

RONALD REAGAN GUBERNATORIAL CAMPAIGN: Files, 1966

This collection is part of the Ronald Reagan Gubernatorial Papers and contains information regarding the participants and issues of the 1966 California gubernatorial election. The records pertain to the Republican primary and the general election contest between Ronald Reagan and Governor Pat Brown. The 1966 Campaign is composed of five series, Campaign Correspondence, Campaign Schedules, Campaign Speeches and Statements, Campaign Subject Files, and Campaign Research Materials.

SERIES I: CAMPAIGN CORRESPONDENCE (10.2 l.ft., Box C1-C29)

The Campaign Correspondence consists of incoming and outgoing correspondence regarding a variety of campaign issues including: Civil Rights, disruptions on University of California campuses, crime and urban violence, the Vietnam War, the John Birch Society, and a proposed Redwoods National Park. In some cases, Nancy Reagan or Kathy Davis, Ronald Reagan's secretary, wrote responses to letters when Reagan was out of town. This series also includes correspondence of William Roberts, co-owner of Spencer-Roberts, which was a political management firm hired to assist with the campaign. The material is arranged alphabetically by the last name of the correspondent.

SERIES II: CAMPAIGN SCHEDULES (.5 l. ft., Box C29)

The Campaign Schedules consist of the daily and weekly schedules of Ronald Reagan and Nancy Reagan. The campaign schedules for events in Northern California are filed separately. The materials are arranged chronologically.

SERIES III: CAMPAIGN SPEECHES AND STATEMENTS (.5 l.ft., Box C30)

The Campaign Speeches and Statements series consists of Ronald Reagan's speeches and press releases issued by the Reagan Campaign. Because Ronald Reagan composed many of his speeches by using a system of interchangeable index cards, we do not have a complete list of all campaign speeches. The speeches were originally housed in two binders, each of which contains a subject index.

SERIES IV: CAMPAIGN SUBJECT FILES (2.1 l.ft., Box C31-Box 35)

The Campaign Subject Files consist of material pertaining to Governor Pat Brown and Reagan's Republican Primary opponents. The files also contain information regarding major campaign issues. The materials include inter-office Reagan Campaign memorandums, campaign brochures for Reagan and his opponents, news clippings and press releases, correspondence, and other background information compiled by the campaign staff. The material is arranged alphabetically by folder title.

SERIES V: CAMPAIGN RESEARCH MATERIAL (1.0 l.ft., Box C36-C41)

The Campaign Research Materials consist of campaign background papers, issue statements, and a series of index cards (Boxes C38-C40) containing secondary source

1966 Campaign Files/Campaign Correspondence-2

information regarding a variety of topics. Much of this material was compiled by Stanley Plog and Kenneth Holden of Behavior Science Corporation of Los Angeles. This firm was hired by Spencer-Roberts and assisted with the creation of the campaign theme, the "Creative Society."

SERIES I: CAMPAIGN CORRESPONDENCE

Box C1

Aaronson - Adams
Adamson - Aldridge
Alexander - Allen
Alles - Andersen
Anderson - Andreas
Andren - Armitage
Armstrong - Atwood
Auchincloss - Ayers
Babcock - Bale
Baleria - Barber

Box C2

Barberis - Barro
Barron - Bassett
Bates - Beatty
Beaty - Becker
Bedell - Benedict
Benefiel - Berger
Bergi - Beyer
Bianca - Black
Blackburn - Blakemore

Box C3

Blakney - Bodel
Boenish - Bork
Borkoski - Bowler
Bowlin - Bradshaw
Bradstreet - Brazelton
Brearley - Broadus
Broan - Brower
Brown - Browne
Browning - Buckleman

Box C4

Buckley - Burgy
Burke - Busick
Bussert - Cagney
Cahill - Campbell
Camps - Carlson
Carlyle - Carroll

1966 Campaign Files/Campaign Correspondence-3

Carrigg - Cavitt
Cedick - Chattaway
Chauncey - Christianson

Box C5

Christie - Clawson
Claxton - Cohrt
Cole - Comet
Comfort - Conway
Cook - Corfee
Cornelius - Cox
Craddock - Crawford
Creagh - Crozier
Crumb - Currie

Box C6

Curry - Daggett
Dahl - Davies
Davis - Deland
DeLoach - Dent
Dente - Dillon
Dills - Dobbin
Dobias - Douglas
Doushkess - Driver
Drobac - Duguid

Box C7

Duhagon - Dunning
Dupen - Dzera
Eadie - Edgerton
Edmonds - Eisen
Eisenhower - Ellingson
Elliot - England
Engler - Esser
Essick - Eymann
Fafek - Farrow

Box C8

Fassler - Fetzer
Feustel - Fischler
Fish - Fletcher
Flint - Foy
Fraleigh - Fraser
Frasier - Freshman
Freund - Funkhouser
Gabler - Gammon

Gantt – Gault

Box C9

Gautschi - Gideon

Giese - Givins

Gjerset - Gonzales

Gooch - Gouthro

Gow - Grant

Grapp - Grey

Griffin - Grover

Grubb - Gyerset

Box C10

Haaf - Hagge

Haggerty - Halin

Hall - Hamon

Hampson - Harding

Hardinge - Harris

Harrison - Hartke

Hartley - Haskins

Hassell - Haynes

Headley - Henderson

Box C11

Hendricks - Herring

Herschleb - Higsby

Higgins - Hilton

Hilts - Hodgkins

Hodgson - Holden

Holeman - Horvath

Hosford - Howbert

Howell - Hufstader

Huggins - Humes

Box C12

Hummel - Hyman

Icardo - Ivey

Jablon - Jarrett

Jarvis - Jennings, Irene

Jennings, Jay - Johnson, Dwight

Johnson, Ed - Johnson, Woodward

Johnston - Jones

Jongste - Jury

Kahlson - Karl

Box C13

Karnegay - Keily

1966 Campaign Files/Campaign Correspondence-5

Keiner - Kennedy
Kennell - Kilbourne
Kilduff - Klein
Kleiner - Koch
Koehler - Kraushaar
Krebs - Kutz
LaBonte - Landis

Box C14
Landom - Lathrop
Laub - Ledford
Lee - Lemon
Lenahan - Lewis
Leyland - List
Little - Longden
Longuevan - Lovell
Lovett - Lunbeck
Lundale - Lyons
Macauley - Main

Box C15
Major - Maree
Margwarth - Marshall, Rose
Marshall, Victoria - Mason, Harry
Mason, Lute - Mathews
Matheison - Maxwell
May - Mazzie
Meabon - Melchoir
Melchoir (cont.) - Menz
Merchant - Meudie

Box C16
Meudie (cont.)
Meuer - Middendorf
Middleton - Miller, Jack
Miller, James - Milner
Milotz - Mitten
Mize - Montgomery, Paul
Montgomery, R. - Moore
Moorehead - Morely
Morrell - Mott
Motz - Murphy, Dwight

Box C17
Murphy, Frank - Myers
MacArthur - McCart

1966 Campaign Files/Campaign Correspondence-6

McCarthy - McClennen
McClernan - McDonald, Clara
McDonald, Frank - McGough
McGowan - McKeegan
McKelvie - McLean
McLees - McNemar
McNicol - McWhorter
Nagai - Neilson

Box C18

Neiswender - Newbro
Newcomer - Nienalt
Niendorff - Norwood
Novak - Nyquist
O'Brien - Oakley
Obcamp - Olson
Opalek - Overby
Overfield - Oxman
Pacciorini - Palmer
Palmieri - Parkinson
Parks - Patrick

Box C19

Pattee - Payton
Peabody - Pecoraro
Pedersen - Peron
Perrine - Peterson, Nels
Peterson, Paul - Phillips, Glen
Phillips, J.C. - Pirkey
Pirner - Pollack
Pollard - Posey
Post - Pregl
Preiss - Prineas
Printz - Pyle
Quaal - Quinn

Box C20

Race - Rand
Randall - Raven
Rawlins - Records
Reddin - Reedy
Reemtsma - Reimel
Reinertson - Reyes
Reynolds - Rickerd
Ricketts - Richardson
Richbourg - Riley

1966 Campaign Files/Campaign Correspondence-7

Rimanoczy - Roberts, Gardner
Roberts, Howard - Roberts

Box C21

Robertson - Roche
Rock - Rodman
Roe - Rohrer
Rolph - Ross, Jack
Ross, John - Row
Rowan - Ruge
Rukeyser - Rys
Saab - Sanaille
Sanchez - Sanford
Santorelli - Saunders

Box C22

Saurer - Scharf
Scharlau - Schmad
Schmicking - Schulz
Schupp - Scott, Elizabeth
Scott, G.M. - Sear
Searl - Semkow
Semnacher - Sexton
Shackles - Shawie
Shay - Shimchik
Shinedling - Showley

Box C23

Shultz - Sims
Singer - Slyzwick
Smale - Smith, George
Smith, H. - Smith, Mary Ann
Smith, Maxwell - Snider
Snodgrass - Soule
Sousa - Spencer, Terrel
Spencer, Verdelle - Squires
St. Amant - Stanton, George

Box C24

Stanton, Nellie - Steers
Steffes - Stevenson, Cyril
Stevenson, J. - Stivers
Stock - Stoddard, Meryl
Stoddard, Meryl (cont.) - Straine
Stramler - Sucher
Sugden - Swainston

1966 Campaign Files/Campaign Correspondence-8

Swallow - Swig
Swim - Szmak

Box C25

Tackaberry - Taylor, John
Taylor, Kenneth - Teas
Teel - Thiele
Thomas - Thompson, Martha
Thompson, Millard - Tipton
Tirado - Traber
Tracton - Troupe
Trousdale - Turner
Turney - Tyrrell

Box C26

Ubil - Utz
Vail - VanKleeck
VanMeter - Venis, Martin
Venis, Martin (cont.) - Vivian
Voelker - Vukasin
Waddington - Wagstaff
Wahrman - Walker
Wall - Wampler
Wanamaker - Warwick
Washburn - Wayne

Box C27

Weatherwax - Weil
Weimer - Wendt
Wenger - Westman
Westmoreland - White, Carl
White, Ernest - Whitney, John
Whitney, Lloyd - Wilcox
Wilder - Williams, Helen
Williams, John - Williams, Walt
Williamson - Wilson, Pete

Box C28

Wilson, Robert - Winters
Wintersteen - Wong
Wood - Woodward
Woodyard - Wright
Wrigley - Wysinger
Xurge
Yackle - Young, Douglas
Young, Fred - Yu

1966 Campaign/Campaign Correspondence/Campaign Schedules/Campaign Speeches/Campaign
Subject Files -9

Zak - Zolli
Zook - Zwerneman
Miscellaneous
Mailing Lists

Box C29

66 Campaign: Gov. Personal Correspondence – Goldwater, Barry Sr.
66 Campaign: Gov. Personal Correspondence – Goldwater withhold c.11
66 Campaign: Gov. Personal Correspondence – Nixon, Richard M.
66 Campaign: Gov. Personal Correspondence – Buckley, William
66 Campaign: Gov. Personal Correspondence – Letters of Congratulations – November
1966 (1)(2)
66 Campaign: Gov. Personal Correspondence – Letters of Particular Interest [A-L]
66 Campaign: Gov. Personal Correspondence - Letters of Particular Interest [M-Z]

SERIES II: CAMPAIGN SCHEDULES

Box C29 (cont.)
Schedules: [Nancy Reagan]
Schedules: [Ronald Reagan] (1)-(5)
[Northern California Campaign Schedules] (1)-(3)

SERIES III: CAMPAIGN SPEECHES AND STATEMENTS

Box C30

[RR Speeches & Statements Book I \(1\)](#)
[RR Speeches & Statements Book I \(2\)](#)
[RR Speeches & Statements Book I \(3\)](#)
[RR Speeches & Statements Book I \(4\)](#)
[RR Speeches & Statements Book I \(5\)](#)
[RR Speeches & Statements Book II \(1\)](#)
[RR Speeches & Statements Book II \(2\)](#)
[RR Speeches & Statements Book II \(3\)](#)
[RR Speeches & Statements Book II \(4\)](#)
[RR Speeches & Statements Book II \(5\)](#)
[RR Speeches & Statements Book II \(6\)](#)
[\[Handouts: Issue Statements\]](#)
[\[Ronald Reagan Campaign Brochure\]](#)
[Governor Campaign Material Catalog](#)

SERIES IV: CAMPAIGN SUBJECT FILES

Box C31

66 A&S: Agriculture
66 A&S: Agriculture Unions
66 A&S: 160 Acre Limitation
66 A&S: Consumer Affairs
66 A&S: State Employees
66 A&S: Veterans

66 B&T: Business Climate
66 B&T: CHP
66 B&T: Highways
66 B&T: Housing [includes Rumford Act] (1)(2)
Birch Society (1)(2)
Christopher, George (1)(2)
66: The Creative Society
66: Campaign Debate
66: Campaign Debate (Issues & Answers/Meet the Press Transcripts)
Dorn, Warren
EGB (1)-(3)
EGB – Committee/Staff
EGB (material for EGB) (1)(2)
EGB – Material Against RR (see also 66: Labor)
EGB – Political Appointments

Box C32
R. Finch
Kuchel, Sen. T.
Knight, Goodwin
Murphy, George
Patrick, Wm. Penn
Campaign Polls (1)(3)
[Election Night \(includes RR victory statement\)](#)
66 Campaign: RR (1)-(4)
RR Material (1)-(4)
RR Material [Folder Two] (1)-(3)

Box C33
RR Committee (1)-(4)
RR Endorsements
RR – Friends of (1)(2)
1966 Campaign Roster
RR- Staff
RR – Staff Inter-Office Memos (1)-(4)
RR-3 Q&A Session 1965
Waters, Laughlin
Community Relations
Economy, California
ED: Academic Freedom
ED: Campus Unrest

Box C34
66 ED: Early Childhood
66 ED: Elementary & Secondary
66 ED: Elementary & Secondary – Teachers

66 ED: Higher
66 ED: Higher – Faculty
66 ED: Student Aid
66 ED: Tuition
66 ED: University of California (1)(2)
66 Efficiency & Cost Control Task Force
66 Executive Appointments
66 H&W – Agency
66 H&W: Agency (Social Security)
66 H&W: Drug Abuse
[66 H&W: Employment](#)
[66 H&W: Health](#)
[66 H&W: MediCal](#)
66 H&W: OEO
[66 H&W: Welfare \(1\)](#)
[66 H&W: Welfare \(2\)](#)
66 Finance: Budget
66 Finance: Tax
66 Foreign Policy: Southeast Asia
66 Labor (1)-(3)
66 Labor: Withhold
66 Legal Affairs: Capital Punishment
66 Legal Affairs: Courts
[66 Legal Affairs: Gun Control](#)
66 Legal Affairs: Judiciary
66 Legal Affairs: Law & Order
66 Legal Affairs: Law Enforcement
66 Legal Affairs: Night Racing
66 Legal Affairs: Pornography
66 Legal Affairs: Watts
66 Legislation: EGB
66 Legislation: RR
66 Legislature
66 Legislature: Withhold

Box C35

RR: Philosophy of Government – General
66 RR: Philosophy of Government – Citizen Participation
66 RR: Philosophy of Government – Economy in Government
66 RR: Philosophy of Government – Free Enterprise
66 RR: Philosophy of Government – Local Control
66 RR: Republican, Registration as
66 RR: Pre-1966 Speeches
The Speech, “Freedoms Finest Hour” – [“A Time For Choosing”], 10/27/1964
66: “The Speech” 1964 (Telegrams in response) (1)-(3)
66: Press/Media (1)-(7)

1966 Campaign Files/Campaign Subject Files - 12

66: Press/Media – Interviews with RR (LA Radio & TV)
66: Press/Media – Magazine Articles on RR & Family
66: Republican Party
66: Resources: Air Pollution
66: Resources: Environment
66: Resources: Fish & Game
66: Resources: Parks & Recreation
66: Resources: Redwood Park
66: Resources: Water
66 Youth

SERIES V: Campaign Research Material

Box C36

[The Creative Society: A Framework]
[Binder: Creative Society] (1)(2)
Johnson Administration/Sample Sources
Johnson Administration (1)(2)
Standard of Living/Inflation/Economic Opportunity
Federal Spending
Vietnam (1)-(4)
Urban Insurrection/Crime (1)-(6)
[RR: Civil Disasters]

Box C37

Federal Spending
Johnson Administration
Standard of Living – Inflation – Economic Opportunity
Urban Insurrection – Crime
Vietnam

Box C38 [Index Cards re: General Issues]

A. Bits & Pieces
B. Black Militants
C. Court Cases – Examples
D. Court Cases – 5-4 Majorities
E. Court Cases – Police Problems
F. Crime – Administration of Justice
G. Crime – Causes
H. Crime – Gangs
I. Crime – Statistics
J. Crime – Victims
K. The Negro – Evades Census
L. The Negro – Psychological Direction
M. Police – Brutality
N. Police – Disrespect

O. Police – Hiring Negroes
P. Police – Needs
Q. Police – Review Boards
R. The Poor – Consumer Discrimination
S. The Poor – Education
T. The Poor – Employment
U. The Poor – Family Structure
V. The Poor – General
W. The Poor – Housing
X. The Poor – Psychology
Y. The Poor – Transportation
Z. The Poor – Urban Immigration
AA. The Poor – Urban Problem
BB. Rat Control
CC. Right to Revolt
DD. Riots – Aftermath
EE. Riots – Bipolarity Results
FF. Riots – Business Lost
GG. Riots – Causes Cited
HH. Riots – Communists and Other Agitators
II. Riots – Conditions Before
JJ. Riots – Economic Results
KK. Riots – Efforts to Curb
LL. Riots – Handling
MM. Riots – Insurance
NN. Riots – Organized?
OO. Riots – Psychology of the Participants
PP. Riots – Public Reaction
QQ. Riots – Sociology of the Participants
RR. Riots – Spreading Effect
SS. Riots – Statistics
TT. Riots – TV Coverage
UU. Riots – Who’s Responsible
VV. Social Uplift vs. Other Commitments
WW. Solution – Federal Action
XX. Solution – General
YY. Solution – Negro Self-Respect
ZZ. Solution – Self-Help
AAA. Solution – Social Legislation
BBB. Solution – Repression
CCC. Status Quo – General
DDD. Status Quo – Poverty Program
EEE. Status Quo – Welfare
FFF. Urban Programs
GGG. Financing Government Activity
HHH. Efficiency

III. Private Sector
JJJ. Public-Private Mix
KKK. Public Sector
Bibliography
Urban X File

Box C39 [Johnson Administration]

I.A. Credibility Gap – Existence of
I.B. Credibility Gap – Extent of
I.C. Credibility Gap – Causes of
I.D. Credibility Gap – Examples of
I.E. Credibility Gap – Implications of
II.A. Morality in Government (Lack of) – Where in Present Administration
II.B. Morality in Government (Lack of) – Consequences of
III.A. Power Grab – Where in Present Administration
III.B. Power Grab – Implications of
IV.A. Descriptive Analysis of Johnson Administration – Campaign Positions
V.B.1. Descriptive Analysis of Johnson Administration – Major Legislative Programs – Domestic
IV.B.2. Descriptive Analysis of Johnson Administration – Major Legislative Programs – Foreign
IV.C. Descriptive Analysis of Johnson Administration – Relations with the Public
Johnson Administration Bibliography
[Index Cards re: Economic Issues]
A. Standard of Living – Disposable Income
B. Standard of Living – Price Increases
C. Standard of Living – Buying Power
D. Standard of Living – Number of Persons in Poverty
E. Standard of Living – Causes of Poverty
F. Standard of Living – Characteristics of Persons Living in Poverty
G. Standard of Living – Geographic Location of Poverty
H. Standard of Living – Consumer Power of Persons in Poverty
I. Standard of Living – Programs Toward Elimination of Poverty
J. Definition of Inflation
K. Types of Inflation
L. Causes of Inflation
M. Effects of Inflation
N. Persons Hurt by Inflation
O. Restraints of Inflation
P. Future Trends in Inflation
Q. Economic Opportunity – Current Unemployment
R. Causes of Unemployment
S. Types of Unemployment
T. Effect of Education on Economic Opportunity
U. Effect of Race on Economic Opportunity
V. Effect of Age on Economic Opportunity

W. Effect of Automation on Economic Opportunity

Bibliography

X File

[Index Cards re: California Issues]

Agriculture – General Facts

Agriculture – Department of Agriculture: Organization

Agriculture – Agricultural Income

Agriculture – Farm Prices

Agriculture – Government Payments

Agriculture – 160 Acre Law

Agriculture – Farm Labor Supply

Agriculture – Migrating Workers' Children: Education and Welfare

Agriculture – Farm Housing

Agriculture – U.S. Food Processors in Mexico

Birch Issue – Circular Construct of Political Action

Brown and Brown's Appointments – Public Utilities Commission

Brown and Brown's Appointments – Appointments

Brown and Brown's Appointments – Yorty and the Democrats

Brown and Brown's Appointments – Brown on Government Reorganization

Brown and Brown's Appointments – Who Really Runs California?

Brown and Brown's Appointments - Brownisms

Budget – General and Special Funds

Budget – Brown's Descriptions of Budgets, 1959-1966

Budget – 1966-1967 Budget

Budget – Hospitals

Budget – Accrual Accounting

Budget – Proposals for Efficiency, Reductions

Budget – Special Session (1966)

Business Climate – General Data

Business Climate – Employment and Manufacturing

Business Climate – New Plant Locations

Business Climate – Personal Income, Retail Sales, Home Building

Business Climate – 1966: Trends

Business Climate – Business Failures

Business Climate – Bankruptcies

Business Climate – Index: Southern California Business Activity

California Democratic Caucus and Liberal Democrats – New C.D.C. Positions

Crime – Statistics, 1959-1965

Crime – New Legislation: Narcotics, Liquor, Registration of Ex-Felons, Anti-Riot, etc.

[Crime – Mail Order Guns, Abortions](#)

Crime – Crime Prevention

Crime – Court Decisions, Legal Interpretations, Reform Proposals

Education – Senate Debate, 1948

Education – Chronology of Legislation, 1963-1966

Education – Federal Role in Education

Education – Fisher, Arcoss, and Collier Bills

Education – Elementary-Secondary Act, 1965
Education – Primary Education in California
Education – Higher-Education Act, 1965
Education – Higher Education in California
Education – Watts Jr. College, Poor Achievement Areas Bond
Education – Economics of Education
Education – School Board Liability
Education – Racial Census (State Department of Education)
Education – University of California and the Berkeley Issue
Education – New Program Ideas
Governmental Organization and Efficiency – Statewide Information System
Governmental Organization and Efficiency – Democratic Criticism of Current Administration (Unruh)
Governmental Organization and Efficiency – Family Court Proposal (Brown)
Governmental Organization and Efficiency – Legislative TV
Governmental Organization and Efficiency – Government Growth and Costs
Governmental Organization and Efficiency – Special Session, 1966
Governmental Organization and Efficiency – Reform Proposals
Labor – Unemployment Insurance and Workman's Compensation: Programs and Proposals
Labor – Unemployment Statistics
Labor – Job Training: EYOA
Labor – Unions
Labor – Discrimination
Minority Groups – Negro and Mexican-American Community
Minority Groups – Watts
Minority Groups – Urban Renewal
Minority Groups – Schools
Minority Groups – Job Training
Minority Groups – Brown-Anti-Poverty Plan
Minority Groups – Murphy Amendment to EOA
Minority Groups – Poff Proposals
Minority Groups – 1964 Civil Rights Act
Minority Groups – Republican Civil Rights Bill
Minority Groups – Proposition 14
Minority Groups – Indirect Initiative Effort, 1966
Pollution – Air Pollution: Origins and Controls Summary
Public Welfare – Costs: Fiscal 1954-1966
Public Welfare – Administration and Control, Efficiency and Cost Recommendations
Public Welfare – Nursing Homes
Public Welfare – State Medicare Bill
Public Welfare – MARS Program, Administration of Welfare
Rapid Transit and Highways – BART
Rapid Transit and Highways – San Francisco Freeways
Rapid Transit and Highways – SCRTD
Rapid Transit and Highways – San Diego County Transit District

Rapid Transit and Highways – Watts Problem
Rapid Transit and Highways – State Highway Commission
Rapid Transit and Highways – Southern California Freeways and Gasoline Taxes
Rapid Transit and Highways – Coastal Freeway, Southern California
Rapid Transit and Highways – Flying Buses
Reapportionment – Lame Duck Senators
Recreation – State Park in Los Angeles
Recreation – Redwoods National Park
Recreation – Unemployment in Redwoods Region
Recreation – Forest Fire Proposals (Brown)
Recreation – Flood Control
Structure of California State Government – The Chief Executive: Qualifications, Powers, Responsibilities
Structure of California State Government – Constitutional Revision
Structure of California State Government – Boards and Agencies
Structure of California State Government – Political Organizations (SCAG)
Structure of California State Government – State-Wide TV Service
Structure of California State Government – Legislators' Salaries
Taxes and Revenues – Spending, Fiscal 1958-67
Taxes and Revenues – State and Local Taxes, 1964
Taxes and Revenues – Spending – Tax Structure
Taxes and Revenues – Unemployment Insurance Taxes
Taxes and Revenues – The Heller Plan
Taxes and Revenues – Low-Income Tax Bill (Brown) and State Income Tax Reform
Taxes and Revenues – Summary: Current Tax-Legislation Problems
Taxes and Revenues – Tax Assessment Issue
Water – Desalting Plant
Water – MWD Bonds
Water – California Water Plan and State Water Project
Water – California Water Plan: Costs and Construction Schedule
Water – California Water Plan, the Future: Undersea Aqueduct, Reclamation of Waste, Watershed Management
Water – Tidelands Oil Revenue

Box C40 [Index Cards re:Vietnam]

A. General Interest
B. American Presence – Ethnic Aggravations
C. American Presence – History
D. American Presence – Legalities
E. American Presence – Misdirected
F. American Presence – Naval Best
G. American Presence – Needed – Countries
H. American Presence – Needed – Rationale
I. American Presence – Popular
J. American Presence – Provokes China
K. American Presence – Strain with Allies

L. American Presence – Strain with USSR
M. American Presence – “Test Case” – Domino
N. American Presence – U.S. Credibility – Prestige
O. American Presence – Warns China
P. Bombing – Deterrent to China
Q. Bombing – Effect on North
R. Bombing – Halt for Talks, Peace
S. Bombing – Mutual Hostages
T. Bombing – Need, Rationale
U. Bombing – Non-military targets
V. Bombing – Unrest in North
W. Bombing – World Response
X. China – Attitudes
Y. China – For Vietnam, U.S. – USSR, Wars
Z. China – Influence, Hegemony
AA. China – Intervention Possibility
BB. China – Isolation
CC. China – Collision Course
DD. Communist Threat – Real?
EE. Endorsements – Misc.
FF. Escalation – Dangers
GG. Escalation – Needed
HH. Escalation – Not Feasible
II. Escalation – Useless
JJ. Formal Declaration of War
KK. Gas Warfare
LL. Geneva Accords (1954)
MM. Geneva Accords (1954) – Unsound Agreement
NN. Geneva Accords (1954) – And South Vietnam
OO. Geneva Accords (1954) – And North Vietnam
PP. Geneva Accords (1954) – And U.S.
QQ. ICC
RR. National Liberation Front – Administration
SS. NLF – Activities and Goals
TT. NLF – Casualties
UU. NLF – Crimes
VV. NLF – Defections
WW. NLF – And South Vietnam
XX. NLF – China and USSR
YY. News Reporting
ZZ. North Vietnam – Attitudes
AAA. North Vietnam – Election Hoax
BBB. North Vietnam – Economy
CCC. North Vietnam – Manpower Drain
DDD. North Vietnam – Morale
EEE. North Vietnam – And the NLF

FFF. North Vietnam – “Titioism” or “Puppetism”
GGG. North Vietnam – U.S. Began Infiltration
HHH. North Vietnam – When Enter War?
III. Nuclear Warfare
JJJ. Other “Vietnams” Ahead
KKK. Solutions – And Alternatives
LLL. Solutions – ICC, UN, International
MMM. Solutions – Japan, Indian Hegemony
NNN. Solutions – Long-term Commitment
OOO. Solutions – Native Nationalism
PPP. Solutions – Negotiations
QQQ. Solutions – Neutralization
RRR. Solutions – Peace Efforts
SSS. Solutions – Post Peace – What?
TTT. Solutions – Pull Out
UUU. Solutions – Recognize NLF
VVV. Solutions – Regionalism
WWW. Solutions – Unification
XXX. South Vietnam – Armed Forces
YYY. South Vietnam – Black Market
ZZZ. South Vietnam – Comparative Success
AAAA. South Vietnam – Economy
BBBB. South Vietnam – Elections
CCCC. South Vietnam – Government
DDDD. South Vietnam – Oppression
EEEE. South Vietnam – Popular Support
FFFF. South Vietnam – Social Conditions
GGGG. South Vietnam – U.S. Troop Presence
HHHH. South Vietnam – Value to the U.S.
IIII. Strategy – Cease-fire
JJJJ. Strategy – De-escalate
KKKK. Strategy – Enclave, Holding
LLLL. Strategy – Man-made Barrier
MMMM. Strategy – Military vs. Political
NNNN. Strategy – Pacification
OOOO. Strategy – North Vietnam Shipping
PPPP. Strategy – Their War
QQQQ. Strategy – We’re Winning
RRRR. Russia – To Intervene
SSSS. U.S Domestic Policy – Cost
TTTT. U.S. Morale
UUUU. U.S. Overcommitment
VVVV. U.S. Protestors
WWWW. U.S. Protestors – Communists Involved
XXXX. U.S. Protestors – Legalities
YYYY. U.S. Protestors – Help Communists

ZZZZ. Vietnam – Sociology
AAAAA. War Carnage – Civilian and Other
Vietnam Bibliography
Vietnam X File

Box C41

[This box contains an assortment of "Reagan for Governor" campaign stickers and buttons.]