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Last Updated: 01/17/2025

(ROBINSON)

JANUARY 14, 1985

DROPBY MICHAEL EVANS' EXHIBIT
CORCORAN ART GALLERY

284560
SP 919

THANK YOU, MICHAEL, AND GOOD EVENING,
EVERYONE. IT'S A PLEASURE FOR NANCY AND ME
TO JOIN YOU ALL HERE AT THE CORCORAN,
FOR THE OPENING OF AN EXHIBITION OF
PORTRAITS BY OUR GOOD FRIEND, MICHAEL EVANS.

BY THE WAY, MIKE, I WAS RELIEVED TO SEE
THE EXHIBITION'S TITLE, "PORTRAITS OF
POWER." LAST TIME WE TALKED IT OVER, HE WAS
THINKING OF NAMING IT, "THE MICHAEL EVANS'
GALLERY OF ROGUES."

FOR THE PAST 4 YEARS, MICHAEL EVANS HAS
BEEN OUR OFFICIAL WHITE HOUSE PHOTOGRAPHER,
SNAPPING THE PARADE OF EVENTS AT THE
EXECUTIVE MANSION AND TRAVELLING WITH US
AROUND THE WORLD.

284568

MIKE HAS CAPTURED EVERYTHING FROM CABINET MEETINGS TO EASTER EGG ROLLS; AND HIS THOUSANDS OF PICTURES PROVIDE A FULL AND FASCINATING RECORD OF THE HARD WORK, EXHILARATION, AND PAGEANTRY OF AMERICAN GOVERNMENT.

YET, IN THE COURSE OF HIS DUTIES, MIKE SAW THE NEED FOR ANOTHER KIND OF RECORD, ONE THAT WOULD FOCUS ENTIRELY ON INDIVIDUALS. IN THESE PICTURES, THERE WOULD BE NO SEALS OF OFFICE, NO SHOTS OF EXECUTIVES BEHIND THEIR DESKS OR JOURNALISTS AT THEIR TYPEWRITERS. THERE WOULD BE NO FLAGS, NO GARDENS, NO TALL, WHITE PILLARS. EACH SUBJECT WOULD SIMPLY STAND BEFORE A BACKDROP OF PLAIN GRAY. MICHAEL WOULD SNAP, AND IN THE PICTURE THAT RESULTED, NOTHING WOULD MATTER BUT THE INDIVIDUAL -- THE WAY HE STOOD, THE WAY HE HELD HIS HANDS, THE LOOK OF HIS FACE.

MIKE WORKED ON THIS PROJECT FOR
3 YEARS, AND TONIGHT WE CELEBRATE THE
RESULTS /- 600 PORTRAITS OF WASHINGTON
CHARACTER AND CHARACTERS.

TAKEN TOGETHER, THESE PORTRAITS SAY
SOMETHING FUNDAMENTAL ABOUT THE OPENNESS OF
AMERICAN DEMOCRACY / FOR THEY SHOW MEN AND
WOMEN OF ALL BACKGROUNDS AND WALKS OF LIFE.

AND ALTHOUGH THESE PEOPLE ARE HELPING TO
GOVERN THE MOST PROSPEROUS AND POWERFUL
NATION IN HISTORY / YOU CAN EXAMINE ALL
600 PICTURES WITHOUT ONCE FINDING AN
ARROGANT OR IMPERIAL GAZE.] IN THE WORDS OF
GEORGE WILL, / REPRESENTATIVE GOVERNMENTS
ARE, WELL, AWFULLY REPRESENTATIVE, AT LEAST
IN THIS SENSE / THEY ARE MADE UP OF FOLKS
WHO LOOK LIKE, / AND ARE LIKE, / MOST OTHER
FOLKS. / ... THE PORTRAITS... TESTIFY, I THINK,
TO DEMOCRACY'S PLEASANTNESS. " *END QUOTE*

CONSIDER, FOR EXAMPLE, THE PORTRAIT OF
THE SENIOR SENATOR FROM MISSISSIPPI.

JOHN STENNIS FIRST CAME TO THE CONGRESS WHEN
THE FAMILY THAT LIVED IN THE WHITE HOUSE WAS
NAMED TRUMAN / AND BEFORE HALF THE
AMERICANS NOW ALIVE WERE EVEN BORN.] FOR

ALMOST FOUR DECADES, HE HAS PLAYED A CENTRAL
ROLE IN ALL THE GREAT EVENTS OF OUR NATIONAL
LIFE.] YET, HIS PORTRAIT SHOWS, (DESPITE ALL

THOSE YEARS EXERCISING POWER) JOHN STENNIS
HAS REMAINED WHAT HE WAS AT THE OUTSET / A
MAN OF GENTLENESS, COURAGE,

AND CONVICTION.] THE SENATOR HAS MANY

FRIENDS HERE TONIGHT, / AND I KNOW WE ALL WISH
HIM WELL AS HE CONTINUES TO RECOVER FROM HIS
SURGERY.

LOOK IF YOU WILL AT THE PORTRAIT OF
HELEN THOMAS. FOR 24 YEARS, HELEN HAS BEEN
A MEMBER OF THE WHITE HOUSE PRESS CORPS/
KEEPING SIX PRESIDENTS AND SCORES OF FELLOW
REPORTERS ON THEIR TOES BY PUTTING IN MORE
HOURS, WRITING MORE DISPATCHES, AND ASKING
MORE QUESTIONS THAN JUST ABOUT ANYBODY ELSE.
HELEN'S PORTRAIT SUGGESTS THAT SHE'S A WOMAN
OF GREAT CHARM, AND THAT'S TRUE. IT ALSO
SUGGESTS THAT SHE'S A WOMAN OF IMMENSE
DETERMINATION AND BELIEVE ME, THAT ~~IS~~ TOO IS
TRUE. ~~TOO~~.

OR PAUSE FOR A MOMENT BEFORE THE
PORTRAIT OF BARBARA BUSH. DURING THE FIRST
4 YEARS OF OUR ADMINISTRATION, BARBARA
TRAVELLED WITH HER HUSBAND SOME
600,000 MILES. SHE'S BEEN A STAUNCH
SUPPORTER OF A GREAT VICE PRESIDENT AND OUR
ADMINISTRATION, AND IN HER PORTRAIT, WE SEE
BARBARA BUSH AS SHE ALWAYS IS, INTELLIGENT,
CHARMING, GRACIOUS.

CONSIDER, FINALLY, THE PORTRAITS OF
TWO SKILLED AND DEDICATED GOVERNMENT
SERVANTS. ALTHOUGH THEY HAVE HECTIC
SCHEDULES, BOTH ARE NEVERTHELESS LOOKING
INTO THE CAMERA CALMLY, EVEN, PERHAPS,
WITH A TWINKLE IN THEIR EYES; SECRETARY OF
THE TREASURY DONALD REGAN AND CHIEF OF STAFF
JAMES BAKER. OR IS IT THE OTHER WAY AROUND?

SO THERE WE HAVE IT, A COMPREHENSIVE
PORTRAIT OF THE MEN AND WOMEN INVOLVED IN
THE GOVERNMENT OF OUR GREAT REPUBLIC DURING
THIS FLEETING BUT CRUCIAL MOMENT IN OUR
HISTORY. TONIGHT WE WILL ENJOY THESE
PICTURES; FUTURE GENERATIONS WILL TREASURE
THEM.

MICHAEL EVANS, WELL DONE,
CONGRATULATIONS, AND GOD BLESS YOU. AND NOW
IT IS MY HONOR TO DECLARE THIS EXHIBIT
OFFICIALLY OPENED.

#



(Robinson/BE)
January 11, 1985
3:00 p.m.

PRESIDENTIAL REMARKS: DROPHY MICHAEL EVANS' EXHIBIT AT
CORCORAN ART GALLERY
MONDAY, JANUARY 14, 1985

Thank you, Michael, and good evening, everyone. It's a pleasure for Nancy and me to join you all here at the Corcoran, for the opening of an exhibition of portraits by our good friend, Michael Evans.

By the way, Mike, I was relieved to see the exhibition's elegant title, "Portraits from the Federal Village." Last time we talked it over, he was thinking of naming it, "The Michael Evans' Gallery of Rogues."

For the past 4 years, Michael Evans has been our official White House photographer, snapping the parade of events at the executive mansion and travelling with us around the world. Mike has captured everything from Cabinet meetings to Easter egg rolls; and his thousands of pictures provide a full and fascinating record of the hard work, exhilaration, and pageantry of American Government.

Yet, in the course of his duties, Mike saw the need for another kind of record, one that would focus entirely on individuals. In these pictures, there would be no seals of office, no shots of executives behind their desks, or journalists at their typewriters. There would be no flags, no gardens, no tall, white pillars. Each subject would simply stand before a backdrop of plain gray. Michael would snap, and in the picture that resulted, nothing would matter but the individual -- the way he stood, the way he held his hands, the look of his face.

Mike worked on this project for 3 years, and tonight we celebrate the results -- 600 portraits of Washington character and characters.

Taken together, these portraits say something fundamental about the openness of American democracy, for they show men and women of all backgrounds and walks of life. And although these people are helping to govern the most prosperous and powerful Nation in history, you can examine all 600 pictures without once finding an arrogant or imperial gaze. In the words of George Will, "Representative governments are, well, awfully representative, at least in this sense: they are made up of folks who look like, and are like, most other folks The portraits . . . testify, I think, to democracy's pleasantness."

Consider, for example, the portrait of the senior Senator from Mississippi. John Stennis first came to the Congress when the family that lived in the White House was named Roosevelt -- and before half the Americans now alive were even born. For almost four decades, he has played a central role in all the great events of our national life. Yet, his portrait shows, despite all those years exercising power, John Stennis has remained what he was at the outset: a man of gentleness, courage, and conviction. The Senator has many friends here tonight, and I know we all wish him well as he continues to recover from his surgery.

Look if you will at the portrait of Helen Thomas. For 24 years, Helen has been a member of the White House press corps, keeping six Presidents and scores of fellow reporters on their

toes by putting in more hours, writing more dispatches, and asking more questions than just about anybody else. Helen's portrait suggests that she's a woman of great charm, and that's true. It also suggests that she's a woman of immense determination -- and believe me, that's true, too.

Or pause for a moment before the portrait of Barbara Bush. During the first 4 years of our Administration, Barbara travelled with her husband some 600,000 miles. She threw nearly 700 receptions and dinners in the Vice President's house, and she has spoken more than 250 times on behalf of "Project Literacy." If the day on which she posed was typical, she may have had to grant an interview, attend several receptions, then serve as hostess to a visiting head of state. Yet, there she is in her portrait, as Barbara Bush always is: composed, charming, gracious.

Consider, finally, the portraits of two skilled and dedicated Government servants. Although they have hectic schedules, both are nevertheless looking into the camera calmly, even, perhaps, with a twinkle in their eyes: Secretary of the Treasury Donald Regan and Chief of Staff James Baker. Or is it the other way around?

So there we have it, a comprehensive portrait of the men and women involved in the Government of our great Republic during this fleeting but crucial moment in our history. Tonight we will enjoy these pictures; future generations will treasure them.

Michael Evans, well done, congratulations, and God bless you. And now it is my honor to declare this exhibit officially opened.

(GILDER)

JANUARY 15, 1985

HOOVER INSTITUTION RECEPTION
CORCORAN ART GALLERY

THANK YOU BUS, AND WELCOME EVERYONE.
IT'S WONDERFUL FOR NANCY AND ME TO SEE SO
MANY OLD FRIENDS AND ALLIES AGAIN. I'M
STARTING TO BELIEVE YOU'VE BEEN AROUND THIS
TOWN SO LONG NOW, YOU'RE BEGINNING TO LOOK
LIKE YOU BELONG HERE.

WE'VE COME A LONG WAY SINCE WE ALL LAST
MET IN WASHINGTON 3 YEARS AGO. THEN, AFTER
ONLY A YEAR IN OFFICE, OUR PROGRAMS REMAINED
LARGELY UNTESTED AND STILL VIGOROUSLY
OPPOSED BY THE OLD GUARD. BUT POLITICS, AS
MUCH AS ANYTHING ELSE, IS A BATTLE OF IDEAS/
AND IT WAS IDEAS -- (MANY OF THEM ORIGINATING
AT THE HOOVER INSTITUTION) -- THAT HELPED TO
OVERTHROW WHAT MILTON FRIEDMAN HAS CALLED
THE "TYRANNY OF THE STATUS QUO."

AFTER LAST NOVEMBER'S ELECTION, MANY
PEOPLE WERE TALKING ABOUT "REALIGNMENT."/
I THINK "RECONCILIATION" WOULD BE A BETTER
WORD/A RECONCILIATION IN WHICH BOTH
PARTIES,(DESPITE CONTINUING DIFFERENCES,)
COME TOGETHER ON THE COMMON GROUND OF
ECONOMIC GROWTH. IT IS MY DEEPEST HOPE THAT
FORWARD-LOOKING MEMBERS ON THE OTHER SIDE OF
THE AISLE WILL JOIN WITH US ON THE PATH OF
ECONOMIC PROGRESS AND EXPANSION.

THE REAL DIVISION TODAY IS BETWEEN
THOSE WHO SEE THE ECONOMY FULL OF PROBLEMS
AND THOSE WHO SEE IT FULL OF POSSIBILITIES.
IT'S BETWEEN THE PESSIMISTS CALLING FOR
RETREAT IN THE FACE OF PROGRESS/AND THE
OPTIMISTS SEEKING TO BUILD ON OUR SUCCESSSES
TO ENSURE AN EVEN MORE PERMANENT AND
FAR-REACHING PROSPERITY.

TAX CUTS, INCENTIVE-ECONOMICS, AND
INFLATION-FREE GROWTH ARE WORKING TOO WELL
FOR US TO GO BACK TO THE BAD OLD DAYS OF
MORE TAXING AND SPENDING / BIGGER GOVERNMENT /
AND NO GROWTH.

THERE'S SOMETHING ELSE WORKING IN FAVOR
OF FREEDOM AND INCENTIVE ECONOMICS / AND
THAT'S THE STARK FAILURE AROUND THE WORLD OF
THE IDEAS OF THE LEFT.] EVEN IN CHINA THE
TALK TODAY IS ALL OF FREER MARKETS.] AND
THROUGHOUT EUROPE, / HIGH-TAX GOVERNMENTS ARE
SLOWLY BUT SURELY TRYING TO PULL THEMSELVES
OUT OF THE SOCIALIST TRAP AND EMULATE WHAT
HAS BECOME KNOWN AS THE "AMERICAN MIRACLE."

AND WE ARE BEGINNING TO SEE THAT THE
SAME IDEAS THAT LIBERATED THE U.S. ECONOMY
FROM STAGNATION CAN ALSO LIBERATE THE
UNDERDEVELOPED COUNTRIES FROM POVERTY.

THE WEALTH OF NATIONS, WHETHER THEY'RE DEVELOPED, DEVELOPING OR UNDERDEVELOPED, SPRINGS FROM A COMMON SOURCE -- THEIR PEOPLE. WHETHER WE'RE TALKING ABOUT A FARMER IN AFRICA OR AN ENTREPRENEUR IN SILICON VALLEY, IT IS FREEDOM AND OPPORTUNITY THAT INSPIRE THE CREATIVE ENERGIES OF MAN. INCENTIVES CAN AND WILL MAKE DRY SANDS BLOOM -- LACK OF INCENTIVE CAN TURN GARDENS INTO DESERTS.

WHICH REMINDS ME OF A STORY ABOUT THE OLD FARMER WHO TOOK A PARCEL OF LAND DOWN NEAR THE CREEK BOTTOM. IT WAS COVERED WITH ROCKS AND BRUSH AND ALL RUTTED, BUT HE WAS DETERMINED TO MAKE IT FLOURISH. SO HE WENT TO WORK HAULING AWAY THE ROCKS AND CLEARING THE BRUSH AND CULTIVATING AND FERTILIZING THE GROUND, AND PRETTY SOON HIS GARDEN WAS BLOOMING.

HE WAS SO PROUD OF WHAT HE'D ACCOMPLISHED THAT ONE SUNDAY AFTER CHURCH HE ASKED THE MINISTER TO DROP BY AND SEE HIS PLACE. WELL, THE REVEREND WAS IMPRESSED. HE SAID, "THAT'S THE TALLEST CORN I'VE EVER SEEN. THE LORD CERTAINLY HAS BLESSED THIS LAND." AND THEN HE SAID, "THOSE MELONS, I'VE NEVER SEEN ANY BIGGER THAN THAT. PRAISE THE LORD." AND HE WENT ON THAT WAY -- TOMATOES, SQUASH, BEANS, PRAISING THE LORD AND HIS FINE WORK.

WELL, THE FARMER WAS GETTING A LITTLE BIT RILED. FINALLY HE COULDN'T TAKE IT ANY LONGER AND HE SAID, "REVEREND, I SURE WISH YOU COULD HAVE SEEN THIS PLACE WHEN THE LORD WAS FARMING IT ALL BY HIMSELF."

WE'VE GOT A FEW BOULDERS TO CLEAR OURSELVES BEFORE WE GET OUR PROGRAMS THROUGH ON THE HILL.

- 6 -

BUT I KNOW I CAN ALWAYS LOOK TO
GLENN CAMPBELL AND THE SCHOLARS AT THE
HOOVER INSTITUTION FOR SOME OF THE BEST
ADVICE AROUND.

I WANT TO THANK YOU ALL AGAIN FOR BEING
HERE ~~TODAY~~, AND FOR ALL YOUR HELP AND
SUPPORT OVER THE YEARS. THE INTELLECTUAL
SEEDS YOU'VE SOWN AT HOOVER ARE NOW
BEGINNING TO BEAR FRUIT /- AND I PREDICT
THAT, IN THE NEXT 4 YEARS, WE'RE GOING TO
SEE A BUMPER HARVEST.

THANK YOU AND GOD BLESS YOU, AND MAY WE
WORK TOGETHER TO MAKE THESE NEXT 4 YEARS THE
BEST YEARS YET FOR AMERICA.

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RR

(Gilder/BE)
January 14, 1985
1:00 p.m.

PRESIDENTIAL REMARKS: DROPBY HOOVER INSTITUTION RECEPTION
CORCORAN ART GALLERY
TUESDAY, JANUARY 15, 1985

Thank you Moss, and welcome everyone. It's wonderful for Nancy and me to see so many old friends and allies again. I'm starting to believe you've been around this town so long now, you're beginning to look like you belong here.

We've come a long way since we all last met in Washington 3 years ago. Then, after only a year in office, our programs remained largely untested and still vigorously opposed by the old guard. But politics, as much as anything else, is a battle of ideas; and it was ideas -- many of them originating at the Hoover Institution -- that helped to overthrow what Milton Friedman has called the "tyranny of the status quo."

After last November's election, many people were talking about "realignment." I think "reconciliation" would be a better word, a reconciliation in which both parties, despite continuing differences, come together on the common ground of economic growth. It is my deepest hope that forward-looking Members on the other side of the aisle will join with us on the path of economic progress and expansion.

The real division today is between those who see the economy full of problems and those who see it full of possibilities. It's between the pessimists calling for retreat in the face of progress, and the optimists seeking to build on our successes to ensure an even more permanent and far-reaching prosperity. Tax cuts, incentive-economics, and inflation-free growth are working

too well for us to go back to the bad old days of more taxing and spending, bigger Government and no growth.

There's something else working in favor of freedom and incentive economics, and that's the stark failure around the world of the ideas of the left. Even in China the talk today is all of freer markets. And throughout Europe, high-tax governments are slowly but surely trying to pull themselves out of the socialist trap and emulate what has become known as the "American miracle."

And we are beginning to see that the same ideas that liberated the U.S. economy from stagnation can also liberate the underdeveloped countries from poverty. The wealth of nations, whether they're developed, developing or underdeveloped, springs from a common source -- their people. Whether we're talking about a farmer in Africa or an entrepreneur in Silicon Valley, it is freedom and opportunity that inspire the creative energies of man. Incentives can and will make dry sands bloom -- lack of incentive can turn gardens into deserts.

Which reminds me of a story about the old farmer who took a parcel of land down near the creek bottom. It was covered with rocks and brush and all rutted, but he was determined to make it flourish. So he went to work hauling away the rocks and clearing the brush and cultivating and fertilizing the ground, and pretty soon his garden was blooming.

He was so proud of what he'd accomplished that one Sunday after church he asked the minister to drop by and see his place. Well, the reverend was impressed. He said, "That's the tallest

corn I've ever seen. The Lord certainly has blessed this land." And then he said, "Those melons, I've never seen any bigger than that. Praise the Lord." And he went on that way -- tomatoes, squash, beans, praising the Lord and His fine work.

Well, the farmer was getting a little bit riled. Finally he couldn't take it any longer and he said, "Reverend, I sure wish you could have seen this ^{place}~~garden~~ when the Lord was farming it all by Himself."

We've got a few boulders to clear ourselves before we get our programs through on the Hill. But I know I can always look to Glenn Campbell and the scholars at the Hoover Institution for some of the best advice around.

I want to thank you all again for being here today, and for all your help and support over the years. The intellectual seeds you've sown at Hoover are now beginning to bear fruit -- and I predict that, in the next 4 years, we're going to see a bumper harvest.

Thank you and God bless you, and may we work together to make these next 4 years the best years yet for America.

The President has seen

(GILDER)

JANUARY 16, 1985

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MC003

DROPBY MEETING OF REPUBLICAN MAYORS

IT'S GOOD TO BE HERE WITH ALL OF YOU.
FIRST OFF, I WANT TO THANK YOU ALL FOR YOUR
SUPPORT THIS PAST YEAR.

BOB ISAAC,
ESPECIALLY, HAS DONE AN OUTSTANDING JOB,
BOTH FOR REAGAN-BUSH AND AS PRESIDENT OF
THIS RAPIDLY GROWING ORGANIZATION.

AND I KNOW YOU HAVE A WORTHY SUCCESSOR IN
BILL ALTHAUS. BILL, I LOOK FORWARD TO
WORKING CLOSELY WITH YOU IN THE COMING YEAR.

WHEN I LOOK AHEAD TO THE CHALLENGES OF
THE NEXT YEAR OR SO, I'M REMINDED OF THE
STORY ABOUT THE MISSIONARY AND THE LION.
A MISSIONARY IS BEING CHASED BY A LION AND
FINALLY COLLAPSES FROM EXHAUSTION.

AS THE LION IS STANDING OVER HIM, PREPARING
TO TAKE HIS FIRST BITE, THE MISSIONARY PRAYS
FERVENTLY, "DEAR GOD, PLEASE MAKE THIS LION
A CHRISTIAN."

257286SC

THE LION LOOKS UP AND SAYS, "OH LORD,
FOR THESE BLESSINGS WE'RE ABOUT TO RECEIVE,
PLEASE MAKE US TRULY GRATEFUL."

I GUESS THE MORAL OF THAT STORY IS,
SOMETIMES YOU GET EXACTLY WHAT YOU ASK FOR.
POLITICS IS A LOT LIKE THAT.] IF YOU'RE
LUCKY, YOU MAY GET WHAT YOU ASK FOR --
BUT CERTAINLY NO MORE THAN THAT.

THAT'S WHY WE HAVE TO SET OUR SIGHTS
HIGH IN THE COMING MONTHS.] WE HAVE A LOT OF
BUSINESS AHEAD OF US, AND WE HOPE YOU'LL
GIVE US THE SAME KIND OF SOLID SUPPORT AS
DURING THE ELECTION.

FROM HERE, YOU'LL BE GOING ON TO A
MEETING OF THE NATIONAL MAYORS ORGANIZATION.
I SORT OF FEEL LIKE I'M SENDING OFF THE
CHARGE OF THE LIGHT BRIGADE INTO THE VALLEY
OF DEMOCRATS.

I EXPECT DEFICIT REDUCTION WILL COME UP
AS AN ISSUE. WE ALL KNOW SOME HARD CHOICES
WILL HAVE TO BE MADE IF WE'RE GOING TO GET
GOVERNMENT SPENDING UNDER CONTROL;
BUT WE ALSO KNOW THAT THE LONG-TERM HEALTH
OF THE ECONOMY DEPENDS ON IT. WE'RE GOING
TO NEED EVERY OUNCE OF SUPPORT YOU CAN GIVE
US IN THE COMING MONTHS TO GET OUR BUDGET
THROUGH.

ULTIMATELY, OF COURSE, THE ANSWER ON
EVERY LEVEL -- (CITY, STATE, AND NATIONAL) --
IS ROBUST ECONOMIC GROWTH, PROVIDING MORE
OPPORTUNITIES FOR EMPLOYMENT AND MORE PEOPLE
PAYING TAXES. AND AS YOU GO INTO THE
UPCOMING CONFERENCE, PLEASE KEEP IN MIND A
NUMBER OF ONGOING REPUBLICAN INITIATIVES
THAT COULD SPUR GROWTH EVEN IN SOME OF THE
TOUGHEST SOIL.

THE FIRST IS ENTERPRISE ZONES.

STATE AND LOCAL ENTERPRISE ZONE LEGISLATION HAS ALREADY PROVEN EFFECTIVE IN REVIVING DISTRESSED AREAS AND CREATING NEW BUSINESSES AND NEW JOBS. THE NEXT NECESSARY STEP IS LEGISLATION ON THE NATIONAL LEVEL.

THE YOUTH OPPORTUNITY WAGE IS ANOTHER IDEA WHOSE TIME HAS COME. LET'S CHALLENGE THOSE WHO COMPLAIN ABOUT TEENAGE UNEMPLOYMENT TO JOIN US IN DOING SOMETHING ABOUT IT.

IT MAY EVEN BE THAT THESE IDEAS, AND OTHERS, COULD PROVIDE THE BASIS FOR EFFECTIVE, BI-PARTISAN AGREEMENT.

THE CLOSER YOU ARE TO A PROBLEM, THE LESS TIME YOU HAVE FOR IDEOLOGICAL QUIBBLES.

YOU HAVE TO GO WITH WHAT WORKS!

AND INCENTIVES, AS WE'VE SEEN TIME AND TIME AGAIN, ARE WHAT WORK BEST.

THERE'S NO QUESTION THAT THESE PROGRAMS
WOULD INCREASE INCENTIVES FOR BUSINESSES TO
EMPLOY AND WORKERS TO BECOME EMPLOYED,
AND THAT THEY WOULD GIVE NEW WORKERS A
GREATER STAKE IN SOCIETY. IT'S GOING TO
TAKE REAL PERSEVERANCE IN THE COMING MONTHS
TO PUSH THESE PROGRAMS THROUGH, BUT, WORKING
TOGETHER, I KNOW WE CAN MAKE IT HAPPEN.
AND I THANK YOU FOR YOUR ONGOING SUPPORT.

NOW, BEFORE I GO, LET ME GET TO THE
REAL REASON I CAME HERE. BOB, FOR ALL YOUR
HELP AND SUPPORT OVER THIS PAST YEAR,
I'D LIKE TO PRESENT YOU WITH THIS LETTER OF
APPRECIATION. AND IN RECOGNITION OF YOUR
OUTSTANDING WORK, I'D LIKE TO PRESENT YOU
WITH THIS PLAQUE ON BEHALF OF THE MEMBERS OF
THE NATIONAL CONFERENCE OF REPUBLICAN MAYORS
AND MUNICIPAL ELECTED OFFICIALS. FROM ALL
OF US, BOB, THANK YOU AND WELL DONE.

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OK
JR(Gilder/BE)
January 15, 1985
1:30 p.m.PRESIDENTIAL REMARKS: DROPBY MEETING OF REPUBLICAN MAYORS
WEDNESDAY, JANUARY 16, 1985

It's good to be here with all of you. First off, I want to thank you all for your support this past year. Bob Isaac, especially, has done an outstanding job, both for Reagan-Bush and as president of this rapidly growing organization. And I know you have a worthy successor in Bill Althouse. Bill, I look forward to working closely with you in the coming year.

When I look ahead to the challenges of the next year or so, I'm reminded of the story about the missionary and the lion. A missionary is being chased by a lion and finally collapses from exhaustion. As the lion is standing over him, preparing to take his first bite, the missionary prays fervently, "Dear God, please make this lion a Christian." The lion looks up and says, "Oh Lord, for these blessings we're about to receive, please make us truly grateful."

I guess the moral of that story is, sometimes you get exactly what you ask for. Politics is a lot like that. If you're lucky, you may get what you ask for -- but certainly no more than that.

That's why we have to set our sights high in the coming months. We have a lot of business ahead of us, and we hope you'll give us the same kind of solid support as during the election.

From here, you'll be going on to the annual meeting of the national mayors organization. I sort of feel like I'm sending off the charge of the light brigade into the valley of Democrats.

I expect deficit reduction will come up as an issue. We all know some hard choices will have to be made if we're going to get Government spending under control; but we also know that the long-term health of the economy depends on it. We're going to need every ounce of support you can give us in the coming months to get our budget through.

Ultimately, of course, the answer on every level -- city, State, and national -- is economic growth. And you'll be going into the upcoming conference with a number of Republican initiatives that could spur growth even in some of the toughest soil.

The first is Enterprise Zones. State and local enterprise zone legislation has already proven effective in reviving distressed areas and creating new businesses and new jobs. The next necessary step is legislation on the national level.

The Youth Opportunity Wage is another idea whose time has come. Let's challenge those who complain about teenage unemployment to join us in doing something about it.

It may even be that these ideas, and others, could provide the basis for effective, bi-partisan agreement. The closer you are to a problem, the less time you have for ideological quibbles. You have to go with what works! And incentives, as we've seen time and time again, are what work best. There's no question that these programs would increase incentives for

businesses to employ and workers to become employed, and that they would give new workers and new homeowners a greater stake in society. It's going to take real perseverance in the coming months to push these programs through, but, working together, I know we can make it happen.

Now, before I go, let me get to the real reason I came here. Bob, for all your help and support over this past year, I'd like to present you with this letter of appreciation. And in recognition of your outstanding work, I'd like to present you with this plaque on behalf of the members of the National Conference of Republican Mayors and Municipal Elected Officials. From all of us, Bob, thank you and well done.

(Robinson/BE)
January 17, 1985
3:00 p.m.

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PRESIDENTIAL REMARKS: DROPBY RECEPTION FOR INAUGURAL TRUST
SATURDAY, JANUARY 19, 1985

Good afternoon and welcome to the White House. It's great to be among so many friends. Special greetings to the Chairman of the Inaugural Trust, Bobby Holt, and to the Finance Chairman of the Inaugural, Joe Rodgers.

Well, I'd just like to say a word or two of thanks to all of you -- and don't worry, I know you've got to listen to an Inaugural Address in just a couple of days, so this time I'll keep it brief.

On Monday, I will take a short, simple oath -- an oath that has remained unchanged since it was first spoken by General Washington almost 200 years ago. I will state my name, promise to support the Constitution, then briefly ask God to help me in my task. The swearing-in will last less than a minute.

That fleeting span, however, will focus the attention of the Nation and the world on the values that we, the American people, so deeply cherish. It will represent a stately demonstration of our democratic rights. It will reflect the peaceful transfer of power from one administration to the next -- an event as remarkable in the world today as it was when our Nation was founded. Perhaps most significant, for the 50th time in two centuries, the Inaugural ceremony will reaffirm our fundamental unity as a people. As Abraham Lincoln wrote, "When an election is passed, it is altogether befitting a free people, that until the next election, they should be as one people."

It is only appropriate that, though brief in itself, this historic event should be marked by celebrations for all to enjoy -- and this is just what all of you have made possible. Because of your generosity, last night fireworks lit the Washington sky. Tens of thousands enjoyed them in person, millions more by television. And I don't mind saying: Nancy and I had a mighty good view, too.

On Monday, your generosity is helping to provide one whale of an Inaugural Parade. That parade will include bands and displays from all 50 States, and it will be viewed by millions across the Nation and around the world.

There's just one thing that worries me. I'm told the parade will include more than 700 horses, and I'm afraid a few Members of the Congress will learn how to say "neigh".

But thank you once again for making all these Inaugural events possible. Believe me, you have my deepest gratitude. And more than that, you have the gratitude of the American people.

Thank you, and God bless you all.

WLCM ... W. H. ... GRT. ... AMONG SO

MY FRND, * SPC. GREENING CHIN
- IN AUG. TRUST BOBBY HOLT * FINANCE
CHIN. ... INK. JOE ROGERS

"SAY THANKS - ALL U * NOW LK.

WORRY ... KNOW U HV. ... LISTN ... SPEECH
DAY AFTER TOMORROW SO ... BRF.

"MON. - TK. "SHORT SIMPLE CATH. ...

"BY ~~UNCHANGED~~ SAK. ... 1ST SPRTN ... BRO.

WASR. ALMOST 200 YRS AGO ... W.

STATE ... NM. - 1ST PRCP. "SUPPORT" CONST.

* ASK GOD "HLP. ME IN" TSK. ...

SURNG IN ... LST. LESS ... MIN. ... IT WL

HOWEV FOCUS "ATTN. * NAT. & "WORLD
ON "VALUES ... WE "AN. P. SO DEEPLY
CHERISH

"WL. DEMONSTRATE "STABLY
FASHION OUR DEM. RTS. ... WL. REPR

"PCFUL TRNSFR "POUR "ONE ADMIN...

"NXT - AN EVNT. REMARKBLE IN²
"WRD TODAY AS "WHN "NAT. FOUND

"WL. ICE " 50TH TM. "WE HV. SO
REAFFIRM OUR FUND. UNITY... P.

AS ABE L. WROTE: "WHN "ELEC. N.
"PASSD "ALTOGETHER BEFITING "FR. P.
THT. UNTIL "NXT. ELEC. "SHLD. BE "ONE P.

"ONLY APPROPRIATE "THOUGH BRF. IN
ITSELF "HISTORIC EVNT SHLD. "MARKD
"CELEBRATNS "ALL "ENJOY - & THS...
JUST WAT ALL "U "MD. POSS. } BCS.

"UR GENROSY LST. NITE FIRE WRKS
LIT "WASH. SKY } 10s "1000s ENJOYD
"PERSON - MILs. MORE "TV } "DONT

MIND SAYING NANCY "1 "GOOD VARIETY
ON MON. UR. GENROSY "HELPNG "PROVIDE
"GRT. INAUG. PARADE THT. WK. INCLUDE
BNDs & DISPLAY "ALL 50 STs. } 11700

W.L. "VIEWD" MILS ACROSS NAT.
+ ARND "WORLD." } "PARADE"
INCLUDE + 700 HORSES + I'M
CRNKY "LST" COMPLAIN ABT. THT.
"DO HOPE HOWEVER... KP. "MOUTHs
SHUT — "DONT WANT ANY MEMBRs"
CONG "LRN" SAY "NEIGH." } BUT
THANK U AGN... MAKING ALL... EVNTs POSS.
U HV. "DEEPEST GRATITUDE + MORE
"THT. " D'EST. GRAT. ... AT. P.
THANK U + GOD BLESS U.

Sat. afternoon

RONALD REAGAN



Inauguration Trust.

(Gilder/BE)

January 17, 1985

3:00 p.m.

SP

PRESIDENTIAL REMARKS: NATIONAL PAGEANT FOR YOUNG AMERICANS
JEFFERSON MEMORIAL
SUNDAY, JANUARY 20, 1985

Thank you. You all play wonderfully. To paraphrase an earlier President, I don't think I've seen so much talent assembled in one place in Washington since Thomas Jefferson dined alone in the White House. In a little while, you'll get to hear me lead us all in "America the Beautiful," and you'll understand why I started out my career as a sports announcer.

Today we celebrate much more than the inauguration of a President. We are celebrating the continuity of institutions, and the principles and values embodied in them, that stretch back to Thomas Jefferson, and to John Adams and George Washington before him. Our democratic institutions have endured because each new generation has learned to cherish and protect them. As Jefferson said, "The boys of the rising generation are to be the men of the next, and the sole guardians of the principles we deliver over to them."

One of the most gratifying experiences for me in these last 4 years in office has been to watch the youth of this country pick up the standard of freedom and liberty; sometimes, even, to see them teaching their elders a thing or two about the duties and obligations of citizenship. It is young people, as much as anyone, who have made patriotism proud again. I have to say that the song "God Bless the U.S.A." will always be number one on my chart.

If you get a chance to come back inside the memorial and read those words from the Declaration of Independence, I want you to notice something. It doesn't say that life, liberty, and the pursuit of happiness are the exclusive rights of some, few men. They do not belong only to those who have been lucky enough to be born American. They are the inalienable rights of all men -- in every corner of the globe. Thomas Jefferson said of the American Revolution that, "We act not for ourselves alone but for the whole human race." At another time he said, "The last hope of human liberty in this world rests on us."

Those words ring just as true today, nearly two centuries later. As the heirs of the American Revolution we have inherited a great responsibility -- to protect and promote freedom for the whole world. Soon that heavy responsibility will fall on your shoulders, and as I see the pride and patriotism of America's young people, I just have to feel that the cause of human liberty couldn't be entrusted to better care. So thank you and God bless you all.

Now, I understand I'm to lead you in "America the Beautiful," so please join in as quickly as you can.

THANK U - U ALL PLAY WOULD FOR U

"UNDERSTND - LITTLE WHL "GET" HR,
ME LD. US ALL "AM." BEAUTIFUL
+ THN "UNDERSTND WHY" BGN MY
CAREER "ENTRTAINMENT BUS. "SPORTS
ANALYST." MY XPERIENCE - WRLD "MUSIC
BGU. + ENDS WITH "BCM." DRUM
MAJOR "BOYS BND" DIXON ILL.

WE "CHOSN" LD. "DEC. DAY PARADE
ABT. 1/2 WY. THRU "PARADE" THEY
"MUSIC "SOUNDING KND "FAINT" FAR
AWY." "LOOKD ARND "LEARN"
PARADE "TURNED "CORNER" "WS. MARCHING
DOWN "WRNG ST. ALL BY "SELF.
"JUST KPT. "WORKING U KNOW ALL
Y, AM. HV "CHANCE" BCM.
PRES. WITH "GROW UP - ITS

JUST ONE ... RISK U HV ... 2
"RUN. SWL. TODAY "CELEBRATE"
MUCH MORE ... INAUG. ... PRES. WE ...
CELEBRATING ... CONTINUITY ... INSTs & "PRINC.
& VALUES EMBODIED IN THY. THAT
STRETCH BCK. "T.J. "J.A. & G.W.
BFR. HY. OUR DEFT. INST. HV.
ENDURD BCS ECH. NEW GEN. ...
LRND. "CHERISH & PROTECT THM,
AS. J. SD. "BOYS ... RISING GEN.
ARE "BE "MN. "NXT, & "SOLE GUARDIAN
"PRINC. "DELIVR OUR "THY. ONE
"MOST GRATIFYING XPERINGS "ME
"THS. LST. 4 YRS. "BV. "WATCH "Y.
"THS. CO. PICK UP "STND. "LIB.
& FRDM SM. THY EVN "SEE THY

TCHNG "ELDER" THNG OR TWO ³
A BT "DUTIES & OBLIGATNS" "CITIZENSHIP"
IT. Y.P. "MUGH" ANYONE WHO "MD."
PATRIOTIC PROUD AGN. } "HU" SAY...
"SONG "GOD BLESS AM." WC. ALWAYS
"ON MY HITLIST. } IF U GET...
CHNCE "CM. BCK INSIDE" "MEMORIAL"
+ RD "WRD" FRM. "DEC." "INDEPNCE."
"WNT U... NOTICE SMTHNG."
"DONT SAY "LF. LIB" "PURSUIT"...
HAPPINSS "...XCLUSV RTs." SM FEW MN.
THY DONT BLNG. ONLY "THS. WHO " "
BN. LUCKY ENUF "...BE BORN AM."
THY. ... INALIENABLE RTs. "ALL MN-
" EVRY CORNR "WRLD. } T.J.
SD. "AM. REV." "WE ACT NOT

"OUR SLVS ALONE BUT...WHOLE⁴
HUMN RC." AT ANOTHER TTY.

"SD:" "LST. HOPE" HUMN LIB.
IN THS WRLD. RSTs. "US." THS.

WRD, RING JUST...TRUE TODAY
NEARLY 2 CNTURY, LATR. AS HEIRS

"AM. REV. WE" INHERIT "GRT. RESPNS
— "PROTECT & PROMOTE FROM" WHOLE

WRLD, SOON...HVY. RESPNS. FALL

"UR SHOCKOR & AS "SEE" PRIDE &

PATRIOTISM...UR. GEN. "HV" FEEL "GAVE

"HUMN. LIB. COULD'NT" ENTRUST

BETTR CARE. THANK U & GOD BLESS

U ALL NOW "UNDRSTND" "LDU

"AM." BEAUTIFUL - SO PLS. JOIN IN

& DRAWN "OUT" QUICKLY "CN.

#