

Ronald Reagan Presidential Library Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Reagan, Ronald: Gubernatorial Papers,
1966-74: Press Unit

Folder Title: 1970 Campaign Speeches and Releases – North
[04/03/1970-08/31/1970]

Box: P19

To see more digitized collections visit:

<https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:

<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

J. McCOY, Assistant Director
1256 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4451

MERCED COUNTY

FOR IMMEDIATE RELEASE
4/3/70 SF #49

Robert E. Stewart, program administrator for the Merced County Mental Health Clinic, has been appointed chairman of Governor Ronald Reagan's Merced County campaign, Paul R. Haerle, Northern California chairman, announced today.

A retired Air Force colonel, Stewart, 47, is vice-president of the Merced-Mariposa Shrine Club and chairman of the American Red Cross Fund Drive for Merced County.

He was Republican Victory Squad chairman during the 1968 election.

Location of Merced County campaign headquarters will be announced later.

GOVERNOR REAGAN

NEWS BUREAU

A. J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FRESNO

RELEASE TO AM'S
TUESDAY, APRIL 7, 1970
SF #50

The following is excerpted from Governor Ronald Reagan's address to the Fresno Fund-raising Dinner at the Hacienda Motel Monday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

Of all Californians, you folks here in Fresno should know that water was one of the prime factors -- along with work and capital and sweat and tears -- that transformed the San Joaquin Valley into the nation's vegetable garden. Without water, the crops on these rich agricultural fields would wither -- some areas would dry up and blow away.

The California Water Project must be completed if we are to provide water for agriculture and the continued flow of foods and fibers -- not only to Californians but to millions of people throughout the nation, and even foreign lands.

Let me cite a few examples to show how important this industry is to California.

One out of every three jobs in California is related to agriculture and agri-business contributes \$16 billion to the State's economy.

For every 10 Californians employed in agriculture, 26 more are employed in other industries such as processing, transportation, agricultural finance, canning and selling.

More than 400 million cartons and 40 million wooden boxes and 1.3 billion glass jars and 5 billion cans are manufactured in California.

MORE....

and used yearly for packing California produce.

More than enough food labels are printed to stretch to the moon and back.

More than half a billion dollars is spent each year to ship California farm products, and this accounts for a third of the total railroad tonnage and one half of all truck business in this state. Water is the key to this vast industry, water is the life blood of its future.

Right now about \$600 million in water project bonds cannot be sold because the tight money market prevents us from selling these bonds at the existing five percent ceiling. To remove this roadblock, Proposition Seven was put on the June ballot. It would permit us to increase the interest rate ceiling up to seven percent -- if the interest rate ever went that high -- and it would enable us to sell those bonds and complete the project, as well as bonds for public school construction, veterans home loans, beaches and parks and junior colleges -- all of which have already been approved by the voters.

Some, who are opposed to the water project, are urging the public to vote "No" on Proposition Seven.

This opposition is short-sighted. It is destructive. It could wreck California's economy. As one San Francisco paper put it, a call for a "No" vote is "a call to taxpayers to line up at the voting booth and cut their own throats."

Whether you voted for or against the State Water Project bonds back in 1960, the fact remains that today it is not up for a vote; it is no longer an idea -- it is a 90 percent completed fact. More than \$1.4 billion of public bond money has been already spent or committed.

Water deliveries are already being made as far south as Kern county. Power is already being generated at the dams which are an integral part of the project. The money from the sale of water and power are the sources of revenue to pay back the projects bonded indebtedness.

If Proposition Seven were to fail and we had to shut down the project, it would not only turn off the faucet for the Valley -- it would mean that the taxpayers would have to pay back most of the money already spent and already received from the various water agencies that have bonded and taxed themselves to support the cost of the construction in advance of water delivery.

At the present time, it would cost the taxpayers more to stop the project than it will to complete it.

Halting the project would cost \$2 billion in principal and interest -- and the taxpayer would be stuck with most of that bill. We in Sacramento would have no choice but to find some other way to fund the project -- at least on a temporary basis, until the money market changed or the voters approved another request for raising the interest ceiling.

Too many people have worked too hard for too many years to build this great valley to let it dry up. Too many people depend too much on the food and fibers from the fields of this great and fertile area to let it wither away. We must not force the consumer to turn to other areas and higher prices just because someone turned off your water.

One of the real travesties in all of this is that much of the opposition to the water project has been mixed up in concern about protecting environment. Those who buy that line are being hoodwinked. Where is the conservation in lost crops? Where is the environmental

MORE....

preservation in fields that turn brown and soil that blows away for lack of water? Can anyone claim they are protecting the environment by proposing that areas of this great valley be allowed to revert to dry and fruitless plains?

There are some who claim that the water project is simply a great scheme to rob Northern California of its water just to fill the swimming pools of Los Angeles.

As Governor of this State, I would never be a party to robbing the North of its water. The water transported by the project is surplus water -- winter flood water -- which over the years has run unchecked through the Golden Gate and into the Pacific to be wasted forever.

Less than half of the water in the project goes through the Tehachapis -- more than half will be used here in the Valley, and in the San Francisco Bay area.

I urge you to vote "Yes" on Proposition Seven -- not just to protect the best interests of this great Valley, but to help insure the future of California.

#

4/3/70

GOVERNOR REAGAN

NEWS BUREAU

J. McCoy, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 451-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MODOC COUNTY

FOR IMMEDIATE RELEASE

4/6/70 SF #51

Alturas rancher-realtor Dean J. Neer has been named Modoc County campaign chairman for Governor Ronald Reagan, Paul R. Haerle, Northern California chairman, announced today.

Former acting administrative officer of the City of Santa Barbara, Neer, 36 also was Governor Reagan's Modoc campaign chairman in 1966.

Neer is a past president of the Modoc County Farm Bureau. A Phi Beta Kappa graduate of Stanford University, he holds a masters degree in business administration.

Location of Modoc County campaign headquarters will be announced later.

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JAMES J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94101
(415) 434-445

BUTTE COUNTY

FOR IMMEDIATE RELEASE
4/7/70 SF #52

Robert B. Kutz, Chico attorney who has been named chairman of Governor Ronald Reagan's Butte County campaign, will operate county campaign offices in Chico, Gridley, Oroville and Paradise with the Chico office to be in operation by mid-May.

Kutz' appointment was announced March 16 by Paul R. Haerle, Northern California campaign chairman, when Governor Reagan was in Chico on a Northern California campaign tour.

Kutz, who resides at 2619 Burnap Avenue, was chairman of the Butte County Reagan-for-Governor Committee in 1966. He is past president of the Butte County Bar Association and is a member of the New Car Dealers Policy and Appeals Board for the State of California.

An alternate delegate to the Republican National Convention in 1968, he has been practicing law in Chico since 1949. He was on active duty with the U.S. Navy from 1942 to 1945 and was honorably discharged from the U.S. Naval Reserve in 1958.

Kutz is a member of the American Judicature Society, the Commonwealth Club of California and the Chico Post of the American Legion.

Locations of the four county campaign offices

J. McCoy, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

El Dorado County

FOR IMMEDIATE RELEASE
4/7/70 SF #53

Allen O. Hunt, a former Marine Fighter pilot who was awarded two Distinguished Flying Crosses, has been appointed El Dorado County campaign chairman for Governor Ronald Reagan, Paul R. Haerle, Northern California chairman, announced today.

Hunt, 47, is a customer relations representative for the Aerojet-General Corporation in Sacramento and resides at 1050 Long Avenue in Placerville.

A lieutenant colonel in the U.S. Marine Corps Reserve, Hunt also holds the Air Medal and the Presidential Unit Citation with seven battle stars.

Location of county campaign headquarters will be announced later.

GOVERNOR
REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
250 11th Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

ALAMEDA COUNTY

FOR IMMEDIATE RELEASE
4/7/70 SF #54

J. Carter Witt, prominent East Bay businessman and civic leader, has been appointed chairman of Governor Ronald Reagan's Alameda County campaign, Paul R. Haerle, Northern California chairman, announced today.

Witt, 43, of Oakland, was co-chairman of Oakland Mayor John Reading's 1967 campaign. He is a member of the Alameda County Republican Central Committee.

A past president of the Bay Area Mortgage Association, he is a partner in the Mason-McDuffie Company of Berkeley and is currently a director of the Mortgage Bankers Association of Northern California. He is a director of the Hayward Chamber of Commerce and of the Hayward Rotary Club. He resides at 5450 Bacon Road.

Location of Alameda County campaign headquarters will be announced later.

JACK S. McCLOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4455

MARIPOSA COUNTY

FOR IMMEDIATE RELEASE
4/7/70 SF #55

Robert W. Sparks, owner of L.P. Gas Service in Mariposa, and Mrs. Roberta Chase, Mariposa housewife, have been named co-chairmen of Governor Ronald Reagan's Mariposa County campaign, Paul R. Haerle, Northern California Chairman, announced today.

Sparks, 45, was Governor Reagan's county campaign chairman in the 1966 campaign.

A past grand herald of the International Order of Odd Fellows, Sparks' civic activities include scouting work and managing a Little League baseball team.

Mrs. Chase, 39, is secretary of Republican Women Federated in Mariposa and has worked on several Republican campaigns. A native Californian, she has lived in Mariposa for four years. Her husband, Ira, is a Mariposa County deputy sheriff.

Location of county campaign headquarters will be announced later.

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

J. McCoy, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

LOS ANGELES #56

FOR RELEASE TO:
THURSDAY AM's
April 9, 1970

The following is excerpted from Governor Ronald Reagan's address to the Southern California fund-raising dinner at the Century Plaza Hotel on Wednesday night.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

Just about four years ago, you and I and hundreds of thousands of Californians started a grass roots movement in California politics.

We termed it the Creative Society but, in truth, it was nothing more or less than a commitment to common sense and a pledge to get government off our backs.

We are on temporary duty in public service --- but first of all, we are citizens.

We had come to a time of decision, a time for choosing, and the path we had determined to follow turned away from any idea that government and those who serve it were omniscient or omnipotent.

We made no deals. We were sick and tired of wheelers and dealers and schemes and schemers and those who pander faulty promises and empty promises.

At no time did we say that we would keep on doing what the other fellows had been doing, but just do it more cheaply. We disagreed with what they had been doing.

MORE....

Our only commitment was that government must again be what it once was -- of and by, as well as for, the people. Our belief then, and now, is that the seat of government was not in Sacramento or Washington, but in the homes and hearts and vision of the people. Government is the people's business and we, the people, must run government or government will merely run us.

Our dream, if you will, was a state where liberty under law and justice could triumph, compassion would govern and the people would participate, grow and prosper because of government policies and not in spite of them.

And in 1966 -- after eight years of an administration which was frequently wrong but seldom in doubt -- we were given a mandate to get government back in shape, back to its proper purposes which, very simply, is to exist solely for the convenience of the people.

Now you have a proprietary interest in this administration -- and a right to know just how far we've come in fulfilling that mandate.

No one pretends that the job is completely accomplished or that we are anywhere near satisfied. You can't rebuild in months -- or a few years -- what it took others years to disassemble.

* * * *

During our first three years, we passed some of the most significant crime legislation in more than a decade.

We sought and supported tougher laws to crack down on the dope peddler and the narcotics pusher and appointed a statewide coordinator to pull these programs together into an all-out war against drugs and narcotics -- a war we intend to win!

You have often heard me say that no government has ever voluntarily reduced itself in size. Well, we may just be the first one to do it.

We have moved from ninth lowest among the states in the cost of government per capita to fifth lowest. And this is one place where we want to be Number One.

We don't subscribe to the theory that you rate the quality of government simply by the quantity of the taxpayers' money it spends. Like most things in life, good government should be based on quality, not quantity.

* * * *

I didn't have to go to Sacramento to be converted to preserving the magic of California. Anybody who has been riding horseback over the trails and the hills of this state for years knows how important it is to preserve our environment. For more than three years now, we have been taking the lead in protecting our environment.

But protecting and improving the environment is more than just stopping things or changing things. It's building things -- the right things. We must maintain the proper balance between the extremes which say no more roads, no more industries, no more people, and the extreme which would justify everything and anything in the name of progress.

Right now, for example, there are those who would try to scuttle the California Water Project by defeating Proposition 7 on the June ballot.

MORE....

The California Water Project is essential for the continued progress and prosperity of the state. Yet there are those who oppose it in the name of environment. I see no protection of the environment in fields that are allowed to dry up because of a lack of water, or crops that fail or towns that die because the faucet is turned off. I see no protection of the environment in destroying the bread-basket of the state or in preventing the development of new areas in Southern California so that our population can be dispersed into new towns and new areas.

Those who call for a "No" vote on Proposition 7 are asking the voters to cut their own throats. Ninety percent of the project is completed or under construction. It would cost us more to halt the water project than to complete it. And, if it is shut down, more than \$2 billion in debt and principal would be transferred to the general taxpayers' backs -- taxes that would have been paid by the water users and customers who use the power generated by the project.

And, included in the hold-up on those bond sales, are monies needed for schools and veterans' home loans, beaches and parks and junior colleges.

If we are really concerned about the future of California, we will pass Proposition 7 and let the state compete in the ebb and flow of the free market on bonds.

* * * *

For the first time in more than 30 years, we have introduced legislation to overhaul the state's tax structure. This program would guarantee a reduction of the homeowners' property tax ranging from 25 to 40 percent, depending on the value of the home and its location in the state.

MORE....

In Los Angeles County, the 1969-70 average tax rate of \$9.93 would be cut to \$7.22 -- a 27 percent reduction for the homeowner.

There are those who counseled us not to get into tax reform in an election year. They warned it isn't the political thing to do.

But this is no time for politics as usual.

You wanted a difference. We have started the long climb out of a bottomless bureaucratic pit.

If the recent polls are accurate, it would seem there is support for our efforts. We are on the way to building a new majority in this state -- a majority which will continue to speak affirmatively about individual dignity, which will keep itself fastened to basic common sense values and the precept that each individual is entitled to the full rewards of his labor, and that the initiative of free citizens in free enterprise is the mainspring of human progress, that each man counts and is likewise accountable.

We do this -- not because it is the politically smart thing to do -- but because it is the morally right thing to do.

Everything we have worked for since 1958 -- everything we have planned for and built for -- can happen this year.

Republicans stand on the brink of success!

#

4/8/70 SF #56

GOVERNOR REAGAN

NEWS BUREAU

J. McCoy, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MEMO TO PHOTOGRAPHERS:

Governor Ronald Reagan will be available for photographs
with organizers of the Professional Athletes for Governor Reagan.

TIME: 6:40 PM -- Wednesday, April 8, 1970

PLACE: Presidential Suite
Penthouse Floor
Century Plaza Hotel

Participants will include:

PETE BEATHERD
Ex-Houston Oilers quarterback
All-American, USC

TOM MACK
Los Angeles Rams offensive guard

JACK SNOW
Los Angeles Rams offensive end
All-American, Notre Dame

MARLIN McKEEVER
Washington Redskins (ex-L.A. Rams)
All-American, USC

ROD SHERMAN
Oakland Raiders offensive end
Ex-USC

The session will not be a press conference with Q and A.

The athletes, after the photographs, will accompany Governor
Reagan to the reception.

#

4/8/70 SF #57

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

J. McCoy, Assistant Director
1250 11th Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

YUBA COUNTY

FOR IMMEDIATE RELEASE
4/14/70 SF #58

Marysville rancher-realtor Charles C. Messick, vice-chairman of the Yuba County Republican Central Committee, has been named Yuba County chairman of Governor Ronald Reagan's campaign, Northern California Chairman Paul R. Haerle announced today.

A director of the 13th Agricultural District Fair, Messick, 34, also campaigned for Governor Reagan in 1966. He has served as Yuba County chairman for Assemblyman Ray E. Johnson in the 4th Assembly District.

He was Yuba County Victory Day chairman for the 1966 and 1968 election, is a member of the Elks Club of Marysville and resides at 76525 Plantz Road.

Location of Yuba County campaign headquarters will be announced later.

J. McCoy, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

TUOLUMNE COUNTY

FOR IMMEDIATE RELEASE
4/24/70 SF # 59

Dr. Lewis S. Bergstrom, Sonora veterinarian, has been named chairman of Governor Ronald Reagan's campaign for Tuolumne County, Paul R. Haerle, Northern California chairman, announced today.

A native of Utah and resident of Sonora for the past 13 years, Dr. Bergstrom is a 1955 graduate of Colorado State School of Veterinary Medicine. He earned his bachelor's degree at Utah State University.

Dr. Bergstrom, 43, is a past director of the Tuolumne County Chamber of Commerce and is past president of the Sonora Rotary Club.

Location of county campaign headquarters will be announced later.

JACK S. McDOWELL, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SANTA CRUZ

FOR IMMEDIATE RELEASE
April 14, 1970 SF-#60

Ray J. Scott, former Santa Cruz County district attorney and county counsel, has been appointed Governor Ronald Reagan's Santa Cruz County campaign chairman, Paul R. Haerle, Northern California chairman, announced today.

Scott, 51, now practices law in Santa Cruz. He resides at 19 Blackstone Drive in Boulder Creek.

A past director of the California Republican Assembly, Santa Cruz Chapter, he is a member of Phi Alpha Delta law fraternity and is a past president of the Santa Cruz Kiwanis Club. He served on the Board of Directors of Goodwill Industries for Santa Cruz and Monterey Counties and is a past exalted ruler of Elks Lodge, No. 874, in Santa Cruz.

Location of county campaign headquarters will be announced later.

#

GOVERNOR
REAGAN

NEWS BUREAU

ALAN J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SISKIYOU COUNTY

FOR IMMEDIATE RELEASE
April 14, 1970 SF-#61

Montague rancher Frank G. Belcher, secretary and founder of the Associated Taxpayers of Siskiyou County, has been appointed Governor Ronald Reagan's campaign chairman for Siskiyou County, Paul R. Haerle, Northern California chairman, announced today.

Belcher, at 34 one of Governor Reagan's youngest county chairmen, is president-elect of the Montague Rotary Club. He is a member of "Rancheros Visitadores," a local horse owners association.

A graduate of the University of California at Davis, Belcher is a past member of the Board of Governors of the Council of California Growers.

Location of county campaign headquarters will be announced later.

###

J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MADERA COUNTY

FOR IMMEDIATE RELEASE
4/14/70 SF # 62

S. Sam Pistoresi, prominent Madera businessman, has been appointed chairman of Governor Ronald Reagan's Madera County campaign by Paul R. Haerle, Northern California chairman.

Pistoresi, 37, is a member of the Madera County Republican Central Committee and an associate member of the State Republican Central Committee. He resides at 2013 West 3rd Avenue in Madera.

A former director of the Madera County Chamber of Commerce, he attended Cogswell Engineering College in San Francisco. He is a Korean War Navy veteran and was active in Governor Reagan's campaign in 1966.

Location of county campaign headquarters will be announced later.

GOVERNOR REAGAN

NEWS BUREAU

ANNE M. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SAN JOAQUIN COUNTY

FOR IMMEDIATE RELEASE

4/14/70 SF #63

Roy O. Williams, a former player for the Detroit Lions and San Francisco 49ers professional football teams, has been appointed chairman of Governor Ronald Reagan's San Joaquin County campaign. Paul R. Haerle, Northern California chairman, announced today.

Williams, 33, is currently a stockton insurance underwriter. He resides at 4900 Morada Lane.

An alternate member of the Republican State Central Committee, He serves on the Board of Directors of the University of the Pacific Alumni Association.

Location of county campaign headquarters will be announced later.

GOVERNOR
REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
1200 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SANTA CLARA COUNTY

FOR IMMEDIATE RELEASE
4/15/70 SF #64

A prominent San Jose businessman and civic leader, Halsey C. Burke, has been named chairman of Governor Ronald Reagan's Santa Clara County campaign, Paul R. Haerle, Northern California chairman, announced today.

Burke, 47, is president and chairman of the board of Burke Rubber Company, Inc., and is a graduate of Kings Point Coast Guard Academy. He holds unlimited masters papers.

A member of the Advisory Board of San Jose State College, he has been granted the Distinguished Service Award of the U.S. Junior Chamber of Commerce, the Business Achievement Award of Kings Point Academy and has long been active in California politics.

Burke is a past president of the San Jose Chamber of Commerce, the Junior Chamber of Commerce, the United Fund and is a member of the President's Council of 110 of San Jose State. He is also a director of the Association of Metropolitan San Jose and a director of the Santa Clara County Fair.

Location of county campaign headquarters will be announced later.*

* 2323 Forest Ave, Santa Clara

408-241-3222

GOVERNOR
REAGAN

NEWS BUREAU

T. J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

monterey county

FOR IMMEDIATE RELEASE
4/15/70 SF #65

Dr. Donald W. Schma, Monterey dentist and a trustee of the Monterey Institute of Foreign Studies, has been named Monterey County campaign chairman for Governor Ronald Reagan, Paul R. Haerle, Northern California chairman, announced today.

Dr. Schma is chairman of the Monterey County Republican Central Committee and is a member of the Republican State Central Committee.

In addition to the county chairmanship, Dr. Schma will be regional campaign coordinator with responsibility for Monterey, Santa Cruz and San Benito counties.

A Northwestern University dental school graduate, he is a member of the Executive Board of the Monterey Anti-Poverty Coordinating Council and a member of the American Dental Association and the California Dental Association.

He campaigned previously for President Richard M. Nixon and Assemblyman Robert Wood.

Location of county campaign headquarters will be announced later.

J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

NEVADA COUNTY

FOR IMMEDIATE RELEASE
4/15/70 SF #66

Mrs. Margaret M. Morrill, treasurer of the Nevada County Republican Central Committee, has been named chairman of Governor Ronald Reagan's campaign for Nevada County, Paul R. Haerle, Northern California chairman, announced today.

Mrs. Morrill, of Nevada City, campaigned for Governor Reagan in 1966 and for President Richard M. Nixon in 1968.

Post President of the Sierra Nevada Memorial Hospital Auxiliary, she is also a director of the Children's Home Society and is active in the Republican Women's Club.

Location of county campaign headquarters will be announced later.

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

ET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SAN MATEO COUNTY

FOR IMMEDIATE RELEASE
April 16, 1970 SF-#67

Milton C. Iverson, prominent Peninsula businessman and civic leader, has been named San Mateo County chairman of Governor Ronald Reagan's campaign, Paul R. Haerle, Northern California chairman, announced today.

A basketball letterman for three years at Stanford University, Iverson, 44, is an insurance broker. He resides at 121 Andeta Way in Menlo Park.

Iverson is a past president and member of the Board of Directors of the Palo Alto Insurance Association. He is also past president of the Madera Oaks Swim and Tennis Club. He has worked for the Republican Party at the precinct level for several years. He holds the Distinguished Service Award granted by the Junior Chamber of Commerce.

Location of San Mateo County campaign headquarters will be announced later.

#

ET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

PLACER COUNTY

FOR IMMEDIATE RELEASE
April 16, 1970 SF-#68

Dr. F. Harold Johnson, Roseville city councilman and past president of the Placer-Nevada County Medical Society, has been named Placer County chairman for Governor Ronald Reagan by Paul R. Haerle, Northern California chairman.

A graduate of the University of Illinois Medical School, Dr. Johnson is a past chairman of the Roseville City School Board. He was re-elected to the Roseville City Council April 14.

He is a member of the Republican State Central Committee and is a past member of the Placer County Republican Central Committee. He has been active in Republican campaigns for the past ten years.

Location of county campaign headquarters will be announced later.

#

GOVERNOR
REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

TRINITY COUNTY

FOR IMMEDIATE RELEASE
April 16, 1970 SF-#69

Robert W. Brandes, prominent Weaverville businessman and civic leader, has been appointed Trinity County chairman of Governor Ronald Reagan's campaign by Paul R. Haerle, Northern California chairman.

A real estate broker and insurance agent, Brandes, 58, has been a member of the Trinity County Republican Central Committee for more than 16 years and was Republican chairman in 1969. He has been chairman and a member of the Trinity County High School Board of Trustees for nine years.

Brandes also campaigned for Governor Reagan in 1966 and for President Richard M. Nixon in 1968. He is a member of the University of California Alumni Association, a member of local, state and national Boards of Realtors, the Rotary Club of Weaverville and Redding Lodge, 1073, of the Elks.

Location of county campaign headquarters will be announced later.

#

GOVERNOR REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

STANISLAUS COUNTY

FOR IMMEDIATE RELEASE
4/17/70 SF #70

Modesto attorney J. Wilmar Jensen, treasurer of the Stanislaus County Republican Central Committee since 1954, has been appointed chairman of Governor Ronald Reagan's Stanislaus County campaign by Paul R. Haerle, Northern California chairman.

A University of Chicago and Stanford University graduate, Jensen, 42, is also a member of the Republican State Central Committee. He has campaigned for several Republicans in Stanislaus County and was president of the Stanislaus County Bar Association in 1961.

Jensen is past president of the Stanislaus area Scottish Rite Clubs and is master of Modesto Lodge 675, Free and Accepted Masons.

He is a member of Phi Gamma Delta social fraternity and Pi Eta Sigma honorary political science fraternity.

Location of county campaign offices will be announced later.

Committee to Re-Elect
GOVERNOR
REAGAN

NEWS BUREAU

ET J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

AMADOR COUNTY

FOR IMMEDIATE RELEASE
April 17, 1970 SF-#71

William Anderson of Sutter Creek, a ceramics engineer, and Robert R. Ramsey of Jackson, regional vice president of the California Young Republicans, have been appointed co-chairmen of Governor Ronald Reagan's Amador County campaign by Paul R. Haerle, Northern California chairman.

Anderson, a former combat paratrooper captain with more than 100 jumps to his credit, was also Governor Reagan's chairman in the 1966 campaign.

He is a director of the Comanche Regional Park Board and is a former chairman of the Sutter Creek Planning Commission. He was a member of the Amador County Republican Central Committee for three years and is a 1942 graduate of Virginia Polytechnic Institute.

Ramsey, at 29 one of Governor Reagan's youngest chairmen, is an electrician for Pacific Gas and Electric Company. He is a member of the Amador County Republican Central Committee, a charter member of the Amador County Young Republicans and Region VI vice president of the California Young Republicans. He organized and implemented the "Youth-in-Government Day" in Amador County.

Location of County campaign headquarters will be announced later.

###

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

Ed J. McCoy, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

NAPA COUNTY

FOR IMMEDIATE RELEASE
April 17, 1970 SF-#72

William Brooks, prominent Napa businessman and civic leader, has been named chairman of Governor Ronald Reagan's campaign for Napa County, Paul R. Haerle, Northern California chairman, announced today.

Brooks, 46, recently resigned as chairman of the Napa County Republican Central Committee, a position he held for three years. He remains a Central Committee member.

A member of the Queen of the Valley Hospital Foundation, he was active in Governor Reagan's campaign in 1966. He Brooks attended Arizona State University. He resides at 3099 Eucento Drive and has lived in Napa 23 years.

Location of county campaign headquarters will be announced later.

#

J. J. McCoy, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SUTTER COUNTY

FOR IMMEDIATE RELEASE
April 17, 1970 SF-#73

Roy D. Miller, vice-chairman of the Sutter County Republican Central Committee, has been appointed chairman of Governor Ronald Reagan's campaign for Sutter County, Paul R. Haerle, Northern California chairman, announced today.

Miller, 36, who resides at 594 Darrough Drive in Yuba City, was also chairman for Governor Reagan in the 1966 election. He is a painting contractor.

A member of the board of Valley Contractors Exchange, Miller is a member of the Yuba City Chamber of Commerce, the Yuba City Rotary Club and the Elks Club of Marysville.

Location of county campaign headquarters will be announced later.

#

J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SOLANO COUNTY

FOR IMMEDIATE RELEASE
April 20, 1970 SF-#74

Dr. Howard G. Lonsdale, prominent civic leader and Vallejo's 1969 Man-of-the-Year, has been named Governor Ronald Reagan's Solano County campaign chairman, Paul R. Haerle, Northern California chairman, announced today.

Chief of Staff of Broadway Hospital in Vallejo, Dr. Lonsdale, 36, is also a lecturer on ecology and conservation. He is a 1955 graduate of Princeton University, chairman of the Solano County Comprehensive Council and an Executive Committee member of the Bay Area Comprehensive Health Council.

Dr. Lonsdale is a member of the Republican State Central Committee and was president of the Solano County Young Republicans in 1969.

He is a member of the Vallejo Kiwanis Club, is involved in scouting work and is president of the Vallejo Symphony.

Location of the Solano County campaign headquarters will be announced later.

#

GOVERNOR
REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
1251 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94101
(415) 434-445

SIERRA COUNTY

FOR IMMEDIATE RELEASE
April 20, 1970 SF-#75

Sierra County Supervisor Thomas W. Vilas, a Downieville hardware merchant, has been named Governor Ronald Reagan's Sierra County campaign chairman, Paul R. Heerle, Northern California chairman, announced today.

Vilas, chairman of the Republican County Central Committee since 1968, also campaigned for Governor Reagan in the 1966 election.

He has been a director of the Sierra County Chamber of Commerce for more than two decades and was president of that organization for two terms. He is also a director of the Golden Chain Council of the Mother Lode. Vilas served the county as Grand Jury foreman for two years.

Location of county campaign offices will be announced later.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

T. J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

CALAVERAS COUNTY

FOR IMMEDIATE RELEASE
April 20, 1970 SP-#76

Raymond Neilsen, prominent business and civic leader and San Andreas native, has been named Calaveras County chairman of Governor Ronald Reagan's campaign, Paul R. Haerle, Northern California chairman, announced today.

A Republican County Central Committee member, Neilsen, 56, is a director and treasurer of the Mark Twain Hospital District. He is manager of the Redi-Mix Division of George Reed, Incorporated.

Neilsen was also county chairman of Governor Reagan's 1966 campaign. He was chairman for President Richard M. Nixon in 1968. He is a charter member of the San Andreas Lions Club and is a member of the Calaveras County Grange.

Location of county campaign headquarters will be announced later.

#

GOVERNOR REAGAN

NEWS BUREAU

JACK J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-445

ALPINE COUNTY

FOR IMMEDIATE RELEASE
April 21, 1970 SF-#77

Sheriff Stuart Merrill, long active in local civic and political affairs, has been appointed Governor Reagan's Alpine County campaign chairman, Paul R. Haerle, Northern California chairman, announced today.

Sheriff Merrill, for 10 years a member of the Board of Directors of the Tri-County Fair (Alpine, Mono and Inyo Counties), was Governor Reagan's co-chairman in 1966. He resides in Woodfords.

A 1950 graduate of San Jose State College, Sheriff Merrill served 10 years on the Alpine County Republican Central Committee and is a past member of the Alpine County School District Board of Trustees.

He is a member of the California State Sheriff's Association and the California State Peace Officers Association. He served in the U. S. Army Air Force from 1943 to 1946 in the European Theatre.

Location of county campaign headquarters will be announced later.

#

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

J. F. J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 941
(415) 434-44

MONO COUNTY

FOR IMMEDIATE RELEASE
April 21, 1970 SF-#78

James E. (Jack) Bell, for 10 years chairman of the Mono County Planning Commission, has been appointed chairman of Governor Ronald Reagan's Mono County campaign, Paul R. Haerle, Northern California chairman, announced today.

Bell, 66, a retired petroleum distributor, resides in Lee Vining.

He was Mono County chairman for Senator Howard Way in the 1966 and 1968 campaigns. He is past patron of the Mono Chapter of the Order of Eastern Star and was worshipful master, Alta Lodge 333, Free and Accepted Masons in 1966 and 1968.

Location of Mono County campaign headquarters will be announced later.

#

J.A. J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

PLUMAS COUNTY

FOR IMMEDIATE RELEASE
April 21, 1970 SF-#79

Frank Gasper, a prominent Quincy business and civic leader, has been appointed Plumas County campaign chairman for Governor Ronald Reagan, Paul R. Haerle, Northern California chairman, announced today.

A past chairman and current member of the Plumas County Republican Central Committee, Gasper is chairman of the county's Overall Economic Development Plan. He campaigned for Governor Reagan in 1966 and for President Richard M. Nixon in 1968.

Gasper is a member of the Plumas Parkway and Recreation District, past president of the Quincy Chamber of Commerce and former president of the Feather River Shrine Club.

Location of county campaign headquarters will be announced later.

#

Committee to Re-Elect
GOVERNOR
EAGAN

NEWS BUREAU

McCOY, Assistant Director
Western Avenue
San Francisco, CA 94029
(415) 434-4457

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SPECIAL COMMITTEES

FOR IMMEDIATE RELEASE
May 13, 1970 SF-#80

Mrs. Sally Rakow of Ross, an educational system worker in Marin County at the volunteer and official levels for many years, has been appointed coordinator of special committees for Governor Ronald Reagan's Northern California campaign, according to Paul R. Haerle, Northern California chairman.

Mrs. Rakow will coordinate the activities of the various special committees which will be working on Governor Reagan's behalf during the 1970 campaign.

A graduate of Dominican College of San Rafael, Mrs. Rakow is a trustee of the Ross Elementary School District. She is a director of the Marin County Association of School Board Trustees and of the Marin County Committee on School District Organization. She taught in San Francisco and Marin schools for five years.

Mrs. Rakow is active in several charitable organizations, including United Crusade and the Heart Fund. She is a past board member of the Sunnyhill Junior Auxiliary which operates a home for mentally distressed teen-agers.

She has been active in Republican campaigns for several years.

#

5/70

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

NET J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Dire
Rm. 625, 300 Montgomery St
San Francisco, CA 94
(415) 434-4

REGIONAL COORDINATORS

FOR IMMEDIATE RELEASE
May 13, 1970 SF-#81

Four regional coordinators for Governor Ronald Reagan's Northern California campaign were appointed today by Paul R. Haerle, Northern California chairman.

They are Dr. Donald Schma of Monterey; Joseph Russ IV of Ferndale; Carter (Pat) Dunlap of Stockton and Ronald Harrington of Live Oak.

The four campaign coordinators will oversee, monitor, and counsel the various campaign organizations within their areas of responsibility.

Dr. Schma, chairman of the Monterey County Republican Central Committee, will coordinate activities within Santa Cruz, San Benito and Monterey Counties. A graduate of Northwestern University dental school, he is a member of the Executive Board of the Monterey Anti-Poverty Council and was active in campaigns for President Richard M. Nixon and Assemblyman Robert Wood.

Russ, a rancher, is a member of the Humboldt County Republican Central Committee and the GOP State Central Committee. He is a member of the Humboldt County Planning Commission and was active in Governor Reagan's 1966 campaign. He is a director of the California State Chamber of Commerce.

MORE....

He will coordinate activities in Humboldt, Mendocino, Del Norte, Lake, Trinity, Siskiyou, Modoc and Lassen Counties.

Dunlap, San Joaquin County Central Committee chairman, will be in charge of Stanislaus, Calaveras, Amador, San Joaquin, Tuolumne and Alpine Counties. He was Governor Reagan's county chairman in 1966 and served in the same capacity for President Richard M. Nixon in 1968. He is a graduate of University of the Pacific and attended Harvard Graduate School of Business before entering the U. S. Navy in 1942. He is owner of Dunlap Electronics.

Harrington, a Sutter and Butte Counties rice grower, will have responsibility for Butte, Colusa, Sutter, Glenn, Shasta, Tehama, Yolo and Yuba Counties.

A World War II pilot with 96 missions to his credit, Harrington is president of the Live Oak Unified School District, a director of the Rice Growers Association of California, a member of the California Rice Research Board, chairman of the board of the Reclamation District 777 and a member of the Sutter County Juvenile Justice Commission. He is also a member of the permanent governing body of the Delinquency Prevention Bureau, a state-sponsored pilot project.

Harrington attended Yuba College and the University of Minnesota. He is a member of the Republican State Central Committee.

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JAMES J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

TEHAMA COUNTY CHAIRMAN

FOR IMMEDIATE RELEASE
May 13, 1970 SF-#82

Corning City Attorney C. A. Stromsness -- who also is mayor of the City of Tehama -- has been appointed chairman of Governor Ronald Reagan's Tehama County campaign by Northern California chairman Paul R. Haerle.

Stromsness, 51, was Tehama County District Attorney before he became Corning city attorney.

A Hastings College of Law graduate, Stromsness is chairman of the Tehama County Area Planning Council, chairman of the Board of Trustees of the Los Molinos Unified School District and a commissioner of Mill Creek Park. He is a member of the Corning Rotary Club and of the Masonic Lodge.

Location of county campaign headquarters will be announced later.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 941
(415) 434-44

ALAMEDA CO. FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 14, 1970 SF-#83

Y. Charles Soda, who was a founding director of the Oakland Raiders football club, has been appointed Alameda County campaign finance chairman for Governor Ronald Reagan by County Chairman Carter Witt.

Soda, 62, of Oakland, is a member of the California Horse Racing Board. He resides at 457 Merritt Avenue.

A past commissioner of the Oakland Museum, Soda is currently a commissioner of the Port of Oakland. He was active in Governor Reagan's campaign in 1966 and served as finance chairman for Oakland Mayor John Reading and Assemblyman Don Mulford. He is active in the Knights of Columbus and a director of Hannah Boys Center in Sonoma County.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JAI J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-445

SAN BENITO COUNTY

FOR IMMEDIATE RELEASE
May 14, 1970 SF-#84

Frank F. Gould, public accountant and city clerk of Hollister for 12 years, has been appointed San Benito County campaign chairman for Governor Ronald Reagan, Paul R. Haerle, Northern California chairman, announced today.

Gould, 53, was Hollister city clerk from 1948 until 1960, when he left public office to devote full time to his practice.

He is past president of the Monterey Bay Area Society of California Accountants and is past state chairman of the Insurance Committee of the society.

A graduate of Fresno State College, Gould is a 32nd degree Mason, a Shriner and a Rotarian.

Location of county campaign offices will be announced later.

#

GOVERNOR REAGAN

NEWS BUREAU

Mr. J. McCoy, Assistant Director
North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Dire.
Rm. 625, 300 Montgomery St.
San Francisco, CA 94
(415) 434-4

SAN JOSE

FOR RELEASE TO:

FRIDAY AM's - May 15, 1970

The following is excerpted from Governor Ronald Reagan's address to the fund-raising dinner for Assemblyman Earle Crandall at the San Jose Hyatt House Thursday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

A week ago this morning the state universities and colleges were closed for four days at my request.

At that time, I suggested to the great majority of students and faculty -- those of goodwill, those who believe there is a better way than the torch and the club -- that they take those four days to re-view both their aspirations and their responsibilities, and that they use the four days as a time of sober reflection, and prayerful evaluation. I spoke specifically to them because I believe they are the best hope for restoring academic sanity and freedom to our campuses.

And, I suggested that when they returned to school last Monday morning, it could mark a new beginning -- a new time on our campuses: a time of dialogue and discussion without destruction, an honest, non-violent search for answers and solutions, and the pursuit of knowledge.

MORE....

I think all Californians can be proud of the way the vast majority of students and faculty responded. There was -- and is -- relative quiet on most of our campuses. Today, throughout the two higher educational systems, anywhere from 75 to 90 percent of the students are attending classes. I hope and pray that this does mark a new beginning -- a new era.

Now there are some -- a relative few -- who want to skip classes for the rest of the year and spend their full-time on political activities. That is their choice to make. But, they should not be given credit or passing grades for the courses they do not complete, or the classes they do not attend.

Perhaps we could understand that some students will always try to get credit for not going to class, or a passing grade for a course they did not complete. But, I cannot understand how some faculty members -- upon whom part of the integrity of the educational system depends -- could aid and abet this. Could it be that these faculty members are telling us something about the educational value of the classes they teach?

(The vast majority of) students should not be forced to curtail their education and to suspend their progress toward a degree and a profession so that a few can engage in political activities.

The taxpayers of California should not be asked to support educational institutions which substitute political rallies and precinct work for academic courses.

MORE....

I know that there are many sincere students on our campuses who feel they have legitimate grievances -- some with the university or the colleges, some with the shortcomings in our society. Many find the war repugnant. They want to do something about it -- to make their feelings known and their presence felt. I share their belief in citizen action.

But, I think those who feel strongly about the various issues have plenty of opportunity to engage in such political activity on their own time -- after hours, on weekends and vacations. That's the way most hard-working, tax-paying citizens do.

To permit our campuses to become havens for political action -- regardless of the issue or the ideology involved -- would be to erode the value of the education received. It would degrade the academic excellence these institutions have earned over the years. Carried to its ultimate conclusion, it could transform great academies into little more than finishing schools for mobocracy.

If this is to become the purpose of the college and university, there is no need for faculties or libraries or laboratories. Masters degrees and PhD's, cyclotrons and computers, are hardly essential under such circumstances. I do not belittle political action or being concerned about current issues. But the point I make is that they are not something to be subsidized by the taxpayer; and, they are hardly a prerequisite for a higher education.

MORE....

The passions of the moment, no matter how earnestly pursued, cannot replace the grave obligation of student and faculty member to examine, improve and extend centuries of knowledge, tradition and culture. The failure to lead the inquiring minds of students in the search for truth and progress is the supreme crime of an age. This has happened upon occasion in man's history and it has caused untold and unnecessary misery -- one such period is called the Dark Ages.

I believe the great number of students and faculty want to concentrate on the higher purpose of higher education; there can be no adulteration of that purpose. Those who do not feel they can accept this -- those who would rather give full-time to other activities -- should step aside. There are many others standing in line, hoping for the opportunity to get an education. And these, we taxpayers are more than willing to assist.

#

SF-#84 5/14/70
85

GOVERNOR
REAGAN

NEWS BUREAU

JAN J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 9410
(415) 434-445

SAN FRANCISCO

FOR IMMEDIATE RELEASE
May 18, 1970 SF-#86

Three prominent business and civic leaders have been named to leadership positions in Governor Ronald Reagan's San Francisco campaign by Paul R. Haerle, Northern California chairman.

Named county chairman was Henry J. Budde, publisher of the San Francisco Progress and the San Francisco Municipal Review.

Appointed co-chairmen were J. Warnock Walsh, former president of the San Francisco Police Commission, and Miss Emily Pike, chairman of the County Republican Central Committee.

Budde is owner of Henry F. Budde Publications, Inc., and is a member of the Selective Service Committee Appeals Board. He was state president of the Benevolent and Protective Order of Elks in 1965 and is a director of the California Publishers Association and of the Garden Hospital.

Walsh is a senior executive of E. F. Hutton and Company and served as president of the Police Commission for eight years. He was also a San Francisco Harbor Commissioner for 10 years and is Civic League of Improvement Club vice president.

MORE....

Born and raised in San Francisco, Walsh is a graduate of the University of Santa Clara.

Miss Pike, long active in San Francisco political and civic affairs, was local chairman of Women for Nixon in the 1968 presidential campaign and was a member of the statewide advisory committee of Women for Nixon. She served as Northern California vice chairman, precinct operations, for Governor Reagan's 1966 campaign.

A member of the San Francisco Symphony Foundation, she is also a member of the California Heritage Council, the American Red Cross and the National Wildlife Federation. She is a member of the Republican State Central Committee and is a secretary for the Bechtel Corporation.

Location of San Francisco campaign headquarters will be announced later.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94111
(415) 434-4455

M E M O

May 16, 1970

TO: News Directors
California Television Stations

FROM: Jack S. McDowell
News Director

I am enclosing a 35 mm. color slide of a new portrait of Governor Ronald Reagan, suitable for still projection in connection with news broadcasts concerning the Governor.

I hope you will find this useful and that whenever we can be of any service, you won't hesitate to call on our news bureau staff -- either in Los Angeles or San Francisco. The addresses and phone numbers are printed above.

Many thanks for all your help and cooperation.

GOVERNOR REAGAN

NEWS BUREAU

ANE . . . McCoy, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MODESTO

FOR RELEASE TO:

WEDNESDAY AM's - May 20, 1970

The following is excerpted from Governor Ronald Reagan's address to the fund-raising dinner for Assemblyman Clare Berryhill at the Modesto Elks Club Tuesday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

If Proposition 7 does not pass, we can have fiscal chaos in California. The failure of this important proposition would affect virtually every phase of every citizen's life in this state. The only possible exception, as the Oakland Tribune put it, would be "a 4-F, childless hermit living in a cave in the middle of the Mojave desert, subsisting on goat's milk."

Right here in Stanislaus County, for example, some \$14.5 million in development and construction projects depends on the passage of Proposition 7.

For some time now, we have had to hold up construction of \$2.25 million in local school construction because of the existing low interest ceiling. I'm talking about such projects as the Vera Cruz Avenue school here in Modesto, the intermediate school in Ceres, and the Reinway Avenue school in Waterford.

MORE....

And, there's the \$50,000 Tuolumne River Regional Park development, here in Modesto -- 35 acres of lands and meadow areas, picnic and camping facilities.

Deserving veterans here in your county are being denied home contracts, despite the fact that the voters approved bonds for veterans' home loans -- \$3.8 million in veteran home loan bond money for Stanislaus County is tied up because the present low interest ceiling makes it impossible to sell those already-approved bonds.

And, there's the \$8.6 million for the Modesto and Turlock Irrigation districts' new Don Pedro project. The grant for this recreation, fish and wildlife project have been approved, but the project sits idle -- and will continue to sit idle for an undetermined period unless Proposition 7 is approved.

Nearly \$1.3 billion in State general obligation bonds -- approved by the voters in previous elections -- are tied up because of the nationwide tight money market. This is holding back vital state building programs, it is delaying progress in our state, it is depressing the work market at a time where we are striving to create jobs and job opportunities.

The passage of Proposition 7 would enable us to adjust the present five percent interest ceiling up to seven percent which is necessary to compete in the market place. Right now, 24 states have no interest rate limitations and only two other states have interest ceilings as low as five percent.

MORE....

There are those who are seeking to delay, or disrupt, the state water project by working for the defeat of Proposition 7. Everyone here -- everyone in this great Central Valley -- knows the importance of the water project to the future of the area, and to the future of this state. The travesty is that some oppose the water project -- and thus Proposition 7 -- in the name of ecology, protecting the environment.

Where is the protection of the environment in fields that revert to alkalai beds; or crops that wither for want of water; or towns that suffer economic set-backs because farmers and cattlemen are unable to stay in business?

Schools, junior colleges, veterans, parks and recreation -- as well as construction of the water project -- make it essential that we support Proposition 7 on June second.

#

SF #87 5/19/70

GOVERNOR
REAGAN

NEWS BUREAU

JANE J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

May 25, 1970 SF 88

M E M O

TO: EDITORS, NEWS DIRECTORS, POLITICAL WRITERS
RE: JUNE 2 PRIMARY ELECTION COVERAGE

1. GOVERNOR REAGAN WILL VOTE IN HIS HOME PRECINCT IN PACIFIC PALISADES SOMETIME TUESDAY MORNING. PUBLICATIONS AND STATIONS DESIRING TO COVER SHOULD NOTIFY THE LOS ANGELES REAGAN NEWS BUREAU (213+461-4766). THEY WILL BE ADVISED OF THE EXACT LOCATION AND TIME WHEN DETAILS ARE CONFIRMED.

2. AN ELECTION NIGHT WORKING PRESS ROOM WILL BE OPERATED BY OUR STAFF IN THE REX ROOM OF THE HOTEL BILTMORE, LOS ANGELES. THIS IS ONE FLOOR BELOW THE BILTMORE BOWL WHERE A NO-HOST ELECTION NIGHT PARTY IS BEING SPONSORED BY THE L.A. COUNTY REAGAN COMMITTEE AND THE REPUBLICAN STATE CENTRAL COMMITTEE.

IF YOU PLAN TO COVER, NOTIFY REAGAN NEWS BUREAUS EITHER AT LOS ANGELES OR SAN FRANCISCO (415+434-4457). CREDENTIALS WILL BE ISSUED TO BONA FIDE WORKING PRESS. NO ONE WILL BE ADMITTED TO THE PRESS ROOM WITHOUT CREDENTIALS.

THE PRESS ROOM WILL OPEN AT 4 PM AND CONTINUE AS LONG AS NECESSARY.

THE ROOM WILL BE EQUIPPED WITH TOLL TERMINAL PHONES FOR COLLECT AND CREDIT CARD CALLS, COIN PHONES FOR LOCAL CALLS, TELEVISION SETS FOR MONITORING ELECTION RETURNS AND SOME TYPEWRITERS. (YOUR OWN PORTABLE WOULD BE GOOD INSURANCE.)

ALL GOP CANDIDATES HAVE BEEN INVITED. MOST MAJOR CANDIDATES ALREADY HAVE REPORTED THEY WILL BE THERE.

SOME, INCLUDING GOVERNOR REAGAN AND LIEUTENANT GOVERNOR ED REINECKE, ARE MAKING THEIR ELECTION NIGHT HEADQUARTERS IN THE BILTMORE. OTHERS WILL COME TO THE BILTMORE FROM THEIR HEADQUARTERS ELSEWHERE.

A PRESS CONFERENCE WITH GOVERNOR REAGAN AND OTHER CANDIDATES WILL BE HELD IN THE PRESS (REX) ROOM. EXACT TIME WILL BE ANNOUNCED LATER.

THE GOVERNOR AND OTHER CANDIDATES ALSO WILL SPEAK TO THE ELECTION PARTY PARTICIPANTS IN THE BILTMORE BOWL DURING THE NIGHT. ADVANCE NOTICE OF THE TIME WILL BE AVAILABLE IN THE PRESS ROOM.

WE ALSO WILL RELEASE STATEMENTS AND ANNOUNCEMENTS FOR ALL OTHER STATEWIDE REPUBLICAN CANDIDATES WHO DESIRE US TO DO SO.

THE PRESS ROOM MAY BE REACHED ON SPECIAL PHONE LINES BY CALLING (213) 626-6754. DAYSIDE WEDNESDAY, JUNE 3, OUR STAFF WILL RESUME OPERATIONS IN OUR REGULAR REAGAN NEWS BUREAUS. INASMUCH AS THE GOVERNOR WILL REMAIN IN SOUTHERN CALIFORNIA, ALL ELECTION QUERIES SHOULD BE MADE TO THE LOS ANGELES BUREAU.

FYI, I WILL BE OPERATING FROM THE L.A. BUREAU FROM MAY 28 THROUGH JUNE 5 AND WILL BE REGISTERED AT THE BILTMORE FROM SATURDAY, MAY 30.

BEST REGARDS -- AND THANKS FOR YOUR COOPERATION.

JACK S. McDOWELL, NEWS DIRECTOR

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JAN J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 9410
(415) 434-445

SACRAMENTO COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 26, 1970 SF-#89

John V. Diepenbrock, Sacramento attorney and businessman, has been named finance chairman for Governor Ronald Reagan's Sacramento County campaign by county chairman Frank K. Richardson.

He is a partner in the firm of Diepenbrock, Wulff, Plant & Hannegan and has been active in several Republican campaigns.

He is a director and past president of the Sacramento Republican Fund and is a director and secretary of The Sacramento Union Corporation. He is a member of the Sacramento Host Committee and a director and past president of the Sutter Club of Sacramento.

#

GOVERNOR REAGAN

NEWS BUREAU

JAN J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 9410
(415) 434-445

YUBA COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 26, 1970 SF-#90

James L. Pettis, a Marysville rancher and businessman, has been appointed Yuba County finance chairman for Governor Ronald Reagan, County Campaign Chairman Charles Messick announced today.

Pettis, who operates an auto leasing firm, is treasurer of the Yuba County Republican Central Committee. He resides at 716 Ellis Road.

Pettis, 43, also campaigned for Governor Reagan as a member of the "Farmers for Reagan" committee in 1966.

#

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94111
(415) 434-4445

SONOMA COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 26, 1970 SF-#91

Two prominent Santa Rosa businessmen have been named finance co-chairmen for Governor Ronald Reagan's Sonoma County campaign by County Chairman Roads Veale.

They are Andrew J. Shepard of 3325 Montecito Avenue and George Mancini of 1520 Vallejo Street.

Shepard, 45, is chairman of the board and president of Exchange Bank in Santa Rosa. A graduate of Stanford University and the Pacific Coast School of Banking of the University of Washington, Shepard is president of the Independent Bankers Association of Northern California and a director of the California Bankers Association. He is a director of the Sonoma County Drug Abuse Council and of the Sonoma County United Crusade.

Mancini is manager of the Savings and Loan Association of Santa Rosa, president of the Italian Catholic Federation, Branch 198, treasurer of the Santa Rosa Chamber of Commerce and of the West Santa Rosa Rotary Club. He also is secretary-treasurer of the Coddington Merchants Association.

#

GOVERNOR REAGAN

NEWS BUREAU

JAN. J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Dir
Rm. 625, 300 Montgomery S
San Francisco, CA 9
(415) 434-

CONTRA COSTA COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 27, 1970 SF #92

A Contra Costa and Nevada Counties businessman, Malcolm K. Nielsen, has been named finance chairman for Governor Ronald Reagan's Contra Costa campaign by county chairman William Houston.

Nielsen, 48, is owner of a publishing firm in Nevada City. He resides at 1050 Pine Lane in Lafayette.

A former finance chairman of the Contra Costa Republican Central Committee, he is a member of the Commonwealth Club of San Francisco and of the Elks Club of Nevada City. He earned a bachelors degree at Cornell University and a masters of business administration at the University of California at Berkeley.

A World War II submarine officer, Nielsen has been active in many Bay Area campaigns for Republican candidates.

#

AND J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 451-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MERCED COUNTY
FINANCE CO-CHAIRMEN

FOR IMMEDIATE RELEASE
May 27, 1970 SF #93

Two prominent civic and business leaders have been appointed finance co-chairmen of Governor Ronald Reagan's Merced County campaign by County Chairman Robert E. Stewart.

They are former Merced Mayor Reno T. Ferrero and Wyatt G. Davenport, sales manager of Foster Farms of Livingston.

Ferrero, 57, served on the Merced City Council for six years, including two as mayor, and is a past state vice president of the Benevolent and Protective Order of Elks. An electrical contractor, he was the Merced Elks' "Man of the Year" in 1969 and the Merced City Chamber of Commerce's "Man of the Year" this year.

Davenport, 38, organized and developed the High School Boys Umpires Association for Merced and helped organize Little League baseball in the area. He is a past vice president of the Livingston Chamber of Commerce and also served as a director of the Merced County Chamber. He is a past exalted ruler of Merced Elks Lodge 1240.

GOVERNOR
REAGAN

NEWS BUREAU

ANDREW J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

INYO COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 27, 1970 SF #94

Harry Basse of Bishop has been named finance chairman for Governor Ronald Reagan's Inyo County campaign, county chairman David Wiltsie announced today.

Basse, 59, is an orange grower and owner of a sand and gravel company. He is also Bishop chairman for the Governor.

A new resident of Inyo County, Basse has long been active in Republican politics. He worked on election boards in Orange County for several years. He resides at 306 Mountain View Road.

#

GOVERNOR
REAGAN

NEWS BUREAU

J. T. J. McCOY, Assistant Director
12... North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Str
San Francisco, CA 94
(415) 434-4

MENDOCINO COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
May 27, 1970 SF #95

Jack Leroy Cox, a Ukiah real estate broker, has been named Mendocino County finance chairman for Governor Ronald Reagan's campaign by County Chairman Wesley Caldwell.

Co-chairing with Cox will be Philip Glenn Allen of Potter Valley, treasurer of Crawford Lumber Products.

Cox, 33, is a member of the California Real Estate Association and the National Real Estate Association. He is past president of the Mendocino County Board of Realtors.

A member of the National Society of Exchange Counselors, he is also a Junior Achievement adviser in the Ukiah area.

Allen, 36, has been active in county educational affairs, serving on several citizens advisory committees to the Ukiah Unified School District.

The father of three daughters, he is a volunteer with the Potter Valley Fire Department.

#

McCOY, Assistant Director
Western Avenue
San Francisco, CA 94029
766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

CAUTION: Please guard against
premature release by publica-
tion or broadcast discussion.

FOR RELEASE: PM's of
Wednesday, June 17, 1970
SF #96

CALIFORNIANS FOR REAGAN

Some of California's most prominent Democrats -- long
recognized as major contributors, party activists and office holders
-- today joined the campaign to re-elect Governor Ronald Reagan.

The announcement came as a dramatic rejection of their own
party's candidate but made no mention of Assemblyman Jesse M. Unruh
by name.

The new non-partisan group -- organized as Californians for
Reagan -- is headed by George R. Killion of San Francisco, longtime
Democratic Party finance leader, and Senator Hugh M. Burns of Fresno,
dean of the California Legislature, as co-chairmen.

Other leading Democrats who have joined as executive committee
members of Californians for Reagan include James Cummins, San
Francisco, recently retired head of an international shipping enter-
prise; Alameda County Supervisor Emanuel P. Razeto of Oakland; Edmund
Key, Fresno, who was Democratic Candidate Sam Yorty's San Joaquin
Valley coordinator; and Gilford G. Rowland, Sacramento attorney and
former California State Bar president.

MORE....

6/70

In a joint statement, they emphasized they are not leaving the Democratic Party but declared this is a time when "we cannot afford the luxury of politics-as-usual and must put the welfare of our state and its citizens above partisan considerations."

Killion, a former national treasurer of the Democratic Party, was state director of finance under Democratic Governor Culbert L. Olson. He is a director and former president of American President Lines, currently is board chairman of Metro-Goldwyn-Mayer, and was an organizer of the "President's Clubs" -- organizations of major financial contributors -- for Democratic Presidents John F. Kennedy and Lyndon B. Johnson.

Senator Burns has been an assemblyman and senator more than 32 years and, for more than 13 years, served as president Pro-Tempore of the California Senate. He ran unsuccessfully for the Democratic nomination for secretary of state in the June 2 primary. He has served as secretary of the Democratic State Central Committee and was a delegate to five Democratic National Conventions.

In their joint statement, the Californians for Reagan officials keynoted the impressive bipartisan support for the Governor's re-election.

"Most of us have long been identified as workers, contributors and supporters of the Democratic Party," they said, "and we expect to continue our affiliation and support in the future."

MORE....

"Occasionally, however, there are periods of crisis in which we cannot afford the luxury of politics-as-usual and must put the welfare of our state and its citizens above partisan considerations. This is one of those times.

"California has been ravaged by crimes of violence. A shocking number of persons holding official positions have encouraged this violence by their failure to take the swift and decisive means required to end it, by offering apologies for the guilty instead of action to protect the public and, in some cases, by open expressions of support for those involved.

"Governor Ronald Reagan has had the courage and fortitude to declare that crime and violence will not be tolerated, regardless of who is involved or the nature of their purported cause or motivation. Had he not stood firmly and decisively -- despite an incredible onslaught of vilification and distortion -- the situation in California would be much worse than it is today.

"The safety of our citizens and our institutions requires that the leadership of Governor Reagan be continued.

"Governor Reagan also has proved his effective leadership by injecting efficiency and economy into our state government and saving many millions of dollars that otherwise would be collected from our already overburdened taxpayers."

MORE....

"His priorities, that have put true quality education and preservation of the state's natural resources ahead of expensive bureaucratic traditions, have demonstrated his rapport with the vast majority of California's citizens.

"For these reasons, we are declaring our support for his re-election and are uniting as Californians for Reagan to help assure his victory in November."

The executive committee members are varied in occupation and location but have two things in common -- none is a Republican and all are supporting Governor Reagan:

CUMMINS -- Former owner of Market Street Van & Storage Company of San Francisco and later president of Allied Van Lines, Inc. He recently retired as president of Asiatic Forwarders, Inc., Asiatic Trans-Pacific, Inc., and as a Domestic Air Express, Inc. Director. He has long been a contributor to Democratic campaigns.

RAZETO -- A prominent Oakland attorney and a member of the Alameda County Board of Supervisors for 16 years.

KEY -- Factory representative of American Lubricating Company with headquarters in Fresno, where he coordinated the valley campaign activities of Yorty in the Democratic primary.

ROWLAND -- A partner in the Sacramento law firm of Rowland, Clowdus and Parker, active in numerous legal societies and a Democrat for many years.

6/15/70

#

PHOTOS ENCLOSED (Glossies for press, plus color slides for TV):
 -- Killion, Burns, Cummins, Rowland
 (Photos of Key and Rizeto were not available for distribution with this release.)

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 9410
(415) 434-445

NEVADA COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
Friday, June 19, 1970
SF #97

John Casey, a member of the 1970 Nevada County Grand Jury and an active worker for several area charitable organizations, has been named finance chairman for Governor Ronald Reagan's Nevada County campaign by Mrs. Al Merrill, county campaign chairman.

Owner and manager of the Sierra Mountain Mills Lumber Company in Celestial Valley north of Nevada City, Casey is publicity chairman of the Sierra Nevada Memorial Hospital and is active with the Grass Valley Boys' Home.

He is a graduate of the University of Santa Clara and has resided in Nevada County for 10 years. Location of Nevada County campaign headquarters will be announced later.

#

GOVERNOR
REAGAN

NEWS BUREAU

JA. J. McCoy, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 941
(415) 434-44

BUTTE COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
Wednesday, June 24, 1970
SF #98

Alfred G. Stephens, a prominent Chico business and civic leader, has been named finance chairman of Governor Ronald Reagan's Butte County campaign by county campaign chairman Robert B. Kutz.

A director of Comprehensive Health Planning for Butte County, Stephens is vice president and manager of the Chico branch of the Crocker-Citizens National Bank.

Stephens is a director of the Chico Family Service Association and chairman of the Chico United Crusade. He is a director of the California Bankers Association Group I and is a member of the University of California Alumni Association. He resides at 13 Marydith Lane in Chico.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4455

Thursday, June 25, 1970
SF #99

M E M O

FOR YOUR INFORMATION and publication if desired:

The firm of Spencer-Roberts & Associates has been retained to manage the general election campaign of U. S. Senator George Murphy.

The campaign management company will continue its affiliation with the re-election campaign of Governor Ronald Reagan.

Spencer-Roberts' efforts in the Murphy campaign will be directed by William E. Roberts.

#

COY, Assistant Director
Western Avenue
CA 90029
6

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
Friday, July 10, 1970
SF # ~~100~~ 100

Grass-root Republican leaders today began putting plans into action for a massive statewide registration drive after workshop meetings with Governor Ronald Reagan.

Methods -- and election results -- of GOP registration efforts over a 10-year period were detailed by the Governor at meetings in the Hilton Inn, San Francisco, and the Airport-Marina Hotel, Los Angeles.

He also emphasized the necessity of increasing the Republican voter rolls between now and the September 10 registration deadline.

Present at the northern session Friday morning and the southern meeting in the afternoon were chairmen of GOP county central committees, precinct and registration drive committees, Reagan campaign committees and vote registration officials of Republican volunteer organizations.

The Governor was accompanied by Putnam Livermore of San Francisco, GOP State Central Committee vice chairman; George Kelly of Los Angeles, "Republican Registration Roundup" director; and James H. Hayes of Woodland Hills, precinct chairman for the state central committee.

#

7/10

AL J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
Wednesday, July 15, 1970
SF #~~101~~ ~~101~~ 101

Frank M. Woods of San Francisco, an officer in Governor Ronald Reagan's 1966 campaign, has been appointed statewide vice chairman of the governor's 1970 campaign with responsibility for special committees and projects.

Woods, 37, was assistant to Northern California Chairman Tom Reed in 1966. His appointment was announced today (July 15) by Reed and Holmes Tuttle, 1970 campaign co-chairmen.

A graduate of Cornell University, Woods is president of Marketing Continental, Inc., a nationwide sales organization. After six years as an advertising executive with Procter-Gamble, he resigned in 1960 to form Western Eleven Marketing Corporation. He later expanded Western Eleven into the nationwide Marketing Continental and has been president of that firm for the past three years.

Woods became active in Republican politics in 1964, serving as a precinct chairman for presidential aspirant Senator Barry Goldwater. After the 1964 nominating convention he became an advance man in the presidential campaign. He was a delegate to the 1968 Republican National Convention.

He resides at 2414 Gough Street with his wife and three children.

GOVERNOR REAGAN

NEWS BUREAU

Committee to Re-Elect
J. McCOY, Assistant Director
251 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

PLEASE GUARD AGAINST
PREMATURE PUBLICATION
OR BROADCAST

FOR RELEASE TO:
PM'S OF FRIDAY, JULY 17
SF #102

CALIFORNIANS FOR REAGAN

FIVE PROMINENT NORTHERN CALIFORNIA DEMOCRATS, INCLUDING FAMED DEFENSE ATTORNEY J. W. (JAKE) EHRLICH, TODAY JOINED GOVERNOR RONALD REAGAN'S RE-ELECTION CAMPAIGN.

THEY ARE SAN FRANCISCO TRUCKING EXECUTIVE EDGAR A. HILLS, SAN FRANCISCO ATTORNEY CHARLES MOLINARI, MONTEREY MAYOR AL J. MADDEN, HARRY C. BELL, PRESIDENT OF THE SAN FRANCISCO POLICE OFFICERS' ASSOCIATION, AND EHRLICH.

THE FIVE DEMOCRATS HAVE BEEN APPOINTED TO THE EXECUTIVE COMMITTEE OF CALIFORNIANS FOR REAGAN, A NON-PARTISAN ORGANIZATION WORKING FOR GOVERNOR REAGAN'S RE-ELECTION. THE FAST-GROWING ORGANIZATION IS CO-CHAIRLED BY GEORGE L. KILLION, BOARD CHAIRMAN OF METRO-GOLDWYN-MAYER, DEMOCRATIC STATE SENATOR HUGH M. BURNS, AND ENTERTAINER FRANK SINATRA.

IN A JOINT STATEMENT, THE FIVE MEN SAID:

"IN THIS PERIOD OF DOMESTIC CRISIS, POLITICS AS USUAL MUST BE CONSIDERED A LUXURY AND THE WELFARE OF CALIFORNIA MUST BE PLACED ABOVE PARTISAN CONSIDERATIONS. GOVERNOR REAGAN HAS PROVED HIS LEADERSHIP BY STANDING IN THE PATH OF THOSE WHO FOSTER AND PROMOTE CRIME AND VIOLENCE.

(MORE)

"HAD HE NOT DONE SO EARLY, THE SITUATION WOULD BE MUCH WORSE THAN IT IS TODAY. HE HAS DEDICATED HIMSELF OVER THE PAST FOUR YEARS TO ECONOMY AND EFFICIENCY IN GOVERNMENT AND IS RETURNING CONTROL OF THE GOVERNMENT TO THE HANDS OF THE CITIZENS OF THE STATE.

"FOR THESE REASONS WE ARE GIVING HIM OUR SUPPORT AND WILL WORK FOR HIS RE-ELECTION."

EHRlich, WHO SAYS HE WAS "BORN A DEMOCRAT," PLAYED AN IMPORTANT ROLE IN EDMUND G. (PAT) BROWN'S CAMPAIGNS FOR DISTRICT ATTORNEY OF SAN FRANCISCO, ATTORNEY GENERAL OF CALIFORNIA AND GOVERNOR OF CALIFORNIA. ONE OF THE MOST PROMINENT CRIMINAL ATTORNEYS IN THE NATION, HE IS THE AUTHOR OF SEVERAL BOOKS, INCLUDING "A LIFE IN MY HANDS," "A REASONABLE DOUBT," AND "NEVER PLEAD GUILTY."

HILLS IS FORMER OWNER OF HILLS TRANSPORTATION COMPANY OF SAN FRANCISCO AND PUBLISHERS MOTOR TRANSPORT COMPANY. HE NOW OWNS AND OPERATES HILLS OF CALIFORNIA, A TRANSPORTATION CONSULTING FIRM. FOR 10 YEARS HE WAS A MEMBER OF THE CALIFORNIA HORSE RACING BOARD, APPOINTED BY FORMER GOVERNOR BROWN, AND FOR FIVE YEARS WAS BOARD CHAIRMAN. HE WAS ACTIVE IN SEVERAL OF BROWN'S CAMPAIGNS AND SERVED AS HIS STATEWIDE CHAIRMAN IN THE ATTORNEY GENERAL RACE.

MOLINARI, A PROMINENT SAN FRANCISCO ATTORNEY AND FORMER FOOTBALL STAR AT THE UNIVERSITY OF SANTA CLARA, HEADED ITALIAN-AMERICANS FOR FORMER GOVERNOR BROWN IN 1962. HE IS A GRADUATE OF HASTINGS LAW SCHOOL AND HAS BEEN PRACTICING IN SAN FRANCISCO SINCE 1936.

(MORE)

MADDEN, A LIFE-LONG DEMOCRAT, WAS ELECTED MAYOR OF MONTEREY 18 MONTHS AGO BY THE BIGGEST MARGIN IN THE CITY'S HISTORY. HE SERVED AS STATEWIDE CHAIRMAN OF THE COMMISSION ON COAST LINE PRESERVATION, CONSERVATION AND PLANNING AND IS OWNER OF THE MADDEN COMPANY OF MONTEREY, AN OFFICE COPIER EQUIPMENT FIRM. HE WILL SERVE AS MONTEREY COUNTY CHAIRMAN OF CALIFORNIANS FOR REAGAN AS WELL AS ON THE STATEWIDE EXECUTIVE COMMITTEE.

BELL HAS BEEN A SAN FRANCISCO POLICEMAN FOR 28 YEARS AND IS SERVING HIS SECOND TERM AS PRESIDENT OF THE SAN FRANCISCO POLICE OFFICERS' ASSOCIATION. THOUGH NOT A PARTY ACTIVIST, BELL SAYS "I HAVE BEEN A DEMOCRAT SINCE THE FIRST TIME I VOTED."

GOVERNOR REAGAN

NEWS BUREAU

ANNE J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 451-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MONTEREY COUNTY
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
Friday, July 17, 1970
SF #103

Monte Harrington of Carmel, an active worker in civic and political affairs, has been named finance chairman of Governor Ronald Reagan's Monterey County campaign by County Chairman Dr. Donald Schma.

A graduate of the University of California at Los Angeles, he is a retired insurance broker and has been volunteer office manager of the Monterey County Republican Central Committee. He was editor of the Daily Bruin while at UCLA and currently is treasurer of the county central committee.

Harrington also is budget director of St. John's Episcopal Chapel in Carmel. He resides at 85 Mt. Devon Road.

#

JAN. J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 401-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
Thursday, July 30, 1970
SF #104

REALTORS FOR REAGAN

Four Northern California Realtors, including two past presidents of the California Real Estate Association (CREA), were named today to leadership positions in Governor Ronald Reagan's campaign.

They are L. H. Wilson of Fresno, William F. Anderson of Walnut Creek, Frank MacBride, Jr., of Sacramento and Edward McKeegan of Richmond. Their appointments were announced by Northern California Campaign Chairman Paul A. Haerle.

Wilson and Anderson will serve as co-chairmen of Northern California Realtors for Reagan. MacBride and McKeegan will serve as vice-chairmen.

Wilson and MacBride are former CREA presidents.

Wilson, a realtor for 30 years, is a past president of the Fresno Board of Realtors and is a member of the Fresno Rotary Club and the Shriners.

Anderson is honorary life director of CREA and is a past president of the Contra Costa Board of Realtors. He is former state chairman of the CREA Legislative Committee and is currently on the Executive Committee of CREA.

MORE....

MacBride has been a Sacramento Realtor for 35 years. He is a past president of the Sacramento Real Estate Board and a past president of the Sacramento Chamber of Commerce. He has also served as head of Sacramento's Camellia Festival Association and as president of the Golden Empire Council of Boy Scouts.

McKeegan is a former mayor of Richmond. He is also an honorary life director of CREA.

In a joint statement, the two co-chairmen declared:

"California Realtors have every reason to be pleased with Ronald Reagan's performance in his first term as governor. He has emphasized and effected policies of economy in government and has re-involved the citizenry in the governmental processes. The Governor has worked hard to preserve our educational system, and his concern for the social problems which California is experiencing have been expressed in action."

Appointed to the Executive Committee of Northern California Realtors for Reagan:

Reed Robbins, Stockton; Clark Wallace, Moraga; Barnard S. Adams, Castro Valley; James B. Clayton, San Jose; Mrs. Shirley A. Martin, Tracy; Emmette T. Gatewood, Jr., and W. R. Hamsher, Los Gatos; Mrs. Esther F. Lund, Lodi; and Robert G. Stonum, Modesto.

#

McCOY, Assistant Director
Western Avenue
San Francisco, CA 94029
1976

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

NORTHERN CALIFORNIA

PODIATRISTS FOR REAGAN

FOR IMMEDIATE RELEASE

Friday, August 7, 1970

SF #105

Dr. Paul R. Eschbacher of San Jose, a past president of the California Podiatry Association (CPA), today was named chairman of Northern California Podiatrists for Reagan by Northern Campaign Chairman Paul R. Haerle.

Dr. Robert S. Nichols of Vallejo, also a past president of the CPA, was appointed co-chairman.

Both men are members of the State Podiatry Examining Committee and both are former chairmen of the board of the California Podiatry College in San Francisco.

Dr. Esbacher is former president of the Central Coast Division of the CPA and was president of the CPA from 1963 to 1964. He was a member of the Podiatrists for Nixon Committee in 1968 and served in a similar capacity for Governor Reagan in 1966.

Dr. Nichols was president of the CPA from 1962 to 1963 and is a former president of the Redwood Empire Division of the CPA. He was also affiliated with President Nixon's campaign in 1968 and Governor Reagan's 1966 campaign.

MORE....

8/70

In a joint statement, the two men said:

"Ronald Reagan in his first term as governor has rekindled hope for the future in all Californians. His overwhelming acceptance at the polls in 1966 showed dramatically that California was ready for a change. His continuing popularity and the tremendous support given him by the people show that he has been able to effect the mandated changes.

"Governor Reagan has met head-on the problems that face California today and has been highly effective in dealing with campus unrest. He has accomplished what many politicians promise but few can deliver: the sporadic growth of government has been halted and the Governor is actually running the state more effectively today with fewer state employees than when he took office in 1967."

Named to the Executive Committee of Northern California Podiatrists for Reagan were:

Dr. Norman Asher, San Francisco; Dr. Douglas Hammitt, Sacramento; Dr. Donald W. Field, San Leandro; Dr. Paul Young, Redwood City; and Anthony J. Sabatelle, Santa Clara.

#

GOVERNOR REAGAN

NEWS BUREAU

JAN J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 9410
(415) 434-445

ADVISORY COMMITTEE

FOR RELEASE TO:
AM's of MONDAY
August 10, 1970

Elmo Ferarri, president of the San Francisco Police Commission, today joined Governor Ronald Reagan's re-election campaign.

Mayor Joseph L. Alioto, a Democrat, appointed Ferarri, a Republican, to the Police Commission shortly after his election. Despite their differing party registrations, Mayor Alioto and Ferarri have long been close political and business associates.

Ferarri's appointment to Governor Reagan's Campaign Advisory Committee was announced today by State Co-Chairmen Thomas C. Reed and Holmes Tuttle.

Ferarri is a prominent businessman with real estate and steamship interests. He was active in campaigns for Mayor Alioto and former U. S. Senator Thomas H. Kuchel.

In accepting the appointment to the Reagan Campaign Advisory Committee, Ferarri said:

"There is no doubt in my mind that Governor Reagan has performed effectively and in the best interests of all Californians during his first term. He has accented efficiency in government and has stood up to those who are attempting to disrupt our state educational system."

#

GOVERNOR
REAGAN

NEWS BUREAU

JAMES J. McCOY, Assistant Director
12 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Str
San Francisco, CA 94
(415) 434-44

PLEASE GUARD AGAINST
PREMATURE PUBLICATION
OR BROADCAST

FOR RELEASE:

Sunday, August 16, 1970
SF #108

Elmer E. Robinson, former San Francisco mayor and retired Superior Court judge, has joined Governor Ronald Reagan's re-election campaign.

Judge Robinson was first elected mayor in 1947 and was re-elected in 1951. He was appointed to the Campaign Advisory Committee yesterday by State Co-Chairmen Thomas C. Reed and Holmes Tuttle.

"I have been impressed during the past three and a half years with Governor Reagan's courage in confronting the state's problems and with his forthright manner in dealing with these problems," Judge Robinson said. "He is frank in telling the people the facts. He says yes or no with firmness and is particularly qualified, because of his current experience, to continue serving as California's governor for the next four years."

Judge Robinson was appointed Municipal Court judge in 1935 and was elevated to the Superior Court the same year. He is a former secretary of the Republican State Central Committee.

A past president of the Civic League of Improvement Clubs and currently a member of its Advisory Board, he is a past president of the U. S. Conference of Mayors and of the California Conference of Judges. He is a former member of the California Judicial Council and is honorary curator of "Americana" at Stanford University.

of Arbitrators, the American Arbitration Association and the American Bar Association. He is registered as an independent voter.

Smith, a resident of Piedmont, is a native of San Francisco and a long-time Democrat. He is a member of the National Capitol Democratic Club of Washington and has traditionally supported Democratic candidates.

Chapman, a partner in the San Jose law firm of Chapman, Mattern, Manfield & Mason, is a graduate of the University of Santa Clara. He has supported Democratic candidates in the past and is a registered Democrat. In the brief time he has headed Californians for Reagan in Santa Clara County, Chapman has recruited more than 200 Democrats for that organization.

"The tremendous response we have had in recruiting Democrats to support Governor Reagan indicates the concern they feel about the future of California," Chapman said. "They feel a necessity to help re-elect Governor Reagan."

Co-chairmen of Californians for Reagan are George Killion of San Francisco, former national Democratic party treasurer; entertainer Frank Sinatra and Democratic State Senator Hugh M. Burns of Fresno.

#

SF#107 - 8/12/70

GOVERNOR
REAGAN

NEWS BUREAU

JAMES J. McCOY, Assistant Director
North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery St.
San Francisco, CA 94104
(415) 434-4444

PLEASE GUARD AGAINST

PREMATURE PUBLICATION

OR BROADCAST

CALIFORNIANS FOR REAGAN

FOR RELEASE TO:

PM's of Friday,
August 14, 1970
SF-#107

Five prominent Northern Californians, including a member of former Governor Edmund G. Brown's staff, today joined the swelling ranks of Californians for Reagan.

They are San Francisco contractor and developer Robert McCarthy; Colonel Chester Reed, Sacramento, former aide to Governor Brown; Professor Clarence M. Updegraff, of Hastings College of the Law, San Francisco; Don Smith, board chairman of Allied Equities Corporation of San Francisco; and San Jose attorney Harold Chapman.

"Governor Reagan, in his first term in office, has involved all Californians in their state government and in his own concerns," they said in a joint statement.

"He has done this by subordinating partisan politics to the greatest benefits for all citizens. He has accented efficiency and economy throughout his administration and has proved his effective leadership through example rather than political bluster.

"Governor Reagan should continue what he has started and we are proud to support his re-election campaign."

MORE....

of Arbitrators, the American Arbitration Association and the American Bar Association. He is registered as an independent voter.

Smith, a resident of Piedmont, is a native of San Francisco and a long-time Democrat. He is a member of the National Capitol Democratic Club of Washington and has traditionally supported Democratic candidates.

Chapman, a partner in the San Jose law firm of Chapman, Mattern, Manfield & Mason, is a graduate of the University of Santa Clara. He has supported Democratic candidates in the past and is a registered Democrat. In the brief time he has headed Californians for Reagan in Santa Clara County, Chapman has recruited more than 200 Democrats for that organization.

"The tremendous response we have had in recruiting Democrats to support Governor Reagan indicates the concern they feel about the future of California," Chapman said. "They feel a necessity to help re-elect Governor Reagan."

Co-chairmen of Californians for Reagan are George Killion of San Francisco, former national Democratic party treasurer; entertainer Frank Sinatra and Democratic State Senator Hugh M. Burns of Fresno.

#

GOVERNOR REAGAN

NEWS BUREAU

JANE J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SAN BENITO COUNTY

FOR IMMEDIATE RELEASE
August 20, 1970
SF #109

Richard L. Logan, prominent Central California broadcaster and civic leader, has been named chairman of Governor Ronald Reagan's San Benito County campaign, Paul R. Haerle, Northern California chairman, announced today.

In this capacity, Logan fills the vacancy created by the resignation of Frank Gould, whose business and personal affairs precluded his continuing to serve as chairman. Gould, however, will continue to serve on the San Benito County Reagan advisory staff.

Logan, 48, is president of Milo Communications Corporation, which owns Hollister radio station KMPG, and manager of Salinas radio station KTOM.

He served on the Nixon Executive Committee in San Benito in 1968. He also was chairman of the San Benito County John Harmer for Attorney General campaign.

Logan is a former director of the Hollister Chamber of Commerce, Salinas YMCA and Salinas Red Cross. He was a founder of the Hollister Youth Center Corporation, and is a director of the Monterey Bay Area Girl Scouts and Vice President of the Monterey

(MORE)

Bay Area Boy Scouts. He is a Rotarian and lifetime honorary member of the Kiwanis and Junior Chamber of Commerce.

He studied at the Chouinard Art Institute in Los Angeles, the Don Martin School of Radio & Television Arts and Sciences in Hollywood and is a member of that school's Hall of Fame.

His awards include the Salinas Junior Chamber of Commerce 1962 Booster of the Year, Hollister J. C.'s 1969 Boss of the Year and a Special Youth--Boy Scouts Award.

Logan and his wife Barbara and their son and two daughters live at 795 Seventh Street, Hollister.

Location of the San Benito County Reagan campaign headquarters will be announced later.

#

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JACK J. MCCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94111
(415) 434-4411

August 21, 1970

SF #110

TO: All News Media Representatives

F Y I

Howard C. Hayden, widely known San Francisco newsman, has been named Assistant News Director (North) for Governor Reagan's re-election campaign.

Hayden, who is based in the Northern California headquarters in San Francisco, succeeds Terry Eagan who has taken a new assignment in the Advertising-Public Relations-Program Development Division of the campaign. He now is based in Sacramento.

Hayden has had broad news experience, having served on the Call-Bulletin and later as editorial director of Television Station KPIX here. Earlier, he served in the last gubernatorial campaign of Earl Warren, in public relations work for the Pacific Maritime Association, has done extensive magazine writing and served as a Navy commander in the Pacific during World War II.

- 0 -

For your convenience, I am enclosing an updated card with office and home phone numbers of all Reagan News Bureau personnel and Telex numbers of our two bureaus.

JACK S. McDOWELL
News Director

GOVERNOR REAGAN

NEWS BUREAU

JAN J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 941
(415) 434-44

August 24, 1970
SF #111

Preliminary
9/7 - 9/19

Governor Reagan's Campaign Schedule

(T E N T A T I V E)

This is intended as a guide for news media correspondents planning coverage of Governor Ronald Reagan's Fall campaign for re-election. It is subject to change. A more complete schedule will be issued later.

MONDAY, Sept. 7

9:30 AM Pressroom opens. Credentials and releases will be issued.

AIRPORTER INN

Newport Beach (714) 833-2770

11:00 AM Governor Reagan's Campaign kickoff press conference. Airporter Inn

AFTERNOON Governor's Labor Day Address (Details to be announced.)

NOTE: Pressroom, with phones and some typewriters, will remain open from 9:30 a.m. on.

OVERNIGHT: Airporter Inn

TUESDAY, Sept. 8

8:15 AM Depart Airporter Inn for Orange County Airport.

9:00 AM Takeoff for San Jose.

10:00 AM Press Availability, San Jose Municipal Airport

10:30 AM Possible plant visit.

12:30 PM Governor addresses Civic Luncheon, HAYWARD.

2:25-

5:00 PM Jack London Square, OAKLAND. RR TV taping, rest, writing time. Pressroom available.

(M O R E)

TUESDAY, Sept. 8 (Cont'd)

6:00 PM SAN RAFAEL. Fund-raising reception, RR and Ernest N. Kettenhofen, Republican candidate for State Board of Equalization, 3rd District.

OVERNIGHT: Holiday Inn
San Rafael (415)479-8800
(Pressroom available)

WEDNESDAY, Sept. 9

MORNING Depart for Napa.

? :00 AM Napa area event to be announced.

NOON Governor addresses combined service clubs luncheon, Napa Elks Club Building.
(Press phones available)

2:00 PM SANTA ROSA. Visit, brief remarks, Sonoma County Reagan Campaign Headquarters.

? :00 PM Press Availability + taping of local press-radio interview for KSRO broadcast. Flamingo Hotel (707) 545-6310 (Pressroom available)

EVENING Reagan-Kettenhofen Reception, Flamingo Hotel.

? :00 PM Fly to Los Angeles.

OVERNIGHT: Los Angeles

THURSDAY, Sept. 10

(No campaign events scheduled. Governor will be in Los Angeles and remain there overnight.)

FRIDAY, Sept. 11

9:00 AM Hollywood-Burbank Airport, Main Lobby. TOUR GROUP REASSEMBLES.

9:30 AM Possible plant visit.

Noon-1:45 PM Lunch. Details to be announced

2-3:00 PM TV taping, "Newsmakers," NBC Studios, Burbank.

3:15-5:00 PM Governor confers with campaign staff at Southern California Campaign Headquarters, 1250 North Western Avenue, Los Angeles. (News Bureau: (213)461-4...)

5:00 PM Depart for Hollywood-Burbank Airport and flight to San Diego.

(M O R E)

FRIDAY, Sept. 11 (Cont'd)

EVENING

Vice President Agnew Dinner, Republican State Central Committee Convention, Town & Country convention center, San Diego. Governor Reagan will attend but will not address this dinner.

OVERNIGHT: Vacation Village Hotel
(714) 274-4630
San Diego (Mission Bay)

Saturday, Sept. 12

? :00 AM Depart Vacation Village Hotel for San Diego Airport.
? :00 AM Takeoff on flight, San Diego to Fresno.
10:30 AM Governor addresses Kiwanis district convention, Fresno Convention Center.
? :00 AM Press availability.
NOON Takeoff on flight to San Diego with stop at Los Angeles or Santa Monica Airport. (Governor probably will go to his home and remain there overnight.)

OVERNIGHT (Press and staff):
Vacation Village Hotel
San Diego

Sunday, Sept. 13

NOON Governor addresses Republican State Central Committee Convention, Town & Country.

=====TOUR TERMINATES=====

TUESDAY, Sept. 15

9:30 AM Tour group assembles: Post Street entrance, St. Francis Hotel, San Francisco
? :00 AM Depart by bus for SF Area event to be announced.
NOON Governor addresses combined Chamber of Commerce luncheon, Lake Merced Country Club, Daly City.
AFTERNOON Rest, writing time. Pressroom location to be announced. TV interview taping.
? :00 PM Fly, San Francisco to Los Angeles.

(M O R E)

TUESDAY, Sept. 15 (Cont'd)

EVENING Private dinner with Campaign Executive Committee at Governor Reagan's residence, Pacific Palisades.

OVERNIGHT: Press and staff at hotel to be announced, Los Angeles

WEDNESDAY, Sept. 16

7:00 AM Bus departs hotel for California State Bar convention, Los Angeles.

9:00 AM Governor addresses California State Bar (Filing time and facilities will be provided)

11:00 AM Takeoff for flight, L.A. to Watsonville.

NOON Arrive Watsonville.

12:15-2:00 PM Santa Cruz County Fair, Watsonville. Remarks by Governor

2:00-5:00 PM Writing time, rest; Pressroom available at motel to be announced

5:00 PM Takeoff for flight, Watsonville to San Francisco.

6:00 PM Brief remarks by Governor at San Francisco fund-raising reception.

EVENING Remarks by Governor at S.F. Chamber of Commerce Sports Banquet

OVERNIGHT: Governor Reagan -- Sacramento. Press and Staff -- at San Francisco hotel to be announced.

THURSDAY, Sept. 17

AM and EARLY Governor: Capitol office, Sacramento.
AFTERNOON Press: Free, S.F.

3:00 PM Press and Staff depart S.F. Hotel by bus; Governor by auto from Sacramento. Join at Solano County Reagan Campaign HQ, Vallejo.

7:00 PM Possible stop for visit, Oakland.

EVENING Remarks by Governor at reception for Senator Lewis F. Sherman in Southern Alameda County.

OVERNIGHT: San Francisco

=====TOUR TERMINATES=====

(M O R E)

FRIDAY, Sept. 18

(No campaign events scheduled. Governor will attend UC Regents meeting in San Francisco, then go to Sacramento.)

SATURDAY, Sept. 19

DAY No campaign events scheduled.

EVENING Possible Sacramento area event to be announced.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JACK J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94101
(415) 434-4455

August 24, 1970

TO: News Media Representatives

Enclosed is a very tentative schedule of Governor Ronald Reagan's campaign activities from his Fall Kickoff on Monday, September 7, through Saturday, September 19. It is subject to change and lacks considerable detail that will be included in subsequent revisions.

If you plan to travel with us -- or assign a crew -- for all or any portion of this period, please contact your nearest (South or North) News Bureau as soon as possible. Phone numbers are printed above. We must know how many will be aboard sufficiently in advance to arrange for proper air, ground and hotel accommodations.

Fiscal arrangements will be the same as in the Spring and the custom followed in most campaign tours: Each correspondent will be billed for air travel on the basis of the first class commercial airline rate between the points covered. The campaign will reserve hotel rooms and each correspondent must pay his bill, by cash or credit card, upon checking out.

If you are travelling with us during any portion of the September 11-13 period, it is extremely important that you advise us of the following:

(1) Have you already made arrangements with the Republican State Central Committee for lodging and/or tickets to events to be covered at the convention in San Diego?

(2) Do you plan to travel and be housed with the Reagan tour party and do you want us to arrange for tickets to the events Governor Reagan will attend?

A couple of FYI's: (1) On Sunday, September 6 -- the day prior to the campaign kickoff -- Governor Reagan will make a public appearance at the new Ontario Speedway opening. He will present the winner's cup but will not make a speech. (2) Because of the forthcoming legislative Veto Session, we do not expect any campaign events early in the week beginning Sunday, September 20.

Call to let us know your plans -- and if we can be of help.

JACK S. McDOWELL
News Director

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

ANET J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
August 26, 1970
SF #112

"If an employe showed up for work just nine days out of three months in his company's busiest season, he would hardly be promoted to chief executive of the firm -- but that's exactly what Jesse Unruh is trying," Thomas C. Reed declared today.

Reed, Republican National Committeeman and co-chairman of Governor Ronald Reagan's re-election campaign, said the Democratic gubernatorial candidate's own record as a state assemblyman "proves he is incapable of the leadership this state needs."

"For example," Reed said, "Unruh was present in the Assembly only four days in June and three days in July when the Legislature was acting upon some of the most crucial legislation ever to be considered.

"In May, he spent only two days in the Assembly and, in all, he was absent at least 96 days during the session."

Reed noted that Unruh drew his full salary, despite his absenteeism.

"This means California taxpayers were forced to pay him, during that three-month period, about \$444 for each day he worked -- which would represent an annual salary rate of more than \$162,000," Reed said. "That's pretty big -- even for Big Daddy."

(MORE)

"How can he expect the voters to believe his promises of superior leadership when he has compiled such a completely irresponsible, citizens-be-damned record? Does he now want us to believe he will suddenly change his ways is he is elected governor?

"California simply cannot afford a governor who is off vacationing when the chips are down. And Jesse Unruh's recorded performance shows that is exactly what could be expected if he were elected."

#

GOVERNOR REAGAN

NEWS BUREAU

ANE . McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

TERRY EAGAN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

ATTORNEYS FOR REAGAN

FOR IMMEDIATE RELEASE
August 27, 1970
SF #113

Five Northern California attorneys -- including a member of the newly created San Francisco International Airport Commission -- today were appointed to leadership positions in the campaign to re-elect Governor Ronald Reagan.

They are: John A. Sutro, Sr., of San Francisco, John H. Finger of Oakland, David D. Ring of Tiburon, John J. Golden of Ukiah and Harvey C. Miller of San Jose.

Northern California campaign Chairman Paul R. Haerle announced Sutro and Finger will serve as co-chairmen of Northern California Attorneys for Reagan. Ring, Golden and Miller will serve as vice-chairmen.

Sutro, who was appointed by Mayor Joseph L. Alioto to the San Francisco Airport Commission, is a former president of the California State Bar. He also is a trustee of the San Francisco Law Library and California Academy of Sciences, a director of the San Francisco Chamber of Commerce and Columbia Park Boys Club, secretary-treasurer of the California Traffic Safety Foundation and chairman of the Executive Committee of the Friends of Stanford Law School. The law firm in which he is a partner is one of the oldest and largest in the West.

(MORE)

Finger also is a past president of the State Bar and formerly headed the Lawyers Club of San Francisco. He is a former director of the San Francisco Bar Association and currently is trustees chairman of the Pacific School of Religion.

Ring is a member of the Marin County Committee on School District Reorganization, a Tamalpais Union High School District trustee and a former Reed Union School District trustee.

Golden is a vice president of the State Bar. He also is a member of the California and American Trial Lawyers Associations and the American Judicature Society.

In a joint statement, Executive Committee Co-chairmen Sutro and Finger said:

"To a lawyer, a good Governor is one who shows a sincere and unselfish desire to improve the administration of justice. This Governor Reagan has done.

"Shortly after his inauguration, he appeared before the State Bar Convention at Monterey and pledged he would do all he could to remove the selection of judges from politics. He has kept this pledge.

"He has also kept faith with our profession in other areas of the law -- in improving criminal procedures, in streamlining and modernizing our divorce, probate and inheritance tax laws and practices; and has cooperated fully with the bench and the bar in improving the machinery of our courts.

(MORE)

"In working closely with the bench and the bar he also has served the public's best interests. We lawyers look forward with anticipation to another four years of cooperation equal to the term that is drawing to a close."

Fourteen members of the Executive Committee are present or former members of the Board of Governors of the State Bar. They include Galen McKnight, Fresno, and Gilford G. Rowland, Sacramento, both Democrats, and Vice-Chairmen Golden and Miller. The others: Kenneth G. McGilvray, Sacramento; Richard H. Fuidge, Marysville; Burnham Enersen, San Francisco; James A. Wyckoff, Watsonville; Samuel H. Wagener, Orinda; John T. Williams, Oakland; Forrest E. Macomber, Stockton; Luther M. Carr, San Jose; Edwin A. Heafey, Jr., Oakland, and Louis L. Phelps, Atherton.

Also appointed to the Executive Committee of Northern California Attorneys for Reagan: Joseph Peatman, Napa County Supervisor, Napa; Richard Bartke, El Cerrito City Councilman; Alfred W. Newman, President of the California School Boards Association, Vallejo; Maynard C. Craig, Chico; Robert E. Laughlin, Chico; William O. Weissich, San Rafael; Courtland D. Arne, Oakland; John F. DeMeo, Jr., Santa Rosa; Kenneth Casper, Vallejo; Ronald L. LaForce, Modesto; G. Joseph Bertain, Jr., San Francisco.

Dana Murdock, Walnut Creek; Charles Mannon, Ukiah; Robert House, Salinas; Herbert K. Walton, Jr., San Rafael; Frederick R. Duda, Oakland; Kneeland Lobner, Sacramento; Conrad Gullixson, Palo Alto;

(MORE)

Arthur K. Lund, San Jose; Laurence E. Drivon, Stockton; Patrick J. Riley, Placerville; Robert H. Memering, Sacramento; Gale E. Peck, Sacramento; Hollis Best, Fresno; Oliver Wanger, Fresno; David L. Fitz, Woodland; and Chester Morris, Marysville.

#

GOVERNOR REAGAN

NEWS BUREAU

NET McCOY, Assistant Director
501 Western Avenue
San Angeles, CA 90029
3) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

SAN FRANCISCO
FINANCE CHAIRMAN

FOR IMMEDIATE RELEASE
August 28, 1970
SF #114

San Francisco Attorney Richard Edwin Herndon, a director of the Hunter's Point Boys' Club, has been appointed San Francisco finance chairman for Governor Ronald Reagan by Chairman Henry J. Budde.

Herndon was an organizer of San Francisco Attorneys for Reagan in 1966 and worked on Senator George Murphy's campaign in 1964. He is a vice president and director of The Guardsmen of San Francisco.

A graduate of Princeton University, Herndon received his law degree from the University of California, Boalt Hall, in 1960. He is a director and president of the Princeton Alumni Association of Northern California and Nevada.

Herndon was a director of the Barrister's Club of San Francisco from 1966 to 1968 and an ex-officio director of the San Francisco Bar Association in 1967. He makes his home in Ross.

#

WNE . . . McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FROM: REAGAN NEWS BUREAU

(415) 434-4457

SF #115

FOR RELEASE TO SUNDAY (8/30/70) PAPERS

LOS ANGELES -- "ASSEMBLYMAN JESSE UNRUH'S REQUEST FOR A SPECIAL LEGISLATIVE SESSION ON TAX REFORM," THOMAS C. REED SAID YESTERDAY, "RAISES AN INTRIGUING QUESTION: WOULD HE ATTEND?"

REED, REPUBLICAN NATIONAL COMMITTEEMAN AND CO-CHAIRMAN OF GOVERNOR RONALD REAGAN'S RE-ELECTION CAMPAIGN, EARLIER THIS WEEK CRITICIZED THE DEMOCRATIC GUBERNATORIAL CANDIDATE FOR SHOWING UP FOR WORK IN THE ASSEMBLY NO MORE THAN NINE DAYS DURING THE LEGISLATURE'S BUSIEST THREE MONTHS THIS YEAR.

REED NOTED UNRUH'S RECENT CHIDING OF REAGAN FOR DEFEAT BY "A REPUBLICAN LEGISLATURE" OF HIS TAX REFORM LEGISLATION. IT WOULD HAVE PROVIDED UP TO 40 PERCENT CUTS IN HOME-OWNER PROPERTY TAXES, TO BE FINANCED BY INCREASED TAXES ON OIL PRODUCERS, BANKS AND A ONE-CENT SALES TAX BOOST.

"BECAUSE OF BIG DADDY'S LEGISLATIVE GERRYMANDER OF 1961 AND PERSONAL TRAGEDIES AFFECTING LEGISLATORS OF BOTH PARTIES," REED SAID, "NEITHER PARTY HAS HAD AN EFFECTIVE MAJORITY."

THE SENATE HAS 21 REPUBLICANS AND 19 DEMOCRATS. THE ASSEMBLY HAS 40 REPUBLICANS AND 39 DEMOCRATS.

MORE....

"GOVERNOR REAGAN'S TAX RELIEF PACKAGE, WHICH REQUIRED A TWO-THIRDS VOTE," REED SAID, "PASSED THE ASSEMBLY WITH STRONG BIPARTISAN SUPPORT -- DESPITE THE FACT THAT JESSE DIDN'T EVEN SHOW UP TO VOTE. IT WAS DEFEATED WHEN IT FELL ONE VOTE SHORT OF A TWO-THIRDS MAJORITY IN THE SENATE. NOW IS THE TIME TO LET THE PEOPLE DECIDE HOW THEY FEEL ABOUT THESE LEGISLATORS AND THEIR GOVERNOR."

REED ACCUSED UNRUH OF SEEKING A SPECIAL LEGISLATIVE SESSION BECAUSE "JESSE CAN'T STAND THE HEAT OF PUBLIC EXAMINATION."

"E WANTS TO HIDE OUT IN THE FAMILIAR COOL CATACOMBS OF THE LEGISLATURE," REED SAID, "WITH ALL HIS OLD TOYS -- THE LEVERS, STRINGS AND BLACK BAGS HE LOVES SO WELL."

(END)

8/28/70

JM645P