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# WITHDRAWAL SHEET

## Ronald Reagan Library

**Collection Name** PRESIDENT, OFFICE OF THE: PRESIDENTIAL BRIEFING PAPERS **Withdrawer**  
RBW 1/18/2008

**File Folder** 06/21/1984 (CASEFILE 292187) **FOIA**  
S07-0077/01

**Box Number**

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
				261	

1	LIST	RE YMCA OF METRO WASH.	4	6/21/1984	B6
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**Freedom of Information Act - [5 U.S.C. 552(b)]**

B-1 National security classified information [(b)(1) of the FOIA]  
B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]  
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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

13

X-MEDIA  
 H-INTERNAL

**Name of Document:** BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS F

JUN 21 84

### **Subject Codes:**

- 1) Subject: Meeting with students from the YMCA National Youth Governors Conference
- 2) Meeting with the National Productivity Advisory Committee to receive its final report and the report of the White House Conference on Productivity
- 3) Meeting with the Board of Directors of the National Association of Broadcasters
- 4) Meeting with the Chairman of U.S. Information Agency's Private Sector Advisory Committees.
- 5) Meeting with Robert SLOSSER, author of "Reagan Inside Out".

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

WHITE HOUSE  
OFFICE OF RECORDS MANAGEMENT  
WORKSHEET

X-MEDIA  
 H-INTERNAL

**Name of Document:** BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS FOR

### **Subject Codes:**

Subject: Meeting with Dennis LeBlanc  
To receive a commemorative  
1984 ~~Summer~~ Summer Olympic  
telephone.

7) Meeting with William and Paul  
CHOQUETTE of the Gilbane  
Corporation, builder of the  
International Press Center for  
the 1983 Summit of Industrialized  
Nations in Williamsburg.

8) Meeting with the Honolulu Advertising Club, the winner of the 1984 Achievement Competition of the American Advertising Federation.

ii) Seaford Festival

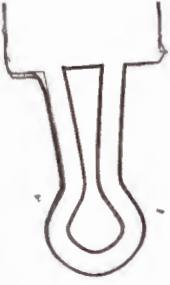
ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



Thursday, June 21, 1984

9:00 am (30 min)	Staff Time (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	National Security Briefing (McFarlane)	Oval Office
9:45 am (15 min)	Senior Staff Time	Oval Office
10:00 am (10 min)	Photo with Dennis Brock (Speakes)	Oval Office
10:10 am (65 min)	Personal Staff Time	Oval Office
11:15 pm (10 min)	Greet Students Attending the National Youth Governors Conference (Whittlesey/Henkel)	Rose Garden
11:30 am (10 min)	Receive Final Report of National Productivity Advisory Committee (Svahn)	Cabinet Room
12:00 m (60 min)	Lunch with the Vice President	Oval Office
1:00 pm (30 min)	Meeting with Richard Wirthlin (Baker)	Oval Office
1:30 pm (30 min)	Meeting with Mr. Brian Mulroney, Leader of the Opposition Party in Canada (McFarlane)	Oval Office
2:00 pm (60 min)	Personal Staff Time	(distributed separately) Oval Office
3:00 pm (5 min)	Drop by a Briefing for the National Association of Broadcasters' Board of Directors (McManus)	450 EOB (TAB C) (remarks provided separately)
3:05 pm (25 min)	Personal Staff Time	Oval Office
3:30 pm (10 min)	Interview with Tom Jarriel for 20/20 TV Program (Speakes)	Roosevelt Room
4:00 pm (30 min)	Personnel Time (Herrington)	Oval Office
4:30 pm (30 min)	Administrative Time 1. Photo with USIA Private Sector Committees (Ryan) 2. Presentation of Ronald Reagan Biography (Whittlesey) 3. Photo with American Advertising Federation Award Winner (Castine) 4. Presentation of Olympic Telephone (Sittmann) 5. Photo with William and Paul Choquette (McManus)	Oval Office (TAB D)
7:00 pm	Congressional "Fish Fry" (Oglesby/Rosebush/Henkel)	South Lawn (TAB E) (remarks provided separately)



# THE SCHEDULE OF PRESIDENT RONALD REAGAN

Set

Thursday, June 21, 1984

9:00 am (30 min)	<u>9:02</u> Staff Time <u>9:05 -</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	National Security Briefing <u>9:35 - 9:52</u> (McFarlane), <u>BUSH, JR. MKO, POINOTER</u>	Oval Office
9:45 am (15 min)	<u>9:52</u> <u>PERSONAL TIME</u>	Oval Office
10:00 am (10 min)	Photo with Dennis Brock <u>10:01 - 10:05</u> (Speakes)	Oval Office
10:10 am (65 min)	<u>10:05 -</u> Personal Staff Time	Oval Office
11:15 pm (10 min)	Greet Students Attending the National Youth Governors Conference (Whittlesey/Henkel) <u>(TAB A)</u> (remarks provided separately)	Rose Garden
11:30 am (10 min)	Receive Final Report of National <u>11:35 - 11:50</u> Productivity Advisory Committee (Svahn)	Cabinet Room
12:00 m (60 min)	<u>11:50 -</u> <u>PER. TIME</u> Lunch with the Vice President	(TAB B) Oval Office
1:00 pm (30 min)	Meeting with Richard Wirthlin <u>1:15 - 1:30</u> ( <u>██████████</u> MKO)	Oval Office
1:30 pm (30 min)	Meeting with Mr. Brian Mulroney, Leader of <u>1:34 - 2:08</u> Oval Office the Opposition Party in Canada (McFarlane)	
2:00 pm (60 min)	Personal Staff Time <u>2:08 - 2:40</u> <u>SHULZ, McFARLANE</u> (distributed separately) PERSONAL TIME	Oval Office
3:00 pm (5 min)	Drop by a Briefing for the National Association of Broadcasters' Board of Directors (McManus) <u>2:40, 000 CHIPS + PREGNANCY</u> (TAB C) (remarks provided separately)	450 EOB
3:05 pm (25 min)	Personal Staff Time	Oval Office
3:30 pm (10 min)	Interview with Tom Jarriel for <u>3:30 - 3:49</u> 20/20 TV Program (Speakes) <u>200,000 CHIPS + PREGNANCY</u>	Roosevelt Room
4:00 pm (30 min)	Personnel Time <u>4:01 - 4:30</u> (Herrington), <u>RECKY DUNLOP</u>	Oval Office
4:30 pm (30 min)	Administrative Time <u>4:32 -</u> 1. Photo with USIA Private Sector Committees (Ryan) 2. Presentation of Ronald Reagan Biography (Whittlesey) 3. Photo with American Advertising Federation Award Winner (Castine) 4. Presentation of Olympic Telephone (Sittmann) 5. Photo with William and Paul Choquette (McManus)	Oval Office (TAB D)
7:00 pm	Congressional "Fish Fry" (Oglesby/Rosebush/Henkel)	South Lawn (TAB E) (remarks provided separate)

Set

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN

14

Thursday, June 21, 1984



9:02

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9:30 am (15 min)	National Security Briefing 9:35 - 9:52 (McFarlane), BUSH, JR., MKO, POINDEXTER	Oval Office
9:45 am (15 min)	<del>Senate Briefing Time</del> 9:52 PERSONAL TIME	Oval Office
10:00 am (10 min)	Photo with Dennis Brock 10:01 - 10:05 (Speakes)	Oval Office
10:10 am (65 min)	Personal Staff Time 10:05 -	Oval Office
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1:00 pm (30 min)	Meeting with Richard Wirthlin 1:15 - 1:30 ( <del>████████</del> ) MKO	Oval Office
1:30 pm (30 min)	Meeting with Mr. Brian Mulroney, Leader of 1:34 - 2:00 the Opposition Party in Canada (McFarlane)	Oval Office
2:00 pm (60 min)	Personal Staff Time 2:08 - 2:40 <del>SHURE, McFARLANE</del> (distributed separately)	Oval Office
3:00 pm (5 min)	2:40 - 2:58 PERSONAL TIME	
3:05 pm (25 min)	Drop by a Briefing for the National Association of Broadcasters' Board of Directors (McManus)	450 EOB
3:30 pm (10 min)	Personal Staff Time	(TAB C) (remarks provided separately)
4:00 pm (30 min)	Interview with Tom Jarriel for 3:30 - 3:49 20/20 TV Program (Speakes)	Roosevelt Room
4:30 pm (30 min)	Personnel Time 4:01 - 4:30 (Herrington), <del>RECKA DUNLOP</del>	Oval Office
7:00 pm	Administrative Time 4:32 - 1. Photo with USIA Private Sector Committees (Ryan) 2. Presentation of Ronald Reagan Biography (Whittlesey) 3. Photo with American Advertising Federation Award Winner (Castine) 4. Presentation of Olympic Telephone (Sittmann) 5. Photo with William and Paul Choquette (McManus)	Oval Office (TAB D)
	Congressional "Fish Fry" (Oglesby/Rosebush/Henkel)	South Lawn (TAB E) (remarks provided separate

A

THE WHITE HOUSE

WASHINGTON

June 19, 1984

MEETING WITH STUDENTS FROM NATIONAL YOUTH GOVERNORS CONFERENCE

DATE: June 21, 1984

LOCATION: Rose Garden

TIME: 11:15 a.m.

FROM: Faith Whittlesey

*FHW*

I. PURPOSE

To greet and to demonstrate support for the Youth Governors Conference Program and the outstanding youth involved in the program.

II. BACKGROUND

The YMCA of the U.S.A. and the Reader's Digest Foundation sponsors the annual YMCA National Youth Governors Conference. 1984 marks the twenty-third year of the conference.

The thirty-two students present have been elected by his/her peers as the Youth Governor of his/her respective state. They represent 20,000 youth. During their week long conference they have learned about the national government through meetings with their Senators and Congressmen and workshops.

III. PARTICIPANTS

See attached list

IV. PRESS PLAN

White House Photographers  
AP/UPI Wire Service

V. SEQUENCE OF EVENTS

11:15 a.m.	The President departs the Oval Office, proceeds to the Rose Garden. The President proceeds to the podium and makes remarks
11:20 a.m.	The President concludes remarks steps back from the podium. The Youth Governor from California (Gordon Peter Hardey of Santa Barbara, CA) steps forward to present the President with two gifts, a picture of the President and a book.
11:25 a.m.	The President departs the Rose Garden for the Oval Office, shaking hands with the Youth Governors along the way.

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Attachment: List of participants

# WITHDRAWAL SHEET

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PRESIDENT, OFFICE OF THE: PRESIDENTIAL BRIEFING  
PAPERS

*Withdrawer*

RB 1/18/2008  
W

*File Folder*

06/21/1984 (CASEFILE 292187)

*FOIA*

S07-0077/01

*Box Number*

261

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<i>DOC Document Type</i>	<i>No of pages</i>	<i>Doc Date</i>	<i>Restrictions</i>
<i>NO Document Description</i>			

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1 LIST

4 6/21/1984 B6

RE YMCA OF METRO WASH.

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C. Closed in accordance with restrictions contained in donor's deed of gift.

YMCA STAFF AND YOUTH GOVERNORS OFFICIALS

1. Mr. Chuck Shearer  
Chairman, YMCA of Metropolitan Washington
2. Mrs. Jayne Ikard  
Vice-Chair, YMCA of Metropolitan Washington
3. Mr. Jerome Smith  
Chairman, Trustee Council  
YMCA of Metropolitan Washington
4. Mr. Thoms B. Hargrave, Jr.  
President, YMCA of Metropolitan Washington
5. Mr. Armin Luehrs  
Senior Program Associate  
YMCA of Metropolitan Washington
6. Mr. George Lazar  
Senior Vice President  
YMCA of Metropolitan Washington
7. Mr. Thomas Fulcher, Jr.  
Senior Vice President/Comptroller  
YMCA of Metropolitan Washington
8. Ms. Lynda D. Johnson  
Administrative Assistant  
YMCA of Metropolitan Washington
9. Mr. Allen Moore  
Executive Director  
Illinois YMCA
10. Mrs. Virginia Luehrs  
Wife of Armin Luehrs
11. Mrs. Dorothea Lazar  
Wife of George Lazar
12. Mrs. Susan Moore  
Wife of Allen Moore

*B*

THE WHITE HOUSE  
WASHINGTON

June 20, 1984

MEETING WITH THE NATIONAL PRODUCTIVITY ADVISORY COMMITTEE

June 21, 1984  
11:30 a.m.  
Cabinet Room  
(10 minutes)

From: Roger B. Porter *RBP*

I. PURPOSE

To receive the final report of the National Productivity Advisory Committee and the report of the White House Conference on Productivity.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background:

In November 1981 you established by executive order a National Productivity Advisory Committee, chaired by former Treasury Secretary William Simon. This Committee of distinguished business, labor, and academic leaders, was directed to advise you and the Secretary of the Treasury on the Federal Government's role in increasing national productivity and economic growth.

You met with them briefly before their first meeting on January 6, 1982. At your meeting with them you requested that they not undertake yet another study of productivity but concentrate on producing concrete recommendations on what policies the government could pursue to increase productivity growth.

The Committee's work and report focuses on four main areas: (1) Capital Investment; (2) Human Resources; (3) Research, Development, and Technological Innovation; and (4) the Role of Government in the Economy. A quick review of the 46 recommendations from the Committee shows that the recommendations were both specific and generally consistent with the direction of Administration policies. The status report at the back of the report shows that virtually all of these recommendations have been adopted and are being implemented by the Administration. Several of the

recommendations became part of the initiatives announced in your 1983 State of the Union Message.

On October 25, 1982, you signed legislation authorizing a White House Conference on Productivity and asked the Advisory Committee to conduct it under its auspices.

During 1983, four preparatory conferences were held around the country, and last September, a White House Conference convened in Washington to consider the recommendations that had been developed. You, the Vice President, and several cabinet secretaries addressed the Conference.

The Conference focused not only on what the government could do but also devoted considerable attention to what companies, labor organizations, and non-profit institutions could do to promote higher productivity growth. Among the recommendations for government action were an immediate reduction in the rate of growth in government spending and fundamental tax reform that would lower marginal tax rates, broaden the tax base, and achieve neutrality in its effects on saving and investment decisions.

Both of these efforts were conducted with an eye on the need to reduce the burden on taxpayers. The National Productivity Advisory Committee decided to draw from existing government resources and the members themselves rather than create an independent staff. Their entire budget for the last three years came to less than \$150,000. The White House Conference on Productivity spent only one third of its \$1.5 million appropriation.

Bill Simon, chairman of the Advisory Committee, is unable to attend due to an unalterable conflict with an event associated with the Los Angeles Olympics. Bill Seidman, who co-chaired the White House Conference on Productivity, will present the reports to you and Secretary Regan.

B. Participants:

A list of participants is attached at Tab A.

C. Press Plan:

White House Press Corps Photo Opportunity.

PARTICIPANTS

National Productivity Advisory Committee Members

L. William Seidman  
Richard Schubert  
Harold J. Buoy  
Paul H. O'Neill  
John T. Dunlop  
William Lane  
Alfred Kingon  
J.J. O'Donnell

Administration Officials

Secretary Regan  
Secretary Baldridge  
John A. Svahn  
Jack Courtemanche  
Ford B. Ford  
Roger B. Porter  
Edwin Meese III

III. TALKING POINTS

- It is a great pleasure to meet with this group again. Much has happened since we met as you began your work in early 1982.
- The most recent productivity statistics reveal the strength of our economy with total productivity growth over the last five quarters up almost 5 percent. They also reveal that productivity growth in the current recovery compares favorably with previous recoveries. I don't know how much of the credit you want, but I am delighted to share it with you.
- I want you to know how much I appreciate all the work each of you have given to this effort. The 46 recommendations you made were thoughtful and specific enough to be useful. I remember asking you at that first meeting not to simply undertake another study of our productivity problems but instead give us some specific recommendations for what we could do.
- I am aware of the excellent working relationship you established with Don Regan and the Cabinet Council on Economic Affairs. And I am particularly pleased at the progress that has been made in implementing your recommendations.
- I also want to thank you for your work in conducting the White House Conference on Productivity. Bringing together a bipartisan group of business, labor, academic and governmental leaders and developing a consensus on any issue is a challenge. The report of the conference demonstrates how successful you were in this effort.
- I noted with interest that among the recommendations coming out of the Conference was agreement on the need to reduce the rate of growth in federal spending and on the need for fundamental tax reform. There is no doubt that these are two of the most pressing public policy issues we will be working on during the coming months and years.

Note: You should call on Bill Seidman to present the reports to you on behalf of the Advisory Committee. You may also want to call on Secretary Regan for any comments he may have after Bill Seidman.

C

THE WHITE HOUSE

WASHINGTON

June 20, 1984

Drop-By With National Association of Broadcasters  
Board of Directors

DATE: June 21, 1984  
LOCATION: Room 450 OEOB  
TIME: 3:00pm  
FROM: MICHAEL A. McMANUS, JR. *MAK/JR*

I. PURPOSE

To welcome the Board of Directors (and their spouses) of the National Association of Broadcasters (NAB) to Washington for their bi-annual meeting.

II. BACKGROUND

The NAB is a trade association which represents the radio and television industry. As the attendance list suggests, the NAB Board is comprised of station and corporate management officials, ranging from television network vice presidents to local radio station general managers. Every recent President has addressed this group at one time during his Administration. Following the drop-by, the board will hear from Secretary Dole, Treasurer of the United States Katherine Ortega, Larry Speakes and Secretary Weinberger.

The NAB has been active in promoting a number of important civic activities, including a campaign against drunk driving and also a non-partisan program to encourage voter participation.

III. PARTICIPANTS

The President  
Secretary Dole  
Katherine Ortega  
NAB Board (list attached)  
Merrie Spaeth

IV. PRESS PLAN

White House Photographer

SEQUENCE OF EVENTS

You will enter Room 450 and greet the NAB Board, also recognizing Secretary Dole and Treasurer Ortega. Brief Remarks. You will then present Mrs. Dole before exiting.

*D*

THE WHITE HOUSE  
WASHINGTON

June 20, 1984

MEETING WITH CHAIRMEN OF USIA PRIVATE SECTOR COMMITTEES

DATE: Thursday, June 21, 1984  
TIME: 4:30 p.m.  
FROM: Frederick J. Ryan, Jr. *JJR*

I. PURPOSE

To meet and commend the Chairmen of the U.S. Information Agency's Private Sector Advisory Committees.

II. BACKGROUND

The USIA Private Sector Advisory Committees are meeting in Washington to review past accomplishments and plan for future projects. Each chairman is a leader in his or her field and has made significant contributions to the USIA programs.

Many of the USIA programs have benefitted from the efforts of the Private Sector Advisory Committees. For example, the Radio Engineering Advisory Committee has assisted in planning and implementing the modernization of Voice of America facilities and expanding its language services and geographic coverage. The Sports Committee secured the donation of \$10,000 worth of athletic equipment for the small African country of Burundi. And, the Book and Library Advisory Committee has begun a drive to help check the faltering role of U.S. books in developing countries.

III. PARTICIPANTS

The President  
Chairmen of the USIA's Private Sector Committees (11 total)  
Charles Z. Wick, Director, USIA

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

4:30 p.m. Mr. Wick and the chairmen enter the Oval Office. Brief greeting and photos are taken. Mr. Wick will present a copy of the annual report of the committees to the President.

4:35 p.m. Participants depart the Oval Office.

THE WHITE HOUSE  
WASHINGTON

June 15, 1984

MEETING WITH BOB SLOSSER, AUTHOR, "REAGAN INSIDE OUT"  
AND OTHERS ASSOCIATED WITH THE BOOK

DATE: June 21, 1984  
LOCATION: Oval Office  
TIME: 4:30 p.m.

FROM: FAITH WHITTLESEY (FWS)

I. PURPOSE

To thank Mr. Slosser and others associated with the book, Reagan Inside Out, for their untiring efforts that were necessary to write and publish their book and to thank them for their support of you.

II. BACKGROUND

Robert "Bob" Slosser wrote the book, Reagan Inside Out. He is a devout Christian and the Executive Vice President of Christian Broadcasting Network. Mr. Slosser is a former assistant editor of the New York Times and the Time's Washington Bureau. Reagan Inside Out is his 10th book. Mr. Slosser is very supportive of you, and uses his most recent book as a tool to highlight his respect for you and emphasize your strong moral and spiritual commitments.

Mr. Slosser will be accompanied by others who helped to publish this book.

III. PARTICIPANTS

See attached list.

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

4:30 p.m. Guests enter Oval Office, you greet them.

4:32 p.m. Mr. Slosser presents you with a copy of his book, you thank him, photos are taken and the guests exit the Oval Office.

4:40 p.m. Event ends.

PARTICIPANTS

Robert Slosser  
Author and Executive Vice President  
Christian Broadcasting Network

Garrell F. McCracken  
Publisher, Reagan Inside Out

Robert G. Burton  
President, ABC Publishing and Word, Inc.

William J. Liss  
Vice President, ABC Publishing and Word, Inc.

Kenneth Duberstein  
Vice President, Timmons and Company

THE WHITE HOUSE

WASHINGTON

June 20, 1984

PRESENTATION OF OLYMPIC TELEPHONE

DATE: Thursday, June 21, 1984

LOCATION: Oval Office

TIME: 4:30 PM

FROM: William F. Sittmann

I. PURPOSE

A brief meeting with Dennis LeBlanc for the presentation of the Olympic telephone.

II. BACKGROUND

Dennis LeBlanc requested this appointment for this special presentation. The Olympic telephone is a commemorative telephone designed by ATT to serve as a memento of the 1984 Summer Olympics which take place in Los Angeles.

III. PARTICIPANTS

Dennis Le Blanc  
Arthur Latno  
Harold Boel

IV. PRESS PLAN

Official White House Photographer

THE WHITE HOUSE

WASHINGTON

June 20, 1984

Photo Opportunity  
with William and Paul Choquette

DATE: June 21, 1984  
LOCATION: Oval Office  
TIME: 4:30 p.m.

FROM: Michael A. McManus, Jr. *mam*

I. PURPOSE

To provide an opportunity for William and Paul Choquette of the Gilbane Corporation to meet you and have their photo taken with you.

II. BACKGROUND

Paul Choquette is President and William Choquette is Senior Vice President of the Gilbane Corporation. Gilbane built, at cost, the International Press Center for the 1983 Summit of Industrialized Nations in Williamsburg.

III. PARTICIPANTS

The President  
William Choquette  
Paul Choquette

IV. PRESS PLAN

White House photographer only.

V. SEQUENCE OF EVENTS

William and Paul Choquette enter the Oval Office. You will meet and greet, photo will be taken, and they will exit.

THE WHITE HOUSE  
WASHINGTON

June 20, 1984

PHOTO WITH WINNER OF 1984 ACHIEVEMENT COMPETITION  
OF AMERICAN ADVERTISING FEDERATION

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DATE: June 21, 1984  
LOCATION: The Oval Office  
TIME: 4:30 P.M. DURATION: 5 minutes  
FROM: James K. Coyne, Special Assistant  
Private Sector Initiatives

*James Coyne*

I. PURPOSE

To congratulate the winning club of the National American Advertising Federation's Club Achievement competition.

II. BACKGROUND

The American Advertising Federation (AAF) has voted to endorse voluntarism programs as their public service theme for their 200 AAF-affiliated advertising clubs. The Honolulu Ad Club won the "best overall" voluntarism award in this year's competition which was announced at their June annual convention.

The Honolulu program, called Phone a Friend, entails a battery of phones staffed by adult volunteers, which may be called by latchkey children who are in need of assistance or simply someone to talk to during those hours before their parent(s) or guardians return from work or wherever.

The American Advertising Federation has been highly supportive of the Administration's programs, and has worked closely with the Office of Private Sector Initiatives to communicate the voluntarism theme.

III. PARTICIPANTS

Tanya Cavalho (pronounced Cavayo), Public Service Chairperson  
Honolulu Advertising Club  
Howard Bell, President, American Advertising Federation

IV. PRESS PLAN

White House photographer

V. SEQUENCE OF EVENTS

- James Coyne introduces Howard Bell to the President who introduces Tanya Cavalho
- Photo opportunity with guests
- Congratulate Tanya for winning the award
- Thank Howard Bell and the AAF for their promotion of voluntarism
- Guests depart

E

SEQUENCE OF EVENTS:

SEAFOOD FESTIVAL  
Members of Congress and Spouses/Guests  
Thursday, June 21, 1984  
NOTE: Rain Date - June 22

TIME: 6:30 p.m. - 8:30 p.m.

LOCATION: South Lawn

DRESS: Casual

NUMBER OF GUESTS: 875

ENTERTAINMENT: Charlie Daniels

FROM: Gahl L. Hodges 

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6:15 p.m. Guests arrive the East Gate and proceed into the East Entrance, through The First Lady's Garden, and then onto the South Lawn.

Guests may select seats at picnic tables, and then begin to serve themselves at the "seafood" tables and the open bars on the South Lawn.

7:00 p.m. THE PRESIDENT arrives the Lower Cross Hall via the elevator and proceeds through the Diplomatic Reception Room to the South Portico.

THE PRESIDENT proceeds across the drive to the "seafood tables" where he serves himself.

THE PRESIDENT then proceeds to his reserved picnic table and is seated for dinner.

THE PRESIDENT's TABLE (6)

THE PRESIDENT

Maureen Reagan

Senator Ted Stevens

Mrs. Catherine Stevens

Representative Robert "Bob" Michel

Mrs. Corinne Michel

7:30 p.m. Approx. Announcement of Charlie Daniels.

Performance by Charlie Daniels.

8:00 p.m. Approx. At the conclusion of the performance, THE PRESIDENT proceeds to the stage to thank Charlie Daniels and then proceeds to the Diplomatic Reception Room enroute the Residence.

8:15 p.m. All guests may begin to depart.