

GUNN, WENDELL W.: Files, 1981-1984 – REAGAN LIBRARY COLLECTIONS

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GUNN, WENDELL W.: Files, 1982-1984

Office of Policy Development: Assistant Director for Commerce and Trade

The Wendell W. Gunn collection is currently being arranged. Much of the material listed in this inventory belongs to his predecessor, Dennis Kass, and it will be moved to that collection at some point. Please feel free to [Contact an Archivist](#) with any questions regarding the content listed on this page.

Biography

Wendell Wilkie Gunn is a retired corporate executive, a former Reagan Administration official, and the first African American student to enroll and graduate from the University of North Alabama in 1965 (then Florence State College) in Florence, Alabama.

Gunn was born on September 23, 1942 in Tuscomb, Alabama,

In the summer of 1963, Gunn visited the Florence State Campus near his home to request an application to enroll. Gunn was interviewed by Dean of Students Turner Allan along with President E.B. Norton. President Norton informed Gunn that under Alabama law he could not admit him as a student, but if he sued the College in Federal Court they would be forced to admit him. Norton concluded the interview by giving Gunn a copy of the application: "He gave me the application and said, 'Go home and talk it over with your parents.'" Gunn spoke with attorney Fred Gray, lawyer for the Montgomery Improvement Association, who filed suit in Federal Court on Gunn's behalf. The court ordered Gunn be admitted.

After graduating from Florence State College with a degree in chemistry and mathematics, Gunn moved to Chicago, Illinois where he worked as a chemist for Nalco Chemical Company. While working, he enrolled at the University of Chicago and earned an M.B.A. in 1971.

Gunn then was hired by Chase Manhattan Bank in New York as a credit analyst (1971-1972) and as a Vice President from 1974-1979. While working at Chase, Gunn also was an Assistant Professor of Finance at Texas Southern University, 1972-1973. He was then hired by Pepsico, Inc. as Assistant Treasurer and Director of Investor Relations, 1979-1982.

Gunn made his initial foray into politics when a letter he wrote about the misguided approach by Governor Ronald Reagan's 1976 presidential campaign came to the attention of Senator Jack Kemp. Kemp recommended Gunn for a position in the Reagan Administration. Gunn was initially not interested, but was courted by the Office of Policy Development staff and a pitch from President Reagan himself. He began work in the Office of Policy Development (OPD) in May 1982. He served as Executive Secretary of the Cabinet Council on Commerce and Trade (CCCT). He advised the White House on business and trade matters, including issues involving minority-owned businesses. Gunn resigned effective June 5, 1984.

Following his service at the White House, Gunn worked as an economic consultant and was in the running for a Federal Reserve Board appointment.

After the election of George H.W. Bush in 1988 and Jack Kemp's appointment as Secretary of Housing and Urban Development, Gunn was chosen as Kemp's Chief of Staff, a role he held until 1990. Subsequently, Gunn was a Vice President at MetLife Pension & Investments until 1996. After leaving MetLife, Gunn founded and served as Managing Director of Gunn Solutions of Stamford, CT, an information technology consulting company to institutional investment managers.

Gunn served as a member of the GOP Economic Advisory Council from 1976-1980 and on the Republican National Committee's Advisory Council on Economic Affairs and Subcommittee on Tax Policy and Monetary Affairs. Gunn was as a member of the Board of Directors of the New Coalition for Economic and Social Change and a member of the Advisory Board of the Lincoln Institute for Research and Education.

In 2013, Gunn was chosen as the Convocation Speaker at his alma mater, the University of North Alabama and participated in special events commemorating the integration of the institution fifty years earlier. In 2017, Gunn was chosen to make the Commencement address at the spring graduation ceremonies at UNA and received an Honorary Doctorate of Humane Letters in recognition of his lifetime achievements. At a ceremony on March 14, 2018, the University of North Alabama renamed the prominently located Student Commons Building the Wendell W. Gunn University Commons Building. Gunn is currently researching the context and historical background that led to the integration of Florence State College.

Gunn and his wife reside in Stamford, Connecticut. They have two sons and a daughter.

CONTAINER LIST

OA 6851

Agriculture

Anti-Trust Immunity, International Joint Venture Act

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East-West Trade
Economic Commentary
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Income Policy
International Telecommunications
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Jobs

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Monetary Policy
Natural Gas
North American Accord
Oil Price Decontrol
Ottawa Summit - East / West Trade
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Regulatory Reform
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Soviet Grain Sales

State and Local Government Finances

Taxation of Americans Working Abroad

Tourism

Transportation Policy

Urban Policy

World Communications Year

U.S.G. Agencies File Civil Aeronautics Board

Department of Commerce

District of Columbia

Economic Policy Advisory Board

Export Council

Federal Home Loan Board - Confirmation Briefings

Briefings

Federal Maritime Commission

Federal Reserve Board

FEMA - Industrial Mobilization Working Group

Foreign Intelligence Advisory Board

House Democratic Caucus

Industrial Policy Private Sector Advisory Committee

Inter - American Foundation

Internal Revenue Service

International Trade Commission

Joint Economic Committee

NTIA / Issue Briefs

Office of Management and Budget

OMB Legislative Reference

Office of Planning and Evaluation

Office of Science and Technology Policy (OSTP)

Private Sector Survey

Synfuels Corporation

Treasury Department -- Confirmation Briefings

USTR

White House Counsel

OA 6853

American Council for Capital Formation

American Enterprise Institute for Public Policy Research

American Petroleum Institute

Avon

Bank of America

Boeing

California Bankers Association

Cannon Mills

Caterpillar

Chamber of Commerce

Charles E. Walker Associates, Inc.
Chicago Board of Trade
Citizen Utilities
Council of European & Japanese National Ship Owners' Association
Data Resources, Inc.
Equal Employment Advisory Council
Equipment Lessors
American Association of European Economic Community Export - Import Bank
FACS
Gates Learjet
Gray & Company
Harvard University Center for Information Policy Research
Hoagland
MacLachlan & Co.
Housing Capital Corporation
Hudson Institute
IMDI
Independent Business Association of Wisconsin
Institute for Contemporary Studies
International Business -- Government Counselors, Inc.
Japan / Economic Planning Agency
Joint Maritime Congress
Litton
Morgan Maxfield
Motor Vehicle Manufacturers Association
National Association of Broadcasters
National Association of Counties
North American Telephone Association
Philadelphia Society
Reed Powell
RJR
Renault
SIA
Small Business United
Trade Net
Transition Communications
U.S. Conference of Mayors
Venture Cap Association

OA 6854
White House Memo Files - Harper
White House Memo Files - Anderson
White House Memo Files - White House Memos
Telephone Logs

OA 6855

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Chron: January 1982-May 1982 [Dennis Kass]

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August 1982 Chron (1)-(9)

September 1982 Chron (1)-(12)

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Activity Log - Personal

Cabinet Council

Government Management

Monday Briefings File

Questions and Answers

Reference Materials

Information Sources

Correspondence Invitations - Accepted

Correspondence Invitations - Regret

OA 6858

Miscellaneous Files Regarding Minority / Small Business

OA 9638

Science Indicators 1982

“International Barter and Countertrade, “ by Dan Haendrel, National Center for Export-
Import Studies, Staff Paper #14

[Business Higher Education Forum: Highlights of the Winter 1984 Meeting]

Transamerica Corporation 1983 Annual Report

Federal Fund for Research and Development: Fiscal Years 1981, 1982, and 1983,
Volume 31

Federal Funds for Research and Development: Fiscal Years 1982, 1983, and 1984,
Volume 32

NewsReport, vol. 34, no. 4, April 1984

“Policy Implications of Information Technology,” by R.K. Salaman, E.C. Hettinger,
NTIA Report 84-144

Joint Center for Political Studies 1983 Annual Report

Corporate Qualifications of Roy Littlejohn Associates

Small Business Administration

Jumbar Barge Shipping

Home Recording Rights Coalition

The Future of the Chemical Industry

Impact of Economic Sanctions on Rosemount, Inc.

Prehearing Brief in Support of Petitions for Relief from Imports of Refined and Blister
Copper under Section 201 of the Trade Act

The Heritage Roundtable: Anti Semitism in the Modern World
Corporate and Campus Cooperation an Action Agenda
Overhead Door Annual Report 1983
President's Trip to Asia Part II
Sloan
Context 1984

Establishment of Enterprise Zones Resource Center
**Commission of the European Communities: Commission Activities and European
Community Rules for the Automobile Industry 1981/1983**

OA 9639
Westinghouse Annual Report 1983
Boeing Company 1983 Report
Business Outlook Abroad
International Economic Policy
Travis
Business Higher Education Forum Annual Report
Research and Development in Industry 1981
Kettering Report
Blue Print for Jobs and Industrial Growth
Georgia Journal of Intl & Comparative Law
President's Commission on Executive Exchange
DOC: Effect of Imports on Nuts, Bolts & Large Screws of National Security
Impacts of Bilateral Shipping Agreements
Analysis of Service, Rates & Shipper Responses
Science and Engineering Personnel: National Overview
International Economic Comparisons
Current List of Subjects for Special Studies & Publications as Issues &
Recommendations of the Committee on Development
American Capitalism
NARDA
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Major Shipping Report
Summary of Agreements
Network Syndication - Financial Interest Rules
Double Taxation on Overseas Construction Projects
University of Chicago: The 1982 Honor Roll
The Journal
Annual Science and Technology Report 1982
Cost of Protectionism
International Trade Commission Information Kit
Republicans Abroad
International Monetary Fund (1)(2)
American Perspective
Product Liability Tort Law Reform
High Cost of Capital

Program on Information Resources Policy
Science and Engineering Resources Data
America's Competitive Challenge

OA 9640

Midterm Planning Book

Science Indicators 1982

Export Financing Proposals and Ideas

Benefits & Costs of Export - Import Bank Loan Subsidy

What is a Small Business

President's Commission on Executive Exchange

Avon Annual Report

Martin Marietta

Overview of the Export Administration Program

Report of the White House Science Council

Journal

Changing Industrial Structures in the U. S. & Japan

Science & Engineering Doctorates 1960-1981

NAMC Emergency Summit Meeting

Minority Business Development

DOC Proposed Legislative Program

Investigation of Truck Size and Weight Limits

Final Report on the Federal Highway Cost Allocation Study

State Taxation of Multinational Corporations

Price Waterhouse The Changing World of Smaller Business

Ritz Blitz

Boeing Report

The Administration Proposed Amendments to the Freedom of Information Act

Administration Amendment to the Freedom of Information Act

Executive Order on Minority Business

PCIC Status Report

PDIC Action Recommendations

Economic Recovery

Management Planning System DOC

OA 9641

PCIC Briefing Book Palo Alto, California December 1983

PCIC Detroit Meeting April 1984

Commerce and Trade Legislative Agenda

Prefix to Trade December 1983

Financial Interest & Syndication Rule May 1982

Export Trading Company 1982

U.S. Productivity and Competitiveness August 1983

PCIC Briefing Book September 1983

OA 9642

Intellectual Property [Working Group 07/11/1983] (Binder) (1)(2)

FCC: The Access Charge Debate (Binder)

FCC [Oval Office Briefing 04/12/1983] (Binder) (1)(2)

FCC: The Access Charge Debate (Briefing Book January 1984) (Binder) (1)-(6)

Export Controls: President's Export Council Briefing Book (Binder) (1)(2)

**Export Controls: Status Report – President's Export Council Recommendations,
10/30/1981-07/01/1983 (Binder) (1)-(3)**

Export Controls: President's Export Council Meeting 12/08/1983 (Binder) (1)-(3)

**Export Controls: President's Export Council Recommendations September 1983
(Binder)**

Semiconductor Industry Meeting – U.S. Chamber of Commerce 02/28/1984 (Binder)

(1)

Semiconductor Industry Meeting – U.S. Chamber of Commerce 02/28/1984 (Binder)

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Semiconductor Industry Meeting – U.S. Chamber of Commerce 02/28/1984 (Binder)

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OA 9643

Increased Efficiencies

Japanese Trade (Binder) (1)-(3)

PCIC Strategy for U.S. Industrial Competitiveness / Issue International Policy Debate

FCC Syndication & Financial Interest Rules I

FCC Syndication & Financial Interest Rules II

FCC Syndication & Financial Interest Rules III

FCC Syndication & Financial Interest Rules IV

FCC Syndication & Financial Interest Rules V

PCIC I

PCIC II

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Product Liability I

Product Liability II

Product Liability III

Product Liability IV

OA 9645

H.R. 1609 Legislation to Relieve International Double Taxation Overseas

Letter from Michael Geffrard (Pharmaceutical)

Letter from Don Brewer Regarding KYW News Radio

UISTA Publication from Charles Ervin

Reagan Record

CBS Competition of Regulations

U.S. Business Leaders Underscore Trade Issues at Sydney Gathering

LTV Corporation Annual Report

Letter from Weldon Lathan Regarding Sterling Systems Inc.

Proposal Regarding Bilateral Shipping Agreements from Roger Figera

Minority Document from Frank Swain
Government Deficit Spending & Its Effect on Prices of Financial Assets
CED Industrial Strategy & Trade
Orion Satellite Corp
Chase Manhattan Corp., 1982 Chart
President Reagan's Trade Reorganization
Press Call
CDS Payback Letter from Robert Blackwell
Small Business Letter from Gerald Nagy
LTV Corp. Letter from John Meagher
Barbara Honegger Press Release
Letter from China Agro-Industries Development Ltd.
Jobs for the Future
[Hong Kong Textile Agreement](#)
Group of Thirty
Reagan Trip to Asia
Report of White House Science Council
Flytown
Frank Makara Regarding Evangelism
Monetary Charts
Policy Recommendations of Wholesaling / Retailing Industry Sector Committee
Reviving Winning Coalition
IMF Materials
Caterpillar Materials
Computer Industry
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Administration's Proposed Amendment to the FIA
S. 1158 Bamboo Shoots & Water Chestnuts Import
Citizens Efforts
**“The Public Policy Climate: A Report to Leadership Participants on 1982 Findings
on Corporate Priorities”**

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FCC Syndication and Financial Interest Rule
Guide to Law Firms
Summary of Howrey & Simon's Law Practice
Misalignment of the U.S. Dollar & Japanese Yen
CBD Competition of Regulation
Analysis of the Impacts of Repeal of the Financial Interest & Syndication Rule
Semiconductor Industry by Dataquest
PCIC Capital Resources Committee
Annual Report of the President on the Trade Agreement Report
**Japanese Government Promotion of the Steel Industry: Three Decades of Industrial
Policy (1)-(3)**
Why the FCC Should Repeal the Financial Interest & Syndication Rules
USITC Textile Reports (1)-(3)

U.S.-China Council
Potassium Permanganate Materials
Earthstar
COMSAT Report
Fairness II - Executive Briefing Book

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DOT 1984 Fall Director's Review
DOC / SBA 1982 Fall Director's Review
President's Report on the State of Small Business
Maritime Policy Working Group

OA 9648
Newspaper Clippings I
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Trade Strategy Papers
Fairness Issues

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Working Group on Export Financing
President's Statement
International Telecommunications Union – Interagency Working Group (Binder)
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Fairness II - Briefing Book
Telecommunications: S. 898 Proposed Amendments (Binder) (1)-(9)
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Washington International Business Report
IRET

Loagland Maclachlan & Company

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Transition Policy Papers

Heritage Papers

Houdaille Industry Booklet

Previews & Premises

Concentration, Mergers & Public Policy

Science and Technology

[The Case for Gold]

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Miscellaneous Books

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[Daily Schedules April 1982]

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[Daily Schedules June 1982]

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**[Telecommunications: Industry Groups: National Coalition of Cities and U.S.
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**[Telecommunications: Industry Groups: Computer and Business Equipments
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