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Last Updated: 03/19/2025



October 7, 1983

RECEIVED

OCT 8 1983

SCHEDULING OFFICE

President Ronald Reagan
The White House
Washington, DC 20500
Attn: Fred Ryan

Dear President Reagan:

Allow me to take this opportunity to express my appreciation to you for your help in making the Vietnam Veterans Memorial a reality. The memorial has become an overwhelming success and has now been visited by over two million people. We were very honored that you paid a visit to the memorial to lay a wreath in memory of those who gave their lives in Vietnam.

I am writing to you today in order to ask that you be a speaker at a historic ceremony marking the first anniversary of the memorial's dedication. The ceremony will be held on November 11, 1983 at 1:00 p.m. in front of the Vietnam Veterans Memorial and will be attended by veterans from all across the country. We expect a crowd of about fifty thousand. If you can speak at the ceremony, it would be a great boost to the morale of all who served in Vietnam. Invitations have gone out to other speakers including the National Adjutant of the American Legion, The Honorable Charles Mathias, The Honorable John W. Warner, The Honorable John P. Murtha, Brigadier General George Price (USA, Ret.), General John Vessey Jr., Ms. Emogene Cupp of the American Gold Star Mothers and The Honorable Paul Thayer. Mr. Thayer raised over one million dollars for the memorial when he headed the LTV Corporation.

On behalf of the Chairman of the Board of VVMF, John P. Wheeler and myself we would be most pleased if you could speak. If you are unable to do so we would now like to extend the invitation for you to speak at our ceremony on Memorial Day when we plan to install the statue at the memorial. If you can speak this Veterans Day we ask that your remarks be limited to four minutes and focus upon Vietnam veterans and on the need for our nation to regain national unity after the divisiveness of Vietnam.

My highest regard,

Sincerely yours,

Jan C. Scruggs
President

cc: Jim Ciconi

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- Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
- The Hon. Joseph C. Zengerle*

*Served in Vietnam

Affiliations noted for purposes of identification only.

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

October 27, 1983

Dear Mr. Scruggs:

On behalf of the President, I want to thank you for inviting him to attend the ceremony planned at the Vietnam Veteran Memorial on November 11.

The President wishes that he could be with you on this special day to pay tribute to all our nation's veterans, in particular the Vietnam veterans. Unfortunately, however, the President will be in the Far East on Veterans Day and so will be unable to accept this honor. He has asked me to convey his appreciation for your thoughtfulness in extending this invitation.

Although the President will not be able to join you in person, you may be sure he joins with all Americans in honoring the brave men and women who have served in our country's defense. Their dedication and sacrifice must be remembered, not only on Veterans Day, but throughout the year.

With best wishes from the President,

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

X

Mr. Jan C. Scruggs
President
Vietnam Veterans Memorial Fund
1110 Vermont Avenue, N.W.
Suite 308
Washington, D.C. 20005 ✓

bcc: Craig Fuller

FJR/sml



—
some
very nice
regret letter.
let me see
it first

RN

The Wall carries a message for all who care to visit

The Washington Times

MONDAY, SEPTEMBER 12, 1983 *

By Bill Outlaw
WASHINGTON TIMES STAFF

It's been called everything from an open grave to a healing stone, from a black slab to a tombstone — but Vietnam veterans just call it The Wall.

Few of the more than 2.5 million people who have visited the Vietnam Veterans Memorial since it first opened amid much controversy last November have left without experiencing some emotional reaction, observers say. Some stand only inches from one of the 57,939 names on it and just stare; some touch the names on the panels with their fingers or hands; some scream at it; some pace back and forth in front of it.

Some look at a name up close and then sit in the grass off in the distance for long periods of time, looking at The Wall with blank expressions on their faces.

"The Wall cries," said one Vietnam veteran describing the effect of water running down the panels of the wall.

One man, presumably a Vietnam veteran, was seen lighting five or six candles — one at a time — in front of one of the panels on the wall. Then he stepped back and saluted. The man then ceremoniously drank one beer for each candle he had lighted as if he were toasting each man with whom he had served.

Many leave personal remembrances, which are collected each day by the National Park Service.

One visitor left a pair of cowboy boots. One mother regularly leaves letters to her son. Others have left silver stars and other medals. Many leave flowers, pictures, newspaper clippings, flags and other personal memorabilia.

One gigantic 21-by-30-inch framed color picture depicts a veteran dressed in camouflage fatigues with a German shepherd at his side. Another of the many pictures collected by the National Park Service is a wallet-sized color photo of three girls, presumably the veteran's children.

One visitor left a C-ration can — containing a cinnamon nut roll — from which veterans used to eat

while on duty in Vietnam. Another left a small bronze unicorn, another a worn jungle hat.

One item collected was a group photo of Delta Company, addressed to Lt. John Conner. Another was a poem entitled "Glory." Another was a group photo of the "Dead Angel Boys."

John Bender, a volunteer tour guide who has worked at the Vietnam Veterans Memorial several days a week since it opened, has seen and talked with thousands of people who have come to pay their respects. Bender said the reaction to the memorial has been overwhelmingly positive.

While much controversy surrounded the simple nature of the memorial, volunteer tour guides and others who regularly observe the visitors at the memorial agree with Bender that the reaction to it has been positive.

The most frequent response is that visitors simply stare at the name they have come to see. Some pin medals or pictures by the name or leave them at the base of the panel.

Bender said he has noticed that

"This is the price we paid. It doesn't say it was worth it. It doesn't say it wasn't. It just says, 'This is the price we paid.' "

parents and spouses of the veterans whose names they came to see often touch the names with the tips of their fingers. Curiously, he said, others, veterans themselves, also want to touch the names — but they do so by placing the palms of their hands over the names as if blocking them out.

Many who visit become emotional. Bender said a day rarely passes without his seeing someone crying. Two groups of veterans, usually dressed in camouflage fatigues, are posted on each side of the memorial, keeping vigil as a reminder of the Vietnam veterans still listed as missing in action.

Those veterans often greet other veterans visiting the memorial for the first time with a hug and a greeting of, "Welcome home, brother."

While many Vietnam veterans originally were skeptical about the design of the monument, most of those keeping vigil say the memorial overwhelms them.

"I honestly didn't like it at first," said Edward Moran, a Green Beret veteran of two tours of duty in Vietnam.

"Then, I started realizing ... every Marine, every Green Beret, every Air Force (veteran), every Commando, every Seal — just all of them — and it hit me. Then I sat there and stared at the wall and started thinking — Yeah! Whew!"

Moran and Dr. Lydia Fish, both anthropologists, have been conducting interviews with veterans and others who have visited the wall this summer. The two teach a course on the Vietnam War at State University College in Buffalo, N.Y., and are collecting data for a book.

"That Wall has been called everything from horror to beauty — from a black slab to a tombstone," Moran said, "but there's a comment that keeps coming through. That Wall is truth. (pause) It's there. It's real."

Moran and Fish say they have taped interviews with more than 500 people, mostly veterans, who have visited The Wall. Moran said their reactions have been favorable.

"There's another side of that wall. People go there, they don't want to talk about the war. They try to talk about The Wall, but the war becomes real again. For the first time in 10 to 15 years, that Wall brought it out of them," Moran said.

"That Wall is therapeutic," said

Rocky Alvarez, a Vietnam veteran who said he still is undergoing psychiatric treatment for post-traumatic stress syndrome. Alvarez also said he didn't think he'd like the memorial when he first heard about it, but now he's one of its biggest advocates.

Bender said another curious effect is that when it rains the water fills the names which are carved in granite panels, and they disappear from sight.

Jan Scruggs, director of the Vietnam Veterans Memorial Foundation, which spearheaded fund-raising efforts to get the memorial built, admits that many Vietnam veterans were bitterly opposed to the design of the memorial and there were attempts to stop the groundbreaking ceremony. But Scruggs said "98 percent" of the letters and calls his office receives are positive.

"You experience the memorial as opposed to just gazing at it," Scruggs said, adding that it is sometimes referred to as "The Healing Stone."

Joe Geary of the public affairs department of the National Park Service said the response he has heard about the memorial indicates that it has served as part of a "healing process" about the Vietnam War.

"Maybe that wall is one of the greatest soul-cleansing devices we've got for the Vietnam veteran," Moran said, recalling the first time he looked at it.

"For the first time, it did not matter that you could cry, and you could really believe that what happened happened and it was not just some kind of kiddie dream."

Bender said the memorial has left a simple, objective statement about Vietnam.

"This is the price we paid. It doesn't say it was worth it. It doesn't say it wasn't. It just says, 'This is the price we paid.'"



Pat Antczak, a former Marine from Pennsylvania, looks for old friends at the Vietnam Veterans Memorial.

Jim Feder Jr., Washington Times



The Vietnam Veterans Memorial Fund
Report to Congress

September 1983



VIETNAM VETERANS MEMORIAL FUND

REPORT TO CONGRESS

September 1983

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Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*

*Served in Vietnam

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On July 1, 1980, Public Law 96-297 was signed into law authorizing the Vietnam Veterans Memorial Fund to build a memorial to the Americans who served in the Vietnam war. Our organization is grateful that the United States Congress saw fit to honor Vietnam veterans by giving two acres of land on the mall for a national memorial honoring their service.

This Report to Congress outlines our progress to date and addresses the further work that will be required before the memorial is complete.

SUMMARY OF MEMORIAL HISTORY AND PROGRESS

On November 9, 1979, Senator Charles Mathias introduced Senate Joint Resolution 119 calling for the construction of a privately funded Vietnam Veterans Memorial. The legislation was introduced into the House of Representatives on the same day by Congressman John Paul Hammerschmidt. At that time, the fledgling VVMF had only five thousand dollars, and little more than a fond hope that the dream of a Vietnam Veterans Memorial could be achieved.

During March and April 1980 hearings were held in the United States Congress on the legislation for a Vietnam Veterans Memorial. Because of language differences between the House and Senate versions, the bills went to a Conference Committee on June 12, 1980. There the differences were resolved, passage of the legislation quickly followed and it was signed into law by President Carter on July 1, 1980.

The VVMF was thereby authorized to build a privately financed memorial to the Vietnam veteran in the Nation's Capital. Responding promptly, the VVMF began to lay the groundwork for how the memorial's design and construction would proceed, and launched a national fundraising effort to obtain the private contributions that would be necessary to finance the effort.

In April 1981 the VVMF held the largest architectural competition in the history of the United States and Europe. A total of 1,421 architects and teams of architects entered the competition, each submitting a proposed design for the memorial. The winning design was announced on May 6, 1981. Maya Ying Lin, then a twenty year old architectural student at Yale University, won unanimously. Her design called for two walls of highly polished black granite upon which would be inscribed the names of all American military personnel who gave their lives in the Vietnam war.

The VVMF then took the design through the federal approval process with hearings before the Commission on Fine Arts and the National Capital Planning Commission. Approvals were granted after the VVMF developed the design and took measures assuring for safety and accessibility for the handicapped.

Preparations were being made for a March 1, 1982 groundbreaking when there was considerable disagreement over the chosen design. Thanks to the efforts of Senator John Warner, compromise meetings were held in January and March 1982 at which the VVMF agreed to add both a statue and the American flag to the memorial.

Groundbreaking was held on March 26, 1982 and construction proceeded as scheduled. Concurrently, planning went forward for a national opening of the memorial in the form of a National Salute to Vietnam Veterans to be held in Washington D.C. from November 9, 1982 until November 13, 1982.

The construction schedule for the memorial's name - inscribed walls was met and on November 9, 1982 the National Salute began with a candlelight vigil at the National Cathedral. In the next five days over one hundred thousand Vietnam veterans from every state in the union came to Washington to see their memorial. Unit reunions, seminars, banquets, and parties were held to finally give a long overdue welcome home to Vietnam veterans. The emotional climax of the five days came on November 13, 1982 when a "welcome home" parade was held followed by the dedication of the Vietnam Veterans Memorial. One hundred and fifty thousand people were present for the dedication ceremony, which was televised nationally and received media coverage throughout the world.

The emotional five days in Washington which brought our country together after that divisive war did a great deal to finally bring societal acceptance of and recognition for our nation's 2.7 million Vietnam veterans. Vietnam veterans now have national recognition through a memorial, erected by gifts from the American people, that stands prominently alongside the Lincoln Memorial.

ONGOING CONSTRUCTION AND ANTICIPATED ACCEPTANCE
OF THE MEMORIAL BY THE DEPARTMENT OF THE INTERIOR

Since the memorial dedication in November 1982, restoration and additional construction at the memorial has been ongoing.

To date, the work has been largely required in two areas. First, at the dedication the memorial's new sod was ruined when, following a two inch rainfall the night before the ceremony, a dedication crowd of one hundred and fifty thousand people stood on the sod. VVMF worked with the project's architects and consultants to design a new surface drainage system which was installed this summer, alongwith top soil mix and new sod. Because of the drought conditions in Washington this summer, the new sod has not rooted well and we may need to again replace the sod in the near future.

Second, as the result of decisions by the Commission on Fine Arts and the National Capital Planning Commission, the flag and statue additions to the memorial are to be placed in an "entrance plaza" near the west wall. We have recently completed excavation and paving for the entrance plaza. A fifty-five foot bronze flagpole has been installed upon which flies a grand 12 by 18 foot American flag. VVMF has also installed electrical conduits, lamps, trash receptacles and benches at the entrance plaza.

Future work on the memorial, based upon recommendations made by the Department of Interior and accepted by the VVMF, will require construction of new elements at the memorial that probably will not be completed before the spring of 1984. Final federal approvals, working drawings and construction bids on these new elements will not be completed until late in 1983. This additional work includes:

- ° An inner circular walkway in the sculpture area and granite pathways leading from the entrance plaza and Constitution Avenue to the current walkway in front of the memorial.
- ° A widened walkway in front of the memorial walls paved with 4 by 4 inch "granite sets". This will require excavation in front of the memorial walls.
- ° Design, bronze - casting, and placement of name directory holders and a flag base with service emblems.

- ° Design and installation of a lighting system to illuminate the entire five hundred foot long memorial walls, together with the flag and sculpture at the entrance plaza.
- ° Completion and installation of the statue.

Due to the major construction planned in the near future, we may need to temporarily close the memorial to visitation or limit visitation for a brief period of time while excavation takes place and heavy equipment is on the memorial site.

At such time as the VVMF completes the memorial's additional elements, including the statue of the three servicemen, the Interior Department will officially accept it as part of the National Park Service System. We are now meeting with the National Park Service in order to facilitate the eventual acceptance and maintenance of the memorial by the federal government. Our initial meeting went well, but some concerns exist about the capability to replace any panels or repair the planned statue if either is damaged in the future.

Part of the work that is now being done by the VVMF is investigating how a broken panel might be replaced in the future. Technology was perfected whereby a photo stencil process was used for inscribing the 57,939 names on the walls. Should one of the walls be damaged twenty years from now, only if the stencils, granite, trained personnel and equipment were available could a damaged panel be replaced. Therefore, we need a detailed, long term plan to assure effective and prompt future repairs of the memorial. One possibility is to eventually endow the National Park Service Foundation with any remaining VVMF funds for use on specific non maintenance related projects pertaining to the Vietnam Veterans Memorial.

ADDITIONAL NAMES

A special problem faced by the VVMF relates to the placement of additional names on the memorial. Since the dedication ceremony families of veterans who died due to injuries sustained in the war zone but whose names were not on the official Department of Defense list have appealed to both the VVMF and Members of Congress to remedy the situation.

Because of this situation, the Department of Defense has set up a special mechanism to review the claims, on a case by case basis. VVMF is committed to adding any additional names that DOD officially determines to have been casualties of the Vietnam war. This October, we will add over sixty five names to the memorial. Although there is limited space on the memorial, there is room for some additional names.

Those who wish to have a name added to the official Department of Defense casualty list, and subsequently inscribed on the memorial, should contact the following office:

Office of the Assistant Secretary for Public Affairs
Attn: Public Correspondence
The Pentagon, Rm. 2E777
Washington, DC 20301

COSTS OF THE VIETNAM VETERANS MEMORIAL AND
STEWARDSHIP OF FUNDING

Since the VVMF was committed to financing the memorial through private contributions and our implementing legislation specifically adopted this requirement, it was apparent from the beginning of our effort that to succeed a massive fundraising and public relations effort would be required. Because of the importance of having as many individual Americans as possible contribute to the memorial, the VVMF focused the initial fundraising effort on direct mail solicitation. Although direct mail is costly, it did yield significant revenues. These revenues were offset by overhead costs lower than for most non-profit groups because of the high response rate and higher than average contributions.

Although we enjoyed substantial success in our initial fundraising efforts through direct mail solicitation we realized that in order to finance the memorial, we had to formulate a more systematic and broader - based fundraising effort. At the beginning of 1981 we hired a Director of Fundraising who began a multifaceted capital campaign focusing on corporations and foundations, radiothons, unions, veterans groups, further use of direct mail, and other fundraising sources. It was through this campaign that we eventually raised approximately \$8.3 million in contributions.

The expenses of building the memorial were diverse. In order to succeed, our organization needed to incur, beyond construction related costs, such expenses as fundraising costs, public relations costs, a full time staff, consultants, office space, office equipment and other needs related to building the Vietnam Veterans Memorial. Although VVMF's expenses have necessarily been substantial, on a percentage basis they have fallen far below the cost benefit standards established by the Better Business Bureau. A summary of our expenditures follows:

Statement of Sources and Uses of Funds for the Period
April 29, 1979 (Date of Inception) through March 31, 1983

		<u>VVMF^{1/}</u> <u>Experience</u>	<u>BBB^{2/}</u> <u>Standard</u>
Sources of revenue:			
Contributions	\$8,279,643		
Investment income	490,578		
Other program income	233,350		
Fund raising costs	<u>(2,127,988)</u>	25.7	35.0
Net sources of funds for memorial development and operations	<u>6,875,583</u>		
Use of funds:			
Memorial development and program costs	3,909,714		
Furniture and equipment acquisitions	17,680		
Fund administration	<u>973,537</u>	10.8	15.0
Net uses of funds for memorial development and operations	<u>4,900,931</u>		
Reserve for memorial completion ^{3/}	<u>\$ 1,974,652</u>		

^{1/}Cost as a % to funds raised

^{2/}Council of Better Business Bureau, Inc. Standards for Charitable Solicitations

^{3/}Portfolio comprises:

Contributed equities	1%
Federal National Mortgage Association Bonds	18%
Student Loan Marketing Association Bonds	30%
Treasury Bills	30%
Institutionalized Money Market Funds	21%

The list below shows the construction which, since March 31, 1983 has been or soon will be undertaken, and which must be accomplished prior to acceptance of the memorial by the Department of Interior.

Construction & Planned Construction since 3/31/83

1. Tree Removal & Replanting/Site Landscaping
2. "Entrance Plaza" Construction
 - a. Excavation
 - b. Surfacing
 - c. Pebble Surfacing
 - d. Conduit & Wiring Installation
 - e. Lighting Purchase & Installation (Statue & Flag)
 - f. Flagpole Installation
 - g. Bench/Trash Receptacle Removal & Reinstallation
 - h. Landscaping
3. Casting for Flagbase/Installation
4. Casting for Directory Holders/Installation
5. Granite Pavers Around Flagbase
6. Drainage System East and West Walls
7. Drainage System/Resodding in Bowl Areas
8. Lighting Optics/Fixture Design/Installation (walls)
9. Granite Set Pathways from Constitution Avenue
 - a. Design Approval, Installation, Purchase
10. Granite Set Pathways from Entrance Plaza
 - a. Design, Approval, Purchase, Installation
11. Granite Sets in front of and behind Current Walkway
 - a. Design, Approval, Purchase, Installation
12. Resodding in front of Walls
13. Resodding Pathways in Bowl Area and near East & West Walls
14. Statue Base Design, Granite Pavers, Concrete Foundation, Installation
15. Commission for Sculptor, Bronze Casting, Transportation & Insurance
16. Site Maintenance Contract
17. Brochures/Name Directories
18. Insurance (Granite Damage, Site Liability, etc.)
19. Design Approval Process - Consultant Fees
20. Plans for Turnover to National Park Service (Appropriate Ceremony)

Since the VVMF began its corporate existence in 1979, it has been audited annually by a major accounting firm, Peat, Marwick, Mitchell & Co. These audits have been reviewed by and used to comply with the financial requirements of the various state agencies which regulate fundraising and the Better Business Bureau.

In June of 1982 an Independent Audit Committee was formed to oversee the accounting procedures used by the VVMF. Members of the Committee were allowed access to VVMF's books and records. Copies of all audit reports were sent to the Committee and special auditing work was initiated, including a review of Internal controls by Peat, Marwick.

Members of the Committee are:

Paul Thayer, Deputy Secretary of Defense
(formerly Chairman and Chief Executive Officer of
LTV Corporation)

Joe Albritton
Chairman of the Board
Riggs National Corporation

James Dean, Esquire
The American Legion
Internal Affairs

J. Richard Munro
President
TIME, Inc.

John Morrison, Esquire
VVMF Board of Directors

Edmund T. Pratt
Chairman of the Board
Pfizer, Inc.

Richard E. Radez
VVMF Board of Directors

Lloyd N. Unsell
Executive Vice President
Independent Petroleum Association of America

Other audit and review measures were undertaken by the VVMF including the following work performed by Peat, Marwick: (1) overview of VVMF's accounting procedures; (2) review of VVMF disbursements in excess of \$500; and (3) evaluation of VVMF's system of internal accounting controls. Peat, Marwick performed these reviews in addition to its normal year end audit procedures. VVMF also undertook a review of all disbursements in any amount to officers, directors and employees. Finally, the question whether officers and directors had a financial interest in any concern receiving monies from VVMF was examined. Nothing was found through any of these measures which, in the opinion of the Independent Audit Committee, required any further action.

Additionally, the Internal Revenue Service recently completed a thorough audit of the VVMF for fiscal years 1980, 1981 and 1982. The IRS accepted our tax returns without change.

We have taken our stewardship responsibilities seriously and have gone to great lengths to assure that all funds have been properly disbursed and accounted for. At this time the final costs for the memorial are not known since the bids for many of the presently planned additions have yet to be prepared. At such time as the construction is completed, which we project to be Memorial Day, 1984, we will do a final Stewardship Report for the Independent Audit Committee. A copy of the report will be provided to your office.

SPECIAL RECOGNITION

This project has succeeded due in large part to the unselfish, patriotic efforts of many organizations, individuals and Members of Congress who took part in our efforts. Listing the efforts of everyone would take up a great deal of space in this report. However, we would like to recognize some individuals and groups who were of great assistance in building the Vietnam Veterans Memorial.

Every veterans organization provided help with our fundraising campaign and supported the National Salute to Vietnam Veterans. Special recognition goes to the American Legion and Veterans of Foreign Wars who raised over 1.2 million dollars and over two hundred fifty thousand dollars respectively for building the memorial. Other veterans groups such as the AMVETS, Paralyzed Veterans of America, the Reserve Officers Association, the United Vietnam Veterans Organization, Vietnam Veterans of America and many others made special efforts on behalf of the Vietnam Veterans Memorial.

Special thanks as well goes to certain individuals like Senator John Warner and columnist James J. Kilpatrick who helped develop much of the initial funds needed to begin our efforts. Deputy Secretary of Defense Paul Thayer formed a Corporate Advisory Board and raised over one and one half million dollars for the memorial when he headed the LTV Corporation through an aggressive drive for donations from industry. One member of the Corporate Advisory Board, Lloyd Unsell of the Independent Petroleum Association, raised over one half million dollars in donations from the petroleum industry.

Too numerous to mention here are the efforts of ordinary citizens like James Winch, a Texas rancher who donated the proceeds from the sale of two head of cattle to the memorial to pay for inscribing the names of the many Mexican Americans who died in the war. Hundreds of examples like this could be cited of people like Mr. Winch whose contributions helped to build the Vietnam Veterans Memorial.

Likewise, many Members of Congress went to great lengths to assure that the Vietnam Veterans Memorial became a reality. Many individual Members of Congress helped with the authorizing legislation and many others assisted later in the fundraising and public relations effort. We would like to express our appreciation to all.

Our special thanks goes to, among others, the following United States Senators and Congressmen: Dave Bonior, Dale Bumpers, Richard B. Cheney, Dennis DeConcini, Bob Dole, Pete Domenici, David Durenburger, Walter Faunteroy, William Frenzel, John Paul Hammerschmidt, Gary Hart, Charles Mathias, Robert H. Michel, Gillespie V. Montgomery, John Murtha, Leon Panetta, Larry Pressler, James Sasser, Alan K. Simpson, John Tower, Morris Udall, John Warner, Jim Wright.

CONCLUSION

We are pleased that the Vietnam Veterans Memorial will soon be completed. Only through the generosity and support of the American people has the memorial become a reality. The American people have shown, in very tangible terms, that they respect the service and sacrifices made by Vietnam veterans and wish them not to be forgotten.

The memorial has also fostered reconciliation of the divisions caused by the Vietnam War. It stands as a tribute to those who served our nation in a time of crisis and not as a political statement - pro or con - about the Vietnam war. It was appropriately placed in the shadow of the Lincoln Memorial because the Lincoln Memorial not only honors a great president, but provides a symbol of national unity after the divisive War Between the States. The need to restore our national unity after the divisions of Vietnam is just as great and the Vietnam Veterans Memorial has helped America to begin the long overdue healing process.

The Vietnam Veterans Memorial is already among the most popular attractions in Washington; drawing up to fifteen thousand visitors daily. Only the National Air and Space Museum and the Lincoln Memorial attract more visitors. Over two and one half million persons have visited the memorial thus far. We know that the memorial will be one of the city's most moving experiences for both present and future generations of Americans who visit the Nation's Capital.

As we look forward to concluding the work of the Vietnam Veterans Memorial Fund, we are proud of our accomplishments both for the Nation and for those who served in Vietnam.

September 27, 1982

Bob

Dear Mr. Doubek:

Mrs. Reagan has asked me to thank you for your kind invitation to attend the unveiling of a model of the sculpture for the Vietnam Veterans Memorial on September 20, 1982.

Regretfully, your letter arrived in this office too late to consider. Mrs. Reagan has asked me to send her best wishes and hopes that the event was most successful.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

Mr. ~~Robert~~^X W. Doubek
Secretary
Vietnam Veterans Memorial Fund
Suite 308
1110 Vermont Avenue, N.W.
Washington, D.C. 20005

AW:emu
AW-23

8



Schedule

SEP 20 1982

20 SEP 1982

September 14, 1982

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Director—National Salute to Vietnam Veterans
- Karen K. Bigelow
Deputy Director National Salute to Vietnam Veterans and Campaign Director

Dear Mrs. Reagan:

The Board of Directors of the Vietnam Veterans Memorial Fund cordially invites you to attend the first public unveiling of a presentation model of the sculpture for the Vietnam Veterans Memorial, at 10:00 a.m. on Monday, September 20th, at the National Building Museum (Pension Building), 440 G Street, N.W., Washington, D.C. The scale model, by Washington sculptor Frederick Hart, will be submitted this fall for Federal approval and will be the guide for Mr. Hart's development of a full size work in bronze. A replica of the memorial's walls, in scale proportionate to the sculpture, is being constructed at the National Building Museum to depict the location and size of the sculpture on the memorial site.

We hope that you can be with us again at this important milestone in the establishment of the Vietnam Veterans Memorial.

Yours truly,

Robert W. Doubek
Secretary

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Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

March 22, 1982

Dear Mr. Scruggs:

On behalf of Mrs. Reagan, I wish to thank you for your thoughtful invitation to attend the Vietnam Veterans Memorial Fund "Victory Luncheon" on March 26.

Mrs. Reagan regrets that due to a previously scheduled commitment she will be unable to join you for this occasion. However, she is deeply grateful for your thoughtfulness, and asked that I send you her best wishes.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

X
Mr. Jan C. Scruggs
President, Vietnam Veterans
Memorial Fund
Suite 308
1110 Vermont Avenue, N.W.
Washington, D.C. 20005

THE WHITE HOUSE
WASHINGTON

AW-22

Attend the Vietnam
Veterans Memorial
Fund "Victory
Luncheon on
March 26.



18 MAR 1982

Scheduling

March 3, 1982

MAR 1 5 1982

Ann?
NO
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Mrs. Ronald Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

You are cordially invited to attend the Vietnam Veterans Memorial Fund "Victory Luncheon" in honor of our national Corporate Advisory Board. This important occasion will take place at 12 noon on Friday, March 26, in Room S-120 of the U.S. Capitol.

This Victory Luncheon signifies the end of our fund raising campaign. Thanks to the leadership provided by Paul Thayer (Chairman of the Board of The LTV Corporation), and his Vice Chairmen of this prestigious committee, we succeeded in raising nearly \$1.5 million from American businesses. These gifts, coupled with the generous support we received from individuals, foundations, unions, veterans organizations and community groups, will enable us to build the Vietnam Veterans Memorial and complete our project.

We certainly hope you will be able to join us at this important occasion so we may have the opportunity to thank you and the Corporate Advisory Board for your generous support during our campaign.

Sincerely,

Jan C. Scruggs
President

P.S. Please RSVP to Sandie Fauriol, Campaign Director, VVMF at (202) 659-2490.

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*Served in Vietnam

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December 2, 1981

To C.V.
DEC 0 3 1981

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Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
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purposes of identification only.

Ms. Ann Wrobleski
Attn: Marsha
Office of the First Lady
East Wing, The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Marsha:

Attached is the list of our most recent
donors of gifts for \$500.00 and above deserving
Mrs. Reagan's special thank you.

Thanks again.

Sincerely,

Sandie Fauriol
Campaign Director

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SF/caj



December 31, 1981

JAN 04 1982

no response
submit pictures

Ann Wrobleski
Director of Projects
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ann:

Thank you for your letter of December 15. I can certainly understand why Mrs. Reagan's schedule is extremely busy. Being the First Lady is not a job that has much free time available.

However, we would like to give her a briefing on the memorial and on our progress to date whenever an appointment could be arranged. The month of February would be fine with us.

Thank you for writing back to me and best wishes for the New Year.

Sincerely,

Jan C. Scruggs
President

JCS/rm

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Former Chief of Staff, U.S. Army

*Served in Vietnam

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Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

Design

Creating Good-Looking Objects That Work

A store, a gas station or a typewriter can raise the spirits and make life easier

Most 1981 design was not bad. It was awful.

But the few new urban places, buildings, industrial products and graphics that were good, were very, very good. The awfulness was not just a matter of bad taste. A little kitsch in dull surroundings can be as endearing as a whiff of horse manure in the city. The dismaying pollution of the cityscape, like that of the language, stems from illiterate and, worse, semilliterate pretentiousness.

The result is visual gobbledygook. An example is the new crop of "post-modern" buildings. They are three-dimensional collages of discrepant ornament

and styles. The design of most new interiors, furniture, cars, appliances and printed matter also continues to follow ill-mannered fads rather than good form. A confusion of design with mere styling, packaging or form-giving still haunts our culture.

The successful designs of which the American public has become aware during the year were not the ones to scream for attention in an already all too noisy world. They stand out because, like all

first-rate design, they raise the human spirit and make life a little easier.

Good design is essentially a matter of problem solving. Engineers solve mechanical problems. Designers solve human problems—or should. If the design does not work well, it may be art, but it is not good design.

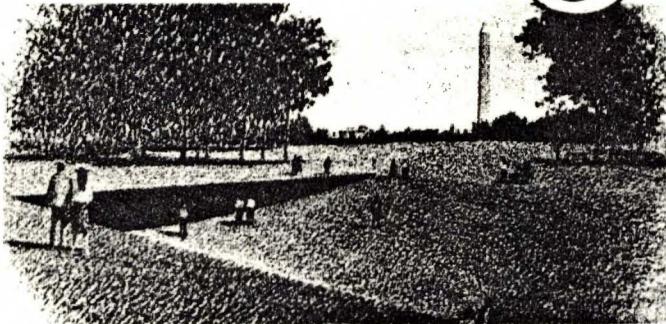
To make an object work, functionally and aesthetically, it must be placed in its proper context. A chair must fit into the room. The room must fit into the house. The house must fit into the street. The street must fit into the city.

Good design, furthermore, politely takes its place in the context of historic continuity. It does not parade in either a "traditional" or futuristic costume. As time goes by, the context keeps changing. That is why, as each new generation of designers must learn, even the best design does not seem to bring us closer to utopia. But, as Sir Henry Wotton observed some 350 years ago, the best design gives us "commodity, firmness and delight."

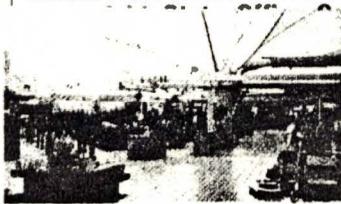
Here are the five best architectural and the five best industrial or graphic designs of the past year:

ARCHITECTURAL

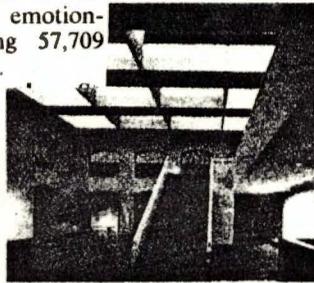
Best of 1981



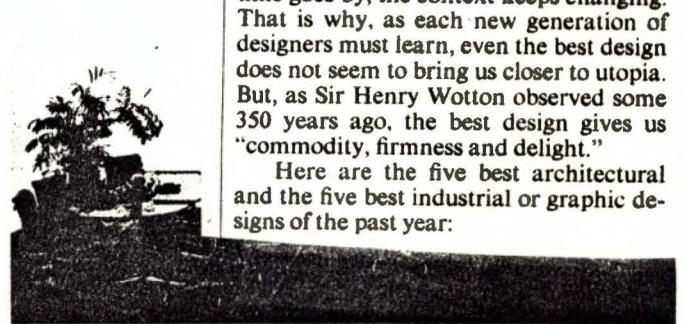
Viet Nam Veterans Memorial, Washington, D.C. Maya Y. Lin, designer. A brilliantly simple solution to the emotion-charged problem of honoring 57,709 victims of the controversial war.



Bullock's in San Mateo, Calif.



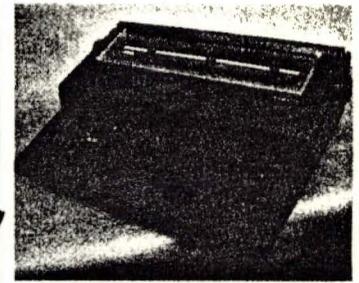
San Antonio Museum of Art



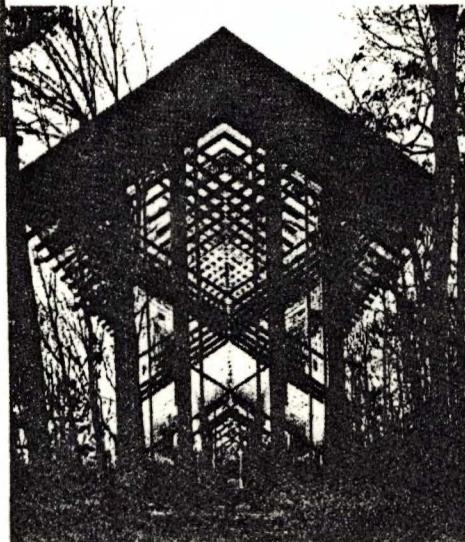
Burdick Group office-furniture system



Minnesota Zoo logo



Olivetti electronic typewriter



**Wainwright Office Complex
Thorncrowne Chapel, Arkansas**



**Steinberger bass guitar
Exxon's modular service station**



December 15, 1981

Dear Jan:

Thanks so much for your letter of December 2 outlining a request to visit Mrs. Reagan to explain to her the progress of the building of the monument. Unfortunately, Mrs. Reagan's schedule for the next two months is extremely busy, and I cannot arrange any sort of a meeting at this time.

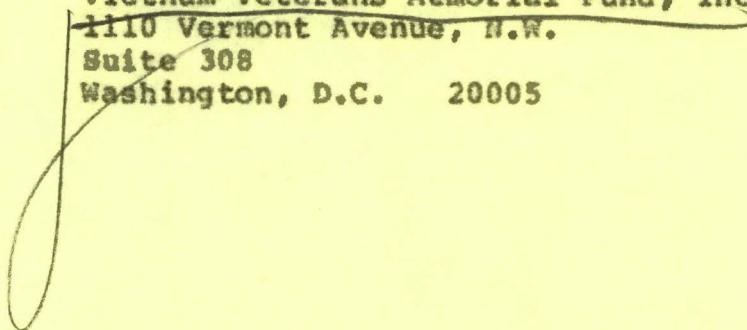
If you could get in touch with us again perhaps the first of February, we can take another look at her schedule then.

Again, thank you for your interest and taking the time to write. If we may be of any assistance to you in the future, please don't hesitate to contact us.

Sincerely,

Ann Wrobleski
Director of Projects
Office of the First Lady

Jan C. Scruggs, President
Vietnam Veterans Memorial Fund, Inc.
110 Vermont Avenue, N.W.
Suite 308
Washington, D.C. 20005



December 2, 1981

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Author - Fields of Fire
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Former Chief of Staff, U.S. Army

First Lady Nancy Reagan
The White House
Washington, D.C. 20500
Attn: Anne Wrobleski

Dear Mrs. Reagan:

I want you to know how much that everyone involved with the Vietnam Veterans Memorial Fund appreciates having you as a member of our National Sponsoring Committee.

We have made excellent progress with the national Vietnam Veterans Memorial, which we hope to dedicate on the Mall in less than a year. The fundraising effort is moving along well because of the involvement of major veterans groups, the unions and business leaders.

I am writing in the hope that I can arrange a brief meeting to tell you about our beautiful design and our progress. I would like to introduce you to the young architect who won our design competition, the largest in U.S. history, and would like for you to meet some of the internationally known sculptors and architects who judged the design competition.

I realize how busy that your schedule must be, but I do hope that we can have a brief meeting.

My best regards,

Sincerely yours,

Jan C. Scruggs
President

JCS/caj

cc: The Honorable John W. Warner

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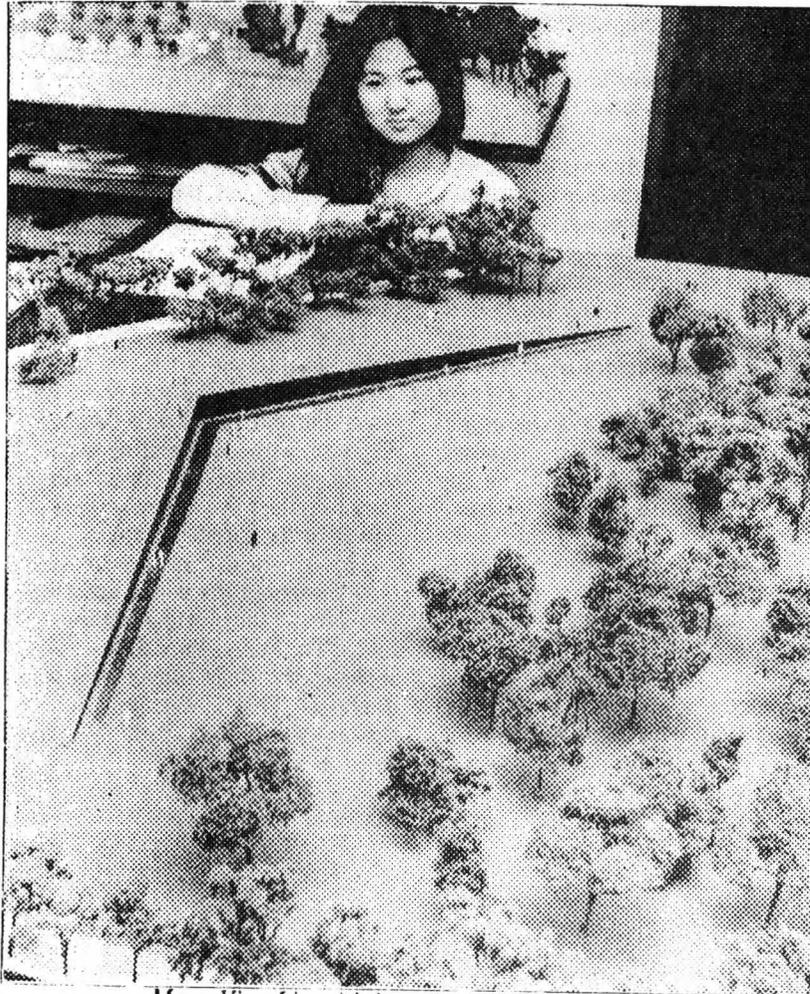
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*Served in Vietnam
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The Washington Post

AN INDEPENDENT NEWSPAPER

SATURDAY, NOVEMBER 14, 1981



Maya Ying Lin with her winning model; by Douglas Chevalier

Model of Simplicity

Another Look at the
Vietnam Memorial

By Benjamin Forgey

In this city of monumental memorials, controversies surrounding their designs are nothing new. And yet arguments over Maya Ying Lin's design for the Vietnam Veterans

Cityscape

Memorial have a particular poignance.

Principally, this is due to the nature of the war itself. The nation is still seriously divided in its judgments of the wisdom of our involvement in Vietnam and of our military conduct, once in the thick of it. American soldiers who had to fight in Southeast Asia suffered grievously at the time from this national schizophrenia. When they returned home

See CITYSCAPE, C4, Col. 1

as veterans they found that these psychological wounds had not healed.

In these unusual and trying circumstances, to design a fitting memorial posed an especially difficult challenge. For this reason the veterans who banded together to form the Vietnam Veterans Memorial Fund were wise to sponsor an open competition in search of a design. Sheerly in terms of the level and intensity of response, the competition was a significant success.

But the end result was more astonishing still: a stunningly simple design submitted by a 21-year-old undergraduate student of architecture was unanimously chosen by the jury of architects and sculptors who

had sifted through more than 1,400 entries.

Lin's plan for two long walls of black granite meeting at an angle of 132 degrees and slicing into (or emerging from) the gradual incline of the site near the Lincoln Memorial has been called "bizarre," "shameful" and "a black trench that scars the Mall." Others have praised its "extraordinary sense of dignity and nobility" and the "unclassifiable qualities" that make it "so eminently right."

Just how wrong are the naysayers and how amazingly right were the jurors can be seen in an exhibition of the winning design and its chief competitors that opened last week at the Octagon House. Organized by

the American Institute of Architects Foundation, the Octagon show includes the second- and third-place entries as well as 15 honorable-mention designs. It spills over into the lobby of the AIA headquarters building where 43 "meritorious" designs are on view.

Publicity has intervened to such an extent that it is impossible to recreate the suspenseful conditions faced by the jurors when they began to whittle away at the mountain of entries last spring at Andrews Air Force Base. Nonetheless, to know that the designs in this exhibition represent the best of the lot, and then to come upon Lin's entry after perusing them, is to share the sense

of excitement and discovery the jurors must have felt.

The story is by now well known that Lin, who has since graduated from Yale University, received a "B" in the course for which she originally created the design. Presumably this was because her presentation totally lacks the professional spit and polish evident in most of the other entries. It consists simply of a few rather hasty elevations, site plans, perspective drawings and three simple pastel views. Even its detractors admit, however, that Lin's idea is stunning.

At the opening of the exhibition last week many viewers commented that Lin's words were what won her the day. It may be true. Her written statement avoids jargon and technical detail. It explains, for instance, why the list of names of the dead and still missing Americans engraved into those walls will begin chronologically at the upper right edge of the angle and end at its lower left edge: "Thus the war's beginning and end meet; the war is 'complete,' coming full circle, yet broken by the earth that bounds the angle's open side, and contained within the earth itself."

But what won me to her design was the site plan. The place itself is a wonderful glade at the easternmost end of Constitution Gardens. Lin's long black walls, upon which will be engraved the names of more than 57,000 American dead or still missing, are based upon the simplest, straightest sight lines to the Lincoln Memorial and the Washington Monument. In short, her scheme takes charge of the site in the most direct and disarming way.

Even more than its straightforwardness, the beauty of her idea is its esthetic and emotional balance. There are admirable sides to many of the designs in this show, but none of them so succinctly responds to the competition requirement that "the memorial design should be contemplative and reflective in character."

Indeed, by contrast the rhetorical flair of many of the competing designs seems grossly excessive. One proposes a constant, if soft, bombardment of recorded messages stating the names of dead and missing; another a system of sparkling lights beside each name; yet another allows for "a simple tribute" of placing a

single flower in a hole bored into the stone beside each name. None of these ideas, and others, would wear well.

A number of the entries suggested some form of figurative sculpture — a rifle squad, a gigantic host of soldiers or even a statue of the goddess Athena, protector of the brave. But the problem is that since the death of Henry Shrady, who created the memorable statue of General Grant and its fiery ensemble at the other end of the Mall, we have lost the skill to bring such huge groups to life, be they symbolic or realistic. Or perhaps the problem is deeper: All of the proposed figurative schemes are too specific. They limit the range of possible responses.

Thus, more frequently the designers turned to abstract symbols, vertical plinths or columns in various configurations. If anything, these vertical elements are even more clichéd than the figurative proposals, albeit in the opposite way: They say very little. Besides, they suffer greatly from comparison with the towering obelisk of the Washington Monument, which in this city really does say the last word about vertical abstractions.

All of the more responsive and imaginative designs, therefore, veered away from outdated rhetoric of any sort. Quite a few beautiful,

self-enclosed parks were designed, but even the best of these seem to be too pretty, too relaxing and therefore, in the end, inappropriate. To my mind the closest rival to Lin's design was submitted by Laura Frances David, who proposed that a large dish be burrowed into the ground, with a name engraved upon each of its paving stones.

Even this quiet scheme seems intrusive by comparison, however. In seizing upon the horizontal, Lin got to the heart of the matter. In aligning her earthwork so sharply to the major sight lines of the glade, she emphatically and brilliantly set her non-monumental monument in context. Still, for all of its serene beauty, there is a certain tension in Lin's design.

Those impressive, long black walls, set into the earth, are perfect. They will invite the viewer to walk down the hill. They will demand a response without dictating what it should be. They will insist simply that he reflect in some way upon the nature of the sacrifices made.

The American Institute of Architects presented the young artist with an award at the opening last week. It said, "To Maya Ying Lin . . . she spoke softly where others were wont to shout." That is well put. But she spoke clearly and with a strong voice, as well.

The Washington Post

AN INDEPENDENT NEWSPAPER

WEDNESDAY, NOVEMBER 11, 1981

James J. Kilpatrick

Finally, We Honor the Vietnam Dead

A bugler will blow taps, flags will fall to half-staff, and across our nation today we will honor the veterans of American wars, both living and dead, for the service they gave their country. It is always a somber occasion, but this year brings a note of gratification: we are about to do something about Vietnam.

Since the beginning of our Republic, 38.9 million soldiers, sailors, Marines and airmen have participated in our wars. Of that number, 25.8 million are living. More than 1 million died in combat.

In keeping with millennial custom, we have honored our warriors, and we have especially honored those who went to war and did not return. In courthouse squares both north and south, Union and Confederate soldiers, immobilized in bronze, still give cause to remember. Almost every major city honors its dead of World Wars I and II. Until now, nothing has been done by way of tribute to those who fell in Vietnam.

Our treatment of the veterans of Vietnam has provided the final shame

"Let me venture my own opinion: this will be the most moving war memorial ever erected."

of that sad chapter in our history. Upward of 8.7 million people served in Vietnam during the nine years of that bitter conflict. Almost 57,700 died. The survivors returned in virtual silence: no parades for them. They came home to a nation that wanted not to remember, but to forget.

The injustice suffered by Vietnam veterans can never be remedied. Those who served in Vietnam did not start the war; it was not their failure that led to the miserable ending. They lived up to the code: duty, honor, country. No belated apology will erase the contemptibly the survivors experienced.

But at least we are now well along in providing deserved tribute to those who did not survive. The Vietnam Veterans Memorial Fund has raised about \$2.5 million toward its \$7 million goal. This week the black granite will be ordered. In January stone carvers will begin inscribing the names of the dead,

memorializing them in the order in which they fell. A year hence, on Veterans Day of 1982, the completed memorial will be dedicated.

It is a pity that this voluntary undertaking should recently have been slowed by controversy over the memorial design. Let me venture my own opinion: this will be the most moving war memorial ever erected. The dead are not to be symbolized by stock representations of soldiers and Marines. The design offers none of the bombast seen in such memorials as the monstrosity in Indianapolis. We are not to have Greek columns, mausoleums, Corinthian curlicues.

Speaking with a poignant, almost unbearable eloquence, the memorial offers only the names of the dead. The tribute is to these particular individuals. Theirs was the ultimate sacrifice; it is to them that honor is due. The memorial will occupy two acres in Consti-

tution Gardens in Washington, close by the Lincoln Memorial. The very simplicity of the design, based upon two intersecting granite walls, carries the only message that needs to be conveyed: these were the 57,653 men and eight women (all nurses) who died in the line of duty.

Some months ago, in *The New Republic* and later in *The Wall Street Journal*, a wholly false report was spread that the memorial would not identify these dead as the dead of Vietnam. There was not a word of truth in the tale. Of course the memorial will be designated as a Vietnam memorial. Some objectors have read into the design a political message—a pacifist, anti-war message—but this is the sheerest fantasy. The design speaks of sorrow, not of glory, not of victory, not of defeat. This is all it says of Vietnam.

Congress has given the site for the memorial, but the fund itself must be privately raised. For the record: the address is Vietnam Veterans Memorial Fund, 1110 Vermont Ave., Washington, D.C. 20005.

October 19, 1981

Add to previous



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Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

*Served in Vietnam

Affiliations noted for purposes of identification only.

Ms. Ann Wrobleski
Attn: Marsha
Office of the First Lady
East Wing, The White House
1600 Pennsylvania Avenue, NW
Washington, D.C. 20500

Dear Marsha:

Attached is the list of our most recent donors of gifts for \$500.00 and above deserving Mrs. Reagan's special thank you.

Thanks again.

Sincerely,

Sandie
Sandie*Fauriol
Campaign Director

SF/rm

*Sent to Correspondence
10-20-81
A.M.*

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October 5, 1981

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Dear Marsha:

Attached is the list of our most recent donors of gifts for \$500.00 and above deserving Mrs. Reagan's special thank you.

Thanks again.

Sincerely,

Sandie F.
Sandie Fauriol
Campaign Director

SF:gjk

P.S. I can tell you the people who receive Mrs. Reagan's note are very appreciative! (and thrilled!) Thanks again for all your help. sy

Sent to correspondence - 10-14-81

THE WHITE HOUSE
WASHINGTON

DECEMBER 15, 1981

DRAFT
AJN
JWC asked
us to "quietly
research"

MEMORANDUM TO: JOE CANZERI
THROUGH: GREGORY J. NEWELL
FROM: PATRICIA A.E. RODGERS
SUBJ: VIETNAM VETERANS MEMORIAL FUND

sandy

- oo Founded in 1979 to raise funds for construction of memorial to honor those who served in Vietnam.
(by unanimous joint resolution)
- oo In July, 1980, Congress authorized construction of memorial at northwest corner of Mall.
- oo Fund sponsored nationwide design competition. In 1981 was awarded to Maya Ying Lin, Harvard architecture student. This past Veteran's Day, the American Institute of Architects awarded their memorial design award to her. Design of memorial is controversial; received adverse press at its selection and also this past Veteran's day.
- oo Mrs. Reagan is honorary chairman of fund, and has issued messages of support on the fund's behalf.
- oo Jan Scruggs, President of the Fund, met with the President as a member of a group of veteran and military organization leaders in July, 1981.
- oo Senator Warner, who held first fundraiser for the group, and Senator Mathias, who introduced legislation for land appropriation, requested the President publicly review the plans for the memorial before year's end, to boost project.
- oo Schedule proposal initiated by this office for photo opportunity with design competition winner and fund President received support of Congressional and Public Liaison offices.

TK -
see me

Memorandum for Joe Canzeri

Through GJN

From: TR

Subj: Vietnam Veterans Memorial Fund

--Founded in 1979 to raise funds for construction of memorial to honor those who served in Vietnam.

(by unanimous joint resolution)

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--Schedule proposal initiated by this office for photo op with design competition winner and fund President received support of Congressional and Public Liaison offices.



March 19, 1982

REGRET

Date 3/22/82
Signature FJR

President Ronald Reagan
The White House
Washington, D.C. 20500

Dear President Reagan:

I want you to know how much I appreciate the support that your Administration has given to the Vietnam Veterans Memorial Fund. I especially want you to know of our appreciation for the help that Mrs. Reagan has given.

On March 26, 1982 we will hold a groundbreaking ceremony at the site for the Vietnam Veterans Memorial at 10:30 a.m. We would be most pleased if you could attend this ceremony and give a brief speech. In keeping with the occasion we ask that your remarks focus upon the need for Americans to recognize the sacrifices that Vietnam veterans endured for our nation.

My highest regard,

Sincerely yours,

Jan C. Scruggs
President

JCS/caj

return to Fan - au

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November 30, 1981

Re the Vietnam Memorial Fund

Jan Scruggs, President of the Fund, hopes that you will ask the President and Mrs. Reagan to give their personal show of support for the Memorial. Jan mentioned that a "press event" would be just fine.

They've been receiving some highly, critical and negative responses to their promotion mail, some of which copies are sent to Mrs. Reagan because her name is included on the Fund's letterhead.

For the Social Secretary's information, Mr. Scruggs headquarters are: 1110 Vermont Ave., NW - Suite 308
Washington, D.C. 20005
Telephone: (202) 659-2490

The plans now are to start digging at the Memorial site in February/82. Since Veterans Day (Nov. 11) has just passed by, the public will be less and less aware of any causes for the Veterans, and February is very near and the completion of the Memorial by Nov. 11/82 is less than a year away. Jan Scruggs will be more than grateful for any words you extend to the President and Mrs. Reagan in behalf of the Memorial.

Jeanne

THE WHITE HOUSE
WASHINGTON

12/10/81

TN
Greg:

Can you please quietly reseach the
group mentioned in the attached
request.

Thanks,

JOE

THE WHITE HOUSE

WASHINGTON

November 12, 1981

x
Ms. Jan C. Scruggs
President
x Vietnam Veterans Memorial Fund
1110 Vermont Avenue, NW
Suite 308
Washington, D.C. 20005

Dear Ms. Scruggs:

Thank you so much for your kind letter of
November 3rd concerning General Jim Herbert.

All of us here recognize the wonderful work
that Mrs. Herbert has done in supporting the
Vietnam Veterans Memorial Fund.

As I am sure you can understand, we are
swamped with requests for letters of praise
and have made a firm policy that Mrs. Reagan
will do these letters rather sparingly because
the number of requests simply exceeds our
capability of responding to them all.

We all join in saluting wonderful volunteers
like General and Mrs. Herbert and agree with
you completely that they deserve very special
recognition for their selfless effort on the
behalf of others. I hope that you can understand
that they have our warmest best wishes and salutes
from the White House, but that a special letter
from Mrs. Reagan simply is not possible within
the guidelines which have already been established.

Very sincerely yours,

Mabel H. Brandon

Mabel H. Brandon
Social Secretary to
the White House

July 3, 1981

Dear Mr. Tanber and Mrs. Hodges:

I wish to thank you both for your patience with regard to your thoughtful invitation to the President to present the^x Henry Bacon Memorial Award to the winner of the Vietnam Veterans Memorial competition, Maya^x Ying Lin. I would also like to thank you for the additional information that you provided.

We are hoping that both the President and Mrs. Reagan will be able to join you on November 10th and wanted to inform you that the invitation is under serious consideration. We will get back with you nearer the date with a more definitive answer.

Again, thank you for your cooperation and best wishes.

Sincerely,

Gregory J. Newell
Special Assistant
to the President

^x Mr. George J. Tanber
Account Executive
^x Daniel J. Edelman, Inc.
1730 Pennsylvania Avenue, N.W.
Washington, D.C. 20006

cc: Mrs. Jeanne B. Hodges

GJN:emb-14a

^x Vietnam Veterans Memorial Fund
^x American Institute of Architects Foundation

Enclosures filed in
oversize attachments # 1514

THE WHITE HOUSE
WASHINGTON

May 20, 1981

Dear Jeanne:

Many thanks for your letter of May 15. May I suggest that you write directly to the President, and send it to the attention of Greg Newell in the Scheduling Office. Greg is in charge of invitations to the White House.

November 10 is a long way off, but I have put it on my calendar. Of course, if we have a dinner that evening, I will be unable to come to the award-winning designs presentation for the Vietnam Memorial.

Please know how very grateful I am for your letter and I am sure the President and First Lady will be interested.

Best personal regards, *and a squeeze to that baby!*

Sincerely,

MFB

Mabel H. Brandon
Social Secretary to
The White House

Ms. Jeanne B. Hodges, President
The American Institute of
Architects Foundation
The Octagon
1709 New York Avenue, N.W.
Washington, D.C. 20006

VIETNAM VETERANS MEMORIAL FUND



mw
D scheduling
5/25/81

(D)

May 14, 1981

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James Webb*
Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

First Lady Nancy Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

On behalf of the Vietnam Veterans Memorial Fund I cordially invite you to be our special guest at our second national Memorial Day service to commemorate those Americans who gave their lives in the Vietnam war. It will be held on Monday, May 25th beginning at 1:00 p.m., at the site of the Vietnam Veterans Memorial. The interfaith service will be conducted with the assistance of military chaplains and with music provided by the Marine Band. The principal speakers will pay tribute to the memory of those who died. Like last year, members of the audience will be invited to come forward and speak the name of one of our countrymen who did not return.

The service will last approximately one hour, and we would be most honored by your presence. We will reserve a place for you on the speakers' platform and plan to introduce you during the ceremony. If you can attend, I would appreciate it if you would let me know at your earliest convenience. I look forward to seeing you.

Yours truly,

Jan C. Scruggs

STAFF

Jan Craig Scruggs*
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*Served in Vietnam

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THE WHITE HOUSE
WASHINGTON

5/19/81

Regretted by phone

10:30 am

P: Mrs. R to be in
California

NCW

Don't please
telephone -
short
man

WHITE HOUSE MAIL
RECEPTION AND SECURITY
OFFICE

1981 MAY 1 AM 10 47

37

Scheduling
5/6/81

Jan
report
5/4/81

April 30, 1981



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James Webb*
Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

The President
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

REGRET
DATE 5/4
TR

Jan Craig Scruggs*
President
Col. Donald E. Schaet, USMC, Ret.*
Executive Vice President
Robert W. Doubek, Esq.*
Project Director/Secretary
Sandie Fauriol
Campaign Director

Dear President Reagan:

On May 6, 1981 a small reception to view the design selected for the Vietnam veterans Memorial will be held in Room 4232 of the Dirksen Senate Office Building from 5 to 7 p.m. Leaders from both the House and Senate will attend, and we would be honored by your presence.

The design is being selected through the largest design competition ever held, and the winner will be announced May 6. This is a very significant milestone in the process to establish a national Vietnam Veterans Memorial on the two-acre site close by the Lincoln Memorial authorized by Congress last year.

Please join us for this very special event.

Sincerely,

Jan C. Scruggs
President

JCS:kmk

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of the U.S.

*Served in Vietnam

Affiliations noted for
purposes of identification only

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490



*BB
Scheduling
Marty*

Q

April 16, 1981

First Lady Nancy Reagan
The White House
Washington, D.C. 20500

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Jan Craig Scruggs*
President
Col. Donald E. Schaet, USMC, Ret.*
Executive Vice President
Robert W. Doubek, Esq.*
Project Director/Secretary
Sandie Fauriol
Campaign Director

Dear Mrs. Reagan:

We cordially invite you to attend a reception on May 6, 1981, for a special preview showing of the award winning design entries in the Vietnam Veterans Memorial Design Competition. We have over 1420 entries in what has become the largest competition of its type ever held in the United States. Since the deadline on March 31st, we have been preparing the designs for the consideration of the jury, which will convene here in Washington on April 27th.

The award winners will be announced publicly on the day of the reception. Please come and meet the winning designer and see the first, second, and third place, and up to fifteen honorable mention award winning designs, which will be on display.

The reception will take place from 5 to 7:00 p.m. in Room 4232, Dirksen Senate Office Building. We hope that you can join us. Please inform Mrs. Kathie Kielich of our office by May 4th whether or not you will attend.

Sincerely,

Jan C. Scruggs
President

JCS/crc

*I hope that you can
make it. Jan*

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

THE WHITE HOUSE
WASHINGTON

TO: FILES

Regretted by phone

4/30/81 - 1:00pm

Spoke to Kathie Keilich

NCW

April 8, 1981

Dear Ms. Scruggs:

On behalf of the President, I wish to acknowledge and thank you for inviting him to speak at the second annual Memorial Service for Vietnam Veterans which will be held here on May 25 at the future site of the national Vietnam Veterans Memorial near the Lincoln Memorial.

Particular notation has been made of your invitation and nearer the date I will be back with you about the possibility of the President's acceptance. In the meantime, please know of his warm appreciation for your thoughtfulness of him.

Sincerely,

Gregory J. Newell
Special Assistant
to the President

X
Ms. Jan C. Scruggs
President
Vietnam Veterans Memorial Fund, Inc.
1110 Vermont Avenue, N.W.
Washington, DC 20005

GJN:MHR:ech
GJN-13 Temporary

Greg:

It seems to me that if the P. is going to be in Washington that day, we'll be doing the POW's dinner and have addressed the Vietnam issue. Further, if the P. is going to be in town, it would seem more appropriate for him this first year to go to the Tomb of the Unknown Soldiers in Arlington and pay tribute to all vets, don't you think?

Of course he

TR

3/20

P.S. I would hate for his day to be spent on such sombre subjects -- one event or the other but not both. . .

pending

March 18, 1981



The President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear President Reagan:

The second annual Memorial Service for Vietnam Veterans will be held at 1:00 p.m. on May 25, 1981 in Washington, D.C. at the future site of the national Vietnam Veterans Memorial near the Lincoln Memorial. On behalf of our Board of Directors and Sponsoring Committee--most recently joined by your wife Nancy--I invite you to speak at this memorial service.

The Vietnam Veterans Memorial Fund, Inc. was founded in 1979 to establish a memorial to honor the American men and women who served in Vietnam, especially those who died or are still unaccounted for. Save for the land set aside last July by Congress, the memorial will be built entirely with private contributions--a gift from the people of the nation to the Vietnam veterans and their fallen comrades. A design competition open to all Americans over 18 is in progress, and the winner will be announced on May 6, 1981. Our fund raising campaign is also in full swing; response to our direct mail appeals from Bob Hope, Jimmy Stewart, Rocky Bleier, and others is excellent, and assistance from veterans organizations, corporations, foundations, and unions is coming along well.

Last year's memorial service was a very moving experience, particularly when friends and relatives recited the names of loved ones who were killed in the war. It was well-attended by the public and received nationwide media coverage. This year's service will be quite similar: a dignified program of music, prayer, and highlighted, of course, by your comments.

I believe you share my interest in doing something to recognize, at last, the men and women who served their country with honor in the Vietnam war. Your feelings toward the Vietnam veterans, as recently stated at the Medal of Honor ceremony for Master Sergeant Benevidez, are my feelings, and more importantly, the feelings of the veterans, their families, and most of the citizens of the United States. Thus, it would be especially appropriate for you to participate in this service, and it would indeed be a great honor to the Vietnam veterans, their families, and the loved ones of those who did not return.

Sincerely,

1) Jan C. Scruggs,
President

JCS/crc

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Jan Craig Scruggs*
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Executive Vice President
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*Served in Vietnam

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2) Vietnam Veterans Memorial Fund, Inc.

3) 1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 23, 1981

TO: Gregory Newell
FROM: Nina Wormser *NCW*
SUBJECT: Invitation from Vietnam Veterans Memorial Fund
May 25, 1981

Attached is a copy of a letter which you will be receiving shortly if you have not already.

As you may or may not know, Mrs. Reagan is honorary chairman of the Vietnam Veterans Memorial Fund.

I know that the President and Mrs. Reagan may not be in town on Memorial Day but if they are perhaps this is a Memorial Day activity we could consider.

Thanks.



March 18, 1981

*NW
copy already
sent to PG*

The President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

STAFF

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Col. Donald E. Schaet, USMC, Ret.*
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from Virginia
James Webb*
Author - *Fields of Fire*
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

Dear President Reagan:

The second annual Memorial Service for Vietnam Veterans will be held at 1:00 p.m. on May 25, 1981 in Washington, D.C. at the future site of the national Vietnam Veterans Memorial near the Lincoln Memorial. On behalf of our Board of Directors and Sponsoring Committee--most recently joined by your wife Nancy--I invite you to speak at this memorial service.

The Vietnam Veterans Memorial Fund, Inc. was founded in 1979 to establish a memorial to honor the American men and women who served in Vietnam, especially those who died or are still unaccounted for. Save for the land set aside last July by Congress, the memorial will be built entirely with private contributions--a gift from the people of the nation to the Vietnam veterans and their fallen comrades. A design competition open to all Americans over 18 is in progress, and the winner will be announced on May 6, 1981. Our fund raising campaign is also in full swing; response to our direct mail appeals from Bob Hope, Jimmy Stewart, Rocky Bleier, and others is excellent, and assistance from veterans organizations, corporations, foundations, and unions is coming along well.

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I believe you share my interest in doing something to recognize, at last, the men and women who served their country with honor in the Vietnam war. Your feelings toward the Vietnam veterans, as recently stated at the Medal of Honor ceremony for Master Sergeant Benevidez, are my feelings, and more importantly, the feelings of the veterans, their families, and most of the citizens of the United States. Thus, it would be especially appropriate for you to participate in this service, and it would indeed be a great honor to the Vietnam veterans, their families, and the loved ones of those who did not return.

Sincerely,

Jan C. Scruggs,
President

JCS/crc

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

*Served in Vietnam

Affiliations noted for purposes of identification only

Name	Date
Rawlens	12/11/81
"	7-27-82
" "	8/17/82
Cleudia	10/20/82

①

July 29, 1982

Dear Mr. Manita:

The President was pleased to receive your kind invitation.

While he was unable to accept, the President wants you to know he appreciated your thoughtfulness of him and sends you his best wishes.

Sincerely,

WILLIAM K. SADLEIR
Special Assistant
to the President

Mr. John J. Manita
58 Main Street
East Pepperell, MA 01437

WKS:MR:elb
WKS-4

Vietnam Veteran's
Memorial / MA

THE WHITE HOUSE

WASHINGTON

November 12, 1981

Ms. Jan C. Scruggs
President
Vietnam Veterans Memorial Fund
1110 Vermont Avenue, NW
Suite 308
Washington, D.C. 20005

Dear Ms. Scruggs:

Thank you so much for your kind letter of
November 3rd concerning General Jim Herbert.

All of us here recognize the wonderful work
that Mrs. Herbert has done in supporting the
Vietnam Veterans Memorial Fund.

As I am sure you can understand, we are
swamped with requests for letters of praise
and have made a firm policy that Mrs. Reagan
will do these letters rather sparingly because
the number of requests simply exceeds our
capability of responding to them all.

We all join in saluting wonderful volunteers
like General and Mrs. Herbert and agree with
you completely that they deserve very special
recognition for their selfless effort on the
behalf of others. I hope that you can understand
that they have our warmest best wishes and salutes
from the White House, but that a special letter
from Mrs. Reagan simply is not possible within
the guidelines which have already been established.

Very sincerely yours,

Mabel H. Brandon

Mabel H. Brandon
Social Secretary to
the White House



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Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

*Served in Vietnam

Affiliations noted for
purposes of identification only.

March 19, 1982

The Honorable James Baker
The White House
Washington, DC 20500

Dear Mr. Baker:

Please be our guest at the ceremonial Vietnam Veterans Memorial groundbreaking at 10:30 a.m. on March 26, 1982. This occasion signifies the end of our fund raising campaign and the beginning of construction.

We certainly hope you will join us at this historic event.

The ceremony will last approximately one hour. It will take place in the west end of Constitution Gardens near the intersection of 21st Street, N.W. and Constitution Avenue, N.W.

Sincerely,

Jan C. Scruggs
President

JCS/bjs

Regretted
3/22/82
mg

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THE WHITE HOUSE

WASHINGTON

February 18, 1983

Dear Morgan:

X I received your letter of January 31st regarding the Vietnam Veterans Memorial. As you undoubtedly know by now, the Secretary of the Interior did forward three proposed plans for the placement of the flag pole and sculpture additions at the memorial site. The Commission on Fine Arts considered each of these recommendations at a meeting on February 8th and made its decision. The National Capital Planning Commission meets on March 3rd to review the recommendations.

Thank you for your continuing interest and concern with regard to this issue.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Morgan S. Ruph
National Executive Director
X AMVETS
4647 Forbes Blvd.
Lanham, Maryland 20801

THE WHITE HOUSE

WASHINGTON

February 18, 1983

Dear Jack:

Thank you for your phone call of January 31st regarding the Vietnam Veterans Memorial. As you undoubtedly know by now, the Secretary of the Interior did forward three proposed plans for the placement of the flag pole and sculpture additions at the memorial site. The Commission on Fine Arts considered each of these recommendations at a meeting on February 8th and made its decision. The National Capital Planning Commission meets on March 3rd to review the recommendation.

Thank you for your continuing interest and concern with regard to this issue.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. John P. Wheeler III
5840 Tanglewood Drive
Bethesda, Maryland 20817

March 29, 1983

Dear Mr. Wheeler:

Thank you for your kind invitation for a personal tour of the Vietnam Veterans Memorial. I will certainly look forward to this opportunity.

Unfortunately, my schedule is such that from day to day I am rarely able to plan any time away from the office. I have asked Margaret Tutwiler to make a note in my scheduling calendar so that I'll remember to take a walk down to the Mall on the next sunny day that I can slip away.

Thanks once again for your invitation. I know that the hard work that you have put into this project will be enjoyed by the many people who travel to Washington to see the Vietnam Veterans Memorial.

Hurriedly, but with best regards.

Sincerely,

James A. Baker, III
Chief of Staff and
Assistant to the President

x
Mr. John Wheeler
Chairman of the Board
Vietnam Veterans Memorial Fund, Inc.
1010 Vermont Ave., N.W.
Suite 308
Washington, D.C. 20005

cc: Central Files and incoming



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John W. Warner
United States Senator
from Virginia
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*

*Served in Vietnam

Affiliations noted for
purposes of identification only.

kc
ASK me ABOUT
This pls.
3/23
MDT
MDT ??

March 18, 1983

Dear Mr. Baker:

Somewhere there in late April or early May there will be some beautiful days, perfect to be outside. Let me offer a good official reason to take a walk out and enjoy it. At your convenience, we would be honored to give you a personal tour of the Vietnam Veterans Memorial and fill you in on the details that interest you. You and Margaret Tutwiler helped us through a tight spot, and we want to show our appreciation. Our offer is open-ended, but of course you do not need us along when you go, and we perfectly understand the nature of your schedule. As you do visit the Memorial, though, we hope the visit gives you special satisfaction because of the help you gave us.

Sincerely,

John Wheeler

John Wheeler
Chairman of the Board
Office phone 272-2014

HAND Personal

The Honorable James Baker
The White House

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Vietnam Veterans Memorial Fund, Inc.

JPW:abm

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

THE WHITE HOUSE

April 22, 1983

Dear Mr. Wheeler:

I was pleased and honored to be a member of the National Sponsoring Committee for the Vietnam Veterans Memorial Fund.

The Memorial and ceremonies that marked its dedication were long overdue. Those Vietnam veterans who died helping to preserve our liberty certainly deserve our special recognition.

Words alone cannot express our gratitude to the brave men and women who took on the task of protecting our country from foreign threats and aggression. The Vietnam Veterans Memorial is more than words. It affirms that Vietnam veterans now take their rightful place in our history along with other American heroes who put their lives on the line for their country.

Sincerely,

NANCY BEAGAN

Mr. John Wheeler
Chairman of the Board
Vietnam Veterans Memorial
Fund, Inc.
1110 Vermont Avenue, N.W.
Suite 308
Washington, D.C. 20005

880422



SR
RBJ

March 17, 1983

Ann-
Shall we?
Sheryl
yjs

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- Karen K. Bigelow
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- The Hon. Joseph C. Zengerle*

*Served in Vietnam

First Lady Nancy Reagan
The White House
Washington, DC 20500

Dear Mrs. Reagan:

At a recent Board Meeting, we paused at the beginning for each person present to say which aspects and effects of the memorial, dedication, and national salute stand out most in his or her mind, and why. It was very illuminating, with some surprises and far-reaching observations.

If you wish, we would very much welcome a similar note from you, reflecting on the aspects and effects of the memorial which stand out most in your mind. Your letter would be an important part of the written record of the Memorial Fund.

Your joining the National Sponsoring Committee was important support to the memorial. Over one million people have visited it, and the park service tells us that daily traffic is on the same order as at the Lincoln and Jefferson Memorials and the Washington Monument.

When time and travel permit, please contact us so we can arrange a personal briefing and tour of the site.

Thank you.

Sincerely,

John Wheeler

John Wheeler
Chairman of the Board

JW/caj

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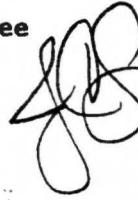
Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

MEMORANDUM

March 17, 1983

TO: National Sponsoring Committee
FROM: Jan C. Scruggs, President
SUBJECT: Progress Report



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*Served in Vietnam

On Saturday, November 13, 1982, the Vietnam Veterans Memorial was officially dedicated in a moving ceremony attended by hundreds of thousands of Americans from all 50 states and territories. It was the highlight of our 5-day National Salute to Vietnam veterans and the culmination of three years of hard work. Thanks to the support of people like you and half a million other caring and patriotic individuals, the Vietnam Veterans Memorial is now a reality for all the nation to enjoy.

We are pleased to present this summary of activities since our last report to you July, 1982, as well as an update on our plans for the future. The Program Souvenir and brochure describing the Vietnam Veterans Memorial are enclosed for your information.

Fund Raising Campaign Reaches Its Goal.

By the beginning of 1982, VVMF had succeeded in raising over \$5 million for the Vietnam Veterans Memorial. With the generous gift of over \$1 million from The American Legion as well as many significant contributions by major U.S. corporations and foundations, the \$7 million goal was reached by late March, in time to break ground and begin construction.

Included among the special gifts that helped VVMF go "over the top" were those from the Exxon Corporation for \$75,000; The LTV Corporation for \$71,058; The Boeing Company for \$64,467; and Anheuser-Busch Companies for \$50,000. Also included in this category are gifts from the following companies and foundations: \$40,000 from Chevron, U.S.A., \$35,000 from Shell Oil Companies; \$26,000 from the Tandy Corporation; and \$25,000 from the Lilly Endowment.

One of VVMF's goals during the campaign was to get as many Americans as possible involved in building the Vietnam Veterans Memorial. A number of corporations conducted employee drives and matched each gift, thereby increasing significantly the number of individuals contributing to the memorial project. Among those participating in these special company-wide campaigns were The LTV Corporation, The Boeing Company, American Express, and Tiger International.

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National Salute to Vietnam Veterans

The purpose of the National Salute was to allow the nation an opportunity to publicly honor and recognize all who had served in the Vietnam war. This was accomplished with the five days of events in November that culminated in the dedication of the Vietnam Veterans Memorial.

The Salute to Vietnam Veterans opened with a Candlelight Vigil at the National Cathedral on Wednesday, November 10. For 56 continuous hours, over 230 volunteers read the names of the 57,939 men and women who had sacrificed their lives or remain missing in the Vietnam war. Among those who participated were Vietnam veterans, parents and family members of those whose names were being read, and U.S. Congressmen and Senators. The vigil concluded at midnight on Friday, November 12.

On the evening of November 10, Vietnam veterans were honored by entertainers in a two-hour concert at DAR Constitution Hall. The show was a dynamic, positive and patriotic performance put on by the five service color guards, U.S. Naval Academy Glee Club, U.S. Air Force Band, and Jimmy Stewart, Brian Dennehy and Carol Lawrence. Singer Wayne Newton performed for more than an hour with a host of songs dedicated to all who had answered their country's call to duty in Vietnam.

On Veterans Day, VVMF opened the military unit registration at three locations in the city (Sheraton Washington for the Army; Hotel Washington for the Navy and Marines; and Mayflower Hotel for the Air Force and Coast Guard). Thousands of veterans, many of whom had pre-registered, scanned the rosters for buddies with whom they had served years before, and many succeeded in finding fellow servicemen from their Vietnam units.

Many attending the National Salute were parents and family members of those whose lives had been lost in Vietnam. In recognition of this special group of people who had experienced such personal tragedy, VVMF sponsored a Gold Star Open House on Friday, November 12. More than 5,000 people (all of whom had lost someone in the war) attended this reception that featured food and beverages donated by such companies as Anheuser-Busch, Joseph Seagram and Sons, Chock Full of Nuts, the Doubek Cookie Company and McDonalds.

The long awaited parade and dedication took place on Saturday, November 13. The Parade in Tribute to Vietnam Veterans began at 10 a.m. and featured twenty-five Vietnam veteran Grand Marshals, and more than 15,000 marchers (most of whom were veterans of the Vietnam war) in separate state formations. Military and high school bands and a noontime military flyover of F4's and Huey Helicopters joined the marchers who represented all 50 states and three territories.

Dedication of the Vietnam Veterans Memorial began at 2:30 p.m. on the memorial site. Over 150,000 attended with millions of others sharing this historic moment through live radio and cable T.V. coverage. The media coverage was all-inclusive, from national and local journalists to national networks as well as some foreign network coverage. The ceremony lasted one hour and 15 minutes; when VVMF President Jan Scruggs announced the memorial was officially dedicated, the crowd cheered. It was a moment that many people had waited for a very long time. The entire dedication ceremony is included in the December 2, 1982 Congressional Record.

The National Salute to Vietnam Veterans concluded, just as it had begun, at the National Cathedral in Washington, D.C. On Sunday, November 14, an 11 a.m. Eucharist service was held to remember all veterans of the Vietnam war and to pray for the reconciliation of divisions in our nation caused by that war. Throughout the country, other churches and religious faiths held services that weekend to remember those in their communities who had died, and to pray for the binding of the wounds caused by that war.

Vietnam Veterans Memorial Construction Summary.

The Vietnam Veterans Memorial, listing the names of the 57,939 servicemen and women who sacrificed their lives or remain missing in Vietnam, stands proudly between the Lincoln Memorial and Washington Monument on our national Mall.

Ground was broken for the memorial on March 26, 1982. By July 1982 the first inscribed panel arrived from Memphis, Tennessee (where a specially designed inscription process was being applied to the cut and polished granite slabs). By the first week in November, all of the 140 inscribed panels had been installed, the landscaping had been completed, and the new sod was planted. The construction fence was taken down on November 10 just prior to the National Salute.

Flag and Sculpture Additions.

I am pleased to tell you the memorial is now nearing completion, having received final approval from the three federal agencies (Department of Interior, The Commission of Fine Arts and the National Capital Planning Commission) for the addition of a flagstaff and a life-size three figure sculpture.

An approved "entry plaza" concept calls for the sculpture and flag to be grouped at the entrance to the site from the Lincoln Memorial. This concept provides for revising the walkways surrounding the site to add a walkway on the direct line from the Lincoln Memorial.

National Park Service Volunteer Guides Program.

The National Park Service has created a voluntary guide program to assist visitors in finding the names, which are listed on the walls in chronological order. As the official hosts at the memorial, these guides are answering visitors' questions and are reporting a very favorable reaction by our visitors. Over one million visitors have come to see the memorial, and it is well liked.

Vietnam Veterans Memorial Directory of Names.

A Directory of Names (catalogue) is now in its second printing. The Directory is an alphabetical listing of the nearly 58,000 names inscribed on the memorial's granite walls. The Directory provides the exact location of each name by panel and line number, as well as additional identifying information about each person.

As a public service we recently distributed copies to offices which Vietnam veterans and families are likely to contact. These include Congressmen, state governors and state directors of Veterans affairs, Vet Centers, VA hospitals, Vietnam Veterans Leadership Programs, and others.

VVMF went to great lengths to verify the inclusivity and corrections of the names inscribed on the memorial. We imagine, however, that errors and omissions possibly remain; and are committed to rectifying any such errors. We will not add a name, however, unless the Department of Defense adds it to the official list.

Site Restoration and Other Plans.

Due to the heavy rains the night of November 12th and the large crowd in attendance at the Dedication the following day, the sod at the site was severely damaged, particularly in the "bowl" area in the front of the V-shaped walls. With favorable weather now, we have just begun the work of restoring the site.

In the effected areas, we are installing a new topsoil layer to insure adequate percolation of surface water and will also add a system of perforated pipes to drain off the percolated water. We plan to complete the restoration by mid-April in time for the large crowds of annual visitors to the Washington area.

In response to public wishes, our architect of record is working on a proposal for lighting the memorial at night. Based on an acceptable plan, we will submit it to the Park Service for consideration by the appropriate Federal Commissions.

Stewardship.

The VVMF has had annual audits done by Peat, Marwick and Mitchell, an outside auditor, to meet the requirements of the various state charitable solicitation agencies and the Better Business Bureau.

Additional audit work, a special review of VVMF's internal controls, was recently completed under the supervision of the Fund's Independent Audit Committee. The Committee was formed by the VVMF to oversee all accounting operations of our organization. The Independent Audit Committee has our appreciation for their dedicated work.

The members of the Committee are:

Joe Allbritton
Chairman of the Board
Riggs National Corporation

James Dean, Esq.
The American Legion

John Morrison, Esquire
VVMF Board of Directors

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Memorial Day /Veterans Day Ceremonies.

We are planning to have the "entrance plaza" modifications (realigning the walkways) and the flagstaff in place, and highlighted by an appropriate ceremony on Memorial Day, 1983. Frederick Hart, the sculpture, is hard at work on the full size statuary and is nearing 50 per cent completion. We would like to have an installation ceremony for the sculpture on Veterans Day this year, but of course this will depend on Mr. Hart's progress and the final bronze casting of the statue.

Thank you again for your support of the Vietnam Veterans Memorial.

PROGRAM SOUVENIR

*NATIONAL SALUTE
TO VIETNAM
VETERANS*



NOVEMBER 10-14, 1982 • WASHINGTON, D.C.



RUDY CARDENAS · DAVID A. CARLIN · ROBIN A. PEARCE · JAMES T. PAYNE · DANIEL P. FLORES · DELBERT C. TOTTY · GARY W. FRIEDMAN · SHELTON D. BREAU · GERALD W. HIJUKKA · DANIEL P. FLORES · DELBERT C. TOTTY · JONNIE B. WILLIAMS · RAMON GARZA · GUY W. WHITAKER · JOHN T. MOLYNEAUX · TEDDY K. SININGER · CLEMMENT VALENCIA JR · RONALD L DELONG · LUIS B R LOPEZ · PHILIP W LESLIE · RICHARD S BOVIO · GROVER C BOWERS JR · RUDY CARDENAS · DAVID A CARLIN · DAVE R KINGSBURY · WILLIAM C McCONNELL IV · MARVIN E LIVELY · GERMAN L CHOLSON · JAMES T PAYNE · ROBIN A PEARCE · RAYMOND E HAUSER · ANTHONY E KUNZ · LARRY E CRANFORD · ARTHUR A O'BRIAN · DANA M SYKES · DENNIS CONRY · RONNY D SHATTUCK · JERRY R ASHBURN · NICHOLAS G BIANCONI · PHILIP W LESLIE · CLYDE W SAUNDERS · LUTHER A HINTON · WESLEY BEAVER · HANS A RAJCEVAC · LAURENCE M KING · REO OWENS · CHARLES J STOHLMEYER · WILLIS N MIDGETTE · GUADALUPE MARTINEZ · PETER Q ZANCA · DWAIN E MATTOX · LARRY D PHELPS · LONNIE V HOOPAUGH · EUGENE K WALLACE · ROBERT I COFFEY · GARY W FRIEDMAN · SHELTON D BREAU · GERALD W HIJUKKA · DANIEL P FLORES · DELBERT C TOTTY · JONNIE B WILLIAMS · RAMON GARZA · GUY W WHITAKER · JOHN T MOLYNEAUX · TEDDY K SININGER · CLEMMENT VALENCIA JR · RONALD L DELONG · LUIS B R LOPEZ · PHILIP W LESLIE · RICHARD S BOVIO · GROVER C BOWERS JR · RUDY CARDENAS · DAVID A CARLIN · DAVE R KINGSBURY · WILLIAM C McCONNELL IV · MARVIN E LIVELY · GERMAN L CHOLSON · JAMES T PAYNE · ROBIN A PEARCE · RAYMOND E HAUSER · ANTHONY E KUNZ · LARRY E CRANFORD · ARTHUR A O'BRIAN · DANA M SYKES · DENNIS CONRY · RONNY D SHATTUCK · JERRY R ASHBURN · NICHOLAS G BIANCONI · PHILIP W LESLIE · CLYDE W SAUNDERS · LUTHER A HINTON · WESLEY BEAVER · HANS A RAJCEVAC · LAURENCE M KING · REO OWENS · CHARLES J STOHLMEYER · WILLIS N MIDGETTE · GUADALUPE MARTINEZ · PETER Q ZANCA · DWAIN E MATTOX · LARRY D PHELPS · LONNIE V HOOPAUGH · EUGENE K WALLACE · ROBERT I COFFEY · GARY W FRIEDMAN · SHELTON D BREAU · GERALD W HIJUKKA · DANIEL P FLORES · DELBERT C TOTTY

OUR NATION REMEMBERS THE COURAGE, SACRIFICE AND DEVOTION TO
 DUTY AND COUNTRY OF OUR VIETNAM VETERANS. THIS MEMORIAL WAS
 BUILT THROUGH PRIVATE DONATIONS FROM THE AMERICAN PEOPLE. **1975**
 DEDICATED NOVEMBER 11, 1982



On the site of this Memorial, on Memorial Day, May 26, 1980, a ceremony was held in which people were invited to join a line and speak in turn the name of an American killed in Vietnam—a brother, a father, a friend, a husband. There was an eleven year old boy who spoke his father's name. There was a mother, thirty-five or so, with two little girls, and one of the girls uttered her father's name. And there was a weeping woman, in uniform, who spoke her husband's name. Then an old soldier came up and spoke the name of a battalion commander felled in Vietnam.

The pain, the reality, and the brokenness were there for all to see. And the barriers to learning and the need for reconciliation were there for all to see as well.

The important thing was to hear the power of a name, while sensing the pain. But in fact this Country has not wept yet over this war's dead. We still deny them. We fought, angry and divided. As yet, we have not wept over, nor said to the war's dead...goodbye...

Until the National Salute to Vietnam Veterans.

A MESSAGE FROM THE CHAIRMAN OF THE BOARD

The Vietnam War will be an even greater force in American life in the next two decades than in the last two: This is because the war created or magnified deep separations among the 60 million Americans who became adults in the 1960's — the largest generational cohort in United States history. The separations will hurt our national life unless we take conscious steps for healing. Healing offers a redoubled sense of unity which could make the generation a stronger source of sound world leadership than if no war had intervened.

SEPARATIONS. Among the generation the war separated the man who wore the uniform from the man who did not; it separated woman from man, as the wartime turbulence freed the women's movement and posed questions of the male role in our culture; and it separated self from self, as those in the generation encountered harsh societal attitudes toward the choices they made about military service and public protest during the war years, causing self-examination to find truths separated away and hidden within themselves.

Healing these separations has only begun. Part of the beginning is expressed in the task of the Vietnam Veterans Memorial Fund, which Congress entrusted to create the Memorial on two acres on the Mall in Washington, D.C. to honor and recognize all those who served in the armed forces in the war. For the Memorial, our whole country owes thanks to Jan Scruggs, Memorial Fund president, and Robert Doubek, project director, who have toiled on the project since the beginning, in a tale that is just starting to be told.

HOPE. For those who wore the uniform, the Memorial is in part a way to affirm the bonds of friendship that were born in military service. This is not remote from a wish to rekindle unity with the other men and women in the generation. Efforts to break down the divisions which now fracture the generation could lead the generation to defeat the war by becoming more united than would have resulted from a course of peace. This is a possibility, and it is hopeful. It suggests that after a process of examining the divisions the generation would be better able to lead this country in dealing with world dangers and opportunities.

There are hints of other hopeful possibilities. They also have to do with strengthened unity. One is that the influx of able women leaders among the generation appears, to some extent at least, to be due to the upheaval in society spurred by the war. Our country is stronger and will be stronger, due to these women. By the same token, wartime service lent to those who wore the uniform a mark of maturity, self-giving, and common sense about war. There is plainly potential for national leadership among the veterans, and there is a place for them alongside the women and men

who did not serve in the military. The distinctive contributions in leadership by the veterans will strengthen our country and may, I think, be determinative in our keeping both peace and freedom in the international arena of the 1980's and 1990's, and past the turn of the century.

WORK. The wrenching experience of the war, in combination with the submerged remaining divisions (which are barriers to a possibly redoubled unity) suggests plainly that there is work to be done. The work is to get the generation that came of age during the war to focus on each other, and to accept each other, across the various separations caused by the war. Academic, church, synagogue, business, and professional communities can put this matter directly to members of the generation.

The succeeding generation — those now in young work life, graduate school, college and high school — must be introduced to these matters as well. First, the succeeding generation will find its national life led by leaders from among the Vietnam generation. It always helps to understand as fully as possible one's leaders and hence the political situation. Second, members of the succeeding generation have a strong potential for encouraging members of the Vietnam generation to effect reconciliation. Nor should we forget the potential role of parents of the Vietnam veterans and protestors.

Teaching these things to the succeeding generation is a task for the academic community. The materials are on hand. The recent book, *The Wounded Generation*, examines the divisions in the Vietnam generation, and major aspects are presented in *Strangers at Home*, *A Rumor of War*, *Everything We Had*, and in the novels, *Fields of Fire*, *A Sense of Honor*, and *The 13th Valley*.

The gifted American academic community is well able to steer students to an understanding of the war and its effects. One has only to consider the attention given to the segregation issues and freedom rides of the late 1950's and early 1960's. By 1969 Cleaver's *Soul on Ice* was in just about every college bookstore. It was being read in seminars. Now there is *The Wounded Generation*. The hurts are just as deep. The divisions are just as wide. The diminished respect and esteem are just as striking.

These reflections have explored the reasons for and the nature of the work that Americans must undertake. There appears to be evidence that this view is correct. How will we know unless we try?

John Wheeler

JOHN WHEELER

A MESSAGE FROM THE PRESIDENT

Welcome to the *National Salute to Vietnam Veterans*. These five days culminate three years of hard, concerted work to create a national memorial to Vietnam veterans.

Our task in the Vietnam Veterans Memorial Fund has been to stimulate the long overdue national recognition that has largely been denied to those of us who served in our nation's longest war. We trust that the Salute is the beginning of our nation's greater understanding of the honorable service and sacrifice given by all the Americans who answered their country's call to duty in Vietnam.

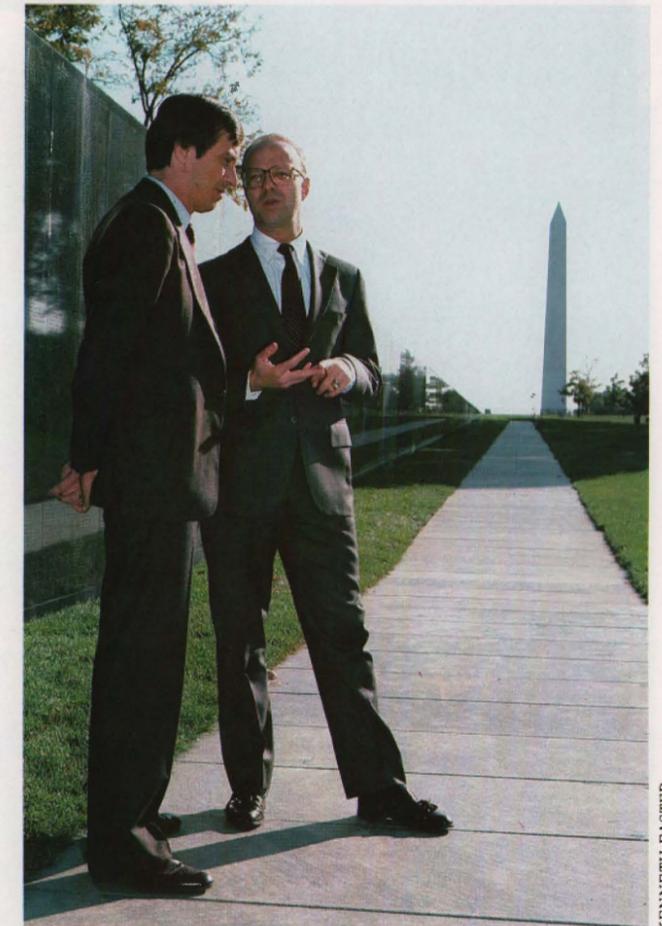
It is keenly significant that the Vietnam Veterans Memorial rests majestically between the memorials honoring two of our nation's greatest leaders — George Washington and Abraham Lincoln. The names of our friends who made the supreme sacrifice with their lives in Vietnam will live forever on grounds dedicated to the honorable spirit that exemplifies our great country.

Those who gave their lives, those who served and returned, and those who remain missing in action — all are recognized with this memorial. From Sergeant Roy Benavidez, the last living soldier to receive a Medal of Honor for Vietnam service, to Lieutenant Sharon Lane, one of the women who died in Vietnam; from the men who were prisoners of war, to the thousands of veterans who were injured or disabled as a result of their service. Our nation now expresses its gratitude to all who served.

There are thousands of individuals who have made the Vietnam Veterans Memorial possible through their donations or their dedicated work. Few organizations have ever had the staff talent and dedication as we had with Robert Doubek and Sandie Fauriol and all others who served unstintingly with VVMF. The board of directors gave their single-minded devotion and leadership.

The volunteer spirit flourished throughout these three years, and special credit goes to patriots such as Alf Thompson; Paul Thayer, Chairman, the LTV Corporation; and Lloyd Unsell, Vice President of the Independent Petroleum Association. These gentlemen raised a significant amount of the funds necessary to build the memorial. Veterans organizations such as the American Legion, the AMVETS and the Veterans of Foreign Wars gave untiring support, key contributions and, like other veterans and military organizations, did their part.

The National Salute to Vietnam Veterans is a time of celebration and reflection — a time to honor those who served and sacrificed in Vietnam. It is a time to remember the effect such sacrifice has on the Vietnam veterans' families, their communities, and the very nature of our way of life.

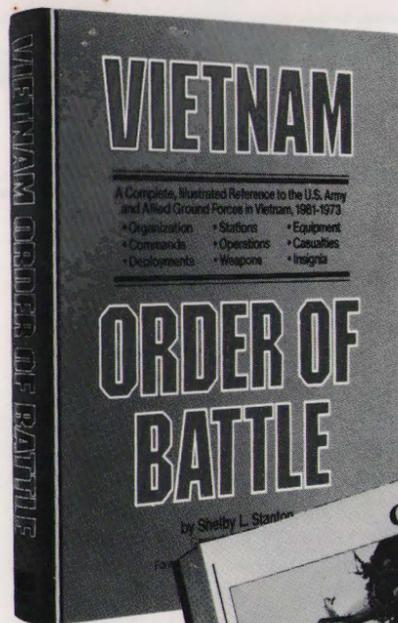


Jan C. Scruggs, President, and Jack Wheeler, Chairman.

That today, we can stand as a country to pay tribute to the 2.7 million Americans who served in Vietnam is a testament to our values, our blessings of liberty, and our faith in what is right. As Abraham Lincoln expressed it, that faith let us "do our duty as we understood it."

Jan C. Scruggs

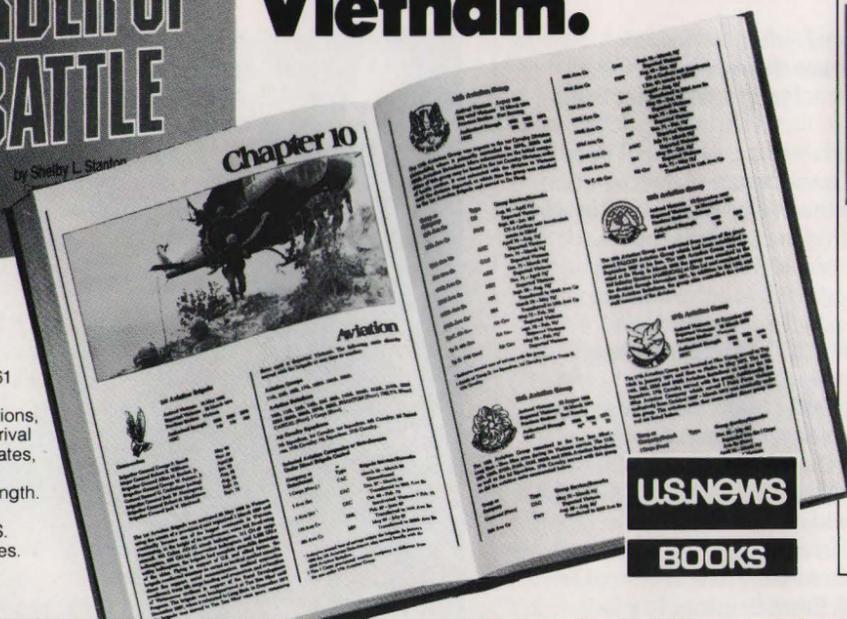
JAN CRAIG SCRUGGS



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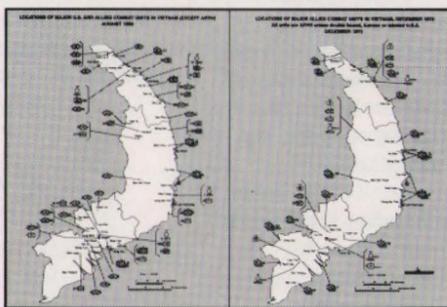
and state; Medal of Honor recipients; even a glossary of troop slang. Primary emphasis is given to listing all units (down to company level) that served, both American and Allied, their terms of service, location, stations, authorized strength, command relationship, functions and major missions.

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Tribute to Honor

A HISTORY

Any retelling of the three and a half-year task to build a memorial and to orchestrate a celebration of patriotism must cite many individuals, selfless deeds, fortunate coincidence, and the unifying power of bold, confident action.

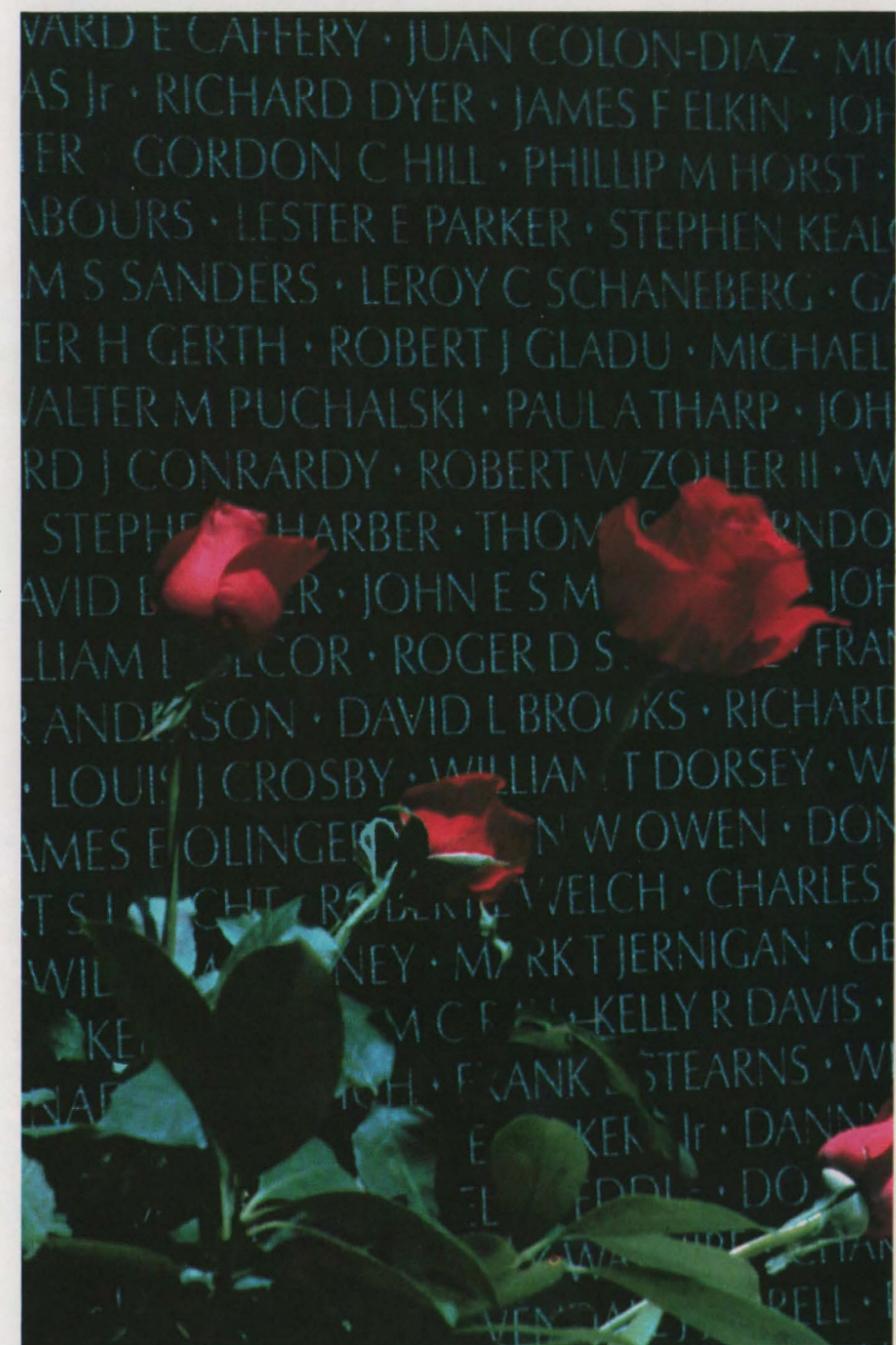
Any retelling of the monumental achievement must, as well, recount a dream—the dream of Jan C. Scruggs.

Corporal Jan Scruggs returned injured and decorated from a Vietnam combat company in the 199th Light Infantry Brigade that had lost half its men in battle. He had enlisted in hopes of earning a college education; this in turn led him to a graduate degree in psychological counseling, specializing in the psychological and sociological readjustment difficulties of Vietnam veterans. In 1976, five years after his return from Vietnam, Scruggs testified before the Senate Veterans Affairs Committee and strongly urged that counseling be made available to Vietnam veterans nationwide. Almost as an aside, he recommended that a memorial be built to honor the Vietnam veterans, as a tangible symbol to show them the country did care about their service in the Vietnam War.

It was not until 1979 that Scruggs pledged his total commitment to the dream of such a memorial: after seeing the motion picture, *The Deerhunter*, he reencountered that poignant record of individual lives affected by the "unpopular war" and vowed to build a memorial to their honor. The memorial would acknowledge and recognize the service and sacrifice of all who served in Vietnam.

Scruggs began his quest. He searched for group support, for dedicated Americans with whom to fulfill his dream. Attending a meeting of an ad hoc committee formed to attempt a celebration of Vietnam Veterans Week (declared by Congress for Memorial Day, 1979), Scruggs proposed his plan for a national monument.

CONTINUED ON NEXT PAGE



KATE PATTERSON



VVMF President Jan Scruggs and Maya Ying Lin, designer of the memorial.

Those gathered at the U.S. Conference of Mayors' office in April of 1979 spoke of benefits to serve the needs of their fellow veterans. Only one person shared completely what Scruggs was visualizing. He was Robert Doubek, a lawyer and former Air Force intelligence officer who had served in Vietnam in 1968-69.

Doubek had served his tour of duty and come home with no physical scars, but he retained a gnawing sense of resentment that his service, and that of all Vietnam veterans, had gone unrecognized.

Doubek, who attended law school on the GI Bill, advised Scruggs that a non-profit, charitable corporation was needed as the legal organization to undertake the memorial project. Such a corporation could receive tax deductible contributions and contract for construction. Scruggs retained Doubek to incorporate the Vietnam Veterans Memorial Fund (VVMF), and Doubek agreed to serve as an officer and director of the corporation. VVMF was incorporated on April 27, 1979, and the first organizational meeting was held five days later. The IRS granted non-profit status in June. The dream was making its bid for realization.

First, Scruggs held a national Memorial Day press conference to announce the formation of VVMF. A newswire story appeared. Five weeks later, however, only \$144.50 had been raised. At the end of his national newscast on July 4th, Roger Mudd reported that fact. But — what could have appeared as a fizzled attempt became a startling beginning!

That story attracted the notice of John Wheeler, a Washington lawyer, Vietnam



Project Director Robert Doubek making an on-site inspection of construction.

veteran, and West Point graduate. Wheeler led the group representing the graduating classes from 1960 - 1969 who built the Southeast Asia Memorial at West Point. He met with Scruggs and Doubek and joined the team.

Meanwhile, Scruggs had taken two weeks off without pay from his job in order to gain support in Congress for the memorial. Senator Pete Domenici (R, NM) had supported a memorial in his home state and had spoken at the VVMF Memorial Day press conference. Scruggs also met with the staff of his senator, Charles McC. Mathias (R, MD) regarding the possibility of Senator Mathias' sponsorship of legislation for the memorial. In early August 1979, the senator agreed to introduce whatever legislation was needed.

Wheeler, seeing the need for more manpower, recruited a task force of legal

and business professionals which included George Mayo, John Morrison, Paul Haaga, Richard Radez, Arthur Mosley, and Bill Maar. Doubek chaired the initial meeting and outlined the legal and management questions that the project presented.

Wheeler also recruited Robert Frank, a CPA, who agreed to become VVMF Treasurer and oversee financial matters. In early September, Wheeler and Frank became members of the Board. Meanwhile, the Board and task force began to meet biweekly along with volunteer advisors in other aspects of the effort. These included Bill Jayne in public relations, John Woods in design and construction, Heather Haaga in fund raising, and Ronald Gibbs in legislation.

Doubek and Wheeler assisted Senator Mathias in developing the legislation that would provide a site of land for the memorial. Senator Mathias suggested a site on the Washington Mall. After evaluating areas around the city, VVMF determined that a prominent site was the most important factor for the success of the memorial. Concurrently, VVMF developed the concept of having an overall landscaped solution for the memorial's design which was suggested by the Southeast Asia Memorial at West Point. There Major Glenn F. Rogers, an artist and a Vietnam combat veteran, designed a park area to serve the need for a memorial to harmonize with the surrounding architecture and to respect the atmosphere of the US Military Academy grounds. Similar considerations governed any memorial to be established on the National Mall in Constitution Gardens where VVMF found the best site, 200 yards from the Lincoln Memorial.

The legislation would be introduced on November 8, 1979, and VVMF began planning for a press conference to announce it. Congressman John Paul Hammerschmidt (R, AR) prepared to introduce the Bill in the House.

In September, VVMF contacted a fund raising company regarding a national direct mail appeal. In October, Senator John Warner (R, VA), Secretary of the Navy during the Vietnam War, met with the VVMF board and committed to raise the funds necessary to launch the national fund raising campaign.

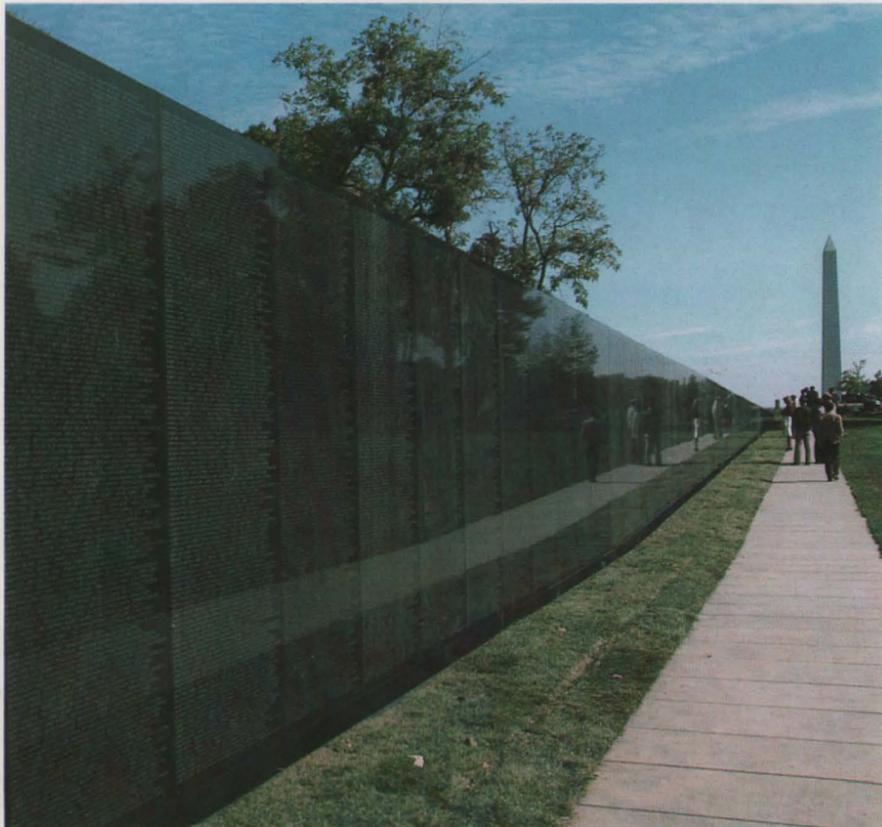
In November, upon Senator Mathias' introduction of the legislation, VVMF established an executive office to manage its affairs. Doubek became executive director,

Groundbreaking, March 26, 1982. ▶



PHOTO BY STEPHEN ANDERSON

A Sweeping, Impressive Tribute



An engraved panel of the Vietnam Veterans Memorial.

ROBERT DOUBEK

Long prior to the signing of the legislation granting the site, VVMF began to consider the process of selecting a design. Because of the number of artists and designers who had expressed interest in designing the memorial, its national significance, and its philosophy of bringing all together to honor Vietnam veterans, VVMF decided to hold a national competition — open to any U.S. citizen over 18 years of age. The competition would allow consideration of the broadest possible range of design ideas — judged fairly and objectively.

Immediately after signing of the legislation, VVMF retained Paul D. Spreiregen, a Washington architect and planner, as professional advisor for the planning and conduct of the competition. VVMF set five basic criteria for the design: it (1) be reflective and contemplative in character, (2) be harmonious with its site and surroundings; (3) provide for the inscription of the names of the nearly 58,000 who gave their lives or remain missing, (4) make no political statement about the war and (5) occupy up to two acres of land.

VVMF selected an award winning jury of seven internationally known architects,

CONTINUED FROM PREVIOUS PAGE

for one-half his previous salary. The volunteer advisors were organized into six task groups: public relations; finance and accounting; fund raising; legislative liaison; site selection; and design and construction.

Throughout the campaign, the message was clear that Americans wanted this memorial to be built. With a flood of contributions, Americans assured that it would be...

By the end of 1979, VVMF had \$9,000 in the bank — \$5,500 from individual Americans; \$2,500 from the Veterans of Foreign Wars; \$1,000 from Senator Warner, who had held a fund raising breakfast for VVMF on December 22nd. On January 2, 1980, Doubek opened a one room office as the first VVMF headquarters.

On January 16, 1980, Grumman Aerospace Corporation, responding to Senator Warner's appeal, contributed \$10,000 which enabled VVMF to pay the postage for a 200,000 letter test of a direct mail appeal. That month, VVMF began to form a National Sponsoring Committee of prominent Americans who agreed to lend

the prestige of their names in support of the cause. The characteristic VVMF flame logo was also designed.

In late February, 200,000 letters were mailed, and the American people showed with their dollars that the time to honor Vietnam veterans had truly arrived. The legislative effort moved forward as well, and by the time of Senate hearings on March 12, 1980, 85 of the 100 Senators were co-sponsors, largely due to the personal effort of Jan Scruggs. The Bill was passed unanimously by the Senate on April 30, 1980, and hearings were held in the House in early May. Unfortunately, the interference of a House member who misunderstood the nonpolitical purpose of the memorial prevented passage of the

Bill by Memorial Day. Through the efforts of Gibbs and Doubek, however, VVMF eventually was able to gain this Congressman's full support and the Bill was passed in the House unanimously.

It was the first time in over a decade that both the House and the Senate had agreed so whole-heartedly on a single piece of legislation.

VVMF proceeded with its plans to mail one million letters on Memorial Day, but needed funds for postage. Charles Daniel, a West Point graduate and president of First American Bank, N.A., provided an unsecured loan for \$30,000. In late April, syndicated columnist James J. Kilpatrick, who had never before endorsed a fund

CONTINUED ON PAGE 34

sculptors and landscape architects and one writer to judge the competition. They were Pietro Belluschi, architect; Grady Clay, author; Garrett Eckbo, landscape architect; Richard H. Hunt, sculptor; Constantino Nivola, sculptor; James Rosati, sculptor; Hideo Sasaki, landscape architect; and Harry Weese, architect. Before his selection each of the jurors was interviewed by the directors of VVMF to verify his commitment to choosing the best design for the memorial according to VVMF's criteria.

VVMF began promoting the competition in October 1980, and the response was unprecedented — with over 5,000 inquiries. A rules booklet with registration forms was sent in response to each. By the December 29 deadline registration forms were received from 2,573 individuals and teams. In early January 1981 all registrants received the design program and a set of maps, and had 90 days to develop their designs. By the deadline on March 31, 1981, 1,421 entries were received — making the competition the largest ever held in the United States or Europe.

All entries were displayed in a large hangar at Andrews Air Force Base, Maryland, in rows covering more than 35,000 square feet of floor space. Each entry was identified by number only, to preserve the anonymity of their authors.

The jury met during the last week in April to judge the entries. All were examined by each juror; by the afternoon of the second day, the field was narrowed to 232. Late the following day, the finalists numbered 39.

As described by one of the jurors, "a long, careful thoughtful discussion" was then held, and it was mutually agreed that the "simple and meditative design would have to be horizontal, not vertical... that there had to be some expressing of human tragedy, a sense of serenity beyond the visual... that the design must fit the site... must belong only to its place on the Mall, which in itself was the most important part of the memorial."

By mid-afternoon on April 30, the jury had made its final decision which was unanimous. Its official report to VVMF said:

The jury for the Vietnam Memorial Design Competition finds Entry Number 1026 the finest and most appropriate of the 1,421 entries submitted. We recommend to the Vietnam Veterans Memorial Fund that it be built on this site.

Of all the proposals submitted, this most clearly meets the spirit and formal

CONTINUED ON PAGE 34



ROBERT DOUBEK

Building A Memorial

Inscription Process. Once placement on the memorial's walls was decided, the names were inscribed by Binswanger Glasscraft Products, Memphis, Tennessee, using an innovative process called photo stencil sandblasting.

The site was granted, the design chosen, the finances provided. Now, one final step: to build the memorial to Vietnam veterans. As breathtakingly simple as it is, the memorial presented myriad complexities due primarily to the inclusion of nearly 58,000 names in the design. Where were those names? Who had access to the lists; and were the lists accurate and complete? How would the names fit on the memorial walls; and how would the Memorial then fit in with its surroundings? Was it possible to build such a monument within the budget; and could it possibly be finished by the projected completion date of Veterans Day, 1982?

These, and many more, were the questions facing the Vietnam Veterans Memorial Fund and especially, its project director, Robert Doubek, who below outlines the problems, strategies, and solutions — along with personal reflections — involved in the actual construction of the Vietnam Veterans Memorial.

Compiling the Names. During and after the Vietnam war, the Department of Defense compiled a list of 57,708 war zone casualties according to criteria set in a Presidential directive. This number included those still officially considered miss-

ing or prisoners. The VVMF verified this DOD list, where possible, by cross-checking it against casualty data provided by the individual service branches. As a result of this cross-checking, VVMF added a total of 231 names to the list to be inscribed on the memorial. The bulk of these names were of Air Force personnel who had died in accidents during flight operations in Thailand, bringing the total number of names on the memorial to 57,939.

To ensure that each name was correctly entered into the DOD casualty list, VVMF contracted with the National Personnel Records Center, National Archives and Records Service, in St. Louis, Missouri. The spelling of each name was checked against the man or woman's official military personnel records. In addition, because of the possibility of error in transcribing prefixed names (De, La, Mc, Mac, O', Van, Von, etc.), VVMF had each prefixed name and each name that possibly contained a prefix specifically checked.

A problem posed by the official list was the fact that names were entered with the last name first, followed by the first name, middle name and generational suffix. For the names to be inscribed and typeset with the first name, middle initial, last name

CONTINUED ON PAGE 34

On Patriotism

True patriotism is more than getting a lump in your throat when the flag passes by. It involves determination on your part to see that America remains free. It involves your willingness to put the best interest of the nation ahead of your own self-interest. Single interests may be important. But the art of democracy is the ability to recognize the *common* good. The ability to give, not just to take. 231 million people can pull our nation apart or pull it together. Which way did you pull today?

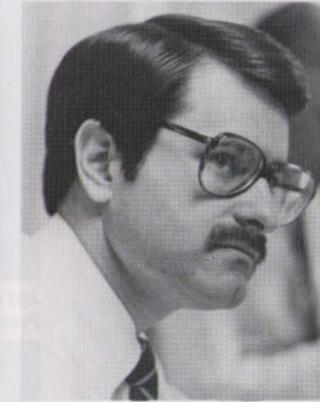
How we perform as individuals will determine how we perform as a nation. FREE: If you would like an 8½"×11" reprint of this message, write to Harry J. Gray, Chairman and Chief Executive Officer, United Technologies, Box 360, Hartford, CT 06141

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"I began in the Vietnam Veterans Memorial Fund because it represented an opportunity to work with other Vietnam veterans in a much needed effort to heighten the visibility of, and sensitivity to, the contributions, and sacrifice of America's Vietnam veterans. Having achieved a success that far exceeded my initial expectations, the Memorial in future years will hopefully not only provide a tangible symbol of recognition for the Vietnam veteran, but also will continue to be a catalyst for dialogue and analysis leading ultimately to national reconciliation regarding our country's part in the Vietnam war."

— George Mayo, Jr., Esq.

"I became involved in the Memorial Fund out of a personal sense of commitment that all those who served and died in Vietnam cannot be forgotten nor lost in our nation's history. I believe we must put aside whether the war was right or wrong and recognize with honor and dignity all those who served our country. I felt that a memorial would serve as a reminder to the American people in the generations to come of the sacrifice our nation made in the Vietnam War."

— Ronald F. Gibbs

*Served in Vietnam

VIETNAM VETERANS MEMORIAL FUND STAFF MEMBERS



Back row (L to R): Robert Doubek, Karen Bigelow, Sandie Fauriol, Jan Scruggs, Robert Carter, Kelvin Hunter. Middle row: Christopher Crane (intern), Keith Cunningham (intern). Front row: Kathy Wilson, Chelette Johnson, Kathie Kielich, Dorsey Franks, Ruth Murdock.



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Karen K. Bigelow,
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*Served in Vietnam

VVMF salutes its own!
Special thanks to Bob Carter and
Kathie Kielich for keeping us all
"marching along together" always
and in all ways! Also to
Ruth Murdock, Chelette Johnson,
Kathy Wilson and Dorsey Franks for
efforts above and
beyond the call of duty!

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NATIONAL SALUTE TO VIETNAM VETERANS MAJOR DONORS

During VVMF's two year campaign, over 500,000 individuals, companies, foundations, and civic and veterans organizations contributed a total of \$7 million to build a long overdue tribute to all Americans who served in the Vietnam war. The Vietnam Veterans Memorial is truly a gift from the American people to the nation. To everyone who contributed their time, money, effort, and, above all love to this special project, we say THANK YOU!
The donors listed on this page deserve special recognition for their significant generosity that hastened the day when our dream of honoring all Americans who served in the Vietnam war became a reality.

Sandie Fauriol

Sandie Fauriol
Director of the National Salute to Vietnam Veterans

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THE VIETNAM WAR NEWSLETTER

salutes the Vietnam veteran, the Directors and Staff of the VVMF, and all of you wonderful Americans whose unwavering support has meant so much to us!



In March of 1979, Tom Hebert, a former Marine and Vietnam veteran, published the first issue of the Vietnam War Newsletter. There were less than a dozen readers and the VWN was only one page long. Forty-four monthly issues have now been published, the readership is several thousand strong and the VWN has grown to twelve pages monthly plus an Advertising Supplement.



Free bonus! When you subscribe to the Vietnam War Newsletter, you will receive absolutely free with the first issue, the Vietnam Booklist. It contains complete details on nearly 450 books which deal directly with Vietnam. Surely, it contains books that will be of immense interest and value to you. If you walk into your local bookstore, looking for books on the Nam, you'll find a handful or less. This means that very few books are being published on Nam...right? Wrong! In the last two years, Tom's received over 200 new books from publishers. The Vietnam Booklist and the Vietnam War Newsletter will tell you everything you need to know about them, including a mail order address.

The Vietnam War Newsletter is the only publication of its kind in the country. It is a gold-mine of valuable information for the Vietnam veteran, Vietnam veteran supporters and those with a historical interest in the war. Over the last four years, the VWN has developed a network of reliable sources-- publishers, mail order bookstores, souvenir collectors, well over 100 Vietnam veterans organizations, and the best source of all, readers who clip newspaper and magazine articles and send in anything they can find.

Lifetime memberships - Tom has made a lifetime commitment to the Vietnam War Newsletter. Already, nearly 100 Nam vets have made a similar commitment. Lifetime membership means uninterrupted year-after-year enjoyable reading with no further charge. It also means...a free copy of all updates to the Vietnam Booklist, a 20% discount on all books purchased from the Vietnam Bookstore and special lower prices on all products sold by the Newsletter. A great way to fight inflation!

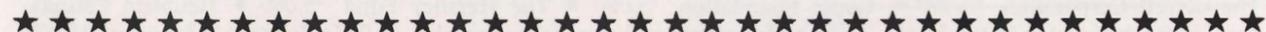


Here is just some of what you've missed in past issues

★ **Information on these organizations**-The 101st ABN Div Assn, Chute & Dagger (insignia collecting), Jewish War Veterans Assn, Vietnam Veterans Peace and Brotherhood Chapel, First Cavalry Div Assn, Vietnam Veterans, Inc., 4th Inf (IVY) Div Assn, The Vietnam Project (television documentary production), The Vietnam Experience and Vietnam: Reflexes and Reflections (Vietnam artist exhibits), several Agent Orange and MIA groups, Society of the 173d Airborne Bde, The 1st and 3rd Mar Div Assns, American Legion and VFW Posts for Nam vets only, Vietnam War Veterans History and Archives Center, Com-Vets, Special Forces Assn, Athens Vietnam Vets Assn, Brotherhood of Vietnam Veterans, American Veterans Memorial Foundation, Vietnam Veterans Leadership Program, Vet Centers of both the VA and the DAV, Vietnam Veterans United, Red River Valley Pilots Assn, Vietnam Vets of Illinois, United Vietnam Veterans Organization, Viet Vet House, DEROS (Vietnam poetry publication), Saigon Mission Assn, Nam Vets of Georgia, The Special Elite Forces Society, Vietnamese Veterans of Oregon, 25th Inf Div Assn, Americal Division, Survivors of Sacrifice, Merc School, etc., etc.

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★ **Information on these organizations**-The 101st ABN Div Assn, Chute & Dagger (insignia collecting), Jewish War Veterans Assn, Vietnam Veterans Peace and Brotherhood Chapel, First Cavalry Div Assn, Vietnam Veterans, Inc., 4th Inf (IVY) Div Assn, The Vietnam Project (television documentary production), The Vietnam Experience and Vietnam: Reflexes and Reflections (Vietnam artist exhibits), several Agent Orange and MIA groups, Society of the 173d Airborne Bde, The 1st and 3rd Mar Div Assns, American Legion and VFW Posts for Nam vets only, Vietnam War Veterans History and Archives Center, Com-Vets, Special Forces Assn, Athens Vietnam Vets Assn, Brotherhood of Vietnam Veterans, American Veterans Memorial Foundation, Vietnam Veterans Leadership Program, Vet Centers of both the VA and the DAV, Vietnam Veterans United, Red River Valley Pilots Assn, Vietnam Vets of Illinois, United Vietnam Veterans Organization, Viet Vet House, DEROS (Vietnam poetry publication), Saigon Mission Assn, Nam Vets of Georgia, The Special Elite Forces Society, Vietnamese Veterans of Oregon, 25th Inf Div Assn, Americal Division, Survivors of Sacrifice, Merc School, etc., etc.



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United States Senate

WASHINGTON, D.C. 20510

Dear Fellow Americans:

The dedication of the Vietnam Veterans Memorial and the National Salute to Vietnam Veterans marks a milestone in American history. It gives Vietnam veterans their rightful place of honor beside the men and women who fought and served in all of America's wars.

When the idea for the memorial was suggested to me by Jan Scruggs, I saw that it would be not only a symbol of our Nation's gratitude to those who served in Vietnam, but also a symbol of the reconciliation and reunion that preserves us as a Nation.

With best wishes,

Sincerely,

Charles McC. Mathias, Jr.
United States Senator

Dear Fellow Americans:

For the 2.7 million Americans who served and the 57,939 who gave the ultimate sacrifice, the National Salute to Vietnam Veterans is more than five days' worth of recognition, and the Vietnam Veterans Memorial is more than a stone edifice. They represent the realization that those who fought in that war, who fought not for glory, but for freedom, did so with no less dedication than our forefathers.

The Vietnam Veterans Memorial, a lasting tribute to the service and dedication of Americans who fought in that divisive war, has been erected on one of the most hallowed pieces of ground in our nation. The memories of the 57,939 lost are forever embraced by our first President, George Washington—whose memorial is at the left, and the memorial of President Lincoln at the right—our President who taught us the meaning of freedom and equal justice for all.

And soon, on those same grounds, will be built a memorial to the 56 signers of the Declaration of Independence who, beginning on July 4th, 1776, made sacrifices to bring forth in our land the freedom we enjoy today. Their sacrifices were no less, no greater, to preserve freedom than those made by the veterans of Vietnam 200 years later.

I pray God that this nation never again must send forth men and women to make such sacrifices in the cause of freedom. But, if this nation does respond to that call, then let us remember the lesson of Vietnam. For victory can only be ours if we support and follow those who must fight to preserve it.

Sincerely,

John W. Warner
United States Senator



Vietnam Veterans Memorial Fund 1110 Vermont Avenue, NW Suite 308, Washington D.C. 20005

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National Urban League
Michael J. Kogutek
American Legion
The Hon. George McGovern

The Hon. Robert P. Nimmgo
Nancy Reagan
Carl T. Rowan
Willie Stargell
Roger Staubach*
Jimmy Stewart
The Hon. Cyrus R. Vance
Gen. John W. Vespy, Jr.*
Chairman, Joint Chiefs of Staff
John W. Warner
United States Senator
from Virginia
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*
*Served in Vietnam

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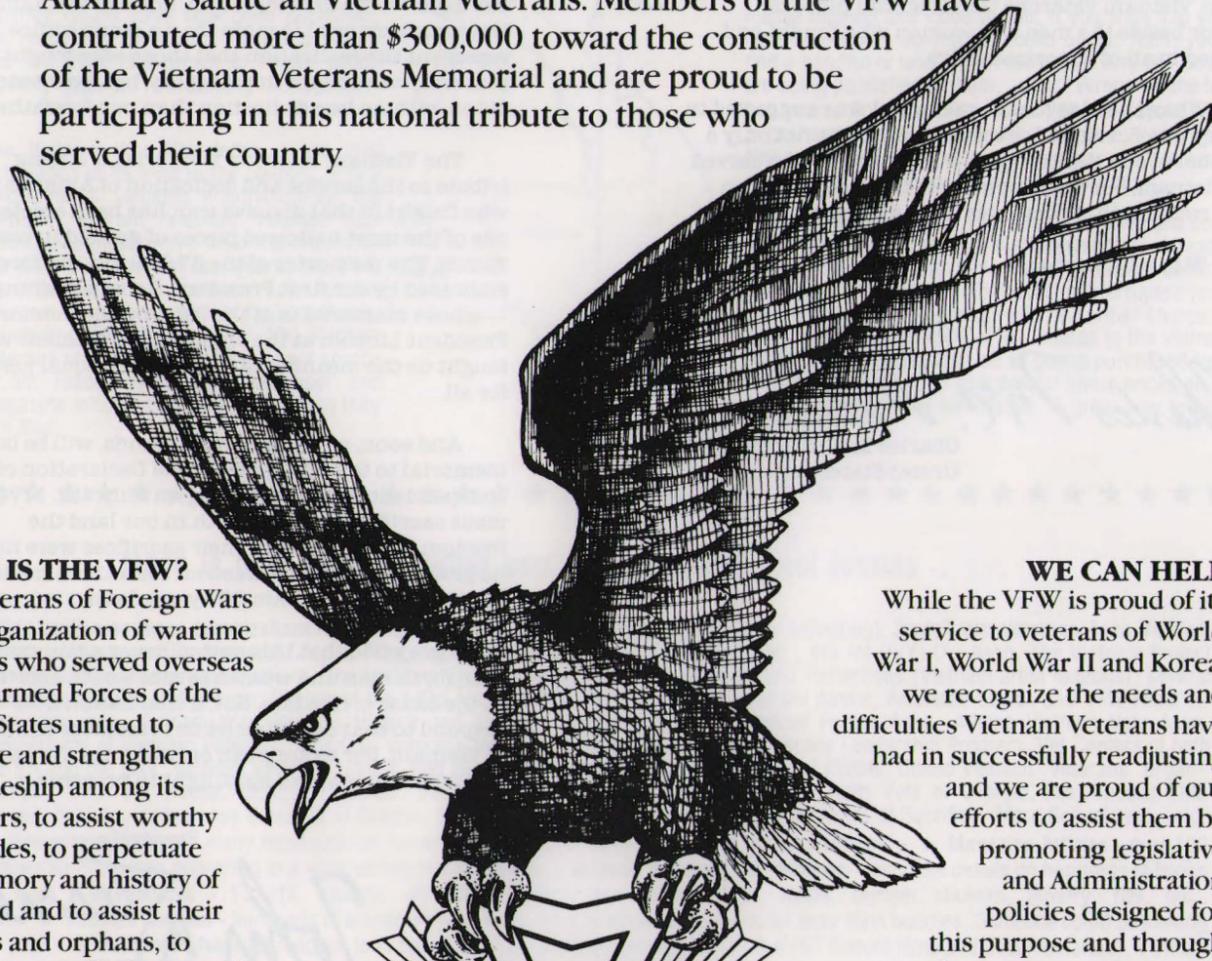
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THE VFW

Working for Vietnam Veterans

The Veterans of Foreign Wars of the United States and the VFW Ladies Auxiliary Salute all Vietnam Veterans. Members of the VFW have contributed more than \$300,000 toward the construction of the Vietnam Veterans Memorial and are proud to be participating in this national tribute to those who served their country.



WHAT IS THE VFW?

The Veterans of Foreign Wars is an organization of wartime veterans who served overseas in the Armed Forces of the United States united to preserve and strengthen comradeship among its members, to assist worthy Comrades, to perpetuate the memory and history of our dead and to assist their widows and orphans, to maintain true allegiance to the Government of the United States, to foster true patriotism and to preserve and defend the United States.

WE CAN HELP
While the VFW is proud of its service to veterans of World War I, World War II and Korea, we recognize the needs and difficulties Vietnam Veterans have had in successfully readjusting and we are proud of our efforts to assist them by promoting legislative and Administration policies designed for this purpose and through the service work that our over 9,700 Posts perform throughout this country that assists veterans of all ages and conflicts.

Strength Through Service

NATIONAL SALUTE TO VIETNAM VETERANS

SCHEDULE OF EVENTS

NOVEMBER 10 - 14, 1982 • WASHINGTON, D.C.

GENERAL INFORMATION

VVMF Office:
telephone: 659-2490.

Vietnam Veterans Memorial location: Constitution Avenue at Henry Bacon Drive, NW. Metro stop: Foggy Bottom, Blue or Orange line.

Candlelight Vigil schedules are available at most hotels, registration sites, and National Cathedral.

Metro (subway) maps and National Salute schedules are available at most hotels and registration sites.

Hotels where many activities occur:

Sheraton Washington Hotel (VVMF Headquarters Hotel)
2660 Woodley Rd. NW
(Woodley at Connecticut Ave. NW)

Washington, DC 20008
(202) 328-2000

Metro stop: Woodley Park-Zoo, Red Line

Hotel Washington
15th & Pennsylvania Ave. NW
Washington, D.C. 20004
(202) 638-5900

Metro stop: Metro Center, Blue, Orange, or Red Line

Mayflower Hotel
1127 Connecticut Ave., NW
Washington, DC 20036
(202) 347-3000

Metro stop: Farragut North, Red Line

WEDNESDAY, NOVEMBER 10

10 am-midnight, Fri. Nov. 12: Candlelight Vigil at the National Cathedral, Wisconsin and Massachusetts Ave. NW.

An around-the-clock candlelight vigil to remember those Americans killed or missing in Vietnam will be held. The schedule for the 56-hour reading of the 57,939 names is as follows:

Wednesday, Nov. 10
10 am-3:55 pm War Memorial Chapel
4:15 pm-midnight Bethlehem Chapel

Thursday, Nov. 11:
Midnight-7 am Bethlehem Chapel
10 am-3:55 pm War Memorial Chapel
4:15 pm-midnight Bethlehem Chapel

Friday, Nov. 12:
Midnight-7 am Bethlehem Chapel
10 am-3:55 pm War Memorial Chapel
4:15 pm-midnight Bethlehem Chapel

Two volunteers will alternate reading names during each half-hour. On the quarter hour one volunteer will read a prayer; four different prayers representing the Roman Catholic, Protestant, Jewish and Unitarian faiths will be heard. (See page 32)

A schedule is available giving the half-hour interval during which names will be read in their alphabetical order.

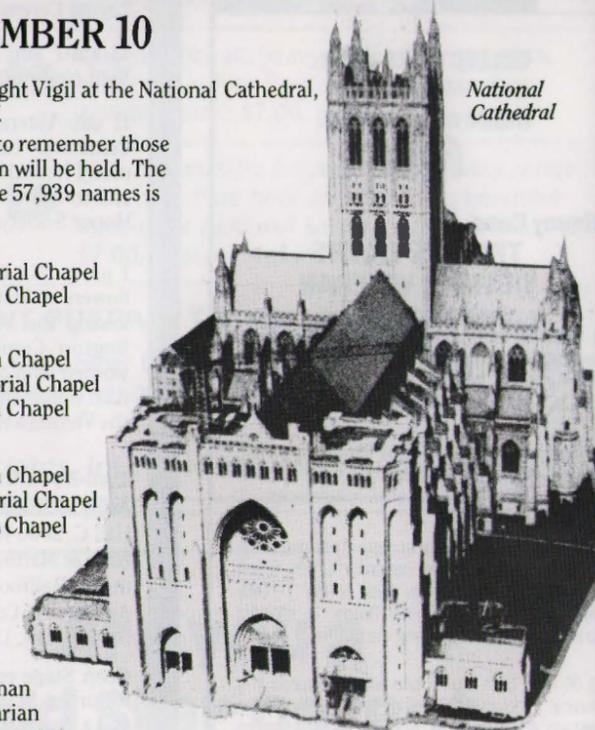
Shuttle buses to and from the National Cathedral (with stops at the Hotel Washington, Capital Hilton, Mayflower Hotel, and the Sheraton Washington) are being offered during the vigil, courtesy of The American Legion. For information, contact The American Legion registration area at the Capital Hilton, phone 393-1000.

More Exhibit Info PG. 33

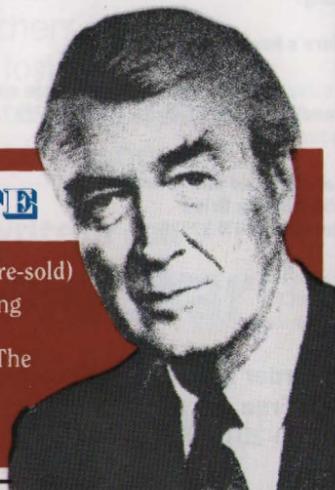
9 am-5 pm, November 10-12: Veterans of Foreign Wars Exhibits. Sheraton Washington Hotel, 2660 Woodley Road NW, and Washington Hotel, 15 & Pa. Ave. NW, for VFW members and guests.

ENTERTAINERS' SALUTE

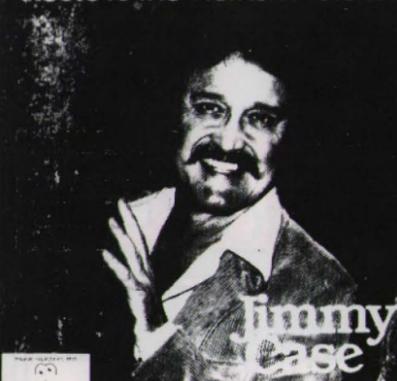
8 pm: DAR Constitution Hall, 1776 D Street NW (tickets pre-sold)
Master of Ceremonies Jimmy Stewart opens a show featuring disk jockey Chris Noel with special guest Wayne Newton & Friends to present an evening of sparkling entertainment. The Navy Choir, the Air Force band, and the Color Guard of five services contribute to make this a stirring Salute.



National Cathedral



Tribute to the Vietnam Veteran



COLLECTOR'S ITEM
a presentation of
musicmasters, ltd.



**Jimmy Case
TRIBUTE TO THE
VIETNAM VETERAN**

A musical salute to the 2.7 million who served, featuring country music entertainer Jimmy Case, backed by a galaxy of Nashville's best vocalists and instrumentalists.

Jimmy and his group have performed for service men and women all over the world. In Vietnam and Thailand alone—over 1000 show appearances.

Included are the songs that were most requested when Jimmy was touring Vietnam: "Green, Green Grass of Home", "Fightin' Side of Me", "Okie From Muskogee", "Country Roads", "I Wanna Go Home (Detroit City)", and many others.

\$3.00 from each album sale will be donated to a Musical Scholarship Fund for the Children of the Vietnam War Veterans' Fund, to be administered by the Trust Dept. of a large Nashville, TN. bank.

Loretta Lynn: "Jimmy has put more time and effort into entertaining our service men all over the world than anyone I know, and I love him for it. Buying this double album gives you a chance to get some fine entertainment and help a good cause at the same time. That Jimmy, ain't he something?"

Here's how to get yours:

It's simple! Send **\$14.95 + \$1.80 postage and handling** for each album, 8 track, or cassette ordered to:

**Future Sound Marketing, Inc.
556 Augusta Drive
Hermitage, TN 37076**

Enclose a check, money order, or your VISA, MasterCard, or American Express account number and expiration date.

**To order by phone, just call:
Toll Free
1-800-251-3550 EXT. 42**

SCHEDULE OF

THURSDAY, NOVEMBER 11 VETERANS DAY

All-day Workshops by the Vietnam Veterans of America on issue-oriented topics of particular interest to Vietnam era veterans will be held at the Dupont Plaza Hotel, 1500 New Hampshire Ave. NW, continuing on Nov. 12. For information call the Dupont Plaza Hotel, 483-6000 or the VVA at 546-3700.

9:15 am: Veterans of Foreign Wars Wreath Laying Ceremony at Arlington Cemetery.

12 am-7 am; 10 am-midnight: Candlelight Vigil continues, National Cathedral.

11 am: Veterans Day Ceremony, Arlington Cemetery. Traditional wreath laying ceremony, hosted by the Veterans Administration and co-hosted by the Congressional Medal of Honor Society.

1 pm: "No Greater Love" Children place flowers at Vietnam Veterans Memorial. Following the Veterans Day Ceremony at Arlington Cemetery, children of men and women who died or remain missing in Vietnam honor the memories of their parents at the Vietnam Veterans Memorial.

2 pm-9 pm: Unit Reunion Registration.

Army—Sheraton Washington Hotel, Exhibit Hall C, 2660 Woodley Ave., NW.

Navy & Marines—Hotel Washington, Washington Ballroom, 15 & Pennsylvania Ave. NW.
Air Force & Coast Guard—Mayflower Hotel, State Room, 1127 Connecticut Ave. NW.

Open Stage entertainment by Vietnam vets featuring M.C. John E. Wain (John Wayne) and a display of works of art by veterans and the military services will be open at the Sheraton Washington Hotel, Exhibit Hall C, during the reunion registration hours.

Rooms have been reserved at the Sheraton Washington for the following unit reunions (exact time and locations available at three registration sites):

- 101st Airborne Division Association
- Society of the 173rd Airborne Brigade
- Society of The Big Red One
- 25th Infantry Division Association
- MAC V
- 1st CAV Division Association
- Special Forces

3 pm-4 pm: Red Cross Special POW Reception. Red Cross Room of the National Red Cross Headquarters, 17th Street between D & E Streets NW for Vietnam POW's and their families.

8 pm: Veterans Day Concert, U.S. Army Band. Col. Eugene Allen, USA, Leader-Conductor. Free to Public. Departmental Auditorium between 12th & 14th St., Constitution Ave. NW.

THE VIETNAM VETERANS MEMORIAL IS OPEN TO THE PUBLIC EVERY DAY FROM 8 AM to 5 PM.

FRIDAY, NOVEMBER 12

All-day Workshops by the Vietnam Veterans of America on issue-oriented topics of particular interest to Vietnam era veterans will be held at the Dupont Plaza Hotel, 1500 New Hampshire Ave., NW. For more information call the Dupont Plaza Hotel, 483-6000, or the VVA at 546-3700.

8 am-5 pm: Family Tours of Washington. For information, contact the American Legion Registration Area at the Capital Hilton Hotel, 16th & K Sts. NW, 393-1000.

9 am-9 pm: Unit Reunion Registration continues (see November 11 listing).

10 am-6 pm: Open House hosted by the Vietnam Veterans of America, AMVETS and Stars and Stripes at the National Tribune Building with Happy Hour from 6-7:30 pm and reception from 7:30 to midnight.

12 am-7 am; 10 am-midnight: Candlelight Vigil, National Cathedral. Vigil concludes at midnight.

10 am-4 pm: Veterans of Foreign Wars Open House. VFW Memorial Building, 200 Maryland Ave. NE.

10 am-11:45 am: Panel on Agent Orange. Cannon Caucus Room, 345 Cannon House Office Bldg. Sponsored by Vietnam Veterans of America, Inc., and co-sponsored by Vietnam Veterans in Congress.

1 pm-5 pm: Jewish War Veterans of the USA Open House. National Headquarters, 1712 New Hampshire Ave. NW.

1:30 pm-3 pm: Panel on Post Traumatic Stress Disorder. Cannon Caucus Room, 345 Cannon House Office Bldg. Co-sponsored by VVA and VVIC.

2 pm-5 pm: Red Cross Open House. Vietnam veterans and their families are invited to attend. Red Cross National Headquarters, 17th St. between D & E Streets NW.

3 pm-8 pm: Gold Star Open House. Open House for families of those killed and missing in Vietnam, hosted by the American Gold Star Mothers, Hubert H. Humphrey Building, 200 Independence Ave. SW. (Federal Center SW Metro Stop, Blue or Orange line.)

5 pm-7 pm: VFW Reception. Beer bust including hot dogs and baked beans. Sheraton Washington Hotel, Ballroom, 2660 Woodley Rd. NW.

5 pm-9 pm: American Legion Open House featuring music of the Vietnam Era. Capital

EVENTS

Hilton, Presidential Ballroom, 16 & K Sts. NW. No admission charge; cash bar. Guests are encouraged to contact their respective American Legion state representatives at the Open House.

SATURDAY, NOVEMBER 13

10 am-1 pm: Parade in Tribute to Vietnam Veterans. Vietnam veterans, military contingents, and others march by state down Constitution Avenue toward the Vietnam Veterans Memorial.

Noon: Flyby. US Air Force and US Navy F-4's, and US Army Helicopters will fly down Independence Avenue.

2:30 pm: Dedication of the Vietnam Veterans Memorial. The memorial site is in Constitution Gardens, between Constitution Avenue and Henry Bacon Drive NW.

SUNDAY, NOVEMBER 14

11 am: Eucharist Service at the National Cathedral. Eucharist service will remember all veterans and pray for the reconciliation of divisions in our nation caused by the Vietnam War. Wisconsin and Massachusetts Ave. NW.

Nationwide Religious Services and Prayers in remembrance and honor of all Americans who served in Vietnam.

EMERGENCY COUNSELING SERVICES

From November 10 through November 14, emergency counseling services will be provided in Washington by Vietnam Veteran counselors from Vet Centers. Contact with counselors in a variety of locations can be made as follows:

Sheraton-Washington Hotel, 2660 Woodley Road at Connecticut Ave. NW. The telephone number is 328-2000. Ask for the "Vet Center" extension (Idaho and Wisconsin Rooms).

A mobile van (RV) on the Vietnam Veterans Memorial grounds near the Memorial, marked "Vet Center."

Hotel Washington, 15th & Pennsylvania Ave. NW. The telephone number is 638-5900. Ask for the "Vet Center" extension.

Mayflower Hotel, 1127 Connecticut Ave., NW, phone 347-3000; ask for the "Vet Center" extension.

Washington Vet Center, 709 Eighth St. SE. The telephone numbers are 745-8400, 745-8401, or 745-8403 (near the Eastern Market Metro Stop, Blue and Orange lines).

Silver Spring Vet Center, 8121 Georgia Ave., near the Silver Spring Metro Stop (Red line). This is on the 5th Floor of the World Building, Suite 500. Open mid-November.

Counselors will be identifiable by arm bands with the words "Vet Center."

The National Salute is an event of great importance to all Vietnam veterans. Vet Center counselors are available to help you as well as others who may need assistance

WEAR THE STAR IN PROUD REMEMBRANCE

NATIONAL SALUTE
TO VIETNAM
VETERANS

Buttons Beautiful white oval (2 3/4" x 1 3/4") with brilliant full-color logo, sturdy pin. \$1.25, postage included.

Hats One size fits all, heavy duty, nifty cap, dark blue brim, white front with full-color logo, webbed back. \$7.00, postage included.

T-Shirts 50% cotton/50% polyester, top quality, white shirt, dark blue neck and arm trim, beautiful three-color National Salute logo on chest. \$7.00, postage included. (S, M, L, XL)

ITEMS SENT PREPAID TO YOU BY CHRISTMAS.

ORDER NOW—Send order for Buttons, Hats, T-Shirts—(specify size) and check or money order made payable to Tyl Associates (authorized agent).

Tyl Associates, Inc., Box 927, McLean, VA 22101.

★ Are you a ★ Gold Star parent in need of reasonable housing?

A beautiful apartment complex for Gold Star Mothers (Mothers who have lost a son or daughter in the United States armed services) and their husbands, is located in Long Beach.

For information, write or call American Gold Star Manor

3021 Gold Star Drive, Long Beach, CA 90810
(213) 426-7651

MARCHING ALONG TOGETHER AGAIN

“In recognition of the thousands who served, those who died, and those who remain missing in Vietnam, the National Salute to Vietnam Veterans Parade is a glorious and long overdue event — the parade they never got.”

Col. K. H. Hunter, Jr.
USA Ret.
Parade Coordinator

SATURDAY, NOVEMBER 13, 10AM to 1PM.

PARADE ROUTE

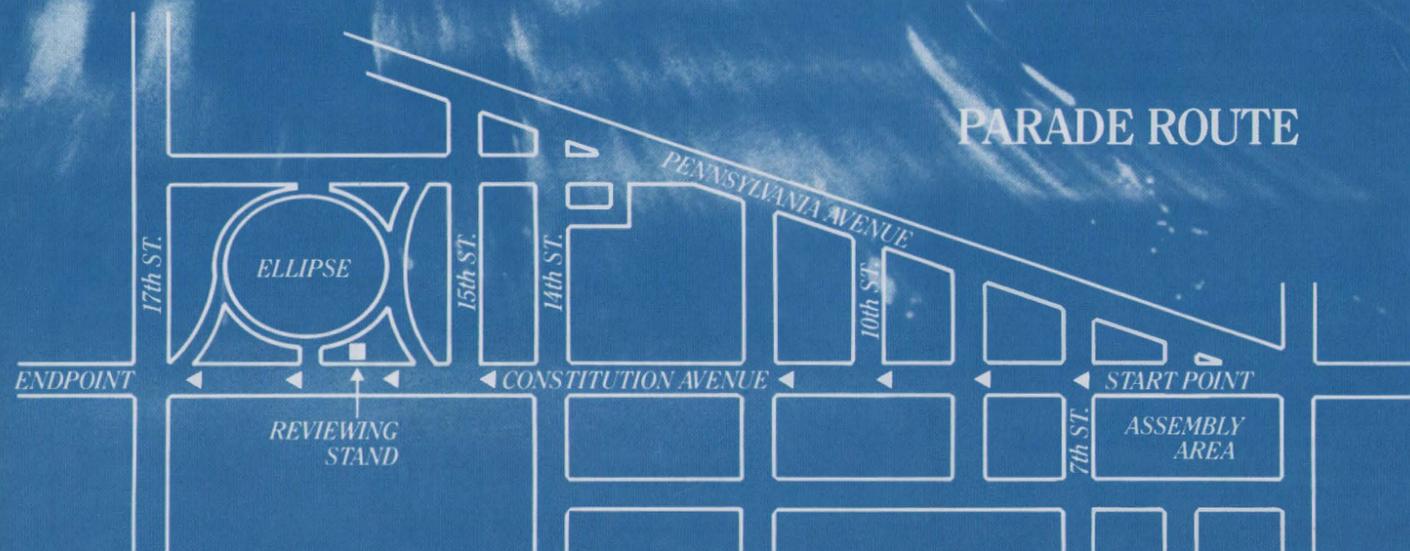


PHOTO BY STEVE PERIERA

PARADE

ORDER OF MARCH & PARTICIPANTS

LEAD GRAND MARSHAL DIVISION

Police & Police Color Guard
Vietnam Veterans Memorial Fund Staff
Colonial Fife & Drum Corps
Colonial Colors
Commanders-in Chief's Guard
Flags of the U.S.
U.S. Army Green Berets
Lead Grand Marshal—LTC Ronald E. Ray (USA-Ret)
Nitehawks Color Guard
Massed State & Territorial Flags
Theme Float — “Marching Along Together Again”
Massed Colors
U.S. Coast Guard Band
Commander of Troops & Staff
Service Academies
U.S. Army Platoon
U.S. Marine Platoon
Joint Services Color Guard
U.S. Navy Platoon
U.S. Air Force Platoon
U.S. Coast Guard Platoon
Honorary Grand Marshals
Three Gold Star Mothers

2. DIVISION A

Alabama
Alaska
Grand Marshal Rocky Bleier
Arizona
Arkansas
California
Grand Marshal
Thomas A. Daschle
American Legion Float
Colorado
Massed Colors
Connecticut
Delaware
Grand Marshals
MG Robert Arter
MSG Edward O. Kinsley
District of Columbia
Florida
Georgia
Grand Marshal
Brian M. Thacker
Guam Float
Hawaii
Platoon of Red Cross Volunteers (Doughnut Dollies)
Red Cross Float — Communications

3. DIVISION B

Idaho
Illinois
Grand Marshal Steve Kanaly
Indiana
Iowa
Kansas
Kentucky
Louisiana
Grand Marshals
Massed Colors
MG Stephen G. Olmstead
1st Sgt Joseph R. Means
Maine
Maryland
Massachusetts
Grand Marshal
Michigan
Minnesota
Grand Marshal
Maj. Susan Graski
Mississippi
Missouri
Grand Marshal Everet Alvarez
USO Float — Miss Maryland Show

4. DIVISION C

Montana
Nebraska
Grand Marshal Gary Maddox
Nevada
New Hampshire
New Jersey
Grand Marshals
Commodore John S. Discher
Master Chief Billy C. Sander
New Mexico
New York
Massed Colors
Stars and Stripes Float — Chris Noel
North Carolina
North Dakota
Ohio
Oklahoma
Grand Marshal
J. Elliott Williams
Oregon
Pennsylvania
Platoon of Nurses
Veterans Organization Float

The Vietnam Veterans Memorial Fund especially thanks Captain Thomas C. Shull, USA, whose help embodied Duty, Honor, Country.

5. DIVISION D

Puerto Rico
Rhode Island
South Carolina
South Dakota
Tennessee
Grand Marshal
MG Robert D. Beckel
CMS of the Air Force
Arthur L. Andrews
UVVO Float
Texas
Utah
Massed Colors
Vermont
Platoon, Virginia Military Academy
Virginia
Grand Marshal John L. Levitow
Washington
West Virginia
Grand Marshals
RADM Paul A. Yost
Master Chief William Wells
Wisconsin
Wyoming
Float — Veterans Choral Group

PARADE COMMITTEE

Daniel Burkhardt
American Legion
Gordon Mansfield
Paralyzed Veterans of America
Ken Berez
Vietnam Veterans of America
Paul Miller
Military District of Washington
Mark Murray
Military District of Washington
LCDR Donald Lewis
Department of Defense
Marty Walsh
United Way
Linda Van Devanter
Vietnam Veterans of America
Col. (Ret.) Tip Marlow
Veterans of Foreign Wars
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Steve Anderson
Paralyzed Veterans of America
Chuck Jackson
NCOA
Don Skinder
Veterans Administration
Dick Bain
Veterans Administration
Col. John Greenwood
Marine Corps Association
John Stitak
AMVETS
Jim Hubbard
American Legion
Col. (Ret.) Herb Hart
Reserve Officers Association
Dick Galant
Military Order of the Purple Heart



The Colors of the Jewish War Veterans will be carried by the American Legion. In deference to the observance of the Sabbath, the Jewish War Veterans will not be marching in the parade.

A Parade Reviewing Area for the handicapped will be available on the Ellipse next to the reviewing stand. Handicapped parking is available on the Ellipse, contact the Paralyzed Veterans of America at (202) 652-2135 for a vehicle pass.

TRIBUTE TO VIETNAM VETERANS



ORIGINAL DESIGN
BY DR. ROBERT ANGERMAN

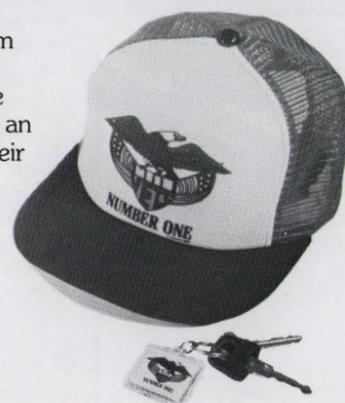
NUMBER ONE[®]



... They will not be forgotten!

This Vietnam Veteran Memorial merchandise was developed by Dr. Robert Angerman, designer of the National Symbol of Freedom adopted by the former hostages in Iran.

Now, in response to the many requests by Vietnam Veterans the symbol and products will be a positive reminder of their past and an optimistic statement of their future.



T-SHIRT: 100% cotton white shirt with FULL COLOR design. Famous maker. Made in U.S.A. Sizes: S, M, L, XL \$ 6.95
BASEBALL SHIRT: White cotton shirt with red ¾ length sleeves and red collar. FULL COLOR design. Made in U.S.A. Sizes: S, M, L, XL \$ 8.95
SWEATSHIRT: Long-Sleeve Heather-Grey Sweatshirt. FULL COLOR design. Made in U.S.A. Sizes: S, M, L, XL \$12.95
OFFICIAL CAP: Baseball style cap. Red, White, and Blue with FULL COLOR design on front. Made in U.S.A. One Size Fits All. \$ 6.95
KEY CHAIN: Lucite Key Chain with durable key ring. FULL COLOR design one side with date of the salute on the other. A souvenir Must. \$ 2.95
CLOISSONNE PIN: Distinctive lapel pin of Number One design \$ 2.95

Please send all orders and make checks or money orders payable to:

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5800 W. Century Blvd., P. O. Box 91740,
Los Angeles, CA 90009

Please indicate quantity, size and add \$2.00 for postage and handling.

Satisfaction Guaranteed: If not completely satisfied you may return any merchandise for a complete refund within 15 days of purchase.

A Different Perspective

WE CAN NOW CELEBRATE

Alf R. Thompson
Veteran, WWI—31st US Infantry
Coordinator, VVMF Illinois Campaign



In the fall of 1979, Jan Scruggs phoned and invited me to meet him in Washington about the proposed Vietnam Veterans National Memorial. I was impressed and volunteered my help.

Here was a young Vietnam veteran with both the dedication and organizational ability to put together a program for the construction of a national memorial on grounds set aside by Congress. Guidelines had to be established; a suitable monument had to be agreed on—a national campaign for funds to be organized. Not one cent was to come from government. This would be a memorial to be paid for in full by gifts from the people and businesses of the United States of America.

For all of us who felt keenly the lack of public appreciation shown our Vietnam veterans, this program offers fulfillment of a dream. Here was a task in which all Americans might participate.

Why did we leave it up to a Vietnam veteran to show us the way? The attitude and behavior of many toward the Vietnam veteran shall leave an indelible stain on the parchment of patriotic history.

Our compass was tampered with and we lost direction. Every war this nation has engaged in created divisions—civilian, political and media. Washington had Valley Forge; Lincoln the War Between the States; World War I and Kaiser Bill found our citizens of German ancestry shunned and even spat upon. World War II citizens of Japanese ancestry were interned in special camps. Korea created its own national debate. However, the veterans of all these conflicts were showered with honors.

One of my early memories is having my immigrant father take me to the railroad station in a small northern Minnesota town to welcome home a small group of volunteers who had followed Teddy Roosevelt in Cuba.

No such welcome for the Vietnam veteran. They served as honorably as all veterans of our other conflicts.

In addition to military duty during WWI and fund raising for the Vietnam Veterans Memorial, Alf Thompson's service to America includes volunteer Red Cross duty in North Africa, Italy and France. In the late 1960's, he organized a national campaign thanking Vietnam veterans. Alf is a retired independent oil producer and identifies his age as "87 years young!"

Why had America lost direction? Mr. Scruggs, his great staff, his many supporters understood. This was not only a matter of personal recognition and thanks. Something more fundamental was at stake.

This memorial program offered each of us, and our businesses, the opportunity to register and vote the commitment that "Never again will America fail to honor and respect the men and women who offer their lives in the armed forces."

I know first hand the hardships of military service; the loneliness, heartaches, mental and physical anguish.

I feel deeply that a nation which fails to honor those who offer their lives in its service—that nation cannot long endure.

The national fund raising campaign was difficult. Differences arose about the design of the monument. Rash statements, false information poisoned many minds. Delays were frustrating.

Now the memorial is in place and paid for by public giving. With this fact we can celebrate—America walks tall and proud.

We are together again.

We thank you—Vietnam veterans for reminding us of our heritage.

A MOTHER'S SALUTE

Helen J. Stuber
National President, American Gold Star Mothers



ILLUSTRATIONS BY JEAN PILK

It has been said Vietnam was a political police action, but, as a Gold Star Mother, I have faith in our Country's Leaders, that they would not have used the Vietnam conflict at the expense of the lives of 58,000 young men and women to better their political stand. The only thing that I have any apprehension about is that I do not think our country

should ever enter into a conflict without the country as whole being behind our Servicemen. I also feel that should we enter a war, we should enter to win and behave *Honorably*.

On October 11, 1967, my only son L. Cpl. J. Daniel Varner, 23, was killed in the Quang Tri Province, Republic of Vietnam. He was in the First Battalion, 3rd Marines, Company "C", Battalion Landing Team 1/3, 9th Marine Amphibious Brigade, FMF, based on the U.S.S. Okinawa, as a field

CONTINUED ON NEXT PAGE

Mrs. Bill V. Stuber has participated over 40 years in various community and church organizations. In addition to the loss of her son in Vietnam, Helen's daughter, Judy, was stricken and eventually died at the age of 28 of sleeping sickness. Husband, Bill Stuber, is a commercial pilot and has flown three Military Airlift Command missions, including the Vietnam Airlift while on active duty with the Navy.

At last . . . a national tribute and a once in a lifetime opportunity . . . A Piece of The Vietnam National Monument original granite can be yours!

As suppliers of the black granite to be used in America's first and only National Vietnam Veterans Memorial, we are pleased and proud to make this unique offer to the loyal Americans who supported the Vietnam Veterans Memorial Fund.

Even now, as construction of the Memorial nears completion, our craftsmen in Vermont are cutting, polishing and engraving exquisite pieces of this black granite, which will be offered as mementos of the long-awaited Vietnam Veterans Memorial.

Imagine the joy you could give to the family or friend of a Vietnam veteran! Never in our history has there been such an outpouring of support for a national memorial - a memorial to the fine men and women who served their country proudly in Southeast Asia.

Because of your special relationship with the Vietnam Veterans Memorial Fund, we felt that these limited edition souvenirs should be offered to you first.

Since we don't know how many items we'll be able to produce we urge you to send in your order today because these beautiful mementos will be sold on a "first come, first served" basis. Date of receipt of order will be the determining factor.

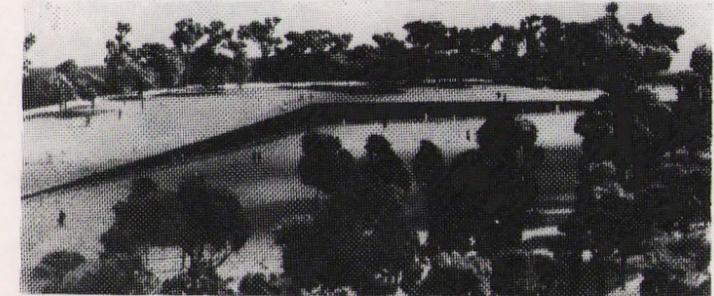
For the first time ever, the public has an opportunity to own a piece of the actual material used in a national memorial.

Don't miss this chance to have a lasting keepsake of the Vietnam Veterans Memorial being constructed now in Constitution Gardens, Washington, D.C.

The mementos offered here carry the official endorsement of the Vietnam Veterans Memorial Fund Committee.

Since a portion of the proceeds from each sale will go directly into a trust fund established to cover the maintenance costs of the monument, you will also be contributing to the Fund.

Limited Edition of Monument Mementos Now Available for purchase!



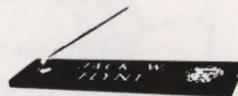
Item A —
3 1/2" diameter black granite disc
emblazoned with handsome decal
depicting the Vietnam Veterans
Memorial on location in Constitu-
tion Gardens \$15.00 ea.



Item B —
4 3/4" diameter black granite disc
with actual carved etching of an
eternal flame, the Vietnam Vet-
erans Memorial Fund logo, and
"Washington, D.C., 1982" is also
engraved \$25.00 ea.



Item C —
Elegant Pen Set featuring decal
depicting the Vietnam Veterans
Memorial. Pen Set can be **person-
alized with any inscription**, be it
your name or that of a loved one
who served. \$40.00 plain, \$50.00
with name.



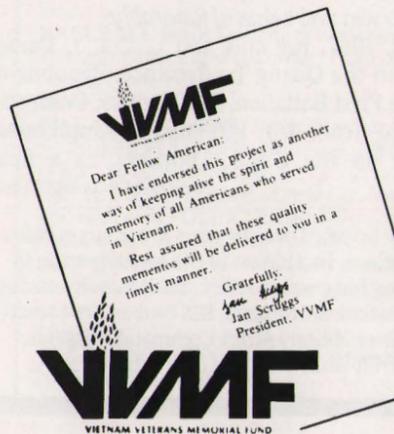
Item D —
18" x 10" black granite panel fea-
turing handsome etching of the
Memorial in Washington, D.C.,
engraved on the stone \$250.00 ea.



REMEMBER . . .

A Portion of Your Purchase Goes Directly to Benefit the Vietnam Veterans Memorial Fund!

Vietnam Veterans Memorial Medallions
is a project of Rogan Granitindustrie
R.R. 1, Box 18A, Chicago Heights, IL
60411.



A Different Perspective

CONTINUED FROM PG. 23

radioman. Dan was married and had a 6-month-old son, Paul, whom he had never seen.

Dan joined the U.S. Marines in August 1966. I have no feelings of bitterness, for it was Dan's decision and his alone to join the U.S.M.C. He felt it was his duty as an American to serve his Country in the Armed Forces. As his mother I say that if my son had to be taken, I thank the Good Lord that he stood up for our Country and not against it.

As a Gold Star Mother my heart really ached for the Vietnam Veterans who returned, as I watched them carrying their wounded buddies off the airplanes, to go unnoticed or recognized by us, Americans all. I am so grateful after all these years that the Nation finally will honor the Vietnam Veterans in our Nations Capital.

On September 28, 1982, I had the privilege of going to the Vietnam Memorial, so beautifully built. As I saw my own son's name there, I had a very deep feeling of sadness but at the same time, a feeling of gratitude that the Vietnam Memorial had been built in memory of the young men and women who paid the supreme sacrifice in Vietnam. It will be a constant reminder to our Nation and other nations that they have not died in vain.

In the hearts of Mothers, the hurt will never go away. However, we would rather forget the sad tears and remember the happy memories of our children.

The American Gold Star Mothers Salute Jan Scruggs and those who have made the Vietnam Memorial to become a reality.

The American Gold Star Mothers
Salute the Vietnam Veterans.

OUR PRIVILEGE TO SERVE

Josephine Blanchard
LTC, ANC—WRAMC



LTC Josephine Goligoski Blanchard received her B.S. in Nursing from Seattle University. Following a six-year civilian nursing career, LTC Blanchard joined the Air Force and within three years began an eighteen-month tour of duty in Vietnam, starting in 1967. She currently is Chief of Ambulatory Nursing Service at Walter Reed Hospital in Washington, D.C.

From the minute the first Nurses landed in the Republic of Vietnam, we were saluted and regarded with honor as we have been in every Combat Zone we have ever served in. Saluted by our families, friends, home towns, churches, school children, entertainers, and most important, by the men and women in uniforms we cared for and served along side.

In April of 1969 the Daughters of the American Revolution presented the prestigious Anita Newcomb MaGee Award to an Army Nurse Captain who had served in Vietnam. As a tribute to all Army Nurses who served in Vietnam, the citation highlighted the courage and bravery of all Nurses who saw their duty as being wherever the American soldier was sent to serve.

This November as we are rendered yet another salute by the Nation we so proudly serve, we again reflect on the accomplishments of the men and women of the Army Nurse Corps. From the 3rd Sur-

gical Hospital, Dong Tam, 45th Surg, Tay Ninh, from Quin Nhon, Phu Bai, Cu Chi, Pleiku, Long Binh, and all the hospitals where Army Nurses served, the sometimes repressed memories return, as we so proudly accept this tribute.

We, in turn, salute our fellow soldiers with whom we served and thank them for their caring and concern for us — the Artillery personnel who presented us a refrigerator for our quarters, the engineers who piped in warm water for our shower, the Air Force pilots who provided us with parachutes for our patio, the E-5 who brought us our baby kitten, the Infantry soldier who found us a puppy, the Dust-Off crew who, time after time, allowed us first class transportation, the Navy Sea Wolves who served us real butter and ice cream, and all the fighting men who treated us with gratitude and respect for just being there. It was, and continues to be, our privilege to serve wherever and whenever the United States Army Nurses are needed in peace and war.

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Engraving

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AND IN WAR AS IN LIFE

Richard Kolb
Chairman, The Vietnam Veterans Leadership
Program of Houston, Inc.



That the Americans whose names are inscribed on the Memorial are patriots in the finest sense of the word goes without saying. For if ever there were Americans who exemplified a sense of devotion to duty it is surely these men.

When it was far easier to avoid or evade, 2.6 million men and women—almost 10 percent of an entire generation—accepted the responsibility and served in Vietnam. When it was in vogue to denigrate patriotism, these people steadfastly defined the meaning of the concept in deed rather than rhetoric. If ever actions spoke louder than words, Vietnam service was indeed a case in point.

Holding to traditional values exacted a heavy price among Vietnam veterans who, as a distinct minority within a generation, were far too often stigmatized and ostracized for their service.

Homefront society was not prepared to fully accept those it had compelled to serve in Vietnam. And sadly, as a result, some veterans felt the need to succumb to humiliation and achieve that acceptance. That this occurred will not be remembered as one of the finest hours in our history.

Perhaps the paramount issue of Vietnam is the one most often ignored, and thus denied. The issue—the very people responsible for our beliefs—educators, clergymen, communicators, elected officials and even some family members—those we put our trust in, at times seemed to contradict those beliefs and betray that trust.

To add insult to injury, our peers—at least on many college campuses—had already rejected the values to which we had adhered. Some went a step further, caricaturing the GI as the villain while bestowing near sainthood upon the enemy. Shattered values and peer alienation combined often made the aftermath more traumatic than Vietnam itself.

So for 15 years society forced many veterans to be apologetic about their service in Vietnam—to regard mention of such service as a social taboo. Public indifference, peer hostility, intellectual contempt and official effrontery have left a spiritual scar on most Vietnam veterans.

Only American society can provide the tissue needed to heal the scar. The Vietnam Veterans Memorial—as society's symbolic offering—is part of that tissue. In essence, the memorial is a reaffirmation of the values that compelled us to serve; the values we were taught to believe in.

All Americans can rest assured that their fellow countrymen who made the ultimate sacrifice in this, as in past wars,

Richard Kolb served as a PFC in the US Army in Vietnam from April, 1970 to April, 1971. He began with the 4th Infantry in the Central Highlands at An Khe and was later transferred to the 101st Airborne, where he served as a radio operator at Phu Bai.

did not do so in vain. For they fought for something deeply rooted, genuine and worthwhile; they died upholding inherent individual values that transcend the politics of war. In many instances they sacrificed their own lives for the men they served with. And in war as in life, there is no cause more noble.

A KOREAN WAR VETERAN'S SUPPORT

Ralph W. Wadson, Jr. MD



My combat experience as a battalion surgeon in the Korean War leads me to support the National Salute to Vietnam Veterans and the Vietnam War Memorial. These are positive steps and tributes by the American public to honor those who served and their families, especially those who were wounded, killed, or missing in action.

Tragically, Vietnam Veterans were not immediately honored on returning home but, in fact, were treated with hostility by parts of a divided American public that was more violently anti-war than ever in the history of this country. At times the Vietnam veteran was treated as if he were the messenger who brought bad news and was punished for doing so.

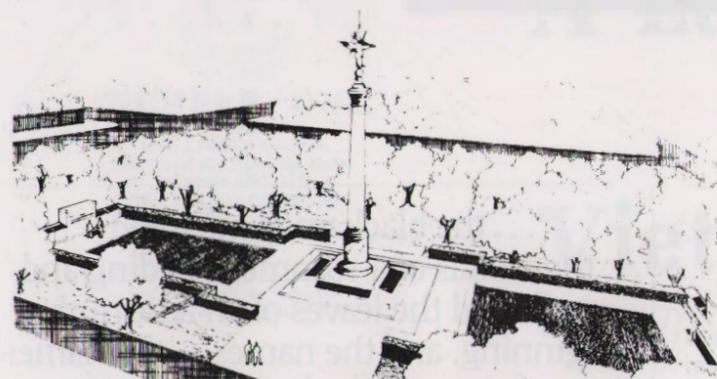
After my Korean war experience I became a psychiatrist and I have listened to a number of Vietnam veterans describe feelings of being rejected and demeaned in public after returning home from a situation in which they were forced to participate. Hopefully the National Salute and the Memorial funded by public donation will make some amends to those veterans who received such shoddy treatment.

Any person who was ever in a combat situation has seen, heard and experienced incredible trauma such as having friends killed or wounded in their presence or nearby. The intense interpersonal cohesiveness and devotion to duty and each other makes such experiences even more painful. As a battalion surgeon, I had the horrible experiences of seeing bodies mangled beyond recognition, caring for wounded men who obviously were going to lose a leg or an arm, and having men die as I took care of them despite all I could do. Such experiences result in a large amount of unresolved grief. If the grief is not acknowledged and dealt with, a person can be changed for the rest of his life.

I hope that this National Salute to Vietnam veterans will help people become aware of any unresolved grief within. Hopefully the grieving and tears can be shared not only by surviving family members, veterans, and friends but by the American public as well.

Ralph W. Wadson graduated from University of Alabama medical school and was in general practice in that state for four and a half years. On active duty with the U. S. Navy, he served as medical officer with the Fleet Marine force in The Korean War, as battalion surgeon with the Third Battalion, 5th Marines, and subsequently with Easy medical company.

The Big Red One Salutes The Vietnam Veteran



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... honors the 12,000 men of the Big Red One who gave their lives in three wars. The Vietnam wing was the first major national tribute erected to the Vietnam veteran.

The Big Red One Remembers Its Own!

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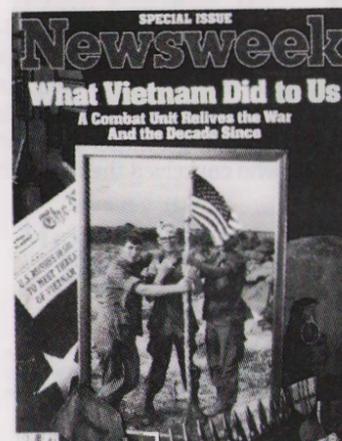
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YOUR STORY



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"WITHOUT THE SOCIETY, NONE OF THIS WOULD HAVE BEEN POSSIBLE."

Tony Fuller

Newsweek National Correspondent

The Big Red One Honors Its Own



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THE NAMES

James J. Kilpatrick
Washington Post Columnist

Jan Scruggs telephoned a few days ago and asked me to meet him on a Friday morning down at the site of the Vietnam Veterans Memorial. I had seen an architect's rendering of the memorial, and I had seen a small scale model of the project, and I had written a dozen times of the plan to list the names of 57,692 who gave their lives in that tragic endeavor in Vietnam.

Now the memorial is about two-thirds complete, Scruggs told me, and a clay model has been approved of the bronze sculpture by Frederick Hart that will add the final element. He wanted me to see how the work was progressing.

We met by the temporary board fence that surrounds the site, close by the Lincoln Memorial, and chatted for a few minutes about the whole remarkable undertaking. If you have forgotten, Scruggs is the former corporal who returned from Vietnam with a body full of shrapnel and a head full of dreams—dreams of a memorial to companions who died there, and to the neglected and often ostracized veterans who survived. He came back to his obscure office in the federal bureaucracy, and three years ago he resigned to devote his full time to the project.

"Come on," he said.

We walked through the usual litter of a construction

"We walked through the usual litter of a construction site, and gradually the long walls of the memorial came into view. Nothing I had heard or written had prepared me for the moment. I could not speak. I wept. These are the names. The names! . . ."

site, and gradually the long walls of the memorial came into view. Nothing I had heard or written had prepared me for the moment. I could not speak. I wept.

There are the names. The names! The names are etched in white on polished black marble. The names are arranged chronologically by the date of death, running from July 1959 to May 1975. Where the two walls come together, forming the point of a V, the first and the last names meet.

Arthur C. Alterwisher, Glendon L. Ammon, Frank Arrey Jr., James R. Bauder, John O. Freeman, Joseph A. Friel, Carlton Griffin, Louis C. Hines, Normal L.R. Hoyt, Robert L. Hyde . . . They died on Sept. 21, 1966. We walked on.

Victor P. Andreozzi, Robert S. Baird, William J. Balfour,

" . . . the black walls mirrored the clouds of a summer's ending and reflected the leaves of an autumn's beginning, and the names—the names! —were etched enduringly upon the sky."

Jedh C. Barker, William A. Berry, Conal J. Byrne Jr., Charles M. Castillo, Raymond Clay, Troy W. Cokley, Joseph A. Coomes . . . They died a year later.

This memorial has a pile driver's impact. No politics. No recriminations. Nothing of vainglory or of glory either. For 20 years I have contended that these men died in a cause as noble as any cause for which a war was ever waged. Others have contended, and will always contend, that these dead were uselessly sacrificed in a no-win war that should never have been waged at all. Never mind. The memorial carries a message for all ages: this is what war is all about.

It is about Howard Owens, Michael R. Page, Leveret R. Prosky, Ronald R. Reil, Leonard S. Skoniecki Jr., Donny Ray Stewart, Ronald R. Stroschein, Thomas S. Sudlesky, Donald L. Templeton, Therman Thompson . . . They died on this day in 1968.

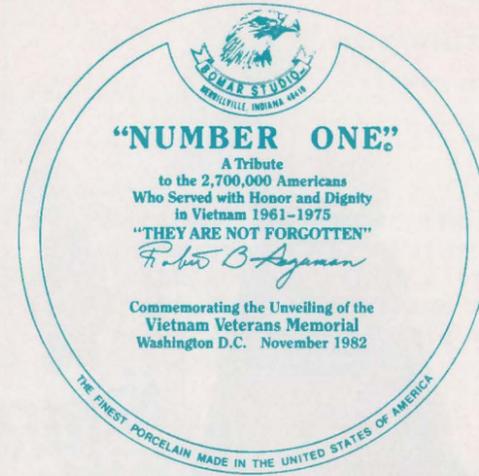
Before work could begin last winter, an artistic controversy had to be resolved. Critics on Capitol Hill and in the Interior Department felt the design was just too—well, too unconventional. They insisted on a piece of monumental sculpture in a more traditional vein. The conflict has been happily resolved. Frederick Hart, who conceived the figures of

The memorial carries a message for all ages: this is what war is all about.

Genesis for the National Cathedral, will cast three soldiers in a moment of expectancy. They have heard something, or seen something, and their eyes search for an answer. At Hart's own suggestion, his monument will be located 150 feet from the apex of the walls. It will not intrude.

Who are the three figures? They could be Moncrief, Kelly or Campbell; or McSorley, Martinovsky or Grottke; or Gonzales, Mondy or Schofield; or Swain, Isaac or Higgins. On this sunny Friday morning, the black walls mirrored the clouds of a summer's ending and reflected the leaves of an autumn's beginning, and the names—the names!—were etched enduringly upon the sky.

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Backstamp features

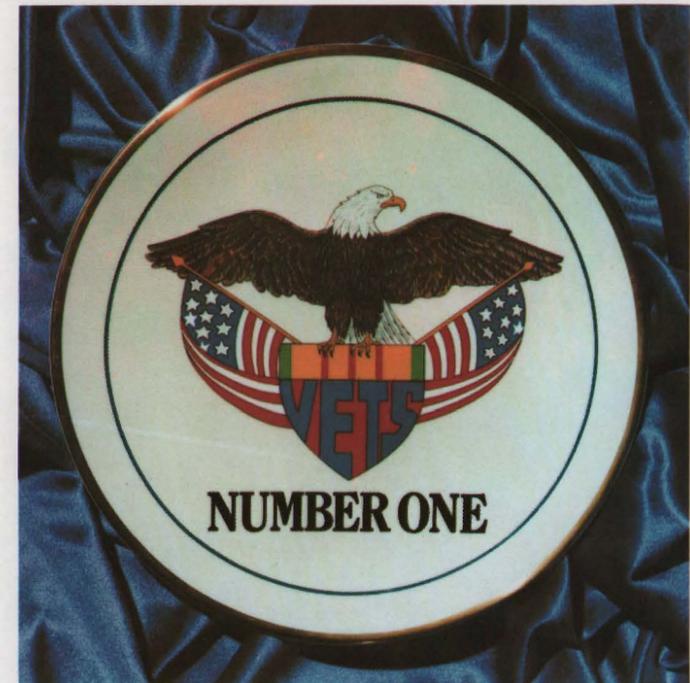
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THE WHITE HOUSE

WASHINGTON

October 28, 1982

The National Salute to the Vietnam Veterans is a proud and overdue occasion that presents all Americans with an opportunity to reaffirm their heartfelt gratitude for the courage and devotion of the men and women who served this nation at a time of great trial and uncertainty.

The Vietnam conflict is an important and lasting part of the history of our country, and it will always remind us of the dedication of the young Americans who left their homes and families to defend freedom under difficult circumstances. They have earned the undying esteem and respect of all thoughtful and freedom-loving Americans for their overriding devotion and sense of duty to our nation.

This country will always be deeply thankful for the inspiring demonstration of valor repeatedly displayed in the distinguished performance of their duties by those who served in this struggle. This National Salute expresses only part of what America feels, but it is significant for the breadth and depth of support shown by so many who have joined to make this week meaningful and lasting.

To those who answered their nation's call, to those injured in the conflict, and to those who are no longer with us to share this occasion, we reach out with honor and aching hearts for their sacrifices and their willingness to risk everything to be faithful to this land they loved. As National Honorary Co-Chairmen of this project, we welcome your participation in the programs and events which will allow each of us in a small but important way to show our loyalty in return to America's Vietnam Veterans.

Ronald Reagan Nancy Reagan

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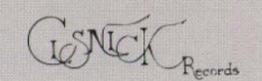
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PRAYERS

Almighty God, we remember before you the Vietnam War and those who lost their lives in the war. We commend to the healing power of the Holy Spirit the wounds of the war, wounded bodies, wounded lives and wounded countries, and we ask for grace to face our past and to show forth your love now and in all days to come. In the name of your son who was wounded and who gave his life for us. Amen.

(From the service in Washington Cathedral on November 11, 1981)

— JOHN P. WHEELER III
CHAIRMAN, VVMF
Protestant

Follow St. Francis

With St. Francis of Assisi we pray:

"Lord, make me an instrument of Thy peace."

Thy peace:

May we remember that thy peace
is for all persons
without our discriminations
of social status.

May we remember that thy peace
is forever rooted in justice
beyond our present perceptions
of law and order.

May we remember that thy peace
comes finally not by coercion
but by persuasion
of heart and mind.

Lord, make me an instrument:

An instrument wise enough
to seek the good openly.

An instrument courageous enough
to speak the truth plainly.

An instrument of good will
appealing not to the worst
but to the best in my fellow-citizens
my neighbors
my friends.

At the last we pray for thy peace:

Confirm our hearts in courage
wisdom
and good will.

Make us instruments of persuasion
to justice
for all persons.

— GEORGE KIMMICH BEACH
UNITARIAN CHURCH OF ARLINGTON
Unitarian

These prayers will be read during the Candlelight Vigil.

O Lord, what is man that Thou shouldst notice him?
What is mortal man that Thou shouldst consider
him?

Man is like a breath;
His days are like a passing shadow;
In the morning, he flourisheth and groweth up;
In the evening, he is cut down and withereth.

As we salute the Vietnam Veterans, we ask Thy
eternal remembrance for those who have
died.

We ask Thy remembrance for those who served
courageously and valiantly.

We seek Thy powers of reconciliation for those who
have been forgotten and misunderstood.

Teach us to number our days with devotion and
dedication.

Teach us to attain a heart of wisdom and
compassion.

We seek strength from the awareness of Thine
abiding love.

We seek strength from the awareness of the
sacrifice of the men and women who have
served.

May this Nation, under God, be strengthened by
our resolve for continued service to Thee, our
Nation and our fellowman. Amen.

— RABBI SIMEON KOBRINETZ
DEPUTY DIRECTOR
CHAPLAIN SERVICE
Veterans Administration
Jewish

O God, in Whom we move and live and have our
being, accept the prayers we offer on this Veterans
Day as we commemorate those who have served
you by serving their country. We pray especially for
those who have died, those still missing in action,
and for the families and loved ones who have
shared their burden. Through the selflessness of
countless people like these, you have made this a
great nation where liberty and justice are more
than an idle dream or an unattainable vision. We
pray that the example of these who have served will
inspire us to strive even harder to ensure that the
ideals upon which this nation was founded will
become even more of a reality. We pray that you
will help us to seek reconciliation where there is
dissension, harmony and justice where there is
disorder, and lasting peace for all nations. We ask
these blessings through Jesus Christ your son, our
Lord, who lives and reigns with you and the Holy
Spirit, one God, for ever and ever. Amen.

— FATHER JOHN B. SMITH
CHAPLAIN (MAJOR, U.S.A.)
STAFF CHAPLAIN
Military District of Washington
Roman Catholic

Locating Names on the Vietnam Veterans Memorial

A directory stands at the entry of the Memorial and provides the exact location of each name as well as additional identifying information about each person. The names are in the chronological order of their dates of casualty.

The memorial's east wall, pointing toward the Washington Monument, and its west wall, pointing toward the Lincoln Memorial, intersect at a 125° angle. Each of the 250' walls is composed of 70 separate inscribed granite panels. The largest panels have 137 lines of names; the shortest have one line.

There are five names on each line. On each wall the panels are numbered from "1" to "70", with panel No. 1 at the intersection and panel No. 70 at the far end. The numbers are inscribed at the bases of the panels.

The names of the first casualties (in July 1959) appear on the first line of panel No. 1 on the east wall below the date "1959." The chronological listing of the names proceeds line by line down the first panel to the bottom and then continues on the top

line of panel No. 2 to the right. It moves down each panel in turn, as though the panels were pages in a book. The sequence of names is interrupted at panel No. 70 on the east wall, but resumed on panel No. 70 on the west wall. The listing proceeds down each panel and to the next panel to the right, until the names of the last casualties (in May 1975) form the last lines of panel No. 1 on the west wall above the date "1975."

Each name is preceded (on the west wall) or followed (on the east wall) by one of two symbols — a diamond or a cross.

The diamond symbol denotes that the serviceman's or servicewoman's death was confirmed.

The approximately 1300 men whose names are designated by the cross were in missing or prisoner status at the end of the war and remain missing and unaccounted for. In the directory, an asterisk in the third column from the right denotes that a man is missing and unaccounted for.



1,2	American Gold Star Mothers	1,2,3	Reserve Officers Association
1,2,3	The American Legion	1	Society of the First Division
1,2	American Red Cross	1,2	The Stars and Stripes
1	American United, Inc.	1	25th Infantry Division Association
1	AMVETS	1,2	United Vietnam Veterans Organization
1	American Veterans Committee	1,2	Unity of Veterans
1,2	Blinded Veterans Association	1	U.S. News Books
1,2,3	Boston Publishing Co.	1,2	U.S.O. World Headquarters
1	Disabled American Veterans	1,2	Veterans Administration
2	Fleet Reserve Association	1,2	Vet Centers
1,2,3	Gilbane Building Co.	1,2	Veterans of Foreign Wars of the U. S.
1,2	Jewish War Veterans of the U. S.	1	Vietnam Era Media Fund
1	Military Order of the Purple Heart	1	Vietnam Veterans Against the War
1,2	National Center for Amerasian Children	1	Vietnam Veterans of America
1,2	National Vietnam Veterans Review	1,2,3	Vietnam Veterans Memorial Fund
1	101st Airborne Division Association	1,2	Vietnam War Newsletter

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VETERANS
OF
AMERICA
SALUTE
THOSE
WHO
PROUDLY
SERVED...
OUR
VIETNAM
VETERANS.

A HISTORY

CONTINUED FROM PG. 8

appealed to his readers for funds for VVMF. The tremendous response (ultimately \$60,000) enabled VVMF to repay its loan within weeks.

On Memorial Day, 1980, VVMF conducted its first Memorial Day service at the memorial site. Music was provided by the US Army Field Band, and the event received nationwide TV coverage. The American people again responded generously to VVMF's appeal, and sufficient funds were raised to begin planning for a multifaceted fund raising campaign and a national design competition.

On July 1, 1980, in the Rose Garden, President Jimmy Carter signed the legislation to provide a site of two acres in Constitution Gardens for the Memorial. The Bill provided that no federal funds would be used, that the design would be subject to Federal approval, and that the National Park Service would maintain the completed memorial site.

Plans began immediately to prepare for a national design competition to obtain the design for the Vietnam Veterans Memorial. VVMF retained Paul Spreiregen, author of *Design Competitions*, to assist Doubek in coordinating what became the largest competition of its type ever held in the U.S. or Europe.

For full details about the competition as well as the actual construction of the Vietnam Veterans Memorial, see *A Sweeping Tribute* in this program.

By October, VVMF had hired a full-time professional staff member to direct the fund raising campaign. Sandie Fauriol joined Doubek and new executive vice president Donald Schaet, a Marine Corps Vietnam veteran, and began to develop the fund raising plan that would bring in the needed \$7 million in 18 months.

The key to the campaign's success was diversity: VVMF pursued funds from as many sources as possible to give all Americans an opportunity to contribute to this important memorial. By the time the campaign ended, nearly 500,000 individuals, corporations, foundations, unions, veterans and community groups had contributed the funds needed to build the Vietnam Veterans Memorial and complete the project.

VVMF relied on volunteer leadership as well as staff to raise the money. Entertainer Bob Hope signed for most of the 10 million pieces of direct mail that were sent; Elizabeth Taylor and husband Senator John Warner hosted a benefit dinner dance that raised \$65,000; and



Paul Thayer and Sandie Fauriol

Paul Thayer, Chairman of The LTV Corporation raised funds from the business community as Chairman of the Fund's Corporate Advisory Board. Lane Kirkland, President of the AFL-CIO wrote to his members and raised over \$50,000 for the cause. Radiothons were a great source of income as well as participation by the American people: WPKX of Alexandria, Virginia led the way with \$250,000 in pledges in a single weekend; others followed across the country from San Antonio, Texas (WOAI) to Bangor, Maine (WACZ) where a group of Vietnam veterans organized the entire event and raised \$10,000 in two days.

While Paul Thayer's campaign was in gear, the VVMF staff was raising money from corporations and foundations as well. Aided by Assistant Campaign Director Karen Bigelow, Fauriol toured the country to raise funds, resulting in 84 personal visits to corporate and foundation executives. This two-pronged approach brought in an impressive \$1.4 million in gifts for the memorial.

Throughout the campaign, the message was clear: Americans wanted this memorial to be built, and they assured it would be with a flood of contributions, from the few dollars from a grandmother on social security, from a Vietnam veteran rancher who offered two head of cattle until he could sell them for a cash gift, to the young college student who donated \$250 in money he saved for his education to assure that his father's name would be inscribed on the memorial. VVMF had, in a remarkably intense and dynamic campaign, attained its goal of having the Vietnam Veterans Memorial be a gift and a tribute from the American people to the nation, as a symbol of honor and recognition for all those who served in the Vietnam war.

A Sweeping Tribute

CONTINUED FROM PG. 9

requirements of the program. It is contemplative and reflective. It is superbly harmonious with its site, and yet frees the visitors from the noise and traffic of the surrounding city. Its open nature will encourage access on all occasions, at all hours, without barriers. Its siting and materials are simple and forthright.

This memorial with its wall of names becomes a place of quiet reflection and a tribute to those who served their nation in difficult times. All who come here can find it a place of healing.

This is very much a memorial of our own times, one that could not have been achieved in another time and place. The designer has created an eloquent place where the simple meeting of earth, sky and remembered names contains messages for all who will know this place.

The author of entry #1026 was Maya Ying Lin, a 21 year old undergraduate student at Yale University. She was encouraged by one of her professors to enter the competition. She described her design as follows:

The memorial is composed not as an unchanging monument, but as a moving composition, to be understood as we move into and out of it; the passage itself is gradual, the descent to the

Building a Memorial

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and generational suffix, a special computer program had to be written. The program, however could not account for the fact that many Americans, especially those of Hispanic and native American descent, have compound surnames. The entire list was once again searched for any names, such as "Two Crow" or "Camacho Rodriguez," where a compound surname might possibly be interpreted by the computer as a surname and a first name. Finally, the entire list of names was read to identify and double check any names which simply appeared to be unusual, such as "Lugene" or "Ronald," and might be in error.

Size, Layout, and Arrangement of Names. So that each name on the memorial could be read, even if located at the top of the walls, the memorial designer and architect of record determined that the minimum size of the letters would be .53 inch. In the process of design development, the construction team (architect, construction manager, and VVMF project director) determined that the

origin slow, but it is at the origin that the meaning of the memorial is to be fully understood. At the intersection of these walls, on the right side, at the wall's top, is carved the date of the first death. It is followed by the names of those who have died in the war, in chronological order. These names continue on this wall, appearing to recede into the earth at the wall's end. The names resume on the left wall, as the wall emerges from the earth, back to the origin, where the date of the last death is carved, at the bottom of this wall. Thus the war's beginning and end meet; the war is 'complete,' coming full circle, yet broken by the earth that bounds the angle's open side, and contained within the earth itself. As we turn to leave, we see these walls stretching into the distance, directing us to the Washington Monument, to the left, and the Lincoln Memorial, to the right, thus bringing the Vietnam memorial into historical context.

On May 1, 1981, the jury formally presented its recommendations to the eight VVMF directors, staff and advisors, who had the authority to accept or reject it. All but one of the eight served in Vietnam, and they included decorated officers and enlisted combat veterans. Their acceptance was unanimous; they characterized the winning design as "genius." At the time of their report, the jury noted the



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maximum practicable width of the black granite slabs to face the wall was 40". It was therefore decided that the names be arranged 5 to a line, flush left or right, on each of 140 panels, which would read like pages of a book. The panels themselves were to be 40" in width and with heights varying from 10 feet and 137 lines at the apex, to only 10" and one line at either extreme, 250 feet from the origin.



DARRELL ACREE

issues, such as safety, handicapped access, and an appropriate inscription, that would have to be addressed during development of the design from a concept into final plans.

In June, VVMF submitted the design to begin the lengthy Federal approval process, and in August retained a professional architecture firm and construction management company to realize the design. Ms. Lin became a consultant to the architect of record. Groundbreaking was targeted for early March 1982 with completion by Veterans Day.

In January 1982, to accommodate concern that the design lacked specific sym-

bols of the veterans and their patriotism, VVMF determined to add a sculpture of servicemen and a flag staff to the memorial site. Ground was broken on the site on March 26, 1982, and in July, Frederick Hart, of Washington, D.C., the highest ranking sculptor in the design competition, was chosen to design the sculpture.

The sculpture was unveiled on September 20th. Mr. Hart described it as follows:

◀ The portrayal of the figures is consistent with history. They wear the uniform and carry the equipment of war; they are young. The contrast between the innocence of their youth and weapons of war underscores the poignancy of their sacrifice. There is about them the physical contact and sense of unity that bespeaks the bonds of love and sacrifice that is the nature of men at war. And yet they are each alone. Their strength and their vulnerability are both evident. Their true heroism lies in these bonds of loyalty in the face of their aloneness and their vulnerability.

On October 13, 1982, the U.S. Commission of Fine Arts approved Hart's sculpture and the addition of the flag staff and recommended that they be grouped together to enhance the entrance to the memorial site.

Construction at the site was completed on October 29th.

The Granite. The designer's intent in creating this memorial was to form a park within a park, a quiet, protected place that was self-contained yet harmonious with the overall plan and environment of Constitution Gardens. To a great extent, this effect was achieved by virtue of the unique characteristics of polished black granite. The surface of this stone—more than any other—approaches a mirror in reflective quality when it is polished. Hence, a visitor to the memorial sees—rather than just inscriptions in a wall—the reflected images of the surrounding lawns, trees, and neighboring monuments.

Further, the black granite, when inscribed, exposes a light gray color which contrasts sharply with the polished surface, making the inscriptions extremely legible. The lettering, therefore, will last forever without maintenance or restoration. Overall, the use of polished black granite allows an extensive structure, almost 500 feet long, to blend and harmonize with its garden environment yet occupy a prominent location on the Mall. **Completion Dates.** The walls and landscaping were completed by November 1,

1982. The flagstaff, with its cast bronze base including the emblems of the five services and an inscription, will be installed at the site in early 1983. The life-sized sculpture case in bronze will be completed by the end of that year.

On Time, Under Budget. The major factor contributing to completion of the memorial on time and under budget was the professionalism of the design team. Kent Cooper and Bill Lecky, the architects of record, worked creatively and sensitively with Maya Lin to fulfill her design concept. Special gratitude is due to Carla Corbin of the Cooper-Lecky Partnership, who was the project architect. Her perseverance and industry were without parallel. Bill Choquette, the Regional Vice President of Gilbane Building Company, placed all of Gilbane's resources at the disposal of the project, and Gilbane did the work without profit. Walt Marquardt, Gilbane's construction executive, had overall responsibility for construction aspects of the project. Warren Creech, Gilbane's project manager, coordinated the work of all trade contractors on site with the highest professionalism.

THANK YOU

The Vietnam Veterans Memorial is a beautiful gift from the American people. It is especially a gift from these women and men who have given freely of themselves in countless graceful ways to build the Memorial.

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