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WITHDRAWAL SHEET

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Collection Name MCMANUS, MICHAEL: FILES Withdrawer 10/26/2011 KDB File Folder PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND **FOIA** SPORTS: CORRESPONDENCE - I (2) F97-0066/20 **Box Number** 4 COHEN, D DOC Doc Type **Document Description** No of Doc Date Restrictions **Pages** NO TO ASH HAYES RE CORRESPONDENT'S LETTER 1 1/12/1983 B6 PHYSICAL PROBLEMS

1/12/1983 B6

1

WIFE OF ITEM 1 CORRESPONDENT TO

ASH HAYES

Freedom of Information Act - [5 U.S.C. 552(b)]

2

LETTER

B-1 National security classified information [(b)(1) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.



WASHINGTON, D.C. 20001

May 29, 1984

MEMORANDUM TO Michael A. McManus, Jr.

FROM: Ash E. Hayes, Ed.D

SUBJECT: Olympic Medal Winner Tour

Representatives of the Southland Corporation will be in Washington this Thursday, May 31 to do some detailed planning regarding the Olympic Medal Winner Tour following the Olympic Games. Subject to the decision about the President meeting these Medal Winners in August there would be some obvious pre-planning that must take place. Would it be possible for you and/or whoever else you think appropriate to meet with the Southland people for 20 minutes at any time you select during the day on Thursday?

Some of the questions to be adressed are as follows:

- 1. President Reagan's involvement either in California or Washington.
- 2. If the President is not going to meet the group at the White House, is it going to be possible for someone else to meet them?
- 3. What detailed plans must be developed and who would be involved?

With the current Olympic Game situation it appears that there will be between 300-400 athletes and their guests in this touring group. This will entail a lot of detailed planning involving security, appropriate programs and a luncheon which is currently scheduled to be held at the Capitol.

If you cannot meet with the group would you give me a call during the day on Wednesday to share anything I might say to them?

WASHINGTON

May 4, 1984

Dear Case:

It is my pleasure to send to you the enclosed photograph. I hope it will remind you of your years with the Council, and of the many successes for which you should feel so very proud.

Good luck with your new endeavors in California, and do keep in touch.

Best personal regards.

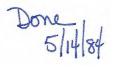
Sincerely,

Michael A. McManus, Jr. Assistant to the President

Mr. Case Conrad
President's Council on
Physical Fitness and Sports
450 5th Street, NW
Washington, D.C. 20001



To Case Conrad
With appreciation and best wishes,
Ronald Reagan





WASHINGTON, D.C. 20001

May 10, 1984

Mr. Michael McManus Deputy Assistant to the President The White House Washington, D.C. 20500

Dear Mike:

The Saturday Evening Post is collecting material for an article on the President's Council so I've asked Cory Servass, the writer, to give you a call. She may be calling to get quotes on the achievments of George Allen as Chairman of the President's Council which will be included in the, article.

This could be a good thing for the administration.

I'd appreciate it if you would assist Ms. Servass.

regards,

y Allen

GHA/qs

THE WHITE HOUSE WASHINGTON

April 9, 1984

Margie:

Per our conversation, attached is the note sent to Fred on Case Conrad.

The date is April 13, 1984 at 2:45 p.m. during administrative time in the Oval Office.

Thanks.

cm

WASHINGTON

April 6, 1984



MEMORANDUM FOR MIKE DEAVER

FROM:

MIKE McMANUS

SUBJECT:

Case Conrad's Retirement

As you may know, Case Conrad will be resigning from the President's Council on Physical Fitness effective May 3. I would like to suggest that he be brought in for a quick photo with the President, perhaps during Administrative Time.

With the China trip in mind, and pending your approval, we might want to do this before the President leaves.

Thank you.



WASHINGTON, D.C. 20001

March 22, 1984

Dear Mike:

Enclosed is a letter to Mike Deaver which is self-explanatory. Although this isn't goodbye until May ll I did want you to know I am processing my retirement. Our constant problems with the bureaucracy have caused me to feel that I was a real heavy load for you to carry around and I want to thank you for your counsel, guidance and assistance during our association. I also have appreciated the help of Margie Crawford.

With kindest personal regards.

Sincerely,

C. Carson Conrad, L.H.D. Executive Director

Enclosure

Michael McManus Deputy Assistant to the President The White House Washington, D.C. 20500



WASHINGTON, D.C. 20001

March 22, 1984

Dear Mike:

Everything has to come to an end and after serving six Presidents my situation is no exception. For some time I have felt that I must get back to Sacramento. My wife's health isn't the best and after nine years as a Special Advisor to three Presidents and 14 years as Executive Director to the last four Presidents I feel I have done as much as I can expect to accomplish under the bureaucratic constraints with which the Council has had to work.

I have an excellent opportunity in the private sector and will be able to work out of my Sacramento home. I have asked that my papers be processed for retirement and will resign as Executive Director effective May 11, 1984.

Nearly every day with the PCPFS has been satisfying but with the appointment of George Allen as Chairman in 1981 the excitement really began. As you know "Coach" is a believer, doer and has been totally committed to the Council's purposes and tasks. Earlier I sent you a summary report of major accomplishments and services of the Council during the current Administration which was prepared at Coach's request but just to ensure that you have an update he thought I should send you the enclosed.

The major reason for these achievements is because the Council has served under you in a semi-autonomous position under the direct supervision of the Council Chairman. Honestly, my biggest task has been to try and keep the PCPFS out of the Federal bureaucracy. I believe the Council would completely lose its effectiveness should it be a bureau submerged in the entanglements of the Department of Health and Human Services. I hope that the White House will continue to give strong Administration support because this is the only way such a Council can be effective.

I have enjoyed our associations and always left your presence with a renewed enthusiasm and inspiration. I am most impressed with the sensational job you are doing for your country. No weak kneed American can solve our nation's problems today.

In closing I wish to express my deep gratitude for your guidance, leadership and personal friendship. I have great admiration for President Ronald Reagan whom I was fortunate to know when I was Chief of California's State Department of Education for Physical and Health Education, Recreation and Athletics. I have great admiration and strong convictions about the importance of his reelection and will within my sphere of influence support his reelection.

Sincerely,

C. Carson Conrad, L.H.D.

Executive Director

Michael Deaver Deputy Chief of Staff The White House Washington, D.C. 20500 Copy - original sent 12/9/83

THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 2026

December 9, 1983

MEMO FOR MICHAEL MCMANUS

SUBJECT: National Fitness Testing Week

Coach George Allen wrote Mike Deaver on December 6 regarding the President's participation in the National Fitness Testing Week. In this regard there's a matter which I wanted to bring to your attention and seek your counsel.

Each year the month of May is established as National Physical Fitness and Sports Month. In 1983 this was done by Presidential proclamation and by the action of Congress. Supporting this concept the National Fitness Foundation (NFF), a private, non-profit corporation for which George Allen serves as Chairman, has established National Physical Fitness Testing Week May 6-12, 1984 as reviewed in the aforementioned letter.

The issue is that Coach Allen has authorized "Living Well," a subsidiary of The Houstonian, Inc., to promote and conduct the test. Living Well is involved in the developing and marketing of health and fitness programs in the private sector. Each participant will pay a \$2 fee to take the test and the net proceeds from the monies collected will go to the NFF.

In the past we have followed the principle that governmental agencies are not permitted to engage in fund raising activities for charities no matter how worthy the project. The National Fitness Testing Week is a positive step towards creating a national awareness about the importance of physical fitness for American adults.

I am sure there are many ways that we can assist in helping the NFF to make this a success but in keeping our longstanding policy it would seem advisable not to use our logo or to serve in a cosponsoring capacity for the project.

I'd appreciate your views on this as a matter of propriety or perhaps it's a legal matter. At any rate I'd appreciate your counsel.

C. Carson Conrad, L.H.D. Executive Director

Deputy Assistant to the President The White House Washington, D.C. 20500 attached "Strategy"
was received 12/12/83, this date
ecc



WASHINGTON, D.C. 20001

March 16, 1984

Michael McManus, Jr.
Deputy Assistant to the President
The White House
Washington, D.C. 20500

Dear Mike:

Just thought you would like a card with the President's Council Goals and Game Plan for Success.

Let me hear from you.

61

ngerely,

George H. Alien

GHA/gs

WASHINGTON

August 18, 1983

Dear Case:

Thank you for your letter of August 15th in connection with Coach George Allen being an Administration representative at the 1984 Summer Olynpic Games in Los Angeles.

As next summer's Olympic Games are in this country the President will be attending the Opening Ceremonies, therefore, he will represent himself. We will, however, try to find an appropriate spot in which the Coach can participate in the events surrounding the Olympics.

Sincerely,

Michael A. McManus, Jr. Assistant to the President

Mr. C. Carson Conrad
Executive Director
President's Council on
Physical Fitness and Sports
450 5th Street, N.W.
Washington, D.C. 20201



WASHINGTON, D.C. 20201

August 15, 1983

Dear Mike:

Traditionally, the Administration has called upon the President's Council on Physical Fitness and Sports (PCPFS) for representation at past summer Olympics. In 1972 in Munich Astronaut James Lovell, Chairman of the PCPFS, and myself represented President Nixon in Montreal. Similarly, the Chairman and Executive Director represented the Administration in 1976.

Because of the anticipated heavy interest of the U.S.A. in the Los Angeles Olympics it seemed fitting to bring the past situation to your attention and suggest at this time, because of the popularity of our Chairman George Allen, his long association with sports, and his residence being in Los Angeles County, that he be kept in mind as one of the Administration's representatives for the 1984 Summer Olympic Games in Los Angeles.

I am sure that he would be willing to represent the President if this were deemed appropriate, but beyond that, I think it's particularly good to have the Chairman of the PCPFS represent the Council at the Games in that capacity. I'd appreciate talking with you about this at your convenience.

Carson Corrac

C. Carson Conrad Executive Director

Mr. Michael A. McManus, Jr. Deputy Assistant to the President The White House Washington, D.C. 20500

cc: George Allen

WASHINGTON

April 17, 1984

MEMORANDUM FOR CASE CONRAD

FROM:

MIKE McMANUS

SUBJECT:

National Conference on

Youth Fitness

This is in response to your memo to me dated April 16th.

The President would enjoy participating in the Conference scheduled for June 8 - 9, but, unfortunately he will be unable to as he will be attending the Summit of Industrialized Nations in London.



WASHINGTON, D.C. 20001

April 16, 1984

MEMORANDUM

To: Mr. Michael A. McManus, Jr.

Deputy Assistant to the President

Subj: National Conference on Youth Fitness

Your attention is invited to the attached memorandum dated December 15, 1983, regarding the National Conference on Youth Fitness. In early January you suggested that it would be more appropriate to call this the National Conference rather than a White House Conference. The last and only National Conference on Youth Fitness was held in February 1961. We have made great progress in the National Program of Fitness for all Americans, but are back in trouble again with youth fitness. From the attached PCPFS Newsletter you will note that the Council officially has given youth fitness its top priority for the next two years. We need President Reagan to speak at the conference on the importance of physical fitness for children and youth and to give a charge for action to the more than 1,000 delegates. The best time would be at the opening general session at approximately 9:00 a.m. on Friday, June 8. The second best time would be the closing session at approximately 3:30 p.m., Saturday, June 9.

Attached as Enclosure 2 is a copy of the invitation to representative American leaders. The conference is underwritten by The Campbell Soup Company, which is one of our most active private sector sponsors.

Lastly, Enclosure 3 will describe the public hearings which are being held in six regions of our country. Considerable press is being generated through this means. The hearings will help provide a state-of-thenation position for the conference and provide information which will assist in the determination of future policies and programs of the Council.

I will call you Wednesday upon my return to the office.

C. Carson Conrad, L.H.D.

C. Carson Conrad

Executive Director

Enclosures

CCC:ww

WASHINGTON, D.C., 20206

December 15, 1983

Dear Mike:

The conference to provide a national emphasis on youth fitness is scheduled for June 8-9, 1984 and will be held at the Washington Hilton Hotel. The basic program has been set up to reemphasize physical fitness needs of children and youth, establish the status of fitness in America's young population, and discuss roles and responsibilities for carrying out programs.

It is hoped that leadership personnel such as school and agency administrators, board members, and supervisors can be encouraged to participate. Participants from the following three youth serving segments in the United States will be encouraged i.e., (1) schools, (2) private non-school entities such as Scouts and Girls Clubs and (3) public non-school entities such as city recreation departments.

We need the President's help in providing appropriate status to this important topic and have the best chance of encouraging top leadership participation. I am requesting approval of these items right away so we can proceed with announcements and invitations:

- Permission to have appropriate White House invitations go to 1. selected leaders as identified above.
- Have President Reagan speak at the conference on the importance 2. of physical fitness for children and youth and give a charge for action to the delegates. This could be at the opening session at approximately 9:00 a.m. on Friday, June 8 or at the closing session at approximately 3:30 p.m. on Saturday, June 9.

Best regards for a happy holiday season.

Sincerely,

George Allen Chairman

Mr. Michael A. McManus, Jr. Deputy Assistant to the President The White House Washington, DC 20500



From the desk of . . .

Executive Director
(202) 272-3421

12/6/83

For your informa-

CCC





Office of the Assistant Secretary for Health Washington DC 20201

December 1, 1983

Note to Agency and OASH Public Affairs Directors:

I know I mentioned that pre-testing will be required for all TV and radio PSAs from now on. I have just learned that the Department will also need to review all audiovisual products before they are released. A committee of people from the Secretary's Office has been formed to review all these materials, so be certain you leave time for this step as you make plans for your educational campaigns.

We'll keep you posted.

Shellie Lengel

Director

Office of Public Affairs



2200 North Central Avenue Suite 107 Phoenix, Arizona 85004 Ticket Office: (602) 254-6464 Administrative Office: (602) 253-7777





October 6, 1983

Dear Sirs,

For your information, our new address and phone number is as follows.

Coach George Allen The Arizona Wranglers 515 N. 48th St. Phoenix, Arizona 85008 602-275-0227

We hope this information will be of help to you.

Warm regards,

Colleen Burke

Executive Secretary to

George H. Allen

cmb



FROM THE DESK OF . . .

Executive Director 755-7947

8/23/83

Mike:

Please destroy the letter which I forwarded you dated August 15, 1983. There was a mistake in the first paragraph which has been corrected.

cesse



WASHINGTON, D.C. 20201

August 23, 1983

Dear Mike:

Traditionally, the Administration has called upon the President's Council on Physical Fitness and Sports (PCPFS) for representation at past summer Olympics. In 1972 in Munich Astronaut James Lovell, Chairman of the PCPFS, and myself represented President Nixon. Similarly, the Chairman and Executive Director represented the Administration in Montreal in 1976.

Because of the anticipated heavy interest of the U.S.A. in the Los Angeles Olympics it seemed fitting to bring the past situation to your attention and suggest at this time, because of the popularity of our Chairman George Allen, his long association with sports, and his residence being in Los Angeles County, that he be kept in mind as one of the Administration's representatives for the 1984 Summer Olympic Games in Los Angeles.

I am sure that he would be willing to represent the President if this were deemed appropriate, but beyond that, I think it's particularly good to have the Chairman of the PCPFS represent the Council at the Games in that capacity. I'd appreciate talking with you about this at your convenience.

Sincerely,

C. Carson Conrad Executive Director

Mr. Michael A. McManus, Jr. Deputy Assistant to the President The White House Washington, D.C. 20500

cc: George Allen



WASHINGTON, D.C. 20201

November 8, 1982

Dear Mike:

The first chance you get don't forget to give me the name, address and phone number and if possible a resume of someone you would recommend who would be a strong addition to our team as a Special Advisor for the PCPFS.

Thanks.

George Aller Chairman

Michael McManus Deputy Assistant to the President The White House Washington, D.C. 20500

Bill Denkel

Am chican resume a sign

312/876-3600

THE AH TE HOUSE
AASHINGTON

TO:

FROM: MICHAEL K. DEAVER

Assistant to the President Deputy Chief of Staff

Information

☐ Action

WASHINGTON

June 16, 1982

Dear George:

Thanks for the kind words about the European trip. We felt it was quite successful, but it's nice to hear it from the outside.

Please let me know when you'll be in the area and we'll try to set up a meeting so you and Case can meet Mike McManus in my office.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. George Allen
Chairman
The President's Council on Physical
Fitness and Sports
Washington, D.C. 20201



WASHINGTON, D.C. 20201

The President's Council on Physical Fitness and Sports is pleased to enclose for your information a copy of A SYNOPSIS OF THE NATIONAL CONFERENCE ON FITNESS AND AGING held in Washington, D.C., September 10-11, 1981.

The report provides excellent coverage of the twentyeight presentations of medical, university, and government research with program techniques specific to the fitness needs of aging Americans. We regret that it was not possible to show the outstanding demonstrations of more than one hundred active and enthusiastic seniors.

We are indebted to the sponsors of the conference, Post Cereals and Sanka Brand Decaffeinated Coffee of General Foods Corporation for making these proceedings possible.

The President's Council is proud of its tradition of partnership with private enterprise in the development and conduct of such programs. Without the sponsors who joined with us and other cooperating national organizations, this historic event would not have been possible.

Additional copies may be obtained by writing or calling PCPFS - FITNESS/AGING, 400 6th Street, SW, Washington, D.C. 20201 (202) 755-7947

Thank you for your support and interest in our national goal of fitness for this important segment of the American population.

C. Carson Conrad Executive Director

C Carson Courad

WASHINGTON

August 5, 1982

Dear Mr. Allen:

This letter will confirm the conversations you have had with David Waller of this office regarding the permissibility of private sector contributions to the President's Council on Physical Fitness and Sports ("PCPFS").

After consulting with the Office of Legal Counsel, U.S. Department of Justice, and the Office of General Counsel of the Department of Health and Human Services, we advised you that private sector contributions to PCPFS are permissible pursuant to the statutory gift receipt authority extended to the Public Health Service (42 U.S.C. § 219).

As we indicated, prior to acceptance of gifts, you should contact Mr. Jack Markowitz, Director, Office of Management, Public Health Service (202/443-3921) for acceptance approval of the specific gift. It is anticipated that procedures will be established between the PCPFS and the Public Health Service which will permit acceptance of unconditional monetary gifts, i.e., checks made out to "Public Health Service, for the benefit of the President's Council on Physical Fitness and Sports" without having to contact Mr. Markowitz in each instance. However, gifts which are conditioned in any manner, and all non-monetary gifts (e.g., personal and real property) should in each instance be cleared with Mr. Markowitz.

Do not hesitate to contact either me or David if you have any questions regarding the above or if any questions arise in connection with specific gifts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding Counsel to the President

Mr. George Allen 915 Via Panorama Palos Verdes Estates, CA 90274 bcc: M. McManus

J. Sposato

D. Grinstead

WASHINGTON, D.C. 20201

February 23, 1983

Mike McManus:

The attached for your information and thought it might be of interest.

Case Conrad

WITHDRAWAL SHEET

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Collection Name Withdrawer

MCMANUS, MICHAEL: FILES KDB 10/26/2011

File Folder FOIA

PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND F97-0066/20

SPORTS: CORRESPONDENCE - I (2) COHEN, D

Box Number

4

DOC Document TypeNo of Doc DateRestric-NO Document Descriptionpagestions

1 LETTER 1 1/12/1983 B6

TO ASH HAYES RE CORRESPONDENT'S PHYSICAL PROBLEMS

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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WIFE OF ITEM 1 CORRESPONDENT TO ASH HAYES

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- C. Closed in accordance with restrictions contained in donor's deed of gift.

WASHINGTON

November 11, 1982

Dear Coach:

Congratulations on your son's victorious election to the Assembly for Albemarle-Nelson County. It seems to me that politics runs in your family in one form or another!

Best personal regards.

Sincerely,

Michael A. McManus, Jr. Deputy Assistant to the President

Mr. George Allen
Chairman, President's Council
on Physical Fitness and Sports
Suite 7130
450 5th Street, N.W.
Washington, D.C. 20001



WASHINGTON, D.C. 20201

November 9, 1982

MEMORANDUM FOR: Michael Deaver

SUBJECT: Assemblyman George F. Allen

Upon my return to the office yesterday, Coach George Allen asked me to call and tell you about the great victory of his son George in his maiden effort in politics. Running in the Albemarle-Nelson County area (Charlottesville) George took on an incumbent who had been there for ten years and the area had gone Democrat the last two elections prior to this one. So after 14 years George won by 25 votes.

The quest became a family affair in which George's brother, Bruce, and Coach Allen went to Charlottesville and campaigned heavily. Coach was so excited and wanted you to know that this was another great victory in his life. Actually "It was greater than beating Dallas," he said.

Best regards.

C. Carson Conrad Executive Director

Michael Deaver Deputy Chief of Staff The White House Washington, D.C. 20500

WASHINGTON

July 27, 1982

Dear Case:

Enjoyed meeting you and George Allen last week and I am looking forward to working with you on the Council.

I will follow-up on the legal issues you raised at our meeting as soon as some insight from the Justice Department is received.

In the meantime, I would like to sit down with you to get an up-date and details on some of your plans for the Council. Please let me know when it would be convenient for us to meet.

Sincerely,

Michael A. McManus, Jr.

Deputy Assistant to the President

Mr. C. Carson Conrad
Executive Director
The President's Council on
Physical Fitness and Sports
Suite 3030
400 6th Street, SW
Washington, D.C. 20201

July 27, 1982

Dear George:

Enjoyed meeting you and Case Conrad last week and am looking forward to working with you on the Council.

I will follow-up on the legal issues you raised at our meeting as soon as some insight from the Justice Department is received.

Sincerely,

Michael A. McManus, Jr. Deputy Assistant to

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Mr. George Allen
Chairman, The President's
 Council on Physical Fitness
 and Sports
Suite 3030
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Washington, D.C. 20201