

Thanks. I'll see you soon and please send my regards to all!

Sincerely,

Ken Barun

cc: Chuck Rubner
Susan Gannon

THE WHITE HOUSE

WASHINGTON

July 12, 1988

Dear Ms. Gannon:

Ken Barun forwarded to me with a strong endorsement the letter he received from you requesting a videotaped message from the President for Jerry Stone, Chairman of the Alzheimer's Association, when he is honored on Saturday, October 8, at the Second Annual Chicago Rita Hayworth Gala.

I am sorry I must advise you that we will not be able to schedule this taping. The President has such a heavy schedule outlined for the remaining months of his Administration it is necessary for him to forego many appealing and worthwhile requests like yours, which now are coming to him. I regret I must send this reply and hope you will understand.

With best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Fred Ryan". The script is fluid and cursive, with the first name "Fred" and last name "Ryan" clearly distinguishable.

FREDERICK J. RYAN, JR.

Director of Presidential Appointments
and Scheduling

Director of Private Sector Initiatives

Ms. Susan Gannon
Director of Public Relations
Alzheimer's Disease and Related
Disorders Association, Inc.
Suite 600
70 East Lake Street
Chicago, IL 60601

August 1, 1988

Dear Jerry:

Thank you for your recent note regarding the Presidential videotaped message for the upcoming Alzheimer's Association Dinner on October 7.

I am pleased to inform you that the President will be taping a message for the event during his September 30 videotaping session. Elizabeth Board, Director of Media Relations, will make the arrangements.

Best wishes to you and the people at the Alzheimer's Association.

Sincerely,

FREDERICK J. RYAN, JR.
Director of Presidential Appointments
and Scheduling
Director of Private Sector Initiatives

Mr. Jerome Zipkin
1151 Park Avenue
New York, NY 10128

cc: and incmg to H. Donaldson for Sept 30 Schedule
bcc: Elizabeth Board FYI

Alzheimer's Disease
and Related Disorders Association, Inc.

RECEIVED ⁵ 7/29/88

JUL 29 1988

SCHEDULING
OFFICE

July 21, 1988

Mr. Jerome Zipkin
1175 Park Avenue
New York, NY 10028

Dear Jerry,

Rhonie Berlinger asked me to follow-up with you about the video-taped message we are trying to arrange from President Ronald Reagan to Jerry Stone, Chairman of the Alzheimer's Association.

As Rhonie explained, the proposed video-taped message is important to us as a very special tribute to Jerry who is stepping down as founding Chairman of the Association, after eight years. The video will be shown first on Friday, October 7 at the Association's Annual Meeting Dinner, when representatives of the 188 Chapters from across the country will come together. It will be shown again on Saturday, October 8 at the Second Annual Chicago Rita Hayworth Gala. Held in honor of Rita Hayworth, the Chicago Gala will be in tribute to Jerry Stone and will bring together more than 1,000 supporters of the Alzheimer's Association this year.

Attached for your background, is a copy of a letter from Susan Gannon, Director of Public Relations to Ken Barun at McDonald's. Correspondence from Ken to Fred Ryan is also enclosed. Ken and Fred have been extremely supportive and helpful.

Jerry, on behalf of the entire Association, I greatly appreciate any help you can give to this important project. In the meantime, if you have any questions, please don't hesitate to call.

Best regards,



Edward F. Truschke
President

cc: Rhonie Berlinger

0086d

A.D. Alzheimer's Disease

June 23, 1988

Mr. Ken Barun
Vice President, Executive Director
Ronald McDonald Children's Charities
One McDonald's Plaza
Oak Brook, IL 60521

Dear Ken,

As follow-up to our previous conversations, I'm sending you the script we've developed for the video-taped message from President Reagan to Jerry Stone, Chairman of the Alzheimer's Association.

As we discussed, we'd like to present this video as a special tribute to Jerry Stone, who is stepping down as founding Chairman of the Association, after eight years. The video will be shown first on Friday, October 7 at the Association's Annual Meeting Dinner and then again on Saturday, October 8 at the Second Annual Chicago Rita Hayworth Gala.

For the past five years Congress and President Reagan have been extremely committed to bringing awareness to the disease. Each year, since 1983, President Reagan has met with Jerry Stone and members of our board at the Oval Office to officially kick-off November as National Alzheimer's Disease Awareness Month. And, in 1986, Jerry Stone received the President's Volunteer Action Award from President Reagan.

By way of background, the Alzheimer's Association was formed in 1980 to bring nationwide awareness to this issue and to provide help and hope to the 2.5 million victims and their families. This group was led by Jerry Stone, Chairman emeritus of Stone Container Corp., whose first wife, Evelyn, at the time had been suffering with Alzheimer's for 11 years. Evelyn Stone died in 1983.

Alzheimer's Disease is an irreversible brain disease that takes the mind and eventually the life of its victim. It is the fourth leading cause of adult death.

Today, the Association has grown to a nationwide network of more than 180 Chapters and 1,200 family support groups. Having started in 1980 with an annual budget of \$80,000, the Alzheimer's Association will raise through voluntary contributions, \$13.4 million to fund our mission.

- more -

The success of this Association, largely built by volunteers from all walks of life, is testimony to the power of commitment and dedication - the kind the Association has benefitted from through Jerry Stone's leadership.

We greatly appreciate your willingness to pursue this special message from President Reagan to Jerry Stone, Ken.

Please let me know if you have any questions.

Best regards,

A handwritten signature in black ink, appearing to read "Susan", with a stylized, cursive flourish at the end.

Susan Gannon
Director of Public Relations

cc: Nancy Albert, Vice President of Communications