

BAROODY, MICHAEL E.: Files, 1981-1985 – REAGAN LIBRARY COLLECTIONS

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BAROODY, MICHAEL E.: Files, 1981-1985

Office of Communications: Deputy Director of Communications, 1981

Office of Public Affairs: Director of the Office of Public Affairs, 1981-1985

Biography

Michael E. "Mike" Baroody is a lobbyist in Washington, DC.

Baroody was born in Washington, D.C., and graduated from the University of Notre Dame (B.A., 1968). He served in the United States Navy in 1968-1970. In 1970 he began his career in the Washington office of Nebraska Senator Roman Hruska. From 1977 to 1980 he was research director and later director of public affairs at the Republican National Committee. In 1980 he served as Editor-in-Chief for Republican Platform.

Michael Baroody joined the Reagan White House staff in April, 1981 as Deputy Director of Communications under Frank A. Ursomarso. In the fall of 1981 the communications staff was reorganized and as a part of this reorganization, Baroody was appointed as Deputy Assistant to the President and Director of Public Affairs at the White House. He served from 1981-1985. From 1985 to 1990 he was Assistant Secretary for Policy at the United States Department of Labor during the Ronald Reagan and George H. W. Bush administrations.

From 1990 to 1993 Baroody was senior vice president for policy and communications and later president of the Republican-oriented National Policy Forum. He also served as Bob Dole's Speechwriter and Executive Assistant. In 1994 he returned to the National Association of Manufacturers (NAM) to help build the Association's public affairs program, emphasizing greater involvement by NAM members in lobbying, policy and political activities inside and outside of Washington. These involvement activities grew into a "third branch" of NAM's advocacy efforts, co-equal with the traditional lobbying and media-relations "branches" in Policy and Communications. From 1997 to 2002 he was board member of the National Center for Neighborhood Enterprise.

Since 1998, Baroody has been senior lobbyist for the National Association of Manufacturers, one of industry's most powerful lobbies. He oversees all of the NAM's advocacy efforts and represents the NAM on the Executive Committee of BIPAC, the influential Business-Industry Political Action Committee. In March 2007 President George W. Bush raised controversy after nominating Baroody as the new chairman of the Consumer Product Safety Commission. Baroody withdrew his name from consideration on May 23, 2007.

Scope Note

Michael Baroody joined the Reagan White House staff in April 1981, as Deputy Director of Communications. He worked under Frank A. Ursomarso, the Director of the Office of Communications. Ursomarso reported to David Gergen, the Staff Director who was named Assistant to the President for Communications in June 1981.

The communications staff was reorganized in the fall of 1981. As part of this reorganization, Baroody was named head of the newly formed Office of Public Affairs. With Ursomarso leaving the White House staff, the Public Affairs office reported directly to Mr. Gergen, as did the Media Relations and Speechwriting offices.

Both of Baroody's office collections were interfiled and sent to White House records management in this state. The Library has not attempted to separate Baroody's two offices. For a fuller idea of the Office of Communication at the very start of the Reagan Administration see the [Frank A. Ursomarso](#) collection.

Baroody left the White House staff in May 1985, to become the Labor Department's Assistant Secretary for Policy.

CONTAINER LIST

CFOA 613

RR – First 100 Days (1)-(5)

Communications Task Force (1)(2)

NSDD-84 Talking Points

Washington Star

USSR Cable

Private Sector Initiatives (1)-(7)

***Reader's Digest* Interview (1)(2)**

Leaders Magazine

Dan Rather Interview

State of the Union, 01/26/1982 (1)-(6)

CFOA 614

Cabinet Council on Economic Affairs, 1981

Cabinet Council on Economic Affairs, 1982

Cabinet Council on Economic Affairs, 1983 (1)(2)

Weekly Updates, 09/01/1981

Weekly Updates, 09/08/1981 (1)(2)

Weekly Updates, 09/14/1981 (1)(2)

Weekly Updates, 09/21/1981 (1)-(4)

Weekly Updates, 10/05/1981
Cabinet Council Meeting on Commerce and Trade, 03/17/1982 & 04/20/1982
Cabinet Council Meeting on Commerce and Trade, 11/08/1982 (1)(2)
Cabinet Council Meeting on Commerce and Trade, 11/19/1982 & 04/20/1983
Reports on DOJ Visits, 1982
Year End Report, 1981 (1)-(7)
Year End Report, 1981: With Mike's Edits (1)(2)
Year End Report, 1981: With Gergen's Edits
Year End Report, 1981: Graphs
Press Conference Luncheon Briefing with the President 06/15/1981

CFOA 615

[Civil Defense Program Info]
07/20/1984 Mobile Communications in White House Staff Cars
Security Day at STC (Space Transportation Company)
James Nance Memo - Weekly Update
***Professional Builder* Magazine (1)(2)**
Promises Report (1)(2)
Mobile Oil, 02/23/1982
Timecards, 1981
Timecards, 1982

OA 5445

[President Reagan's Program for Economic Recovery]
South, Karen
Calendar – Weekly News – March 1981-March 1982
Baroody Resumes
Federal Assistance to Those in Need of Help
State of the Union Briefing for Reporters, 01/27/1982
State of the Union Fact Sheet
Requests for Copies
Federalism Fact Sheet
Domestic Issues Briefing Book 09/29/1091
Appointment Book 1981
Senior Staff Briefing Book 10/09/1981
Gergen Edits – Not Typed [First Year Chronology]
[Document Printouts October 1981]
Senate

OA 5446

Week at a Glance, April 1982-July 1982
Weekly Reports, July 1982
Invitations September 1981-June 1982

OA 5447

AWACS - Editorial Analyses (1)-(8)

Promises: A Report of the President's First Year
Week at a Glance, April 1982-June 1982 Agriculture / Commerce / Education / Energy

OA 5448

Reagan Interview: First Monday, June 1981 (Background)
Reagan New Conference 08/03/1981 Washington Star (Background)
Executive Briefing Book - Budget Cuts - Round 11
Reagan Interview Construction Equipment Magazine (Backup)
Reagan Televised Speech 10/24/1981 Round 11 Budget Cuts (Backup)

OA 5449

Year End Report (1981) (Backup)

OA 5450

Press Book - Bound President's Trip to Europe, January 1982
"Promises" (5 envelopes)

OA 5451

Solidarity Day - Talking Points 09/12/1981 (1)-(4)
Department / Agency Budget Briefings
"Reagan Record" - Year End Report
Reagan New Conference (06/16/1981) Background
Senior Staff Briefing Book April 1981-August 1981 (1)-(8)
Presidential News Conference 10/01/1981 (Back-up Material) (1)-(8)

OA 6550

Two Year Review of Presidency Edits and Charts (Dummy's and Backup Information)
Plus two final copies 01/20/1983

OA 6551

Two Year Review of Presidency Final Edits

OA 6552

National Republican Congressional Committee Bulletins
President Reagan's Fall Proposals – Additional Budget Savings – October 1981
Fact Book on the Presidential Campaign Against Waste and Fraud, July 1981
Program for Economic Recovery 02/18/1981

OA 6553

Agency Weekly Reports, August 1982-September 1982

OA 6554

A Program for Economic Recovery 02/18/1981

OA 6555

Two Year Review of Presidency First Drafts

OA 9091

Michael E. Broody Chron and Correspondence 1982-1983 - Jude Muskett - Material is
untitled and much is unfolded miscellaneous

OA 9092

Week at a Glance Schedules / Calendars for June 1983-September 1983

OA 9093

Week at a Glance Schedules / Calendars for September 1983-December 1983 (Agency)

OA 10722

Agriculture Department 1983
Food Stamps
PIK Program
Drought / Emergency Loan Program
Commerce Department 1983
Education 1983

OA 10723

Education Department 1983
Education Speaker's Kit 1983
Commission on Excellence 1983
Partnership in Education 1983
Merit Pay
Energy Policy 1983
Oil Imports 1983
EPA
HHS General
Infanticide Issue 1983
Health Care Incentives Reform 1983
Squeal Rule
Women's OP- ED
Liver Transplants
Child Support Enforcement
Welfare
Elderly
Hospices

OA 10724

Interior Department 1983
ICC Commissioner Andre
Justice Department OPD/ Fairness Book
OPM
Treasury Department 1983

OA 11216

Cabinet Meeting Council Notes

Reagan First Year Review, December 1981

Republican National Committee Surrogates Briefing Book, March 1982

Accomplishments

Action Requests

Advance Office

African Mission

News Calendar

Agency for International Development

Agriculture

Report on Agricultural Research

American Bald Eagle Celebration

Armed Forces Commercials

Assassination Attempt

AWACS

James Baker Background Information

Statement by Malcom Baldrige, Secretary of Commerce, Regarding Economics

Balance Budget Amendment

National Black Republicans Council 09/15/1982 Shoreham Hotel

OA 11217

White House Digest: On Hold: Sandinista Violations of Human Rights

White House Digest: On Hold: Sandinista Repression of Trade Union and Employer
Groups

[List of Names]

White House Digest: #1 Nicaragua's Sandinistas: Having It All (OPL)

White House Digest: #2 Soviet Cuban Threat in Caribbean

White House Digest: #3 Central America: Facts Not Widely Known

White House Digest: #4 The PLO in Central America (OPL)

White House Digest: #5 Background on Law Enforcement (PA)

White House Digest: #6 Background on Food Assistance

White House Digest: #7 Human Rights in Cuba (OPL) (1)(2)

White House Digest: #8 Nicaraguan Suppression of Labor Unions (OPL)

White House Digest: #9 President Reagan on Peace, Arms Reductions, and Deterrence
11/18/1983

White House Digest: Refugees Killed 12/02/1983

02/29/1984 Persecution of Christian Groups on Nicaragua

Sea Lanes, 04/04/1984

Nicaragua / Miskito Indians

Soviet Objectives and Intentions in Latin America

Sandinistas Saying on Sandinismo

What Central Americans Are Saying on Central America

Central American Bishops, 10/31/1984

“Republican Leadership in the 1980s: A Report to the American People on the
Accomplishments of the Last Three Years,” RNC, 03/09/1984

Kids Life & Times Questionnaire, 12/03/1984
Woodlands Forum
Film Comment
Kids Life, Inc.
Attenzione
Footwear News
Modern Maturity
Progressive Farmer
Pacific Magazine February 1984
National Forum (Education)
National Forum (Fielding Draft)

OA 11218
Task Force
Chuck Taylor
Tax Bill, August 1982
Time
Tours
Television Department
Tour Request
Travel Team's Staff
Travel
Treasury
Tuition Tax Credits
Typewriter Ribbon
United Nations
Urgent Supplemental
USICA
USTR
Veterans
Wall Street Journal Story, 10/21/1982
Book Manuscript on James Watt (1)-(6)
Women in Administration
Women's Party for Survival
Year End Report
Zimbabwe
Federal Communications Commission
Weekly Updates (Combined Domestic and Foreign)
Public Affairs Weekly Reports to Ronald Reagan
Telecommunications
Suzuki
Supreme Court Nominations
Support Economic Programs
State
Miscellaneous Administrative

OA 11219
World Trade Week Information Kit, 1983
Williamsburg Summit
Women (Accomplishments, etc.)
President's Statement, 08/12/1984
TIMS Tax Legislation
Taxes - Signing of H.R. 4170 (07/18/1984) Statement & Fact Sheet
Presidential Decision, 09/18/1984
SSA Study, 06/12/1984
Social Security / Medicare March 1984
Social Security (1)-(3)
[Social Security Op-ed 04/27/1983] (1)(2)
Michael Broody
THIS BOX ALSO CONTAINS NUMEROUS UNMARKED FILES

OA 11220
Education
Election
Energy
Economic Task Force
Paul Duke Interview
Enterprise News Service
Enterprise Zones (1)-(5)
Issue Book
Conference on Aging
Health and Human Services
Helen, Articles
Gun Control
General Service Administration
Groton School
Grain Embargo
Governors
GOPAC
Fraud and Waste

OA 11221
DOT Testimony
Biographies
Briefing Materials
Jack Anderson
Briefing Materials, Baldrige
Briefing Book II
Budget
Draft
Brocks Geneva Speech
FY 1983 Budget

Vice President Bush

Cabinet

Cable News

Caribbean Basin Initiative

[Carter Economic Problems]

CBS, Moyers Special 04/21/1982

Communication Plan for PIP

Compassion

Congressional Relations Weekly Reports

Congressional Wives

Construction Equipment Magazine

Cotton Dust Standard

Chamber of Commerce

Carter Clews

Council of Economic Advisers

Center for the Study of the Presidency, 10/16/1981

Central Intelligence Agency

Clean Air Act

Commerce

CBS Interview with Walter Cronkite

Daily Oklahoman Interview

Davis / Bacon

Defense

Disarmament / Smart Talks

Drugs

Drugs / Alcohol, Mrs. Reagan

THIS BOX ALSO CONTAINS NUMEROUS UNMARKED FILES

OA 11222

Ottawa

Personnel Management

Tip O'Neill

Peace Corps

Pennsylvania Public TV Network

Personnel and Security Forms

Phone Logs / Mike

Office of Management and Budget

OEOB / Brief History (Empty Folder)

Furloughs

Office Matters

Nuclear Freeze / Arms Control

Notre Dame Trip

New York University / Public Affairs

New York Post Interview

Newsline

Newspaper Clips

Cabinet Council Meetings
Truck Stop Operators (Empty)
TV Charts
Tax Spending Summary
Tax Package
Tax Package
Tax Package
Responses
NAACP
NAAA (National Association of Arab Americans)
MESS
THIS BOX ALSO CONTAINS UNMARKED FILES

OA 11223
Productivity
Public Affairs
Public Affairs Directory
Publications / Subscriptions
Puerto Rico
QUBE TV
Questions: Economy
Questions: Budget
Questions: Taxes
Quotes
Radio Ratings
Registered Representatives
Rejections / Secretarial
Active Resumes
Gunderson Milk Marketing Improvement Act
Commonsense
RNC Communication Department
RNC File
Saudis / Weapon Sales
Schedule Proposals
Chancellor Schmidt
Selective Service
Second Year
Small Business
Social Security
Briefing Book (Surrogates)
Surrogates Briefing (Drafts)
Space Shuttle
Spanish International Network
Speech Communication Association
Speeches – Administration (1)-(4)
Speech Followup, 04/28/1981

Speechwriters
THIS BOX ALSO CONTAINS UNMARKED FILES

OA 11224
EPA
February Groups
Federalism (1)(2)
Foreign Policy Commission Plan
GEOSTAT
Anne Higgins
Human Events
Justice
Klien Group
Labor
Leaders Magazine
Leadership Conference
League of Women Voters
Leaks
Local Content Legislation
Mail Report
Mailing Lists
Media Appearances
Medial Liaison
THIS BOX ALSO CONTAINS MANY UNMARKED FILES

OA 11225
OMB
Ku Klux Klan, 04/17/1984
OMB
DOD Spare Parts 1984
Banking Industry
Argentina
Bishop's Letter
Dunn and Bradstreet, 04/19/1984
American University
Asthma and Allergy Foundation of America
THIS BOX ALSO CONTAINS NUMEROUS UNMARKED FILES

OA 11226
Press Guidance
Press Corps, White House
Press Room Alterations
President Reagan's Economic Recovery Program / Draft
Economic Program, Copy
President's Speech 09/24/1981
Presidential Briefing Book, 10/01/1981 (Press Conference)

Presidential Briefing Book, 09/28/1981

Polling Data (1)(2)

Poor

Lopez / Portillo

Policy Development

Missing Children's Center 1984

Jennifer Sims, June 1984

Mary Humes

Michael Grace

Elizabeth Penniman

Irma J. Kanter

Federal Reserve

[Fairness]

[Fairness] II

[Fair Housing 1983] (1) (2)

[Civil Rights Commission]

84 "Dirty Dozen"

Corporate Use of Information Regarding Natural Resources and Environmental Quality
(CEQ) 05/15/1984

1984 Elections

General Information

THIS BOX ALSO CONTAINS UNMARKED FILES

OA 11227

Reagan Speeches – Inaugural – April 1981

Reagan Speeches – May 1981-July 1981

Reagan Speeches – August 1981-December 1981

Reagan Speeches – January 1982

Reagan Record, - First Six Months

Presidential News Conferences

Reagan Performance / Press Conference

Reagan First 100 Days

State of the Union – January 1982

State of the Union 1982 - Briefing Book

Reagan First Year

Reagan Performance – 100 Days - Present

Presidential Performance First Six Months (Various Projects)

Reagan Popularity / Performance (Polls / Quotes)

Reagan Campaign Speeches

Reagan Administration Strategic Plan, 1981

Reagan Interviews 1981

Reagan Administration – Presidential Transition

Reagan – Personal / Family

Reagan Administration: White House

Library / Research

Reagan / Record as Governor

Reagan – First Year Appointments

OA 11228

Debates Transcripts (1)-(4)

Voter Participation

H.R. 4207

Homeless Shelter Program, 1983

President's Private Sector Survey on Cost Control (1)-(10)

President's Private Sector Survey on Cost Control Press Kit, 06/30/1983

President's Private Sector Survey on Cost Control, 05/16/1983

Duke Conference

Pension Funds Assets

Peace Corps Volunteers Presentation, 04/18/1983

THIS BOX CONTAINS UNMARKED FILES

OA 11229

Mike Baroody Telephone Logs, Dates Uncertain, in no particular order

OA 11230

Garah Analysis

RBC / Talking Points Book, 1984

John P. Richardson

RBC (Telethons)

Republican Women's Leadership

Republican Convention 1984

Saturday Conference Calls / Platform Drafts

14th Annual Leadership Conference / Center for the Study of the Presidency

OA 11231

Various Unemployment Statistics

Requirements for Recurring Reports to the Congress

Federal Information, Sources and Systems

Federal Evaluations

OA 11232

Various Telephone Logs, 1982, 1983

1984 Appointment Book

The Reagan Record

RBC Page Proofs

Talking Points: Domestic Policy

Talking Points: Economy

Talking Points: Defense

Talking Points: Foreign Policy

Analyzing the Reagan Record, National Center for Policy Analysis

Hunger / White House Task Force, August 1983

Economic and Domestic "Talking Points" Draft, 07/13/1984

[State of the Union, 02/06/1985] (1)-(3)

Ronald Reagan and Walter Mondale Address Major Economic Issues Affecting
Wholesalers / Distributors

OA 11233

Freeze File

New England File

Minority Enterprise Week

Leading Economic Indicators (Economic Statistics)

Job Training Partnership Act

Fraud, Waste and Abuse

THIS BOX ALSO CONTAINS UNMARKED FILES

OA 11234

Council on Environmental Quality, National Acid Precipitation Task Force

Food Stamps

3 Month Preview (Commerce)

Bilingual Education

GSA / Air Bags / Ford Company

Regional Schedules C's May 9 / 10 Meeting

AIDS

AIDS

Deficit / Rose Garden Downpayment Plan 03/15/1984

Baby Doe

Food Stamps

HHS / GAO Report / OBRA

Homeless

Housing Industry, 1984

U.S.V. City of Miami, August 1984

Title IX

Baby Jane Doe, 07/19/1984

OP ED Piece on Gas Rationing / Joe Wright, 07/30/1984

OA 11237

Press Conference, 06/14/1984

Press Conference, 07/24/1984

Radio / TV interviews 07/27/1984

Local TV Interviews with the President 07/27/1984

Radio Interviews with the President 08/04/1984

Talking Points Book, May 1984

Mini/Press Conference, 09/11/1984

OA 11238

Presidential Press Conferences (1)-(3)

Presidential Press Conferences: Ronald Reagan Press Conferences [03/06/1981]

Ronald Reagan Briefing Book – Press Conference 11/10/1981

Press Conferences 09/10/1981
President's Press Conference, 03/31/1982
Presidential Press Conference, 05/31/1982
Presidential Press Conference, 06/30/1982
Presidential Press Conference, July 1982
Presidential Press Conference, 09/28/1982
GOP Teleconference, Oct 14
Teleconference, Oct 18
Teleconference (GOP) November 1982
Teleconference, (Chamber of Commerce)

OA 11239

Press Availability, 04/14/1983
Defense Speech (RR) Mar 23
Enterprise Zone Legislation (1983)
Employment Act (1983)
Press Availability, 04/22/1983
Crime Fighters (New York, New York) 04/27/1983
USA Today, Apr 26
USA Today Interview, and OPED, Apr 26
Sensitive Information, NSDD Briefing, 03/11/1983
RR Speech (Central America) Apr 27
Small Business Administration
Small Group Press, Press Availability May 4
Gun Owner Magazine, Minnesota Radio Interview June 1983
Jobs Program, 07/20/1983
Small Interview, May 29
Presidential Small Interview, 07/20/1983
Helen Thomas Interview, May 19
Press Conference, May 1983
Press Conference, May 17
Benavidez, Roy P.
Forbes Interview, June 1983
Press Conference, 06/28/1983

OA 11240

Issues of Interest to Women (Update) February 1984 (1)-(7)
3 Year Reviews (Agency)
RR Interview with Cannon (*Washington Post*)
RR *Time* Interview, 01/27/1984
RR / *Newsweek* Interview, 01/27/1984
RR / *Wall Street Journal* Feb 15
Knight Ridder, 02/13/1984
RR Press Conference, 02/22/1984
RR with Southeast Reporters
RR (Luncheon) Business Press 03/07/1984

RR with Midwest Reporters
Family Weekly (April 1984)
New York Times, March 1984
Press Conference, 04/04/1984
Press Conference, 05/22/1984

OA 11241
Presidential Press Conference, 11/11/1982
Hearst Interview
Cannon Interview
Presidential Press Conference, 01/05/1983
Business Week Interview, 01/05/1983
Business Week Interview, 01/28/1983
Press Availability, 02/04/1983
Jobs Talking Points, 02/07/1983
Local Anchor Drop-by, 02/07/1983
Human Events, 02/14/1983
Human Events, 02/11/1983
Out of Town Reporters, 02/09/1983
(YPO) Teleconference Feb 14
Press Conference, 02/16/1983
Sperling Breakfast, 02/23/1983

OA 11242
Houston (KTRK and KHOU)
Scripps / Howard, 10/25/1984
Washington Times, 11/27/1984
Mini Press Conference, 12/07/1983
Dallas Morning News, 01/08/1985
People Magazine, 01/11/1985
USA Today and Time, 01/17/1985
Human Events, 12/06/1984

OA 11243
Pension Equity Act of 1983
10/1983 Beirut Bombings - Reaction
M.L. Icing, Intelligence Activities Report, October 1985
RR First 1000 Days, Talking Points, Foreign Policy
Press Conference, 10/19/1983
***Cleveland Plain Dealer* 11/01/1983 [Publisher Tom Vail]**
[Notes for Meeting with Gannett Reporters, 12/14/1983]
Press Availability, 12/14/1983
Press Conference, November 1983
People Magazine, 12/06/1983
Mini- Press Conference, 12/14/1983
Press Conference, Dec

3rd Year Review

OA 11244

Lambro Interview, 10/06/1983

RR Education GMA, October 1983

Lebanon / Grenada RR's Speech, 10/27/1983 (1)-(5)

[Grenada, General]

[Grenada Press Access to]

[Grenada, RNC Information] (1)-(3)

Coleman, Milton

Talking Points on Issues of Interest to Women, October 1983 (Final and Background Materials)

OA 11245

Press Conference, May 17

Press Availability, July 1983

Public Affairs Meeting, 07/22/1981

Domestic Talking Points, Fairness Book, June 1983

Press Conference, 07/26/1983

ABA Speech, 08/01/1983

National Productivity and Innovation Act of 09/12/1983

American Legion Magazine

James Kilpatrick Interview, 09/08/1983

Hispanica (Program / Achievements) September 1983

Spanish Today, September 1983

Regional Broadcasters 09/21/1983

Lambro Interview, 10/06/1983

OA 11596

Budget

[Talking Points April 1984-June 1984] (1)-(11)

Title IX Grove City

Talking Points-3rd Set (1)-(3)

OA 12229

Business Week, 02/22/1985

[President's Press Conference, 01/09/1985]

[President's Press Conference, 02/21/1985] (1)(2)

[The President's News Conference, 03/31/1985]

[*Wall Street Journal* Interview, 02/07/1985]

[Response to *National Wildlife Magazine*, 02/27/1985]

[Questions and Answers with Regional Editors and Broadcasters, 03/11/1985]

[Briefing Notes for Wednesday Interview with Pat Robertson, 04/23/1985]