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Folder Title: Taping: Generic Message in Support
of State GOP Candidates (Dolan)(Sedonic) 09/20/1988

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GDP

Clark/

(DOLAN)

SEPTEMBER 20, 1988

TAPING: GENERIC MESSAGE IN SUPPORT OF STATE GOP CANDIDATES

TODAY I WANT TO TALK
TO YOU ABOUT AN ISSUE OF
IMPORTANCE TO ALL
AMERICANS -- FAIR
REAPPORTIONMENT. YOUR
GOAL -- AND ALSO MY
GOAL -- IS TO WIN A
REPUBLICAN MAJORITY IN
THE U.S. HOUSE OF
REPRESENTATIVES. YOU
KNOW, THE REPUBLICANS
HAVEN'T CONTROLLED THE
HOUSE SINCE 1953. AND IF
YOU LOOK AT ALL THE YEARS
FROM 1933 TO 1980,
THE DEMOCRATS CONTROLLED
BOTH HOUSES OF CONGRESS
FOR ALL BUT 4 YEARS.
THIS HAS BEEN ONE OF THE
DEMOCRATS' KEY

2

INSTRUMENTS OF POLITICAL
CONTROL. JUST THINK,
IF WE HAD HAD A FEW MORE
REPUBLICANS IN THE HOUSE
THIS YEAR, THINK WHAT WE
COULD HAVE ACCOMPLISHED.
IF WE COULD HAVE TURNED
AROUND JUST 5 VOTES,
WE WOULD HAVE WON THE
VOTE ON CONTINUED
EFFECTIVE AID TO THE
NICARAGUAN FREEDOM
FIGHTERS. WITH YOUR
SUPPORT, WE ARE GOING TO
CHANGE THAT.

IN 1984, REPUBLICAN
CANDIDATES FOR CONTESTED
HOUSE SEATS IN CONGRESS
WON HALF A MILLION MORE
VOTES THAN THEIR DEMOCRAT
COUNTERPARTS, BUT
REPUBLICANS WON 31 FEWER
CONTESTED SEATS THAN THE
DEMOCRATS.

3

IN MY HOME STATE OF
CALIFORNIA, G.O.P. HOUSE
CANDIDATES WON A MAJORITY
OF THE POPULAR VOTE
STATE-WIDE, BUT THE
DEMOCRATS GOT 60 PERCENT
OF THE CONGRESSIONAL
SEATS.

IT'S ESTIMATED THAT
DEMOCRATIC GERRYMANDERING
COST THE REPUBLICAN PARTY
20 TO 25 SEATS IN
CONGRESS IN THE DECADE OF
THE 1980'S.

THAT'S NOT FAIR.
IT FRUSTRATES THE WILL
OF THE PEOPLE, AND YOU
AND I KNOW IT.

THAT'S WHY WE NEED
TO ELECT MORE REPUBLICANS
TO THE STATE LEGISLATURE.
A TWO PARTY SYSTEM IN
EVERY STATE IS THE BEST
PROTECTION AGAINST AN

4

ARROGANT AND WILLFUL
MAJORITY. BY PICKING UP
70 KEY SEATS IN STATE
LEGISLATURES ACROSS THE
COUNTRY, AND KEEPING THE
ONES WE HAVE, THE
REPUBLICAN PARTY WOULD
HAVE CONTROL OF THE
MAJORITY OF THE
LEGISLATIVE CHAMBERS
IN THE UNITED STATES.
THAT'S JUST 70 MORE
VICTORIES OUT OF MORE
THAN 5,000 LEGISLATIVE
SEATS AT STAKE THIS YEAR.
AND WITH VICE PRESIDENT
BUSH AND HIS TREMENDOUS
RECORD AT THE TOP OF OUR
TICKET, AND WITH A
MASSACHUSETTS LIBERAL AT
THE TOP OF THEIRS,
I THINK WE WILL MAKE BIG
GAINS IN 1988.

NOW, THIS YEAR,

5

IS THE TIME TO PREPARE
FOR THE 1991
REAPPORTIONMENT.
LEGISLATIVE ELECTIONS
THIS YEAR WILL DECIDE WHO
WILL BE CARVING THE
DISTRICT LINES IN 1991.

PLEASE JOIN WITH ME
IN MAKING LEGISLATIVE
ELECTIONS THIS YEAR,
A PRIORITY.

THANK YOU AND GOD
BLESS YOU.

#

(Dolan edit)
September 19, 1988
3:30 p.m. JK

PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF
STATE GOP CANDIDATES
TUESDAY, SEPTEMBER 20, 1988

Today I want to talk to you about an issue of importance to all Americans -- fair reapportionment. Your goal -- and also my goal -- is to win a Republican majority in the U.S. House of Representatives. You know, the Republicans haven't controlled the House since 1953. And if you look at all the years from 1933 to 1980, the Democrats controlled both Houses of Congress for all but 4 years. This has been one of the Democrats' key instruments of political control. Just think, if we had had a few more Republicans in the House this year, think what we could have accomplished. If we could have turned around just 5 votes, we would have won the vote on continued effective aid to the Nicaraguan freedom fighters. With your support, we are going to change that.

In 1984, Republican candidates for contested House seats in Congress won half a million more votes than their Democrat counterparts, but Republicans won 31 fewer contested seats than the Democrats.

In my home State of California, G.O.P House candidates won a majority of the popular vote State-wide, but the Democrats got 60 percent of the Congressional seats.

It's estimated that Democratic gerrymandering cost the Republican Party 20 to 25 seats in Congress in the decade of the 1980's.

That's not fair. It frustrates the will of the people, and you and I know it.

That's why we need to elect more Republicans to the State legislature. A two party system in every State is the best protection against an arrogant and willful majority. By picking up 70 key seats in State legislatures across the country, and keeping the ones we have, the Republican Party would have control of the majority of the legislative chambers in the United States. That's just 70 more victories out of more than 5,000 legislative seats at stake this year. And with Vice President Bush and his tremendous record at the top of our ticket, and with a Massachusetts liberal at the top of theirs, I think we will make big gains in 1988.

Now, this year, is the time to prepare for the 1991 reapportionment. Legislative elections this year will decide who will be carving the district lines in 1991.

Please join with me in making legislative elections this year, a priority.

Thank you and God bless you.

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Now, this year, is the time to prepare for the 1991 reapportionment. Legislative elections this year will decide who will be carving the district lines in 1991. ~~It's critical that we all get involved with our time and our commitment to do whatever it takes to get a fair shake for the Republican Party and the American people.~~

Please join with me in making legislative elections this year, a priority.

Thank you and God bless you.

Master

(Dolan edit)
September 16, 1988
11:30 a.m. SS

PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF
STATE GOP CANDIDATES
TUESDAY, SEPTEMBER 20, 1988

X
X
Today I want to talk to you about an issue of importance to all Americans -- fair reapportionment. Your goal -- and also my goal -- is to win a Republican majority in the U.S. House of Representatives. You know, the Republicans haven't controlled the House since 195³. And if you look at all the years from 1933 to 198⁰, the Democrats controlled both Houses of Congress for all but 4 years. This has been one of the Democrats' key instruments of political control. Just think, if we had had a few more Republicans in the House this year, think what we could have accomplished. If we could have turned around just 5 votes, we would have won the vote on continued ^{effective} aid to the Nicaraguan freedom fighters. With your support, we are going to change that. NSC and Kresin

In 1984, Republican candidates for contested House seats in Congress won ~~only~~ half a million more votes than their Democrat counterparts, but Republicans won 31 fewer contested seats than the Democrats.

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Please join with me in making legislative elections this year, a priority.

Thank you and God bless you.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/16/88 ACTION/CONCURRENCE/COMMENT DUE BY: COB TODAY

SUBJECT: PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF STATE GOP CANDIDATES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	HOOLEY	☐	☐
DUBERSTEIN	☐	☒	KRANOWITZ att'd 3:10	☒	☐
POWELL att'd 7:50 pm	☒	☐	MASENG me 1:35	☒	☐
MILLER - OMB	☐	☐	RANGE	☒	☐
OGLESBY	☐	☒	RISQUE	☒	☐
BAUER none 4:40	☒	☐	RYAN	☐	☐
CRIPPEN states to state 8:22	☒	☐	SPRINKEL	☐	☐
CULVAHOUSE	☒	☐	TUCK	☐	☐
DAWSON	☐	☒	TUTTLE	☐	☐
DONATELLI but not	☒	☐	BOARD none	☒	☐
FITZWATER	☐	☒	MCKINNEY	☒	☐
HOBBS	☐	☐	DOLAN	☐	☒
			FAULKNER	☒	☒

REMARKS:

Please provide your comments/recommendations directly to Tony Dolan's office with an info copy to my office by close of business today, September 16, 1988. Thank you.

RESPONSE:

(Dolan edit)
September 16, 1988
11:30 a.m.

PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF
STATE GOP CANDIDATES SEP 16 PM 12:30
TUESDAY, SEPTEMBER 20, 1988

Today I want to talk to you about an issue of importance to all Americans -- fair reapportionment. Your goal -- and also my goal -- is to win a Republican majority in the U.S. House of Representatives. You know, the Republicans haven't controlled the House since 1954. And if you look at all the years from 1933 to 1981, the Democrats controlled both Houses of Congress for all but 4 years. This has been one of the Democrats' key instruments of political control. Just think, if we had had a few more Republicans in the House this year, think what we could have accomplished. If we could have turned around just 5 votes, we would have won the vote on continued aid to the Nicaraguan freedom fighters. With your support, we are going to change that.

In 1984, Republican candidates for contested House seats in Congress won nearly half a million more votes than their Democrat counterparts, but Republicans won 31 fewer contested seats than the Democrats.

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That's why we need to elect more Republicans to the State legislature. A two party system in every State is the best protection against an arrogant and willful majority. By picking up 70 key States in State legislatures across the country, and keeping the ones we have, the Republican Party would have control of the majority of the legislative chambers in the United States. That's just 70 more victories out of more than 5,000 legislative seats at stake this year. And with Vice President Bush and his tremendous record at the top of our ticket, and with a Massachusetts liberal at the top of theirs, I think we will make big gains in 1988.

Now, this year, is the time to prepare for the 1991 reapportionment. Legislative elections this year will decide who will be carving the district lines in 1991. It's critical that we all get involved with our time, our commitment, and our money to do whatever it takes to get a fair shake for the Republican Party and the American people.

Please join with me in making legislative elections this year, a priority.

Thank you and God bless you.

THE WHITE HOUSE
WASHINGTON

SUGGESTED SCRIPT
REAGAN FAIR REAPPORTIONMENT VIDEO
2:00 SPOT

*See
Change
on page 2*

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POWELL	☒	☐	MASENG	☒	☐
MILLER - OMB	☐	☐	RANGE	☒	☐
OGLESBY	☐	☒	RISQUE	☒	☐
BAUER	☒	☐	RYAN	☐	☐
CRIPPEN	☒	☐	SPRINKEL	☐	☐
CULVAHOUSE	☒	☐	TUCK	☐	☐
DAWSON	☐	☒	TUTTLE	☐	☐
DONATELLI	☒	☐	<u>BOARD</u>	☒	☐
FITZWATER	☐	☒	<u>MCKINNEY</u>	☒	☐
HOBBS	☐	☐	<u>DOLAN</u>	☐	☒
			<u>FAULKNER</u>		☒

REMARKS:

Please provide your comments/recommendations directly to Tony Dolan's office with an info copy to my office by close of business today, September 16, 1988. Thank you.

RESPONSE:

LEGIS AFF: Concur. One suggestion on p.1.

EDB
16 Sept

Rhett Dawson
Ext. 2702

(Dolan edit)
September 16, 1988
11:30 a.m.

PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF
STATE GOP CANDIDATES
TUESDAY, SEPTEMBER 20, 1988
SEP 16 PM 12:30

Today I want to talk to you about an issue of importance to all Americans -- fair reapportionment. Your goal -- and also my goal -- is to win a Republican majority in the U.S. House of Representatives. You know, the Republicans haven't controlled the House since 1954. And if you look at all the years from 1933 to 1981, the Democrats controlled both Houses of Congress for all but 4 years. This has been one of the Democrats' key instruments of political control. Just think, if we had had a few more Republicans in the House this year, think what we could have accomplished. If we could have turned around just 5 votes, we would have won the vote on ~~continued~~ ^{continuing effective} aid to the Nicaraguan freedom fighters. With your support, we are going to change that.

In 1984, Republican candidates for contested House seats in Congress won nearly half a million more votes than their Democrat counterparts, but Republicans won 31 fewer contested seats than the Democrats.

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SUBJECT: PRESIDENTIAL TAPING: GENERIC MESSAGE IN SUPPORT OF STATE GOP CANDIDAT

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DUBERSTEIN	☐	☒	KRANOWITZ	☒	☐
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MILLER - OMB	☐	☐	RANGE	☒	☐
OGLESBY	☐	☒	RISQUE	☒	☐
BAUER	☒	☐	RYAN	☐	☐
CRIPPEN	☒	☐	SPRINKEL	☐	☐
CULVAHOUSE	☒	☐	TUCK	☐	☐
DAWSON	☐	☒	TUTTLE	☐	☐
DONATELLI	☒	☐	<u>BOARD</u>	☒	☐
FITZWATER	☐	☒	<u>MCKINNEY</u>	☒	☐
HOBBS	☐	☐	<u>DOLAN</u>	☐	☒
			<u>FAULKNER</u>	☐	☒

REMARKS:

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September 16, 1988

RESPONSE:

The NSC suggests one change: the addition of the word "effective" as noted on page 1. Otherwise, the NSC has no objections.

Robert M. Stevens
Paul Schott Stevens
Executive Secretary

cc: Rhett Dawson

88 SEP 16 P 1: 18

88 SEP 16 P 1: 18

88 SEP 16 P 1: 18

(Dolan edit)
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Please join with me in making legislative elections this year, a priority.

Thank you and God bless you.

(Dolan edit)
September 16, 1988
11:30 a.m.

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STATE GOP CANDIDATES
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THE WHITE HOUSE

WASHINGTON

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REAGAN FAIR REAPPORTIONMENT VIDEO
2:00 SPOT

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THE WHITE HOUSE
WASHINGTON

August 4, 1988

RECEIVED

AUG 8 1988

SCHEDULING
OFFICE

SCHEDULE PROPOSAL

TO: FREDERICK J. RYAN, JR., ASSISTANT
TO THE PRESIDENT AND DIRECTOR,
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FRANK J. DONATELLI
ASSISTANT TO THE PRESIDENT FOR
POLITICAL AND INTERGOVERNMENTAL AFFAIRS

REQUEST: Video tape message

PURPOSE: To deliver a message from the President to
potential supporters of Republican candidates for
the Florida House of Representatives. The message
will be used to highlight the importance of
winning legislative races to have a greater impact
upon redistricting in Florida.

BACKGROUND: Florida is expected to gain four additional
Congressional seats as a result of the 1990
census. In order to get a fair shake in the 1991
redistricting, we will need as many GOP seats in
the legislature as we can get. The video will
stress the importance of electing GOP candidates
to the Florida House.

DATE: Next available taping

LOCATION: The White House

PARTICIPANTS: The President

OUTLINE OF
EVENT: Video taping of the President

REMARKS
REQUIRED: Video script

MEDIA
COVERAGE: White House Communications

RECOMMENDED
BY: Frank J. Donatelli

PROJECT
OFFICER: Tom R. Thoren

*general for
all - not
just Fla.*