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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name MCMANUS, MICHAEL: FILES

Withdrawer

KDB 10/26/2011

File Folder PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND
SPORTS: MISCELLANEOUS

FOIA

F97-0066/20

Box Number 6

COHEN, D

6

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	MEMO	TO MICHAEL DEEVER, M. MCMANUS, AND RONALD WALKER RE COUNCIL ON PHYSICAL FITNESS PERSONNEL ISSUE	1	2/4/1983	B6
2	TELEGRAM	TEXT OF TELEGRAM FROM GEORGE ALLEN RE SAME TOPIC AS ITEM 1	1	2/3/1983	B6
3	MEMO	FROM C. CARSON CONRAD RE SAME TOPIC AS ITEM 1	1	1/28/1983	B6
4	MEMO	RE SAME TOPIC AS ITEM 1	1	1/28/1983	B6
5	MEMO	RE SAME TOPIC AS ITEM 1 (ATTACHED TO DOC #4)	1	1/28/1983	B6
6	MEMO	RE SAME TOPIC AS ITEM 1	2	2/3/1983	B6
7	MEMO	C. CONRAD MEMO FOR THE RECORD RE SAME TOPIC AS ITEM 1	1	1/29/1983	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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SPORTS: MISCELLANEOUS

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DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
8	MEMO	C. CONRAD MEMO FOR THE RECORD RE SAME TOPIC AS ITEM I	1	1/31/1983	B6
9	TELEGRAM	G. ALLEN TO MCMANUS RE SAME TOPIC AS ITEM #I	1	2/3/1983	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

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- | | |
|--------------------|--------------------------|
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| 2. Awards Dinner | 7. National Testing Week |
| 3. Fitness Classic | 8. 5 & 10K Runs/Walks |
| 4. Fitness Stamp | 9. Youth Fitness |
| 5. Fitness Academy | '84 Priority |

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Set Goals—condition yourself to immediate and far reaching goals and sacrifice to reach them.

Commitment—make a total commitment to achieve success . . . regardless of any adversity.

Work Hard—talent alone is not enough. Only by hard work can you become a winner.

Condition—discipline yourself into superb physical and mental toughness.

Team Work—work for team victory without the thought of individual reward.

Enthusiasm—be positive—enjoy what you do and do it as well as you can.

Improve—be better today than you were yesterday.

Always Give 110%—give more of yourself than you want.

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THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

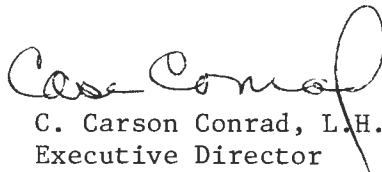
January 9, 1984

MEMORANDUM FOR:

Michael A. McManus, Jr.
Deputy Assistant to the President

Attached is the reduced list of suggested invitees for the White House Reception for January 19. At this point the only further reduction that I could see is if you cut out the staff personnel listed on the last page. 138 persons are on the list. I have tried to coordinate this in accordance with Coach Allen's wishes. If you have any questions perhaps it would be good to call him in Phoenix on 602-275-0644.

> 154


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Executive Director

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 CBS Sports
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1 Ward L. Quaal
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 and Chief Executive Officer
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2 *mv + Mrs TIM*
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12/83

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President, ~~William R. Biggs~~
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President, National Pro
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1 ~~✗~~ Colonel Robert Sigholtz
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Phoenix, AZ 85020

THE WHITE HOUSE

WASHINGTON

November 5, 1984

MEMORANDUM FOR MIKE MCMANUS

FROM: JOHN S. HERRINGTON

SUBJECT: President's Council on
Physical Fitness and Sports

I appreciate your advising me of George Allen's support for Charles Luckman's appointment to the President's Council on Physical Fitness and Sports. To bring you up to date, someone else has been selected for the one Council vacancy and the announcement should be made within the next several weeks. Mr. Luckman and his candidacy will be reviewed whenever there is a future vacancy.

February 8, 1984

MEMORANDUM FOR MIKE McMANUS

FROM: MARGIE CRAWFORD

SUBJECT: Presidential and White House Support of the
President's Council on Physical Fitness and Sports

Briefing paper from the Council is attached.

- . Relocation of PCPFS to Executive Office of the President or other department than Health and Human Services. There are no councils of the President located in the EOB. There are two task forces in the EOB: Presidential Task Force on Regulatory Relief, and the South Florida Drug Task Force and National Narcotics Board Interdiction System. Both are monitored by the Vice President. Task Forces are deemed more temporary as far as organizing them to look into a specific problem. Commissions and Councils are deemed longer term and receive their duties from Administration agencies. There are no fine legal distinctions between a Task Force and a Commission or Council.

Although the Council would like to be relocated, I can't think of an agency or department that would be better suited for them than HHS.

- . Assignment of a White House or and EOB car (as needed) for the use of the Chairman. I have looked into this matter. It seems that White House cars (there is no such thing as an EOB car) are limited and are for the sole purpose of the Staff at the White House that are eligible to use the cars. It seems that Coach Allen for approximately one year use to call friends in the White House and get a car when he needed one. It seems John Rogers found out about this and on April 28, 1982 put out a memo to the White House Garage stating that he was not eligible to use one and that with the limited number of cars available that those cars were strictly to be used by authorized White House staff.
- . Authorization to use White House Stationery. It appears that with the previous Administration, the Council did use White House stationery and therefore had enough in stock that they didn't need to re order it until last year. When they did, John Rogers office questioned the fact that they used White House stationery. This Administration prefers to keep a tighter control on who uses White House stationery. Because of that fact the Council was not issued new stationery. Now they do have their own stationery and if they need to use White House for a particular mailing with the President's signature on it then the letter would have to be approved from here anyway.

THE WHITE HOUSE
WASHINGTON

Presidential Task Force on
Regulatory Relief

South Florida Drug Task Force and
National Narcotics Board Interdiction
System

(Both are monitored by the Vice
President.)

est by law
- Commission permanent

- Seizure problem
no fine legal distinction
no strict guidelines
limited

20 Ap 72
Policy does not provide
limited vehicles
not staff
Member Allen

THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

11/30/83

Marjorie:

I sent this briefing paper to Donna Blume,
as requested. Here is a copy for Mr. McManus.

JSP

follow-up

*You asked
me to give this
material to you
today for
follow-up*



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

November 30, 1983

BRIEFING PAPER

Occasion: December 2, 1983 meeting between Mike Deaver, Mike McManus and George Allen, Chairman of the President's Council on Physical Fitness and Sports (PCPFS)

Subject: Presidential and White House support of the President's Council on Physical Fitness and Sports (PCPFS)

When I accepted appointment as Chairman of the President's Council on Physical Fitness and Sports (PCPFS) I did so with the understanding that the Council would be given high visibility and strong support by the Administration. I was convinced then, as I am now, that such support is essential to successful operations by the Council, which does not have regulatory or program-funding authority.

After nearly two and one-half years as Chairman, I also am seriously concerned that the Council's progress is being hindered and the foundation of its past successes undermined by circumstances that could be corrected by forceful White House action. It is out of this concern that I urgently request your favorable consideration of these recommendations:

- * Relocation of the PCPFS in the Executive Office of the President, or in a Cabinet department other than Health and Human Services. The Council presently operates under severe bureaucratic constraints, and its activities get little understanding or support from the dominant medical-welfare establishment.

- * Assignment of an EOB office and a White House limousine (as needed) for the use of the Chairman. These prerequisites were provided for previous Chairmen and are useful in dealing with the corporate officers who provide financial support for many Council activities.

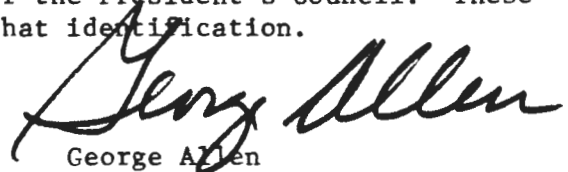
- * Authorization for the Chairman, a Presidential appointee, to use White House stationery for official correspondence. Such authorization was withdrawn on October 18, 1983, with the result that the effectiveness of Council appeals to the communications media and corporate sponsors has been greatly reduced.

- * Presidential and/or Vice Presidential participation in high priority selected national events staged by the Council.

- * Authorization for the 15-member Council to hold official meetings in White House or EOB space. Such meetings were routinely authorized by previous Administrations.

- * Authorization for the Council to designate important national conferences, such as the upcoming Youth Fitness Conference, June 8-9, 1984, as "White House" conferences.

Identification with the President is the major factor lending authority to the pronouncements and programs of the President's Council. These actions are designed to strengthen that identification.



George Allen
Chairman



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

October 19, 1983

Dear Mike:

For the past 28 years the President's Council on Physical Fitness and Sports (PCPFS) has used White House letterhead and envelope for letters from the Council Chairman; also, at the request of the White House Office for Special Presidential Messages, for writing messages to national figures and organizations on behalf of the President.

Yesterday as we sought authorization for additional White House stationery Ms. Emily Ford, assistant to Mr. Rogers the White House Administrative Officer, denied the request and in effect said that the other White House agencies respond to letters sent to the President on their agency's stationery and there's no reason why the Council can't do the same. Would you request special dispensation for the PCPFS on this matter?

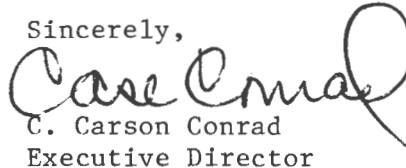
The effectiveness of the PCPFS is almost totally dependent upon its recognition as a White House agency. As a matter of fact, if it ceases to be recognized as such I would be the first to "jump ship" and lobby for the elimination of the agency.

Sometime back we were denied special dispensation to use our own envelopes and now our PCPFS letters go out under the Department of Health and Human Services envelope, reference the enclosed. This actually makes us less effective as a Presidential agency and I am sure is an obstacle for us in carrying out our mission.

Burt Lance one said "If it ain't broke, don't fix it." Now for the record, in the 13 years that I have served as Executive Director under a set of game rules set down by President Nixon and Fred Malek we have never had a single criticism for inappropriate use of a White House letterhead and I think our production speaks for itself.

This is one of the matters that Coach Allen has said that he wants to discuss with you in a meeting which we hope can be arranged on November 15 or 16.

Sincerely,


C. Carson Conrad
Executive Director

Enclosure

Michael McManus
Deputy Assistant to the President
The White House
Washington, D.C. 20500

PRESERVATION COPY

**DEPARTMENT OF
HEALTH & HUMAN SERVICES**

The President's Council on
Physical Fitness and Sports
Washington DC 20001

Official Business
Penalty For Private Use \$300



Postage and Fees Paid
U.S. Dept. of H.H.S.
HHS 396



PROJECT PERFECT FIT

May 2, 1984

TO THE WHITE HOUSE STAFF:

You're invited to join PROJECT PERFECT FIT this Saturday on the Ellipse for a celebration of physical fitness from 9:00AM until 3:00PM.

PROJECT PERFECT FIT is a public awareness campaign co-sponsored by the President's Council on Physical Fitness and Sports, the YMCA of Metropolitan Washington and WRC-TV/4. PROJECT PERFECT FIT has spent the past two months informing the Washington community of the benefits of improved fitness. The project culminates this Saturday when one thousand adults will take the National Fitness Test on the Ellipse.

There will also be several hours of entertainment, including breakdancers, aerobic demonstrations, martial arts exhibitions, the Marine Band, professional athletes, including world wrestling champion Hulk Hogan, and the Washington Federals Cheerleaders.

At 9:00AM there will be a volleyball game, matching a select REAL "FIT" PEOPLE team against Channel 4 News. The select team will include Senator Richard Lugar, Congressman Bob Edgar, Shari Theismann, Congressional staffers, and any White House staff members who wish to sign up.

The National Fitness Test, which was designed by Coach George Allen, chairman of the President's Council on Physical Fitness and Sports, takes about 15 minutes and includes curl-ups, push-ups, a step test, sit-and-reach, and an arm hang. The test is designed to permit people over the age of 18 to compare their fitness against others in their age range. The National Fitness Foundation hopes to administer the test to 500,000 Americans during the week of May 6-12, and the event on the Ellipse is the national kick-off of testing week.

To register for the test or to sign up for the volleyball game, contact Teri Domanski, Corporate Fitness Director of the Metropolitan YMCA by 5:00PM Friday, May 4. Her telephone number is 862-9757.

May is National Fitness and Sports Month, as proclaimed by President Reagan. This is an opportunity for The White House staff to get involved in a festival of fitness in your own backyard. We hope you can join us.

Sincerely,

William E. Lawson
Executive Director

*sent to [unclear]
[unclear]*

Phys Fitness



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS
WASHINGTON, D.C. 20201

July 8, 1983

Dear Mike:

Youth physical fitness, one of our highest priorities, is to be addressed in a number of Council programs from now to June 1984. We will culminate this effort in a National Youth Physical Fitness Week. [REDACTED] d.

The President's great interest in youth and the vital need to provide a national emphasis in youth fitness would make it a natural for this May conference to be a [REDACTED] It would be a great help for [REDACTED] at this event.

[REDACTED] I will be in Washington when this football season is over to follow up on this item and others.

Thanks for your help.

Best regards,

George Allen
George Allen
Chairman

Mr. Michael A. McManus, Jr.
Deputy Assistant to the President
The White House
Washington, DC 20500

THE WHITE HOUSE

WASHINGTON

October 17, 1983

Mike,

Case Conrad called last week regarding the following two items:

1. With the President's change in his November itinerary, Case was wondering if you and/or Mr. Deaver could meet with Coach Allen on November 16th or 17th (Wednesday, Thursday respectively)

I would suggest as the jet lag is such a problem and you are scheduled to return from the Far East on Monday, the 14th, that we look at Thursday for the meeting if you want to meet with the Coach.

Now, Case said the meeting was requested with the Coach, you and Mr. Deaver but I have gotten the impression that you normally meet with the Coach.

2. Case also brought up the attached correspondence dealing with the National Conference on Youth Fitness scheduled to held in May, 1984 in Washington, D.C. He wanted to know if the Conference could be called the White House Conference on Youth Fitness or The President's Conference on Youth Fitness. I don't know the channels to go through to get this proposal approved if that's what you want done. But if you give me some guide lines I will try to get it done. I also think if its called anything it should be the White House Conf. on Youth Fitness.

*National Conference
all across nation*

*Pres.
drop by*



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

December 7, 1982

MEMORANDUM FOR: Michael McManus

SUBJECT: PCPFS Policy Matter

The Presidential Sports Award program was established during the Nixon Administration. Your attention is invited to the attached paper setting forth the qualifying sports and standards for this award. Several times the International Handgun Metallic Silhouette Association has requested that a Handgun Award be added to the sports.

The Presidential Sports Award is now available in 43 participant sports including Rifle and Skeet-Trap. Past Administrations have advised that such an award could be construed as encouraging the sale and use of handguns and that this could result in unfavorable publicity.

Handgun enthusiasts have pressed their request more aggressively since the election of President Reagan, and we need to review our position and give them an answer soon. I will appreciate your giving me your opinion in this matter.

A handwritten signature in cursive script, reading "C. Carson Conrad".

C. Carson Conrad
Executive Director

Attachment

cc: George Allen

A strong vital America depends on physically fit Americans. Can we depend on you?



The President's Council on Physical Fitness and Sports invites you to earn its Presidential Sports Award.



The Challenge

Starting TODAY you can do something for the country's exercise and fitness problem — Earn the PRESIDENTIAL SPORTS AWARD.

If you are at least 15 years of age, there is nothing to hold you back from qualifying for this prestigious Award. There are 43 QUALIFYING SPORTS that you can participate in. Select one (or more), keep your own PERSONAL FITNESS LOG, meet the QUALIFYING STANDARDS for the sport you have selected, and you are eligible. All the necessary information and forms you need are printed for you right on this sheet. Earning the Award is an ideal family activity.

The PRESIDENTIAL SPORTS AWARD stands for a commitment to fitness through active and regular participation in sports. Earning this Award means that you have put in time and effort to meet the challenge of personal fitness. The Award recognizes this achievement and the fact that you are part of a nationwide effort towards a healthier, more vital America.

Before undertaking any physical activity program, you should have a thorough medical examination. This is especially important for persons over 40, or for anyone who has not been physically active on a regular basis.

The Award



Certificate

Upon qualifying for the Presidential Sports Award, you will receive a personalized Presidential Certificate of Achievement with your name and qualifying sport, suitable for framing. In addition, you will receive the Presidential Sports Award Fitness Lapel Pin and Membership Card, signifying your accomplishment and dedication to personal fitness. You can earn as many Awards in as many sports as you like. Additional Fitness Logs are available free upon request. Just send a stamped, self-addressed envelope to:

Presidential Sports Award
P.O. Box 5214
FDR POST OFFICE
New York, New York 10150-5214

A Message from the President.

THE WHITE HOUSE
WASHINGTON

Sport is clearly one of the happier inventions of the human mind -- one can think of few activities that yield so much pleasure and so many benefits.

Perhaps the joy of sport -- the fun -- explains its popularity. But the ancient realization that sport strengthens the body is reflected today in increasing evidence from medical science that sport is also vital to our health, that it can, for example, help relieve stress and control circulatory disorders and other diseases.

Beyond that, sport today -- as it always has -- challenges the human spirit; it sets out obstacles and bids mind and body to triumph over them. Because it teaches virtues like courage, perseverance and prudence, sport does build character.

For all these reasons, I would strongly urge every American to find a sport that he or she enjoys. Those who do so will be making a sound investment in future health and happiness.

To help you make a choice, and to help you follow through on your good intentions, my Council on Physical Fitness and Sports has developed the Presidential Sports Award program. It provides both incentive and recognition for those who participate regularly in sport, and I genuinely hope that you will be one of the participants.

Ronald Reagan

Qualifying Sports and Standards.

To obtain the maximum results out of participating in the Presidential Sports Award, you must fulfill the requirements for each sport within a period of four months.

ARCHERY

1. Shoot a minimum of 3,000 arrows.
2. No more than 60 arrows in any one day may be credited to total.
3. Minimum target distance is 15 yards. In field or roving archery, there should be 14 different targets, each at 15 or more yards.

BACK PACKING

1. Back pack for a minimum of 50 hours.
2. No more than three (3) hours in any one day may be credited to total.
3. Weight of pack must be at least 10 percent of body weight.

BADMINTON

1. Play badminton a minimum of 50 hours.
2. No more than one and one-half (1½) hours in any one day may be credited to total.
3. Play must include at least 25 matches (best two of three games) of singles and/or doubles.

BASEBALL

1. Play baseball and/or practice baseball skills a minimum of 50 hours.
2. At least 15 of the 50 hours must be in an organized league or part of an organized baseball competition.
3. No more than one (1) hour in any one day may be credited to total.

BASKETBALL

1. Play basketball and/or practice basketball skills a minimum of 50 hours.
2. At least 15 of the 50 hours must be in organized league or tournament games.
3. No more than one (1) hour in any one day may be credited to total.

BICYCLING

1. Bicycle a minimum of 600 miles (more than five gears); or, bicycle a minimum of 400 miles (five or fewer gears).
2. No more than 12 miles in any one day may be credited to total (more than five gears); no

more than 8 miles in any one day may be credited to total (five or fewer gears).

BOWLING

1. Bowl a minimum of 150 games.
2. No more than five (5) games in any one day may be credited to total.
3. The total of 150 games must be bowled on not less than 34 different days.

CANOE-KAYAK

1. Paddle a minimum of 200 miles.
2. No more than seven (7) miles in any one day may be credited to total.

CLIMBING

1. Climb under Alpine-type conditions a minimum of 50 hours.
2. No more than three (3) hours in any one day may be credited to total.

EQUITATION

1. Ride horseback a minimum of 50 hours.
2. No more than one (1) hour in any one day may be credited to total.

FENCING

1. Practice fencing skills a minimum of 50 hours.
2. No more than one (1) hour in any one day may be credited to total.
3. At least 30 of the 50 hours must be under the supervision of an instructor.

FIGURE SKATING

1. Skate a minimum of 50 hours.
2. No more than one and one-half (1½) hours in any one day may be credited to total.
3. Skating should include these elements: (a) figure-eight work (patch); (b) free skating; (c) ice dancing.

FITNESS WALKING

1. Walk a minimum of 125 miles.
2. Each walk must be continuous, without pauses for rest, and the pace must be at least four (4) m.p.h. (15 minutes per mile).

3. No more than two and one-half (2½) miles in any one day may be credited to total.

FOOTBALL

1. Play any form of football, including flag or touch football and/or practice football skills a minimum of 50 hours.
2. At least 15 of the 50 hours must be in an organized league or part of an organized football competition.
3. No more than one (1) hour in any one day may be credited to total.

GOLF

1. Play a minimum of 30 rounds of golf (18 holes).
2. No more than one 18-hole round a day may be credited to total.
3. No motorized carts may be used.

GYMNASTICS

1. Practice gymnastics skills and/or compete in gymnastics a minimum of 50 hours.
2. No more than two (2) hours in any one day may be credited to total.
3. Practice must include work in at least one-half of the recognized events (two of four for women and girls; three of six for men and boys).
4. Participate in at least four (4) organized competitions.

HANDBALL

1. Play a minimum of 150 games.
2. No more than four (4) games in any one day may be credited to total.

ICE SKATING

1. Skate a minimum of 200 miles.
2. No more than six (6) miles in any one day may be credited to total.

JOGGING

1. Jog a minimum of 125 miles.
2. No more than two and one-half (2½) miles in any one day may be credited to total.




THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

July 28, 1983

Attached is a copy of the article "The Fitness Council Is Alive and Well" which was on page 9 of Newsweek, July 25, 1983. This "upbeat" article is the sort of press that we hope we can receive from time to time. I'm proud of it and thought that you would be pleased also.


C. Carson Conrad
Executive Director

Attachment

R. Crumb Keeps On Drawing

In the late '60s, Robert Crumb became a counterculture hero when he put out a batch of comic books full of ribald characters who talked dirty and cavorted like inhabitants of an X-rated Disneyland. Crumb's caricatures, from the hopelessly up-tight Flaky Foont to the charlatan guru Mr. Natural, made fun of the values of the aspiring middle class. But the underground cartoonist's pen had a light touch as well. His drawing of a group of laid-back goofballs gleefully strutting down the street became a kind of logo for the hippie ethos. The accompanying slogan "Keep on Truckin'" survived other clichés of the period, and can still be found emblazoned on everything from T-shirts on college campuses to the mud flaps of diesel trucks hauling through the Midwest.

In the 15 years since the original Zap Comix were hawked on San Francisco's Haight Street, Crumb, 39, has been called a sexist pornographer, a modern Dostoevski and a moralist with a blown mind. His work has been banned from magazine racks and displayed in New York's Whitney Museum of American Art. Through it all, Crumb has remained a shy man who refuses to analyze his art and keeps drawing because that's what he likes to do. "As long as I can do it without starving, I'll do it," says Crumb, who now lives with his wife, Aline, and 21-month-old daughter, Sophie, in the rolling grasslands west of Sacramento.

Fantasies: For the past two years, Crumb's artistic efforts have focused on a small humor magazine called *Weirdo*. "It's my main interest now," he says. "I edit it and pick all the people's work." Though *Weirdo*'s contributors often lapse into excessive vulgarity, Crumb's own work has changed. He no longer uses his old zany characters, preferring to portray himself and his family in scenes from his own life. "I've gotten away from the hippie sensibility which was mostly based on drugs and rebellion," he says. "It's more personal now." Crumb's recent strips, in fact, are more psychological than comical, revealing glimpses of a bitter childhood, an early failed marriage and explicit sexual fantasies. "It's a compulsion, really," explains Crumb. "I just open this door in my subconscious and let what's in there out."

Crumb's income has never been steady. Savings from the days when his early Zap and Despair comics sold 100,000 copies each were all but wiped out a few years ago when the Internal Revenue Service slapped him for \$40,000 in back taxes and penalties. Crumb had to sell his house and much of his early artwork, but \$8,000 in contributions from admirers helped save his vast collection of old 78-rpm records. Crumb still gets royalties from the commercial use of his characters, but a court ruled that the slogan



© R. Crumb



James D. Wilson—Newsweek

The artist at home: Life as a counterculture hero

"Keep on Truckin'" was in the public domain and not his property. Although Crumb has steadfastly refused to sell his work to such "straight" publications as *Playboy* and *High Times*, he recently took a small step toward the establishment. This month, a gallery in San Francisco is displaying a collection of his recent drawings. "These gallery people got the idea they could sell my work to the fine-art market at higher prices than I'm getting from comic-art fans," says Crumb. "And I could use the money."

Crumb admits he came up with his most famous characters while on LSD, but he stopped taking drugs a long time ago. He looks back at the '60s as a time when "things had to break down, so they could be put back together again in a new way." But unlike his characters, Crumb always felt more bemused by the hippie movement than a part of it. "Ten years ago my life was total chaos," he says. "I didn't know where I lived, I didn't know what I was doing." Now, things are different. "I seem to have more control over my life as I get older," says Crumb. "The family scene and the money scene and the art. Everything."

The Fitness Council Is Alive and Well

Twenty-seven years ago, President Dwight Eisenhower looked at America's bulging waistline and didn't like what he saw. So he created the **President's Council on Youth Fitness** to help get the country back in shape. John Kennedy followed up with the Vim (for girls) and Vigor (for boys) exercise programs. Lyndon Johnson put his own mark on the council by starting the Presidential Physical Fitness Awards that were given to schoolchildren who could pass a series of rigorous athletic tests. Today, with all the attention health-conscious Americans are giving to their bodies, the idea of prodding the public into action seems a throwback to older, fatter times. But the council's various activities are still going strong. Next month, President Reagan will personally present the youth fitness award to its 7 millionth winner.

To reflect its goal of reaching a wider segment of the population, the program is now called the **President's Council on Physical Fitness and Sports**. Headed by George Allen, the coach of the United States Football League's Chicago Blitz, it oversees a presidential sports award for adults who spend 50 hours in vigorous exercise over a three-month period, and helps companies set up gyms so that employees can exercise at work. Under the aegis of the council, 33 states now conduct annual Olympics-style games that are open to everyone from senior citizens to the handicapped. A training center for young Olympic hopefuls called the National Fitness Academy will open this summer in Indianapolis.

But the council's youth program is still the biggest draw. Each year between 18 million and 20 million 10- to 17-year-olds take the fitness test, which includes sit-ups, pullups, standing broad jump and three running events. Only 1 in 20 passes. Those who do pass get embroidered emblems and certificates signed by the president. But that is a low percentage and the council is worried that cutbacks in public-school funding may be compromising athletic programs that keep students fit.

GEORGE HACKETT with SHARON WALTERS in San Francisco and CONNIE LESLIE in Washington




THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

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GEORGE HACKETT with SHARON WALTERS in San Francisco and CONNIE LESLIE in Washington

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DOC Document Type

No of Doc Date Restric-
pages tions

NO Document Description

1 MEMO

1 2/4/1983 B6

TO MICHAEL DEEVER, M. MCMANUS, AND
RONALD WALKER RE COUNCIL ON PHYSICAL
FITNESS PERSONNEL ISSUE

Freedom of Information Act - [5 U.S.C. 552(b)]

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B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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2 TELEGRAM

1 2/3/1983 B6

TEXT OF TELEGRAM FROM GEORGE ALLEN RE
SAME TOPIC AS ITEM 1

Freedom of Information Act - [5 U.S.C. 552(b)]

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3 MEMO

1 1/28/1983 B6

FROM C. CARSON CONRAD RE SAME TOPIC AS
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PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

Kaye Buchanan - Staff Assistant, GS-9

Yvonne Adams - Secretary (Steno.) GS-8

C. Carson Conrad - ES

Shirley Dyson - Secretary (Steno.) GS-7

Christine Geletkanycz - Research Analyst GS-11

Joan C. Grabsch - Secretary (Steno) GS-8

Matthew Guidry - Director of Community Services and Special Projects GS-14

Asahel E. Hayes - Director of Sports Administration GS-15

Leslie Liff - Clerk GS-4

V. L. Nicholson - Director of Information GS-15

Maria A. Pardal - Secretary (Typing) GS-7

Lorraine D. Polk - Administrative Assistant GS-10

Glenn V. Swengros - Director of Federal State Relations - GS-15

Vacant - Information Specialist GS-9

York Onnen - - Director of Program Development GS-15

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4 MEMO

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5 MEMO

1 1/28/1983 B6

RE SAME TOPIC AS ITEM 1 (ATTACHED TO DOC
#4)

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7 MEMO

1 1/29/1983 B6

C. CONRAD MEMO FOR THE RECORD RE SAME
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9 TELEGRAM

1 2/3/1983 B6

G. ALLEN TO MCMANUS RE SAME TOPIC AS
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THE WHITE HOUSE

WASHINGTON

April 22, 1983

TO: MARY POWERS

FROM: MIKE McMANUS *for*

The enclosed plaque was presented for the President on March 14 at the civic recognition luncheon for the National Association for Intercollegiate Athletics. At that luncheon the President was named the 8th recipient of this Award.

Unfortunately the President wasn't there so C. Carson Conrad, the Executive Director of the President's Council on Physical Fitness and Sports, represented the Administration and read a letter from the President.

This is to request a thank you note from the President for the plaque. The note should be addressed to the following:

Mr. Harry Fritz
Executive Director
National Association for
Intercollegiate Athletics
1221 Baltimore
Kansas City, Missouri 64105

Thank for your help with this matter.



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

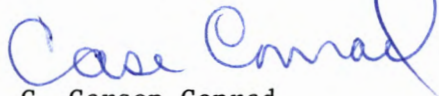
April 8, 1983

MEMO FOR: Michael McManus

SUBJECT: National Association for Intercollegiate Athletics (NAIA)
Distinguished Alumni Award

On March 14 at the civic recognition luncheon for the NAIA in Kansas City, Missouri, President Reagan was named the 8th recipient of the NAIA Award. As the President was unable to be there, I represented the Administration reading a letter from the President and extended his greetings and best wishes.

Early this week we received the award which is enclosed and are forwarding it to you for appropriate action as you see fit.



C. Carson Conrad
Executive Director

Enclosure

NAIA Receives Sports Medicine Grant from NFL Charities

The Board of Directors of NFL Charities has approved a \$60,000 grant in support of a three year NAIA program in sports safety and sports medicine. The grant was announced by Pete Rozelle, Commissioner of the National Football League and President of NFL Charities.

A check in the amount of the grant was presented by Don Shula, Coach of the Miami Dolphins and Chairman of the NFL's sports safety committee to Leroy Walker of the NAIA Executive Committee and Harry Fritz, NAIA Executive Director during the NBC telecast of the San Diego at Miami AFC Conference semifinal playoff game on January 16th. In accepting the check, Walker noted that the NFL support would significantly enhance NAIA's efforts in sports medicine and safety. He complimented and thanked NFL Charities and the club owners for their interest in the safety and welfare of small college athletes. He added, "the NAIA is determined to upgrade medical care and injury prevention through programs of education and certification and cooperative programs with agencies that are giving attention to this vital area."

The NAIA Committee on Medical Aspects of Sports and the NAIA Athletic Trainers Association will advise the NAIA National Office in planning the implementation of the NFL grant. 




Jim Pollihan (right) receives an award recognizing his induction into the NAIA Soccer Hall of Fame from Harry Fritz, NAIA Executive Director. The presentation took place at a Kansas City Comets professional indoor soccer game. Pollihan is an active MISL player with the Baltimore Blast franchise and a former standout athlete at Quincy College IL.

NAIA Adopts Rawlings as Official Baseball

The NAIA has announced the adoption of the Rawlings RO baseball to be used in NAIA District, Area and National tournaments for the 1983, 1984 and 1985 seasons.

Under the terms of the agreement, the Rawlings Sporting Goods Company of St. Louis, Missouri will supply the official exclusive baseball for all 32 district tournaments, the eight area tournaments and the NAIA World Series.

In addition, Rawlings will provide most valuable player awards in each of the NAIA's eight area tournaments; a Coach-of-the-Year award for each of the eight area tournaments and a National-Coach-of-the-Year Award, inclusive in part of a \$300 scholarship in the coach's name deposited in the general scholarship fund of his institution. 

President Ronald Reagan to Receive NAIA Distinguished Alumnus Award

President Ronald Reagan, a graduate and former student-athlete at Eureka College, a longtime member institution, has been named the eighth recipient of the NAIA Distinguished Alumni Award.

Reagan will be honored with a presentation of the award at the first Civic Recognition Luncheon for the NAIA, March 14 in Kansas City, Missouri. The luncheon is sponsored by the Convention and Visitors Bureau of Greater Kansas City, Chamber of Commerce of Greater Kansas City, Prime Time and the Greater Kansas City Sports Commission.

Instituted in 1963 as a special award authorized only by the Executive Committee of

the NAIA, the Distinguished Alumni Award recognizes persons of true national or international accomplishment, portraying the goals and relationships of intercollegiate athletics as conceived and conducted in the educational context.

Past recipients of the honor have been Joe Foss, Sioux Falls College SD (1963); Richard Nixon, Whittier College CA (1964); Merle Harmon, Graceland College IA (1970); Henry Iba, Westminster College MO (1971); Bob Denney, Alma College MI (1973); Arthur Fletcher, Washburn University KS (1974) and Willis Reed, Grambling University LA (1975). 