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**Collection:** First Lady, Office of the:  
Advance Office  
**Folder Title:** “Teen Titans” Project (2)  
**Box:** OA 18714

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*Last Updated: 11/26/2024*

THE WHITE HOUSE  
WASHINGTON

July 26, 1983

*SR*  
*CT tells me Steve knows of these restrictions*

MEMORANDUM FOR CARLTON E. TURNER  
SPECIAL ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Commercial Version of Teen Titans Comic Book

You have asked for our views on a proposal to issue a commercially marketed version of the "Teen Titans" comic book, including a copy of Mrs. Reagan's letter on White House stationery on the inside cover, with the proceeds to go to two charities active in fighting drug abuse. We have no objections, assuming that both the medium and the designated charities are acceptable to the First Lady. Consistent with our policy of avoiding any endorsements by the President or First Lady of commercial enterprises, however, we would insist that DC Comics not make any use of the First Lady's name in promotional material in connection with the marketing of the comic book, and that it be clearly indicated on the book that proceeds will be donated to fight drug abuse. This will help dissipate any suggestion -- inevitably present to some degree in such projects -- that the First Lady has "endorsed" DC Comics or Keebler.

We also suggest deletion of the last paragraph of the letter that appeared in the version of the comic book that was distributed free of charge. This strikes us as necessary for two reasons. First, the paragraph constitutes an endorsement of the material. This was unobjectionable when the book was free, but when the book is being commercially marketed such an endorsement is really a free advertisement, and places the First Lady in the position of urging young readers to buy a DC Comics product -- even if the proceeds will go to charity. Second, the statement "generous corporations paid for it" will be far less true in this case than it was with the original edition. It is our understanding that only net proceeds will be donated to the charities, so with respect to this edition the cost of producing the book will be paid for by those who buy it.

*bc: Ann Wrableski ✓*



THE WHITE HOUSE  
WASHINGTON

SEPTEMBER 1984

Dear Friend:

This activity book is being made available to young children as part of the President's Drug Awareness Campaign, thanks to the generous support of a private corporation with the National Federation of Parents for Drug-Free Youth.

Although the subject of drug abuse is not directly addressed, the message conveys our commitment to create a drug-free generation of American youth.

The book is designed to inform 6, 7 and 8- year-olds about how any drug can be dangerous if improperly used; that medicines are not playthings and drugs are not "cool."

We encourage you to share this book with your child or young friend. It is up to each of us to make a better future for our children and for our country. Please get involved.

Sincerely,

FROM:

Ellen Hancock  
The White House  
Washington, DC 20500

Customer Number, if any:

TO:

Ms. Jenette Kahn  
President  
DC Comics Inc.  
666 Fifth Avenue  
New York, New York 10103

★ U.S.G.P.O. 1983-400-104 Later 7/8, Apr. 1983

**EXPRESS MAIL**  
NEXT DAY SERVICE

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Receiving  
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**EXPRESS MAIL SERVICE**  
**Customer Receipt**

PRESS HARD  
YOU ARE MAKING 4 COPIES

DRAFT  
AUGUST 20, 1984

SUE - Please call  
me. Thanks.

Stephen

Ellen

NEED  
ASAP

(of course)  
Thanks  
Sue  
8/29

THE WHITE HOUSE  
WASHINGTON

SEPTEMBER, 1984

Friend:  
Dear Parents:

This activity book is being made available to ~~our~~ young children as part of the President's Drug Awareness Campaign, thanks to the generous support of a private corporation in cooperation with the National Federation of Parents for Drug-Free Youth.

Although the subject of drug abuse is not directly addressed here, the message conveys ~~an integral part of~~ our commitment to create a drug-free generation of American youth in the time it takes one generation of students to go from kindergarten through the 12th grade.

This book is designed to inform 6, 7 and 8-year-olds about how any drug can be dangerous if improperly used; that medicines are not playthings and drugs are not "cool."

~~We encourage use of this book, one in a continuing series of participatory books for elementary school age children across the country, as an aid in teaching individual responsibility and proper conduct.~~ We, each of us, can make a better future for our young people and for our country. Please help.

Sincerely,

Nancy Reagan

THE WHITE HOUSE

WASHINGTON

March 1984

Dear Friend:

Drug abuse is a personal problem, a family problem, and a national problem. A recent survey shows that half of the fourth graders believe some children their age in their town have tried marijuana.

I believe this survey gives us an unacceptable forecast of the future. Our national commitment is to create a drug-free generation of American youth in the time it takes one generation of students to go from kindergarten through the 12th grade.

My husband feels as strongly about this as I do. This activity book is being made available to our young children as part of the President's Drug Awareness Campaign, thanks to the generous support of a private corporation in cooperation with the National Federation of Parents for Drug-Free Youth. This book is designed to inform 7 and 8-year-olds about both prescription drugs and illegal drugs. It illustrates how any drug can be dangerous if improperly used; that medicines are not playthings and drugs and alcohol are not "cool."

We encourage your use of this book, one in a continuing series of participatory books for elementary school age children across the country, as an aid in teaching individual responsibility and proper conduct. We, each of us, can make a better future for our young people and for our country. Please help.

Sincerely,

Ronald Reagan



**DU PONT PHARMACEUTICALS**

E. I. DU PONT DE NEMOURS AND COMPANY  
WILMINGTON, DELAWARE 19898



REG. U.S. PAT. & TM. OFF.





I WANT *YOU*  
TO FEEL GOOD!

**THE PRESIDENT'S  
DRUG AWARENESS  
CAMPAIGN**



**GOOD HEALTH  
ACTIVITY BOOK**



**PRESENTED BY  
DU PONT PHARMACEUTICALS  
THE NATIONAL FEDERATION OF  
PARENTS FOR A DRUG-FREE YOUTH**



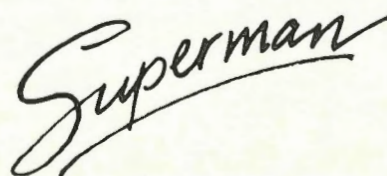
Hi!

You are holding a very special book. It was made just for you by people who care a lot about you, your family, and your friends.

To bring you this *Super Powers Good Health Activity Book*, the people at Du Pont Pharmaceuticals teamed up with The President's Drug Awareness Campaign in Washington, D.C., The National Federation of Parents for Drug-Free Youth, and my talented friends at DC Comics.

This book is about your good health. And, for the times when you are sick, it's about how to use the safe drugs given to you by the doctor, pharmacist, or your mom or dad. You'll have a lot of fun reading about me and my super hero friends, and, along the way, you'll learn a lot about keeping yourself healthy. Wonder Woman, the Protector, the Flash, Batman, Robin, and I all want you to remember that your health is the most important part of your life.

Take care of yourself.

A stylized, handwritten signature of the word "Superman" in a cursive script. The signature is written in black ink and is positioned in the lower right quadrant of the page.



HI, I'M **ROBIN!**  
IT'S TIME FOR CHUCK'S  
REGULAR MEDICAL CHECK-UP!  
HELP ME SHOW CHUCK AND HIS  
MOM THE WAY THROUGH THIS  
MAZE TO THE DOCTOR'S  
OFFICE!

START

DOCTOR'S  
OFFICE

FINISH

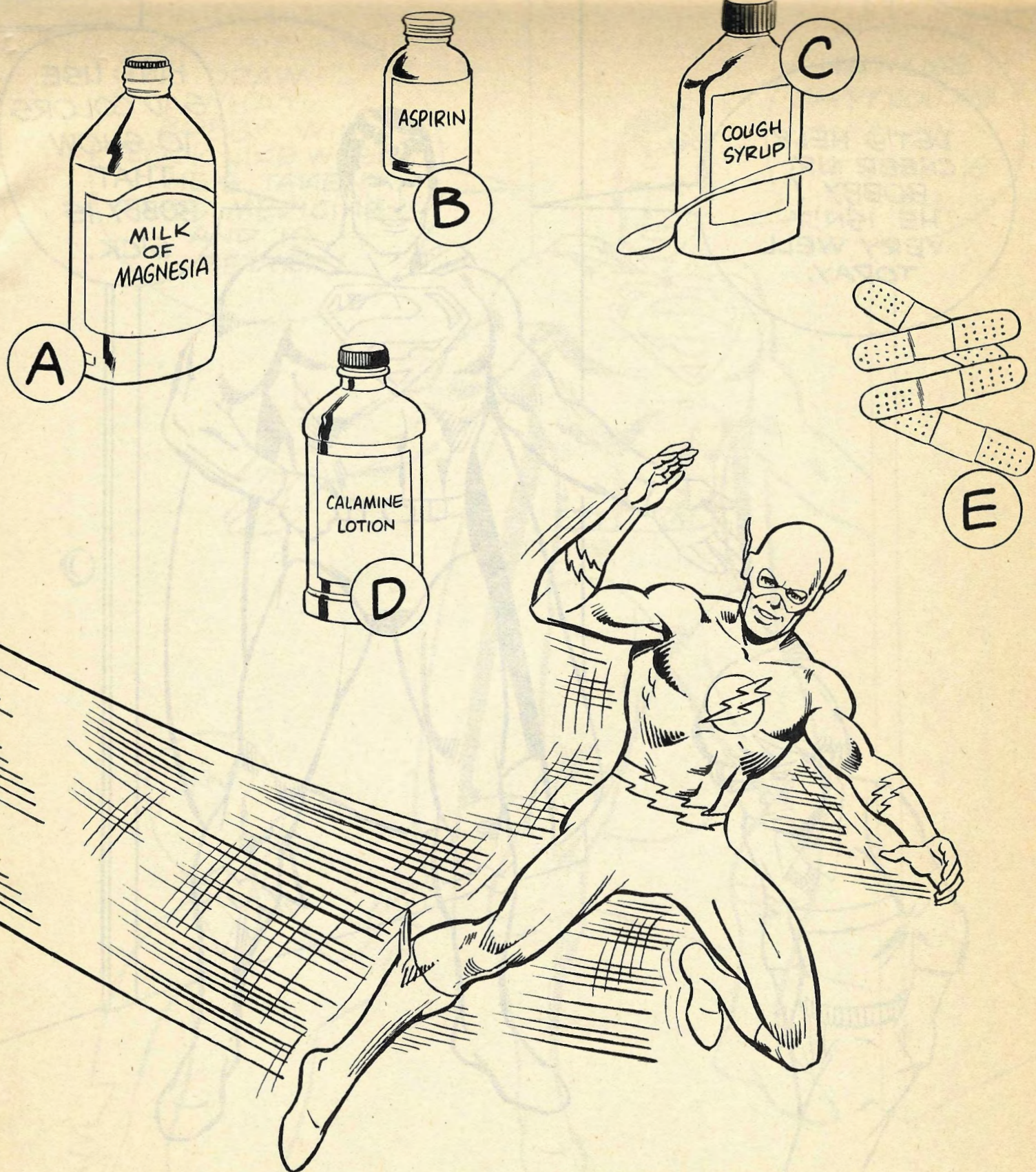


# FLASH PHARMACY

GIVE EACH KID  
THE RIGHT  
MEDICINE BY  
PUTTING THE  
RIGHT LETTER  
IN THE CIRCLES.





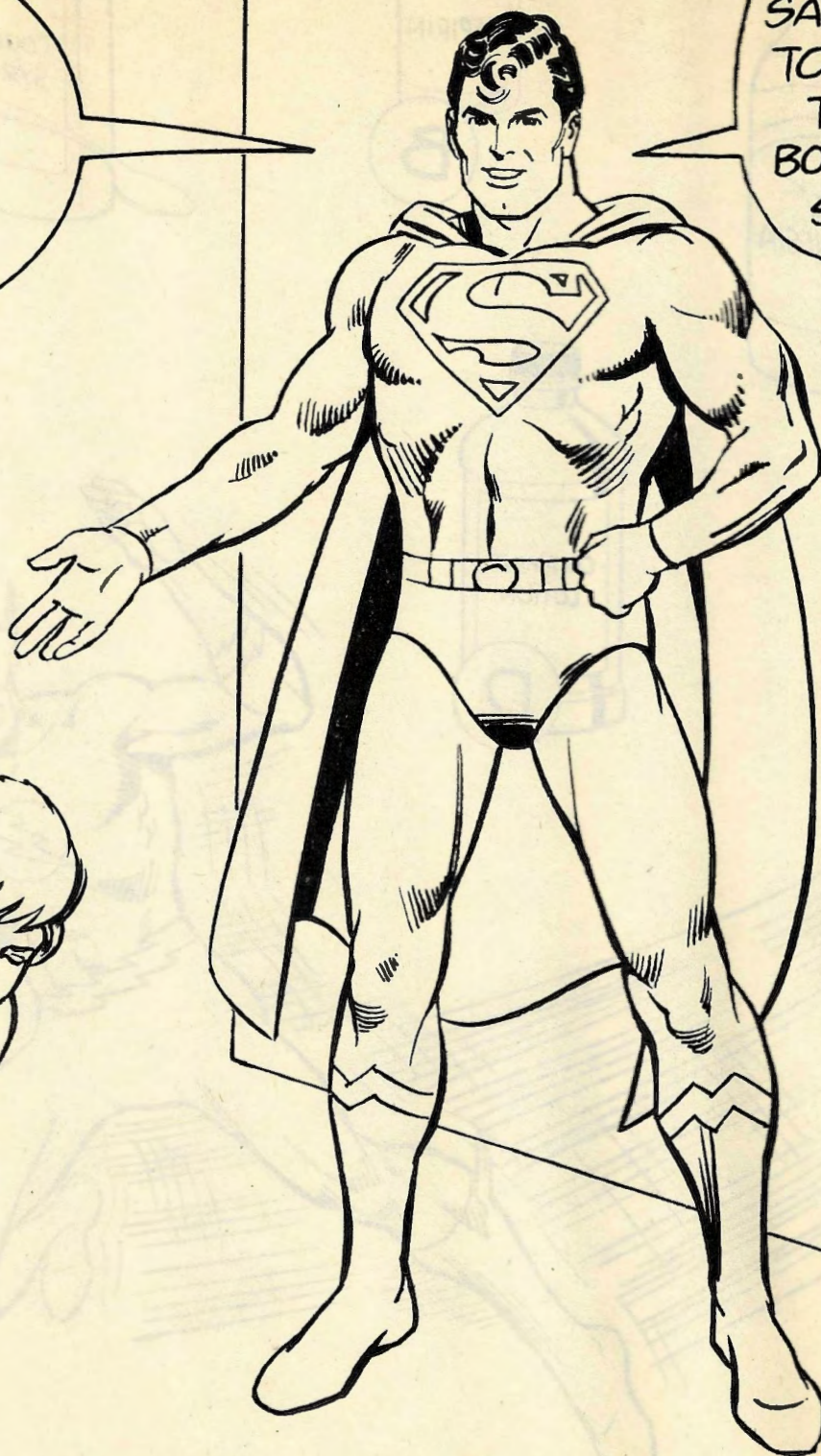


PEOPLE NEED DIFFERENT MEDICINES FOR DIFFERENT ILLNESSES. CAN YOU HELP THE FLASH DELIVER THE RIGHT MEDICINE TO THE PERSON WHO NEEDS IT ?



LET'S HELP  
CHEER UP  
BOBBY!  
HE ISN'T  
VERY WELL  
TODAY.

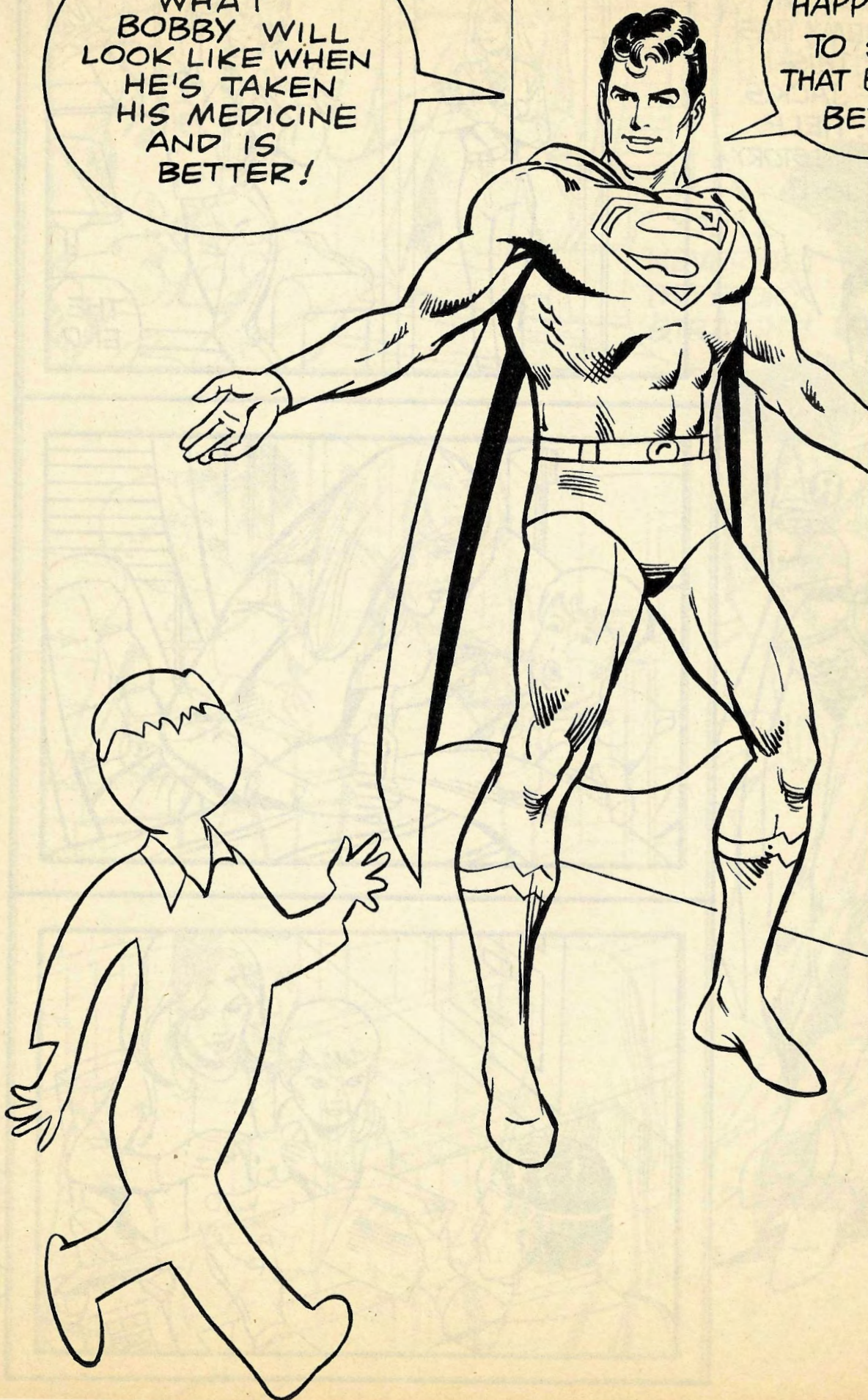
HINT: USE  
SAD COLORS  
TO SHOW  
THAT  
BOBBY IS  
SICK.





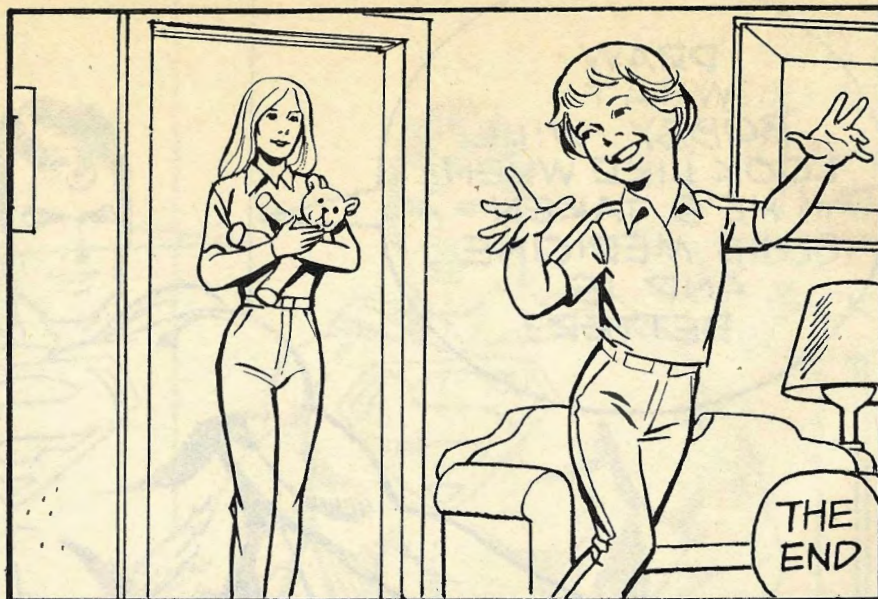
DRAW  
WHAT  
BOBBY WILL  
LOOK LIKE WHEN  
HE'S TAKEN  
HIS MEDICINE  
AND IS  
BETTER!

HINT: USE  
HAPPY COLORS  
TO SHOW  
THAT BOBBY IS  
BETTER.



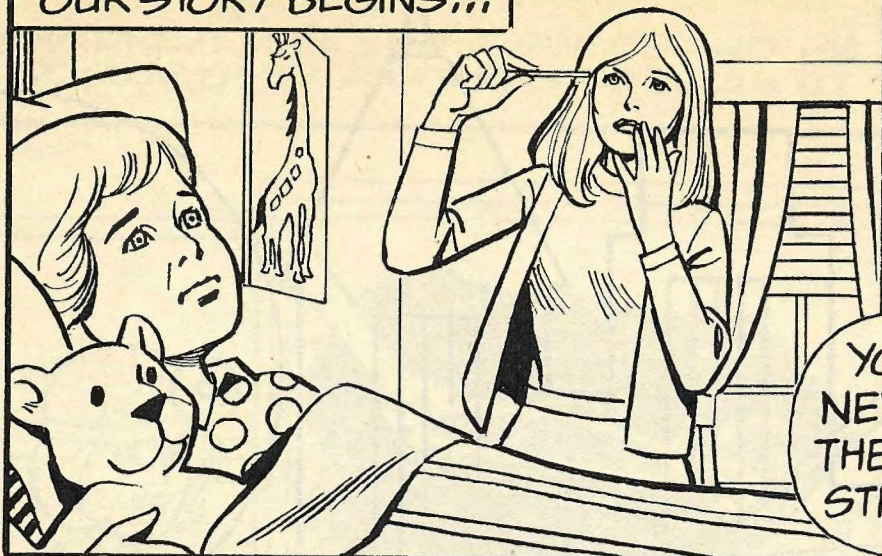


HI, I'M ROBIN,  
BOY DETECTIVE!  
THE RIDDLER, MY  
ARCH-ENEMY, HAS  
MIXED UP THIS  
STORY OF JACK'S  
ILLNESS. HELP  
ME PUT THE STORY  
IN THE RIGHT  
ORDER.



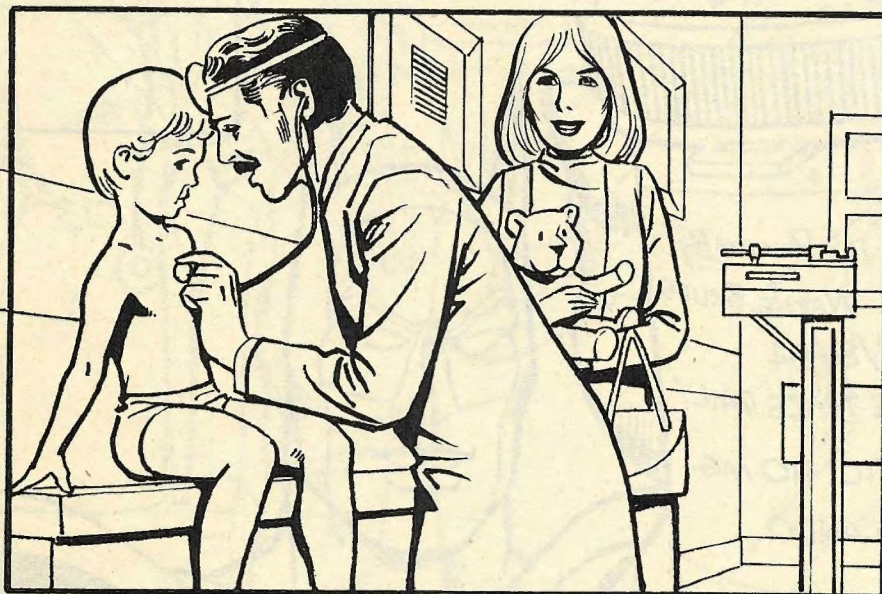


OUR STORY BEGINS...



YOU'LL  
NEVER GET  
THE STORY  
STRAIGHT!

HA HA  
HA  
HA  
HA





THE DOCTOR  
PRESCRIBES A DIFFERENT  
MEDICINE FOR EACH SICK  
PERSON. THE MEDICINE  
LABEL SHOWS HOW  
SPECIAL EACH  
PRESCRIPTION IS.

THE  
PATIENT'S  
NAME

THE PATIENT'S  
PRESCRIPTION  
NUMBER

DATE THE  
PATIENT GOT  
HIS MEDICINE

WHEN PATIENT  
MUST TAKE  
MEDICINE

THE  
MEDICINE'S  
NAME

THE  
DOCTOR'S  
NAME

CAUTION

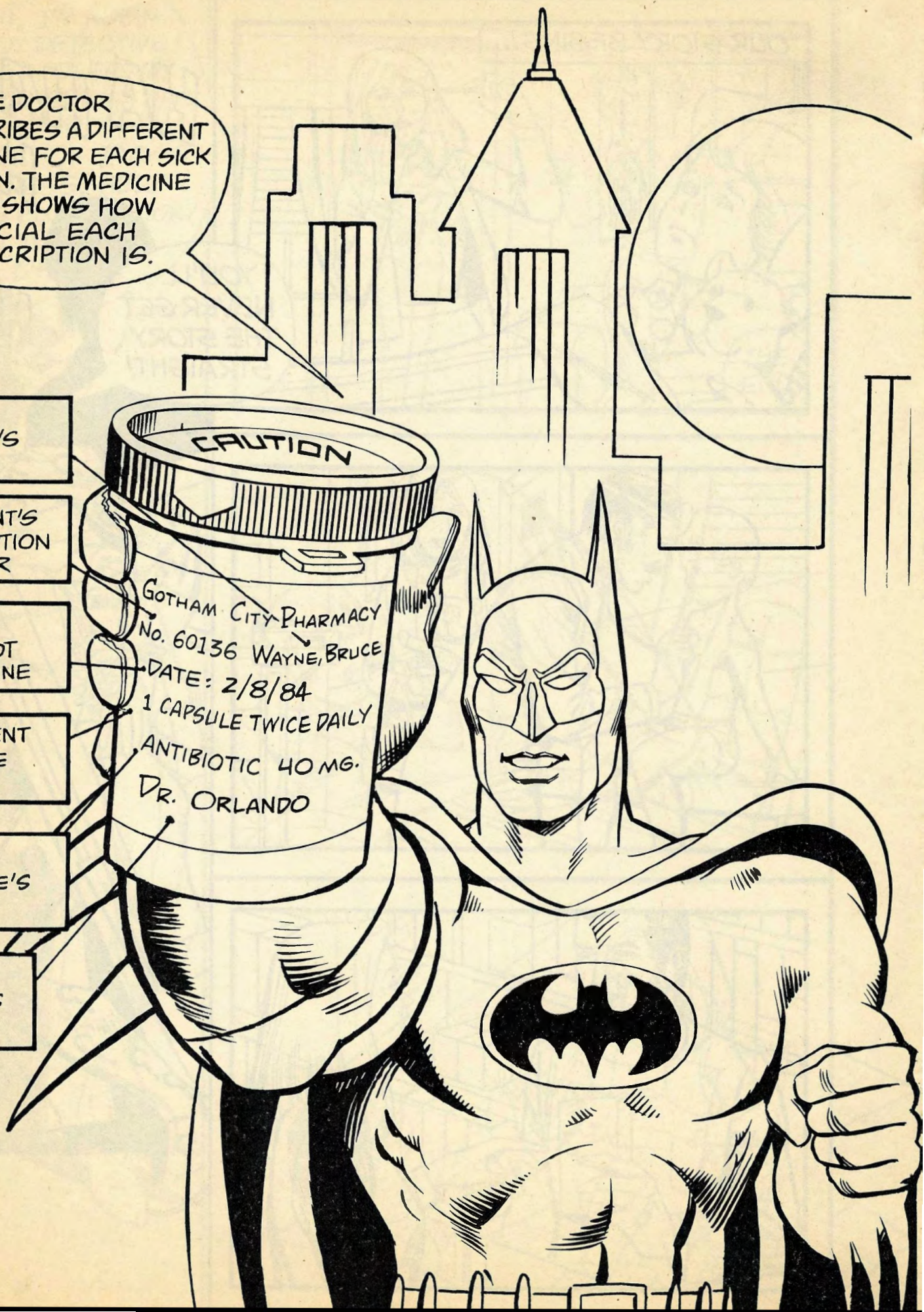
GOTHAM CITY PHARMACY  
No. 60136 WAYNE, BRUCE

DATE: 2/8/84

1 CAPSULE TWICE DAILY

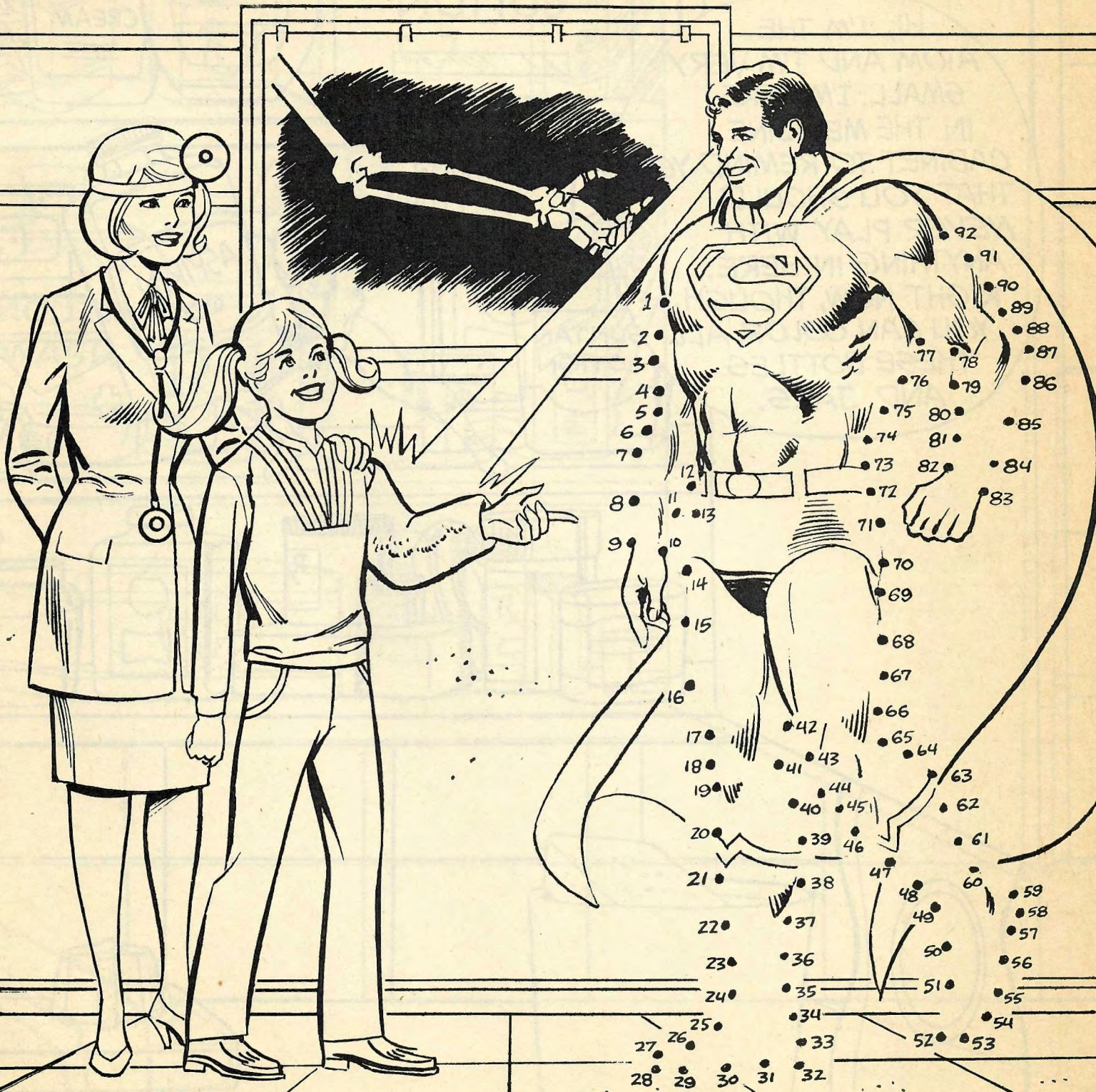
ANTIBIOTIC 40 MG.

DR. ORLANDO





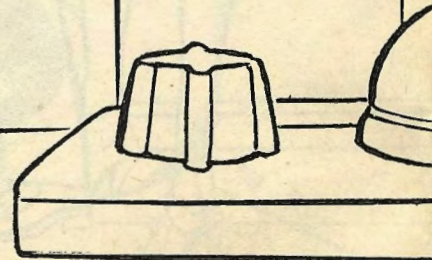
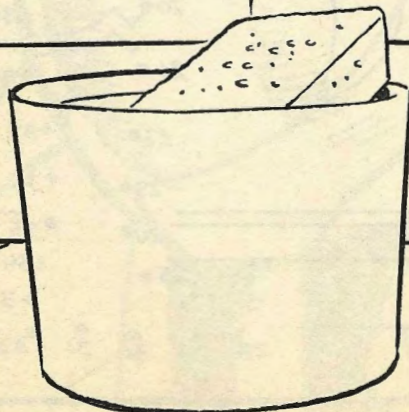
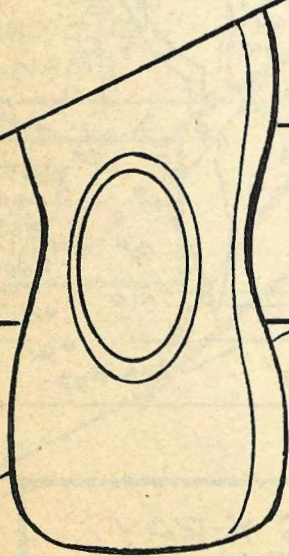
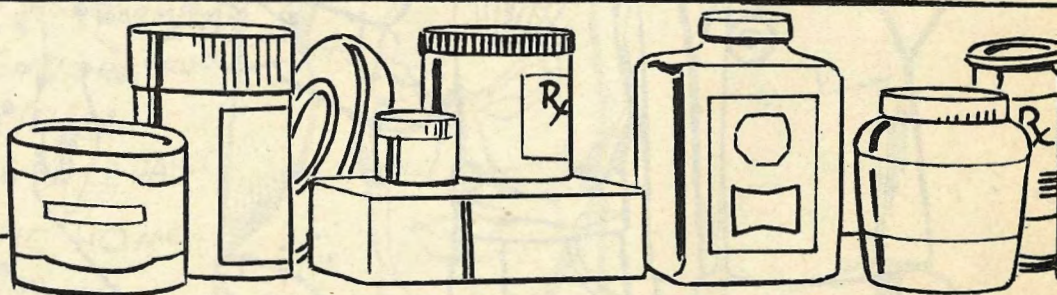
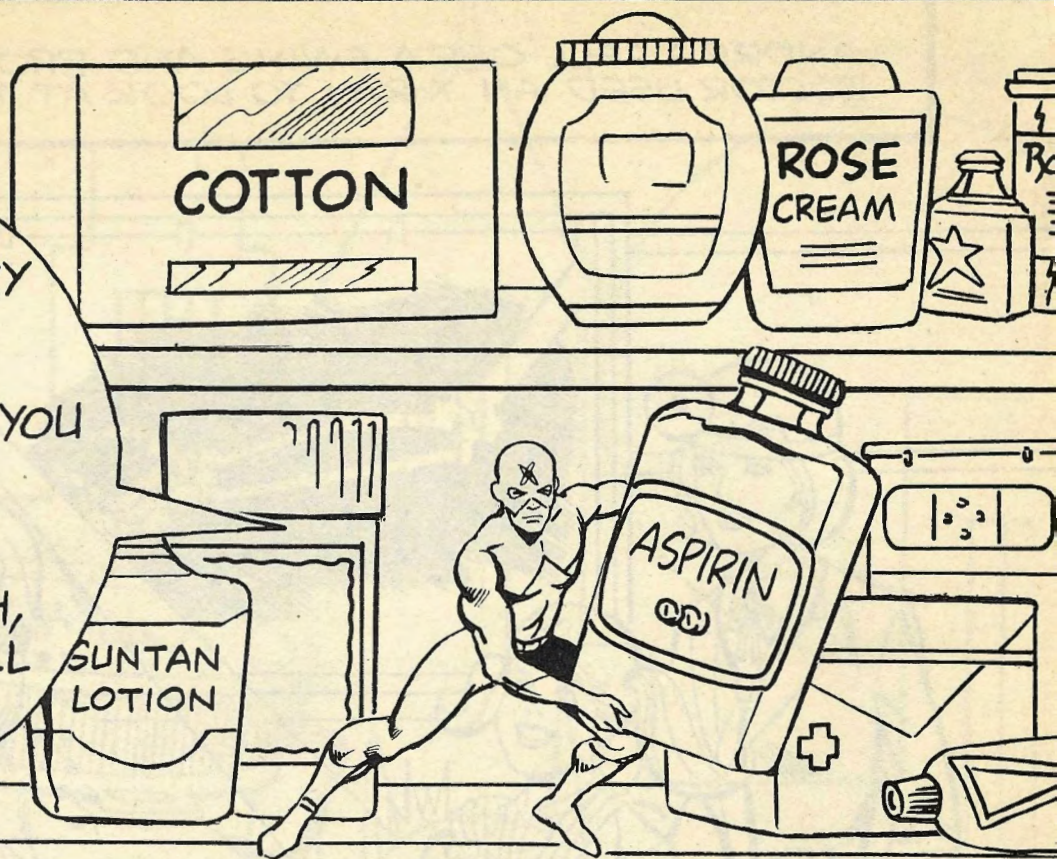
ANDREA FELL OFF A SWING AND BROKE HER ARM. THE DOCTOR USED AN X-RAY TO LOOK AT THE BROKEN ARM.



CONNECT THE DOTS TO SEE WHO IS USING HIS X-RAY VISION TO LOOK AT ANDREA'S BROKEN ARM.



HI, I'M THE  
ATOM AND I'M VERY  
SMALL. I'M HERE  
IN THE MEDICINE  
CABINET TO REMIND YOU  
THAT YOU SHOULD  
NEVER PLAY WITH  
ANYTHING IN HERE.  
RIGHT NOW, THOUGH,  
YOU CAN COLOR ALL  
THESE BOTTLES  
AND JARS.



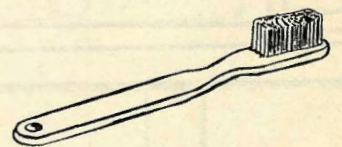
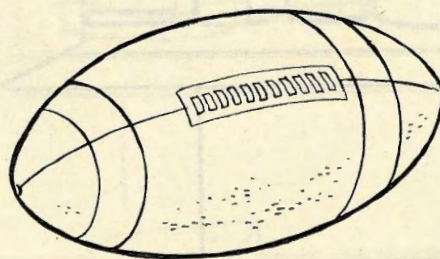
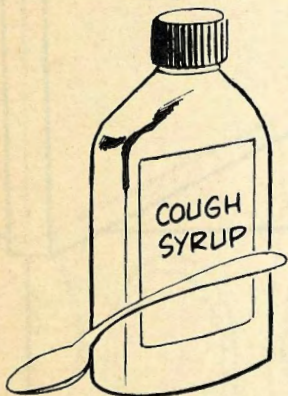
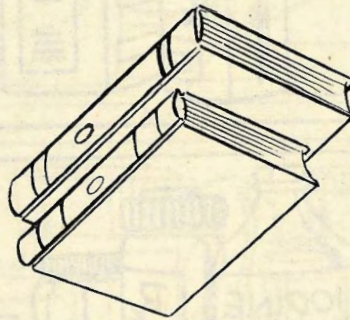
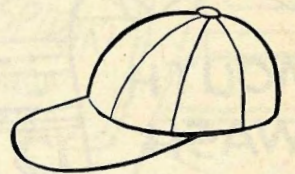
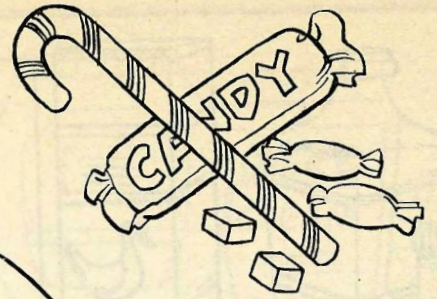








USE  
YOUR  
CRAYON  
TO HELP ME  
LASSO  
THE THINGS  
THAT ARE GOOD  
FOR US TO  
SHARE!





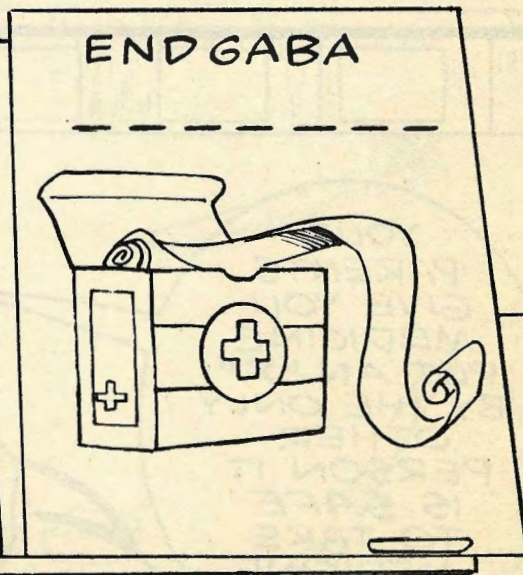
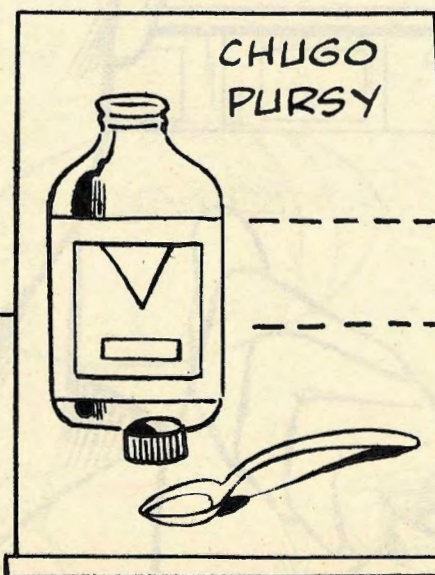
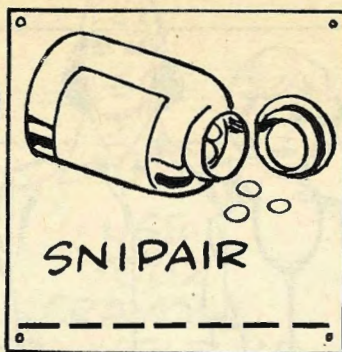


IDENTIFY  
THESE PEOPLE  
AND THEIR  
JOBS.

YOUR  
PARENTS  
GIVE YOU  
MEDICINE.  
PUT AN "X"  
BY THE ONLY  
OTHER  
PERSON IT  
IS *SAFE*  
TO TAKE  
MEDICINE  
FROM.



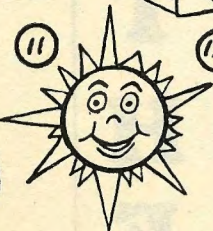
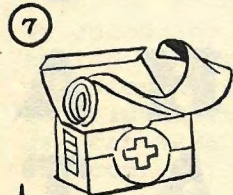
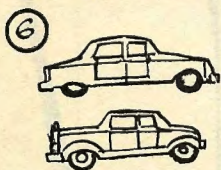
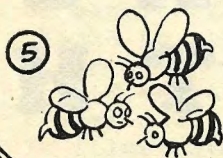
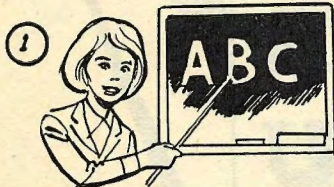
LET'S SEE IF YOU  
CAN BE FASTER THAN  
THE FLASH! CAN YOU  
UNSCRAMBLE THESE  
WORDS BEFORE I DO?  
READY... SET...  
**GO!**



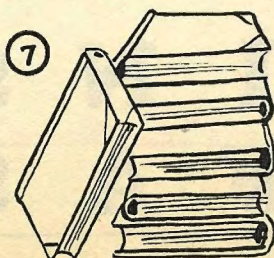
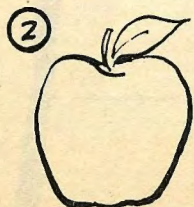


HERE'S A  
SPECIAL CROSSWORD  
PUZZLE FOR YOU TO  
SOLVE! IDENTIFY THE  
PICTURES AND PRINT THE  
LETTERS IN THE  
BOXES.

ACROSS



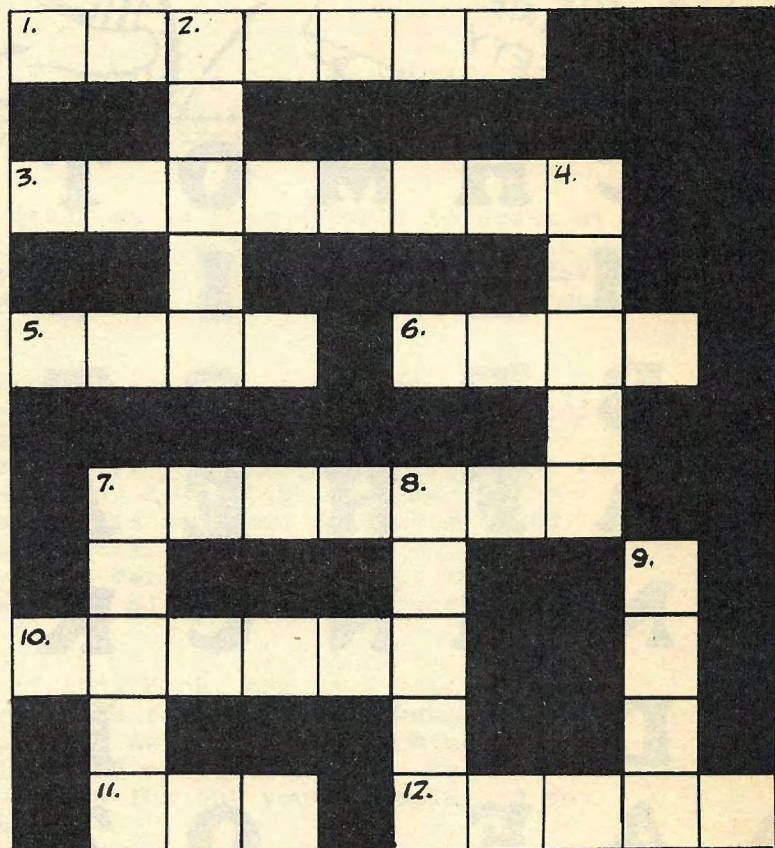
DOWN



⑧



⑨





HOW GOOD  
A DETECTIVE  
ARE YOU?

ALL THE  
WORDS ON  
THIS LIST ARE  
HIDDEN IN THIS  
PUZZLE! CAN  
YOU FIND THEM  
AND CIRCLE  
EACH ONE?

WORD LIST

- DOCTOR
- MEDICINE
- HEALTH
- NURSE
- BANDAGE
- BREAKFAST
- MOTHER
- FATHER
- HELP
- VITAMINS
- FRIEND
- SHARE
- SAFETY

|   |   |   |   |   |   |   |   |   |
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| B | C | H | M | O | T | H | E | R |
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| V | I | T | A | M | I | N | S | R |
| B | O | Y | T | E | F | A | S | B |



THE WHITE HOUSE  
WASHINGTON

March 1984

Dear Friend:

Drug abuse is a personal problem, a family problem, and a national problem. A recent survey shows that half of the fourth graders believe some children their age in their town have tried marijuana.

I believe this survey gives us an unacceptable forecast of the future. Our national commitment is to create a drug-free generation of American youth in the time it takes one generation of students to go from kindergarten through the 12th grade.

My husband feels as strongly about this as I do. This activity book is being made available to our young children as part of the President's Drug Awareness Campaign, thanks to the generous support of a private corporation in cooperation with the National Federation of Parents for Drug-Free Youth. This book is designed to inform 7 and 8-year-olds about both prescription drugs and illegal drugs. It illustrates how any drug can be dangerous if improperly used; that medicines are not playthings and drugs and alcohol are not "cool."

We encourage your use of this book, one in a continuing series of participatory books for elementary school age children across the country, as an aid in teaching individual responsibility and proper conduct. We, each of us, can make a better future for our young people and for our country. Please help.

Sincerely,

Ronald Reagan



**DU PONT PHARMACEUTICALS**

E. I. DU PONT DE NEMOURS AND COMPANY  
WILMINGTON, DELAWARE 19898





THE WHITE HOUSE

WASHINGTON

November 1983

Dear School Principal:

Over the past several years I have visited drug rehabilitation centers and prevention programs across the country to talk with as many young people as possible. What I have seen and heard is enough to make the strongest heart break.

Never have I felt as compelled to do something about an issue as I feel now about the problem of drug use among our school-age children. The children who are using drugs are younger all the time. Drugs are taking away their hope, their promise, their spirit and, sometimes even their lives.

I am writing to you because we need your help in solving this terrifying problem. No one can do it alone. All of us -- educators, parents and students -- need to work together.

Enclosed are packages of materials especially designed to help combat the drug problem. The packages contain clever comic books written on the subject, a classroom poster, a teachers guide and certificates for students participating in the project.

These materials are designed with sixth graders in mind. More than a million of the books are available but, unfortunately, even this quantity cannot reach all of the nation's sixth graders. With your encouragement, we hope the students will share these materials with their classmates and their families.

I thank the Department of Education, the U.S. Customs Service, the Drug Enforcement Administration, the Federal Bureau of Investigation and the Justice Department's Office of Juvenile Justice and Delinquency Prevention for their assistance and I commend the generous corporations who are providing the financial resources for this on-going project.

With educators, parents and students all working together, I am convinced we can make a difference and make possible a drug-free future for our youth.

Sincerely,

NANCY REAGAN

Enclosures



**WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!**



Copyright © DC Comics Inc. 1983.



A PUBLIC SERVICE PROGRAM SPONSORED BY . . .

The American Soft Drink Industry

in cooperation with . . .

The President's Drug Awareness Campaign  
and  
DC Comics, Inc.



A Warner Communications Company



# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN!

WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!





# Certificate of Heroism

AWARDED TO



SIGNATURE

FOR PARTICIPATION IN

## The President's Drug Awareness Program

Nancy Reagan

DATE

NANCY REAGAN



THE WHITE HOUSE

Drug Abuse Policy Office

-----  
FOR IMMEDIATE RELEASE

November 16, 1983

PRIVATE SECTOR DRUG ABUSE AWARENESS PROGRAM

The second in a series of drug abuse awareness comic books, this one for sixth graders, was announced today by Dr. Carlton Turner, Special Assistant to the President for Drug Abuse Policy.

Appearing with Dr. Turner were Bob W. Delauter, chairman of the National Soft Drink Association, and Jenette Kahn, president and publisher of DC Comics, a division of Warner Communications. The National Soft Drink Association sponsored the printing of one million comic books for distribution to 35,000 selected elementary schools. The comic books and related educational materials were written and edited as a contribution by Ms. Kahn's staff.

Attending a news conference and receiving the first supply of comic books were sixth grade classes from Congress Heights Elementary School in Washington, D. C., and Lynbrook Elementary School in Springfield, Virginia.

Each original, drug-fighting adventure comic book features superheroes known as the "New Teen Titans." The first in this series of comic books targeted to drug education was underwritten by the Keebler Company and distributed to one million fourth graders last April. In response to requests, it was necessary to reprint another million copies.

"This is an important boost to drug abuse education and prevention in this country," Dr. Turner said. "The soft drink industry reaches into every community, providing an unprecedented opportunity to deglamorize drugs and work toward a drug-free generation of Americans."

Dr. Turner said collaborative efforts are needed to answer those who use euphemisms such as "recreational use" to color the facts about drugs. He quoted President Reagan as saying "there is nothing recreational about those children whose lives have been lost, whose minds have been ruined. Too often we've fallen into the trap of using nice, easy, pleasant, liberal language about drugs. Well, language will not sugarcoat overdoses, suicides, and ruined lives."



School principals across the nation soon will be receiving a package that includes a letter from First Lady Nancy Reagan, comic books containing motivational exercises, certificates signed by Mrs. Reagan for each child who pledges to join the drug awareness program, a teacher's guide, and a poster featuring the "Be a Hero, Stay Drug-Free" New Teen Titan message.

"Since we are not able to include all of the nation's 51,000 elementary schools, some sixth graders won't see the comic book package right away," Dr. Turner said, "But the readership of New Teen Titans adventures is such that the comics have a way of circulating very fast." He said he expects many sixth graders will take the book home and their brothers and sisters also will read it.

Distribution to schools is a cooperative effort of the Department of Education, U. S. Customs Service, Drug Enforcement Administration (DEA), the Federal Bureau of Investigation (FBI), and the Office of Juvenile Justice and Delinquency Prevention in the Department of Justice.

This comic book and classroom package is one element in a major White House effort to enlist private sector help in the war against drug abuse. Following the fourth and sixth-grade comic books will be a fifth-grade version, which is expected shortly. IBM, the National Federation of Parents for a Drug-Free Youth, and DC Comics are teaming up to provide the fifth-grade version.

A related project, the development of a drug abuse awareness activity book sponsored by E. I. du Pont de Nemours & Co. for youngsters below the fourth grade, is nearing completion and should reach younger children by the end of the year.

Dr. Turner explained the importance of an early awareness of the risks and family problems created by use of drugs and alcohol. "We need to teach our young children how to avoid peer pressure toward trying drugs," Turner said. "One of the best ways to do this is to encourage our youngsters to take the lead in applying positive peer pressure against drug-taking behavior."

# # # # #





NATIONAL SOFT DRINK ASSOCIATION

1101 SIXTEENTH STREET, NORTHWEST • WASHINGTON, D.C. 20036 • (202) 463-NSDA

For Immediate Release  
November 16, 1983

Contact: Jay H. Smith  
(202) 463-6770

## NSDA Participates in White House Drug Awareness Program

The National Soft Drink Association (NSDA), in partnership with The White House and DC Comics Division of Warner Communications, announces the development of a drug awareness program targeted at sixth-grade students. The program package, which will be distributed to one million sixth graders in 35,000 schools, contains a teacher's guide, poster, diploma and 30 comic books. Warner Communications' DC Comics Division donated its artistic and writing talent to create an original drug-fighting adventure featuring the "New Teen Titans."

NSDA, through its affiliated franchise companies and local bottlers, sponsored the production of the package whose theme is "Be a Hero . . . Stay Drug Free." The program was initiated by the White House and utilizes the soft drink industry because of the unique nature of the industry.

NSDA members comprise 1,200 bottlers throughout the U.S. who have daily contact with large segments of the population. They work closely with civic leaders, local governments and schools.

(more)



In remarks given at The White House today, NSDA Chairman Bob W. Delauter said, "The soft drink industry and American youth have a long history of mutual interest. Through its franchise companies and nationwide network of soft drink bottlers, the industry has a solid record of community involvement."

Appearing with Delauter were Dr. Carlton Turner, Special Assistant to the President for Drug Abuse Policy, and Jenette Kahn, President and Publisher of DC Comics.

# # #





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Remarks of Bob W. Delauter, Chairman  
National Soft Drink Association  
at The White House

It is a genuine pleasure to be here this morning to help introduce this drug awareness program which I believe will have significant impact in helping young people understand the dangers of drug use.

The soft drink industry and American youth have a long history of mutual interest. Through its franchise companies and nationwide network of soft drink bottlers, the industry has a solid record of community involvement with people of all ages.

We laud Mrs. Reagan's steadfast commitment, and we are pleased to be a partner with the White House in this program for sixth-graders in our Nation's public schools.

As chairman of the National Soft Drink Association, I want to express the appreciation of soft drink franchise companies and local soft drink bottlers for the privilege of being a member of this partnership of government and private industry. This program provides an excellent example of the cooperative spirit which historically has been put to use in times of national need. Substance abuse in this country requires this type of effort and our industry stands firm in its commitment to this project.

# # #



# ~~BE A HERO...~~ STAY DRUG FREE!

**T**hat's the message of an innovative program being introduced by President Reagan's Drug Awareness Campaign under the sponsorship of the soft drink industry.

As a public service, NSDA and the franchise companies are sponsoring the project to reach more than four million sixth-grade students with a message to help prevent drug abuse.

The program was initiated by the White House and is being produced by the DC Comics division of Warner Communications. The program is aimed at fourth-through-sixth graders with funding provided by other companies and industries for different age groups.

In this partnership of government and private industry, the government is responsible for coordinating, directing and distributing the comic book packages with industry providing the operating funds.

A complete educational kit is being developed and will be introduced in 35,000 schools nationwide. A million children will receive a 32-page color comic book, which is expected to be read by at least four other school friends, or friends at home. Each kit will include a teacher's guide to classroom activities, a bulletin board poster, and certificates for the students to sign when they make a vow to remain drug-free. The program is designed to reach young people through popular comic-book characters with a message about drug abuse.

The comic book will feature "The New Teen Titans,"™ the most popular comic book sold by DC Comics today. Its sales even outstrip "Superman," an old DC favorite.

"The Teen Titans were chosen be-



cause our research showed younger people look to teenagers today as role models," said Steve Jacobs, a representative of the President's Drug Awareness Campaign. "Students in the fourth-through-sixth grades look up to teenagers and seem to respect their opinions more than adult opinions," he said.

Comic books and supporting material will be distributed through the Education Department with a cover letter to school principals from Nancy Reagan. Mrs. Reagan has repeatedly expressed her concern about the effect America's drug epidemic has on the country's youth.

Dr. Carlton Turner, special assistant to the President for drug abuse policy, said, "Communicating the truth about

drugs to users and potential users is one of the most effective weapons we have in the battle against drug abuse."

The comic being produced for NSDA sponsorship will feature a story line of drug pushers and users in a school setting. Increasingly, drugs are becoming more openly available in elementary and middle schools, rather than being distributed in dark alleys. The superhero Titans engage in lots of action tangling with the "bad guys" to keep the youngsters' interest.

Plans are now under way to encourage local bottler involvement in this effort. The target date for distribution of the package is October 1983.

"Certainly drug abuse is an important community concern wherever NSDA bottlers are located," said NSDA President Dwight Reed. "The White House drug abuse office has presented us with alarming statistics showing how widespread the drug problem has become. Drug abuse appears to be just as prevalent in rural middle American settings as in urban areas."

The NSDA Industry Issues Committee first heard a presentation about the private sector program in conjunction with the White House last November. The project was subsequently funded by that committee and the NSDA Executive Board.

"The leaders of our industry recognized that this was the type of positive community program in which we would want to take part. We can be proud of the industry's efforts thus far, and I'm sure many bottlers will want to become even more involved in local programs in their communities," Reed said.

NSDA bottler members will receive complete kits when they become available later this summer.



FURTHER INFORMATION, PLEASE CONTACT:

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KEEBLER COMPANY  
PRESENTS DC COMICS'



# THE NEW TEEN TITANS™



IN COOPERATION WITH  
THE PRESIDENT'S DRUG AWARENESS CAMPAIGN



THE WHITE HOUSE

Dear Friend:

Don't let anyone tell you that you can't be a hero. You can--and you are about to learn how.

Picture yourself in a battle. In fact, it is one of the most important battles our nation has ever fought. You are right in the center of combat. Sound incredible? It is all part of being a hero.

Is this an imaginary battle? Not at all. Many young people are already in it and they would do anything to be on the winning side. But they've learned about it too late.

The battle is against drug abuse. Declare that you will stay drug-free. At any cost. You're guaranteed to win. And you'll be a hero--to your mother and father, family and friends, but most of all, to yourself.

There's a lot more to it and you'll learn about it as you go along. The President feels as strongly as I do about winning this battle. His Drug Awareness Campaign put this material together and generous corporations paid for it. It was done especially for you. We hope you will give being a hero your very best effort.

Sincerely,

Ronald Reagan





MY NAME'S **DEBBIE O'HARA**, AND I'M 13 YEARS OLD. I'VE TAKEN ALCOHOL, POT, HASH, HASH OIL, PCP AND MUSHROOMS. I'VE BEEN USIN' THEM FOR THREE YEARS.

HOW DID I START? MOM AND DAD **DRINK**, USUALLY AFTER MY BROTHER AND I GO TO BED.

WELL, I **SMUCK** SOME OF THEIR STUFF AND ME AN' A FEW FRIENDS STARTED DRINKING EACH DAY BEFORE CLASS.



ANOTHER FRIEND WAS DOING **SMOKE** AND ASKED IF I WANTED TO. I DIDN'T, NOT AT FIRST. BUT THEN I SAID "**SURE**." I MEAN MOST OF MY FRIENDS WERE. BESIDES, EVERYONE THINKS POT'S **SAFER** THAN ALCOHOL, RIGHT?

THEN WE STARTED DOIN' **OTHER** STUFF, TOO, AN' THAT'S WHEN EVERYTHIN' WENT REAL **BAD**.



I DIDN'T WANT TO DO ANYTHIN' ANYMORE--JUST HANG AROUND WITH MY **DRUGGIE** FRIENDS.



I SAID SOME REAL **BAD** THINGS TO MOM. I CURSED HER AND CALLED HER NAMES I KNEW WOULD **HURT** HER.

MY MOM AN' DAD AN' ME STARTED **YELLIN'** AT EACH OTHER 'CAUSE I DIDN'T WANNA DO ANYTHIN' AT HOME, EITHER.

I'M REALLY **SORRY** I DID THAT NOW BECAUSE I REALLY LOVE HER AND DAD. ONLY IT DIDN'T SEEM TO MATTER MUCH THEN.



1

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# KEEBLER COMPANY PRESENTS DC COMICS'

## THE NEW TEEN TITANS

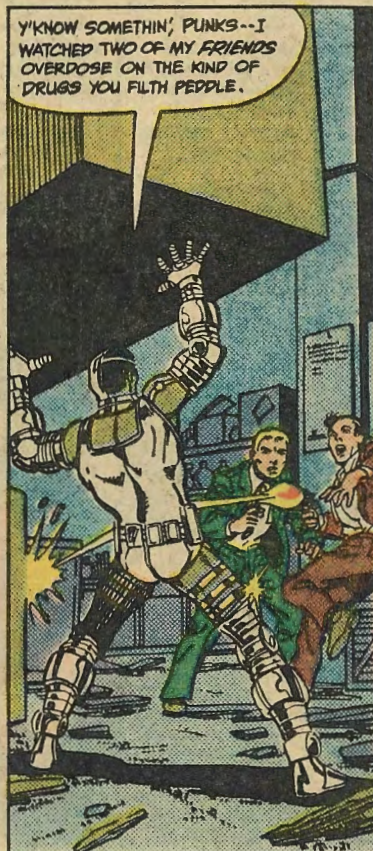
THEY ARE THE BEST THERE IS: THE CHANGELING, SHAPE-SHIFTER SUPREME; CYBORG, HALF MAN / HALF ROBOT; RAVEN, MYSTERIOUS EMPATH; THE PROTECTOR, FIGHTING FURY; SPEEDY, THE BATTLING BOWMAN; STARFIRE, ALIEN POWERHOUSE; AND WONDER GIRL, THE AMAZING AMAZON.

Created by  
MARY WOLFGAN  
&  
GEORGE PEREZ

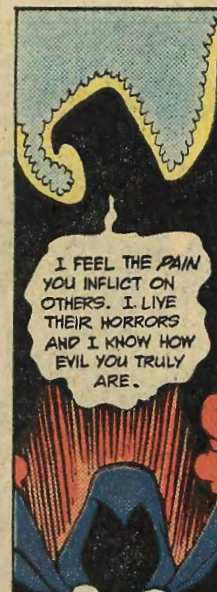
Mary Wolfman, Gen. Perez, Dick Giordano, Ben Oda - LETTERER, Len Wein, Dave Mazur, With special thanks to  
WRITER PENCILLER INKER ADRIANO ROY, COLORIST CONSULTING EDITOR EDITOR DAVID MISHKIN and STEPHEN JACOBS











RAVEN'S SOUL SELF ENVELOPS THE FRIGHTENED FELONS...



... AND FOR PERHAPS THE FIRST TIME THEY UNDERSTAND THE HORRORS THEY HAVE CAUSED TO OTHERS...



THEN THE SOUL-SELF VANISHES, RETURNING TO RAVEN'S BODY, EVEN AS THE TWO COLLAPSE...

IT IS... OVER... NO-- NO...



WHAT IS IT, RAVEN? WHAT'S WRONG?

SHE LOOKS ILL, PRO.

WHAT HAPPENED TO HER?



HELP ME... THE WORLD HAS GONE MAD!!

RAVEN, WHAT IS IT? PLEASE TELL US SO WE CAN HELP!







WHAT'S WITH RAVEN?

I WISH I KNEW, CYBORG. RAVEN--?

TH-THERE IS SOMEONE HERE... SOMEONE IN PAIN...

I... FEEL HIS AGONY... IT BECAME MINE. LET ME FIND HIM.

BUT WHERE IS HE, RAVEN?

FOLLOW ME.



LIKE A MYSTIC MAGNET, THE YOUNG EMPATH IS DRAWN TO THE SOURCE OF HER PAIN...

THERE HE IS... IT IS A YOUNG BOY.



NO MISTAKE ABOUT IT. HE'S IN BAD SHAPE. WE'VE GOT TO GET HIM TO A HOSPITAL.

NO TIME TO CALL FER AN AMBULANCE, SPEEDY.



STARFIRE, YOU GOTTA FLY 'IM THERE--FAST!

GIVE HIM TO ME, CYBORG.

JUST HURRY, GOLDIE--HE'S BAD--DOIN' REAL BAD.



AND, SHORTLY...

IT'S THE WAITIN' THAT GETS TO YA.



RUST-HEAD, TELL ME SOMETHING I DON'T KNOW. IS THAT KID GONNA MAKE IT?

SPEEDY, YOU KNOW MORE ABOUT THESE THINGS THAN I DO. IF DRUGS ARE BAD, WHY DO KIDS TAKE THEM?

LOTS OF REASONS AND SOMETIMES NO REASONS. VERY OFTEN BECAUSE THEIR FRIENDS OR OLDER BROTHERS OR SISTERS DO IT.



NOBODY LIKES TO FEEL THAT THEY'RE ALL ALONE... SO THEY TAKE DRUGS NOT TO LOSE THEIR FRIENDS.

IT IS MOST DIFFICULT TO STAND UP ALONE FOR WHAT IS RIGHT.

RAVEN, YOU HIT THE NAIL ON THE HEAD!





YOU'RE THE ONES WHO BROUGHT HIM HERE?

DOCTOR, HOW IS HE? WILL HE PULL THROUGH?



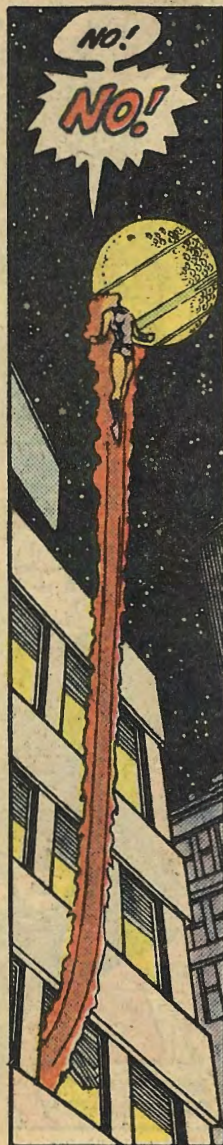
I'M SORRY, BUT WE GOT TO HIM TOO LATE.

I'M REALLY SORRY.



DEAD? BUT HE COULDN'T HAVE BEEN MORE THAN 14.

THOSE DRUGS KILLED HIM?



STARFIRE! WHERE ARE YOU--? BLAST! SHE'S GONE!

LET HER, PRO. YOU KNOW STARFIRE-- SHE'S LIKE THAT YOU CAN'T CONTAIN HER ANGER.

PRO, WONDER GIRL--LOOK.



MR. AND MRS. O'HARA, HOW ARE YOU?

IS IT TRUE, DOCTOR--ONE OF DEBBIE'S FRIENDS DIED?



I'M AFRAID SO, MR. O'HARA.

WHAT ABOUT DEBBIE? IS SHE GOING TO DIE, TOO?

YOU'VE GOT TO HELP HER.

DON'T WORRY, WE CAUGHT HER IN TIME. SHE'S IN DETOX.



BUT SHE'S GOING TO NEED HELP TO STAY STRAIGHT.





MEANWHILE...

HE DIED! THAT'S NOT FAIR!  
NOBODY SHOULD DIE  
THAT YOUNG!

NOBODY  
SHOULD SUFFER  
LIKE THAT.

THESE EARTHLINGS!  
DON'T THEY  
REALIZE  
WHAT THEY'RE  
DOING?



THERE! THAT IS THE  
LABORATORY!

THEY  
MADE  
THOSE  
DRUGS  
THERE!



WELL, THEY'LL  
NEVER KILL  
ANOTHER  
CHILD AGAIN!



NOBODY WILL EVER  
DIE BECAUSE OF  
THIS PLACE!



GONE, JUST  
LIKE THAT CHILD...  
GONE...

IT'S NO GOOD,  
IS IT? THAT  
BOY WILL NEVER  
WALK OR TALK  
OR PLAY  
AGAIN--



BUT THE FILTH  
WHO MAKE  
THOSE DRUGS  
AND SELL  
THOSE DRUGS  
WILL JUST  
SHOW UP  
ELSEWHERE.

WHY AREN'T  
THEY THE ONES  
WHO SUFFER?  
WHY DO THE  
CHILDREN HAVE  
TO SUFFER?

BUT THE ONLY  
ANSWER THE  
YOUNG ALIEN  
HEARS IS THE  
SAD MOANING  
OF THE EVENING  
WIND... 7





HI, MY NAME'S CHANGELING. ARE YOU WITH THE O'HARAS?

YEAH. I'M TEDDY. DEBBIE'S BROTHER. WHAT'S IT TO YOU?



I DUNNO. IT'S JUST SAD... TO SEE SOMEONE SO YOUNG --

Y'MIND? I DON'T WANNA TALK ABOUT THIS.

HE BECAME SO DEFENSIVE. WHAT'S WRONG WITH HIM?



MRS. O'HARA PLEASE SIT DOWN... I SENSE YOUR PAIN.

PAIN? IT'S ANGER. YOU KNOW WHAT THIS IS DOING TO US?

DEBBIE WAS SUCH A GOOD KID BEFORE SHE STARTED WITH THE DRUGS AND THOSE FRIENDS.



WE DIDN'T NOTICE IT AT FIRST, BUT SHE STARTED DRESSING DIFFERENTLY, AS IF SHE DIDN'T CARE WHAT SHE LOOKED LIKE.

THEN HER GRADES FELL. SHE WAS A B STUDENT. NOW WE'RE DELIGHTED IF SHE EVEN PASSES.



AND YOU SHOULD HEAR HOW SHE TALKS TO US. EVERY OTHER WORD OUT OF HER MOUTH IS A CURSE.

WHAT DID WE DO TO DESERVE THIS?

SYLVIA, PLEASE... TAKE IT EASY.



I'LL BE ALL RIGHT, BARRY. YOU DON'T KNOW HOW THIS HAS TORN US APART... MADE US HATE EACH OTHER.

I CAN IMAGINE... IT'S TERRIBLE.



SPEEDY, COME WITH ME.

WHAT IS IT, RAVEN?

I SENSE MORE ANGUISH-- IN THE OUTER CORRIDOR.



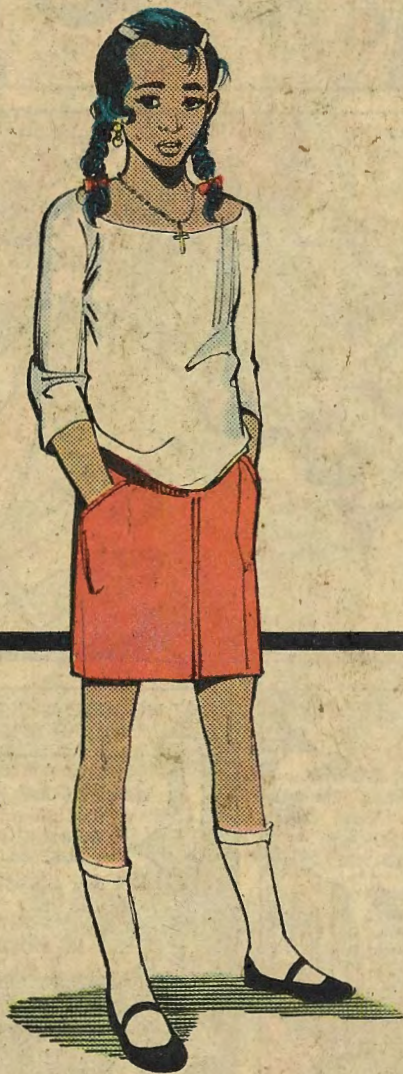
THERE! IT COMES FROM THOSE CHILDREN.

THE SAME PAIN IS IN THEM THAT I FELT IN DEBORAH.



MY NAME'S ANNA JUAREZ, AND I'M 12 YEARS OLD. I'VE TAKEN POT, HASH, HASH OIL, DILAUDID, COCAINE, DOWNERS AND QUAAALIDES. I'VE BEEN TAKING THEM FOR THREE YEARS.

MY BROTHER, JUAN, HE WAS THE ONE WHO STARTED ME USING DRUGS. NOW LOOK AT HIM--HE'S DEAD.



I USED TO THINK LIKE THAT WOULDN'T HAPPEN TO ME. BUT NOW I DON'T KNOW, MAYBE IT COULD. MAYBE I COULD DIE, TOO.

I REMEMBER ME AND DEBBIE ONCE SKIPPED SCHOOL. WE WENT TO THE WOODS AND LIKE WE GOT REAL HIGH.

ON OUR WAY HOME, WELL, WE HEARD THIS NOISE AND, LIKE WE DIDN'T REALLY CARE, BUT IT WAS A CAR COMIN' RIGHT AT US.



I WAS IN THE HOSPITAL FOR TWO WEEKS AND ALL I COULD THINK ABOUT WAS GETTING HIGH AGAIN.

TO BUY THE DRUGS ME AND DEBBIE AND THE OTHERS TOOK--WE USED TO LIKE SHOPLIFT STUFF.

I FELT ALL GUILTY ABOUT IT, BUT I HAD TO DO IT. I HOPE I CAN STOP.





EXCUSE ME, ARE YOU FRIENDS OF DEBORAH?

WH-WHO ARE YOU?

THEY'RE THE TEEN TITANS, MAN. DON'T YOU READ "PEOPLE"?

THE TITANS? THEY'RE THE LAW. LET'S GET OUTTA HERE.



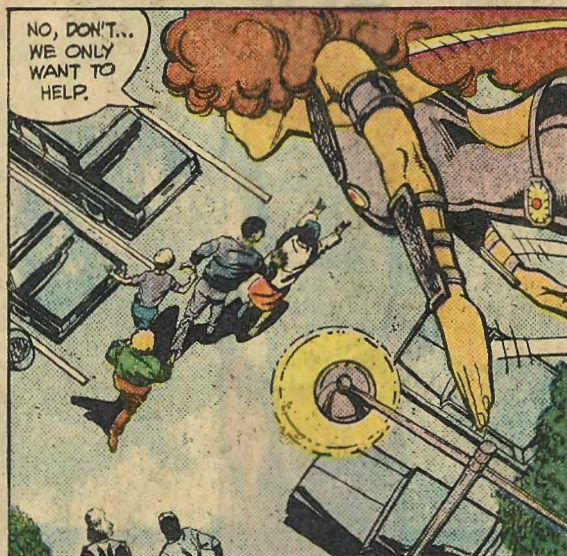
PLEASE... DO NOT RUN.

NO USE, RAVEN.



C'MON, THEY'RE GONNA LOCK US IN HERE, TOO.

SPLIT UP-- WE'LL MEET AT THE MALL.



NO, DON'T... WE ONLY WANT TO HELP.



THEY ARE FRIGHTENED, STARFIRE... BUT THERE IS NO NEED TO FEAR US.

WE WILL NOT HARM YOU.

'CAT'S' RIGHT. YOU'RE THE COPS.

NO, WE ARE NOT THE POLICE. WE SOMETIMES WORK WITH THEM, BUT NOT NOW.



WE ARE HERE TO HELP YOU.

I AM AN EMPATH... I CAN 'FEEL' THE PAIN THOSE DRUGS HAVE CAUSED YOU.

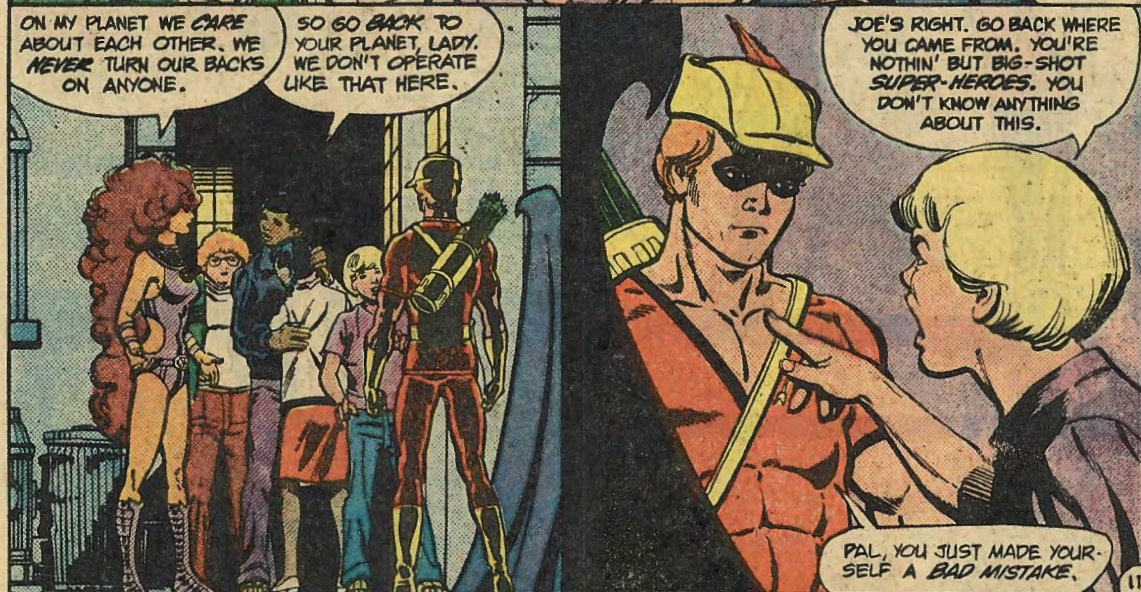


WHAT IN BLAZES WAS THAT ALL ABOUT? WHY DID YOU RUN?

WHAT DID YOU EXPECT? WHAT WOULD YOU DO IF YOU SAW "THE MAN" COMIN' AT YOU?

I'VE HAD ENOUGH RUN-INS WITH THE COPS. I DON'T NEED NO MORE.







YEAH, THEY CALL ME *SPEEDY*, AND I GUESS I'M A SUPER-HERO. I'M 18 NOW-- BUT WHEN I WAS 13, I WAS JUST LIKE YOU.

I WAS TAKING *EVERYTHING* THAT CAME DOWN THE PIKE. POT, HASH, COKE, LSD, HEROIN-- *EVERYTHING*.

I WAS WITH THE TITANS BACK THEN TOO-- ONLY I KEPT FIGHTING THEM... TOLD 'EM I *HATED* 'EM. Y'SEE, MY *STRAIGHT* FRIENDS AND I NO LONGER HAD ANYTHING IN COMMON.

SO I'D HANG AROUND WITH MY DRUGGIE FRIENDS, *SMOKING DOPE*-- BACK THEN THEY SAID *POT* HAD NO BAD EFFECTS...

ONCE YOU *START* EXPERIMENTING YOU DON'T STOP. EACH NEW DRUG LEADS TO ANOTHER.

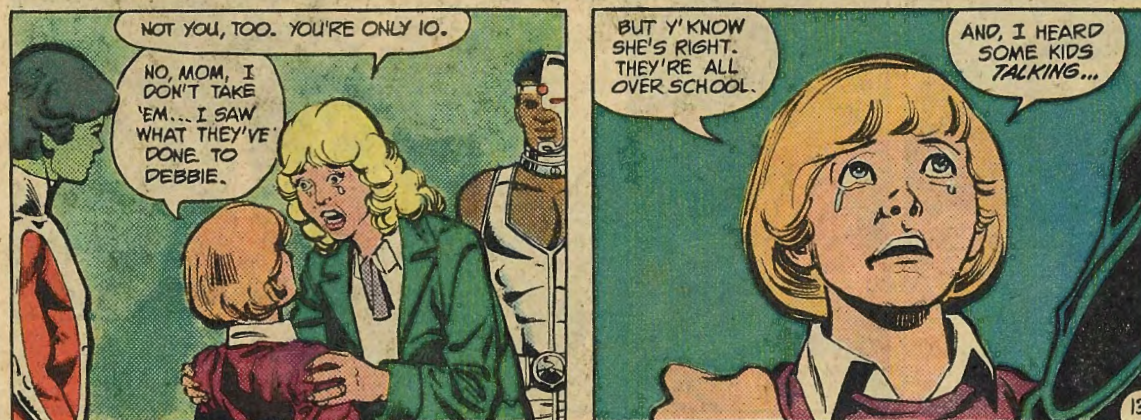
THAT WAS *BEFORE* THEY DID FURTHER RESEARCH. KIDS ARE STILL GROWING... SO THINGS LIKE POT AND BOOZE AFFECT THEM *WORSE* THAN THEY DO ADULTS.

I KEPT NEEDING *STRONGER* STUFF BECAUSE I NEEDED NEWER HIGHS, SOMETHING *BETTER* THAN THE LAST ONE --

-- BECAUSE EVERY TIME I'D STOP, I'D *CRASH*. AND THAT WOULD MAKE ME FEEL SO SICK AND *DEPRESSED*.

ALL I WANTED TO DO WAS *KILL* MYSELF, THAT'S HOW BAD IT GOT.







A FEW MOMENTS LATER...

I CAN'T BELIEVE IT. WHY CAN'T THE SCHOOLS DO ANYTHING ABOUT THIS?

WHY CAN'T YOU PEOPLE DO ANYTHING? YOU'RE SUPPOSED TO BE HEROES!

HEY, WE CAN STOP A COUPLE OF MANUFACTURERS, BUT THE PROBLEM'S BIGGER 'N THAT.

DRUGS'VE BEEN MADE TO SOUND ACCEPTABLE. ALCOHOL IS EVERYWHERE. THE STUFF IS SHOWN ON TV AND THE MOVIES AS SEXY, AS SOMETHING GLAMOROUS.

KIDS SEE IT AND THEY WANT TO BE "ADULT", TOO.

SOUNDS LIKE YOU KNOW MORE ABOUT IT THAN I THOUGHT.

GROWIN' UP WHERE I DID, YOU HAVE TO KNOW MORE.

WHEN I RAN WITH RON'S GANG I DID SOME DRINKING, TRIED POT ONCE OR TWICE, BUT I WAS REALLY INTO SPORTS...

...AN' I DIDN'T WANT ANYTHIN' MESSIN' UP THAT.

RON AND THE OTHERS WERE ALWAYS BORED AN' TIRED. THEY DIDN'T CARE ABOUT NOTHIN' BUT SMOKING DOPE.

AN' WHEN THEY SAID I WOULDN'T BE THEIR FRIEND IF I DIDN'T, I KNEW I MADE THE RIGHT DECISION.

Y'SEE, THEY REALLY DIDN'T CARE ABOUT ME. THEY JUST WANTED SOMEONE--ANYONE--TO GET HIGH WITH.

NO MATTER HOW HARD IT IS, YOU GOTTA FORGET THAT KIND OF PRESSURE FROM YOUR FRIENDS AN' TAKE CARE OF YOURSELF!

LISTEN, I WANT TO FOLLOW UP ON WHAT TED TOLD US. THIS MIGHT BE THE CHANCE WE'VE BEEN HOPING FOR.

LET'S GO!

WITHIN MINUTES THE TITANS' FAMED T-JET STREAKS THROUGH A WARM, GOLDEN SKY...

IT'S HORRIBLE, PRO.

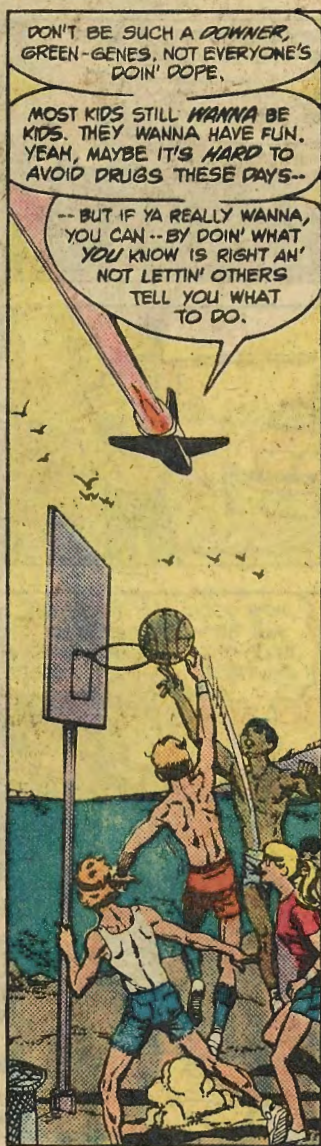
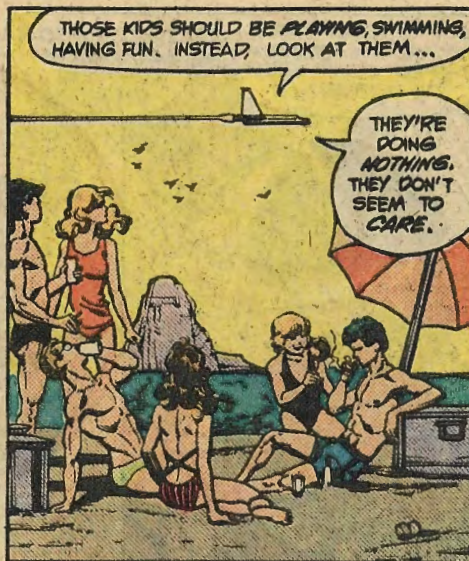
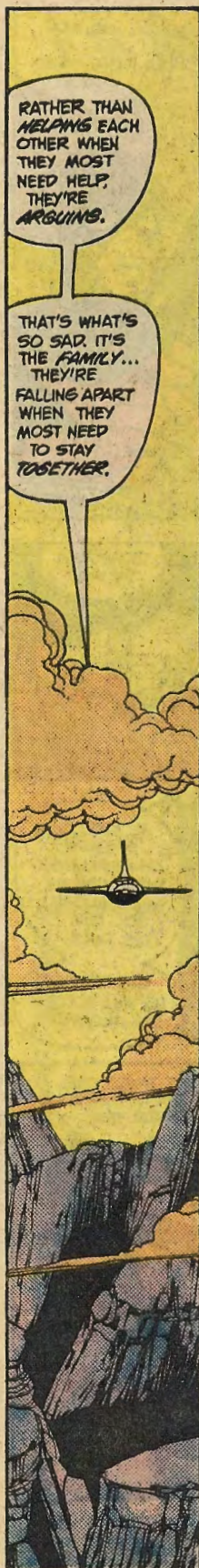
TELL ME ABOUT IT, WONDER GIRL. NOW YOU KNOW WHY I'VE DEDICATED MY LIFE TO THIS PROBLEM

BUT DON'T WORRY. WE'LL NAIL THOSE PUSHERS.

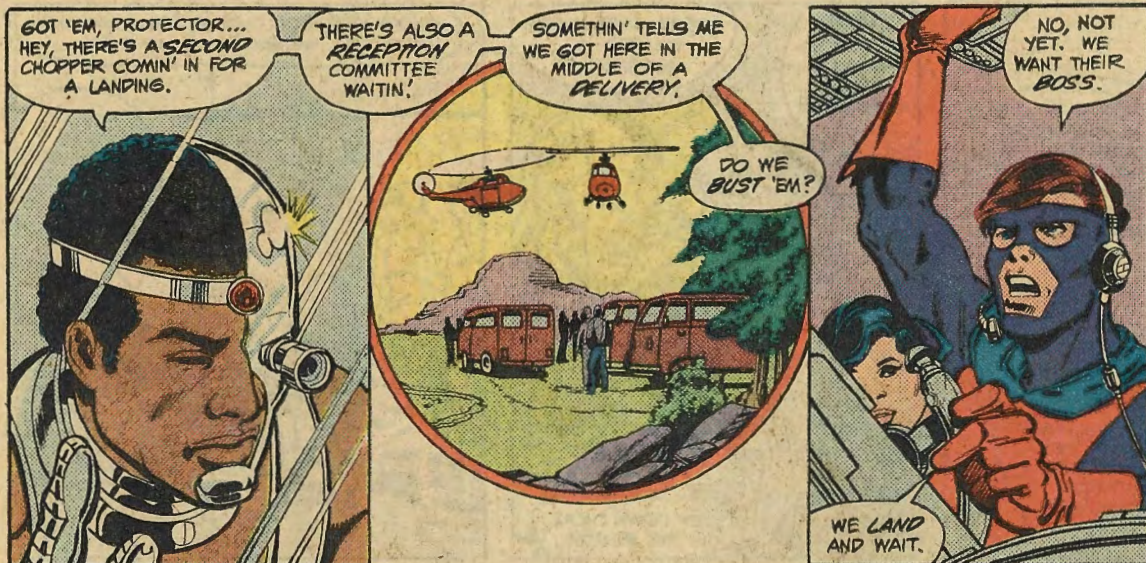
I'M NOT TALKING ABOUT THEM. I MEAN DEBBIE AND HER FAMILY.

THEY OBVIOUSLY CARE ABOUT EACH OTHER, BUT THEY WERE ALSO AT EACH OTHER'S THROATS.









ENGINES SWITCHING TO VTOL\* THE T-JET DESCENDS JUST OUT OF SIGHT...

\*VERTICAL TAKE OFF AND LAND.



WE **SPLIT UP**, SPEEDY, CHANGELING, WONDER GIRL AND RAVEN FOLLOW THE VANS.

THE REST OF US WILL FOLLOW THE **CHOPPERS**.





MY NAME IS **JOSEPH CUMMINGS** AND I'M 14 YEARS OLD. I'VE DONE POT, HASH OIL, UPPERS, DOWNERS, PCP, ACID AND GLUE. I'VE BEEN TAKING THEM FOR TWO YEARS. AND YEAH, I'M A DRUGGIE.

MY DAD, Y'KNOW, HE'S A **POLICEMAN** SO I HADDA BE REALLY CAREFUL 'CAUSE HE'D COME DOWN ON ME IF HE EVER FOUND OUT WHAT I WAS DOIN'!

ONLY HE *DID* FIND OUT WHEN, Y'KNOW, ME AN' ROS WERE **CAUGHT** IN SCHOOL WHILE DOIN' SOME GRASS.



I'VE BEEN THROUGH DRUG-DETOX IN HOSPITALS **FOUR** TIMES. WAS EVEN UP IN THE PSYCHIATRIC WARD ONCE. MAN, WAS **THAT** SCARY.

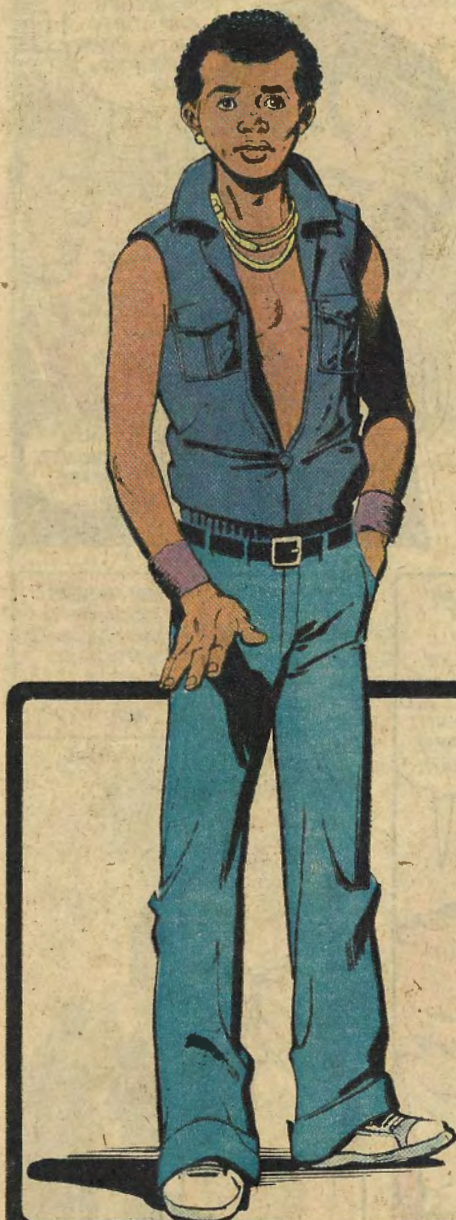
WHAT WOULD I TELL MY YOUNGER BROTHER TO KEEP HIM OFF DRUGS?

I'D TELL 'IM ALL ABOUT HOW **SICK** I WAS HALF THE TIME.



HOW I'D WAKE UP SOME MORNINGS OUT IN THE WOODS LYIN' FACE DOWN IN MY OWN VOMIT, NOT EVEN KNOWIN' HOW I GOT THERE.

WHAT? IF I'D BEEN TOLD THAT, WOULD I HAVE QUIT? PROBABLY **NOT**. BUT THEN, I THOUGHT I WAS DIFFERENT.

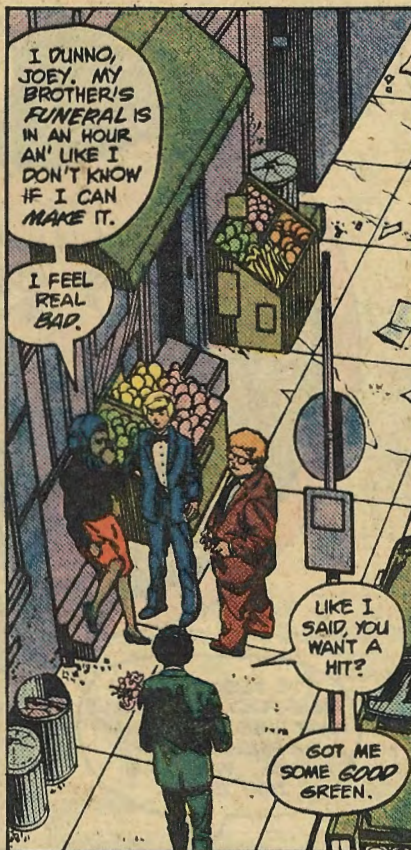






HOW'RE YOU HOLDIN' UP? YOU LOOK TERRIBLE.

YOU NEED A HIT?



I DUNNO, JOEY. MY BROTHER'S FUNERAL IS IN AN HOUR AN' LIKE I DON'T KNOW IF I CAN MAKE IT.

I FEEL REAL BAD.

LIKE I SAID, YOU WANT A HIT?

GOT ME SOME GOOD GREEN.



I DON'T KNOW WHAT TO DO ANYMORE.

JUAN, HE DIED USING PCP, I MEAN, LIKE HE'S REALLY DEAD.



C'MON, ANNIE, IT'LL GET YOU THROUGH.

YEAH, IT AN'T HURT US, HAS IT?

YOUR BROTHER WAS PROBABLY USING SOME BAD STUFF, THAT'LL NEVER HAPPEN TO US.

YOU KNOW IT, BABE.



I DON'T KNOW, JOEY. I DON'T KNOW ANYTHING ANYMORE. I'M SO CONFUSED.

HEY, DON'T LISTEN TO THOSE KID COPS. WHADDA THEY KNOW ABOUT WHAT'S GOOD FOR US?

C'MON, ANNIE, YOU'RE ONE OF US, AN' THIS STUFF IS GOOD.



I'M YOUR FRIEND, ANNIE, AREN'T YOU MINE?



BUT, JOEY, MY BROTHER DIED. I DON'T KNOW IF I SHOULD GET HIGH ANYMORE.

MAYBE I SHOULD FORGET THIS, LIKE TRY IN SCHOOL AGAIN.



YEAH? YOU AN' WHO ELSE? YOU'LL BE ALL ALONE THERE.

C'MON, WE'LL ALL SMOKE IT... THAT'LL MAKE YOU FEEL BETTER.



WE'RE FRIENDS, AREN'T WE? ISN'T MAKING EACH OTHER HAPPY WHAT FRIENDS ARE FOR?

SHE REACHES OUT TENTATIVELY...



HER FINGERS GRABBING THE FAMILIAR SHAPE, INSTINCTIVELY SLIPPING IT INTO HER DRY MOUTH...

AND SHE WAITS FOR THE NUMBNESS TO COME...



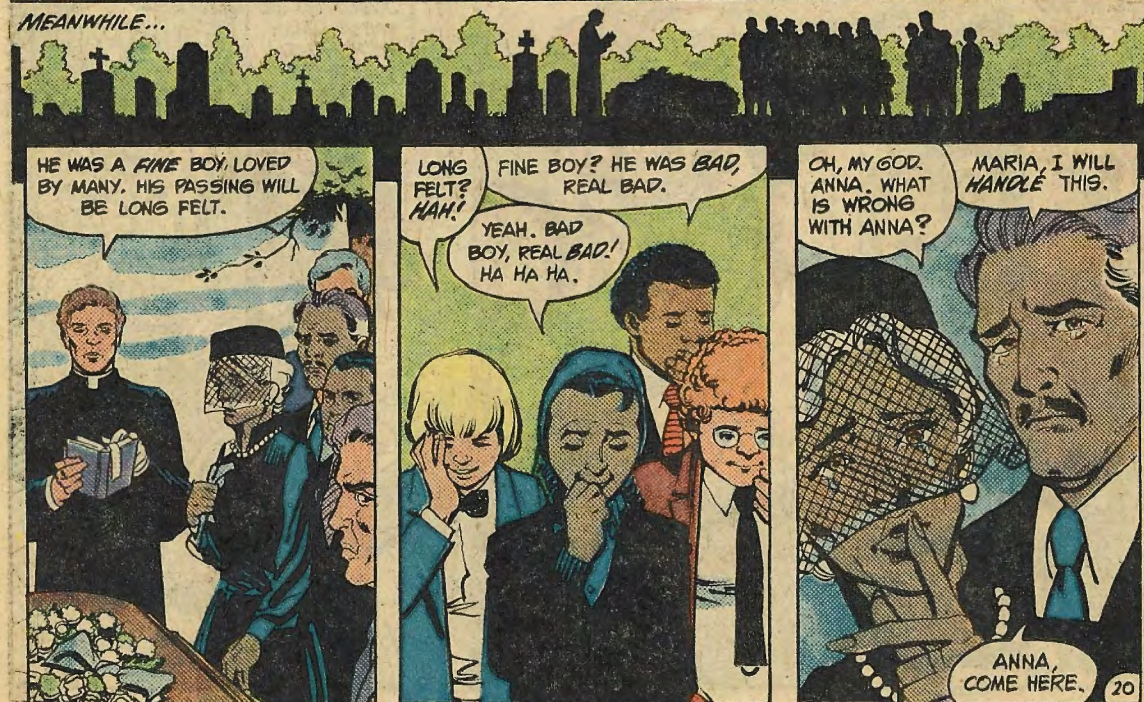
MEANWHILE...







MEANWHILE...





NO! DON'T SHUT ME UP! I HATE YOU. I HATE BOTH OF YOU!

AND I'M GLAD HE DIED! WHY DON'T YOU ALL DIE?

YOU ALL HATE ME. YOU HATED HIM, TOO. EVERYONE HATES US BECAUSE YOU DON'T UNDERSTAND US.

WHY DON'T YOU LEAVE US ALONE. GO AWAY, FOR GOD'S SAKE-- GO AWAY!!

SOMEONE, PLEASE DO SOMETHING.

I--I DON'T KNOW WHAT TO DO, MARIA.

I DON'T UNDERSTAND WHAT IS HAPPENING TO US.

OH, GOD, IT HURTS SO MUCH... IT HURTS...

WAIT, ANNIE-- DON'T GO.

SOB SOB: I HATE THEM... I HATE THEM... THEY WANT ME DEAD... THEY HATE ME... I KNOW THEY HATE ME.

I WANNA DIE... WHY WON'T THEY LET ME DIE, TOO?!!

HEY, ANNIE, IT'S JOEY... LET'S SPLIT. WE CAN GO TO THE MALL!

NO...NO... I DON'T WANNA GO ANYWHERE. LET ME JUST DIE HERE... PLEASE LET ME DIE HERE!

ANNA...

HER PARENTS! RUN!

OH, MY LITTLE ANNA...

D-DON'T TOUCH ME. D-DON'T DARE TOUCH ME, MOMMA.

I HATE YOU... I HATE YOU...

BUT WE LOVE YOU, ANNA. I DON'T UNDERSTAND WHY YOU ARE ACTING LIKE THIS, BUT WE DO LOVE YOU.

YOU CAN'T... NOT AFTER ALL I'VE DONE.

OH, GOD... OH, GOD... I... I FEEL SO ASHAMED... I-I HATE MYSELF...!

THERE HAS BEEN ENOUGH HATE, MY DARLING... THERE'S BEEN MORE THAN ENOUGH HATE.

MY LITTLE ONE, WE WILL ALWAYS LOVE YOU...

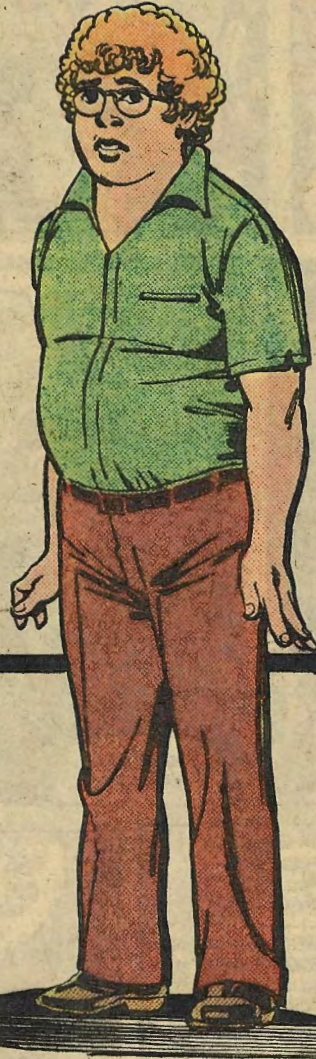
SOB, SOB: OH, DADDY... OH, DADDY... DON'T GO AWAY...

YES, MY LITTLE ANGEL, YES...WE ARE HERE, AND WE WILL FIND SOMEONE WHO WILL HELP YOU. WE WILL DO IT TOGETHER.



MY NAME IS HENRY CATLIN, AND I'M 13 YEARS OLD. I'VE USED ALCOHOL, POT, HASH, PCP AND MUSHROOMS. I'VE USED THOSE DRUGS FOR ONE YEAR.

MY DAD DIED WHEN I WAS REAL LITTLE AND MY MOM HAD TO RAISE MY SISTER AND ME. MOM HAD TO WORK TWO JOBS, NIGHT AND DAY...AND I--I GUESS I DIDN'T HELP HER MUCH...



I REALLY DIDN'T HAVE MANY FRIENDS BEFORE I GOT TO THIS SCHOOL. I GUESS I JUST DIDN'T KNOW HOW TO SPEAK TO OTHER KIDS.



ANYWAY, LAST YEAR WHEN I FIRST GOT HERE, I MET JOEY AND ROG AND THE OTHERS. THEY SEEMED SORTA STRANGE AT FIRST...

I THINK IT WAS ROG WHO FIRST GAVE ME SOME POT. MAN, IT REALLY TASTED BAD THE FIRST COUPLE OF TIMES.

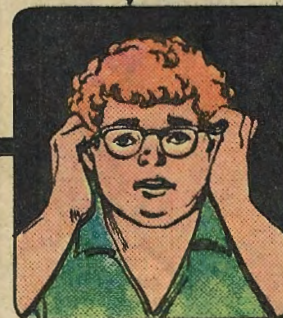
BUT THEY SEEMED TO REALLY LIKE ME, SO I HUNG AROUND WITH THEM.

IT DIDN'T SEEM TO DO ANYTHING FOR ME, EITHER. LATER ON, WELL, I GOT TO LIKE IT.

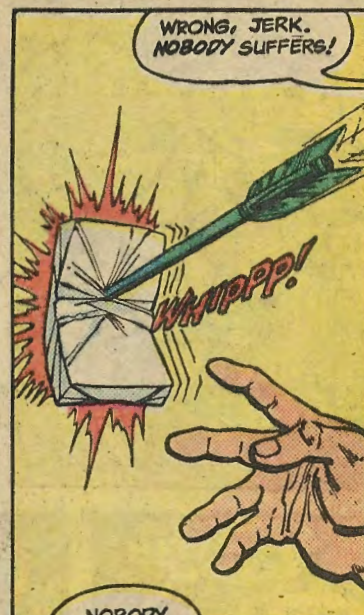
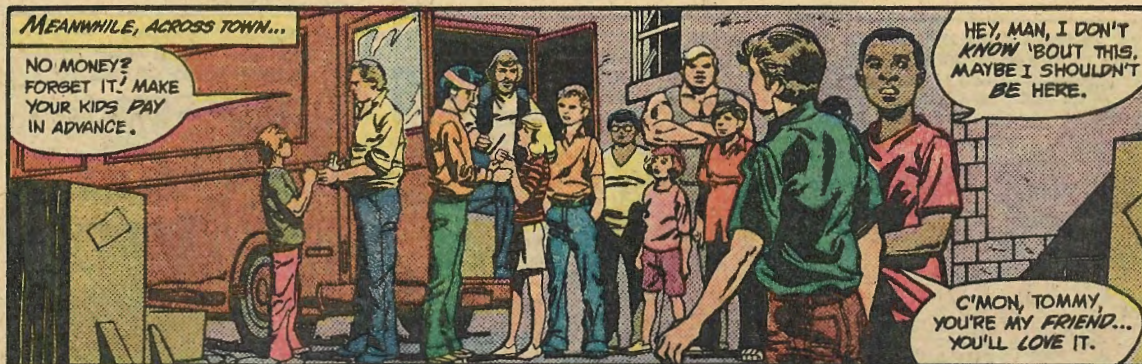


MY MOM'S ALWAYS SCREAMING AT HOME-- AND THE DRUGS, WELL THEY LET ME FORGET SOME OF THAT. ONLY LATELY I'VE BEEN FEELING REAL SICK.

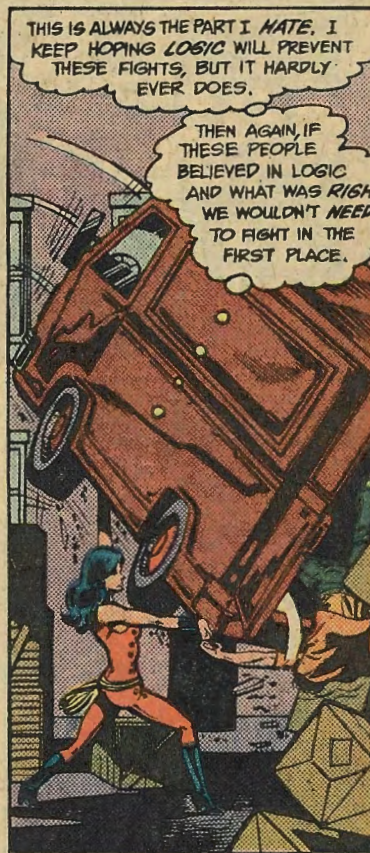
AND I DON'T LIKE THE WAY I'M FEELING. I THINK IT'S THE DRUGS. BOY, I HOPE I CAN GET OFF THEM.







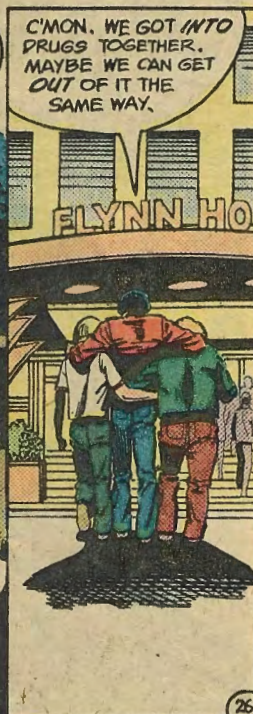
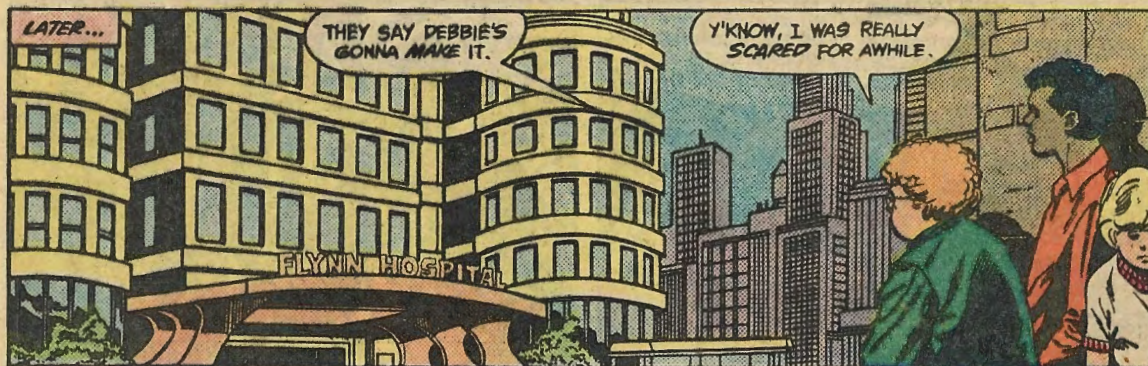








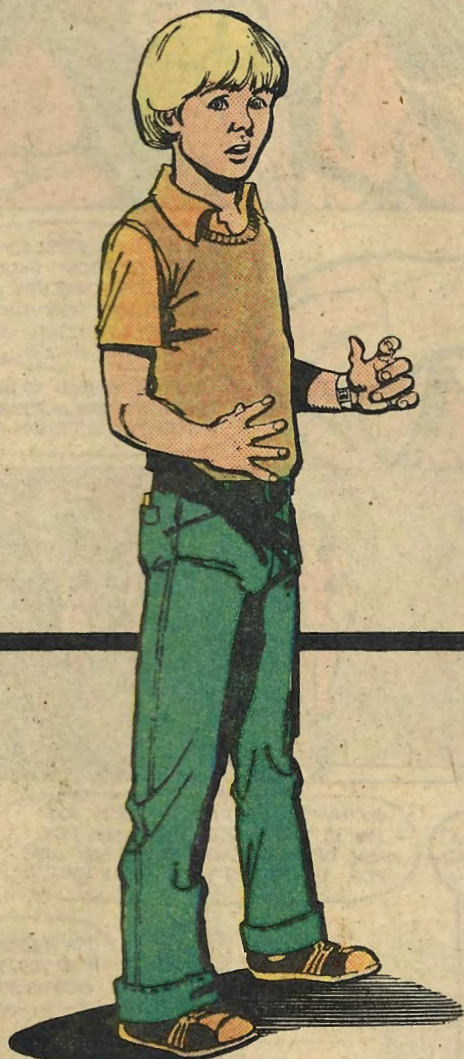






MY NAME IS ROGER LEVINE, AND I'M 15 YEARS OLD. I'VE TAKEN ALCOHOL, POT, HASH, HASH OIL, COCAINE, UPPERS, DOWNERS, PCP, ACID, MUSHROOMS AND GLUE. I'VE USED THEM FOR FOUR YEARS.

MY OLDER BROTHER AND HIS FRIENDS STARTED ME TAKING DRUGS, BUT IF I WANT TO STOP, I'VE GOT TO DO IT MYSELF.



I MEAN, I NEVER REALLY WANTED TO GET INTO DRUGS, BUT I FOUND MYSELF THERE ANYWAY.

FIRST I STARTED TAKING THEM, THEN I LOOKED FORWARD TO TAKING THEM, THEN I HAD TO TAKE THEM... I COULDN'T STOP.

I FOUND KIDS WHO WERE SELLING THEM, AND SOON I WAS SELLING THEM, TOO.

Y'KNOW WHAT THE TROUBLE WITH DRUGS IS? YOU DON'T USE THEM, THEY USE YOU.

I CAN'T LIVE WITHOUT 'EM ANYMORE. I TAKE 'EM THE FIRST THING IN THE MORNING-- BEFORE I EVEN BRUSH MY TEETH.



I NEED 'EM ALL THROUGH THE DAY JUST TO KEEP GOING 'CAUSE I'M MORE SCARED OF CRASHING THAN OF USING THE DRUGS THEMSELVES.

THE DRUGS ARE MY LIFE, AND I DON'T WANT THAT ANYMORE. I WANT TO STOP AND I NEED HELP!







WHICH IS WHY MY PARENTS  
AND I CAME HERE TO THIS  
CENTER.

VERY GOOD, ROGER.  
WE'LL ALL WORK  
TOGETHER.



I THINK IT'S TIME  
WE LEAVE. THEY  
DON'T NEED US  
ANY MORE.

WAIT, WE WANT TO THANK  
YOU FOR ALL YOU'VE DONE.

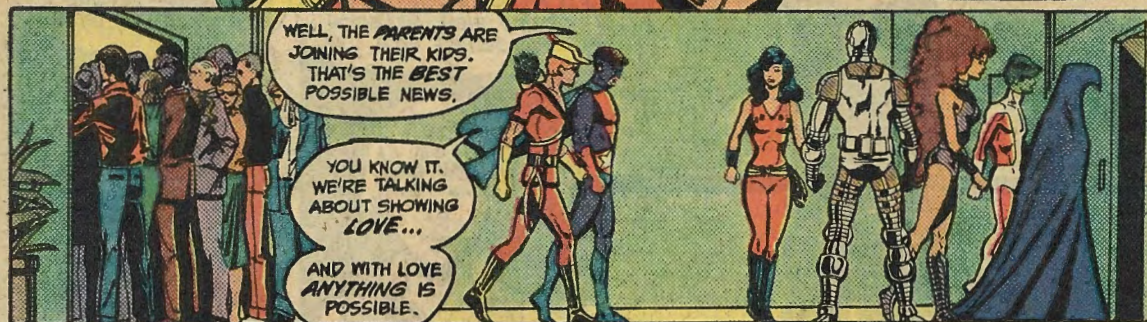
THEIR HEALTH IS BETTER,  
THEIR GRADES ARE UP--  
AND THEY'RE LAUGHING  
AGAIN.



THANKS, BUT  
WE HAD NOTHING  
TO DO WITH THIS.  
THE KIDS MADE  
THEIR DECISIONS  
BY THEMSELVES.

YOU JUST CAN'T TELL SOME-  
ONE TO STOP TAKING DRUGS.  
THEY'VE GOT TO BELIEVE FOR  
THEMSELVES HOW MUCH  
BETTER LIFE COULD BE  
WITHOUT DRUGS.

AND YOU'VE GOT TO WORK  
TOGETHER, KIDS AND PARENTS  
ALIKE--THAT'S THE ONLY WAY.



WELL, THE PARENTS ARE  
JOINING THEIR KIDS.  
THAT'S THE BEST  
POSSIBLE NEWS.

YOU KNOW IT.  
WE'RE TALKING  
ABOUT SHOWING  
LOVE...

AND WITH LOVE  
ANYTHING IS  
POSSIBLE.

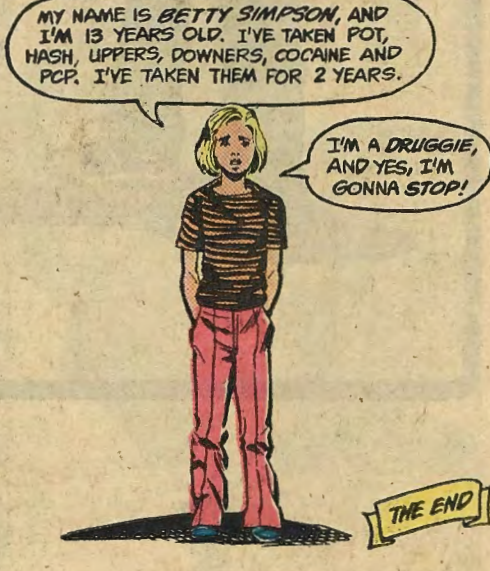


OKAY, I THINK WE'RE MAKING  
SOME PROGRESS HERE. WHO  
WILL TELL THEIR STORY  
NEXT?



ME.  
PLEASE...

SURE,  
BETTY. GO  
AHEAD.



MY NAME IS BETTY SIMPSON, AND  
I'M 13 YEARS OLD. I'VE TAKEN POT,  
HASH, UPPERS, DOWNERS, COCAINE AND  
PCP. I'VE TAKEN THEM FOR 2 YEARS.

I'M A DRUGGIE,  
AND YES, I'M  
GONNA STOP!

THE END



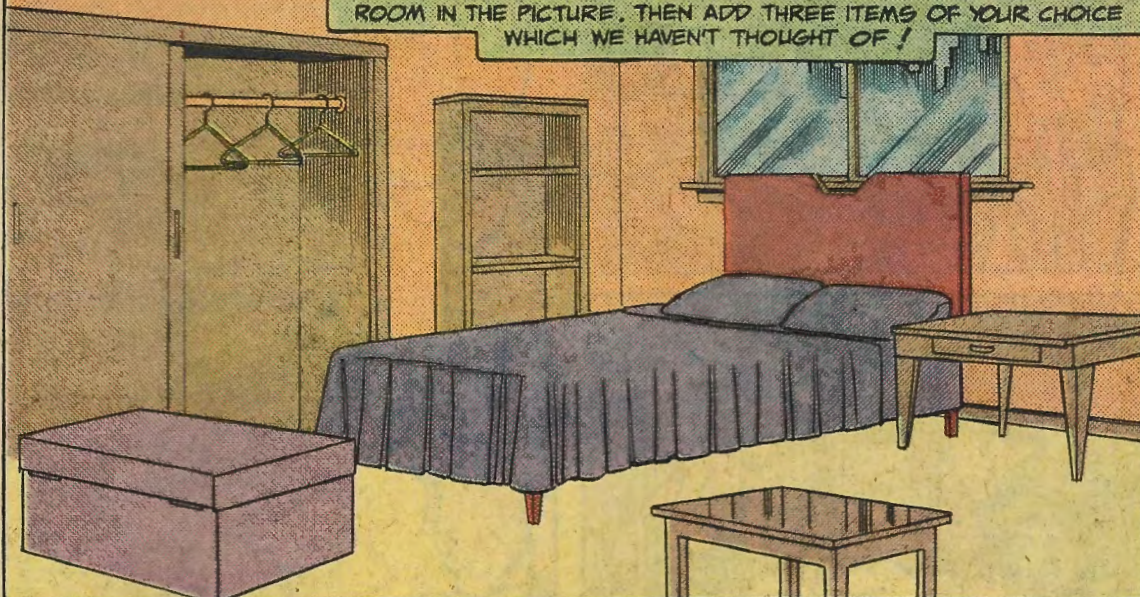


"AT THIS POINT IN HER LIFE, **DRUGS** WERE MORE IMPORTANT TO ANNA THAN ANYTHING ELSE. HAVE YOU EVER THOUGHT ABOUT WHAT THINGS ARE MOST IMPORTANT TO **YOU?**"



### IT'S YOUR ROOM!

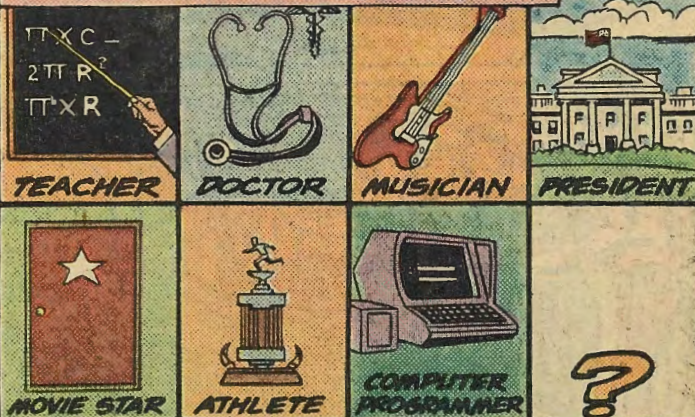
IF YOU COULD HAVE ANYTHING YOU WANT FOR YOUR ROOM, WHAT WOULD YOU CHOOSE? FROM THE ROW BELOW, SELECT THREE ITEMS YOU'D MOST LIKE TO HAVE AND DRAW THEM INTO THE BEDROOM IN THE PICTURE. THEN ADD THREE ITEMS OF YOUR CHOICE WHICH WE HAVEN'T THOUGHT OF!



**THE V.I.P.'S.** LOOK AT THIS LIST AND THINK ABOUT THE WORDS. WHAT DO YOU THINK IT'S MOST IMPORTANT TO BE? CAN YOU ADD TWO MORE WORDS TO THE LIST? THEN, IN THE SPACE BEFORE EACH WORD, NUMBER THEM IN ORDER FROM THE MOST IMPORTANT TO THE LEAST IMPORTANT.

\_\_\_\_ **FAMOUS**  
 \_\_\_\_ **RICH**  
 \_\_\_\_ **HELPFUL**  
 \_\_\_\_ **GOOD-LOOKING**  
 \_\_\_\_ **SMART**  
 \_\_\_\_ **POWERFUL**

**A PICTURE OF YOUR FUTURE!** EACH OF THE SYMBOLS BELOW REPRESENTS A CAREER, WHICH MANY PEOPLE DREAM OF HAVING. DO YOU SHARE ONE OF THESE DREAMS? IF SO, CIRCLE YOUR CHOICE. IF NOT, DRAW A PICTURE THAT REPRESENTS YOUR DREAM IN THE EMPTY SPACE.

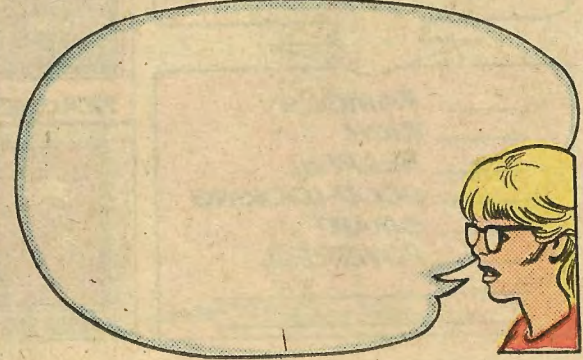
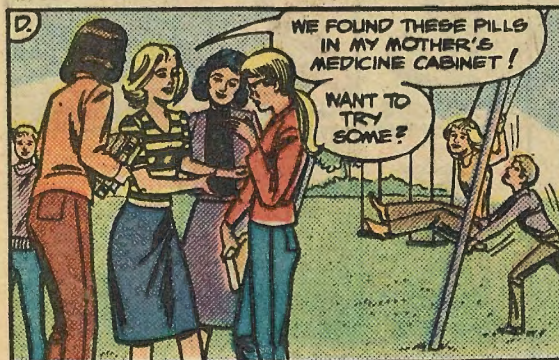
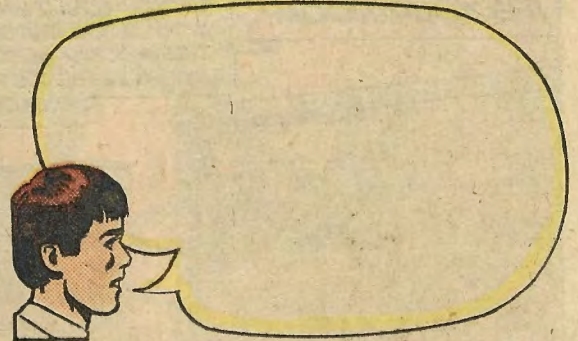






# THE CHOICE IS YOURS!

"DEBBIE, ANNA, JOSEPH, 'CAT' AND ROGER FINALLY MADE THE CHOICE TO KEEP DRUGS OUT OF THEIR LIVES FOR GOOD. THINK ABOUT THE CHOICES YOU MIGHT MAKE, IF YOU WERE IN ANY OF THE SITUATIONS DESCRIBED BELOW. FILL IN THE BALLOONS WITH THE RESPONSE YOU THINK IS BEST."







# ALONE AND TOGETHER

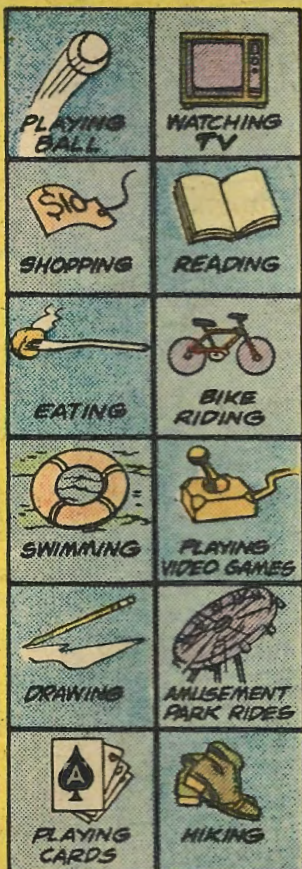
"SPEEDY'S SAYING THAT MOST OF US *DEPEND* ON OUR FRIENDS FOR THINGS. WE ALSO DEPEND ON OUR PARENTS. ARE THERE THINGS, THOUGH, THAT YOU DO WITHOUT ANYONE AT ALL?"



NOBODY LIKES TO FEEL THAT THEY'RE ALL ALONE ... SO THEY TAKE DRUGS NOT TO LOSE THEIR FRIENDS.

LOOK AT THE DIFFERENT ACTIVITIES PICTURED BELOW. THEN, THINK ABOUT WHO YOU ENJOY DOING EACH THING WITH: YOUR BEST FRIEND, A GROUP OF FRIENDS, YOUR PARENTS AND FAMILY, OR BY YOURSELF.

LIST THE ACTIVITY IN THE APPROPRIATE BOX. IF YOU LIKE, PUT IT IN MORE THAN ONE BOX. HAVE WE LEFT OUT SOMETHING YOU LIKE TO DO OFTEN? IF SO, ADD IT TO ONE OR MORE OF THE BOXES.



ALONE

WITH YOUR BEST FRIEND

WITH LOTS OF FRIENDS

WITH FAMILY

AFTER YOU'VE FINISHED, LOOK AT THE RESULTS!

● WHICH BOX HAS THE MOST ACTIVITIES?

● WHICH HAS THE FEWEST?

● DO THE BOXES GIVE A PRETTY ACCURATE PICTURE OF HOW YOU SPEND YOUR TIME AND WHO YOU SPEND IT WITH?





## DECISIONS, DECISIONS

"DECISIONS ARE ALWAYS HARD TO MAKE. IT'S EVEN HARDER TO MAKE THEM WHEN THERE'S PRESSURE ON YOU FROM OUTSIDE, OR IF YOU'RE AFRAID OF LOSING A FRIENDSHIP. IN THE STORY BELOW, MIKE IS FACED WITH A TOUGH DECISION. CAN YOU HELP HIM BY FINISHING THE STORY?"



MIKE COULDN'T WAIT FOR THE SCHOOL BELL TO RING ON FRIDAYS. WHEN 3:00 FINALLY CAME, HE RAN STRAIGHT FOR THE PLAYGROUND TO MEET HIS FRIENDS. "WHAT'S UP?" HE ASKED.

"LOOK WHAT WE'VE GOT!" SAID ANDREW, AND PULLED A THIN, FLAT BOTTLE FROM HIS POCKET. IT WAS A BOTTLE OF WHISKEY.

"WHERE'D YOU GET THAT?" MIKE ASKED.

"BILLY SNEAKED IT OUT OF HIS FATHER'S CABINET. WE'RE GOING TO MY HOUSE AND SPLIT IT. MY PARENTS'LL BE AWAY ALL WEEKEND. YOU WANT TO COME?"

MIKE WAS CONFUSED, AND A LITTLE AFRAID. "I DON'T THINK IT'S A GOOD IDEA," HE SAID.

"WHAT'RE YOU, SCARED?" BILLY SAID.

"HE'S JUST NEVER DONE IT BEFORE," ANDREW SAID.

"HE'S CHICKEN," THE OTHER BOY SAID. "HE'S TOO YOUNG TO HANG OUT WITH US. HE'S JUST A BABY." THE BOY TURNED TO MIKE.

"FOR THE LAST TIME, CHICKEN, ARE YOU COMING WITH US, OR NOT?" MIKE SAID, "





"AS THE *TEEN TITANS* SAID, YOU JUST CAN'T TELL KIDS NOT TO USE DRUGS: EACH PERSON HAS TO DECIDE FOR HIMSELF OR HERSELF. AND ALL OF US HAVE TO DECIDE FOR OURSELVES, TOO.

"WHEN THE FOUNDING FATHERS WROTE THE DECLARATION OF INDEPENDENCE IN 1776, THEY WERE ANNOUNCING TO THE WORLD THAT AMERICA WOULD BE FREE FROM THE CONTROL OF ANOTHER NATION.

AND WHEN WE MAKE A DECLARATION TO STAY AWAY FROM DRUGS, WE ARE SAYING TO OTHERS, AND TO OURSELVES, THAT WE ARE IN CONTROL OF OUR OWN LIVES AND RESPONSIBLE FOR OUR OWN WELL-BEING. "

AN  
EXAMPLE  
OF A  
DECLARATION  
TO  
REMAIN  
DRUG-  
FREE  
IS:

*I declare that I am aware of the dangerous effects of drugs. I am responsible for myself and will never use any unlawful drug.*

*You can count on me to live by my declaration, and share my declaration with my family and friends.*

SIGNATURE

WITNESS

"Remember: A DECLARATION IS A VERY STRONG STATEMENT. IT'S NOT JUST REPEATING SOMETHING YOU'VE ALREADY HEARD. IT'S THINKING HARD AND BEING REALLY HONEST ABOUT WHAT YOU SAY."

"NOW IT'S TIME FOR *YOUR* DECLARATION. IN THE SPACE ON THE DOCUMENT BELOW, WRITE A DECLARATION TO BE A *TITAN* IN THE DRUG WAR."

## Declaration

SIGNATURE

WITNESS

WITH SPECIAL THANKS TO

THE U.S. CUSTOMS SERVICE  
AND  
THE U.S. DEPARTMENT OF EDUCATION



**“JOIN THE PRESIDENT’S  
DRUG AWARENESS CAMPAIGN”**



**WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!**







THE AMERICAN SOFT DRINK INDUSTRY  
PRESENTS DC COMICS'

# THE NEW TEEN TITANS



In cooperation with

THE PRESIDENT'S DRUG AWARENESS CAMPAIGN



THE WHITE HOUSE

Dear Friend:

Don't let anyone tell you that you can't be a hero. You can--and you are about to learn how.

Picture yourself in a battle. In fact, it is one of the most important battles our nation has ever fought. You are right in the center of combat. Sound incredible? It is all part of being a hero.

Is this an imaginary battle? Not at all. Many young people are already in it and they would do anything to be on the winning side. But they've learned about it too late.

The battle is against drug abuse. Declare that you will stay drug-free. At any cost. You're guaranteed to win. And you'll be a hero--to your mother and father, family and friends, but most of all, to yourself.

There's a lot more to it and you'll learn about it as you go along. The President feels as strongly as I do about winning this battle. His Drug Awareness Campaign put this material together and generous corporations paid for it. It was done especially for you. We hope you will give being a hero your very best effort.

Sincerely,

Ronald Reagan





THE AMERICAN SOFT DRINK INDUSTRY IN COOPERATION WITH  
THE NATIONAL SOFT DRINK ASSOCIATION  
PRESENTS DC COMICS' THE NEW TEEN TITANS

THEY ARE THE BEST THERE IS: THE CHANGELING, SHAPE-SHIFTER SUPREME; CYBORG, HALF MAN/HALF ROBOT; KID FLASH, SUPER-SPEEDSTER; RAVEN, MYSTERIOUS EMPATH; STARFIRE, ALIEN POWERHOUSE; AND WONDER GIRL, THE AMAZING AMAZON. TOGETHER THEY TEAM UP WITH THAT FIGHTING FURY KNOWN AS THE PROTECTOR. NOTHING CAN STOP THEM NOW.

# THE NEW TEEN TITANS

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THERE THEY ARE,  
JUST AS WE  
WERE TOLD.



WHAT ARE  
THEY DOING?

UNLOADIN' THEIR  
DRUGS, STARFIRE--

--TO PEDDLE TO THEIR  
KID-PUSHERS WHO SELL  
THEM IN THEIR SCHOOLS.

THEN WHAT  
ARE WE  
WAITING  
FOR?



LET'S GO  
GET 'EM!

SCRAM!  
THEY CAN'T  
CATCH US ALL!

I-IT'S  
THE TEEN  
TITANS!

# BATTLE!

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KID FLASH, CAN I SPEAK WITH YOU FOR A MOMENT?

SURE, PROTECTOR. WHAT'S UP?



I HAVE A FAVOR TO ASK. MY COUSIN, TED HART, JUST MOVED TO BLUE VALLEY.

HE'S HAD A BAD DRUG PROBLEM. FACT IS, HE ALMOST DIED A YEAR OR SO BACK.

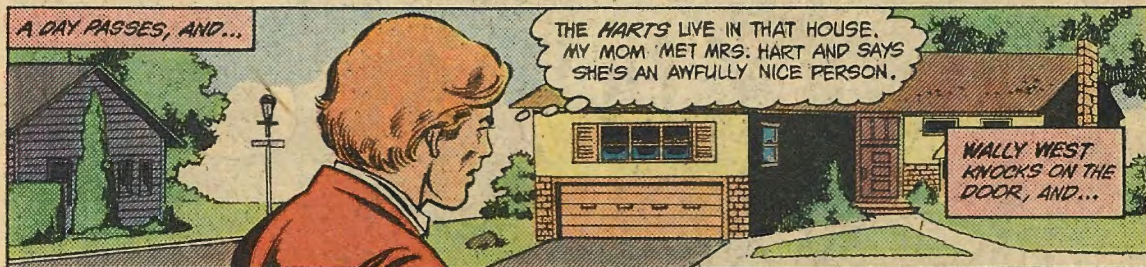


ANYWAY, HE'S WORKING AT STAYING STRAIGHT--

--AND SINCE YOU LIVE IN BLUE VALLEY, I THOUGHT YOU MIGHT KEEP AN EYE ON HIM.



YOU'VE GOT IT, PAL. DON'T WORRY ABOUT ANYTHING.



A DAY PASSES, AND...

THE HARTS LIVE IN THAT HOUSE. MY MOM MET MRS. HART AND SAYS SHE'S AN AWFULLY NICE PERSON.

WALLY WEST KNOCKS ON THE DOOR, AND...



TED HART?

YOU MUST BE WALLY WEST. MY COUSIN, JASON, SAID YOU'D BE CALLING.

GOOD TO HAVE YOU IN BLUE VALLEY, TED. THE TOWN MAY BE QUIET TO PEOPLE FROM THE BIG CITY--



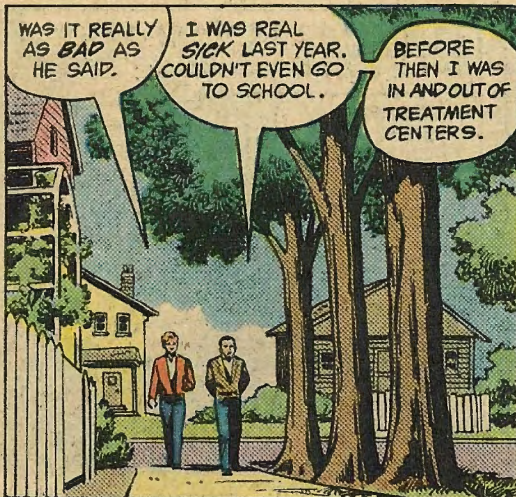
--BUT IT'S A GREAT PLACE TO GROW UP IN.

I SURE HOPE SO, WALLY. THIS IS A NEW START FOR ME.

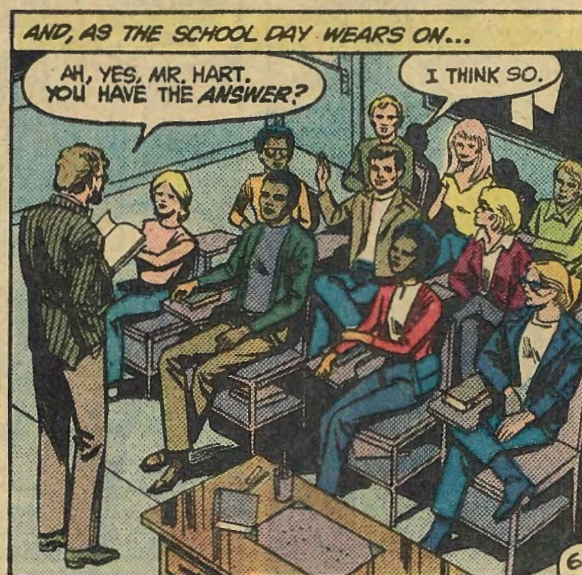
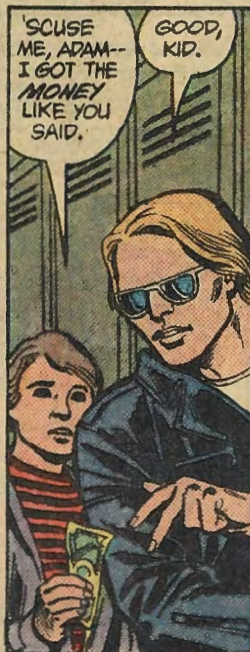
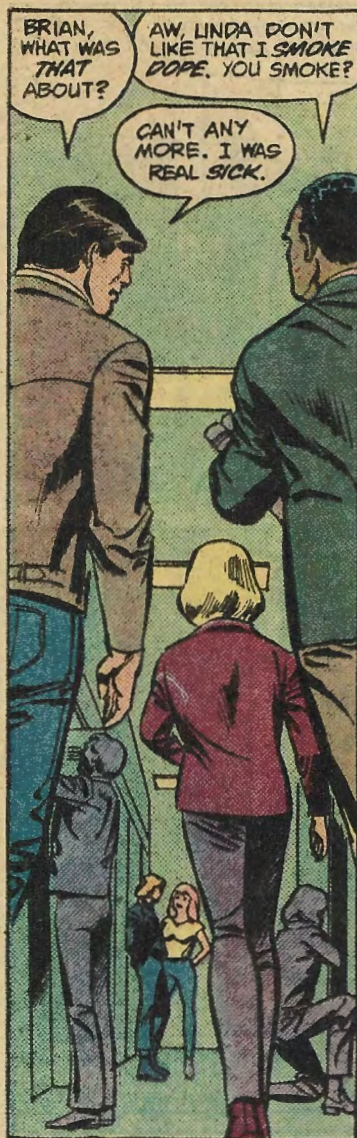


I KNOW JASON TOLD YOU ABOUT MY, UH, PROBLEM.

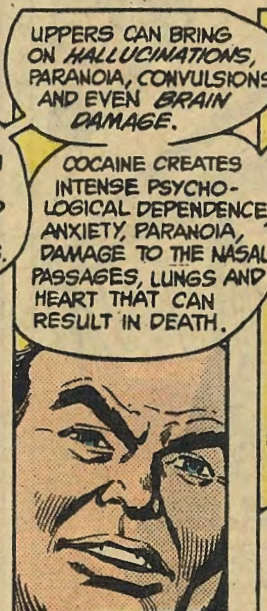




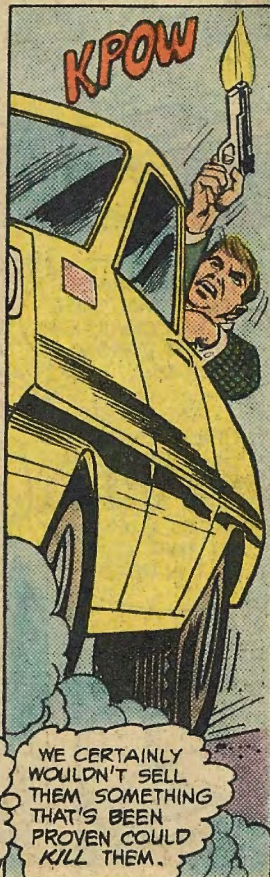
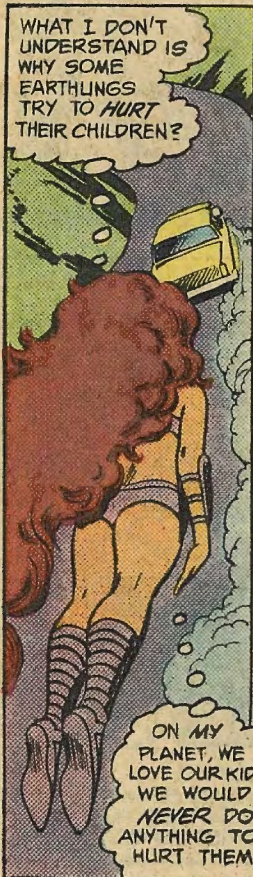
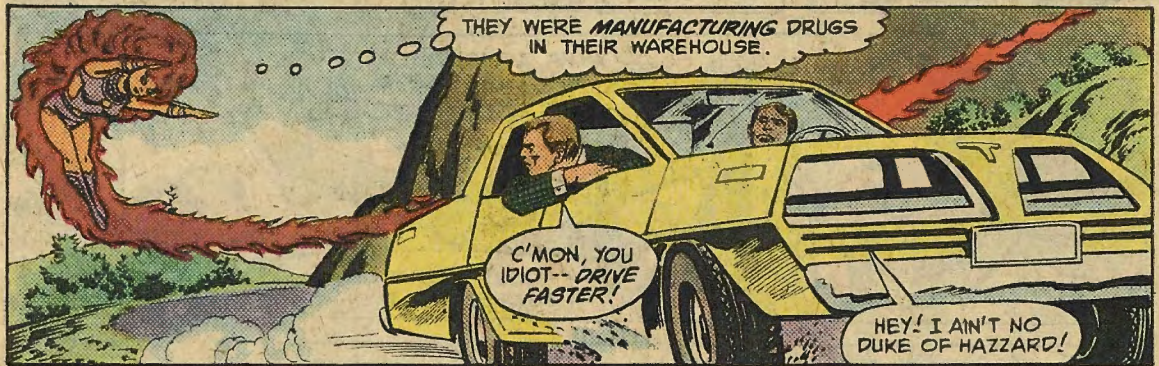
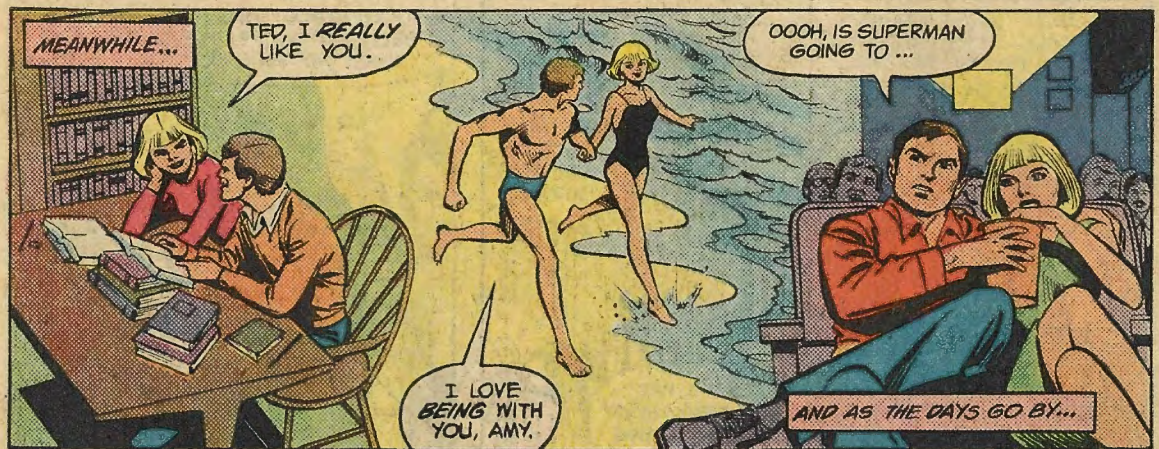




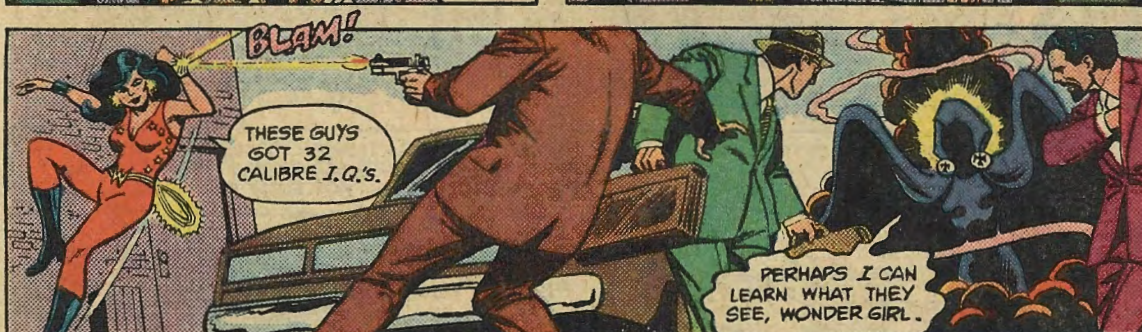




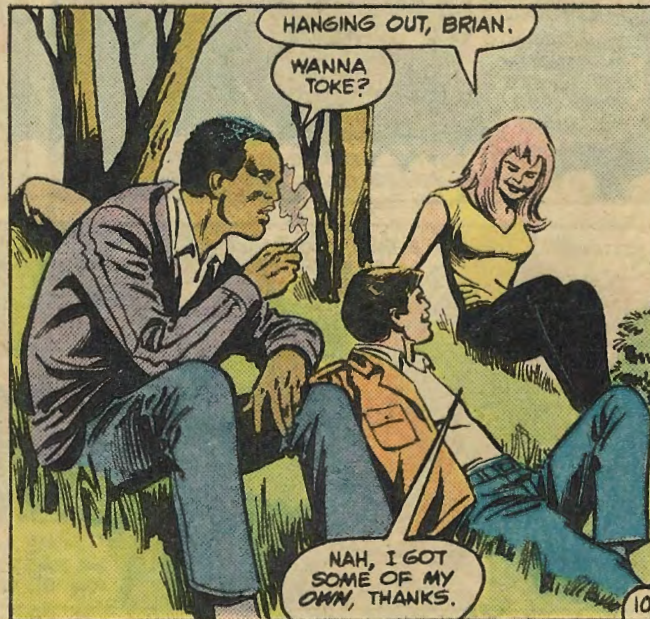
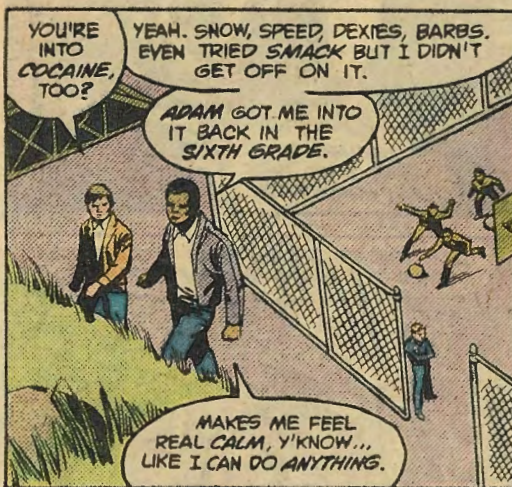
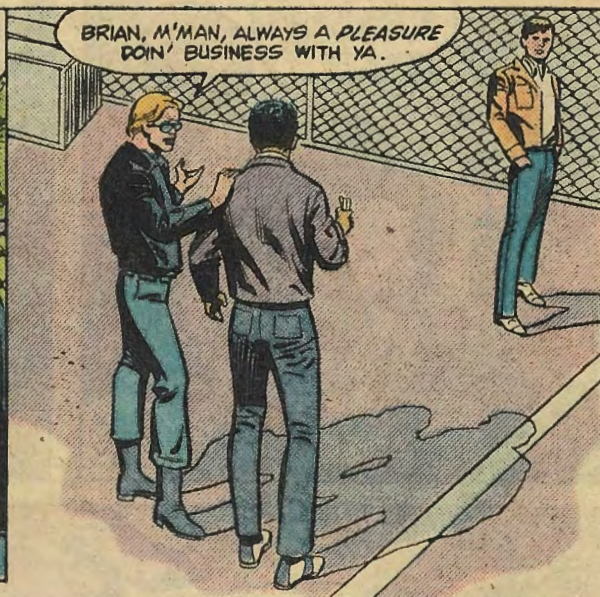




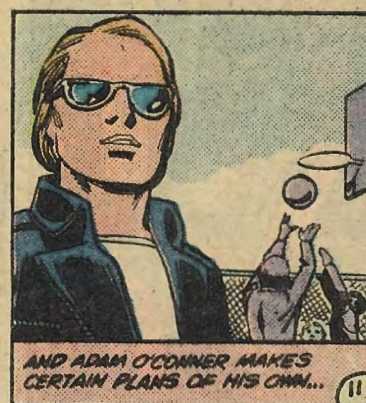
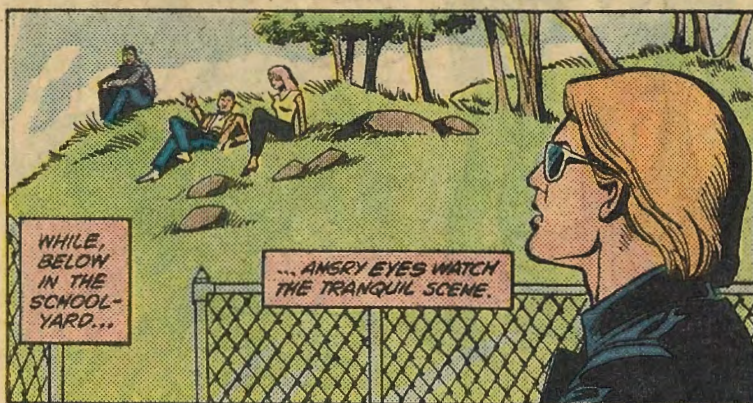




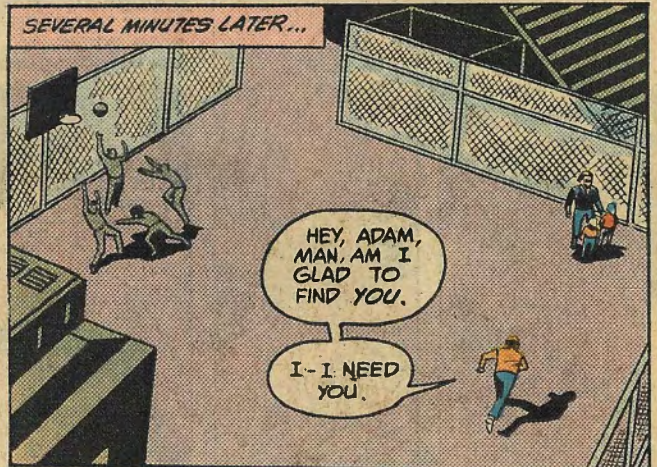
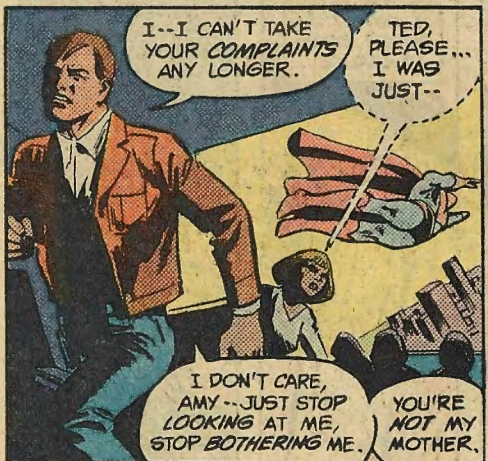
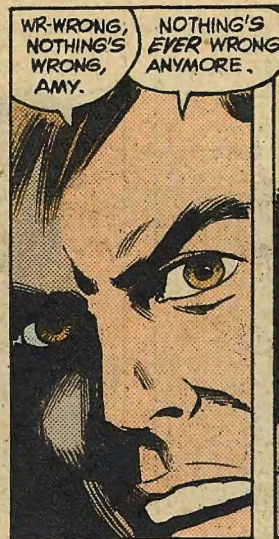




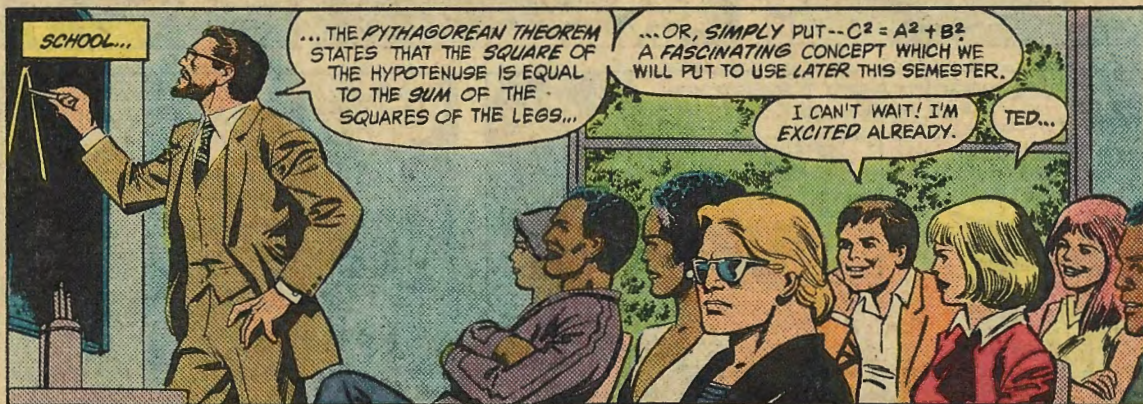




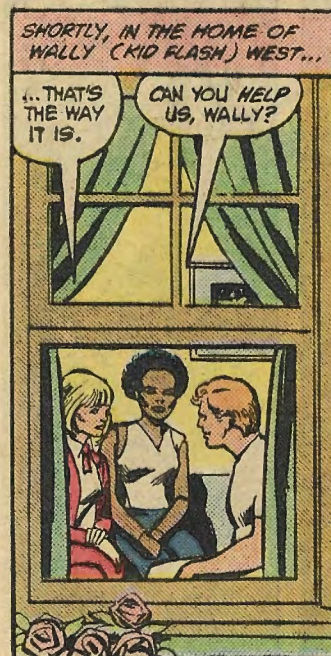












AND, AS THE TWO GIRLS LEAVE...

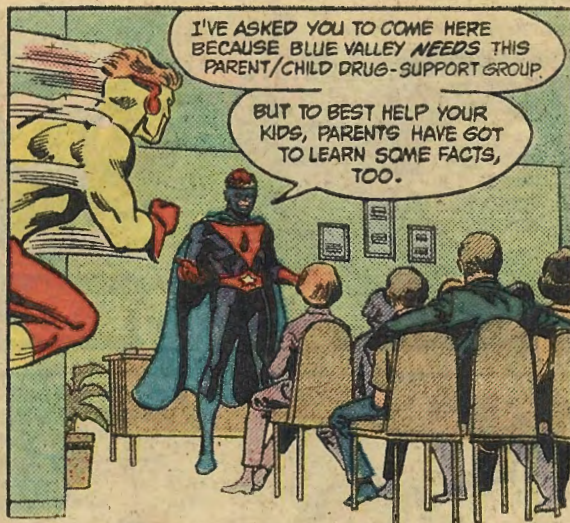




I FEEL LIKE I'M IN A DIFFERENT WORLD FROM THOSE KIDS.

NOT ONLY DON'T I TAKE DRUGS, BUT I'M NOT EVEN SURE I FULLY UNDERSTAND WHAT DRUGS DO.

WELL, I GUESS MOST AMERICANS ARE JUST AS UNINFORMED.



I'VE ASKED YOU TO COME HERE BECAUSE BLUE VALLEY NEEDS THIS PARENT/CHILD DRUG-SUPPORT GROUP.

BUT TO BEST HELP YOUR KIDS, PARENTS HAVE GOT TO LEARN SOME FACTS, TOO.



I'VE HEARD DRUGS LIKE COCAINE AND AMPHETAMINES AREN'T ADDICTIVE.

WRONG! COCAINE AMPHETAMINES, MARIJUANA AND HASHISH ARE PSYCHOLOGICALLY ADDICTIVE.

THE USER FEELS LIKE HE MUST TAKE THE DRUG.

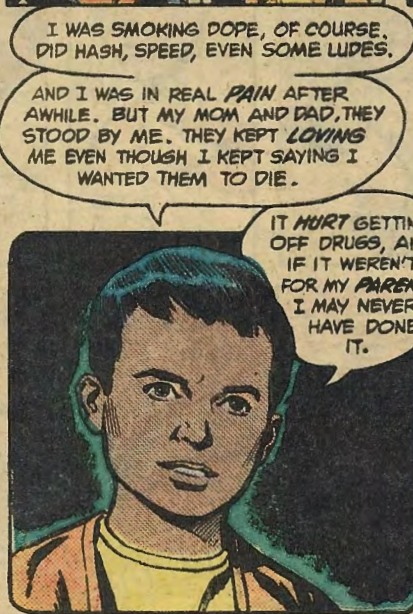
DRUGS LIKE BARBITURATES, DILAUDID, PERCODAN, HEROIN, MORPHINE AND OTHERS ARE PHYSICALLY ADDICTIVE.



--AND THE USER SUFFERS SEVERE WITHDRAWAL PAINS.

FRANKLY, IT COMES DOWN TO THIS -- ALL DRUGS ARE ULTIMATELY ADDICTIVE AND DESTRUCTIVE, SO IT'S BEST NOT TO START TAKING THEM.

JACKIE, YOU FEEL UP TO TELLING YOUR STORY?



I WAS SMOKING DOPE, OF COURSE. DID HASH, SPEED, EVEN SOME LIDES.

AND I WAS IN REAL PAIN AFTER AWHILE. BUT MY MOM AND DAD, THEY STOOD BY ME. THEY KEPT LOVING ME EVEN THOUGH I KEPT SAYING I WANTED THEM TO DIE.

IT HURT GETTING OFF DRUGS, AND IF IT WEREN'T FOR MY PARENTS I MAY NEVER HAVE DONE IT.



I THINK SO, PROTECTOR.

DON'T BE NERVOUS, HONEY.

I STARTED TAKING DRUGS BY SMOKING GLUE, THEN I MOVED UP...



IT'S REAL IMPORTANT FOR KIDS AND PARENTS TO WORK TOGETHER ON THIS.

JACK, I COULDN'T HAVE SAID IT BETTER MYSELF.



THE MEETING ENDS, AND...

IF TED'S BACK ON DRUGS, I'M REALLY WORRIED.

WHAT WAS WRONG WITH HIM?

TED REALLY MESSED HIMSELF UP. FOR A WHILE WE THOUGHT HE WOULDN'T MAKE IT.

THERE HE IS.

MAN, CORAL WANTS NOTHING TO DO WITH--

TED! ADAM--THE COPS!

LISTEN, PUNK-- I DON'T WANT YOU HANGING 'ROUND MY GIRL. GOT THAT?

NOT THE COPS, SON--

--JUST PEOPLE WHO WANT TO HELP OTHER PEOPLE.

C'MON, TED, LET'S SPLIT!

YOU KNOW IT, BUDDY. 'SIDES, WE GOT THE STUFF. DON'T WANT 'EM FINDING IT ON US.

THEY DON'T SEE THAT TRUCK--

THEY'RE DONE FOR.

OR THEY WOULD BE IF KID FLASH WEREN'T HERE TO SAVE THEM.

MOVE IT, PAL-- UNLESS YOU WANT TO BE FLATTER THAN A PANCAKE!

HE GOT TED. CAN'T WORRY 'BOUT HIM.

GOTTA CARE 'BOUT MYSELF!





REALLY? WHAT DO YOU TAKE? POT? IT *IMPAIRS* YOUR MEMORY, PERCEPTION, IT DAMAGES THE *LUNGS*, HEART AND REPRODUCTIVE SYSTEM.

OH YEAH, IT ALSO MAY DAMAGE YOUR ABILITY TO FIGHT *OTHER* DISEASES.

ALCOHOL CAUSES HEART AND LIVER DAMAGE. UPPERS, BENNIES, DEXIES-- LOSS OF APPETITE, HALLUCINATIONS, PARANOIA, CONVULSIONS, EVEN BRAIN DAMAGE.

YOU WANT ME TO GO ON? COCAINE BRINGS ON SLEEPINESS, DEPRESSION, ANXIETY, DAMAGE TO YOUR NASAL PASSAGES AND LUNGS.

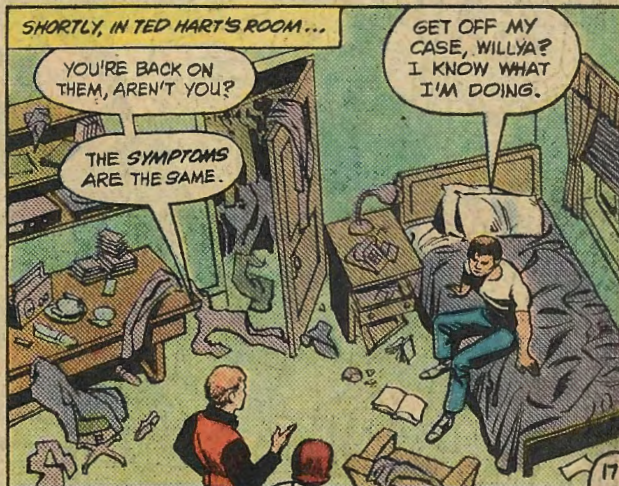
DOWNERS, BARBS, RED AND BLUE DEVILS -- THEY CAN BRING ON INFECTION, DROWSINESS, SLURRED SPEECH, NAUSEA.

ADD TO IT ALL THAT ANY OF THEM CAN KILL YOU IF YOU OVERDOSE.

SO DRUGS DON'T DO ANYTHING, PAL? NO-- THEY MAKE SURE YOU WON'T BE ABLE TO DO ANYTHING --

--EVER AGAIN!

LIKE I SAID, I HEARD IT ALL BEFORE.









SCHOOL...

CORAL-- I DON'T LIKE YOU HANGING 'ROUND THAT NERD.

OH, ADAM, DON'T BE SILLY. I ONLY CARE ABOUT YOU.

BUT YOU WEREN'T PAYING ANY ATTENTION TO ME. SO I DECIDED TO MAKE YOU JEALOUS!

HEY, GREAT. LISSEN, THE BIG DROP'S GOIN' DOWN TONIGHT. AFTERWARDS YOU AND ME, WE'LL CELEBRATE.

SHE NEVER LIKED ME?

IN PAIN, TED STREAKS THROUGH THE SCHOOL HALLS, UNTIL...

BRIAN. I NEED A HIT, REAL BAD.

BOYS

FORGET IT, MAN!

ONLY GOT ENUFF FOR ONE!

BUT--

-- I ...

... NEED IT!

YOU CRAZY, MAN?

C-CAN'T WASTE ANY...

GET IT ALL...

ALL ... GOTTA GET IT ALL ...

FOR A LONG TIME THEY SIT THERE, HUNKERED LIKE ANIMALS HUNGRILY LAPPING UP FOOD...



... THEN, AND ALMOST OBLIVIOUS TO ALL THAT SURROUNDS THEM, THEY RUN...



... AFRAID (ALTHOUGH THEY WON'T ADMIT IT), AND IN PAIN (IT'S USUALLY HOURS BEFORE THEY CRASH)...



... AND ALL-  
TOO-TERRIBLY  
CONFUSED.

TED, BRIAN--  
WHAT'S  
WRONG? CAN  
WE HELP?



LEAVE ME ALONE,  
WILL YOU? I--I  
HATE YOU. I  
HATE ALL OF  
YOU.

AND THEY RUN AGAIN, NOT  
REALIZING THAT THE ONLY  
ONES THEY REALLY HATE  
ARE THEMSELVES...

BUT...

A-ADAM, THANK  
HEAVEN--I--I NEED  
YOU, MAN.

GOTTA HAVE  
A HIT.



BRIAN JONES, M'MAN--ALWAYS  
GLAD TO OBLIGE, SON.

YOU GOT BREAD,  
I GOT THE  
CANDY.

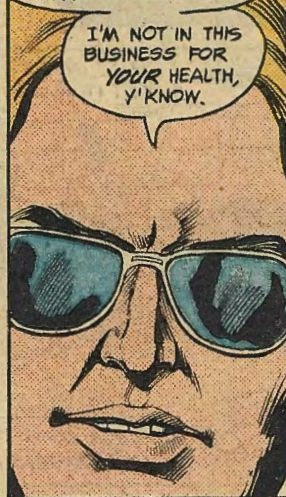
ADAM,  
PLEASE--  
WE DON'T  
HAVE  
CASH...

I'VE BEEN BUYIN'  
FROM YOU FOR  
YEARS. I'M GOOD  
FOR IT, MAN.



SURE YOU ARE, M'MAN--  
BUT NO CASH, YOU  
CRASH--AN' HARD!

I'M NOT IN THIS  
BUSINESS FOR  
YOUR HEALTH,  
Y'KNOW.



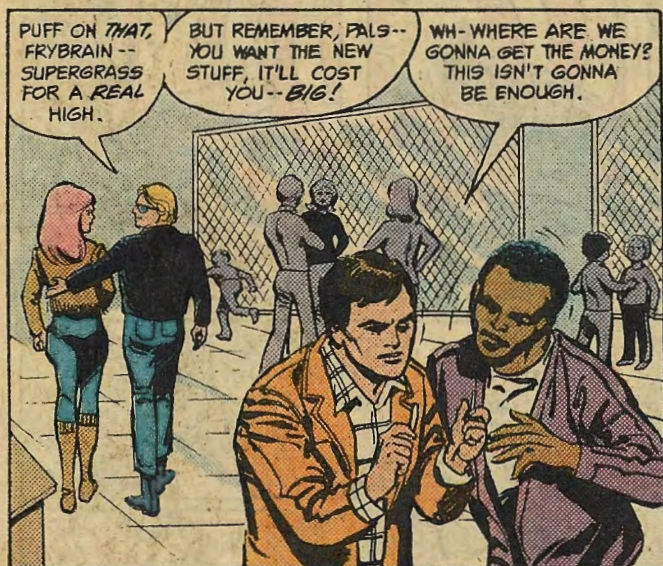
DON'T YOU REALIZE  
WE'RE IN PAIN, MAN--  
YOU GOTTA LET US  
HAVE SOME TOOT--  
FAST!



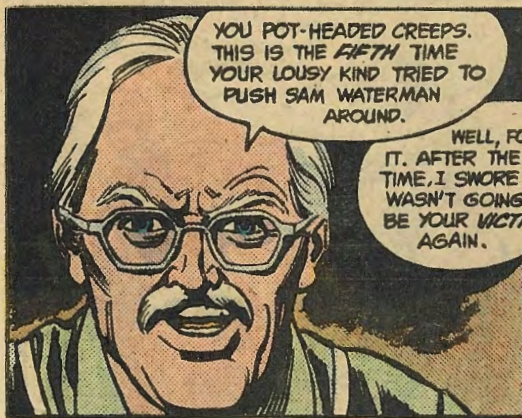
PAWS OFF THE  
MATERIAL, BOY. AND  
I DON'T GOTTA  
DO NOTHIN'. SEEYA  
'ROUND WHEN YOU  
GOT SOME LONG  
GREEN!











WELL, FORGET IT. AFTER THE *LAST* TIME, I SWORE I WASN'T GOING TO BE YOUR *VICTIM* AGAIN.



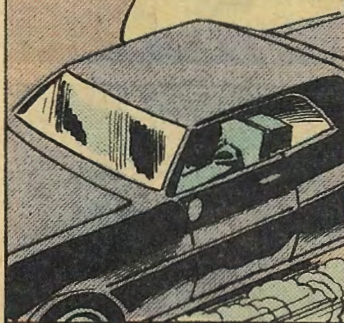


IN SHOCK, TED HART RUNS,  
RACING MINDLESSLY ACROSS  
THE HIGHWAY...

24 HR. SUPERETTE

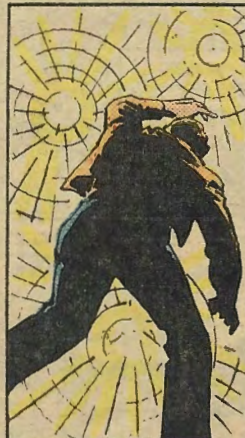
...ALL THE WHILE  
FEELING HIS  
STOMACH KNOT  
AND TWIST...

HE HEARS THE RAPID BEATING OF HIS HEART AND SWEARS TO HIM-  
SELF IT'S GOING TO EXPLODE ANY SECOND NOW...

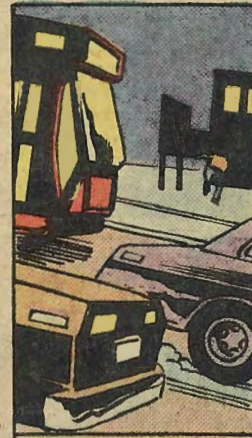


ALL THE WHILE FEELING THE  
INTERMINABLE HEAT RUSHING UP  
HIS SPINE, AND COLD SWEAT POUR-  
ING FROM HIS FURROWED BROW...

BUT, STRANGELY ENOUGH,  
HE ALMOST DOESN'T  
SEEM TO CARE, SO  
WHAT IF HE LIVES?  
WHO'D CARE IF HE DIES?



TED HART STANDS ON THE  
CENTER DIVIDER  
STARING AT THE BRIGHT  
AND BEAUTIFUL LIGHTS. SO  
NICE, SO LOVELY. HE  
STARES AWHILE LONGER...



...IGNORING THE  
GRINDING NOISE OF  
TWO THOUSAND  
POUNDS OF STEEL  
SCREAMING TO A  
SUDDEN STOP.

WHEN THE FASCINATION OF THE LIGHTS  
FADES, TED HART RUNS ON...



...ONCE AGAIN  
AWARE OF  
THE PAIN.

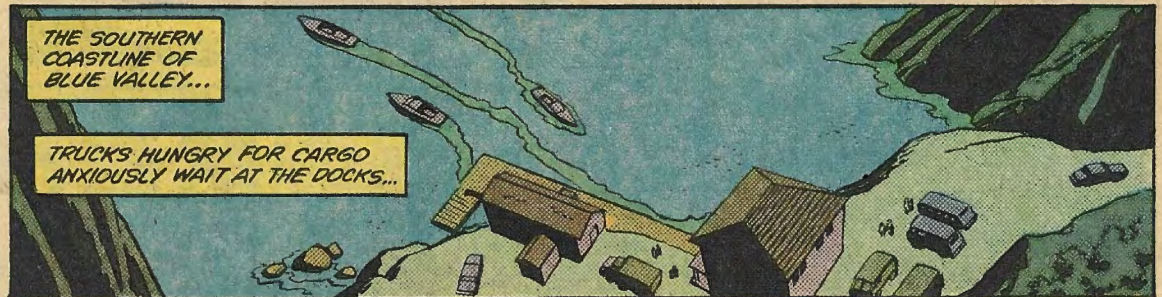
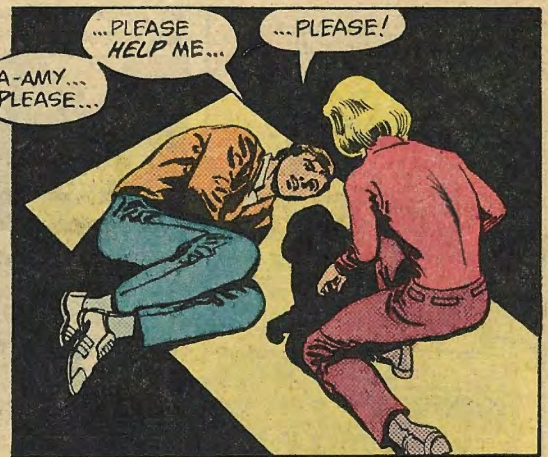


...ONCE  
AGAIN  
THINKING HE  
MIGHT NOT  
BE ALIVE  
TOMORROW  
AND NOT  
EVEN CARING  
IF HE IS.

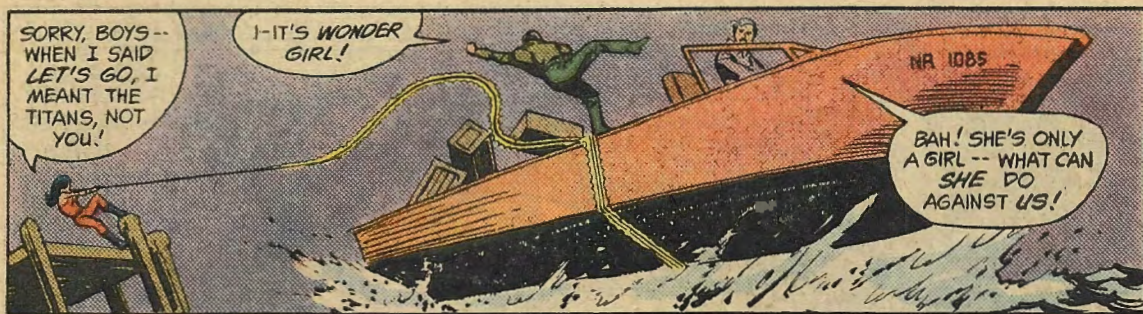
STILL, TED  
CONTINUES  
TO RUN.  
THEN, HIS  
SEARCH  
COMPLETED,  
HE FALLS...



AND WAITS UNTIL HE HEARS THE DOOR SCREECH OPEN...







SORRY, BOYS--  
WHEN I SAID  
LET'S GO, I  
MEANT THE  
TITANS, NOT  
YOU!

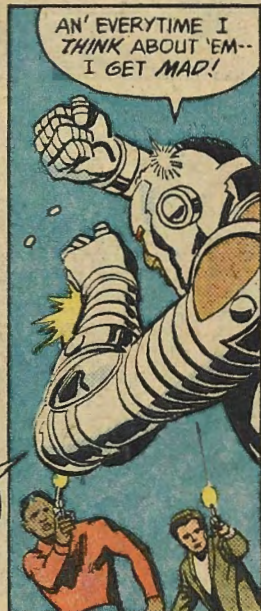
I-IT'S WONDER  
GIRL!

BAH! SHE'S ONLY  
A GIRL -- WHAT CAN  
SHE DO  
AGAINST US!



OH, YOU'D BE  
SURPRISED--  
ESPECIALLY  
WHEN I GET  
ANGRY!

I'VE SEEN  
WHAT DRUGS'VE  
DONE TO  
FRIENDS OF  
MINE.



AN' EVERYTIME I  
THINK ABOUT 'EM--  
I GET MAD!



PLENTY  
MAD!

YOU KNOW  
IT, CYBORG.



I'VE SPENT  
A LIFETIME  
FIGHTING  
PUSHERS  
LIKE  
THESE--



I'VE SEEN GOOD KIDS  
CRY OUT IN PAIN  
BECAUSE OF THE  
JUNK THESE SORRY  
EXCUSES FOR PEOPLE  
SELL.

HOW MANY  
KIDS HAVE  
YOU RUINED?  
HOW MANY  
MINDS HAVE  
YOU DESTROYED?

HOW MANY  
CHILDREN HAVE DIED  
BECAUSE THEY TOOK  
DRUGS WHICH YOU SOLD?



NOBODY ELSE IS  
GONNA DIE  
BECAUSE OF  
THESE FILTH.

TROUBLE IS,  
THERE'S A THOUSAND  
MORE LIKE THEM.

YOU CAN BET YOUR LAST  
PUNCH ON THAT!

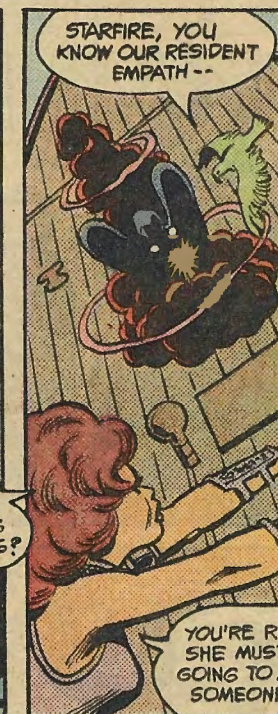


A THOUSAND MORE WHO DON'T  
CARE WHAT HAPPENS TO THE KIDS  
ONCE THEY SELL THEM  
THE DRUGS.

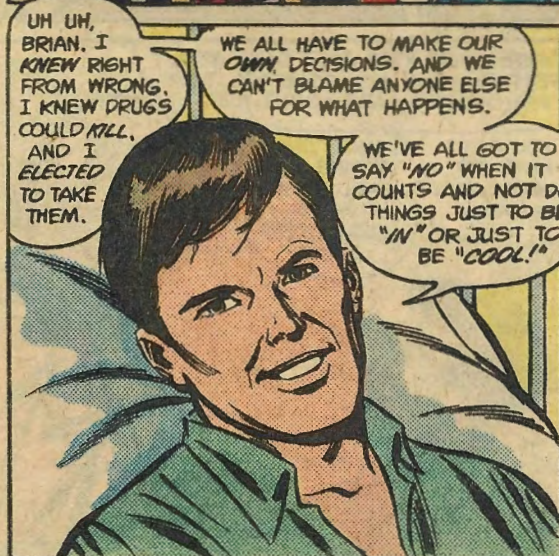
THE BEST WAY TO  
PUT FILTH LIKE THIS  
OUT OF BUSINESS IS  
TO MAKE KIDS  
AWARE THAT THEY  
SHOULDN'T TAKE DRUGS  
IN THE FIRST PLACE.

WITHOUT CUSTOMERS,  
THESE CREEPS WOULD  
JUST SHRIVEL AWAY!

















## "CHOICES, CHOICES!"

PRESSURE SOMETIMES MAKES OUR LIVES DIFFICULT. WE MAY FEEL THAT WE HAVE NO CHOICE. YET, WE ALWAYS HAVE CHOICES, AND SOMETIMES IT'S HARD TO KNOW THE RIGHT THING TO DO. IT'S EVEN HARDER TO DECIDE WHEN WE FEEL HEMMED IN BY WHAT'S GOING ON AROUND US. CAN YOU RISE ABOVE A TOUGH SITUATION WHEN PRESSURE MAKES IT HARD TO DECIDE WHAT'S BEST?

BELOW ARE FOUR SITUATIONS. WHAT WOULD YOU ANSWER IF YOU WERE THE KID WHO HAD TO MAKE THE CHOICE? FILL IN THE BLANK WORD BALLOONS.



(FOR DISCUSSION)

THE PROTECTOR HAS NO SUPER-POWERS, YET HE MAKES A *DIFFERENCE* IN PEOPLE'S LIVES. HOW CAN THESE PEOPLE MAKE A DIFFERENCE IN YOUR LIFE?

• YOUR PARENTS • YOUR GRANDPARENTS • YOUR FAVORITE TEACHER • YOUR BEST FRIEND •

HOW CAN YOU MAKE A DIFFERENCE IN THEIR LIVES?

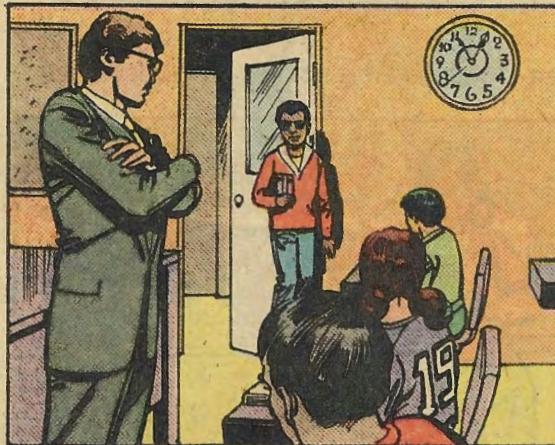




## "BEING RESPONSIBLE!"

WHEN THE PROTECTOR ASKED KID FLASH FOR A FAVOR, KID FLASH AGREED, AND TOOK IT UPON HIMSELF TO SEE THAT HE DID A GOOD JOB. THAT'S WHAT BEING RESPONSIBLE IS ALL ABOUT: THAT NO MATTER WHAT THE CIRCUMSTANCES LOOK LIKE OR FEEL LIKE, KID FLASH COULD BE COUNTED ON. WHEN YOU UNDERSTAND WHO'S IN CHARGE OF YOUR LIFE, YOU UNDERSTAND WHAT BEING RESPONSIBLE MEANS.

CIRCLE THE LETTER OF THE ANSWER THAT YOU THINK SHOWS THE MOST RESPONSIBILITY!



WHO'S RESPONSIBLE IF YOU'RE LATE FOR SCHOOL IN THE MORNING?

- (A) YOUR MOTHER, FOR NOT WAKING YOU UP?
- (B) YOUR KID BROTHER, FOR NOT PRACTICING HIS BASS DRUM AT YOUR WAKE-UP TIME?
- (C) YOU, FOR NOT SETTING YOUR ALARM CLOCK?



WHO'S TO BLAME IF YOUR KID BROTHER GETS INTO MISCHIEF WHEN YOUR MOTHER LEAVES YOU TO BABY-SIT FOR HIM?

- (A) YOUR KID BROTHER, WHO THINKS THE KITCHEN IS A REAL NEAT PLAYGROUND?
- (B) YOUR FOLKS, FOR LEAVING HIM WITH YOU?
- (C) YOU, FOR NOT REALIZING THAT YOUR PARENTS TRUSTED YOU TO WATCH YOUR BROTHER?



YOU AND A FRIEND APPLY FOR THE SAME SUMMER JOB. HE GETS IT AND YOU DON'T. WHO'S RESPONSIBLE FOR YOU LOSING OUT?

- (A) YOUR FATHER, WHO DIDN'T BUY YOU THE RIGHT CLOTHES?
- (B) THE BUS DRIVER, WHO BROUGHT YOU TO THE INTERVIEW LATE?
- (C) YOU, FOR NOT SELLING YOURSELF TO THE STORE OWNER AS BEING BEST FOR THE JOB?



THERE'S A PARTY IN YOUR NEIGHBORHOOD THAT ALL YOUR FRIENDS ARE GOING TO. YOU WON'T BE INVITED OR WELCOMED UNLESS YOU SMOKE DOPE WITH THEM. WHO'S RESPONSIBLE IF YOU GO AND SMOKE WITH THEM?

- (A) THE KIDS THROWING THE PARTY?
- (B) YOUR FRIENDS, WHO ARE ONLY TRYING TO IMPRESS ONE ANOTHER?
- (C) YOU, FOR NOT QUESTIONING WHETHER THIS WOULD REALLY DAMAGE YOUR BODY OR MIND?

HAVE YOU EVER USED ANY OF THE OTHER ANSWERS IN YOUR LIFE? (FOR DISCUSSION)





## "REALLY COMMUNICATING!"

WHEN PEOPLE CARE ABOUT EACH OTHER, THEY LET EACH OTHER KNOW ABOUT IT. THAT'S *REAL* COMMUNICATION. SOMETIMES THAT COMMUNICATION ISN'T EASY. IF YOU'VE GOT SOMETHING ON YOUR MIND, CAN YOU TALK TO YOUR PARENTS ABOUT IT?

PUT YOURSELF IN THE ADULTS' SHOES HERE. WHAT ADVICE WOULD YOU GIVE?

WHY DO YOU ALWAYS HAVE TO KNOW WHERE I'M GOING WHEN I GO OUT?

WHAT DIFFERENCE DOES IT MAKE HOW I SPEND MY MONEY? IT'S MINE, ISN'T IT?

WHAT CAN I DO IF ALL MY FRIENDS ARE DOING SOMETHING I DON'T WANT TO DO?

WHAT'S THE BIG DEAL ABOUT DRUGS ANYWAY? MY FRIENDS SAY THEY'RE NOT BAD FOR ME!





SEVERAL MORE WEEKS PASS  
AS TEDDY HART AND CORAL  
GIANETTI BECOME GOOD  
FRIENDS...

FRIENDS WHOSE RELATIONSHIP IS NOT BASED ON  
CARING, BUT ON HOW HIGH THEY GET TOGETHER...

## "THINKING FOR YOURSELF!"

TEDDY GOT INTO DRUGS BECAUSE HE THOUGHT HIS  
FRIENDS WOULD LIKE HIM BETTER IF HE DID.  
SOMETIMES, THE CHOICES WE MAKE IN OUR LIVES  
ARE BASED ON THE WAY WE THINK OTHER PEOPLE  
WILL LOOK AT US. EACH OF THE FOLLOWING  
PANELS HAS A BOY OR A GIRL RELATING THEIR  
REASONS FOR TRYING DRUGS. HOW DO YOU  
REACT TO THEIR STORIES? WHAT WOULD YOU  
TELL THEM?

I'M OLD  
ENOUGH TO  
MAKE MY OWN  
DECISIONS. WHY  
SHOULDN'T  
I SMOKE  
DOPE IF I  
WANT TO?

IN THE BLANK SPACES BELOW,  
ANSWER EACH OF THE KIDS  
AS IF THEY WERE *YOUR*  
FRIENDS.



WHEN WE  
MOVED TO  
ANOTHER  
CITY, I  
DIDN'T KNOW  
ANYBODY  
HERE. MOST  
OF THE KIDS  
HERE USE DRUGS,  
AND I THOUGHT  
I'D GET TO KNOW  
THEM BETTER IF I  
TRIED THEM, TOO.

THEY SAY  
YOU HAVE TO  
TRY NEW AND  
DIFFERENT  
THINGS IN  
LIFE. POT  
WAS A NEW  
EXPERIENCE  
FOR ME.

MY BOYFRIEND  
STARTED USING DRUGS,  
AND HE WANTED ME  
TO TRY THEM.

I GOT A  
'C' AVERAGE IN  
SCHOOL LAST  
TERM. I WAS  
AFRAID TO TAKE  
MY REPORT  
CARD HOME. I  
STARTED SMOKING  
POT TO GET  
OVER MY  
FEAR.





THE STORY IN THIS BOOK SHOWED YOU HOW PEOPLE CAN GET INVOLVED WITH ALL KINDS OF DRUGS, AND YOU'VE SEEN HOW DRUGS CAN AFFECT YOUR HEALTH, YOUR PERSONALITY, AND YOUR RELATIONSHIPS WITH YOUR FAMILY AND FRIENDS. THE BEST WAY TO STAY DRUG FREE IS TO MAKE A FIRM COMMITMENT TO TAKE A STAND AGAINST DRUGS IN YOUR COMMUNITY AND AMONG YOUR FRIENDS.

EVER HAVE SOMEONE TELL YOU TO "PUT IT IN WRITING"? THAT MEANS TO DO MORE THAN JUST TALK. WORDS TAKE ON A STRONGER MEANING WHEN SET DOWN ON PAPER. MAKE YOUR STAND AGAINST DRUGS A MORE POWERFUL ONE BY WRITING A DECLARATION STATING THAT YOU WILL BE RESPONSIBLE FOR YOUR CHOICES AND MOST OF ALL THAT YOU WILL REMAIN **DRUG FREE!**

IN THE SPACE ON THE DOCUMENT BELOW, WRITE YOUR DECLARATION TO BE A HERO IN THE WAR AGAINST DRUGS! AND REMEMBER, WHAT YOU PUT DOWN HERE MAY BE THE MOST IMPORTANT THING YOU'VE EVER WRITTEN IN YOUR LIFE!

## Declaration

DATE \_\_\_\_\_

I declare that \_\_\_\_\_

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\_\_\_\_\_  
(SIGNED)

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**nsda**

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Washington, D.C. 20036

### Acknowledgements

- U.S. Customs Service
- Drug Enforcement Administration
- Federal Bureau of Investigation
- Office of Juvenile Justice and Delinquency Prevention
- U.S. Department of Education



# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN!

WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!





# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN

Teacher's Guide for suggested sixth-grade program

This suggested sixth-grade program is part of the President's Drug Awareness Campaign, created in partnership with the generous support of private corporations. Suggested programs are being prepared for each of the elementary grade levels. This is the second in an ongoing series. 1983.



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**nsda**

National Soft Drink Association  
1101 Sixteenth Street, N.W.  
Washington, D.C. 20036



## A Message from Dr. Carlton Turner, Director, Drug Abuse Policy Office, The White House



We have a unique opportunity at this time to begin developing a drug-free generation of American youth. Over one-fourth of our youngster's between the ages of 12 and 17 are currently using drugs or alcohol. As a nation, and as families and individuals across the country, we can no longer accept the price of drug abuse and we are doing something about it. As teachers, you may hold the very future of America in your hands in ways that you did not anticipate.

One of the most effective weapons we have against drug abuse is communicating the truth about drugs to the user and potential user. The artificial glamorization of mind-altering and mood-changing drugs, including alcohol, confuses young people. Many of them are not aware of the profound dangers posed to their health and their futures. Our experience has shown that adults and children alike, if well-informed about the effects of drugs and how to deal with the situation, will say "no" to drug abuse. Adults can play a critical leadership role in this decision for children, and teachers have a special importance.

Frankly, we had little success with so-called prevention programs during the past decade. The Federal prevention programs were little more than education efforts which were criticized as "teaching the young people how to identify drugs" and as tending to encourage experimentation. In the past two years, peer

pressure has had a very positive impact, and young people are receptive to learning how to say "no" to things they do not really want to do. The need for social acceptance is especially important to young people, and a negative view of drug-oriented behavior is strong prevention.

With accurate and credible information available and in the hands of parents and community groups, students, school officials and health professionals, prevention efforts are taking hold. The number of Americans who use various illicit drugs has dropped significantly between 1979 and 1983. We still have an unacceptable level of drug abuse in the United States, and we are making a difference. If we can achieve a single generation free of drug abuse, it would set the pattern for the future.

*The New Teen Titans* program, developed in cooperation with the President's Drug Awareness Campaign, is an excellent demonstration of an ongoing educational program for your school. This sixth-grade package, developed by the American Soft Drink Industry, in cooperation with the National Soft Drink Association and DC Comics, is intended to help youngsters become aware of the problems associated with drug and alcohol abuse. We hope that, as a result of the classroom activities, the student will take a stand on his or her well-being, declare that he or she will be drug free, and will be committed to putting his or



We appreciate the support of private corporations in making it possible to supply you with *The New Teen Titans* program. Their encouragement and financial support allowed for the creation of this program without tax dollars. This sixth-grade program is the result of the American Soft Drink Industry's commitment, dedication, and financial sup-

port; the use of *Super Heroes* characters and the enormous creative ability of writers and artists of Warner Communications/DC Comics; and our editorial input and control. I can say with confidence that this is part of an ongoing series of programs which will make a positive and lasting contribution to your students, their families, and our communities. Please join in this important effort. 

## Activity One

This activity asks students to understand and recognize how and when they allow peer pressure to affect their decisions, and examines to what extent other people influence their lives.

The exercise is designed to emphasize the availability of choices that each person has in any given situation.

**1.** Is it hard to stand behind your choices?

- 2.** Who can best describe what's right for you? Do you often take the advice of your friends?
- 3.** Is it ever okay to let someone else make a choice for you?
- 4.** Can you relate, from your own experience, a situation when you had to make a tough choice? How do you react when someone wants you to do something that you think is not the best choice for you?



## Activity Two

These activities are designed to help students understand that they are each responsible for themselves and that there are decisions in each of their lives that no one else can make for them.

It would be valuable to discuss responsibility from the perspective of being "able to answer for one's conduct and obligations." (Webster's New Collegiate Dictionary) Suggest that students view responsibility as a framework in which they see themselves as the source of events in their lives. They should understand

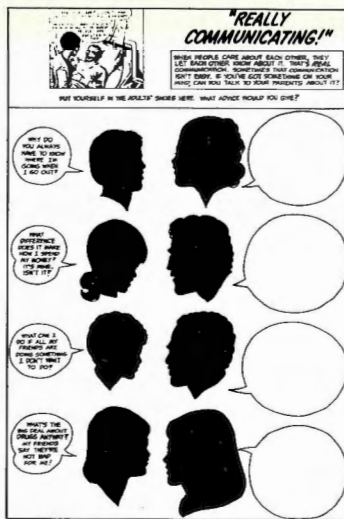
that responsibility is not a burden but an important building block of an individual's character.

**1.** What is responsibility? How much responsibility do you have for yourself at home? At school? What are you responsible for?

- 2.** Have you ever been responsible for someone else's actions?
- 3.** Is anyone responsible for you?
- 4.** Did you ever try to blame someone else for a mistake that you made?







## Activity Three

### "Really Communicating!"

This role reversal exercise puts the students in the position of the adult and has them answer some common questions. Young people should realize that real communication may not always be easy, yet it can be a most fulfilling way to live.

Suggest that students examine the stumbling blocks between fully communicating with parents, siblings, friends, teachers, and others.

#### Questions for discussion:

1. How does it feel to give advice?
2. Why do your parents respond to you as they do? Do you let your preconceived judgments get in the way of real, honest communication?
3. Who do you talk to when you've got something on your mind? How can you establish better lines of communication with people in authority?
4. What kind of advice do you get from your parents? From your friends? Which means more to you?



## Activity Four

### "Thinking for Yourself!"

This activity deals with some of the reasons that young people might give for using drugs. It is meant to examine some of the myths and alibis surrounding drug use. The participants in the activity should be guided to see the fallacy in each of the statements given on the page.

#### Questions for discussion:

1. Are there any "good" reasons for drug use? Does anyone really "need" to take drugs? What would you say to

someone who wanted to try drugs for the first time?

2. What do you do to make friends? What makes you feel closer to your friends? Have you ever been the "new kid" in your neighborhood or at school? What was it like?
3. What do you consider the most intelligent way to deal with your fears?
4. Have you ever done something just because your friends wanted you to? Have you ever tried to influence someone when they really didn't want to go along with you.



## Declaration

By writing a declaration of their own, students will have a chance to articulate their own feelings about drugs. When they decide to keep drugs out of their lives, and put those thoughts into words for others to see, they reinforce their own positive attitudes and identity. With a strong self-image and a firm commitment, they are asserting their own strength in a way which will better equip them to meet the pressures of growing up.

#### Follow-up activity:

Have the class write a petition together expressing their commitment to a drug-free life and support for the President's Drug Awareness Campaign. Each member of the class can sign it and collect signatures to add to it. Send the petition to:

**Be a Hero...  
Stay Drug Free!  
The President's Drug Awareness Campaign  
The White House  
Washington, DC 20500**



NATIONAL SOFT DRINK ASSOCIATION  
1101 SIXTEENTH STREET, NORTHWEST, WASHINGTON, D.C. 20036



# Teen Titans

**WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!**



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A PUBLIC SERVICE PROGRAM SPONSORED BY . . .

The American Soft Drink Industry

in cooperation with . . .

The President's Drug Awareness Campaign  
and  
DC Comics, Inc.



A Warner Communications Company

. . . A Partnership of Government and Private Industry



THE WHITE HOUSE

Drug Abuse Policy Office

-----  
FOR IMMEDIATE RELEASE

November 16, 1983

PRIVATE SECTOR DRUG ABUSE AWARENESS PROGRAM

The second in a series of drug abuse awareness comic books, this one for sixth graders, was announced today by Dr. Carlton Turner, Special Assistant to the President for Drug Abuse Policy.

Appearing with Dr. Turner were Bob W. Delauter, chairman of the National Soft Drink Association, and Jenette Kahn, president and publisher of DC Comics, a division of Warner Communications. The National Soft Drink Association sponsored the printing of one million comic books for distribution to 35,000 selected elementary schools. The comic books and related educational materials were written and edited as a contribution by Ms. Kahn's staff.

Attending a news conference and receiving the first supply of comic books were sixth grade classes from Congress Heights Elementary School in Washington, D. C., and Lynbrook Elementary School in Springfield, Virginia.

Each original, drug-fighting adventure comic book features superheroes known as the "New Teen Titans." The first in this series of comic books targeted to drug education was underwritten by the Keebler Company and distributed to one million fourth graders last April. In response to requests, it was necessary to reprint another million copies.

"This is an important boost to drug abuse education and prevention in this country," Dr. Turner said. "The soft drink industry reaches into every community, providing an unprecedented opportunity to deglamorize drugs and work toward a drug-free generation of Americans."

Dr. Turner said collaborative efforts are needed to answer those who use euphemisms such as "recreational use" to color the facts about drugs. He quoted President Reagan as saying "there is nothing recreational about those children whose lives have been lost, whose minds have been ruined. Too often we've fallen into the trap of using nice, easy, pleasant, liberal language about drugs. Well, language will not sugarcoat overdoses, suicides, and ruined lives."



School principals across the nation soon will be receiving a package that includes a letter from First Lady Nancy Reagan, comic books containing motivational exercises, certificates signed by Mrs. Reagan for each child who pledges to join the drug awareness program, a teacher's guide, and a poster featuring the "Be a Hero, Stay Drug-Free" New Teen Titan message.

"Since we are not able to include all of the nation's 51,000 elementary schools, some sixth graders won't see the comic book package right away," Dr. Turner said, "But the readership of New Teen Titans adventures is such that the comics have a way of circulating very fast." He said he expects many sixth graders will take the book home and their brothers and sisters also will read it.

Distribution to schools is a cooperative effort of the Department of Education, U. S. Customs Service, Drug Enforcement Administration (DEA), the Federal Bureau of Investigation (FBI), and the Office of Juvenile Justice and Delinquency Prevention in the Department of Justice.

This comic book and classroom package is one element in a major White House effort to enlist private sector help in the war against drug abuse. Following the fourth and sixth-grade comic books will be a fifth-grade version, which is expected shortly. IBM, the National Federation of Parents for a Drug-Free Youth, and DC Comics are teaming up to provide the fifth-grade version.

A related project, the development of a drug abuse awareness activity book sponsored by E. I. du Pont de Nemours & Co. for youngsters below the fourth grade, is nearing completion and should reach younger children by the end of the year.

Dr. Turner explained the importance of an early awareness of the risks and family problems created by use of drugs and alcohol. "We need to teach our young children how to avoid peer pressure toward trying drugs," Turner said. "One of the best ways to do this is to encourage our youngsters to take the lead in applying positive peer pressure against drug-taking behavior."

# # # # #





NATIONAL SOFT DRINK ASSOCIATION

1101 SIXTEENTH STREET, NORTHWEST • WASHINGTON, D.C. 20036 • (202) 463-NSDA

For Immediate Release  
November 16, 1983

Contact: Jay H. Smith  
(202) 463-6770

### NSDA Participates in White House Drug Awareness Program

The National Soft Drink Association (NSDA), in partnership with The White House and DC Comics Division of Warner Communications, announces the development of a drug awareness program targeted at sixth-grade students. The program package, which will be distributed to one million sixth graders in 35,000 schools, contains a teacher's guide, poster, diploma and 30 comic books. Warner Communications' DC Comics Division donated its artistic and writing talent to create an original drug-fighting adventure featuring the "New Teen Titans."

NSDA, through its affiliated franchise companies and local bottlers, sponsored the production of the package whose theme is "Be a Hero . . . Stay Drug Free." The program was initiated by the White House and utilizes the soft drink industry because of the unique nature of the industry.

NSDA members comprise 1,200 bottlers throughout the U.S. who have daily contact with large segments of the population. They work closely with civic leaders, local governments and schools.

(more)



In remarks given at The White House today, NSDA Chairman Bob W. Delauter said, "The soft drink industry and American youth have a long history of mutual interest. Through its franchise companies and nationwide network of soft drink bottlers, the industry has a solid record of community involvement."

Appearing with Delauter were Dr. Carlton Turner, Special Assistant to the President for Drug Abuse Policy, and Jenette Kahn, President and Publisher of DC Comics.

# # #





NATIONAL SOFT DRINK ASSOCIATION

1101 SIXTEENTH STREET, NORTHWEST • WASHINGTON, D.C. 20036 • (202) 463-NSDA

For Immediate Release  
November 16, 1983

Contact: Jay H. Smith  
(202) 463-6770

Remarks of Bob W. Delauter, Chairman  
National Soft Drink Association  
at The White House

It is a genuine pleasure to be here this morning to help introduce this drug awareness program which I believe will have significant impact in helping young people understand the dangers of drug use.

The soft drink industry and American youth have a long history of mutual interest. Through its franchise companies and nationwide network of soft drink bottlers, the industry has a solid record of community involvement with people of all ages.

We laud Mrs. Reagan's steadfast commitment, and we are pleased to be a partner with the White House in this program for sixth-graders in our Nation's public schools.

As chairman of the National Soft Drink Association, I want to express the appreciation of soft drink franchise companies and local soft drink bottlers for the privilege of being a member of this partnership of government and private industry. This program provides an excellent example of the cooperative spirit which historically has been put to use in times of national need. Substance abuse in this country requires this type of effort and our industry stands firm in its commitment to this project.

# # #



# ~~BE A HERO...~~ STAY DRUG FREE!

**T**hat's the message of an innovative program being introduced by President Reagan's Drug Awareness Campaign under the sponsorship of the soft drink industry.

As a public service, NSDA and the franchise companies are sponsoring the project to reach more than four million sixth-grade students with a message to help prevent drug abuse.

The program was initiated by the White House and is being produced by the DC Comics division of Warner Communications. The program is aimed at fourth-through-sixth graders with funding provided by other companies and industries for different age groups.

In this partnership of government and private industry, the government is responsible for coordinating, directing and distributing the comic book packages with industry providing the operating funds.

A complete educational kit is being developed and will be introduced in 35,000 schools nationwide. A million children will receive a 32-page color comic book, which is expected to be read by at least four other school friends, or friends at home. Each kit will include a teacher's guide to classroom activities, a bulletin board poster, and certificates for the students to sign when they make a vow to remain drug-free. The program is designed to reach young people through popular comic-book characters with a message about drug abuse.

The comic book will feature "The New Teen Titans,"™ the most popular comic book sold by DC Comics today. Its sales even outstrip "Superman," an old DC favorite.

"The Teen Titans were chosen be-



cause our research showed younger people look to teenagers today as role models," said Steve Jacobs, a representative of the President's Drug Awareness Campaign. "Students in the fourth-through-sixth grades look up to teenagers and seem to respect their opinions more than adult opinions," he said.

Comic books and supporting material will be distributed through the Education Department with a cover letter to school principals from Nancy Reagan. Mrs. Reagan has repeatedly expressed her concern about the effect America's drug epidemic has on the country's youth.

Dr. Carlton Turner, special assistant to the President for drug abuse policy, said, "Communicating the truth about

drugs to users and potential users is one of the most effective weapons we have in the battle against drug abuse."

The comic being produced for NSDA sponsorship will feature a story line of drug pushers and users in a school setting. Increasingly, drugs are becoming more openly available in elementary and middle schools, rather than being distributed in dark alleys. The superhero Titans engage in lots of action tangling with the "bad guys" to keep the youngsters' interest.

Plans are now under way to encourage local bottler involvement in this effort. The target date for distribution of the package is October 1983.

"Certainly drug abuse is an important community concern wherever NSDA bottlers are located," said NSDA President Dwight Reed. "The White House drug abuse office has presented us with alarming statistics showing how widespread the drug problem has become. Drug abuse appears to be just as prevalent in rural middle American settings as in urban areas."

The NSDA Industry Issues Committee first heard a presentation about the private sector program in conjunction with the White House last November. The project was subsequently funded by that committee and the NSDA Executive Board.

"The leaders of our industry recognized that this was the type of positive community program in which we would want to take part. We can be proud of the industry's efforts thus far, and I'm sure many bottlers will want to become even more involved in local programs in their communities," Reed said.

NSDA bottler members will receive complete kits when they become available later this summer.



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FOR FURTHER INFORMATION, PLEASE CONTACT:

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THE AMERICAN SOFT DRINK INDUSTRY  
PRESENTS DC COMICS'

# THE NEW TEEN TITANS™



In cooperation with  
**THE PRESIDENT'S DRUG AWARENESS CAMPAIGN**



THE WHITE HOUSE

Dear Friend:

Don't let anyone tell you that you can't be a hero. You can--and you are about to learn how.

Picture yourself in a battle. In fact, it is one of the most important battles our nation has ever fought. You are right in the center of combat. Sound incredible? It is all part of being a hero.

Is this an imaginary battle? Not at all. Many young people are already in it and they would do anything to be on the winning side. But they've learned about it too late.

The battle is against drug abuse. Declare that you will stay drug-free. At any cost. You're guaranteed to win. And you'll be a hero--to your mother and father, family and friends, but most of all, to yourself.

There's a lot more to it and you'll learn about it as you go along. The President feels as strongly as I do about winning this battle. His Drug Awareness Campaign put this material together and generous corporations paid for it. It was done especially for you. We hope you will give being a hero your very best effort.

Sincerely,

Ronald Reagan





THE AMERICAN SOFT DRINK INDUSTRY IN COOPERATION WITH  
THE NATIONAL SOFT DRINK ASSOCIATION  
PRESENTS DC COMICS' THE NEW TEEN TITANS

THEY ARE THE BEST THERE IS: THE CHANGELING, SHAPE-SHIFTER SUPREME; CYBORG, HALF MAN / HALF ROBOT; KID FLASH, SUPER-SPEEDSTER; RAVEN, MYSTERIOUS EMPATH; STARFIRE, ALIEN POWERHOUSE; AND WONDER GIRL, THE AMAZING AMAZON. TOGETHER THEY TEAM UP WITH THAT FIGHTING FURY KNOWN AS THE PROTECTOR. NOTHING CAN STOP THEM NOW.

# THE NEW TEEN TITANS

Created by  
MARY WOLFMAN  
&  
GEORGE PEREZ

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PENCILLER

JOE GIELLA  
INKER

BEN ODA  
LETTERER

ADRIENNE ROY  
COLORIST

DAVE MANAK  
EDITOR

WITH SPECIAL THANKS TO  
BRUCE MILLER  
STEPHEN JACOBS



THERE THEY ARE,  
JUST AS WE  
WERE TOLD.



WHAT ARE  
THEY DOING?

UNLOADIN' THEIR  
DRUGS, STARFIRE--

--TO PEDDLE TO THEIR  
KID-PUSHERS WHO SELL  
THEM IN THEIR SCHOOLS.

THEN WHAT  
ARE WE  
WAITING  
FOR?



LET'S GO  
GET 'EM!

SCRAM!  
THEY CAN'T  
CATCH US ALL!

I-IT'S  
THE TEEN  
TITANS!

# BATTLE!

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Paul Levitz, Vice Pres.-Operations  
Bruce Bristow, Marketing Director  
Arthur Gutowitz, Treasurer





I'M GONNA  
OFF ME A  
COUPLE'A  
HEROES!

FORGET  
THEM--  
RUN!



SORRY, PAL, BUT YOU'RE  
NOT GOING ANYWHERE.

THE  
PROTECTOR?

RIGHT, GRUESOME.  
WE'VE BEEN  
TRACKING YOU FOR  
WEEKS NOW--



-- WAITING TO SEE HOW  
YOU BROUGHT THOSE  
DRUGS INTO THE COUNTRY.

SKRASH!

NOW THAT WE  
KNOW, WE'RE GOING  
TO MAKE CERTAIN  
THEY NEVER REACH  
THE STREET.



YOU DON'T  
EVEN CARE  
THAT THOSE  
DRUGS CAN  
HURT KIDS!

SOME MIGHT  
EVEN DIE  
BECAUSE OF  
THEM!



REALITY  
BECOMES  
A DRUG-  
INDUCED  
HAZE.

IT'S EVEN  
MORE THAN  
THAT, STARFIRE.  
ONCE ON DRUGS  
YOU CAN'T  
FUNCTION  
AS A  
PERSON.



CYBORG, THAT  
GUY'S GETTING  
AWAY!

NO PROBLEM,  
STEEL SHINS,  
NOT FOR A  
GUY WHO CAN  
CHANGE HIS  
SHAPE!

TEST  
YOUR  
STRENGTH

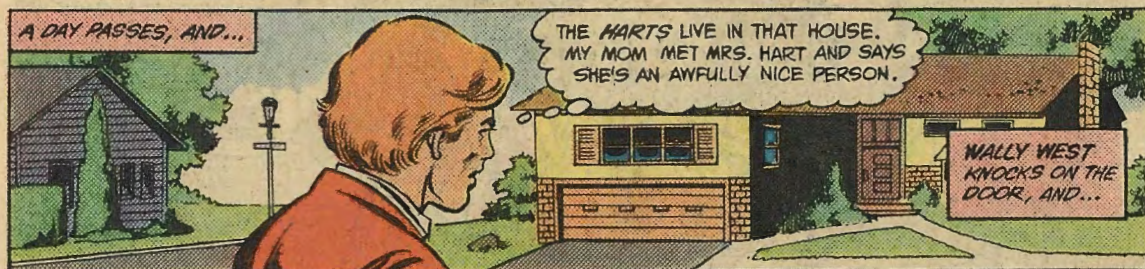
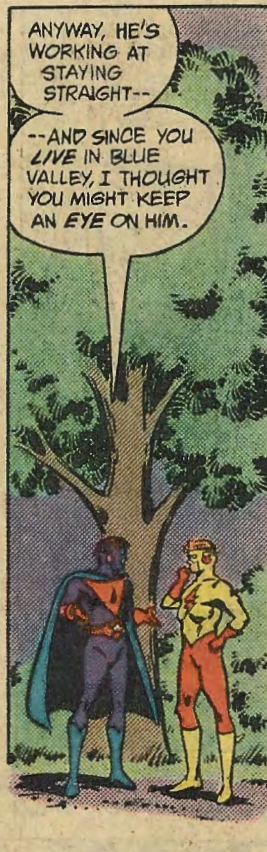
LAND-  
SNAKES  
ALIVE, UGLY--  
YOU ARE A  
CLUMSY  
SORT, AREN'T  
YOU?

I SORTA GOT MY  
HANDS FULL. YOU  
STOP 'IM, CHANGELING.

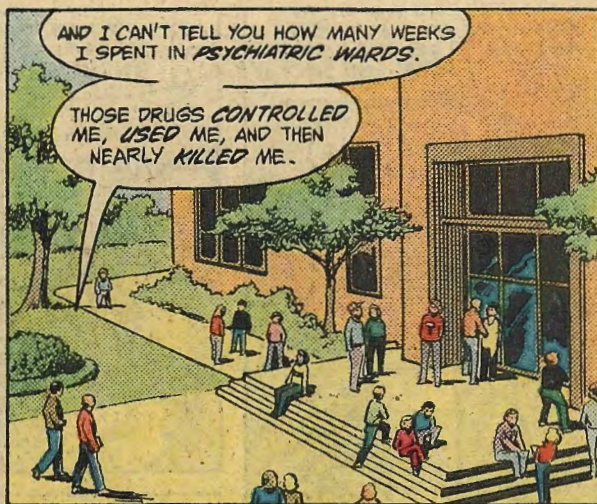
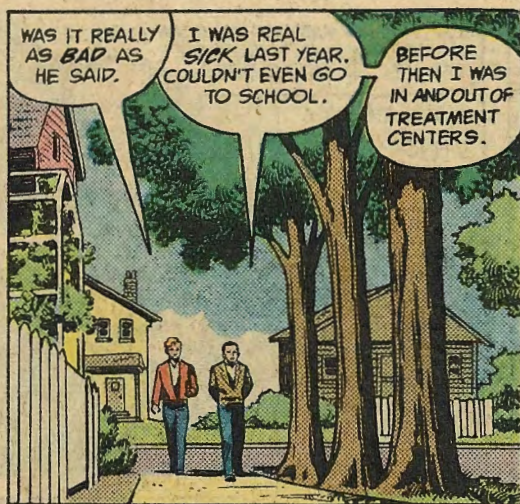




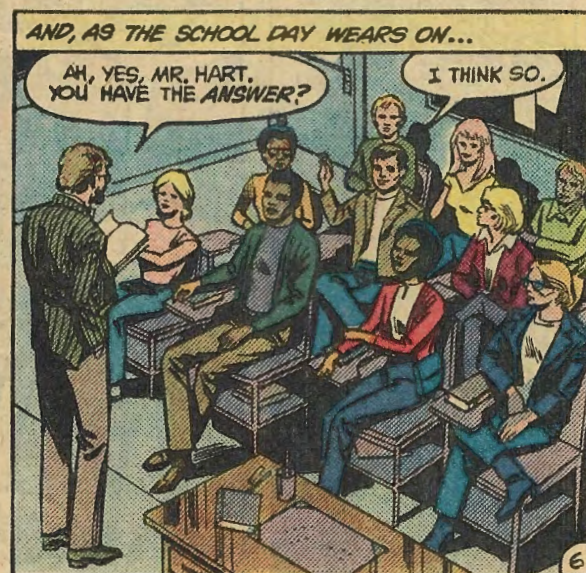
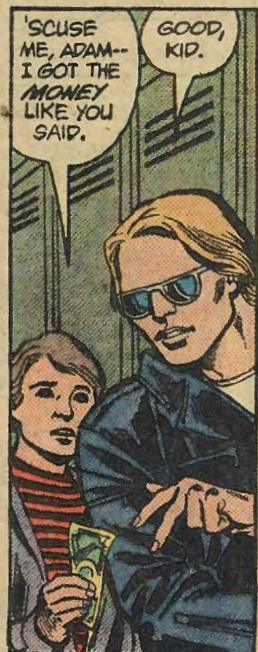
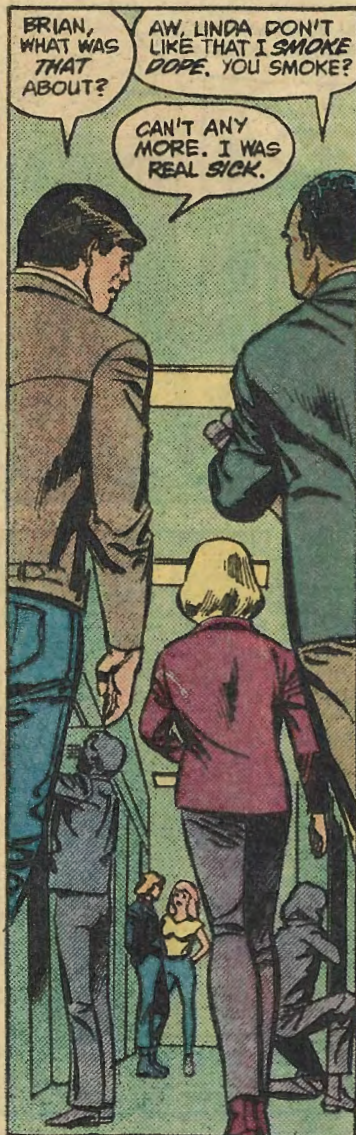
















JOHN BROWN LED THE ATTACK ON HARPER'S FERRY IN 1859.

RIGHT, PRECEDING THE CIVIL WAR AND...



LATER...

YOU'RE REALLY SMART, TED.

WELL, I READ A LOT WHILE I WAS RECUPERATING.

WHAT WAS WRONG?

DRUGS. I WAS TOLD EVERYBODY IN SCHOOL WAS TAKING THEM.



ONLY EVERYBODY WASN'T. BUT, STUPIDLY, I BELIEVED THE PEOPLE I THOUGHT WERE MY FRIENDS.



MEANWHILE...

AH HA, I THOUGHT I'D FIND YOU CREEPS HERE.

THE PROTECTOR!

YOU'RE THE FILTH WHO SUPPLIES THIS TOWN WITH DRUGS.



BUT I WANT TO KNOW WHO SUPPLIES YOU!

I WANT THEIR NAMES--NOW!



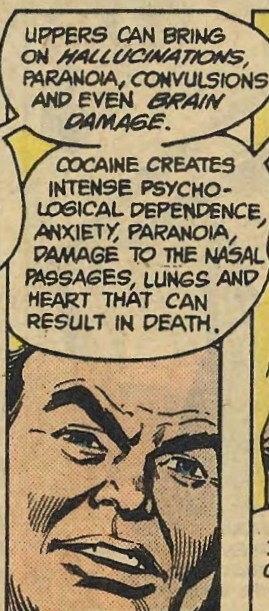
FORGET IT. I'M SAYIN' NOTHIN' WITHOUT MY LAWYER!

YOU DON'T CARE WHAT DRUGS DO TO KIDS, DO YOU?



YOU'LL SELL THEM ANYTHING JUST TO MAKE A BUCK.

BUT DRUGS HURT KIDS. POT AND MASH CAN DAMAGE THEIR LUNGS, HEARTS AND REPRODUCTIVE SYSTEMS.



UPPERS CAN BRING ON HALLUCINATIONS, PARANOIA, CONVULSIONS AND EVEN BRAIN DAMAGE.

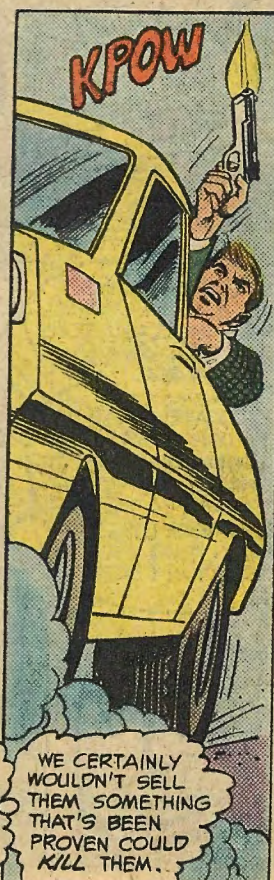
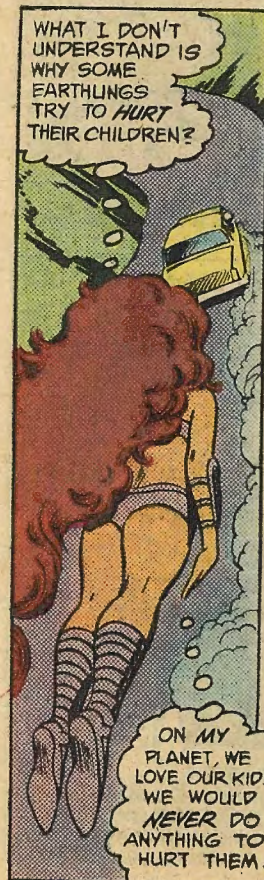
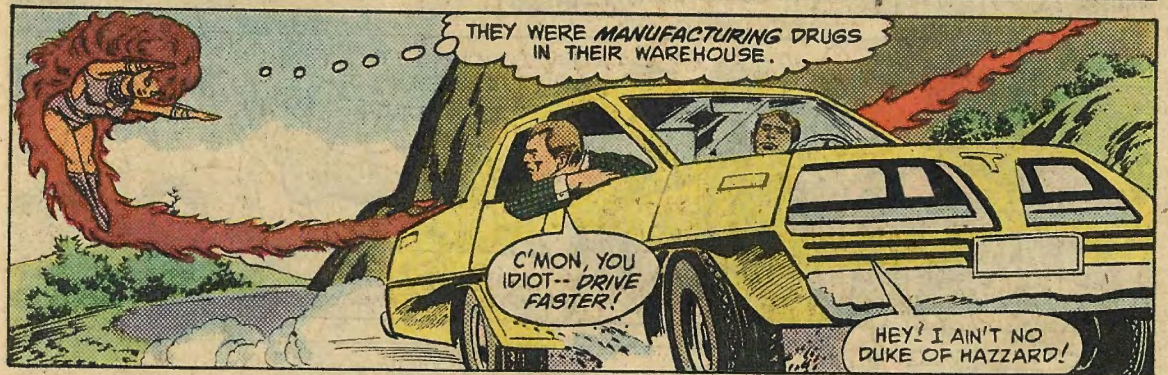
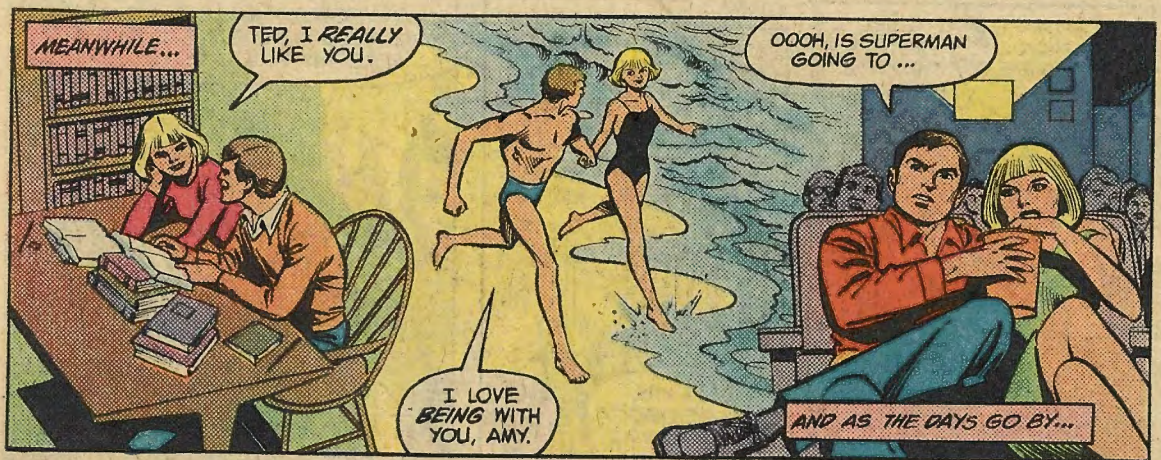
COCAINE CREATES INTENSE PSYCHOLOGICAL DEPENDENCE, ANXIETY, PARANOIA, DAMAGE TO THE NASAL PASSAGES, LUNGS AND HEART THAT CAN RESULT IN DEATH.



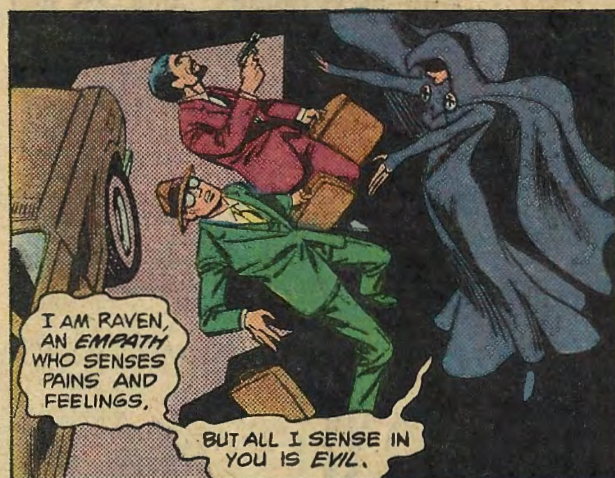
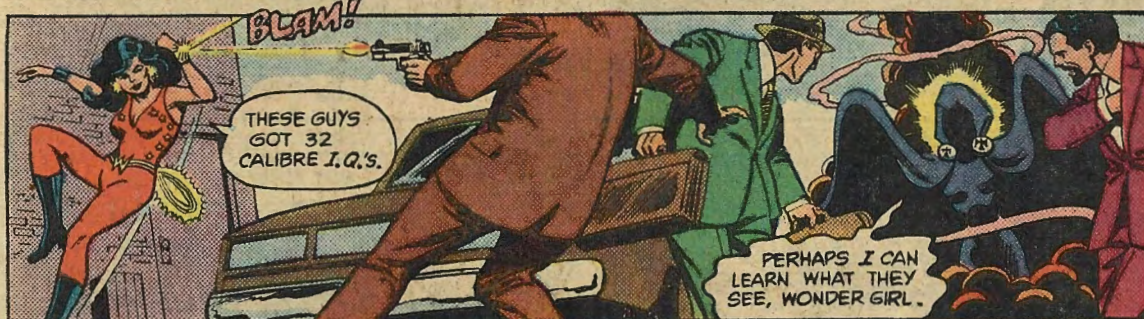
ALL DRUGS CAN KILL YOU IF YOU OVERDOSE.

BLAST! I WISH YOU SCUM COULD SUFFER LIKE YOUR VICTIMS DO.

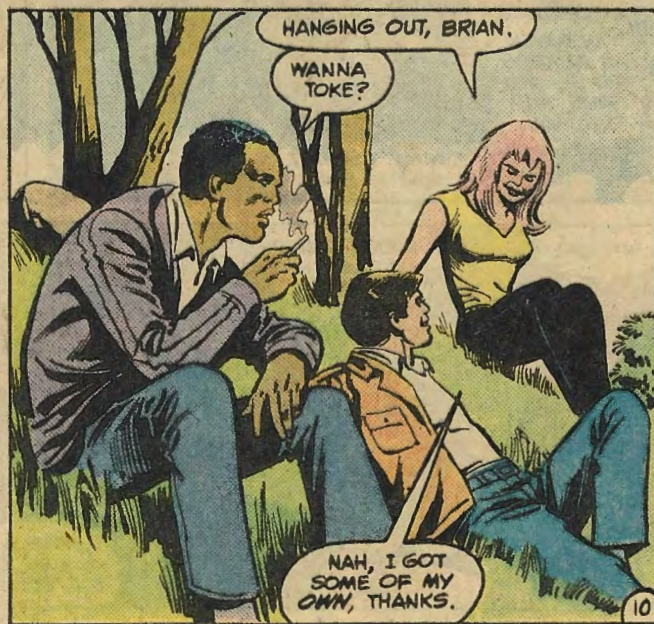








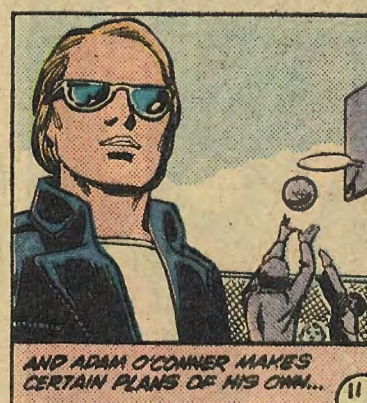
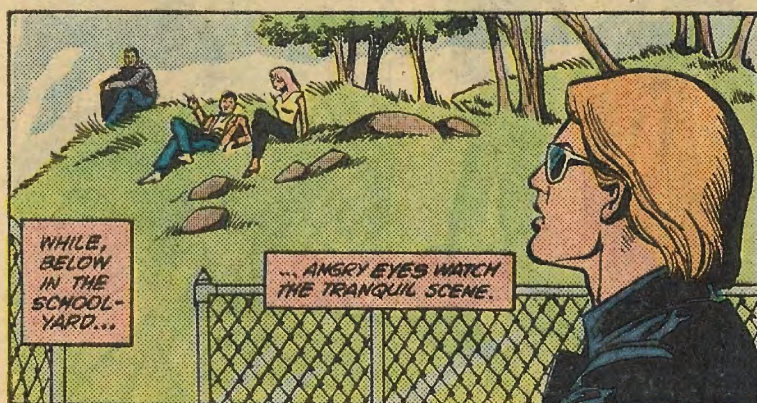




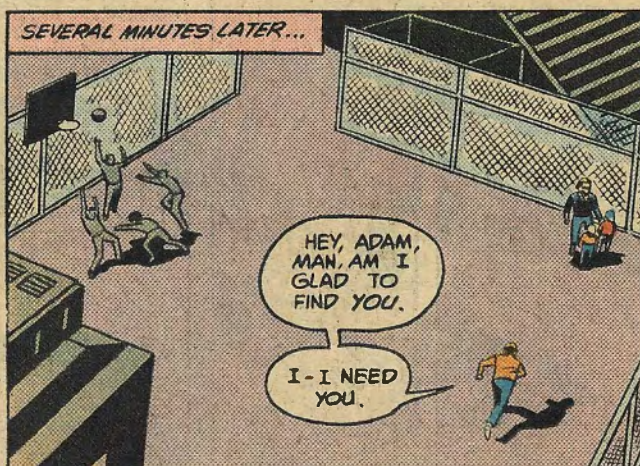




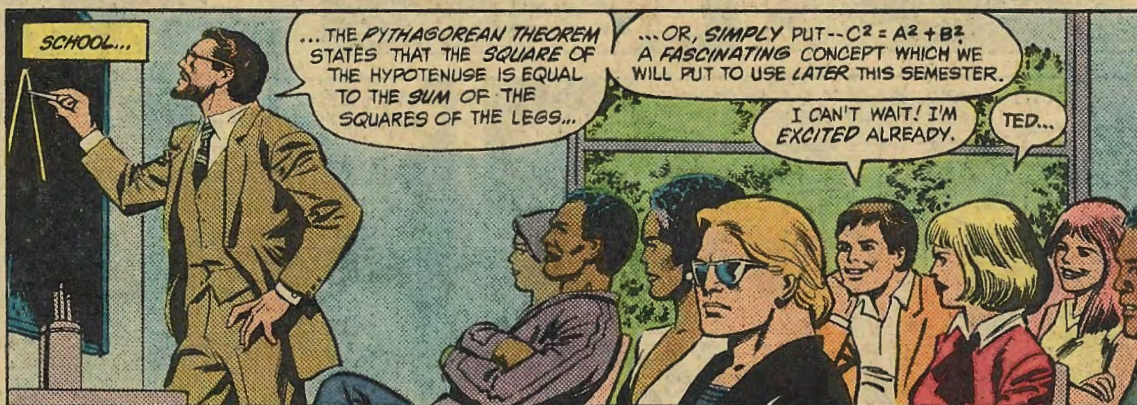
TED HART FEELS THE HUNGER GNAWING INSIDE HIM... THE NEED RETURNING, THE DESIRE SWELLING...



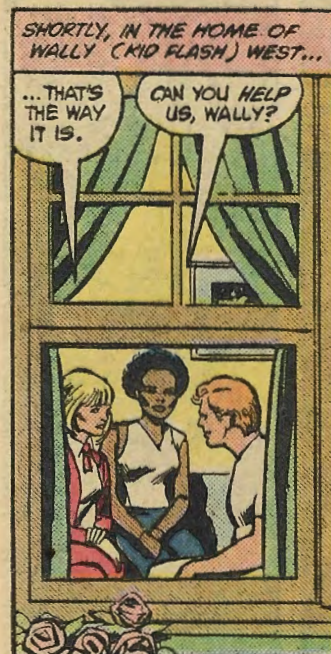
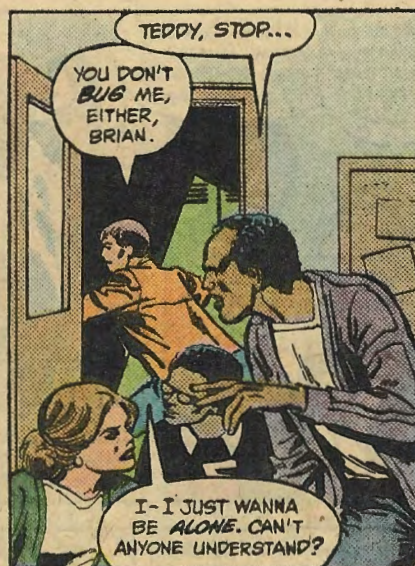












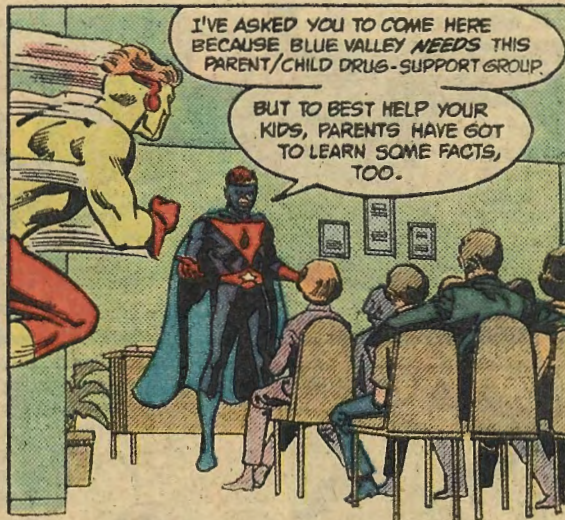




I FEEL LIKE I'M IN A DIFFERENT WORLD FROM THOSE KIDS.

NOT ONLY DON'T I TAKE DRUGS, BUT I'M NOT EVEN SURE I FULLY UNDERSTAND WHAT DRUGS DO.

WELL, I GUESS MOST AMERICANS ARE JUST AS UNINFORMED.



I'VE ASKED YOU TO COME HERE BECAUSE BLUE VALLEY NEEDS THIS PARENT/CHILD DRUG-SUPPORT GROUP.

BUT TO BEST HELP YOUR KIDS, PARENTS HAVE GOT TO LEARN SOME FACTS, TOO.



I'VE HEARD DRUGS LIKE COCAINE AND AMPHETAMINES AREN'T ADDICTIVE.

WRONG! COCAINE AMPHETAMINES, MARIJUANA AND HASHISH ARE PSYCHOLOGICALLY ADDICTIVE.

THE USER FEELS LIKE HE MUST TAKE THE DRUG.

DRUGS LIKE BARBITURATES, DILAUDID, PERCODAN, HEROIN, MORPHINE AND OTHERS ARE PHYSICALLY ADDICTIVE.



--AND THE USER SUFFERS SEVERE WITHDRAWAL PAINS.

FRANKLY, IT COMES DOWN TO THIS -- ALL DRUGS ARE ULTIMATELY ADDICTIVE AND DESTRUCTIVE, SO IT'S BEST NOT TO START TAKING THEM.

JACKIE, YOU FEEL UP TO TELLING YOUR STORY?

I WAS SMOKING DOPE, OF COURSE. DID HASH, SPEED, EVEN SOME LIDES.

AND I WAS IN REAL PAIN AFTER AWHILE. BUT MY MOM AND DAD, THEY STOOD BY ME. THEY KEPT LOVING ME EVEN THOUGH I KEPT SAYING I WANTED THEM TO DIE.

IT HURT GETTING OFF DRUGS, AND IF IT WEREN'T FOR MY PARENTS I MAY NEVER HAVE DONE IT.



I THINK SO, PROTECTOR.

DON'T BE NERVOUS, HONEY.

I STARTED TAKING DRUGS BY SNIFFING GLUE, THEN I MOVED UP...

IT'S REAL IMPORTANT FOR KIDS AND PARENTS TO WORK TOGETHER ON THIS.

JACK, I COULDN'T HAVE SAID IT BETTER MYSELF.





THE MEETING ENDS, AND...

IF TED'S  
BACK ON  
DRUGS, I'M  
REALLY  
WORRIED.

WHAT WAS  
WRONG WITH HIM?

TED REALLY MESSED HIMSELF  
UP. FOR A WHILE WE THOUGHT  
HE WOULDN'T MAKE IT.



THERE HE IS.

MAN, CORAL WANTS  
NOTHING TO DO  
WITH--

TED!  
ADAM--THE  
COPS!

LISTEN, PUNK--  
I DON'T WANT  
YOU HANGING  
'ROUND MY  
GIRL. GOT  
THAT?



NOT THE COPS,  
SON--

--JUST  
PEOPLE WHO  
WANT TO HELP  
OTHER PEOPLE.



C'MON, TED,  
LET'S SPLIT!

YOU KNOW IT,  
BUDDY. 'SIDES, WE  
GOT THE STUFF.  
DON'T WANT 'EM  
FINDING IT ON US.



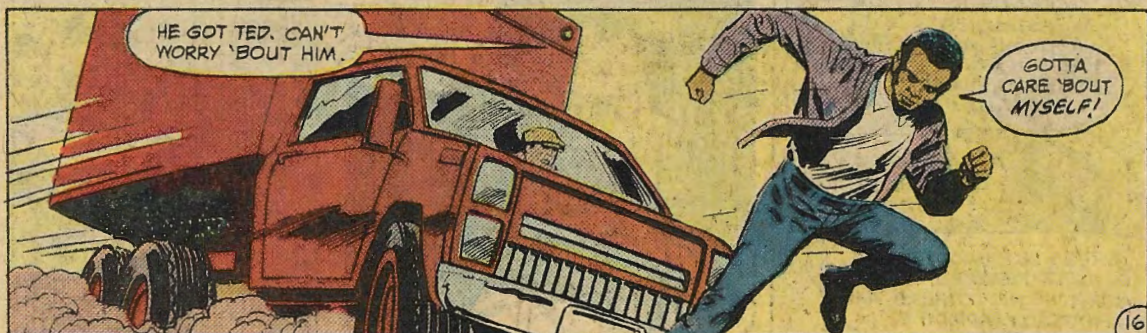
THEY DON'T  
SEE THAT  
TRUCK--

THEY'RE  
DONE  
FOR.



OR THEY WOULD BE IF KID  
FLASH WEREN'T HERE TO  
SAVE THEM.

MOVE IT, PAL--UNLESS  
YOU WANT TO BE FLATTER  
THAN A PANCAKE!



HE GOT TED. CAN'T  
WORRY 'BOUT HIM.

GOTTA  
CARE 'BOUT  
MYSELF!





REALLY? WHAT DO YOU TAKE? POT? IT *IMPAIRS* YOUR MEMORY, PERCEPTION. IT DAMAGES THE *LUNGS*, HEART AND REPRODUCTIVE SYSTEM.

OH YEAH, IT ALSO MAY DAMAGE YOUR ABILITY TO FIGHT *OTHER* DISEASES.

ALCOHOL CAUSES HEART AND LIVER DAMAGE. UPPERS, BENNIES, DEXIES-- LOSS OF APPETITE, HALLUCINATIONS, PARANOIA, CONVULSIONS, EVEN BRAIN DAMAGE.

YOU WANT ME TO GO ON? COCAINE BRINGS ON SLEEPINESS, DEPRESSION, ANXIETY, DAMAGE TO YOUR NASAL PASSAGES AND LUNGS.

DOWNERS, BARBS, RED AND BLUE DEVILS -- THEY CAN BRING ON INFECTION, DROWSINESS, SLURRED SPEECH, NAUSEA.

ADD TO IT ALL THAT *ANY* OF THEM CAN KILL YOU IF YOU OVERDOSE.

SO DRUGS DON'T DO ANYTHING, PAL? NO-- THEY MAKE SURE *YOU* WON'T BE ABLE TO DO ANYTHING --

--EVER AGAIN!

LIKE I SAID, I HEARD IT ALL BEFORE.



YOU FORGOT SOMETHING PROTECTOR-- IT MAKES US FEEL *GOOD* TAKING DRUGS.

DOES IT FEEL GOOD?

YEAH, UNTIL THEY *CRASH*. THEN, MAN-- DON'T TALK ABOUT PAIN.



SHORTLY, IN TED HART'S ROOM...

YOU'RE BACK ON THEM, AREN'T YOU?

THE SYMPTOMS ARE THE SAME.

GET OFF MY CASE, WILL YA? I KNOW WHAT I'M DOING.









SCHOOL...

CORAL-- I DON'T LIKE YOU HANGING ROUND THAT NERD.

OH, ADAM, DON'T BE SILLY. I ONLY CARE ABOUT YOU.

BUT YOU WEREN'T PAYING ANY ATTENTION TO ME. SO I DECIDED TO MAKE YOU JEALOUS!

HEY, GREAT. LISSEN, THE BIG DROP'S GOIN' DOWN TONIGHT. AFTERWARDS YOU AND ME, WE'LL CELEBRATE.

SHE NEVER LIKED ME?

IN PAIN, TED STREAKS THROUGH THE SCHOOL HALLS, UNTIL...

BRIAN. I NEED A HIT, REAL BAD.

BOYS

FORGET IT, MAN!

ONLY GOT ENUFF FOR ONE!

BUT--

--I--

... NEED IT!

YOU CRAZY, MAN?

C-CAN'T WASTE ANY...

GET IT ALL...

ALL...GOTTA GET IT ALL...

FOR A LONG TIME THEY SIT THERE, HUNKERED LIKE ANIMALS HUNGRILY LAPPING UP FOOD...



... THEN, AND ALMOST OBLIVIOUS TO ALL THAT SURROUNDS THEM, THEY RUN...



... AFRAID (ALTHOUGH THEY WON'T ADMIT IT), AND IN PAIN (IT'S USUALLY HOURS BEFORE THEY CRASH)...



... AND ALL-TOO-TERRIBLY CONFUSED.

TED, BRIAN-- WHAT'S WRONG? CAN WE HELP?



LEAVE ME ALONE, WILL YOU? I--I HATE YOU. I HATE ALL OF YOU.

AND THEY RUN AGAIN, NOT REALIZING THAT THE ONLY ONES THEY REALLY HATE ARE THEMSELVES...

BUT...

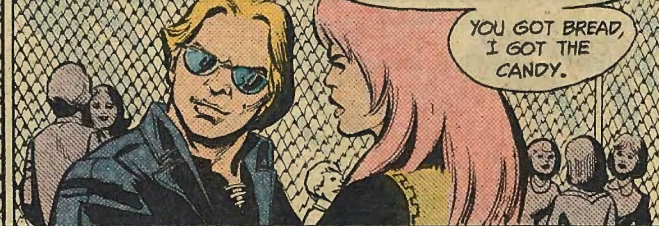
A-ADAM, THANK HEAVEN-- I--I NEED YOU, MAN.

GOTTA HAVE A HIT.



BRIAN JONES, M'MAN-- ALWAYS GLAD TO OBLIGE, SON.

YOU GOT BREAD, I GOT THE CANDY.



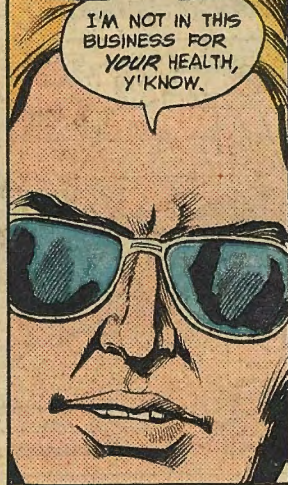
ADAM, PLEASE-- WE DON'T HAVE CASH...

I'VE BEEN BUYIN' FROM YOU FOR YEARS. I'M GOOD FOR IT, MAN.



SURE YOU ARE, M'MAN-- BUT NO CASH, YOU CRASH--AN' HARD!

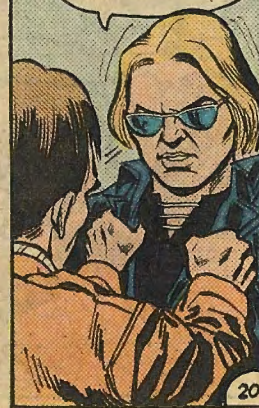
I'M NOT IN THIS BUSINESS FOR YOUR HEALTH, Y'KNOW.



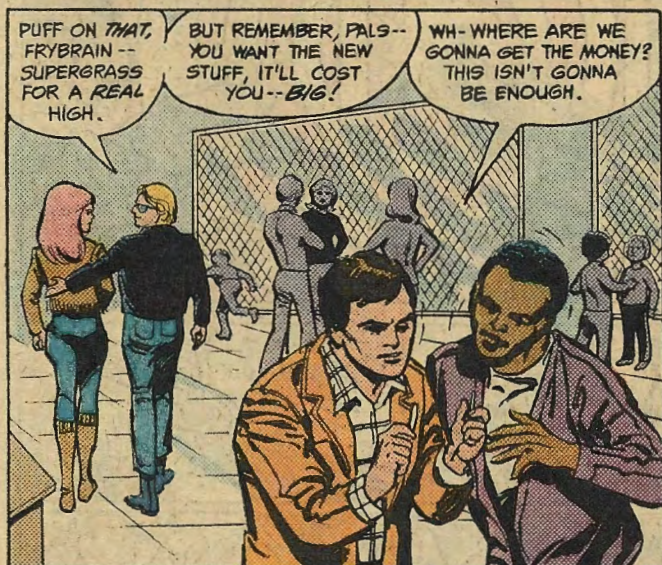
DON'T YOU REALIZE WE'RE IN PAIN, MAN-- YOU GOTTA LET US HAVE SOME TOOT--FAST!



PAWS OFF THE MATERIAL, BOY. AND I DON'T GOTTA DO NOTHIN'. SEEYA 'ROUND WHEN YOU GOT SOME LONG GREEN!











WELL, FORGET IT. AFTER THE *LAST* TIME, I SWORE I WASN'T GOING TO BE YOUR *VICTIM* AGAIN.





IN SHOCK, TED HART RUNS,  
RACING MINDLESSLY ACROSS  
THE HIGHWAY...

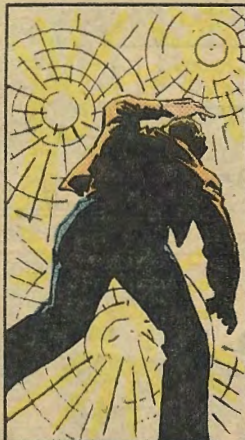
24 HR. SUPERETTE

...ALL THE WHILE  
FEELING HIS  
STOMACH KNOT  
AND TWIST...

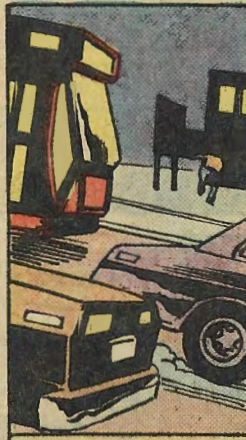
HE HEARS THE RAPID BEATING OF HIS HEART AND SWEARS TO HIM-  
SELF IT'S GOING TO EXPLODE ANY SECOND NOW...



BUT, STRANGELY ENOUGH,  
HE ALMOST DOESN'T  
SEEM TO CARE. SO  
WHAT IF HE LIVES?  
WHO'D CARE IF HE DIES?



TED HART STANDS ON THE  
CENTER DIVIDER  
STARING AT THE BRIGHT  
AND BEAUTIFUL LIGHTS. SO  
NICE, SO LOVELY. HE  
STARES AWHILE LONGER...



...IGNORING THE  
GRINDING NOISE OF  
TWO THOUSAND  
POUNDS OF STEEL  
SCREAMING TO A  
SUDDEN STOP.

ALL THE WHILE FEELING THE  
INTERMINABLE HEAT RUSHING UP  
HIS SPINE, AND COLD SWEAT POUR-  
ING FROM HIS FURROWED BROW...

WHEN THE FASCINATION OF THE LIGHTS  
FADES, TED HART RUNS ON...



...ONCE AGAIN  
AWARE OF  
THE PAIN.

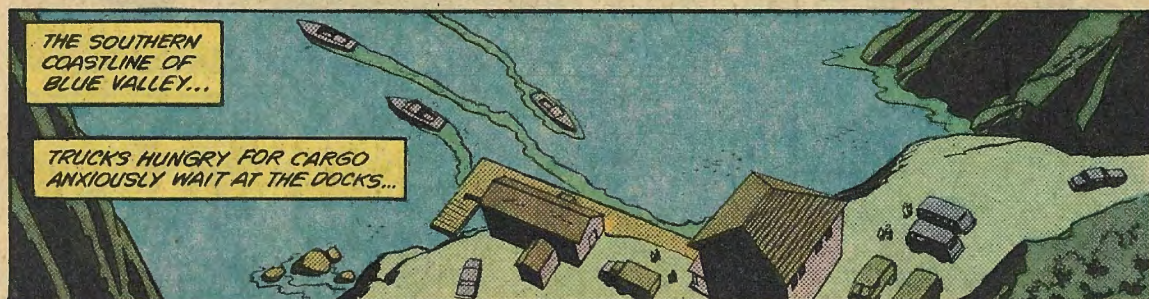
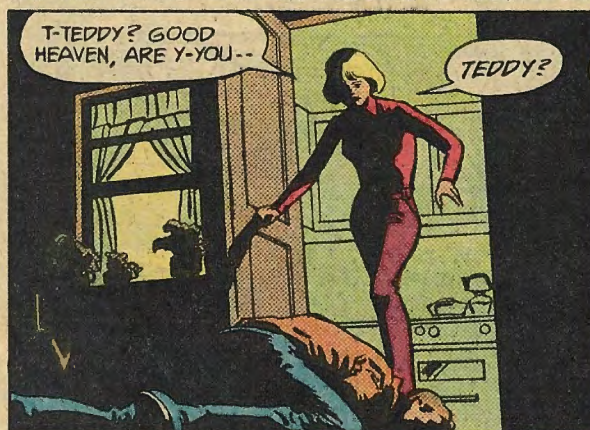


...ONCE  
AGAIN  
THINKING HE  
MIGHT NOT  
BE ALIVE  
TOMORROW  
AND NOT  
EVEN CARING  
IF HE IS.

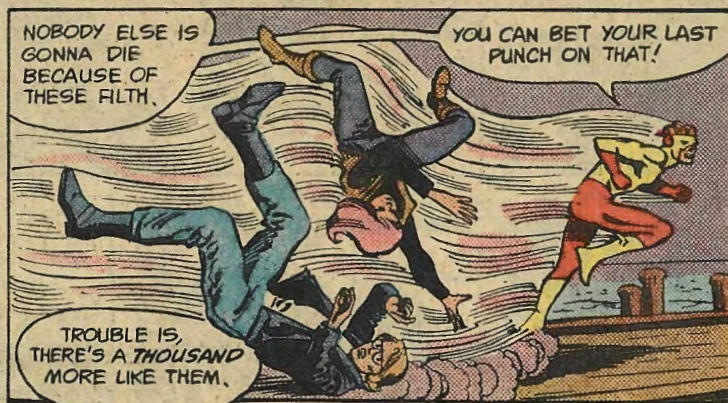
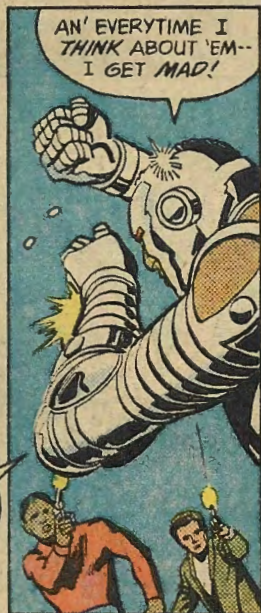
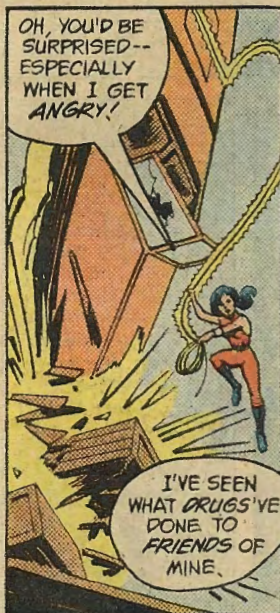
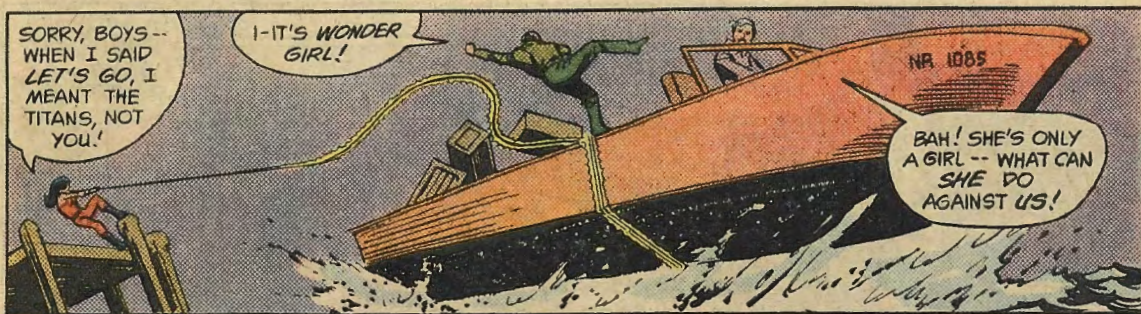
STILL, TED  
CONTINUES  
TO RUN.  
THEN, HIS  
SEARCH  
COMPLETED,  
HE FALLS...



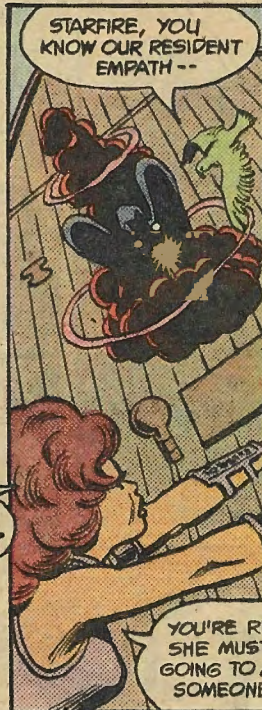
AND WAITS UNTIL HE HEARS THE DOOR SCREECH OPEN...























## "CHOICES, CHOICES!"

PRESSURE SOMETIMES MAKES OUR LIVES DIFFICULT. WE MAY FEEL THAT WE HAVE NO CHOICE. YET, WE ALWAYS HAVE CHOICES, AND SOMETIMES IT'S HARD TO KNOW THE RIGHT THING TO DO. IT'S EVEN HARDER TO DECIDE WHEN WE FEEL HEMMED IN BY WHAT'S GOING ON AROUND US. CAN YOU RISE ABOVE A TOUGH SITUATION WHEN PRESSURE MAKES IT HARD TO DECIDE WHAT'S BEST?

BELOW ARE FOUR SITUATIONS. WHAT WOULD YOU ANSWER IF YOU WERE THE KID WHO HAD TO MAKE THE CHOICE? FILL IN THE BLANK WORD BALLOONS.



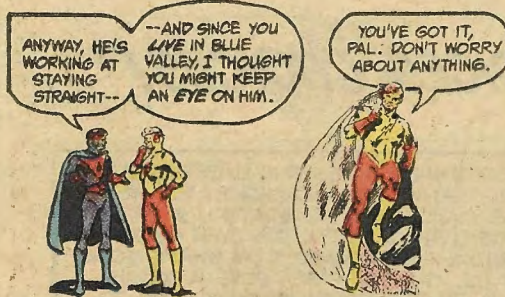
(FOR DISCUSSION)

THE PROTECTOR HAS NO SUPER-POWERS, YET HE MAKES A *DIFFERENCE* IN PEOPLE'S LIVES. HOW CAN THESE PEOPLE MAKE A DIFFERENCE IN YOUR LIFE?

• YOUR PARENTS • YOUR GRANDPARENTS • YOUR FAVORITE TEACHER • YOUR BEST FRIEND •

HOW CAN YOU MAKE A DIFFERENCE IN THEIR LIVES?

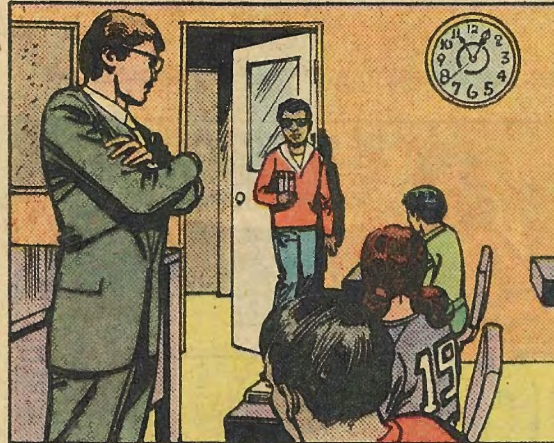




## "BEING RESPONSIBLE!"

WHEN THE PROTECTOR ASKED KID FLASH FOR A FAVOR, KID FLASH AGREED, AND TOOK IT UPON HIMSELF TO SEE THAT HE DID A GOOD JOB. THAT'S WHAT BEING RESPONSIBLE IS ALL ABOUT: THAT NO MATTER WHAT THE CIRCUMSTANCES LOOK LIKE OR FEEL LIKE, KID FLASH COULD BE COUNTED ON. WHEN YOU UNDERSTAND WHO'S IN CHARGE OF YOUR LIFE, YOU UNDERSTAND WHAT BEING RESPONSIBLE MEANS.

CIRCLE THE LETTER OF THE ANSWER THAT YOU THINK SHOWS THE MOST RESPONSIBILITY!



WHO'S RESPONSIBLE IF YOU'RE LATE FOR SCHOOL IN THE MORNING?

- (A) YOUR MOTHER, FOR NOT WAKING YOU UP?
- (B) YOUR KID BROTHER, FOR NOT PRACTICING HIS BASS DRUM AT YOUR WAKE-UP TIME?
- (C) YOU, FOR NOT SETTING YOUR ALARM CLOCK?



WHO'S TO BLAME IF YOUR KID BROTHER GETS INTO MISCHIEF WHEN YOUR MOTHER LEAVES YOU TO BABY-SIT FOR HIM?

- (A) YOUR KID BROTHER, WHO THINKS THE KITCHEN IS A REAL NEAT PLAYGROUND?
- (B) YOUR FOLKS, FOR LEAVING HIM WITH YOU?
- (C) YOU, FOR NOT REALIZING THAT YOUR PARENTS TRUSTED YOU TO WATCH YOUR BROTHER?



YOU AND A FRIEND APPLY FOR THE SAME SUMMER JOB. HE GETS IT AND YOU DON'T. WHO'S RESPONSIBLE FOR YOU LOSING OUT?

- (A) YOUR FATHER, WHO DIDN'T BUY YOU THE RIGHT CLOTHES?
- (B) THE BUS DRIVER, WHO BROUGHT YOU TO THE INTERVIEW LATE?
- (C) YOU, FOR NOT SELLING YOURSELF TO THE STORE OWNER AS BEING BEST FOR THE JOB?



THERE'S A PARTY IN YOUR NEIGHBORHOOD THAT ALL YOUR FRIENDS ARE GOING TO. YOU WON'T BE INVITED OR WELCOMED UNLESS YOU SMOKE DOPE WITH THEM. WHO'S RESPONSIBLE IF YOU GO AND SMOKE WITH THEM?

- (A) THE KIDS THROWING THE PARTY?
- (B) YOUR FRIENDS, WHO ARE ONLY TRYING TO IMPRESS ONE ANOTHER?
- (C) YOU, FOR NOT QUESTIONING WHETHER THIS WOULD REALLY DAMAGE YOUR BODY OR MIND?

HAVE YOU EVER USED ANY OF THE OTHER ANSWERS IN YOUR LIFE? (FOR DISCUSSION)



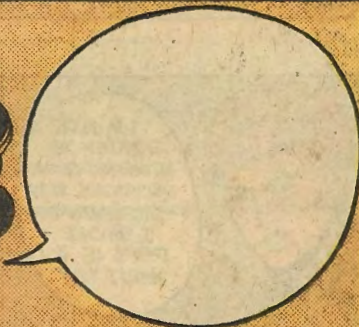


## "REALLY COMMUNICATING!"

WHEN PEOPLE CARE ABOUT EACH OTHER, THEY LET EACH OTHER KNOW ABOUT IT. THAT'S *REAL* COMMUNICATION. SOMETIMES THAT COMMUNICATION ISN'T EASY. IF YOU'VE GOT SOMETHING ON YOUR MIND, CAN YOU TALK TO YOUR PARENTS ABOUT IT?

PUT YOURSELF IN THE ADULTS' SHOES HERE. WHAT ADVICE WOULD YOU GIVE?

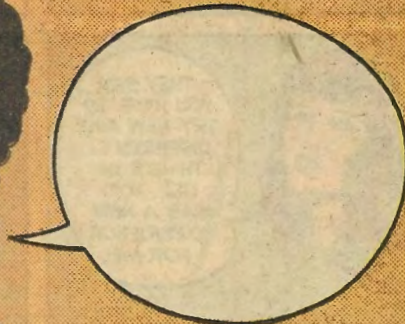
WHY DO YOU ALWAYS HAVE TO KNOW WHERE I'M GOING WHEN I GO OUT?



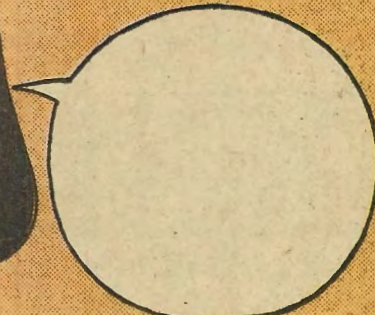
WHAT DIFFERENCE DOES IT MAKE HOW I SPEND MY MONEY? IT'S MINE, ISN'T IT?



WHAT CAN I DO IF ALL MY FRIENDS ARE DOING SOMETHING I DON'T WANT TO DO?



WHAT'S THE BIG DEAL ABOUT DRUGS ANYWAY? MY FRIENDS SAY THEY'RE NOT BAD FOR ME!







SEVERAL MORE WEEKS PASS  
AS TEDDY HART AND CORAL  
GIANETTI BECOME GOOD  
FRIENDS...

FRIENDS WHOSE RELATIONSHIP IS NOT BASED ON  
CARING, BUT ON HOW HIGH THEY GET TOGETHER...

## "THINKING FOR YOURSELF!"

TEDDY GOT INTO DRUGS BECAUSE HE THOUGHT HIS  
FRIENDS WOULD LIKE HIM BETTER IF HE DID.  
SOMETIMES, THE CHOICES WE MAKE IN OUR LIVES  
ARE BASED ON THE WAY WE THINK OTHER PEOPLE  
WILL LOOK AT US. EACH OF THE FOLLOWING  
PANELS HAS A BOY OR A GIRL RELATING THEIR  
REASONS FOR TRYING DRUGS. HOW DO YOU  
REACT TO THEIR STORIES? WHAT WOULD YOU  
TELL THEM?

I'M OLD  
ENOUGH TO  
MAKE MY OWN  
DECISIONS. WHY  
SHOULDN'T  
I SMOKE  
DOPE IF I  
WANT TO?

IN THE BLANK SPACES BELOW,  
ANSWER EACH OF THE KIDS  
AS IF THEY WERE **YOUR**  
FRIENDS.



WHEN WE  
MOVED TO  
ANOTHER  
CITY, I  
DIDN'T KNOW  
ANYBODY  
HERE. MOST  
OF THE KIDS  
HERE USE DRUGS,  
AND I THOUGHT  
I'D GET TO KNOW  
THEM BETTER IF I  
TRIED THEM, TOO.

THEY SAY  
YOU HAVE TO  
TRY NEW AND  
DIFFERENT  
THINGS IN  
LIFE. POT  
WAS A NEW  
EXPERIENCE  
FOR ME.

MY BOYFRIEND  
STARTED USING DRUGS,  
AND HE WANTED ME  
TO TRY THEM.

I GOT A  
"C" AVERAGE IN  
SCHOOL LAST  
TERM. I WAS  
AFRAID TO TAKE  
MY REPORT  
CARD HOME. I  
STARTED SMOKING  
POT TO GET  
OVER MY  
FEAR.





THE STORY IN THIS BOOK SHOWED YOU HOW PEOPLE CAN GET INVOLVED WITH ALL KINDS OF DRUGS, AND YOU'VE SEEN HOW DRUGS CAN AFFECT YOUR HEALTH, YOUR PERSONALITY, AND YOUR RELATIONSHIPS WITH YOUR FAMILY AND FRIENDS. THE BEST WAY TO STAY DRUG FREE IS TO MAKE A FIRM COMMITMENT TO TAKE A STAND AGAINST DRUGS IN YOUR COMMUNITY AND AMONG YOUR FRIENDS.

EVER HAVE SOMEONE TELL YOU TO "PUT IT IN WRITING"? THAT MEANS TO DO MORE THAN JUST TALK. WORDS TAKE ON A STRONGER MEANING WHEN SET DOWN ON PAPER. MAKE YOUR STAND AGAINST DRUGS A MORE POWERFUL ONE BY WRITING A DECLARATION STATING THAT YOU WILL BE RESPONSIBLE FOR YOUR CHOICES AND MOST OF ALL THAT YOU WILL REMAIN **DRUG FREE!**

IN THE SPACE ON THE DOCUMENT BELOW, WRITE YOUR DECLARATION TO BE A HERO IN THE WAR AGAINST DRUGS! AND REMEMBER, WHAT YOU PUT DOWN HERE MAY BE THE MOST IMPORTANT THING YOU'VE EVER WRITTEN IN YOUR LIFE!

## Declaration

DATE \_\_\_\_\_

I declare that \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(SIGNED)

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Washington, D.C. 20036

### Acknowledgements

- U.S. Customs Service
- Drug Enforcement Administration
- Federal Bureau of Investigation
- Office of Juvenile Justice and Delinquency Prevention
- U.S. Department of Education



# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN!

WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!





# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN!

WE WANT YOU  
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STAY DRUG FREE!



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# Certificate of Heroism

AWARDED TO

SIGNATURE

FOR PARTICIPATION IN

## The President's Drug Awareness Program

Nancy Reagan

DATE

NANCY REAGAN



# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN

Teacher's Guide for suggested sixth-grade program

This suggested sixth-grade program is part of the President's Drug Awareness Campaign, created in partnership with the generous support of private corporations. Suggested programs are being prepared for each of the elementary grade levels. This is the second in an ongoing series. 1983.



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## A Message from Dr. Carlton Turner, Director, Drug Abuse Policy Office, The White House

We have a unique opportunity at this time to begin developing a drug-free generation of American youth. Over one-fourth of our youngster's between the ages of 12 and 17 are currently using drugs or alcohol. As a nation, and as families and individuals across the country, we can no longer accept the price of drug abuse and we are doing something about it. As teachers, you may hold the very future of America in your hands in ways that you did not anticipate.

One of the most effective weapons we have against drug abuse is communicating the truth about drugs to the user and potential user. The artificial glamorization of mind-altering and mood-changing drugs, including alcohol, confuses young people. Many of them are not aware of the profound dangers posed to their health and their futures. Our experience has shown that adults and children alike, if well-informed about the effects of drugs and how to deal with the situation, will say "no" to drug abuse. Adults can play a critical leadership role in this decision for children, and teachers have a special importance.

Frankly, we had little success with so-called prevention programs during the past decade. The Federal prevention programs were little more than education efforts which were criticized as "teaching the young people how to identify drugs" and as tending to encourage experimentation. In the past two years, peer

pressure has had a very positive impact, and young people are receptive to learning how to say "no" to things they do not really want to do. The need for social acceptance is especially important to young people, and a negative view of drug-oriented behavior is strong prevention.

With accurate and credible information available and in the hands of parents and community groups, students, school officials and health professionals, prevention efforts are taking hold. The number of Americans who use various illicit drugs has dropped significantly between 1979 and 1983. We still have an unacceptable level of drug abuse in the United States, and we are making a difference. If we can achieve a single generation free of drug abuse, it would set the pattern for the future.

*The New Teen Titans* program, developed in cooperation with the President's Drug Awareness Campaign, is an excellent demonstration of an ongoing educational program for your school. This sixth-grade package, developed by the American Soft Drink Industry, in cooperation with the National Soft Drink Association and DC Comics, is intended to help youngsters become aware of the problems associated with drug and alcohol abuse. We hope that, as a result of the classroom activities, the student will take a stand on his or her well-being, declare that he or she will be drug free, and will be committed to putting his or



We appreciate the support of private corporations in making it possible to supply you with *The New Teen Titans* program. Their encouragement and financial support allowed for the creation of this program without tax dollars. This sixth-grade program is the result of the American Soft Drink Industry's commitment, dedication, and financial sup-

port; the use of *Super Heroes* characters and the enormous creative ability of writers and artists of Warner Communications/DC Comics; and our editorial input and control. I can say with confidence that this is part of an ongoing series of programs which will make a positive and lasting contribution to your students, their families, and our communities. Please join in this important effort. 

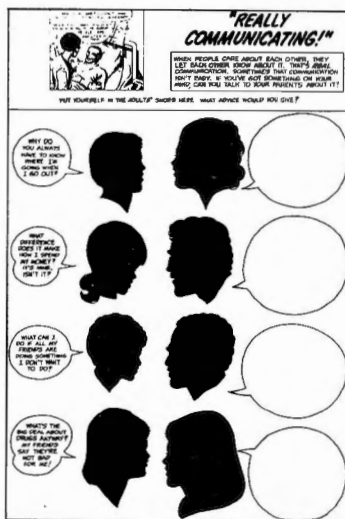
- 2.** Who can best describe what's right for you? Do you often take the advice of your friends?
- 3.** Is it ever okay to let someone else make a choice for you?
- 4.** Can you relate, from your own experience, a situation when you had to make a tough choice? How do you react when someone wants you to do something that you think is not the best choice for you?

[illegible]

- 1.** What is responsibility? How much responsibility do you have for yourself at home? At school? What are you responsible for?
- 2.** Have you ever been responsible for someone else's actions?
- 3.** Is anyone responsible for you?
- 4.** Did you ever try to blame someone else for a mistake that you made?







## Activity Three

### "Really Communicating!"

This role reversal exercise puts the students in the position of the adult and has them answer some common questions. Young people should realize that real communication may not always be easy, yet it can be a most fulfilling way to live.

Suggest that students examine the stumbling blocks between fully communicating with parents, siblings, friends, teachers, and others.

#### Questions for discussion:

1. How does it feel to give advice?
2. Why do your parents respond to you as they do? Do you let your preconceived judgments get in the way of real, honest communication?
3. Who do you talk to when you've got something on your mind? How can you establish better lines of communication with people in authority?
4. What kind of advice do you get from your parents? From your friends? Which means more to you?



## Activity Four

### "Thinking for Yourself!"

This activity deals with some of the reasons that young people might give for using drugs. It is meant to examine some of the myths and alibis surrounding drug use. The participants in the activity should be guided to see the fallacy in each of the statements given on the page.

#### Questions for discussion:

1. Are there any "good" reasons for drug use? Does anyone really "need" to take drugs? What would you say to

- someone who wanted to try drugs for the first time?
2. What do you do to make friends? What makes you feel closer to your friends? Have you ever been the "new kid" in your neighborhood or at school? What was it like?
  3. What do you consider the most intelligent way to deal with your fears?
  4. Have you ever done something just because your friends wanted you to? Have you ever tried to influence someone when they really didn't want to go along with you.



## Declaration

By writing a declaration of their own, students will have a chance to articulate their own feelings about drugs. When they decide to keep drugs out of their lives, and put those thoughts into words for others to see, they reinforce their own positive attitudes and identity. With a strong self-image and a firm commitment, they are asserting their own strength in a way which will better equip them to meet the pressures of growing up.

#### Follow-up activity:

Have the class write a petition together expressing their commitment to a drug-free life and support for the President's Drug Awareness Campaign. Each member of the class can sign it and collect signatures to add to it. Send the petition to:

**Be a Hero...  
Stay Drug Free!  
The President's Drug  
Awareness Campaign  
The White House  
Washington, DC 20500**



NATIONAL SOFT DRINK ASSOCIATION

1101 SIXTEENTH STREET, NORTHWEST, WASHINGTON, D.C. 20036